

Supreme Industries Ltd.

September 4th, 2008

MEDIUM RISK

BUY

PRICE Rs. 219

TARGET Rs. 375

PLASTICS

EARLIER RECO

Buy	
Price	Rs. 223
Target	Rs. 423
Date	2 nd May'08

SHARE HOLDING (%)

Promoters	44.98
FII	3.13
FI / MF	0.03
Body Corporate	13.65
Public & Others	38.21

STOCK DATA

Reuters Code		SUPI.BO		
Bloomberg Coo	de	SI@IN		
BSE Code		509930		
NSE Symbol		SUPREMEIND		
Market		Rs. 6048.7 mn		
Capitalization		US\$ 136.6 mn		
Shares Outstand	27.62 mn			
52 Weeks (H/L)		Rs.420 / 153		
(, ,		•		
Avg. Daily				
0 ,		4200 Shares		
Volume (6m)				
Price Performan	co (0/a	7		
Trice remornian	(/0	יי		
1 M	3 M	6 M		
30	(0)	(13)		
200 Days EMA Rs. 252				

Part of Sushil Bonanza



Supreme Industries Ltd. (SIL) is one of the leading players in the plastic processing industry. In order to leverage the advantage of the strong growth in plastic pipe, cross-laminated film and protective packaging product segments, SIL is in the process of expanding its capacity of 1,80,000 MT to 3,30,000 MT. Its expansion is being carried out at Gadegaon, near Jalgaon, on a plot of 134 acres, where the Phase-I expansion was commissioned in Feb'08.

DECENT PERFORMANCE FOR Q4FY08 (Year Ending June)

Supreme Industries has delivered sound performance in Q4FY08. During the quarter, its revenues grew by 21.5% YoY to Rs. 4,419.1 mn. EBITDA increased by 6.5% YoY to Rs. 520.4 mn, while the EBITDA margins decreased by 166 bps to 11.8%. In Q4FY08, its APAT has increased by 17.2% YoY to Rs. 214.9 mn.

The Company has reported decent set of numbers for the year FY08, though below our estimates. During the period, its revenues grew by just 12.8% YoY to Rs. 13,102.2 mn, whereas its APAT grew by 18% YoY to Rs. 499.2 mn. The EBIDTA increased by 10.9% YoY to Rs. 1,437.8 mn, while EBIDTA margins decreasing by 20 bps to 11%. The main reason for lower than expected numbers was the unprecedented increase in the raw materials price and high forex & related expenses.

UPDATES ON ANDHERI COMMERCIAL PROJECT

The Company is constructing an ultra modern 10-storied commercial complex at its land in Veera Desai Road, Andheri (West), consisting of a saleable area of about 270,000 square feet. Earlier, the Company was looking at a combination of Sell as well as Lease Model for this project, but now is looking to selling out the complex entirely. Assuming a realization rate of Rs. 15,000 per square feet and after considering the cost of construction as well as tax expense, we have estimate the value of the property at Rs. 82 per share of SIL (as against Rs.92 per share of SIL earlier). The change in valuation is primarily driven by the increased cost of construction, slowdown in the real estate prices and also due to the delay in completion of work due to non-availability of laborers.

OUTLOOK & VALUATION

The performance of Supreme Industries during FY08 had been decent, though below our estimates. While the lower than expected numbers were largely due to external factors like increased raw material prices & forex related expenses, it will impact our estimates for FY09E & FY10E revenue & EPS. We have lowered our estimates for the coming 2 years & now expect its revenues to increase by 28% & 22% in FY09E & FY10E respectively and its APAT is expected to grow by 35% in FY09E and 20.2% in FY10E.

In line with our reduced FY09 & FY10 estimates, we are also revising the valuation of the core business from Rs. 331 per share to Rs. 293 per share (10 times its FY10E core earnings). We have also reduced the value of land to Rs. 82 per share (from Rs. 92 per share earlier) primarily due to increased cost of construction, slowdown in the real estate sector & delay in completion schedule. At the Current Market Price of Rs. 219, the stock is available at 9x and 7.5x its FY09E & FY10E estimated earnings of Rs. 24.4 & 29.3 respectively. We retain our 'BUY' rating on the stock with a reduced target price of Rs. 375 (10x its FY10E Earnings plus value of Andheri Land at Rs. 82 per share).

