Motilal Oswal

Sanofi India

BSE SENSEX 16,846	S&P CNX 5,110	CMP:	: INR2,2	200		ТР	: INR	1,848			Ne	utral
Bloomberg Equity Shares (m)	SANL IN 23.0	Year End	Net Sales (INR m)	PAT (INR m)	EPS (INR)	EPS Gr. (%)	P/E (X)	P/BV (X)	RoE (%)	RoCE (%)	EV/ Sales	EV/ EBITDA
52-Week Range (INR)	2,430/1,980	12/10A	10,850	1,550	67.3	-1.5	-	-	15.5	23.6	-	-
1,6,12 Rel. Perf. (%)	3/-3/15	12/11A	12,297	1,912	83.0	23.3	26.5	4.6	17.3	25.3	3.9	27.4
M.Cap. (INR b)	50.7	12/12E	14,864	1,693	73.5	-11.4	29.9	4.2	13.9	20.6	3.2	22.3
M.Cap. (USD b)	0.9	12/13E	17,144	2,128	92.4	25.7	23.8	3.7	15.6	23.1	2.7	17.8

Sanofi India's (SANL) 2QCY12 operational performance was in line with our expectations. Key highlights:

- Net sales grew 23.5% YoY to INR3.74b v/s our estimate of INR3.7b. We believe topline growth has been led by strong growth in domestic revenue on consolidation of Universal Medicare acquisition. Exports are also likely to have grown during the quarter.
- EBITDA grew 22% YoY to INR522m v/s our estimate of INR537m. EBITDA margin contracted 10bp to 14% v/s our estimate of 14.5%.
- Adjusted PAT declined 18.5% YoY to INR405m and was lower than our estimate of INR442m due to higher amortization cost relating to the brands and technical knowhow acquired from Universal Medicare in 2011.
- SANL has, in the past, indicated that for the domestic business, the rural and OTC segments will be the key growth drivers, and that it is likely to incur extra expenditure to establish its presence in these segments. This is likely to pressurize short-term profitability.

We believe SANL will be one of the key beneficiaries of the patent regime in the long-term. The parent has a strong R&D pipeline with a total of 61 products undergoing clinical trials, of which 18 are in Phase-III or pending approvals. Some of these are likely to be launched in India. However, SANL's profitability has declined significantly in the last five years, with EBITDA margin declining from 25% in CY06 to 14.3% in CY11, mainly impacted by discontinuation of Rabipur sales in the domestic market, lower export growth and higher staff & promotional expenses. RoE has declined from 28.6% to 17.3% during the period. The stock trades at 29.9x CY12E and 23.8x CY13E EPS. We believe that the stock performance will remain muted in the short term until clarity emerges on future growth drivers. Maintain **Neutral**.

Quarterly Performance									(INR	Million)		
Y/E December		CY1	1			CY1	2		CY11	CY12E	Est.	Var.
	1Q	2Q	3Q	4Q	1Q	2Q	3QE	4QE			2QCY12	vs Est
Net Sales	2,763	3,028	3,127	3,379	3,225	3,741	3,901	4,008	12,297	14,864	3,705	1.0%
YoY Change (%)	9.9	11.5	13.5	17.9	16.7	23.5	24.8	18.6	13.3	20.9	22.3	
Total Expenditure	2,328	2,600	2,624	2,985	2,733	3,219	3,266	3,525	10,537	12,743	3,167	
EBITDA	435	428	503	394	492	522	636	483	1,760	2,122	537	-2.9%
Margins (%)	15.7	14.1	16.1	11.7	15.3	14.0	16.3	12.1	14.3	14.3	14.5	-50bp
Depreciation	54	54	61	142	183	186	195	200	311	764	159	
Interest	2	0	0	2	4	4	0	2	4	10	0	
Other Income	379	361	369	286	289	267	309	323	1,395	1,188	285	
PBT before EO Items	758	735	811	535	594	599	750	604	2,839	2,535	663	
Extra-Ord Expense	0	0	0	0	0	0	0	0	0	0	0	
PBT after EO Items	758	735	811	535	594	599	750	604	2,839	2,535	663	-9.7%
Tax	252	238	263	-10	193	194	250	205	743	842	221	
Effective tax Rate (%)	33.2	32.4	32.4	-1.8	32.5	32.4	33.4	33.8	26.2	33.2	33.4	
Reported PAT	506	497	548	545	401	405	499	400	2,096	1,693	442	-8.3%
Adj PAT	506	497	548	545	401	405	499	400	2,096	1,693	442	-8.3%
YoY Change (%)	40.2	17.2	15.9		-20.8	-18.5	-8.9	-26.7	31.2	-19.2	-11.1	
Margins (%)	18.3	16.4	17.5	16.1	12.4	10.8	12.8	10.0	17.0	11.4	11.9	
E: MOSI Estimates												

