



## Call for youth reporters on climate adaptation

*Inspire others, share your perspective as a youth reporter and embark on this unique opportunity with us to report on an international climate conference!*

### About the Climate Adaptation Summit

Our planet is getting warmer, which has a growing impact on our societies and economies. We need to adapt to a new, more extreme climate. This need is driving action to connect challenges with solutions.

At the online international Climate Adaptation Summit 2021 (CAS 2021) on 25 and 26 January 2021, hosted by the Kingdom of the Netherlands, global leaders will launch a comprehensive Adaptation Action Agenda. It will set out clear commitments to deliver concrete new endeavours and partnerships to make our world more resilient to the effects of climate change. Over the course of 24 hours, a range of online events held in different time zones across the globe will inspire change and support tangible solutions to the problems of a warming world, showing how we can achieve a climate-resilient future.

We want to give young people around the world a key role in both the content and the outcomes of CAS 2021. Young people's voices need to be heard on adaptation, as well as mitigation. Their views should inform decision-makers, and inspire and enhance knowledge among their peers. CAS 2021 wants to contribute to this goal by offering 15-20 young people from all over the world a chance to report on CAS 2021 via the CAS channels and their own networks. So we are inviting young bloggers, vloggers, photographers, press cartoonists and other young content creators to apply to become one of the selected CAS 2021 young reporters.

### What are we offering?

#### Training (December 2020 and January 2021)

If you're selected as a young reporter, we will offer you a unique training opportunity with experienced content professionals. During a tailored 2-day online course on content production you will learn how to cover the conference in an engaging and creative way.

- Sessions are participatory and feature a combination of breakout sessions, interactive exercises and group work.
- A typical training day includes preparatory sessions that cover pre-assigned reading, assignments or reflection activities. Face-to-face online sessions are conducted in Zoom with key inputs and insights delivered. Group work will take place in online virtual environments and breakout groups.
- Participants will have access to an online learning environment where they can find all training materials and assignments.
- Two days of training are scheduled in the first two weeks in January 2021: one in the first week and the one in the second week. All participants will be asked to do a small assignment before the second session.
- An online get-together and introduction is scheduled for the second week of December 2020, giving the selected candidates a chance to get to know each other and learn more about the programme.

#### CAS 2021 (21-28 January 2020)

- If you are selected, you will work the same way as other journalists during CAS 2021 and receive the same press accreditation that all other journalists receive.
- You will have full online access to a selected group of speakers at CAS 2021.



- Your output will be published on the channels of the Climate Adaptation Summit and the channels of our partners.
- Reporting on CAS 2021 will start on 21 January and end on 28 January. Each young reporter will cover one of the topics discussed during CAS 2021.

### Are you who we're looking for?

You should be a young content creator with a special interest in climate change. You could be a print a blogger, a radio or video producer, or political cartoonist. We're especially looking for reporters who have great potential and already have significant online reach (followers on their social media or blog). You should in any case:

- be aged between 18 and 27
- have demonstrable experience of and interest in creating appealing content, which could include written interviews, podcasts or video interviews
- have at least 1,000 followers and a 3.5% interaction rate on your own social media channels/online platforms
- have published at least 100 posts on your own online channels
- be proficient in spoken and written English
- be available on (GTM+1):
  - 17 December 2020: 1 – 3 pm (online introductory)
  - 7 January 2021: 1 – 5 pm (training day 1)
  - 8 January –13 January 2021: 6 hours (assignment)
  - 14 January 2021: 1 – 5 pm (training day 2)
  - 18 – 19 January 2021: 1 hour (coaching session)
  - 21 – 28 January 2021: one week (reporting)

We aim to select a diverse group of candidates in terms of nationality, outlet background, technical skills and gender identity. We will select a total of 20 young reporters.

### Do you want to apply?

If we've made you enthusiastic and you want to be a part of CAS 2021, please send us your CV, two examples of your work, a short motivation statement and an overview of your social media channels/outlets, including reach and interaction, to Nienke Toren (nienke.toren@minienw.nl) **before 27 November 2020**.

### Website

[www.cas2021.com](http://www.cas2021.com)

### Social media



@CASsummit2021



CASsummit2021



company/CASsummit2021



CAS TV



CASsummit2021