


## Notes:

1. Domestic Consumer Business (FMCG + Water) grew by $14.8 \%$ with a $15.3 \%$ growth in HPC and $12.8 \%$ growth in Foods businesses. Net Sales grew by 10.1\% during the quarter.
2. Operating Profit (Profit from Operations before Other Income, Finance costs and Exceptional Items) for the quarter at Rs. 102,951 lakhs (DQ'11: Rs. 91,367 lakhs) grew by 12.7\%.
3. Profit after tax from ordinary activities before Exceptional Items net of tax (refer note 5 below) for the quarter at Rs. 87,309 lakhs (DQ'11: Rs. 76,217 lakhs) grew by 14.6\%.
4. Other income includes interest income, dividend income and net gain on sale of other non trade current investments aggregating to Rs. 13,086 lakhs (DQ'11: Rs. 8,008 lakhs) and interest on income tax refunds of Rs. 285 lakhs (DQ'11: Rs. Nil).
5. Exceptional items, net debit in DQ'12 include profit on sale of properties of Rs. 2,465 lakhs (DQ'11: Rs. Nil) and restructuring costs of Rs. 3,193 lakhs (DQ'11: Rs. 1,238 lakhs)
6. In the last quarter of the previous financial year, the Company completed the transfer of its FMCG Exports business division into its wholly owned subsidiary Unilever India Exports Limited, through a court approved Scheme of Arrangement, with the appointed date of 1st April 2011. The table below shows the results of the current quarter and nine months ended 31st December 2012, as reported without the demerged business, and the results of the corresponding quarter of previous year and nine months ended 31st December 2011, as adjusted for the results of the demerged business, so as to facilitate a meaningful comparison. The results for SQ 2012 and for the previous year ended 31st March 2012, are as reported without the demerged business.

## Rs. In Lakhs

|  | Unaudited results for the quarter <br> ended 31st December |  | Unaudited results for the nine <br> months ended 31st December |  |
| :--- | :---: | :---: | :---: | :---: |
|  | 2012 | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 1}$ |
|  | As reported | Comparable, <br> adjusted for <br> above | As reported | Comparable, <br> adjusted for <br> above |
| Total Income | 665,483 | 567,150 | $1,934,441$ | $1,635,963$ |
| Total Net Expenses | 550,642 | 472,754 | $1,540,611$ | $1,376,132$ |
| Profit Before Tax | 114,841 | 94,396 | 393,830 | 259,831 |
| Tax Expense | $(27,705)$ | $(21,851)$ | $(92,883)$ | $(59,352)$ |
| Profit After Tax | 87,136 | 72,545 | 300,947 | 200,479 |

7. The current period figures in this statement have been reported in the format recommended as per the SEBI circular dated 16th April 2012. The comparative figures have also been accordingly restated to conform to the current period presentation.
8. The text of the above statement was approved by the Board of Directors at their meeting held on 22nd January, 2013.

Limited Review: The Limited Review by the Statutory Auditors for the quarter as required under clause 41 of the Listing Agreement has been completed and the related Report is being forwarded to the Stock Exchanges. This Report does not have any impact on the above Results and Notes which need to be explained.

For more details, visit our website at http://www.hul.co.in
By order of the Board

Place: Mumbai
Date: 22nd January, 2013


Narauffe
Nitin Paranjpe
Managing Director \& CEO

# The Board of Directors 

Hindustan Unilever Limited
Unilever House
B.D.Sawant Marg, Chakala

Andheri (East)
Mumbai-400 099

1. We have reviewed the results of Hindustan Unilever Limited (the "Company") for the quarter ended December 31, 2012 which are included in the accompanying 'Unaudited standalone financial results for the quarter and nine months ended $31^{\text {st }}$ December, 2012' (the "Statement"), except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the Management but have neither been reviewed nor been audited by us. The Statement has been prepared by the Company pursuant to Clause 41 of the Listing Agreement with the Stock Exchanges in India, which has been initialled by us for identification purposes. This Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement.
3. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
4. We have only traced the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' in the Statement from the disclosures made by the Management and are, therefore, not expressing a review opinion thereon.
5. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the Statement has not been prepared in all material respects in accordance with the applicable Accounting Standards notified pursuant to the Companies (Accounting Standards) Rules, 2006 as per Section 211(3C) of the Companies Act, 1956 and other recognised accounting practices and policies, and has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

## Mumbai

January 22, 2013

For Lovelock \& Lewes
Firm Registration Number: 301056E Chartered Accountants


Pradip Kanakia Partner Membership Number: 39985

## RESULTS FOR DECEMBER QUARTER 2012

## 15\% DOMESTIC CONSUMER SALES GROWTH; PAT (bei) UP 15\% IN DECEMBER QUARTER 2012

Mumbai, January 22 ${ }^{\text {nd }}$, 2013: Hindustan Unilever Limited announced its results for the quarter ending $31^{\text {st }}$ December 2012.
During the quarter, the Domestic Consumer business grew at $15 \%$ with underlying volume growth of $5 \%$. Both Home and Personal Care (HPC) and Foods \& Beverages (F\&B) registered double digit growth.

## Soaps and Detergents grew 20\%; broad based growth

Laundry delivered a strong performance across formats. Surf and Rin continue to drive category upgradation, clocking in another quarter of double digit volume growth. Surf growth was buoyed by the Easy Wash launch of the previous quarter while on Rin, growth in bars stepped up. Household Care saw accelerated growth led by Vim.

