## Contents

Results
NTPC: 3QFY09 - prior-period revenues aid profit growth. CERC regulations to benefit earnings growth
State Bank of India: Significant beneficiary of the liquidity crisis; retain BUY
ICICI Bank: Weak operational performance; treasury helps; upgrade to ADD on inexpensive valuations Venkateswaran, Nischint Chawathe

Reliance Communications: 3QFY09 results disappoint; balance sheet stretched. Maintain SELL

Sterlite Industries: Stock not cheap without reason, but still a BUY
Idea Cellular: Rapid network expansion to keep profitability under pressure.
Maintain REDUCE
Container Corporation: Results in line - volume decline likely countered by higher realization and better margins; reiterate REDUCE

Canara Bank: Rise in NPLs and fast loan growth are a concern; retain REDUCE
Union Bank of India: Delivers strong operational performance; retain BUY
Bharat Electronics: Execution disappoints yet again; however, strong margin expansion continues. Reiterate ADD

Piramal Healthcare: Results below forecasts, cut price target
Shriram Transport Finance: Operating performance robust, challenges in CV sector concern us

Godrej Consumer Products: In-line quarter, return of growth drivers evident
Punj Lloyd: Cost escalation dispute and forex loss mar performance. Reiterate
REDUCE
Tech Mahindra: Weak quarter. Maintain BUY, only on inexpensive valuations
Mahindra \& Mahindra Finance: Core performance remains a concern, retain SELL
Jyothy Laboratories: Ujala volume growth surprises positively
Hindustan Unilever: Chasing margins at the cost of losing market positions?
Reiterate REDUCE
Change in recommendations
Asian Paints: Good business faced with bad times

## Updates

DLF Limited, Unitech: Housing finance, technology companies' 3QFY09 results indicate worsening conditions; revise estimates for DLF, Unitech

HCL Technologies: Aggressive efforts to overcome organic growth challenges could make the next two years a tight-rope walk; maintain REDUCE

Divis Laboratories: Slowdown in research to hurt in 2009
Economy: RBI pre-policy report: risks to growth may persist, but inflation pressures may abate

Economy: KIE Conference Call: Monetary policy still has considerable room for further easing says Montek Singh Ahluwalia

| India | Change, \% |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 23-Jan | 1-day | 1-mo | 3-mo |
| Sensex | 8,674 | (1.6) | (7.0) | (0.3) |
| Nifty | 2,679 | (1.3) | (6.3) | 3.7 |
| Global/Regional indices |  |  |  |  |
| Dow Jones | 8,116 | 0.5 | (4.7) | (3.1) |
| FTSE | 4,209 | 3.9 | (0.2) | 8.4 |
| Nikkie | 7,950 | 3.5 | (9.0) | 11.0 |
| Hang Seng | 12,579 | (0.6) | (11.3) | (0.3) |
| KOSPI | 1,093 | (2.0) | (2.2) | 16.5 |
| Value traded - India |  |  |  |  |
|  |  | Moving avg, Rs bn |  |  |
|  | 23-Jan |  | 1-mo | 3-mo |
| Cash (NSE+BSE) | 117.4 |  | 87.6 | 30.1 |
| Derivatives (NSE) | 368.1 |  | 511.3 | 536 |
| Deri. open interest | 569.1 |  | 651 | 740 |

Forex/money market

|  | Change, basis points |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 23-Jan | 1-day | 1-mo | 3-mo |
| Rs/US $\$$ | 49.2 | 0 | 80 | $(66)$ |
| 10yr govt bond, $\%$ | 5.9 | $(13)$ | 72 | $(192)$ |

Commodity market

|  | Change, \% |  |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: |
|  | 23-Jan | 1-day | 1-mo | 3-mo |
| Gold (US $\$ / O Z$ ) | 903.3 | $(0.0)$ | 3.9 | 23.6 |
| Siver (US $\$ / O Z)$ | 12.1 | 0.0 | 12.8 | 33.2 |
| Crude (US $\$ / B B L)$ | 45.9 | 0.1 | 28.5 | $(22.4)$ |

Net investment (USSmn)

|  | 22-Jan | MTD | CYTD |
| :--- | ---: | ---: | ---: |
| Flls | $(62)$ | $(728)$ | $(728)$ |
| MFs | $(28)$ | $(376)$ | $(377)$ |

Top movers -3mo basis

|  | Change, \% |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Best performers | 23-Jan | 1-day | 1-mo | 3-mo |
| Ntpc Limited | 180 | 0.7 | 1.7 | 43.0 |
| Jindal Steel \& Powe | 780 | $(3.3)$ | $(9.5)$ | 40.2 |
| Bharat Petroleum C | 367 | $(4.8)$ | $(2.1)$ | 34.3 |
| India Cements Limit | 102 | $(0.4)$ | 7.8 | 45.8 |
| Power Finance Cort | 129 | $(2.2)$ | 5.0 | 42.7 |

Worst performers

| Housing Developme | 90 | $(6.7)$ | $(29.2)$ | $(34.5)$ |
| :--- | :---: | ---: | :---: | ---: |
| Satyam Computer | 39 | 31.3 | $(71.4)$ | $(86.5)$ |
| Unitech Limited | 27 | $(4.9)$ | $(25.3)$ | $(36.8)$ |
| Aban Offshore Limi | 453 | $(6.6)$ | $(32.5)$ | $(30.3)$ |
| Glenmark Pharmac | 204 | $(5.8)$ | $(31.7)$ | $(21.4)$ |

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| Utilities |  |
| :--- | ---: |
| NTPC.BO, Rs180 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 160 |
| 52W High -Low (Rs) | $227-113$ |
| Market Cap (Rs bn) | 1,483 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 370.9 | 403.4 | 438.3 |
| Net Profit (Rs bn) | 76.9 | 74.4 | 80.3 |
| EPS (Rs) | 9.3 | 9.0 | 9.7 |
| EPS gth | 9.3 | $(3.8)$ | 9.2 |
| P/E (x) | 19.3 | 19.9 | 18.5 |
| EV/EBITDA (x) | 13.4 | 14.4 | 13.6 |
| Div yield (\%) | 1.9 | 1.9 | 2.0 |

Pricing performance

|  |  |  |  |
| ---: | ---: | ---: | ---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| 1.7 | 43.0 | $(4.2)$ | $(19.3)$ |

## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | ---: | :---: | ---: |
| Promoters | 89.5 | - | - |
| Flls | 4.2 | 1.0 | $(3.3)$ |
| MFs | 0.5 | 0.6 | $(3.7)$ |
| UTI | - | - | $(4.3)$ |
| LIC | - | - | $(4.3)$ |

## NTPC: 3QFY09—prior-period revenues aid profit growth. CERC regulations to benefit earnings growth

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- Reported revenues and profits boosted by prior-period revenues of Rs5.2 bn
- Higher fuel costs aid revenue growth, energy sales grow $3.5 \%$ yoy
- Revised tariff structure improves profitability and implied valuation multiple
- Potential upside on our estimates if NTPC retains tax benefit under 80IA

NTPC reported net sales of Rs112.8 bn, EBITDA of Rs32.2 bn and net profit of Rs22.6 bn as against our estimate of Rs102.4 bn, Rs28.2 bn and Rs18.6 bn, respectively, for 3QFY09. The outperformance was largely on account of prior revenues of Rs5.2 bn booked during the quarter as against our estimate of Rs1.1 bn. Revenue growth during the quarter was also aided by (1) higher fuel costs (28\% yoy) and (2) marginal increase in generation ( $3.5 \%$ yoy)—aided by commercialization of 500 MW each at Sipat and Kahalgaon. We estimate the IRR of a new thermal power project at $92 \%$ plant availability under the new CERC regulations to improve by 150 bps implying a P/B of 1.37 X compared to 1.24 X under the prevailing CERC regulations. We assume the tax rate recoverable from tariffs to be the same as the effective tax rate of the project. The DCE-equity implied P/B improves to 1.54 X for a new project if the generation company is allowed to recover effective tax rate of $33.99 \%$ from tariffs and retain the benefits of tax exemption under 801A. We maintain our EPS estimates at Rs9 for FY2009E and Rs9.7 for FY2010E and will revisit our estimates after the conference call with the management. We retain our REDUCE rating with a DCF-based target price of Rs160/share. Retention of 80IA benefits by NTPC and recovery of tax from beneficiaries at effective tax rate of $33.99 \%$ is a key upside risk to our estimates.

Reported revenues and profits boosted by prior-period revenues of Rs5.2 bn. Reported revenues and profits for 3QFY09 include prior-period revenues of 5.2 bn (our estimate Rs1.1 bn), compared to Rs1.1 bn prior-period revenues in 3QFY08. Adjusting for prior-period revenues, EBITDA declined $7 \%$ yoy and increased $11 \%$ qoq. Adjusted EBITDA for the nine-months ended December 31, 2008 has increased by $2 \%$ yoy only—limited due to marginal capacity addition and reduced depreciation recovery from old plants. In our view, earnings growth for the current fiscal will be impacted by higher prior-period income during the previous year (Rs11.3 bn), as most tariff orders have been cleared resulting in lower prior-period income during the current fiscal (Rs7 bn in nine months so far).

Higher fuel costs aid revenue growth, energy sales grow 3.5\% yoy. NTPC reported revenue growth of $21 \%$ yoy for 3QFY09, aided by $28 \%$ yoy growth in fuel costs. Adjusted for prior-period income, revenues grew 17\% yoy. Increase in energy sales ( $3.5 \%$ yoy) was aided by commencement of commercial operation of 1,000 MW-at Sipat ( 500 MW ) in June 2008 and Kahalgaon ( 500 MW ) in August 2008. We expect the growth in generation to increase in 4QFY09 with two additional units at Sipat ( 550 MW ) and Kahalgaon ( 500 MW ) having commenced commercial generation from January 2009.

Revised tariff structure improves profitability and implied valuation multiple. Our DCF-equity (using a cost of equity of $12.5 \%$ and three-year implementation period) of the cash flows for a new coal-based generating station as per the revised tariff regulations, gives a P/B of 1.37 X on $92 \%$ plant availability and 1.24 X on $85 \%$ plant availability. A similar DCF-equity as per the current tariff regulations gives a P/B of 1.24X for a new coalbased generating station. Exhibit 2 gives the buildup of effective RoE under the existing and proposed regulations. In our base case, we assume the tax rate recoverable from tariffs to be the same as the effective tax rate of the project. We use NTPC's tax rate of $25 \%$ for deducting the tax expense on incentives, savings and UI charges.

The DCE-equity implied P/B (at 92\% plant availability) improves to 1.54 X for a new project if NTPC is allowed to recover effective tax rate of $33.99 \%$ from tariffs and retain the benefits of tax exemption under 80IA. Mr R Krishnamoorthy, Member-CERC, highlighted in a conference call that the generation company will be allowed to retain the benefits of tax exemption under 80IA and recover full tax from the beneficiaries. While as per the Member-CERC, the revised regulations are unlikely to make a big change in the effective tariffs as well as the effective RoEs, we estimate this to be highly value accretive for a new project. Typically a new power project pays MAT at 11.33\% during the first 15 years of operation, while it will be able to recover much higher amounts on account of taxation from the beneficiary (at 33.99\%).

New CERC regulations likely to improve earnings growth. We have maintained our EPS estimates of Rs9 for FY2009E and Rs9.7 for FY2010E and will revisit our estimates after the conference call with the management. The revised tariff structure will likely enhance NTPC's earnings by $5-7 \%$ as-(1) it gets the benefit of higher depreciation rate in tariffs (AAD recovered in tariffs not shown as part of revenues by NTPC), (2) benefits on account of revised tariff regulations get negated largely by tax on incentives, savings and UI Charges. The exact benefit of incentives on availability for the operating power plants will also depend on the annual fixed charges which would vary for each power plant. However, the improvement in earnings could be substantial if NTPC is able to retain the benefits of tax exemption under Section 80IA. In such a scenario, NTPC will recover $33.99 \%$ effective tax from the beneficiaries while pay only $11.33 \%$ under MAT on a new project.

DCF-equity based target price of Rs160/share. We retain our REDUCE rating on the stock. Our DCF-equity using $12 \%$ cost of equity and $4 \%$ terminal growth rate gives a target price of Rs160/share. Key upside risks to our earnings estimates and target price emanate from-(1) NTPC retaining the benefit of tax exemption under 80IA, (2) faster execution of projects compared to our estimates timelines. We note our target price is highly sensitive to cost of equity assumption. Exhibit 3 gives the sensitivity of our target price to cost of equity and return on equity assumptions. We estimate the equity IRR of a thermal power project to improve by 230 bps if NTPC is allowed to recover tax from beneficiaries at effective rate of $33.99 \%$ and retains the tax benefits under 80IA (pay MAT of $11.33 \%$ only).

Exhibit 1: Financial results for NTPC, March yearends (Rs bn)

|  | yoy |  | yoy |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 3QFY09 | 3QFY08 | (\% chg) |
| Net sales | 415.6 | 112.8 | 93.3 | 20.9 |
| Operating costs |  |  |  |  |
| Cost of fuel | (262.0) | (70.0) | (54.8) | 27.82 |
| Personnel costs | (24.9) | (6.6) | (4.8) | 37.1 |
| Other expenses | (18.1) | (4.0) | (4.0) | (0.6) |
| Total expenses | (305.0) | (80.6) | (63.6) |  |
| EBITDA | 110.6 | 32.2 | 29.7 | 8.3 |
| EBITDA margin (\%) | 26.6 | 28.5 | 31.8 |  |
| Other income | 30.9 | 8.5 | 7.6 |  |
| Interest \& finance charges | (19.9) | (5.1) | (4.7) |  |
| Depreciation | (22.3) | (5.6) | (5.3) |  |
| PBT | 99.3 | 30.0 | 27.4 | 9.6 |
| Provision for tax (net) | (24.9) | (7.4) | (9.6) |  |
| Net profit | 74.4 | 22.6 | 17.8 | 26.9 |
| Extraordinary | 5.3 | - | - |  |
| EBITDA margin (\%) | 26.6 | 28.5 | 31.8 |  |
| Tax rate (\%) | 25.1 | 24.7 | 35.0 |  |
|  |  |  |  |  |
| Adjusted EBITDA calculations |  |  |  |  |
| Net sales | 407.6 | 107.5 | 92.2 | 16.7 |
| Cost of fuel | (262.0) | (70.0) | (54.8) |  |
| Personnel costs | (24.9) | (6.6) | (4.8) |  |
| Other expenses | (24.3) | (5.6) | (5.3) |  |
| Total expenses | (311.2) | (82.2) | (64.9) |  |
| EBITDA (w/o prior period revenues) | 96.4 | 25.4 | 27.3 | (7.1) |
| Prior period revenue | 8.0 | 5.2 | 1.1 | 366.1 |
| Key operating parameters |  |  |  |  |
| Units generated (bn units) | 208 | 52.5 | 50.7 | 3.5 |

Source: Company data, Kotak Institutional Equities

Exhibit 2: Gains from new regulations could be substantial if NTPC retains the benefit of tax exemption under 80IA
Effective return on equity (\%) for first year of operation of project under existing and proposed tariff regulations

|  | Extant regulations <br> FY2004-09 | Final regulations (a) FY2009-14 | $\frac{\text { Final regulations (b) }}{\text { FY2009-14 }}$ |
| :---: | :---: | :---: | :---: |
| Pre-tax return on equity |  | 17.5 | 23.5 |
| Tax deducted |  | -2.0 | -2.7 |
| Assured post-tax return on equity | 14.0 | 15.5 | 20.8 |
| Savings on fuel costs | 2.7 | 0.8 | 0.8 |
| Savings on O\&M |  | 1.1 | 1.1 |
| Savings on interest on working capital | 1.9 | 1.7 | 1.7 |
| Incentives | 1.8 | 2.9 | 3.0 |
| Effective RoE | 20.3 | 22.0 | 27.4 |
| Tax deduction on savings and incentives (@25\%) | 0.0 | -2.1 | -2.1 |
| Post-tax RoE | 20.3 | 20.0 | 25.3 |
|  |  |  |  |
| IRR (\%) | 16.2 | 17.7 | 20.0 |
|  |  |  |  |
| Implied P/B (X) at 12.5\% cost of equity | 1.24 | 1.37 | 1.54 |

Notes:
(a) Final CERC regulations assuming the benefit of tax exemption under Section 801A is passed to beneficiaries as reduction in tax recoverable.
(b) Final CERC regulations assuming NTPC retains benefit of tax exemption under Section 80IA and recovers tax from beneficiaries at the effective tax rate (33.99\%).
(c) We use the effective tax rate of NTPC ( $\sim 25 \%$ ) for estimating tax outgo on incentives and savings etc.

Source: Kotak Institutional Equities estimates

Exhibit 3: DCF based target price of Rs160/share assuming 12\% cost of equity and 4\% terminal growth rate
Sensitivity of our target price to cost of equity and effective RoE
Effective RoE (\%)

|  |  | -500 bps | -250 bps | Current RoE | +250 bps | +500 bps |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 9.0 | 200 | 232 | 264 | 297 | 329 |
| Cost of equity | 10.0 | 164 | 191 | 217 | 244 | 271 |
| (\%) | 11.0 | 139 | 162 | 184 | 207 | 229 |
|  | 12.0 | 121 | 140 | $\mathbf{1 6 0}$ | 179 | 198 |
| 13.0 | 107 | 124 | 141 | 158 | 175 |  |
|  | 14.0 | 95 | 111 | 126 | 141 | 156 |

Source: Kotak Institutional Equities estimates

Exhibit 4: NTPC: Profit model, balance sheet, cash model 2006-2011E, March fiscal year-ends (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |
| Net sales | 261,429 | 326,317 | 370,910 | 415,620 | 454,591 | 516,296 |
| EBITDA | 63,621 | 93,137 | 108,176 | 102,472 | 117,573 | 139,023 |
| Other income | 23,800 | 27,449 | 29,203 | 30,882 | 25,875 | 25,006 |
| Interest | $(6,648)$ | $(8,063)$ | $(10,678)$ | $(11,711)$ | $(14,319)$ | $(21,414)$ |
| Depreciation | $(20,477)$ | $(20,754)$ | $(21,385)$ | $(22,309)$ | $(25,336)$ | $(32,236)$ |
| Pretax profits | 60,296 | 91,769 | 105,316 | 99,333 | 103,793 | 110,379 |
| Tax | $(2,022)$ | $(20,427)$ | $(28,401)$ | $(24,893)$ | $(23,444)$ | $(19,807)$ |
| Net profits | 58,274 | 71,342 | 76,915 | 74,440 | 80,349 | 90,572 |
| Extraordinary items | (72) | $(2,695)$ | $(2,752)$ | 5,319 | - | - |
| Earnings per share (Rs) | 7.1 | 8.7 | 9.3 | 9.0 | 9.7 | 11.0 |
| Balance sheet (Rs mn) |  |  |  |  |  |  |
| Total equity | 449,587 | 485,968 | 526,386 | 572,383 | 617,482 | 668,319 |
| Deferred taxation liability | 4,409 | 6,568 | 13,735 | 15,303 | 16,612 | 19,456 |
| Total borrowings | 201,973 | 244,844 | 274,460 | 344,017 | 439,428 | 636,855 |
| Currrent liabilities | 61,402 | 70,263 | 79,299 | 88,310 | 94,876 | 106,398 |
| Total liabilities and equity | 717,371 | 807,643 | 893,880 | 1,020,013 | 1,168,398 | 1,431,028 |
| Cash | 84,714 | 133,146 | 149,332 | 157,237 | 150,579 | 96,002 |
| Current assets | 72,531 | 88,681 | 106,156 | 118,456 | 127,414 | 142,405 |
| Total fixed assets | 367,235 | 424,873 | 485,720 | 596,752 | 750,808 | 1,067,231 |
| Investments | 192,891 | 160,943 | 152,672 | 147,569 | 139,598 | 125,391 |
| Total assets | 717,371 | 807,643 | 893,880 | 1,020,013 | 1,168,398 | 1,431,028 |
| Free cash flow (Rs mn) |  |  |  |  |  |  |
| Operating cash flow, excl. working capital | 78,679 | 89,474 | 95,555 | 102,068 | 105,685 | 122,808 |
| Working capital | $(6,544)$ | $(7,485)$ | $(8,439)$ | $(3,289)$ | $(2,732)$ | $(4,494)$ |
| Capital expenditure | $(65,279)$ | $(78,392)$ | $(82,232)$ | $(133,341)$ | $(179,392)$ | $(348,658)$ |
| Investments | 15,086 | 31,948 | 8,271 | 5,104 | 7,971 | 14,208 |
| Free cash flow | 21,942 | 35,545 | 13,155 | $(29,458)$ | $(68,468)$ | $(216,137)$ |
| Key assumptions |  |  |  |  |  |  |
| Realization (Rs/unit) | 1.6 | 1.8 | 2.0 | 2.0 | 2.0 | 2.1 |
| Energy Sales (MU) | 159,019 | 176,530 | 187,988 | 194,084 | 217,735 | 240,918 |
| PLF (\%) | 85.7 | 87.1 | 88.3 | 86.9 | 90.3 | 90.1 |

Source: Kotak Institutional Equities estimates

Kotak Institutional Equities Research

| Banking |  |
| :--- | ---: |
| SBI.BO, Rs1042 | BUY |
| Rating | Attractive |
| Sector coverage view | 1,600 |
| Target Price (Rs) | $2359-966$ |
| 52W High -Low (Rs) | 658 |
| Market Cap (Rs bn) |  |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 257 | 329 | 378 |
| Net Profit (Rs bn) | 67.3 | 86.6 | 82.3 |
| EPS (Rs) | 106.6 | 137.1 | 130.3 |
| EPS gth | 23.5 | 28.7 | $(4.9)$ |
| P/E (x) | 9.8 | 7.6 | 8.0 |
| P/B (x) | 1.6 | 1.4 | 1.3 |
| Div yield (\%) | 2.1 | 2.1 | 2.2 |

Pricing performance

|  |  |  |  |
| ---: | ---: | ---: | ---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| $(16.2)$ | $(1.1)$ | $(27.9)$ | $(54.1)$ |

## Shareholding, September 2008

|  | Pattern | \% of Portfolio | Over/(under) weight |
| :---: | :---: | :---: | :---: |
| Promoters | 59.4 | - | - |
| Flls | 18.2 | 2.8 | 0.0 |
| MFs | 4.5 | 3.7 | 0.8 |
| UTI | - | - | (2.8) |
| LIC | 4.4 | 2.9 | 0.1 |

## SBI: Huge accretion of deposits; steady operational performance; retain BUY

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- Significant accretion of deposits and sharp moderation in incremental loan growth are key features of the 3QFY09 results
- PAT was Rs24.8 bn (up 37\% yoy); treasury gains were higher than expect but lower in comparison to other banks
- NPLs under control thus far; retain BUY rating

State Bank of India (SBI) reported PAT of Rs24.8 bn (up 37\% yoy) and 9\% ahead of estimates. The key highlights for the current quarter were: (1) significant accretion of deposits of Rs 732 bn, which was $72 \%$ of incremental deposits observed in FY2008, (2) moderation in incremental loan growth, (3) relatively lower treasury Rs6.7 bn in comparison to other banks and (4) no negative surprises on reported NPLs. Consolidated earnings increased $51 \%$ yoy and NII was up 37\% yoy. In addition, fee income growth remained strong and opex was higher due to higher provision for pension liabilities. Revise our earnings estimates upwards 8\% for FY2009E and by around 6-7\% for FY2010E and FY2011E to factor in the 3QFY09 results. Retain BUY rating on the stock.

Retain BUY on reasonable valuations. We believe our current estimates are conservative and likely factor in the impact on earnings due to lower NIM, lower fee income and higher credit provisions on account of likely NPLs over the next three-four quarters. Our expectations on treasury profits are modest at around Rs 18 bn and Rs 14 bn in FY2010E and FY2011E compared to Rs9.5 bn observed in FY2008. Further, our longterm RoE expectation of the company is $15 \%$ and our valuation of its banking subsidiaries at 1 X APBR FY2010E, which is undemanding, in our view. We believe post the sharp correction in stock price over the past month by $18 \%$, the stock is attractively valued at 4.7X PER and 0.6X PBR FY2009E (standalone banking business) and retain BUY rating.

Net interest income growth remains high, will likely moderate. SBI's net interest income for 3QFY09 was up 35\% yoy to Rs57.6 bn and in line with our expectations. This revenue stream of the company was aided by (1) equity infusion of Rs 167 bn in 4QFY08, (2) one-time impact of SBS merger (effective from August 14, 2008), (3) strong pricing power in early part of 3QFY09. The benefit of equity capital infusion will taper off by next quarter. The assets are likely to reprice faster than liabilities in a softening interest rate environment and lead to stress on NIM of the company. We model a 20 bps decline in NIM in FY2010E compared to FY2009E. The company would have to significantly reduce its interest rates on deposits and moderate its deposit mobilization to support its NIM in the next few years.
Margins up 32 bps yoy to $3.15 \%$; expect moderation in future periods Margins improved 32 bps yoy to $3.15 \%$ and it remained flat on qoq basis. Loan yields improved by 51 bps yoy and 18 bps qoq to $10.42 \%$ in 9MFY09. This is despite the 75 bps PLR cut during the quarter which demonstrates pricing power of banks in the current environment. Cost of deposits increased remained flat qoq at $5.95 \%$. We are surprised by stable deposit costs as deposits during the quarter were likely contracted at higher rates. Yield on investments improved to $7.48 \%$ in 9MFY09 from $6.95 \%$ in 9MFY08 (down just 10 bps qoq). We believe SBI has been able to build its investment book at relatively higher yields and is sitting on huge unrealized gains which it could realize over the next few quarters.

Deposit growth was exceptionally strong. The strong brand equity of SBI helped the company reap windfall gains during the liquidity crisis and improve its market share in deposits. The incremental growth in deposits at SBI was Rs732 bn in 3QFY09-72\% of the incremental deposits observed at the bank in FY2008, which translated to over $40 \%$ of market share in incremental deposits of the banking system during this period. The loan growth, however, came off sharply in 3QFY09 compared to previous quarters. The incremental growth in loans was Rs104 bn (Rs502 bn observed in 2QFY09) and was the lowest since 2QFY08. Overall deposits increased by $36 \%$ yoy to Rs6.92 bn and loans grew by $29 \%$ yoy. CASA deposits grew $21 \%$ yoy and savings bank deposits grew $27 \%$ yoy.

Investment book has increased sharply; huge unrealized gains. A faster increase in deposits compared to loans implied that there was a significant rise in investments of SBI. The investment book of SBI increased to Rs2.5 tn as of December 2008 compared to Rs1.95 tn as of September 2008. The sharp rise in investment portfolio in a falling Gsec yield environment has likely resulted in significant gains for the company and could be realized in future periods when NPLs are likely to rise. Again, a point to note here is its investment yields have not declined much during the quarter, despite a huge build up of deposits, indicating huge unrealized gains on its books. The bank has not booked huge gains during the quarter, in comparison to other banks wherein treasury gains have been very large. The write-back of depreciation was also lower than our expectation, as we believe the bank might have taken mark-to-market losses on its equity book during the quarter (await clarity from the management)

The other positive of the significant deposit accretion at SBI is to reduce the reliance of the company on deposit mobilization to fund its loan growth. The company will likely be able to fund its loan growth by running down its investment book. The management stated that it's SLR/NDTL has increased to $30 \%$. This cushion on the liability side should enable the company to reduce interest rates on its deposits and protect its NIM.
Fee income continues to be healthy and aids earnings. SBI continues to report strong momentum in its non-interest revenues. The non-interest income (excluding treasury) in 2QFY09 was Rs25.5 bn (up 24\% yoy). The fee income was up $57 \%$ yoy at Rs16.1 bn likely reflecting better utilization of the core banking solution for cross-selling and improved pricing power in the current environment. We have assumed a moderation in the fee income growth in FY2010E to 14\% yoy compared to the expected 28\% yoy in FY2009E.
Treasury income of SBI was Rs6.7 bn, which was a modest 5\% yoy growth and insignificant compared to its investment book of Rs 2.45 tn . The company will likely book higher treasury income in future periods when the NPLs are likely to increase and protect its overall earnings.
Operating expenses increased due to one-off higher pension provisions In 3QFY09, operating expenses increased $37 \%$ yoy to Rs45 bn as the bank made Rs 7.5 bn provision for pension liabilities under revised AS-15 guidelines. The management indicated that this is a one-time cost to adjust to the lower GSec yield (during the quarter yields had declined by over 200 bps). Even other operating expenses increased by $32 \%$ yoy due to aggressive branch/ATM expansion and marketing expenses.

Asset quality appears to be healthy as of now. Gross NPL ratio and net NPL ratio of SBI as of 3 QFY09 stood at $2.6 \%$ and $1.4 \%$. The company's provision coverage ratio stands at $48 \%$ and is amongst the lowest in the industry. The gross NPLs as of December 2008 were Rs 133 bn-Rs 7 bn higher than the Rs126 bn reported as of September 2008. The NPL provisions made by the company were Rs5.2 bn in 3QFY09 implying that the incremental slippages were similar to the trend observed in previous quarters. We currently model incremental delinquencies of $2.8 \%$ in FY2009E and $4 \%$ in FY2010E to factor the expected moderation in economic growth over the next year.