KEY FINANCIALS

Y/E March	Revenue (Rs mn)	APAT (Rs mn)	AEPS (Rs)	EPS (%Ch.)	PER (x)	ROCE (%)	ROE (%)	EV/EBIDTA (x)
FY08	13102.2	499.2	18.1	18.0	12.1	15.1	20.9	6.1
FY09E	16770.8	673.8	24.4	35.0	9.0	18.2	26.5	4.7
FY10E	20460.4	809.7	29.3	20.2	7.5	18.1	21.2	3.1
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Please refer to important disclosures at the end of the report

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OUARTERLY RESULTS (Consolidated)

QUARTERLY RES	QUARTERLY RESULTS (Consolidated) (Rs.mn						
Y/E March	Q4FY08	Q4FY07	Q3FY08				
Revenues	4419.1	3638.5	3262.0				
% Ch. QoQ	35.5	20.3	13.2				
% Ch. YoY	21.5	20.7	7.8				
RM Consumption	2987.2	2449.1	2177.4				
% Ch. QoQ	37.2	21.7	16.2				
% Ch. YoY	22.0	20.9	8.2				
% STO	67.6	67.3	66.7				
Staff costs	174.1	128.2	133.5				
% Ch. QoQ	30.5	32.5	4.2				
% Ch. YoY % STO	35.8 3.9	29.3 3.5	38.0 4.1				
Other Expenditure	737.4	572.4	635.8				
% Ch. QoQ	16.0	(4.2)	15.8				
% Ch. YoY	28.8	1.5	6.4				
% STO	16.7	15.7	19.5				
Total Expenditure	3898.7	3149.6	2946.6				
% Ch. QoQ	32.3	16.4	15.5				
% Ch. YoY	23.8	17.2	8.9				
% STO	88.2	86.6	90.3				
EBITDA	520.4	488.9	315.4				
% Ch. QoQ	65.0	53.3	(4.6)				
% Ch. YoY	6.4 11.8	50.1 13.4	(1.1) 9.7				
% Margin							
Interest % Ch. QoQ	110.3 (0.5)	97.4 8.0	110.8 29.0				
% Ch. YoY	13.2	34.2	22.8				
% of STO	2.5	2.7	3.4				
EBDT	410.1	391.5	204.6				
% Ch. QoQ	100.5	71.2	(16.4)				
% Ch. YoY	4.8	54.6	(10.5)				
% Margin	9.3	10.8	6.3				
Depreciation	111.5	116.5	101.7				
% Ch. QoQ	9.6	46.9	11.6				
% Ch. YoY % of STO	(4.3) 2.5	5.5 3.2	28.2 3.1				
PBT excl. OI % Ch. QoQ	298.6 190.3	275.0 84.1	102.9 (33.0)				
% Ch. YoY	8.6	92.6	(31.1)				
% Margin	6.8	7.6	3.2				
Other Income	22.1	15.8	13.2				
% Ch. QoQ	67.4	79.0	(67.6)				
% Ch. YoY	40.4	(10.7)	50.1				
% of STO	0.5	0.4	0.4				
PBT incl OI	320.8	290.7	116.1				
% Ch. QoQ	176.3	83.8	(40.2)				
% Ch. YoY % Margin	10.3 7.3	81.3 8.0	(26.6) 3.6				
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Tax % Ch. QoQ	105.9 216.1	107.4 109.8	33.5 (42.2)				
% Ch. YoY	(1.4)	96.3	(34.6)				
% of PBT	33.0	36.9	28.9				
APAT	214.9	183.3	82.6				
% Ch. QoQ	160.1	71.4	(39.4)				
% Ch. YoY	17.2	73.5	(22.8)				
% Margin	4.9	5.0	2.5				
Extraordinary Exp.	21.2	(0.5)	0.0				
RPAT	193.7	183.8	82.6				
% Margin	4.4	5.1	2.5				

