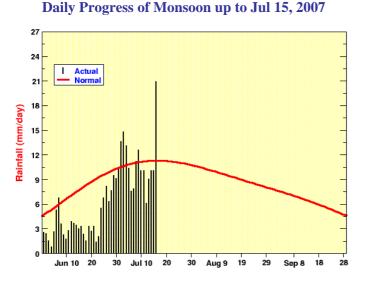


## Monsoon picks up but 74% of cultivable area still affected

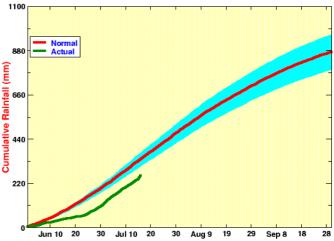
- → For week ended 15 July, rainfall was 6% above normal showing improvement over past weeks. But 74% of cultivable area still affected by poor rains.
- → Cumulative rainfall, however, is 27% below normal.
- → North India (-54% of Normal rains) and East India (-33% of Normal) were impacted the most by poor monsoon.
- → Sowing was completed in 30% of the total Kharif cultivable area, compared with 40% at the same time last year
- → Data shows clear signs of a poor Kharif crop.
  - The momentum of the Monsoon improved resulting in rain of 6% above long term average for week ending July 15, '09, compared to 8% below normal for week ending July 8. Cumulative rains since June 1 is below normal by 27% of Long period Average (LPA).
  - The performance of monsoon during the seventh week can be judged by the fact that this
    was the first week when the rains were higher than LPA. The past 6 weeks rains were below
    normal. Of the total of 36 met sub-divisions, 14 had normal to excess rainfall while 22 had
    deficient to scanty rainfall.
  - The cumulative Spatial and Temporal distribution is worse than last year but better than last week.
  - As of July 15, 2009, Water stock in 81 major reservoirs was scanty. This could have a serious impact on irrigation in a year of poor monsoon
  - Total cropped area with deficient rainfall is 74% this year, compared with 22.4% last year in the same period.
  - Total cereals area sown under kharif crops as of July 10 was 29% lower, compared with same period last year, Area sown under Rice was 30% below last year.
  - Area sown under oil seeds was lower by 35% compared to same period last year while area under cotton was down by 19.6% and sugarcane was also down by 2.9%.

Note: \*Rains in the range of +19%/-19% of Long term average are considered Normal.



## Monsoon: Momentum picks up

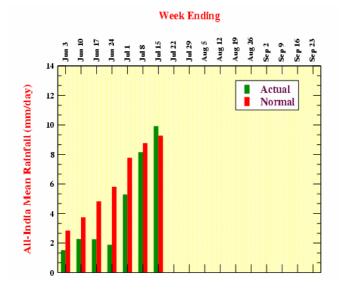
**Cumulative Progress of Monsoon since June** 

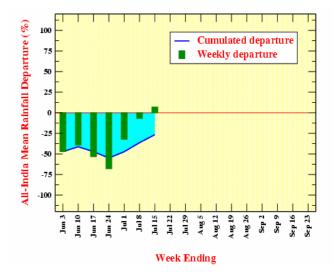


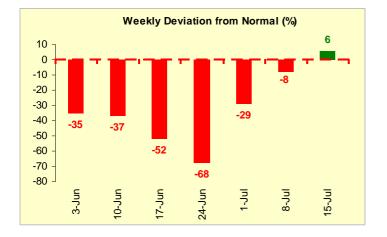
# Temporal Distribution (Quantum of Rainfall): Better than last Week but worse than last year

### Weekly Evolution of Monsoon

#### **Cumulative Rainfall**







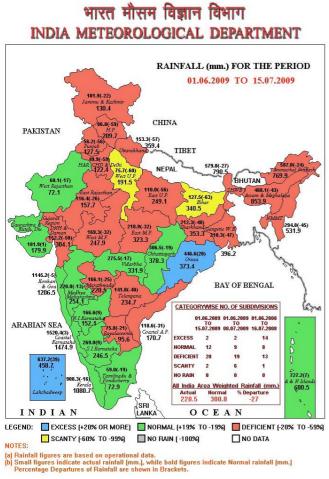
 A positive deviation from the Long term Average (LPA) this time of 6% is higher than a negative deviation of 8% last Week.

