

Your success is our success

April 22, 2013

Rating	Previous Reco			
Accumulate	Accumulate			
СМР	Target Price			
Rs900	Rs1,050			
EPS Chg FY13E/FY14	IE (%) -9/-10			
Target Price change (9	%) NA			
Nifty	5,783			

Price Performance

(%)	1M	3M	6M	12M
Absolute	-1	-10	-4	-16
Rel. to Nifty	0	-6	-5	-23

19.016

Source: Bloomberg

Sensex

Relative price chart



Source: Bloomberg

Stock Details

Sector	Non Banking Finance	cial Company		
Bloombe	CRISIL IB			
Equity C	70			
Face Val	ue(Rs)	1		
No of sha	ares o/s (mn)	70		
52 Week	H/L	1,262/ 854		
Market C	ap (Rs bn/USD mn)	63/ 1,168		
Daily Ave	g Volume (No of sh)	31,064		
Daily Ave	0.5			

Shareholding Pattern (%)

	Mar'13	Dec'12	Sep'12
Promoters	53.0	53.0	53.0
FII/NRI	10.7	10.8	10.6
Institutions	16.8	16.6	16.8
Private Corp	1.9	1.8	1.7
Public	17.8	17.9	17.9

Source: Bloomberg

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Tough times; Maintain Accumulate

- CRISIL disappoints for the second consecutive quarter with lower than expected revenue at Rs2.5bn and Adj PAT at Rs524mn. Margins contract ~350 bps to 31.6%
- Sluggish bond market drags ratings growth to less than 6%, lowest in last 6 years. Tough times for global investment banks puts pressure on research revenues
- Despite tougher environment, client additions continue at IREVNA. CRISIL has seen better client engagements towards fag end of Q1CY13 vs. Q1CY12
- At CMP the stock trades at 24.8x CY13 EPS and 21x CY14 EPS. We continue to maintain Accumulate rating with price target of 1050

Results below expectation; growth moderates across segments

CRISIL's results for the second consecutive quarter came in below expectation with growth moderating across segments of rating, research and advisory. The operating revenue came in at Rs2.5bn (14.7%yoy) as against expectation of Rs2.7bn. Revenue for the quarter also includes Coalition numbers, adjusted for the same the revenues would have remained flat on yoy basis . Growth in ratings slipped to just 5.8%yoy (adjusted for one off income of Rs73mn in corresponding quarter last year), lowest in the last 6 years. Initial rating volume for all rating agencies put together has come down by 48%yoy during the quarter inline with poor credit growth and sluggish debt issuances. Moreover with pressure on the global investment banking industry, research revenue ex Coalition also witnessed a decline of~5%yoy. However with Coalition performing on the expected lines overall research revenue grew by 23.5%yoy to Rs1.4bn.

Exhibit 1: Income from operations

(Rsmn)	Q1CY12	Q2CY12	Q3CY12	Q4CY12	Q1CY13	YoY (%) (QoQ (%)
Rating Services Fees	939	907	1,030	1,014	994	5.8	-2.0
Advisory services Fees	127	123	152	151	125	-1.4	-17.2
Research & Information Services	1,153	1,133	1,525	1,450	1,426	23.6	-1.7
Total operating revenues	2,219	2,163	2,707	2,615	2,545	14.7	-2.7

Source: Company, Emkay Research

Exhibit 2: Initial rating volume declined by 48%, steepest decline in many years

% уоу	Mar-11	Jun-11	Sep-11	Dec-11	Mar-12	Jun-12	Sep-12	Dec-12	Mar-13
Initial ratings	-8	-24	14	-15	142	-3	-13	46	-48
Upgraded	52	28	-47	-55	-40	-69	-53	-57	12
Downgraded	-64	483	295	295	1100	155	599	64	71
Reaffirmed	28	36	11	14	0	31	8	29	18
Withdrawn	20	148	-29	221	100	-43	47	-74	72
Total	23	26	10	18	21	27	22	28	11

