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| India | Change, \% |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 24-Oct | 1-day | 1-mo | 3-mo |
| Sensex | 8,701 | (11.0) | (36.5) | (41.1) |
| Nifty | 2,584 | (12.2) | (37.9) | (41.7) |
| Global/Regional indices |  |  |  |  |
| Dow Jones | 8,691 | 2.0 | (19.7) | (23.4) |
| FTSE | 3,798 | (7.1) | (25.5) | (29.2) |
| Nikkie | 7,649 | (9.6) | (36.9) | (43.8) |
| Hang Seng | 12,618 | (8.3) | (33.5) | (45.3) |
| KOSPI | 939 | (10.6) | (37.2) | (42.3) |
| Value traded - India |  |  |  |  |
|  | Moving avg, Rs bn |  |  |  |
|  | 24-Oct |  | 1-mo | 3-mo |
| Cash (NSE+BSE) | 142.6 |  | 159.9 | 167.7 |
| Derivatives (NSE) | 536.3 |  | 683.7 | 680 |
| Deri. open interest | 739.5 |  | 901 | 826 |

Forex/money market
Change, basis points

|  | Change, basis points |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | 24-Oct | 1-day | 1-mo | 3-mo |  |
| Rs/US $\$$ | 50.0 | 16 | 409 | 796 |  |
| 6mo fwd prem, \% | 0.7 | (25) | 71 | 24 |  |
| 10yr govt bond, $\%$ | 7.5 | (4) | (86) | (149) |  |

Commodity market

|  | Change, \% |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 24-Oct | 1-day | 1-mo | 3-mo |
| Gold (US $\$ / O Z)$ | 690.3 | $(4.3)$ | $(21.8)$ | $(25.6)$ |
| Silver (US $\$ / \mathrm{OZ)}$ | 8.9 | $(8.4)$ | $(33.1)$ | $(49.1)$ |
| Crude (US $\$ / \mathrm{BBL})$ | 60.8 | $(7.5)$ | $(39.8)$ | $(51.5)$ |

Net investment (US\$mn)

|  | 22-Oct | MTD |
| :--- | ---: | ---: |
|  | CYTD |  |
| FIls | $(68)$ | $(2,930)$ |
| MFs | 4 | $12,156)$ |

Top movers -3mo basis

|  | Change, \% |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Best performers | 24-Oct | 1-day | 1-mo | 3-mo |
| Bank Of Baroda | 245 | $(10.4)$ | $(18.7)$ | $(2.8)$ |
| Union Bank Of India | 123 | $(11.2)$ | $(14.5)$ | $(4.2)$ |
| Hero Honda Motors | 728 | $(4.2)$ | $(13.8)$ | $(4.6)$ |
| Nestle India Limited | 1,445 | $(4.1)$ | $(12.2)$ | $(7.7)$ |
| Bajaj Auto Limited | 465 | $(12.3)$ | $(20.0)$ | $(10.7)$ |
| Worst performers |  |  |  |  |
| Housing Developme | 138 | $(8.9)$ | $(34.2)$ | $(65.0)$ |
| Unitech Limited | 31 | $(49.7)$ | $(74.5)$ | $(81.4)$ |
| Ivrcl Infrastructures | 67 | $(29.4)$ | $(73.7)$ | $(79.3)$ |
| Suzlon Energy Limit | 47 | $(39.5)$ | $(76.0)$ | $(78.2)$ |
| Jsw Steel Limited | 205 | $(10.7)$ | $(64.7)$ | $(74.3)$ |

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Mid-term policy: RBI takes a breather, but more easing likely ahead as liquidity may tighten again

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- Policy rates and reserve requirements on hold in RBI's mid-term policy
- No SLR cut yet, but we expect this in CY2009
- Real GDP projections lowered by 0.5 ppt ; inflation projections unchanged; our view is different
- We expect liquidity to tighten again in the near term and further monetary easing to follow if liquidity stays tight post bulky government spending

In line with our expectations, the Reserve Bank, having front-loaded monetary policy easing earlier in this month, chose to pause. RBI retained its repo rate ( $8 \%$ ), its reverse repo rate (6\%), bank rate (6\%) and SLR (25\%) at their current levels (see Exhibits 1 and 2). RBI lowered its real GDP projection to 7.5-8.0\% from around 8.0\% in the July policy. However, the central bank retained its inflation projection at 7.0\%. We differ from the RBI projections and expect growth to slow down faster to about 7.0\% in FY2009 and inflation to drop faster to $6 \%$ by end-March. In our view, RBI has become apprehensive with the sudden jump in credit growth over the fortnight ending October 10, 2008. This has pushed credit growth back to $29.4 \%$ yoy from $24.8 \%$ just a fortnight ago. We see tighter liquidity conditions from the next fortnight with overnight rates at $8 \%$ or more. We also see the rupee under continued pressure till mid-November with liquidity conditions tightening further on the back of forex interventions, except when the farm debt waiver money is released.

## Liquidity set to tighten again due to currency crisis

RBI's mid-term policy measures may stop short of ensuring surplus liquidity and exchange rate stability. Having already cut CRR by 250 bps to $6.5 \%$ and repo rate by 100 bps to $8.0 \%$ it chose to pause. We see liquidity tightening again from present surplus mode to deficit. Overnight rates are likely to stay at $8.0 \%$ in the near term, easing somewhat when the farm debt waiver money of Rs250 bn is released but tightening again during the rest of the quarter.

With continued pressure on the rupee, the central bank is facing a severe test of managing the impossible trinity (fixed exchange rate, free capital flows and control over interest rates at the same time). The rupee breached Rs50 per US dollar intra-day - an all time low. One-year non-deliverable forwards are trading at Rs56 per US dollar. With a bunching of short-term debt of about US $\$ 89$ bn this year and sustained appreciation of US dollar against global currencies, the Indian rupee is under speculative attack. Rupee has depreciated close to $20 \%$ in a little over half a year. The text book definition of a currency crisis is a $25 \%$ depreciation in a single year. While we believe that the reversal could be equally swift on the back of expected dramatic improvement in BOP closing the current account gap from 4QFY09, the risks to liquidity from rupee weakness in FY2009 are large.

## Further monetary easing appears inevitable

Considering the status quo in the current policy and the likelihood of rupee depreciating in 3QFY09 before bouncing back in 4QFY09, we see liquidity conditions staying tight in spite of expected large government spending. As such, we anticipate further monetary policy easing as follows:

- Further 100 bps repo rate cut to 7.0\% by end-March 2009
- Further 50 bps CRR cut to $6.0 \%$ by end-March 2009
- A 1.0 ppt SLR cut to $24 \%$ at an opportune time in CY2009

In this morning's comment, RBI pre-policy report: Growth slowing down, inflation still high, we had maintained that RBI will take no new measures in its mid-term review. We had added that an SLR cut was unlikely in October as we expect government to borrow an additional Rs0.5 tn (US\$10 bn) over the announced net market borrowing of about Rs1 tn (about US $\$ 20 \mathrm{bn}$ ). Reading the October policy, our view is reinforced and we believe that SLR cut may become possible at an opportune time in CY2009 and not before that. SLR is being kept at 25\% since FY1998.

## Our view: RBI's growth as well as inflation projections are high

In the mid-term review, RBI has lowered its growth projections but has retained its inflation projection (see Exhibit 3). In our view, RBI's real GDP growth projections are still high as:

- Agriculture is likely to record 1-2\% growth at the most
- Industrial slowdown is severe and growth in this sector could drop to 4.5-5.0\%
- Services sectors, except community, social and personal services, would also see some slowdown

In contrast to RBl's view retaining its inflation projections at 7.0\%, we see inflation dropping to near $6.0 \%$ by the end-year on the back of global commodity prices falling in a big way (see Exhibit 4).

## Credit chandrayan may have scared RBI

We believe that the sharp jump in credit in the fortnight of October 10, 2008 may have scared off RBI from further immediate monetary easing of monetary policy. Credit growth has been pushed back to $29.4 \%$ yoy from $24.8 \%$ just a fortnight ago. RBI has expressed concern and called for intensified monitoring of this high credit growth. It may have fears that this credit growth could come in way of maintaining credit quality in the current financial market turmoil. The skyrocketing of credit growth in a single fortnight coinciding with India's moon mission chandrayan has been unprecedented and unexplained.

## Structural measures may fall short in relieving stress in money and forex markets

RBI has listed the several measures it has already taken in FY2009 to liberalize forex flows and develop financial markets in general. However, the new measures have been limited, the main being:

- Enhancing the all-in-cost ceiling for trade credits less than 3 years to 6 months LIBOR plus 200 basis points
- Permitting domestic oil and shipping companies to hedge their freight risk with overseas exchanges/ OTC markets. In respect of other customers who are exposed to freight risk, AD banks may approach the Reserve Bank for permission on behalf of customers.

In our view, these measures are not enough in face of large bunching of outflows in near term. RBI and GOI would need to take additional forex liberalization measures to protect the slide of the rupee. RBI may also have to take further monetary measures to ease liquidity once it tightens. However, RBI has several options on both fronts and can be expected to take timely measures given its recent nimble-footed responses.

## What further measures could follow?

Considering the extraordinary situation and its implications, we suggest the following measures:

1) Increase in the limit for Fll investment in corporate bond markets by a further US\$4bn, while launching repo in corporate bonds at the earliest
2) Increase in the limit FIl investment in G-sec by about US\$6 bn before coinciding the announcement of additional market borrowing program which should be limited to Rs500 bn at most
3) Pushing for relaxing FDI in insurance and retail sectors immediately, with necessary legislative changes for the former being pushed in the current Parliamentary session itself
4) Expediting large investment projects - nuclear power plants, rail freight corridor, new road projects, etc and encouraging FDI for the same
5) A further repo rate cut of 50 bps before the January policy
6) A further 50 bps CRR cut if and when liquidity tightens excessively
7) Liberalizing norms for bank financing to NBFCs by permitting loans against NBFC lending to commercial vehicles, autos and for IPOs, etc, as also for general bridge/ interim finance
8) Liberalizing norms for secondary trading of CDs and CPs
9) Further liberalizing of spreads by 100 bps for FCNR and NRE deposits

It is necessary to reverse the current view on rupee exchange rate through decisive action on the capital account on an immediate basis. If need be, even schemes like RIBs and IMDs could be reconsidered, but as of now this may not be necessary.

Exhibit 1: U-turn in monetary policy stance, front-loaded easing
RBI's repo, reverse repo rates and cash reserve ratio (\%)


Source: Reserve Bank of India

| Consumer products |  |
| :--- | ---: |
| ITC.BO, Rs159 |  |
| Rating | ADD |
| Sector coverage view | Attractive |
| Target Price (Rs) | 200 |
| 52 W High -Low (Rs) | $239-151$ |
| Market Cap (Rs bn) | 599 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 139.5 | 158.9 | 188.9 |
| Net Profit (Rs bn) | 31.2 | 33.1 | 37.7 |
| EPS (Rs) | 8.3 | 8.8 | 10.0 |
| EPS gth | 15.4 | 6.2 | 13.9 |
| P/E (x) | 19.2 | 18.1 | 15.9 |
| EV/EBITDA (x) | 12.2 | 11.1 | 9.7 |
| Div yield (\%) | 2.2 | 2.4 | 2.5 |

## Shareholding, June 2008

|  | Pattern | \% of <br> Portfolio | Over/(under) weight |
| :---: | :---: | :---: | :---: |
| Promoters | - | - |  |
| Flls | 14.1 | 1.5 | (0.5) |
| MFs | 3.0 | 1.7 | (0.3) |
| UTI | 11.9 | 56.6 | 54.6 |
| LIC | 14.3 | 7.1 | 5.0 |

## ITC: Cigarettes continue to capture uptrading, non-cigarette businesses raise concern on growth

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- Cigarette volumes decline only 2\% during 2QFY09
- Other FMCG-growth rates slowing down
- Cut rating to ADD and target price to Rs200/share (Rs230 previously)

As of November 1, Manoj Menon takes over as the lead analyst for the Consumer sector.

ITC reported 15\% growth in net sales, 8.1\% increase in EBITDA and 4.1\% increase in PAT during 2QFY09 as compared to our estimate of $15.7 \%, 13.9 \%$ and $7.1 \%$, respectively. Cigarette sales growth at $10.9 \%$ was marginally below our estimate of $12.5 \%$. Volumes were lower $2 \%$ yoy for the quarter with filters growing strongly and capturing the uptrend from plains. FMCG sales grew 30\% yoy incurring an EBIT loss of Rs 1.2 bn during the quarter, in line with estimates. EBIT margins in paper \& packaging and hotels were marginally lower than estimates. We have revised our estimates to factor in sustained investments at high level in other FMCG business and promotional spend on cigarettes. ITC has increased its promotional and distribution spends on cigarettes to facilitate uptrading from non-filters. We have revised our EPS estimates to Rs8.8 (Rs9.1 previously) for FY2009E and Rs10 (Rs10.4 previously) for FY2010E. We have cut our rating to ADD (BUY previously) with a revised target price of Rs200/share (Rs230/share previously).

Cigarette-volumes decline only 2\% in 2QFY09. The uptrading from plains to filters and the inherent growth in filters resulted in only a $2 \%$ decline in volumes during 2QFY09 despite $20 \%$ volumes for ITC getting impacted by the large taxation increase on non-filter cigarettes. Volumes decline of $2 \%$ yoy is a marginal improvement from 3\% yoy decline recorded in 1QFY09. Revenues growth in cigarettes at $10.9 \%$ was marginally lower than our estimated growth of $12.5 \%$. We retain our assumption of flat volumes for full year FY09E with value growth coming in from price increases as well as change in mix to higher-realization filter category. EBIT margins improved 140 bps yoy as well as qoq. We note ITC has taken price hikes in some large brands in August and the quarter results do not fully reflect their impact in both value growth and margins expansion. While we remain confident of the resilience of the cigarette business, which has undergone two severe budgets—VAT in FY2008 and the structural shift in excise regime in FY2009—we keenly await the outcome of the recent ban on cigarette smoking in public places (w.e.f. October 2, 2008). We continue to build higher promotions and distribution expenses into FY2010 as ITC tackles the threat from illegal cigarettes, other forms of tobacco products (not impacted by ban on smoking in public places) and pictorial warnings.
'Other FMCG' growth rates slowing down. The 'Other FMCG' business grew 29.4\% yoy and $9.5 \%$ qoq. With the second successive quarter where growth rate has fallen below $30 \%$, ITC now is facing a slowdown as it becomes difficult for new product launches to impact growth rates given the large size of portfolio while growth tapers down in other mature categories. EBIT losses for the quarter were in line with estimates and management expects losses to reduce in 2HFY09. We have marginally increased our loss estimates as our feedback suggest a relatively low success of ITC's personal products range compared to its earlier launch in Foods.

Margin decline in hotels, paper and packaging. Revenues from hotels business increased $10 \%$ in the absence of new capacity addition, while EBIT margins declined 160 bps yoy to $27.6 \%$. We note the reversal of margin expansion in hotels witnessed over the past several years and expect further margin decline as the hotels and tourism industry gets hit due to a slowdown in the economy. Management indicated that the construction of the super deluxe luxury hotels at Bangalore and Chennai is progressing as per schedule. Paper and packaging business recorded $23 \%$ sales growth and yoy margin contraction of 420 bps to $16.2 \%$. Management attributed this in part to the commissioning of new pulp and paper mills which were in the ramp up phase while higher depreciation impacted EBIT margins.

Cut rating to ADD (BUY previously) with a revised target price of Rs200. We estimate ITC to post earnings growth of 6\% during FY2009E and 13\% during FY2010E. We have revised our FY09E and FY10E EPS estimates to Rs8.8 (Rs9.1 previously) and Rs10 (Rs10.4 previously) to factor in sustained higher spending on new brands and categories in FMCG and higher promotional spending in cigarettes. Our DCF-based target price of Rs200 implies a 20X P/E on FY2010E.

ITC Limited, quarterly summary, March year-ends (Rs mn)

|  | yoy |  |  | Kotak est. |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY09 | 2QFY08 | \% change | 2QFY09 | \% change |
| Net sales | 37,633 | 32,734 | 15.0 | 37,883 | 15.7 |
| EBITDA | 11,160 | 10,320 | 8.1 | 11,752 | 13.9 |
| Depreciation | 1,340 | 1,062 |  | 1,274 |  |
| EBIT | 9,820 | 9,258 |  | 10,478 |  |
| Other income | 2,098 | 2,083 |  | 1,562 |  |
| Net interest | 28 | 9 |  | 14 |  |
| Pre-tax profit | 11,891 | 11,331 | 4.9 | 12,026 | 6.1 |
| Tax | 3,864 | 3,623 |  | 3,769 |  |
| Net profit | 8,027 | 7,709 | 4.1 | 8,257 | 7.1 |
| Margins (\%) |  |  |  |  |  |
| EBITDA margin | 29.7 | 31.5 |  | 31.0 |  |
| PAT margin | 21.3 | 23.5 |  | 21.8 |  |
| Tax rate | 32.5 | 32.0 |  | 31.3 |  |
| Costs as \% of net sales |  |  |  |  |  |
| Material costs | 41.1 | 44.5 |  |  |  |
| Staff costs | 6.3 | 5.3 |  |  |  |
| Other expenditure | 22.9 | 18.6 |  |  |  |
| Segment revenue |  |  |  |  |  |
| Cigarette | 36,282 | 32,717 | 10.9 | 36,792 | 12.5 |
| Other FMCG | 7,593 | 5,870 | 29.4 | 7,631 | 30.0 |
| Hotels | 2,490 | 2,261 | 10.1 | 2,532 | 12.0 |
| Agri Business | 8,641 | 7,407 | 16.7 | 9,253 | 24.9 |
| Paper \& Packaging | 7,533 | 6,145 | 22.6 | 7,160 | 16.5 |
| TOTAL | 62,538 | 54,401 |  | 63,368 |  |
| Less: Inter segment revenue | 6,198 | 4,168 |  |  |  |
| Gross sales | 56,340 | 50,233 |  |  |  |
| Segment EBIT |  |  |  |  |  |
| Cigarette | 10,069 | 8,638 |  | 9,917 |  |
| Other FMCG | $(1,166)$ | (365) |  | $(1,300)$ |  |
| Hotels | 687 | 660 |  | 719 |  |
| Agri Business | 764 | 100 |  | 319 |  |
| Paper \& Packaging | 1,222 | 1,256 |  | 1,587 |  |
| TOTAL | 11,577 | 10,288 |  | 11,242 |  |
| EBIT contribution of other businesses (\%) | 13.0 | 16.0 |  |  |  |
| EBIT Margin (\%) |  |  |  |  |  |
| Cigarette | 27.8 | 26.4 |  | 27.0 |  |
| Other FMCG | (15.3) | (6.2) |  | (17.0) |  |
| Hotels | 27.6 | 29.2 |  | 28.4 |  |
| Agri Business | 8.8 | 1.3 |  | 3.4 |  |
| Paper \& Packaging | 16.2 | 20.4 |  | 22.2 |  |

Source: Company data, Kotak Institutional Equities

## ITC, change in estimates, March fiscal year-ends (Rs mn)

|  | FY2009E |  |  | FY2010E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | Change (\%) | New | Old | Change (\%) |
| Sales | 158,869 | 159,799 | (0.6) | 188,904 | 185,947 | 1.6 |
| Operating profit | 48,255 | 47,713 | 1.1 | 54,323 | 54,761 | (0.8) |
| PBT | 49,114 | 49,194 | (0.2) | 55,677 | 56,308 | (1.1) |
| Net profit | 33,123 | 34,059 | (2.7) | 37,738 | 38,927 | (3.1) |
| EPS (Rs) | 8.8 | 9.1 | (3.4) | 10.0 | 10.4 | (3.7) |
| Sales growth (\%) | 13.9 | 14.1 |  | 18.9 | 16.4 |  |
| Operating profit growth (\%) | 9.3 | 12.8 |  | 12.6 | 14.8 |  |
| PAT growth (\%) | 6.2 | 13.3 |  | 13.9 | 14.3 |  |
| EPS growth (\%) | 6.2 | 13.3 |  | 13.9 | 14.3 |  |

Source: Kotak Institutional Equities estimates.

ITC: Profit model, balance sheet, cash flow model 2006-2010E, March fiscal year-ends (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |
| Net sales | 97,905 | 123,693 | 139,475 | 158,869 | 188,904 |
| EBITDA | 33,274 | 39,700 | 44,165 | 48,255 | 54,323 |
| Other income | 2,899 | 3,365 | 6,109 | 6,364 | 7,577 |
| Interest | (158) | (169) | (173) | (130) | (130) |
| Depreciation | $(3,323)$ | $(3,629)$ | $(4,385)$ | $(5,376)$ | $(6,093)$ |
| Pretax profits | 32,692 | 39,267 | 45,717 | 49,114 | 55,677 |
| Tax | $(10,276)$ | $(12,267)$ | $(14,517)$ | $(15,990)$ | $(17,939)$ |
| Net profits | 22,416 | 27,000 | 31,200 | 33,123 | 37,738 |
| Extraordinary items | (63) | 0 | 0 | 0 | 0 |
| Earnings per share (Rs) | 6.0 | 7.2 | 8.3 | 8.8 | 10.0 |
| Balance sheet (Rs mn) |  |  |  |  |  |
| Total equity | 90,615 | 104,371 | 120,577 | 137,180 | 157,296 |
| Deferred taxation liability | 3,248 | 4,729 | 5,451 | 5,451 | 5,451 |
| Total borrowings | 1,197 | 2,009 | 2,144 | 2,144 | 2,144 |
| Currrent liabilities | 35,781 | 38,576 | 44,323 | 45,747 | 51,081 |
| Total liabilities and equity | 130,840 | 149,684 | 172,495 | 190,522 | 215,973 |
| Cash | 8,558 | 9,002 | 5,703 | 11,025 | 18,277 |
| Current assets | 43,061 | 53,896 | 64,490 | 71,088 | 81,723 |
| Total fixed assets | 44,051 | 56,109 | 72,956 | 79,065 | 86,627 |
| Investments | 35,170 | 30,678 | 29,346 | 29,346 | 29,346 |
| Total assets | 130,840 | 149,684 | 172,495 | 190,522 | 215,973 |
|  |  |  |  |  |  |
| Free cash flow (Rs mn) |  |  |  |  |  |
| Operating cash flow, excl. working capital | 25,638 | 31,040 | 36,574 | 38,734 | 44,139 |
| Working capital | $(5,469)$ | $(8,667)$ | $(6,634)$ | $(2,228)$ | $(3,166)$ |
| Capital expenditure | $(6,013)$ | $(15,702)$ | $(21,239)$ | $(11,491)$ | $(13,663)$ |
| Investments | 3,577 | 4,492 | 1,332 | 0 | 0 |
| Free cash flow | 17,734 | 11,164 | 10,033 | 25,015 | 27,310 |


| Ratios (\%) | $-34 \%$ | $-24 \%$ | $-15 \%$ | $-17 \%$ | $-20 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net debt/equity | $26 \%$ | $28 \%$ | $28 \%$ | $26 \%$ | $26 \%$ |
| Return on equity | $77 \%$ | $57 \%$ | $42 \%$ | $36 \%$ | $35 \%$ |
| RoCE |  |  |  |  |  |


| Key assumptions | $28.2 \%$ | $26.3 \%$ | $12.8 \%$ | $13.9 \%$ |
| :--- | :--- | :--- | :--- | :--- |
| Sales growth | $34.0 \%$ | $32.1 \%$ | $31.7 \%$ | $30.4 \%$ |
| EBITDA margins |  |  | $28.8 \%$ |  |

Source: Kotak Institutional Equities estimates.

| Consumer products |  |
| :--- | ---: |
| HLL.BO, Rs226 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 245 |
| 52W High -Low (Rs) | $266-169$ |
| Market Cap (Rs bn) | 493.1 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| December y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | 2009E |
| Sales (Rs bn) | 137.2 | 162.5 | 182.2 |
| Net Profit (Rs bn) | 17.7 | 19.8 | 23.4 |
| EPS (Rs) | 8.1 | 9.1 | 10.7 |
| EPS gth | 15.4 | 12.1 | 17.8 |
| P/E (x) | 27.9 | 24.9 | 21.1 |
| EV/EBITDA (x) | 22.5 | 19.2 | 16.1 |
| Div yield (\%) | 4.7 | 3.8 | 4.5 |

## Shareholding, June 2008

|  | \% of |  | Over/(under) |
| :--- | :---: | :---: | :---: |
|  | Pattern | Portfolio | weight |

## Hindustan Unilever: Volume growth curve has likely peaked

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- $\mathbf{2 2} \%$ FMCG revenue growth in line with estimates; volume growth-the best is behind us
- Strong headwinds for stock performance (1) relative valuations (highest in a decade), (2) market share losses across categories and (3) slowdown in volume growth
- Limited downside (5\% dividend yield), no immediate catalysts for absolute returns
- Revise rating to REDUCE from ADD, cut target price to Rs245 (Rs280 earlier)

As of November 1, Manoj Menon takes over as the lead analyst for the Consumer sector.

HUL reported sales growth of 20\%, adjusted EBITDA growth of $17 \%$ and adjusted PAT growth of $11 \%$ for 3QCY08. Volume growth of $6.8 \%$ ( $2.5 \%$ growth in base) disappointed us-consumer is rationalizing on quantum of usage; impact of pack-size reductions is visible now. Good sales growth in Foods with improvement in profitability likely indicates that 'Knorr' is in the right path to attain category captaincy in culinary products segment. Sources indicate HUL is prototyping a new formulation in soaps, about 10-15\% of fatty matter to be replaced with starch. There are strong headwinds for absolute stock performance (1) in the past year, the stock has delivered absolute returns of $10 \%$, current relative premium to Sensex P/E is the highest in a decade at 170\% (2) continued huge market share losses in key categories-personal wash (290 bps), shampoo (160 bps), skin (230 bps) and toothpaste (40 bps) and (3) slowdown in volume growth. Hence, we believe the stock will likely trade closer to the lower-end of trading band. We have revised our rating to REDUCE (ADD earlier). At our target price of Rs245/share (Rs280/share previously), the stock would trade at 23XCY09E. We forecast $17 \%$ earnings growth in CY09E as the company will likely benefit from correction in crude-linked inputs in detergents and personal products. However, visibility of earnings and good dividend yield (5\%) makes HUL an excellent defensive stock to own in volatile times.

## FMCG sales grow 22\%, volume growth curve has likely peaked

HUL reported FMCG sales growth of $22 \%$ in 3 QCY08 (volume growth of $6.8 \%$, pricing and mix contributed $14 \%$ ) led by $26 \%$ growth in soaps \& detergents and $18 \%$ growth in personal products. We believe the key drivers were:

1. Strong pricing-led growth in detergents (category accounts for about $26 \%$ of sales)
2. Soaps likely had a flat quarter in terms of volumes. We estimate detergents volumes for the quarter was likely in high single digits
3. Continued growth in price-pointed packs driven by addition of new consumers and increase in number of use-occasions
4. Beneficial base effect ( $2.5 \%$ volume growth in base)

While we expected strong sales growth in the quarter (our estimate of 19.9\%, actual $19.7 \%$ ), the volume growth of $6.8 \%$ (on the back of $2.5 \%$ volume growth in base) surprised us on the downside. We highlight that the volume growth trajectory is likely trending down as the full impact of aggressive price hikes (across categories to offset input-cost inflation) starts kicking in now. Higher profitability in exports masked the steep margin erosion in S\&D—the segment PBIT margins in S\&D declined 280 bps to $13.5 \%$ for the quarter. However, we estimate that margin pressure in the current quarter was due to timing mismatch of input-cost inflation and price increases. We model EBITDA margins will be restored in 4QCY08E as the price increases across categories in early October (about $7 \%$ ) will likely mitigate cost pressures.

## Key positives from the results

1. Better-than-expected pricing growth indicates a conducive growth environment and success of the internal ' $\mathrm{T}-20^{\prime}$ ' sales incentive scheme. The extension of ' $\mathrm{T}-20^{\prime}$ ' as ' $\mathrm{S}-20$ ' for 2 HCY 08 has likely exceeded targets
2. Sustenance of high double-digit growth in detergents confirms the category is in a sweet spot for sales growth. Market share gains in detergents expected in CY09E as many smaller regional players and unorganized players have exited the market
3. Higher personal products sales augurs well for company-level mix improvement
4. Double-digit growth in tea portfolio confirming uptrading from loose tea to branded tea in a high tea commodity price scenario and benefits of pack-size reduction
5. Good sales growth in Foods with improvement in profitability indicates 'Knorr' is in the right path to attain category captaincy in the culinary products segment. Channel checks indicate 'Knorr' soups and cooking aids outsell 'Maggi' in modern retail outlets 5:1
6. Rollout of water business on track-the product is currently available in 620 towns across 20 states

## However, key concern areas remain

We believe the market is underplaying the concern areas which are potentially major headwinds for the company.

1. Continued significant market share losses in key categories—personal wash (290 bps), shampoo (160 bps), skin (230 bps) and toothpaste (40 bps)
2. Single-digit volume growth in detergents and flat volumes in soaps indicate consumer is rationalizing on quantum of usage-impact of earlier pack-size reductions are visible now
3. Sources indicate ITC has about a $2 \%$ market share in soaps within a year of its launch. Moreover, Godrej Consumer is witnessing market share improvement in soaps. Both indicate modest consumer downtrading
4. Higher profitability in exports masked the steep margin erosion in S\&D-the segment PBIT margins in S\&D declined 280 bps to $13.5 \%$ for the quarter
5. Market sources indicate moderate success for 'Amaze' brainfood which is currently test marketed. However, given the pricing (1.4X Horlicks, 1.5X brown health drinks) and positioning, the product will likely remain niche even if it is eventually successful

## HUL is planning to prototype a new formulation in soaps, about 10-15\% of fatty matter to be replaced with starch

Sources indicate HUL is planning to prototype a new formulation in soaps where 10-15\% of fatty matter is to be replaced with starch. The company is setting up facilities at key manufacturing locations for the formulation change. Currently, the TFM (total fatty matter) in key soap brands of HUL (Lux, Lifebuoy, Hamam and Breeze and excluding Dove, Pears etc) range between $60 \%$ and $80 \%$. We believe HUL's new technology, if successful, can likely lead to dramatic cost reduction in soap-making. Success will depend upon consumer acceptance. We estimate complete success with this move will likely result in an incremental 5\% boost to annual profit growth over the next two years. Our estimates currently exclude any margin expansion due to success with such technology initiatives. We remain cautious about success of such ventures and highlight an earlier move in 2003 with 'Alphos' technology resulted in material dent to the brand equity of 'Breeze' soap.

## Expect development of niche categories in Foods

We believe HUL is developing the foods business on four planks: (1) child nutrition, (2) adult nutrition, (3) cooking aids \& soups and (4) vitality-based snacking (salt free/sugar free etc). While we are excited about the niches which HUL is trying to build (for example, category captaincy for 'Knorr' brand in soups/cooking aids and healthfood under the brainfood platform without taking on malted health drinks directly), we highlight it will be a slow accretive process which will likely bear fruits over 3-5 years.

## Revising stock rating to REDUCE; cut target price to Rs245/share

While we are enthused by the strong pricing-led revenue performance across categories, we believe there are strong headwinds for absolute stock performance-
(1) relative valuations (highest in a decade), (2) market share losses across categories and
(3) slowdown in volume growth. We make nominal changes to EPS estimates
(-1\% for CY08E and CY09E) and forecast EPS of Rs10.7 for CY09E.
Over the past three and and past five years, the minimum, maximum and average $\mathrm{P} / \mathrm{E}$ commanded by HUL stock was 22X, 41X, 28X and 19X, 41X, 27X, respectively. In the past year, the stock has delivered absolute returns of $10 \%$ ( $5 \%$ return plus dividend yield) and the current relative premium to Sensex P/E is the highest in a decade at $170 \%$. We believe given the strong headwinds faced by HUL's business in CY09E, the stock will likely trade closer to the lower-end of trading band. We revise stock rating to REDUCE (from ADD earlier). At our target price of Rs245/share (Rs280/share previously), the stock would trade at 23XCY09E. We forecast $17 \%$ earnings growth in CY09E as the company will likely benefit from correction in crude-linked inputs in detergents and personal products. Moreover, we reiterate that we see oligopolistic trends in terms of pricing actions in detergents category as highlighted in our market visit update dated September 8, 2008.

However, visibility of earnings, good dividend yield (5\%) and market leadership position makes HUL an excellent defensive stock to own in volatile times. We highlight that though there is limited downside, there are no immediate catalysts for absolute returns either (other than inorganic foray). Key upside risks to our estimates include
(1) ability to channelize emerging cost comfort to below-the-line activities and attain higher volume growth, (2) effective price increases through pack-size reduction in HPC without significantly impacting product demand and (3) inability of ITC to gain significant market shares in HPC categories.

## HUL—quarterly summary, December year-ends (Rs mn)

|  | yoy |  |  | Kotak est. |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QCY08 | 3QCY07 | \% chg | 3QCY08 | \% chg |
| Net sales | 40,279 | 33,646 | 19.7 | 40,355 | 19.9 |
| Material cost | $(21,827)$ | $(17,857)$ |  |  |  |
| Employee cost | $(2,295)$ | $(1,919)$ |  |  |  |
| Other overheads | $(11,394)$ | $(9,395)$ |  |  |  |
| - Advertising \& Promotions | $(4,043)$ | $(3,546)$ |  |  |  |
| Total expense | $(35,516)$ | $(29,170)$ |  |  |  |
| EBITDA @ | 4,763 | 4,476 | 6.4 | 5,311 | 18.7 |
| Depreciation | (393) | (353) |  |  |  |
| EBIT | 4,371 | 4,123 |  |  |  |
| Other income | 1,239 | 1,059 |  |  |  |
| PBT | 5,610 | 5,114 | 9.7 | 6,168 | 20.6 |
| Tax | $(1,231)$ | $(1,021)$ |  | $(1,270)$ |  |
| PAT \# | 4,379 | 4,093 | 7.0 | 4,898 | 19.7 |
| Extraordinary Income (loss) | 1,087 | (12) |  |  |  |
| Net profit | 5,466 | 4,081 | 34.0 | 4,898 | 20.0 |
|  |  |  |  |  |  |
| EBITDA margin - reported (\%) | 11.8 | 13.3 |  | 13.2 |  |
| EBITDA margin - Including operational income (\%) | 13.9 | 14.2 |  |  |  |
| Effective tax rate (\%) | 21.9 | 20.0 |  | 20.6 |  |
| Costs as \% of net sales |  |  |  |  |  |
| Material cost | 54.2 | 53.1 |  |  |  |
| Employee cost | 5.7 | 5.7 |  |  |  |
| Other overheads | 28.3 | 27.9 |  |  |  |
| - Advertising \& Promotions | 10.0 | 10.5 |  |  |  |
| Segment revenue |  |  |  |  |  |
| - Soaps and Detergents | 19,863 | 15,761 | 26.0 |  |  |
| - Personal Products | 10,496 | 8,899 | 18.0 |  |  |
| - Beverages | 4,422 | 3,917 | 12.9 |  |  |
| - Foods | 1,739 | 1,293 | 34.5 |  |  |
| - Ice Creams | 466 | 372 | 25.3 |  |  |
| - Exports | 2,961 | 3,146 | (5.9) |  |  |
| - Others | 908 | 553 | 64.2 |  |  |
| Segment PBIT margins (\%) |  |  |  |  |  |
| - Soaps and Detergents | 13.5 | 16.3 |  |  |  |
| - Personal Products | 24.3 | 23.8 |  |  |  |
| - Beverages | 14.1 | 14.1 |  |  |  |
| - Foods | 1.5 | 1.3 |  |  |  |
| - Ice Creams | 4.5 | 1.4 |  |  |  |
| - Exports | 10.7 | 2.0 |  |  |  |
| - Others | (31.8) | (59.5) |  |  |  |

@ Adjusting for Other operational income, EBITDA growth at 17\%
\# Adjusting for tax impact of exceptional income, PAT growth at $11 \%$

Source: Company data, Kotak Institutional Equities

Timing mismatch of cost inflation and price increases impact S\&D margins for the quarter
Sales, profit growth and EBIT margins for 3QCY08

|  | Sales growth | Profit growth | EBIT margin change |  |
| :---: | :---: | :---: | :---: | :---: |
| Segment | (\%) | (\%) | (bps) | Remarks |
| Soaps and Detergents | 26.0 | 4.5 | (280) | Severe cost pressure in key inputs of LAB, CPO |
| Personal Products | 18.0 | 20.8 | 60 | Price increases ahead of cost inflation, particularly in large packs |
| Beverages | 12.9 | 13.6 | 10 | Higher tea and coffee commodity prices managed through packsize reductions |
| Foods | 34.5 | 50.9 | 20 | Higher sales of Knorr |
| Ice Creams | 25.3 | 300.0 | 310 |  |
| Exports | (5.9) | 400.5 | 870 | Defocus on commodity exports |
| Others (includes Water) | 64.2 | (12.3) | 2770 | Water business expanded to 620 cities in 20 states |

Source: Company data for financials, Kotak Institutional Equities for remarks.

Market shares indicates significant deterioration in leadership position
Value market shares for 3QCY08 (\%), market share movements (bps)

| Category | Market share | yoy | qoq Remarks |
| :--- | ---: | ---: | ---: |
| Detergents | 37.9 | 90 | $(40)$ Price hikes hurting consumption |
| Personal Wash | 50.3 | $(290)$ | $(240)$ Downtrading |
| Hair | 46.1 | $(160)$ | $(40)$ Category getting crowded with entry of many new players and existing players getting aggressive |
| Skincare | 52.7 | $(230)$ | $(70)$ Consumer fatigue in Fair and Lovely? |
| Toothpaste | 29.6 | $(40)$ | $(40)$ Non-focus category with objective to maintain current position, Pepsodent 'Mahapack' helps maintain shares |
| Tea | 23.3 | $(10)$ | 10 Promotions led share gains; uptrading from loose tea benefiting HUL as well |
| Coffee | 47.1 | 60 | 20 Both instant and conventional coffee gain, Bru getting thought leadership in the category |

Source: Company data for market share, Kotak Institutional Equities.

Disappointing volume growth-7\% in 3QCY08 on the back of 2.5\% growth in base


Source: Company data, Kotak Institutional Equities estimates.

Emerging cost comfort augurs well for detergents' margin expansion in CY09E,
price cuts in soaps and higher promotional spends inevitable
Key raw material price trends (January $2006=$ Index 100)


Source: Bloomberg, Reliance Industries, Kotak Institutional Equities

HUL—P/E bands (one-year forward)


Source: Kotak Institutional Equities

Excellent defensive characteristics demonstrated by the stock in CY2008
Relative P/E of HUL over Sensex (x)


Source : Kotak Institutional Equities

## HUL, change in estimates, December fiscal year-ends (Rs mn)

|  | CY08E |  |  | CY09E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | Change (\%) | New | Old | Change (\%) |
| Sales | 162548 | 162860 | (0.2) | 182225 | 186989 | (2.5) |
| EBIDTA | 21018 | 22756 | (7.6) | 25656 | 27805 | (7.7) |
| Net profit | 19827 | 19981 | (0.8) | 23366 | 23554 | (0.8) |
| EPS | 9.1 | 9.2 | (0.8) | 10.7 | 10.8 | (0.8) |
| Sales growth (\%) | 18.5 | 18.7 |  | 12.1 | 14.8 |  |
| Profit growth (\%) | 13.6 | 14.5 |  | 17.8 | 17.9 |  |

Source: Kotak Institutional Equities estimates.

## HUL: Profit model, balance sheet, cash model 2005-2009E, December year-ends (Rs mn)

|  | 2005 | 2006 | 2007 | 2008E | 2009E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |
| Net sales | 110,605 | 121,034 | 137,178 | 162,548 | 182,225 |
| EBITDA | 14,433 | 16,621 | 18,874 | 21,018 | 25,656 |
| Other income | 3,048 | 3,545 | 4,627 | 5,669 | 5,705 |
| Interest | (192) | (107) | (255) | (225) | (75) |
| Depreciation | $(1,245)$ | $(1,302)$ | $(1,384)$ | $(1,531)$ | $(1,808)$ |
| Extraordinary items | 976 | 3,155 | 1,581 | 0 | 0 |
| Pretax profits | 16,045 | 18,757 | 21,862 | 24,931 | 29,479 |
| Tax | $(2,530)$ | $(2,950)$ | $(3,782)$ | $(4,175)$ | $(4,954)$ |
| Deferred taxation | (410) | (268) | (389) | (929) | $(1,159)$ |
| Net profit | 13,105 | 15,539 | 17,690 | 19,827 | 23,366 |
| Earnings per share (Rs) | 6.0 | 7.0 | 8.0 | 9.1 | 10.7 |
| Dividend per share (Rs) | 6.0 | 6.0 | 9.0 | 9.0 | 10.0 |
|  |  |  |  |  |  |
| Balance sheet (Rs mn) |  |  |  |  |  |
| Total equity | 23,056 | 27,235 | 14,392 | 15,465 | 16,729 |
| Total borrowings | 569 | 726 | 885 | 885 | 885 |
| Currrent liabilities | 41,183 | 45,231 | 51,110 | 56,928 | 63,019 |
| Total liabilities and equity | 64,809 | 73,191 | 66,387 | 73,278 | 80,633 |
| Cash | 3,550 | 4,169 | 2,009 | 1,120 | 2,449 |
| Current assets | 24,080 | 27,527 | 30,765 | 33,222 | 36,741 |
| Total fixed assets | 14,835 | 15,110 | 17,081 | 20,109 | 23,775 |
| Investments | 20,142 | 24,139 | 14,408 | 17,632 | 17,632 |
| Deferred tax asset | 2,201 | 2,245 | 2,124 | 1,195 | 36 |
| Total assets | 64,809 | 73,191 | 66,387 | 73,278 | 80,633 |
|  |  |  |  |  |  |
| Free cash flow (Rs mn) |  |  |  |  |  |
| Operating cash flow, excl. working capital | 15,908 | 20,209 | 20,860 | 22,362 | 26,415 |
| Working capital | 5,858 | (471) | 3,092 | 4,563 | 1,553 |
| Capital expenditure | (904) | $(1,576)$ | $(3,355)$ | $(4,558)$ | $(5,474)$ |
| Investments | 2,452 | $(4,309)$ | 9,294 | $(3,224)$ | 0 |
| Free cash flow | 23,314 | 13,852 | 29,890 | 19,144 | 22,493 |
|  |  |  |  |  |  |
| Key assumptions |  |  |  |  |  |
| Revenue Growth (\%) | 11.4 | 9.4 | 13.3 | 18.5 | 12.1 |
| EBITDA Margin(\%) | 13.2 | 13.9 | 14.0 | 12.9 | 14.1 |
| EPS Growth (\%) | 10.6 | 18.3 | 13.8 | 13.6 | 17.8 |

Source: Kotak Institutional Equities estimates.

| Automobiles |  |
| :--- | ---: |
| MRTI.BO, Rs538 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 650 |
| 52W High -Low (Rs) | $1252-475$ |
| Market Cap (Rs bn) | 155.6 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 179.4 | 204.7 | 227.3 |
| Net Profit (Rs bn) | 17.3 | 14.5 | 16.6 |
| EPS (Rs) | 59.9 | 50.3 | 57.5 |
| EPS gth | 10.8 | $(16.0)$ | 14.4 |
| P/E (x) | 9.0 | 10.7 | 9.4 |
| EV/EBITDA (x) | 5.2 | 5.7 | 4.9 |
| Div yield (\%) | 0.9 | 0.9 | 0.9 |

## Shareholding, June 2008

|  | $\%$ of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 54.2 | - | - |
| Flls | 14.8 | 0.4 | $(0.1)$ |
| MFs | 6.2 | 0.9 | 0.4 |
| UTI | - | - | $(0.5)$ |
| LIC | 14.0 | 1.7 | 1.2 |

## Maruti Suzuki: Lower-than-expected 2Q earnings; lower earnings estimates on concerns over volume growth—cut TP to Rs650, lower rating to REDUCE

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- 2QFY09 net profit at Rs2.9 bn down 36\% yoy; EBITDA margin at $\mathbf{1 0 . 7 \%}$ down 500 bps yoy on high raw material prices
- Lower our volume growth assumption to $4.7 \%$ and $8 \%$ for FY2009E and FY2010E, respectively, from $10 \%$ and $11 \%$ previously on account of growth concerns
- We lower our EPS estimates to Rs50.3 and Rs57.5 for FY2009E and FY2010E respectively
- We reduce our TP to Rs650/share from Rs790/share to reflect lower multiple and lower earnings - lower rating to REDUCE (ADD previously) to reflect reduced earnings visibility

Maruti reported a lower-than-expected 2QFY09 net profit at Rs2.96 bn, driven by poor price realizations. EBITDA margin at $10.7 \%$ was down 500 bps yoy led mainly by a sharp yoy increase in raw material prices and inability of the company to pass on cost increases to the full extent. We lower our volume growth assumptions for Maruti given our concerns over growth even as finance rates remain high—we now expect Maruti's volumes to grow $4.7 \%$ and $8 \%$ in FY2009E and FY2010E respectively. We lower our EPS estimates for FY2009E and FY2010E by $16 \%$ and $12 \%$ to Rs50.3 and Rs57.5, respectively. The reduced earnings visibility has resulted in significant multiple compression-we now value Maruti at 5X FY2010 EBITDA (versus 6X previously). We lower our TP to Rs650/share from Rs790/share to reflect lower earnings estimates and a lower multiple. While the stock's valuation is attractive at 3.8X FY2010E EBITDA, we believe there could be further downside risk to earnings on account of volume and pricing pressure.

2QFY09 net profit at Rs 2.96 bn down 36\% yoy led mainly by higher raw materials, increase in depreciation and impact of adverse currency. Maruti reported 2QFY09 net profit at Rs 2.96 bn versus our estimate of Rs3.3 bn. Net profit was lower than our expectation mainly on account of (a) higher-than-expected raw material and selling expenses and (b) lower average realization compared to our expectation. 2QFY09 EBITDA margins at $10.7 \%$ (versus our expectation of $11.7 \%$ ) declined 500 bps on a yoy basis driven mainly by (a) 260 bps increase in raw material prices (b) 150 bps increase in manufacturing overheads and (c) 90 bps increase in selling expenses.

We do not expect the recent reduction in commodity prices to help Maruti's bottom-line in FY2009 as the company has already entered into contracts for 2HFY09. We believe that the current decline in commodity prices would have a positive impact only in FY2010E.

We expect demand to be sluggish after the festival season. Maruti indicated that sales in the current festival season were up on a yoy basis, but the company was cautious about sales beyond October. While the company hopes to buck the downtrend by expanding sales to rural areas and corporates, we expect 2HFY09 sales to be up only 4\% yoy compared to the $6 \%$ increase we saw in 1HFY09. Restricted availability of credit, higher interest rates and muted consumer sentiment could challenge auto sales in the 2HFY09.

Lower input costs would help only in FY2010. We lower our raw material cost estimates for FY2010 to factor in the current decline in commodity prices especially of steel. Given Maruti's six-month contract terms for steel, the company would not benefits from the recent declines in commodity prices. We note that the management indicated that steel costs would be up $22 \%$ sequentially in 2 HFY09.

We cut our EPS estimates by $16 \%$ and $12 \%$ for FY2009E and FY2010E to reflect lower volume growth. We now expect Maruti's volumes to grow $4.7 \%$ and $8 \%$ in FY2009E and FY2010E, respectively, versus our earlier growth estimate of $11 \%$ and $10 \%$. We believe that lower realizations on account of prices cuts/discounts pose downside risks to our earnings estimates. While the company should benefit from price increases, an adverse mix could hurt average realizations.

Lower target price to Rs650/share from Rs790/share—retain ADD rating. We lower our target price to Rs650/share to factor in lower earnings estimates and a lower multiple. On current prices, Maruti's P/E multiple has declined to 10X from the 14X seen earlier in the year. On an EV/EBITDA basis, multiples have contracted to 4 X from 8 X seen earlier in the year. We believe that the compression in multiple is mainly on account of a reduction in earnings and volume visibility. Exhibit 1 shows valuation multiples versus the $10 y r-1 y r$ interest rate spread. The yield spread is a good proxy for expected growth in the economy and as illustrated is a leading indicator for valuation multiples. The chart would indicate that multiples have corrected to a large extent since Apr'08 and could be seen as providing some support to valuations. We are currently valuing Maruti at 5X FY2010E EBITDA estimates (versus 6X previously) implying a P/E of 11X FY2010E earnings estimate. We remain at the lower end of the valuation range as we see further risks to our earnings estimates. We lower our rating on the stock to REDUCE from ADD to reflect concerns over volume growth and reduced earnings visibility.

The 10-1 year spread is a lead indicator for P/E multiples
Interest rate spread versus 4-wheeler P/E multiple


Source: Bloomberg, Kotak Institutional Equities.


Source: Company data, Kotak Institutional Equities estimates.

Maruti, Valuation details, March fiscal year-ends, FY2010E basis

|  | $\frac{\text { EBITDA }}{\text { (Rs mn) }}$ | $\frac{\text { EV/EBITDA }}{(\mathrm{X})}$ | $\frac{E V}{(R s \mathrm{mn})}$ | $\frac{\text { Value }}{\text { (Rs/share) }}$ | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: |
| FY2009E | 28,214 | 5.0 | 141,069 | 488 | Based on Maruti's historical average EBITDA multiple and FY2010E EBITDA |
| Less: net debt |  |  | $(45,262)$ | (157) | FY2010E net debt |
| Market capitalisation |  |  | 186,331 | 645 |  |
| Target price |  |  |  | 650 |  |

Source: Company, Kotak Institutional Equities estimates.