E: MOSL Estimates

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Revenue growth is likely to have led by domestic business

SANL's 2QCY12 operational performance was in line with our estimates with 23.5% YoY growth in net sales to INR3.74b (v/s est INR3.7b) and 22% YoY growth in EBITDA to INR522m (v/s est INR537m). EBITDA margins contracted 10bp to 14% (v/s est 14.5%). Adj PAT declined 18.5% YoY to INR405m and was lower than our estimate of INR442m

The company has stopped giving revenue break-up between domestic formulation and export revenues. We believe topline growth is led by strong growth in domestic formulation revenues on the back of consolidation of Universal Medicare acquisition. Export revenues have likely grown this quarter.

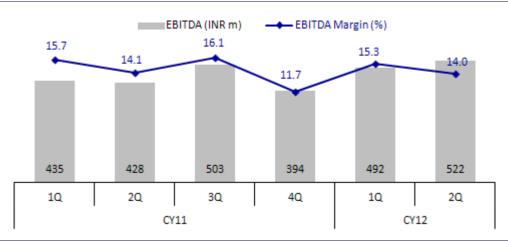


Revenue trend

Source: Company, MOSL

EBITDA was in-line with estimates

EBITDA grew 22% YoY to INR522m (v/s est INR537m). EBITDA margins contracted 10bp to 14% (v/s est 14.5%). Adj PAT declined 18.5% YoY to INR405m and was lower than our estimate of INR442m, due to higher amortization cost related to the brands and technical know-how acquired from Universal Medicare in 2011.



EBITDA and margin trend

Source: Company, MOSL

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The company has, in the past, indicated that for the domestic business, rural and OTC segment will be key growth drivers in the future, and that the company is likely to incur some extra expenditure for establishing its presence in these segments. This is likely to pressurize short-term profitability.

Domestic formulations - new product introductions hold the key

In the past few quarters, SANL's domestic formulation revenue growth has lagged the average industry growth. Taking a longer term view, we believe SANL is well placed to benefit from the introduction of product patents, given its strengths in marketing, a supportive parent and a healthy product pipeline (of NCEs). SANL's history of launching patented products in India, a well mapped portfolio vis-à-vis the parent, and ability to build them into big brands make it one of the potential beneficiaries of the product patent regime in India. Further, the company is planning to strengthen its portfolio in diabetes segment. The parent (Sanofi-Aventis) currently has 61 projects in research and development, including about 36 in late stage (Phase II & III) development and registration. About 20% of the product development pipeline consists of vaccines. The table below gives details on the parent's R&D pipeline.

