# AMBIT INSIGHTS 9 May 2013

# DAILY

# Updates

Cement Demand impacting pricing, supply impacting bargaining power

# **Results Update**

HDFC (SELL) In-line net profit; spreads remain under pressure

Cognizant (NOT RATED) Soft 2H guidance suggest demand uncertainties

Magma Fincorp (BUY) Results first cut - ahead of our estimates

# **Results Expectation**

Asian Paints: (BUY, 3% upside)

Punjab National Bank: (SELL, 5% upside)

Union Bank: (BUY, 18% upside)

Jubilant Foodworks: (SELL, 14% downside)

Analyst Notes: Utilities: Fall in Indonesian coal price augurs well for JSW & Adani Bhargav Buddhadev, +91 22 3043 3252

Global coal prices have fallen by  $\sim$ 14-17% in CY12 as demand from China slowed. China, the largest consumer of Indonesian coal (it consumed  $\sim$ 95MT in CY12) is increasing its domestic coal production at lower costs and thereby reducing its dependence on imported coal. Consequently, profits for Indonesian miners like Bumi, Adro, Kideco, Byan etc fell in Q12013 in the range of  $\sim$ 38% to  $\sim$ 85% YoY. Also, fuel costs for imported coal based companies like Adani Power and JSW Energy came off in 4QFY13 results in the range of 4%-11% YoY.

With demand from China (in CY12 it consumed ~25% of Indonesian coal production) coming off, Indonesian coal prices are likely to fall. This augurs well for Adani Power and JSW Energy given their dependence on imported coal from Indonesia. This fall in fuel cost coupled with a likelihood of PPA tariff revisions for Adani Power and an increase in merchant realizations for JSW Energy in FY14 augurs well for them. We reiterate our BUY stance on Adani Power and JSW Energy.

Source: Ambit Capital research

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# Potential turnaround plays for the impending recovery

Stock	Rating	FY14 P/B (x)
Bharti Airtel	BUY	2.2
DLF	NR	1.4
Tata Steel	BUY	0.7
Hindalco Inds.	SELL	0.5
Adani Power	BUY	2.2
Ashok Leyland	BUY	1.3
Indian Hotels	NR	1.4
Jain Irrigation	NR	1.2
Sintex Inds.	NR	0.5
GVK Power Infra	NR	0.4

Source: Ambit Capital research, Bloomberg, Note: For NR stocks, FY14 P/B is based on consensus estimates, NR= Not Rated



# **NEGATIVE** Quick Insight

Analysis	
Meeting Note	✓
News Impact	

UltraTech Cement	SELL
Bloomberg Code:	UTCEM IN
CMP (₹):	1,978
TP (₹):	1,752
Mcap (₹ bn/US\$ mn):	542/10,017
3M ADV (₹ mn/US\$ mn):	381/7.0

Ambuja Cements	SELL
Bloomberg Code:	ACEM IN
CMP (₹):	184
TP (₹):	163
Mcap (₹ bn/US\$ mn):	284/5,244
3M ADV (₹ mn/US\$ mn):	440/8.1

ACC	SELL
Bloomberg Code:	ACC IN
CMP (₹):	1,215
TP (₹):	1,100
Mcap (₹ bn/US\$ mn):	228/4,214
3M ADV (₹ mn/US\$ mn):	496/9.2

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# Cement

# Demand impacting pricing, supply impacting bargaining power

Last one week meetings across Mumbai and Bangalore with cement companies' marketing teams and large trade partners highlight that APbased suppliers after having made inroads into Mumbai are now impacting prices in Pune and Northern Karnataka and fears remain high of impacting Bangalore and Chennai markets. However, the trade partners did not appear as despondent as the marketing teams; large trade partners are using the influx of capacities/ suppliers to break longheld and sole relationships and tying up with new brands/ players and extracting much higher incentives. We believe this shift in bargaining power towards channel partners can lead to further market share losses for larger players and hear that ACC is the most exposed. UltraTech's capacity additions and better connect with its trade network stood out as its key defenses. Whilst a single-party majority government in Karnataka raises hopes of some pick up in investment led demand in the region, we do not see major demand recovery leading to price rises in the near-term. We maintain SELL on ACC, Ambuja and UltraTech and continue to prefer players like Madras, JK Cement and JK Lakhsmi given relatively cheaper valuations and/or better positioning to deliver growth with a recovery.

Our meetings in Mumbai and Bangalore broadly had the same conclusion—weak demand and either prices under pressure or expected to come under pressure in these and surrounding regions. However, the key major observations/ trends that stood out and which we believe will have an impact over the operating landscape in the near-term were:

(a) Excess capacity in Andhra Pradesh (AP) impacting supplies and now pricing in Mumbai, Pune, Bangalore and Chennai. After having impacted supplies and pricing in Mumbai. Marketing teams of a few companies and large trade partners highlighted that the new brands from AP or extant players with expanded capacities are entering the large markets of Mumbai/ Pune and Bangalore given the high institutional demand in these markets. Their entry strategy is either offer higher incentives to trade partners or by selling cheaply to the builder or the Ready Mix Concrete (RMC) manufacturer. Whilst the price impact of these entrants was limited up to March 2013, incremental capacity additions in the last 3 months has exacerbated the competitition and hence pricing. Whilst Mumbai prices are under pressure since March, the pricing in North Karnataka has taken a hit in last 7-10 days and now marketing personnel fear that that the pricing discipline in Bangalore can also come under pressure if these AP-based players break prices in hunt of demand. Trade partners also highlighted that most of these players are either losing money or making very little money selling at these prices given the high freight cost involved to reach these markets. Most people were of the belief that unless AP demand recovers (unlikely) or there are green shoots of demand recovery in Maharashtra/ Karnataka, there is limited to scope for price recovery and risks remain for price declines;

Independent checks with the dealers of these regions highlight that prices have corrected in the first week of May (Rs5-10/ 50kg bag) and the AP based players have been aggressively entering the market through breaking existing incumbents' channel partners. Furthermore, Pune based dealers highlight that the usage of RMC has increased significantly (especially in the last 5-6 months) in the institutional segment as the contractors get better credit terms from the RMC players compared to the cement dealers/distributors.