## Volume assumptions for Maruti Suzuki, March fiscal year-ends, 2007-10E (\# vehicles)

| Segment-wise sales (no of vehicles) | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| :--- | ---: | ---: | ---: | ---: |
| Entry (A) segment | 79,245 | 69,553 | 55,000 | 48,000 |
| Van-Segment | 83,091 | 89,729 | 81,000 | $\mathbf{7 5 , 0 0 0}$ |
| Compact (B) segment | 440,375 | 499,280 | 540,000 | 596,000 |
| Mid-size (C) segment | 29,697 | 49,335 | 55,000 | 67,500 |
| MUV | 3,221 | 3,921 | 5,000 | 5,500 |
| Domestic | $\mathbf{6 3 5 , 6 2 9}$ | $\mathbf{7 1 1 , 8 1 8}$ | $\mathbf{7 3 6 , 0 0 0}$ | $\mathbf{7 9 2 , 0 0 0}$ |
| Exports | 39,295 | 53,024 | 65,000 | $\mathbf{7 5 , 0 0 0}$ |
| Total | $\mathbf{6 7 4 , 9 2 4}$ | $\mathbf{7 6 4 , 8 4 2}$ | $\mathbf{8 0 1 , 0 0 0}$ | $\mathbf{8 6 7 , 0 0 0}$ |

Segment-wise sales growth(yoy \%)

| Entry (A) segment | $(11.0)$ | $(12.2)$ | $(20.9)$ | $(12.7)$ |
| :--- | :---: | ---: | ---: | ---: |
| Van-Segment | 24.0 | 8.0 | $(9.7)$ | $(7.4)$ |
| Compact (B) segment | 31.5 | 13.4 | 8.2 | 10.4 |
| Mid-size (C) segment | $(7.3)$ | 66.1 | 11.5 | 22.7 |
| MUV | $(19.5)$ | 21.7 | 27.5 | 10.0 |
| Domestic | $\mathbf{2 0 . 6}$ | $\mathbf{1 2 . 0}$ | $\mathbf{3 . 4}$ | $\mathbf{7 . 6}$ |
| Exports | 13.0 | 34.9 | 22.6 | 15.4 |
| Total | $\mathbf{2 0 . 1}$ | $\mathbf{1 3 . 3}$ | $\mathbf{4 . 7}$ | $\mathbf{8 . 2}$ |

Source: SIAM, Kotak Institutional Equities estimates.

Maruti Suzuki, Profit model, balance sheet and cash flow model, March fiscal year-ends, 2006-2010E (Rs mn)

|  | 2006 | 2007 | 2008E | 2009E | 2010E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |
| Net sales | 120,522 | 146,539 | 179,362 | 204,660 | 227,273 |
| EBITDA | 18,669 | 22,862 | 26,524 | 23,686 | 28,214 |
| Other income | 1,889 | 3,026 | 4,784 | 4,726 | 4,830 |
| Interest | (204) | (376) | (596) | (900) | (945) |
| Depreciaiton | $(2,854)$ | $(2,714)$ | $(5,682)$ | $(6,751)$ | $(8,357)$ |
| Profit before tax | 17,500 | 22,798 | 25,030 | 20,761 | 23,742 |
| Current tax | 5,930 | 6,281 | 7,696 | 5,813 | 6,648 |
| Deferred tax | (321) | 897 | 26 | 415 | 475 |
| Net profit | 11,891 | 15,620 | 17,308 | 14,533 | 16,619 |
| Earnings per share (Rs) | 41.1 | 54.0 | 59.9 | 50.3 | 57.5 |
| Balance sheet (Rs mn) |  |  |  |  |  |
| Equity | 54,526 | 68,539 | 84,154 | 96,996 | 111,925 |
| Deferred tax liability | 779 | 1,675 | 1,701 | 2,116 | 2,591 |
| Total Borrowings | 717 | 6,308 | 9,002 | 9,002 | 9,002 |
| Current liabilities | 19,771 | 25,015 | 28,187 | 29,505 | 30,513 |
| Total liabilities | 75,793 | 101,537 | 123,044 | 137,619 | 154,031 |
| Net fixed assets | 17,872 | 29,104 | 40,328 | 53,577 | 65,221 |
| Investments | 20,512 | 34,092 | 51,807 | 51,807 | 51,807 |
| Cash | 14,016 | 14,228 | 3,240 | 1,436 | 2,457 |
| Other current assets | 23,393 | 24,113 | 27,669 | 30,799 | 34,547 |
| Miscellaneous expenditure | - | - | - | - | - |
| Total assets | 75,793 | 101,537 | 123,044 | 137,619 | 154,031 |
| Free cash flow (Rs mn) |  |  |  |  |  |
| Operating cash flow excl. working capital | 12,226 | 20,398 | 18,304 | 16,061 | 18,826 |
| Working capital changes | (815) | 4,410 | (83) | $(1,812)$ | $(2,740)$ |
| Capital expenditure | $(1,788)$ | $(13,950)$ | $(16,930)$ | $(20,000)$ | $(20,000)$ |
| Free cash flow | 9,623 | 10,858 | 1,291 | $(5,751)$ | $(3,913)$ |
| Ratios |  |  |  |  |  |
| Operating margin (\%) | 15.5 | 15.6 | 14.8 | 11.6 | 12.4 |
| PAT margin (\%) | 9.9 | 10.7 | 9.6 | 7.1 | 7.3 |
| Debt/equity (X) | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 |
| Net debt/equity ( $X$ ) | (0.6) | (0.6) | (0.5) | (0.4) | (0.4) |
| Book Value (Rs/share) | 191.4 | 243.0 | 297.1 | 342.9 | 396.2 |
| RoAE (\%) | 23.7 | 24.9 | 22.2 | 15.7 | 15.6 |
| RoACE (\%) | 23.1 | 24.0 | 20.7 | 14.9 | 14.9 |

Source: Company, Kotak Institutional Equities estimates.

| Metals |  |
| :--- | ---: |
| TISC.BO, Rs178 |  |
| Rating | ADD |
| Sector coverage view | Cautious |
| Target Price (Rs) | 285 |
| 52W High -Low (Rs) | $970-173$ |
| Market Cap (Rs bn) | 146.3 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 1,315 | 1,584 | 1,534 |
| Net Profit (Rs bn) | 62.3 | 73.8 | 61.3 |
| EPS (Rs) | 75.7 | 89.7 | 74.6 |
| EPS gth | 43.8 | 18.5 | $(16.9)$ |
| P/E (x) | 2.4 | 2.0 | 2.4 |
| EV/EBITDA (x) | 3.6 | 3.8 | 4.0 |
| Div yield (\%) | 8.1 | 7.2 | 7.3 |

## Shareholding, June 2008

|  | Pattern | \% of Portfolio | Over/(under) weight |
| :---: | :---: | :---: | :---: |
| Promoters | 33.9 | - | - |
| Flls | 19.8 | 1.6 | 0.0 |
| MFs | 5.0 | 2.2 | 0.6 |
| UTI | - | - | (1.5) |
| LIC | 10.3 | 3.8 | 2.3 |

Tata Steel: Strong domestic business results, no update on Corus. Upgrade rating to ADD

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- Strong domestic results driven purely by realizations, better than expected
" No details provided on Corus
" Stock currently trading below 60\% of replacement value, upgrade rating from REDUCE to ADD with a target of Rs285/share

Tata Steel reported a strong domestic 2QFY2009 net income at Rs17.9 bn growing 50\% yoy and 20 qoq driven by a $36.8 \%$ yoy growth in average realizations on flat volumes. Higher raw material costs of imported coking coal (up 210\% yoy) contained EBITDA margins at $46.5 \%$ compared to $41.2 \%$ yoy and $49.1 \%$ qoq. Current steel pricing is under severe pressure, to which Tata Steel is not immune. However, Tata Steel's positioning as a long-term contract player would postpone the impact of the recent price corrections. Despite repeated requests for update on Corus operations during the earnings concall, the management provided only cursory details, maintaining that it would provide the same only at the time of release of consolidated results by the end of next month. Following the recent sharp decline in the stock price, we note that the stock is now trading at a significant discount to its replacement cost. We upgrade our rating on the stock from REDUCE to ADD with a target of Rs285/share at 4.5X FY2010E EBITDA.

Results driven by realizations. A strong 36.8\% yoy jump in average steel realizations on flat volumes 5 resulted in overall topline increase of $43.1 \%$ yoy and $11 \%$ qoq to Rs68.bn. EBITDA increased by a strong 68.3\% yoy and $30.1 \%$ qoq to Rs31.8 bn driven by both steel and ferro alloy prices. EBITDA margins increased from $41.2 \%$ yoy to $46.5 \%$ and were down from $49.1 \%$ qoq due to impact of contract coking coal prices, which were higher by $210 \%$ yoy. Tata Steel procures 60\% of its coking coal from Australian coal miners and rest is from captive mines.

Steel markets continue to struggle-scrap prices drop 70\% to US\$219. Steel prices have seen an unprecedented fall in the past few months. Steel scrap prices have fallen sharply by $70 \%$ over the past three months to as low as US\$219 to a 3-year low from a recent high of US $\$ 700$ in July 2008. Steel prices have also followed scrap in the same fashion and now hot rolled coil prices in China are quoting at US $\$ 550$ levels down by $50 \%$ from July. However, a spate of production cuts across the globe could set a floor for the steel prices which have fallen very sharply in the recent months.

Going forward we see limited downside to prices. The World Steel Association reported a $9.1 \%$ yoy drop in Chinese output in October implying a significant proportion of Chinese mills are already under significant stress. We believe next years iron ore prices would be lower by $20 \%$ which is evident from the current price prevailing in the spot markets and coking coal would be lower by $30 \%$. With last months average prices at US $\$ 600$ resulting in $9 \%$ drop in monthly production and prices falling further to US\$550 we believe another round of production cuts are evident. With the marginal cost producers operating at US $\$ 585-\$ 625$ range, the floor for steel prices is near.

No meaningful update on Corus. Despite repeated requests during the earnings concall the management has only provided cursory details regarding the current operational performance of its Corus operations and said it would share more details along with consolidated results to be declared by the end of November. However, the management did state that out of the four markets for Corus-auto, yellow goods, packaging and construction-only the property segment of the construction markets has seen a demand slowdown. The management believes that the significant cuts ranging between 15-20\% announced across Europe would align supply to demand and bring about stability in the markets.

What does the current stock price imply? Even if one were to strip off Corus from Tata Steel and assume a total standstill of operations at Corus and since there is non recourse to Tata Steel for debts assumed to takeover Corus, Tata Steel India (at the Chinese marginal cost of production at US\$600 for the whole of FY2010) would still generate an EBITDA of Rs78 bn and a PAT of Rs42 bn. This implies that the stock is trading at 4.7X EBITDA and a PE of 3.5X FY2010 of just standalone India business earnings.

Valuations - Upgrade to ADD from REDUCE earlier. While Tata Steel's domestic results have been ahead of expectations, it is the consolidated results where the maximum concerns lie. Also worrying is the high leverage of US\$13 bn (2.1X net debt/equity) and questions about its ability to service the same-also reflected in the recent downgrading by Moody's. However, at CMP of Rs178/share, we believe most of these concerns are priced in.

We have arrived at the replacement cost after considering a cost of US $\$ 800 \mathrm{mn}$ for each million ton of capacity for 26 mn tons in case of Tata Steel consolidated and reduced that with the consolidated debt (which we have pegged at US\$13 bn assuming a current exchange rate of Rs50/US\$).

We are revising our rating on the stock to ADD from REDUCE earlier with a target of Rs285/share based on 4.5X EBITDA FY2010E. We appreciate that the current environment is bleak and beset with production cuts being, sharp dip in prices etc and very low earnings visibility, especially on account of Corus. However, at current valuations of $62 \%$ discount to replacement value, we see limited downside.

Tata Steel (standalone), Interim results, March fiscal year-ends (Rs mn)

|  | Quarterly results |  |  | \% change |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q 2009 | 1Q 2009 | 2Q 2008 | qoq | yoy |
| Volumes (tons) |  |  |  |  |  |
| Production | 1,329,565 | 1,186,873 | 1,279,672 | 12.0 | 3.9 |
| Sales volumes | 1,220,050 | 1,159,495 | 1,218,326 | 5.2 | 0.1 |
| Earnings drivers |  |  |  |  |  |
| Average realization (Rs/ton) (a) | 48,286 | 45,737 | 35,287 | 5.6 | 36.8 |
| Average steel EBIT (Rs/ton) (b) | 19,879 | 20,367 | 13,810 | (2.4) | 44.0 |
| Implied steel costs (Rs/ton) (a-b) | 28,407 | 25,370 | 21,477 | 12.0 | 32.3 |
| Average US HRC prices (US\$/ton) | 1,077 | 762 | 610 | 41.3 | 76.6 |
| Average UK HRC prices (US\$/ton) | 827 | 692 | 645 | 19.5 | 28.2 |
| Average INR:USD | 41.65 | 39.79 | 41.26 | 4.7 | 1.0 |
|  |  |  |  |  |  |
| Interim results |  |  |  |  |  |
| Net sales | 68,507 | 61,650 | 47,859 | 11.1 | 43.1 |
| Expenditure | $(36,677)$ | $(31,405)$ | $(28,159)$ | 16.8 | 30.2 |
| Stock adjustment | 3,844 | 2,018 | 159 |  |  |
| Raw materials | $(15,023)$ | $(11,548)$ | $(8,928)$ | 30.1 | 68.3 |
| Employee costs | $(5,985)$ | $(4,719)$ | $(4,334)$ | 26.8 | 38.1 |
| Power and fuel | $(2,781)$ | $(2,619)$ | $(2,387)$ | 6.2 | 16.5 |
| Freight and handling | $(3,315)$ | $(2,938)$ | $(2,907)$ | 12.8 | 14.0 |
| Other expenditure | $(13,418)$ | $(11,599)$ | $(9,763)$ | 15.7 | 37.4 |
| EBITDA | 31,830 | 30,246 | 19,700 | 5.2 | 61.6 |
| Other income | 2,384 | 122 | 805 | 1,850.7 | 196.1 |
| Depreciation | $(2,488)$ | $(2,168)$ | $(2,050)$ | 14.8 | 21.4 |
| EBIT | 31,725 | 28,200 | 18,455 | 12.5 | 71.9 |
| Interest | $(2,548)$ | $(2,417)$ | $(1,892)$ | 5.4 | 34.7 |
| Adjusted pre-tax profits | 29,177 | 25,783 | 16,563 | 13.2 | 76.2 |
| Unusual or infrequent items | $(3,454)$ | $(3,034)$ | 903 | 13.8 | (482.5) |
| Reported pre-tax profits | 25,723 | 22,749 | 17,466 | 13.1 | 47.3 |
| Tax | $(7,845)$ | $(7,865)$ | $(5,558)$ | (0.3) | 41.1 |
| Reported net earnings | 17,878 | 14,884 | 11,908 | 20.1 | 50.1 |
|  |  |  |  |  |  |
| Segmental results |  |  |  |  |  |
| Net revenues | 73,424 | 65,565 | 50,651 | 12.0 | 45.0 |
| Steel business | 58,912 | 53,032 | 42,991 | 11.1 | 37.0 |
| Other businesses | 14,512 | 12,533 | 7,660 | 15.8 | 89.5 |
| EBIT | 30,122 | 28,753 | 18,518 | 4.8 | 62.7 |
| Steel business | 24,254 | 23,615 | 16,825 | 2.7 | 44.2 |
| Other businesses | 5,868 | 5,138 | 1,693 | 14.2 | 246.5 |
|  |  |  |  |  |  |
| Ratios (\%) |  |  |  |  |  |
| Total costs as \% of revenue | 53.5 | 50.9 | 58.8 |  |  |
| Raw material costs | 16.0 | 15.5 | 18.3 |  |  |
| EBITDA margins | 46.5 | 49.1 | 41.2 |  |  |
| Effective tax rate | 34.6 | 34.6 | 31.8 |  |  |

Source: Company data; Kotak Institutional Equities estimates

## We value Tata Steel at Rs285/share based on 4.5X FY2010E EV/EBITDA

Tata Steel, valuation, March fiscal year-ends, 2010E basis (Rs mn)

|  | EBITDA | Multiple | Enterprise value | EV |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $(\mathrm{Rs} \mathrm{mn})$ | $(\mathrm{X})$ | $(\mathrm{Rs} \mathrm{mn})(\mathrm{e})$ | $(\mathrm{Rs} / \mathrm{share})$ |  | Comments |
| Consolidated group EBITDA | 167,479 | 4.5 | 753,654 | 917 | Valued on FY2010E EBITDA |  |
| Total Enterprise Value |  |  | $\mathbf{7 5 3 , 6 5 4}$ | $\mathbf{9 1 7}$ |  |  |
| Total borrowings |  | $\mathbf{5 1 9 , 9 2 3}$ | $\mathbf{6 3 3}$ | FY2010E, adjusted for cash and marketable securities |  |  |
| Arrived market capitalization |  | $\mathbf{2 3 3 , 7 3 2}$ | $\mathbf{2 8 4}$ | Based on fully diluted equity |  |  |
| Target price (Rs) |  | $\mathbf{2 8 5}$ |  |  |  |  |

Source: Kotak Institutional Equities estimates.

Spot HRC prices have corrected significantly over the last few months UK HRC spot prices (US\$/ton)


Source: CRU data

Tata Steel (consolidated), Profit model, balance sheet and cash flow model, March fiscal year-ends, 2007-2010E (Rs mn)

|  | 2007 | 2008 | 2009E | 2010E |
| :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |
| Net sales | 252,124 | 1,315,359 | 1,584,304 | 1,534,195 |
| EBITDA | 70,966 | 174,454 | 176,541 | 167,479 |
| Other income | 4,381 | 5,742 | 4,968 | 5,355 |
| Interest | $(4,112)$ | $(41,838)$ | $(48,311)$ | $(50,761)$ |
| Depreciaiton | $(10,110)$ | $(41,370)$ | $(41,834)$ | $(47,312)$ |
| Extraordinaries | 2,006 | 66,722 | 3,206 | 3,206 |
| Profit before tax | 63,130 | 163,711 | 94,570 | 77,966 |
| Current tax | $(21,629)$ | $(33,747)$ | $(19,495)$ | $(16,072)$ |
| Deferred tax | 155 | $(6,746)$ | $(3,897)$ | $(3,213)$ |
| PAT before minority interest | 41,656 | 123,218 | 71,179 | 58,682 |
| Minority interest | (675) | $(1,399)$ | $(1,539)$ | $(1,693)$ |
| Share of profits from associates | 792 | 1,682 | 1,850 | 2,035 |
| Net Profit | 41,773 | 123,500 | 71,489 | 59,023 |
| Adjusted net profit | 42,782 | 77,404 | 73,199 | 60,733 |
| Fully diluted EPS (Rs) | 52.0 | 94.2 | 89.1 | 73.9 |
| Balance sheet (Rs mn) |  |  |  |  |
| Equity | 146,222 | 341,740 | 398,352 | 442,209 |
| Deferred tax liability | 7,859 | 24,544 | 28,441 | 31,654 |
| Total Borrowings | 249,255 | 535,928 | 635,928 | 685,928 |
| Current liabilities | 86,595 | 339,490 | 390,141 | 377,848 |
| Minority interest | 5,984 | 8,327 | 9,866 | 11,560 |
| Total liabilities | 495,916 | 1,250,029 | 1,462,728 | 1,549,197 |
| Net fixed assets | 142,205 | 419,631 | 464,823 | 525,694 |
| Goodwill | 2,197 | 180,500 | 180,500 | 180,500 |
| Investments | 164,975 | 33,674 | 33,674 | 33,674 |
| Cash | 108,880 | 42,316 | 107,965 | 154,888 |
| Other current assets | 75,562 | 572,351 | 674,210 | 652,885 |
| Miscellaneous expenditure | 2,098 | 1,556 | 1,556 | 1,556 |
| Total assets | 495,916 | 1,250,029 | 1,462,728 | 1,549,197 |
| Free cash flow (Rs mn) |  |  |  |  |
| Operating cash flow excl. working capital | 52,489 | 153,978 | 160,253 | 154,613 |
| Working capital changes | 2,541 | $(19,777)$ | $(48,937)$ | 11,303 |
| Capital expenditure | $(29,318)$ | $(79,935)$ | $(89,927)$ | $(111,084)$ |
| Free cash flow | 25,712 | 54,266 | 21,389 | 54,831 |
| Ratios |  |  |  |  |
| Debt/equity (X) | 1.7 | 2.9 | 2.6 | 2.4 |
| Net debt/equity (X) | 0.9 | 2.6 | 2.1 | 1.8 |
| RoAE (\%) | 28.6 | 46.3 | 29.9 | 22.6 |
| RoACE (\%) | 8.0 | 13.5 | 11.7 | 10.0 |


| Industrials |  |
| :--- | ---: |
| ABB.BO, Rs488 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 550 |
| 52W High -Low (Rs) | $1744-460$ |
| Market Cap (Rs bn) | 103.3 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| December y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ |
| Sales (Rs bn) | 59.3 | 68.4 | 83.9 |
| Net Profit (Rs bn) | 4.9 | 5.5 | 6.6 |
| EPS (Rs) | 23.2 | 25.9 | 31.1 |
| EPS gth | 44.5 | 11.5 | 20.2 |
| P/E (x) | 21.0 | 18.9 | 15.7 |
| EV/EBITDA (x) | 12.1 | 10.7 | 8.6 |
| Div yield (\%) | 0.5 | 0.6 | 0.7 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 52.1 | - | - |
| Flls | 14.4 | 0.4 | $(0.1)$ |
| MFs | 3.5 | 0.5 | $(0.0)$ |
| UTI | - | - | $(0.5)$ |
| LIC | 10.5 | 1.2 | 0.8 |

## ABB: Lower-than-expected margins. Retain REDUCE

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- Misses expectations with lower-than-expected revenue and margins
- Rupee depreciation, SAP implementation and unabsorbed employee costs may have contributed to margin pressures
- Order booking facing pressure of industrial capex slowdown; keeps the sliding trend
- Retain REDUCE on (1) potential of negative surprises and (2) high valuation in spite of significant correction

ABB reported net revenues of Rs15.2 bn in 3QCY08, up 10.3\% yoy, versus our expectation of Rs17.1 bn. Operating profit for the quarter was down $21.8 \%$ yoy to Rs1.3 resulting in an operating profit margin of $8.9 \%$ (down 360 bps yoy from $12.5 \%$ the previous year). We highlight that results may have been affected by (1) expenses related to all India SAP rollout and (2) Rupee depreciation (ABB being a net importing company). The order backlog stood at $71.5 \%$ (up $45.1 \%$ yoy) providing a visibility of about 10 months based on forward four quarter revenues. Order booking momentum continued to decline in this quarter as well growing at only $13.2 \%$ yoy to Rs 18.9 bn versus a growth of $22.8 \%$ in 3QCY07. However, the company believes the slowdown is temporary and keeps the capital expenditure for capacity expansion on track so far. We have reduced our earnings estimates to Rs25.9 (Rs28.6 earlier) and Rs31.1 (Rs35.4 earlier) for calendar y/e 2008E and 2009E, respectively, based on reduction in revenue estimates. We retain our REDUCE rating with a revised target price of Rs550 (Rs875 earlier) led by (1) potential of negative surprises in earnings led by both execution as well as margins and (2) high valuation in spite of significant correction.

## Misses expectations led by lower-than-expected execution and margins

ABB reported net revenues of Rs 15.2 bn in 3QCY08, up 10.3\% yoy, versus our expectation of Rs17.1 bn (Exhibit 1). Operating profit reported for the quarter was down $21.8 \%$ yoy to Rs 1.3 resulting in an operating profit margin of $8.9 \%$ (down 360 bps yoy from $12.5 \%$ the previous year) versus our expectation of $12.3 \%$ margin. EBIT margins in all segments, except Power Systems, declined yoy for the quarter. Margins have dipped significantly in both the product segments of automation as well as power. Net income was down $9.4 \%$ yoy to Rs1.05 bn versus our expectation of Rs1.5 bn.

Revenue growth has been affected by lower-than-expected execution in the power systems segment which has reported flat revenues in this segment. The lower-thanexpected revenue growth could probably be led by shift of revenues towards longer execution cycle projects leading to lower-than-expected revenue booking in the near term. For the nine month period ending September 2008, revenues for the company grew 14\% to Rs46.7 bn.

## Rupee depreciation, SAP implementation and unabsorbed employee costs may have contributed to margin pressures

We highlight that results may have been affected by (1) expenses related to SAP installation (un-quantified-but may be as high as RsO.3-0.5 bn considering it was an allIndia installation along with regional integration completed in 3QCY08E) and (b) Rupee depreciation. ABB is a net importing company (usually about 10\%) and $8-10 \%$ average-to-average Rupee depreciation between 2QFY08 and 2QFY09 may have affected margins by 80 bps or so. $A B B$ believed that in this quarter mix of business has been such that its import content may have been higher. We highlight that ABB has reported a net gain of Rs185 mn related to foreign exchange and we believe that corresponding offset of this would have reflected in lower operational EBITDA as ABB hedges underlying transactions. If we adjust for this effect then the operational margin would have been $10.1 \%$, still 240 bps lower on a yoy basis.

Strong 30\% growth in employee cost led by salary increases as well as ongoing capacity expansion that has not been fully absorbed because of lower-than-expected revenue growth has also led to negative operating leverage of 100 bps on EBITDA margins.

Order book facing pressure of industrial capital expenditure slowdown; keeps the sliding trend on an ongoing moving average basis
Order booking momentum continued to decline in this quarter as well growing at only $13.2 \%$ yoy to Rs 18.9 bn versus a growth of $22.8 \%$ in 3QCY07. ABB's order booking is likely to be under effect of industrial capital expenditure slowdown as the company highlighted there is slight indication of delay/elongation of closure cycle in tying up new orders. For the 9MCY08, ABB believes it is on track with about $20 \%$ order booking growth rate. We highlight that the 12-month moving average curve for the growth in order booking has been declining almost continuously for the past six quarters from 1QFY07 potentially highlighting slowdown in investment momentum across the country (see Exhibit 4). The order backlog stood at Rs71.5 bn (up $45.1 \%$ yoy) providing a visibility of about 10 months based on forward four quarter revenues (see Exhibit 3).

## ABB remains steadfast on capital expenditure; believes the slowdown is temporary

ABB believes slowdown may be temporary and keeps the capital expenditure for capacity expansion on track so far. The company still maintains a positive view for the medium to long-term picture.

## ABB still trading at a higher-than-average P/E premium versus Sensex; significant incremental underperformance is possible

Based on our analysis we highlight that ABB could have further underperformance of as much as $25 \%$ if P/E premium of $A B B$ over Sensex reverts back to the average that it has traded during April 2004 to April 2007. We also highlight that ABB has been trading at an average premium of 49\% over Sensex P/E during the 36 month period between April 2004 and April 2007, while the currently prevailing P/E in spite of significant correction, is still implying $80.4 \%$ premium over the Sensex, leaving scope for incremental underperformance (see Exhibits 6 and 7). We highlight that earnings growth expectation for ABB over the next two years is significantly lower versus the earnings growth expectations in the past and thus historical premium may not sustain. We also highlight that P/E premium over Sensex that we are using has been established in the up-cycle of capital expenditure and thus has potential to correct further. Increasing concerns on revenue growth led by the macro-scenario can lead to significant underperformance of the stock.

## Revise earnings estimates downwards based on lower-than-expected execution; reiterate REDUCE rating

We have reduced our earnings estimates to Rs25.9 (Rs28.6 earlier) and Rs31.1 (Rs35.4 earlier) for calendar y/e 2008E and 2009E, respectively, based on reduction in revenue estimates. We have revised our revenue estimates downwards from Rs68.4 bn and Rs84 bn for CY2008E and CY2009E, respectively, from Rs71.4 and Rs88 bn earlier.

We have revised our DCF-based target price to Rs550 (from Rs875 earlier, Exhibit 5) based on earnings revision as well as reduction in implied multiple. Our target price implies a P/E of 17.5 X and EV/EBITDA of 11 X based on December 2009 earnings (see Exhibit 5). We reiterate our REDUCE rating led by (1) potential of negative surprises in earnings led by both execution as well as margins and (2) high valuation in-spite of significant correction.

Key catalysts for the stock include (1) higher-than-expected execution and margins and (2) strong order flows from Power Grid and industrial and private sector orders.

Exhibit 1. ABB - 3QCY08-key numbers (Rs mn)

|  | yoy |  |  | qoq |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QCY08 | 3QCY07 | \% change | 3QCY08 | 2QCY08 | \% change | 9MCY08 | 9MCY07 | \% change |
| Sales | 15,191 | 13,775 | 10.3 | 15,191 | 16,163 | (6.0) | 46,707 | 40,909 | 14.2 |
| Expenses | $(13,843)$ | $(12,051)$ | 14.9 | $(13,843)$ | $(14,261)$ | (2.9) | $(41,729)$ | $(36,265)$ | 15.1 |
| Stock | 489 | 6 |  | 489 | 198 |  | 805 | 254 |  |
| RM | $(11,599)$ | $(9,937)$ | 16.7 | $(11,599)$ | $(11,736)$ | (1.2) | $(34,482)$ | $(29,932)$ | 15.2 |
| Employee | $(1,018)$ | (788) | 29.2 | $(1,018)$ | $(1,015)$ | 0.3 | $(3,003)$ | $(2,276)$ | 31.9 |
| Other Exp | $(1,715)$ | $(1,333)$ | 28.6 | $(1,715)$ | $(1,708)$ | 0.4 | $(5,050)$ | $(4,312)$ | 17.1 |
| Operating profit | 1,348 | 1,724 | (21.8) | 1,348 | 1,902 | (29.1) | 4,977 | 4,644 | 7.2 |
| Other income | 399 | 158 | 153.1 | 399 | 213 | 87.2 | 798 | 457 | 74.6 |
| EBIDT | 1,747 | 1,882 | (7.1) | 1,747 | 2,115 | (17.4) | 5,775 | 5,101 | 13.2 |
| Interest | (67) | (16) | 329.6 | (67) | (8) | 708.2 | (103) | (48) | 113.5 |
| Depreciation | (92) | (79) | 16.4 | (92) | (88) | 4.8 | (264) | (242) | 8.8 |
| PBT | 1,588 | 1,787 | (11.1) | 1,588 | 2,019 | (21.3) | 5,408 | 4,810 | 12.4 |
| Tax | (540) | (630) | (14.2) | (540) | (701) | (22.9) | $(1,865)$ | $(1,701)$ | 9.6 |
| Net profit | 1,048 | 1,157 | (9.4) | 1,048 | 1,318 | (20.5) | 3,543 | 3,109 | 14.0 |
|  |  |  |  |  |  |  |  |  |  |
| Key ratios (\%) |  |  |  |  |  |  |  |  |  |
| RM / Sales | 73.1 | 72.1 | 1.05 | 73.1 | 71.4 |  | 72.1 | 72.5 |  |
| Empl / Sales | 6.7 | 5.7 | 0.98 | 6.7 | 6.3 |  | 6.4 | 5.6 |  |
| OE / Sales | 11.3 | 9.7 | 1.61 | 11.3 | 10.6 |  | 10.8 | 10.5 |  |
| OPM | 8.9 | 12.5 | (3.64) | 8.9 | 11.8 |  | 10.7 | 11.4 |  |
| EBIDT Margin | 11.5 | 13.7 |  | 11.5 | 13.1 |  | 12.4 | 12.5 |  |
| PBT Margin | 10.5 | 13.0 |  | 10.5 | 12.5 |  | 11.6 | 11.8 |  |
| Tax rate | 34.0 | 35.3 |  | 34.0 | 34.7 |  | 34.5 | 35.4 |  |
| PAT Margin | 6.9 | 8.4 |  | 6.9 | 8.2 |  | 2.2 | 7.6 |  |
|  |  |  |  |  |  |  |  |  |  |
| Order inflow \& backlog |  |  |  |  |  |  |  |  |  |
| Order booking | 18,891 | 16,683 | 13.2 | 18,891 | 22,086 | (14.5) | 67,931 | 56,649 | 19.9 |
| Order backlog | 71,469 | 49,270 | 45.1 | 71,469 | 67,769 | 5.5 | 71,469 | 49,270 | 45.1 |
|  |  |  |  |  |  |  |  |  |  |
| Segment results |  |  |  |  |  |  |  |  |  |
| Revenues |  |  |  |  |  |  |  |  |  |
| Power Products | 4,920 | 3,617 | 36.0 | 4,920 | 5,130 | (4.1) | 14,313 | 11,451 | 25.0 |
| Power Systems | 5,109 | 5,135 | (0.5) | 5,109 | 5,321 | (4.0) | 15,552 | 14,725 | 5.6 |
| Automation Products | 4,169 | 3,283 | 27.0 | 4,169 | 3,953 | 5.5 | 12,072 | 8,922 | 35.3 |
| Process Automation | 2,474 | 2,496 | (0.9) | 2,474 | 2,844 | (13.0) | 8,271 | 8,177 | 1.1 |
| Others | 218 | 59 | 269.8 | 218 | 275 | (21.0) | 604 | 186 | 224.6 |
| Revenue mix (\%) |  |  |  |  |  |  |  |  |  |
| Power Products | 29.1 | 24.1 |  | 29.1 | 29.3 |  | 28.2 | 26.3 |  |
| Power Systems | 30.3 | 34.3 |  | 30.3 | 30.4 |  | 30.6 | 33.9 |  |
| Automation Products | 24.7 | 21.9 |  | 24.7 | 22.6 |  | 23.8 | 20.5 |  |
| Process Automation | 14.6 | 16.7 |  | 14.6 | 16.2 |  | 16.3 | 18.8 |  |
| Others | 1.3 | 0.4 |  | 1.3 | 1.6 |  | 1.2 | 0.4 |  |
| EBIT Margin (\%) |  |  |  |  |  |  |  |  |  |
| Power Products | 9.2 | 11.3 |  | 9.2 | 12.1 |  | 11.4 | 11.3 |  |
| Power Systems | 10.1 | 9.6 |  | 10.1 | 6.4 |  | 8.5 | 9.2 |  |
| Automation Products | 7.3 | 14.4 |  | 7.3 | 14.8 |  | 10.6 | 13.0 |  |
| Process Automation | 12.2 | 13.2 |  | 12.2 | 11.0 |  | 12.6 | 10.8 |  |
| Others | 5.1 | 5.2 |  | 5.1 | 6.8 |  | 6.5 | 1.4 |  |

Source: Company, Kotak Institutional Equities

## Exhibit 2. Quarterly margin pattern for ABB for last six years



Source: Company, Kotak Institutional Equities

Exhibit 3: Visibility, based on forward four quarter revenues, at the end of 3QCY08 has been maintained at levels of the past few years Order booking, Order backlog \& visibility trend for ABB for last five years

$$
\square \text { Order booking (Rs bn) } \sqsubset \text { Order backlog (Rs bn) } \longrightarrow \text { Visibility }
$$



Source: Company, Kotak Institutional Equities estimates

Exhibit 4: The one year moving average of yoy order inflow growth has been slowing down from 1QFY07
Order booking \& moving average of order booking growth trend for ABB for last five years
$\square$ Order booking (Rs bn) Order booking yoy growth - 12 month moving average


Source: Company, Kotak Institutional Equities estimates

## Exhibit 5: Our DCF-based target price is Rs550/share

DCF valuation for ABB, December calendar year-ends, 2008E-2019E, (Rs m)

|  | 2008E | 2009E | 2010 E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016 E | 2017E | 2018E | 2019 E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 68,402 | 83,943 | 104,845 | 125,240 | 144,026 | 165,629 | 190,474 | 214,283 | 241,069 | 271,202 | 208,322 | 328,155 |
| Growth (\%) | 15.3 | 22.7 | 24.9 | 19.5 | 15.0 | 15.0 | 15.0 | 12.5 | 12.5 | 12.5 | 10.0 | 10.0 |
| EBT (exd finl income) | 7,643 | 9,275 | 11,365 | 13,439 | 15,483 | 17,805 | 20,476 | 23,035 | 25,915 | 29,154 | 32,070 | 35,277 |
| Growth (\%) | 10.4 | 21.4 | 22.5 | 18.3 | 15.2 | 15.0 | 15.0 | 12.5 | 12.5 | 12.5 | 10.0 | 10.0 |
| EBT Margins | 11.2 | 11.0 | 10.8 | 10.7 | 10.8 | 10.8 | 10.8 | 10.8 | 10.8 | 10.8 | 10.8 | 10.8 |
| Effective tax rate | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 | 35.5 |
| EBIT*(1-tax rate) | 4,930 | 5,982 | 7,330 | 8,668 | 9,986 | 11,484 | 13,207 | 14,858 | 16,715 | 18,804 | 20,685 | 22,753 |
| Growth (\%) | 10.4 | 21.4 | 22.5 | 18.3 | 15.2 | 15.0 | 15.0 | 12.5 | 12.5 | 12.5 | 10.0 | 10.0 |
| Depreciation | 370 | 56 | 665 | 779 | 881 | 986 | 1,109 | 1,253 | 1,372 | 1,509 | 1,667 | 1,777 |
| Change in Working Capital | $(3,806)$ | $(2,076)$ | $(2,831)$ | $(2,744)$ | $(1,287)$ | $(3,241)$ | $(3,727)$ | $(3,571)$ | $(4,018)$ | $(4,520)$ | $(4,068)$ | $(4,475)$ |
| Capital Expenditure | $(1,191)$ | $(1,500)$ | $(1,750)$ | $(1,750)$ | $(1,879)$ | $(2,160)$ | $(2,484)$ | $(2,381)$ | $(2,67)$ | $(3,013)$ | $(2,712)$ | $(2,983)$ |
| Free Cash Flows | 303 | 2,973 | 3,414 | 4,953 | 7,702 | 7,069 | 8,105 | 10,159 | 11,391 | 12,780 | 15,572 | 17,072 |
| Growth (\%) | (75.8) | 882.6 | 14.8 | 45.1 | 55.5 | (8.2) | 14.7 | 25.3 | 12.1 | 12.2 | 21.8 | 9.6 |
| Years discounted | 0 | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Discount factor | 1.0 | 1.0 | 0.9 | 0.8 | 0.7 | 0.6 | 0.5 | 0.5 | 0.4 | 0.4 | 0.3 | 0.3 |
| Discounted cash flow | 303 | 2,973 | 3,008 | 3,845 | 5,268 | 4,260 | 4,303 | 4,752 | 4,694 | 4,641 | 4,982 | 4,812 |


| WACC calculation |  |
| :--- | ---: |
| Risk-free rate (Rf) | $8.5 \%$ |
| Beta (B) | $100.0 \%$ |
| Equity risk premium | $5.0 \%$ |
| Expected market Return (Rm) | $13.5 \%$ |
| Cost of Equity (Ke) | $13.5 \%$ |
| Cost of Debt (Kd) (Post-tax) | $8.0 \%$ |
| WACCused | $\mathbf{1 3 . 5 \%}$ |


| Terminal value Calc | Year-forward |
| :--- | ---: |
| Cashflow interminal year | 17,072 |
| g | $5.0 \%$ |
| Capitalisation rate | $8.5 \%$ |
| Terminal value | 210,890 |
| Discount period (years) | 10 |
| Discount factor | $28.2 \%$ |
| Discounted value | 59,442 |


| NPV Calc | NPV |
| :--- | ---: |
| Sumof free cashflow | 47,537 |
| Terminal value | 59,442 |
| Eterprise value | 106,979 |
| Add linestrents | 705 |
| Net debt | $(6,492)$ |
| Net present value-equity | 114,177 |
| Shares d's | 212 |
| NPV /share(Rs) | 539 |

Source: Company, Kotak Institutional Equities estimates

Exhibit 6. PE Chart of Sensex and ABB based on 12-m onth rolling forward EPS, CY2001-Oct 2008


Source: Bloomberg, Kotak Institutional Equities

Exhibit 7. Stock still trades at a higher than average P/E multiple as well P/E premium over Sensex
Comparison of rolling one year forw ard P/Efor $A B B$ as well as premium versus Sensex

|  | ABB | SENSEX |
| :--- | ---: | ---: |
| P/E com parison |  |  |
| Peak P/E $(X)$ | 61.6 | 20.7 |
| Bottom P/E $(X)$ | 14.8 | 7.9 |
| P/E correction from peak (\%) | 73.8 | 61.9 |
| Average P/E betw een April 04 to April, 07 $(X)$ | 19.9 | 13.4 |
| Current P/E (X) | 16.1 | 7.9 |
| P/E prem ium over Sensex com paris on |  |  |
| P/E premium at peak (\%) | 208.5 | N.A. |
| Average premium over sensex P/E betw een April04 to April07 (\%) | 49.2 | N.A. |
| Current P/E premium (\%) | 104.2 |  |
| Downside if P/E premium shrinks to historical average (\%) | 27.0 |  |

Source: Kotak Institutional Equities

| Banking |  |
| :--- | ---: |
| BOB.BO, Rs245 |  |
| Rating | ADD |
| Sector coverage view | Attractive |
| Target Price (Rs) | 330 |
| 52 W High -Low (Rs) | $501-188$ |
| Market Cap (Rs bn) | 89.5 |


| Financials |  |  |  |
| :--- | :---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 61.8 | 70.0 | 77.9 |
| Net Profit (Rs bn) | 14.4 | 14.9 | 16.0 |
| EPS (Rs) | 39.3 | 40.9 | 43.7 |
| EPS gth | 39.8 | 4.1 | 6.8 |
| P/E (x) | 6.2 | 6.0 | 5.6 |
| P/B (x) | 1.0 | 0.9 | 0.8 |
| Div yield (\%) | 3.3 | 3.4 | 3.6 |

## Shareholding, June 2008

|  | \% of <br> Pottern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 53.8 | - | - |
| Flls | 19.6 | 0.2 | 0.0 |
| MFs | 11.0 | 0.7 | 0.5 |
| UTI | - | - | $(0.2)$ |
| LIC | 5.4 | 0.3 | 0.1 |

healthy with the core profits (PBT- treasury + provisions) in 2QFY09 growing by an impressive $39 \%$ yoy and in line with our estimates. The company's domestic loan growth has moderated down to $32 \%$ yoy as of 2QFY09, down from the $36 \%$ yoy reported as of 1QFY09—a positive in our view. The company had a CASA ratio (domestic deposits) at $36 \%$ as of September 2008, marginally lower than the 37\% in 1QFY09. The relatively higher proportion of low-cost deposits should help BoB manage its cost of funds. The company has been steadily improving its NIM over the past few quarters aided by the improved pricing environment and steady CASA ratio.

Non-interest income (ex-treasury) increased by 17\% yoy and more important, a large part of these revenues were driven by core fees (up 34\% yoy). The better pricing of its services and higher proportion of operations on the core banking platform are the likely reasons for the buoyancy in revenues.

Depreciation losses on international investment book result in higher provisions. BoB made Rs1.5 bn of provisions in 2QFY09 for mark-to-market losses on its international investment book, while there was a reversal of Rs319 mn of depreciation provisions on its domestic investment book. The company's international investment book (US\$822 mn) as of September 2008 consisted of US $\$ 313 \mathrm{mn}$ of CLN exposure (underlying is Indian corporates), US $\$ 183 \mathrm{mn}$ of government securities and US $\$ 325 \mathrm{mn}$ of corporate bonds. The exposure to Lehman group was around US\$10 mn and the provision made against them was to the tune of US $\$ 5 \mathrm{mn}$.

BoB also made Rs600 mn of provisions for its likely wage hike liabilities on account of the negotiations that are currently under way between the employee unions and IBA. The company had provided Rs1 bn in FY2008 and Rs600 mn in 1QFY09 for this likely liability. This was included as a provision expense by the company, while we model this as employee expense in our model.

Steady asset quality is a positive. BoB had a gross NPL ratio of $1.6 \%$ and net NPL ratio of $0.4 \%$ as of September 2008, which is amongst the lowest for companies of similar asset size. The company had exposure of about Rs30 bn to property developers as of 2QFY09 ( $32 \%$ of FY2009E net worth) -the management stated all of these have been disbursed to large well rated entities and there have been no discrepancies in their repayment behaviour to date.

Bank of Baroda, Quarterly results, (Rs mn)


Source: Company, Kotak Institutional Equities estimates.

India Daily Summary - October 27, 2008

## Bank of Baroda -- old and new estimates

March year-ends, 2009E-2011E(Rs mn)

|  | Old Estimates |  |  | New Estimates |  |  | \% change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| NII | 48,048 | 59,012 | 70,890 | 49,860 | 57,028 | 68,433 | 3.8 | -3.4 | -3.5 |
| Loan growth | 24.1 | 17.0 | 15.9 | 26.2 | 17.0 | 15.9 |  |  |  |
| NIM | 2.54 | 2.63 | 2.71 | 2.64 | 2.54 | 2.61 |  |  |  |
| Non-treasury other inc | 15,764 | 16,842 | 18,316 | 17,777 | 18,909 | 20,532 | 12.8 | 12.3 | 12.1 |
| Fee income | 6,752 | 7,562 | 8,470 | 7,292 | 8,167 | 9,147 | 8.0 | 8.0 | 8.0 |
| Operating expenses | 33,251 | 38,123 | 41,972 | 33,583 | 38,506 | 42,385 | 1.0 | 1.0 | 1.0 |
| Employee expenses | 20,743 | 23,855 | 25,763 | 21,076 | 24,237 | 26,176 | 1.6 | 1.6 | 1.6 |
| Provisions and contingencies |  |  |  |  |  |  |  |  |  |
| Loan loss prov | 7,175 | 12,933 | 18,402 | 7,240 | 13,145 | 18,704 | 0.9 | 1.6 | 1.6 |
| Investment dep./amort | 2,164 | 1,731 | 0 | 6,142 | 1,731 | 0 | 183.8 | 0.0 |  |
| PBT | 22,113 | 25,066 | 30,832 | 22,985 | 24,555 | 29,877 | 3.9 | -2.0 | -3.1 |
| PAT | 14,373 | 16,293 | 20,041 | 14,940 | 15,961 | 19,420 | 3.9 | -2.0 | -3.1 |
| PBT- invt gains + provisions | 28,397 | 36,000 | 47,234 | 31,890 | 35,700 | 46,581 | 12.3 | -0.8 | -1.4 |

[^0]| Cement |  |
| :--- | ---: |
| ABUJ.BO, Rs45 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 60 |
| 52W High -Low (Rs) | $161-43$ |
| Market Cap (Rs bn) | 68.4 |


| Financials |  |  |  |
| :--- | :---: | :---: | ---: |
| December y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 55.3 | 60.5 | 61.9 |
| Net Profit (Rs bn) | 11.5 | 11.8 | 8.3 |
| EPS (Rs) | 7.6 | 7.8 | 5.4 |
| EPS gth | $(11.2)$ | 2.8 | $(30.0)$ |
| P/E (x) | 5.9 | 5.8 | 8.2 |
| EV/EBITDA (x) | 3.0 | 2.9 | 3.8 |
| Div yield (\%) | 5.8 | 6.7 | 4.8 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 46.5 | - | - |
| FIls | 24.9 | 0.4 | 0.1 |
| MFs | 0.5 | 0.0 | $(0.3)$ |
| UTI | - | - | $(0.3)$ |
| LIC | 10.9 | 0.9 | 0.5 |

Ambuja Cements: Earnings in line with estimates; retain REDUCE
Aman Batra : aman.batra@kotak.com, +91-22-6634-1231
Murtuza Arsiwalla : murtuza.arsiwalla@kotak.com, +91-22-66341-125

- Revenues grow 7\% yoy, EBITDA declines 9\%
- Targeting capacity additions of 6.5 mn tpa
- Retain REDUCE with a target price of Rs60 (5X CY2009E EV/EBITDA)

Ambuja Cements Limited (ACL) reported 7\% yoy increase in net revenues at Rs13.8 bn (our estimate Rs14.2 bn), $9 \%$ yoy decline in EBITDA at Rs 3.9 bn (our estimate Rs4 bn) and net profit at Rs2.5 bn (our estimate Rs2.5 bn) during 3QCY08. Reported profits were lower by Rs80 mn on account of forex losses. EBITDA margins continue to remain under pressure due to rising costs of domestic and imported coal. We estimate volumes growth of $11 \%$ for CY2008E and $8.5 \%$ for CY2009E. We have revised our earnings estimates to Rs7.8 (Rs8 previously) for CY2008E and Rs5.4 (Rs6.6 previously) for CY2009E. Our earnings estimates factor in lower volumes growth and higher power and fuels costs. We retain our REDUCE rating with a reduced target price of Rs60 (Rs95 previously). Our target price implies EV/ton of US\$98/ton on CY2009E production and EV/ EBITDA of 5X on CY2009E.

Impact of rising fuel costs partially abated by lower cost of raw materials. ACL reported $7 \%$ yoy growth in revenues during 3QCY08, aided by $5 \%$ yoy improvement in realizations and $2 \%$ yoy growth in volumes. EBITDA margins continue to deteriorate sequentially ( 200 bps during the quarter) mainly on account of higher power and fuel costs. Higher fuel and freight costs were partially compensated by lower raw material costs. We note that quarter-on-quarter variations in raw material costs is typical for cement companies due to development costs incurred on new limestone mines. Commissioning of clinker capacities at Bhatapara during 1 HCY 09 could help reduce dependence on purchased clinker.

Multiples contract as we stare into a down-cycle. We have revised our target price to Rs60/share implying an EV/EBITDA of 5X and EV/ton of US\$100/ton on CY2009E. Cement companies trade at-or-below replacement cost (US\$110-120/ton) during the down-cycle. We expect bunching of large cement capacities commissioning during the next two years along with a likely slowdown in consumption (we factor in $8.5 \%$ consumption growth) to change the demand-supply against cement manufacturers resulting in lower realizations and profitability. Exhibits 4 and 5 give the historical EV/ton and EV/EBITDA multiple for ACL.

Targeting capacity addition of 6.5 mn tpa by CY2010. ACL is targeting capacity addition of 6.5 mn tpa (extant capacity of 18.5 mn tpa) by CY2010 at a capital cost of Rs31 bn (EV/ton of US\$119/ton) inclusive of requisite captive power plants. In CY2008, ACL will likely commission a 1 mn tpa grinding unit at Surat. Exhibit 2 gives details of capacity additions planned by ACL over the next three years. During the quarter ACL commissioned an 18.7 MW captive power plant at Rabriyawas, Rajasthan. ACL has also set aside an incremental capex of Rs2.5 bn for purchase of vessels and development of bulk terminal facilities. ACL plans to increase sea-based despatches, in an effort to counter rising cost of road freight.

Retain REDUCE rating with a target price of Rs60/share. We have revised our earnings estimates to Rs7.8 (Rs8 previously) for CY2008E and Rs5.4 (Rs6.6 previously) for CY2009E. We retain our REDUCE rating with a reduced target price of Rs60 (Rs95 previously). Our earnings estimates factor in lower volumes growth and higher power and fuels costs. Our target price implies EV/ton of US\$98/ton on CY2009E production and EV/ EBITDA of 5 X on CY2009E. Volume growth from grinding capacities at Farakka and Roorkee (dependent on purchased clinker) would come at the cost of deteriorating margins.