Consolidated performance was even stronger in 3QFY09 The consolidated performance has been stronger, as most subsidiary banks reported strong growth in core earnings. Consolidated NII grew 37\% yoy and earnings grew 51\% yoy largely driven by $102 \%$ earnings growth of subsidiary banks.

| State Bank of India, Quarterly results, Rs mn |  | 4QFY08 | 1QFY09 | 2QFY09 | 3QFY09 | \% chg | 3QFY09KS | Actual Vs KS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY08 |  |  |  |  |  |  |  |
| Income earned | 126,668 | 135,767 | 137,992 | 155,665 | 180,303 | 42.3 | 164,596 | 9.5 |
| Income on advances | 92,711 | 96,035 | 100,140 | 114,821 | 128,366 | 38.5 | 121,710 | 5.5 |
| Income on investments | 32,711 | 32,118 | 35,079 | 38,287 | 41,804 | 27.8 | 40,201 | 4.0 |
| Interest on balance with RBI | 1,247 | 7,615 | 2,773 | 2,557 | 10,134 | 713 | 2,685 | 277.4 |
| Interest expense | 84,105 | 87,761 | 89,815 | 101,112 | 122,722 | 45.9 | 106,167 | 15.6 |
| Interest on deposits | 71,057 | 74,199 | 77,694 | 85,742 | 102,057 | 43.6 | 90,029 | 13.4 |
| Interest on borrowings | 6,908 | 8,065 | 7,311 | 9,433 | 7,890 | 14.2 | 9,905 | (20.3) |
| Other sundry interest | 6,140 | 5,497 | 4,810 | 5,936 | 12,774 | 108.0 | 6,233 | 104.9 |
| NII adjt for invest. amortization | 42,564 | 48,006 | 48,177 | 54,554 | 57,582 | 35.3 | 58,429 | (1.5) |
| Other income | 26,972 | 28,172 | 24,039 | 23,431 | 32,256 | 19.6 | 24,603 | 31.1 |
| Fees, commission | 10,237 | 30,602 | 12,850 | 13,314 | 16,090 | 57.2 |  |  |
| Invt. income | 6,436 | 2,965 | 2,228 | 1,616 | 6,740 | 4.7 | 2,600 | 159.2 |
| Forex income | 4,314 | $(1,016)$ | 1,692 | 2,933 | 3,340 | (22.6) |  |  |
| Dividend | 230 | 21 | 3,854 | 71 | 96 | (58.2) |  |  |
| Other income excl. treasury | 20,536 | 25,207 | 21,810 | 21,816 | 25,516 | 24.3 | 22,003 | 16.0 |
| Total income | 69,536 | 76,178 | 72,215 | 77,985 | 89,838 | 29.2 | 83,032 | 19.4 |
| Operating expenses | 32,938 | 32,447 | 32,592 | 36,053 | 45,011 | 36.7 | 37,855 | 18.9 |
| Staff expenses | 18,139 | 20,442 | 20,352 | 21,173 | 21,990 | 21.2 | 22,231 | (1.1) |
| Pension contributions | 3,808 | $(4,746)$ | 958 | 1,039 | 8,466 | 122.3 | 1,091 | 675.8 |
| Other operating expenses | 10,991 | 16,751 | 11,282 | 13,841 | 14,556 | 32.4 | 14,533 | 0.2 |
| Pre-provision operating profit | 36,598 | 43,732 | 39,623 | 41,932 | 44,826 | 22.5 | 45,177 | (0.8) |
| Provisions and extr. Ord. | 8,044 | 16,192 | 15,495 | 6,106 | 1,968 | (75.5) | 9,478 | (79.2) |
| Loan loss provisions (incl. standard asset prov) | 6,642 | 13,159 | $(2,111)$ | 10,930 | 5,151 | (22.4) | 16,000 | (67.8) |
| Standard assets | 2,200 | 2,490 | 363 | 1,820 | - | - | 1,500 | (100.0) |
| Investment depreciation | 575 | 2,168 | 16,566 | $(4,803)$ | $(3,416)$ | (694.2) | $(8,000)$ | (57.3) |
| Other provisions | 828 | 865 | 1,040 | (22) | 239 |  | (22) |  |
| PBT | 28,553 | 27,540 | 24,129 | 35,826 | 42,858 | 50.1 | 35,699 | 20.1 |
| Less tax | 10,467 | 8,707 | 7,721 | 13,229 | 18,074 | 72.7 | 12,851 | 40.6 |
| Profit after tax | 18,087 | 18,833 | 16,408 | 22,597 | 24,784 | 37.0 | 22,847 | 8.5 |
| PBT - investment income+ invt dep. | 22,692 | 26,743 | 38,467 | 29,407 | 32,702 | 44.1 | 25,099 | 30.3 |
| PBT - invest income+ provisions-extr. Items | 29,333 | 35,902 | 32,355 | 40,338 | 37,853 | 29.0 | 41,099 | (7.9) |
| Fees to PBT (\%) | 35.9 | 111.1 | 53.3 | 37.2 | 37.5 |  |  |  |
| Treasury income/PBT (\%) | 20.5 | 2.9 | (59.4) | 17.9 | 23.7 |  |  |  |
| Cost income ratio (\%) | 47.4 | 42.6 | 45.1 | 46.2 | 50.1 |  |  |  |
| Tax rate (\%) | 36.7 | 31.6 | 32.0 | 36.9 | 42.2 |  |  |  |
| Key balance sheet data (Rs bn) |  |  |  |  |  |  |  |  |
| Advances gross | 3,956 | 4,473 | 4,483 | 5,001 | 5,103 | 29.0 |  |  |
| Advances net | 3,903 | 4,168 | 4,432 | 4,934 | 5,038 | 29.1 |  |  |
| Housing finance | 425 | 451 | 461 | 506 | 521 | 22.4 |  |  |
|  |  |  |  |  |  |  |  |  |
| Deposits | 5,101 | 5,374 | 5,619 | 6,197 | 6,929 | 35.8 |  |  |
| Low cost deposits (\%) | 41.1 | 43.1 | 41.2 | 39.7 | 36.6 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Investments | NA | 1,895 | 2,000 | 1,950 | 2,450 |  |  |  |
| HTM | NA | NA | 1,340 | 1,365 | 1,622 |  |  |  |
| AFS | NA | NA | 660 | 585 | 828 |  |  |  |
| AFS duration (years) | NA | NA | 3.0 | 2.5 | 1.8 |  |  |  |
| Yield management ratios (\%) |  |  |  |  |  |  |  |  |
| Cost of deposits | 5.6 | 5.6 | 5.7 | 5.9 | 6.0 |  |  |  |
| Yield on advances | 9.9 | 9.9 | 9.8 | 10.2 | 10.4 |  |  |  |
| Yield on resources | 7.0 | 6.9 | 7.4 | 7.6 | 7.5 |  |  |  |
| Net interest margin |  |  |  |  |  |  |  |  |
| Net interest margin (adj. Amortization) | 2.8 | 3.1 | 3.0 | 3.2 | 3.2 |  |  |  |
| Asset quality details |  |  |  |  |  |  |  |  |
| Gross NPLs (Rs bn) | 106 | 136 | 114 | 126 | 133 | 25.1 |  |  |
| Gross NPLs (\%) | 2.7 | 3.0 | 2.5 | 2.5 | 2.6 |  |  |  |
| Net NPLs (Rs bn) | 56 | 74 | 63 | 66 | 69 | 22.4 |  |  |
| Net NPLs (\%) | 1.4 | 1.8 | 1.4 | 1.3 | 1.4 |  |  |  |
| Capital adequacy details (\%) |  |  |  |  |  |  |  |  |
| CAR | 12.3 | 13.5 | 13.0 | 12.1 | 13.4 |  |  |  |
| Tier I | 7.5 | 9.1 | 9.3 | 8.7 | 9.2 |  |  |  |
| Tier II | 4.8 | 4.3 | 3.7 | 3.5 | 4.2 |  |  |  |

Source: Company, Kotak Institutional Equities estimates.

SOTP valuation of SBI

| Subsidiaries | SBI holding (\%) | NW FY2009E (Rs mn) | Multiple assumed (X) | Value FY2010 (Rs mn) | Value per share FY2010 (Rs) | Methodology adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SBI standalone |  |  |  |  | 1,151 | Residual income model |
| Non banking subsidiaries |  |  |  |  |  |  |
| SBILife |  |  |  | 120,197 | 170 | Based on appraisal value |
| SBI MF | 63 |  |  | 24,517 | 39 | 5\% of AUM of Rs324 bn |
| NSE | 8\% |  |  | 12,480 | 20 | NSE value assumed to be Rs130 bn, which is based on last transaction |
| UTIMF | 25\% |  |  | 18,533 | 29 | Valued at 5\% of AUM of Rs528 bn |
| MCX | 5.00\% |  |  | 2,420 | 4 | MCX valued at US $\$ 1.1 \mathrm{bn}$, which is based on last transaction |
| SBI Caps | 86\% |  |  | 6,966 | 11 | 10X 2008 PAT |
| SBICards | 60\% |  |  | - | - | NA |
| SBIDFHI | 57\% |  |  | 6,835 | 11 | 1X FY2008 networth |
| SBI Factors | 54\% |  |  | 603 | 1 | 1 X FY2008 networth |
| Value of all non-bank subsidiaries |  |  |  |  | 285 |  |

SBI Associate banks


Source: Companies, Kotak Institutional Equities estimates.

State Bank of India (Old and new estimates Rsmn)
March fiscal year-ends, 2009-2011E (Rs mn)

|  | New estimates |  |  | New estimates |  |  | \% change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| NIll post invt amortization | 215,172 | 243,377 | 295,736 | 218,547 | 249,757 | 301,586 | 1.6 | 2.6 | 2.0 |
| Loan growth | 27.4 | 18.0 | 18.8 | 27.4 | 18.0 | 18.8 |  |  |  |
| NIM assumed (\%) | 3.0 | 2.8 | 2.9 | 2.9 | 2.8 | 2.8 |  |  |  |
| Loan loss provisions | 42,656 | 69,482 | 102,893 | 42,656 | 75,272 | 102,893 | - | 8.3 | - |
| Other income | 103,574 | 120,974 | 133,426 | 110,151 | 128,150 | 138,026 | 6.3 | 5.9 | 3.4 |
| Fee income | 73,928 | 85,017 | 97,770 | 75,702 | 86,301 | 98,383 | 2.4 | 1.5 | 0.6 |
| Treasury income | 9,000 | 14,000 | 12,000 | 12,000 | 18,000 | 14,000 | 33.3 | 28.6 | 16.7 |
| Operating expenses | 152,799 | 175,966 | 190,537 | 152,844 | 176,021 | 190,601 | 0.0 | 0.0 | 0.0 |
| Employee expenses | 96,171 | 109,822 | 118,607 | 96,171 | 109,822 | 118,607 | - | - | - |
| Investment depreciation | - | - | - | - | - | - |  |  |  |
| Extraordinary items | - | - | - | - | - | - |  |  |  |
| PBT | 123,292 | 118,904 | 135,731 | 133,198 | 126,615 | 146,117 | 8.0 | 6.5 | 7.7 |
| Tax | 43,152 | 41,616 | 47,506 | 46,619 | 44,315 | 51,141 | 8.0 | 6.5 | 7.7 |
| Net profit | 80,139 | 77,287 | 88,225 | 86,579 | 82,299 | 94,976 | 8.0 | 6.5 | 7.7 |
| PBT - treasury+loan loss pro | 156,947 | 174,386 | 226,625 | 163,854 | 183,887 | 235,010 | 4.4 | 5.4 | 3.7 |

Source: Kotak Institutional Equities estimates.

| Banking |  |
| :--- | ---: |
| ICBK.BO, Rs364 |  |
| Rating | ADD |
| Sector coverage view | Attractive |
| Target Price (Rs) | 500 |
| 52W High -Low (Rs) | $1314-282$ |
| Market Cap (Rs bn) | 405 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 160.5 | 162.0 | 175.5 |
| Net Profit (Rs bn) | 41.6 | 38.2 | 38.6 |
| EPS (Rs) | 39.9 | 34.3 | 34.7 |
| EPS gth | 15.4 | $(14.0)$ | 1.1 |
| P/E (x) | 9.1 | 10.6 | 10.5 |
| P/B (x) | 0.9 | 0.8 | 0.8 |
| Div yield (\%) | 3.0 | 2.8 | 2.7 |

Pricing performance

|  |  |  |  |
| ---: | ---: | ---: | ---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| $(12.8)$ | 15.1 | $(44.6)$ | $(71.2)$ |

## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | - | - | - |
| Flls | 64.9 | 6.5 | 4.7 |
| MFs | 7.7 | 4.0 | 2.2 |
| UTI | - | - | $(1.8)$ |
| LIC | 8.4 | 3.5 | 1.7 |

## ICICI Bank: Weak operational performance; treasury helps; upgrade to ADD on inexpensive valuations

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* ICICI Bank reported 3QFY09 PAT of Rs12.7 bn, up 3\% yoy and 30\% above estimates led by high treasury income
* Operational performance was weaker than expected
* Upgrade to ADD on inexpensive valuations with a target price of Rs500

ICICI Bank reported PAT of Rs12.7 bn in 3QFY09, marginally higher than the 3QFY08 PAT and $30 \%$ ahead of our estimates. The liquidity crisis of October 2008 had an adverse impact on the financial performance of the company and better-than-expected PAT was largely on account of higher treasury profits. We believe the strain on the financials of the company on account of the liquidity crisis is likely to persist for a few more quarters and consequently core operating profits are likely to be under stress. We revise our estimates for ICICI Bank by 7\% for FY2009E and cut estimates by 7-8\% for FY2010E and FY2011E. We also cut our target price to Rs500. However, we upgrade our rating on the stock to ADD from REDUCE on account of the inexpensive valuations of 0.5 X PBR (standalone) FY2010E.

## Key operational highlights of 3QFY09

## Balance sheet was flat while NIM remains stable

- Balance sheet has remained flat qoq; Loans decline $1.4 \%$ yoy ( $4 \%$ qoq) and deposits down $9 \%$ yoy ( $6 \%$ qoq). CASA deposits were at $27 \%$ as of December 2008 compared to $30 \%$ as of September 2008. Absolute amount of CASA deposits declined $9 \%$ qoq
- Net interest income (NII) for 3QFY09 was Rs19.9 bn, which was flat on a yoy basis and 5\% lower than our expectations.
- Our calculations indicate that the company's net interest margin (NIM) based on period balances has declined to $2.3 \%$ in 3QFY09 compared to $2.4 \%$ in 2QFY09. The company's reported NIM in 3QFY09 based on daily average balances is $2.4 \%$ same as that reported in 2QFY09.


## Treasury saves the day; fee income decline sharply

- Non-interest revenues increased 4\% yoy to Rs25.1 bn in 3QFY09 largely driven by treasury profits of Rs9.8 bn largely emanating from fixed income. The bank probably had taken an aggressive interest rate call and has made huge treasury gains from a decline in interest rates.
- The company's fee income declined $25 \%$ yoy to Rs 13.5 bn on back of moderation of activity on the corporate banking side and much lower retail distribution fees.


## Operating expenses continues to be under control

- ICICI Bank's overall operational expenses for 3QFY09 were Rs17.3 bn—a decline of $18 \%$ yoy and marginally (4\%) below estimates. A large part of the decline in costs was due to lower employee and direct marketing expenses. The management believes it should be able to maintain the current levels of operational efficiency given the low growth in retail assets, lower increases in employee costs and improved process efficiencies.


## Asset quality-in line with historical trend

- The incremental slippage in asset quality was around Rs12 bn in 3QFY09, in line with the trend observed over the past few quarters. The bank made a provision of Rs10 bn towards NPLs during the quarter. It is likely that the slippages will come off over the next two-three quarters given the moderation in loan growth and shift in focus to nonretail assets.
- ICICI Bank has started to write off fully provided retail loans and would continue with that strategy in order to reduce its reported gross NPLs.


## Details on key international subsidiaries

- ICICI Bank, UK had a total asset base of US\$7.6 bn as of December 2008, down from US $\$ 8.7$ qoq. The company reported PAT of US $\$ 1.4 \mathrm{mn}$ in 9MFY09 after factoring in an MTM impact (US $\$ 80 \mathrm{mn}$ ) on its investments book. Further, an impact of US\$71 mn on AFS book was taken through the reserves (does not impact capital adequacy ratio). Capital adequacy ratio of ICICI UK stood at $18.6 \%$ as of December 2008. This subsidiary was able to attract US $\$ 530 \mathrm{mn}$ in retail term deposits in 3QFY09 and total deposits were around US $\$ 4.1$ bn as of December 2008.
- ICICI Bank, Canada had an overall asset base of Canadian dollar (CAD) 6.5 bn (up qoq from CAD5.5 bn) as of December 2008 and recorded a PAT of CAD32.9 mn in AprilDecember 2008 period. The capital adequacy ratio of this entity stood at $16.1 \%$ as of December 2008.


## ICICI Prudential Life

- ICICI Life insurance received Rs99.2 bn of premium income (inclusive of renewal premium) during 9MFY09.
- APE declined by $40 \%$ during 3QFY09. New Business profit for ICICI Bank declined $40 \%$ yoy to Rs19 bn during 3QFY09. The company has reported a new business profit (NBP) margin of $18.9 \%$ in 9MFY09.


## Near-term challenges likely; expect pricing benefits on liabilities next year

## 1. Growth, margins and NII to remain under stress for some time

The liquidity crisis of October 2008 and the management's strategy of focusing on improving its liability profile will imply lower asset growth for the company over the next few quarters. We expect loans to decline 8\% in FY2009 and grow by just 7\% in FY2010.

We believe improvement in CASA ratio is likely to be a challenge in the current scenario. It is to be noted that the savings deposits have declined on a sequential basis to Rs386 bn as of December 2008 compared to 432 bn as of September 2008. Increasing the savings deposits of the company is likely to involve time and concerted actions by the company.

On the asset side, the company has been focusing on reducing exposure to the riskier assets. This strategy could lead to lower yields on its loan assets and exert a downward pressure on NIM. The issue of lower yield on advances is likely reflected in the company's 'interest income on advances' declining to Rs56.6 bn in 3QFY09 compared to Rs57.1 bn in 2QFY09 and Rs57.5 bn in 1QFY09 despite the average loan assets (based on period-end numbers) remaining around Rs 2.2 tn in these quarters. During this same period most banks have reported a smart increase in their yield on advances.

A declining rate scenario would mean significant deposit repricing benefit for ICICI Bank. However, we expect the benefits of this repricing would start to show up only from 2QFY10E onwards. In the interim, we expect interest costs to increase and margins to decline as the high cost borrowings of 3QFY09E to be drag on its NII.

## 2. Lower loan loss provisions, control on operational costs and higher treasury profits will be critical for earnings

The lower loan growth for ICICI Bank over the past few quarters would result in a faster peaking of NPLs for ICICI Bank compared to many other banks. We expect delinquencies to peak in the 4QFY2009 and thereafter there is likely to be some moderation. Thus, incremental loan loss provisions are unlikely to increase substantially unlike other banks. We expect loan loss provisions to increase by just 3\% in FY2010E.

The ability of ICICI Bank to maintain tight control over its operational costs (as demonstrated in 9MFY09) will be critical for supporting its earnings. We have reduced our operating expenses by $5 \%$ in FY2010E to factor in the 3QFY09 performance of the company.

ICICI Bank could also use the softening Gsec yield environment to book higher treasury gains and boost its income. The company had treasury income of Rs9.8 bn in 3QFY09, which was significantly higher than the Rs6.7 bn reported by SBI and which has a substantially higher investment book.

## Upgrade to ADD recommendation given the valuations

While near-term challenges for ICICI Bank continue, we believe the market is assuming rather low levels of normalized profits in perpetuity given the current valuation of 0.5 X PBR FY2010E (standalone). Our estimate of fair value of ICICI Bank's subsidiaries is likely conservative at Rs174 per share. We do not assign any value to the investments made by ICICI in any of its international subsidiaries and value its stake in insurance subsidiary at Rs125 per share at 14X NBP (12.7\% margin).

We also assume a long-term RoE of $14.5 \%$ for the company's core banking operations for arriving at our fair value estimate of Rs500. We upgrade the stock to ADD from REDUCE given the recent sharp correction of $30 \%+$ over the past three weeks and inexpensive valuations.

## ICICI Bank quarterly results, Rs mn

|  | 3QFY08 | 4QFY08 | 1QFY09 | 2QFY09 | 3QFY09 | \% chg | 3QFY09KS | Actual Vs KS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest income | 81,238 | 82,692 | 81,107 | 80,100 | 80,051 | (1.5) | 84,105 | (4.8) |
| Interest on advances | 57,522 | 58,262 | 57,542 | 57,114 | 56,584 | (1.6) | 57,114 | (0.9) |
| Interest on investments | 21,720 | 22,488 | 21,072 | 19,691 | 20,158 | (7.2) | 19,691 | 2.4 |
| Balance with RBI | 1,997 | 1,943 | 2,494 | 3,295 | 3,308 | 65.7 | 3,295 | 0.4 |
| Interest expenses | 59,521 | 59,498 | 58,021 | 56,874 | 58,457 | (1.8) | 61,423 | (4.8) |
| Net interest income | 21,717 | 23,194 | 23,087 | 23,226 | 21,594 | (0.6) | 22,681 | (4.8) |
| NII. aft adjt invt amortiz. | 19,597 | 20,795 | 20,898 | 21,476 | 19,904 | 1.6 | 20,931 | (4.9) |
| Non-interest income | 24,266 | 23,617 | 15,382 | 18,773 | 25,145 | 3.6 | 19,946 | 26.1 |
| Commission and fees | 17,850 | 19,280 | 19,580 | 18,760 | 13,470 | (24.5) | 15,946 | (15.5) |
| Investment income | 2,820 | 1,640 | $(5,940)$ | $(1,530)$ | 9,760 | 246.1 | 3,000 | 225.3 |
| Other income (incld income from sel | 3,596 | 2,700 | 1,742 | 1,543 | 1,915 | (46.7) | 1,000 | 91.5 |
| Total income | 45,983 | 46,811 | 38,469 | 42,000 | 46,740 | 1.6 | 42,627 | 9.6 |
| Total income excluding treasury | 43,163 | 45,171 | 44,409 | 43,530 | 36,980 | (14.3) | 39,627 | (6.7) |
| Operating expenses | 21,276 | 21,505 | 19,139 | 17,400 | 17,341 | (18.5) | 18,153 | (4.5) |
| Salary | 5,705 | 4,666 | 5,232 | 4,881 | 5,030 | (11.8) | 5,369 | (6.3) |
| Other costs | 11,408 | 13,255 | 11,624 | 11,075 | 11,282 | (1.1) | 11,629 | (3.0) |
| DMA cost | 4,163 | 3,584 | 2,283 | 1,445 | 1,030 | (75.3) | 1,156 | (10.9) |
| Preprovision profit | 24,707 | 25,306 | 19,330 | 24,599 | 29,398 | 19.0 | 24,474 | 20.1 |
| Provisions | 9,724 | 11,874 | 10,114 | 10,985 | 11,770 | 21.0 | 11,550 | 1.9 |
| Loan loss provisions | 7,600 | 9,475 | 7,925 | 8,680 | 10,080 | 32.6 | 9,500 | 6.1 |
| Provision on standard assets | 640 | 250 | (300) | 555 | 0 | (100.0) | 300 | 0.0 |
| Investments amortization | 2,120 | 2,399 | 2,189 | 1,750 | 1,690 | (20.3) | 1,750 | (3.4) |
| Profit before tax | 14,983 | 13,432 | 9,215 | 13,614 | 17,628 | 17.7 | 12,924 | 36.4 |
| Tax | 2,681 | 1,933 | 1,935 | 5,796 | 4,910 | 83.1 | 3,102 | 58.3 |
| Deferred tax | 0 | 0 | 0 | (2,325) | 0 | 0.0 | 0 | 0.0 |
| Profit after tax | 12,302 | 11,498 | 7,280 | 10,142 | 12,718 | 3.4 | 9,822 | 29.5 |
| Effective tax rate(\%) | 18 | 14 | 21 | 26 | 28 | 0.0 | 24 | 0.0 |
| PBT-invt inc+dep | 9,035 | 11,792 | 15,155 | 15,144 | 7,868 | (12.9) | 9,924 | (20.7) |
| PBT-Invt income+NPL provisions | 19,763 | 21,267 | 23,080 | 23,824 | 17,948 | (9.2) | 19,424 | (7.6) |
|  |  |  |  |  |  |  |  |  |


| ICICI Bank quarterly results-- key balance sheet items |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY08 | 4QFY08 | 1QFY09 | 2QFY09 | 3QFY09 | \% chg |
| Key balance sheet items (Rs bn) |  |  |  |  |  |  |
| Deposits | 2,298 | 2,443 | 2,345 | 2,234 | 2,091 | (9.0) |
| Savings | 380 | 391 | 435 | 432 | 386 | 1.6 |
| Current | 240 | 244 | 212 | 237 | 190 | (20.8) |
| CASA ratio (\%) | 27.2 | 26.0 | 27.6 | 29.9 | 27.6 |  |
| Customer assets | 2,246 | 2,392 | 2,357 | 2,349 | 2,290 | 2.0 |
| Retail loans including CV | 1,323 | 1,317 | 1,320 | 1,210 | 1,145 | (13.5) |
| Retail loans to Customer assets (\%) | 58.9 | 55.0 | 56.0 | 51.5 | 50.0 |  |
| Housing loans | 668 | 668 | 656 | 617 | 607 | (9.2) |
| Auto loans | 170 | 178 | 170 | 160 | 149 | (12.4) |
| Two wheelers | 35 | 27 | 28 | 25 | 23 | 0.0 |
| Personal loans | 138 | 132 | 138 | 117 | 115 | (17.0) |
| Credit cards | 79 | 84 | 85 | 85 | 80 | 1.5 |
| Commercial vehicles | 180 | 190 | 190 | 170 | 149 | (17.3) |
| Corporate and project finance | 832 | 875 | 907 | 1,139 | 1,060 | 27.3 |
| Agri | 90 | 200 | 130 | 0 | 85 | 0.0 |
| SME | 0 | 0 | 0 | 67 | 85 | 0.0 |
| International lending | 453 | 477 | 566 | 577 | 553 | 22.1 |
|  |  |  |  |  |  |  |
| Balance sheet snapshot (Rs bn) |  |  |  |  |  |  |
| Cash advances | 310 | 380 | 356 | 356 | 271 | (12.6) |
| SLR Investments | 764 | 750 | 720 | 650 | 680 | (10.9) |
| Advances | 2,155 | 2,256 | 2,241 | 2,220 | 2,125 | (1.4) |
| Retail | 1,323 | 1,317 | 1,320 | 1,210 | 1,145 | (13.5) |
| Housing loans | 668 | 668 | 656 | 617 | 607 | (9.2) |
| Other investments | 290 | 364 | 360 | 321 | 385 | 33.1 |
| Other assets | 249 | 247 | 265 | 302 | 283 | 13.7 |
| Total assets | 3,767 | 3,998 | 3,942 | 3,850 | 3,744 | (0.6) |
|  |  | 2,206 | 2,249 | 2,231 | 2,173 |  |
| Networth | 465 | 465 | 474 | 486 | 500 | 7.6 |
| Equity capital | 11 | 11 | 11 | 11 | 11 | 0.1 |
| Reserves and surplus | 454 | 454 | 463 | 475 | 489 | 7.8 |
| Preference capital | 4 | 4 | 4 | 4 | 4 | 0.0 |
| Deposits | 2,298 | 2,444 | 2,345 | 2,234 | 2,091 | (9.0) |
| Total borrowings | 816 | 864 | 938 | 948 | 991 | 21.4 |
| ICICI borrowings | 0 | 0 | 0 | 0 | 0 | 0.0 |
| Other liabilities | 184 | 221 | 181 | 177 | 159 | (13.8) |
| Total liabilities | 3,767 | 3,998 | 3,942 | 3,850 | 3,744 | (0.6) |
|  |  |  |  |  |  |  |

[^0]ICICI Bank -- yield management measures, asset quality and capital adequacy details


[^1]ICICI Bank (Old and new estimates)
March fiscal year-ends, 2009-2011E (Rs mn)

|  | Old estimates |  |  | New estimates |  |  | \% change in estimates |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| Net interest income | 84,978 | 92,650 | 110,664 | 86,169 | 91,887 | 110,755 | 1.4 | (0.8) | 0.1 |
| Spread | 1.9 | 2.2 | 2.5 | 1.8 | 2.0 | 2.4 |  |  |  |
| NIM (\%) | 2.6 | 2.8 | 3.0 | 2.43 | 2.60 | 2.89 |  |  |  |
| Customer assets (Rs bn) | 2,363 | 2,547 | 2,937 | 2,291 | 2,449 | 2,826 | (3.0) | (3.9) | (3.8) |
| Loan loss provisions | 35,695 | 36,990 | 41,813 | 35,611 | 36,510 | 38,359 | (0.2) | (1.3) | (8.3) |
| Other income | 78,881 | 92,223 | 110,794 | 79,338 | 85,984 | 96,881 | 0.6 | (6.8) | (12.6) |
| Fee income | 63,901 | 73,973 | 91,939 | 59,058 | 65,434 | 75,726 | (7.6) | (11.5) | (17.6) |
| Treasury income | 4,000 | 7,000 | 7,000 | 8,000 | 8,000 | 8,000 | 100.0 | 14.3 | 14.3 |
| Operating expenses | 75,883 | 89,691 | 108,472 | 72,062 | 84,719 | 100,766 | (5.0) | (5.5) | (7.1) |
| Employee expenses | 20,454 | 22,380 | 28,008 | 20,258 | 22,165 | 26,532 | (1.0) | (1.0) | (5.3) |
| Investment amortization | 11,181 | 7,181 | 7,181 | 4,000 | 0 | 0 | (64.2) | (100.0) | (100.0) |
| PBT | 46,868 | 56,778 | 69,760 | 52,420 | 55,229 | 67,098 | 11.8 | (2.7) | (3.8) |
| Tax | 11,248 | 15,330 | 19,533 | 14,153 | 14,912 | 18,787 | 25.8 | (2.7) | (3.8) |
| Net profit | 35,619 | 41,448 | 50,227 | 38,267 | 40,317 | 48,311 | 7.4 | (2.7) | (3.8) |
| PBT-treasury+provisions | 78,563 | 86,768 | 104,573 | 80,031 | 83,739 | 97,457 | 1.9 | (3.5) | (6.8) |

Source: Kotak Institutional Equities estimates.