- (b) Institutional demand/segment supporting trends not favorable for long-term profitability. Whilst retail (Individual House Builder, IHB) demand continues to remain the larger proportion driving India's cement demand, market participants highlighted that institutional segment has a majority share in metros and tier I cities. In these metros and tier I cities, the demand from institutional segments has either held up or gone up in the last few years and this is leading to increased competitive intensity in these markets as this client is brand agnostic and bargain-price seeking. Further, increasing usage of RMC manufacturers by the institutional clients is also leading to price decline alongside entry of new brands as these RMC manufacturers buy cheaper cement for maintaining profitability and supporting credit to their clients. Also, market participants highlight that the large trade partners are using this excess supply situation to sell into small/mid-size institutional client on their own rather going through the retail trade route, which is highly unfavorable trend for the large incumbent brands as this was one of the major earnings sources for their retail dealers. Lastly, the increasing share of RMC demand in the institutional segment is driving higher blending with slag (GGBS), which is reducing the consumption of cement in the overall concrete which could adversely impact, albeit slowly, the growth and brand advantages from this segment; and
- (c) Shift in bargaining power towards large trade partners. Marketing teams and trade partners highlighted that presently, the bargaining power is more with the large trade partners and the latter are using this to extract 2-4X more incentives for themselves. We heard a number of instances wherein the large distributors of brands such as ACC and Ambuja have given up sole dependence on are now promoting the newer brands/ players within their retail trade network but more so with their institutional clients. We believe this is the reason why players like ACC and Ambuja posted YoY decline in volumes in 4QFY13 as against the industry posting a positive growth. Trade partners highlighted that this trend will continue for some more time unless the larger incumbents were to change their incentive sharing mechanisms and become more real to the market dynamics. Multiple market participants highlighted poor connect of ACC with their trade network but on the other hand praised UltraTech for its strong connect with the trade network and continued aggression in servicing large institutional markets.

# Where do we go from here?

We believe cement volume growth is correlated to GFCF growth and given that the capex is likely to pick up from public and private institutional bodies, uptick in cement demand growth should be dependent upon the intensity of capex growth. Given the continued weakness in demand and lack of clear signs of a pick up in institutional demand we believe that **cement demand/despatch growth in FY14 could be slightly higher at ~7%** owing to a pick up in capex from Government bodies ahead of the CY14 elections. However, we expect that pricing to further weaken in 1QFY14 with any possible recovery only towards the beginning of 2HFY14.

**Valuations - retain SELL on large caps:** We expect present rich valuations to remain under pressure because of shifting industry dynamics—larger share of near-term demand growth from bargain-seeking institutional clients and the increasing capacity share of small/mid-size producers — impacting pricing more adversely given weak demand amid increasing competition. We expect unitary profits and RoICs for large players to decline over next 12-15 months given this industry dynamics shift when costs have little room to soften. We retain SELL, given high unjustified premiums — 11-46% to 5-year EV/tonne averages and 25-50% to 5-year EV/EBITDA averages. However, if investors are comfortable owning these expensive cement stocks, especially large caps, we would investors to own UltraTech given its higher dependence on South/ West and institutional customers



which can lead to it volume growth rates (given new capacities) either in line or marginally ahead of the industry. However, on the contrary we prefer players like Madras, JK Cement and JK Lakhsmi given relatively cheaper valuations and/or better positioning to deliver growth with a recovery.

## Relative valuation summary

	Capa (mn toi	-	СМР	Mcap	EV/EBIT	'DA (x)	P/E	(x)	EV/to (US		CAGR (FY13-1		ROE	(%)
	FY13	FY14	Rs	Rs bn	FY14	FY15	FY14	FY15	FY14	FY15	EBITDA	EPS	FY14	FY15
Large cap														
UltraTech	55.0	58.9	1,978	542	11.0	9.3	18.5	15.6	193	180	5.0	6.4	17.6	17.7
Grasim ^			3,037	279	5.5	4.6	9.5	8.0			17.0	14.1	14.0	14.3
Ambuja*	28.2	32.0	184	284	9.8	8.3	17.7	15.0	161	142	3.0	20.7	17.1	18.0
ACC*	30.5	34.0	1,215	228	8.7	7.5	16.6	13.8	121	108	10.4	24.7	17.8	19.1
JPA #	35.9	35.9	76	169	20.0	18.8	23.5	17.7	376	376	-31.4	-9.9	5.7	6.8
Shree Cement **	17.0	17.5	4,653	162	8.3	7.1	16.0	13.3	142	137	16.8	16.8	24.5	23.9
Mid cap														
Madras Cements **	14.0	14.0	259	62	6.7	6.1	12.3	9.9	98	98	10.4	19.9	18.9	19.8
Century Tex#	12.8	12.8	315	29	10.1	7.5	39.2	56.3	100	100	30.5	NA	3.9	3.0
India Cements	15.5	18.5	91	28	5.7	5.0	8.8	7.3	68	57	12.0	25.8	7.4	8.8
Prism Cement #	5.6	10.4	47	24	NA	NA	NA	NA	128	69	NA	NA	NA	NA
JK Cement	7.5	10.5	284	20	4.0	3.4	6.6	5.6	61	49	16.7	30.6	16.9	17.7
Birla Corp #	10.8	10.8	260	20	5.5	4.6	6.4	5.1	46	46	19.0	18.5	12.0	13.2
Chettinad	13.0	15.5	700	15	NA	NA	NA	NA	36	31	NA	NA	NA	NA
Jk Lakshmi Cement	6.3	9.0	109	13	3.0	2.2	5.4	4.3	49	34	26.0	50.3	16.7	18.7
Small Cap														
Orient Paper#	5.0	8.0	7	1	1.1	1.0	0.6	0.5	18	11	16.2	-0.5	16.0	18.1
Dalmia Bharat #@	11.8	13.7	131	11	4.1	3.7	3.5	3.4	54	46	17.8	12.8	8.3	8.2
Heidelberg*	6.0	6.0	42	10	8.4	5.8	17.7	7.7	59	59	93.5	36.0	6.2	11.8
OCL India	5.4	6.7	150	9	2.3	NA	4.0	NA	40	33	NA	159.7	19.4	Na
Mangalam Cement	3.5	3.5	128	3	1.7	NA	2.4	NA	24	24	NA	59.1	21.9	NA
Sagar Cement	2.5	2.5	217	4	5.4	4.0	9.3	6.1	46	46	32.9	-4.0	12.3	18.5

