

Research
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It's Advice, Not Adventure

August 1, 2012

Domestic Indices								
Indices	Close	Change	change%					
BSE Sensex	17,236.2	92.5	0.5					
CNX S&P Nifty	5,229.0	29.2	0.6					
BSE 500	6,605.7	33.7	0.5					
BSE Midcap	6,012.3	34.4	0.6					
BSE Smallcap	6447.89	8.1	0.1					

Global Indices			
Indices	Close	Change	change%
Dow Jones	13,008.7	-64.3	-0.5
Nasdaq	2,939.5	-6.3	-0.2
FTSE	5,635.3	-58.4	-1.0
DAX	6,772.3	-1.8	0.0
Hang Seng	19,749.9	-47.5	-0.3
Nikkei	8,588.6	-106.5	-1.2
SGX Nifty	5,237.5	-10.5	-0.2

^{*} Asian Mkts at 7:30 am.IST

Sectoral Performance 2.5 | 1.8 | 1.2 | 0.8 | -0.2 | -0.3 | -1.8 | -0.5 | -0.5 | -1.5 | -2.5 | -1.5 | -2.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -1.5 | -2.5 | -2.5 | -1.5 | -2.5 | -2.5 | -1.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5 | -2.5

CNX S&P Nifty Technical Picture						
Nifty	Intraday	Short Term				
Trend	Up	Up				
Trend Reversal	5160	5000				
Support	5190-5160	5000				
Resistance	5260-5280	5350				
20 Days SMA		5216				
200 days SMA		5105				

Nifty Future	
CMP:	5240.55
Comment :	Future premium reduces from 17 points to 12 Dip after RBI policy maintains above the falling resistance line Reverse if fails to reach/sustain above 5240-50
Action :	Buy in the range of 5202 – 5207
Targets :	5235 / 5255 / Higher
Stop-loss :	5192

<u>Sensex</u>: We said, "After strong gains, watch if the action sustains above the candle after RBI policy." Index traded volatile around RBI policy. Down 205 pts from initial highs, it later recovered 250 pts, and ended 93 pts or 0.5% higher. Oil&Gas and Realty Index gained 1 to 2%, and the A/D ratio ended on a marginally positive note.

The action formed a Hanging Man, a Hammer-like candle with a longer lower shadow. The lower shadow stands for the late support, which wiped off the initial loss. The high of the candle touches 61.8% of the preceding fall. Despite which, however, the bias can remain positive if trade sustains above the candle. Subdued otherwise.







25 30

20

12

(CESC) Aug Future

Comment: Falling channel breakout and closed above 21 days

EMA and bullish crossover of 14 period RSI in daily

chart

Action: Buy in the range of 298.5 - 297.50

304/307/Higher Targets:

Stop-loss: 295

(INDCEM) Aug Future

CMP: 82.15

Trendline breakout and price closed above 21 days Comment:

EMA and stochastics oscillator in buy mode

Buy above 82.50 Action:

84.20/85.10/Higher Targets:

81.6 Stop-loss:

Jindal Saw (SAWPIP) Aug Future

CMP:

Comment: Trendline support breached and taking resistance from

13 days EMA and stochastics in sell mode

Action: Sell below 120.50

Targets: 118.50/117.50/Lower

Stop-loss 121.5



08 Source: Reliable software, ICICIdirect.com Research

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Source: Reliable software, ICICIdirect.com Research



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Apollo tyre (APOTYR) Aug Future

CMP: 78.35

Comment: Price taking resistance from upper band of the channel

and price below 13 days EMA and MACD in sell mode

Action: Sell in the range of 79.20 - 79.60

Targets: 77.60/76.80/Lower

Stop-loss: 80.2



Source: Reliable software, ICICIdirect.com Research

Previous Day's Performance							
Counter	Action	Targets	Comments	Return%*			
Nifty	Buy in the range of 5180-5185	5225/5248/+	Target 1 Achieved	37 Points			
Ranbaxy	Buy in the range 494-495	503/507/+	No trade	0.00			
Godrej Ind	Buy above 243	248/250/+	No trade	0.00			
GE Shipping	Sell below 257	252/250/-	Stoploss triggered	-1.00			