Source: Company, Emkay Research

Financial Snapshot (Consolidated)

YE-Net **EBITDA** EPS EPS EV/ RoE Dec Sales (Core) APAT (Rs) % chg (%) P/E **EBITDA** P/BV (%) CY11A 8,070 32.5 15.5 23.4 17.3 2,625 1,877 26.8 46.5 33.6 CY12A 9,777 3,276 33.5 2,151 30.6 14.3 45.6 29.4 18.9 29.5 3,914 18.7 CY13E 11,874 33.0 2,546 36.2 18.4 43.7 24.8 15.7 CY14E 13,944 4,547 32.6 3,006 42.8 18.1 43.1 21.0 13.2 13.3

CRISIL

(Rsmn)

CRISIL

Exhibit 3: Key financials – Quarterly

Rs mn	Q1CY12	Q2CY12	Q3CY12	Q4CY12	Q1CY13	YoY (%)	QoQ (%)
Revenue	2,219	2,163	2,707	2,615	2,545	14.7	-2.7
Expenditure	1,446	1,569	1,730	1,727	1,741	20.4	0.8
as % of sales	65.2	72.5	63.9	66.0	68.4		
Rent	119	113	119	118	116	-2.9	-2.3
as % of sales	5.4	5.2	4.4	4.5	4.5		
Employee Cost	933	1,062	1,213	1,182	1,211	29.8	2.4
as % of sales	42.1	49.1	44.8	45.2	47.6		
Other expenditure	422	394	466	427	458	8.5	7.3
as % of sales	19.0	18.2	17.2	16.3	18.0		
EBITDA	773	594	977	888	804	4.0	-9.4
Depreciation	78	80	92	93	87	11.0	-6.9
EBIT	695	514	885	795	717	3.3	-9.7
Other Income	52	19	35	46	37	-28.5	-18.6
Interest	0	0	0	0	0		
РВТ	747	533	920	841	755	1.0	-10.2
Total Tax	210	153	275	268	228	9.0	-14.7
Adjusted PAT	537	380	645	573	526	-2.1	-8.1
(Profit)/loss from JV's/Ass/MI	0	0	0	0	0		
APAT after MI	537	380	645	573	526	-2.1	-8.1
Extra ordinary items	33	57	-48	27	-31		
Reported PAT	570	437	597	600	496	-13.0	-17.4
Reported EPS	7.9	6.2	8.5	8.6	7.1	-10.3	-17.4

Margins (%)	Q1CY12	Q2CY12	Q3CY12	Q4CY12	Q1CY13	(bps)	(bps)
EBIDTA	34.8	27.5	36.1	34.0	31.6	-323	-235
EBIT	31.3	23.8	32.7	30.4	28.2	-312	-220
EBT	33.7	24.6	34.0	32.1	29.7	-400	-248
PAT	24.2	17.6	23.8	21.9	20.7	-353	-122
Effective Tax rate	26.9	25.9	31.5	30.9	31.6	467	68

Source: Company, Emkay Research

Exhibit 4: Segmental results

EBIT (Rs mn)	Q1CY12	Q2CY12	Q3CY12	Q4CY12	Q1CY13	YoY (%)	QoQ (%)
Rating Services	397	324	419	425	386	-2.8	-9.1
Advisory services	13	4	39	44	15	16.8	-66.8
Research and Information Services	379	277	496	413	414	9.3	0.3
Total	789	605	954	881	815	3.3	-7.5
EBIDTA margins (%)	Q1CY12	Q2CY12	Q3CY12	Q4CY12	Q1CY13	YoY (%)	QoQ (%)
Rating Services	42.3	35.7	40.7	41.9	38.8	-346	-303
Advisory services	9.8	3.2	25.9	29.1	11.7	182	-1,743
Research and Information Services	32.9	24.5	32.5	28.5	29.1	-381	59
Total	35.5	28.0	35.3	33.7	32.0	-352	-168

Source: Company, Emkay Research *Note: Research margins are adjusted for foreign exchange gain/ loss

