



COP23 Communications and Resource Pack

This communications pack sets out CAN's narrative, messaging, communication and media activities and side events during COP23.

- ❖ **COP23 narrative and key messages**
- ❖ **Pre-COP CAN tele-press briefing**
- ❖ **Social Media**
- ❖ **Press briefings and media outreach**
- ❖ **CAN communicators meetings**
- ❖ **Media training and FAQs on press briefings**
- ❖ **Side events**
- ❖ **Fossil of the Day**

COP23 narrative and key messages

The [key messages and toelines](#) are meant to guide the framing of this COP and highlight priorities from civil society to use in media interactions and press briefings in order to shape the media narrative and strengthen our public messaging.

The [Annual Policy Document: Pacific COP- Solidarity to Action](#) outlines the policy priorities of different working groups of CAN. These will inform how we advocate during the COP on specific agenda issues. Working Groups will also draft key messages and talking points as the negotiations progress.

Pre-COP23 CAN Tele-Press Briefing

CAN organised a [pre-COP press briefing](#) on Wednesday, 01 November at 12:00 GMT. This was intended to set expectations for the COP and highlight civil society priorities. The panelists included: Keya Chatterjee, USCAN Sven Harmeling, CARE International, Krishneil Narayan, PICAN.

Social Media Pack

The objective is to use social media channels to disseminate our key asks and messages, provide updates on the progress of the negotiations and bring stories from the COP to our digital followers. We ask you to join our efforts to use social media to enhance our presence at COP23.

Please follow and retweet from [@CANIntl](#) and [@Fossiloftheday](#)

On this [folder](#) where you can find templates, GIFs, videos and photos to be shared on social media. This will be updated daily during the COP and shared on the lists along with suggested tweets for the day.

Here is a [list of people, organisations and journalists](#) to follow and tag during COP23.

(This is a crowd-sourced list, so please add to it!)

You can find [suggested hashtags and tweets on this document](#)

Press briefings at Press Room 2 Bula Zone

Each day of the COP, CAN has a press room booked for 30 mins at the timings below:

06-Nov Opening presser at 10:30

07-Nov-11-Nov 11:30

13-Nov and 16-Nov 12:00

14-Nov and 15-Nov 11:30

17-Nov Closing presser 16:00 (depends on when the outcome is called)

Please check the daily CAN morning email for any changes. Questions will be taken only from media and the livestream link will be shared on social media and CAN lists.

The panellists for the CAN press briefings are selected from CAN members. The process for selection is through discussions at the PCG+ and the CAN comms meetings.

A [list of available spokespersons is here](#). If you would like to add your name, please do so. Following the press briefing, a short press release will be prepared to share with media.

As a reminder, CAN members agree to withhold from publicly judging the final outcome of the session until the beginning of the final CAN press conference. The director decides when the final outcome is apparent. Please see the [Communications Guidelines](#).

CAN comms meetings at 12:30

The CAN comms meeting will be held at 12:30 each day and the **venue will be communicated at the strategy session and on emails each day**. To subscribe to the CAN comms list, please sign up [here](#).

A typical agenda for the meeting will be to debrief on the press conference, select topics and speakers for the next days briefings, go over the messaging and talking points, and AOB.

Media training and FAQs on media briefings

In order to get more of our members interested in participating at press briefings and media outreach CAN is organising two media training sessions on the Tuesdays of the COP, **i.e, 07 November and 14 November at the ENGO Room (Bula Zone) at 14:00**.

The sessions are for those relatively new at speaking to media and at press briefings and who would like to learn more about this. We specifically invite women from global South countries who are usually underrepresented at our briefings and on our spokespersons' list. There are 15 slots in each session. If you would like to register, please [fill this form](#). Also,

here is an FAQ on preparing for [media briefings](#).

For more information, email Dharini Parthasarathy, dparthasarathy@climatenetwork.org

Side events at COP23

CAN and partners are organising several side events during the COP. Below are some events by members. Some of the events being organised by members can be [viewed on this document](#). Please add to this if you are planning a side event.

There are several events around 100% RE and for information on this please contact Lasse Bruun lbruun@climatenetwork.org Hala Kilani kilani@climatenetwork.org, Stephan Singer ssinger@climatenetwork.org

For details on other side events, please contact, Gillian Nelson gnelson@climatenetwork.org

Fossil of the Day #FossilOfTheDay at 18:00

The Fossil of the Day will change its operation slightly this year in view of the two zones at the COP. However, our objectives remain the same: to call out countries that are doing their best to be the worst at the negotiations.

To read about the new process for the Fossil awards, please [see this document](#)

Please contact, Charlene Ruell cruell@climatenetwork.org for more information

Safe travels to Bonn!

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