

HSBC Project Photo Contest

Eligibility: HSBC Financial Literacy Grant recipients for 2008, 2009 or 2010

Submission Deadline: 2 April 2010

Photo Requirements:

- High-Resolution – Must be RGB, JPEG images 5.0 megapixels or higher.



Submission Requirements:

- The photos must be submitted to Rita Neff at rneff@sife.org by deadline with the subject line **HSBC PROJECT PHOTO CONTEST**.
- The following information **MUST** accompany the photograph to be eligible for prizes:
 1. SIFE team name:
 2. Country:
 3. Project Name (or brief description):
 4. Year(s) Grant Funded Project:
 5. Photo Caption indicating who is in the photo, what they were doing, where photo was taken and approximate date of photo.
 6. Name of person submitting photograph:
 7. Contact email address of person submitting photograph.

By submitting photos, submitting person acknowledges that:

- Photographer/copyright holder has released photo for use.
- Model Releases are in place for all photo participants (Up to 18 years, a parent or legal guardian must sign the release) Model Release forms may be found at <http://www.sife.org/hsbcliteracyprogramme/acrobat/SubjectReleaseForm.pdf>

Photos will be reviewed and voted on by HSBC representatives and will be judged on impact, story telling ability and composition. The SIFE team submitting the top three selected photographs will receive the following prizes:



First Place -	First Place
\$1000 USD	
Second Place -	\$500 USD
Third Place -	\$250 USD

All photographs submitted may be used in SIFE and/or HSBC printed or on line materials.

Awards Announcement: 3 May 2010