^{*} Return Opportunity

Nifty Points gained for the day: 37 points Gains over last 83 days: 761.00 points

Stock profits: Avg -1.00% per trade (Cum. Profits over last 83 days: 234.19%)

Strike Rate for the day: 0/1 (Cum strike rate over 83 days : 168/244 (69%)



CTOCK	CLOCE	C1	C2	C2	D.1	D.O.	na	TREND
STOCK SENSEX	17226 19	S1	17129 00	1707F 60	R1	R2		
SENSEX	1/230.16	17200.40	1/136.00	17075.60	1/325.20	17406.40	17467.00	+ve
NIFTY	5229.00	5217.45	5197.30	5177.20	5257.70	5284.35	5311.05	+ve
ACC	1324.20	1320.70	1311.40	1302.10	1339.30	1344.15	1348.95	+ve
ANDHRA BANK	101.65	101.45	100.70	99.95	102.95	103.90	104.90	+ve
ARVIND	71.75	71.55	70.90	70.25	72.85	73.65	74.45	+ve
NSE BAJAJ- AUTO	1604.30	1595.55	1587.50	1579.35	1611.65	1619.70	1627.90	Neutral
BALAJI TELE	40.20	40.25	39.70	39.10	41.35	42.20	43.00	+ve
ВОВ	656.10	640.20	629.75	619.25	657.60	666.30	674.95	-ve
BOI	297.90	296.60	293.80	290.95	302.30	304.50	306.70	+ve
BEL	1162.10	1157.90	1143.65	1129.40	1186.40	1214.95	1243.55	+ve
BPCL	363.30	359.20	356.05	351.45	365.60	368.80	373.35	Neutral
BHEL	215.65	215.05	213.25	211.45	218.65	220.95	223.20	+ve
CANARA BANK	366.20	364.20	360.35	356.50	371.90	375.85	379.80	+ve
CENTURY TEXT.	290.20	285.50	281.55	277.80	293.40	297.35	301.05	Neutral
CIPLA	338.60	338.65	336.85	335.00	342.25	345.10	347.90	+ve
DR.REDDY'S LAB.	1614.95	1597.55	1590.40	1583.20	1616.80	1626.45	1636.05	-ve
GAIL	353.85	352.50	350.65	345.70	356.15	357.95	362.95	Neutral
GEOMETRIC	94.20	93.40	91.65	89.90	96.95	98.80	100.65	+ve
GRASIM	2870.25	2851.35	2815.60	2779.85	2922.85	2944.95	2967.05	+ve
AMBUJA CEMENT	180.45	180.30	179.35	178.45	182.15	183.20	184.20	+ve
HCL TECH	518.55	516.70	515.25	513.60	519.60	521.05	522.75	Neutral
NSE HDFC BANK	587.75	584.25	581.75	579.75	589.35	591.90	593.85	Neutral
NSE HOUSING DEV.FIN.	691.15	688.80	684.75	680.70	696.95	698.45	700.00	+ve
HERO HONDA	2005.00	1983.65	1975.75	1967.85	2008.40	2020.80	2033.15	-ve
HEXAWARE TECHNOL	114.15	111.15	110.15	109.10	114.85	116.70	118.55	-ve
HINDALCO	120.10	119.55	118.15	116.75	122.35	123.00	123.60	+ve
HINDUSTAN UNILEVER	467.35	466.15	464.95	463.10	468.55	469.70	471.60	Neutral
HPCL	343.70	342.90	339.50	336.15	349.65	352.75	355.90	+ve
ICICI BANK	961.40	955.85	950.20	939.85	967.25	972.95	983.25	Neutral
IDBI	88.00	87.85	87.05	86.25	89.50	90.60	91.70	+ve
I-FLEX SOLUTION	2554.30	2544.90	2526.90	2508.85	2580.90	2591.80	2602.70	+ve
IOC	269.90	269.00	266.10	263.20	274.80	276.80	278.80	+ve
INFOTECH ENT.	176.40	175.90	174.20	172.45	179.40	182.30	185.15	+ve
INFOSYS	2226.95	2221.45	2208.70	2195.95	2246.95	2263.55	2280.15	+ve
ITC	258.15	258.15	256.90	255.60	260.75	261.80	262.90	+ve
JINDAL SAW	119.85	117.35	116.15	114.95	120.45	121.95	123.50	-ve
KPIT CUMMINS	117.60	116.00	114.95	113.90	118.20	119.25	120.35	-ve