PROFIT & LOSS (Consolidated) (Rs.mn)					
Y/E March	FY10E	FY09E	FY08	FY07	
Revenue % Ch. YoY	20460.4 22.0	16770.8 28.0	13102.2 12.8	11616.6 18.3	
RM Consumption	14123.2	11325.3	8674.9	7795.6	
% Ch. YoY % STO	24.7 69.0	30.6 67.5	11.3 66.2	19.6 67.1	
Staff costs	816.3	680.2	544.2	407.9	
% Ch. YoY % STO	20.0 4.0	25.0 4.1	33.4 4.2	19.4 3.5	
Other Expenditure	3262.0	2836.5	2445.3	2116.8	
% Ch. YoY % STO	15.0 15.9	16.0 16.9	15.5 18.7	6.5 18.2	
Total Expenditure	18201.4	14842.1	11664.4	10320.3	
% Ch. YoY	22.6	27.2	13.0	16.6	
% STO	89.0	88.5	89.0	88.8	
EBITDA	2259.0	1928.8	1437.8	1296.3	
% Ch. YoY % Margin	17.1 11.0	34.1 11.5	10.9 11.0	33.3 11.2	
Interest	600.6	546.0	390.0	330.1	
% Ch. YoY	10.0	40.0	18.2	22.4	
% of STO	2.9	3.3	3.0	2.8	
EBDT	1658.4	1382.8	1047.8	966.2	
% Ch. YoY % Margin	19.9 8.1	32.0 8.2	8.4 8.0	37.4 8.3	
Depreciation	545.2	474.1	395.1	402.5	
% Ch. YoY % of STO	15.0 2.7	20.0 2.8	(1.8) 3.0	(2.6) 3.5	
PBT excl. OI	1113.2	908.7	652.7	563.8	
% Ch. YoY	22.5	39.2	15.8	94.6	
% Margin	5.4	5.4	5.0	4.9	
Other Income	113.1	102.8	89.4	66.7	
% Ch. YoY % Margin	10.0 0.6	15.0 0.6	34.1 0.7	42.9 0.6	
PBT incl OI	1226.2	1011.5	742.1	630.4	
% Ch. YoY	21.2	36.3	17.7	87.5	
% Margin	6.0	6.0	5.7	5.4	
Tax	416.5	337.7	242.9	207.4	
% Ch. YoY % of PBT	23.4 34.0	39.0 33.4	17.1 32.7	100.0 32.9	
APAT	809.7	673.8	499.2	423.0	
% Ch. YoY % Margin	20.2 4.0	35.0 4.0	18.0 3.8	81.9 3.6	
Extraordinary Exp.	(2266.7)	0.0	0.5	(78.5)	
RPAT	3076.4	673.8	498.8	501.5	
% Ch. YoY	356.6	35.1	(0.6)	25.5	
% Margin	15.0	4.0	3.8	4.3	

Source: Company, Sushil Finance Research Estimates



BALANCE SHEET (Consolidated)

(Rs.mn)

| FINANCIAL RATIOS (Consolidated)

	`					`			
As on 31st March	FY10E	FY09E	FY08	FY07	Y/E March	FY10E	FY09E	FY08	FY07
SOURCES OF					Growth (%)				
FUNDS					Net Sales	22.0	28.0	12.8	18.3
Share Capital	276.2	276.2	276.2	276.2	Adj. Net Profit	20.2	35.0	18.0	81.9
Reserves & Surplus	4781.3	2304.4	2229.9	1987.9	EBITDA	17.1	34.1	10.9	33.3
Net Worth	5057.5	2580.6	2506.1	2264.1	EPS	20.2	35.0	18.0	81.9
Secured Loans	2096.4	2994.9	2722.6	2012.9	CEPS	202.9	29.5	(0.1)	16.6
Unsecured Loans	270.3	336.7	280.6	270.3	Gr. Fixed Assets	11.9	13.5	17.3	(1.0)
Total Loan funds	2366.7	3331.6	3003.2	2283.2	Cap. Employed	20.4	6.8	17.5	3.7
Capital Employed	7424.3	5912.1	5509.3	4547.3	Valuation				
APPLICATION					EPS (Rs.)	29.3	24.4	18.1	15.3
OF FUNDS					CEPS (Rs.)	134.7	44.5	34.3	34.4
Gross Block	10529.0	9279.0	8029.0	6637.6	BVPS (Rs)	183.1	93.4	90.7	82.0
Less: Depreciation	4407.5	3862.3	3388.1	3271.7	PER (x)	7.5	9.0	12.1	14.3
Net Block	6121.5	5416.7	4640.9	3365.9	PEG (x)	0.4	0.3	0.7	0.2
Cap. WIP	150.0	400.0	684.1	865.7	1				
Asset held for	0.0	0.0	248.6	308.7	P/CEPS (x)	1.6	4.9	6.4	6.4
disposal Fixed Assets	6271 F	EQ167	5572.6	4540.2	P/BVPS (x)	1.2	2.3	2.4	2.7
rixeu Assets	6271.5	5816.7	5573.6	4040.4	EV/EBITDA (x)	3.1	4.7	6.1	6.3
Investments	339.5	339.5	339.5	341.8	EV/Net Sales (x)	0.3	0.5	0.7	0.7
	237.3	237.3	233.0	0.22.0					
Sundry Debtors	2136.6	1751.3	1368.2	1252.2	Profitability (%)				
Cash & Bank Bal	1414.7	409.1	283.4	142.3	ROCE	18.1	18.2	15.1	14.4
Loans & Advances	1395.9	1144.2	893.9	556.3	ROE				
Inventories	2446.9	2005.7	1566.9	1102.2		21.2	26.5	20.9	19.8
Curr Assets, Loans & Adv	7394.1	5310.3	4112.4	3052.9	EBIDTA Margin	11.0	11.5	11.0	11.2
a nuv					EBDT Margin	8.1	8.2	8.0	8.3
Curr Liabilities	5913.1	4846.8	3786.6	2733.8	NP Margin	4.0	4.0	3.8	3.6
Provision	323.0	264.8	206.8	180.6	Tax/PBT	34.0	33.4	32.7	32.9
Curr Liab & Prov	6236.1	5111.5	3993.4	2914.4					
N. C	4450.0	400.0	4400	400.0	Turnover				
Net Current Assets	1158.0	198.8	119.0	138.6	Debtor Days	38.1	38.1	38.1	39.3
Deferred Tax Asset	(344.8)	(442.9)	(522.8)	(473.3)	Creditor Days	105.5	105.5	105.5	85.9
		· /	,	` ,	N.Fixed Asset (x)				
Miscellaneous Exp					` ′	3.3	2.9	2.4	2.6
Total Assets	-055		•0====	100	Total Assets (x)	2.8	2.8	2.4	2.6
Total Assets	5038.6	4218.4	2875.9	1884.1	Inventory Days	63	65	66	52