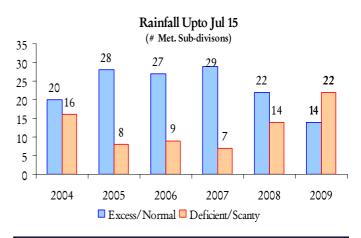
| Cumulative Rainfall in theSeason     |    |       |     |  |
|--------------------------------------|----|-------|-----|--|
| % Deviation from Long Period Average |    |       |     |  |
| 1993                                 | 0  | 2001  | -9  |  |
| 1994                                 | 10 | 2002  | -19 |  |
| 1995                                 | 0  | 2003  | 2   |  |
| 1996                                 | 3  | 2004  | -13 |  |
| 1997                                 | 2  | 2005  | -1  |  |
| 1998                                 | 5  | 2006  | -1  |  |
| 1999                                 | -4 | 2007  | 5   |  |
| 2000                                 | -8 | 2008  | -2  |  |
|                                      |    | 2009* | -27 |  |
| * Till 15-Jul-2009                   |    |       |     |  |
| Source: CMIE, IMD                    |    |       |     |  |

| <b>Region-wise Cumulative Rainfall up to Jul 15</b> (% Deviation from Normal) |        |        |        |        |           |  |  |
|---|--------|--------|--------|--------|-----------|--|--|
|   | North  | West   | East   | South  | All India |  |  |
| 2008  | 63.6%  | -14.8% | 6.3%   | -28.0% | 4.0%      |  |  |
| 2009  | -54.3% | -13.9% | -33.2% | -2.5%  | -27.0%    |  |  |

Source: IMD, B&K Research

## Spatial Distribution (Geographical Spread): Better than last Week but worse than last year





| No. of States with Deviation |       |            |        |       |  |  |
|------------------------------|-------|------------|--------|-------|--|--|
|                              | <=-20 | -19 to +19 | >= +20 | Total |  |  |
| 2009                         | 15    | 7          | 1      | 23    |  |  |
| 2008                         | 8     | 12         | 3      | 23    |  |  |

The performance of monsoon during the seventh week can be judged by analyzing the following: 14 out of 36 sub divisions & 8 out of 23 states received normal or excess rainfall in 2009 compared to 22 out of 36 sub divisions / 15 out of 23 states in 2008. Cropped area affected by deficient rains is lower than that of last Week but worse than last year.

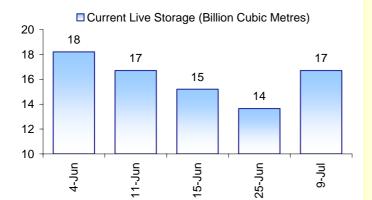
| Spatial Distribution Regional Trend - Current Season<br>(% Crop Area Affected) |       |      |      |       |           |
|--|-------|------|------|-------|-----------|
|  | North | West | East | South | All India |
| Cropped Area*  | 20.4  | 40.4 | 24.4 | 14.8  | 100.0     |
| Cropped Area Affected till   |       |      |      |       |           |
| 15th Jul '09   | 100.0 | 67.3 | 73.1 | 55.7  | 74.0      |

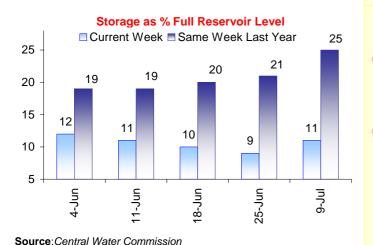
Source: IMD, B&K Research, Ministry of Agriculture \* Based on 2004 Data

| States                                | % Kharif<br>Prod 2004 | 2009 | 2008 |
|---------------------------------------|-----------------------|------|------|
| Uttar Pradesh                         | 14.0                  | D    | D    |
| Rajasthan                             | 9.4                   | D    | Ν    |
| West Bengal                           | 9.0                   | D    | Ν    |
| Punjab                                | 8.7                   | D    | D    |
| Andhra Pradesh                        | 7.4                   | D    | Ν    |
| Maharashtra                           | 7.0                   | Ν    | Ν    |
| Orissa                                | 5.6                   | Ν    | Ν    |
| Chhattisgarh                          | 4.9                   | Ν    | Ν    |
| Bihar                                 | 4.9                   | D    | D    |
| Madhya Pradesh                        | 4.7                   | D    | Ν    |
| Karnataka                             | 4.3                   | Ν    | Ν    |
| Gujarat                               | 3.7                   | Ν    | Ν    |
| Haryana                               | 3.3                   | D    | D    |
| Tamil Nadu                            | 3.2                   | Ν    | D    |
| Assam                                 | 2.9                   | D    | D    |
| Total Cropped area wi<br>rainfall (%) | 74.0                  | 22.4 |      |