Source: Bloomberg consensus, Company Data, Industry, We use Bloomberg reported EV as of today for calculation of EV/tonne. We take EV/EBITDA as reported by Bloomberg, Note: \* indicates December ending (CY13=FY14). ^ Grasim owns 61% in UltraTech. # We have not adjusted the numbers of these companies for the value of the non-cement business. \*\* Shree Cements: We value power assets of 400 MW (of the 560 MW) at Rs45 mn/MW and adjust the same in the EV. \*\* Madras Cements: We value windmill assets of 160MWat Rs35 mn/MW and adjust the same in the EV.



# **SELL** Result Update

### **Stock Information**

Bloomberg Code:	HDFC IN
CMP (Rs):	885
TP (Rs):	520
Mcap (Rs bn/US\$ bn):	1,369/25.3
3M ADV (₹ mn/US\$ mn):	2,149/39.7

**Stock Performance (%)** 

	1M	3M	12M	YTD
Absolute	17	9	35	7
Rel. to Sensex	8	7	14	4

Source: Bloomberg, Ambit Capital research

### Ambit Estimates (Rs bn)

	FY13	FY14E	FY15E
NII	50.5	52.6	55.4
Adj. PAT	44.1	49.3	53.6
Dil. EPS (Rs)	28.7	31.4	34.2

Source: Bloomberg, Ambit Capital research

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# HDFC

# In-line net profit; spreads remain under pressure

HDFC's FY13 standalone adjusted PAT (adjusted for interest expense on ZCBs) increased by 21% YoY, 2% ahead of our estimates. However, net interest spreads were under pressure in FY13 vs FY12 with 14bps decline despite  $\sim 13\%$  of the company's fixed-rate portfolio being repriced at  $\sim$ 250bps higher rates in FY13. The impact of this spread contraction was not visible in the company's FY13 profitability due to higher contribution of interest-free equity funding and better balance sheet management during the year. We expect the company's net interest spreads to further decline over the next two years due to: (i) increased competitive intensity in mortgages; (ii) Higher prepayments in it's higher yield portfolio in a declining rate environment; and (iii) lower profitability on loans assigned to HDFC Bank (spreads of  $\sim 1\%$  vs 1.5% a year ago) due to a change in securitisation guidelines. This, we believe, would lead RoAs in HDFC's core lending business to decline to 1.6% over the next two years, with EPS CAGR of only 10% over FY13-15. Given that the stock is trading at  $\sim$ 20.0x oneyear forward earnings and at 4.5x one-year forward P/B, a 10% EPS growth is still not enough to justify these valuations. We retain our SELL stance and our target price of Rs520/share.

**Results overview:** HDFC's FY13 standalone adjusted PAT (adjusted for interest expense on ZCBs) increased by 21% YoY, 2% ahead of our estimates. Adjusted core operating income increased by 19% YoY primarily driven by average loan book growth of 21% YoY. The company was able to maintain stable growth in the loan book and stable asset quality in FY13 vs FY12. However, net interest spreads were under pressure in FY13 vs FY12 with 14bps decline despite ~13% of the company's fixed-rate portfolio being repriced at ~250bps higher rates in FY13. The impact of this spread contraction was not visible in the company's FY13 profitability due to: (i) high contribution of interest-free equity funding during the year, as the company raised ~Rs30bn through equity warrants at the start of the year, and (ii) the company managing its balance sheet better during the year, with interest earning loans being at 96% of the total assets in FY13 vs 94% in FY12.

Where do we go from here? We expect the company's net interest spreads to further decline over the next two years due to: (i) increased competitive intensity in mortgages; (ii) Higher prepayments in it's higher yield portfolio in a declining rate environment; and (iii) lower profitability on loans assigned to HDFC Bank (spreads of  $\sim 1\%$  vs 1.5% a year ago) due to a change in securitisation guidelines. This, we believe, would lead RoAs in HDFC's core lending business to decline to 1.6% over the next two years, with EPS CAGR of only 10% over FY13-15. HDFC faces added risks from maintaining higher capital requirements in line with what has been proposed for the rest of the NBFC sector, which we believe is not built into consensus earnings expectations and current valuations. Given that the stock is trading at  $\sim 20.0x$  one-year forward earnings and at 4.5x one-year forward P/B, a 10% EPS growth is still not enough to justify these valuations. We retain our SELL stance and our target price of Rs520/share.