## SOTP valuation of ICICI Bank

|  | ICICI Share (\%) | FY2010 | Valuation methodoly adopted |
| :---: | :---: | :---: | :---: |
| Value of ICICI standalone | 100 | 347 | Based on Residual growth model |
| Subsidiaries |  |  |  |
| ICICI Financial Services | 94 | 149 |  |
| ICICI Prudential Life | 74* | 125 | 14 X NBAP, margin assumed is 12.7\% |
| General Insurance | 74* | 9 | 1 X FY2008 PBR |
| Mutual Fund | 51* | 15 | $3 \%$ of AUMs |
| Other subsidiaries/associates |  |  |  |
| ICICI Securities Ltd | 100 | 7 | PER of 5X FY2008 EPS |
| ICICI Securities Primary Dealer | 100 | 1 | PBR of 1X FY2008 BVPS |
| ICICI Homes Ltd | 100 | 8 | PBR of 1X FY2008 BVPS |
| ICICI Bank UK | 100 | 0 | NA |
| ICICI Bank Canada | 100 | 0 | NA |
| ICICI Bank Euroasia | 100 | 0 | NA |
| Venture capital/MF | 100 | 9 | 10\% of AUM of US\$2 bn |
| Value of subsidiaries |  | 174 |  |
| Value of company |  | 521 |  |

Source: Company, Kotak Instititional Equities estimates.

## Forecasts and valuation for ICICI Bank

March fiscal year-ends, 2005-2011E

|  | PAT | EPS | P/E | BVPS | P/B | RoE | EPS excl. dividend | $P / E$ (standalone) | BVPS (standalone) | $P / B$ (standalone) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Rs bn) | (Rs) | (X) | (RS) | (X) | (\%) | (Rs) | (X) | (Rs) | (X) |
| 2005 | 20.1 | 27.2 | 13.4 | 170 | 2.1 | 19.5 | 24.7 | 7.7 | 142 | 1.3 |
| 2006 | 25.4 | 32.8 | 11.1 | 250 | 1.5 | 14.6 | 28.4 | 6.7 | 217 | 0.9 |
| 2007 | 31.1 | 34.6 | 10.5 | 270 | 1.3 | 13.4 | 29.6 | 6.4 | 225 | 0.8 |
| 2008 | 41.6 | 39.9 | 9.1 | 418 | 0.9 | 11.7 | 28.9 | 6.6 | 341 | 0.6 |
| 2009 E | 38.3 | 34.4 | 10.6 | 440 | 0.8 | 8.0 | 29.4 | 6.4 | 334 | 0.6 |
| 2010E | 40.3 | 36.2 | 10.0 | 464 | 0.8 | 8.0 | 30.8 | 6.2 | 345 | 0.5 |
| 2011E | 48.3 | 43.4 | 8.4 | 495 | 0.7 | 9.1 | 37.4 | 5.1 | 371 | 0.5 |

Source: Company, Bloomberg, Kotak Institutional Equities.

| Telecom |  |
| :--- | ---: |
| RLCM.BO, Rs160 |  |
| Rating | SELL |
| Sector coverage view | Cautious |
| Target Price (Rs) | 200 |
| 52W High -Low (Rs) | $706-147$ |
| Market Cap (Rs bn) | 330.9 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 190.7 | 228.7 | 285.2 |
| Net Profit (Rs bn) | 57.5 | 60.6 | 49.3 |
| EPS (Rs) | 26.5 | 26.7 | 22.2 |
| EPS gth | 86.4 | 0.7 | $(16.5)$ |
| P/E (x) | 6.1 | 6.0 | 7.2 |
| EV/EBITDA (x) | 5.7 | 6.6 | 6.1 |
| Div yield (\%) | 0.5 | 0.5 | - |

Pricing performance
Perf-1m
Perf-3m
(21.7)

## Shareholding, September 2008

|  | \% of |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
|  | Pattern Portfolio | - |  |
| Promoters | 66.1 | - | $(0.7)$ |
| FIlls | 11.8 | 1.4 | $(0.6)$ |
| MFs | 2.5 | 1.5 | $(2.1)$ |
| UTI | - | - | 0.6 |

## Reliance Communications: 3QFY09 results disappoint; balance sheet stretched. Maintain SELL

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- 3QFY09 performance below expectations
- Balance sheet size does not provide headroom for further leverage; equity funding necessary
- Retain SELL, target price reduced to Rs200

Reliance Communications' (RCOM) reported 3QFY09 net income of Rs14.1 bn (down $7.9 \%$ qoq and $+2.7 \%$ yoy) was aided by aggressive accounting policy—in our view-on interest income/expenses, negligible tax provisioning and income from cancellation of FCCBs bought back. EBITDA of Rs23.5 bn (+2.2\% qoq, +11.7\% yoy) increased marginally and was lower-than-consensus expectations by 3\%. We reduce our FY2010E and FY2011E EPS to Rs22.2 and Rs23.7, respectively. The stock has corrected significantly and is trading at 6.7X FY2010E EV/EBITDA. While the stock may appear inexpensive on a P/E basis, it needs to be viewed in the context of the company's aggressive accounting policies (on below-EBITDA line items). We also believe that the balance sheet is stretched and the company may have to resort to equity infusion in the near future. We maintain our SELL rating and assign a $30 \%$ discount to our fair value for the core business. We add Rs30/ share of option value for the company's tower assets in our target price; note the downside risk to this estimate as well in the absence of any external tenancy. Our revised target price for RCOM stands at Rs200/share (Rs265 earlier).

Balance sheet size does not provide headroom for further leverage; equity funding would ease the pressure. Exhibit 2 gives the situation of debt, current liabilities and net debt/EBITDA of RCOM. At end-December 2008, RCOM reported net debt of Rs183 bn. In addition, we estimate equipment payables of Rs110 bn. RCOM has further indicated that it would spend Rs90 bn on capex for 4QFY09E (Rs250 bn in FY2009E) and Rs150 bn in FY2010E. The company would effectively have a net debt/EBITDA ratio of 3 X at end-FY2009E and 3.2X at end-FY2010E, stretched in our view. The leverage will increase in case 3 auctions are conducted-note that RCOM has expressed interested in GSM, CDMA as well as BWA auctions. The interest coverage ratio stands at 5 X on FY2009E and 4.7X on FY2010E financials.

RCOM's balance sheet, in our view, does not provide headroom for further leverage. The company would also require flexibility to raise funds in case a significant increase in competitive intensity and irrational pricing/tariffs impacts near-term profitability and cash flows. RCOM, in our view, may look for equity funding over the next 12 months to create a war chest to meet any challenges and grow in case of significant opportunities.

We highlight that RCOM's foreign currency debt of Rs178 bn is of long-term duration. Exhibit 3 gives the break-up of overseas borrowings of RCOM—note that we have aggregated this data from RBI' website. Short-term debt, buyers credit and equipment payable may aggregate to $\sim$ Rs170 bn, in our view.

## Aggressive accounting policies...

At the risk of repetition, we again highlight the reasons for assigning a $30 \%$ discount to the core business fair value of RCOM.

1. Despite having net debt of Rs183 bn, the company had net finance income of Rs 1.5 bn in 3QFY09. Exhibit 4 details our estimated break-up of the finance charge into interest expense and forex gain/other items. In our view, the company had Rs3.5 bn of forex gains and other items included in the 3QFY09 P\&L.
2. RCOM adjusts gains/losses relating to foreign currency loans against the carrying value of fixed assets. In 3QFY09, RCOM capitalized Rs8.3 bn of translation losses on foreign currency loans and Rs2.1 bn on FCCBs. RCOM had changed accounting policy relating to foreign currency borrowings in the June 2008 quarter. Till FY2008, these items were routed through the P\&L.
3. Gains/losses on derivative instruments used to hedge underlying foreign currency loans are routed through the P\&L. Further, gains/losses on cash and other monetary assets (net of monetary liabilities) outside India are also routed through the P\&L-we note that this is consistent with the accounting rules.
4. RCOM had Rs53 bn of FCCBs outstanding at end-March 2008 (some of it may have been bought back). These instruments were issued in two tranches; the first one convertible into equity at Rs486 (conversion due in 2011) and the second at Rs666 (conversion due in 2012). These instruments are significantly out of money. RCOM, however, is adjusting the premium payable on redemption of these instruments (if not converted) against the reserves rather than P\&L. On the other hand, gains from buyback of FCCBs were routed through P\&L (may be permissible but does not appear to be prudent).
5. Tax provisioning continues to be at negligible levels. Tax provision in 3Q was Rs153 mn, $1 \%$ of PBT. For the 9MFY09, the company had a tax write-back of Rs608 mn. The company attributes this to multiple benefits accruing from creation of deferred tax asset in RTIL, 80IA benefits, exclusion of eligible expenses while computing MAT payment etc. We had expected a higher tax rate noting strong treasury income and MAT payment requirements.
6. The gap in revenues reported to TRAI continues to be high though it has reduced in the September 2008 quarter. Please refer to our note on RCOM on July 16, 2008 for details. In the September 2008 quarter, the gap reduced to $26.8 \%$ from $30.3 \%$ of gross revenues. The gap in net revenues, strangely enough, has increased to a staggering 64.5\%. Please refer to Exhibit 5 for details.
... however, a few encouraging signs
Though negatives abound, we note that there are improvements too:
7. RCOM's stake in Reliance Infratel and Reliance Globalcom increases to $90 \%$. RCOM's equity interest in RTIL and Globalcom has increased by an additional 10\% to $90 \%$ in each of the entities. RCOM Shareholders Trust transferred the equity back to RCOM in both these entities in the December 2008 quarter-the company indicates that the transfer has been done at a nominal value. We accordingly lower minority interest charge for FY2010E to Rs1.9 bn from Rs3.4 bn earlier and for FY2011E to Rs2. 1 bn from Rs3. 8 bn earlier. Note that RCOM had earlier transferred 20\% economic interest, without a fair-value consideration, in RTIL and Globalcom to a trust formed in Mauritius. The rationale for the transfer was to create an efficient tax planning mechanism in case RCOM wanted to monetize the value in RTIL and Globalcom. We
highlight that RCOM is yet to receive US $\$ 338 \mathrm{mn}$ raised from placement of equity in RTIL to select investors-the money is still lying with Mauritius trust.
8. Increase in access charges and license fees. Access charges and license fees have increased from the low in the previous quarter despite phasing out ADC on ILD calls. This is a small mercy though, given that access charges have declined in absolute terms over the past seven quarters despite the significant increase in traffic and relatively stable on-net traffic for CDMA service providers (see Exhibit 6). Exhibit 7 compares the interconnection costs and license \& spectrum fees as a percentage of revenues for Bharti and RCOM.

## Reducing estimates once again-significant value accretion from GSM launch would be difficult. RCOM launched its new GSM network in 12 circles (counting

 Chennai/Tamil Nadu as one) in January 2009, and announced an aggressive and innovative tariff structure. We believe the launch strategy was both disruptive and innovative. Instead of big-bang advertising campaign, RCOM focused on innovative plans and word-of-mouth publicity, which has generated impressive traction in the market. RCOM's GSM launch offer was Rs5-10/day of free local calls (to any network, effectively amounting to 150-300 free local minutes per month) for 90 days for no upfront payment (except Rs25 charged for the SIM card). Subsequently, the company increased the tariff SIM card cost to Rs49 and requires an additional recharge of Rs50 to be eligible for free outgoing calls.We believe this strategy was driven by three considerations (1) eligibility for additional 1.8 MHZ spectrum allocation. Exhibit 8 details the subscriber-linked spectrum allocation criteria; (2) test the optimize network quality, reduce dark spots etc and (3) gain critical subscriber base and test the usage with innovative tariff plans.

RCOM indicates it has seen impressive subs addition post the new GSM launch; the challenge would be to retain this subs base and maintain usage levels. We have seen companies adopting similar subsidized pricing structures in the DTH business and reporting impressive subs additions; the challenge has been increasing ARPU from these subs. RCOM itself saw a sharp decline in minutes usage among its CDMA subs after it phased out its free on-net minutes. In addition, 'low-usage' subscribers are the ones typically prone to switch mobile service providers.

In our view, RCOM also needs critical mass of high-end subs base to earn reasonable ROI. The marginal subs, which presumably RCOM may have got, do not matter much for valuations. We have constantly highlighted the low NPV (US\$65-75) of a low-usage lifetime customer (see Exhibit 9). Our analysis of RCOM's initial launch suggests a best-case NPV of US\$50-60 for a low-usage subscriber under the new plan. Thus, the key to value accretion for a new operator or an incumbent rolling out a fresh network, in our view, is either (1) gain a disproportionate share of net adds leveraging aggressive pricing; relative market share movements over the next 12-24 months would be a good indicator of success/failure or (2) utilize the empty network to create a service differentiation for the high-usage subs and thereby upset the apple cart in the high-value segment. Our analysis suggests that the $7-8 \%$ post-paid subs in the Indian market account for $20-25 \%$ of revenues and an even higher share of EBITDA. RCOM's strategy to address this high-ARPU segment of the market is not clear from its launch pricing; we would thus reserve our comment on this aspect. Success in the post-paid segment would also be contingent on successful implementation of MNP.

Post the GSM launch; we make the following changes our earnings model (see Exhibit 10 for a summary of changes to the model)

1. We model net subs add of 8 mn for 4QFY09E and 26 mn for FY2010. This compares with 15.6 mn net adds in 9MFY09. We model net sub add share of $24.1 \%$ for FY2010E and $23.5 \%$ for FY2011E. We believe RCOM's GSM will partly cannibalize its CDMA subs base. RCOM may far exceed our subs estimates; what matters however is the ARPU that the new subs generate.
2. We reduce our ARPU assumption to Rs220-223 for FY2010-12E from Rs245-250 earlier. We also reduce our RPM assumption to Rs0.53, Rs0.51 and Rs0.50 for FY2010E, FY2011E and FY2012E, respectively. We also lower our MOU assumptions to by 2-3\% for FY2010-12E to 420-440.
3. We do not model any benefits of reduction in USO levy to 3\% (excluding metros) from $5 \%$. This benefit is available starting April 1, 2009 in circles with coverage of $95 \%$ of developmental blocks. DoT is yet to clarify the definition of developmental blocks. We also do not assume any potential increase in spectrum charges. Note that the DoT, as a part of the 3G policy, has recommended increase in spectrum charges by 1-2\% (see Exhibit 11). The Telecom Commission has also approved an increase in spectrum charges but the same has not been notified by the Cabinet.
4. RCOM has Rs191 bn of capital work in progress, a large portion of which pertains to GSM expansion. We model CWIP to reduce to Rs50 by end-FY2010E. We model depreciation and amortization charges to increase to Rs55 bn in FY2010E from Rs38 bn in FY2009E.

We lower our mobile business EBITDA margin to 36.3\%, $36.7 \%$ and $36.7 \%$ for FY2010E, FY2011E and FY2012E from $38.7 \%, 39.1 \%$ and $39.2 \%$, earlier. RCOM has already taken a part of the OPM hit in the current and previous quarters reflected in the disproportionate growth in network operating expenses. The company in our view would take a further hit on account of accelerated network rollout (increasing network opex further) and increased subscriber acquisitions costs. We also lower FY2010E EPS to Rs22.2 (Rs33.1 earlier) and FY2011E EPS to Rs23.7 (Rs36.1 earlier).

## Analysis of 3QFY09 results

Another weak operating quarter. RCOM's revenues, EBITDA and net income was aided by Rs640 mn from cancellation of FCCBs bought back. Adjusted for this (and after making a similar adjustment for money received from TCOM post settlement of FLAG arbitration case), EBITDA grew $3.5 \%$ qoq, while net income declined $6.5 \%$. Adjusted EBITDA margin was flat qoq. EBITDA margin declined 60 bps qoq, on account of expenses of network opex resulting from new GSM network rollout. Network operating expenses now stand at $20 \%$ of revenues versus $18.2 \%$ in the previous quarter and $11.2 \%$ in 3QFY08. RCOM's 3QFY09 revenues of Rs58.5 bn ( $+3.6 \%$ qoq,$+20 \%$ yoy) were also lower than our estimate of Rs59 bn.

Wireless segment-modest revenue growth and steep decline in EBITDA margins. RCOM's 3QFY09 wireless segment's revenues grew $1.8 \%$ qoq to Rs44.1bn. Yoy growth in revenues was a modest $11.5 \%$. MOUs, RPM and ARPU continued their downward trajectory. MOUs declined $3.1 \%$ qoq and $8.7 \%$ yoy to 410; RPM declined $4.3 \%$ and $19 \%$ yoy to Rs0.61. ARPU declined $7.4 \%$ qoq and $26 \%$ yoy to Rs251. We believe the impact on metrics may have been driven by the deteriorating performance of the payphone business ( 2.3 mn payphones at end-September 2008) and weak profile of incremental CDMA subs on the network. Non-voice revenues was stable on a qoq basis. The total minutes carried by RCOM's network grew $6.3 \%$ qoq and $37.3 \%$ yoy to 72.1 bn minutes.

EBITDA margin declined 120 bps qoq to $37.7 \%$. RCOM attributes this to the impact of tariff pressure and increase in overheads in the run-up to the launch of GSM operations in the remaining 14 circles. RCOM believes margins will likely recover in the subsequent quarters. We, however, believe margins may come under further pressure on the launch of GSM operations as active and passive infrastructure opex precedes the optimum utilization of networks and the company steps up its sales and marketing spend. Further, the introductory offer of RCOM is unlikely to generate significant revenues.

Long-distance segment-strong performance. RCOM's LD segment EBITDA grew 20\% qoq to Rs 4.3 bn; EBITDA margin increased 430 bps sequentially to $25.7 \%$. Revenues (adjusted for the TCOM refund in the previous quarter) grew $5 \%$ qoq to Rs 16.8 bn. RCOM attributes the improvement in profitability to (1) ADC reduction, (2) reduction and consolidation of back office processes of Vanco acquisition to India from Europe earlier and (3) increase in network volumes. The company further stated that the current profitability is sustainable. Note that the previous quarter results were impacted by onetime integration costs of Vance and e-wave acquisitions.

Broadband segment—profitability dips. EBITDA margin in the broadband division dipped to $42 \%$ from $49 \%$ in the previous quarter. RCOM attributes the decline to slowdown in spending in SMB segment resulting in pressure on realizations. RCOM's broadband segment's revenues increased 8.6\% qoq to Rs6.5 bn in 3QFY09 led by a 6\% increase in subscriber base to 1.7 mn (+76,000 subs in 3QFY09). The company expects to retain profitability at the current levels.

Passive infrastructure division. RCOM expects to have 50,000 towers by end-FY2009. The company further expects to add 5,000-15,000 towers for FY2010E. RCOM also intends to participate in the USO tender of 11,000 towers to be rolled out in the rural areas. RTIL currently has a tenancy of 1.7 X , all of it captive, presumably.

DTH business update. RCOM has added 1 mn subs since the launch of BIG TV (DTH operations) in August 2008. The company clubs revenues from the DTH business in the others segment. Surprisingly, EBITDA losses in the 'others' segment has barely increased, despite aggressive customer acquisition. RCOM indicates that most of its subs lease the set-top box rather than an outright purchase. Effectively, RCOM collects monthly rental from subs and depreciates the set-top boxes over the useful life.

## Consolidated interim results for Reliance Communication (Rs mn)

|  | FY2009E | qoq |  |  | yoy |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 3Q 2009 | 2Q 2009 | \% chg | 3Q 2009 | 3Q 2008 | \% chg | 9M 2009 | 9M 2008 | \% chg |
| Gross sales | 228,678 | 58,502 | 56,450 | 3.6 | 58,502 | 48,742 | 20.0 | 168,174 | 137,564 | 22.3 |
| Operating costs |  |  |  |  |  |  |  |  |  |  |
| Interconnection costs and license and spectrum chê | $(35,315)$ | $(8,693)$ | $(8,324)$ | 4.4 | $(8,693)$ | $(11,188)$ | (22.3) | $(26,176)$ | $(30,621)$ | (14.5) |
| Network operating costs | $(42,461)$ | $(11,666)$ | $(10,266)$ | 13.6 | $(11,666)$ | $(5,446)$ | 114.2 | $(30,060)$ | $(15,446)$ | 94.6 |
| Employee costs | $(16,963)$ | $(4,383)$ | $(4,589)$ | (4.5) | $(4,383)$ | $(3,087)$ | 42.0 | $(12,489)$ | $(8,607)$ | 45.1 |
| G\&A expenses | $(41,469)$ | $(10,235)$ | $(10,255)$ | (0.2) | $(10,235)$ | $(7,956)$ | 28.6 | $(30,406)$ | $(24,065)$ | 26.3 |
| Operating costs | $(136,208)$ | $(34,977)$ | $(33,434)$ | 4.6 | $(34,977)$ | $(27,677)$ | 26.4 | $(99,131)$ | $(78,739)$ | 25.9 |
| EBITDA | 92,470 | 23,525 | 23,016 | 2.2 | 23,525 | 21,065 | 11.7 | 69,043 | 58,825 | 17.4 |
| EBITDA margin (\%) | 40.4 | 40.2 | 40.8 | - | 40.2 | 43.2 | - | 41.1 | 42.8 | - |
| Net finance cost | 6,163 | 1,496 | 2,353 | (36.4) | 1,496 | 1,518 | (1.4) | 6,189 | 3,917 | 58 |
| Depreciation and amortization | $(38,560)$ | $(10,069)$ | $(9,180)$ | 9.7 | $(10,069)$ | $(7,252)$ | 38.8 | $(27,887)$ | $(20,198)$ | 38.1 |
| Extraordinary item | $(1,645)$ | (358) | (647) | - | (358) | - | - | $(1,645)$ | 12,218 | - |
| PBT | 58,427 | 14,595 | 15,542 | (6.1) | 14,595 | 15,331 | (4.8) | 45,700 | 54,762 | (16.5) |
| Provision for tax | $(2,317)$ | (153) | 567 | - | (153) | $(1,379)$ | - | 608 | $(3,108)$ | - |
| Deferred tax (liability)/asset | 2,800 | - | - |  | - | - |  | - | - |  |
| Minority loss/(income) | $(2,074)$ | (339) | (800) |  | (339) | (223) |  | $(1,774)$ | $(12,671)$ |  |
| Reported net income | 56,836 | 14,103 | 15,309 | (7.9) | 14,103 | 13,729 | 2.7 | 44,535 | 38,983 | 14.2 |
| Wireless segment (a) |  |  |  |  |  |  |  |  |  |  |
| Revenues | 175,327 | 44,119 | 43,356 | 1.8 | 44,119 | 39,567 | 11.5 | 128,662 | 110,527 | 16.4 |
| Net revenues | 152,367 | 34,445 | 33,626 | 2.4 | 34,445 | 28,892 | 19.2 | 99,351 | 80,858 | 22.9 |
| EBITDA | 67,280 | 16,616 | 16,859 | (1.4) | 16,616 | 15,819 | 5.0 | 50,098 | 44,081 | 13.6 |
| EBIT | - | 9,657 | 10,318 | (6.4) | 9,657 | 10,738 | (10.1) | 30,461 | 30,258 | 0.7 |
| EBITDA margin (\%) | 38.4 | 37.7 | 38.9 |  | 37.7 | 40.0 |  | 38.9 | 39.9 |  |
| Subscribers ('000) | 69,374 | 61,345 | 56,046 | 9.5 | 61,345 | 40,964 | 49.8 | 61,345 | 40,964 | 49.8 |
| Prepaid | 64,257 | 56,683 | 51,394 | 10.3 | 56,683 | 36,458 | 55.5 | 56,683 | 36,458 | 55.5 |
| Postpaid | 5,116 | 4,662 | 4,652 | 0.2 | 4,662 | 4,506 | 3.5 | 4,662 | 4,506 | 3.5 |
| Total (a) | 69,374 | 61,345 | 56,046 | 9.5 | 61,345 | 40,964 | 49.8 | 61,345 | 40,964 | 49.8 |
| Cellular subscribers (\%) |  |  |  |  |  |  |  |  |  |  |
| Prepaid | 93 | 92 | 92 |  | 92 | 89 |  | 92 | 89 |  |
| Postpaid | 7 | 8 | 8 |  | 8 | 11 |  | 8 | 11 |  |
| ARPU (Rs/mth) | 254 | 251 | 271 | (7.4) | 251 | 339 | (26.0) | 267 | 351 | (24.0) |
| $\mathrm{MOU}(\mathrm{min} / \mathrm{mth})$ | 419 | 410 | 423 | (3.1) | 410 | 449 | (8.7) | 419 | 473 | (11.6) |
| Blended | 419 | 410 | 423 | (3.1) | 410 | 449 | (8.7) | 419 | 473 | (11.6) |
| Revenue/min: RPM = ARPU/MOU | 0.61 | 0.61 | 0.64 | (4.3) | 0.61 | 0.76 | (19.0) | 0.64 | 0.74 | (14.1) |
| Total estimated volume (mn mins) | 289,660 | 72,100 | 67,800 | 6.3 | 72,100 | 52,500 | 37.3 | 201,900 | 149,000 | 35.5 |
| Capex (Rs mn) | 199,430 | 32,508 | 33,260 | (2.3) | 32,508 | 60,605 | (46.4) | 122,694 | 125,263 | (2.1) |
| EBITDA per min - blended (Rs) | 0.23 | 0.23 | 0.25 |  | 0.23 | 0.30 |  | 0.25 | 0.30 |  |
| SMS as \% of wireless revenues | - | 1.3 | 1.2 |  | 1.3 | 1.2 |  |  |  |  |
| Non-voice as \% of wireless ARPU revenues | - | 7.4 | 7.3 |  | 7.4 | 6.4 |  |  |  |  |
| Long distance segment (b) |  |  |  |  |  |  |  |  |  |  |
| Revenues | 65,915 | 16,783 | 16,915 | (0.8) | 16,783 | 13,299 | 26.2 | 48,958 | 39,493 | 24.0 |
| Net revenues | 39,233 | 12,129 | 11,578 | 4.8 | 12,129 | 7,078 | 71.4 | 33,745 | 21,695 | 55.5 |
| EBITDA | 15,534 | 4,315 | 3,608 | 19.6 | 4,315 | 3,428 | 25.9 | 11,145 | 9,943 | 12.1 |
| EBIT | - | 2,264 | 1,766 | 28.2 | 2,264 | 1,935 | 17.0 | 5,615 | 5,736 | (2.1) |
| EBITDA margin (\%) | 23.6 | 25.7 | 21.3 |  | 25.7 | 25.8 |  | 22.8 | 25.2 |  |
| Total ILD minutes (mn) | 7,793 | 1,906 | 1,946 | (2.1) | 1,906 | 1,747 | 9.1 | 5,578 | 5,025 | 11.0 |
| Total DLD minutes | 32,067 | 8,576 | 7,856 | 9.2 | 8,576 | 5,795 | 48.0 | 23,073 | 17,287 | 33.5 |
| LD RPM (net) | 0.5 | - | - | - | - | - | - | - | - | - |
| Capex (Rs mn) | 30,000 | 5,675 | 10,624 | (46.6) | 5,675 | 22,393 | (74.7) | 25,942 | 24,032 | 7.9 |
| Broadband |  |  |  |  |  |  |  |  |  |  |
| Revenues | 25,322 | 6,542 | 6,023 | 8.6 | 6,542 | 4,564 | 43.3 | 18,168 | 12,768 | 42.3 |
| Net revenues | 22,710 | 5,682 | 5,184 | 9.6 | 5,682 | 3,947 | 44.0 | 15,681 | 11,024 | 42.2 |
| EBITDA | 11,851 | 2,760 | 2,941 | (6.2) | 2,760 | 2,222 | 24.2 | 8,415 | 6,160 | 36.6 |
| EBIT | - | 1,926 | 2,160 | (10.8) | 1,926 | 1,617 | 19.1 | 6,060 | 4,397 | 37.8 |
| EBITDA margin (\%) | 46.8 | 42.2 | 48.8 |  | 42.2 | 48.7 |  | 46.3 | 48.2 |  |
| Capex (Rs mn) | 10,522 | 1,104 | 3,674 | (70.0) | 1,104 | 5,034 | (78.1) | 7,808 | 9,806 | (20.4) |
| Lines ('000) | - | 1,335 | 1,259 | 6.0 | 1,335 | 901 | 48.2 | 1,335 | 901 | 48.2 |
| ARPL (Rs/month) | - | 1,681 | 1,668 | 0.8 | 1,681 | 1,797 | (6.5) | 1,686 | 1,865 | (9.6) |
| Towns (\#) | - | 42 | 42 | - | 42 | 42 | - | 42 | 42 | - |
| Buildings connected (\#) | - | 892,301 | 857,982 | 4.0 | 892,301 | 901,000 | (1.0) | 892,301 | 901,000 | (1.0) |

Note:
(a) Wireless includes CDMA, GSM and Fixed Wireless services; also includes mobile handset sales
(b) Long distance includes NLD, ILD services and revenues from FLAG

Source: Company

| Assessing RCOM's debt position |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| (Rs mn) | FY2008 | FY2009E | FY2010E | FY2011E |
| Gross debt | 258,217 | 328,217 | 398,217 | 395,367 |
| Cash and equivalents | 118,778 | 52,590 | 35,855 | 43,817 |
| Net debt | 139,439 | 275,627 | 362,362 | 351,550 |
| EBITDA | 81,992 | 92,470 | 113,116 | 141,780 |
| Net debt/TTM EBITDA (X) | $\mathbf{1 . 7}$ | $\mathbf{3 . 0}$ | $\mathbf{3 . 2}$ | $\mathbf{2 . 5}$ |
| Cash interest to be paid (a) |  | 18,657 | 24,257 | 32,943 |
| Interest coverage ratio (X) |  | $\mathbf{5 . 0}$ | $\mathbf{4 . 7}$ | $\mathbf{4 . 3}$ |

Note:
(a) Assuming 8\% pre-tax blended cost of debt.
(b) Excluding cash interest on FCCBs for FY2009E and FY2010E; including accrued interest on first FCCB tranche in FY2011E.