Skin Cleansing sustained its momentum with all segments growing well. Dove, Lux and Lifebuoy continue to register robust growth. The liquids portfolio was extended with the introduction of the Lifebuoy Colour Changing Handwash

## Personal Products grew 13\%; double digit growth in Skin, Hair and Oral

Skin Care growth was broad based across brands. Ponds Age Miracle continued to deliver strongly while lotions led by Vaseline and Dove have had a very good quarter. Fair \& Lovely (FAL) has strengthened its position in the skin lightening segment post its re-launch.

It has been another quarter of good growth for the Hair Care business, led by premium formats. The initial results on TRESemmé have been very positive with gains in the first 3 months of its launch across all channels. The portfolio was extended with the launch of the Dove Elixir range of premium hair oils and a new styling range for men under Brylcreem.

Oral Care registered volume led double digit growth driven by a further step up in both Close Up and Pepsodent.

## Beverages grew 18\%; robust growth across portfolio

Tea delivered one of its strongest quarters with double digit growth across all brands at the premium and popular end. Actions taken to strengthen the core, extend distribution, impactful activation and continued market development for tea bags delivered high growth. In Coffee, Bru sustained its growth momentum with the premium offerings continuing to perform well.

## Packaged Foods grew 8\%

Kissan Ketchups maintained its double digit growth trajectory while growth accelerated on the Knorr soups portfolio. Actions were taken to manage the pipeline to prepare for the relaunch of Soupy Noodles with a superior mix at the end of the quarter.

## Profit After Tax (bei) up 15\%

The operating context remained challenging during the quarter with input costs holding firm and high competitive intensity. A\&P was stepped up and maintained at competitive levels, higher by 132 Crores (+100 bps) in the quarter. Despite that, Profit before interest and tax (PBIT) grew by $13 \%$ and PBIT margin improved by 40 bps. Profit after tax but before exceptional items, PAT (bei), grew by $15 \%$ to Rs. 873 Crores during the quarter. Net Profit at Rs. 871 Crores grew 16\%.

Harish Manwani, Chairman commented: "In an environment that continued to be challenging, we have delivered another quarter of broad based growth and margin expansion. The business is consistently winning in the marketplace by remaining sharply focused on the needs of our large consumer base and successfully leveraging Unilever's strong global innovation pipeline and best practices."


## PRESS RELEASE

The Board of Directors of Hindustan Unilever Limited (HUL) have, at the Board Meeting on 22 ${ }^{\text {nd }}$ January, 2013, approved a proposal to enter into a new agreement with Unilever Plc (and entities of the Unilever Group) for the provision of technology, trademark licenses and other services to HUL.

## Context

HUL currently has a Technical Collaboration Agreement (TCA) and a Trade Mark License Agreeement (TMLA) with Unilever. The TCA provides for payment of $1 \%$ royalty on net sales of specific products manufactured with technical inputs developed by Unilever. The TMLA provides for the payment of trademark royalty at the rate of $1 \%$ of net sales on specific brands, where Unilever owns the trade mark and HUL is the licensed user. The total impact of both these agreements is a royalty cost of c. $1.4 \%$ of turnover.

## Benefits to HUL

In recent years, Unilever has been increasingly globalising their resources to provide greater expertise, superior innovations and scale advantage for all Unilever entities, with an increased emphasis on Developing \& Emerging Markets, including India. The pace of innovations and the scope of services have expanded over the years, and as a consequence, HUL is enjoying the benefits of an increasing stream of new products and innovations, backed by technology and knowhow from Unilever. HUL is also receiving support and guidance to drive functional excellence e.g. in marketing, supply management, media buying etc. This is helping HUL to remain competitive and further step-up its overall business performance.

## New Agreement

In the context of the huge growth opportunity in India, as well as increasing intensity of competition, particularly from global players, Unilever is committed to ensuring that the support in terms of new products, innovations, technologies and services is commensurate with the needs of HUL to win in the market place and continue to generate significant value for all shareholders of HUL.

Given the need for increased levels of service and the consequent additional costs, Unilever asked for a review of the royalty arrangements in order to ensure a fair recovery of costs. The HUL Board has deliberated on the proposal and has approved the following new arrangements :

- HUL will enter into a new agreement, effective $1^{\text {st }}$ February 2013, with Unilever for the provision of technology, trade mark license and other services.
- The new agreement envisages that the existing royalty cost of c. $1.4 \%$ of turnover will increase, in a phased manner, to a royalty cost of c. $3.15 \%$ of turnover no later than the financial year ending $31^{\text {st }}$ March 2018, i.e. a total estimated increase of $1.75 \%$ of turnover.
- The increase in royalty cost, in the period from $1^{\text {st }}$ February 2013 to $31^{\text {st }}$ March 2014 is estimated to be $0.5 \%$ of turnover, and thereafter in a range of $0.3 \%$ to $0.7 \%$ of turnover in each financial year, leading up to a total estimated royalty cost increase of $1.75 \%$ of turnover compared to existing arrangements, no later than the financial year ending $31^{\text {st }}$ March 2018.

The Board is satisfied that appropriate due diligence has been done and that the new arrangements reflect fair payment for the services and benefits that HUL will continue to receive. The new arrangements are consistent with the Government of India policy related to the payment of royalty.
$22^{\text {nd }}$ January 2013

