



# WORLD ALLIANCE FOR EFFICIENT SOLUTIONS

“Following the success of the first solar flight around the world, the Solar Impulse Foundation –through its main action: the World Alliance for Efficient Solutions – has committed to select a Portfolio of 1000 clean and profitable solutions that will be presented at COP24 to help governments and companies reach their environmental targets.”

**Bertrand Piccard**, initiator and chairman of the Solar Impulse Foundation.

Today, solutions exist that can sustain economic growth and improve the quality of life on Earth, but they remain unknown to decision makers and are not implemented on an industry level. The goal of the World Alliance is to fast-track the implementation of Efficient Solutions, as they are ‘logical’ more than ‘eco-logical.’ They create jobs, generate profit and boost sustainable economic growth, while also reducing CO2 emissions and preserving natural resources.

## A GLOBAL NETWORK

### WORLD ALLIANCE MEMBERS

The World Alliance welcomes as members start-ups, companies, institutions and NGOs, among others, involved in developing, financing and promoting solutions that can protect the environment in a profitable way. You don’t need to be a solutions provider to become a member!

United around a same vision – that clean solutions are profitable and can concretely address the environmental challenges of today – members of the World Alliance will create synergies, share knowledge and ultimately fast-track the implementation of Efficient Solutions to set the world on a path of sustainable economic growth.

### THREE TYPES OF MEMBERS

- 1. Innovators** The ones developing and providing solutions.
- 2. Seekers** The ones looking to share and implement solutions.
- 3. Investors** The ones ready to finance solutions.

### WORLD ALLIANCE COLLABORATIONS

- United Nations Environment
- European Commission
- Union for the Mediterranean
- European Research Council
- World Bank
- UNFCCC
- International Energy Agency
- Joint Research Council
- European Investment Bank
- CEA- Centre pour l’Energie Atomique
- Clean Energy Ministerial



## BENEFITS FOR MEMBERS

The World Alliance for Efficient Solutions offers the following services, entirely free of charge:

- Expertise - assessment and validation of solutions from a technical and financial standpoint.
- Match-making - to facilitate financial investment in solutions as a way to fast-track their development and implementation.
- Visibility - promotion of solutions to decision makers and to the media.



## BECOME A FOUNDING MEMBER

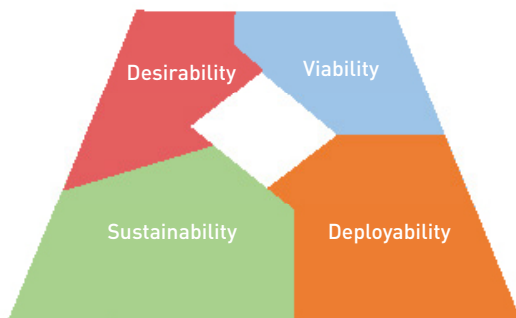
- 1.** Fill in the membership form [www.bit.ly/signupalliance](http://www.bit.ly/signupalliance)
- 2.** You will receive a confirmation e-mail and we will retain your request
- 3.** Consider joining our Constituent Assembly, that will take place on 14 November at COP23, in Bonn!
- 4.** Once our website is live (Q4 2017), fill in your membership profile and accept our Charter and Membership Process.
- 5.** Congratulations, you are a Founding Member of the World Alliance for Efficient Solutions!

## 1000 EFFICIENT SOLUTIONS

For the World Alliance, Efficient Solutions are products and/or services – that have been submitted by its members, assessed by its experts and selected by the World Alliance – that are profitable and sustain economic growth, while protecting the environment and optimising the use of natural resources.

### ASSESSING SOLUTIONS

Solutions will be assessed from a technical and financial standpoint, and in accordance with the four following criteria:



### IDENTIFYING SOLUTIONS

We are categorizing solutions according to the five following United Nations Sustainable Development



## SUBMIT A SOLUTION

After our Constituent Assembly that will take place on 14 November 2017, at COP23 in Bonn, and once our website is live (Q4 2017), you will be able to submit your solutions by following these steps:

### • SUBMISSION

You can submit your solution via our online platform. It is then eligible to be considered as an Efficient Solution and to be selected as part of our Portfolio of 1000 solutions that will be presented at COP 24. You have one month to complete the submission process.

*As part of the submission, you must provide a detailed explanation of your solution. We will not seek sensitive information that might compromise your intellectual property.*

### • APPRAISAL

Your solution will be assessed by independent technical and financial experts according to four criteria: desirability, deployability, sustainability and viability.

*All experts sign Non-Disclosure Agreements and you will be able to see which institutions we are working with. During the analyses, the analysis, they may engage with you for further clarification.*

### • SELECTION

You will be notified if your solution has met the criteria to be selected as an Efficient Solution and to be part of the Portfolio of 1000 solutions.

*Solutions are selected by the World Alliance Team considering the experts' recommendations.*

## KEY UPCOMING DATES

### Until mid-October 2017

Apply to become a founding member of the World Alliance for Efficient Solutions.

### 14 November 2017

Constituent Assembly takes place at COP23, in Bonn, and validates the World Alliance Statutes and Charter.

### Q4 2017

Our platform goes live - as of this date, you can complete your member profile.

### Q1 2018

As a member, begin to submit your solutions via our online platform.

First Efficient Solutions unveiled – the countdown to the Portfolio of 1000 Solutions begins.

### December 2018

Presentation of the Portfolio of 1000 Solutions to governments, companies and institutions.

Second General Assembly of the World Alliance for Efficient Solutions during COP24, in Katowice, Poland.