Source: Company, Kotak Institutional Equities estimates

## Break-up of RCOM's LT FC borrowings

| Date of issue | Type | Borrower | Amount in USD mn | Maturity Period | Date of maturity |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mar-06 | FCCB | Reliance Communication Ventures Ltd | 500 | 5 years | Mar-11 |
| Feb-07 | FCCB | Reliance Communications Ltd | 500 | 5 years | Feb-12 |
| Feb-07 | FCCB | Reliance Communications Ltd | 500 | 5 years | Feb-12 |
| Mar-07 | ECB | Reliance Communications Infrastructure Limited | 250 | 5 years 2 months | May-12 |
| Mar-07 | ECB | Reliance Communications Infrastructure Limited | 250 | 7 years 8 months | Oct-14 |
| Apr-07 | ECB | Reliance Communications Ltd | 500 | 5 years 11 months | Mar-13 |
| Sep-07 | ECB | Reliance Communications Ltd. | 500 | 5 years 11 months | Aug-13 |
| Mar-08 | ECB | Reliance Communications Ltd | 280 | 3 years | Mar-11 |
| Mar-08 | ECB | Reliance Communications Ltd | 116 | 3 years 6 months | Sep-11 |
| Apr-08 | ECB | Reliance Communications Ltd | 250 | 6 years 11 months | Mar-15 |
| May-08 | ECB | Reliance Communications Ltd | 150 | 6 years 11 months | Apr-15 |
| May-08 | ECB | Reliance Communications Ltd | 50 | 10 years 5 months | Oct-18 |
| Jun-08 | ECB | Reliance Communications Ltd | 750 | 10 years | Jun-18 |

Source: RBI's website, Kotak Institutional Equities

We estimate forex gains and other income of Rs3.52 bn booked in net finance income in 3QFY09 depite net debt of Rs183 bn

| Rs mn | 1QFY09 | 2QFY09 | 3QFY09 |
| :---: | :---: | :---: | :---: |
| Rupee loans | 61,870 | 83,667 | 88,348 |
| Foreign currency loans | 143,297 | 157,068 | 178,374 |
| Less: FCCB (b) | 56,975 | 62,196 | 64,296 |
| ex-FCCB FC loans | 86,322 | 94,873 | 114,079 |
| Estimated interest rate on Re loans (\%) |  | 10.0 | 10.0 |
| Estimated interest rate on FC loans (\%) |  | 7.0 | 7.0 |
| Estimated interest on Re loans |  | 1,819 | 2,150 |
| Estimated interest on FC loans |  | 1,585 | 1,828 |
| Estimates total interest cost |  | 3,405 | 3,979 |
| Cash on books + investments | 79,187 | 90,092 | 83,565 |
| Estimated yield on cash balance (\%) |  | 10.0 | 9.0 |
| Estimated interest income |  | 2,116 | 1,954 |
| Net finance (cost)/income reported |  | 2,353 | 1,496 |
| Estimated forex gains/ other income |  | 3,642 | 3,521 |

Note:
(a) Interest rates and yield on cash balances both pre-tax.
(b) Adjusted for Re/US\$ movement; FY2008 annual report states FCCBs at Rs53 bn.

Source: Kotak Institutional Equities estimates

India Daily Summary - January 27, 2009

Gap in revneues reported to the TRAI and the investor community increased substantially in September 2008 quarter

|  | Dec-06 | Mar-07 | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reliance Communications |  |  |  |  |  |  |  |  |
| Gross revenues | 36,213 | 37,669 | 41,259 | 39,409 | 43,076 | 43,187 | 41,786 | 45,535 |
| UASL | 26,356 | 28,261 | 31,382 | 29,063 | 32,883 | 33,146 | 31,608 | 34,182 |
| Adjusted gross revenues | 23,944 | 25,449 | 28,571 | 27,337 | 30,297 | 29,148 | 30,185 | 28,535 |
| UASL | 20,174 | 21,662 | 24,654 | 22,329 | 25,662 | 25,589 | 24,778 | 22,902 |
| License Fees | 2,019 | 2,152 | 2,411 | 2,254 | 2,495 | 2,429 | 2,500 | 2,347 |
| UASL | 1,793 | 1,924 | 2,176 | 1,954 | 2,217 | 2,216 | 2,175 | 2,009 |
| Spectrum charges | 416 | 416 | 507 | 495 | 518 | 509 | 491 | 446 |
| UASL | 416 | 416 | 507 | 495 | 518 | 509 | 491 | 446 |
| Gross wireless revenues reported to investors | 27,520 | 29,682 | 33,730 | 37,230 | 39,567 | 41,608 | 41,187 | 43,356 |
| Net wireless revenues reported to investors | 19,308 | 20,673 | 24,244 | 27,722 | 28,892 | 31,757 | 31,280 | 33,626 |
| Reported Interconnection \& access charges | 8,212 | 9,009 | 9,486 | 9,508 | 10,675 | 9,851 | 9,907 | 9,730 |
|  |  |  |  |  |  |  |  |  |
| Difference between revenues disclosed to the investor community and the TRAI (\%) |  |  |  |  |  |  |  |  |
| Gross Revenues | 4.4 | 5.0 | 7.5 | 28.1 | 20.3 | 25.5 | 30.3 | 26.8 |
| Net revenues | 7.5 | 7.0 | 10.3 | 39.4 | 26.0 | 38.9 | 41.5 | 64.5 |

Source: TRAl reports, Company

On-net minutes for the CDMA operators have not moved meaningfully over the past two years
On-net/off-net breakup of intra-circle minutes (83-88\% of total outgoing minutes) for CDMA operators, 1QFY07-2QFY09

|  | Jun-06 | Sep-06 | Dec-06 | Mar-07 | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Fixed | 12 | 11 | 9 | 8 | 9 | 9 | 9 | 5 | 9 |  |
| Mobile | 88 | 89 | 91 | 92 | 91 | 91 | 91 | 94 | 95 |  |
| Of which |  |  |  |  |  |  | 95 |  |  |  |
| On-net | $\mathbf{5 8}$ | $\mathbf{5 8}$ | $\mathbf{6 3}$ | $\mathbf{6 2}$ | $\mathbf{6 0}$ | $\mathbf{5 3}$ | $\mathbf{5 9}$ | $\mathbf{5 9}$ | $\mathbf{5 9}$ | $\mathbf{6 2}$ |
| Off-net | 30 | 31 | 28 | 30 | 31 | 38 | 32 | $\mathbf{3 5}$ | 36 | 33 |

Source: TRAI performance indicator reports

We find the decline in RCOM's interconnection costs as well as license and spectrum fees perplexing
Interconnection costs and license \& spectrum fees, RCOM and Bharti, March fiscal-year ends, 1QFY08-3QFY09 (Rs mn)

|  | 1QFY08 | 2QFY08 | 3QFY08 | 4QFY08 | 1QFY09 | 2QFY09 | 3QFY09 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RCOM |  |  |  |  |  |  |  |
| Gross revenues | 43,037 | 45,785 | 48,742 | 53,114 | 53,222 | 56,450 | 58,502 |
| Interconnection costs | $(6,702)$ | $(6,829)$ | $(7,821)$ | $(6,845)$ | $(6,289)$ | $(5,367)$ | $(5,633)$ |
| As \% of gross revenues | 15.6 | 14.9 | 16.0 | 12.9 | 11.8 | 9.5 | 9.6 |
| Net revenues | 36,335 | 38,956 | 40,921 | 46,269 | 46,933 | 51,084 | 52,869 |
| License fees and spectrum charges | $(2,985)$ | $(2,917)$ | $(3,367)$ | $(3,117)$ | $(2,870)$ | $(2,958)$ | $(3,059)$ |
| As \% of net revenues | 8.2 | 7.5 | 8.2 | 6.7 | 6.1 | 5.8 | 5.8 |
|  |  |  |  |  |  |  |  |
| Bharti |  |  |  |  |  |  |  |
| Gross revenues | 59,046 | 63,374 | 69,639 | 78,191 | 84,833 | 90,203 | 96,334 |
| Interconnection costs | $(9,071)$ | $(9,317)$ | $(10,424)$ | $(12,298)$ | $(12,426)$ | $(12,902)$ | $(13,426)$ |
| As \% of gross revenues | 15.4 | 14.7 | 15.0 | 15.7 | 14.6 | 14.3 | 13.9 |
| Net revenues | 49,975 | 54,057 | 59,215 | 65,893 | 72,407 | 77,301 | 82,908 |
| License fees and spectrum charges | $(5,827)$ | $(6,281)$ | $(6,991)$ | $(7,801)$ | $(8,532)$ | $(9,096)$ | $(10,030)$ |
| As \% of net revenues | 11.7 | 11.6 | 11.8 | 11.8 | 11.8 | 11.8 | 12.1 |

[^2]
## Subscriber-linked spectrum allocation for GSM and CDMA players

GSM spectrum allocation criteria (mn subs)

|  | Spectrum (MHz) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earlier | $2 \times 6.2$ |  | $2 \times 8$ |  | $2 \times 10$ |  | $2 \times 12.4$ |  | $2 \times 15$ |  |
| Delhi/ Mumbai | 0.3 |  | 0.6 |  | 1.0 |  | 1.6 |  | 2.1 |  |
| Chennai/ Kolkata | 0.2 |  | 0.4 |  | 0.6 |  | 1.0 |  | 1.3 |  |
| A | 0.4 |  | 0.8 |  | 1.4 |  | 2.0 |  | 2.6 |  |
| B | 0.3 |  | 0.6 |  | 1.0 |  | 1.6 |  | 2.1 |  |
| C | 0.2 |  | 0.4 |  | 0.6 |  | 0.9 |  | 1.2 |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Revised | $2 \times 6.2$ | $2 \times 7.2$ | $2 \times 8.2$ | $2 \times 9.2$ | $2 \times 10.2$ | $2 \times 11.2$ | $2 \times 12.2$ | $2 \times 13.2$ | $2 \times 14.2$ | 2×15 |
| Delhi/ Mumbai | 0.5 | 1.5 | 1.8 | 2.1 | 2.6 | 3.2 | 4.0 | 4.8 | 5.7 | 6.5 |
| Chennai/ Kolkata | 0.5 | 1.5 | 1.8 | 2.1 | 2.6 | 3.2 | 4.0 | 4.8 | 5.7 | 6.5 |
| A | 0.8 | 3.0 | 4.1 | 5.3 | 6.8 | 8.2 | 9.0 | 9.8 | 10.7 | 11.6 |
| B | 0.8 | 3.0 | 4.1 | 5.3 | 6.8 | 8.2 | 9.0 | 9.8 | 10.7 | 11.6 |
| C | 0.6 | 2.0 | 3.1 | 4.2 | 5.2 | 6.2 | 7.0 | 7.8 | 8.7 | 9.6 |

CDMA spectrum allocation criteria (mn subs)

|  | Spectrum (MHz) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3rd carrier |  | 4th carrier |  | 5th carrier |  | 6th carrier |  |
| Service area | $2 \times 3.75$ |  | $2 \times 5$ |  | $2 \times 6.25$ |  | $2 \times 7.5$ |  |
|  | Earlier | Revised | Earlier | Revised | Earlier | Revised | Earlier | Revised |
| Delhi/ Mumbai | 0.3 | 0.5 | 1.0 | 2.0 | 1.6 | 3.0 | 2.1 | 5.0 |
| Chennai/ Kolkata | 0.2 | 0.5 | 0.6 | 2.0 | 1.0 | 3.0 | 1.3 | 5.0 |
| A | 0.4 | 0.8 | 1.2 | 5.0 | 2.0 | 8.0 | 2.6 | 10.0 |
| B | 0.3 | 0.8 | 1.0 | 5.0 | 1.6 | 8.0 | 2.1 | 10.0 |
| C | 0.15 | 0.6 | 0.5 | 4.0 | 0.9 | 6.0 | 1.2 | 8.0 |

Source: TRAI, DoT, compiled by Kotak Institutional Equities

## No significant value-accretion from lifelong subscribers, in our view

| NPV of a Rs99 sub |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |  |
| Revenues | 1,200 | 1,320 | 1,440 | 1,584 | 1,742 | 1,830 | 1,921 | 2,017 | 2,118 | 2,224 | 2,335 | 2,452 | 2,574 | 2,703 | 2,838 | 2,980 |  |
| Monthly ARPU | 100 | 110 | 120 | 132 | 145 | 152 | 160 | 168 | 176 | 185 | 195 | 204 | 215 | 225 | 237 | 248 |  |
| EBITDA margin (\%) | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 |  |
| Tax rate (\%) | 11 | 11 | 11 | 11 | 11 | 12 | 12 | 12 | 12 | 12 | 34 | 34 | 34 | 34 | 34 | 34 |  |
| Operating cash flow | 505 | 553 | 601 | 658 | 721 | 749 | 785 | 823 | 863 | 905 | 772 | 807 | 843 | 881 | 921 | 964 |  |
| Initial capex (Rs) | $(2,765)$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Initial capex (US\$) | (70) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maintenance capex |  |  |  |  |  |  |  |  | (55) | (55) | (55) | (55) | (55) | (55) | (55) | (277) |  |
| Change in working capital | 177 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Free cash flow | $(2,083)$ | 553 | 601 | 658 | 721 | 749 | 785 | 823 | 808 | 849 | 717 | 751 | 788 | 826 | 866 | 687 | 5,496 |
| Terminal growth rate (\%) | 0 | 5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| WACC (\%) | 12.5 | 12.5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NPV (Rs) | 3,097 | 3,654 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| NPV (US\$) | 63 | 75 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

[^3]Summary of key changes to the RCOM model, March fiscal year-ends, 2008-2017E

|  | Unit | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mobile market subs old | mn | 358 | 452 | 522 | 571 | 608 | 636 | 658 | 675 | 688 |
| Mobile market subs new | mn | 372 | 484 | 552 | 600 | 633 | 656 | 673 | 684 | 694 |
| Revision | (\%) | 4\% | 7\% | 6\% | 5\% | 4\% | 3\% | 2\% | 1\% | 1\% |
| RCOM mobile subs old | mn | 66.7 | 86.7 | 101.7 | 112.3 | 120.1 | 126.1 | 130.7 | 134.3 | 137.2 |
| RCOM mobile subs new | mn | 69.4 | 95.7 | 111.3 | 122.1 | 129.6 | 134.8 | 138.4 | 141.1 | 143.1 |
| Revision | (\%) | 4\% | 10\% | 9\% | 9\% | 8\% | 7\% | 6\% | 5\% | 4\% |
| Blended ARPU (incl. inroaming) est. old | Rs | 264 | 250 | 245 | 247 | 249 | 252 | 254 | 255 | 257 |
| Blended ARPU (incl. inroaming) est. new | Rs | 254 | 223 | 222 | 221 | 221 | 221 | 221 | 221 | 221 |
| Revision | (\%) | -4\% | -11\% | -9\% | -10\% | -11\% | -12\% | -13\% | -13\% | -14\% |
| Blended RPM est. old | Rs | 0.61 | 0.58 | 0.56 | 0.56 | 0.57 | 0.58 | 0.58 | 0.58 | 0.59 |
| Blended RPM est. new | Rs | 0.61 | 0.53 | 0.51 | 0.50 | 0.50 | 0.50 | 0.50 | 0.50 | 0.50 |
| Revision | (\%) | -1\% | -9\% | -10\% | -11\% | -12\% | -13\% | -14\% | -14\% | -15\% |
| Blended MOU est. old | Rs | 433 | 433 | 437 | 437 | 437 | 438 | 438 | 439 | 439 |
| Blended MOU est. new | Rs | 419 | 424 | 438 | 439 | 440 | 441 | 441 | 442 | 443 |
| Revision | (\%) | -3\% | -2\% | 0\% | 0\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Consolidated revenues old | (Rs bn) | 231 | 299 | 361 | 412 | 452 | 486 | 513 | 535 | 558 |
| Consolidated revenues new | (Rs bn) | 229 | 285 | 351 | 394 | 426 | 452 | 473 | 490 | 506 |
| Revision | (\%) | -1\% | -5\% | -3\% | -4\% | -6\% | -7\% | -8\% | -8\% | -9\% |
| Consolidated EBITDA old | (Rs bn) | 95 | 124 | 152 | 174 | 191 | 206 | 218 | 229 | 239 |
| Consolidated EBITDA new | (Rs bn) | 92 | 113 | 142 | 158 | 173 | 183 | 193 | 203 | 211 |
| Revision | (\%) | -2\% | -9\% | -7\% | -9\% | -10\% | -11\% | -11\% | -11\% | -12\% |
| Mobile EBITDA margin old | (\%) | 38.9 | 38.7 | 39.1 | 39.2 | 39.4 | 39.5 | 39.7 | 40.0 | 40.2 |
| Mobile EBITDA margin new | (\%) | 38.4 | 36.3 | 36.7 | 36.7 | 36.9 | 36.9 | 37.4 | 37.9 | 38.2 |
| Revision | (bps) | -48 | -243 | -240 | -249 | -249 | -256 | -233 | -209 | -196 |
| Adjusted PAT old | (Rs bn) | 58.0 | 71.3 | 78.0 | 94.0 | 108.6 | 118.4 | 125.2 | 127.0 | 127.4 |
| Adjusted PAT new | (Rs bn) | 58.5 | 47.4 | 50.5 | 61.5 | 75.1 | 84.3 | 93.3 | 99.1 | 93.2 |
| Revision | (\%) | 1\% | -34\% | -35\% | -35\% | -31\% | -29\% | -26\% | -22\% | -27\% |
| Diluted EPS estimate old | (Rs) | 26.3 | 33.1 | 36.1 | 43.6 | 50.3 | 54.9 | 58.0 | 58.8 | 59.1 |
| Diluted EPS estimate new | (Rs) | 26.7 | 22.2 | 23.7 | 28.8 | 35.2 | 39.5 | 43.7 | 46.5 | 43.7 |
| Revision | (\%) | 1\% | -33\% | -35\% | -34\% | -30\% | -28\% | -25\% | -21\% | -26\% |
| Capex old | (Rs bn) | 180.1 | 93.1 | 82.7 | 72.7 | 74.4 | 76.7 | 78.3 | 79.6 | 84.5 |
| Capex new | (Rs bn) | 241.0 | 35.0 | 94.3 | 75.4 | 77.2 | 78.9 | 79.1 | 79.6 | 84.0 |
| Revision | (\%) | 34\% | -62\% | 14\% | 4\% | 4\% | 3\% | 1\% | 0\% | -1\% |
| Mobile capex /sales old | (\%) | 101 | 34 | 22 | 17 | 16 | 16 | 15 | 14 | 14 |
| Mobile capex/sales new | (\%) | 114 | 46 | 27 | 18 | 18 | 17 | 16 | 16 | 15 |
| Revision | (pps) | 12.5 | 11.3 | 4.4 | 1.3 | 1.6 | 1.7 | 1.6 | 1.5 | 1.6 |

Source: Kotak Institutional Equities estimates

Proposed changes in spectrum charges
Changes to spectrum usage charges

| Spectrum (upto) | Existing charges | Proposed (a) |
| :---: | :---: | :---: |
| MHz | \% of AGR | \% of AGR |
| 4.4 | 2 | 3 |
| 6.2 | 3 | 4 |
| 8.0 | 4 | 5 |
| 10.0 | 4 | 6 |
| 12.0 | 5 | 7 |

Note:
(a) Per recent press reports

Source: DOT, Press reports

Number of Payphones operator-wise ('000s)

|  | Mar-08 | Jun-08 | Sep-08 |
| :--- | ---: | ---: | ---: |
| \# of PCOs |  |  |  |
| BSNL | 2,052 | 1,999 | 1,915 |
| MTNL | 239 | 235 | 235 |
| Bharti | 202 | 197 | 189 |
| HFCL Infotel | 37 | 34 | 32 |
| Tata Teleservices | 1,569 | 1,568 | 1,544 |
| Reliance Communications | $\mathbf{2 , 0 4 6}$ | $\mathbf{2 , 1 4 9}$ | $\mathbf{2 , 3 1 9}$ |
| Shyam Telelink | 42 | 39 | 35 |
| Total PCOs | $\mathbf{6 , 1 8 6}$ | $\mathbf{6 , 2 2 1}$ | $\mathbf{6 , 2 6 9}$ |
|  |  |  |  |
| Qoq addition (\#) |  |  |  |
| BSNL |  | $(52)$ | $\mathbf{( 8 4 )}$ |
| MTNL |  | $(4)$ | - |
| Bharti | $(6)$ | $(8)$ |  |
| HFCL Infotel |  | $(3)$ | $(2)$ |
| Tata Teleservices | $(1)$ | $\mathbf{( 2 4 )}$ |  |
| Reliance Communications |  | $\mathbf{1 0 3}$ | $\mathbf{1 7 0}$ |
| Shyam Telelink |  | $(2)$ | $(5)$ |
| Total PCOs | $\mathbf{3 5}$ | $\mathbf{4 8}$ |  |

Source: TRAI

RCOM's balance sheet shows certain odd movements over the past few quarters
RCOM's balance sheet for the most recent quarters (Rs mn)

|  | Mar-06 | Jun-06 | Sep-06 | Dec-06 | Mar-07 | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 | Dec-08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equity |  |  |  |  |  |  |  |  |  |  |  |  |
| Share capital | 10,223 | 10,223 | 10,223 | 10,223 | 10,220 | 10,223 | 10,223 | 10,314 | 10,320 | 10,320 | 10,320 | 10,320 |
| Reserves and surprlus | 107,212 | 112,032 | 170,063 | 191,392 | 193,708 | 204,940 | 206,456 | 229,822 | 246,107 | 253,877 | 271,278 | 280,329 |
| Equity | 117,435 | 122,255 | 180,286 | 201,615 | 203,928 | 215,163 | 216,679 | 240,136 | 256,427 | 264,197 | 281,598 | 290,649 |
| Minority interest | 96 | 99 | 99 | 96 | 59 | 63 | 23,419 | 23,223 | 24,311 | 18,707 | 11,621 | 11,014 |
| Debt | 103,332 | 119,075 | 123,660 | 114,283 | 155,438 | 171,514 | 158,029 | 179,664 | 215,681 | 207,542 | 240,735 | 266,722 |
| Current liabilities | 80,170 | 102,320 | 117,885 | 125,770 | 136,016 | 134,619 | 168,401 | 220,988 | 199,267 | 238,240 | 251,144 | 272,944 |
| Provisions | 18,705 | 19,776 | 46,236 | 44,891 | 43,173 | 46,207 | 44,109 | 43,793 | 42,420 | 44,011 | 40,680 | 36,954 |
| Total capital | 319,738 | 363,525 | 468,166 | 486,655 | 538,614 | 567,566 | 610,637 | 707,804 | 738,106 | 772,697 | 825,778 | 878,283 |
| Assets |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash | 37,995 | 94,665 | 103,082 | 99,477 | 137,200 | 148,669 | 124,306 | 112,494 | 115,981 | 77,654 | 88,478 | 80,747 |
| Inventories | 4,076 | 3,982 | 3,970 | 2,788 | 4,821 | 4,182 | 3,122 | 3,768 | 4,059 | 4,330 | 4,408 | 5,111 |
| Debtors | 16,808 | 17,271 | 19,509 | 20,132 | 18,316 | 18,683 | 22,988 | 29,708 | 27,224 | 26,617 | 33,803 | 47,441 |
| Other current assets | 765 | 1,547 | 1,434 | 4,453 | 3,264 | 15,967 | 14,849 | 20,750 | 23,058 | 26,121 | 29,346 | 32,167 |
| Loans and advances | 23,668 | 21,459 | 24,551 | 23,773 | 32,662 | 26,478 | 49,226 | 72,466 | 42,834 | 56,118 | 53,368 | 64,911 |
| Gross block | 228,295 | 234,730 | 327,706 | 351,683 | 349,456 | 356,144 | 374,339 | 408,870 | 463,640 | 503,993 | 540,804 | 582,120 |
| Less: Depreciation | 47,573 | 53,299 | 60,569 | 69,296 | 55,940 | 60,717 | 70,000 | 80,825 | 89,814 | 102,050 | 115,352 | 128,634 |
| Depreciation for the quarter | 5,457 | 5,514 | 6,237 | 6,524 | 6,378 | 6,192 | 6,754 | 7,252 | 7,856 | 8,638 | 9,180 | 10,069 |
| Net block | 180,722 | 181,431 | 267,137 | 282,387 | 293,516 | 295,427 | 304,339 | 328,045 | 373,826 | 401,943 | 425,452 | 453,486 |
| Capital work in progress | 31,305 | 40,733 | 46,121 | 51,161 | 36,907 | 46,214 | 79,505 | 139,228 | 148,327 | 178,381 | 189,309 | 191,602 |
| Goodwill | 2,237 | 2,308 | 2,237 | 2,237 |  |  |  |  |  |  |  |  |
| Investments | 22,163 | 129 | 125 | 247 | 11,925 | 11,946 | 11,942 | 1,345 | 2,797 | 1,533 | 1,614 | 2,818 |
| Total assets | 319,739 | 363,525 | 468,166 | 486,655 | 538,611 | 567,566 | 610,277 | 707,804 | 738,106 | 772,697 | 825,778 | 878,283 |

Note:
(a) Mar-06 and Jun-06 quarters balance sheets are on pro forma basis; we assume these are comparable with Sep-06 and Dec-06 quarter balance sheet of RCOM.