# Key takeaways from the results

**Robust growth in individual loans, corporate loans slows down:** Including assigned assets, HDFC's loan book increased by 20% YoY primarily driven by 25% YoY growth in the individual loan book which was slightly offset by the 11% YoY growth in the corporate loan book. The proportion of corporate loan book in total loans has declined to 31% of the total loan book vs 34% a year ago. With many of the real estate developers facing a cash flow crunch, the management might be making a conscious decision to reduce its exposure in the corporate loan book.

**Stable asset quality:** Asset quality remained largely stable between FY12 and FY13, with gross NPAs at 0.70%, declining 4bps YoY. However, provisioning cost at ~8bps for FY13 was higher than 5bps in FY12. Unlike its peers like LIC Housing which has seen some stress on its developer portfolio, HDFC continues to report stable trends in its corporate loan book as well, with gross NPAs in the corporate loan book declining 14bps YoY to 0.91%. However, we believe that if the liquidity crunch persists with developers, some stress on HDFC's asset quality cannot be ruled out in FY14.

**Fee income under pressure:** Fee income declined 10% YoY (declining to 0.14% of average loans in FY13 vs 0.19% of average loans in FY12). Fee income as a percentage of loan disbursals declined to 0.29% in FY13 vs 0.73% in FY12. We believe that pressure on fee income is driven by: (1) removal of pre-payment penalty on floating rate loans, and (2) pressure on loan processing fees due to a declining trend in loan processing fees (due to intense competition in the segment) and increasing ticket size of loans.

Cor	porate	
-		

Quaterly snapshot					
Rs mn	FY13	FY12	YoY (%)	FY13E	Deviation from Ambit Estimates
Net Interest Income	44,407	34,882	27%	44,764	-1%
Interest on loans	189,452	153,532		191,893	
Interest Expense	145,046	118,650		147,129	
Interest and Other Charges	138,909	111,568			
Interest expenses directly adjusted fromequity	6,137	7,083			
Other operating Income	14,061	14,212	-1%	13,641	3%
Other Interest	8,731	8,019			
Surplus from Cash Management	2,523	3,198			
Other Operating Income	43 351	98 213			
Other Income	2,413	2,684			
Fees and Other Charges	58,468	49,094	19%	58,405	0%
Total Operating Income Operating Expenses	5,389	4,519	17/0	5,624	<b>v</b> 70
Core Operating income	53,079	44,575	1 <b>9</b> %	52,781	1%
Profit on Sale of investments	3,156	2,702	17/0	3,070	170
Dividend Income	4,807	3,097		4,655	
Loan loss provisions	1,450	800		1,958	
Profit Before Tax	59,591	49,574	20%	58,549	2%
Less : Provision for Tax	15,490	13,198		15,486	
Adjusted Profit After Tax	44,101	36,376	21%	43,063	2%
Interest on ZCB, net of taxes	4,381	4,851			
Reported PAT	48,482	41,227	18%		
Adjusted Diluted EPS (Rs)	28.7	24.3	18%	28.0	2%
Reported Diluted (Rs)	31.5	27.5	14%		
Dividend Per share	12.5	11.0			
Dividend distribution per share	2.03	1.78			
Shareholders' Equity	250,000	190,176	31%		
Book Value per Share (Rs)	161	129	25%		
ABV - adjusted for unrealised gains	326	294	11%		
Core Book Value of lending business	108	73	48%		
MARGINS					
Calculated margins					
Yield on Advances	12.10%	11.83%		12.23%	
Cost of Funds	9.84%	9.44%		9.92%	
Loan spreads	2.26%	2.40%		2.30%	
NIMs on AUM	2.61%	2.47%		2.63%	
Total Operating Income as % ag loans	3.43%	3.48%	010/		
Average Loans (including assigned loans)	1,703,017	1,410,440	21%		
Equity as a % of funding Loans as a % of assets	8.4% 96%	7.1% 94%			
LOAN GROWTH	70 /0	74/0			
Loan Outstanding	1,870,100	1,554,310	20%	1,874,809	0%
Individual	1,282,850	1,025,845	25%	1,261,789	2%
on books	1,113,210	880,285	23/0	1,094,824	2.70
Assigned	169,640	145,560		166,964	
Corporate	587,250	528,465	11%	613,020	-4%
Loan Disbursements	824,520	711,130	16%	010/020	170
Fee Income analysis	,	,			
Fee Income as % of avg loans	0.14%	0.19%		0.12%	
Fee Income as % of Ioan disbursals OPERATIONAL EFFICIENCY	0.29%	0.73%			
Cost to income (%)	7.4%	8.8%		7.9%	
Opex to AUM (%)	0.32%	0.33%		0.33%	
ASSET QUALITY					
Gross NPLs as a % of Portfolio	0.70%	0.74%		0.73%	
Net NPLs as a % of Portfolio	0.42%	0.43%		0.42%	
Provisioning coverage	40%	42%		42%	
Gross NPLs	11,903	10,690		12,467	
Net NPLs	7,150	6,161		7,231	
Provisions	4,753	4,529		5,236	
CAPITAL ADEQUACY					
Capital adequacy ratio	16.20%	14.6%		16.2%	
Tier I	13.80%	11.7%		13.0%	
Tier II	2.40%	2.9%		3.2%	