Coalition remains an outperformer

Coalition which was acquired in July 2012 has shown strong performance since its acquisition as it clocked GBP8mn of revenue in H2CY12 alone, equivalent of CY11 whole year revenue. On an annualized basis Coalition revenue would have grown two fold to GBP16mn (Rs1330mn) in CY12. Management is hopeful of continued strong performance by Coalition in CY13 as well, as the company is likely to pay the maximum value of the deal of ~Rs2.5bn which was linked to significant revenue and pat growth assumption. CRISIL has paid Rs1.4bn for Coalition acquisition in CY12 and has made further provision of Rs1.36 to be paid in CY13.

Exhibit 5: Coalition revenue would have grown two fold in CY12

	Q1CY13	CY12	CY11	YoY (%)
Coalition	333**	1330*	688	93.3
Ex Coalition	1,093	3,930	3,371	16.6
Total Research	1,426	5,260	4,059	29.6

Source: Company, Emkay Research Note: *annualized based on H2CY12 revenues of GBP 8mn (Rs665mn) **assumed based on H2CY12 revenue of GBP8mn

Despite tough environment, client additions continue in IREVNA

The operating environment remained tough for IREVNA as global investment banks' revenues continued to decline.

Even as the operating environment remained challenging across US and Europe for global investment banks, CRISIL has added few new clients over past couple of quarters. Even the bench strength specific to clients has seen increase towards the end of Q1CY13 which should reflect in revenues in Q2CY13.

Lower revenues with fixed nature of costs impact margins

CRISIL's operating margins contracted by 235bps yoy (-323qoq) to 31.6% driven by lower than expected revenues and significant operating leverage due to fixed nature of costs. The operating costs remained flat at Rs1.7bn even as the revenues declined 3% qoq.

Both rating and research segment witnessed about 350bps contraction in operating margins to 38.8% and 29.1% respectively. Resultantly operating profit (adjusted for Fx loss of Rs43mn) grew by just 4%yoy to Rs804mn.

Lower other income and higher tax rates add to problems

Moreover lower other income at Rs37mn (due to lower treasury income on account of cash outflow for Coalition acquisition) and higher tax rate at 31.6% as against 26.9% in corresponding quarter last year resulted in 2.1% decline in earnings to Rs526mn.

Valuation and view

While rating revenues has been under pressure for quite some time led by poor investment activity, research which was keeping the revenue growth momentum going, now seems to be also getting impacted by adverse global developments. However near term catalyst to revenues could be 1) addition to bench strength at the end of Q1CY13, specific to clients in research, and 2) continued strong performance by "Coalition". At CMP the stock trades at 24.8x CY13 EPS and 21x CY14 EPS with cash per share of 22/44 for CY13/14E. We continue to maintain Accumulate rating with price target of 1050.

Key Financials (Consolidated)

Income Statement

Y/E Dec (Rsmn)	CY11A	CY12A	CY13E	CY14E
Net Sales	8,070	9,777	11,874	13,944
Growth (%)	28.4	21.2	21.4	17.4
Expenditure	5,445	6,501	7,959	9,397
Raw Materials	935	911	1,118	1,300
Employee Cost	3,581	4,432	5,471	6,516
Other Exp	928	1,158	1,371	1,581
EBITDA	2,625	3,276	3,914	4,547
Growth (%)	19.9	24.8	19.5	16.2
EBITDA margin (%)	33	33.5	33.0	32.6
Depreciation	298	343	444	481
EBIT	2,505	3,061	3,586	4,234
EBIT margin (%)	31.0	31.3	30.2	30.4
Other Income	178	128	115	167
Interest expenses	0	0	0	0
PBT	2,755	3,137	3,586	4,234
Тах	691	933	1,040	1,228
Effective tax rate (%)	25.1	29.7	29.0	29.0
Adjusted PAT	1,877	2,151	2,546	3,006
Growth (%)	14.1	14.6	18.4	18.1
Net Margin (%)	23.3	22.0	21.4	21.6
(Profit)/loss from JVs/Ass/MI				
Adj. PAT After JVs/Ass/MI	1,877	2,151	2,546	3,006
E/O items	250	76	0	0
Reported PAT	2,064	2,204	2,546	3,006
Growth (%)	-0.9	6.8	15.5	18.1