Source: Company's quarterly financial reports

India Daily Summary - January 27, 2009

Our one-year forward value for RCOM is Rs200 (including Rs30/share of option value of towerco and applying 30\% discount to core business fair value)
Discounted cash flow valuation of Reliance Communications (Rs mn)

|  | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ | $\mathbf{2 0 1 2 E}$ | $\mathbf{2 0 1 3 E}$ | $\mathbf{2 0 1 4 E}$ | $\mathbf{2 0 1 5 E}$ | $\mathbf{2 0 1 6 E}$ | 2017E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| EBITDA | $\mathbf{9 2 , 4 7 0}$ | $\mathbf{1 1 3 , 1 1 6}$ | $\mathbf{1 4 1 , 7 8 0}$ | $\mathbf{1 5 8 , 4 6 6}$ | $\mathbf{1 7 2 , 5 0 4}$ | $\mathbf{1 8 3 , 2 5 4}$ | $\mathbf{1 9 3 , 4 9 5}$ | $\mathbf{2 0 2 , 9 3 1}$ | $\mathbf{2 1 1 , 1 1 1}$ |
| Tax | $(2,852)$ | $(4,065)$ | $(9,238)$ | $(10,175)$ | $(11,385)$ | $(12,054)$ | $(12,778)$ | $(18,101)$ | $(34,395)$ |
| Change in working capital | 12,101 | $(54,610)$ | $(13,446)$ | $(5,606)$ | 2,400 | 2,269 | $\mathbf{7 8 5}$ | 727 | 2,306 |
| Post-tax operating cash flow | $\mathbf{1 0 1 , 7 1 8}$ | $\mathbf{5 4 , 4 4 2}$ | $\mathbf{1 1 9 , 0 9 6}$ | $\mathbf{1 4 2 , 6 8 5}$ | $\mathbf{1 6 3 , 5 1 8}$ | $\mathbf{1 7 3 , 4 6 9}$ | $\mathbf{1 8 1 , 5 0 2}$ | $\mathbf{1 8 5 , 5 5 8}$ | $\mathbf{1 7 9 , 0 2 2}$ |
| Capex | $(241,050)$ | $(134,998)$ | $(94,270)$ | $(75,368)$ | $(77,162)$ | $(78,897)$ | $(79,137)$ | $(79,615)$ | $(84,005)$ |
| Free cash flow | $(139,331)$ | $(80,556)$ | $\mathbf{2 4 , 8 2 6}$ | $\mathbf{6 7 , 3 1 8}$ | $\mathbf{8 6 , 3 5 6}$ | $\mathbf{9 4 , 5 7 2}$ | $\mathbf{1 0 2 , 3 6 6}$ | $\mathbf{1 0 5 , 9 4 3}$ | $\mathbf{9 5 , 0 1 7}$ |


|  | Now |  | + 1-year | WACC and terminal year assumptions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PV of cash flows | 89,591 |  | 296,221 |  | Terminal g | (\%) |  |  | 5.0 |
| PV of terminal value | 468,796 |  | 492,235 |  | WACC (\%) |  |  |  | 13.0 |
| EV | 558,387 |  | 788,456 |  |  |  |  |  |  |
| Net debt | 139,439 |  | 275,627 |  |  |  |  |  |  |
| Equity value (Rs mn) | 418,948 |  | 512,829 |  |  |  |  |  |  |
| Equity value (US\$ mn) | 8,728 |  | 10,684 |  |  |  |  |  |  |
| RCL shares (mn) | 2,100 |  | 2,100 |  |  |  |  |  |  |
| Equity value (Rs/RCOM share) | 199 |  | 244 |  |  |  |  |  |  |
| Exit FCF multiple (X) | 12.5 |  | 12.5 |  |  |  |  |  |  |
| Exit EBITDA multiple (X) | 5.6 |  | 5.6 |  |  |  |  |  |  |
| Key assumptions (\%) | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017 E |
| Revenue growth | 19.9 | 24.7 | 23.2 | 12.3 | 8.1 | 6.0 | 4.6 | 3.7 | 3.3 |
| EBITDA growth | 12.8 | 22.3 | 25.3 | 11.8 | 8.9 | 6.2 | 5.6 | 4.9 | 4.0 |
| EBITDA margin | 43.0 | 40.4 | 39.7 | 40.4 | 40.2 | 40.5 | 40.5 | 41.0 | 41.4 |
| Capex/sales | 105.4 | 47.3 | 26.8 | 19.1 | 18.1 | 17.5 | 16.7 | 16.2 | 16.6 |
| Cash tax rate | 4.0 | 5.7 | 11.3 | 11.3 | 11.3 | 11.3 | 11.3 | 15.2 | 26.8 |
| Effective tax rate | (0.8) | 3.7 | 11.3 | 11.3 | 11.3 | 11.3 | 12.2 | 14.2 | 25.0 |
| Return on avg. capital employed | 8.4 | 7.6 | 8.2 | 9.1 | 10.1 | 10.7 | 11.4 | 11.4 | 10.5 |

Source: Kotak Institutional Equities estimate

RCL's condensed financial statement, March year ends, 2007-2017E

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ | $\mathbf{2 0 1 2 E}$ | $\mathbf{2 0 1 3 E}$ | $\mathbf{2 0 1 4 E}$ | 2015E | 2016E | 2017E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Profit model (Rs mn) |  |  |  |  |  |  |  |  |  |  |  |
| Revenue | 144,683 | 190,678 | 228,678 | 285,167 | 351,187 | 394,420 | 426,197 | 451,939 | 472,513 | 490,160 | 506,241 |
| EBITDA | 57,218 | 81,992 | 92,470 | 113,116 | 141,780 | 158,466 | 172,504 | 183,254 | 193,495 | 202,931 | 211,111 |
| EBIT | 32,565 | 53,939 | 53,909 | 58,545 | 75,765 | 86,545 | 96,053 | 101,648 | 107,554 | 111,658 | 117,350 |
| Net interest income /(expense) | $(1,039)$ | 6,401 | 6,163 | $(7,343)$ | $(16,542)$ | $(14,689)$ | $(8,728)$ | $(3,791)$ | 1,707 | 6,956 | 10,878 |
| Tax | $(611)$ | $(2,836)$ | 483 | $(1,901)$ | $(6,710)$ | $(8,141)$ | $(9,894)$ | $(11,087)$ | $(13,364)$ | $(16,797)$ | $(32,120)$ |
| Net profit | 30,909 | 56,416 | 58,495 | 47,435 | 50,460 | 61,456 | 75,059 | 84,279 | 93,283 | 99,073 | 93,226 |
| Fully diluted EPS | $\mathbf{1 5 . 0}$ | $\mathbf{2 6 . 5}$ | $\mathbf{2 6 . 7}$ | $\mathbf{2 2 . 2}$ | $\mathbf{2 3 . 7}$ | $\mathbf{2 8 . 8}$ | $\mathbf{3 5 . 2}$ | $\mathbf{3 9 . 5}$ | $\mathbf{4 3 . 7}$ | $\mathbf{4 6 . 5}$ | $\mathbf{4 3 . 7}$ |


| Balance sheet (Rs mn) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 72,006 | 8,782 | 36,403 | 19,668 | 27,630 | 25,508 | 32,556 | 34,303 | 46,238 | 95,186 | 146,546 |
| Other current assets | 59,124 | 97,035 | 111,606 | 129,519 | 139,195 | 145,531 | 150,188 | 153,961 | 156,976 | 159,563 | 161,919 |
| Fixed assets | 330,422 | 523,126 | 725,615 | 806,041 | 834,296 | 837,743 | 838,454 | 835,745 | 828,941 | 817,283 | 807,527 |
| Other long term assets | - | - | 1,772 | 2,772 | 2,772 | 2,772 | 2,772 | 2,772 | 1,787 | 3,031 | 5,306 |
| Short tem debt | $(61,630)$ | $(35,396)$ | 58,413 | 58,413 | 54,563 | $(16,187)$ | $(16,187)$ | $(16,187)$ | $(16,187)$ | $(16,187)$ | $(16,187)$ |
| Other current liabilities | 161,482 | 200,776 | 227,448 | 190,751 | 186,981 | 187,711 | 194,768 | 200,810 | 204,610 | 207,923 | 212,587 |
| Long term debt | 158,899 | 183,617 | 253,617 | 323,617 | 324,617 | 272,256 | 200,185 | 110,185 | 17,648 | - | - |
| Other long term liabilities | 26 | 1,028 | - | - | - | - - | - | - | - | - | - |
| Shareholders funds (incl. minorities) | 229,363 | 314,573 | 371,573 | 420,874 | 473,387 | 603,428 | 680,859 | 767,629 | 863,526 | 918,980 | 960,554 |
| Net (debt)/ cash | $(102,377)$ | $(249,435)$ | $(291,814)$ | $(378,549)$ | $(367,737)$ | $(246,748)$ | $(167,629)$ | $(75,881)$ | 28,590 | 95,186 | 146,546 |


| Free cash flow (Rs mn) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 57,218 | 81,992 | 92,470 | 113,116 | 141,780 | 158,466 | 172,504 | 183,254 | 193,495 | 202,931 | 211,111 |
| Change in working capital | 29,812 | 1,425 | 12,101 | $(54,610)$ | $(13,446)$ | $(5,606)$ | 2,400 | 2,269 | 785 | 727 | 2,306 |
| Cash tax (paid) | (611) | $(1,645)$ | $(2,317)$ | $(2,901)$ | $(6,710)$ | $(8,141)$ | $(9,894)$ | $(11,087)$ | $(12,379)$ | $(18,040)$ | $(34,395)$ |
| Cash interest (paid) | $(7,111)$ | $(4,858)$ | $(15,100)$ | $(20,550)$ | $(22,310)$ | $(17,953)$ | $(13,164)$ | $(8,535)$ | $(3,515)$ | (397) | - |
| Capex on PP\&E and intangibles | $(65,953)$ | $(212,261)$ | $(241,050)$ | $(134,998)$ | $(94,270)$ | $(75,368)$ | $(77,162)$ | $(78,897)$ | $(79,137)$ | $(79,615)$ | (84,005) |
| Miscallenous | (309) | 15,689 | 8,359 | $(6,456)$ | $(7,439)$ | $(2,505)$ | 1,172 | 308 | 479 | 2,131 | 3,525 |
| Free cash flow | 13,046 | $(119,658)$ | $(145,537)$ | $(106,398)$ | $(2,395)$ | 48,894 | 75,856 | 87,311 | 99,727 | 107,737 | 98,542 |


| Ratios (\%) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales growth | 36.1 | 31.8 | 19.9 | 24.7 | 23.2 | 12.3 | 8.1 | 6.0 | 4.6 | 3.7 | 3.3 |
| EBITDA growth | 145.1 | 43.3 | 12.8 | 22.3 | 25.3 | 11.8 | 8.9 | 6.2 | 5.6 | 4.9 | 4.0 |
| EPS growth | 590.6 | 76.7 | 0.7 | (16.5) | 6.4 | 21.8 | 22.1 | 12.3 | 10.7 | 6.2 | (5.9) |
| FCF growth | 7,321.6 | NM | NM | NM | (97.7) | $(2,141.7)$ | 55.1 | 15.1 | 14.2 | 8.0 | (8.5) |
| EBITDA margin | 39.5 | 43.0 | 40.4 | 39.7 | 40.4 | 40.2 | 40.5 | 40.5 | 41.0 | 41.4 | 41.7 |
| Net margin | 21.4 | 29.6 | 25.6 | 16.6 | 14.4 | 15.6 | 17.6 | 18.6 | 19.7 | 20.2 | 18.4 |
| FCF margin | 9.0 | (62.8) | (63.6) | (37.3) | (0.7) | 12.4 | 17.8 | 19.3 | 21.1 | 22.0 | 19.5 |
| RoAE | 17.8 | 21.7 | 18.4 | 12.9 | 12.1 | 12.1 | 12.3 | 12.2 | 12.0 | 11.7 | 10.4 |
| ROAE (excl. cash and int. income) | 19.6 | 20.0 | 12.5 | 10.2 | 11.5 | 12.2 | 12.3 | 12.2 | 12.0 | 11.9 | 11.0 |
| RoACE | 12.6 | 13.4 | 11.1 | 8.9 | 8.6 | 9.2 | 10.2 | 10.8 | 11.4 | 11.2 | 10.0 |
| ROACE (excl. cash and int. income) | 12.4 | 11.8 | 8.4 | 7.6 | 8.2 | 9.1 | 10.1 | 10.7 | 11.4 | 11.4 | 10.5 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Net debt/EBITDA ( X ) | 1.8 | 3.0 | 3.2 | 3.3 | 2.6 | 1.6 | 1.0 | 0.4 | (0.1) | (0.5) | (0.7) |
| Net debt/equity ( X ) | 0.4 | 0.8 | 0.8 | 0.9 | 0.8 | 0.4 | 0.2 | 0.1 | (0.0) | (0.1) | (0.2) |
| Total debt/capital (X) | 0.4 | 0.5 | 0.8 | 0.9 | 0.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Tax rate (\%) | 2.0 | 2.2 | 4.0 | 5.7 | 11.3 | 11.3 | 11.3 | 11.3 | 11.3 | 15.2 | 26.8 |

[^4]| Metals |  |  |  |
| :---: | :---: | :---: | :---: |
| STRL.BO, Rs239 |  |  |  |
| Rating |  |  | BUY |
| Sector coverage view |  |  | Neutral |
| Target Price (Rs) |  |  | 365 |
| 52W High -Low (Rs) |  |  | 990-165 |
| Market Cap (Rs bn) |  |  | 169.5 |
| Financials |  |  |  |
| March y/e | 2008 | 2009E | 2010E |
| Sales (Rs bn) | 247.1 | 222.1 | 163.3 |
| Net Profit (Rs bn) | 45.6 | 34.8 | 28.7 |
| EPS (Rs) | 64.3 | 49.1 | 40.5 |
| EPS gth | (22.6) | (23.8) | (17.5) |
| P/E (x) | 3.7 | 4.9 | 5.9 |
| EV/EBITDA (x) | 3.2 | 4.8 | 6.1 |
| Div yield (\%) | - | - | - |

Pricing performance

|  |  |  |  |
| ---: | ---: | ---: | ---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| $(4.1)$ | 10.5 | $(60.3)$ | $(69.5)$ |

## Shareholding, September 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 60.6 | - | - |
| FIls | 21.1 | 1.1 | 0.2 |
| MFs | 3.6 | 1.0 | 0.0 |
| UTI | - | - | $(0.9)$ |
| LIC | 2.0 | 0.4 | $(0.5)$ |

Sterlite Industries: Stock not cheap without reason, but still a BUY
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- 3QFY09 net income at Rs5.13 bn (-41.4\% yoy, $-60.5 \%$ qoq)
- Commodity prices force to revisit projects
- Cheap on valuations, maintain BUY with TP of Rs365/share (Rs405/share earlier)

Sterlite Industries reported 3QFY09 net income at Rs5.13 bn results, 30\% below our estimates. While results were expected to be weak, the nil sales of zinc concentrates, sharp fall in by-product realizations and a significantly higher share in losses of associates have certainly taken us by surprise. We have revised our FY2009 and FY2010 EBITDA lower by $9.8 \%$ and $5.2 \%$, respectively, factoring in lower commodity and by-product prices and revise our FY2009 and FY2010 net earnings higher by $12.1 \%$ and $15.5 \%$, respectively, on account of higher other income and lower tax rates. Current commodity prices have put to question the need for the huge capacity expansions across almost all business segments which we address individually later. We believer current earnings are clearly bottom cycle earnings evident from the fact that $50 \%$ of producers are facing cash losses. We reiterate our BUY rating on the stock with a TP of Rs365/share (Rs405/share) earlier.

## Project rationale-Can be questioned-but the Rubicon has been crossed

While commodity prices are clearly calling for cutbacks as almost $50 \%$ of global producers are facing cash losses. It would baffle anybody's logic for the need to go-ahead with investing US\$8.5 bn at VAL and the US\$1 bn expansion at BALCO and rather buy ailing producers some of whom may be more than happy to get rid of their cash burning operations. In fact Sterlite has grown out of buying poorly profitable BALCO and HZL for a song due to profitability in those businesses on account of poor management capability and weak commodity prices.

After enjoying four years of extraordinarily high commodity prices, rapid capacity expansion which sometime were more than six-nine months ahead of schedules and steady fund raisings from foreign investors the following large big-ticket projects are now underway which is a sharp diversion from earlier strategy.

## - Vedanta Aluminium—big by any standards and a lot depends on it

US $\$ 8.5$ bn investment to setup 500,000 ton aluminium smelter which is grand in its size and the speed and delivery is commendable given the fact that its competitors are struggling to get anywhere close in spite of starting work on their respective project threefive years earlier. Clearly, earnings assumptions have been whacked out of shape given current prices and when it commissions shortly, the timing could not have been worse. Also, the management has guided that the project has been conceived with an average aluminium price of US\$1,200 the project is still profitable. Also, for Sterlite shareholders since the exposure is $30 \%$ it not something to lose sleep over.

- BALCO—remarkable success, however forever re-investing may not be the best idea

Form a humble 100,000 ton aluminium smelter it has grown to 3.5 X its original size. Its earnings grew at a whopping CAGR of $134 \%$ over the past seven years. Another round of capacity expansion is underway which would make it 7X its original size. Clearly the strategy looks to be crowding out any competitive activity in the sector as clearly there would be loads of aluminium at least domestically for time to come.

## - Sterlite Energy—business plan changed for somebody else's problems

Sterlite is setting up a 2400 MW of power plant in Jharsuguda, a line of business which is increasingly attracting steel manufacturers and all and sundry infrastructure players. However, though in the short-term the decision to transfer power from merchant to captive use at VAL is only logical given the current aluminium prices.

## - Hindustan Zinc-time to return some cash

Capacity is being expanded even further from 720,000 tons to more than 1 mn tons. This is one expansion nobody would complain much about. But a better idea would be to give back proportionate cash back to investors who are increasing worried at the cash being diverted to fund the spate of expansions in unrelated businesses.

## - ASARCO—work in progress

Sterlite had earlier signed a definitive agreement to buy ASARCO LLC for purchase of its operating assets for US $\$ 2.6$ bn which it had repudiated during a court-ordered status conference. ASCARCO has announced that it is terminating its contract with Sterlite and would draw on the US $\$ 50 \mathrm{mn}$ letter of credit when it signed the purchase contract on May 30, 2008.

However, Sterlite has confirmed that the letter of credit has not yet been drawn on and is still in the reckoning for the asset and is re-negotiating with the management of ASARCO and would pursue the acquisition. Clearly valuing ASARCO appropriately would be a challenge given that it is operating in the USA which is not an attractive place to produce copper given the stiff anti-pollution laws and also due to the recent surge in the value of the dollar.

## Results below expectations-understandable in current environment

Net earnings at Rs5.1bn were lower 60.5\% qoq and 41.4\%yoy. EBITDA was lower 69.5\% qoq and $64 \%$ yoy on account of sharply lower commodity and by-product prices which were lower $30-50 \%$ qoq. Also, higher cost of crude oil related inputs which have lag also adversely impacted margins. Results are below our expectations due to nil sales of zinc concentrates, sharp fall in by-product realizations and a significantly higher share in losses of associates have certainly taken us by surprise.

## Commodity price outlook

## Aluminium

Aluminium at US $\$ 1,400$ /ton fell to multi-year lows despite restocking by China's State Reserve Bureau and Yunan province. Chinese aluminium demand which grew $38 \%$ in CY2007 is expected to see a decline of $10 \%$ yoy in 4QCY08. Reported stocks at various global exchanges grew by a record 500,000 tons in December 2008 and are now at 15year highs. Meanwhile, producers continue to announce production cutbacks aggregating to 5.1 mn tons, which is $13 \%$ of expected CY2009 output.

## Copper smelting

Prospects of Sterlite's copper smelting business have improved significantly over the past few months due to a sharp increase in recent long-term deals having been concluded at $60 \%$ higher rates than last year. However, there has also been a sharp fall in by-product realizations which have significantly come off from their recent peaks. Copper smelting margins improvements are on account of increased availability of copper concentrates. Sterlite is among the world's lowest cost copper smelter globally.

## Zinc

The recent sharp 33\% qoq drop in zinc metal prices has led to a sharp cut-back in zinc mining output and led to a spate of mine closures. Cumulative reported mine closures has been to the order of 1.6 mn tons so far which represent about $15 \%$ of global output. While zinc prices are expected to remain subdued in the near term owing to current surpluses and high inventories, we believe a swift supply-side response would help markets return to balance, albeit with a lag. However, end-user segments such as construction ( $45 \%$ ) transport ( $25 \%$ ) and consumer/electrical goods ( $23 \%$ ) have seen rapid demand destruction and would take several months to see any meaningful revival.

## Revision in estimates

We revise our FY2009 and FY2010 EBITDA lower by $9.8 \%$ and $5.2 \%$, respectively, factoring in lower commodity prices and revise our FY2009 and FY2010 estimated net earnings higher by $12.1 \%$ and $15.5 \%$, respectively, on account of higher other income and lower tax rates.

## Valuations-it's not cheap without a reason

If one were to strip out the cash lying in the books, the stock is available at Rs58/share which discounts current quarters annualized financial income adjusted EPS by 3.3X. Given that the management has clearly stated that it would be pursuing ASARCO, investors would naturally apply a 'possible acquisition' discount as given the current commodity price outlook, however, low the acquisition price would be it would be treated as expensive.

Since current income is clearly bottom cycle where evidently more than $50 \%$ of producers are facing cash losses and that it does not include income from power business and the various capacity expansions underway in several business, we would view this as an opportunity to BUY rather than being more pessimistic at this stage where also few catalysts are visible to be optimistic. We reiterate our BUY rating on the stock with a TP of Rs365/share (Rs405/share) earlier.

## Sterlite Industries (Consolidated), Interim results, March fiscal year-ends (Rs mn)



| Segmental information | $\mathbf{4 4 , 9 8 2}$ | $\mathbf{6 7 , 6 1 9}$ | $\mathbf{5 8 , 1 0 1}$ | $\mathbf{( 3 3 . 5 )}$ | $\mathbf{( 2 2 . 6 )}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | :--- |
| Segmental revenue | 22,933 | 34,585 | 27,878 | $(33.7)$ | $(17.7)$ |
| Copper | 8,362 | 11,172 | 10,711 | $(25.2)$ | $(21.9)$ |
| Aluminium | 10,174 | 17,212 | 18,540 | $(40.9)$ | $(45.1)$ |
| Zinc and lead | 3,513 | 4,649 | 973 | $(24.4)$ | 261.3 |
| Others | $\mathbf{9 , 8 5 1}$ | $\mathbf{2 0 , 8 0 4}$ | $\mathbf{1 6 , 5 8 4}$ | $\mathbf{( 5 2 . 6 )}$ | $\mathbf{( 4 0 . 6})$ |
| EBIT | 998 | 4,692 | 1,858 | $(78.7)$ | $(46.3)$ |
| Copper | 1,095 | 2,269 | 1,452 | $(51.7)$ | $(24.6)$ |
| Aluminium | 2,332 | 9,040 | 10,320 | $(74.2)$ | $(77.4)$ |
| Zinc and lead | $(95)$ | 1,101 | 638 | $(108.6)$ | $(114.9)$ |
| Others | 5,521 | 3,702 | 2,316 | 49.1 | 138.4 |
| Unallocated |  |  |  |  |  |

[^5]
## SOTP-based target price of Sterlite Industries is Rs415/share

SOTP-based target price of Sterlite, March fiscal year-ends, 2010E basis (Rs mn)

|  | EBITDA | Multiple | EV | Sterlite's stake | Attributable EV | EV |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Rs bn) | (X) | (Rs bn) | (\%) | (Rs bn) | (Rs/ share) |
| Zinc business | 26 | 4.0 | 104 | 64.9 | 67 | 76 |
| Aluminium business | 6 | 4.0 | 24 | 51.0 | 12 | 14 |
| Copper smelting business | 9 | 4.0 | 35 | 100.0 | 35 | 49 |
| Vedanta Aluminium (VAL) (a) |  |  |  |  |  | 15 |
| Copper mining |  |  |  |  |  | 2 |
| Power business (b) |  |  |  |  |  | 45 |
| Total enterprise value |  |  |  |  | 114 | 201 |
| Net cash /(debt) |  |  |  |  | 117 | 165 |
| Cash / (Net debt) |  |  |  |  | 138 | 195 |
| Share of debt in Associates (VAL) |  |  |  |  | (21) | (30) |
| Attibutable market capitalization |  |  |  |  | 231 | 365 |
| Target price (Rs/share) |  |  |  |  |  | 365 |

Notes:
(a) Given that VAL is currently on an investment phase and the poor outlook on aluminium we have applied a $50 \%$ discount to Sterlite equity investment in VAL
(b) We have valued investments in the power business (Sterlite energy) on DCF-to-equity implying a P/BV of 1.3 X
(c) We have applied holding company discount of $20 \%$ in case of stake in Hindustan Zinc, BALCO, Sterlite Energy and CMT.

## Source: Kotak Institutional Equities estimates

Sterlite Industries, change in estimates, March fiscal year-ends (Rs mn)

|  | Revised estimates |  | Old estimates |  | \% change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2009E | 2010E | 2009E | 2010E |
| Net sales | 222,061 | 163,312 | 235,523 | 225,580 | (5.7) | (27.6) |
| EBITDA | 50,287 | 40,572 | 55,742 | 42,799 | (9.8) | (5.2) |
| PAT | 34,754 | 28,669 | 32,393 | 25,250 | 7.3 | 13.5 |
| EPS (Rs/share) | 49.1 | 40.5 | 45.7 | 35.6 | 7.3 | 13.5 |

Source: Kotak Institutional Equities estimates.

Sterlite Industries, Key assumptions, March fiscal year-ends, 2009-11E

|  | 2009E | 2010E | 2011E |
| :--- | ---: | ---: | ---: |
| Aluminium price (US $\$ /$ ton) | 2,200 | 1,700 | 1,900 |
| Zinc price (US\$/ton) | 1,550 | 1,300 | 1,400 |
| Copper price (US $\$ /$ ton) | 5,800 | 3,000 | 3,300 |

Source: Kotak Institutional Equities estimates.

## Commodity prices-back to where they started from

LME metals prices (indexed), Sterlite stock price chart (indexed), March fiscal year-ends


Source: Bloomberg

Aluminium inventory has jumped to 15-year highs in the last few months
Reported change in aluminium inventory (monthly, '000 tons)


Source: CRU, Kotak Institutional Equities

Zinc balance expected to reduce in the coming months
Zinc world balance position, December fiscal year-ends ('000 tons)


[^6]Sterlite Industries (consolidated), Profit model, balance sheet and cash flow model, March fiscal year-ends, 2006-2011E (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |
| Net sales | 131,272 | 243,868 | 247,054 | 222,061 | 163,312 | 184,640 |
| EBITDA | 36,899 | 94,589 | 78,682 | 50,287 | 40,572 | 50,741 |
| Other income | 3,343 | 6,817 | 15,661 | 19,131 | 18,560 | 18,093 |
| Interest | $(2,353)$ | $(3,791)$ | $(3,186)$ | $(3,733)$ | $(3,603)$ | $(3,675)$ |
| Depreciaiton | $(5,269)$ | $(8,039)$ | $(5,950)$ | $(8,706)$ | $(9,269)$ | $(10,656)$ |
| Profit before tax | 32,518 | 88,004 | 84,679 | 56,979 | 46,260 | 54,503 |
| Taxes | $(10,165)$ | $(24,118)$ | $(21,027)$ | $(8,361)$ | $(6,856)$ | $(8,352)$ |
| Less: Minority interest | $(5,568)$ | $(19,045)$ | $(18,591)$ | $(11,690)$ | $(9,229)$ | $(11,924)$ |
| Add: share in associates | (4) | - | - | $(2,174)$ | $(1,506)$ | $(1,506)$ |
| Net profit | 16,781 | 44,842 | 45,061 | 34,754 | 28,669 | 32,721 |
| Earnings per share (Rs) | 60.3 | 82.3 | 64.2 | 49.1 | 40.5 | 46.2 |


| Balance sheet (Rs mn) | 60,530 | 99,815 | 223,024 | 245,553 | 267,332 | 292,385 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Equity | 7,511 | 9,174 | 13,537 | 12,816 | 14,586 | 16,814 |
| Deferred tax liability | 68,822 | 82,365 | 106,981 | 111,783 | 133,499 | 155,443 |
| Total Borrowings | 34,113 | 48,636 | 50,401 | 31,846 | 27,994 | 28,973 |
| Current liabilities | $\mathbf{1 7 0 , 9 7 6}$ | $\mathbf{2 3 9 , 9 9 0}$ | $\mathbf{3 9 3 , 9 4 2}$ | $\mathbf{4 0 1 , 9 9 7}$ | $\mathbf{4 4 3 , 4 1 1}$ | $\mathbf{4 9 3 , 6 1 5}$ |
| Total liabilities | 85,497 | 97,176 | 124,367 | 129,745 | 164,926 | 182,021 |
| Net fixed assets | 24,952 | 52,219 | 162,941 | 140,758 | 140,758 | 140,758 |
| Investments | 11,153 | 11,134 | 24,536 | 38,998 | 54,331 | 82,875 |
| Cash | 49,269 | 79,460 | 82,099 | 92,496 | 83,395 | 87,962 |
| Other current assets | 105 | 0 | 0 | - | - | - |
| Miscellaneous expenditure | $\mathbf{1 7 0 , 9 7 6}$ | $\mathbf{2 3 9 , 9 9 0}$ | $\mathbf{3 9 3 , 9 4 2}$ | $\mathbf{4 0 1 , 9 9 7}$ | $\mathbf{4 4 3 , 4 1 1}$ | $\mathbf{4 9 3 , 6 1 5}$ |
| Total assets |  |  |  |  |  |  |

## Cash flow model (Rs mn)

| Operating cash flow excl. working capital | 28,131 | 75,568 | 61,736 | 55,195 | 48,833 | 57,102 |
| :--- | :---: | :---: | :---: | ---: | ---: | ---: |
| Working capital changes | $(8,339)$ | $(18,647)$ | 2,032 | 961 | 6,750 | $(3,537)$ |
| Capital expenditure | $(11,783)$ | $(20,871)$ | $(30,119)$ | $(19,475)$ | $(42,950)$ | $(27,700)$ |
| Free cash flow | $\mathbf{8 , 0 0 9}$ | $\mathbf{3 6 , 0 4 9}$ | $\mathbf{3 3 , 6 4 8}$ | $\mathbf{3 6 , 6 8 2}$ | $\mathbf{1 2 , 6 3 3}$ | $\mathbf{2 5 , 8 6 5}$ |


| Ratios | 1.0 | 0.8 | 0.5 | 0.4 | 0.5 | 0.5 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Debt/equity $(X)$ | 0.2 | $(0.2)$ | $(0.6)$ | $(0.5)$ | $(0.5)$ | $(0.5)$ |
| Net debt/equity $(X)$ | 28.9 | 50.7 | 26.1 | 14.0 | 10.6 | 11.1 |
| RoAE $(\%)$ | $\mathbf{1 4 . 7}$ | $\mathbf{2 9 . 0}$ | $\mathbf{1 7 . 7}$ | $\mathbf{1 0 . 6}$ | $\mathbf{8 . 1}$ | $\mathbf{8 . 1}$ |
| RoACE (\%) |  |  |  |  |  |  |

[^7]| Telecom |  |  |  |
| :---: | :---: | :---: | :---: |
| IDEA.BO, Rs43 |  |  |  |
| Rating |  |  | REDUCE |
| Sector coverage view |  |  | Cautious |
| Target Price (Rs) |  |  | 55 |
| 52W High -Low (Rs) |  |  | 130-34 |
| Market Cap (Rs bn) |  |  | 138.5 |
| Financials |  |  |  |
| March y/e | 2008 | 2009E | 2010E |
| Sales (Rs bn) | 67.2 | 103.6 | 157.5 |
| Net Profit (Rs bn) | 10.4 | 8.6 | 9.3 |
| EPS (Rs) | 3.9 | 2.6 | 2.8 |
| EPS gth | 78.5 | (33.2) | 6.0 |
| P/E (x) | 10.8 | 16.2 | 15.3 |
| EV/EBITDA (x) | 8.6 | 5.7 | 5.3 |
| Div yield (\%) | - | - | - |

Pricing performance
Perf-1m
Perf-3m
(11.3)

## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 49.0 | - | - |
| Flls | 9.4 | 0.4 | $(0.3)$ |
| MFs | 1.7 | 0.3 | $(0.4)$ |
| UTI | - | - | $(0.7)$ |
| LIC | 2.3 | 0.4 | $(0.3)$ |

## Idea Cellular : Rapid network expansion to keep profitability under pressure. Maintain REDUCE

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- Valuations partly reflect the risks to profitability
- Margins—near-term impact from aggressive network rollout; long-term profitability concerns, especially in new circles persist
- Maintain REDUCE with a revised DCF-based target price of Rs55/share

We reduce our long-term assumptions on Idea further on the back of increased competitive intensity and potential regulatory changes. Our near-term estimates are further impacted by mismatch between upfront costs on network rollout and revenues. We moderate our RPM numbers further to Rs0.54 for FY2010E, Rs0.53 for FY2011E and Rs 0.51 on a steady state. We assume long-term EBITDA margins of $27 \%$ as compared to $30 \%$ earlier, fair given that a fifth or a sixth operator in any circle has significantly lower margins than the leader (spectrum in 1800 MHz band also hurts margins). We now model network rollout in all circles by end-FY2010E. We have reduced our FY2009E, FY2010E and FY2011E EPS to Rs2.6 (-19\%), Rs2.8 (-18\%) and Rs3.6 (-20\%), respectively. We believe Idea can create significant value after two-three years assuming flawless execution (a misstep can also destroy value); however, we have little visibility on it and have to contend with deteriorating competitive environment. We maintain our REDUCE rating with a revised 12-month DCF-based target price of Rs55/share (Rs70 earlier). Our estimates (earnings and cash flows) are consolidated for proportionate stake in Indus Towers; accordingly we do not assign a separate option value for the tower business.

