VISIT NOTE

ABB INDIA

Back to basics: Tough times call for tough measures

India Equity Research | Engineering and Capital Goods

We recently met ABB India's (ABB) top management to understand key industry trends and business dynamics going ahead. While near-term outlook on the T&D equipment market is flattish, the company is focusing more on optimising product pull through by targeting large-value HVDC (High voltage direct current), FACT (Flexible alternating current transmission systems), metro projects, oil & gas projects and fertilisers. Maintain 'REDUCE' with a TP of INR440.

Maximising product pull through across projects

ABB is focusing on optimising product pull through in power and industrial projects in target market segments. The company, over the past one-two years, has been extremely selective in taking on projects. It is targeting a healthy 25-35% product pull though across power and industrial projects, which is a decent level to attain.

Exciting opportunities in railway, oil & gas, fertilisers

The company remains optimistic about fresh potential in the Dedicated Freight Corridor, metro rail, oil & gas and fertilisers in the coming years. With electrical distribution system in new plants accounting for 10-15% of total project cost, INR55-65bn worth of new business could accrue from new fertiliser capex alone.

T&D equipment market to hover around INR200-250bn

Led by a weak investment climate, especially from SEBs, private sector the overall T&D equipment market size has shrunk 40-45% from peak to INR200-250bn currently. This has led to average industry utilisation levels declining to 40-50% across segments for most equipment players. While ABB expects the market opportunity to improve over the long term, market size over one-two years is likely to remain at current level.

Outlook and valuations: Cautious; maintain 'REDUCE'

While ABB's product focus will boost overall profitability and cash flows, lower RoEs and expensive valuations will continue to remain key drags. We maintain **'REDUCE/Sector Underperformer'** with a target price of INR440 as valuations are expensive at 45x and 35x CY13E and CY14E, respectively.

| Financials | | | | |
|---------------------|--------|--------|--------|--------|
| Year to December | CY11 | CY12 | CY13E | CY14E |
| Revenues (INR mn) | 74,490 | 75,650 | 80,361 | 91,292 |
| Rev. growth (%) | 17.1 | 1.6 | 6.2 | 13.6 |
| EBITDA (INR mn) | 3,618 | 3,365 | 5,943 | 7,284 |
| Net profit (INR mn) | 1,845 | 1,374 | 2,921 | 3,672 |
| EPS (INR) | 8.7 | 6.5 | 13.8 | 17.3 |
| EPS growth (%) | 191.9 | (25.5) | 112.6 | 25.7 |
| P/E (x) | 70.4 | 94.6 | 44.5 | 35.4 |
| ROAE (%) | 7.4 | 5.4 | 10.7 | 12.2 |



| EDELWEISS 4D RATINGS | |
|----------------------------------|------------------------|
| Absolute Rating | REDUCE |
| Rating Relative to Sector | Underperformer |
| Risk Rating Relative to Sector | Low |
| Sector Relative to Market | Underweight |
| MARKET DATA (R: ABB.BO, B CMP | : ABB IN) : INR 612 |
| Target Price | : INR 440 |
| 52-week range (INR) | : 830 / 468 |
| Share in issue (mn) | : 211.9 |
| M cap (INR bn/USD mn) | : 130 / 2,176 |
| Avg. Daily Vol.BSE/NSE('000) | : 90.9 |

SHARE HOLDING PATTERN (%)

| | Current | Q3FY13 | Q2FY13 |
|---|---------|--------|--------|
| Promoters * | 75.0 | 75.0 | 75.0 |
| MF's, FI's & BK's | 12.4 | 12.9 | 13.0 |
| FII's | 3.7 | 3.3 | 3.3 |
| Others | 8.9 | 8.7 | 8.7 |
| * Promoters pledge (% of share in issu | | : | NIL |

PRICE PERFORMANCE (%)

| | Stock | Nifty | EW Capital Goods Index | |
|-----------|--------|-------|---------------------------|--|
| 1 month | (10.1) | (4.4) | 6.0 | |
| 3 months | 25.3 | 2.8 | (1.6) | |
| 12 months | (22.7) | 13.5 | (3.9) | |
| | | | | |

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60:40 products: projects ratio to sustain

The proportion of products has risen in ABB's business mix over the past two-three years, led by expansion in medium voltage segment and new launches in the low voltage segment. Ergo, a lion's share of the company's order book (60% plus) comes from the products business, which used to be a share of projects business two-three years ago. ABB expects to sustain the current mix going ahead given its sharpening focus on this business, both in existing products and new launches.