# **Balance sheet**

Bulunec Sheet				
Rs mn	FY12	FY13	FY14E	FY15E
Sources of Funds:				
Shareholders' Funds	190,176	250,000	277,025	303,385
Loan Funds	1,391,280	1,588,880	1,922,898	2,291,075
Total Resources	1,581,456	1,838,880	2,199,923	2,594,460
<b>Application Of Funds:</b>				
Loans	1,408,750	1,700,460	2,017,062	2,393,226
Investments	122,070	136,135	162,859	177,906
Deferred Tax Asset	6,282	6,314	7,489	8,886
Net Current Assets	42,014	(6,408)	10,085	11,966
Fixed Assets	2,340	2,379	2,427	2,476
Total application of funds	1,581,456	1,838,880	2,199,923	2,594,460

Source: Company, Ambit Capital research

### **Income statement**

Rs mn	FY12	FY13	FY14E	FY15E
Net Interest Income	41,964	50,544	52,648	55,400
Interest on loans	153,532	189,452	215,067	245,029
Interest and Other Charges	111,568	138,909	162,420	189,629
Other Interest, dividend and investment income	17,327	19,610	21,371	25,442
Fees and Other Charges	2,684	2,413	2,898	3,442
Total Income	61,975	72,567	76,916	84,284
Operating Expenses	4,519	5,389	6,472	7,686
Pre-provisioning profits	57,456	67,178	70,444	76,598
Provision for Contingencies	800	1,450	2,947	3,211
Profit Before Tax	56,656	65,728	67,497	73,387
Less : Provision for Tax	15,430	17,245	18,224	19,814
Profit After Tax	41,226	48,483	49,273	53,572
Adjusted PAT	32,808	44,101	49,273	53,572

Source: Company, Ambit Capital research

# **Key Metrics**

Rs mn	FY12	FY13	FY14E	FY15E
EPS Basic (Rs)	22.3	29.0	31.8	34.6
EPS Diluted (Rs)	21.9	28.7	31.4	34.2
Loan spreads	2.40%	2.24%	2.20%	2.00%
NIMs- on loans	2.47%	2.61%	2.57%	2.28%
YoY % loan growth	20.2%	20%	18.7%	18.8%
Gross NPLs as a % of Portfolio	0.74%	0.70%	0.72%	0.71%
Net NPLs as a % of Portfolio	0.43%	0.42%	0.43%	0.43%
Tier I	11.7%	13.80%	12.9%	12.0%
P/E- Adjusted core lending business	29.2	22.4	20.5	19.0
P/B- Adjusted core lending business	7.4	5.0	4.3	3.8



# **NOT RATED** Result Update

### **Stock Information**

Bloomberg Code: CTSH	
CMP (US\$):	67
TP (US\$):	NA
Mcap (US\$ bn):	20
3M ADV (US\$ mn):	214

#### **Stock Performance (%)**

	1M	3M	12M	YTD
Absolute	1	(14)	12	(7)
Rel. to Sensex	NA	NA	NA	NA

Source: Bloomberg, Ambit Capital research

### Ambit Estimates (USD mn)

	FY13	FY14	FY15
Revenues	NA	NA	NA
EBITDA	NA	NA	NA
EPS (Rs)	NA	NA	NA

Source: Bloomberg, Ambit Capital research

# Cognizant

# Soft 2H guidance suggest demand uncertainties

Cognizant reported 1QCY13 revenues up 3.7% QoQ (3.1% organic) 100bps ahead of its guidance and 60bps ahead of consensus estimates. Growth was driven by Banking clients and scale service lines (application management, infrastructure etc.). Importantly, the management indicated no adverse impact from the uncertainties on client decision makina arisina from the immigration bill, which is positive news for Indian IT services firms. It further highlighted that although the visa reform bill in its current form is clearly detrimental to the Indian IT offshore outsourcing industry it is unlikely to become a law undiluted. It expects the version of its bill that passes through the Senate to remain substantially restrictive to Indian IT firms, while facing substantial dilution in the House of Representatives. It also expects clients to influence the eventual debate on this issue. Finally, Cognizant guided to 5.4% QoQ /4.8% organic QoQ growth in 2Q whilst maintaining its CY13 guidance (17% YoY, 15.8% organic YoY). Although management accepted possibility of a beat this suggests persisting uncertainties in demand conditions. Clearly, Cognizant's results remain more reflective of company-specific strengths rather than the overall demand environment. We maintain our cautious stance on demand recovery in FY14 and would warn clients against reading the results as a sign of sector strength.

**Results overview**: Cognizant reported 1QCY13 revenues of US\$2,021mn, up 3.7% QoQ (up 3.4% QoQ organically), 1% above its 1QCY13 revenue guidance of at least US\$2,000mn. Revenues from the Financial Services vertical showed strong growth of 4.9% QoQ, whilst the Healthcare vertical grew at a moderate 2% QoQ, reflecting weakness in the Pharmaceutical segment due to patent cliff issues in CY13. Application Development revenues (comprising Consulting and Technology services) increased at 5.2% QoQ or 22% YoY whilst Application Maintenance revenues (Outsourcing services) increased at 2.3% QoQ or 14% YoY. Geographically, UK business revenues increased by 5% QoQ, followed by the rest of the world (4.8% QoQ). The Europe business showed good traction, with 4% organic QoQ growth whilst the North America business displayed a moderate 3% growth. EBITDA margin was relatively flat QoQ but contracted by 43bps YoY, largely due to a 185bps YoY contraction in gross margins. PAT increased by 1.1% QoQ (up 17.7% YoY) whilst the cash conversion deteriorated significantly to 18% from 29% in 1QCY12.