Exhibit 1: Quarterly results for Ambuja Cements, December year-ends (Rs mn)

|  | CY2008E | yoy |  |  | qoq |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Sep 2008 | Sep 2007 | (\% chg) | June 2008 | (\% chg) |
| Sales | 62,265 | 13,873 | 12,999 | 6.7 | 15,698 | (12) |
| Operating costs |  |  |  |  |  |  |
| Raw materials | $(5,229)$ | (738) | (770) | (4) | $(1,150)$ | (36) |
| Employee costs | $(2,587)$ | (648) | (615) | 5 | (644) | 1 |
| Freight costs | $(12,950)$ | $(2,936)$ | $(2,671)$ | 10 | $(3,249)$ | (10) |
| Power \& fuel costs | $(12,794)$ | $(3,140)$ | $(2,399)$ | 31 | $(3,197)$ | (2) |
| Other costs | $(10,456)$ | $(2,466)$ | $(2,212)$ | 11 | $(2,715)$ | (9) |
| Total operating costs | $(44,017)$ | $(9,928)$ | $(8,668)$ |  | $(10,955)$ |  |
| EBITDA | 18,248 | 3,945 | 4,332 | (9) | 4,743 | (17) |
| EBITDA margin (\%) | 29.3 | 28.4 | 33.3 |  | 30.2 |  |
| Other income | 1,911 | 559 | 184 |  | 350 |  |
| Interest | (233) | (59) | 156 |  | (57) |  |
| Depreciation | $(2,572)$ | (654) | (584) |  | (616) |  |
| PBT | 17,354 | 3,791 | 4,088 | (7) | 4,420 | (14) |
| Current tax (expense)/income | $(5,210)$ | $(1,210)$ | $(1,012)$ |  | $(1,300)$ |  |
| Deferred tax (liability)/asset | (303) | - | 57 |  | (91) |  |
| Net income | 11,841 | 2,581 | 3,133 | (18) | 3,029 | (15) |
| Extraordinaries | 0 | (80) | (209) |  | 2,741 |  |
| Reported net income | 11,841 | 2,501 | 2,924 |  | 5,770 |  |
|  |  |  |  |  |  |  |
| Per ton analysis |  |  |  |  |  |  |
| Despatches, '000 tons | 17,837 | 3,900 | 3,829 | 1.9 | 4,376 | (11) |
| Realization (Rs/ton) | 3,491 | 3,557 | 3,395 | 4.8 | 3,587 | (1) |
| Operating cost (Rs/ton) | 2,468 | 2,546 | 2,264 | 12 | 2,503 | 2 |
| Raw materials | 293 | 189 | 201 | (6) | 263 | (28) |
| Employee costs | 145 | 166 | 161 | 3 | 147 | 13 |
| Freight costs | 726 | 753 | 698 | 8 | 742 | 1 |
| Power \& fuel costs | 717 | 805 | 627 | 28 | 731 | 10 |
| Other costs | 586 | 632 | 578 | 9 | 620 | 2 |
| Profitability (Rs/ton) | 1,023 | 1,011 | 1,131 | (11) | 1,084 | (7) |

Source: Company data, Kotak Institutional Equities.

Exhibit 2: ACL will likely add 6.5 mn tpa of cement capacity by CY2010 Details of capacity additions by ACL (mn tpa)

|  | mn tpa |  |  |
| :--- | :---: | :---: | :--- |
| Location | Grinding | Clinker | Commissioning |
| Surat | 1 |  | 1 HCY 2008 |
| Bhatapara | 1.5 |  | 2HCY2009 |
| Ahmedabad |  | 2.2 | 2HCY2009 |
| Rauri | 1.5 |  | 2 HCY 2009 |
| Dadri | 1.5 |  | 1HCY2010 |
| Nalagarh | 1 |  | 2 HCY 2010 |
| Barh | $\mathbf{6 . 5}$ | $\mathbf{4 . 4}$ |  |
| Total |  |  |  |

Source: Company data, Kotak Institutional Equities estimates.

Exhibit 3: Change in estimates for Ambuja Cements, December fiscal year-ends, 2009-10E (Rs mn)

|  | Revenues |  |  | EBITDA |  |  | Net profit |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Old | New | \% Chg. | Old | New | \% Chg. | Old | New | \% Chg. |
| 2009E | 61,262 | 60,515 | (1.2) | 20,269 | 20,159 | (0.5) | 12,253 | 11,841 | (3.4) |
| 2010E | 66,535 | 61,928 | (6.9) | 18,542 | 16,090 | (13.2) | 10,110 | 8,293 | (18.0) |

Source: Kotak Institutional Equities estimates.

Exhibit 4: Historical EV/ton for Ambuja Cements (US\$/ton)


Source: CMA, Bloomberg, Kotak Institutional Equities.

Exhibit 5: Historical EV/EBITDA (X) multiple for Ambuja Cements


Source: CMA, Bloomberg, Kotak Institutional Equities.

Exhibit 6: Calculation of target price using our multi-stage valuation process

| Dec 2009 CROGCIWACC $(X)$ | Ambuja Cements |
| :--- | :---: |
| Assigned premium of EV/GCI to CROGCIWACC (\%) | 0.99 |
| Assigned EV/GCI (X) | $18)$ |
| GCI (Rs bn) | 0.8 |
| EV (Rs bn) | 101 |
| Net debt (Rs bn) | 82 |
| Mkt cap (Rs bn) | $(10.1)$ |
| No. of shares (fully diluted) | 92 |
| Value of cement business (Rs) | 1,522 |

Source: Kotak Institutional Equities estimates.

Exhibit 7: Profit model, balance sheet, cash model of Ambuja Cement, December fiscal year-ends, 2006-9E (Rs mn)

| Profit model (Rs mn) | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | 2008E | 2009E |
| :--- | ---: | ---: | ---: | ---: |
| Net sales | 48,479 | 55,303 | 60,515 | 61,928 |
| EBITDA | $\mathbf{1 7 , 6 0 8}$ | $\mathbf{1 8 , 7 0 6}$ | $\mathbf{1 6 , 4 9 8}$ | $\mathbf{1 2 , 8 1 2}$ |
| Other income | 766 | 3,345 | 3,660 | 3,278 |
| Interest | $(377)$ | $(759)$ | $(233)$ | $(160)$ |
| Depreciation | $(2,269)$ | $(2,363)$ | $(2,572)$ | $(3,519)$ |
| Pretax profits | 15,727 | 18,929 | 17,354 | 12,412 |
| Tax | $(2,760)$ | $(7,413)$ | $(5,513)$ | $(4,120)$ |
| Net profits | $\mathbf{1 2 , 9 6 8}$ | $\mathbf{1 1 , 5 1 7}$ | $\mathbf{1 1 , 8 4 1}$ | $\mathbf{8 , 2 9 3}$ |
| Earnings per share (Rs) | $\mathbf{8 . 5}$ | $\mathbf{7 . 6}$ | $\mathbf{7 . 8}$ | $\mathbf{5 . 4}$ |


| Balance sheet (Rs mn) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Total equity | 38,756 | 50,396 | 62,798 | 68,148 |
| Total borrowings | 8,654 | 3,304 | 3,648 | 3,648 |
| Currrent liabilities | 7,016 | 11,691 | 12,323 | 12,083 |
| Total liabilities and equity | 54,426 | 65,391 | 78,769 | 83,880 |
| Cash | 3,781 | 6,508 | 13,478 | 11,008 |
| Current assets | 7,995 | 9,365 | 11,514 | 12,026 |
| Total fixed assets | 31,241 | 36,567 | 45,931 | 58,001 |
| Investments | 11,331 | 12,889 | 7,783 | 2,783 |
| Deferred Expenditure | 77 | 62 | 62 | 62 |
| Total assets | 54,426 | 65,391 | 78,769 | 83,880 |


| Free cash flow (Rs mn) | 15,504 | 14,332 | 14,879 | 13,448 |
| :--- | ---: | ---: | ---: | ---: |
| Operating cash flow, excl. working capital | 76 | 3,305 | $(1,517)$ | $(751)$ |
| Working capital | $(7,954)$ | $(7,504)$ | $(11,937)$ | $(15,589)$ |
| Capital expenditure |  | $(1,558)$ | 5,107 | 5,000 |
| Investments | $\mathbf{7 , 6 2 6}$ | $\mathbf{8 , 5 7 4}$ | $\mathbf{6 , 5 3 2}$ | $\mathbf{2 , 1 0 8}$ |
| Free cash flow |  |  |  | $\mathbf{l}$ |

[^1]Banking

## UNBK.BO, Rs123

| Rating | BUY |
| :--- | ---: |
| Sector coverage view | Attractive |
| Target Price (Rs) | 200 |
| 52 W High -Low (Rs) | $250-96$ |
| Market Cap (Rs bn) | 62.4 |


| Financials |  |  |  |
| :--- | :---: | :---: | ---: |
| May y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 43.2 | 45.0 | 54.4 |
| Net Profit (Rs bn) | 13.9 | 13.3 | 15.5 |
| EPS (Rs) | 27.5 | 26.3 | 30.8 |
| EPS gth | 2.0 | $(4.2)$ | 17.0 |
| P/E (x) | 4.5 | 4.7 | 4.0 |
| P/B (x) | 0.8 | 0.7 | 0.7 |
| Div yield (\%) | 3.2 | 3.2 | 3.7 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 55.4 | - | - |
| Flls | 18.7 | 0.2 | $(0.0)$ |
| MFs | 8.6 | 0.4 | 0.2 |
| UTI | - | - | $(0.2)$ |
| LIC | 1.9 | 0.1 | $(0.1)$ |

## Union Bank of India: Earnings above estimates, detailed results awaited

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- Union Bank reported PAT for 2QFY09 of Rs3.6 bn, up 31\% yoy and 21\% above estimates
- Net interest income of Rs9.75 bn, 9\% above estimates; provisions 20\% below estimates
- We will revise our estimates after the company's meeting with analysts today

Union Bank of India reported PAT of Rs3.6 bn which was up 31\% yoy and $21 \%$ above estimates. Growth in net interest income was strong at 45\%, $9 \%$ higher than expectations. Non-interest income (Rs2.8 bn) was down 8\% yoy, 26\% above estimates. A detailed break-up of non-interest income is not available to us. However, the decline may be likely due to the large base of treasury gains that were booked in 2QFY08. The company made a provision for wage revision of Rs600 mn, excluding which, operating expenses were in line with our estimates. We will revisit our estimate after today's analyst meet.

| Union Bank of India, Quarterly results, Rs mn |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY08 | 3QFY08 | 4QFY08 | 1QFY09 | 2QFY09 | \% chg | 2QFY09KS | Actual Vs Ks |
| Interest income | 22,548 | 24,586 | 26,024 | 25,651 | 28,313 | 25.6 |  |  |
| Loans | 16,261 | 17,562 | 18,135 | 18,414 | 21,410 | 31.7 |  |  |
| Investments | 5,852 | 6,718 | 6,832 | 7,141 | 6,724 | 14.9 |  |  |
| Balances with RBI | 172 | 140 | 104 | 84 | 167 | (2.7) |  |  |
| Others | 263 | 166 | 953 | 11 | 12 | (95.4) |  |  |
| Interest expense | 15,820 | 16,705 | 17,685 | 17,232 | 18,560 | 17.3 |  |  |
| Net interest income | 6,728 | 7,881 | 8,339 | 8,419 | 9,753 | 45.0 | 8,937 | 9 |
| Non-int.income | 3,078 | 3,835 | 3,467 | 2,217 | 2,833 | (8.0) | 2,242 | 26 |
| core fees | 890 | 990 | 940 | 791 | NA |  | 1,000 |  |
| exchange income | 610 | 690 | 760 | 584 | NA |  | 500 |  |
| sale of invts. | 810 | 1,560 | 400 | 80 | NA |  |  |  |
| Non-int income excl treasury | 2,268 | 2,275 | 3,067 | 2,137 | 2,833 | 24.9 | 2,242 | 26 |
| Total income | 9,806 | 11,715 | 11,806 | 10,635 | 12,586 | 28.3 | 9,979 | 26 |
| Op. expenses | 4,153 | 4,997 | 2,539 | 4,157 | 5,589 | 34.6 | 4,350 | 28 |
| Employee cost | 2,546 | 2,794 | 571 | 2,247 | 2,916 | 14.6 | 2,350 | 24 |
| Other cost | 1,607 | 2,203 | 1,968 | 1,910 | 2,672 | 66.3 | 2,000 | 34 |
| Operating profit | 5,653 | 6,719 | 9,267 | 6,479 | 6,997 | 23.8 | 5,629 | 24 |
| Provisions and cont. | 1,346 | 1,468 | 4,012 | 3,276 | 2,033 | 51.1 | 2,560 | (21) |
| Investment amortization | 370 | 360 | 360 | 318 | NA |  | 360 | (100) |
| Investment Depreciation | 40 | (640) | 1,100 | 3,390 | NA |  | 0 |  |
| NPLS | 1,290 | 1,520 | 2,560 | (510) | NA |  | 2,200 | (100) |
| Other provisions | (354) | 239 | (140) | 77 | 600 |  |  |  |
| PBT | 4,308 | 5,250 | 5,255 | 3,203 | 4,965 | 15.2 | 4,269 | 16 |
| Tax | 1,550 | 1,600 | 44 | 920 | 1,350 | (12.9) | 1,281 | 5 |
| Net profit | 2,758 | 3,650 | 5,211 | 2,283 | 3,615 | 31.1 | 2,988 | 21 |
| Tax rate (\%) | 36 | 30 | 1 | 29 | 27 |  | 30 |  |
| Capital adequacy details (\%) |  |  |  |  |  |  |  |  |
| CAR | 11.6 | 13.0 | 12.5 | 12.2 | 12.5 |  |  |  |
| Tier I | 7 | 7.8 | 7.5 | 7.5 | NA |  |  |  |
| Tier II | 4 | 5.3 | 5.1 | 4.7 | NA |  |  |  |
| Asset quality details |  |  |  |  |  |  |  |  |
| Gross NPLs (Rs bn) | 16.6 | 15.6 | 16.6 | 15.8 | 16.7 | 0.9 |  |  |
| Gross NPLs (\%) | 2.4 | 2.1 | 2.2 | 2.1 | 1.9 | NA |  |  |
| Net NPLs (Rs bn) | 4.4 | 2.6 | 1.3 | 1.1 | 1.2 | (73.4) |  |  |
| Net NPLS (\%) | 0.7 | 0.4 | 0.2 | 0.2 | 0.1 | NA |  |  |
|  |  |  |  |  |  |  |  |  |
| Source: Company. |  |  |  |  |  |  |  |  |


| Pharmaceuticals |  |
| :--- | ---: |
| LUPN.BO, Rs627 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 950 |
| 52W High -Low (Rs) | $782-425$ |
| Market Cap (Rs bn) | 55.6 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 27.1 | 36.4 | 40.6 |
| Net Profit (Rs bn) | 4.1 | 4.3 | 5.3 |
| EPS (Rs) | 49.8 | 48.9 | 59.7 |
| EPS gth | 30.2 | $(1.9)$ | 22.2 |
| P/E (x) | 12.6 | 12.8 | 10.5 |
| EV/EBITDA (x) | 14.9 | 10.5 | 8.6 |
| Div yield (\%) | 1.5 | 1.5 | 1.8 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 51.1 | - | - |
| FIls | 12.4 | 0.1 | $(0.1)$ |
| MFs | 10.7 | 0.5 | 0.3 |
| UTI | 1.3 | 0.5 | 0.3 |
| LIC | 2.7 | 0.1 | $(0.1)$ |

## Lupin: Sales in line. Margins beat estimates. Retain price target

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- 2QFY09 revenues in line with KIE at Rs9.2 bn
- EBITDA margins ex R\&D, VRS expense at $27 \%$, $\mathbf{3} \%$ above KIE
- PAT at Rs1.1 bn, in line with KIE, FY2009E now includes VRS costs
- Maintain BUY with SOTP-based target price unchanged at Rs950

Lupin reported a 5\% qoq and 36\% yoy increase in revenues. API revenues from India and finished dosages from advanced and developing markets beat KIE forecasts. India finished dosage sales continued to show strong growth with $19 \%$ yoy growth at the net sales level. Adjusted EBITDA margin ex R\&D, VRS charge (Rs297 mn) was 27\%, 3\% above KIE. PAT at Rs1.1 bn was in line with KIE despite the VRS charge due to higher other income from licensing fees, however, interest costs were higher than KIE. FY2009E PAT revised downwards by 5\% to reflect VRS charge, FY2010-11E PAT estimates left unchanged. The stock trades at 10.5X FY2010E and 9X FY2011E earnings. Maintain BUY rating with an SOTP-based target price of Rs950.

## 2QFY09 revenues broadly in line with KIE at Rs9.2 bn. Drivers:

1) India finished dosages continued to show strong yoy growth at 19\% at the net sales level. Due to the change in excise rates this year, we look at the net sales rather than gross sales. This growth was driven by strong performance in therapeutic segments of CVS, diabetes, CNS, Asthma. In asthma, Lupin enjoys double digit market share. The company has started two new divisions-oncology and women's healthcare-and so far six products have been in-licensed for the Indian market.
2) Finished dosage revenues from US at US $\$ 58 \mathrm{mn}$ beat KIE US $\$ 56 \mathrm{mn}$. Lupin currently markets 20 products in the US, maintaining that it is in the top 3 by market share in 16 of them, and the market leader in 7 of the 16 products. Lupin also launched Divalproex this quarter and claims to have a 10\% market share in a seven player market.
Lupin also started marketing Aerochamber Plus in a co-promotion agreement with Forest Laboratories, thereby extending its presence to the respiratory segment and capitalizing on the franchise it has built with pediatricians through Suprax. Forest had not promoted this product for the past eight years. The Aerochamber Plus is the most widely prescribed holding chamber in the US. Management expects strong growth in the next few years from this product as its market share in the inhaler segment is relatively small.
3) Revenues in Europe at Rs 197 mn were lower than KIE Rs264 mn as there were no additional products launched this quarter. Lupin will be participating in the AOK contract in Germany through the recently acquired company, Hormosan. Management believes that pricing decline may not be as severe as anticipated due to the scope of differential pricing across the five regions as there are five regional tenders rather than a single tender. The company is confident of making profits at likely prices post the tender as (1) it will be supplying the APIs from India to the manufacturer in Germany (currently Hormosan outsources production) and (2) it believes prices are still attractive since they are higher than in its other European markets such as the UK.
4) Revenues from Kyowa, Japan were at Rs1 bn this quarter, $9 \%$ above KIE. In two key products in this market-Amlodipine and Risperidone-Lupin maintains that it is the market leader in the latter.

EBITDA margins ex R\&D, VRS expense at 27\%, 3\% above KIE. Margins were up 3\% qoq and beat forecasts due to lower materials cost at $39 \%$ of sales vs KIE $43 \%$. Staff costs at $11 \%$ of sales was 30 bps lower than KIE while other expenses at $26.5 \%$ were higher than KIE due to the VRS charge of Rs297 mn. The company reduced its workforce at its Aurangabad plant and going forward expects savings of Rs60 mn per annum on this account. This was one of Lupin's oldest plants and was labour intensive with many workers having been with there for long. Lupin has now automated this plant and expects to service the anti AIDS segment from here.

PAT at Rs1.1 bn, in line with KIE. Despite the one-time VRS charge, PAT was in line with KIE due to higher other income from licensing fees at Rs273 mn vs KIE Rs 130 mn. Interest costs at Rs 127 mn was higher than KIE Rs 110 mn . Tax rate at $21 \%$ was in line with KIE.

Maintain BUY rating with an SOTP-based target price of Rs950. FY2009E PAT revised downwards by 5\% to reflect VRS charge, FY2010-11E PAT estimates left unchanged. Maintain BUY rating with SOTP-based target price of Rs950.

Interim results- Lupin, March fiscal year-ends (Rs mn)

|  | 2QFY08 | 1QFY09 | 2QFY09 | 2QFY09 KIE | Growth (\%, yoy) | Growth (\%, qoq) | Chg (\% vs. KIE) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues | 6,756 | 8,792 | 9,221 | 9,441 | 36 | 5 | (2) |
| Excise duty | 166 | 169 | 138 | 184 | (17) | (18) | (25) |
| Net sales | 6,590 | 8,624 | 9,083 | 9,258 | 38 | 5 | (2) |
| Net material cost | 3,042 | 3,720 | 3,555 | 3,981 | 17 | (4) | (11) |
| Personnel cost | 770 | 1,014 | 992 | 1,050 | 29 | (2) | (6) |
| R\&D | 315 | 409 | 604 | 555 | 92 | 48 | 9 |
| Other expenses | 1,338 | 1,954 | 2,106 | 2,037 | 57 | 8 | 3 |
| Total expenditure | 5,464 | 7,097 | 7,257 | 7,623 | 33 | 2 | (5) |
| EBITDA | 1,126 | 1,527 | 1,529 | 1,635 | 36 | 0 | (6) |
| Other income | 188 | 202 | 273 | 130 | 45 | 35 | 110 |
| Interest expense | 80 | 102 | 127 | 110 | 59 | 25 | 16 |
| Depreciation | 140 | 193 | 201 | 200 | 44 | 4 | 0 |
| PBT | 1,094 | 1,433 | 1,473 | 1,455 | 35 | 3 | 1 |
| Tax | 338 | 313 | 312 | 291 | (8) | (0) | 7 |
| Minority interest | (1) | (1) | 2 | - | NM | NM | NM |
| PAT | 756 | 1,121 | 1,160 | 1,164 | 53 | 3 | (0) |
| Share of associate | - | - | 4 | - | NM | NM | NM |
| Reported PAT | 756 | 1,121 | 1,156 | 1,164 | 53 | 3 | (1) |
|  |  |  |  |  |  |  |  |
| API | 2,348 | 1,914 | 1,765 | 2,236 | (25) | (8) | (21) |
| India | 693 | 560 | 739 | 659 | 7 | 32 | 12 |
| Developing markets | 1,465 | 1,153 | 981 | 1,314 | (33) | (15) | (25) |
| Advanced markets | 190 | 201 | 45 | 263 | (76) | (78) | (83) |
| Finished dosages | 4,408 | 5,817 | 6,194 | 6,146 | 41 | 6 | 1 |
| India | 2,602 | 2,926 | 3,033 | 3,018 | 17 | 4 | 0 |
| Developing markets | 236 | 361 | 442 | 394 | 87 | 22 | 12 |
| Advanced markets | 1,389 | 2,324 | 2,522 | 2,470 | 82 | 9 | 2 |
| Others | - | 1,061 | 1,262 | 1,059 | NM | 19 | 19 |
| Novodigm (CMO in India) | - | 82 | 160 | 131 | NM | 95 | 22 |
| Kyowa (Japan) | - | 920 | 1,013 | 928 | NM | 10 | 9 |
| others | - | 59 | 89 | - | NM | 51 | NM |
| Total | 6,756 | 8,792 | 9,221 | 9,441 | 36 | 5 | (2) |

Source: Company data, Kotak Institutional Equities.

India Daily Summary - October 27, 2008

Forecasts and valuation, March fiscal year-ends, 2007-20110E (Rs mn)

|  | Net sales |  | Adjusted EBITDA |  | Net Profit |  | EPS | ROCE | ROE | P/E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Rs mn) | Growth(\%) | (Rs mn) | Growth(\%) | (Rs mn) | Growth(\%) | (Rs) | (\%) | (\%) | (X) |
| 2007 | 20,137 | 18.8 | 4,281 | 28.2 | 3,086 | 78.4 | 38.2 | 14.9 | 41.2 | 16.4 |
| 2008 | 27,064 | 34.4 | 6,015 | 40.5 | 4,082 | 32.3 | 49.8 | 17.6 | 37.9 | 12.6 |
| 2009E | 36,368 | 34.4 | 8,307 | 38.1 | 4,328 | 6.0 | 48.9 | 19.0 | 26.5 | 12.8 |
| 2010E | 40,574 | 11.6 | 9,845 | 18.5 | 5,288 | 22.2 | 59.7 | 20.1 | 24.2 | 10.5 |
| 2011E | 45,929 | 13.2 | 11,290 | 14.7 | 6,027 | 14.0 | 68.0 | 20.7 | 23.0 | 9.2 |

Source: Company, Kotak Institutional Equities estimates.

| Consumer products |  |
| :--- | ---: |
| COLG.BO, Rs382 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 400 |
| $52 W$ High -Low (Rs) | $525-316$ |
| Market Cap (Rs bn) | 51.9 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 14.7 | 16.9 | 19.1 |
| Net Profit (Rs bn) | 2.3 | 2.6 | 3.0 |
| EPS (Rs) | 17.1 | 19.1 | 21.7 |
| EPS gth | 16.8 | 11.7 | 13.8 |
| P/E (x) | 22.3 | 20.0 | 17.6 |
| EV/EBITDA (x) | 18.5 | 16.3 | 13.9 |
| Div yield (\%) | 3.4 | 4.3 | 4.8 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 51.0 | - | - |
| Flls | 7.9 | 0.1 | $(0.1)$ |
| MFs | 5.1 | 0.2 | 0.1 |
| UTI | - | - | $(0.1)$ |
| LIC | 6.1 | 0.2 | 0.1 |

## Colgate-Palmolive (India): High volume growth fails to translate into high margins

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- Toothpaste volume growth robust, lack of pricing power evident
- Third consecutive quarter of flat or declining EBITDA, higher maintenance adspends and promotional spends indicate tough competition
- Retain REDUCE rating, stock has delivered 6\% absolute returns over past year, absolute stock performance is likely capped from current levels
- Key upside risk is acceleration in earnings growth driven by price increases

Colgate reported yoy sales growth of $14 \%$, flat EBITDA and PAT growth of $16 \%$ for 2QFY09. Higher advertisement and promotion costs (up 240 bps to $20.6 \%$ of sales) impacted EBITDA; significantly lower tax rate (12\%) boosted PAT. Colgate has taken a price increase of $2.5 \%$ in 1 HFY 09 , lower than the average annual increase of $6 \%$ over the last few years-likely suggesting a mix deterioration and risk of downtrading. Margin pressure due to rupee depreciation (about $30 \%$ of raw materials are imported) is a key worry. Market share ambitions of key competitors-HUL and Dabur likely limit pricing power as well. We marginally tweak estimates as we model higher adspends and lower tax rates—EPS estimates remain largely unchanged at Rs19.1 (Rs19.2 previously) for FY09E and Rs21.7 (Rs21.9 previously) for FY10E. Over the past year, the stock has delivered absolute return of 6\% (2\% stock return plus dividend yield). We retain our REDUCE rating with a revised target price of Rs400/share (Rs420/share previously) as we believe that absolute stock performance is likely capped from the current market price of Rs382/share (20XFY09E). At the target price, the stock would trade at 18XFY10E (14\% earnings growth estimates for FY10E). However, stability of earnings, good dividend yield (5\%) and market leadership position make Colgate an excellent defensive stock to own in volatile times.

## Toothpaste volume growth robust, lack of pricing power evident

Colgate achieved an overall volume growth of $11 \%$ in 2QFY09— $7 \%$ in toothpaste (our estimates) and $41 \%$ in toothbrush categories. Toothpaste volume growth is likely to remain robust at about 8\% for the next one year, likely driven by continued rural uptick and increase in consumer upgradation. However, we reiterate that inadequate market development spends by Colgate and HUL (combined market share of $80 \%$ ) is resulting in lack of pricing power for Colgate. The company has effected a price increase of $2.5 \%$ in 1HFY09, lower than the average annual increase of $6 \%$ over the last few years-likely indicates mix deterioration and risk of downtrading. Market share gains by 'Cibaca' possibly indicate two scenarios-(1) higher consumer recruitment into toothpaste category as it is an entry-level brand, (2) potential downtrading within toothpaste category to lower value products (it is positioned as value-for-money).

## Third consecutive quarter of flat or declining EBITDA

Company reported flat EBITDA for 2QFY09 on the back of modest declines in the previous two quarters. Raw material costs (as a percentage of sales) for the quarter increased 120 bps to $43.8 \%$ likely due to (1) rupee depreciation and hence higher import costs (about $30 \%$ of raw materials are imported) and (2) higher packing material costs (HDPE and LDPE prices were up 29\% yoy for the quarter). Higher advertisement and promotion costs (up 240 bps to $20.6 \%$ of sales) also impacted EBITDA growth for the quarter. Colgate's product portfolio is relatively better insulated from crude-led cost impact. However, the company will likely be left out of any margin upside in case crude-led cost inflation of the last few years reverses.

## Higher maintenance adspends indicate tough competition

A\&P spends for the quarter topped $20 \%$ of sales—highest in over six years. We attribute this to three factors (1) structurally, Colgate will have to spend higher on advertisements to match HUL's SOV/SOM as HUL has scale benefits on media buying (2) lack of adequate market development investments earlier on, leading to requirement of higher maintenance spends now and (3) likelihood of higher promotional spends currently to boost toothpaste volumes (for example, toothbrush free with toothpaste or a banded pack of toothbrush and toothpaste wherein toothbrush price is cross-subsidized by toothpaste).

Though oral care is a non-focus category for parent Unilever, it contributes significantly to HUL. We believe that HUL will be uncomfortable with its market share below $30 \%$ and is expected to look at various options to prevent market share loss. Channel sources indicate moderate success for 'Pepsodent Mahapack'—flow wrapped toothpaste of 30 gms priced at Rs6. However, any likely pack size change in this pack by HUL (for example, rollback of grammage to 25 gms from 30 gms) augurs well for Colgate.

## Retain REDUCE rating, absolute stock performance is likely capped from current levels

We marginally tweak estimates as we model higher adspends and lower tax rates—EPS estimates remain largely unchanged at Rs19.1 (Rs19.2 previously) for FY09E and Rs21.7 (Rs21.9 previously) for FY10E. Over the past year, the stock has delivered absolute return of $6 \%$ ( $2 \%$ stock return plus dividend yield) and the relative premium to Sensex P/E is at an 8-year high at $150 \%$. Retain REDUCE rating with a revised target price of Rs $400 /$ share (Rs420/share previously) as we believe that absolute stock performance is likely capped from the current market price of Rs382/share (currently trading at 20XFY09E). At our target price, the stock would trade at 18XFY10E (14\% earnings growth estimates for FY10E). However, stability of earnings, good dividend yield (5\%) and market leadership position make Colgate an excellent defensive stock to own in volatile times.

Downside risks to our rating are (1) any unprecedented competitive activity by HUL for aggressive market share gains, (2) emergence of price-based competition and (3) higher-than-expected down trading in the category. Key upside risk is acceleration in earnings growth driven by price increases or lower adspends.

Colgate Palmolive - Quarterly summary, March yearends (Rs mn)

|  | yoy |  |  |
| :---: | :---: | :---: | :---: |
|  | 2QFY09 | 2QFY08 | \% chg |
| Net income | 4,302 | 3,768 | 14.2 |
| Material cost | $(1,807)$ | $(1,552)$ |  |
| Employee cost | (320) | (308) |  |
| Other expenditure | (637) | (556) |  |
| Advertising \& promotions | (850) | (662) |  |
| Total expense | $(3,614)$ | $(3,077)$ |  |
| EBITDA | 688 | 690 | (0.3) |
| Depreciation | (56) | (49) |  |
| EBIT | 632 | 641 |  |
| Other income | 93 | 70 |  |
| Net interest | (5) | (6) |  |
| PBT | 721 | 705 | 2.2 |
| Tax | (86) | (158) |  |
| PAT | 635 | 547 | 16.0 |
| Extraordinary income (loss) | - | - |  |
| Reported net profit | 635 | 547 | 16.0 |
| EBITDA margin (\%) | 16.0 | 18.3 |  |
| Effective tax rate (\%) | 11.9 | 22.4 |  |
| Costs as \% of net sales |  |  |  |
| Material cost | 42.0 | 41.2 |  |
| Employee cost | 7.4 | 8.2 |  |
| Other expenditure | 14.8 | 14.7 |  |
| Advertising \& promotions | 20.6 | 18.2 |  |

Source: Company data, Kotak Institutional Equities.

Consumer sector stocks have outperformed Sensex by 31\% over the last one year

| Company | Price (Rs) | Mkt Cap (Rs mn) | Absolute Change, \% |  |  | Relative Change, \% |  |  | 52 Week |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1-mo | 6-mo | 1-Year | 1-mo | 6-mo | 1-Year | High | Low |
| Hindustan Unilever | 226 | 493,086 | (9) | (9) | 5 | 20 | 26 | 38 | 266 | 169 |
| ITC | 159 | 594,526 | (18) | (24) | (14) | 14 | 16 | 26 | 239 | 151 |
| Nestle India | 1,445 | 139,350 | (12) | (9) | 12 | 18 | 26 | 43 | 1,880 | 1,200 |
| Colgate-Palmolive | 382 | 51,888 | (4) | (5) | 2 | 24 | 29 | 36 | 525 | 316 |
| Godrej Consumer Products | 103 | 26,701 | (13) | (19) | (10) | 17 | 20 | 28 | 158 | 87 |
| GlaxoSmithkline Consumer | 598 | 25,128 | (2) | (3) | (11) | 25 | 31 | 28 | 799 | 489 |
| Asian Paints | 956 | 91,685 | (20) | (22) | (6) | 12 | 18 | 31 | 1,334 | 875 |
| Jyothy Laboratories | 240 | 3,483 | (38) | (63) | NM | (1) | (10) | NM | 964 | 220 |
| Tata Tea | 534 | 32,995 | (22) | (38) | (32) | 10 | 7 | 14 | 1,015 | 527 |
| Consumer Products |  | 1,458,843 | (14) | (17) | (5) | 16 | 21 | 31 |  |  |
| Sensex | 8,701 |  | (36) | (48) | (53) |  |  |  |  |  |

Source : Kotak Institutional Equities


Source: Kotak Institutional Equities estimates


Excellent defensive characteristics demonstrated by the stock in CY2008
Relative P/E of Colgate over Sensex (x)

Source : Kotak Institutional Equities

Colgate will have to spend higher on A\&P to match HUL in terms of share of voice
Advertising and promotion as a \% of sales


Source: Company data, Kotak Institutional Equities.

## Colgate, change in estimates, March fiscal year-ends (Rs mn)

|  | FY2009E |  |  | FY2010E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | Change (\%) | New | Old | Change (\%) |
| Sales | 16,883 | 16,883 | 0 | 19,111 | 19,111 | 0 |
| EBIDTA | 2,607 | 2,821 | (8) | 3,072 | 3,320 | (7) |
| Net profit | 2,596 | 2,615 | (1) | 2,956 | 2,975 | (1) |
| EPS (Rs) | 19.1 | 19.2 | (1) | 21.7 | 21.9 | (1) |
| Sales growth (\%) | 15.1 | 15.1 |  | 13.2 | 13.2 |  |
| Profit growth (\%) | 11.7 | 12.4 |  | 13.8 | 13.8 |  |

Source: Kotak Institutional Equities estimates.

Colgate: Profit model, balance sheet, cash model 2006-2010E, March fiscal year-ends (Rs mn)

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Profit model (Rs mn) | $\mathbf{1 1 , 2 3 9}$ | $\mathbf{1 2 , 8 9 2}$ | $\mathbf{1 4 , 6 6 5}$ | $\mathbf{1 6 , 8 8 3}$ | $\mathbf{1 9 , 1 1 1}$ |
| Net sales | $\mathbf{2 , 0 1 8}$ | $\mathbf{2 , 0 8 9}$ | $\mathbf{2 , 3 0 1}$ | $\mathbf{2 , 6 0 7}$ | $\mathbf{3 , 0 7 2}$ |
| EBITDA | 196 | 670 | 773 | $\mathbf{7 7 2}$ | 818 |
| Other income | $(6)$ | $(10)$ | $(13)$ | $(10)$ | $(10)$ |
| Interest | $(149)$ | $(153)$ | $(197)$ | $(197)$ | $(217)$ |
| Depreciation | $(125)$ | $(389)$ | $(10)$ | 0 | 0 |
| Extraordinary items | 1,934 | 2,208 | 2,854 | 3,172 | 3,664 |
| Pretax profits | $(558)$ | $(606)$ | $(538)$ | $(576)$ | $(708)$ |
| Tax | $\mathbf{1 , 3 7 6}$ | $\mathbf{1 , 6 0 2}$ | $\mathbf{2 , 3 1 6}$ | $\mathbf{2 , 5 9 6}$ | $\mathbf{2 , 9 5 6}$ |
| Net profits | $\mathbf{1 1 . 0}$ | $\mathbf{1 4 . 6}$ | $\mathbf{1 7 . 1}$ | $\mathbf{1 9 . 1}$ | $\mathbf{2 1 . 7}$ |
| Earnings per share (Rs) | $\mathbf{7 . 5}$ | $\mathbf{9 . 5}$ | $\mathbf{1 3 . 0}$ | $\mathbf{1 6 . 2}$ | $\mathbf{1 8 . 5}$ |


| Balance sheet (Rs mn) | 2,711 | 2,805 | 1,832 | 1,851 | 1,873 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total equity | 44 | 43 | 44 | 44 | 44 |
| Total borrowings | 3,511 | 4,226 | 4,718 | 5,392 | 5,944 |
| Currrent liabilities | $\mathbf{6 , 2 6 5}$ | $\mathbf{7 , 0 7 4}$ | $\mathbf{6 , 5 9 3}$ | $\mathbf{7 , 2 8 7}$ | $\mathbf{7 , 8 6 1}$ |
| Total liabilities and equity | 880 | 1,117 | 227 | 218 | 176 |
| Cash | 2,135 | 2,447 | 2,740 | 3,283 | 3,713 |
| Current assets | 1,691 | 1,920 | 2,036 | 2,196 | $\mathbf{2 , 3 8 1}$ |
| Total fixed assets | $\mathbf{1 , 5 5 9}$ | 1,590 | $\mathbf{1 , 5 9 0}$ | $\mathbf{1 , 5 9 0}$ | $\mathbf{1 , 5 9 0}$ |
| Investments | $\mathbf{6 , 2 6 5}$ | $\mathbf{7 , 0 7 4}$ | $\mathbf{6 , 5 9 3}$ | $\mathbf{7 , 2 8 7}$ | $\mathbf{7 , 8 6 1}$ |
| Total assets |  |  |  |  |  |


| Free cash flow (Rs mn) |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Operating cash flow, excl. working capital | 1,348 | 1,411 | 2,211 | 2,425 | $\mathbf{2 , 7 5 9}$ |
| Working capital | 427 | 71 | 75 | 19 | 38 |
| Capital expenditure | $(332)$ | $(600)$ | $(312)$ | $(357)$ | $(402)$ |
| Investments | 124 | 150 | 0 | 0 | 0 |
| Free cash flow | $\mathbf{1 , 5 6 7}$ | $\mathbf{1 , 0 3 3}$ | $\mathbf{1 , 9 7 4}$ | $\mathbf{2 , 0 8 7}$ | $\mathbf{2 , 3 9 4}$ |


| Key assumptions |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Revenue growth (\%) | $17.0 \%$ | $14.7 \%$ | $13.8 \%$ | $15.1 \%$ | $13.2 \%$ |
| EBITDA margin(\%) | $18.0 \%$ | $16.2 \%$ | $15.7 \%$ | $15.4 \%$ | $16.1 \%$ |

Source: Kotak Institutional Equities estimates.

| Industrials |  |
| :--- | ---: |
| BAJE.BO, Rs600 |  |
| Rating | ADD |
| Sector coverage view | Attractive |
| Target Price (Rs) | 950 |
| 52W High -Low (Rs) | $2180-582$ |
| Market Cap (Rs bn) | 48.0 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 42.1 | 48.9 | 55.0 |
| Net Profit (Rs bn) | 8.4 | 8.4 | 8.9 |
| EPS (Rs) | 102.0 | 105.5 | 111.8 |
| EPS gth | 11.2 | 3.4 | 6.0 |
| P/E (x) | 5.9 | 5.7 | 5.4 |
| EV/EBITDA (x) | 1.8 | 1.3 | 1.0 |
| Div yield (\%) | 3.5 | 4.2 | 4.2 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 75.9 | - | - |
| Flls | 8.8 | 0.1 | $(0.1)$ |
| MFs | 6.8 | 0.5 | 0.2 |
| UTI | - | - | $(0.2)$ |
| LIC | 3.4 | 0.2 | $(0.0)$ |

Bharat Electronics: Results continue to disappoint; however, valuations adjusted for cash imply very low P/E multiple; reiterate ADD

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- Revenues disappoint led by lower execution; however marginal positive surprise on margins
- Current market value, adjusted for cash, ascribes P/E multiple of 3.1X FY2010E to BEL and 4.5X free cash generation in FY2008
- Highlight downside risk to earnings due to potential higher wage provisioning requirement for BEL
- Maintain our earnings estimate; change target price to Rs950 from Rs1,200 earlier and reiterate ADD rating

Bharat electronics reported 2QFY09 net revenues of Rs7.9bn versus our expectation of Rs8.5 bn. Operating margins declined to $21.5 \%$ (down 10 bps yoy) versus our expectation of $20 \%$. Higher employee costs were offset by a reduction in material costs and other expenses as a percentage of sales. However potential higher employee wage provisioning requirements is a downside risk to our estimates. Profit after tax reported was Rs1.3 bn below our expectation of Rs1.4 bn mainly due to significant increase in interest costs of Rs70 mn in 2QFY09 versus Rs0.4 mn in the last year. We highlight that the current market value when adjusted for cash assigns a low P/E multiple of only Rs3.3X FY2009E and 3.3X FY2010E to BEL. We maintain our earnings estimate of Rs104.4 and Rs111.1 for FY2009E and FY2010E respectively. We change our DCF-based target price to Rs950 from Rs1,200 earlier; reiterate ADD rating.

## Revenues disappoint led by lower execution; however, margins better than expected

BEL reported 2QFY09 net revenues of Rs7.9 bn (up 11.1\% yoy), below our expectation of Rs8. 5 bn, led by lower execution (Exhibit 1). Operating profit margins declined by 10 bps yoy to $21.5 \%$ versus our expectation of a 160 bps margin decline to $20 \%$. Profit after tax reported was Rs1.3 bn (up 6.4\% yoy), about 8.7\% below our estimate of Rs1.4 bn.

For the half year ending September 2008, BEL reported revenues of Rs 11.7 bn (up 5.2\% yoy) from Rs11.1 bn in 1HFY08. Operating profit margin for 1 HFY 09 declined by 170 bps yoy to $11.7 \%$ versus $13.4 \%$ for the same period last year. Profit after tax reported was Rs1.3 bn (down 10.6\% yoy) mainly due to exceptionally low PAT of Rs25 mn in the previous quarter.

BEL reported operating profit margin decline of only 10 bps yoy to $21.5 \%$ versus our estimates of a 160 bps dip in margin. Employee costs as a percentage of sales increased by 525 bps yoy driven by (1) merging of Dearness Allowance with basic salary for BEL employees and (2) higher provisions for employee wage revisions. This sharp rise in employee cost was offset by a 250 bps yoy decline in raw material cost and other expenses as a percentage of sales. The resulting operating profit of Rs1.7 bn was in line with our estimates. However, the profit after tax reported by the company was Rs1.3 bn (up 6.4\% yoy), about $8.7 \%$ below our estimates of Rs 1.4 bn. The lower-than-expected PAT was mainly driven by a significant increase in interest cost from Rs 0.4 mn in 2QFY08 to Rs70 $m n$ in this quarter.

## Current market value, adjusted for cash, ascribes low P/E multiple of 3.1X FY2010E to BEL

We highlight that the current market value when adjusted for cash assigns a low P/E multiple of only Rs3.3X FY2009E and 3.3X FY2010E to BEL. Cash on books for BEL (as of March 31, 2008) was about $51 \%$ of current market capitalization of the company. The company generated Rs5.1 bn of free cash flow in FY2008 (post meeting capital expenditure commitments). Thus, residual market capitalization adjusted for existing cash is only 4.6X FY2008 free cash.

## Note the downside risk to earnings due to potential higher wage provisioning requirement

We highlight that BEL may be required to make additional provisions for employee costs (higher than our estimates for FY2009). BEL is making provisions at a rate of Rs110 mn per quarter for employee cost hikes related to the sixth pay commission. However, we would like to also highlight that BEL's rate of provisioning need not be the same as BHEL, since $B E L$ is A rated while BHEL is an A+ rated organization (reflected by the fact that average cost per employee is higher by $33 \%$ for BHEL). Last year, the average salary per employee in BHEL was Rs5,59,221 and that in BEL was Rs4,20,001.

## Maintain earnings estimates; change target price to Rs950 from Rs1,200 earlier and reiterate ADD rating

We maintain our earnings estimate of Rs104.4 and Rs111.1 for FY2009E and FY2010E, respectively. We highlight that even though BEL has missed our revenue expectations, it has executed about 25\% of our estimated revenues for FY2009E so far versus an execution of $27 \%$ of total FY2008 revenues in 1HFY08. Hence, we believe that our nearterm earnings forecast has potential inherent risks. We change our DCF-based target price to Rs950 from Rs1,200 earlier based on lower earnings and margin assumptions in the long term (Exhibit 2).

Despite cheap valuations, we desist from upgrading our rating to BUY, preferring to retain our ADD rating due to low near-term visibility. We highlight key risks arising from (1) potential long-term increase in competition given that several firms may be awarded the Raksha Udyog Ratna status, (2) lack of publicly available data points/news flows to justify more optimism and (3) infrequent investor communication and disclosures. Key upside risks arise from (a) non-defense/overseas orders, (b) strong execution over the next few quarters.

Exhibit 1: BEL - key numbers - 2QFY09 (Rs mn)

|  | yoy |  |  | qoq |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY09 | 2QFY08 | \% change | 2QFY09 | 1QFY09 | \% change | 1HFY09 | 1HFY08 | \% change |
| Net Sales | 7,877 | 7,089 | 11.1 | 7,877 | 40,603 | (80.6) | 11,716 | 11,133 | 5.2 |
| Raw Material Consumed | $(5,021)$ | $(4,414)$ | 13.7 | $(5,021)$ | $(20,638)$ | (75.7) | $(7,847)$ | $(6,771)$ | 15.9 |
| Stock Adjustment | 1,234 | 826 | 49.3 | 1,234 | 88 | 1,298.0 | 2,037 | 894 | 127.9 |
| Employee Expenses | $(1,832)$ | $(1,277)$ | 43.5 | $(1,832)$ | $(6,592)$ | (72.2) | $(3,424)$ | $(2,726)$ | 25.6 |
| Other Expenses | (562) | (691) | (18.7) | (562) | $(3,414)$ | (83.6) | $(1,111)$ | $(1,043)$ | 6.6 |
| Total Expenditure | $(6,181)$ | $(5,556)$ | 11.3 | $(6,181)$ | $(30,556)$ | (79.8) | $(10,345)$ | $(9,646)$ | 7.3 |
| EBITDA | 1,696 | 1,534 | 10.6 | 1,696 | 10,047 | (83.1) | 1,370 | 1,487 | (7.9) |
| Other Income | 532 | 497 | 7.1 | 532 | 2,389 | (77.7) | 1,144 | 1,153 | (0.8) |
| PBIDT | 2,228 | 2,031 | 9.7 | 2,228 | 12,435 | (82.1) | 2,515 | 2,641 | (4.8) |
| Interest | (71) | (0) | 17,557.5 | (71) | (2) | 2,782.9 | (71) | (2) | 4,343.1 |
| PBDT | 2,158 | 2,030 | 6.3 | 2,158 | 12,433 | (82.6) | 2,444 | 2,639 | (7.4) |
| Depreciation | (256) | (221) | 15.8 | (256) | (926) | (72.4) | (496) | (432) | 14.9 |
| PBT | 1,902 | 1,809 | 5.1 | 1,902 | 11,506 | (83.5) | 1,947 | 2,207 | (11.8) |
| Tax | (594) | (581) | 2.3 | (594) | $(3,446)$ | (82.8) | (615) | (716) | (14.1) |
| PAT | 1,308 | 1,228 | 6.4 | 1,308 | 8,061 | (83.8) | 1,333 | 1,491 | (10.6) |
| Extraordinaries | - | - |  | - | 207 |  | - | - |  |
| Reported PAT | 1,308 | 1,228 | 6.4 | 1,308 | 8,267 | (84.2) | 1,333 | 1,491 | (10.6) |
|  |  |  |  |  |  |  |  |  |  |
| Key ratios (\%) |  |  |  |  |  |  |  |  |  |
| Material cost ratio | 48.1 | 50.6 |  | 48.1 | 50.6 |  | 49.6 | 52.8 |  |
| Employee cost ratio | 23.3 | 18.0 |  | 23.3 | 16.2 |  | 29.2 | 24.5 |  |
| Other exps ratio | 7.1 | 9.7 |  | 7.1 | 8.4 |  | 9.5 | 9.4 |  |
| EBITDA margin | 21.5 | 21.6 |  | 21.5 | 24.7 |  | 11.7 | 13.4 |  |
| PBIDT margin | 28.3 | 28.6 |  | 28.3 | 30.6 |  | 21.5 | 23.7 |  |
| PBT margin | 24.1 | 25.5 |  | 24.1 | 28.3 |  | 16.6 | 19.8 |  |
| Effective tax rate | 31.2 | 32.1 |  | 31.2 | 29.4 |  | 31.6 | 32.4 |  |
| PAT margin | 16.6 | 17.3 |  | 16.6 | 20.4 |  | 11.4 | 13.4 |  |

Source: Company, Kotak Institutional Equities

Exhibit 2: DCF for BEL, March fiscal year ends 2009E-2020E, (Rs mn)

| Year |
| :--- |
| Revenues |
| Growth (\%) |
| EBIT (excl finl income) |

Source: Company, Kotak Institutional Equities estimates

| Banking |  |
| :--- | ---: |
| SRTR.BO, Rs210 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 320 |
| 52W High -Low (Rs) | $472-199$ |
| Market Cap (Rs bn) | 42.7 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 12.0 | 17.4 | 21.8 |
| Net Profit (Rs bn) | 3.9 | 5.5 | 6.6 |
| EPS (Rs) | 19.2 | 26.8 | 31.1 |
| EPS gth | 86 | 39.9 | 15.9 |
| P/E (x) | 11.0 | 7.8 | 6.8 |
| P/B (x) | 2.4 | 2.1 | 1.7 |
| Div yield (\%) | 2.4 | 3.8 | 4.6 |

## Shareholding, June 2008

|  | $\%$ of <br> Pattern <br>  <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 42.0 | - | - |
| Flls | 14.8 | 0.1 | $(0.0)$ |
| MFs | 2.3 | 0.1 | $(0.1)$ |
| UTI | - | - | $(0.2)$ |
| LIC | - | - | $(0.2)$ |

## STFC: Results in line, strong growth traction continues amidst concerns on slippages

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- STFC reported PAT (2QFY09) of Rs1.65 bn, up 73\% yoy and 17\% above estimates
- Strong loan growth (52\%) has driven growth in net operational income (60\%)
- Provisions have been lower (17\% below expectations) as NPL ratio remained stable
- We will revise estimates after today's conference call

Shriram Transport Finance's (STFC) core income (PBT excluding extraordinary items) was up $46 \%$ yoy, $2 \%$ above estimates primarily driven by significant (37\%) growth in disbursements and marginal increase in NIMs. The company made lower-than-expected provisions which resulted in higher 73\% yoy growth in net profit. While its reported NPL position appears stable (gross NPLs at 1.7\%), strong growth could increase delinquencies in later stages of the credit cycle. We will revise our estimates after today's conference call.