Valuations partly reflect the risks to profitability. We have long argued that the street's pricing and profitability assumptions may be at risk in a more competitive environment. Recent aggressive tariff introduction by RCOM and consequent response by the GSM operators points towards deteriorating competitive environment. We are also concerned about a potential reduction in termination charges that may accelerate downward pressure on RPM (while Idea will get impacted in old circles its competitiveness will likely improve in new circles). Exhibit 3 gives key changes to our earnings model. Exhibit 4 is our summary earnings model and Exhibit 5 is our DCF valuation model for Idea.

We lower our 12-month DCF-based target price stands to Rs55 (including value for Indus towers). Our model builds in long-term ROCE of $12 \%$ and terminal year growth rate of $4 \%$. We believe our model reflects realistic level of ROCE in a highly competitive and somewhat commoditized market, which would make returns in excess of cost of capital difficult.

We have made the following adjustments to our earnings model

1. Spice acquisition. We model Spice financials on JV accounting method for 4QFY09E and fully consolidate the financials for FY2010E. We assume Idea would swap its shares in exchange for Telekom Malaysia's (and Green Acres') stake in Spice. Exhibit 6 explains the entire Spice transaction including its funding through a preferential allotment of shares to Telekom Malaysia. Note that Spice has a presence in two circles i.e. Punjab and Karnataka with a subscriber base of 3.8 mn as of end-December 2008 and spectrum in the 900 MHZ band. We also use the revised equity share count of 3,236 mn in our model.
2. Indus Towers and Providence PE deal. We incorporate proportionate consolidation of the Indus JV starting March 2009 quarter. Idea management indicates they have transferred 11,100 towers to Indus as part of its equity contribution. Idea also indicates it has 6,730 towers in Madhya Pradesh, Himachal Pradesh and Maharashtra circles which would remain with the company. The management indicated that the IRUs for old tower usage (towers to be transferred by the JV partners) will become effective starting January 2009. We note that rental payment for towers constructed by Indus is already consolidated by Idea. These changes would impact Idea's FY2010E EBITDA margin and FY2011E EBITDA margin by 400-500 bps. On consolidation of Indus, the transaction works out to be EPS neutral.
3. Lower cash inflow from the Providence Equity deal. ABTL, a subsidiary of Idea that holds 16\% stake in Indus and Bihar circle license, received Rs21 bn from Providence Equity Partners for a $16.1 \%$ stake. The money received is lower than the original deal value of Rs 27.25 bn . The deal valuation remains the same; dilution in subsidiary would be lower at $16.1 \%$ versus $20 \%$. The issue appears to be procedural in nature with only P5 getting FIPB approval to invest (its affiliates did not get the approval). Note that we had factored in cash inflow of Rs27 bn from this deal earlier.
4. We model start of operations in the Orissa circle in 1QFY10E, Tamil Nadu/ Chennai in 2QFY10E and the remaining circles in 2HFY10E. Launch in Orissa and Chennai/Tamil Nadu circles delayed by six months; the company attributes this to delay in grant of microwave spectrum by DoT. The management indicated that the EBITDA break-even target in new circles will continue to be 20-30 months, which in our view may be aggressive. The management also appears to focus on small and measured rollout rather than a big-bang rollout witnessed in Mumbai.

## Margins—near-term impact from aggressive network rollout; long-term

 profitability concerns, especially in new circles, persist. The Idea management cited aggressive network expansion and significant increase in rental paying sites as the primary reasons for the drag on operating margins. Idea has added 18,100 new sites over the past twelve months as compared to 28,000 by Bharti. Further, the management indicates that the number of rental paying sites has increased to 21,459 in December 2008 from 8,721 in the December 2007 quarter (see Exhibits 7 and 8). This has resulted in network operating expenses increasing from $17.1 \%$ of revenues in 3QFYO8 to $22.2 \%$ of revenues in 3QFY09. While we concede that expenses are running ahead of revenues, we believe further eight new network launches over the next 12 months would make any meaningful leverage difficult. Surprisingly, depreciation and amortization charges have kept pace with revenues despite a significant increase in sites taken on rental; this may again possibly be due to revenue expense mismatch during the initial phase of new network launches.On the other hand, Idea also suffers from competitive disadvantage due to (1) challenges of being a non-integrated player. Idea's interconnection costs have increased further to $18.6 \%$ of revenues versus $17.2 \%$ in 3QFY08. Idea does not own an integrated national backbone leading to dependence on other players for carrying long-distance traffic. Bharti had increased NLD carriage charges in mid-1QFY09. We do highlight that Idea has increased captive NLD minutes to $25 \%$ from negligible levels at the beginning of the year and targets to take this up to $50 \%$ over the next two to three quarters, (2) greater sales and marketing costs. Sales and marketing costs are still low though growing in absolute terms; Idea S\&M spends stand at $13.1 \%$ of revenues, it is still lower than Bharti (14\% of revenues in 3QFY09). Competition has taken a slew of measures including increased ad spend, increase in distributor commissions etc. to accelerate subs addition and (3) pace of decline in tariff appears to be faster than the economies of scale on costs.

Taking all these factors into consideration we believe the overall EBITDA margins would remain well below $30 \%$ for the next few years as Idea remains in an investment phase. On a longer term; we model profitability of $30 \%$ from existing circles; $20 \%$ from new circles and $25 \%$ from Spice circles. In any case we struggle to positive NPV case for rollout of operations in new circles. A number of factors work against the company including spectrum in the 1800 MHz band, lower quality of incremental subscribers, lower tariffs, stiffer competition etc. Further, financials are impacted as the company would be in an investment mode in at least 10 of the 23 circles (not counting Punjab and Karnataka), not an enticing prospect. In any case, the company had delays in achieving EBITDA breakeven in the three circles in which it launched operations 24-30 months back. We believe EBITDA break-even in new circles for Idea may take even longer.

Company can manage 2G capex without equity funding. Idea's balance sheet has strengthened significantly after (1) cash inflow from 15\% preferential allotment to Telekom Malaysia as a part of the Spice acquisition transaction and (2) sale of $16.1 \%$ stake in ABTL (which holds Idea's $16 \%$ stake in Indus towers and license for the Bihar circle) to Providence Equity partners for Rs21 bn. These two transactions have led to a net cash inflow of $\sim$ Rs57 bn into Idea after paying for Spice acquisition (including the non-compete fees paid to the Modi group). As a result, we estimate Idea's net debt to EBITDA at 1.7X at end-FY2009E versus 2.7 X at end-FY2008. We expect net debt/EBITDA of 2.4 X at endFY2010E and 2.2X at end-FY2011E. Note Idea has capex plan of Rs60 bn for FY2010E largely comprising active component similar to FY2009E levels. The planned capex includes potential outlay for Spice Communications as well. The company will however need equity funding for a 3G rollout, in our view.

## HIGHLIGHTS of the EARNINGS CALL

Bihar and Mumbai circle losses may increase further. Idea management indicated that losses typically peak in the second quarter of new network launch. The company has accelerated the expansion in Bihar-that may result in further losses at the EBITDA level for the next two-three quarters. In Mumbai, Idea started with a big-bang network launch. As a result incremental losses would be somewhat limited and may peak by the March 2009 quarter.

Capex guidance of Rs60 bn for FY2010E. Idea has guided for a capex of Rs65 bn for FY2009E. The capex guidance includes capex for the existing circles including Mumbai and Bihar and capex on NLD backbone. The company reduced capex guidance of Rs75-80 bn primarily on the account of push in launch of new network in Orissa and TN/Chennai. For FY2010E, Idea has guided for capex of Rs60 bn-this comprises largely active capex across all circles. The guidance does not factor in any 3G capex.

Indus rental payout may impact EBITDA margins by 400-500 bps. Idea believes its EBITDA margins may be impacted by 400-500 bps on rental payments to Indus using tenancy slot. Note that the company has signed IRU agreements for using towers with Indus. Depreciation charges may lower by $2-3 \%$, leading to net PBT impact of $2-3 \%$. The balance impact will be offset by consolidating proportionate stake in Indus JV (16\%).

India Daily Summary - January 27, 2009

Idea 3QFY09 quarterly performance (Rs mn)

|  | Dec-07 | Sep-08 | Dec-08 | qoq (\%) | yoy (\%) | Dec-08E | Deviation (\%) | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Idea Cellular (standalone) |  |  |  |  |  |  |  |  |
| Revenues | 17,081 | 22,992 | 26,209 | 14.0 | 53.4 | 25,635 | 2.2 |  |
| EBITDA | 5,672 | 6,024 | 6,805 | 13.0 | 20.0 | 7,050 | (3.5) | EBITDA performance below expectations; impacted by higher-than-expected losses in the two new circles, Mumbai and Bihar |
| EBIT | 3,395 | 2,992 | 3,226 | 7.8 | (5.0) | 3,715 | (13.2) |  |
| PAT | 2,368 | 1,441 | 2,562 | 77.8 | 8.2 | 2,175 | 17.8 | Net income outperformance driven by below-EBITDA line items |
| EBITDA margin (\%) | 33.2 | 26.2 | 26.0 |  |  | 27.5 |  | EBITDA margin impacted by full quarter operations in Mumbai and Bihar circles as opposed to only 5 weeks in Mumbai circle in the previous quarter |
| EBIT margin (\%) | 19.9 | 13.0 | 12.3 |  |  | 14.5 |  |  |
| Wireless ARPU (Rs/sub/month) | 279 | 261 | 266 | 1.9 | (4.7) | 260 | 2.3 | Improvement in ARPU surprising |
| Wireless MOU ( $\mathrm{min} / \mathrm{sub} / \mathrm{month}$ ) | 377 | 417 | 410 | (1.7) | 8.8 | 421 | (2.6) |  |
| Wireless RPM (Rs/min) | 0.74 | 0.63 | 0.65 | 3.7 | (12.3) | 0.62 | 5.1 |  |
| Wireless EPM (Rs/min) | 0.25 | 0.17 | 0.17 | 1.9 | (33.1) | 0.16 | 7.0 |  |
|  |  |  |  |  |  |  |  |  |
| Idea Cellular (consolidated, with Spice) |  |  |  |  |  |  |  |  |
| Revenues |  |  | 27,311 |  |  | 26,757 | 2.1 |  |
| EBITDA |  |  | 6,974 |  |  | 7,201 | (3.2) |  |
| EBIT |  |  | 3,037 |  |  | 3,589 | (15.4) |  |
| PAT |  |  | 2,195 |  |  | 1,908 | 15.0 | Consolidated performance helped by lower-than-expected losses for Spice and lower than expected net finance charges |

Source: Kotak Institutional Equities estimates

## Detailed standalone (ex-Spice) interim results for Idea Cellular Limited (Rs mn)

|  | q09 |  |  | yoy |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3Q 2009 (S) | 2Q 2009 | \% chg | 3Q 2009 (S) | 3Q 2008 | \% chg | 9M 2009 (S) | 9M 2008 | \% chg |
| Gross sales | 26,209 | 22,992 | 14.0 | 26,209 | 17,081 | 53.4 | 70,936 | 47,476 | 49.4 |
| Total operating costs | $(19,404)$ | $(16,968)$ | 14.4 | $(19,404)$ | $(11,409)$ | 70.1 | $(50,949)$ | $(31,570)$ | 61.4 |
| EBITDA | 6,805 | 6,024 | 13.0 | 6,805 | 5,672 | 20.0 | 19,987 | 15,906 | 25.7 |
| EBITDA margin (\%) | 26.0 | 26.2 |  | 26.0 | 33.2 |  | 28.2 | 33.5 |  |
| Net finance cost | (600) | $(1,497)$ | (59.9) | (600) | (782) | (23.2) | $(3,623)$ | $(2,353)$ | 53.9 |
| Other income | - | 45 | (100.0) | - | 22 | (100.0) | 91 | 835 | (89.2) |
| Depreciation \& Amortization | $(3,579)$ | $(3,032)$ | 18.0 | $(3,579)$ | $(2,277)$ | 57.2 | $(9,360)$ | $(6,171)$ | 51.7 |
| PBT | 2,626 | 1,540 | 70.6 | 2,626 | 2,635 | (0.3) | 7,095 | 8,216 | (13.7) |
| Current tax (expense)/income | (63) | (99) | (36.3) | (63) | (268) | (76.4) | (459) | (560) | (18.1) |
| Deferred tax (liability)/asset | - | - | - | - | - | - | - | - | - |
| Reported net income | 2,563 | 1,441 | 77.9 | 2,563 | 2,368 | 8.2 | 6,636 | 7,656 | (13.3) |
|  |  |  |  |  |  |  |  |  |  |
| Key operational metrics |  |  |  |  |  |  |  |  |  |
| Cellular subscribers ('000) |  |  |  |  |  |  |  |  |  |
| Prepaid | 32,261 | 28,557 | 13.0 | 32,261 | 19,496 | 65.5 | 32,261 | 19,496 | 65.5 |
| Postpaid | 1,950 | 1,823 | 7.0 | 1,950 | 1,558 | 25.2 | 1,950 | 1,558 | 25.2 |
| Total | 34,211 | 30,380 | 12.6 | 34,211 | 21,054 | 62.5 | 34,211 | 21,054 | 62.5 |
| ARPU (Rs/mth) |  |  |  |  |  |  |  |  |  |
| Blended | 266 | 261 | 1.9 | 266 | 279 | (4.7) | 270 | 291 | (7.2) |
| MOU (min/mth) |  |  |  |  |  |  |  |  |  |
| Blended | 410 | 417 | (1.7) | 410 | 377 | 8.8 | 417 | 370 | 12.7 |
| Churn (\%) |  |  |  |  |  |  |  |  |  |
| Prepaid | 4.4 | 4.0 | - | 4.4 | 4.9 | - | - | - | - |
| Postpaid | 2.7 | 2.5 | - | 2.7 | 2.9 | - | - | - | - |
| Revenue/min: RPM = ARPU/MOU |  |  |  |  |  |  |  |  |  |
| Blended revenue/min (incl. in-roaming) | 0.65 | 0.63 | 3.7 | 0.65 | 0.74 | (12.3) | 0.65 | 0.79 | (17.7) |
| Estimated volume (mn mins) |  |  |  |  |  |  |  |  |  |
| Total estimated volume (mn mins) | 40,254 | 36,315 | 10.8 | 40,254 | 22,457 | 79.2 | 109,656 | 58,388 | 87.8 |
|  |  |  |  |  |  |  |  |  |  |
| EBITDA per min - blended (RS) | 0.17 | 0.17 | 1.9 | 0.17 | 0.25 | (33.1) | 0.18 | 0.27 | (33.1) |
| VAS as \% of wireless revenues | 9.5 | 9.8 | - | 9.5 | 8.0 | - | 9.5 | 8.2 | - |

Source: Company

Idea Cellular--summary of key changes to the earnings model, March fiscal year-ends, 2009E-2017E

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenues (Rs mn) |  |  |  |  |  |  |  | 2017E |  |
| Revised | 103,595 | 157,539 | 192,758 | 218,324 | 235,730 | 247,882 | 257,122 | 263,204 | 267,923 |
| Old | 106,489 | 161,219 | 195,755 | 221,650 | 241,880 | 257,145 | 269,518 | 278,420 | 285,263 |
| Change (\%) | $\mathbf{( 2 . 7 )}$ | $\mathbf{( 2 . 3 )}$ | $\mathbf{( 1 . 5 )}$ | $\mathbf{( 1 . 5 )}$ | $\mathbf{( 2 . 5 )}$ | $\mathbf{( 3 . 6 )}$ | $\mathbf{( 4 . 6 )}$ | $\mathbf{( 5 . 5 )}$ | $\mathbf{( 6 . 1 )}$ |


| EBITDA (Rs mn) | 26,947 | 36,004 | 44,903 | 54,122 | 60,127 | 63,951 | 67,058 | 69,289 |
| :--- | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 29,408 | 40,404 | 49,692 | 60,205 | 67,074 | 72,624 | 77,648 | 81,637 |
| Old | $\mathbf{( 8 . 4 )}$ | $\mathbf{( 1 0 . 9 )}$ | $\mathbf{( 9 . 6 )}$ | $\mathbf{( 1 0 . 1 )}$ | $\mathbf{( 1 0 . 4 )}$ | $\mathbf{( 1 1 . 9 )}$ | $\mathbf{( 1 3 . 6 )}$ | $\mathbf{( 1 5 . 1 )}$ |
| Change (\%) | $\mathbf{( 1 6 . 3 )}$ |  |  |  |  |  |  |  |


| EBITDA margin (\%) | 26.0 | 22.9 | 23.3 | 24.8 | 25.5 | 25.8 | 26.1 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revised | 27.6 | 25.1 | 25.4 | 27.2 | 27.7 | 28.2 | 28.8 |
| Old | $\mathbf{( 1 6 0 . 4 )}$ | $\mathbf{( 2 2 0 . 8}$ | $\mathbf{( 2 0 9 . 0}$ | $\mathbf{( 2 3 7 . 2 )}$ | $\mathbf{( 2 2 2 . 4 )}$ | $\mathbf{( 2 4 4 . 4 )}$ | $\mathbf{( 2 7 3 . 0 )}$ |
| Change (bps) |  |  |  | $\mathbf{( 2 9 9 . 6 )}$ | $\mathbf{( 3 2 3 . 4 )}$ |  |  |

## EBIT Margin (\%)

| Revised | 13.2 | 10.6 | 11.0 | 12.1 | 13.0 | 13.7 | 14.3 | 14.5 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| Old | 15.9 | 12.5 | 12.9 | 14.4 | 15.3 | 15.4 | 15.9 | 16.5 |
| Change (bps) | $\mathbf{( 2 7 3 . 2 )}$ | $\mathbf{( 1 9 2 . 5 )}$ | $\mathbf{( 1 9 1 . 3}$ | $\mathbf{( 2 2 5 . 8}$ | $\mathbf{( 2 3 0 . 9 )}$ | $\mathbf{( 1 7 1 . 9 )}$ | $\mathbf{( 1 6 4 . 6 )}$ | $\mathbf{( 2 0 1 . 9 )}$ |


| EPS (Rs) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 2.6 | 2.8 | 3.6 | 4.6 | 5.0 | 6.3 | 7.6 | 8.4 | 9.0 |
| Old | 3.3 | 3.4 | 4.5 | 5.7 | 7.2 | 8.2 | 8.9 | 10.0 | 11.1 |
| Change (\%) | (18.9) | (18.7) | (20.4) | (19.0) | (30.4) | (22.9) | (14.3) | (16.0) | (19.6) |
| Subscribers (mn) |  |  |  |  |  |  |  |  |  |
| Revised | 42.7 | 57.2 | 66.1 | 72.4 | 76.8 | 79.9 | 82.0 | 83.6 | 84.8 |
| Old | 40.6 | 52.3 | 61.3 | 67.7 | 72.5 | 76.2 | 79.0 | 81.2 | 82.9 |
| Change (\%) | 5.2 | 9.3 | 7.8 | 6.9 | 5.9 | 4.9 | 3.9 | 3.0 | 2.3 |
| MOU (min/month) |  |  |  |  |  |  |  |  |  |
| Revised | 425 | 435 | 440 | 444 | 448 | 452 | 455 | 455 | 456 |
| Old | 449 | 459 | 464 | 468 | 472 | 476 | 479 | 480 | 480 |
| Change (\%) | (5.3) | (5.2) | (5.2) | (5.1) | (5.1) | (5.1) | (5.0) | (5.1) | (5.1) |


| ARPU (Rs/month) | 278 | 235 | 231 | 232 | 232 | 232 | 23 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 260 | 254 | 250 | 249 | 249 | 249 | 250 | 250 |
| Old | 7.1 | $\mathbf{( 7 . 3 )}$ | $\mathbf{( 7 . 7 )}$ | $\mathbf{( 6 . 6 )}$ | $\mathbf{( 6 . 6 )}$ | $\mathbf{( 6 . 6 )}$ | $\mathbf{( 6 . 6 )}$ | $\mathbf{( 6 . 7 )}$ |
| Change (\%) |  |  |  |  | $\mathbf{( 6 . 7 )}$ |  |  |  |


| RPM (Rs/min) | 0.65 | 0.54 | 0.53 | 0.52 | 0.52 | 0.51 | 0.51 | 0.51 | 0.51 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 0.58 | 0.55 | 0.54 | 0.53 | 0.53 | 0.52 | 0.52 | 0.52 | 0.52 |
| Old | $\mathbf{1 3 . 1}$ | $\mathbf{( 2 . 2 )}$ | $\mathbf{( 2 . 7 )}$ | $\mathbf{( 1 . 6 )}$ | $\mathbf{( 1 . 6 )}$ | $\mathbf{( 1 . 6 )}$ | $\mathbf{( 1 . 7 )}$ | $\mathbf{( 1 . 7 )}$ | $\mathbf{( 1 . 7 )}$ |
| Change (\%) |  |  |  |  |  |  |  |  |  |


| EPM (Rs/min) | 0.18 | 0.15 | 0.15 | 0.16 | 0.16 | 0.16 | 0.17 | 0.17 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 0.17 | 0.16 | 0.16 | 0.17 | 0.17 | 0.17 | 0.17 | 0.18 |
| Old | $\mathbf{6 . 7}$ | $\mathbf{( 4 . 0 )}$ | $\mathbf{( 3 . 9 )}$ | $\mathbf{( 3 . 6 )}$ | $\mathbf{( 3 . 2 )}$ | $\mathbf{( 4 . 2 )}$ | $\mathbf{( 5 . 2 )}$ | $\mathbf{( 6 . 0 )}$ |
| Change (\%) |  |  | $\mathbf{( 6 . 6 )}$ |  |  |  |  |  |


| Capex (Rs mn) | 67,649 | 63,303 | 47,813 | 38,762 | 32,084 | 30,673 | 29,452 | 27,507 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revised | 80,230 | 60,170 | 48,962 | 39,834 | 30,968 | 29,738 | 28,781 | $\mathbf{2 9 , 5 4 4}$ |
| Old | $\mathbf{( 1 5 . 7 )}$ | $\mathbf{5 . 2}$ | $\mathbf{( 2 . 3 )}$ | $\mathbf{( 2 . 7 )}$ | $\mathbf{3 . 6}$ | $\mathbf{2 8 , 9 6 1}$ | $\mathbf{2 . 3}$ | $\mathbf{( 6 . 9 )}$ |
| Change (\%) |  |  | $\mathbf{( 6 . 1 )}$ |  |  |  |  |  |


| Capex/sales (\%) |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| Revised | 65.3 | 40.2 | 24.8 | 17.8 | 13.6 | 12.4 | 11.5 |  |
| Old | 75.3 | 37.3 | 25.0 | 18.0 | 12.8 | 11.6 | 10.7 |  |
| Change (bps) | $\mathbf{( 1 , 0 0 4 )}$ | $\mathbf{2 8 6}$ | $\mathbf{( 2 1 )}$ | $\mathbf{( 2 2 )}$ | $\mathbf{8 1}$ | $\mathbf{8 1}$ | $\mathbf{1 0}$ |  |

[^8]Idea Cellular's condensed financial statements, March year ends, 2007-2013E

|  | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E | 2013E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |  |
| Revenue | 43,664 | 67,200 | 103,595 | 157,539 | 192,758 | 218,324 | 235,730 |
| EBITDA | 14,653 | 22,518 | 26,947 | 36,004 | 44,903 | 54,122 | 60,127 |
| EBIT | 7,934 | 13,750 | 13,638 | 16,658 | 21,179 | 26,489 | 30,542 |
| Net interest income / (expense) | $(2,842)$ | $(2,602)$ | $(4,617)$ | $(6,731)$ | $(8,129)$ | $(9,185)$ | $(8,667)$ |
| Tax | (0) | (725) | (440) | (601) | $(1,090)$ | $(1,688)$ | $(4,853)$ |
| Net profit | 5,092 | 10,423 | 8,540 | 9,052 | 11,498 | 14,963 | 16,254 |
| Fully diluted EPS | 2.2 | 3.9 | 2.6 | 2.8 | 3.6 | 4.6 | 5.0 |


| Balance sheet (Rs mn) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 18,199 | 4,975 | 16,448 | 16,122 | 15,693 | 16,341 | 19,108 |
| Other current assets | 6,461 | 10,525 | 19,104 | 27,652 | 32,976 | 37,413 | 40,449 |
| Fixed assets | 49,323 | 89,270 | 144,786 | 190,291 | 215,920 | 228,575 | 232,601 |
| Other long term assets | 11,838 | 17,954 | 21,704 | 20,156 | 18,616 | 17,089 | 15,563 |
| Short tem debt | 7,305 | 10,605 | 8,846 | 9,846 | 7,346 | 4,846 | - - |
| Other current liabilities | 21,520 | 27,022 | 37,135 | 41,989 | 46,313 | 48,910 | 51,236 |
| Long term debt | 35,200 | 54,549 | 54,549 | 91,549 | 106,549 | 106,549 | 99,549 |
| Other long term liabilities | 11 | 661 | 714 | 714 | 914 | 1,414 | 2,214 |
| Shareholders funds (incl. minorities) | 21,798 | 35,446 | 133,816 | 142,868 | 154,366 | 169,329 | 185,583 |
| Net (debt)/ cash | $(24,306)$ | $(60,180)$ | $(46,947)$ | $(85,272)$ | $(98,201)$ | $(95,054)$ | $(80,441)$ |


| Free cash flow (Rs mn) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 14,653 | 22,518 | 26,947 | 36,004 | 44,903 | 54,122 | 60,127 |
| Change in working capital | 2,221 | 1,387 | $(3,695)$ | $(1,000)$ | $(1,840)$ | (710) | 2,567 |
| Cash tax (paid) | (0) | (500) | (240) | (601) | (890) | $(1,188)$ | $(4,053)$ |
| Cash interest (paid) | $(3,039)$ | $(4,517)$ | $(5,664)$ | $(7,792)$ | $(9,166)$ | $(10,229)$ | $(9,657)$ |
| Capex on PP\&E and intangibles | $(22,819)$ | $(55,726)$ | $(67,649)$ | $(63,303)$ | $(47,813)$ | $(38,762)$ | $(32,084)$ |
| Miscallenous | $(1,004)$ | 985 | $(6,343)$ | $(2,695)$ | 840 | $(1,130)$ | $(3,277)$ |
| Free cash flow | $(9,989)$ | $(35,853)$ | $(56,644)$ | $(39,386)$ | $(13,966)$ | 2,104 | 13,623 |


| Ratios (\%) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales growth | 47.2 | 53.9 | 54.2 | 52.1 | 22.4 | 13.3 | 8.0 |
| EBITDA growth | 37.3 | 53.7 | 19.7 | 33.6 | 24.7 | 20.5 | 11.1 |
| EPS growth | 149.8 | 78.5 | (33.2) | 6.0 | 27.0 | 30.1 | 8.6 |
| FCF growth | (336.9) | NM | NM | NM | (64.5) | (115.1) | 547.5 |
| EBITDA margin | 33.6 | 33.5 | 26.0 | 22.9 | 23.3 | 24.8 | 25.5 |
| Net margin | 11.7 | 15.5 | 8.2 | 5.7 | 6.0 | 6.9 | 6.9 |
| FCF margin | (22.9) | (53.4) | (54.7) | (25.0) | (7.2) | 1.0 | 5.8 |
| RoAE | 30.9 | 36.4 | 10.1 | 6.5 | 7.7 | 9.2 | 9.2 |
| ROAE (excl. cash and int. income) | 73.4 | 59.0 | 10.0 | 6.6 | 7.9 | 9.5 | 9.5 |
| RoACE | 15.1 | 16.2 | 9.6 | 7.6 | 8.1 | 9.3 | 9.1 |
| ROACE (excl. cash and int. income) | 17.9 | 18.6 | 9.7 | 7.7 | 8.2 | 9.6 | 9.4 |
| Net debt/EBITDA (X) | 1.7 | 2.7 | 1.7 | 2.4 | 2.2 | 1.8 | 1.3 |
| Net debt/equity (X) | 1.1 | 1.7 | 0.4 | 0.6 | 0.6 | 0.6 | 0.4 |
| Total debt/capital (X) | 1.9 | 1.8 | 0.5 | 0.7 | 0.7 | 0.0 | 0.0 |
| Tax rate (\%) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