**Implications for our coverage**: Cognizant maintained its CY13 revenue growth guidance of 17% growth (15.8% organic growth), which would have disappointed a section of the street that was expecting a guidance upgrade. However, indication of a possibility of an upgrade in the next quarter will keep hopes alive. With 2QCY13 revenue guidance of US\$2,130mn (implying 5.4% QoQ growth/4.8% organic growth), the management's confidence for CY13 guidance appears credible. The management's strong commentary resembles that of TCS and confirms the superiority of these firms over Infosys and Wipro in execution. However, discretionary demand remains weak and is likely to weigh on the FY14 performance of Indian IT services firms. Cognizant's management did not indicate any incremental positive in the demand environment, implying that it remains the same. We continue to hold our cautious outlook on demand recovery in FY14 and we do not expect any upgrades to consensus revenue estimates for Indian IT services firms.

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# Key takeaways

- Positive demand outlook; maintains CY13 revenue guidance: Cognizant maintained its CY13 revenue guidance of US\$8.6bn revenues (implying 17% YoY growth and 15.8% organic growth). The management highlighted a healthy demand environment and the demand patterns during the quarter were unchanged. For 2QCY13, the management guided for revenues of US\$2,130mn (implying 5.4% QoQ growth and ~4.8% organic QoQ growth). Assuming Cognizant expands at 4.8% QoQ organically in 2QCY13, it would need to grow at a CQGR of ~3% for the next two quarters to achieve its full-year guidance. Given the strong performance in the Financial Services vertical during the quarter, the management now believes that it can even outperform the guidance if momentum continues and there are no incremental macro-economic issues. However, the 2Q organic guidance does not seem substantially bullish to us.
- **Financial services delivers strong performance**: The Financial Services vertical delivered strong performance, growing by 4.9% QoQ, largely due to the strength in banking. Banking demand is fueled by cost optimisation projects, regulatory projects and growing demand for Mobility and Analytics. The Pharmaceutical segment, on the other hand, remains weak, as expected by the management, dragging the Healthcare vertical's revenue growth to 2% QoQ. However, the management indicated that growth would return in CY14 and CY15 based on its discussions with its clients. The Retail, Manufacturing and Logistics vertical maintained its momentum, growing at 4.2% QoQ.
- Discretionary spending continues to grow slower: Application Development revenues, representing discretionary services, grew by 2.3% QoQ (14% YoY) whilst Application Maintenance revenues grew by 5.2% QoQ (22%). The management highlighted that 1Q is typically a soft quarter for consulting projects, as the budgets are finalised. It expects the growth rate in Application Development to improve in 2QCY13 but continues to expect it to grow at a slower pace than Application Maintenance for the full year.
- Significant decline in gross margins: Gross margins declined by 185bps YoY, driven by higher onsite efforts as compared to last year (Cognizant ramped up ING project in 3QCY12, which increased its onsite mix) and ~700bps decline in offshore utilisation (excluding trainees). Including trainees, the utilisation was flat YoY, implying declining proportion of trainees in the bench.
- Visa immigration bill looks hostile, likely to get diluted: The management highlighted that there have been no impact on decision making due to uncertainties created by the immigration bill. However, the bill in the current form remains detrimental to the Indian IT offshore outsourcing industry. It expects the bill to get watered down before it becomes a law primarily in debates in the Republican dominated House of Representatives (house) rather than the Democrats dominated Senate. Coanizant management's client conversations suggest that clients and several lawmakers are equally concerned about the unintended consequences of the bill on the competitiveness of the US economy, owing to the shortfall in technology talent in the US. It indicated that clients are willing to lobby but are waiting for the right time to proceed (as the bill is likely to take months before it takes final shape - after the bill is passed by the Senate, it will go through long discussions in the House of Representatives over months). The management indicated that its discussions with clients and experts in the US suggests that the bill, if implemented in the current form, would seriously damage the US economy due to a rise in costs, unavailability skilled labour and international trade implications that is likely to morph the eventual bill as it goes through discussions.

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# **Key Financials**

In US\$ mn	1QCY12	4QCY12	1 <b>QCY</b> 13	1QCY13 Consensus	ϒ៰ϒ	QoQ	vs Cons
Revenues	1,711	1,948	2,021	2,009	18.1%	3.7%	0.6%
Cost of Revenues	985	1,151	1,200		21.9%	4.3%	
% of Sales	57.5%	59.1%	59.4%		185	31	
Gross profit	727	797	821		12.9%	2.9%	
Gross margin	42.5%	40.9%	40.6%		(185)	(31)	
S G & A	374	402	413		10.4%	2.9%	
% of Sales	21.9%	20.6%	20.4%		(142)	(17)	
EBITDA	353	396	408	411	15.6%	3.0%	-0.8%
EBITDA Margin (%)	20.6%	20.3%	20.2%	20.5%	(43)	(13)	(29)
EBIT	318	356	366		15.1%	2.7%	
EBIT Margin (%)	18.6%	18.3%	18.1%		(47)	(18)	
РВТ	322	366	377	380	17.0%	3.1%	-0.7%
Provision for Income Taxes	79	87	93		18.2%	6.8%	
Effective tax rate (%)	24.4%	23.8%	24.6%		25	85	
PAT	244	279	284		16.6%	1.9%	
GAAP diluted EPS	0.79	0.92	0.93	0.93	17.7%	1.1%	0.5%