## Key highlights

Strong traction in growth. STFC reported disbursements of Rs36 bn (up 37\% yoy) mainly driven by used vehicles (Rs29 bn, up 44\% yoy). Consequently, truck assets were up 52\% yoy to Rs225 bn.

Marginal rise in NIMs. STFC's NIMs (based on our calculations) have improved marginally to $8.1 \%$ in 2QFY09 from 7.9\% in 2QFY08. While reported spreads have reduced yoy by $0.4 \%$, the increase in NIMs is likely due to higher lower leverage post its capital issuance in 3QFY08.

Significant increase in employees. In order to support the growth in business, STFC added 1,893 employees during the quarter resulting in an employee base of 12,612. This was likely the reason for $101 \%$ rise in employee expenses.

Lower tax rate in 2Q09.STFC's tax rate reduced to 30\% for 2QFY09 from 35\%. This was likely due to the write-back of tax provisions that were made in preceding quarters.


Source: Company, Kotak instutional equities estimates.

|  |  |
| :--- | ---: |
| GSPT.BO, Rs33 |  |
| Rating | BUY |
| Sector coverage view | Cautious |
| Target Price (Rs) | 65 |
| 52W High -Low (Rs) | $114-31$ |
| Market Cap (Rs bn) | 18.8 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 4.2 | 5.9 | 9.0 |
| Net Profit (Rs bn) | 1.0 | 1.7 | 2.4 |
| EPS (Rs) | 1.8 | 3.0 | 4.2 |
| EPS gth | 10.1 | 66.1 | 39.9 |
| P/E (x) | 18.6 | 11.2 | 8.0 |
| EV/EBITDA (x) | 6.6 | 5.8 | 4.2 |
| Div yield (\%) | 1.5 | 2.5 | 3.5 |

## Shareholding, June 2008

|  | \% of <br> Pottern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 37.8 | - | - |
| Flls | 16.3 | 0.1 | $(0.0)$ |
| MFs | 4.8 | 0.1 | 0.0 |
| UTI | - | - | $(0.1)$ |
| LIC | 1.0 | 0.0 | $(0.1)$ |

## GSPL: Weaker-than-expected 2QFY09 results but reiterate BUY given large potential upside to target price

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- Reiterate positive view given favorable risk-reward balance; potential upside (79\%) from current levels
- Concerns on profit sharing with Gujarat government and inimical regulations may be overdone
- Retain BUY with 12-month DCF-based target price of Rs60 (Rs65 previously)

GSPL reported 2QFY09 net income at Rs283 mn (-13.2\% qoq, $+74 \%$ yoy) versus our estimate of Rs329 mn. 2QFY09 EBITDA at Rs1.02 bn ( $-4.8 \%$ qoq, $+26.4 \%$ yoy) was marginally below our estimated Rs1.04 bn. We have revised FY2009E, FY2010E and FY2011E EPS to Rs2.7, Rs3.7 and Rs4.3, respectively, from Rs3, Rs4.2 and Rs5.1 to reflect lower gas transportation volumes. We expect GSPL's earnings to grow strongly over the next few years led by a likely steep increase in gas supply in India. We believe that the recent correction in the stock price factors in the street's concerns on (1) likely sharing of $30 \%$ of pre-tax profits with Gujarat government for socio-economic development and (2) likely negative impact of impending regulations. We retain our BUY rating with a 12month DCF-based target price of Rs60. Key downside risks stem from lower-than-expected gas supply.

2QFY09 results highlights—flat revenues despite lower volumes qoq in 2QFY09. GSPL's reported 2QFY09 revenues at Rs1.2 bn ( $-1 \%$ qoq and $+24 \%$ yoy), which was in line with our estimate. Revenues were flat qoq as higher transmission charge (Rs0.83/cu m compared to Rs0.73/cu m in 1QFY09) compensated for a sharp decline in gas transportation volumes ( 1.43 bcm versus 1.64 bcm in 1QFY09). We await the management's explanation on this divergent trend but believe company's 'take or pay' arrangement with its customers may have led to flat revenues despite lower qoq transmission volumes. Under this arrangement, the amount receivable from a customer gets accounted in revenues even if it does not take its contracted quantity of gas. We attribute the qoq decline in volumes to lower imports of spot LNG given the very high price of spot LNG in 2QFY09, which would have precluded use of LNG by several customers.

GSPL's reported 2QFY09 EBITDA was lower at Rs1.02 bn ( $-4.8 \%$ qoq and $+26.4 \%$ yoy) versus our expected Rs 1.04 bn due to gas transportation charges of Rs 19 mn (versus nil in 1QFY09). Net income was lower qoq at Rs283 mn versus Rs326 mn in 1QFY09 due to (1) higher interest expense at Rs231 mn (+5.9\% qoq) and (2) higher tax.
Valuations look reasonable. At 1.38X P/B (FY2009E book) and 12.6X FY2009E EPS, GSPL's valuations are reasonable in the context of its accounting policy (high upfront depreciation of pipelines). We focus on cash flow-based valuation parameters (P/CEPS or DCF) and find the valuations attractive with the stock currently trading at 0.95X FY2009E $\mathrm{GCI}(\mathrm{EV} / \mathrm{GCI})$ and 0.83X FY2010E GCI.

Stock price seems to factoring key concerns and more. We believe that GSPL's current stock price is already discounting (1) high probability of sharing of $30 \%$ of pre-tax profits with the Gujarat government for a socio-economic development fund and (2) large negative impact from impending regulations. Our DCF value would decline to Rs42 if we assume that GSPL contributes $30 \%$ of its PBT to the Gujarat government in perpetuity. We note that GSPL is not directly owned by the Gujarat government but by a governmentowned company (GSPC). However, this need not preclude GSPL from the ambit of the profit-sharing proposal of the government.

We do not see downside risks to our earnings estimate for GSPL if the regulator allows $12 \%$ post-tax ROCE or $18.18 \%$ pre-tax ROCE. On a capital employed base of Rs32 bn for FY2009E (gross block plus working capital), we compute GSPL's EBIT at Rs5.9 bn, which is significantly higher than our FY2009E and FY2010E EBIT of Rs 2.5 bn and Rs 4.3 bn. Even if the capital employed used by the regulator factors in reasonable depreciation (GSPL has an aggressive depreciation policy with a rate of $8.33 \%$ ), we compute that the 'allowed' EBIT will likely be higher versus our estimates.

## Earnings revision

We have revised FY2009E, FY2010E and FY2011E EPS to Rs2.7, Rs3.7 and Rs4.3 from Rs3, Rs4.2 and Rs5.1 to reflect lower gas transportation volumes. We expect gas transmission volumes for FY2009E-12E to increase to $21.8 \mathrm{mcm} / \mathrm{d}, 44.1 \mathrm{mcm} / \mathrm{d}, 59.6 \mathrm{mcm} / \mathrm{d}$ and 73.6 $\mathrm{mcm} / \mathrm{d}$, respectively versus $16.8 \mathrm{mcm} / \mathrm{d}$ in FY2008.

Interim results of GSPL, March fiscal year-ends (Rs mn)

|  | qoq |  |  |  | yoy |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2Q 2009 | 1Q 2009 | (\% chg.) | 2Q 2009 | 2Q 2008 | (\% chg.) | 1H 2009 | 1H 2008 | (\% chg.) |
| Net sales | 5,402 | 1,185 | 1,195 | (0.8) | 1,185 | 954 | 24.3 | 2,380 | 1,912 | 24.5 |
| Total expenditure | (703) | (162) | (119) | 35.5 | (162) | (144) | 12.3 | (281) | (268) | 4.8 |
| Inc/(Dec) in stock | - | - | - | - | - | - | - | - | - | - |
| Operating costs | (345) | - | - | - | - | - | - | - | - | - |
| Gas transportation charges | - | (19) | - | - | (19) | (6) | 200.2 | (19) | (14) | 33.4 |
| Connectivity charges | - | (30) | (32) | (5.1) | (30) | (29) | 5.5 | (63) | (61) | 3.3 |
| Staff cost | (76) | (20) | (19) | 5.2 | (20) | (15) | 31.8 | (39) | (28) | 37.7 |
| Other expenditure | (282) | (92) | (68) | 34.9 | (92) | (94) | (1.6) | (161) | (165) | (2.7) |
| EBITDA | 4,699 | 1,024 | 1,076 | (4.8) | 1,024 | 810 | 26.4 | 2,099 | 1,644 | 27.7 |
| OPM (\%) | 87.0 | 86.4 | 90.0 |  | 86.4 | 84.9 |  | 88.2 | 86.0 |  |
| Other income | 272 | 72 | 68 | 6.4 | 72 | 56 | 28.3 | 140 | 110 | 28.0 |
| Interest | (970) | (231) | (218) | 5.9 | (231) | (207) | 11.8 | (449) | (405) | 11.0 |
| Depreciation | $(2,157)$ | (423) | (415) | 2.0 | (423) | (407) | 3.9 | (837) | (805) | 4.0 |
| Pretax profits | 1,844 | 442 | 511 | (13.4) | 442 | 253 | 75.2 | 953 | 544 | 75.3 |
| Tax | (209) | (143) | (164) | - | (143) | (52) | - | (307) | (126) | 144.5 |
| Deferred taxation | (138) | (16) | (20) | (20.8) | (16) | (38) | (57.7) | (36) | (77) | (52.4) |
| Net income | 1,498 | 283 | 326 | (13.2) | 283 | 163 | 73.9 | 610 | 342 | 78.5 |
| Adjusted profits | 1,498 | 283 | 326 | (13.2) | 283 | 163 | 73.9 | 610 | 342 | 78.5 |
| Income tax rate (\%) | 18.8 | 36.0 | 33.0 |  | 36.0 | 35.5 |  | 36.1 | 37.2 |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Pipline volumes |  |  |  |  |  |  |  |  |  |  |
| Pipeline volumes (mcm) | 7,957 | 1,430 | 1,639 | (12.7) | 1,430 | 1,372 | 4.2 | 3,069 | 2,908 | 5.6 |
| Gas transmission charge (Rs/cu m) | 0.68 | 0.83 | 0.73 | 13.6 | 0.83 | 0.69 | 19.3 | 0.78 | 0.66 | 18.0 |

Source: Company, Kotak Institutional Equities estimates.

## DCF valuation of GSPL (Rs mn)

|  | 2009E | 2010E | 2011E | 2012 E | 2013E | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E | 2020E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 4,699 | 7,347 | 8,507 | 9,794 | 10,205 | 10,119 | 10,099 | 10,078 | 10,056 | 10,033 | 10,033 | 10,033 |
| Adjusted tax expense | (319) | (827) | $(1,579)$ | $(2,283)$ | $(2,616)$ | $(2,737)$ | $(2,847)$ | $(2,936)$ | $(2,995)$ | $(3,039)$ |  |  |
| Change in working capital | 1,087 | $(2,092)$ | $(3,087)$ | (79) | (26) | 4- | - | - | - | - |  |  |
| Operating cash flow | 5,467 | 4,429 | 3,842 | 7,432 | 7,564 | 7,386 | 7,252 | 7,142 | 7,061 | 6,994 |  |  |
| Capital expenditure | $(9,131)$ | $(5,675)$ | (250) | (250) | (250) | (250) | (250) | (250) | (250) | $(1,679)$ |  |  |
| Free cash flow | $(3,664)$ | $(1,247)$ | 3,592 | 7,182 | 7,314 | 7,136 | 7,002 | 6,892 | 6,811 | 5,315 | 5,315 | 5,315 |
| Discounted cash flow | $(3,485)$ | $(1,054)$ | 2,699 | 4,796 | 4,342 | 3,766 | 3,284 | 2,872 | 2,523 | 1,750 |  |  |
| Discounted cash flow-1 year forward |  | $(1,186)$ | 3,037 | 5,397 | 4,884 | 4,236 | 3,695 | 3,233 | 2,839 | 1,750 | 1,556 |  |
| Discounted cash flow-2 year forward |  |  | 3,416 | 6,072 | 5,497 | 4,766 | 4,156 | 3,637 | 3,195 | 2,215 | 1,969 | 1,750 |



| Fiscal Year end (March 31, XXXX) | March-09 | March-10 | March-11 | March-12 | March-13 | March-14 | March-15 | March-16 | March-17 | March-18 | March-19 | March-20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Today | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 | 27-Oct-08 |
| Days left | 155 | 520 | 885 | 1,251 | 1,616 | 1,981 | 2,346 | 2,712 | 3,077 | 3,442 | 3,807 | 4,173 |
| Years left | 0.42 | 1.42 | 2.42 | 3.43 | 4.43 | 5.43 | 6.43 | 7.43 | 8.43 | 9.43 | 10.43 | 11.43 |
| Discount factor at WACC | 0.95 | 0.85 | 0.75 | 0.67 | 0.59 | 0.53 | 0.47 | 0.42 | 0.37 | 0.33 | 0.29 | 0.26 |

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GSPL: Profit model, balance sheet, cash model, March fiscal year-ends, 2005-2011E (Rs mn)

|  | 2005 | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |  |
| Net sales | 2,035 | 2,635 | 3,176 | 4,179 | 5,402 | 8,323 | 9,645 |
| EBITDA | 1,293 | 1,942 | 2,677 | 3,645 | 4,699 | 7,347 | 8,507 |
| Other income | 20 | 45 | 175 | 294 | 272 | 153 | 151 |
| Interest | (363) | (413) | (457) | (815) | (970) | $(1,347)$ | $(1,559)$ |
| Depreciation | (656) | (791) | $(1,026)$ | $(1,632)$ | $(2,157)$ | $(3,029)$ | $(3,407)$ |
| Pretax profits | 293 | 783 | 1,369 | 1,491 | 1,844 | 3,125 | 3,693 |
| Tax | (15) | (2) | (70) | (389) | (209) | (578) | $(1,110)$ |
| Deferred taxation | (119) | (315) | (409) | (82) | (138) | (484) | (145) |
| Net profits | 160 | 467 | 894 | 999 | 1,498 | 2,063 | 2,438 |
| Earnings per share (Rs) | 0.6 | 1.2 | 1.6 | 1.8 | 2.7 | 3.7 | 4.3 |


| Balance sheet (Rs mn) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 4,037 | 9,075 | 9,659 | 11,410 | 12,427 | 13,826 | 13,412 |
| Deferred tax liability | 193 | 508 | 917 | 999 | 1,137 | 1,621 | 1,766 |
| Total borrowings | 4,436 | 5,786 | 8,638 | 9,660 | 14,150 | 16,650 | 16,150 |
| Currrent liabilities | 571 | 1,771 | 1,845 | 5,106 | 6,077 | 4,147 | 1,134 |
| Total liabilities and equity | 9,237 | 17,140 | 21,059 | 27,175 | 33,791 | 36,245 | 32,462 |
| Cash | 426 | 2,372 | 1,811 | 2,569 | 2,165 | 1,693 | 994 |
| Current assets | 408 | 995 | 2,126 | 2,928 | 2,812 | 2,974 | 3,047 |
| Total fixed assets | 8,392 | 13,651 | 17,029 | 21,259 | 28,395 | 31,159 | 28,002 |
| Investments | - | - | - | 356 | 356 | 356 | 356 |
| Deferred expenditure | 11 | 123 | 93 | 63 | 63 | 63 | 63 |
| Total assets | 9,237 | 17,140 | 21,059 | 27,175 | 33,791 | 36,245 | 32,462 |
| Free cash flow (Rs mn) |  |  |  |  |  |  |  |
| Operating cash flow, excl. working capital | 844 | 1,562 | 2,212 | 2,743 | 3,359 | 5,306 | 5,838 |
| Working capital changes | (193) | 471 | $(1,058)$ | 2,460 | 1,087 | $(2,092)$ | $(3,087)$ |
| Capital expenditure | $(1,799)$ | $(6,049)$ | $(4,404)$ | $(5,863)$ | $(9,131)$ | $(5,675)$ | (250) |
| Investments | - | - | - | (356) | - | - | - |
| Other income | 10 | 40 | 146 | - | 272 | 153 | 151 |
| Free cash flow | $(1,138)$ | $(3,976)$ | $(3,103)$ | (659) | $(4,414)$ | $(2,308)$ | 2,653 |
| Ratios (\%) |  |  |  |  |  |  |  |
| Debt/equity | 104.9 | 60.4 | 81.7 | 77.9 | 104.3 | 107.8 | 106.4 |
| Net debt/equity | 51.2 | 37.6 | 45.0 | 43.8 | 51.1 | 51.9 | 51.6 |
| RoAE | 4.6 | 6.8 | 8.8 | 8.8 | 11.5 | 14.2 | 15.9 |
| RoACE | 8.0 | 9.9 | 10.0 | 8.2 | 10.0 | 12.2 | 11.6 |
| CROCI | 13 | 13 | 13 | 13 | 13 | 16 | 16 |
| Key assumptions |  |  |  |  |  |  |  |
| Volumes-old pipelines (mcm/d) | 8.3 | 10.4 | 12.6 | 12.7 | 15.0 | 18.0 | 22.0 |
| Volumes-new pipelines ( $\mathrm{mcm} / \mathrm{d}$ ) | - | - | 1.7 | 4.1 | 6.8 | 26.1 | 37.6 |
| Volumes (mcm/d) | 8.3 | 10.5 | 14.3 | 16.8 | 21.8 | 44.1 | 59.6 |

Source: Kotak Institutional Equities estimates.

| Pharmaceuticals |  |
| :--- | ---: |
| DISH.BO, Rs205 | BUY |
| Rating | Attractive |
| Sector coverage view | 400 |
| Target Price (Rs) | $455-197$ |
| 52W High -Low (Rs) | 16.7 |
| Market Cap (Rs bn) |  |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ |
| Sales (Rs bn) | 8.0 | 11.5 | 14.5 |
| Net Profit (Rs bn) | 1.2 | 1.2 | 2.3 |
| EPS (Rs) | 14.7 | 15.2 | 27.9 |
| EPS gth | 30.5 | 3.5 | 83.2 |
| P/E (x) | 14.0 | 13.5 | 7.4 |
| EV/EBITDA (x) | 11.4 | 10.6 | 6.5 |
| Div yield (\%) | 0.0 | 0.0 | 0.0 |

## Shareholding, June 2008

|  | \% of <br> Pottern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 60.7 | - | - |
| FIls | 11.8 | 0.0 | 0.0 |
| MFs | 18.4 | 0.4 | 0.4 |
| UTI | - | - | - |
| LIC | - | - | - |

Dishman Pharmaceuticals: Revenues in line; margins lower due to sales deferral

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- 2QFY09 revenues, $8 \%$ below KIE estimate of Rs2.5 bn
- EBITDA margins before forex at 20\%, KIE estimate 30\%
- PAT at Rs30 mn, below KIE Rs366 mn
- Dishman expects strong growth in 2HFY09; FY2009E guidance before forex losses unchanged
- Maintain BUY and lower target price to Rs400 (from Rs515) due to lower PE multiples used for valuation

Dishman reported revenues at Rs $2.5 \mathrm{bn}, 8 \%$ below KIE due to lower sales from CRAMS segment (US\$41 mn vs KIE US\$50 mn). However, Marketable Molecules (MM) segment beat forecast (US\$15 mn vs U\$10 mn) due to higher revenues from India. EBITDA margins before forex at 20\%, was significantly lower than 1QFY09 below KIE's 30\% due to higher materials cost and other expenses. Performance of Carbogen was impacted by one-time maintenance costs and bad debts. PAT was impacted by forex loss of Rs300 mn vs KIE Rs 175 mn . FY2009E KIE PAT revised downwards to reflect YTD forex loss (Rs465 mn) and 1HFY09 performance. There are no significant changes in FY2010E earnings estimates. The stock trades at 7X FY2010E and 6X FY2011E earnings. We maintain our BUY rating with an SOTP-based target price of Rs400 (from Rs515). We lower the target price multiples used in our SOTP-based valuation.

2QFY09 revenues, 8\% below KIE at Rs2.5 bn. Revenues grew 35\% yoy in rupee terms to touch Rs2.5 bn, 8\% below KIE due to

1) Lower revenues from CRAMS India. (Rs700 mn vs KIE Rs 1 bn). Carbogen Amcis reported revenues at Rs1 bn, in line with KIE.
2) However, MM segment revenues ( $30 \%$ of sales) was up $40 \%$ qoq at Rs 745 mn due to increased revenues from India (Rs490 mn vs KIE Rs263 mn). The company has revived the production of certain products in India this quarter which led to the qoq increase in revenues. We think prices in this segment were boosted by the weaker Indian Rupee and supply constraints for Chinese supplies.

EBITDA margins before forex at 20\%. Margins at 20\% were lower 8\% qoq and significantly below KIE 30\%. CRAMS segment (70\% of sales) PBIT margins dipped this quarter to $14.6 \%$ vs $16 \%$ in the last quarter while MM PBIT margins increased to $18 \%$ from $13 \%$ in the last quarter. This was led by

1) Lower margins in Carbogen Amcis due to certain one-time expenses and reduction of staff. Carbogen Amcis EBITDA margins before forex dipped this quarter to $15.3 \%$ from 20\% in 1QFY09.
2) Dishman Netherlands maintained margins at $11 \%$ this quarter, similar to 1QFY09.
3) A higher proportion of sales from India in the MM segment led to margin increase for this segment. We expect margins for this segment to improve in 2 H due to renewed management focus to drive revenues from India.
4) Material cost at $34 \%$ of sales shot up this quarter and was higher than KIE's $25 \%$ estimate. Other expenses at $21 \%$ of sales was also higher than KIE's $18 \%$. However, personnel costs at $25 \%$ of sales were lower than KIE $27 \%$.

PAT at Rs30 mn was below KIE estimates due to lower operating income and higher forex loss of Rs $\mathbf{3 0 0} \mathbf{~ m n}$. Dishman reported forex loss of Rs 300 mn this quarter vs KIE Rs 175 mn . These were largely translational losses on forex loans and current assets, liabilities. The tax rate at 20\% this quarter was higher than KIE 8\% and last quarter's 3\%.

## Update on new businesses

1) Astrazeneca contract. Dishman has entered into a new contract with Astrazeneca for 14 API's with revenue potential of US $\$ 10 \mathrm{mn}$ in FY2009E and US $\$ 25 \mathrm{mn}$ in FY2010E according to the management. This is not included in our forecasts so far. According to Mr . Vyas, Astrazeneca is outsourcing these products due to closure of its facilities in UK, France. Since these API's were manufactured in-house till now, they are strategically important for Astrazeneca.
2) Chinese business. The company had changed its earlier strategy and will now offer its Chinese facility to global CMO customers as they look to diversify across manufacturing locations in order to mitigate risks. The management highlighted that negotiations are on with GSK, Astrazeneca and Dishman will be offering one of their sites for dedicated manufacturing. Our estimates include US\$10 mn in FY2010E and expect the company to enjoy similar margins as in its India business. We will review this once the contracts are signed and details shared by Dishman.
3) Facility for high-potency products (Unit 9 at Bavla) is expected to be commissioned by June 2009. According to the management, revenue potential from this facility is US $\$ 20-25 \mathrm{mn}$ in FY2011E.This facility is being developed at an investment of Rs 450 mn as a high potency unit for catering to Carbogen Amcis orders and for manufacturing generic anti cancer products for other clients. We do not factor in any revenues from this facility in our estimates and wait for commissioning of this site.
Anti-cancer products comprised the largest therapeutic category with worldwide sales of US\$41 bn in 2007 with $6 \%$ market share according to IMS. Dishman's strategy is in line with other CMO's which have been increasing capacity in high-potency manufacturing to meet strong demand for cytotoxic and other potent drugs. Its competitors AMRI, Lonza, SAFC Pharma and Piramal Healthcare have all invested in expansion of high potency products.
4) US business. The company has started focusing in a big way in the US. According to Mr. Vyas, the contribution from US is expected to reach 15\% of revenues in 2-3 years from $3 \%$ currently and the company is looking at top line growth of 10-12\% from this market. Dishman has traditionally been focused on catering to clients in Europe (80\% of revenues) due to its historic association with Solvay. However increasing revenues from clients in US will lead to revenue diversification and will reduce client concentration risk. This would offer upside to our FY2010E and FY2011E estimates.
5) Disinfectants business. The company expects Rs 200 mn from this business in FY2010E. However, the business plans are still under development and Dishman expects to work as a CMO for a large multinational in this segment. The hiring of senior management staff for this segment is likely in 2HFY09E.

Company maintains FY2009E PAT guidance of Rs 1.5 bn before forex. For FY2009E, Dishman maintains PAT of Rs1.5 bn (before forex) and sales of Rs 10.5 bn (YTD Rs 4.8 bn ). The management has guided towards a stronger 2HFY09 in terms of sales growth and EBITDA margin. We think the sales growth guidance is conservative given the favourable impact of Rupee depreciation and estimate 44\% sales growth for FY2009E with sales at Rs11.5 bn. We estimate PAT of Rs1.2 bn vs company guidance of Rs1.5 bn for FY2009E. Our forecast, excluding forex losses, is higher than management since we estimate higher sales for the company with EBITDA margins at 23\% for FY2009E. We include forex related loss incurred YTD (Rs465 mn) in our PAT estimate while the management does not include it.

Maintain BUY rating with an SOTP-based target price of Rs400. We revise target price multiples used in our SOTP-based valuation. We revise multiples used for the CRAMS segment downwards by $35 \%$ to 13X. This is due to the expected slowdown in biotech outsourcing and lower PE multiples across the stock market. There is no major change in FY2010-11E estimates. Due to the revision of target price multiples, we revise our price target downwards to Rs400. (from Rs515).

Interim results- Dishman , March fiscal year-ends (Rs mn)

|  | 2QFY08 | 1QFY09 | 2QFY09 | 2QFY09 KIE | Growth (\%, yoy) | Growth (\%, q०q) | Chg (\% vs. KIE) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 1,866 | 2,359 | 2,520 | 2,726 | 35 | 7 | (8) |
| Change in stock | (119) | (107) | 91 | - | NM | NM | NM |
| Consumption of raw ma | 783 | 697 | 765 | 681 | (2) | 10 | 12 |
| Personnel cost | 462 | 671 | 646 | 736 | 40 | (4) | (12) |
| Other expenses | 335 | 435 | 519 | 491 | 55 | 20 | 6 |
| Total Expenditure | 1,461 | 1,696 | 2,022 | 1,908 | 38 | 19 | 6 |
| EBITDA | 405 | 663 | 498 | 818 | 23 | (25) | (39) |
| Other income | 91 | (141) | (235) | (175) | NM | NM | NM |
| Interest | 72 | 93 | 87 | 90 | 21 | (6) | (3) |
| Depreciation | 111 | 144 | 139 | 155 | 26 | (4) | (10) |
| PBT | 314 | 285 | 37 | 398 | (88) | (87) | (91) |
| Tax | 32 | 8 | 7 | 32 | (77) | (3) | (77) |
| PAT | 282 | 277 | 30 | 366 | (89) | (89) | (92) |


| CRAMS | 1,403 | 1,825 | 1,775 | 2,199 | $\mathbf{2 7}$ | $\mathbf{( 3 )}$ | $\mathbf{( 1 9 )}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Marketable molecules | 463 | 534 | 745 | 527 | 61 | 40 | NM |
| Others | - | - | - | - | NM | NM |  |
| Total | $\mathbf{1 , 8 6 6}$ | $\mathbf{2 , 3 5 9}$ | $\mathbf{2 , 5 2 0}$ | $\mathbf{2 , 7 2 6}$ | $\mathbf{3 5}$ | $\mathbf{7}$ | $\mathbf{( 8 )}$ |

Source: Company data, Kotak Institutional Equities.

Forecasts and valuation, March fiscal year-ends, 2007-2011E

|  | Net Revenue |  | EBITDA |  | Net Profit |  | EPS | ROCE | ROE | P/E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Rs mn) | Growth (\%) | (Rs mn) | Growth (\%) | (Rs mn) | Growth (\%) | (Rs) | (\%) | (\%) | (X) |
| 2007 | 5,786 | 108.5 | 1,151 | 77.6 | 917 | 80.4 | 11.3 | 12.7 | 36.2 | 18.2 |
| 2008 | 8,031 | 38.8 | 1,529 | 32.8 | 1,197 | 30.5 | 14.7 | 10.0 | 26.8 | 14.0 |
| 2009E | 11,530 | 43.6 | 2,680 | 75.3 | 1,252 | 4.6 | 15.4 | 15.1 | 19.9 | 13.3 |
| 2010E | 14,583 | 26.5 | 3,742 | 39.6 | 2,289 | 82.8 | 28.1 | 18.4 | 29.0 | 7.3 |
| 2011E | 17,340 | 18.9 | 4,511 | 20.6 | 2,849 | 24.5 | 35.0 | 20.1 | 27.8 | 5.9 |

Source: Company data, Kotak Institutional Equities.

| Industrials |  |
| :--- | ---: |
| MHSM.BO, Rs150 | BUY |
| Rating | Attractive |
| Sector coverage view | 250 |
| Target Price (Rs) | $660-150$ |
| 52W High -Low (Rs) | 10.6 |
| Market Cap (Rs bn) |  |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 15.0 | 20.1 | 20.1 |
| Net Profit (Rs bn) | 2.1 | 2.6 | 2.7 |
| EPS (Rs) | 29.4 | 37.4 | 37.9 |
| EPS gth | $(23.5)$ | 27.6 | 1.2 |
| P/E (x) | 5.1 | 4.0 | 4.0 |
| EV/EBITDA ( x ) | 3.0 | 2.5 | 2.4 |
| Div yield (\%) | 3.3 | 3.7 | 3.8 |

## Shareholding, June 2008

|  | Pattern | \% of Portfolio | Over/(under) weight |
| :---: | :---: | :---: | :---: |
| Promoters | 46.3 | - |  |
| Flls | 13.2 | 0.0 | 0.0 |
| MFs | 12.7 | 0.2 | 0.2 |
| UTI | - | - | - |
| LIC | - | - | - |

MHS: 2QFY09 results below estimates, but valuations attractive; reiterate BUY

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## - 2QFY09 results below expectation-lower margins and cautious guidance indicate

 demand slowdown- Current valuation of 2.4X FY2009E EBITDA lower than last five-year average multiple of 5 X
- Reduce volume and steel price estimates, revise TP to Rs250 (65\% upside); reiterate BUY

MHS' 2QFY09 results—PAT of Rs639 mn (up 6\% qoq and 10\% yoy) was lower than our estimate of Rs 724 mn . Revenues at Rs6 bn (up $71 \%$ qoq and $56 \%$ yoy) were in line with our estimate of Rs5.9 bn. Higher-than-expected realization was offset by sharp decline in ERW volumes. EBITDA margin at $14.7 \%$ was lower than our estimate of $17.6 \%$, mainly on account of lower seamless margins (Rs12,378/ton versus estimated Rs13,600/ton). We highlight that EBITDA margins exclude the forex benefit on export realization amounting to Rs2,015/ton which is included under other income. We reduce our revenue estimates for FY2009E and FY2010E by $7 \%$ and $16 \%$, respectively, to factor in lower volumes and lower steel price. We reduce our EPS estimate for FY2009E and FY2010E by 2.7\% and $11.8 \%$ to Rs37.4 and Rs37.9, respectively. We highlight that the current valuation of 2.4X FY2009E EBITDA is much below the company's last five-year average EBITDA multiple of around 5X. We have reduced our target price to Rs250 (from Rs350) on account of lower EBITDA multiple of 4 X (5X previously). We believe the current valuation of global peers at 2.7X one-year forward EBITDA reflects undue impact of a global slowdown and does not provide a fair benchmark, hence our higher target multiple.

## 2QFY09—lower margins result in lower-than-expected PAT

- PAT below estimates, however, revenues in line. PAT of Rs639 mn (up 6\% qoq and $10 \%$ yoy) was lower than our estimate of Rs724 mn. Revenues at Rs6 bn (up 71\% qoq and $56 \%$ yoy) were in line with our estimate of Rs5.9 bn. Higher-than-expected realization was offset by lower ERW volumes.
- Margins below estimates. Seamless margins at Rs12,378/ton (Rs13,445 in 1QFY09 and Rs12,081 in 2QFY08) was lower than our estimate of Rs13,600/ ton. ERW margin of Rs5,069/ton (Rs5,687/ton in 1QFY09 and Rs2,534/ton in 2QFY08) was higher than our estimate of Rs2,800/ton). Seamless margins were lower due to higher exports; the export benefits of the same amounting to Rs125 mn (Rs2,015/ton) is included under other income.
- Low ERW volumes. ERW volumes of 18,840 ton (down $10 \%$ qoq and $33 \%$ yoy) were much lower than our estimate of 30,000 tons. Management indicated that it is focusing on the oil and gas sector, which provides higher margins, and is not focusing on other sectors.


## Reduce estimates for lower volume and pricing assumptions

We have reduced our revenue estimates for FY2009E and FY2010E by 7\% and 16\% to factor in lower assumptions for volumes and steel prices. We lower our seamless tube assumptions for FY2009E and FY2010E by $2.7 \%$ and $6.3 \%$, and ERW volume assumptions by $27 \%$ and $29 \%$, respectively (see Exhibit 2). We believe demand for steel tubes and pipes may soften in the near term on account of sharp decline in price of crude oil and steel. Global economic conditions may also impact demand growth with projects getting postponed or delayed. Based on our lower revenue estimates we reduce our FY2009E and FY2010E EPS estimate to Rs37.4 and Rs37.9 from Rs38.5 and Rs43.

## Reduce target price to Rs250, however maintain BUY as valuations are attractive

We have cut our target price to Rs250 (from Rs350) on account of lower earnings and lower target multiple (4X versus 5X earlier) (see Exhibit 3). We highlight that MHS has historically traded in the range of 4-5X one-year forward rolling EBITDA multiple (see Exhibit 4). We use a higher multiple than those of global peers as we believe the current stock price reflects undue impact of a global demand slowdown and does not provide a fair benchmark. We use a discount to the historical average multiple to reflect potential weak demand conditions.

## Exhibit 1: Maharashtra Seamless, Interim results, March fiscal year-ends (Rs mn)

|  | 2Q FY09 | 1Q FY09 | 2Q FY08 | \% change |  | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | qoq | yoy |  |
| Quantitative data (tons) |  |  |  |  |  |  |
| Seamless tube despatch | 62,028 | 52,057 | 61,272 | 19.2 | 1.2 | ERW volumes were low as the company was supllying only to the oil and |
| ERW tube despatch | 18,840 | 20,838 | 28,058 | (9.6) | (32.9) | gas sector |
| Operating matrix (Rs/ton) |  |  |  |  |  |  |
| Seamless net realizations | 74,952 | 47,625 | 45,938 | 57.4 | 63.2 | Realisations were higher in line with steel prices |
| ERW net realizations | 53,546 | 42,101 | 32,750 | 27.2 | 63.5 | Realisations were higher in line with steel prices |
| Billet costs | 48,342 | 31,423 | 23,873 | 53.8 | 102.5 |  |
| Coil costs | 42,364 | 34,713 | 27,045 | 22.0 | 56.6 |  |
| Quarterly results |  |  |  |  |  |  |
| Net revenues | 6,022 | 3,517 | 3,856 | 71.2 | 56.2 |  |
| Expenditure | $(5,136)$ | $(2,687)$ | $(3,022)$ |  |  |  |
| Stock adjustment | (248) | 636 | (145) | (139.0) | 70.8 |  |
| Raw materials | $(3,858)$ | $(2,691)$ | $(2,228)$ | 43.4 | 73.2 |  |
| Employee cost | (51) ! | (50) | (49) | 1.8 | 4.5 |  |
| Other costs | (979) | (582) | (601) | 68.2 | 63.0 | Increase in power and freight costs |
| EBITDA | 886 | 830 | 834 | 6.8 | 6.2 |  |
| Other income | 161 | 122 | 58 | 32.1 | 177.3 | Includes Rs125 mn forex gain in Q2FY09 |
| Depreciation | (46) | (45) | (44) | 2.7 | 3.4 |  |
| EBIT | 1,002 | 907 | 848 | 10.4 | 18.1 |  |
| Interest | (48) | (12) | (6) | 315.7 | 753.6 | Interest on buyers credit for raw material increased the finance cost |
| PBT | 954 | 896 | 842 | 6.5 | 13.2 |  |
| Taxes | (315) ! | (293) | (261) | 7.4 | 20.7 |  |
| PAT | 639 | 603 | 582 | 6.0 | 9.9 |  |
| Ratios |  |  |  |  |  |  |
| Material cost/ sales (\%) | 68.2 | 58.4 | 61.5 |  |  |  |
| EBITDA margin (\%) | 14.7 | 23.6 | 21.6 |  |  |  |
| ETR (\%) | 33.0 | 32.7 | 30.9 |  |  |  |
| EPS (Rs/share) | 9.1 | 8.5 | 8.2 |  |  |  |
| EBITDA per ton (Rs) |  |  |  |  |  |  |
| Seamless | 12,378 | 13,445 | 12,081 |  |  | Margins lower as forex gain on realisation is included under other income |
| ERW | 5,069 | 5,687 | 2,534 |  |  |  |

Source:, Company, Kotak Institutional Equities.

Exhibit 2: Operating assumptions for Maharashtra Seamless, March fiscal year-ends, 2008-2011E

|  | New estimates |  |  | Old estimates |  |  | Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| Financials |  |  |  |  |  |  |  |  |  |
| Revenues | 20,085 | 20,118 | 23,296 | 21,613 | 24,068 | 27,809 | (7.1) | (16.4) | (16.2) |
| EBITDA | 3,715 | 3,911 | 4,415 | 4,021 | 4,579 | 5,282 | (7.6) | (14.6) | (16.4) |
| EBITDA (\%) | 18.5 | 19.4 | 19.0 | 18.6 | 19.0 | 19.0 | - | - | - |
| PAT | 2,641 | 2,674 | 2,913 | 2,717 | 3,036 | 3,483 | (2.8) | (11.9) | (16.4) |
| Diluted EPS | 37.4 | 37.9 | 41.3 | 38.5 | 43.0 | 49.4 | (2.7) | (11.8) | (16.4) |
| Despatch (tons) |  |  |  |  |  |  |  |  |  |
| Seamless | 251,085 | 300,000 | 357,500 | 258,057 | 320,000 | 397,500 | (2.7) | (6.3) | (10.1) |
| ERW | 83,678 | 96,000 | 115,000 | 113,838 | 135,000 | 140,000 | (26.5) | (28.9) | (17.9) |
| Average realisation (Rs/ton) |  |  |  |  |  |  |  |  |  |
| Seamless | 67,435 | 57,994 | 56,254 | 67,359 | 60,623 | 58,805 | 0.1 | (4.3) | (4.3) |
| ERW | 52,084 | 45,834 | 45,376 | 51,563 | 50,274 | 49,771 | 1.0 | (8.8) | (8.8) |
| Raw material cost (Rs/ton) |  |  |  |  |  |  |  |  |  |
| Billets | 39,324 | 32,639 | 31,823 | 38,171 | 33,591 | 32,751 | 3.0 | (2.8) | (2.8) |
| HR Coil | 37,601 | 33,841 | 33,503 | 36,116 | 35,033 | 34,682 | 4.1 | (3.4) | (3.4) |

Source: Company, Kotak Institutional Equities estimates.

Exhibit 3: We value Maharashtra Seamless at Rs250/share.

| FY2010E EBITDA | $\mathbf{3 , 9 1 1}$ |
| :--- | ---: |
| EV/EBITDA (X) | 4.0 |
| EV | $\mathbf{1 5 , 6 4 4}$ |
| Net debt | $\mathbf{1 7 , 0 5 1 )}$ |
| Equity value | $\mathbf{1 7 , 6 9 5}$ |
| No. of shares (mn) | $\mathbf{2 5 1}$ |
| Value per share (Rs) | $\mathbf{2 5 1}$ |
| Target price (Rs/share) |  |

Exhibit 4: MHS currently trading below its long term average EV/EBITDA multiple of 5X MHS, rolling one year forward EV/EBITDA (X)


Source: Bloomberg.

## Exhibit 5: Comparative valuation of global seamless tube companies

| Company | 24-Oct-08 <br> Price (local) | Currency | Year-end | Mkt Cap. (US\$ mn) | EV/EBITDA (X) |  |  | PER (X) |  |  | P/B (X) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | LFY | FY1 | FY2 | LFY | FY1 | FY2 | LFY | FY1 | FY2 |
| Tenaris | 7 | EUR | Dec | 6,529 | 3.6 | 3.3 | 2.8 | 4.4 | 3.8 | 3.1 | 1.0 | 1.0 | 0.8 |
| Vallourec | 70 | EUR | Dec | 2,940 | 2.5 | 2.7 | 2.6 | 3.7 | 4.1 | 3.8 | 1.3 | 1.2 | 1.0 |
| Maharashtra Seamless | 152 | INR | Mar | 212 | 3.0 | 2.5 | 2.4 | 5.1 | 4.0 | 4.0 | 0.9 | 0.8 | 0.7 |
| Ratnamani Metals \& Tubes | 271 | INR | Mar | 49 | 1.9 | 1.6 | 1.4 | 2.7 | 2.0 | 1.7 | 1.1 | 0.7 | 0.5 |

Source: Bloomberg, Kotak Institutional Equities estimates for Maharashtra Seamless.

Exhibit 6: Billet prices have corrected sharply
Steel billet price (US\$/ton)


Source: CRU.

Exhibit 7: Order book break up
MHS, order book break up

|  | Amount |  |  |
| :--- | ---: | ---: | ---: |
| Product | $\mathbf{( R s \mathbf { m n } )}$ | Tons |  |
| Seamless | 4,500 | 67,000 | Includes Rs2,750 mn of export orders |
| ERW | 1,500 | 32,000 |  |
| Total | $\mathbf{6 , 0 0 0}$ | $\mathbf{9 9 , 0 0 0}$ | To be executed by 3QFY09 |

Source: Company.

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Exhibit 8: Profit model, balance sheet, cash model for Maharashtra Seamless 2006-2011E, March fiscal year-ends (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model |  |  |  |  |  |  |
| Net revenues | 9,662 | 13,900 | 14,976 | 20,085 | 20,118 | 23,296 |
| EBITDA | 2,082 | 3,416 | 2,976 | 3,715 | 3,911 | 4,415 |
| Other income | 182 | 314 | 437 | 507 | 323 | 269 |
| Interest (expense)/income | (48) | (35) | (38) | (91) | (24) | (24) |
| Depreciation | (146) | (163) | (174) | (188) | (220) | (312) |
| Adjusted pretax profits | 2,070 | 3,532 | 3,202 | 3,942 | 3,990 | 4,348 |
| Tax | (627) | $(1,166)$ | $(1,059)$ | $(1,261)$ | $(1,197)$ | $(1,131)$ |
| Deferred taxation | (46) | (23) | (8) | (39) | (120) | (304) |
| Adjusted consolidated net income | 1,398 | 2,344 | 2,135 | 2,641 | 2,674 | 2,913 |
| Diluted Earnings per share (Rs) | 24.1 | 38.4 | 29.4 | 37.4 | 37.9 | 41.3 |
| Balance sheet |  |  |  |  |  |  |
| Total equity | 4,139 | 9,241 | 10,934 | 13,179 | 15,452 | 17,840 |
| Deferred taxation liability | 388 | 411 | 420 | 459 | 579 | 883 |
| Total borrowings | 4,930 | 1,082 | 1,022 | 1,022 | 1,022 | 1,022 |
| Current liabilities | 1,211 | 797 | 1,924 | 1,887 | 1,798 | 2,011 |
| Total liabilities and equity | 10,668 | 11,531 | 14,300 | 16,547 | 18,850 | 21,757 |
| Cash | 3,192 | 3,232 | 2,549 | 2,278 | 2,288 | 3,687 |
| Other current assets | 4,464 | 4,903 | 7,483 | 8,689 | 8,702 | 9,920 |
| Total fixed assets | 2,807 | 2,858 | 3,375 | 4,686 | 6,966 | 7,255 |
| Investments | 205 | 538 | 894 | 894 | 894 | 894 |
| Total assets | 10,668 | 11,531 | 14,300 | 16,547 | 18,850 | 21,756 |
| Free cash flow |  |  |  |  |  |  |
| Operating cash flow, excl working capital | 1,403 | 2,374 | 1,893 | 2,362 | 2,690 | 3,260 |
| Working capital changes | $(1,583)$ | (859) | $(1,732)$ | $(1,243)$ | (102) | $(1,006)$ |
| Capital expenditure | (254) | (213) | (691) | $(1,500)$ | $(2,500)$ | (600) |
| Investments | 4 | (325) | (342) | - | - | - |
| Other income | 54 | 249 | 231 | 507 | 323 | 269 |
| Free cash flow | (375) | 1,226 | (640) | 125 | 411 | 1,923 |
| Ratios (\%) |  |  |  |  |  |  |
| EBITDA margin (\%) | 21.5 | 24.6 | 19.9 | 18.5 | 19.4 | 19.0 |
| Debt/equity | 119.1 | 11.7 | 9.3 | 7.8 | 6.6 | 5.7 |
| Net debt/equity | 42.0 | (23.3) | (14.0) | (9.5) | (8.2) | (14.9) |
| RoAE | 34.8 | 33.0 | 19.7 | 21.1 | 18.0 | 16.8 |
| RoACE | 20.3 | 23.4 | 18.1 | 20.0 | 17.0 | 15.9 |

Source: Company, Kotak Institutional Equities estimates.

| Media |  |
| :--- | ---: |
| DSTV.BO, Rs14 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 18 |
| 52W High -Low (Rs) | $106-13$ |
| Market Cap (Rs bn) | 9.0 |


| Financials |  |  |  |
| :--- | :---: | :---: | :---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 4.1 | 7.5 | 11.5 |
| Net Profit (Rs bn) | $(4.1)$ | $(4.7)$ | $(3.7)$ |
| EPS (Rs) | $(9.6)$ | $(7.3)$ | $(3.9)$ |
| EPS gth | - | - | - |
| P/E (x) | $(1)$ | $(1.9)$ | $(3.6)$ |
| EV/EBITDA (x) | $(6.1)$ | $(3.4)$ | $(15.0)$ |
| Div yield (\%) | - | - | - |

## Shareholding, June 2008

|  | \% of |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Pattern | Portfolio | weigh |  |
| Promoters | 57.9 | - | - |
| Flls | 12.7 | 0.0 | $(0.0)$ |
| MFs | 3.2 | 0.0 | $(0.0)$ |
| UTI | - | - | $(0.0)$ |
| LIC | 2.9 | 0.0 | $(0.0)$ |

No other way to put this—disappointing 2QFY09 results
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- 1QFY09 revenue at Rs1.7 bn much below our Rs2 bn estimate, ARPUs decline qoq
- Robust subscriber addition but competition remains an overhang on ARPUs
- Downgrade rating to REDUCE; 12-month DCF based TP of Rs18 (Rs32 previously)

Dish TV reported disappointing 2QFY09 results with net loss increasing $23 \%$ qoq to Rs1.35 bn (excluding extraordinary items of Rs194 mn), much above our Rs1.1 bn estimate. More important, Dish TV's DTH ARPUs declined to Rs170 in 2QFY09 versus Rs188 in 1QFY09 due to (1) higher subsidies on schemes for new subscribers and (2) new low-value packages for existing subscribers. We downgrade the stock to REDUCE (BUY previously) with our 12-month DCF-based TP at Rs18 (Rs32 previously) to factor in (1) reduced ARPUs and (2) higher SG\&A expenses supported by lower content costs. In our view, the whole industry would need to work together to increase ARPUs to avert largescale bleeding of cash flows for the next several years and avoid bankruptcies. Dish would require another Rs12-14 bn of capital to sustain operations before it starts generating FCF; this is in addition to Rs11 bn through a proposed rights issue.

## 2QFY09 results analysis

Robust subscriber addition but significant decline in ARPUs. Dish TV's 2QFY09 DTH revenues grew only 5\% qoq to Rs1.7 bn (our estimate of Rs 2.0 bn) despite $16.7 \%$ growth in net paying subs base ( 3.38 mn by end-2QFY09); Dish TV continues with its aggressive subscriber acquisition strategy adding 0.48 mn subscribers in 2QFY09 but acquisition and retention of subscribers has become prohibitively expensive with rising competitive intensity.

Dish TV reported subscriber addition of 0.53 mn gross subscribers and 0.48 paying subscribers in 1QFY09 (excluding churn out of 0.05 mn subscribers), considerably higher than 0.4 mn gross and net additions in 1QFY09. We note that subscriber addition numbers have sustained (monthly run rate of 0.15-0.18 mn) even after the entry of strong competition in the market. Dish TV has maintained its subscriber addition momentum through aggressive marketing and promotion.

However, subscriber addition has come at a significant cost-(1) higher subsidies to add new subscribers and (2) lower realizations to retain existing subscribers-that resulted in a sharp 9.7\% qoq decline in DTH ARPUs to Rs170 in 2QFY09 from Rs188 in 1QFY09. We highlight the sensitivity of Dish TV valuation to ARPUs (see Exhibit 2). We had expected a 4\% increase in DTH ARPUs to Rs198 led by (1) conversion of hitherto 'free' subs under the various discount schemes into paying subs and (2) change in accounting policy (booking part of the initial deposit by the subscriber as subscriber income).