Will target more HVDC jobs

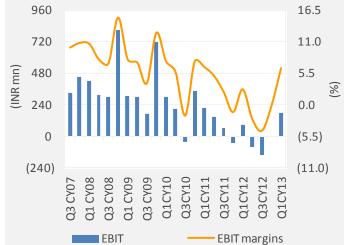
ABB is looking to bid for more upcoming HVDC projects, while it is currently executing its first from PGCIL. While the company works on the AC part, major value addition is done by parent on the DC side, which is a substantial scope of HVDC.

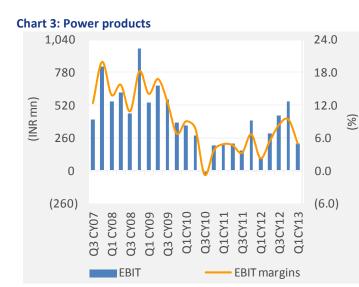
10 transmission projects on BOOT basis underway

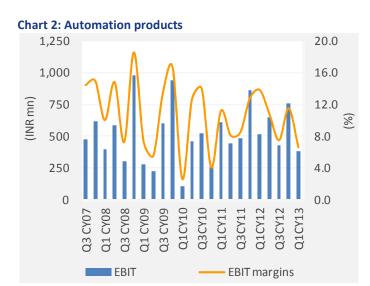
There are 10 transmission projects on BOOT basis which are expected to come up over the next few years, ranging from USD100-500mn each. This is likely to throw open decent size of fresh potential for the transmission equipment industry.

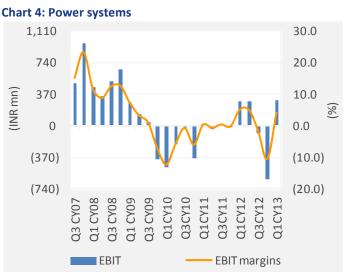
Key segmental trends











Source: Company, Edelweiss research

Company Description

ABB, incorporated in December 1949 as Hindustan Electric Company, operates in two segments i.e. power technology and automation technology, and offers its services and products to the power transmission as well as other industries. Its power technology segment provides solutions for power transmission, power distribution, and control and protection systems for power plants. Products include transformers, switchgears, breakers, capacitors, power line carrier communication equipment, and relay control panels. Under the automation technology segment, it offers products, systems, software, and services for automation and optimization of discrete, process, and batch manufacturing operations, and related services. These technologies include measurement control, instrumentation, process analysis, drives and motors, power electronics, robots, and low-voltage products.

Investment Theme

ABB is likely to be the beneficiary of the government's focus on power capacity additions, prospects from UMPP expand projects, and renewed thrust in improving transmission and distribution infrastructure. New opportunities are also emerging in the field of 765 kV switchgear and transformer products as well as large-volume low-end products. Further, significant capacity additions in industries (steel and cement) and the service sector augur well for its automation segment.

Key Risks

Better than expected order intake could hit out topline estimates. Further, moderation of competitive intensity in the T&D segment could impact our margins estimates for the company.