Source: Company, Sushil Finance Research Estimates



CASH FLOW STATEMENT

(Rs.mn)

Y/E March	FY10	FY09	FY08	FY07
Cash Flow from Operating Activity				
Profit available to Shareholders	3076.4	673.8	498.8	501.5
Depreciation & Amortization	545.2	474.1	116.4	(166.7)
Change in Deferred Tax Liability	(98.1)	(79.9)	49.5	45.0
Change in Working Capital	46.3	46.0	160.7	801.8
Cash Flow from Operating	3569.8	1114.1	825.3	1181.6
Cash Flow from Investing Activity				
Change in Fixed Assets	(1000.0)	(717.2)	(1149.8)	(780.9)
Change In Investments	0.0	0.0	2.3	(2.1)
Change in Other Assets (Misc. Exp)	0.0	0.0	0.0	0.0
Cash Flow from Investing	(1000.0)	(717.2)	(1147.6)	(783.0)
Cash Flow from Financing Activity				
Change in Debt	(964.8)	328.4	720.0	(91.7)
Change in Net Worth	0.0	0.0	13.0	(1.5)
Dividend	(599.4)	(599.4)	(269.7)	(240.3)
Cash Flow from Financing	(1564.2)	(271.0)	463.3	(333.5)
Incr/(Decr) in Balance Sheet Cash	1005.6	125.8	141.1	65.2
Cash at the Start of the Year	409.1	283.4	142.3	77.1
Cash at the End of the Year	1414.7	409.2	283.3	142.3

Source: Company, Sushil Finance Research Estimates



Rating Scale

This is a guide to the rating system used by our Equity Research Team. Our rating system comprises of six rating categories, with a corresponding risk rating.

Risk Rating

Risk Description	Predictability of Earnings / Dividends; Price Volatility
Low Risk	High predictability / Low volatility
Medium Risk	Moderate predictability / volatility
High Risk	Low predictability / High volatility

Total Expected Return Matrix

Rating	Low Risk	Medium Risk	High Risk
Buy	Over 15 %	Over 20%	Over 25%
Accumulate	10 % to 15 %	15% to 20%	20% to 25%
Hold	0% to 10 %	0% to 15%	0% to 20%
Sell	Negative Returns	Negative Returns	Negative Returns
Neutral	Not Applicable	Not Applicable	Not Applicable
Not Rated	Not Applicable	Not Applicable	Not Applicable

Please Note

- Recommendations with "Neutral" Rating imply reversal of our earlier opinion (i.e. Book Profits / Losses).
- ** Indicates that the stock is illiquid With a view to combat the higher acquisition cost for illiquid stocks, we have enhanced our return criteria for such stocks by five percentage points.

"Desk Research Call" is based on the publicly available information on the companies we find interesting and are quoting at attractive valuations. While we do not claim that we have compiled information based on our meeting with the management, we have taken enough care to ensure that the content of the report is reliable. Although we have christened the report as "Desk Research Calls" (DRC), we intend to release regular updates on the company as is done in our other rated calls.

"Early Signals Stock Pick" is a follow-up report on the stocks covered earlier in our product "Early Signals". While we do not claim that we have compiled information based on our meeting with the management, we have taken enough care to ensure that the content of the report is reliable. Although the stock is not covered as a part of our normal rated calls, based on our analysis of the company, we find the company interesting at the current valuations and believe it could give decent returns over the coming 12 to 18 months.

Additional information with respect to any securities referred to herein will be available upon request.

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