Higher-than-expected EBITDA losses. (1) Lower-than-expected revenues and (2) higher SG\&A expenses at Rs684 mn versus our expectation of Rs575 mn resulted in Dish TV's 2QFY09 EBITDA loss (excluding extraordinary items) increasing to Rs680 mn from Rs605 mn in 1QFY09, much above our Rs 450 mn expectation. Dish TV's 2QFY09 SG\&A expenses increased due to strong subscriber addition during the period, which resulted in higher commission payouts to the dealer and distributer base of the company.

Dish TV's 2QFY09 COGS at Rs1.4 bn was below our estimate of Rs1.5 bn, which reflects the leverage it is starting to gain with broadcasters given its largest primary C\&S subscriber base in India. However, the savings in content and other direct costs were not enough to prevent the fall in EBITDA margin (see Exhibit 3).

Extraordinary item of Rs194 mn on account of MTM forex losses. We note that Dish TV imports its requirement of set-top boxes (STBs) and issues foreign exchange letters of credit (LOCs) to its suppliers. There is a 60-120 days gap between the issue of letters of credit and the actual payments; the sharp depreciation of the rupee versus the dollar over the past few months led to the Dish TV booking notional losses on the LOCs in 2QFY09.

## Earnings revisions

Revised earnings estimates to factor in 2QFY09 results and increasing
competition. We have revised our FY2009E, FY2010E and FY2010E net loss estimates (see Exhibit 4) to Rs4.7 bn (Rs4.0 bn previously), Rs3.7 bn (Rs2.6 bn) and Rs3.2 bn (Rs1.1 $b n)$, respectively.

1. Reduction in ARPUs. We have reduced our expected ARPUs for Dish TV for FY2009E, FY2010E and FY2011E to Rs160 (Rs200 previously), Rs173 (Rs220) and Rs186 (Rs240), factoring in increasing competitive intensity in the market resulting in higher subsidies for new subscribers and lower realizations from existing subscribers.
2. Increase in subscriber base. We see a strong momentum in Dish TV's subscriber additions driven by new schemes and higher subsidies. Thus, we have increased Dish TV's gross subscriber additions in FY2009E, FY2010E and FY2011E to 1.7 mn ( 1.6 mn previously), $1.3 \mathrm{mn}(1.2 \mathrm{mn})$ and $1.1 \mathrm{mn}(1.0 \mathrm{mn})$.
3. Moderate decline in content costs. We have reduced our content costs estimates for Dish TV moderately given (1) more low-value packages with less number of channels resulting in lower payout to broadcasters and (2) more discounts for pay-channels (popular content) with growing primary subscriber base going forward.
4. Higher SG\&A expenses. We note that Dish TV has plans to spend heavily on marketing and distribution to maintain its pace of subscriber additions; thus, we have increased Dish TV's FY2009E, FY2010E and FY2011E SG\&A and other expenditure to Rs 2.8 bn (Rs2.7 bn previously), Rs3.3 bn (Rs3.0 bn) and Rs3.7 bn (Rs3.3 bn), respectively.

## Dish TV interim results, March fiscal year-ends (Rs mn)



Source: Company, Kotak Insitutional Equities estimates

Sensitivity of Dish TV's valuation to number of subscribers, ARPUs and content costs

|  | DCF value | Change from base case |
| :---: | :---: | :---: |
|  | (Rs/share) | (\%) |
| Change in monthly subscription fees (\%) |  |  |
| 10\% | 35 | 97 |
| 5\% | 26 | 49 |
| Base case | 18 |  |
| -5\% | 9 | (49) |
|  |  |  |
| Change in average content costs (\%) |  |  |
| -10\% | 28 | 59 |
| -5\% | 23 | 29 |
| Base case | 18 |  |
| 5\% | 12 | (30) |
| 10\% | 7 | (60) |
|  |  |  |
| Change in \# of paying subscribers (\%) |  |  |
| 20\% | 20 | 13 |
| 10\% | 19 | 6 |
| Base case | 18 |  |
| -10\% | 17 | (6) |
| -20\% | 16 | (13) |

Source: Kotak Institutional Equities estimates

Trend in EBITDA margin of Dish TV over the last few quarters (\%)


Note:
(a) Dish TV's EBITDA margin decline in 3QFY08 over 2QFY08 reflects incremental payments for Star Cricket, an expensive pay-channel.

Source: Company, compiled by Kotak Institutional Equities

Revised and previous earnings estimates for Dish TV, March fiscal year-ends, 2009E-2011E (Rs mn)

|  | Revised estimates |  |  | Previous estimates |  |  | Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| Subscription revenues | 5,953 | 9,317 | 12,256 | 7,085 | 10,999 | 14,649 | (16.0) | (15.3) | (16.3) |
| Other revenues | 1,524 | 2,160 | 2,159 | 1,558 | 1,804 | 2,113 | (2.2) | 19.8 | 2.2 |
| Total revenues | 7,478 | 11,478 | 14,415 | 8,644 | 12,803 | 16,762 | (13.5) | (10.4) | (14.0) |
| Operating cost | $(5,965)$ | $(7,843)$ | $(9,425)$ | $(6,476)$ | $(8,626)$ | $(10,488)$ | (7.9) | (9.1) | (10.1) |
| Advertising cost | $(1,072)$ | $(1,118)$ | $(1,103)$ | $(1,293)$ | $(1,265)$ | $(1,135)$ | (17.1) | (11.6) | (2.8) |
| Other expenses | $(2,839)$ | $(3,312)$ | $(3,696)$ | $(2,669)$ | $(3,039)$ | $(3,344)$ | 6.4 | 9.0 | 10.5 |
| Total expenditure | $(9,875)$ | $(12,274)$ | $(14,223)$ | $(10,437)$ | $(12,929)$ | $(14,967)$ | (5.4) | (5.1) | (5.0) |
| EBITDA | $(2,397)$ | (796) | 192 | $(1,794)$ | (126) | 1,795 | (33.6) | (531.5) | (89.3) |
| Depreciation | $(1,954)$ | $(2,612)$ | $(3,012)$ | $(1,931)$ | $(2,541)$ | $(2,897)$ | 1.2 | 2.8 | 4.0 |
| Operating Income | $(4,352)$ | $(3,408)$ | $(2,820)$ | $(3,724)$ | $(2,668)$ | $(1,102)$ | (16.8) | (27.8) | (155.9) |

Source: Kotak Institutional Equities estimates

Key financial and operating data of Dish TV, March fiscal year-ends, 2007-2018E

|  | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017 E | 2018E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues (Rs bn) | 1.9 | 4.1 | 7.5 | 11.5 | 14.4 | 17.1 | 19.2 | 21.2 | 23.4 | 25.4 | 27.3 | 29.3 |
| EBITDA (Rs bn) | (1.9) | (2.2) | (2.4) | (0.8) | 0.2 | 1.5 | 2.2 | 2.8 | 3.6 | 4.4 | 5.0 | 5.7 |
| EBITDA margin (\%) | (97.0) | (52.1) | (32.1) | (6.9) | 1.3 | 8.5 | 11.3 | 13.3 | 15.3 | 17.2 | 18.2 | 19.5 |
| Year-end \# of paying subscribers (mn) | 1.6 | 2.5 | 4.0 | 5.1 | 5.8 | 6.3 | 6.6 | 7.0 | 7.3 | 7.5 | 7.6 | 7.8 |
| Increase/(decrease) in \# of paying subs (mn) | 0.9 | 0.9 | 1.5 | 1.0 | 0.7 | 0.5 | 0.4 | 0.3 | 0.3 | 0.2 | 0.2 | 0.2 |
| Average \# of paying subscribers (mn) | 1.2 | 2.1 | 3.3 | 4.5 | 5.4 | 6.0 | 6.4 | 6.8 | 7.1 | 7.4 | 7.5 | 7.7 |
| Subscription fees per month (Rs/sub/month) | 98 | 130 | 160 | 173 | 187 | 200 | 213 | 226 | 240 | 254 | 268 | 283 |
| Gross ARPU (Rs/sub/month) | 114 | 153 | 174 | 190 | 208 | 221 | 233 | 244 | 258 | 273 | 286 | 301 |

Source: Kotak Institutional Equities estimates

## Discounted cash flow analysis of Dish TV (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E | 2018E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | $(2,397)$ | (796) | 192 | 1,459 | 2,182 | 2,812 | 3,581 | 4,384 | 4,956 | 5,719 |
| Tax expense | - | - | - | - | - | - | - | (253) | (333) | (431) |
| Working capital changes | $(2,206)$ | 346 | (765) | (439) | (724) | 399 | 462 | 4 | 306 | 320 |
| Cash flow from operations | $(4,603)$ | (451) | (573) | 1,019 | 1,457 | 3,211 | 4,043 | 4,135 | 4,929 | 5,609 |
| Capital expenditure | $(4,160)$ | $(3,049)$ | $(2,471)$ | $(2,737)$ | $(2,472)$ | $(2,399)$ | $(2,325)$ | $(2,091)$ | $(2,027)$ | $(1,963)$ |
| Free cash flow to the firm | $(8,763)$ | $(3,500)$ | $(3,044)$ | $(1,718)$ | $(1,014)$ | 812 | 1,718 | 2,044 | 2,902 | 3,645 |
|  |  |  |  |  |  |  |  |  |  |  |
|  | Now |  | + 1-year |  | 2-years |  |  |  |  |  |
| Total PV of free cash flow (a) | $(11,080)$ |  | $(1,831)$ |  | 3,089 |  |  |  |  |  |
| FCF one-year forward | 4,381 |  | 4,644 |  | 4,923 |  |  |  |  |  |
| Terminal value | 58,414 |  | 61,919 |  | 65,634 |  |  |  |  |  |
| PV of terminal value (b) | 17,685 |  | 18,746 |  | 19,871 |  |  |  |  |  |
| Total PV (a) + (b) | 6,605 |  | 16,915 |  | 22,960 |  |  |  |  |  |
| Net debt | 5,067 |  | 61 |  | 3,842 |  |  |  |  |  |
| Equity value | 1,538 |  | 16,854 |  | 19,118 |  |  |  |  |  |
| Equity value (US\$ mn) | 34 |  | 419 |  | 425 |  |  |  |  |  |
| Shares outstanding (mn) | 428 |  | 946 |  | 946 |  |  |  |  |  |
| Equity value/per share (Rs) | 4 |  | 18 |  | 20 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Discount rate (\%) | 13.5 |  |  |  |  |  |  |  |  |  |
| Growth from 2017 to perpetuity (\%) | 6.0 |  |  |  |  |  |  |  |  |  |
| Exit free cash multiple ( X ) | 13.3 |  |  |  |  |  |  |  |  |  |
| Exit EBITDA multiple (X) | 10.2 |  |  |  |  |  |  |  |  |  |

Source: Kotak Institutional Equities estimates

Profit model, balance sheet, cash model of Dish TV, March fiscal year-ends, 2006-2012E (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model |  |  |  |  |  |  |  |
| Net revenues | 315 | 1,909 | 4,127 | 7,478 | 11,478 | 14,415 | 17,145 |
| EBITDA | (830) | $(1,852)$ | $(2,152)$ | $(2,397)$ | (796) | 192 | 1,459 |
| Other income | - | 34 | 30 | 162 | 199 | 57 | 23 |
| Interest (expense)/income | (17) | (118) | (513) | (579) | (579) | (744) | $(1,047)$ |
| Depreciation | (18) | (565) | $(1,480)$ | $(1,944)$ | $(2,602)$ | $(3,002)$ | $(2,659)$ |
| Amortization | (10) | (10) | (10) | (10) | (10) | (10) | (10) |
| Pretax profits | (875) | $(2,511)$ | $(4,126)$ | $(4,769)$ | $(3,788)$ | $(3,508)$ | $(2,234)$ |
| Extraordinary items | $(1,203)$ | (5) | - | - | - | - | - |
| Tax | - | (3) | (6) | - | - | - | - |
| Deferred taxation | - | - | - | 38 | 129 | 232 | 96 |
| Net income | $(2,078)$ | $(2,519)$ | $(4,132)$ | $(4,731)$ | $(3,660)$ | $(3,276)$ | $(2,137)$ |
| Earnings per share (Rs) | - | (5.9) | (9.6) | (7.3) | (3.9) | (3.5) | (2.3) |


| Balance sheet |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 1,915 | (395) | $(4,527)$ | 2,142 | $(1,518)$ | $(4,794)$ | $(6,931)$ |
| Deferred taxation liability | - | - | - | (38) | (167) | (399) | (495) |
| Total borrowings | 84 | 1,751 | 5,266 | 5,266 | 5,266 | 8,266 | 10,766 |
| Current liabilities | 1,820 | 8,596 | 11,376 | 12,110 | 12,833 | 12,204 | 12,134 |
| Total liabilities and equity | 3,819 | 9,952 | 12,116 | 19,480 | 16,414 | 15,277 | 15,474 |
| Cash | 59 | 113 | 199 | 5,205 | 1,424 | 476 | 306 |
| Other current assets | 1,528 | 2,271 | 3,276 | 3,429 | 3,707 | 4,059 | 4,358 |
| Total fixed assets | 1,067 | 6,107 | 7,190 | 9,405 | 9,852 | 9,321 | 9,399 |
| Intangible assets | 75 | 516 | 506 | 496 | 486 | 476 | 466 |
| Investments | 1,089 | 945 | 945 | 945 | 945 | 945 | 945 |
| Total assets | 3,819 | 9,952 | 12,116 | 19,480 | 16,414 | 15,277 | 15,474 |


| Free cash flow |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating cash flow, excl. working capital | (850) | $(1,814)$ | $(2,552)$ | $(2,977)$ | $(1,375)$ | (553) | 412 |
| Working capital changes | 599 | 3,507 | 2,129 | 581 | 445 | (981) | (368) |
| Capital expenditure | $(1,025)$ | $(2,921)$ | $(2,579)$ | $(4,160)$ | $(3,049)$ | $(2,471)$ | $(2,737)$ |
| Investments | 185 | (451) | (293) | - | - | - | - |
| Other income | 3 | 5 | 9 | 162 | 199 | 57 | 23 |
| Free cash flow | $(1,088)$ | $(1,674)$ | $(3,287)$ | $(6,393)$ | $(3,781)$ | $(3,948)$ | $(2,670)$ |


| Ratios (\%) |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Debt/equity | 4.4 | $(443.6)$ | $(116.3)$ | 245.9 | $(346.9)$ | $(172.4)$ |
| Net debt/equity | 1.3 | $(414.9)$ | $(111.9)$ | 2.9 | $(253.1)$ | $(162.5)$ |
| ROAE (\%) | $(217.0)$ | $(331.3)$ | 167.9 | 390.4 | $(1,748.2)$ | 95.3 |
| ROACE (\%) | $\mathbf{( 8 9 . 6 )}$ | $\mathbf{( 2 8 3 . 2 )}$ | $\mathbf{( 3 4 5 . 3}$ | $\mathbf{( 1 0 2 . 5 )}$ | $\mathbf{( 5 6 . 6 )}$ | $\mathbf{( 7 7 . 6 )}$ |

Source: Kotak Institutional Equities estimates.

| Property |  |
| :--- | ---: |
| MGDL.BO, Rs208 |  |
| Rating | BUY |
| Sector coverage view | Neutral |
| Target Price (Rs) | 810 |
| 52W High -Low (Rs) | $907-208$ |
| Market Cap (Rs bn) | 8.8 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 1.6 | 2.5 | 3.8 |
| Net Profit (Rs bn) | 0.5 | 0.6 | 0.8 |
| EPS (Rs) | 12.7 | 13.9 | 19.0 |
| EPS gth | 208.4 | 8.9 | 37.4 |
| P/E (x) | 16.3 | 15.0 | 10.9 |
| EV/EBITDA (x) | 32.1 | 10.0 | 5.0 |
| Div yield (\%) | 1.4 | 1.9 | 1.9 |

## Shareholding, June 2008

|  | $\%$ of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 51.1 | - | - |
| FIls | 22.0 | 0.1 | 0.1 |
| MFs | 10.1 | 0.1 | 0.1 |
| UTI | - | - | - |
| LIC | - | - | - |

## Mahindra Lifespace Developers: 2QFY09 revenues lower on account of lower sales in Mumbai. Maintain BUY, revise target price to Rs500

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- 2QFY09 revenues lower than estimated indicating lower sales in Mumbai
- PAT of Rs108 mn in line with estimates on account of higher-than-expected other income
- Maintain BUY, revise target price to Rs500/share on March 2010-based NAV

Mahindra Lifespaces (MLIFE) reported standalone revenues of Rs303 mn (our expectation Rs501 mn) and operating profit of Rs108 mn (our expectation Rs 106 mn ) for 2QFY09. We attribute lower-than-estimated revenues on account of (1) lower sales in Mumbai and (2) delay in start of revenue booking from Mahindra Chloris, Faridabad. We adjust our model to factor in (1) lower sales from Mumbai, (2) launch of Mahindra Eminette Phase II in FY2010E and (3) delayed launches in Nashik and Baroda. Accordingly, our revenue estimates are revised to Rs2 bn for FY2009E (earlier Rs2.5 bn) and Rs3 bn for FY2010E (earlier Rs3.8 bn). Our PAT estimates are revised to Rs535 mn in FY2009E (Rs566 mn earlier) and Rs700 mn in FY2010E (Rs778 mn earlier). We now value the Jaipur SEZ at book value (Rs24/share) to only account for the investment by MLIFE into the SEZ and assign a 20\% discount to NAV for the Chennai SEZ. We also roll forward our NAV estimates to March 2010. Our revised target price of Rs500 (earlier Rs810) comprises Rs200 for SEZ business (earlier Rs480). Key risk to our rating is any unfavorable government action on SEZs.

## Reducing estimates to factor in lower residential revenues

Exhibit 2 provides details about MLIFE's standalone residential business. We highlight MLIFE had launched two projects in 1QFY09 at better-than-expected prices1) Rs4,000/sq. ft in Faridabad vis-à-vis our expectation of Rs3,000 and 2) Rs7,500/sq. ft at Bhandup vis-à-vis our expectation of Rs5,500. However, sales have stagnated after initial sales of $30 \%$ in the pre-launch phase. We attribute the low sales to current high prices. We continue to maintain our original selling price assumptions (20-25\% lower than current prices) as we expect demand to emerge at these prices.

Exhibit 3 summarizes current ongoing and forthcoming projects of MLIFE. Ongoing projects have a revenue booking potential of Rs9.6 bn, out of which Rs 3.4 bn has already been booked. MLIFE has an additional residential portfolio of 6.6 mn sq . ft , which will start contributing to revenues from FY2010E. We believe MLIFE's revenue booking and operating margins will show lesser volatility once it has an ongoing portfolio of 8-10 projects. Exhibit 4 shows volatility in quarterly margins for MLIFE.

We adjust our model for slower sales in Mumbai in FY2009E. We also incorporate Mahindra Eminette Phase II, a 300,000 sq. ft project in Mumbai to be launched in FY2010E. We believe any price correction to the tune of $25 \%$ will be valuation neutral as that is already factored into our estimates. Accordingly, we revise our revenue estimates to Rs2 bn for FY2009E (earlier Rs2.5 bn) and Rs3 bn for FY2010E (earlier Rs3.8 bn).

## We maintain our BUY rating and revise our target price to Rs500/share

Exhibit 4 gives the breakup of our March 2010-based target price of Rs500/share (earlier Rs810/share). We now value Jaipur SEZ at 1X P/B and would assign full DCF-based value as and when we see residential launches in the SEZ. Our DCF-based value for Jaipur SEZ is Rs15.6 bn (Rs360/share). We also assign a 20\% discount to the Chennai SEZ on account of slower-than-expected progress in residential activity. Our target price of Rs500 comprises Rs200/share for the SEZ business (earlier Rs480/share).

## Strong balance sheet lends comfort; has no debt in standalone company

We would like to highlight that MLIFE (standalone) is a debt-free entity with cash of Rs137 mn and liquid investments of Rs2.5 bn or 65/share as of March 2008. We note MLIFE has raised Rs6.8 bn (Rs165/share) through QIP and issue of warrants at Rs526/share to promoters over the past 24 months. Exhibit 5 provides details about investments made by MLIFE as of FY2008. MLIFE increased its investments in the Jaipur SEZ to Rs1 bn in FY2008 from Rs259 mn in FY2007. Debt status of MLIFE's subsidiaries as of FY2008-(1) MWC has a debt of Rs330 mn, (2) Mahindra World City, Jaipur (MWCJIL) has a debt of Rs2.5 bn (all of it from banks) and a D/E of 1.8X.

## Chennai and Jaipur SEZ continue to attract investments; however, residential activity slower than expected

MLIFE's SEZs at Chennai and Jaipur continue to make progress in client additions and construction activity. We summarize progress in these SEZs over the past six months.
Mahindra World City, Chennai (MWC). MLIFE has formed a joint venture with Ayala Land to undertake the development of a gated community in 55 acres within MWC. MLIFE's 74\%-owned subsidiary Mahindra Residential Development Ltd will have a $51 \%$ stake in the joint venture, while Ayala Land (affiliate of ARCH Capital Asian Partners) will hold $49 \%$. This gated community project is likely to be launched in 3QFY09. Our visit to the Chennai property exhibition highlights that residential prices in the vicinity of the SEZ have moved above Rs2,600+/ sq. ft compared to our assumptions of Rs2,370/sq. ft. Thus, we see limited downside risks to our selling price assumptions. Furthermore, we expect residential units inside the SEZ to attract premium pricing on account of direct access to railway station and being in close proximity to commercial units.

Mahindra World City, Jaipur (MWCJL). MWCJL has completed acquisition of 2,600 acres of land for the project. Since there have been delays in balance land acquisition, MWCJL has taken formal approvals for three sector specific SEZs-IT/ITES, handicrafts and light engineering. MWCJL has signed up large number of clients, which include Infosys and Wipro as anchor tenants, and others like Tech Mahindra, Nagarro Software and Instancesys. Deustche Bank started its back office operations in 0.2 mn sq . ft space in Mahindra Technology Park (Evolve) inside MWCJL from 2QFY09. Infosys has started operations inside the SEZ from 2QFY09.

## Mahindra Lifespaces : 2QFY09 results

| (in Rs mn) |  |  |  | \% chg. |  | Kotak estimates |  | FY08 | FY09E | FY09/FY08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY08 | 1QFY09 | 2QFY09 | q09 | yoy | 2QFY09 | \% deviation |  |  | (\%) |
| Net sales | 348 | 482 | 303 | (37.1) | (13.0) | 501 | (39.4) | 1,721 | 2,503 | 45.4 |
| Operating costs | (293) | (412) | (268) | (35.0) | (8.6) | (411) | (34.9) | $(1,341)$ | $(1,888)$ | 40.8 |
| Cost of construction | (199) | (308) | (193) | (37.3) | (2.9) |  |  | $(1,118)$ | $(1,610)$ |  |
| Operating expenses | (58) | (49) | (19) | (61.2) | (67.4) |  |  | (142) | (150) | 5.9 |
| Staff cost | (21) | (19) | (19) | 0.5 | (6.8) |  |  | (81) | (128) | 56.9 |
| Other expenditure | (16) | (37) | (37) | 0.8 | 130.6 |  |  |  |  |  |
| EBITDA | 55 | 70 | 35 | (49.6) | (36.1) | 89 | (60.4) | 380 | 615 | 61.9 |
| Other income | 126 | 58 | 114 | 98.3 | (9.3) | 56 | 105.3 | 478 | 398 | (17) |
| Interest costs | (1) | - | (5) | - | 400.0 | - |  | (1) | (1) | 22 |
| Depreciation | (5) | (4) | (5) | 7.0 | 0.0 | (4) | 7.0 | (20) | (31) | 57.6 |
| PBT | 176 | 123 | 140 | 13.3 | (20.3) | 141 | (0.5) | 838 | 981 | 17.1 |
| Taxes | (54) | (26) | (32) | 24.7 | (40.6) | (34) | (6.3) | (151) | (330) | 119.4 |
| PAT | 121 | 98 | 108 | 10.3 | (11.2) | 106 | 1.3 | 687 | 651 | (5.3) |
| Key ratios |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| EBITDA margin (\%) | 15.9 | 14.6 | 11.7 |  |  | 17.8 |  | 22.1 | 24.6 |  |
| PAT margin (\%) | 34.8 | 20.2 | 35.5 |  |  | 21.2 |  | 39.9 | 26.0 |  |
| Effective tax rate (\%) | 31.0 | 21.0 | 23.1 |  |  | 24.5 |  | 18.0 | 33.7 |  |

Source: Company data, Kotak Institutional Equities.

## Revenue booking for 2QFY09

List of MGDL's residential projects from which revenue was booked in 2QFY09

| Name of the project | City | $\frac{\text { Saleable area }}{\text { ('000 sa. ft) }}$ | Prices (Rs/sq. ft ) |  | Total Revenues (Rs mn) | Revenue Bookingtill 2QFY09(Rs mn) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Assumed | Current |  |  |
| Ongoing |  |  |  |  |  |  |
| Mahindra Eminente | Goregaon, Mumbai | 270 | 5,800 | Sold | 1,566 | 1,253 |
| Mahindra Royale- IA | Pimpri, Pune | 208 | 2,700 | Sold | 562 | 421 |
| Mahindra Royale-IB | Pimpri, Pune | 100 | 3,000 | 3,200 | 300 | 225 |
| Mahindra Royale-II | Pimpri, Pune | 300 | 3,000 | 3,200 | 900 | 360 |
| Mahindra Splendour (GKW) | Bhandup, Mumbai | 320 | 5,500 | 7,500 | 1,760 | 352 |
| Slyvan County | Chennai | 490 | 1,700 | Sold | 833 | 833 |
| Mahindra Chloris | Faridabad | 420 | 3,500 | 4,500 | 1,470 | 0 |
| Mahindra Eminette II | Goregaon, Mumbai | 300 | 7,500 | 9,500 | 2,250 | 0 |
| Total |  | 2,408 |  |  | 9,641 | 3,444 |
| Forthcoming |  |  |  |  |  |  |
| Proposed project | Nasik | 1,372 | 1,800 | 2,000 | 2,470 |  |
| Proposed project | Gurgaon Sector 112 | 1,400 | 4,000 | 5,000 | 5,600 |  |
| Proposed project | Mumbai - Byculla | 400 | 18,000 | 24,000+ | 7,200 |  |
| Proposed project | Baroda | 1,000 | 1,365 | 1,500 | 1,365 |  |
| Proposed project | Kandivili | 450 | 5,000 | 7,000+ | 2,250 |  |
| Proposed project | Nagpur | 2,000 | 2,000 | 2,000+ | 4,000 |  |
| Total |  | 6,622 |  |  | 22,885 |  |

Source: Company, Kotak Institutional Equities estimates.

## EBITDA margins have been volatile



Source: Company, Kotak Institutional Equities.

MGDL—Our March 2010-based target price is Rs500/share
$\left.\begin{array}{lccccccc} & \begin{array}{c}\text { Valuation } \\ \text { Methodology }\end{array} & \begin{array}{c}\text { Valuation of } \\ \text { business }\end{array} & & & \text { (Rs bn) }\end{array}\right)$

Source: Kotak Institutional Equities estimates.

## Investments in other subsidairies has increased in FY2008

| (in Rs mn) | FY2008 | FY2007 |
| :--- | :---: | :---: |
| Subsidiaries |  |  |
| Mahindra Infrastructure Developers Ltd | 144 | 144 |
| Mahindra World City Developers Ltd (a) | 875 | 225 |
| Mahindra World City (Jaipur) Ltd | 999 | 259 |
| Mahindra World City (Maharastra) Ltd | 4 | 4 |
| Mahindra Integrated Township Ltd | 370 | 370 |
| Mahindra Technology Park Ltd | 100 | 0 |
| Mahindra Knowledge Park (Mohali) Ltd (b) | 1 | 1 |
| Current investments | 2,503 | 2,223 |
| Others | 34 | 32 |
| Total | $\mathbf{5 , 0 2 9}$ | $\mathbf{3 , 2 5 8}$ |

## Note:

(a) Includes Rs650 mn of 6\% cumulative redeemable preference shares
(b) Includes Rs0.5 mn of 7\% non-cumulative redeemable participating optionally convertible preference share

Source: Kotak Institutional Equities.

| Pipes |  |
| :--- | ---: |
| PSLH.BO, Rs108 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 500 |
| 52 W High -Low (Rs) | $610-101$ |
| Market Cap (Rs bn) | 4.7 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 20.7 | 38.4 | 43.1 |
| Net Profit (Rs bn) | 0.8 | 1.9 | 2.5 |
| EPS (Rs) | 21.1 | 43.6 | 58.3 |
| EPS gth | 4.2 | 106.9 | 33.7 |
| P/E (x) | 5.1 | 2.5 | 1.9 |
| EV/EBITDA (x) | 3.8 | 3.2 | 2.3 |
| Div yield (\%) | 4.7 | 5.6 | 6.9 |

## Shareholding, June 2008

|  | Pattern | \% of Portfolio | Over/(under) weight |
| :---: | :---: | :---: | :---: |
| Promoters | 48.4 | - |  |
| Flls | 17.5 | 0.0 | 0.0 |
| MFs | 16.1 | 0.2 | 0.2 |
| UTI | - | - | - |
| LIC | - | - | - |

PSL: Q2FY09 results disappoint, but valuations excite; reiterate BUY
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- 2QFY09-revenues up $30 \%$ yoy, PAT up $13 \%$ yoy
- Lower-than-expected volumes keep revenues and PAT below estimates; expect volumes to pick up in latter part of the year
- Revise estimates for lower volumes and margins, reduce TP to Rs280
- Valuations become very attractive post the recent correction, reiterate BUY

PSL's 2QFY09 results were below expectations—net revenues for the quarter were at Rs6.4 bn versus estimated Rs6.6 bn and PAT was Rs 216 mn versus estimated Rs 289 mn due to lower-than-estimated pipe volumes. Pipe volume during the quarter was 69,234 tons against estimated 77,000 tons. We reduce our FY2009E and FY2010E revenue estimates by $1 \%$ and $13 \%$, respectively, to factor in lower volumes. We lower our FY2009E and FY2010E volume assumptions by $7 \%$ and $17 \%$, respectively. We reduce our EPS estimates for FY2009E and FY2010E to Rs43.2 and Rs58.3 from Rs45.1 and Rs64.5. We reduce our DCF-based target price to Rs280 (from Rs500) on account of reduced volume and margin assumptions across our forecast period. We believe the global economic slowdown, coupled with reduced steel prices, may impact pipe demand and shrink margins.

## 2QFY09—lower-than-expected volumes keep revenues and PAT below estimates

- Lower volumes keep qoq revenues flat. PSL reported revenues of Rs6.4 bn (flat qoq and up 30\% yoy) versus our estimate of Rs6.6 bn. Lower-than-expected volumes (69,234 tons versus estimated 77,000 tons) resulted in revenues below estimate. Volumes were lower due to delay in dispatches resulting in large inventory build up. Finished goods inventory increased to 54,302 tons from 22,947 tons in the previous quarter. The management has proffered guidance for higher volumes in the latter part of the year based on the delivery schedule of the current order book. A strong order book of Rs60 bn to be executed over the next 12 months provides further support to revenue estimates.
- Lower margins result in lower PAT. PAT at Rs216 mn (down 16\% qoq, up 13\% yoy) was lower than our estimate of Rs289mn. EBITDA margins at 7.6\% were lower than our estimate of $10 \%$ resulting in lower-than-expected PAT. However, EBITDA margin, including net income, was at $10.4 \%$ versus our expected $10.9 \%$. We highlight that a large part of excise and export benefits which are operating in nature are recorded as other income.


## Reduce estimates for lower volume and pricing assumptions

We reduce our FY2009E and FY2010E revenue estimates by $1 \%$ and $13 \%$, respectively, to factor in lower volumes and lower steel price assumptions. We reduce our volume assumptions by $7 \%$ and $17 \%$ for the respective years. We reduce our FY2010E pipe realization and coil price assumptions by $16 \%$ to factor in the recent correction in steel prices. Lower rupee exchange rate assumption partially offsets the decline in revenues from reduced volumes and pricing. We revise our FY2009E and FY2010E EPS estimate to Rs43.2 and Rs58.3 from Rs45.1 and Rs64.5 based on lower revenue and margin estimates.

## Reduce target price to Rs280, reiterate BUY on attractive valuations

We reduce our 12-month DCF-based target price to RS280 (Rs500 earlier) to factor in lower volume and margin assumptions across our forecast period. We also increase our WACC assumption to $13.5 \%$ (from 13\%) to factor in higher market risk premium. We find the stock attractively valued at 2.5X FY2010E EBITDA. We highlight that this is the lowest EBITDA multiple the stock has traded over the last five years (see Exhibit 4). At a current price of Rs105 per share, the stock is trading at 0.8 X FY2008 P/B with a dividend yield of $5.7 \%$.

Exhibit 1: PSL, Interim results (stand alone), March fiscal year-ends, (Rs mn)

|  | q09 |  |  | yoy |  |  | yoy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY09 | 1QFY09 | (\% chg) | 1QFY08 | (\% chg) | 1HFY09 | 1HFY08 | (\% chg) |
| Gross revenues | 6,438 | 6,523 | (1.3) | 4,965 | 29.7 | 12,961 | 9,066 | 43.0 |
| less: excise | 48 | 87 | (45.0) | 316 | (84.8) | 135 | 564 | (76.0) |
| Net revenues | 6,390 | 6,436 | (0.7) | 4,649 | 37.4 | 12,825 | 8,501 | 50.9 |
| Total expenditure | $(5,902)$ | $(5,841)$ | 1.0 | $(4,150)$ | 42.2 | $(11,744)$ | $(7,596)$ | 54.6 |
| Inc/(Dec) in stock | 2,947 | 1,217 | 142.1 | 1,764 | 67.0 | 4,164 | 2,184 | 90.7 |
| Raw materials | $(7,717)$ | $(6,285)$ | 22.8 | $(5,228)$ | 47.6 | $(14,002)$ | $(8,205)$ | 70.7 |
| Staff cost | (146) | (145) | 0.9 | (121) | 20.4 | (291) | (224) | 29.8 |
| Other expenditure | (986) | (628) | 57.0 | (565) | 74.5 | $(1,614)$ | $(1,351)$ | 19.5 |
| EBITDA | 487 | 594 | (18.0) | 499 | (2.4) | 1,082 | 906 | 19.4 |
| OPM (\%) | 7.6 | 9.2 |  | 10.7 |  | 8.4 | 10.7 |  |
| Other income | 175 | 66 | 165.7 | 67 | 160.6 | 241 | 112 | 116.1 |
| Interest | (204) | (127) | 61.3 | (162) | 26.3 | (331) | (256) | 29.2 |
| Depreciation | (136) | (145) | (6.1) | (130) | 4.8 | (282) | (260) | 8.3 |
| Pretax profits | 322 | 388 | (17.1) | 275 | 17.2 | 710 | 501 | 41.8 |
| EBIT\% | 8.2 | 8.0 |  | 9.4 |  | 8.1 | 8.9 |  |
| Tax | (106) | (128) | (17.2) | (84) | 26.8 | (196) | (139) | 41.7 |
| Net income | 216 | 260 | (17.0) | 191 | 13.0 | 514 | 363 | 41.8 |
| Income tax rate (\%) | 32.9 | 33.0 |  | 30.4 |  | 27.6 | 27.7 |  |
|  |  |  |  |  |  |  |  |  |
| Volumes | 69,234 | 75,240 | (8.0) | 66,646 | 3.9 | 144,474 | 123,288 | 17.2 |

Source: Company data, Kotak Institutional Equities.

Exhibit 2: PSL, change in estimates, March fiscal year-ends

|  | New estimates |  | Old estimates |  | Change (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2009E | 2010E | 2009E | 2010E |
| Financials (Rs mn) |  |  |  |  |  |  |
| Revenues | 38,440 | 43,147 | 38,738 | 49,480 | (0.8) | (12.8) |
| EBITDA | 3,684 | 4,494 | 4,021 | 5,228 | (8.4) | (14.0) |
| EBITDA (\%) | 9.6 | 10.4 | 10.4 | 10.6 | - | - |
| PAT | 1,883 | 2,542 | 1,967 | 2,810 | (4.3) | (9.5) |
| Diluted EPS (Rs) | 43.2 | 58.3 | 45.1 | 64.5 | (4.2) | (9.6) |
| Sales ('000 tons) |  |  |  |  |  |  |
| India | 462 | 440 | 495 | 528 | (6.7) | (16.7) |
| UAE | 32 | 38 | 32 | 38 | - | (1.3) |
| USA | 56 | 165 | 56 | 165 | - | - |
| Realisation (US\$/ton) |  |  |  |  |  |  |
| India | 1,487 | 1,264 | 1,487 | 1,517 | - | (16.7) |
| UAE | 1,532 | 1,302 | 1,532 | 1,562 | - | (16.6) |
| USA | 1,800 | 1,800 | 1,800 | 1,800 | - | - |
| Raw material cost (US\$/ton) |  |  |  |  |  |  |
| HR coil | 948 | 834 | 948 | 995 | - | (16.2) |
| EBITDA |  |  |  |  |  |  |
| EBITDA (Rs mn) | 3,684 | 4,494 | 4,021 | 5,228 | (8.4) | (14.0) |
| EBITDA / ton (\$) | 152 | 155 | 164 | 172 | (7.2) | (9.6) |

[^2]

Source: CRU

Exhibit 4: PSL is currently trading at its lowest EV/EBITDA multiple PSL, one-year forward EV/EBITDA muliple


Source: Bloomberg, Kotak Institutional Equities.

Exhibit 5: Our DCF-based valuation for PSL Ltd is Rs280
DCF valuation of PSL Ltd, March fiscal year-ends (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E | Terminal Value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 3,684 | 4,494 | 3,892 | 3,275 | 3,237 | 3,300 | 3,279 | 3,279 | 3,279 |  |
| Tax expense | (842) | (596) | (627) | (672) | (724) | (805) | (806) | (810) | (753) |  |
| Changes in working capital | $(3,630)$ | $(1,104)$ | 2,750 | 1,312 | 116 | 144 | 7 | - | - |  |
| Cash flow from operations | (788) | 2,794 | 6,016 | 3,915 | 2,629 | 2,639 | 2,480 | 2,469 | 2,526 |  |
| Capital expenditure | $(2,278)$ | (171) | (174) | (176) | (239) | (244) | (311) | (318) | (913) |  |
| Free cash flow to the firm | $(3,066)$ | 2,622 | 5,842 | 3,739 | 2,391 | 2,396 | 2,170 | 2,151 | 1,613 | 13,033 |
| Dicounted cash flow-now | $(2,906)$ | 2,189 | 4,297 | 2,423 | 1,365 | 1,205 | 962 | 840 | 555 |  |
| Discounted cash flow-1 year forward |  | 2,485 | 4,878 | 2,750 | 1,549 | 1,368 | 1,092 | 953 | 630 |  |
| Discounted cash flow-2 year forward |  |  | 5,536 | 3,121 | 1,759 | 1,553 | 1,239 | 1,082 | 715 |  |


| Discount rate | $13.5 \%$ |
| :--- | ---: |
| Growth from 2017 to perpetuity | $1.0 \%$ |


| Discount factor at WACC |  | 0.95 | 0.83 | 0.74 | 0.65 | 0.57 | 0.50 | 0.44 | 0.39 | 0.34 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | + 1-year | + 2-years |  |  |  | ensitivity of DCF value to WACC and growth rate (R: WACC |  |  |  |  |  |
| Total PV of free cash flow (a) | 15,705 | 76\% | 15,005 | 72\% |  |  |  |  |  |  |  |
| PV of terminal value (b) | 5,090 | 24\% | 5,777 | 28\% |  |  | $\begin{array}{ccc} & & \text { WACC } \\ 12.5 \% & 13.0 \% & 13.5 \%\end{array}$ |  |  | 14.0\% | 14.5\% |
| $\mathrm{EV}(\mathrm{a})+(\mathrm{b})$ | 20,795 |  | 20,782 |  |  | -0.5\% | 288 | 275 | 263 | 252 | 242 |
| EV (US\$ mn) | 416 |  | 416 |  |  | 0.0\% | 293 | 280 | 268 | 256 | 246 |
| Net debt | 8,702 |  | 6,807 |  |  | 0.5\% | 299 | 285 | 272 | 261 | 249 |
| Equity value | 12,093 |  | 13,975 |  |  | 1.0\% | 305 | 291 | 277 | 265 | 254 |
| No. of shares | 43.6 |  | 43.6 |  |  | 1.5\% | 312 | 297 | 283 | 270 | 258 |
| Implied share price (Rs) | 277 |  | 321 |  |  | 2.0\% | 319 | 304 | 289 | 275 | 263 |
| Exit EV/EBITDA multiple (X) | 4.0 |  |  |  |  | 2.5\% | 328 | 311 | 295 | 281 | 268 |

Source: Kotak Institutional Equities estimates.

Exhibit 6: Comparative valuation of global pipe companies

|  | 24-Oct-08 |  |  | Mkt Cap. | EV/EBITDA (X) |  |  | PER (X) |  |  | P/B (X) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Company | Price (local) | Currency | Year-end | (US\$ mn) | LFY | FY1 | FY2 | LFY | FY1 | FY2 | LFY | FY1 | FY2 |
| Welspun-Gujarat Stahl (1) | 92 | INR | Mar | 339 | 6.1 | 3.3 | 1.9 | 4.5 | 3.2 | 2.0 | 1.0 | 0.7 | 0.5 |
| Jindal Saw (1) | 306 | INR | Dec | 375 | 3.7 | 2.1 | 1.8 | 4.6 | 3.5 | 3.7 | 0.7 | 0.5 | 0.5 |
| PSL (1) | 105 | INR | Mar | 93 | 3.8 | 3.2 | 2.2 | 5.1 | 2.4 | 1.8 | 0.8 | 0.6 | 0.5 |
| Man Industries | 34 | INR | Mar | 36 | 3.0 | 2.2 | 1.8 | 2.5 | 2.4 | 2.3 | 0.5 | 0.5 | 0.4 |
| Mean - linepipe [India] |  |  |  |  | 4.1 | 2.7 | 1.9 | 4.2 | 2.9 | 2.4 | 0.7 | 0.6 | 0.5 |
| Tenaris | 7 | EUR | Dec | 6,529 | 3.6 | 3.3 | 2.8 | 4.4 | 3.8 | 3.1 | 1.0 | 1.0 | 0.8 |
| Vallourec | 70 | EUR | Dec | 2,940 | 2.5 | 2.7 | 2.6 | 3.7 | 4.1 | 3.8 | 1.3 | 1.2 | 1.0 |
| Maharashtra Seamless (1) | 152 | INR | Mar | 212 | 3.0 | 2.5 | 2.4 | 5.1 | 4.0 | 4.0 | 0.9 | 0.8 | 0.7 |
| Ratnamani Metals \& Tubes | 271 | INR | Mar | 49 | 1.9 | 1.6 | 1.4 | 2.7 | 2.0 | 1.7 | 1.1 | 0.7 | 0.5 |
| Mean - seamless [global] |  |  |  |  | 2.8 | 2.5 | 2.3 | 4.0 | 3.5 | 3.1 | 1.1 | 0.9 | 0.7 |
| Posco | 242,000 | KRW | Dec | 14,612 | 3.4 | 2.5 | 2.5 | 5.0 | 4.3 | 4.1 | 0.8 | 0.7 | 0.6 |
| Sumitomo Metal Industries | 198 | JPY | Mar | 10,269 | 5.0 | 4.9 | 5.0 | 5.0 | 5.4 | 5.4 | 1.0 | 0.9 | 0.8 |
| Severstal | 4 | USD | Dec | 3,628 | 1.4 | 0.9 | 0.9 | 1.9 | 1.1 | 1.1 | 0.3 | 0.3 | 0.3 |
| United States Steel | 36 | USD | Dec | 4,172 | 4.3 | 1.8 | 2.1 | 4.8 | 1.8 | 2.3 | 0.7 | 0.5 | 0.5 |
| Salzgitter | 41 | EUR | Dec | 1,960 | 0.7 | 0.7 | 0.8 | 2.6 | 2.8 | 3.1 | 0.6 | 0.5 | 0.4 |
| Voestalpine | 16 | EUR | Mar | 2,096 | NA | 3.5 | 3.7 | 3.4 | 2.7 | 3.0 | 0.8 | 0.6 | 0.5 |
| Corinth Pipeworks | 1 | EUR | Dec | 96 | 3.4 | 4.7 | 4.0 | 3.6 | 5.8 | 4.1 | 0.9 | 0.8 | 0.7 |
| Mean - steel and pipe [global] |  |  |  |  | 3.0 | 2.7 | 2.7 | 3.8 | 3.4 | 3.3 | 0.7 | 0.6 | 0.6 |
| Mean - overall |  |  |  |  | 3.3 | 2.6 | 2.4 | 3.9 | 3.3 | 3.0 | 0.8 | 0.7 | 0.6 |

Note: (1) Kotak Institutional Equities estimates.
Source: Bloomberg, Kotak Institutional Equities estimates.

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Exhibit 7: Profit model, balance sheet, cash model for PSL Ltd 2006-2011E, March fiscal year-ends (Rs mn)

| Profit model | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | 2010E | 2011E |
| :--- | :---: | :---: | :---: | :---: | :---: | ---: |
| Net revenues | 14,503 | 14,433 | 20,734 | 38,440 | 43,147 | 34,053 |
| EBITDA | $\mathbf{1 , 5 5 0}$ | $\mathbf{1 , 6 4 2}$ | $\mathbf{2 , 2 3 1}$ | $\mathbf{3 , 6 8 4}$ | $\mathbf{4 , 4 9 4}$ | $\mathbf{3 , 8 9 2}$ |
| Other income | 193 | 274 | 448 | 514 | 629 | 498 |
| Interest (expense)/income | $(690)$ | $(563)$ | $(887)$ | $(786)$ | $(721)$ | $(608)$ |
| Depreciation | $(344)$ | $(445)$ | $(539)$ | $(751)$ | $(897)$ | $(911)$ |
| Pretax profits | $\mathbf{7 0 8}$ | $\mathbf{9 0 8}$ | $\mathbf{1 , 2 5 3}$ | $\mathbf{2 , 6 6 1}$ | $\mathbf{3 , 5 0 4}$ | $\mathbf{2 , 8 7 1}$ |
| Tax | $(192)$ | $(280)$ | $(400)$ | $(662)$ | $(515)$ | $(542)$ |
| Deferred taxation | 3 | 25 | $(9)$ | $(63)$ | $(31)$ | $(16)$ |
| Minority Interest | - | - | - | $(54)$ | $(417)$ | $(273)$ |
| Adjusted consolidated net income | $\mathbf{5 1 9}$ | $\mathbf{6 5 3}$ | $\mathbf{8 4 4}$ | $\mathbf{1 , 8 8 3}$ | $\mathbf{2 , 5 4 2}$ | $\mathbf{2 , 0 4 1}$ |
| Diluted Earnings per share (Rs) | $\mathbf{1 4 . 1}$ | $\mathbf{1 5 . 8}$ | $\mathbf{1 9 . 4}$ | $\mathbf{4 3 . 2}$ | $\mathbf{5 8 . 3}$ | $\mathbf{4 6 . 8}$ |


| Balance sheet | 2,777 | 3,519 | 5,697 | 7,373 | 9,533 | 11,191 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total equity | 32 | 7 | 16 | 78 | 109 | 124 |
| Deferred taxation liability | 6,810 | 6,698 | 9,317 | 9,688 | 7,376 | 6,354 |
| Total borrowings | - | - | 178 | 232 | 649 | 922 |
| Minority Interest | 5,898 | 5,791 | 8,365 | 12,934 | 14,292 | 11,500 |
| Current liabilities | $\mathbf{1 5 , 5 1 8}$ | $\mathbf{1 6 , 0 1 5}$ | $\mathbf{2 3 , 5 7 2}$ | $\mathbf{3 0 , 3 0 5}$ | $\mathbf{3 1 , 9 5 8}$ | $\mathbf{3 0 , 0 9 1}$ |
| Total liabilities and equity | 1,199 | 1,263 | 4,005 | 1,200 | 1,200 | 5,620 |
| Cash | 10,654 | 9,596 | 12,966 | $\mathbf{2 0 , 9 8 3}$ | $\mathbf{2 3 , 3 6 9}$ | 17,827 |
| Other current assets | 3,564 | 5,131 | 6,391 | 7,919 | 7,193 | 6,456 |
| Total fixed assets | 0 | 0 | 167 | 160 | 153 | 146 |
| Miscl. Exps. not w/o | 102 | 25 | 43 | 43 | 4 | 4 |
| Investments | $\mathbf{1 5 , 5 1 8}$ | $\mathbf{1 6 , 0 1 5}$ | $\mathbf{2 3 , 5 7 2}$ | $\mathbf{3 0 , 3 0 5}$ | $\mathbf{3 1 , 9 5 8}$ | $\mathbf{3 0 , 0 9 2}$ |
| Total assets |  |  |  |  |  |  |


| Free cash flow |  |  |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| Operating cash flow, excl working capital | 900 | 1,042 | 1,473 | 2,243 | 3,265 | 2,749 |
| Working capital changes | $(1,267)$ | 695 | $(1,023)$ | $(3,630)$ | $(1,104)$ | 2,750 |
| Capital expenditure | $(1,115)$ | $(2,012)$ | $(1,799)$ | $(2,278)$ | $(171)$ | $(174)$ |
| Investments | - | 77 | $(18)$ | - | - | - |
| Other income | 41 | 142 | 67 | 514 | 629 | 498 |
| Free cash flow | $\mathbf{( 1 , 4 4 1 )}$ | $\mathbf{( 5 7 )}$ | $\mathbf{( 1 , 3 0 0 )}$ | $\mathbf{( 3 , 1 5 2 )}$ | $\mathbf{2 , 6 1 8}$ | $\mathbf{5 , 8 2 3}$ |


| Ratios (\%) | 10.7 | 11.4 | 10.8 | 9.6 | 10.4 | 11.4 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| EBITDA margins (\%) | 3.5 | 2.4 | 1.9 | 1.7 | 1.3 | 0.8 |
| Debt/equity | 2.5 | 2.0 | 1.5 | 1.0 | 1.2 | 0.7 |
| Net debt/equity | 18.3 | 22.6 | 20.7 | 18.3 | 28.8 | 30.1 |
| RoAE | $\mathbf{1 3 . 2}$ | $\mathbf{1 1 . 4}$ | $\mathbf{1 0 . 7}$ | $\mathbf{1 1 . 3}$ | $\mathbf{1 5 . 0}$ | $\mathbf{1 7 . 5}$ |
| RoACE |  |  |  |  |  |  |

Source: Company data, Kotak Institutional Equities.

| Technology |  |
| :--- | ---: |
| HEXT.BO, Rs21 |  |
| Rating | SELL |
| Sector coverage view | 25 |
| Target Price (Rs) | $118-20$ |
| 52 W High -Low (Rs) | 3.0 |
| Market Cap (Rs bn) |  |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| December y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ |
| Sales (Rs bn) | 10.4 | 11.3 | 11.0 |
| Net Profit (Rs bn) | 0.1 | 0.4 | 0.5 |
| EPS (Rs) | 7.7 | 2.9 | 3.8 |
| EPS gth | $(13.7)$ | $(62.4)$ | 32.1 |
| P/E (x) | 2.8 | 7.4 | 5.6 |
| EV/EBITDA (x) | $(0.2)$ | 1.0 | 0.7 |
| Div yield (\%) | 4.3 | 7.5 | 7.5 |

## Shareholding, June 2008

|  | \% of |  | Over/(under) |
| :--- | ---: | :---: | :---: |
|  | Pattern | Portfolio | weight |

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- 3QCY08 results-benefits from margin expansion negated by huge forex losses
- Revenue growth stuck in a jam and likely to remain so in the near term
- Revenue growth in CY2009E looks unlikely
- Aggressive hedging will prevent benefits in rupee depreciation

Hexaware reported a decent quarter of operating performance with significant margin expansion driving a $29.3 \%$ EBITDA growth yoy. However, revenue visibility seems to have worsened as evident in multiple factors-(1) $2 \%$ qoq and a disappointing $5 \%$ yoy revenue growth in US\$ terms, (2) 2.8-5\% sequential revenue decline guidance for the December quarter (in constant currency, a decline of $3.5-8 \%$ qoq in US\$ terms), (3) poor order booking; revenue booking in The September 2008 quarter was US\$51 mn, 77\% of the quarter revenues (YTD order booking for CY2008 at 66\% of YTD revenues), (4) no improvement in client metrics; qoq client addition has come down to four from the sustained 10-20 over the past 12 quarters and (5) continuous decline in employee base; headcount declined for the third quarter in a row and is now down 16.2\% YTD. We believe improvement in revenue growth profile (and subsequently) operating performance is likely some time away with the new management team just embarking on some of their restructuring initiatives. In addition, aggressive hedging will prevent any operational gains derived from cost rationalization initiatives to flow to the net profit level. We have cut our estimates further and reiterate our SELL rating despite reasonable cash support (73\% of current market cap). We cut our target price to Rs25 (Rs35 earlier).