LARSEN & TOUBRO	1369.40	1366.00	1355.95	1345.95	1386.10	1398.65	1411.20 +ve
LIC HOUSING	262.05	260.65	258.10	255.55	265.80	267.55	269.35 +ve
M & M	700.85	690.00	684.60	679.20	700.90	706.40	711.85 -ve
MARUTI SUZUKI	1134.85	1131.60	1125.40	1119.20	1144.05	1154.50	1164.95 +ve
MASTEK	116.70	114.80	113.20	111.60	117.25	118.45	119.65 -ve
MTNL	30.40	30.00	29.70	29.35	30.60	30.90	31.25 Neutral
NALCO	53.55	53.40	52.90	52.45	54.35	54.60	54.85 +ve
NTPC	157.00	155.95	154.65	153.35	157.25	157.90	158.55 -ve
ONGC	286.05	285.15	282.10	279.05	291.25	292.75	294.30 +ve
OBC	237.80	236.60	232.65	228.70	244.45	251.55	258.60 +ve
POLARIS	111.55	109.65	108.05	106.45	112.00	113.15	114.35 -ve
PNB	727.10	721.40	716.40	711.00	731.40	736.40	741.80 Neutral
RANBAXY	497.50	498.20	495.95	493.70	502.65	506.10	509.50 +ve
RELIANCE INFRA.	494.65	488.85	483.70	476.60	499.25	504.45	511.50 Neutral
RELIANCE	743.60	740.25	733.95	727.70	752.80	755.50	758.20 +ve
ROLTA INDIA	68.05	68.05	67.45	66.85	69.25	69.90	70.55 +ve
SAIL	85.80	85.55	84.75	83.95	87.15	88.00	88.80 +ve
SATYAM	82.00	80.65	79.60	78.55	82.10	82.85	83.60 -ve
SCI	54.80	54.55	53.75	53.00	56.05	56.55	57.05 +ve
SBI	2005.10	1967.20	1942.45	1917.70	2005.60	2024.80	2043.95 -ve
SYNDICATE BANK	98.10	97.90	96.65	95.40	100.40	102.15	103.90 +ve
TATA CHEMICALS	305.90	304.25	303.05	301.80	306.50	307.65	308.75 -ve
NSE TATA MOTORS	226.25	224.85	222.40	219.95	229.80	232.25	234.75 +ve
NSE TATA POWER SUPPL	98.25	98.20	97.55	96.90	99.55	100.65	101.80 +ve
TATA TEA	127.00	126.00	124.00	122.00	130.00	131.05	132.10 +ve
TCS	1243.65	1241.70	1235.95	1230.20	1253.20	1260.25	1267.35 +ve
TATA STEEL	414.45	412.60	408.65	404.75	420.40	423.50	426.60 +ve
UBI	167.80	166.65	165.35	163.55	169.30	170.65	172.40 Neutral
TATA COMM.	246.85	244.55	241.80	239.05	246.65	247.70	248.70 -ve
WIPRO	340.05	340.00	338.25	336.50	343.50	347.60	351.70 +ve
ZEE	168.40	167.50	165.55	163.55	171.45	173.15	174.80 +ve



NOTES:

- The Sell below / above price is a key technical level which decides the trend for the day
- Once the call is initiated, an appropriate Stop Loss trigger should be put for the trade
- Once into position, put trailing stops to preserve your profits
- Book 50% profit once the position is in profit by 1% and trail stoploss to cost
- · Be careful if the counter achieves the target immediately after opening
- The strategies are valid only for the date mentioned at the top
- Positions should be squared off by the end of the day
- Only stocks in derivatives segment have been considered for daily trading
- The writer may have position in the stocks discussed
- The strategies are based on intra-day volatility, suggesting a two-way approach intra-day
- · Medium to long-term prospects of a stock does not have any bearing on the daily view

MOST IMP: The follow-up and performance review table of the strategies indicates the profit opportunity that was available in the strategies. Individual profits may vary, depending upon the entry and exit price and stop losses.



