



SRIJAN ekraneksang the first annual cultural festival of Dwarka is being organized on 27-29 March 2015. This carnival is a combined effort by all prominent social organizations of Dwarka. The concept is owned by “La Backstage” and is being managed by a team of Professionals.

It being a community event has a lot of local flavor and participation, the community paper and community radio is also part of the initiative. The awareness drive has already started by way of Outdoor Hoardings, Poster campaign in Societies of Dwarka. We are directly reaching out to 20000 families (50000 people approx.) by giving out family passes through member base of all social organizations of Dwarka.

As mentioned above we have professional agencies onboard as partners to look after various aspects of this huge event, Acme Media has a role of being sales partner and Cinnamon coming as creative and production support partner.

This carnival also brings a tailor made opportunity for a corporate like yours to reach out to a huge number of educated middle and upper middle class segment. We have listed the Association options in the following page.

More about carnival can be seen at [www.srijaneksang.com](http://www.srijaneksang.com)