3QCY08 results—benefits from margin expansion negated by huge forex losses.
Hexaware reported another quarter of disappointing revenue performance with revenues declining 2\% in US\$ terms ( $0.4 \%$ decline in constant currency) to US\$66.3 mn (yoy growth a disappointing 5\%). Non-recurrence of one-off expenses, improvement in utilization, rupee benefits, and further cost rationalization led to EBITDA margins expanding to $13.3 \%$ (+140 bps yoy, +330 bps qoq). Net income, however, was impacted by Rs243 mn of MTM forex losses at the other income line. Net income was down 57.2\% yoy to Rs $115 \mathrm{mn}, 26 \%$ lower than our expectations.

Revenue growth stuck in a jam and likely to remain so in the near term. Poor revenue visibility has been the major overhang on the stock for the past several months. We expect the same to continue as 3QCY08 results and operational metrics provided multiple evidences of the visibility having worsened-(1) $2 \%$ qoq and a disappointing $5 \%$ yoy revenue growth in US\$ terms, (2) 2.8-5\% sequential revenue decline guidance for the December quarter (in constant currency, a decline of $3.5-8 \%$ qoq in US\$ terms to US\$6164.5 mn ), (3) poor order booking; revenue booking in the September 2008 quarter was US $\$ 51 \mathrm{mn}, 77 \%$ of the quarter revenues (YTD order booking for CY2008 at $66 \%$ of YTD revenues), (4) no improvement in client metrics; qoq client addition has come down to four from the sustained 10-20 over the past 12 quarters, and (5) continuous decline in employee base; headcount declined for the third quarter in a row and is now down $16.2 \%$ YTD. 4QCY08 guidance implies CY2008 revenues of US\$262-265.5 mn, 2\% lower than the revised guidance of US\$270-275 mn given at end-2QCY08.

Revenue growth in CY2009E looks unlikely. We believe Hexaware's revenue growth challenges are unlikely to subside in the near term, leading to a likely yoy revenue decline in CY2009E. We have accordingly reduced our CY2009E revenue estimate by $14 \%$ and now expect a $7 \%$ revenue decline yoy. We discuss our thoughts on CY2009E revenue growth below.

- We believe Hexaware is facing significant challenges from some of its top-5 clients. This reflected in 19\% sequential drop in revenues from its top 2-5 clients in the September 2008 quarter (following the $11.8 \%$ sequential drop in the June 2008 quarter).
- Challenges in the existing client base as well as poor sales execution also reflects in the third consecutive quarter of below-par new order wins; new order bookings for 3Q at US $\$ 51 \mathrm{mn}$ ( $77 \%$ of quarter revenues) was substantially less than the trend of 1 X quarterly revenues seen in earlier years. CY2008 YTD order booking of US $\$ 133 \mathrm{mn}$ has also been a disappointing $66 \%$ of revenues booked in the same time frame. Poor new order wins, in addition to likely cancellations within the existing order book, means significant order book erosion in CY2008, an uninspiring sign for revenue growth in CY2009E.
- Third consecutive quarter of headcount decline does little to inspire any confidence on revenue outlook. The company's headcount has declined by 1,144 (16.2\% of endCY2007 employee base) in CY2008 YTD with the 60\% of headcount reduction (674 employees) happening in 3QCY08. Attrition level (quarterly annualized) has increased to $28.3 \%$ from $18 \%$ in 3QCY07; we presume a significant part of the increase in attrition is involuntary in nature.
- Hexaware has a substantial exposure to BFSI (39\% of revenues), and travel and transportation (15\%) verticals and the US geography (64\%)—clients across these verticals and geography are facing substantial pressure and any cut in spending from clients in these areas may impact growth in CY2009E.
- TTM new client additions are down to 41 from 52 in the previous quarter, depicting challenges on sales execution and new business development.

Improvement in sales execution imperative; initiatives from the new management team will take time to bear fruit. Hexaware has suffered on growth in the past three years on account of significant slippages on sales execution. The company has attempted to address this issue through change in profile of people at the front end, instituting new structures as CBU's and increase in sales count. However, the success has been limited resulting in wastage of significant opportunity of mining the high quality accounts ( 66 F -500/G-500 clients) for sustainable competitive advantage. This reflects in organic revenue growth of $27 \%$ in CY2005, 22\% in CY2006 and 22\% in CY2007 with 6-7\% implied in CY2008E guidance.

Belt tightening can help margins only so much in absence of revenue growth. We believe sustained improvement in Hexaware's operating performance will have to be revenue-led as the company has utilized most of its non-volume margin levers such as SG\&A rationalization and pricing to the maximum, in our view. While the company management indicates no significant pressure on pricing as yet, we believe continuous decline in volume growth trajectory will likely have its bearing on pricing over the next two to three quarters. Also, while low net hiring may help optimize utilization (and support margins) for the next two to three quarters, it will likely leave the company unprepared for a revival in IT services spending growth, as and when it occurs.

Aggressive hedging will prevent benefits from rupee depreciation. In addition to the operating challenges discussed above, Hexaware also faces significant headwinds from its aggressive hedging positions. The company had US $\$ 213 \mathrm{mn}$ of hedges outstanding as of September 30, 2008 and has Rs1 bn of forex losses (market to market at Re/US\$ rate of 47) in the OCI line in the balance sheet. These losses will hit the P\&L in a phased manner over the next few quarters. The company also indicates that it has cancelled forward contracts to the tune of US\$55 mn since October 1, 2008; we estimate the same to lead to a loss of Rs165 mn in 4QCY08 in addition to (1) further MTM losses of the remaining hedges and ( 2 ) more cash losses if further contracts are cancelled.

Cut estimates further. Maintain SELL. We have revised our EPS estimates for CY2008E10E to factor in (1) reduced revenue estimates-we have revised our revenue estimate for CY2009E and CY2010E to US $\$ 245 \mathrm{mn}$ (decline of $7 \%$ yoy) and US $\$ 257 \mathrm{mn}$ (yoy growth of $5 \%$ ), (2) marginally higher margin assumptions reflecting revised currency assumptions, and (3) revised forex loss assumptions reflecting the current hedges outstanding and recent cancellations of hedges. Our revised EPS estimates stand at Rs 2.9 for CY2008E, Rs3.8 for CY2009E and Rs3.9 for CY2010E. Maintain SELL with a revised target price of Rs25/share.

Key changes in CY2008-10 estimates

| US\$ mn | New |  |  | Old |  |  | Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | CY2008 | CY2009 | CY2010 | CY2008 | CY2009 | CY2010 | CY2008 | CY2009 | CY2010 |
| Revenues (US\$ mn) | 263 | 245 | 257 | 270 | 284 | 300 | (2.8) | (13.7) | (14.2) |
| EBITDA Margin (\%) | 9.4 | 8.6 | 8.6 | 7.5 | 8.3 | 8.5 |  |  |  |
| EPS (Rs/ share) | 2.9 | 3.8 | 3.9 | 4.5 | 5.1 | 5.4 | (36.2) | (25.4) | (28.4) |
| Re/ US\$ rate | 43.1 | 44.7 | 44.3 | 42.7 | 43.0 | 42.6 | 0.8 | 3.9 | 3.9 |

Source: Kotak Institutional Equities estimates


## Hexaware has guided for US\$61-64.5 mn revenues for 4QCY08, a sequential decline of 2.8-5\%

Source: Company, Kotak Institutional Equities estimates

## Hexaware Technologies: Consolidated profit \& loss statement, December year-ends (Rs mn)

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| :--- | :---: | :---: | :---: | :---: | ---: |
| Revenues | $\mathbf{8 , 4 8 2}$ | $\mathbf{1 0 , 3 9 8}$ | $\mathbf{1 1 , 3 1 8}$ | $\mathbf{1 0 , 9 5 4}$ | $\mathbf{1 1 , 3 8 6}$ |
| Software Development Costs | $(5,318)$ | $(6,673)$ | $(7,046)$ | $(6,990)$ | $(7,273)$ |
| Gross profit | $\mathbf{3 , 1 6 4}$ | $\mathbf{3 , 7 2 5}$ | $\mathbf{4 , 2 7 2}$ | $\mathbf{3 , 9 6 4}$ | $\mathbf{4 , 1 1 3}$ |
| Selling and marketing exp | $(771)$ | $(1,001)$ | $(1,254)$ | $(1,184)$ | $(1,255)$ |
| Administration exp | $(1,071)$ | $(1,524)$ | $(1,959)$ | $(1,839)$ | $(1,878)$ |
| Total SG\&A Expenses | $(1,842)$ | $(2,524)$ | $(3,213)$ | $(3,022)$ | $(3,133)$ |
| EBITDA | $\mathbf{1 , 3 2 2}$ | $\mathbf{1 , 2 0 1}$ | $\mathbf{1 , 0 5 9}$ | $\mathbf{9 4 2}$ | $\mathbf{9 8 0}$ |
| Depreciation | $(200)$ | $(232)$ | $(272)$ | $(315)$ | $(331)$ |
| EBIT | $\mathbf{1 , 1 2 2}$ | $\mathbf{9 6 8}$ | $\mathbf{7 8 7}$ | $\mathbf{6 2 7}$ | $\mathbf{6 4 9}$ |
| Other Income | 241 | 265 | $(289)$ | 9 | 104 |
| Profit Before Tax | $\mathbf{1 , 3 6 3}$ | $\mathbf{1 , 2 3 3}$ | $\mathbf{4 9 8}$ | $\mathbf{6 3 6}$ | $\mathbf{7 5 3}$ |
| Provision for Tax | $(101)$ | $(133)$ | $(84)$ | $(90)$ | $(190)$ |
| Net Profit | $\mathbf{1 , 2 6 2}$ | $\mathbf{1 , 1 0 1}$ | $\mathbf{4 1 4}$ | $\mathbf{5 4 6}$ | $\mathbf{5 6 3}$ |
| Extraordinaries | - | $(1,028)$ | - | $\mathbf{-}$ | $\mathbf{-}$ |
| Net Profit- Reported | $\mathbf{1 , 2 6 2}$ | $\mathbf{7 2}$ | $\mathbf{4 1 4}$ | $\mathbf{5 4 6}$ | $\mathbf{5 6 3}$ |
|  |  |  |  |  |  |
| EPS (Rs/ share) | $\mathbf{8 . 9}$ | $\mathbf{7 . 7}$ | $\mathbf{2 . 9}$ | $\mathbf{3 . 8}$ | $\mathbf{3 . 9}$ |
| No of shares outstanding (mn) | 142.1 | 142.1 | 142.1 | 142.1 | $\mathbf{1 4 2 . 1}$ |


| Margins (\%) |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Gross Profit margin | 37.3 | 35.8 | 37.7 | 36.2 | 36.1 |
| EBITDA Margin | 15.6 | 11.5 | 9.4 | 8.6 | 8.6 |
| EBIT Margin | 13.2 | 9.3 | 7.0 | 5.7 | 5.7 |
| NPM | 14.9 | 10.6 | 3.7 | 5.0 | 4.9 |
| Growth Rates (\%) |  |  |  |  |  |
| Revenues | 25.0 | 22.6 | 8.8 | $(3.2)$ | 3.9 |
| Gross Profit | 21.1 | 17.7 | 14.7 | $(7.2)$ | 3.8 |
| EBITDA | 21.6 | $(9.2)$ | $(11.8)$ | $(11.1)$ | 4.1 |
| EBIT | 29.8 | $(13.7)$ | $(18.8)$ | $(20.3)$ | 3.5 |
| Net Profit | 38.2 | $(12.8)$ | $(62.4)$ | 32.1 | 3.0 |

[^3]| Energy |  |
| :--- | ---: |
| ONGC.BO, Rs658 |  |
| Rating | BUY |
| Sector coverage view | Cautious |
| Target Price (Rs) | 1,300 |
| 52W High -Low (Rs) | $1387-635$ |
| Market Cap (Rs bn) | 1,407 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 1,094 | 1,424 | 1,377 |
| Net Profit (Rs bn) | 196.8 | 321.6 | 341.1 |
| EPS (Rs) | 92.0 | 150.4 | 159.5 |
| EPS gth | 8.2 | 63.4 | 6.1 |
| P/E (x) | 7.2 | 4.4 | 4.1 |
| EV/EBITDA (x) | 2.5 | 1.6 | 1.2 |
| Div yield (\%) | 4.9 | 6.1 | 6.8 |

## Shareholding, June 2008

|  | \% of |  | Over/(under) <br> weight |
| :--- | ---: | :---: | ---: |
| Pattern | Portfolio | wemoters | 74.1 |
| - | - |  |  |
| FIls | 6.9 | 1.8 | $(3.2)$ |
| MFs | 1.6 | 2.3 | $(2.7)$ |
| UTI | - | - | $(5.1)$ |
| LIC | 2.4 | 2.9 | $(2.2)$ |

## Oil \& Natural Gas Corporation: We don't know where oil price will be (nobody does) but think stock prices should be higher

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- Recent OPEC action may provide a floor to prices over the next few weeks
- Cairn and ONGC stocks are discounting very low crude prices in perpetuity
- Short-term crude prices are not so relevant for valuations of both the stocks

We believe the recent correction in stock prices of Cairn India and ONGC offer excellent buying opportunities. Both the stocks are trading well below their fair values based on our normalized crude price assumptions. In other words, both the stocks are effectively discounting low crude oil prices in perpetuity. We believe the most appropriate time to buy solid commodity stocks are when they are discounting deep downturns in commodity prices and margins. Even though the current downturn may persist for a long time, we see both Cairn and ONGC to be exceptions to typical commodity stocks given the nature of their earnings. Finally, OPEC's recent decision to cut oil production may provide a floor to oil prices and result in crude prices moving up once the lower production volumes work their way into lower inventories or result in restoration of current supply-demand imbalance. Our 12-month fair valuation for Cairn and ONGC stocks are Rs245 and Rs1,300. We will review our target prices post 2QFY09 results.

We advocate a more positive view on the Indian upstream oil stocks on account of the following factors.

1. Stocks are discounting very low prices in perpetuity. Our reverse valuation analysis for Cairn and ONGC reveal that Cairn stock is discounting US $\$ 43 / b b l$ crude oil price in perpetuity and ONGC stock US\$35/bbl. We model long-term crude price of US\$75/bbl in case of Cairn and US $\$ 55 / \mathrm{bbl}$ (to factor in subsidies) in case of ONGC. Also, we assume long-term rupee-dollar exchange rate at Rs41/US\$ and this provides us with sufficient buffer against any rupee appreciation.
We note that both the near-term weakness in crude price has relatively little impact on the companies' earnings and valuation due to the nature of the earnings of the two companies.
a. Cairn. Current crude prices are largely irrelevant for Cairn's valuations as it will start production from its key Rajasthan fields in 2HCY09. Assumptions on long-term crude price primarily influence Cairn's valuations and we do not think its fair valuation should change unless consensus view has changed for long-term price of crude.
b. ONGC. At US\$60/bbl, Rs45/US\$ exchange rate and no subsidy loss, we compute ONGC's FY2010E EPS at Rs147, still far ahead of consensus estimates. We assume subsidy loss would be negligible at US $\$ 60 / \mathrm{bbl}$ leading to effective price of US\$60/bbl for ONGC. We also highlight the high sensitivity of ONGC's earnings to exchange rate assumptions-Rs1/US\$ change in exchange rate results in Rs7 EPS impact on ONGC's earnings. We note that ONGC's revenues are impacted by exchange rate assumptions and not just margins as is the case with most other commodity players.
We look at ONGC's FY2007 financials to understand ONGC's potential earnings in the current environment. In FY2007, ONGC reported consolidated EPS of Rs83 based on US $\$ 65 / \mathrm{bbl}$ (Dated Brent) average crude price, Rs45.3/US\$ exchange rate and subsidy loss of Rs170 bn. Adjusting the Rs170 bn for taxation and impact on royalty would result in additional Rs45 EPS. This would put ONGC's FY2010E EPS at Rs128 on a pro forma basis. ONGC stock is trading at 8X FY2010E EPS and 5\% dividend yield even if assuming if FY2007 conditions (including subsidies) repeat in FY2010E.
2. Crude prices have a habit of surprising nastily. We note that consensus view (including that of certain ultra-bullish investment banks) on crude prices has rapidly changed recently to low crude prices in the short term with moderate outlook (US\$80$100 / \mathrm{bbl}$ ) in the medium term (next two years). We do not rule out continued pressure on crude oil prices in the short term due to the current very weak global macroenvironment and possible recession in certain developed economies in CY2009E. However, we expect prices to revert closer to long-term normalized levels as fundamentals (gradual return of demand in OECD countries and impact of production cuts by OPEC) reassert themselves over the next 6-12 months.
3. Long-term, normalized price remains around US\$70-80/bbl. We do not see a change in the long-term price of crude due to the recent negative global developments. If anything, we expect a decline in E\&P activity if crude oil prices persist at current levels (around US $\$ 60 / \mathrm{bbl}$ ) for an extended period of time. We compute that the economics of marginal oil production translate into long-term price of around US\$75/bbl.
4. OPEC production cuts may set a floor to the price. We expect positive impact on crude oil prices of the recently announced cut in production ( $1.5 \mathrm{mn} \mathrm{b} / \mathrm{d}$ ) by OPEC from November 1 (Exhibit 1). We expect a more cohesive action by OPEC to production cuts than in case of a reverse situation (production increases) given the large impact of oil prices on all the member countries' national budgets (see Exhibit 2). Even under a very weak global GDP outlook for CY2009E, we expect 'call on OPEC' to remain at current levels (see Exhibit 3); this would provide support to crude oil prices, in our view. Finally, we note that crude is a supply-constrained product with 'reverse' economics; OPEC can always cut production (up to a certain level) as required to stabilize prices leading to prices being influenced by (1) higher cost of production and economics of marginal production and (2) changes in inventory levels. Exhibit 4 gives our global supplydemand balance for the next few years.
5. A reversal in the US Dollar's direction may provide impetus to crude oil prices. We highlight the high inverse correlation between US Dollar exchange rate with other currencies and commodity prices (see Exhibit 5). We view the recent strength of the US Dollar versus other currencies as largely temporary and resulting from large capital inflows in the US from emerging markets (so-called 'flight to safety').
However, we find this paradoxical since the US does not have any net savings of its own and also has a very weak financial position currently with very high total debt-to-GDP. It has to rely on large capital flows from other countries to cover its current account deficit and provide capital to other markets in turn. We do not rule out steep dollar weakness in case of an eventual return of capital to the countries from which the capital originated—high-saving Asian economies-if these countries have concerns about the fundamentals of the US economy, its currency and debt position. Finally, the additional funding by the US government to deal with the ongoing financial crisis will eventually lead to currency weakness. Countries holding large amounts of US financial assets (treasury bills, currency) may question the wisdom of holding these assets as a 'store' of value.

## OPEC has decided to decrease the OPEC-11 ceiling production by $1.5 \mathrm{mn} \mathrm{b} / \mathrm{d}$

Production cut announced by OPEC ('000 b/d)

|  |  | Production (mn b/d) |  |  | Sustainable production capacity (mn b/d) | Spare capacity (mn b/d) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Jul-08 | Aug-08 | Sep-08 |  |  |
| Current production ceiling | 28,808 |  |  |  |  |  |
| Less: decrease announced |  |  |  |  |  |  |
| Algeria | 71 | 1.37 | 1.37 | 1.37 | 1.40 | 0.03 |
| Angola | 99 | 1.92 | 1.85 | 1.75 | 2.00 | 0.25 |
| Ecuador | 27 | 0.50 | 0.50 | 0.50 | 0.50 | - |
| Indonesia | - | 0.86 | 0.87 | 0.86 | 0.87 | 0.01 |
| Iran | 199 | 3.95 | 4.10 | 3.97 | 4.10 | 0.13 |
| Iraq | - | 2.51 | 2.33 | 2.19 | 2.50 | 0.31 |
| Kuwait | 132 | 2.63 | 2.61 | 2.60 | 2.64 | 0.04 |
| Libya | 89 | 1.73 | 1.65 | 1.70 | 1.80 | 0.10 |
| Nigeria | 113 | 1.87 | 1.98 | 1.98 | 2.55 | 0.57 |
| Qatar | 43 | 0.88 | 0.87 | 0.87 | 0.88 | 0.01 |
| Saudi Arabia | 466 | 9.50 | 9.50 | 9.45 | 10.80 | 1.35 |
| United Arab Emirates | 134 | 2.69 | 2.66 | 2.66 | 2.85 | 0.19 |
| Venezuela | 129 | 2.39 | 2.31 | 2.37 | 2.60 | 0.23 |
| Total cut in poduction ceiling | 1,502 |  |  |  |  |  |
| New production ceiling/Total | 27,306 | 32.79 | 32.58 | 32.25 | 35.47 | 3.22 |

Source: OPEC

OPEC countries rely heavily on oil exports for meeting their national budgets and expenditure
Key data on OPEC members, latest fiscal year

|  | Population | GDP | Total government expenditure | Total exports | Oil exports | Oil exports/ <br> Total exports | Oil exports/ <br> GDP | Oil exports/ Expenditure |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (mn) | (US\$ bn) | (US\$ bn) | (US\$ bn) | (US\$ bn) | (\%) | (\%) | (\%) |
| Algeria | 34 | 135 | 52 | 59 | 44 | 74 | 33 | 85 |
| Angola | 17 | 61 | 29 | 43 | 42 | 98 | 68 | 146 |
| Ecuador | 14 | 44 | 11 | 14 | 8 | 60 | 19 | 74 |
| Indonesia | 226 | 433 | 84 | 119 | 16 | 13 | 4 | 19 |
| Iran | 71 | 367 | 70 | 83 | 77 | 93 | 21 | 110 |
| Iraq | 29 | 63 | 74 | 38 | 64 | 169 | 103 | 87 |
| Kuwait | 3 | 111 | 36 | 61 | 60 | 98 | 54 | 166 |
| Libya | 6 | 57 | 24 | 40 | 40 | 98 | 70 | 167 |
| Nigeria | 148 | 167 | 18 | 62 | 58 | 94 | 35 | 317 |
| Qatar | 1 | 64 | 18 | 38 | 28 | 73 | 44 | 150 |
| Saudi Arabia | 24 | 376 | 124 | 230 | 206 | 90 | 55 | 166 |
| United Arab Emirates | 4 | 193 | 33 | 157 | 75 | 48 | 39 | 223 |
| Venezuela | 27 | 231 | 68 | 70 | 51 | 74 | 22 | 75 |
| OPEC | 603 | 2,303 | 642 | 1,013 | 730 | 72 | 32 | 114 |
| Data on US\$/bbl basis (US\$/bbl) |  |  | 56 |  | 63 |  |  |  |

Source: OPEC, IMF, other industry sources

We believe the cut in OPEC production will help support crude oil prices even if demand is weaker than expected
Global demand-supply balance for crude ( $\mathrm{mn} \mathrm{b} / \mathrm{d}$ )

|  | 4Q 2008 | 1Q 2009 | 2Q 2009 | 3Q 2009 | 4Q 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| A: Current scenario |  |  |  |  |  |
| Demand |  |  |  |  |  |
| OECD demand | 48.9 | 48.1 | 46.4 | 47.0 | 48.5 |
| Non-OECD demand | 38.7 | 39.3 | 39.8 | 39.8 | 40.0 |
| Total demand | 87.6 | 87.4 | 86.2 | 86.8 | 88.5 |
| Inventory |  |  |  |  |  |
| Opening inventory | 11.4 | 13.1 | 13.0 | 13.1 | 13.6 |
| No. of days of inventory | 54.9 | 54.9 | 54.9 | 55.9 | 55.9 |
| Closing inventory | 13.1 | 13.0 | 13.1 | 13.6 | 13.5 |
| Change in stock | 1.7 | (0.2) | 0.1 | 0.5 | (0.0) |
| Supply |  |  |  |  |  |
| Total supply | 87.6 | 87.4 | 86.2 | 86.8 | 88.5 |
| Non-OPEC supply | 50.5 | 51.2 | 50.3 | 49.8 | 50.4 |
| NGLs supply | 5.4 | 5.6 | 5.8 | 6.0 | 6.1 |
| Call on OPEC | 33.4 | 30.4 | 30.2 | 31.5 | 32.0 |
| B: Scenario assuming weaker demand and OPEC production cut |  |  |  |  |  |
| OECD demand | 47.9 | 47.1 | 45.5 | 46.1 | 47.5 |
| Non-OECD demand | 38.3 | 38.9 | 39.4 | 39.4 | 39.6 |
| Total demand | 86.2 | 86.0 | 84.9 | 85.5 | 87.1 |
| Existing supply | 87.6 | 87.4 | 86.2 | 86.8 | 88.5 |
| Less: production cut announced by OPEC | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
| Total supply | 86.1 | 85.9 | 84.7 | 85.3 | 87.0 |
| Decline in inventory levels | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 |

Source: IEA, Kotak Institutional Equities estimates

## Expect weak global GDP to result in weak oil demand growth

Estimated global crude demand, supply and prices, Calendar year-ends

|  | 2004 | 2005 | 2006 | 2007 | 2008E | 2009E | 2010E | 2011 | 012 | 2013E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demand (mb/d) |  |  |  |  |  |  |  |  |  |  |
| Total demand | 82.5 | 84.0 | 85.1 | 86.1 | 86.5 | 87.2 | 88.3 | 89.5 | 90.7 | 92.3 |
| Yoy growth | 3.3 | 1.5 | 1.1 | 1.0 | 0.4 | 0.7 | 1.1 | 1.2 | 1.2 | 1.6 |
| Supply (mb/d) |  |  |  |  |  |  |  |  |  |  |
| Non-OPEC | 48.8 | 48.7 | 49.2 | 49.6 | 49.8 | 50.4 | 50.6 | 50.7 | 50.7 | 51.3 |
| Yoy growth | 0.6 | (0.1) | 0.5 | 0.4 | 0.2 | 0.6 | 0.2 | 0.1 | 0.0 | 0.6 |
| OPEC |  |  |  |  |  |  |  |  |  |  |
| Crude | 29.5 | 30.8 | 31.3 | 31.7 | 31.6 | 30.9 | 31.3 | 32.3 | 33.2 | 34.1 |
| NGLs | 4.2 | 4.5 | 4.6 | 4.8 | 5.1 | 5.9 | 6.4 | 6.5 | 6.8 | 6.9 |
| Total OPEC | 33.7 | 35.3 | 35.9 | 36.5 | 36.7 | 36.8 | 37.7 | 38.8 | 40.0 | 41.0 |
| Total supply | 83.4 | 84.7 | 85.5 | 86.1 | 86.5 | 87.2 | 88.3 | 89.5 | 90.7 | 92.3 |
| Total stock change | 1.0 | 0.7 | 0.8 |  |  |  |  |  |  |  |
| OPEC crude capacity |  |  |  | 34.4 | 35.3 | 36.4 | 37.4 | 37.3 | 37.6 | 37.9 |
| Implied OPEC spare capacity |  |  |  | 2.7 | 3.7 | 5.5 | 6.1 | 5.0 | 4.4 | 3.8 |
| Demand growth (yoy, \%) | 4.2 | 1.8 | 1.3 | 1.2 | 0.5 | 0.8 | 1.3 | 1.4 | 1.3 | 1.8 |
| Supply growth (yoy, \%) |  |  |  |  |  |  |  |  |  |  |
| Non-OPEC | 1.2 | (0.2) | 1.0 | 0.8 | 0.4 | 1.2 | 0.4 | 0.2 | 0.0 | 1.2 |
| OPEC | 8.4 | 4.6 | 1.9 | 1.5 | 0.6 | 0.3 | 2.4 | 2.9 | 3.1 | 2.5 |
| Total | 4.4 | 1.6 | 0.9 | 0.7 | 0.5 | 0.8 | 1.3 | 1.4 | 1.3 | 1.8 |
| Dated Brent (US\$/bbl) | 38.3 | 54.4 | 65.8 | 72.7 | 105.0 | 80.0 | 85.0 | 85.0 | 85.0 | 75.0 |

Source: IEA, BP Statistical Review of World Energy, and various government and industry sources


We value Cairn India stock at Rs245
EV and equity value of Cairn (US\$ mn)

|  | Now | + 1-year | + 2-years |
| :--- | ---: | ---: | ---: |
| RJ-ON-90/1 | 8,668 | 10,155 | 11,150 |
| CB-OS-2 | 133 | 87 | 59 |
| Ravva | 485 | 407 | 343 |
| Upside potential (KG-DWN-98/2) | 100 | 112 | 125 |
| Total | $\mathbf{9 , 3 8 6}$ | $\mathbf{1 0 , 7 6 1}$ | $\mathbf{1 1 , 6 7 8}$ |
| Net debt | 39 | $(247)$ | $(161)$ |
| Equity value | $\mathbf{9 , 3 4 7}$ | $\mathbf{1 1 , 0 0 8}$ | $\mathbf{1 1 , 8 3 9}$ |
| Equity shares (mn) | 1,891 | 1,891 | 1,891 |
| Equity value per share (Rs/share) | $\mathbf{2 0 4}$ | $\mathbf{2 4 4}$ | $\mathbf{2 6 8}$ |

Source: Kotak Institutional Equities estimates

We value ONGC stock at Rs1,300 on US\$55/bbl normalized crude price
Estimation of fair value of ONGC stock based on normalized free cash flow (Rs mn)

|  | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: |
| A. Core business valuation |  |  |  |
| Normalized crude price assumption (US\$/bbl) | 55.0 | 55.0 | 55.0 |
| Recurring operating cash flow |  |  |  |
| Operating cash flow $=$ EBIT $\times(1-t)+\mathrm{D}$ | 110,086 | 165,201 | 129,581 |
| Add: OCF after normalizing natural gas price | 33,085 | 31,492 | 25,781 |
| Add: OCF after removing subsidies | 289,266 | 206,001 | 245,948 |
| Recurring OCF | 432,437 | 402,693 | 401,310 |
| Recurring capex |  |  |  |
| Production per annum (mn bbls) | 397 | 401 | 411 |
| Replacement or F\&D costs (US\$/bbl) | 9.0 | 9.0 | 9.0 |
| Recurring capex | 160,651 | 162,411 | 162,709 |
| Free cash flow | 271,786 | 240,282 | 238,601 |
| Free cash flow multiple ( X ) | 8 | 8 | 8 |
| Enterprise value | 2,174,291 | 1,922,259 | 1,908,804 |
| (Net debt)/cash | 389,519 | 591,282 | 804,879 |
| Investments | 92,407 | 97,350 | 102,291 |
| Equity value | 2,656,216 | 2,610,890 | 2,815,974 |
| Equity value of core business (Rs/share) | 1,242 | 1,221 | 1,317 |
| $B$. New discoveries valuation |  |  |  |
| KG-DWN-98/2 block (Rs/share) | 49 | 55 | 61 |
| MN-DWN-98/3 block (Rs/share) | 15 | 16 | 18 |
| Equity value of new discoveries (Rs/share) | 63 | 71 | 80 |
| Total equity value per share (Rs/share) | 1,305 | 1,292 | 1,396 |


|  | Equity value <br>  <br>  <br> (Rs/share) | Change from base case |
| :--- | ---: | ---: |
| Normalized crude prices |  | $\mathbf{( \% )}$ |
| US $\$ 90 / \mathrm{bbl}$ | 2,165 | 68 |
| $U S \$ 80 / \mathrm{bbl}$ | 1,908 | 48 |
| $U S \$ 75 / \mathrm{bbl}$ | 1,779 | 38 |
| US $\$ 70 / \mathrm{bbl}$ | 1,651 | 28 |
| US $\$ 60 / \mathrm{bbl}$ | 1,393 | 8 |
| US $\$ 55 / \mathrm{bbl}$ | $\mathbf{1 , 2 9 2}$ |  |
| US $\$ 40 / \mathrm{bbl}$ | 1,155 | $(11)$ |

Source: Kotak Institutional Equities estimates

India Daily Summary - October 27, 2008

Profit model, balance sheet, cash model of Cairn 2006-2013E, calendar year-ends (Rs mn)

|  | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E | 2012E | 2013N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |  |  |
| Net sales | 18,417 | 16,561 | 35,699 | 71,266 | 190,872 | 185,351 | 180,393 | 146,028 |
| EBITDA | 5,332 | 6,705 | 17,316 | 53,326 | 148,520 | 113,239 | 79,711 | 62,972 |
| Other income | 1,100 | 1,324 | 207 | 301 | 1,185 | 2,990 | 4,496 | 5,616 |
| Interest | (201) | (27) | (7) | - | - | - | - | - |
| Depreciation | (497) | $(4,589)$ | $(6,284)$ | $(6,893)$ | $(8,785)$ | $(8,287)$ | $(8,409)$ | $(8,390)$ |
| Pretax profits | 5,734 | 3,413 | 11,231 | 46,733 | 140,920 | 107,942 | 75,798 | 60,199 |
| Extraordinary items | - | $(2,120)$ | - | - | - - | - | - | - |
| Tax | $(1,580)$ | (740) | $(3,832)$ | $(7,089)$ | $(16,589)$ | $(12,904)$ | $(9,331)$ | $(7,260)$ |
| Deferred taxation | (22) | (764) | (74) | $(1,244)$ | $(1,099)$ | (558) | (131) | 129 |
| Net profits | 4,132 | (212) | 7,325 | 38,400 | 123,232 | 94,480 | 66,336 | 53,067 |
| Earnings per share (Rs) | 2.3 | (0.1) | 3.9 | 20.3 | 65.2 | 50.0 | 35.1 | 28.1 |


| Balance sheet (Rs mn) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 292,804 | 294,358 | 327,029 | 365,429 | 422,276 | 461,435 | 488,929 | 510,924 |
| Deferred tax liability | 4,258 | 4,916 | 4,991 | 6,235 | 7,334 | 7,892 | 8,023 | 7,895 |
| Total borrowings | 5,122 | 3,124 | - | - | - | - | - | - |
| Currrent liabilities | 39,716 | 8,372 | 2,597 | 2,532 | 6,210 | 10,703 | 15,014 | 12,365 |
| Total liabilities and equity | 341,900 | 310,771 | 334,617 | 374,196 | 435,820 | 480,030 | 511,967 | 531,184 |
| Cash | 61,348 | 1,504 | 10,353 | 6,874 | 61,042 | 110,285 | 147,328 | 174,451 |
| Current assets | 6,470 | 19,029 | 3,423 | 6,834 | 18,303 | 17,773 | 17,298 | 14,003 |
| Total fixed assets | 17,609 | 25,157 | 56,288 | 69,570 | 25,900 | 23,600 | 21,195 | 18,854 |
| Net producing properties | 2,354 | 4,390 | 3,862 | 30,228 | 69,883 | 67,680 | 65,454 | 63,184 |
| Investments | 4 | 7,129 | 7,129 | 7,129 | 7,129 | 7,129 | 7,129 | 7,129 |
| Goodwill | 254,115 | 253,193 | 253,193 | 253,193 | 253,193 | 253,193 | 253,193 | 253,193 |
| Deferred expenditure | - | 370 | 370 | 370 | 370 | 370 | 370 | 370 |
| Total assets | 341,900 | 310,771 | 334,617 | 374,196 | 435,820 | 480,030 | 511,967 | 531,184 |
| Free cash flow (Rs mn) |  |  |  |  |  |  |  |  |
| Operating cash flow, excl. working capital | 2,990 | 6,387 | 10,560 | 44,087 | 129,781 | 98,884 | 68,930 | 54,262 |
| Working capital changes | 34,256 | (908) | 9,831 | $(3,475)$ | $(7,791)$ | 5,023 | 4,787 | 646 |
| Capital expenditure | $(5,619)$ | $(11,739)$ | $(33,970)$ | $(44,391)$ | $(2,622)$ | $(2,333)$ | $(2,329)$ | $(2,329)$ |
| Investments/Goodwill | $(252,717)$ | $(53,863)$ | - | - | - | - | - | - |
| Other income | 1,100 | 1,298 | 207 | 301 | 1,185 | 2,990 | 4,496 | 5,616 |
| Free cash flow | $(219,990)$ | $(58,824)$ | $(13,372)$ | $(3,479)$ | 120,554 | 104,564 | 75,885 | 58,196 |
| Key assumptions |  |  |  |  |  |  |  |  |
| Gross production ('000 boe/d) | 91.0 | 78.4 | 81.3 | 115.0 | 245.6 | 240.2 | 231.7 | 224.2 |
| Net production ('000 boe/d) | 25.1 | 21.5 | 25.7 | 52.6 | 147.0 | 145.7 | 141.9 | 139.0 |
| Dated Brent (US \$/bbl) | 65.3 | 70.3 | 110.0 | 95.0 | 90.0 | 90.0 | 90.0 | 75.0 |
| Discount of Rajasthan crude to Dated Brent (US \$/bbl) | 2.1 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 |

Source: Kotak Institutional Equities estimates.

Consolidated profit model, balance sheet, cash model of ONGC, March fiscal year-ends, 2004-2012E (Rs mn)

|  | 2004 | 2005 | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |  |  |  |
| Net sales | 467,124 | 707,083 | 807,603 | 966,542 | 1,093,771 | 1,424,312 | 1,376,577 | 1,436,502 | 1,437,656 |
| EBITDA | 196,494 | 281,195 | 310,054 | 358,001 | 394,558 | 562,306 | 549,088 | 571,426 | 547,368 |
| Other income | 23,752 | 17,595 | 27,350 | 45,378 | 55,918 | 54,641 | 65,954 | 75,396 | 90,523 |
| Interest | $(5,028)$ | $(2,512)$ | (537) | 394 | $(8,705)$ | $(6,150)$ | $(4,067)$ | $(4,160)$ | $(4,836)$ |
| Depreciation and depletion | $(65,525)$ | $(73,465)$ | $(97,726)$ | $(119,550)$ | $(129,698)$ | $(129,724)$ | $(109,605)$ | $(103,820)$ | $(102,880)$ |
| Pretax profits | 149,693 | 222,813 | 239,141 | 284,222 | 312,073 | 481,073 | 501,370 | 538,843 | 530,175 |
| Tax | $(46,101)$ | $(74,690)$ | $(71,196)$ | $(88,986)$ | $(105,118)$ | $(148,161)$ | $(152,782)$ | $(152,779)$ | $(152,421)$ |
| Deferred tax | $(7,779)$ | $(4,744)$ | $(13,612)$ | $(9,264)$ | $(7,799)$ | $(5,481)$ | $(4,313)$ | $(7,414)$ | $(5,032)$ |
| Net profits | 95,523 | 143,175 | 154,596 | 178,414 | 201,829 | 327,431 | 344,275 | 378,649 | 372,722 |
| Net profits after minority interests | 94,219 | 140,670 | 153,542 | 176,922 | 198,516 | 321,647 | 341,139 | 376,365 | 370,614 |
| Earnings per share (Rs) | 44.1 | 65.8 | 71.8 | 82.7 | 92.8 | 150.4 | 159.5 | 176.0 | 173.3 |


| Balance sheet (Rs mn) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 415,582 | 488,912 | 578,830 | 670,137 | 791,303 | 1,014,617 | 1,241,668 | 1,490,265 | 1,732,873 |
| Deferred tax liability | 54,250 | 57,911 | 71,557 | 80,976 | 88,775 | 94,256 | 98,569 | 105,983 | 111,016 |
| Liability for abandonment cost | 80,292 | 80,941 | 128,675 | 151,857 | 128,961 | 128,961 | 128,961 | 128,961 | 128,961 |
| Total borrowings | 60,961 | 39,028 | 28,767 | 21,826 | 22,356 | 28,779 | 48,406 | 75,306 | 63,706 |
| Currrent liabilities | 85,376 | 128,346 | 142,435 | 187,051 | 234,910 | 145,399 | 146,406 | 148,956 | 152,820 |
| Total liabilities and equity | 696,461 | 795,138 | 950,264 | 1,111,847 | 1,266,305 | 1,412,013 | 1,664,010 | 1,949,472 | 2,189,376 |
| Cash | 95,721 | 101,843 | 90,743 | 206,262 | 273,491 | 418,298 | 639,688 | 880,185 | 1,150,444 |
| Current assets | 133,039 | 178,421 | 240,210 | 192,652 | 238,460 | 228,022 | 225,263 | 253,793 | 256,385 |
| Total fixed assets | 419,213 | 471,543 | 565,722 | 643,219 | 674,890 | 686,228 | 714,654 | 726,148 | 693,202 |
| Goodwill | 11,661 | 10,753 | 14,172 | 27,686 | 27,686 | 27,686 | 27,686 | 27,686 | 27,686 |
| Investments | 30,811 | 26,961 | 35,753 | 36,888 | 45,041 | 45,041 | 49,981 | 54,922 | 54,923 |
| Deferred expenditure | 6,017 | 5,617 | 3,663 | 5,141 | 6,739 | 6,739 | 6,739 | 6,739 | 6,739 |
| Total assets | 696,461 | 795,138 | 950,264 | 1,111,848 | 1,266,306 | 1,412,013 | 1,664,011 | 1,949,473 | 2,189,378 |


| Free cash flow (Rs mn) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating cash flow, excl. working capital | 133,261 | 187,001 | 216,736 | 252,772 | 273,964 | 339,287 | 345,463 | 377,044 | 355,558 |
| Working capital changes | 25,630 | 18,787 | 46,461 | $(4,990)$ | $(13,043)$ | $(142,319)$ | 34,734 | $(4,961)$ | 1,271 |
| Capital expenditure | $(56,301)$ | $(103,418)$ | $(113,738)$ | $(135,049)$ | $(142,692)$ | $(74,700)$ | $(93,821)$ | $(81,369)$ | $(38,938)$ |
| Investments | $(10,608)$ | $(9,887)$ | $(28,912)$ | 53,822 | $(11,696)$ | - | $(4,940)$ | - | - |
| Other income | 9,767 | 13,049 | 14,537 | 20,422 | 25,882 | 55,016 | 65,954 | 75,396 | 90,523 |
| Free cash flow | 101,749 | 105,532 | 135,083 | 186,976 | 132,415 | 177,284 | 347,390 | 366,111 | 408,413 |
|  |  |  |  |  |  |  |  |  |  |
| Ratios (\%) |  |  |  |  |  |  |  |  |  |
| Debt/equity | 14.7 | 8.0 | 5.0 | 3.3 | 2.8 | 2.8 | 3.9 | 5.1 | 3.7 |
| Net debt/equity | (8.4) | (12.8) | (10.7) | (27.5) | (31.7) | (38.4) | (47.6) | (54.0) | (62.7) |
| RoAE | 21.6 | 28.0 | 25.9 | 25.5 | 24.6 | 32.8 | 28.3 | 26.0 | 21.8 |
| RoACE | 20.6 | 24.6 | 22.0 | 22.1 | 21.4 | 29.5 | 25.6 | 23.9 | 20.3 |


| Key assumptions |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs/dollar rate | 46.0 | 45.0 | 44.3 | 45.3 | 40.3 | 45.0 | 45.0 | 44.0 | 43.0 |
| Crude fob price (US\$/bbl) | 28.7 | 40.6 | 57.2 | 64.8 | 78.9 | 105.0 | 90.0 | 95.0 | 95.0 |
| Ceiling/actual natural gas price (Rs/'000 cm) | 2,850 | 2,850 | 3,515 | 4,211 | 4,250 | 4,250 | 4,250 | 4,750 | 5,250 |
| Subsidy loss (Rs bn) | 26.9 | 41.0 | 119.6 | 170.2 | 220.0 | 425.0 | 300.0 | 350.0 | 350.0 |

Source: Kotak Institutional Equities estimates

| Energy |  |
| :--- | ---: |
| RELI.BO, Rs1020 |  |
| Rating | ADD |
| Sector coverage view | Cautious |
| Target Price (Rs) | 1,325 |
| 52W High -Low (Rs) | $3298-990$ |
| Market Cap (Rs bn) | 1,340 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 1,334 | 1,831 | 2,557 |
| Net Profit (Rs bn) | 142.5 | 150.9 | 236.9 |
| EPS (Rs) | 101.7 | 99.7 | 150.6 |
| EPS gth | 23.0 | $(2.0)$ | 51.0 |
| P/E (x) | 10.0 | 10.2 | 6.8 |
| EV/EBITDA (x) | 6.5 | 5.4 | 3.0 |
| Div yield (\%) | 1.2 | 1.4 | 2.1 |

## Shareholding, June 2008

|  | \% of <br> Pottern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 44.2 | - | - |
| Flls | 21.0 | 9.7 | 0.8 |
| MFs | 2.8 | 7.1 | $(1.8)$ |
| UTI | - | - | $(8.9)$ |
| LIC | 5.1 | 10.8 | 1.9 |

Reliance Industries : Reinstating coverage view with an ADD rating
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- Current stock price appears to be discounting a very bearish global outlook
- 12-month TP at Rs1,325 based on median of base-case and trough-case scenarios
- High global exposure and other issues make RIL a less attractive India play versus pure India consumption, investment stories

We have reinstated coverage view on RIL stock and now rate the stock as ADD (previously Rating Suspended) with a 12-month target price of Rs1,325. We use the median value of our base-case (Rs1,500) and trough-case (Rs1,150) scenarios to set our 12-month price target of Rs1,325 for RIL stock. We admit that it is very difficult to value a deep-cycle commodity play in the current macro-environment as we do not have any real understanding of the length and depth of a likely global recession. This precludes a BUY rating but we find RIL stock offering attractive risk-reward balance at current levels. The stock appears to be discounting a reasonably bearish outlook as it is currently trading below our trough-case valuation. Key downside risks stem from (1) weaker-than-expected chemical and refining margins from weaker-than-expected global demand, (2) negative outcome of ongoing RIL-RNRL court case (potentially Rs150 impact) and (3) negative policy developments ('windfall' tax on upstream earnings and removal of EOU status of extant refinery).

We believe that valuation for RIL stock is difficult currently for the following reasons.

1. Earnings-based valuations are difficult to rely on in the current environment as earnings of a cyclical commodity business can vary hugely depending on global GDP conditions. Also, the market may accord very low multiples for street earnings to factor in downside risks to earnings in case of an extended global recession. Finally, we suspect wide divergence in street earnings and multiples based on different assumptions of global conditions and view of cycles leading to wide variation in chemical and refining margins and thus, earnings.
2. Book value and replacement value can offer a guide to trough valuations but they are highly subjective. We note that these valuation methodologies are highly subjective and even a long trading history may not be very useful. Also, they too ultimately depend on earnings with the multiples being a function of ROE and CROCI earned by a company. Finally, assets can trade well below book value or replacement value for an extended period of time if there is no visibility on recovery in profitability of the business in the short term.

We discuss three different ways to value RIL stock below.

1. Base-case scenario valuation at Rs1,500. Exhibit 1 gives our base-case valuation model and shows our SOTP valuation at Rs1,500. We assume chemical margins at around US\$500-600/ton (product prices less naphtha price) and refining margin at US\$12.5/bbl including US\$3/mn BTU benefit from use of gas instead of liquid fuels for a part of refinery heating requirement. We value the new E\&P business based on DCF at Rs485/share and build in 35\% higher production of gas versus announced reserves from the KG D-6 block.