Financial Statements

Key Assumptions

| Year to December | CY11 | CY12 | CY13E | CY14E |
|----------------------------------|---------|---------|---------|-----------|
| Macro | | | | |
| GDP(Y-o-Y %) | 6.2 | 5.0 | 6.0 | 7.0 |
| Inflation (Avg) | 8.9 | 7.4 | 5.2 | 6.0 |
| Repo rate (exit rate) | 8.5 | 7.5 | 6.8 | 6.0 |
| USD/INR (Avg) | 48.0 | 54.5 | 58.0 | 56.0 |
| Company | | | | |
| Revenue growth (% yoy) | | | | |
| Power product | 10.2 | 4.2 | 0.7 | 13.8 |
| Power System | 29.3 | (5.1) | 0.8 | 14.7 |
| Process Automation | 11.2 | 2.6 | 1.8 | 11.4 |
| Discrete Automation | 13.0 | (1.3) | 4.0 | 11.8 |
| Low voltage products | 20.4 | 14.4 | 12.2 | 18.7 |
| Order inflow growth (%) | | | | |
| Power product | 41.9 | (12.4) | - | 10.0 |
| Power System | 74.9 | (45.4) | 10.0 | 10.0 |
| Process Automation | (25.3) | (8.0) | 5.0 | 10.0 |
| Discrete Automation | 26.5 | 1.4 | 5.0 | 15.0 |
| Low voltage products | 21.8 | 22.2 | 10.0 | 15.0 |
| Tax rate (%) | 31.1 | 33.4 | 33.0 | 33.0 |
| Excise duty as a % of sales | 4.0 | 5.7 | 4.0 | 4.0 |
| Total no. of employees | 6,926 | 6,752 | 6,955 | 7,163 |
| Employee cost per head(INR mn) | 847,242 | 898,077 | 970,372 | 1,048,487 |
| Capex (INR mn) | 3,481 | 1,242 | 2,000 | 2,000 |
| Depreciation as % of gross block | 4.8 | 5.6 | 5.9 | 5.9 |

| Income statement | | | | (INR mn) |
|-----------------------------|--------|--------|--------|----------|
| Year to December | CY11 | CY12 | CY13E | CY14E |
| Income from operations | 74,490 | 75,650 | 80,361 | 91,292 |
| Direct costs | 54,785 | 54,278 | 57,403 | 64,836 |
| Employee costs | 5,868 | 6,196 | 6,749 | 7,511 |
| Other Expenses | 10,218 | 11,811 | 10,265 | 11,662 |
| Total operating expenses | 70,872 | 72,285 | 74,417 | 84,008 |
| EBITDA | 3,618 | 3,365 | 5,943 | 7,284 |
| Depreciation & Amortization | 795 | 941 | 1,048 | 1,166 |
| EBIT | 2,822 | 2,424 | 4,896 | 6,118 |
| Other income | 162 | 71 | 90 | 90 |
| Interest expenses | 307 | 432 | 626 | 727 |
| Profit before tax | 2,677 | 2,062 | 4,360 | 5,481 |
| Provision for tax | 832 | 688 | 1,439 | 1,809 |
| Net profit | 1,845 | 1,374 | 2,921 | 3,672 |
| Shares outstanding (mn) | 212 | 212 | 212 | 212 |
| Diluted EPS (INR) | 8.7 | 6.5 | 13.8 | 17.3 |
| Dividend payout (%) | 26.7 | 35.8 | 16.9 | 13.4 |

Common size metrics

| Year to December | CY11 | CY12 | CY13E | CY14E |
|--------------------|------|------|-------|-------|
| Operating expenses | 95.1 | 95.6 | 92.6 | 92.0 |
| EBITDA margins | 4.9 | 4.4 | 7.4 | 8.0 |
| Net profit margins | 2.5 | 1.8 | 3.6 | 4.0 |

Growth ratios (%)

| Year to December | CY11 | CY12 | CY13E | CY14E |
|------------------|-------|--------|-------|-------|
| Revenues | 17.1 | 1.6 | 6.2 | 13.6 |
| EBITDA | 132.0 | (7.0) | 76.6 | 22.6 |
| Net profit | 191.9 | (25.5) | 112.6 | 25.7 |