Therapeutic area		No of projects						
	Phase I	Phase II	Phase III	Registration	Total			
Metabolic Disorders	2	1	0	2	5			
Oncology	6	4	3	2	15			
Genetic Diseases	1	0	1	0	2			
Thrombosis	1	0	1	0	2			
Central Nervous System	2	0	1	1	4			
Internal Medicine	3	5	1	0	9			
Ophthalmology	3	2	0	0	5			
Aging	3	3	0	0	6			
Vaccines	4	3	5	1	13			
Total	25	18	12	6	61			

SANL - Parent's NCE Pipeline

Source: Company, MOSL

Rural initiatives and entry into OTC segment- long term positive but may pressurize profitability in short-term

AVEN is one of the few MNCs which is focusing on rural India. Given the increasing disposable income, various government initiatives to improve rural healthcare infrastructure, and low competition, AVEN may benefit from its early entry into this segment. Management feels that it has made strong progress with project Prayas and will continue to invest resources on the project. Prayas is present in 14 states of India. The project has engaged more than 10,000 doctors and conducted over 2,000 workshops. However, we believe that this will not contribute significantly to revenues in the short-to-medium term. Rather it is a long-term positive. In fact, in the short-term, this initiative is likely to pressurize AVEN's profitability given the investments. required in establishing a presence in this segment as well as the relatively lower profitability of this market. Rural division generated revenues of INR185mn in CY10. The management expects the rural division to break even in the next 3 years. On the back of the success in project 'Prayas', Aventis has launched other initiatives like 'I am a Champ', 'Saath 7' and 'Together for More'. Further, company's entry into OTC segment is also likely to keep margins under pressure as it requires higher advertising spend.

Cutting earnings estimates by 5%

Based on 2QCY12 results and taking into account the full impact of amortization of brands acquired from Universal Medicare, we are downgrading our EPS estimates for CY12 and CY13 by 5.2% each to INR73.5 (down 11.4% YoY) and INR92.4 (up 25.7%).

		CY12			CY13			
	Rev	Old	Chg (%)	Rev	Old	Chg (%)		
Net Sales	14,864	14,774	0.6	17,144	17,038	0.6		
Net Profit	1,693	1,786	-5.2	2,128	2,245	-5.2		
EPS (INR)	73.5	77.6	-5.2	92.4	97.5	-5.2		

Revised Forecast (INR m)

Valuation and view

We believe SANL will be one of the key beneficiaries of the patent regime in the long-term. The parent has a strong R&D pipeline with a total of 61 products undergoing clinical trials, of which 18 are in Phase-III or pending approvals, some of which are likely to be launched in India. However, SANL's profitability has declined significantly in last 5 years with EBITDA margins declining from 25% for CY06 to 14.3% for CY11, mainly impacted by discontinuation of Rabipur sales in the domestic market, lower export growth and higher staff & promotional expenses. RoE has declined from 28.6% to 17.3% in the same period. Based on our revised estimates, the stock trades at 29.9x CY12E and 23.8x CY13E EPS. We believe the stock performance will remain muted in the short term until clarity emerges on future growth drivers. Maintain **Neutral**.

Sanofi India (SANL): an investment profile

Company description

SANL (60% subsidiary of Sanofi Aventis, France) is the fifth largest MNC and among the top 15 formulations players in India. The company has built a very strong franchise in chronic therapy areas like anti-diabetes, oncology and CVS, in the process realigning its domestic portfolio with that of its parent.

Key investment arguments

- SANL is well placed to benefit from the introduction of product patents, given its strengths in marketing, a supportive parent and a healthy NCE product pipeline of parent company
- SANL's history of launching patented products in India, a well mapped portfolio vis-à-vis the parent and ability to build them into big brands make it one of the potential beneficiaries of the product patent regime in India

Key investment risks

- Biggest risk to SANL could be the implementation of the new pharmaceutical policy in the current form. The new policy proposes to significantly increase the span of control by bringing in total 348 drugs under price control.
- Possible pre-grant and post-grant patent challenges by domestic generic companies could hamper the plans and prospects of launch of patented product.