Source: Company, Kotak Institutional Equities estimates

Discounted cash flow valuation of Idea Cellular (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 26,947 | 36,004 | 44,903 | 54,122 | 60,127 | 63,951 | 67,058 | 69,289 | 71,102 |
| Tax | (269) | (940) | $(1,390)$ | $(1,773)$ | $(5,736)$ | $(7,544)$ | $(9,138)$ | $(9,857)$ | $(10,446)$ |
| Change in working capital | 1,387 | $(3,695)$ | $(1,000)$ | $(1,840)$ | (710) | 2,567 | 3,226 | 3,426 | 4,425 |
| Post-tax operating cash flow | 28,064 | 31,369 | 42,513 | 50,510 | 53,681 | 58,974 | 61,147 | 62,858 | 65,082 |
| Capex | $(61,643)$ | $(63,303)$ | $(47,813)$ | $(38,762)$ | $(32,084)$ | $(30,673)$ | $(29,452)$ | $(27,507)$ | $(27,206)$ |
| Free cash flow | $(33,579)$ | $(31,933)$ | $(5,299)$ | 11,748 | 21,597 | 28,301 | 31,694 | 35,351 | 37,876 |
|  |  |  |  |  |  |  |  |  |  |
|  | + 1-year |  |  | WACC and growth in perpetuity assumptions |  |  |  |  |  |
| PV of cash flows | 61,651 |  |  | Terminal growth-g(\%) |  |  |  |  | 4.0 |
| PV of terminal value | 129,114 |  |  | WACC (\%) |  |  |  |  | 14.5 |
| EV | 190,765 |  |  |  |  |  |  |  |  |
| Net debt | 13,887 |  |  |  |  |  |  |  |  |
| Equity value ( Rs mn ) | 176,878 |  |  |  |  |  |  |  |  |
| Equity value (US\$ mn) | 3,685 |  |  |  |  |  |  |  |  |
| Shares outstanding (mn) | 3,236 |  |  |  |  |  |  |  |  |
| Equity value (Rs/Idea share) | 55 |  |  |  |  |  |  |  |  |
| Exit FCF multiple (X) | 9.5 |  |  |  |  |  |  |  |  |
| Exit EBITDA multiple (X) | 5.3 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Key assumptions (\%) | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017 E |
| Revenue growth | 54.2 | 52.1 | 22.4 | 13.3 | 8.0 | 5.2 | 3.7 | 2.4 | 1.8 |
| EBITDA growth | 19.7 | 33.6 | 24.7 | 20.5 | 11.1 | 6.4 | 4.9 | 3.3 | 2.6 |
| EBITDA margin | 26.0 | 22.9 | 23.3 | 24.8 | 25.5 | 25.8 | 26.1 | 26.3 | 26.5 |
| Capex/sales | 59.5 | 40.2 | 24.8 | 17.8 | 13.6 | 12.4 | 11.5 | 10.5 | 10.2 |
| Cash tax rate | 1.8 | 5.3 | 6.3 | 6.4 | 18.2 | 21.6 | 24.1 | 24.9 | 25.1 |
| Effective tax rate | 4.9 | 6.0 | 8.4 | 9.8 | 22.2 | 21.1 | 19.6 | 21.1 | 24.0 |
| Return on avg. capital employed | 9.7 | 7.7 | 8.2 | 9.6 | 9.4 | 9.9 | 10.6 | 11.2 | 12.1 |

Source: Kotak Institutional Equities estimates

## Idea--Spice acquisition transaction dynamics

| Pre-deal |  | Transaction prices |
| :--- | :---: | :--- |
| Spice | 690 | Spice (Rs/share) |
| \# of shares |  |  |
| \% holding | 40.8 | 77.3 |
| BK Modi group | 39.2 | 156.96 |
| Telekom Malaysia (TM) | 20.0 |  |
| Others | 21,759 |  |
| Transaction dynamics | 5,440 |  |
| Idea pays Spice group for 40.8\% in Spice (Rs mn) | 166.3 |  |
| Idea pays spice Group for non- compete agreement | 5.9 |  |
| Idea shares issued to TM for 49.2\% stake in Spice (mn) | 464.7 |  |
| Post-share swap equity share of Telekom Malaysia (in Idea) | 72,944 |  |
| Further equity issuance to TM | 19.3 |  |
| TM pays to Idea |  |  |
| Post-equity issuance TM holding in Idea | 34 |  |
| Open offer (residual 20\% at open offer price of Rs77.3) |  |  |
| Shares issued to Green Acre for Spice share swap | 27,199 |  |
|  | 72,944 | 9,890 |
| Total amount that Idea pays in cash (Rs mn) | 35,855 |  |
| Idea gets from TM (Rs mn) |  |  |
| Debt assumed (Rs mn) | 664.9 |  |
| Net cash inflow to Idea | 20.1 |  |
|  |  |  |
| New equity issued |  |  |
| As \% of Post-deal equity |  |  |

[^9]India Daily Summary - January 27, 2009

Sharp increase in network operating costs impacted margins in 3QFY09
Break-up of cost elements, 1QFY08-3QFY09

|  | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenues | 14,773 | 15,622 | 17,081 | 19,724 | 21,735 | Dec-08 |
| Interconnection costs | $(2,396)$ | $(2,550)$ | $(2,930)$ | $(3,445)$ | $(3,957)$ | $(4,271)$ |
| License fee and spectrum charges | $(1,599)$ | $(1,551)$ | $(1,736)$ | $(1,965)$ | $(2,446)$ | $(2,571)$ |
| Network operating costs | $(1,896)$ | $(2,380)$ | $(2,915)$ | $(3,262)$ | $(3,756)$ | $(4,485)$ |
| Employee costs | $(708)$ | $(878)$ | $(9,983)$ | $(8,05)$ | $(6,055)$ |  |
| Sales and marketing expenses | $(2,283)$ | $(2,514)$ | $(2,185)$ | $(2,648)$ | $(1,022)$ | $(1,323)$ |
| Other expenses | $(764)$ | $(643)$ | $(688)$ | $(897)$ | $(9,457)$ |  |
| Total operating costs | $(9,645)$ | $(10,516)$ | $(11,409)$ | $(13,103)$ | $(14,577)$ | $(3,279)$ |
| EBITDA | 5,128 | 5,106 | 5,672 | 6,621 | 7,158 | $(1,568)$ |


| As \% of revenues |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interconnection costs | 16.2 | 16.3 | 17.2 | 17.5 | 18.2 | 18.6 | 18.6 |
| License fee and spectrum charges | 10.8 | 9.9 | 10.2 | 10.0 | 11.3 | 11.2 | 10.9 |
| Network operating costs | 12.8 | 15.2 | 17.1 | 16.5 | 17.3 | 19.5 | 22.2 |
| Employee costs | 4.8 | 5.6 | 5.6 | 4.5 | 4.7 | 5.8 | 5.3 |
| Sales and marketing expenses | 15.5 | 16.1 | 12.8 | 13.4 | 11.3 | 14.3 | 13.1 |
| Other expenses | 5.2 | 4.1 | 4.0 | 4.5 | 4.3 | 4.5 | 4.4 |
| Total operating costs | 65.3 | 67.3 | 66.8 | 66.4 | 67.1 | 73.8 | 74.5 |
|  |  |  |  |  |  |  |  |
| EBITDA margin (\%) | 34.7 | 32.7 | 33.2 | 33.6 | 32.9 | 26.2 | 25.5 |

Source: Company, Kotak Institutional Equities

Aggressive network rollout over the past 12 months has impacted EBITDA margins

|  | Dec-07 | Sep-08 | Dec-08 | qoq (\%) | yoy (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenues (Rs mn) - Idea standalone | 17,081 | 22,992 | 26,209 | 14.0 | 53.4 |
| EBITDA (RS mn) - Idea standalone | 5,672 | 6,024 | 6,805 | 13.0 | 20.0 |
| EBITDA margin (\%) | 33.2 | 26.2 | 26.0 |  |  |
| Network sites (\#) | $\mathbf{2 1 , 1 9 7}$ | $\mathbf{3 3 , 3 7 7}$ | $\mathbf{3 9 , 2 8 9}$ | $\mathbf{1 7 . 7}$ | $\mathbf{8 5 . 4}$ |
| Rent-paying sites (\#) | $\mathbf{8 , 7 2 1}$ | $\mathbf{1 6 , 6 2 8}$ | $\mathbf{2 1 , 4 5 9}$ | $\mathbf{2 9 . 1}$ | $\mathbf{1 4 6 . 1}$ |
| Owned sites (\#) | 12,476 | 16,749 | 17,830 | 6.5 | 42.9 |

Source: Company

EBITDA margin improvement of 150 bps in old circles a positive
Idea's margin performance, 4QFY07-3QFY09

|  | Mar-07 | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 | Dec-08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues (Rs mn) |  |  |  |  |  |  |  |  |
| Old circles (a) | 13,195 | 14,776 | 15,643 | 17,103 | 19,852 | 21,781 | 22,940 | 25,726 |
| New circles (b) |  |  |  |  |  |  | 52 | 483 |
| Total | 13,195 | 14,776 | 15,643 | 17,103 | 19,852 | 21,781 | 22,992 | 26,209 |
| EBITDA (Rs mn) |  |  |  |  |  |  |  |  |
| Old circles | 4,473 | 5,136 | 5,128 | 5,694 | 6,734 | 7,203 | 6,390 | 7,570 |
| New circles |  |  |  |  |  |  | (366) | (765) |
| Total | 4,473 | 5,136 | 5,128 | 5,694 | 6,734 | 7,203 | 6,024 | 6,805 |
| EBITDA margin (\%) |  |  |  |  |  |  |  |  |
| Old circles | 33.9 | 34.8 | 32.8 | 33.3 | 33.9 | 33.1 | 27.9 | 29.4 |
| New circles |  |  |  |  |  |  | (704) | (158) |
| Total | 33.9 | 34.8 | 32.8 | 33.3 | 33.9 | 33.1 | 26.2 | 26.0 |

Note:
(a) A.P., Delhi, Gujarat, M.P., Maharashtra, Haryana, Kerala, U.P. (West), H.P., Rajasthan, U.P.(East)
(b) Mumbai

Source: Company data

| Transportation |  |
| :--- | ---: |
| CCRI.BO, Rs671 |  |
| Rating | REDUCE |
| Sector coverage view | Neutral |
| Target Price (Rs) | 800 |
| 52W High -Low (Rs) | $1000-540$ |
| Market Cap (Rs bn) | 87 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 33 | 37 | 40 |
| Net Profit (Rs bn) | 7.5 | 8.9 | 9.5 |
| EPS (Rs) | 57.7 | 68.3 | 72.9 |
| EPS gth | 8.1 | 18.8 | 7.0 |
| P/E (x) | 11.6 | 9.8 | 9.2 |
| EV/EBITDA (x) | 7.8 | 6.4 | 5.8 |
| Div yield (\%) | 1.9 | 2.3 | 2.4 |



## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 63.1 | - | - |
| Flls | 26.5 | 0.5 | 0.2 |
| MFs | 3.2 | 0.3 | $(0.0)$ |
| UTI | - | - | $(0.3)$ |
| LIC | 2.6 | 0.2 | $(0.1)$ |

## Container Corporation: Results in line—volume decline likely countered by higher realization and better margins; reiterate REDUCE

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- Results in line with expectation both at revenue and margin levels
- Expect decline in volumes led by higher competition as well as decline in overall traffic numbers
- Higher TEU realization and better margin would probably help counter the expected volume decline
- We maintain our earnings estimates and target price of Rs800/share; reiterate REDUCE

Container Corporation reported flat revenue growth for 3QFY09 at Rs8.46 bn marginally above our estimates of Rs8.25 bn. Operating profit margin was up 160 bps yoy to $28.9 \%$ versus our estimate of $28.5 \%$. The margin expansion was led by lower rail freight expenses as a percentage of sales which was down 300 bps yoy. We expect a decline in volumes for this quarter due to lower exim trade volumes as well as increasing domestic competition from the private sector. However, we believe higher per TEU realization and better margins would partially help to counter this decline in volumes. We maintain our earnings estimates of Rs68.3 and Rs72.9 for FY2009E and FY2010E, respectively. We maintain our SOTP-based target price of Rs800 and reiterate our REDUCE rating on the share.

## We will be revising our estimates post today's conference call at 11:00 am.

## Results in line with expectation both at revenue and margin levels

Concor has declared 3QFY09 revenues of Rs8.46 bn (flat on a yoy basis) versus our expectation of Rs8.25 bn. Operating profit reported was Rs2.4 bn (up 6\% yoy) versus our expectation of Rs 2.35 bn . This implied an operating profit margin of $28.9 \%$, up 160 bps yoy, versus our expectation of $28.5 \%$. The margin expansion was due to lower rail freight expenses as a percentage of sales down 300 bps yoy from $57.9 \%$ in 3QFY08 versus $54.8 \%$ in this quarter. PAT reported was at Rs2.06 bn (7\% growth on a yoy basis) versus our expectation of Rs 2.05 bn .

For the nine month period ended December 31, 2008, revenues reported was up 5.4\% yoy at Rs 25.7 bn versus Rs 24.4 bn in the last year. Operating margin was up 180 bps yoy and profit after tax reported was up $14 \%$ yoy to Rs6.3 bn for the same period.

## Expect decline in volumes led by higher competition as well as decline in overall traffic numbers

We expect decline in container volumes for Container Corporation for this quarter due to poor Exim trade performance during the October-December period. We were expecting $5 \%$ volume decline in the exim segment on a yoy basis. Domestic volume for Concor has been shrinking for 1HFY2009, probably led by private sector competition. Domestic volumes declined $7 \%$ yoy during the first half of FY2009. We were expecting $10 \%$ volume decline in the domestic segment during this quarter.

Indian Ports Association declared traffic number at various ports. Country-wide there has been 5\% growth during the period April-December to 5.14 mn TEUs in 9MFY09 so far. However October-December traffic has fallen $4.75 \%$ to 1.585 mn TEUs from 1.664 mn TEUs country-wide. Specifically JNPT itself has handled 0.955 mn TEUs versus 1.031 mn TEUs last year in the third quarter of October-December.

## Higher TEU realization and better margin would probably help counter the expected volume decline

We believe the expected volume decline would have been partially countered by (1) higher per TEU realization (on back of haulage charge increase) and (2) better margins on a yoy basis (based on withdrawal of discounts and lower empties etc.). Both these factors were visible in 1HFY09 also. However, physical achievement numbers are not available yet and would be available post the company's conference call.

## We maintain our earnings estimates and target price of Rs800/share; reiterate REDUCE

We maintain our earnings estimates of Rs68.3 and Rs72.9 for FY2009E and FY2010E, respectively. We highlight that our estimates factor in (1) decline in Concor's market share-we assume Concor's exim volume growth at about 5\% and 8\% in FY2009E and FY2010E, respectively, and $-5 \%$ and $7 \%$ for domestic volume growth in FY2009E and FY2010E and (2) steady decline in EBIT margins to factor in increasing competition. We maintain our SOTP-based target price of Rs800 which comprises (1) Rs 757 for the core rail business (based on March-FY2010E DCF using a WACC of 13.5\%), (2) Rs25 per share for the JNPT terminal JV, (3) Rs8.8 per share for the HAL JV and (4) Rs8.6 per share for all other JVs combined.

We maintain our REDUCE rating on the share since earnings growth would remain under pressure from lower-than-expected volume growth volumes as well as potential discounts that may be passed on to revive volumes.

Key risks arise from (1) increasing competition from private players, (2) slower growth in Indian containerized trade, (3) continued sluggishness in the domestic segment and (4) further haulage rate hikes by Indian Railways.

We would be revisiting our estimates post today's conference call at 11:00 am, wherein we expect further details on volumes, pricing, other businesses and competition.

Exhibit 1. Concor-3QFY09-key numbers (Rs mn)


Source: Company, Kotak Institutional Equities estimates

## Exhibit 2. We have an SOTP-based target price of Rs800 per share

| Business segment |  | Multiple value | Total value | Value per share |
| :---: | :---: | :---: | :---: | :---: |
|  | Valuation methodology | (X) | (Rs mn) | (Rs) |
| Core rail operations | DCF - FY2010E-based | NA | 98,615 | 758.7 |
| HAL JV | P/E multiple - FY2010E-based | 10.0 | 1,148 | 8.8 |
| All other JVs | P/B multiple - based on FY2007 | 2.0 | 1,112 | 8.6 |
| JNPT terminal | DCF - FY2010E-based | NA | 3,278 | 25.2 |
| Total |  |  |  | 801.3 |

Source: Company, Kotak Institutional Equities estimates

Exhibit 3. We value Concor's rail business at Rs759/ share
DCF valuation of Concor's rail business, March fiscal year-ends, 2010E-2019E (Rs mn)

|  | 2010E | 2011E | 2012E | 2013 E | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 39,984 | 44,922 | 50,470 | 56,703 | 62,731 | 69,403 | 76,789 | 84,966 | 94,019 | 104,041 |
| Growth (\%) | 19.1 | 15.9 | 18.2 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 |
| EBIT | 9,898 | 10,781 | 11,608 | 12,475 | 11,919 | 12,493 | 13,822 | 15,294 | 16,923 | 18,727 |
| EBIT margin | 24.8 | 24.0 | 23.0 | 22.0 | 19.0 | 18.0 | 18.0 | 18.0 | 18.0 | 18.0 |
| Tax rate | 22.7 | 26.0 | 28.0 | 30.0 | 30.0 | 30.0 | 30.0 | 30.0 | 30.0 | 30.0 |
| EBIT*(1-tax rate) | 7,654 | 7,978 | 8,358 | 8,732 | 8,343 | 8,745 | 9,675 | 10,706 | 11,846 | 13,109 |
| Depreciation | 1,479 | 1,750 | 1,900 | 2,050 | 2,150 | 2,250 | 2,350 | 2,400 | 2,500 | 2,600 |
| Change in working capital | (75) | (148) | (166) | (187) | (181) | (200) | (222) | (245) | (272) | (301) |
| Capital expenditure | $(4,750)$ | $(5,000)$ | $(5,000)$ | $(4,000)$ | $(4,000)$ | $(4,000)$ | $(4,000)$ | $(4,000)$ | $(4,000)$ | $(4,000)$ |
| Free Cash Flows | 4,308 | 4,580 | 5,091 | 6,595 | 6,312 | 6,795 | 7,804 | 8,860 | 10,075 | 11,409 |
| Growth (\%) | 68.6 | 6.3 | 11.2 | 29.5 | (4.3) | 7.6 | 14.9 | 13.5 | 13.7 | 13.2 |
| Years discounted | - | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| Discount factor | 1.00 | 0.88 | 0.78 | 0.68 | 0.60 | 0.53 | 0.47 | 0.41 | 0.36 | 0.32 |
| Discounted cash flow | 4,308 | 4,035 | 3,952 | 4,511 | 3,804 | 3,607 | 3,650 | 3,652 | 3,658 | 3,650 |
| Target price calculation | Rs mn |  |  |  |  |  | Terminal value Calculation |  |  | Rs mn |
| Sum of free cash flow | 38,828 |  |  |  |  |  | Cash flow in terminal year |  |  | 11,409 |
| Discounted terminal value | 45,086 |  |  |  |  |  | Growth to perpetuity (g) |  |  | 5.0\% |
| Enterprise value | 83,913 |  |  |  |  |  | Capitalisation rate (WACC-g) |  |  | 8.5\% |
| Net debt | $(14,702)$ |  |  |  |  |  | Terminal value |  |  | 140,929 |
| Net present value-equity | 98,615 |  |  |  |  |  | Discount period (years) |  |  | 9 |
| Shares o/s | 130 |  |  |  |  |  | Discount factor |  |  | 0.32 |
| NPV/share (Rs) | 759 |  |  |  |  |  | Discounted terminal value |  |  | 45,086 |

## Terminal multiples

EV/EBIDTA
12.4

[^10]| Banking |  |
| :--- | ---: |
| CNBK.BO, Rs174 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 220 |
| 52W High -Low (Rs) | $324-135$ |
| Market Cap (Rs bn) | 71.5 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 58.5 | 69.0 | 75.2 |
| Net Profit (Rs bn) | 15.7 | 18.8 | 15.8 |
| EPS (Rs) | 38.2 | 45.9 | 38.6 |
| EPS gth | 10.1 | 20.3 | $(15.9)$ |
| P/E (x) | 4.6 | 3.8 | 4.5 |
| P/B (x) | 1.0 | 0.8 | 0.8 |
| Div yield (\%) | 4.6 | 3.4 | 3.4 |

Pricing performance

| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| ---: | ---: | ---: | ---: |
| $(9.2)$ | $(0.2)$ | $(7.3)$ | $(36.4)$ |


| Shareholding, September 2008 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Pattern | $\%$ of <br> Portfolio | Over/(under) weight |
| Promoters | 73.2 | - |  |
| Flls | 13.3 | 0.2 | (0.1) |
| MFs | 2.3 | 0.2 | (0.1) |
| UTI | - | - | (0.2) |
| LIC | 2.4 | 0.1 | (0.1) |

## Canara Bank: Rise in NPLs and fast loan growth are a concern; retain REDUCE

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- Loan growth continues to remain strong-31\% yoy and 8\% qoq
- Reported NPLs rise sharply; gross NPLs up 60\% qoq and net NPL up 55\% qoq
- We revise estimates, retain REDUCE with price target of Rs220

Canara Bank continues to maintain a robust growth in advances of $31 \%$ yoy, which is ahead of the industry levels. We are, however, concerned that the company's focus on loan growth given the lower Tier I capital and relatively low head room on the Tier II capital could lead to further equity infusion over the next few quarters and also led to higher slippages in asset quality. Company's PAT for 3QFY09 was Rs7 bn-a robust increase of $53 \%$ yoy and $19 \%$ ahead of our estimates. Despite relatively undemanding valuations of 0.8X PBR FY2010E and strong PAT growth in 3QFY09, we retain REDUCE rating with a target price of Rs220 given our concerns on loan growth and lower Tier I ratio.

Higher loan growth and margins drive net interest income. Canara Bank's 3QFY09 earnings benefited from the sharp loan growth of $31 \%$ yoy and improved pricing power on advances-net interest income (NII) increased 33\% yoy to Rs12.4 bn (and 3\% higher than our estimates). The yields improved to $10.7 \%$ in 2QFY09 compared to $10.5 \%$ in 2QFY09 and $10.2 \%$ in 3QFY09 in line with the trend observed in the industry. The sharper rise in yield on advances compared to cost of funds led to the company's net interest margin (NIM) improving to $2.75 \%$ in 3QFY09 vis-à-vis $2.7 \%$ reported in 2QFY09. The yoy growth comparisons for FY2009E are likely distorted given the low base-the company's NII declined yoy in the previous year (FY2008).

Robust loan growth continues. Canara Bank's loan book increased to Rs1.3 tn as of December 2008—a growth of 31\% yoy. The incremental loan growth in 3QFY09 was Rs96 bn, which was the highest incremental loan growth in a quarter in the past three years. We believe this sharp growth in loans in the current environment could lead to issues of NPLs over the next few quarters and lead to further stress on its financials.

The impact of higher loan growth could be on the capital requirements of the company. Canara Bank's capital adequacy ratio was healthy at around $13.4 \%$, while the Tier I ratio was relatively low at $7.5 \%$ as of September 2008. This implies that the headroom for raising additional Tier II capital is limited and company will likely have to moderate its asset growth in the future or raise equity. Hence, we have adjusted our financial model by lowering our loan growth assumptions and reducing our dividend payout ratios for future years.

## Rise is NPLs concerning

Canara Bank is one of the few banks which has reported a sharp increase in gross NPLs. Gross NPLs increased by Rs9.4 bn in 3QFY09 to reach Rs25.2 bn as of December 2008 likely indicating stress on its underlying asset quality. The management indicated that the increase in NPLs is on account of 1) Dabhol (now Ratnagiri Gas) project exposure of Rs4 bn, 2) NPLs of Rs3 bn are 'technical' in nature and will likely reverse in the future and 3)Rs2 bn of normal slippages.

Non-interest income growth benefited from higher fee income and treasury profits. Canara Bank's non-interest revenues increased 33\% yoy in 3QFY09 to Rs7.6 bn. These revenues were driven by higher treasury profits of Rs3.4 bn (Rs960 mn in 3QFY08) and fee income of Rs3.6 bn (Rs2.7 bn in 3QFY08). We believe the fee income of the company benefited from the robust loan growth and better pricing environment in the current quarter. We expect moderation in these revenues over the next few quarters given the expected reduction in loan growth.

## Other key highlights for the quarter

* Canara Bank's provisions for 3QFY09 were Rs3.5 bn largely on account of NPL provisions compared to Rs3.1 bn of provisions made in 1HFY09. Despite these high levels of provisions, the company's gross NPL increased sharply to Rs 25.2 bn (up 60\% qoq). Gross NPL ratio and net NPL ratio stood at $1.9 \%$ and $1.3 \%$ as of December 2008.
* The company's effective tax rate was $18.6 \%$ in 3QFY09, which remains amongst the lowest in the industry. Canara Bank likely has made high loan write-offs to benefit from these lower tax rates. However, we note that the effective tax rate of this company continues to remain low compared to its peers for an extended period of time and the reasons for the same are not completely clear to us.

Canara Bank, Quarterly results, Rs mn


[^11]
## Canara Bank -- Old and new estimates

March fiscal year-ends, 2009-2011E (Rs mn)

|  | Old estimates |  |  | New estimates |  |  | \% change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| Net interest income | 43,174 | 50,804 | 59,222 | 46,669 | 51,920 | 60,533 | 8.1 | 2.2 | 2.2 |
| Loan growth (\%) | 25.5 | 15.0 | 13.8 | 25.5 | 15.0 | 13.8 |  |  |  |
| NIM (\%) | 2.27 | 2.29 | 2.35 | 2.45 | 2.34 | 2.40 |  |  |  |
| Loan loss provisions | 10,883 | 18,814 | 19,863 | 10,883 | 19,537 | 23,173 | - | 3.8 | 16.7 |
| Other income | 19,818 | 21,255 | 22,659 | 22,318 | 23,255 | 23,659 | 12.6 | 9.4 | 4.4 |
| Fee income | 8,049 | 8,854 | 9,740 | 8,049 | 8,854 | 9,740 | - | - | - |
| Treasury income | 1,500 | 2,000 | 2,000 | 4,000 | 4,000 | 3,000 |  |  |  |
| Operating expenses | 30,563 | 34,523 | 37,611 | 30,563 | 34,523 | 37,611 | - | - | - |
| Employee expenses | 17,762 | 20,223 | 21,840 | 17,762 | 20,223 | 21,840 | - | - | - |
| Depreciation on investments | 1,940 | - | - | 4,000 | - | - |  |  |  |
| PBT | 14,949 | 13,456 | 18,306 | 18,832 | 15,837 | 17,556 | 26.0 | 17.7 | (4.1) |
| Net profit | 14,949 | 13,456 | 18,306 | 18,832 | 15,837 | 17,556 | 26.0 | 17.7 | (4.1) |
| PBT-treasury + loan loss provi | 24,332 | 30,269 | 36,168 | 25,715 | 31,374 | 37,729 | 5.7 | 3.6 | 4.3 |

[^12]| Banking |  |
| :--- | ---: |
| UNBK.BO, Rs144 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 220 |
| 52W High -Low (Rs) | $219-96$ |
| Market Cap (Rs bn) | 72.8 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| May y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 41.7 | 52.9 | 60.0 |
| Net Profit (Rs bn) | 13.9 | 17.5 | 17.1 |
| EPS (Rs) | 27.5 | 34.7 | 33.8 |
| EPS gth | 2.0 | 26.2 | $(2.4)$ |
| P/E (x) | 5.2 | 4.2 | 4.3 |
| P/B (x) | 1.0 | 0.8 | 0.7 |
| Div yield (\%) | 2.8 | 3.6 | 3.5 |

Pricing performance
Perf-1m

Perf-3m Perf-6m $\quad$ Perf-1y |  |  |  |
| ---: | ---: | ---: |
| $(8.8)$ | 3.7 | 7.3 |

## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 55.4 | - | - |
| Flls | 19.3 | 0.2 | 0.0 |
| MFs | 8.9 | 0.6 | 0.3 |
| UTI | - | - | $(0.2)$ |
| LIC | 2.1 | 0.1 | $(0.1)$ |

## Union Bank: Delivers strong operational performance; retain BUY

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* PAT of Rs6.7 bn, up 84\% yoy and 44\% above estimates
* We like company's strategy of maintaining moderate growth, cost competitiveness and focus on asset quality
* We retain BUY with price target of Rs220

Union Bank of India reported healthy operational profits (PBT - treasury + provisions) of Rs 7.6 bn—a robust growth of 58\% yoy. This robust operational performance helped the company report PAT of Rs6.7 bn (up $84 \%$ yoy) and $44 \%$ ahead of estimates. We like the company's strategy of focusing on moderate loan growth, improving operational efficiency and maintaining healthy asset quality. In line with the trend observed in the 3QFY09 financial results of other banks, Union Bank made higher provisions on its loan book to improve its coverage ratio. We revise our estimates up by 6\% for FY2009E and 2-3\% for FY2010E-2011E to factor in the results. Given the valuations of 4.3X PER and 0.9X PBR Y2010E, we retain BUY recommendation with a price target of Rs220.