Engineering and Capital Goods

| Balance sheet | | | | (INR mn) | Cash flow metrics | | | | |
|--------------------------------|--------|--------|--------|----------|-----------------------------------|---------|---------|---------|---------|
| As on 31st December | CY11 | CY12 | CY13E | CY14E | Year to December | CY11 | CY12 | CY13E | CY14E |
| Equity capital | 424 | 424 | 424 | 424 | Operating cash flow | 1,181 | (502) | 3,646 | 3,227 |
| Reserves & surplus | 24,921 | 25,557 | 27,985 | 31,165 | Investing cash flow | (3,610) | (3,398) | (2,010) | (2,010) |
| Shareholders funds | 25,345 | 25,981 | 28,409 | 31,589 | Financing cash flow | (799) | 2,106 | (1,119) | (1,219) |
| Short term debt | - | 3,277 | 3,277 | 3,277 | Net cash flow | (3,229) | (1,794) | 518 | (2) |
| Long term debt | - | 39 | 39 | 39 | Capex | (1,535) | (1,741) | (2,010) | (2,010) |
| Borrowings | - | 3,316 | 3,316 | 3,316 | Dividends paid | (493) | (739) | (492) | (492) |
| Sources of funds | 25,345 | 29,297 | 31,725 | 34,905 | | | | | |
| Gross block | 10,303 | 10,781 | 11,822 | 12,744 | Profitability & efficiency ratios | | | | |
| Depreciation | 1,382 | 1,293 | 1,215 | 1,136 | Year to December | CY11 | CY12 | CY13E | CY14E |
| Net block | 839 | 1,169 | 1,169 | 1,169 | ROAE (%) | 7.4 | 5.4 | 10.7 | 12.2 |
| Capital work in progress | 12,524 | 13,243 | 14,205 | 15,049 | ROACE (%) | 11.4 | 8.9 | 16.0 | 18.4 |
| Total fixed assets | 13,363 | 14,412 | 15,374 | 16,218 | Inventory day | 54 | 62 | 59 | 57 |
| Non current investments | 507 | 525 | 525 | 525 | Debtors days | 147 | 153 | 155 | 153 |
| Cash and equivalents | 2,644 | 767 | 1,284 | 1,282 | Payable days | 223 | 229 | 223 | 221 |
| Inventories | 9,255 | 9,204 | 9,436 | 10,658 | Cash conversion cycle (days) | (21) | (14) | (8) | (12) |
| Sundry debtors | 30,825 | 32,728 | 35,609 | 40,711 | Current ratio | 1.3 | 1.4 | 1.4 | 1.4 |
| Loans and advances | 6,876 | 8,085 | 8,125 | 8,413 | Interest coverage | 9.2 | 5.6 | 7.8 | 8.4 |
| Total current assets (ex cash) | 46,957 | 50,017 | 53,170 | 59,782 | | | | | |
| Sundry creditors and others | 35,179 | 32,939 | 37,116 | 41,388 | Operating ratios | | | | |
| Provisions | 2,331 | 2,465 | 492 | 492 | Year to December | CY11 | CY12 | CY13E | CY14E |
| Total current liabilities & | 37,509 | 35,404 | 37,608 | 41,881 | Total asset turnover | 3.0 | 2.8 | 2.6 | 2.7 |
| Net current assets (ex cash) | 9,447 | 14,613 | 15,562 | 17,901 | Fixed asset turnover | 17.5 | 75.3 | 68.7 | 78.1 |
| Net Deferred tax | 224 | 148 | 148 | 148 | Equity turnover | 3.0 | 2.9 | 3.0 | 3.0 |
| Others | - | - | - | - | | | | | |
| Uses of funds | 25,345 | 29,297 | 31,725 | 34,905 | | | | | |
| Book value per share (INR) | 119.6 | 122.5 | 134.0 | 149.0 | | | | | |
| | | | | | Valuation parameters | | | | |
| Free cash flow | | | | (INR mn) | Year to December | CY11 | CY12 | CY13E | CY14E |
| Year to December | CY11 | CY12 | CY13E | CY14E | Diluted EPS (INR) | 8.7 | 6.5 | 13.8 | 17.3 |
| Net profit | 1,845 | 1,374 | 2,921 | 3,672 | Y-o-Y growth (%) | 191.9 | (25.5) | 112.6 | 25.7 |
| Depreciation | 795 | 941 | 1,048 | 1,166 | CEPS (INR) | 11.6 | 10.9 | 18.7 | 22.8 |
| Deferred tax | (178) | - | - | - | Diluted PE (x) | 70.4 | 94.5 | 44.5 | 35.4 |
| Otherse | 500 | (07) | 626 | 707 | | | | | |