Cash Flow

Y/E Dec (Rsmn) CY11A CY12A CY13E CY14E PBT (Ex-Other income) 2,627 3,021 3,418 4,234 Depreciation 298 343 444 481 Interest Provided -3 -1 0 0 Other Non-Cash items -164 -85 -115 -167 Chg in working cap 665 -288 -1,098 215 Tax paid -689 -897 -1,040 -1,228 Operating Cashflow 3,293 3,132 2,817 4,763 Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investing Cashflow 293 -864 115 167 Investing Cashflow 293 -864 115 167 Investing Cashflow 293 -864 115 167 Investing Cashflow 293 <	Cash Flow				
Depreciation 298 343 444 481 Interest Provided -3 -1 0 0 Other Non-Cash items -164 -85 -115 -167 Chg in working cap 665 -288 -1,098 215 Tax paid -689 -897 -1,040 -1,228 Operating Cashflow 3,293 3,132 2,817 4,763 Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments -1,674 -1,108<	Y/E Dec (Rsmn)	CY11A	CY12A	CY13E	CY14E
Interest Provided -3 -1 0 0 Other Non-Cash items -164 -85 -115 -167 Chg in working cap 665 -288 -1,098 215 Tax paid -689 -897 -1,040 -1,228 Operating Cashflow 3,293 3,132 2,817 4,763 Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investing Cashflow 293 -864 115 167 Investing Cashflow 293 -864 115 167 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 0 Dividend paid (incl tax) -886 <td-< td=""><td>PBT (Ex-Other income)</td><td>2,627</td><td>3,021</td><td>3,418</td><td>4,234</td></td-<>	PBT (Ex-Other income)	2,627	3,021	3,418	4,234
Other Non-Cash items -164 -85 -115 -167 Chg in working cap 665 -288 -1,098 215 Tax paid -689 -897 -1,040 -1,228 Operating Cashflow 3,293 3,132 2,817 4,763 Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments 0 0 0 0 0 Dividend paid (incl tax) -886 -1,108 -1,471 -1,797 Net chg in cash	Depreciation	298	343	444	481
Chg in working cap 665 -288 -1,098 215 Tax paid -689 -897 -1,040 -1,228 Operating Cashflow 3,293 3,132 2,817 4,763 Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Interest Provided	-3	-1	0	0
Tax paid -689 -897 -1,040 -1,228 Operating Cashflow 3,293 3,132 2,817 4,763 Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Other Non-Cash items	-164	-85	-115	-167
Operating Cashflow 3,293 3,132 2,817 4,763 Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments 0 0 0 0 Others -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Chg in working cap	665	-288	-1,098	215
Capital expenditure -264 -430 -274 -286 Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments -1,674 -1,108 -1,471 -1,797 Others -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Tax paid	-689	-897	-1,040	-1,228
Free Cash Flow 3,029 2,702 2,543 4,476 Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments Others - - -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Operating Cashflow	3,293	3,132	2,817	4,763
Other income 178 128 115 167 Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments 0 0 0 0 Others - - -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Capital expenditure	-264	-430	-274	-286
Investments 115 -992 0 0 Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments Others	Free Cash Flow	3,029	2,702	2,543	4,476
Investing Cashflow 293 -864 115 167 Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments - - - -1,797 Others - - - - 1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Other income	178	128	115	167
Equity Capital Raised 0 103 0 0 Loans Taken / (Repaid) 0 0 0 0 0 Interest Paid 0 0 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments - - - - Others - - - 1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Investments	115	-992	0	0
Loans Taken / (Repaid) 0 0 0 0 Interest Paid 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments - - - - - Others - - - - - - - - - - - 1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Investing Cashflow	293	-864	115	167
Interest Paid 0 0 0 0 Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments -	Equity Capital Raised	0	103	0	0
Dividend paid (incl tax) -886 -1,203 -1,471 -1,797 Income from investments - - - - - - - - - 1,797 - 1,797 - - - - - - 1,797 - - - - - - - - 1,797 - - 1,797 - - 1,797 Net chg in cash - - 1,674 - 1,108 - 1,471 - 1,797 Net chg in cash 342 443 - 152 118 0pening cash position 595 938 1,381 1,229 1 1 1 2 1	Loans Taken / (Repaid)	0	0	0	0
Income from investments -1,674 -1,108 -1,471 -1,797 Financing Cashflow -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Interest Paid	0	0	0	0
Others -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Dividend paid (incl tax)	-886	-1,203	-1,471	-1,797
Financing Cashflow -1,674 -1,108 -1,471 -1,797 Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Income from investments				
Net chg in cash 342 443 -152 118 Opening cash position 595 938 1,381 1,229	Others				
Opening cash position 595 938 1,381 1,229	Financing Cashflow	-1,674	-1,108	-1,471	-1,797
	Net chg in cash	342	443	-152	118
Closing cash position 938 1,381 1,229 1,347	Opening cash position	595	938	1,381	1,229
	Closing cash position	938	1,381	1,229	1,347