Source: Company, Ambit Capital research

# **Revenue Mix**

In US\$ mn	1QCY12	4QCY12	1 <b>QCY</b> 13	ΥοΥ	QoQ
Verticals					
Financial services	695	815	855	23.1%	4.9%
Healthcare	467	500	510	9.1%	2.0%
Retail, manufacturing & logistics	335	409	426	27.2%	4.2%
Other	214	224	230	7.0%	2.5%
Geographies					
North America	1,361	1,536	1,582	16.3%	3.0%
UK	180	206	216	20.0%	5.0%
Europe (Ex UK)	104	120	132	27.3%	9.7%
Other	67	86	90	35.4%	4.8%
Other Key Financial Metrics					
CFO	102	362	74	-27.8%	-79.7%
Cash Conversion	29%	92%	18%	(1,083)	(7,349)
Debtor days	70	67	71	2	4
Unbilled revenue Days	11	9	10	(1)	1
Total DSO	80	76	81	1	5



# BUY Result Update

## **Stock Information**

Bloomberg Code:	MGMA IN
CMP (Rs):	88
TP (Rs):	130
Mcap (Rs bn/US\$ bn):	17/0.3
3M ADV (₹ mn/US\$ mn):	25/0.5

### **Stock Performance (%)**

	1M	3M	12M	YTD	
Absolute	12	(1)	30	10	
Rel. to Sensex	3	(3)	9	7	
Source, Bloomborg, Ambit Capital research					

Source: Bloomberg, Ambit Capital research

### Ambit Estimates (Rs bn)

	FY13	FY14E	<b>FY15E</b>
NII	6.8	10.1	14.2
PAT	1.5	2.7	4.2
EPS (Rs)	6.6	14.0	21.6

Source: Bloomberg, Ambit Capital research

# **Magma Fincorp**

# **Results first cut - ahead of our estimates**

Magma's 4QFY13 adjusted PAT was at Rs456mn, up 89% YoY and 20% QoQ (16% above our estimates), owing to higher-than-expected net interest income and other income. Magma continued its loan growth momentum, with on-book assets growing at 59% YoY. Loan loss provisioning increased 63% YoY. We would get more clarity on NIMs, credit costs, operational efficiency as further disclosures would be made available.

Where do we go from here? Whilst we would have more clarity on key metrics through additional disclosures and the analyst meet, our thesis hinges on anticipation of robust NII growth going forward, driven by the increasing share of interest earning assets in total AUM and expansion in margins as the rate cycle turns. Further, maintaining credit quality going forward along with ramping up the high-yield loans segment would remain key drivers for Magma's RoAs and RoEs to reach 2% and 15%, respectively, over the next couple of years. We maintain our BUY stance with a target price of Rs130/share (implied FY14 P/B of 1.6x and 48% upside) and await the analyst meet to get more colour on the company's strategy going forward.

### **Quaterly snapshot**

(Rs mn)	4QFY13	4QFY12	YoY (%)	3 <b>QFY</b> 13	QoQ (%)	4QFY13E	Deviation (%)	FY13	FY12	YoY (%)
INCOME STATEMENT										
NII	2,097	1,185	77%	1,717	<b>22</b> %	1,958	7%	6,806	4,060	<b>68</b> %
Other Income	301	261	16%	215	<b>40</b> %	160	88%	946	485	<b>95</b> %
Total Income	2,398	1,446	66%	1,933	24%	2,118	13%	7,752	4,546	71%
Total Expenses	1,359	956	42%	1,149	18%	1,341	1%	4,662	3,031	54%
<b>Operating Profit</b>	1,039	490	112%	784	33%	777	34%	3,091	1,515	104%
Write-offs	365	224		173		195		826	414	
Provisions for std assets	20	-10		47		21		140	64	
PBT	654	276	137%	564	16%	561	17%	2,125	1,037	105%
Ταχ	197	21		183		185		675	259	
PAT	456	255		381		376		1,449	778	
Minority interest	15	17		16		16		67	38	
Net profits	441	239	85%	364	21%	360	23%	1,382	740	<b>87</b> %
Preference div	46	30		36		36		136	112	
Adjusted PAT	395	209	<b>89</b> %	329	<b>20</b> %	340	16%	1,246	628	<b>98</b> %
Basic EPS	2.1	1.1	89%	1.7	20%	1.8	16%	6.6	3.6	82%
Diluted EPS	2.1	1.1	91%	1.7	20%	1.8	17%	6.6	3.6	84%

Source: Company, Ambit Capital research

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# Asian Paints: 4QFY13 results expectation

# (APNT IN, mcap US\$8.6bn, BUY, TP Rs4,976, 3% upside)

Analyst: Rakshit Ranjan, CFA, rakshitranjan@ambitcapital.com, Tel: +91 22 3043 3201

Asian Paints would likely record a volume growth of 13-14% YoY in 4QFY13 vs 3-5% in 1HFY13 and around 12% in 3QFY13. This revival is likely to reflect market share gains from competitors in the premium segment. However, in the economy segment, we expect Asian Paints' revenue growth to have lagged behind that of Berger Paints during the quarter. The company is unlikely to have undertaken any price increases during the quarter. Profit margins are likely to have benefited from further premiumisation of the product mix and flat-to-down input costs (by 2-5% YoY).

The stock is currently trading at 31.0x FY14 EPS. We expect the premium rating that Asian Paints enjoys against peers to be justified by the strength of its competitive advantages related to a more efficient supply chain and stronger brand recall. We see Asian Paints as a long-term sustainable growth firm. Our DCF-based target price is Rs4,976 (3% upside).