Peer comparison valuation

Others

Gross cash flow

Less: Capex

Free cash flow

Less: Changes in WC

Operating cash flow

| | Market cap | Diluted P | E (X) | Price/BV (| X) | ROAE (% |) |
|------------------|------------|-----------|-------|------------|-------|---------|-------|
| Name | (USD mn) | CY13E | CY14E | CY13E | CY14E | CY13E | CY14E |
| ABB India | 2,176 | 44.5 | 35.4 | 4.6 | 4.1 | 10.7 | 12.2 |
| Crompton Greaves | 940 | 14.0 | 10.2 | 1.5 | 14 | 11.0 | 14.3 |
| Siemens | 3,295 | 41.0 | 28.2 | 4.8 | 4.4 | 11.8 | 16.2 |
| Median | | 28.3 | 35.4 | 4.4 | 4.1 | 11.4 | 14.3 |
| AVERAGE | | 28.7 | 22.7 | 3.0 | 2.1 | 12.8 | 13.3 |

Source: Edelweiss research

4.1

1.4

18.1

5.1

1.7

35.2

5.0

1.7

39.3

4.6

1.6

22.2

506

2,969

1,788

1,181

1,535

(355)

(97)

2,218

2,720

(502)

1,741

(2,243)

626

4,595

3,646

2,010

1,636

949

727

5,566

2,339

3,227

2,010

1,217

Price/BV (x)

EV/Sales (x)

EV/EBITDA (x)

Additional Data

Directors Data

| Bazmi Husain | Managing Director | D E Udwadia | Non Executive & Independent Director |
|---------------------|---------------------------------------|---------------|--------------------------------------|
| N S Raghavan | Non Executive & Independent Directorc | Naseer Munjee | Non Executive & Independent Director |
| Arun Kanti Dasgupta | Non Executive & Independent Director | Peter Leupp | Non Executive Director |
| Francis Duggan | Non Executive Director | | |
| | | | |

Auditors - SR Batliboi & Co.

*as per last annual report

Holding – Top10

| | Perc. Holding | | Perc. Holding |
|----------------------|---------------|----------------------|---------------|
| Abb asea brown bover | 69.08 | Life insurance corp | 9.53 |
| Abb norden holding a | 5.92 | Aberdeen | 2.45 |
| Reliance capital tru | 0.65 | Vanguard group inc | 0.48 |
| Blackstone asia advi | 0.24 | ldfc mutual fund | 0.18 |
| Uti asset management | 0.08 | Danske invest manage | 0.05 |
| | | | |

*in last one year

| Data | Acquired / Seller | B/S | Qty Traded | Price | |
|-------------------|-------------------|-----|------------|------------|------------------|
| | | | | | |
| No Data Available | | | | | |
| | | | | | *in last one yea |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| nsider Trades | | | | | |
| Reporting Data | Acquired / Selle | er | B/S | Qty Traded | |