Comparative valuations

		Aventis	GSK
P/E (x)	CY12E	29.9	26.7
	CY13E	23.8	22.8
P/BV (x)	CY12E	4.2	8.9
	CY13E	3.7	7.9
EV/Sales (x)	CY12E	3.2	6.2
	CY13E	2.7	5.3
EV/EBITDA (x)	CY12E	22.3	19.5
	CY13E	17.8	16.1

Shareholding pattern (%)

Mar-12	Dec-11	Mar-11
60.4	60.4	60.4
15.8	17.8	18.3
12.4	10.5	10.0
11.5	11.3	11.3
	60.4 15.8 12.4	60.4 60.4 15.8 17.8 12.4 10.5

Recent developments

 In November 2011, the company acquired Universal Medicare Pvt. Ltd in India for the total consideration of INR5.6b

Valuation and view

- SANL will be one of the key beneficiaries of the patent regime in the long-term. In the longterm, focus on growing strategic brands and strong support from the parent will augur well for the company. We believe that it is very well positioned to take advantage of the patent regime in the longterm.
- The stock is currently valued at 29.9x CY12E and 23.8x CY13E earnings. We maintain Neutral.

Sector view

- The domestic market is expected to witness 14-15% growth, with gradual increase in the low penetration levels companies with strong brands and marketing muscle to benefit.
- IPR regime unlikely to lead to any major change in the near term; MNCs and large Indian players to gain over the longer term.
- Among MNCs, we are bullish on companies whose domestic portfolio is well aligned with its parent and where risk of conflict with 100% subsidiaries is limited.

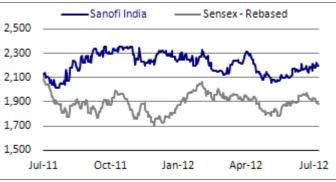
EPS: MOSL forecast v/s consensus (INR)

	MOSL Forecast	Consensus Forecast	Variation (%)
CY12	73.5	99.7	-26.3
CY13	92.4	100.5	-8.1

Target Price and Recommendation

Current	Target	Upside	Reco.
Price (INR)	Price (INR)	(%)	
2,200	1,848	-16	Neutral

Stock performance (1 year)



Financials and Valuation

Income Statement				(INR I	Million)
Y/E December	2009	2010	2011	2012E	2013E
Exports	2,290	2,141	2,273	2,500	2,925
Net Domestic Sales	7,454	8,709	10,024	12,364	14,218
Net Sales	9,744	10,850	12,297	14,864	17,144
Change (%)	-0.9	11.3	13.3	20.9	15.3
Materials Consumed	4,820	5,390	6,194	7,313	8,400
Personnel Expenses	1,440	1,633	1,764	1,941	2,135
Other Expenses	2,007	2,396	2,579	3,489	4,056
Total Expenditure	8,267	9,418	10,537	12,743	14,591
EBITDA	1,478	1,431	1,761	2,122	2,552
Change (%)	-20.4	-3.1	23.0	20.5	20.3
Margin (%)	15.2	13.2	14.3	14.3	14.9
Depreciation	173	197	311	764	800
EBIT	1,304	1,234	1,449	1,357	1,752
Int. and Finance Charge	1	29	4	10	0
Other Income - Rec.	1,111	1,135	1,395	1,188	1,435
PBT & EO Items	2,415	2,340	2,840	2,535	3,186
Change (%)	-7.0	-3.1	21.4	-10.7	25.7
Extra Ordinary Income/(0	757	0	0	0
PBT after EO Items	2,415	3,097	2,840	2,535	3,186
Tax	840	790	928	842	1,058
Tax Rate (%)	34.8	25.5	32.7	33.2	33.2
Reported PAT	1,574	2,308	1,912	1,693	2,128
PAT Adj for EO Items	1,574	1,550	1,912	1,693	2,128
Change (%)	-5.3	-1.5	23.3	-11.4	25.7
Margin (%)	16.2	14.3	15.5	11.4	12.4