We use 5X FY2010E EBITDA to value RIL's chemical and refining segments, which seems reasonable in light of our mid-cycle assumptions. More important, we model a steep decline in chemical and refining margins in FY2010E as can be seen in Exhibits 2 and 3. We would also highlight that we model very low profitability for the chemical and refining segments in 2HFY09E to reflect current weak demand conditions, which will translate into weak volumes and very weak margins. We model FY2009E EBIT of chemical and refining segments at Rs53 bn and Rs78 bn compared to reported 1HFY09 EBIT of Rs35 bn and Rs58 bn. Exhibit 4 gives a breakup of RIL's segment revenues and profits.
2. Trough-margin scenario valuation at around Rs1,150. We use (1) US\$100/ton lower margin versus our base-case assumptions for the chemical segment and (2) US\$2/ bbl lower refining margin versus our base-case assumption of US\$12.5/bbl for the refining segment in FY2010E. This would translate into chemical margins similar to in FY2001-03 and underlying refining margin of US $\$ 7.5 / \mathrm{bbl}$. We expect many chemical and refining plants to come under serious financial pressure at our assumed trough margins while RIL would still remain reasonably profitable. However, a severe downturn would also result in large-scale shutdowns and reduction to operating rates by weak players, which would result in prices/margins finding support at trough levels (prices around cash cost of production of marginal players).
We also adjust the valuation of the gas business down by Rs144/share to factor in sale of gas to NTPC and RNRL at US $\$ 2.34 / \mathrm{mn}$ BTU and computation of government's share at US $\$ 4.2 / \mathrm{mn}$ BTU. Finally, we value the retailing business at 1 X book. Exhibit 5 gives our trough-margin case.
3. Valuation based on book value. Exhibit 6 gives our attempt to value RIL stock on the basis of its book. We value the extant chemical, refining and oil \& gas businesses on adjusted book value and add our estimated valuation for the new businesses and investments. We arrive at a fair value of Rs1,270 based on 1.1X FY2008 estimated book for extant businesses (Rs453) at end-FY2008 against a reported book of Rs650. We use 1.1X P/B multiple for the extant businesses noting that the company's average P/B multiple was 1.09X in FY1999-04. However, we would clarify that the stock had traded at 0.6X book value (lowest P/B) also in this period as can be seen in Exhibit 7 and RIL's valuations in this period also factored in option value of new businesses (erstwhile refinery in FY1999-02, telecommunications in FY2000-04 and gas in FY200204).

We would caution against using RIL's book directly since the book is complicated by the presence of treasury shares, RIL's practice of frequent revaluation of assets, WDV method of depreciation for certain assets and investment in and loans and advances to affiliates and subsidiaries. We have cleaned out the book for these extraordinary items in our exercise.

## SOTP valuation of Reliance is Rs1,500 per share on FY2010E estimates

Sum-of-the-parts valuation of Reliance Industries, FY2010E basis (Rs)

|  | Valuation base (Rs bn) |  | Multiple (X) |  | $\frac{\text { EV }}{\text { (Rs bn) }}$ | Value share (Rs) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Other | EBITDA | Muliple | EV/EBITDA |  |  |
| Chemicals |  | 63 |  | 5.0 | 313 | 228 |
| Refining \& Marketing |  | 104 |  | 5.0 | 519 | 378 |
| Oil and gas-producing |  | 33 |  | 3.0 | 100 | 73 |
| Gas-developing (DCF-based) (a) | 575 | - | 100\% | - | 575 | 418 |
| Oil-KG-DWN-98/3 (b) | 107 | - | 100\% | - | 107 | 78 |
| Investments |  |  |  |  |  |  |
| RPL (3.167 bn shares at Rs100) | 317 | - | 100\% | - | 317 | 230 |
| Others | 27 | - | 100\% | - | 27 | 20 |
| Loans \& advances to affiliates less accounts payables to affiliates | 46 | - | 100\% | - | 46 | 34 |
| Retailing | 40 | - | 1.5 | - | 60 | 44 |
| SEZ development | 75 | - | 80\% | - | 60 | 43 |
| Total |  |  |  |  | 2,018 | 1,546 |
| PV of refining division's future sales tax incentives |  |  |  |  | 2 | 2 |
| Total value |  |  |  |  | 2,020 | 1,547 |
| Net debt |  |  |  |  | 63 | 46 |
| Implied equity value |  |  |  |  | 1,957 | 1,502 |

Note:
(a) We value the KG D-6 gas find on DCF and offshore Orissa (NEC-25) and CBM discoveries based on KG D-6's valuation.
(b) 180 mn bbls of recoverable reserves based on gross OOIP of 0.5 bn bbls.
(c) Net debt reflects a standalone (without RPL) scenario; however, we consolidate for RPL otherwise as it a $71 \%$ subsidiary.
(d) We use 1.374 bn shares (excluding treasury shares) for per share computations.

Source: Kotak Institutional Equities estimates

We model a steep in chemical margins in FY2010E
Major assumptions of chemical segment, March fiscal year-ends, 2000-2012E (US\$/ton)

|  | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009E | 2010E | 2011 E | 2012E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HDPE (HDPE - naphtha) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asia margin | 400 | 410 | 390 | 365 | 450 | 600 | 655 | 820 | 850 | 700 | 550 | 500 | 475 |
| Exchange rate (Rs/US\$) | 43.3 | 45.6 | 47.6 | 48.4 | 46.0 | 45.0 | 44.3 | 45.3 | 40.3 | 45.0 | 45.0 | 44.0 | 43.0 |
| Import tariff (\%) | 45.4 | 44.9 | 41.3 | 36.0 | 28.4 | 17.3 | 9.8 | 5.1 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 |
| India margin (Rs/ton) | 29,044 | 32,095 | 29,514 | 27,055 | 28,666 | 33,381 | 32,892 | 40,227 | 37,496 | 33,122 | 26,025 | 23,133 | 21,477 |
| India margin | 670 | 704 | 620 | 559 | 624 | 742 | 743 | 889 | 931 | 736 | 578 | 526 | 499 |
| Difference (India - Asia) | 270 | 294 | 230 | 194 | 174 | 142 | 88 | 69 | 81 | 36 | 28 | 26 | 24 |
| PP (PP - naphtha) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asia margin | 340 | 335 | 330 | 430 | 500 | 610 | 700 | 820 | 745 | 600 | 500 | 450 | 425 |
| Exchange rate (Rs/US\$) | 43.3 | 45.6 | 47.6 | 48.4 | 46.0 | 45.0 | 44.3 | 45.3 | 40.3 | 45.0 | 45.0 | 44.0 | 43.0 |
| Import tariff (\%) | 45.4 | 44.9 | 41.3 | 36.0 | 28.4 | 17.3 | 9.8 | 5.1 | 5.2 | 5.2 | 5.2 | 5.2 | 5.2 |
| India margin (Rs/ton) | 25,264 | 27,140 | 25,477 | 31,335 | 31,617 | 33,909 | 35,079 | 40,227 | 33,050 | 28,391 | 23,659 | 20,820 | 19,216 |
| India margin | 583 | 595 | 535 | 647 | 688 | 754 | 792 | 889 | 821 | 631 | 526 | 473 | 447 |
| Difference (India - Asia) | 243 | 260 | 205 | 217 | 188 | 144 | 92 | 69 | 76 | 31 | 26 | 23 | 22 |
| PSF (PSF - naphtha) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asia margin | 590 | 635 | 545 | 660 | 800 | 785 | 795 | 830 | 750 | 625 | 525 | 500 | 525 |
| Exchange rate (Rs/US\$) | 43.3 | 45.6 | 47.6 | 48.4 | 46.0 | 45.0 | 44.3 | 45.3 | 40.3 | 45.0 | 45.0 | 44.0 | 43.0 |
| Import tariff (\%) | 45.1 | 27.8 | 25.7 | 25.7 | 24.4 | 19.9 | 14.9 | 10.0 | 6.9 | 5.2 | 5.2 | 5.2 | 5.2 |
| India margin (Rs/ton) | 40,903 | 39,847 | 34,265 | 41,970 | 47,406 | 44,496 | 42,551 | 43,712 | 34,281 | 29,573 | 24,842 | 23,133 | 23,738 |
| India margin | 944 | 874 | 719 | 867 | 1,031 | 989 | 961 | 966 | 851 | 657 | 552 | 526 | 552 |
| Difference (India - Asia) | 354 | 239 | 174 | 207 | 231 | 204 | 166 | 136 | 101 | 32 | 27 | 26 | 27 |
| PFY (PFY - naphtha) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asia margin | 730 | 745 | 720 | 810 | 960 | 910 | 880 | 870 | 825 | 700 | 600 | 575 | 600 |
| Exchange rate (Rs/US\$) | 43.3 | 45.6 | 47.6 | 48.4 | 46.0 | 45.0 | 44.3 | 45.3 | 40.3 | 45.0 | 45.0 | 44.0 | 43.0 |
| Import tariff (\%) | 46.0 | 28.7 | 26.6 | 26.6 | 24.7 | 19.9 | 14.9 | 10.0 | 6.9 | 5.2 | 5.2 | 5.2 | 5.2 |
| India margin (Rs/ton) | 50,069 | 46,672 | 45,135 | 51,543 | 56,747 | 51,238 | 46,874 | 45,703 | 37,509 | 33,122 | 28,391 | 26,603 | 27,129 |
| India margin | 1,156 | 1,024 | 948 | 1,065 | 1,234 | 1,139 | 1,059 | 1,010 | 931 | 736 | 631 | 605 | 631 |
| Difference (India - Asia) | 426 | 279 | 228 | 255 | 274 | 229 | 179 | 140 | 106 | 36 | 31 | 30 | 31 |

Source: Kotak Institutional Equities estimates

We model a decline in underlying margins but use of gas for internal refining processes would compensate
Major assumptions of refinery division, March fiscal year-ends, 2001-2012E (US\$/bbl)

|  | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | 2010E | 2011E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | 2012E

Note:
(a) Refining margins do not include sales tax incentives.

Source: Kotak Institutional Equities estimates

Upstream segment EBITDA growth to power overall EBITDA growth
Segment breakdown of Reliance's standalone financials, March fiscal year-ends, 2005-2012E (Rs mn)

|  | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |  |  |  |  |  |  |
| Chemicals | 159,124 | 199,564 | 213,347 | 261,572 | 295,579 | 480,207 | 496,602 | 590,934 | 504,400 | 502,213 | 492,835 |
| Refining \& marketing | 293,461 | 313,685 | 383,051 | 477,051 | 661,079 | 834,161 | 1,004,123 | 1,159,064 | 931,698 | 929,499 | 907,561 |
| Others (incl. Upstream) | 13,030 | 13,133 | 25,179 | 26,153 | 17,707 | 24,681 |  |  |  |  |  |
| Upstream |  |  |  |  |  |  | 50,282 | 74,209 | 227,848 | 258,840 | 297,834 |
| Inter-divisional sales | $(52,106)$ | $(75,249)$ | $(110,861)$ | $(103,579)$ | $(148,544)$ | $(203,348)$ | $(179,540)$ | $(181,345)$ | $(148,270)$ | $(155,320)$ | $(151,790)$ |
| Total | 413,509 | 451,133 | 510,715 | 661,197 | 825,822 | 1,135,701 | 1,371,467 | 1,642,862 | 1,515,675 | 1,535,233 | 1,546,441 |
| EBITDA |  |  |  |  |  |  |  |  |  |  |  |
| Chemicals | 39,585 | 44,203 | 47,658 | 51,107 | 58,748 | 93,703 | 97,976 | 75,625 | 62,680 | 45,525 | 39,076 |
| Refining \& marketing | 23,631 | 24,142 | 40,260 | 60,952 | 70,186 | 95,065 | 125,243 | 96,486 | 103,899 | 96,497 | 90,473 |
| Others (incl. Upstream) | 8,599 | 7,056 | 6,914 | 14,207 | 13,340 | 17,204 | 1,963 |  |  |  |  |
| Upstream |  |  |  |  |  |  | 20,685 | 52,937 | 160,743 | 180,485 | 208,409 |
| Unallocated | (444) | 408 | $(3,683)$ | $(2,446)$ | $(2,282)$ | (184) | $(2,185)$ | - | - | - | - |
| Total | 71,370 | 75,808 | 91,148 | 123,819 | 139,991 | 205,789 | 243,681 | 225,049 | 327,322 | 322,507 | 337,959 |
| EBIT |  |  |  |  |  |  |  |  |  |  |  |
| Chemicals | 23,314 | 27,370 | 31,229 | 31,911 | 44,267 | 67,423 | 73,862 | 52,896 | 40,228 | 25,460 | 20,313 |
| Refining \& marketing | 12,382 | 13,677 | 25,242 | 45,203 | 52,879 | 76,643 | 105,959 | 78,376 | 85,700 | 78,135 | 71,949 |
| Sales tax incentives | 7,380 | 7,845 | 7,300 | 4,290 | 3,418 | 2,000 | - | - | - | - | - |
| Others (incl. Upstream) | 7,966 | 5,983 | 5,890 | 11,918 | 11,118 | 13,002 | 1,248 |  |  |  |  |
| Upstream |  |  |  |  |  |  | 15,198 | 41,329 | 126,965 | 138,306 | 157,971 |
| Unallocated | (444) | 408 | $(3,683)$ | $(2,446)$ | $(2,700)$ | (274) | $(2,628)$ | - | - | - | - |
| Total | 50,598 | 55,282 | 65,978 | 90,875 | 108,982 | 158,794 | 193,639 | 172,602 | 252,893 | 241,901 | 250,234 |
| Pretax profits |  |  |  |  |  |  |  |  |  |  |  |
| Chemicals | 14,422 | 18,100 | 21,065 | 21,870 | 41,669 | 61,963 | 64,376 | 43,813 | 33,065 | 19,158 | 14,057 |
| Refining \& marketing | 3,023 | 6,983 | 19,645 | 39,195 | 45,601 | 67,328 | 102,918 | 79,461 | 88,016 | 85,300 | 83,455 |
| Sales tax incentives | 11,497 | 7,845 | 7,300 | 4,290 | 3,418 | 2,000 | - | - | - | - | - |
| Others (incl. Upstream) | 7,966 | 5,983 | 5,890 | 11,918 | 11,118 | 13,002 | 1,248 |  |  |  |  |
| Upstream |  |  |  |  |  |  | 15,198 | 41,329 | 126,965 | 138,306 | 157,971 |
| Other income | 7,823 | 10,012 | 11,381 | 14,498 | 6,829 | 4,783 | 8,953 | 10,804 | 11,107 | 15,532 | 22,896 |
| Unallocated | (444) | 408 | $(3,683)$ | $(2,446)$ | $(2,700)$ | (274) | 44,702 | - | - | - | - |
| Total | 44,287 | 49,332 | 61,597 | 89,324 | 105,935 | 148,802 | 237,396 | 175,407 | 259,152 | 258,296 | 278,380 |

Source: Kotak Institutional Equities estimates

## SOTP valuation of Reliance is around Rs1,150 per share assuming trough-margin scenario

Sum-of-the-parts valuation of Reliance Industries, FY2010E basis (Rs)

|  | Valuation base (Rs bn) |  | Multiple (X) |  | $\frac{E V}{(\text { Rs bn) }}$ | Value share (Rs) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Other | EBITDA | Muliple | EV/EBITDA |  |  |
| Chemicals (a) |  | 29 |  | 7.0 | 203 | 148 |
| Refining \& Marketing (b) |  | 83 |  | 5.5 | 454 | 331 |
| Oil and gas-producing |  | 33 |  | 3.0 | 100 | 73 |
| Gas-developing (DCF-based) (c) | 377 | - | 100\% | - | 377 | 274 |
| Oil-KG-DWN-98/3 (d) | 92 | - | 100\% | - | 92 | 67 |
| Investments |  |  |  |  |  |  |
| RPL (3.167 bn shares at Rs100) | 317 | - | 100\% | - | 317 | 230 |
| Others | 27 | - | 100\% | - | 27 | 20 |
| Loans \& advances to affiliates less accounts payables to affiliate: | 46 | - | 100\% | - | 46 | 34 |
| Retailing | 40 | - | 1.0 | - | 40 | 29 |
| SEZ development | 75 | - | 50\% | - | 37 | 27 |
| Total |  |  |  |  | 1,602 | 1,232 |
| PV of refining division's future sales tax incentives |  |  |  |  | 2 | 2 |
| Total value |  |  |  |  | 1,604 | 1,234 |
| Net debt |  |  |  |  | 116 | 84 |
| Implied equity value |  |  |  |  | 1,488 | 1,150 |

Note:
(a) We reduce chemical margins by US $\$ 100 /$ ton versus our base-case margins.
(b) We reduce refining margin by US $\$ 2 / \mathrm{bbl}$ versus our base-case assumption.
(c) We value the KG D-6 gas find on DCF and offshore Orissa (NEC-25) and CBM discoveries based on KG D-6's valuation.
(d) 180 mn bbls of recoverable reserves based on gross OOIP of 0.5 bn bbls.
(e) Net debt reflects a standalone (without RPL) scenario; however, we consolidate for RPL otherwise as it a $71 \%$ subsidiary.
(f) We use 1.374 bn shares (excluding treasury shares) for per share computations.

Source: Kotak Institutional Equities estimates

Valuation of RIL on P/B basis comes to around Rs1,300
Compuation of valuation of RIL based on book value (Rs/share)

| Equity at end-FY2008 adjusted for extraordinary items (Rs mn) | 948,143 |
| :---: | :---: |
| Net debt at end-FY2008 (Rs mn) | 321,997 |
| Total capital employed at end-FY2008 (Rs mn) (1) | 1,270,140 |
| Less: |  |
| Investments and loans \& advances to subsidiaries/affiliaties valued separately (Rs mn) (2) | 268,549 |
| Reliance Petroleum | $(63,339)$ |
| Reliance Retail | $(40,000)$ |
| Reliance SEZ | $(90,102)$ |
| Others | 27,195 |
| Treasury shares (Rs mn) (3) | 57,121 |
| Net debt for new E\&P assuming new E\&P funded by debt (4) | 238,500 |
| Capital employed for refining, chemicals and extant E\&P (1) - (2) + (3+(4) | 705,970 |
| Net debt for existing business (Rs mn) | 83,497 |
| Book value of refining, chemicals and extant E\&P | 622,474 |
| Adjusted book value on 1,374 mn shares | 453 |
| Target P/B multiple of chemicals, refining and extant E\&P | 1.1 |
| Value of chemicals, refining \& extant E\&P (a) | 498 |
| New E\&P business |  |
| Value of new E\&P business based on DCF of known reserves | 412 |
| Equity value of new E\&P business (b) | 412 |
| Investments |  |
| Reliance Petroleum (3.167 bn shares at Rs100) | 230 |
| Others | 20 |
| Loans \& advances to affiliates less accounts payables to affiliates | 34 |
| Investments total (c) | 284 |
| New initiatives |  |
| Retailing on 1 X equity investment | 29 |
| SEZs on 1X investment | 45 |
| Value of new initiatives (d) | 74 |
| Total (a) + (b) + (c) + (d) | 1,269 |

Note:
(i) Target multiple is based on average of FY1999-2004 P/B multiples.
(ii) Rupee-US Dollar exchange rate assumed at Rs45/US\$.

Source: Kotak Institutional Equities estimates

Price/book (price to current year-end book) ratio for Reliance Industries (X)


[^4]India Daily Summary - October 27, 2008

RIL consolidated with RPL: Profit model, balance sheet, cash model, March fiscal year-ends, 2003-2012E (Rs mn)

|  | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |  |  |  |  |
| Net sales | 451,133 | 510,715 | 656,223 | 809,113 | 1,114,927 | 1,334,430 | 1,830,781 | 2,556,588 | 2,538,100 | 2,525,548 |
| EBITDA | 75,808 | 91,148 | 123,820 | 139,991 | 198,462 | 233,056 | 251,826 | 437,900 | 415,099 | 426,767 |
| Other income | 10,012 | 11,381 | 14,498 | 6,829 | 4,783 | 8,953 | 10,818 | 11,176 | 15,654 | 22,999 |
| Interest | $(15,552)$ | $(14,347)$ | $(14,687)$ | $(8,770)$ | $(13,247)$ | $(15,509)$ | $(22,785)$ | $(28,104)$ | $(18,031)$ | $(7,407)$ |
| Depreciation \& depletion | $(28,371)$ | $(32,470)$ | $(37,235)$ | $(34,009)$ | $(48,152)$ | $(48,471)$ | $(57,433)$ | $(89,220)$ | $(95,505)$ | $(102,732)$ |
| Pretax profits | 41,897 | 55,711 | 86,397 | 104,041 | 141,846 | 178,028 | 182,426 | 331,752 | 317,217 | 339,628 |
| Extraordinary items | 7,845 | 7,300 | 4,290 | 3,000 | 2,000 | 47,335 | - | - | - |  |
| Tax | $(2,459)$ | $(3,510)$ | $(7,050)$ | $(9,307)$ | $(16,574)$ | $(26,520)$ | $(28,000)$ | $(73,440)$ | $(77,605)$ | $(88,328)$ |
| Deferred taxation | $(6,240)$ | $(7,900)$ | $(7,920)$ | $(7,040)$ | $(9,196)$ | $(8,999)$ | (299) | 1,253 | 5,816 | 9,542 |
| Minority interest | - | - | - | - | - | - | $(3,253)$ | $(22,659)$ | $(18,617)$ | $(19,306)$ |
| Net profits | 41,043 | 51,601 | 75,717 | 90,693 | 118,076 | 189,844 | 150,875 | 236,906 | 226,811 | 241,536 |
| Adjusted net profits | 34,570 | 45,623 | 72,135 | 88,152 | 116,434 | 147,869 | 150,875 | 236,906 | 226,811 | 241,536 |
| Earnings per share (Rs) | 24.8 | 32.7 | 51.7 | 63.3 | 80.1 | 101.7 | 99.7 | 150.6 | 144.2 | 153.5 |


| Balance sheet (Rs mn) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 303,744 | 344,525 | 404,033 | 430,543 | 673,037 | 847,853 | 1,128,140 | 1,328,523 | 1,518,182 | 1,692,549 |
| Deferred taxation liability | 26,848 | 34,748 | 42,668 | 49,708 | 69,820 | 78,725 | 79,024 | 77,771 | 71,955 | 62,413 |
| Minority interest | - | - | - | - | 33,622 | 33,622 | 36,368 | 52,860 | 65,942 | 71,706 |
| Total borrowings | 197,583 | 209,447 | 187,846 | 218,656 | 332,927 | 493,072 | 367,382 | 286,181 | 204,988 | 164,660 |
| Currrent liabilities | 109,666 | 122,855 | 171,315 | 164,545 | 192,305 | 251,427 | 323,134 | 326,797 | 327,106 | 321,247 |
| Total liabilities and equity | 637,842 | 711,574 | 805,863 | 863,452 | 1,301,712 | 1,704,700 | 1,934,048 | 2,072,132 | 2,188,172 | 2,312,576 |
| Cash | 1,472 | 2,242 | 36,087 | 21,461 | 18,449 | 42,822 | 17,812 | 30,734 | 108,075 | 177,379 |
| Current assets | 227,809 | 218,159 | 248,438 | 224,283 | 286,566 | 402,721 | 516,001 | 601,441 | 599,628 | 594,357 |
| Total fixed assets | 340,863 | 351,460 | 350,823 | 626,745 | 899,403 | 1,081,638 | 1,190,216 | 1,192,438 | 1,192,950 | 1,238,320 |
| Investments | 67,227 | 139,714 | 170,515 | $(9,038)$ | 97,294 | 177,519 | 210,019 | 247,519 | 287,519 | 302,519 |
| Deferred expenditure | 472 | - | - | - | - | - | - | - | - | - |
| Total assets | 637,842 | 711,574 | 805,863 | 863,452 | 1,301,712 | 1,704,700 | 1,934,048 | 2,072,132 | 2,188,172 | 2,312,576 |


| Free cash flow (Rs mn) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating cash flow, excl. working cap | 67,072 | 83,301 | 107,002 | 119,520 | 164,285 | 180,718 | 191,538 | 330,888 | 310,797 | 318,420 |
| Working capital | $(17,614)$ | 20,265 | 46,875 | $(32,188)$ | $(13,075)$ | $(31,071)$ | $(41,573)$ | $(81,778)$ | 2,122 | (589) |
| Capital expenditure | $(37,043)$ | $(43,191)$ | $(52,440)$ | $(94,273)$ | $(247,274)$ | $(239,691)$ | $(140,397)$ | $(85,975)$ | $(87,350)$ | $(135,489)$ |
| Investments | $(34,204)$ | $(68,430)$ | $(48,192)$ | $(32,364)$ | $(105,760)$ | $(78,953)$ | $(32,500)$ | $(37,500)$ | $(40,000)$ | $(15,000)$ |
| Other income | 5,219 | 5,902 | 3,032 | 5,159 | 4,143 | 6,132 | 10,818 | 11,176 | 15,654 | 22,999 |
| Free cash flow | $(16,569)$ | $(2,153)$ | 56,276 | $(34,146)$ | $(197,681)$ | $(162,865)$ | $(12,114)$ | 136,811 | 201,223 | 190,341 |


| Ratios (\%) | 59.8 | 55.2 | 42.1 | 45.5 | 44.8 | 53.2 | 30.4 | 20.4 | 12.9 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Debt/equity | 59.3 | 54.6 | 34.0 | 41.1 | 42.3 | 48.6 | 29.0 | 18.2 | 6.1 |
| Net debt/equity | 10.7 | 12.7 | 17.6 | 19.9 | 20.1 | 18.3 | 14.5 | 18.5 | 15.3 |
| RoAE | $\mathbf{8 . 8}$ | $\mathbf{9 . 7}$ | $\mathbf{1 3 . 0}$ | $\mathbf{1 3 . 8}$ | $\mathbf{1 3 . 9}$ | $\mathbf{1 2 . 9}$ | 14.5 |  |  |
| RoACE |  |  | $\mathbf{1 2 . 6}$ | $\mathbf{1 1 . 2}$ | $\mathbf{1 6 . 7}$ | $\mathbf{1 4 . 4}$ | $\mathbf{1 3 . 9}$ |  |  |

Source: Kotak Institutional Equities estimates

## Reliance's earnings have high leverage to refining margins

Sensitivity of RIL's standalone (without RPET) earnings to key variables

|  | Fiscal 2009E |  |  | Fiscal 2010E |  |  | Fiscal 2011E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Downside | Base case | Upside | Downside | Base case | Upside | Downside | Base case | Upside |
| Rupee-dollar exchange rate |  |  |  |  |  |  |  |  |  |
| Rupee-dollar exchange rate | 44.0 | 45.0 | 46.0 | 44.0 | 45.0 | 46.0 | 43.0 | 44.0 | 45.0 |
| Net profits (Rs mn) | 137,895 | 143,146 | 148,397 | 177,320 | 183,065 | 188,805 | 176,729 | 182,575 | 188,409 |
| EPS (Rs) | 91.1 | 94.6 | 98.1 | 112.7 | 116.4 | 120.0 | 112.3 | 116.0 | 119.7 |
| \% upside/(downside) | (3.7) |  | 3.7 | (3.1) |  | 3.1 | (3.2) |  | 3.2 |
| Chemical prices |  |  |  |  |  |  |  |  |  |
| Change in prices (\%) | (5.0) |  | 5.0 | (5.0) |  | 5.0 | (5.0) |  | 5.0 |
| Net profits (Rs mn) | 139,122 | 143,146 | 147,169 | 179,361 | 183,065 | 186,770 | 179,373 | 182,575 | 185,776 |
| EPS (Rs) | 91.9 | 94.6 | 97.2 | 114.0 | 116.4 | 118.7 | 114.0 | 116.0 | 118.1 |
| \% upside/(downside) | (2.8) |  | 2.8 | (2.0) |  | 2.0 | (1.8) |  | 1.8 |
| Refining margins (US\$/bbl) |  |  |  |  |  |  |  |  |  |
| Margins (US\$/bbl) | 12.3 | 13.3 | 14.3 | 11.5 | 12.5 | 13.5 | 11.3 | 12.3 | 13.3 |
| Net profits (Rs mn) | 133,336 | 143,146 | 152,956 | 176,037 | 183,065 | 190,093 | 175,703 | 182,575 | 189,447 |
| EPS (Rs) | 88.1 | 94.6 | 101.1 | 111.9 | 116.4 | 120.8 | 111.7 | 116.0 | 120.4 |
| \% upside/(downside) | (6.9) |  | 6.9 | (3.8) |  | 3.8 | (3.8) |  | 3.8 |

[^5]| Industrials |  |
| :--- | ---: |
| BHEL.BO, Rs1100 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 1,475 |
| 52W High -Low (Rs) | $2930-1072$ |
| Market Cap (Rs bn) | 538.4 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 193.0 | 257.9 | 340.8 |
| Net Profit (Rs bn) | 28.6 | 35.4 | 48.0 |
| EPS (Rs) | 58.4 | 72.2 | 98.0 |
| EPS gth | 22.9 | 23.7 | 35.6 |
| P/E (x) | 18.8 | 15.2 | 11.2 |
| EV/EBITDA ( x ) | 9.6 | 7.4 | 5.6 |
| Div yield (\%) | 1.4 | 1.4 | 1.9 |

## Shareholding, June 2008

|  | $\%$ of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 67.7 | - | - |
| FIls | 16.0 | 1.6 | $(0.3)$ |
| MFs | 6.7 | 3.7 | 1.7 |
| UTI | - | - | $(2.0)$ |
| LIC | 2.1 | 1.0 | $(1.0)$ |

## BHEL: Strong execution with margin blips; Upgrade to BUY on insulated business model, earnings visibility and valuations

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- Strong execution continue, margins take a hit led by commodity price hikes and rupee depreciation; which falling commodity prices would alleviate
- Confidence to deal with competition from China has increased substantially; led by quality issues and favorable exchange rate movement
- We upgrade to BUY based on (a) relatively protected business model, (b) earnings growth visibility and (d) valuations of 11X FY2010E earnings

BHEL management upped its FY2009E revenue growth guidance to 25-30\% from 25\% earlier based on strong yoy revenue growth of $34.3 \%$ in 1 HFY09. The company reported 2QFY09 revenues of Rs53.4 bn (up 34.7\% yoy), marginally above our estimate of Rs52.9 bn. Operating profit margin declined by 420 bps yoy lead by higher material costs as a percentage of sales. The recent decline in commodity prices should help alleviate margin pressures for BHEL from 4QFY09E onwards. BHEL reported a strong order backlog of Rs 1,040 bn, registering growth of $43.3 \%$ yoy which provides a visibility of 3.6 years for the company based on future four quarter revenues. We believe that BHEL remains relatively insulated from the current economic crisis and hence is our preferred stock among capital goods stocks. The management also emphasized its increased confidence to deal with Chinese competition due to its edge in (1) quality issues (2) currency movements. We have made marginal changes to our earnings estimates and have revised our DCF-based target price to Rs1,475 (from Rs2,000 earlier) implying about 15X FY2010E earnings. We upgrade our rating to BUY based on (a) BHEL's relatively protected business model, (b) strong near-term earnings growth visibility with order backlog of Rs 1,040 bn, (c) sustained strong further order inflows and (d) valuations of 15X and 11X FY2009E and FY2010E earnings

## Strong execution continues; margins suffer from commodity price hikes, rupee depreciation

BHEL reported 2QFY09 revenues of Rs53.4 bn (up 34.7\% yoy), slightly above our estimate of Rs52.9 bn. Operating profit margin declined significantly by 420 bps to $13.3 \%$ in this quarter versus our estimate of $15.3 \%$. The decline in margins was mainly driven by a steep rise in material costs as a percentage of sales increasing by about 500 bps yoy. We were estimating a 250 bps decline in margins for 2QFY09.

Profit after tax grew by $10 \%$ yoy to Rs6.2 bn versus our estimate of Rs7 bn. For the half year ending September 2008, BHEL reported revenues of Rs96.7 bn, operating profit margin of Rs10.8 bn (11.2\% operating profit margin) and PAT of Rs10 bn.

Management ups revenue growth guidance to $\mathbf{2 5} \mathbf{- 3 0} \%$ versus $\mathbf{2 5} \%$ earlier, based on strong 1HFY09 performance; we had already built in $33 \%$ revenue growth for FY2009E

BHEL management said that at this point of time it is confident of revenue growth in the region of $25-30 \%$ versus $25 \%$ earlier. We highlight that we have already built in a growth of about $34 \%$ for the company at the beginning of FY2009E.

## Falling commodity prices to help alleviate margin pressures; 'old price' positions limited

BHEL highlighted that it is likely to benefit from decline in commodity prices. The company has tied up supplies of only the critical items such as thick boiler plates, forgings and foundry items at earlier prices as part of advanced manufacturing action. On the rest of the items such as Copper, CRGO and Steel, it would have benefited from the decline in commodity prices. BHEL only holds an inventory of 90 days and hence it should benefit from the fall in commodity prices from 4QFY09E onwards which would help improve margins.

## Visibility of 3.6 years based on future revenues for the next four quarters

BHEL reported a strong order backlog of Rs 1,040 bn, registering growth of $43.3 \%$ yoy which provides a visibility of 3.6 years for the company based on future four quarter revenues. Order inflows were to the tune of Rs143 bn for 2QFY09 and Rs277 bn for the half year ending September 2008 (up 12\%). BHEL maintains its order booking target of Rs500 bn for FY2009E, having already booked more than $50 \%$ of this already.

## Competition from China dulled by quality issues and exchange rate movements

The management maintains that the intensity of competition from Chinese contractors has abated significantly given:

1) Quality issues. Management said that the CEA report highlights short-term problems of lack of access for maintenance etc, however, long-term problems of adjusting to variable coal quality in Indian conditions as well as grid conditions would test the Chinese equipment over the long term.
2) Currency movements. Recent Rupee depreciation versus the US\$ while stable/ appreciation of Chinese Remninbi makes the pricing almost at par for Chinese and BHEL manufactured equipment.
3) Objective is to keep Chinese away. BHEL said that despite strong demand from private players, the company is constrained to keep its pricing low in order to raise the barrier for Chinese entrants in the Indian market.

## We tweak our earnings estimates and target price to Rs1,475

We have revised our earnings estimates to Rs72 and Rs98 for FY2009E and FY2010E, respectively, from Rs73.1 and Rs96.9 earlier, based on slightly lower margins in FY2009E versus earlier expectations. We have not revised our execution estimates. We have revised our DCF-based target price to Rs1,475 from Rs2,000 implying about 15X FY2010E earnings.

Relatively insulated from current crisis and thus BHEL is our preferred stock among capital goods stocks; upgrade to BUY

We maintain that BHEL operates in a public sector ecosystem, supplies to relatively riskinsulated utilities (all interest, capital and fuel costs are passed through) and has very strong order backlog. Thus. it is among the best placed companies to weather the current turmoil in global financial markets. In our preference order, we would still rank BHEL above other capital goods stocks in our coverage.

We upgrade to BUY based on (a) relatively protected business model, (b) strong near-term earnings growth visibility with order backlog of Rs1,040 bn, (c) continued strength of further order inflows so far and (d) valuations of 15X and 11X FY2009E and FY2010E earnings.

Key catalysts for the stock include (1) negotiated orders for 800 MW supercritical units from NTPC (including units for XIIth Plan requirements such as Lara and Darlipali), (2) visibility on execution of projects in JVs like that with TNEB for supercritical projects (including projects like Koradi, Maharashtra and OBRA, UP) and (3) strong execution resulting in robust near-term earnings growth.

Key risks include (1) commodity price fluctuations reflecting with lags in operating performance, (2) possible deterioration in competitive position with foreign vendors winning significant orders in India from the private sector or from state utilities based on tie-ups with local EPC contractors (visible in TNEB (Mettur) and Rajasthan (Kalisindh) orders won by BGR Energy), (3) competing domestic manufacturer grabbing market share, (4) potential slips ups in the XIth and XIIth plan execution that would reduce market opportunity and (5) larger role that private sector is likely to have in power generation capacity addition in future as compared to the past.

## Other takeaways from the conference call

Working capital situation not worsening as yet. BHEL's management highlighted that the working capital situation has got better with reduction in number of days of sales at the end of 1 H in both inventories and debtors. However, a true picture would emerge only at the end of fiscal year FY2009E for comparison with FY2008.

Employee costs. BHEL expects full-year employee cost of Rs42 bn for FY2009E. Employee related provisions were Rs2.2 bn in 2QFY09E versus Rs3. 2 bn in 1QFY09E.

Government orders predominate. The management highlights that 85\% of order backlog belong to the government sector and only $15 \%$ may belong to areas such as private sector and industrials business related orders.

Negotiated orders possible by March, however not part of guidance. BHEL is expecting negotiated orders from NTPC by March-end or so, however, it has not included these orders as part of its total order booking guidance.

Lack of progress on BOP may not affect revenue booking as much. BHEL maintains that it is unaffected by the fact that BOP contracts for large number of orders have not been placed does as $85 \%$ of BHEL's business is manufacturing supply-which can proceed simply with progress on the civil side of business, without too much progress on other BOP components. BOP orders have a cycle time of only twenty six months versus forty months for full plant EPC; however, constraints on progress of BOP work would introduce risks.

Super-critical generation plant JVs. JV agreement with TNEB would be signed by the middle of November and then order to BHEL should flow in by FY2010E.

JV with NPCIL. Right now a JV is taking place with 50:50 equity participation of BHEL and NPCIL and tenders for technology induction for already invited. It is envisaged that a technology provider may bring in equity participation as well.

JV with NTPC. The three-stage business plan includes (a) two orders each from BHEL and NTPC for EPC, (b) manufacturing BOP components by FY2012E and (c) manufacturing BTG component by FY2014E.

Forging and Foundry. The management highlighted that in case of setting up a facility for large scale forgings and foundry items, total project investment would be to the tune of Rs 15 bn .

Exhibit 1. BHEL 2QFY09 result - key numbers (Rs mn)

|  | yoy |  |  | qoq |  |  |  | yoy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY09 | 2QFY08 | \% change | 2QFY09 | 1QFY09 | \% change | 1HFY09 | 1HFY08 | \% change |
| Net revenues | 53,426 | 39,654 | 34.7 | 53,426 | 43,292 | 23.4 | 96,719 | 71,993 | 34.3 |
| (Inc)/Dec in WIP | 4,400 | 3,798 | 15.9 | 4,400 | (144) | $(3,162.1)$ | 4,257 | 3,655 | 16.5 |
| Raw material consumption | $(36,212)$ | $(25,434)$ | 42.4 | $(36,212)$ | $(25,179)$ | 43.8 | $(61,391)$ | $(44,442)$ | 38.1 |
| Staff cost | $(8,898)$ | $(6,296)$ | 41.3 | $(8,898)$ | $(8,953)$ | (0.6) | $(17,851)$ | $(12,335)$ | 44.7 |
| Other items | $(5,609)$ | $(4,769)$ | 17.6 | $(5,609)$ | $(5,280)$ | 6.2 | $(10,889)$ | $(8,812)$ | 23.6 |
| Total Expenditure | $(46,319)$ | $(32,702)$ | 41.6 | $(46,319)$ | $(39,555)$ | 17.1 | $(85,874)$ | $(61,934)$ | 38.7 |
| EBIDTA | 7,107 | 6,952 | 2.2 | 7,107 | 3,737 | 90.2 | 10,844 | 10,059 | 7.8 |
| Other income | 3,072 | 2,334 | 31.6 | 3,072 | 2,917 | 5.3 | 5,990 | 4,397 | 36.2 |
| EBIDT | 10,179 | 9,286 | 9.6 | 10,179 | 6,655 | 53.0 | 16,834 | 14,456 | 16.5 |
| Interest | (22) | (19) | 18.9 | (22) | (26) | (14.1) | (48) | (40) | 18.7 |
| Depreciation | (744) | (694) | 7.1 | (744) | (726) | 2.5 | $(1,469)$ | $(1,384)$ | 6.2 |
| PBT | 9,414 | 8,573 | 9.8 | 9,414 | 5,903 | 59.5 | 15,317 | 13,032 | 17.5 |
| Tax | $(3,256)$ | $(3,354)$ | (2.9) | $(3,256)$ | $(2,059)$ | 58.1 | $(5,315)$ | $(4,924)$ | 7.9 |
| PAT | 6,158 | 5,219 | 18.0 | 6,158 | 3,844 | 60.2 | 10,002 | 8,108 | 23.4 |
|  |  |  |  |  |  |  |  |  |  |
| Key ratios (\%) |  |  |  |  |  |  |  |  |  |
| Raw Material to Sales | 59.5 | 54.6 |  | 59.5 | 58.5 |  | 59.1 | 56.7 |  |
| Staff Cost to sales | 16.7 | 15.9 |  | 16.7 | 20.7 |  | 18.5 | 17.1 |  |
| Other exp to sales | 10.5 | 12.0 |  | 10.5 | 12.2 |  | 11.3 | 12.2 |  |
| OPM | 13.3 | 17.5 |  | 13.3 | 8.6 |  | 11.2 | 14.0 |  |
| EBIDTA margin | 19.1 | 23.4 |  | 19.1 | 15.4 |  | 17.4 | 20.1 |  |
| Effective tax rate | 34.6 | 39.1 |  | 34.6 | 34.9 |  | 34.7 | 37.8 |  |
|  |  |  |  |  |  |  |  |  |  |
| Order backlog (Rs bn) | 1,040,000 | 726,000 | 43.3 | 1,040,000 | 950,000 | 9.5 | 1,040,000 | 726,000 | 43.3 |
| Order inflow (Rs bn) | 143,426 | 141,654 | 1.3 | 143,426 | 134,297 | 6.8 | 277,723 | 247,993 | 12.0 |
|  |  |  |  |  |  |  |  |  |  |
| Segmental revenues |  |  |  |  |  |  |  |  |  |
| Power | 44,090 | 33,039 | 33.4 | 44,090 | 35,087 | 25.7 | 79,177 | 60,401 | 31.1 |
| Industry | 14,961 | 12,422 | 20.4 | 14,961 | 12,851 | 16.4 | 27,812 | 21,620 | 28.6 |
|  |  |  |  |  |  |  |  |  |  |
| Revenue mix (\%) |  |  |  |  |  |  |  |  |  |
| Power | 74.7 | 72.7 |  | 74.7 | 73.2 |  | 74.0 | 73.6 |  |
| Industry | 25.3 | 27.3 |  | 25.3 | 26.8 |  | 26.0 | 26.4 |  |
|  |  |  |  |  |  |  |  |  |  |
| EBIT margin (\%) |  |  |  |  |  |  |  |  |  |
| Power | 17.3 | 23.1 |  | 17.3 | 18.7 |  | 17.9 | 21.5 |  |
| Industry | 15.1 | 14.1 |  | 15.1 | 14.1 |  | 14.6 | 9.7 |  |

Exhibit 2. Operating margin trend for BHEl over the last five years (\%)


Source: Company data, Kotak Institutional Equities estimates.

Exhibit 3. Order backlog provides visibility of 3.6 years based on forward four quarter revenues Order booking, Order backlog \& visibility trend for BHEL


Source: Company data, Kotak Institutional Equities.


Source: Company, Kotak Institutional Equities

Exhibit 5: Our March 2010 DCF based valuation results in a target price of Rs1,475/share
DCF valuation for BHEL, March fiscal year ends, 2008E-2018E (Rs mn)

|  | Existing orders ensure visibility |  |  |  | XII plan execution of $\mathbf{6 5 , 0 0 0}$ MW; 16\% CAGR growth in industry sector revenues |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year to March | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E | 2020E |
| Revenue | 257,892 | 340,795 | 397,201 | 459,054 | 462,444 | 506,592 | 562,492 | 664,858 | 749,372 | 824,309 | 906,740 | 997,414 |
| Growth (\%) | 33.6 | 32.1 | 16.6 | 15.6 | 0.7 | 9.5 | 11.0 | 18.2 | 12.7 | 10.0 | 10.0 | 10.0 |
| EBIT margin | 19.1 | 16.4 | 19.5 | 19.7 | 16.5 | 16.5 | 16.5 | 16.5 | 16.5 | 16.5 | 16.5 | 16.5 |
| EBIT*(1-tax rate) | 32,573 | 36,899 | 51,231 | 59,608 | 50,360 | 55,168 | 61,255 | 72,403 | 81,607 | 89,767 | 98,744 | 108,618 |
| Depreciation | 3,246 | 3,961 | 4,890 | 5,818 | 6,695 | 6,527 | 5,871 | 5,445 | 5,563 | 5,480 | 5,313 | 5,251 |
| Change in working capital | 6,024 | $(36,335)$ | $(16,705)$ | $(20,867)$ | (678) | $(8,830)$ | $(11,180)$ | $(20,473)$ | $(16,903)$ | $(14,987)$ | $(16,486)$ | $(18,135)$ |
| Capital expenditure | $(11,000)$ | $(11,000)$ | $(11,000)$ | $(11,000)$ | $(5,703)$ | $(2,649)$ | $(3,354)$ | $(6,142)$ | $(5,071)$ | $(4,496)$ | $(4,946)$ | $(5,440)$ |
| Free Cash Flows | 30,842 | $(6,475)$ | 28,416 | 33,559 | 50,674 | 50,217 | 52,593 | 51,233 | 65,196 | 75,763 | 82,625 | 90,294 |
| Growth (\%) | (23.0) | (121.0) | (538.8) | 18.1 | 51.0 | (0.9) | 4.7 | (2.6) | 27.3 | 16.2 | 9.1 | 9.3 |
| Years discounted | - | - | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Discount factor | 1.00 | 1.00 | 0.88 | 0.78 | 0.68 | 0.60 | 0.53 | 0.47 | 0.41 | 0.36 | 0.32 | 0.28 |
| Discounted cash flow | 30,842 | $(6,475)$ | 25,036 | 26,051 | 34,658 | 30,260 | 27,922 | 23,965 | 26,869 | 27,510 | 26,433 | 25,451 |


| Target price calculation | Rs mn | Terminal value calculation |  |
| :---: | :---: | :---: | :---: |
|  |  | Cash flow in terminal year | 90,294 |
| Sum of free cash flow | 267,679 | Growth to perpetuity (g) | 5.0\% |
| Discounted terminal value | 314,392 | Capitalisation rate (WACC-g) | 8.5\% |
| Enterprise value | 582,071 | Terminal value | 1,115,400 |
| Add Investments | 83 | Discount period (years) | 10.0 |
| Net debt | $(125,511)$ | Discount factor | 0.28 |
| Net present value-equity | 707,666 | Discounted terminal value | 314,392 |


| Target price /share(Rs) | $\mathbf{1 , 4 4 6}$ |
| :--- | ---: |


| Terminal multiples | 6.6 |
| :--- | ---: |
| EV/EBIDTA | 12.4 |


| WACC calculation |  |
| :--- | ---: |
| Risk-free rate (Rf) | $8.5 \%$ |
| Beta (B) | 1.00 |
| Equity risk premium | $5.0 \%$ |
| Expected market Return $(R m)$ | $13.5 \%$ |
| Cost of Equity $($ Ke $)$ | $13.5 \%$ |
| Cost of Debt $(\mathrm{Kd})$ (Post-tax) | $8.0 \%$ |
| WACC | $\mathbf{1 3 . 5 \%}$ |

Note: We have used cash EBIT margins for DCF, effecting the margins in FY2010E, when we expect the employee cost related provisions to be realised as cash expense
Source: Kotak Institutional Equities estimates.

| Energy |  |  |
| :--- | ---: | ---: |
| RPET.BO, Rs77 |  |  |
| Rating |  | REDUCE |
| Sector coverage view |  | Cautious |
| Target Price (Rs) |  | 100 |
| 52W High -Low (Rs) |  | $295-76$ |
| Market Cap (Rs bn) |  | 347 |
|  |  |  |
| Financials |  |  |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ |
| Sales (Rs bn) | 0.0 | $\mathbf{2 0 1 0 E}$ |
| Net Profit (Rs bn) | $\mathbf{1 8 7 . 9}$ | 1,056 |
| EPS (Rs) | 11.0 | 76.5 |
| EPS gth | $(1.1)$ | 2.4 |
| P/E (x) | - | - |
| EV/EBITDA (x) | - | - |
| Div yield (\%) | - | - |


| Shareholding, June 2008 |  |  |  |
| :--- | ---: | :---: | ---: |
|  | \% of <br> Pattern | Portfolio <br> Over/(under) <br> weight |  |
| Promoters | 75.4 | - | - |
| FIls | 1.5 | 0.2 | $(2.1)$ |
| MFs | 1.2 | 0.7 | $(1.5)$ |
| UTI | - | - | $(2.2)$ |
| LIC | 1.7 | 0.9 | $(1.3)$ |

## Reliance Petroleum : Reduced 12-month target price to Rs100 (Rs130 earlier) and retain REDUCE rating

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- Removing option value of refinery from FCF of soon-to-be-commissioned refinery
- Global conditions will result in likely large imbalance for a number of years
- Changing valuation methodology to DCF from P/E

We have changed our valuation methodology for RPET stock to DCF from P/E in order to remove the option value of new refining assets from FCF of RPET's upcoming refinery. We do not see any scope for RPET to pursue a new refinery project in the medium term given large supply-demand imbalance for the next few years. In fact, even RPET may find it difficult to place its products from its soon-to-be-commissioned refinery if current weak market conditions persist. Our revised 12-month target price for RPET stock based on DCF is Rs100 (current value: Rs83; 12-month DCF value: Rs97) versus Rs130 previously based on 8X FY2010E earnings. Exhibit 1 gives our DCF valuation for RPET. Key upside risk to our negative view stems from a sharp recovery in global GDP leading to higher-than-expected refining margins

Weak demand and large supply rules out a new refinery for some time. We doubt RPET would pursue a second refinery from the free cash flows of its upcoming refinery in the medium term. The new refinery will likely start operations over the next few months and will likely face difficulty in placing its products in the global market in case global conditions worsen and oil demand is lower versus our current expectations.

We expect supply-demand imbalance to persist for the next 2-3 years given large capacity additions and likely weak demand until FY2010E. We expect projects due in CY2011E and CY2012E to be likely postponed. RPET can explore the possibility of setting up a second refinery to target CY2013-14E assuming supply-demand balance is sufficiently restored by then. However, we see a large imbalance in supply and demand over the next few years for the following reasons.

1. Significant capacity addition due in CY2009-10E. We expect significant addition to refining capacity from 4QCY08 led by China's $0.95 \mathrm{mb} / \mathrm{d}$ and RPET's $580,000 \mathrm{~b} / \mathrm{d}$ refinery (see Exhibit 2). We expect refining capacity addition of $1.4 \mathrm{mb} / \mathrm{d}, 1.6 \mathrm{mb} / \mathrm{d}$ and $1.7 \mathrm{mb} / \mathrm{d}$ in CY2008E, CY2009E and CY2010E (see Exhibit 3). In addition, we expect supply of OPEC natural gas liquids (NGLs) to increase by $0.3 \mathrm{mb} / \mathrm{d}, 0.8 \mathrm{mb} / \mathrm{d}$ and 0.5 $\mathrm{mb} / \mathrm{d}$ in CY2008E, CY2009E and CY2010E led by start of several gas-processing plants associated with gas developments in Iran (Phase 6-10 of South Pars development), Qatar (four new LNG trains of Qatargas 2 and RasGas), Saudi Arabia and Nigeria.
2. Likely weak demand with risk is on the downside. Exhibit 4 gives our supplydemand estimates for oil but we see significant downside risks to global demand. The IEA currently projects CY2009E global oil demand growth at $0.7 \mathrm{mn} \mathrm{b} / \mathrm{d}$ with nonOECD demand growth of $1.3 \mathrm{mn} \mathrm{b} / \mathrm{d}$ making up for demand loss of $0.6 \mathrm{mn} \mathrm{b} / \mathrm{d}$ in OECD countries. We see downside risks to both, especially if the US and Euro-zone go into a deep recession-this would impact exports from emerging Asian countries and thus, result in lower GDP growth in those countries, particularly China and East Asia.