Note: D=Deficient; N=Normal

## Water Reservoirs Storage Status (Up to Jul 10, 2009): Low storage could affect irrigation





- As the rains in the country remained deficit since the week ending June 04, live storage in 81 important reservoirs remained scanty till the week ending July 9, 2009.
- The momentum in the rains corresponded to the poor storage in the reservoirs.
- Overall live storage is at 11% of Full Reservoir level, which is lower than last year level of 25%.
- There was poor water storage in the reservoirs in the states of Rajasthan, Orissa, West Bengal, Gujarat, Maharashtra and Madhya Pradesh.

|                      | Normal | Area Sown<br>Reported |              | ΥοΥ                 | % of<br>Normal |
|----------------------|--------|-----------------------|--------------|---------------------|----------------|
| Сгор                 | Area   | (Lac Hectares)        |              | Change<br>from last |                |
|                      |        | This<br>Year          | Last<br>Year | year ( %)           |                |
| Total Cereals        | 621.6  | 140.8                 | 199.6        | -29.4               | 22.7           |
| Total Coarse Cereals | 229.6  | 66.6                  | 93.2         | 28.5                | 29.0           |
| Rice                 | 392.0  | 74.3                  | 106.5        | -30.2               | 19.0           |
| Pulses               | 111.7  | 12.5                  | 15.4         | -19.1               | 11.2           |
| Oilseeds             | 169.1  | 56.1                  | 86.2         | -35.0               | 33.2           |
| Cotton               | 87.2   | 48.1                  | 59.8         | -19.6               | 55.1           |
| Sugarcane            | 44.0   | 42.5                  | 43.8         | -2.9                | 96.5           |
| TOTAL                | 1041.6 | 306.9                 | 411.9        | -25.5               | 29.5           |

Kharif Crop Sowing Status (Up to July 10, 2009)

- Sowing completed in 30% of the total cultivable area compared to 40% in same period last year.
- Area sown under rice is 19% of total area which is 30% below same period last year.
- Sowing of rice has been very poor in Bihar (-62.5%), Chhattisgarh (-78.2%), Jharkhand (-50.5%), MP (-64.6%, West Bengal (-35.0%), Maharashtra (-45%), compared to same period last year.
- Overall sown area under Kharif crops is 25.5% lower compared to that in last year.

Source: Ministry of Agriculture

# **B&K Economic Research**

Batlivala & Karani Securities India Pvt. Ltd.

Equity Research Division: 298 City Ice Bldg., Ground/1st Floor, Perin Nariman Street, Behind RBI, Fort, Mumbai-400 001, India.

Tel.: 91-22-4031 7000, Fax: 91-22-2263 5020/30.

Registered Office: Room No. 3/4, 7 Lyons Range, Kolkata-700 001. Tel.: 91-033-2243 7902.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, print, publishing, photocopying, recording or otherwise without the permission of Batlivala & Karani Securities India Pvt. Ltd. Any unauthorized act in relation to all or any part of the material in this publication may call for appropriate statutory proceedings.

The information contained herein is confidential and is intended solely for the addressee(s). Any unauthorized access, use, reproduction, disclosure or dissemination is prohibited. This information does not constitute or form part of and should not be construed as, any offer for sale or subscription of or any invitation to offer to buy or subscribe for any securities. The information and opinions on which this communication is based have been complied or arrived at from sources believed to be reliable and in good faith, but no representation or warranty, express or implied, is made as to their accuracy, correctness and are subject to change without notice. Batlivala & Karani Securities India P Ltd and/ or its clients may have positions in or options on the securities mentioned in this report or any related investments, may effect transactions or may buy, sell or offer to buy or sell such securities or any related investments. Recipient/s should consider this report only for secondary market investments and as only a single factor in making their investment decision. The information enclosed in the report has not been vetted by the compliance department due to the time sensitivity of the information/document. Some investments discussed in this report have a high level of volatility. High volatility investments may experience sudden and large falls in their value causing losses when the investment is realized. Those losses may equal your original investment. Some investments may not be readily realizable and it may be difficult to sell or realize those investments, similarly it may prove difficult for you to obtain reliable information about the value, risks to which such an investment is exposed. Neither B&K Securities nor any of its affiliates shall assume any legal liability or responsibility for any incorrect, misleading or altered information contained herein.

B&K Research is also available on Bloomberg <BNKI>, Thomson First Call & Investext