Balance Sheet				(INR I	Million)
Y/E December	2009	2010	2011	2012E	2013E
Equity Share Capital	230	230	230	230	230
Reserves	8,951	9,783	10,816	11,934	13,371
Revaluation Reserves	136	128	120	111	103
Net Worth	9,318	10,142	11,166	12,275	13,704
Deferred Tax Liabilities	-146	-99	85	85	85
Capital Employed	9,172	10,043	11,251	12,360	13,789
Gross Block	3,346	3,755	4,355	4,555	4,755
Less: Accum. Deprn.	1,897	2,044	2,309	3,074	3,874
Net Fixed Assets	1,449	1,710	2,046	1,481	881
Capital WIP	271	133	302	302	302
Investments	52	4	4	4	4
Goodwill			5,324	5,324	5,324
Curr. Assets	10,135	12,138	7,350	9,728	12,413
Inventory	2,311	2,413	2,543	3,014	3,476
Account Receivables	527	604	730	1,018	1,174
Cash and Bank Balance	5,860	6,554	2,342	3,457	5,180
Others	1,437	2,567	1,735	2,240	2,583
Curr. Liability & Prov.	2,735	3,943	3,775	4,480	5,167
Account Payables	1,582	1,737	2,195	2,443	2,818
Other Liabilities					
Provisions	1,154	2,206	1,579	2,036	2,348
Net Current Assets	7,400	8,196	3,575	5,249	7,247
Appl. of Funds	9,172	10,043	11,251	12,360	13,789
E: MOSL Estimates					

E: MOSL Estimates

Ratios					
Y/E December	2009	2010	2011	2012E	2013E
Basic (INR)					
EPS	68.4	67.3	83.0	73.5	92.4
Cash EPS	75.9	75.9	96.5	106.7	127.2
BV/Share	398.7	434.8	479.7	528.2	590.6
DPS	20.0	55.0	33.0	25.0	30.0
Payout (%)	34.2	63.9	46.0	34.0	32.5
Valuation (x)					
P/E			26.5	29.9	23.8
Cash P/E			22.8	20.6	17.3
P/BV			4.6	4.2	3.7
EV/Sales			3.9	3.2	2.7
EV/EBITDA			27.4	22.3	17.8
Dividend Yield (%)			1.5	1.1	1.4
Return Ratios (%)					
RoE	17.1	15.5	17.3	13.9	15.6
RoCE	26.3	23.6	25.3	20.6	23.1
Working Capital Ratios					
Fixed Asset Turnover (x)	6.8	6.9	6.5	8.4	14.5
Debtor (Days)	20	20	22	25	25
Inventory (Days)	87	81	75	74	74
Working Capital (Days)	58	55	37	44	44
	50				
Leverage Ratio (x)					
Debt/Equity	0.0	0.0	0.0	0.0	0.0
Cash Flow Statement				(INR I	Million)
Y/E December	2009	2010	2011	2012E	2013E
OP/(Loss) before Tax	1,478	1,431	1,761	2,122	2,552
Interest/Dividends Reco	1,111	1,135	1,395	1,188	1,435
Direct Taxes Paid	-833	-743	-745	-842	-1,058
(Inc)/Dec in WC	81	-102	410	-559	-275
CF from Operations	1,837	1,722	2,820	1,909	2,654
EO Items	0	757	0	0	0
CF from Ope (EO items)	1,837	2,479	2,820	1,909	2,654
(Inc)/Dec in FA	-411	-329	-6,148	-208	-208

CF from Operations	1,837	1,722	2,820	1,909	2,654
EO Items	0	757	0	0	0
CF from Ope (EO items)	1,837	2,479	2,820	1,909	2,654
	444	220	6.140	200	200
(Inc)/Dec in FA	-411	-329	-6,148	-208	-208
(Pur)/Sale of Investmen	0	48	0	0	0
CF from Investments	-411	-281	-6,148	-208	-208
Interest Paid	-1	-29	-4	-10	0
Dividend Paid	-539	-1,476	-879	-576	-691
CF from Fin. Activity	-540	-1,504	-883	-586	-691
Inc/Dec of Cash	886	694	-4,211	1,115	1,755
Add: Beginning Balance	4,974	5,860	6,554	2,342	3,457
Closing Balance	5,860	6,554	2,342	3,457	5,179

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NOTES

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3.	Broking relationship with company covered	No
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