The IEA recently cut its demand growth for CY2008E to $0.4 \mathrm{mn} \mathrm{b} / \mathrm{d}$ (down from 2 mn b/d in January 2008) reflecting demand compression primarily in the OECD countries. In particular, US demand continues to be weak with September demand declining by 7\% yoy led by economic slowdown and ongoing financial crisis; demand contracted 4.5\% yoy in August 2008 and 4\% yoy in July 2008.

Our DCF-based fair value for RPL is Rs100
DCF valuation for Reliance Petroleum (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E | 2020E | 2021E | 2022E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 26,777 | 110,577 | 92,592 | 88,808 | 81,059 | 79,870 | 79,564 | 79,229 | 78,865 | 78,472 | 78,049 | 78,049 | 78,049 | 78,049 |
| Tax expense | (55) | (113) | (72) | (68) | (57) | $(8,114)$ | $(10,326)$ | $(11,107)$ | $(11,752)$ | $(12,278)$ | $(23,231)$ | $(23,453)$ |  |  |
| Working capital changes | $(16,451)$ | $(68,335)$ | 3,112 | 1,961 | 3,745 | 127 | (7) | (5) | (4) | (4) | (3) | 1 |  |  |
| Cash flow from operations | 10,272 | 42,130 | 95,632 | 90,701 | 84,747 | 71,883 | 69,232 | 68,117 | 67,109 | 66,190 | 54,815 | 54,597 |  |  |
| Capital expenditure | $(39,097)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ |  |  |
| Free cash flow to the firm | $(28,825)$ | 40,130 | 93,632 | 88,701 | 82,747 | 69,883 | 67,232 | 66,117 | 65,109 | 64,190 | 52,815 | 52,597 | 52,597 | 52,597 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Discount factor at WACC | 0.95 | 0.85 | 0.76 | 0.68 | 0.60 | 0.54 | 0.48 | 0.43 | 0.38 | 0.34 | 0.31 | 0.27 | - |  |
| Discounted cash flow | $(27,428)$ | 34,093 | 71,025 | 60,057 | 50,023 | 37,720 | 32,401 | 28,441 | 25,006 | 22,012 | 16,171 |  |  |  |
| Discounted cash flow-1 year forward |  | 38,185 | 79,548 | 67,285 | 56,026 | 42,246 | 36,289 | 31,863 | 28,007 | 24,654 | 18,111 | 16,104 |  |  |
| Discounted cash flow-2 year forward |  |  | 89,094 | 75,359 | 62,768 | 47,316 | 40,643 | 35,687 | 31,378 | 27,612 | 20,285 | 18,036 | 16,104 |  |


|  | Now | + 1-year | + 2-years |  | Sensitivity of share price to different levels of WACC and growth rate (Rs) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total PV of free cash flow (a) | 349,522 | 452,693 | 478,657 |  | WACC (\%) |  |  |  |  |  |  |  |
| FCF one-year forward | 52,597 | 52,597 | 52,597 |  |  | 11.0 | 11.5 | 12.0 | 12.5 | 13.0 | 13.5 | 14.0 |
| Terminal value | 438,306 | 438,306 | 438,306 |  | - | 107 | 102 | 97 | 92 | 88 | 84 | 80 |
| PV of terminal value (b) | 150,304 | 150,304 | 150,304 | $\bigcirc$ | 1.0 | 112 | 106 | 101 | 96 | 91 | 87 | 83 |
| Total PV (a) + (b) | 499,826 | 602,997 | 628,961 | ○ | 2.0 | 119 | 112 | 106 | 100 | 95 | 90 | 86 |
| Net debt | 128,253 | 167,833 | 157,407 | + | 3.0 | 127 | 119 | 112 | 105 | 99 | 94 | 89 |
| Equity value | 371,573 | 435,164 | 471,555 | $\stackrel{5}{5}$ | 4.0 | 137 | 127 | 119 | 112 | 105 | 99 | 94 |
| Equity value (US\$ mn) | 8,257 | 9,670 | 10,717 | 3 | 5.0 | 150 | 139 | 129 | 120 | 112 | 105 | 99 |
| Shares outstanding (mn) | 4,500 | 4,500 | 4,500 | ジ | 6.0 | 169 | 154 | 141 | 130 | 121 | 113 | 105 |
| Equity value/per share (Rs) | 83 | 97 | 105 |  | 7.0 | 197 | 176 | 159 | 145 | 133 | 123 | 114 |
| Discount rate (\%) | 12.0 |  |  |  |  |  |  |  |  |  |  |  |
| Growth from 2020 to perpetuity (\%) | - |  |  |  |  |  |  |  |  |  |  |  |
| Exit free cash multiple ( $X$ ) | 8.3 |  |  |  |  |  |  |  |  |  |  |  |
| Exit EBITDA multiple (X) | 5.6 |  |  |  |  |  |  |  |  |  |  |  |

Exit EBITDA multiple ( $X$ )
Source: Kotak Institutional Equities estimates

Significant refining capacity to come onstream in China and India from 2HCY08
Upcoming refining capacity addition (b/d)

| Company | Location | Capacity addition <br> $\mathbf{( b / d )}$ | Expected <br> completion |
| :--- | :--- | ---: | :--- |
| CNOOC | Daya Bay, Huizhou, Guangdong, China | 240,000 | $3 Q C Y 08$ |
| Reliance Petroleum | Jamnagar, India | 580,000 | $4 Q C Y 08$ |
| Sinopec | Qingdao, China | 200,000 | $4 Q C Y 08$ |
| Fujian Petrochemical | Quangang, Quanzhou City, China | 160,000 | 1 QCY09 |
| Sinopec | Tianjin, China | 150,000 | 1 QCY09 |
| Petrochina | Dagang, Quinzhou, China | 200,000 | 1 QCY09 |
| Petrovietnam | Dung Quat, Vietnam | 121,000 | 1QCY09 |
| Total capacity addition |  | $\mathbf{1 , 6 5 1 , 0 0 0}$ |  |

Source: Oil \& Gas journal, Kotak Institutional Equities estimates

Significant supply additions to global refining capacity in the next few years
Global refinery capacity addition, calendar year ends, 2007-2012E ('000 b/d)


Source: IEA, Kotak Institutional Equities estimates

Expect moderate demand growth led by economic slowdown and ongoing financial crisis
Estimated global crude demand, supply and prices, Calendar year-ends

|  | 2004 | 2005 | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E | 2012 | 2013E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demand (mb/d) |  |  |  |  |  |  |  |  |  |  |
| Total demand | 82.5 | 84.0 | 85.1 | 86.1 | 86.5 | 87.2 | 88.3 | 89.5 | 90.7 | 92.2 |
| Yoy growth | 3.3 | 1.5 | 1.1 | 1.0 | 0.4 | 0.7 | 1.1 | 1.2 | 1.2 | 1.5 |
| Supply (mb/d) |  |  |  |  |  |  |  |  |  |  |
| Non-OPEC | 48.8 | 48.7 | 49.2 | 49.6 | 49.8 | 50.4 | 50.6 | 50.7 | 50.7 | 51.3 |
| Yoy growth | 0.6 | (0.1) | 0.5 | 0.4 | 0.2 | 0.6 | 0.2 | 0.1 | 0.0 | 0.6 |
| OPEC |  |  |  |  |  |  |  |  |  |  |
| Crude | 29.5 | 30.8 | 31.3 | 31.7 | 31.6 | 30.9 | 31.3 | 32.3 | 33.2 | 34.0 |
| NGLs | 4.2 | 4.5 | 4.6 | 4.8 | 5.1 | 5.9 | 6.4 | 6.5 | 6.8 | 6.9 |
| Total OPEC | 33.7 | 35.3 | 35.9 | 36.5 | 36.7 | 36.8 | 37.7 | 38.8 | 40.0 | 40.9 |
| Total supply | 83.4 | 84.7 | 85.5 | 86.1 | 86.5 | 87.2 | 88.3 | 89.5 | 90.7 | 92.2 |
| Total stock change | 1.0 | 0.7 | 0.8 |  |  |  |  |  |  |  |
| OPEC crude capacity |  |  |  | 34.4 | 35.3 | 36.4 | 37.4 | 37.3 | 37.6 | 37.9 |
| Implied OPEC spare capacity |  |  |  | 2.7 | 3.7 | 5.5 | 6.1 | 5.0 | 4.4 | 3.9 |
|  |  |  |  |  |  |  |  |  |  |  |
| Demand growth (yoy, \%) | 4.2 | 1.8 | 1.3 | 1.2 | 0.5 | 0.8 | 1.3 | 1.4 | 1.3 | 1.7 |
| Supply growth (yoy, \%) |  |  |  |  |  |  |  |  |  |  |
| Non-OPEC | 1.2 | (0.2) | 1.0 | 0.8 | 0.4 | 1.2 | 0.4 | 0.2 | 0.0 | 1.2 |
| OPEC | 8.4 | 4.6 | 1.9 | 1.5 | 0.6 | 0.3 | 2.4 | 2.9 | 3.1 | 2.3 |
| Total | 4.4 | 1.6 | 0.9 | 0.7 | 0.5 | 0.8 | 1.3 | 1.4 | 1.3 | 1.7 |
|  |  |  |  |  |  |  |  |  |  |  |
| Dated Brent (US\$/bbl) | 38.3 | 54.4 | 65.8 | 72.7 | 100.0 | 80.0 | 85.0 | 85.0 | 85.0 | 75.0 |

Source: IEA, BP Statistical Review of World Energy, and various government and industry sources

## Reliance Petroleum's earnings have high leverage to refining margins

Sensitivity of RPL's earnings to key variables

|  | Fiscal 2009E |  |  | Fiscal 2010E |  |  | Fiscal 2011E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Downside | Base case | Upside | Downside | Base case | Upside | Downside | Base case | Upside |
| Rupee-dollar exchange rate |  |  |  |  |  |  |  |  |  |
| Rupee-dollar exchange rate | 44.0 | 45.0 | 46.0 | 44.0 | 45.0 | 46.0 | 43.0 | 44.0 | 45.0 |
| Net profits (Rs mn) | 10,293 | 10,982 | 11,671 | 73,555 | 76,500 | 79,445 | 60,245 | 62,854 | 65,463 |
| EPS (Rs) | 2.3 | 2.4 | 2.6 | 16.3 | 17.0 | 17.7 | 13.4 | 14.0 | 14.5 |
| \% upside/(downside) | (6.3) |  | 6.3 | (3.9) |  | 3.9 | (4.2) |  | 4.2 |
| Refining margins (US\$/bbl) |  |  |  |  |  |  |  |  |  |
| Margins (US\$/bbl) | 13.1 | 14.1 | 15.1 | 11.6 | 12.6 | 13.6 | 10.3 | 11.3 | 12.3 |
| Net profits (Rs mn) | 9,342 | 10,982 | 12,622 | 66,985 | 76,500 | 86,015 | 53,548 | 62,854 | 72,160 |
| EPS (Rs) | 2.1 | 2.4 | 2.8 | 14.9 | 17.0 | 19.1 | 11.9 | 14.0 | 16.0 |
| \% upside/(downside) | (14.9) |  | 14.9 | (12.4) |  | 12.4 | (14.8) |  | 14.8 |

Source: Kotak Institutional Equities estimates

Profit model, balance sheet, cash model of Reliance Petroleum 2009-2014E, March fiscal year-ends (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model |  |  |  |  |  |  |
| Net revenues | 187,920 | 1,056,461 | 1,018,070 | 993,965 | 945,387 | 944,465 |
| EBITDA | 26,777 | 110,577 | 92,592 | 88,808 | 81,059 | 79,870 |
| Other income | 14 | 69 | 122 | 103 | 93 | 121 |
| Interest (expense)/income | $(10,796)$ | $(19,266)$ | $(14,903)$ | $(8,666)$ | $(5,853)$ | $(3,161)$ |
| Depreciation | $(4,986)$ | $(14,791)$ | $(14,899)$ | $(15,007)$ | $(15,116)$ | $(15,224)$ |
| Pretax profits | 11,009 | 76,590 | 62,912 | 65,238 | 60,183 | 61,606 |
| Extraordinary items | - | - | - | - | - | - |
| Tax | (28) | (90) | (58) | (60) | (52) | $(7,718)$ |
| Deferred taxation | - | - | - | - | - | 1,624 |
| Net income | 10,982 | 76,500 | 62,854 | 65,178 | 60,131 | 55,512 |
| Earnings per share (Rs) | 2.4 | 17.0 | 14.0 | 14.5 | 13.4 | 12.3 |


| Balance sheet |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 145,471 | 211,442 | 263,766 | 286,826 | 276,607 | 267,172 |
| Deferred taxation liability | - | - | - | - | - | $(1,624)$ |
| Total borrowings | 168,275 | 159,275 | 91,275 | 52,275 | 46,275 | 44,275 |
| Current liabilities | 14,735 | 77,307 | 75,626 | 73,945 | 70,584 | 70,584 |
| Total liabilities and equity | 328,481 | 448,024 | 430,667 | 413,047 | 393,467 | 380,408 |
| Cash | 443 | 1,869 | 2,204 | 1,232 | 1,873 | 2,165 |
| Other current assets | 36,802 | 167,708 | 162,916 | 159,275 | 152,169 | 152,042 |
| Net fixed assets | 266,854 | 254,063 | 241,164 | 228,157 | 215,041 | 201,817 |
| Capital work-in-progress | - | - | - | - | - | - |
| Investments | 24,383 | 24,383 | 24,383 | 24,383 | 24,383 | 24,383 |
| Deferred expenditure | - | - | - | - | - | - |
| Total assets | 328,481 | 448,024 | 430,667 | 413,047 | 393,467 | 380,408 |
|  |  |  |  |  |  |  |
| Free cash flow |  |  |  |  |  |  |
| Operating cash flow, excl. working capital | 15,954 | 91,221 | 77,631 | 80,082 | 75,153 | 68,991 |
| Working capital changes | $(16,451)$ | $(68,335)$ | 3,112 | 1,961 | 3,745 | 127 |
| Capital expenditure | $(39,097)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ |
| Investments | - | - | - | - | - | - |
| Other income | 14 | 69 | 122 | 103 | 93 | 121 |
| Free cash flow | $(39,580)$ | 20,956 | 78,864 | 80,146 | 76,991 | 67,239 |


| Ratios (\%) |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Debt/equity | 115.7 | 75.3 | 34.6 | 18.2 | 16.7 | 16.6 |
| Net debt/equity | 115.4 | 74.4 | 33.8 | 17.8 | 16.1 | 15.8 |
| ROAE (\%) | 7.8 | 42.9 | 26.5 | 23.7 | $\mathbf{2 1 . 3}$ | $\mathbf{2 0 . 5}$ |
| ROACE (\%) | $\mathbf{7 . 5}$ | $\mathbf{2 8 . 0}$ | $\mathbf{2 1 . 4}$ | $\mathbf{2 1 . 3}$ | $\mathbf{1 9 . 9}$ | $\mathbf{1 8 . 4}$ |

Source: Kotak Institutional Equities estimates

| Pharmaceuticals |  |
| :--- | ---: |
| GLEN.BO, Rs324 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 770 |
| 52W High -Low (Rs) | $736-291$ |
| Market Cap (Rs bn) | 86.0 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | 2009E |
| Sales (Rs bn) | 16.9 | 25.0 | 35.4 |
| Net Profit (Rs bn) | 6.3 | 8.2 | 11.1 |
| EPS (Rs) | 25.8 | 31.8 | 41.8 |
| EPS gth | 98.4 | 23.2 | 31.3 |
| P/E (x) | 12.5 | 10.2 | 7.7 |
| EV/EBITDA (x) | 11.1 | 8.3 | 6.1 |
| Div yield (\%) | 0.0 | 0.0 | 0.1 |

## Glenmark Pharmaceuticals: Further trials on GRC 6211 molecule suspended, contributes Rs42 to our price target

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- Clinical development for GRC 6211 suspended; contributes Rs42 to our price target
- Glenmark has another NCE in this class-GRC17173
- Latin America/CIS revenue targets could be at risk in FY10/11
- Results due October 27, analysts meet likely early November
- Comprehensive review of earnings/PT following analyst meet

Eli Lilly has suspended further clinical development for GRC 6211 in Osteoarthritis pain. The NCE was out licensed in October 2007 with total deal size of US $\$ 350 \mathrm{mn}$. We remain unclear whether the NCE will be tested for other indications of pain and the future for this molecule. The collaboration between Glenmark and Lilly covers all TRPV1 antagonist molecules discovered by either company with Glenmark having another NCE in this class of compounds in preclinical stage (GRC17173). On a separate note, Glenmark has the maximum exposure among KIE generics with $17 \%$ of FY 2008 sales to Latin America/CIS countries. We think revenue generation for companies with exposure to these economies is not a problem, its conversion to cash is. Working capital cycle may increase due to delays in payments from these markets. We wait for analysts meet (early November) post earnings release (on October 27) to revise earnings/target price.

Eli Lilly has suspended further clinical development for GRC 6211 in Osteoarthritis pain. Total deal size for this NCE stood at US $\$ 350 \mathrm{mn}$. Glenmark has announced that its partner Eli Lilly has suspended further clinical development for GRC 6211 in Osteoarthritis pain. The NCE was outlicensed in October 2007 and was currently in phase llb trials for Osteoarthritis pain.

Our SOTP-based target price of Rs770 includes Rs125 as the probability-adjusted NPV of the three NCEs in the clinics with, Rs42 from GRC 6211. We value GRC 6211 only for the indication of OA pain and not for other indications (see Exhibit 1). We think the current market capitalization is indicating that the company's entire research pipeline is treated at zero value.

Background of the deal. Under the terms of the agreement entered into October 2007, Glenmark received an upfront fee of US\$45 mn and could receive up to an additional US $\$ 215 \mathrm{mn}$ in potential development and sales milestones for the initial indication, as well as royalties on sales if GRC 6211 is successfully commercialized. If other indications are successfully developed, Glenmark would be entitled to additional milestones up to US\$90 mn. Lilly will have marketing rights for North America, Europe and Japan, while Glenmark will retain the marketing rights in all other countries.

Glenmark has another NCE in this class-GRC17173. The collaboration between Glenmark and Lilly covers all TRPV1 antagonist molecules discovered by either company with Glenmark having another NCE in this class of compounds-GRC17173. This NCE is in preclinical stage currently and according to the company is expected to enter clinics in Q3FY09. Given that this NCE is yet to enter phase I, we think news on clinical development from this NCE by Lilly is still sometime away.

Management comments on CNBC India Mr. Glenn Saldanha mentioned that they have seen some recent clinical findings on account of which they decided to put a hold on the program. They are still reviewing the data jointly and further clarification will be made. They believe of now GRC 6211 could still progress forward or they would move one of the backup compound.

This development does not affect PAT guidance for FY2009E and FY2010E. They had not included any income from this molecule. Glenmark has rights to the backup compounds irrespective of who develops it, Glenmark or Eli Lily.

On the other compounds, he mentioned that asthma molecule oglemilast phase 2B is currently ongoing in both asthma as well as COPD (Chronic Obstructive Pulmonary Disorder) in the US and multiple locations. Diabetes molecule Melogliptan is in Phase llb and Glenmark expects to have a licensing partner in the next six-nine months.

Glenmark has the largest exposure among KIE generic coverage with $17 \%$ of FY2008 sales from Latin America/CIS. Indian companies which have exposure to Latin America/Russia/CIS in KIE generics coverage are Glenmark, DRL and Ranbaxy. Recent increase in risk perception may lead to business disruption in future. In addition, there could be losses relating to inventory and debtors in these countries.

Glenmark with $17 \%$ of FY 2008 sales from these countries is the one most at risk. In FY2008, it earned Rs857 mn from Russia/CIS and Rs2.2 bn from Latin America. Glenmark is focusing on building operations in three markets in the CIS—Ukraine, Kazakhstan and Uzbekistan. There are currently six products that Glenmark promotes in Ukraine. In Kazakhstan, Glenmark has filed 21 products out of which four have been registered.

Working capital cycle set to increase due to delays in payments. This will be a key thing to watch out for in the quarterly results. Companies which have reported results so far such as Biocon have reported stretching of working capital cycle with deteriorating debtors' position and increasing debtors' days. Kiran Mazumdar-Shaw, chairperson of Biocon, indicated that Biocon has not seen a slowdown in business despite the global financial turmoil. However, it would follow a policy of exercising caution in international business due to fear of inability to pay on part of their customers.

What is the market price implying? Management guidance for FY2009 and FY2010 has been retained after results for 1QFY09. Glenmark expects PAT of US $\$ 210 \mathrm{mn}$ for FY2009E and US $\$ 282 \mathrm{mn}$ for FY2010E. Excluding post-tax research income of US $\$ 63 \mathrm{mn}$ for FY2009-10E Glenmark is guiding for PAT of US\$147 mn for FY2009E and US\$219 mn for FY2010E.

Our price target of Rs770 includes value of research pipeline of Rs125 (see Exhibit 1). Thus, we value Glenmark's business excluding research at Rs645 in a year's time. Glenmark at a price of Rs323 is trading at 10X FY2010E and 8X FY2011E estimated earnings. At the target price of Rs645 excluding research we value it at 19X FY2010E and 16X FY2011E estimated earnings.

We wait for analysts meet (early November) post earnings release (on October 27) to revise earnings/target price. Glenmark is scheduled to release results on October 27 and will hold an analysts meet in early November.

## Exposure to Russia/CIS and Latin America (Rs mn)

|  | Total sales | Russia/CIS | L. America | (\% of sales) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Russia/CIS | L. America |
| Glenmark | 17,689 | 857 | 2,211 | 5 | 13 |
| DRL | 49,700 | 5,525 | NA | 11 | NA |
| Ranbaxy | 67,887 | 3,720 | 2,687 | 5 | 4 |
| Lupin | 27,730 | 348 | NA | 1 | NA |
| Cipla | 41,010 | of exports from | rth, Central | d South Ame |  |

Source:Company

Research pipeline valuation (Rs mn)

|  | Milestone | Revenues | Total |
| :--- | ---: | ---: | ---: |
| GRC 3886 | 13 | 46 | 60 |
| GRC 8200 | 8 | 15 | $\mathbf{2 2}$ |
| GRC 6211 | 16 | 26 | 42 |
| Total | $\mathbf{3 7}$ | $\mathbf{8 7}$ | $\mathbf{1 2 4}$ |

Source: Company, Kotak Institutional Equities estimates.
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Kotak Institutional Equities: Valuation Summary of Key Indian Companies

| Company | $\frac{23-\mathrm{Oct}-08}{\text { Price(Rs) }}$ | Rating | Mkt cap. |  | $\begin{gathered} \mathrm{o} / \mathrm{s} \\ \text { shares } \end{gathered}$ | EPS (Rs) |  |  | EPS growth (\%) |  |  | PER ( X ) |  |  | EV/EBITDA ( X ) |  |  | Price/BV ( ${ }^{\text {( }}$ |  |  | Dividend yield (\%) |  |  | RoE (\%) |  |  | Target price | Upside | $\begin{gathered} \text { ADVT- } \\ \text { 3mo } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (Rs mn) | (USS mn) |  | 2008 | 2009 E | 2010E | 2008 | 2009 E | 2010 E | 2008 | 2009E | 2010E | 2008 | 2009E | 2010E | 2008 | 2009E | 2010E | 2008 | 2009E | 2010E | 2008 | 2009E | 2010 E | (Rs) | (\%) |  |
| Energy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bharat Petroleum | 302 | REDUCE | 99,133 | 1,993 | 328 | 39.8 | 40.7 | 38.3 | (24.0) | 2.1 | (5.9) | 7.6 | 7.4 | 7.9 | 3.1 | 3.5 | 2.5 | 0.8 | 0.7 | 0.6 | 1.5 | 1.4 | 1.3 | 11.4 | 10.4 | 8.9 | 360 | 19.0 | 7.0 |
| Cairn india | 146 | ADD | 273,279 | 5,493 | 1.868 | (0.1) | 3.9 | 20.3 | (105) | $(3,390)$ | 418 | $(1,227)$ | 37 | 7.2 | 34.2 | 15.0 | 5.0 | 0.9 | 0.8 | 0.7 | - | - | - | (0.1) | 2.3 | 10.9 | 245 | 67.5 | 21.4 |
| Castrol India (a) | 301 | ADD | 37,185 | 747 | 124 | 20.1 | 23.6 | 24.1 | 64.6 | 17.5 | 2.1 | 15.0 | 12.7 | 12.5 | 8.6 | 7.5 | 7.3 | 9.0 | 8.4 | 7.8 | 4.7 | 6.0 | 6.0 | 59.5 | 68.5 | 65.2 | 350 | 16.4 | 0.5 |
| GALI (India) | 224 | REDUCE | 284,202 | 5,712 | 1.268 | 20.4 | 27.5 | 27.9 | 21.0 | 35.1 | 1.4 | 11.0 | 8.1 | 8.0 | 5.6 | 4.8 | 5.9 | 2.0 | 1.7 | 1.4 | 3.0 | 3.6 | 3.6 | 18.1 | 21.4 | 18.5 | 240 | 7.1 | 15.0 |
| GSPL | 37 | BUY | 20,823 | 419 | 563 | 1.8 | 3.0 | 4.2 | 10.1 | 66.1 | 39.9 | 20.5 | 12.4 | 8.8 | 7.1 | 6.2 | 4.5 | 1.7 | 1.5 | 1.3 | 1.3 | 2.2 | 3.1 | 8.8 | 12.9 | 16.1 | 65 | 75.7 | 2.2 |
| Hindustan Petroleum | 195 | Reduce | 66,044 | 1,327 | 339 | 33.5 | 26.1 | 33.4 | (16.4) | (21.9) | 27.7 | 5.8 | 7.5 | 5.8 | 5.2 | 3.4 | 2.1 | 0.5 | 0.5 | 0.5 | 1.5 | 1.2 | 1.5 | 9.6 | 6.8 | 7.9 | 260 | 33.4 | 5.7 |
| Indian oil Corporation | 372 | Reduce | 438,353 | 8,811 | 1,179 | 60.5 | 40.9 | 61.8 | 29.2 | (32.5) | 51.2 | 6.1 | 9.1 | 6.0 | 4.2 | 7.8 | 7.4 | 1.0 | 0.9 | 0.8 | 1.5 | 1.4 | 1.9 | 17.2 | 10.1 | 13.5 | 500 | 34.5 | 3.8 |
| Oil \& Natural Gas Corporation | 776 | BUY | 1,660,525 | 33,377 | 2,139 | 92.0 | 150.4 | 159.5 | 8.2 | 63.4 | 6.1 | 8.4 | 5.2 | 4.9 | 3.0 | 2.0 | 1.7 | 1.6 | 1.3 | 1.1 | 4.1 | 5.2 | 5.8 | 19.4 | 27.3 | 24.0 | 1.300 | 67.5 | 48.4 |
| Petronet LNG | 40 | ADD | 30,338 | 610 | 750 | 6.3 | 6.0 | 7.1 | - | (5.7) | 18.7 | 6.4 | 6.8 | 5.7 | 4.3 | 5.6 | 4.4 | 1.6 | 1.3 | 1.1 | 3.7 | 3.7 | 3.7 | 26.7 | 20.6 | 20.3 | 60 | 48.3 | 1.6 |
| Reliance Industries | 1,218 | RS | 1,600,467 | 32,169 | 1,314 | 101.7 | 99.7 | 150.6 | 23.0 | (2.0) | 51.0 | 12.0 | 12.2 | 8.1 | 7.6 | 6.4 | 3.6 | 1.8 | 1.6 | 1.2 | 1.0 | 1.2 | 1.7 | 18.5 | 14.7 | 19.1 | - | - | 230.8 |
| Reliance Petroleum | 90 | REDUCE | 402,750 | 8,095 | 4,500 | (1.1) | 2.4 | 17.0 | n/a | n/a | 596.6 | n/a | 36.7 | 5.3 | n/a | 20.4 | 4.8 | 3.0 | 2.8 | 1.9 | - | - | 2.2 | (3.5) | 7.8 | 42.9 | 130 | 45.3 | 54.3 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ABB | 587 | Reduce | 124,475 | 2,502 | 212 | 23.2 | 28.6 | 35.4 | 44.5 | 23.2 | 23.7 | 25.3 | 20.6 | 16.6 | 14.7 | 11.5 | 8.9 | 7.7 | 5.8 | 4.4 | 0.4 | 0.5 | 0.6 | 34.8 | 32.1 | 30.3 | 875 | 49.0 | 8.8 |
| BGR Energy Systems | 169 | Reduce | 12,143 | 244 | 72 | 12.3 | 18.3 | 23.2 | (67.1) | 49.5 | 26.7 | 13.8 | 9.2 | 7.3 | 8.8 | 6.2 | 5.7 | 2.4 | 2.0 | 1.6 | 0.7 | 1.1 | 1.4 | 30.1 | 23.5 | 24.1 | 325 | 92.7 | 1.2 |
| Bharat Electronics | 643 | ADD | 51,404 | 1,033 | 80 | 102.1 | 104.4 | 111.1 | 11.3 | 2.3 | 6.4 | 6.3 | 6.2 | 5.8 | 1.8 | 1.5 | 1.3 | 1.6 | 1.3 | 1.1 | 3.9 | 3.9 | 3.9 | 27.9 | 23.1 | 20.9 | 1,200 | 86.8 | 1.4 |
| Bharat Heavy Electricals | 1,173 | ADD | 573,987 | 11,537 | 490 | 58.4 | 73.1 | 96.9 | 22.9 | 25.1 | 32.6 | 20.1 | 16.0 | 12.1 | 10.3 | 7.9 | 6.1 | 5.3 | 4.3 | 3.4 | 1.3 | 1.3 | 1.8 | 29.2 | 29.5 | 31.1 | 2,000 | 70.6 | 77.5 |
| Larsen \& Toubro | 833 | BUY | 493,423 | 9,918 | 593 | 37.9 | 54.3 | 68.9 | 20.8 | 43.1 | 26.9 | 21.9 | 15.3 | 12.1 | 14.6 | 9.5 | 7.7 | 4.2 | 3.0 | 2.5 | 1.0 | 2.4 | 2.4 | 22.7 | 22.7 | 22.5 | 1,225 | 47.1 | 103.8 |
| Maharashtra Seamless | 184 | BUY | 12,963 | 261 | 71 | 29.4 | 38.5 | 43.0 | (23.5) | 31.2 | 11.8 | 6.3 | 4.8 | 4.3 | 3.8 | 3.0 | 2.7 | 1.1 | 0.9 | 0.8 | 2.7 | 3.1 | 3.5 | 19.7 | 21.7 | 20.2 | 350 | 90.4 | 0.7 |
| Siemens | 283 | reduce | 95,265 | 1,915 | 337 | 18.2 | 18.8 | 25.9 | 60.4 | 3.1 | 38.0 | 15.5 | 15.0 | 10.9 | 8.6 | 8.2 | 5.6 | 5.2 | 4.0 | 3.1 | 0.8 | 1.0 | 1.1 | 39.9 | 30.2 | 32.0 | 570 | 101.7 | 6.6 |
| Suzlon Energy | 78 | BUY | 122,065 | 2,454 | 1,567 | 6.6 | 10.9 | 16.1 | 9.5 | 65.9 | 47.8 | 11.8 | 7.1 | 4.8 | 6.7 | 7.3 | 5.4 | 1.3 | 1.1 | 0.9 | 1.2 | 1.3 | 1.3 | 16.3 | 17.0 | 20.5 | 225 | 188.8 | 35.7 |
| Industrials |  | Neutral | 1,485,725 | 29,863 |  |  |  |  | 24.6 | 31.6 | 30.8 | 17.8 | 13.5 | 10.3 | 10.2 | 7.9 | 6.3 | 3.7 | 2.9 | 2.3 | 1.2 | 1.7 | 1.9 | 20.8 | 21.4 | 22.5 |  |  |  |
| Infrastructure |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| IRB Infrastructure | 90 | BUY | 29,896 | 601 | 332 | 3.4 | 5.9 | 13.2 | 150.9 | 73.0 | 122.3 | 26.2 | 15.2 | 6.8 | 10.4 | 10.3 | 5.0 | 1.8 | 1.6 | 1.2 | - | - | - | 10.7 | 11.1 | 20.4 | 155 | 72.3 | 0.5 |
| Media |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Dishtv | 16 | BUY | 10,113 | 203 | 644 | (9.6) | (6.1) | (2.7) | n/a | (36.8) | (55.2) | (1.6) | (2.6) | (5.7) | (6.6) | (4.6) | (85.8) | (2.2) | 3.4 | 27.9 | - | - | - | 167.9 | 497.0 | \#\#\# | 32 | 103.8 | 3.9 |
| HT Media | 75 | BUY | 17,522 | 352 | 234 | 4.3 | 3.1 | 6.0 | 4.7 | (28.8) | 94.1 | 17.3 | 24.3 | 12.5 | 9.6 | 10.7 | 6.1 | 2.0 | 1.9 | 1.7 | 0.5 | 0.5 | 1.1 | 12.2 | 8.1 | 14.4 | 130 | 73.8 | 0.2 |
| Jagran Prakashan | 57 | buy | 17,137 | 344 | 301 | 3.3 | 3.2 | 4.6 | 33.5 | (2.8) | 45.2 | 17.5 | 18.0 | 12.4 | 9.6 | 10.0 | 7.0 | 3.2 | 3.0 | 2.7 | 3.5 | 3.3 | 4.0 | 18.7 | 17.2 | 23.2 | 84 | 47.6 | 0.3 |
| Sun TV Network | 169 | ADD | 66,521 | 1,337 | 394 | 8.3 | 9.5 | 11.6 | 30.7 | 14.2 | 22.0 | 20.4 | 17.8 | 14.6 | 10.5 | 8.9 | 7.3 | 4.4 | 3.8 | 3.5 | 1.5 | 1.8 | 3.6 | 24.8 | 23.7 | 25.5 | 245 | 45.1 | 0.9 |
| Zee Entertainment Enterprises | 146 | buy | 63,279 | 1,272 | 434 | 8.9 | 9.7 | 12.0 | 62.6 | 9.1 | 24.0 | 16.4 | 15.1 | 12.2 | 12.1 | 10.1 | 8.1 | 2.1 | 1.9 | 1.7 | 1.4 | 1.7 | 2.1 | 14.2 | 13.8 | 15.3 | 205 | 40.5 | 6.3 |
| Media |  | Attractive | 174,571 | 3,509 |  |  |  |  | 24.0 | 14.1 | 75.3 | 35.0 | 30.7 | 17.5 | 13.9 | 11.4 | 8.0 | 3.2 | 2.5 | 2.4 | 1.5 | 1.7 | 2.6 | 9.2 | 8.3 | 13.7 |  |  |  |
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| Hindako industries | 52 | SELL | 91,925 | 1,848 | 1,753 | 13.8 | 8.9 | 7.0 | (10.0) | (35.7) | (21.2) | 3.8 | 5.9 | 7.5 | 5.7 | 5.1 | 5.7 | 0.4 | 0.3 | 0.3 | - | - | - | 14.4 | 10.0 | 6.7 | 65 | 23.9 | 10.1 |
| National Aluminium Co. | 205 | Reduce | 132,309 | 2,659 | 644 | 25.2 | 30.3 | 33.5 | (31.8) | 20.0 | 10.6 | 8.1 | 6.8 | 6.1 | 3.8 | 3.5 | 2.5 | 1.4 | 1.2 | 1.1 | 3.7 | 3.7 | 3.7 | 18.4 | 19.4 | 18.7 | 370 | 80.2 | 4.8 |
| Jindal Steel and Power | 637 | BUY | 98,050 | 1,971 | 154 | 91.1 | 126.1 | 125.9 | 101.5 | 38.4 | (0.1) | 7.0 | 5.1 | 5.1 | 5.7 | 4.1 | 4.1 | 2.3 | 1.6 | 1.2 | 0.7 | 0.9 | 1.2 | 43.8 | 37.3 | 27.3 | 1,800 | 182.6 | 21.8 |
| JSW Steel | 229 | ADD | 42,562 | 855 | 186 | 92.0 | 103.1 | 146.8 | 35.7 | 12.0 | 42.4 | 2.5 | 2.2 | 1.6 | 3.1 | 3.6 | 2.6 | 0.4 | 0.4 | 0.3 | 8.1 | 8.1 | 8.1 | 21.2 | 18.1 | 21.0 | 1,040 | 354.0 | 12.2 |
| Hindustan Zinc | 264 | ADD | 111,337 | 2,238 | 423 | 104.0 | 77.2 | 55.9 | (1.0) | (25.8) | (27.6) | 2.5 | 3.4 | 4.7 | 1.8 | 2.1 | 3.1 | 0.9 | 0.7 | 0.6 | 1.9 | 2.8 | 3.8 | 43.6 | 23.5 | 14.3 | 400 | 51.8 | 2.4 |
| Sesa Goa | 77 | ADD | 60,539 | 1,217 | 787 | 18.9 | 22.0 | 13.3 | 145.9 | 16.3 | (39.8) | 4.1 | 3.5 | 5.8 | 2.7 | 2.2 | 3.2 | 2.1 | 1.5 | 1.3 | 4.6 | 9.1 | 9.1 | 67.7 | 50.5 | 24.4 | 100 | 30.0 | 32.2 |
| Sterite Industries | 247 | BUY | 174,644 | 3,510 | 708 | 64.3 | 45.7 | 38.1 | (22.6) | (28.9) | (16.7) | 3.8 | 5.4 | 6.5 | 3.3 | 4.4 | 5.5 | 0.7 | 0.7 | 0.6 | - | - | - | 26.1 | 13.3 | 10.3 | 415 | 68.4 | 33.8 |
| Tata Steel | 208 | reduce | 170,974 | 3,437 | 822 | 75.7 | 89.7 | 74.6 | 43.8 | 18.5 | (16.9) | 2.7 | 2.3 | 2.8 | 3.7 | 3.9 | 4.1 | 0.5 | 0.4 | 0.4 | 7.0 | 6.2 | 6.2 | 46.3 | 29.9 | 22.6 | 285 | 37.0 | 57.3 |
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| Biocon | 122 | BUY | 24,370 | 490 | 200 | 23.3 | 9.5 | 16.4 | 126.0 | (59.0) | 71.7 | 5.2 | 12.8 | 7.4 | 6.6 | 6.1 | 4.8 | 1.7 | 1.5 | 1.4 | 0.1 | 0.1 | 0.1 | 17.6 | 15.7 | 19.6 | 260 | 113.4 | 0.7 |
| Cipla | 181 | Reduce | 140,418 | 2,822 | 777 | 9.0 | 10.3 | 12.7 | 4.9 | 13.8 | 23.3 | 20.0 | 17.6 | 14.3 | 14.7 | 13.1 | 10.9 | 3.7 | 3.2 | 2.8 | 1.1 | 1.4 | 1.7 | 20.1 | 19.7 | 21.0 | 220 | 21.8 | 7.3 |
| Dishman Pharma \& chemicals | 210 | BUY | 17,104 | 344 | 81 | 14.7 | 19.7 | 27.7 | 30.5 | 34.1 | 40.1 | 14.3 | 10.7 | 7.6 | 11.6 | 8.9 | 6.5 | 3.0 | 2.4 | 1.8 | 0.0 | 0.0 | 0.0 | 26.8 | 24.8 | 27.3 | 515 | 144.9 | 0.4 |
| Divi's Laboratories | 1,064 | BUY | 68,652 | 1,380 | 65 | 53.2 | 76.5 | 103.6 | 85.8 | 43.7 | 35.4 | 20.0 | 13.9 | 10.3 | 16.3 | 11.1 | 7.9 | 8.1 | 5.2 | 3.6 | 0.1 | 0.1 | 0.2 | 49.8 | 45.7 | 41.3 | 2,330 | 119.1 | 4.4 |
| Dr Reddy's Laboratories | 466 | BUY | 78,775 | 1,583 | 169 | 26.1 | 26.4 | 36.6 | (57.2) | 1.2 | 38.7 | 17.9 | 17.6 | 12.7 | 8.7 | 7.6 | 6.3 | 1.8 | 1.6 | 1.5 | 0.8 | 0.9 | 0.9 | 10.3 | 9.5 | 12.0 | 675 | 45.0 | 6.0 |
| Glenmark Pharmaceuticals | 405 | BUY | 107,551 | 2,162 | 266 | 25.8 | 31.8 | 41.8 | 98.4 | 23.2 | 31.3 | 15.7 | 12.7 | 9.7 | 13.7 | 10.3 | 7.6 | 7.1 | 4.0 | 2.9 | 0.0 | 0.0 | 0.0 | 57.4 | 39.6 | 35.1 | 770 | 90.3 | 6.4 |
| Jubilant Organosys | 160 | BuY | 29,010 | 583 | 181 | 22.1 | 11.0 | 29.6 | 69.9 | (50.4) | 170.2 | 7.2 | 14.6 | 5.4 | 7.5 | 11.8 | 5.8 | 2.3 | 1.7 | 1.5 | 0.8 | 1.0 | 1.3 | 37.0 | 14.9 | 32.2 | 475 | 196.7 | 0.4 |
| Lupin | 637 | BUY | 56,418 | 1,134 | 89 | 49.8 | 51.3 | 59.5 | 30.2 | 3.0 | 16.1 | 12.8 | 12.4 | 10.7 | 15.1 | 10.2 | 8.7 | 4.4 | 2.7 | 2.3 | 1.5 | 1.5 | 1.8 | 37.9 | 27.7 | 23.9 | 950 | 49.2 | 2.8 |
| Priamal Healthcare | 201 | BUY | 41,967 | 844 | 209 | 17.7 | 18.3 | 25.9 | 66.8 | 3.3 | 41.1 | 11.3 | 11.0 | 7.8 | 8.7 | 8.1 | 5.9 | 3.8 | 3.0 | 2.3 | 2.1 | 2.0 | 2.2 | 30.9 | 30.0 | 34.1 | 410 | 104.2 | 1.3 |
| Ranbaxy Laboratories | 230 | ReDUCE | 96,281 | 1,935 | 419 | 23.3 | 9.8 | 15.5 | 70.4 | (58.1) | 58.7 | 9.8 | 23.5 | 14.8 | 9.0 | 9.9 | 4.4 | 3.2 | 1.5 | 0.9 | 3.3 | 4.6 | 5.8 | 29.8 | 9.1 | 9.2 | 420 | 82.8 | 35.7 |
| Sun Pharmaceuticals | 1,332 | BuY | 275,972 | 5,547 | 207 | 74.7 | 86.1 | 79.1 | 78.9 | 15.3 | (8.0) | 17.8 | 15.5 | 16.8 | 15.1 | 11.7 | 12.0 | 5.3 | 4.0 | 3.3 | 0.8 | 0.8 | 1.0 | 38.3 | 30.9 | 22.7 | 1,780 | 33.6 | 21.0 |
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|  | 268 | BUY | 456,891 | 9,184 | 1,705 | 43.8 | 49.8 | 55.1 | 24.6 | 13.9 | 10.5 | 6.1 | 5.4 | 4.9 | 6.0 | 5.0 | 3.9 | 2.3 | 1.7 | 1.3 | 1.9 | 2.6 | 3.7 | 63.2 | 36.6 | 30.8 | 660 | 146.2 | 62.6 |
| Housing Development \& Infrastruc | 151 | BUY | 41,586 | 836 | 275 | 51.2 | 56.6 | 63.6 | 118.6 | 10.6 | 12.3 | 2.9 | 2.7 | 2.4 | 4.1 | 3.8 | 3.2 | 1.1 | 0.8 | 0.6 | 2.6 | 5.3 | 5.3 | 64.5 | 36.3 | 30.7 | 610 | 304.1 | 40.1 |
| Indiabulls Real Estate | 112 | BUY | 30,467 | 612 | 273 | 16.4 | 6.8 | 7.5 | 2,383.9 | (58.6) | 10.4 | 6.8 | 16.4 | 14.9 | (893.8) | (2.2) | 6.1 | 0.5 | 0.4 | 0.4 | 0.2 | 0.0 | 0.0 | 10.6 | 2.9 | 2.8 | 275 | 146.1 | 33.6 |
| vV Prime Urban Developers | 47 | BuY | 3,018 | 61 | 64 | 27.0 | 15.5 | 17.1 | 552.0 | (42.6) | 10.8 | 1.7 | 3.0 | 2.7 | 0.7 | 3.3 | 4.2 | 0.3 | 0.3 | 0.3 | 8.5 | 10.6 | 14.9 | 31.9 | 9.6 | 10.0 | 360 | 665.1 | 0.1 |
| Mahindra Life Space Developer | 250 | BUY | 10,523 | 212 | 42 | 12.7 | 13.9 | 19.0 | 208.4 | 8.9 | 37.4 | 19.6 | 18.0 | 13.1 | 39.8 | 12.8 | 6.8 | 1.2 | 1.1 | 1.1 | 1.2 | 1.6 | 1.6 | 6.4 | 6.5 | 8.5 | 810 | 224.0 | 0.4 |
| Phoenix Mills | 66 | BUY | 9,516 | 191 | 145 | 12.4 | 5.5 | 12.0 | 89.5 | (55.9) | 119.9 | 5.3 | 12.0 | 5.5 | 6.6 | 10.3 | 3.7 | 0.7 | 0.6 | 0.6 | - | - |  | 22.1 | 5.4 | 10.9 | 280 | 326.2 | 0.9 |
| Puravankara Projects | 88 | Reduce | 18,675 | 375 | 213 | 11.3 | 14.0 | 16.7 | 67.4 | 24.8 | 19.1 | 7.8 | 6.2 | 5.2 | 11.8 | 10.7 | 8.6 | 1.5 | 1.3 | 1.1 | 1.1 | 4.6 | 6.9 | 32.9 | 22.4 | 23.1 | 220 | 151.4 | 0.4 |
| Sobha | 119 | Reduce | 8,679 | 174 | 73 | 31.7 | 30.2 | 33.2 | 42.9 | (4.7) | 9.8 | 3.7 | 3.9 | 3.6 | 7.1 | 6.2 | 6.0 | 0.9 | 0.7 | 0.6 | 5.5 | 3.4 | 3.4 | 25.3 | 20.0 | 18.6 | 250 | 110.0 | 1.0 |

[^6]Kotak Institutional Equities: Valuation Summary of Key Indian Companies


[^7]Source: Company, Bloomberg, Kotak Institutional Equities estimates
"Each of the analysts named below hereby certifies that, with respect to each subject company and its securities for which the analyst is responsible in this report, (1) all of the views expressed in this report accurately reflect his or her personal views about the subject companies and securities, and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this report: Mridul Saggar, Aman Batra, Jairam Nathan, Rahul Jain, Lokesh Garg, Ramnath Venkateswaran, Prashant Vaishampayan, Nischint Chawathe."

Kotak Institutional Equities Research coverage universe
Distribution of ratings/investment banking relationships


Percentage of companies covered by Kotak Institutional Equities, within the specified category.

Percentage of companies within each category for which Kotak Institutional Equities and or its affiliates has provided investment banking services within the previous 12 months.

* The above categories are defined as follows: Buy = OP; Hold $=\mathrm{IL}$; Sell $=\mathrm{U}$. Buy, Hold and Sell are not defined Kotak Institutional Equities ratings and should not be constructed as investment opinions. Rather, these ratings are used illustratively to comply with applicable regulations. As of 30/09/2008 Kotak Institutional Equities Investment Research had investment ratings on 143 equity securities.

Source: Kotak Institutional Equities

## Ratings and other definitions/identifiers

Rating system
Definitions of ratings
BUY. We expect this stock to outperform the BSE Sensex by $10 \%$ over the next 12 months.
ADD. We expect this stock to outperform the BSE Sensex by $0-10 \%$ over the next 12 months.
REDUCE: We expect this stock to underperform the BSE Sensex by $0-10 \%$ over the next 12 months.
SELL: We expect this stock to underperform the BSE Sensexby more than $10 \%$ over the next 12 months.

Our target price are also on 12-month horizon basis.
Other definitions
Coverage view. The coverage view represents each analyst's overall fundamental outlook on the Sector. The coverage view will consist of one of the following designations: Attractive (A), Neutral (N), Cautious (C).

Other ratings/identifiers
NR = Not Rated. The investment rating and target price, if any, have been suspended temporarily. Such suspension is in compliance with applicable regulation(s) and/or Kotak Securities policies in circumstances when Kotak Securities or its affiliates is acting in an advisory capacity in a merger or strategic transaction involving this company and in certain other circumstances.
CS = Coverage Suspended. Kotak Securities has suspended coverage of this company.
NC = Not Covered. Kotak Securities does not cover this company.
RS = Rating Suspended. Kotak Securities Research has suspended the investment rating and price target, if any, for this stock, because there is not a sufficient fundamental basis for determining an investment rating or target. The previous investment rating and price target, if any, are no longer in effect for this stock and should not be relied upon. NA = Not Available or Not Applicable. The information is not available for display or is not applicable.
NM = Not Meaningful. The information is not meaningful and is therefore excluded.

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Bakhtawar, 1st floor, 229 Nariman Point, Mumbai 400 021, India.


[^0]:    Source: Company, Kotak Institutional Equties estimates.

[^1]:    Source: Kotak Institutional Equities estimates.

[^2]:    Source: Kotak Institutional Equities estimates.

[^3]:    Source: Company, Kotak Institutional Equities estimates

[^4]:    Source: Bloomberg, Company, Kotak Institutional Equities estimates

[^5]:    Source: Kotak Institutional Equities estimates

[^6]:    Source: Company, Bloomberg, Kotak Institutional Equities estimates

[^7]:    Note:
    (a) 207 means calendar year 2006, similiarly for 2008 and 2009 for these particular companies.
    (b) EV//Sales \& EVVIBTITIA for KS universe excludes Bankking Sector.
    (c) Rupee-US Dollar exchange rate (RSUSS)
    49.75