### **Result expectations (Rs mn, unless specified)**

Particulars	Mar'13	Mar'12	Dec'12	ϒ៰ϒ	QoQ	Comments
Sales	30,082	25,460	30,529	18%	-1%	Volume growth of 13-14% and price increase/mix change effect of 4-5%.
EBITDA	4,868	3,827	5,104	27%	-5%	YoY margin benefit from premiumisation of product portfolio
EBITDA margin (%)	16.2%	15.0%	16.7%	115bps	(54)bps	(mix change) and from lower prices of titanium dioxide during the quarter.
РВТ	4,821	3,744	4,969	29%	-3%	In line with EBITDA growth; we factor in higher tax rate due to the lower rate in the base guarter.
ΡΑΤ	3,254	2,595	3,352	25%	-3%	·····

Source: Company, Ambit Capital research

# Punjab National Bank: 4QFY13 results expectation

# (PNB IN, mcap US\$4.9bn, SELL, TP Rs790, 5% upside)

Analyst: Krishnan ASV, vkrishnan@ambitcapital.com, Tel: +91 22 3043 3205

Punjab National Bank (PNB) will report its 4QFY13 results today. PNB's net profit is likely to decline 11% YoY at Rs12.6bn, despite NII growth of 13% YoY at Rs37.3bn. We anticipate higher credit costs to drag earnings.

Key metrics to watch out for during the quarter would be: (i) Asset quality: PNB has shown deteriorating asset quality in 1HFY13, only with some marginal improvement in 3QFY13; it would be interesting to see if the improving trend from 3QFY13 has sustained; (ii) Loan growth: As PNB takes stock of the increasing proportion of impaired loans, we expect the bank to slow down its pace of loan growth during FY13; it would be pertinent to monitor how the bank consolidates its asset quality by focussing on recoveries instead of growth.

We retain our SELL stance. The stock is currently trading at 0.8x our FY14 ABVPS of Rs994.

Result expectations (Rs mn, unless specified)							
Particulars	4QFY13E	4QFY12	3QFY13	YoY(%)	QoQ(%)	Comments	
Net revenues	37,309	33,100	37,333	13%	0%	We expect margins to remain steady QoQ.	
Operating profit	28,554	29,362	26,819	-3%	6%		
Operating margin(%)	77%	89%	72%				
РВТ	18,222	19,089	18,803	-5%	-3%	We expect NPL / restructured asset provisioning to drag 4QFY13 earnings.	
ΡΑΤ	12,646	14,241	13,056	-11%	-3%	-	



# Union Bank: 4QFY13 results expectation

# (UNBK IN, mcap US\$2.7bn, BUY, TP Rs285, 18% upside)

Analyst: Krishnan ASV, vkrishnan@ambitcapital.com, Tel: +91 22 3043 3205

Union Bank (UNBK) will announce its 4QFY13 results today. We expect net profit to remain flat, exhibiting 4% YoY decline to Rs7.5bn, because we expect strong recoveries to drive write-back in provisions. We expect net interest income to increase 4% YoY to Rs19.5bn driven by stable margins.

Whilst Union Bank's relatively weaker asset quality performance despite a visibly lower exposure to stressed sectors (no exposure to the aviation sector; SEB exposure largely restructured), has been a matter of concern and we continue to watch out for stability in these asset quality trends. The stock is currently trading at 0.8x one-year forward ABVPS of Rs285. We retain our BUY stance with our valuation of Rs285, implying an 18% upside from current levels.

## Result expectations (Rs mn\_unless specified)

Particulars	4QFY13E	4QFY12	3QFY13	YoY (%)	QoQ (%)	Comments
Net revenues	19,488	18,766	18,915	4%	3%	
Operating profit	13,417	15,988	13,584	-16%	-1%	expect strong recoveries during the quarter whilst slippages are likely to have been contained
Operating margin (%)	69%	85%	72%			
РВТ	10,174	10,816	5,010	-6%	103%	
PAT	7,455	7,732	3,024	-4%	147%	

Source: Company, Ambit Capital research

# Jubilant Foodworks: 4QFY13 results expectation

(JUBI IN, mcap US\$1.3bn, SELL, TP Rs946, 14% downside)

Analyst: Rakshit Ranjan, CFA, rakshitranjan@ambitcapital.com, Tel: +91 22 3043 3201

Jubilant Foodworks remains our top SELL recommendation, with its 4QFY13 results likely to reflect further pressure from the store-split phenomenon in tier-1 cities. This is likely to adversely affect same-store sales and EBITDA margins (from increased rental costs and A&P spends). Dunkin Donuts is unlikely to contribute materially to profitability over the next three years, because it will go through its own learning curve to understand which format and business model works best for the brand.

We expect revenue growth of 37% YoY, which would be supported by same-store sales growth of 15% YoY, with EBITDA margin compression of 190bps YoY, leading to a PAT growth of 20% YoY. The stock is currently trading at a FY14 P/E multiple of 37.0x.

Result expectation	is (ks mn,	uniess spe	ecinea)			
Particulars	Mar'13	Mar'12	Dec'12	ΥοΥ	QoQ	Comments
Sales	3,871	2,832	3,851	37%	1%	We expect same-store sales growth of 15% driven mostly by promotions.
EBITDA	655	533	672	23%	-3%	Whilst price increases will help hold gross margins,
EBITDA margin (%)	16.9%	18.8%	17.5%	(190)bps	(53)bps	promotions and advert spends are likely to be a drag on EBITDA margins. Dunkin Donuts is unlikely to be a material
РВТ	530	450	551	18%	-4%	contributor to revenues and earnings. Instead, Dunkin Donuts is likely to be a marginal drag on EBITDA margins.
ΡΑΤ	360	301	377	20%	-5%	

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# **Explanation of Investment Rating**

## **Investment Rating**

# Expected return (over 12-month period from date of initial rating)

Βυγ	>5%
Sell	<u>&lt;</u> 5%

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