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Research Product Basket								
Research Product	Perspective	Frequency	Time frame	Avg. Returns objective	Location on ICICIdirect.com			
Pre-market view & F	Recommendation		Trame	objective	on iciciairect.com			
rie-iliaiket view a r	Daily comprehensive snapshot containing							
Opening Bell	information & in-depth analysis of Indian & US markets, major headlines, technical view, derivatives statistics, economic indicators, commodities, market indicators, domestic & global events.	Pre-market open – Daily	1 Day	-	Market Page, Trading Page- Scroller & iCLICK-2-GAIN			
Daily Calls	Features four stocks & Nifty view with a trading outlook for the day based on short-term technical trends considering key technical indicators & statistical information.	Pre-market open – Daily	1 Day	2-3 %	Research page-We Recommend, Trading Pag			
Daily Derivative	Trading strategy for a day in the futures & options segment based on news events, market trends, technical & other factors governing movements in stocks.	Pre-market open – Daily	1 Day	2-3 %	Research page-We Recommend, Trading Pag			
Intraday Recommen								
BTST Calls	Based on short-term technical trends and stock specific news/news expectations.	Daily	1 – 2 Days	1 - 2%	Trading Page - iCLICK-2-GAIN			
Margin Calls	Based on short-term technical trends and stock specific news/news expectations.	Daily	1 Days	1 - 2%	Trading Page - iCLICK-2-GAIN			
Derivative Calls	Based on short-term technical trends and stock specific news/news expectations.	Daily	1 – 2 Days	1 - 2%	Trading Page - iCLICK-2-GAIN			
Derivative Strategies	Provides simplified derivative strategies such as spreads and covered calls				iClick-2-Gain			
Weekly & Monthly re	ecommendations							
Weekly Calls	Technical trends for a week considering key technical indicators & statistical information	Weekly	1-7 days	5%	Research page-We Recommend, Trading Page iCLICK-2-GAIN & iClick-2-Invest			
Weekly Technicals	Features stocks with a trading outlook for a week based on short-term technical trends considering key technical indicators & statistical information.	Weekly	1-7 days	4 – 5%	Research page-We Recommend, Trading Page			
Weekly Derivatives	Trading opportunities in futures & options segment based on data analysis, overall market trend, volatility & open interest positions of securities.	Weekly	1-7 days	4 – 5%	Research page-We Recommend, Trading Page			
Market Trends	Nifty outlook for the month based on F&O data, FII activity, Heavyweights OI analysis along with statistical inputs.	Monthly	30 days	-	Trading Page			
Global Derivatives	Derivatives outlook on global equity indices, currencies and commodities. Also, elaborating the likely impact on the Indian bourses.	Monthly	30 days	-	Trading Page			
Monthly Technical's	Trading outlook for a month based on medium-term technical trends considering key technical indicators & statistical information.	Monthly	30 days	10%	Research page-We Recommend, Trading Page iClick-2-Invest			
Medium & Long terr	n recommendations							
Pick of the week	Every week one stock on fundamental and/or technical parameters, which have the potential to appreciate by 10% in a three month timeframe	Weekly – every Friday	3 months	20%	Research page-We Recommend, Trading Page			
Positional Derivatives	Identifying Out-performers/Under-performers vis a vis index along with positional recommendation on Stocks/Nifty.	Fortnightly			Trading Page, iCLICK-2-GA			
Stocks on the move	Covers stocks, which are likely to show significant upward movement in the next 15 days due to change in trader sentiment.	Fortnightly – every alternate Wednesday	> 7-15 days	5 – 7%	Research page-We Recommend, Trading Page Scroller, iCLICK-2-GAIN			
Detailed Company Report	Fundamental report understanding the business model and future prospects of the company & valuations.	When published	> 1 year	> 20% & above	Research page-We Recommend, Trading Page iCLICK-2-GAIN & iClick-2-Invest			
Equity Model Portfolio	A portfolio based on your risk appetite: large cap, midcap and diversified				Research page-We Recommend, iClick-2-Gain			
High Dividend Yield Stocks	Features high dividend yielding stocks for assured returns on investment	Quarterly			Research page-We Recommend, iClick-2-Gain			