Y/E Dec (Rsmn)	CY11A	CY12A	CY13E	CY14E
Equity share capital	70	70	70	70
Reserves & surplus	4,063	5,220	6,295	7,503
Net worth	4,133	5,290	6,365	7,574
Minority Interest	0	0	0	0
Secured Loans	0	0	0	0
Unsecured Loans	0	0	0	0
Loan Funds	0	0	0	0
Net deferred tax liability	-131	-175	-175	-175
Total Liabilities	4,002	5,115	6,190	7,399
Gross Block	3,350	5,996	6,269	6,556
Less: Depreciation	-1,081	-1,328	-1,772	-2,252
Net block	2,268	4,668	4,498	4,303
Capital work in progress	6	0	0	0
Investment	159	1,151	1,151	1,151
Current Assets	4,428	3,837	4,237	6,115
Inventories	0	0	0	0
Sundry debtors	879	1,172	1,424	1,672
Cash & bank balance	928	1,371	1,220	1,337
Loans & advances	539	703	713	725
Other current assets	2,082	591	881	2,381
Current lia & Prov	2,853	4,541	3,704	4,180
Current liabilities	2,319	3,818	2,860	3,147
Provisions	534	723	845	1,033
Net current assets	1,575	-704	533	1,935
Misc. exp	0	0	0	0
Total Assets	4,002	5,115	6,190	7,399

Key Ratios

Balance Sheet

Y/E Dec	CY11A	CY12A	CY13E	CY14E
Profitability (%)				
EBITDA Margin	32.5	33.5	33.0	32.6
Net Margin	23.3	22.0	21.4	21.6
ROCE	64.2	67.1	63.5	62.4
ROE	46.5	45.6	43.7	43.1
RolC	71.6	66.2	57.1	63.3
Per Share Data (Rs)				
EPS	26.8	30.6	36.25	42.80
CEPS	30.8	35.2	42.2	49.4
BVPS	52.1	30.5	48.0	67.5
DPS	20.3	11.1	16.0	18.0
Valuations (x)				
PER	33.6	29.4	24.8	21.0
P/CEPS	29.2	25.5	21.3	18.2
P/BV	17.3	29.5	18.7	13.3
EV / Sales	7.6	6.3	5.2	4.3
EV / EBITDA	23.4	18.9	15.7	13.2
Dividend Yield (%)	1.2	1.8	2.0	2.4
Gearing Ratio (x)				
Net Debt/ Equity	-	-	-	-
Net Debt/EBIDTA	-	-	-	-
Working Cap Cycle (days)	-	-	-	-

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