No Data Available

*in last one year



| Company | Absolute | Relative | Relative | Company | Absolute | Relative | Relative |
|-------------------------------|----------|----------|----------|-----------------------|----------|----------|----------|
| | reco | reco | risk | | reco | reco | Risk |
| ABB India | REDUCE | SU | L | Bajaj Electricals | HOLD | SP | М |
| BGR Energy | REDUCE | SU | Μ | Bharat Electronics | BUY | SO | Н |
| Bharat Heavy Electricals | HOLD | SP | L | Crompton Greaves | HOLD | SP | М |
| Cummins India | BUY | SO | L | Havells India | BUY | SO | М |
| Jyoti Structures | HOLD | SP | Μ | Kalpataru Power | HOLD | SP | М |
| KEC International | BUY | SO | Μ | Larsen & Toubro | BUY | SO | М |
| Siemens | HOLD | SP | L | Sterlite Technologies | HOLD | SP | Н |
| Techno Electric & Engineering | HOLD | SP | Μ | Thermax | REDUCE | SP | L |
| Voltamp Transformers | REDUCE | SU | Μ | Voltas | HOLD | SP | L |

| ABSOLUTE RATING | | |
|-----------------|--|--|
| Ratings | Expected absolute returns over 12 months | |
| Buy | More than 15% | |
| Hold | Between 15% and - 5% | |
| Reduce | Less than -5% | |

| RELATIVE RETURNS RATING | | | |
|----------------------------|-------------------------------------|--|--|
| Ratings | Criteria | | |
| Sector Outperformer (SO) | Stock return > 1.25 x Sector return | | |
| Sector Performer (SP) | Stock return > 0.75 x Sector return | | |
| | Stock return < 1.25 x Sector return | | |
| Sector Underperformer (SU) | Stock return < 0.75 x Sector return | | |

Sector return is market cap weighted average return for the coverage universe within the sector

| RELATIVE RISK RATING | | |
|----------------------|---------------------------------------|--|
| Ratings | Criteria | |
| Low (L) | Bottom 1/3rd percentile in the sector | |
| Medium (M) | Middle 1/3rd percentile in the sector | |
| High (H) | Top 1/3rd percentile in the sector | |

Risk ratings are based on Edelweiss risk model

| SECTOR RATING | | | |
|------------------|-------------------------------------|--|--|
| Ratings | Criteria | | |
| Overweight (OW) | Sector return > 1.25 x Nifty return | | |
| Equalweight (EW) | Sector return > 0.75 x Nifty return | | |
| | Sector return < 1.25 x Nifty return | | |
| Underweight (UW) | Sector return < 0.75 x Nifty return | | |





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Coverage group(s) of stocks by primary analyst(s): Engineering and Capital Goods

ABB India, BGR Energy, Bharat Electronics, Bharat Heavy Electricals, Bajaj Electricals, Crompton Greaves, Havells India, Jyoti Structures, KEC International, Cummins India, Kalpataru Power, Larsen & Toubro, Siemens, Sterlite Technologies, Techno Electric & Engineering, Thermax, Voltamp Transformers, Voltas

| Recent Research | | | | | |
|-----------------|---------------------|--|-------------|--------------|--|
| Date | Company | Title | Price (INR) | Recos | |
| 05-Jun-13 | Cummins India | Positioned for a long haul; <i>Visit Note</i> | 459 | Buy | |
| 04-Jun-13 | Blue Star | Not out of the woods yet; <i>Visit Note</i> | 167 | Not Rated | |
| 01-Jun-13 | Crompton Greaves | Tread with caution; Visit Note | 94 | Hold | |

| Edelweiss Research Coverage Universe | | | | | |
|---|--------|-----|-------------|----------|--------|
| | | Buy | Hold | Reduce | Total |
| Rating Distribution* * - stocks under revi | | 120 | 49 | 17 | 186 |
| | > 50bn | Bet | ween 10bn a | nd 50 bn | < 10bn |
| Market Cap (INR) | 118 | | 56 | | 12 |

| Rating Interpretation | | | |
|-----------------------|---|--|--|
| Rating | Expected to | | |
| Buy | appreciate more than 15% over a 12-month period | | |
| Hold | appreciate up to 15% over a 12-month period | | |
| Reduce | depreciate more than 5% over a 12-month period | | |

Edelweiss Securities Limited

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Analyst holding in the stock: No.

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