Asset growth remains in line with the industry trend. Union Bank of India continues to focus on asset growth—advances increased by 25\% yoy as of December 2008 and were in line with the industry growth rate. The company's incremental growth in loans in 3QFY09 were Rs64 bn and higher than the trend observed in the past few quarters. Deposits grew $31 \%$ yoy and CASA deposit growth remained healthy at $20 \%$.

Healthy provisions improve cushion against slippages. The asset quality as of December 2008 with gross NPL ratio of $1.7 \%$ with a coverage ratio of $92 \%$ provides cushion on the asset quality front. The incremental slippage ratio in 9 mFY 09 was around $1.1 \%$-similar to the trend of the previous quarters. Even for FY2009E, the management is comfortable with this ratio. The management indicated that during 3 Q , it restructured just a couple of accounts aggregating Rs600 mn.

Union Bank followed the prudent strategy of making Rs1.7 bn of NPL provisions in 3QFY09 and increasing the provision coverage. The company had a write-back of Rs 2.9 bn on its investment book in 3QFY09 benefiting from the lower Gsec yields. Consequently, the company had a benefit of Rs450 mn of write-back of overall provision expenses in 3QFY09, which aided its profits.

Net interest income contribution remained high given the environment. Union Bank had Rs11.3 bn of net interest income (NII), which was up $50 \%$ yoy and $8 \%$ ahead of estimates. The company also saw an improvement in NIM to 3.2\% in 3QFY09 compared to $3 \%$ in 2QFY09 and $2.7 \%$ in 3QFY08 reflecting the strong pricing power of banks in the current environment. We model a 15 bps decline in FY2010E compared to FY2009E to factor in likely faster repricing of assets compared to liabilities in a falling interest rate environment.

Non-interest revenues were also buoyant. Union Bank of India had non-interest revenues of Rs3.9 bn in 3QFY09, largely driven by healthy core fee income (up 44\% yoy) of Rs2.7 bn. We believe the company's fee income benefited from higher processing charges on its loan assets and are likely to come off in the future. The company continues to hold Rs152 bn of investments in the available-for-sale (AFS) category with duration of 1.4 years and could enable it to book higher treasury income. We currently project Rs1.4 bn of treasury income for FY2010E and Rs1.2 bn in FY2011E compared to the Rs 2.9 bn booked in FY2008, which is likely conservative.

Operational expenses were higher largely on account of one-off items. Union Bank of India had significantly higher operational expenses of Rs6.7 bn (up 33\% yoy) and 36\% ahead of estimates. This sharp increase in costs on account of (1) ad-hoc wage hike provisions of Rs800 mn for likely liabilities on account of negotiations of employee unions with IBA, (2) one-off expenses on account of advertising expenses to burnish its brand image and (3) expenses on account of opening new branches.

Capital adequacy is relatively lower. Union Bank of India had a CAR of 12.3\% (as per Basle I) as of December 2008, with a Tier I ratio of $7.9 \%$. We believe that given the relatively lower level of CAR, the company might have to approach the equity markets for fund raising over the next 12-18 months. The management has indicated that a rating of its advances portfolio could help increase its Tier I ratio (under Basle II) by another 70 bps and help its growth.


Source: Company.

## Union Bank-- Old and new estimates

March fiscal year-ends, 2009-2011E (Rs mn)

|  | Old estimates |  |  | New estimates |  |  | \% change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| Net interest income | 38,335 | 44,361 | 52,605 | 40,796 | 46,593 | 54,771 | 6.4 | 5.0 | 4.1 |
| NIM (\%) | 2.92 | 2.81 | 2.87 | 3.11 | 2.95 | 2.98 |  |  |  |
| Loan growth (\%) | 27.17 | 19.67 | 13.22 | 27.17 | 19.67 | 13.22 |  |  |  |
| Loan loss provisions | 7,178 | 12,462 | 14,475 | 7,178 | 12,462 | 14,475 | - | - | - |
| Other income | 11,720 | 13,410 | 14,303 | 12,120 | 13,410 | 14,303 | 3.4 | - | - |
| Fee income | 3,612 | 4,153 | 4,652 | 3,612 | 4,153 | 4,652 | - | - | - |
| Treasury income |  |  |  |  |  |  |  |  |  |
| Operating expenses | 18,903 | 21,732 | 24,197 | 20,425 | 23,123 | 25,757 | 8.1 | 6.4 | 6.4 |
| Employee expenses | 9,915 | 11,631 | 12,938 | 11,036 | 12,608 | 14,025 | 11.3 | 8.4 | 8.4 |
| Investment dep/amortization | 1,000 | - | - | 1,000 | - | - | - |  |  |
| PBT | 22,974 | 23,577 | 28,235 | 24,313 | 24,419 | 28,842 | 5.8 | 3.6 | 2.2 |
| Net profit | 16,541 | 16,504 | 19,764 | 17,505 | 17,093 | 20,189 | 5.8 | 3.6 | 2.2 |
| PBT- treasury + provisions | 31,152 | 36,039 | 42,710 | 32,491 | 36,880 | 43,317 | 4.3 | 2.3 | 1.4 |

Source: Company, Kotak Institutional Equities estimates.

| Industrials |  |
| :--- | ---: |
| BAJE.BO, Rs780 |  |
| Rating | ADD |
| Sector coverage view | Attractive |
| Target Price (Rs) | 950 |
| 52W High -Low (Rs) | $1927-545$ |
| Market Cap (Rs bn) | 62.4 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 42.1 | 48.9 | 55.0 |
| Net Profit (Rs bn) | 8.4 | 8.4 | 8.9 |
| EPS (Rs) | 102.0 | 105.5 | 111.8 |
| EPS gth | 11.2 | 3.4 | 6.0 |
| P/E (x) | 7.7 | 7.4 | 7.0 |
| EV/EBITDA (x) | 3.0 | 2.3 | 2.0 |
| Div yield (\%) | 2.7 | 3.2 | 3.2 |

Pricing performance

|  |  |  |  |
| ---: | ---: | ---: | ---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| 10.0 | 21.5 | $(31.3)$ | $(57.1)$ |

## Shareholding, September 2008

|  | \% of |  | Over/(under) |
| :--- | ---: | :---: | :---: |
|  | Pattern | Portfolio | weight |

## Bharat Electronics: Execution disappoints yet again; however, strong margin expansion continues. Reiterate ADD

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- Low execution leads to yet another quarter of disappointing revenues; strong margin expansion continues
- Margin expansion helps meet profit estimates despite lower-than-expected revenues
- Highlight risk to full-year estimates based on low revenue growth so far
- Reiterate downside risk to earnings due to potential higher wage provisioning requirement
- Maintain earnings estimates and target price of Rs950; reiterate ADD

Bharat Electronics reported 3QFY09 net revenues of Rs6.7 bn versus our expectation of Rs7.7 bn probably led by lower-than-expected execution. Operating profit margin continued to expand-increasing by 480 bps yoy to $23.9 \%$ in this quarter versus $19.2 \%$ in the previous quarter. Margin expansion was contributed by decline in other expenses as \% of sales by 700 bps. We highlight that BEL has executed about $39 \%$ of our estimated revenues for FY2009E so far, versus an execution of 44\% of total FY2008 revenues in 9MFY08. Hence, we believe our near-term revenue forecast has potential inherent risks. Additionally potential higher employee wage provisioning requirements pose a downside risk to our estimates. We maintain our earnings estimate of Rs105.5 per share and Rs111.8 per share for FY2009E and FY2010E, respectively. We retain our DCF-based target price of Rs950/share and our ADD rating on the stock. We highlight that the stock has outperformed the Sensex by 28.6\% since our previous update on October 27, 2008.

Low execution leads to yet another quarter of disappointing revenues; strong margin expansion continues
Bharat Electronics reported relatively flat revenue growth for 3QFY09, with revenues growing at $1.3 \%$ yoy to Rs6.7 bn from Rs6.6 bn last year (see Exhibit 1). Operating profit margin expanded by about 480 bps on a yoy basis to $23.9 \%$ in this quarter versus 19.2\% in the previous year. Employee costs as a percentage of sales increased by 230 bps yoy driven by (1) merging of dearness allowance with basic salary for BEL employees and (2) higher provisions for employee wage revisions. However sharp rise in employee cost was offset by a 700 bps yoy decline in other expenses as a percentage of sales. Despite this strong expansion profit after tax grew by only $8.7 \%$ due to lower-than-expected other income which declined $30 \%$ yoy.

For the nine-month period ended December 31, 2008, BEL reported revenues of Rs18.4 bn (up 3.8\%) and operating profit margin expansion of 60 bps to $16.2 \%$ from $15.5 \%$ in 9MFY08. Profit after tax for the nine-month period declined 2.3\% to Rs2.56 bn from Rs2.6 bn in the previous year. This was due to an exceptionally low first quarter performance for the company.

## Margin expansion helps meet profit estimates despite lower-than-expected revenues

BEL reported low yoy revenue growth of 1.3\% for 3QFY09 to Rs6.7 bn versus our expectation of a $17 \%$ yoy revenue growth (see Exhibit 2). The lower-than-expected revenues (about 13.6\% below estimates) were probably due to lower-than-expected execution. However, higher-than-expected operating margin expansion helped meet our profit estimates. Material cost as a percentage of sales was at $42.4 \%$ in 3QFY09 versus our estimate of $50 \%$ leading to the higher-than-expected operating margin. This led to a profit after tax of Rs1.23 bn, about 2.6\% above our estimate of Rs 1.19 bn .

## Highlight risk to full-year estimates based on low revenue growth so far

We highlight that even though BEL has executed about 39\% of our estimated revenues for FY2009E so far versus an execution of 44\% of total FY2008 revenues in 9MFY08. Hence, we believe our near-term revenue forecast has potential inherent risks. In order to meet our full-year estimates BEL has to report revenues of Rs 28.6 bn , a growth of $25 \%$ yoy, in 4QFY09. However, we also highlight that BEL has historically reported revenues that are fourth quarter loaded, in FY2008 fourth quarter contributed to about 56\% of full-year revenues, and hence our estimates might be met.

## Reiterate downside risk to earnings due to potential higher wage provisioning requirement

We highlight that BEL may be required to make additional provisions for employee costs (higher than our estimates for FY2009). BEL is making provisions at a rate of Rs110 mn per quarter for employee cost hikes related to the Sixth Pay Commission. However, we would like to also highlight that BEL's rate of provisioning need not be the same as BHEL, since $B E L$ is A rated while BHEL is an A+ rated organization (reflected by the fact that average cost per employee is higher by $33 \%$ for BHEL ).

Maintain earnings estimates and target price of Rs950/share; reiterate ADD
We maintain our earnings estimate of Rs104.4 and Rs111.1 for FY2009E and FY2010E, respectively. We maintain our DCF-based target price of Rs950 (see Exhibit 3) and reiterate our ADD rating on the stock.

We highlight key risks arising from (1) potential long-term increase in competition given that several firms may be awarded the Raksha Udyog Ratna status, (2) lack of publicly available data points/news flows to justify more optimism and (3) infrequent investor communication and disclosures. Key upside risks arise from (1) non-defense/overseas orders, (2) strong execution over the next few quarters.

## Exhibit 1. BEL - key numbers - 3QFY09 (Rs mn)

|  | yoy |  |  | qoq |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY09 | 3QFY08 | \% change | 3QFY09 | 2QFY09 | \% change | 9MFY09 | 9MFY08 | \% change |
| Net Sales | 6,709 | 6,622 | 1.3 | 6,709 | 7,877 | (14.8) | 18,425 | 17,755 | 3.8 |
| Raw Material Consumed | $(7,402)$ | $(4,348)$ | 70.2 | $(7,402)$ | $(5,021)$ | 47.4 | $(15,249)$ | $(11,119)$ | 37.2 |
| Stock Adjustment | 4,560 | 1,535 | 197.1 | 4,560 | 1,234 | 269.5 | 6,597 | 2,429 | 171.6 |
| Employee Expenses | $(1,774)$ | $(1,601)$ | 10.8 | $(1,774)$ | $(1,832)$ | (3.2) | $(5,197)$ | $(4,327)$ | 20.1 |
| Other Expenses | (487) | (940) | (48.2) | (487) | $(562)$ | (13.3) | $(1,599)$ | $(1,983)$ | (19.4) |
| Total Expenditure | $(5,103)$ | $(5,354)$ | (4.7) | $(5,103)$ | $(6,181)$ | (17.4) | $(15,448)$ | $(14,999)$ | 3.0 |
| EBITDA | 1,606 | 1,269 | 26.6 | 1,606 | 1,696 | (5.3) | 2,976 | 2,756 | 8.0 |
| Other Income | 456 | 647 | (29.5) | 456 | 532 | (14.3) | 1,601 | 1,800 | (11.1) |
| PBIDT | 2,062 | 1,916 | 7.7 | 2,062 | 2,228 | (7.4) | 4,577 | 4,556 | 0.5 |
| Interest | (0) | (0) | 26.7 | (0) | (71) | (99.5) | (71) | (2) | 3,661.6 |
| PBDT | 2,062 | 1,915 | 7.7 | 2,062 | 2,158 | (4.4) | 4,506 | 4,554 | (1.1) |
| Depreciation | (270) | (234) | 15.2 | (270) | (256) | 5.4 | (766) | (666) | 15.0 |
| PBT | 1,792 | 1,681 | 6.6 | 1,792 | 1,902 | (5.8) | 3,740 | 3,889 | (3.8) |
| Tax | (565) | (552) | 2.4 | (565) | (594) | (5.0) | $(1,179)$ | $(1,267)$ | (6.9) |
| PAT | 1,228 | 1,130 | 8.7 | 1,228 | 1,308 | (6.1) | 2,560 | 2,621 | (2.3) |
| Extraordinaries | - | - |  | - | - |  | - | - |  |
| Reported PAT | 1,228 | 1,130 | 8.7 | 1,228 | 1,308 | (6.1) | 2,560 | 2,621 | (2.3) |
|  |  |  |  |  |  |  |  |  |  |
| Key ratios (\%) |  |  |  |  |  |  |  |  |  |
| Material cost ratio | 42.4 | 42.5 |  | 42.4 | 48.1 |  | 47.0 | 48.9 |  |
| Employee cost ratio | 26.4 | 24.2 |  | 26.4 | 23.3 |  | 28.2 | 24.4 |  |
| Other exps ratio | 7.3 | 14.2 |  | 7.3 | 7.1 |  | 8.7 | 11.2 |  |
| EBITDA margin | 23.9 | 19.2 |  | 23.9 | 21.5 |  | 16.2 | 15.5 |  |
| PBIDT margin | 30.7 | 28.9 |  | 30.7 | 28.3 |  | 24.8 | 25.7 |  |
| PBT margin | 26.7 | 25.4 |  | 26.7 | 24.1 |  | 20.3 | 21.9 |  |
| Effective tax rate | 31.5 | 32.8 |  | 31.5 | 31.2 |  | 31.5 | 32.6 |  |
| PAT margin | 18.3 | 17.1 |  | 18.3 | 16.6 |  | 13.9 | 14.8 |  |

Source: Company, Kotak Institutional Equities

Exhibit 2. BEL - 3QFY09 actual numbers versus our estimates (Rs mn)

|  | 3QFY09 | 3QFY09E | \% variation | 4QFY09E | 4QFY09 | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 6,709 | 7,761 | (13.6) | 28,613 | 22,847 | 25.2 |
| Raw Material Consumed | $(2,842)$ | $(3,881)$ | (26.8) | $(9,493)$ | $(9,520)$ | (0.3) |
| Employee Expenses | $(1,774)$ | $(1,900)$ | (6.7) | $(2,384)$ | $(2,265)$ | 5.2 |
| Other Expenses | (487) | (700) | (30.4) | $(2,506)$ | $(1,437)$ | 74.4 |
| Total Expenditure | $(5,103)$ | $(6,481)$ | (21.3) | $(20,979)$ | $(15,562)$ | 34.8 |
| EBITDA | 1,606 | 1,281 | 25.4 | 7,635 | 7,285 | 4.8 |
| Other Income | 456 | 756 | (39.7) | 1,056 | 538 | 96.3 |
| PBIDT | 2,062 | 2,037 | 1.2 | 8,691 | 7,823 | 11.1 |
| Interest | (0) | - |  | 69 | (1) |  |
| PBDT | 2,062 | 2,037 | 1.2 | 8,760 | 7,823 | 12.0 |
| Depreciation | (270) | (252) | 7.1 | (234) | (261) | (10.3) |
| PBT | 1,792 | 1,785 | 0.4 | 8,526 | 7,562 | 12.7 |
| Tax | (565) | (589) | (4.2) | $(2,812)$ | $(2,178)$ | 29.1 |
| PAT | 1,228 | 1,196 | 2.6 | 5,714 | 5,384 | 6.1 |
| Extraordinaries | - | - |  | - | 212 | (100.0) |
| Reported PAT | 1,228 | 1,196 | 2.6 | 5,714 | 5,596 | 2.1 |
| Key ratios (\%) |  |  |  |  |  |  |
| Material cost ratio | 42.4 | 50.0 |  | 56.2 | 51.9 |  |
| Employee cost ratio | 26.4 | 24.5 |  | 8.3 | 9.9 |  |
| Other exps ratio | 7.3 | 9.0 |  | 8.8 | 6.3 |  |
| EBITDA margin | 23.9 | 16.5 |  | 26.7 | 31.9 |  |
| PBIDT margin | 30.7 | 26.2 |  | 30.4 | 34.2 |  |
| PBT margin | 26.7 | 23.0 |  | 29.8 | 33.1 |  |
| Effective tax rate | 31.5 | 33.0 |  | 33.0 | 28.0 |  |
| PAT margin | 18.3 | 15.4 |  | 20.0 | 24.5 |  |

Source: Company, Kotak Institutional Equities estimates

## Exhibit 3: DCF for BEL, March fiscal year ends 2009E-2020E, (Rs mn)

| Year | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E | 2020E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 48,923 | 55,007 | 57,757 | 60,645 | 63,677 | 66,861 | 70,204 | 73,714 | 77,400 | 80,496 | 83,716 | 87,064 |
| Growth (\%) | 16.3 | 12.4 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 4.0 | 4.0 | 4.0 |
| EBIT (excl finl income) | 10,544 | 11,178 | 8,664 | 9,097 | 9,552 | 10,029 | 8,424 | 8,846 | 9,288 | 9,659 | 10,046 | 10,448 |
| Growth (\%) | 5.8 | 6.0 | (22.5) | 5.0 | 5.0 | 5.0 | (16.0) | 5.0 | 5.0 | 4.0 | 4.0 | 4.0 |
| EBIT Margins | 22 | 20 | 15 | 15 | 15 | 15 | 12 | 12 | 12 | 12 | 12 | 12 |
| Effective tax rate | 32.4 | 32.3 | 32.3 | 32.3 | 32.3 | 32.3 | 32.3 | 32.3 | 32.3 | 32.3 | 32.3 | 32.3 |
| EBIT*(1-tax rate) | 7,133 | 7,564 | 5,862 | 6,155 | 6,463 | 6,786 | 5,701 | 5,986 | 6,285 | 6,536 | 6,798 | 7,070 |
| Growth (\%) | 2.3 | 6.0 | (22.5) | 5.0 | 5.0 | 5.0 | (16.0) | 5.0 | 5.0 | 4.0 | 4.0 | 4.0 |
| Depreciation / Amortisation | 1,087 | 1,154 | 1,154 | 1,250 | 1,350 | 1,450 | 1,600 | 1,650 | 1,800 | 1,950 | 2,050 | 2,051 |
| Change in Working Capital | (561) | $(4,894)$ | (825) | (866) | (910) | (955) | $(1,003)$ | $(1,053)$ | $(1,106)$ | (929) | (966) | $(1,005)$ |
| Capital Expenditure | $(1,000)$ | $(1,000)$ | $(1,250)$ | $(1,500)$ | $(1,750)$ | $(2,000)$ | $(2,250)$ | $(2,500)$ | $(2,750)$ | $(3,000)$ | $(3,000)$ | $(3,000)$ |
| Free Cash Flows | 6,658 | 2,824 | 4,941 | 5,039 | 5,154 | 5,281 | 4,048 | 4,083 | 4,229 | 4,558 | 4,882 | 5,116 |
| Growth (\%) | 58.4 | (57.6) | 75.0 | 2.0 | 2.3 | 2.5 | (23.4) | 0.9 | 3.6 | 7.8 | 7.1 | 4.8 |
| Years discounted | - | - | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Discount factor | 1 | 1.00 | 0.88 | 0.78 | 0.68 | 0.60 | 0.53 | 0.47 | 0.41 | 0.36 | 0.32 | 0.28 |
| Discounted cash flow | 6,658 | 2,824 | 4,354 | 3,912 | 3,525 | 3,182 | 2,149 | 1,910 | 1,743 | 1,655 | 1,562 | 1,442 |


| WACC calculation |  |
| :--- | ---: |
| Risk-free rate (Rf) | $8.5 \%$ |
| Beta (B) | 1.0 |
| Equity risk premium | $5.0 \%$ |
| Expected market Return (Rm) | $13.5 \%$ |
| Cost of Equity (Ke) | $13.5 \%$ |
| Cost of Debt (Kd) (Post-tax) | $8.0 \%$ |
| WACC (Beta implied) | $13.5 \%$ |
| WACC assumed | $\mathbf{1 3 . 5 \%}$ |


| Terminal value calculation |  |
| :--- | ---: |
| Cash flow in terminal year | 5,116 |
| $g$ | $4.0 \%$ |
| Capitalisation rate | $9.5 \%$ |
| Terminal value | 56,008 |
| Discount period (years) | 10 |
| Discount factor | 0.3 |
| Discounted value | 15,787 |


| NPV calculation | Rs $\mathbf{~ m n}$ |
| :--- | ---: |
| Sum of free cash flow | 34,915 |
| Terminal value | 15,787 |
| Enterprise value | 50,701 |
| Add Investments | - |
| Net debt | $(24,595)$ |
| Net present value-equity | 75,296 |
| Shares o/s | 80.0 |
| NPV /share(Rs) | $\mathbf{9 4 1}$ |


| Pharmaceuticals |  |
| :--- | ---: |
| NICH.BO, Rs215 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 340 |
| 52W High -Low (Rs) | $389-180$ |
| Market Cap (Rs bn) | 44.9 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 28.5 | 33.0 | 36.8 |
| Net Profit (Rs bn) | 3.7 | 3.3 | 4.3 |
| EPS (Rs) | 17.7 | 15.6 | 20.3 |
| EPS gth | 66.8 | $(12.0)$ | 30.3 |
| P/E (x) | 12.1 | 13.8 | 10.6 |
| EV/EBITDA (x) | 9.2 | 10.2 | 7.5 |
| Div yield (\%) | 2.0 | 1.9 | 2.1 |

Pricing performance

| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| ---: | ---: | ---: | ---: |
| $(6.5)$ | 6.9 | $(27.9)$ | $(9.6)$ |

## Shareholding, September 2008

|  | \% of <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 49.6 | - | - |
| FIls | 24.8 | 0.3 | 0.1 |
| MFs | 2.6 | 0.2 | $(0.1)$ |
| UTI | - | - | $(0.2)$ |
| LIC | 4.0 | 0.2 | $(0.0)$ |

## Piramal Healthcare: Results below forecasts, cut price target

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- Revenues at Rs8.3 bn and margins at 22\%; lower than our forecasts
- KIE FY2010-11E PAT reduced due to lower CMG revenues and higher interest cost
- Maintain BUY with SOTP-based target price of Rs340 (Rs410 earlier)

Revenues at 8.3 bn were lower than our forecasts by 8\% due to lower custom manufacturing (CMG) revenues at Rs2.5 bn vs KIE Rs3 bn. EBITDA margins before R\&D and forex at $22 \%, 100 \mathrm{bps}$ lower than our forecasts due to higher materials cost. PAT at Rs599 mn, 30\% below our forecasts due to higher interest costs, up 53\% qoq. Piramal Healthcare (PH) maintained its FY2009E guidance given earlier—sales growth 16\% (9M $16.3 \%$ ), EBITDA margin (excluding forex losses) at $20.5 \%$ ( $20 \%$ ) and EPS of Rs21 (14.5). However, PH reduced its guidance of revenues from Indian assets to Rs3.7 bn from Rs4 bn (YTD 2.3 bn ). FY2009E KIE PAT changed to reflect YTD forex losses of Rs989 mn. FY201011 E KIE PAT reduced $17 \%$ to reflect (1) lower CMG revenues and (2) higher interest costs. The stock trades at 11X FY2010E and 9X FY2011E earnings. Maintain BUY rating with a SOTP-based target price of Rs340 (Rs410 earlier).

## Revenues at 8.3 bn was lower than our forecasts by $\mathbf{8 \%}$ due to:

1) Pharma solutions (CMG segment) revenue at Rs $2.5 \mathrm{bn}, 19 \%$ lower than our forecasts. Pharma solution business from India assets at Rs800 mn vs KIE Rs1.2 bn was down $12 \%$ qoq. Revenues from international assets at Rs1.7 bn vs KIE Rs1.9 bn was down $5 \%$ qoq. The dip in revenues was due to clients cutting down on inventory levels. 4\% of sales for PH comes from US biotech companies and this segment has seen a slowdown.
2) However, India finished dosage sales were Rs4 bn with yoy sales growth at 22\%, was $3 \%$ above our forecasts. This was due to increased marketing and selling spend which increased to $13.5 \%$ of sales this quarter from $11 \%$ in 3QFY08. The growth rates for the India finished dosages have been above industry growth rates at 20\% and $27 \%$ in 1QFY09 and 2QFY09, respectively.

EBITDA margins before R\&D and forex at $22 \%$ was 100 bps lower than our forecasts. The company has demerged its NCE research operation in 4QFY08 and reported forex-related loss this quarter as opposed to a gain last year. Therefore, we look at EBITDA margins, excluding R\&D and forex item, to make meaningful comparisons.

Adjusted EBITDA margin was down 150 bps qoq at $22 \%$ this quarter, 100 bps lower than KIE due to (1) higher materials cost at 39.5\% of sales vs KIE 36\% and (2) other expenses at $11 \%$ of sales vs KIE $10 \%$. However, personnel cost at $14 \%$ was lower than KIE $16 \%$ due to personnel reduction at international CMG facilities (290 employed at Morpeth currently).

PAT at Rs599 mn, 30\% below our forecasts due to higher interest costs, up 53\% qoq. PAT was lower than our forecasts due to (1) lower EBITDA and (2) higher interest costs, up 53\% qoq at Rs260 mn. The interest costs have been increasing through FY2009 from Rs 120 mn in 1QFY09 to Rs 170 mn in 2QFY09. The increase in interest costs this quarter has been due to increasing debt due to Minrad acquisition (working capital loan of Rs650 mn) and debt provided to Piramal LifeSciences (Rs750 mn) and increase in interest rates.

Debt position to rise to 1.1X by March 2009 from 1X currently. PH reported a significant jump in debt levels as of December 2008 from March 2008 levels due to

1) acquisition of Khandelwal and Haemaccel, and Minrad,
2) ongoing codeine phosphate project and
3) loans provided to Minrad and associate company.

The company had earlier guided towards moving back to 0.7 X by March 2009 which was the FY2008 year ending position. However, with the acquisitions (Rs3 bn spent YTD) PH debt/equity ratio has moved up to 1X and is expected at 1.1X at end of March 2009. PH has a total debt of Rs 12.7 bn currently which is expected to increase to Rs 14.5 bn by March 2009.

FY2010-11E KIE PAT reduced by $\mathbf{1 7 \%}$. Our forecasts for FY2009-10E are based on US\$ rate of Rs45 now. We revise our FY2009E PAT estimates down marginally due to

1) YTD reported MTM losses at Rs989 mn. However, we do not include any forex gain/loss in FY2010E estimates,
2) higher interest costs to reflect YTD interest costs and
3) EBITDA margin assumptions left unchanged.

FY2010-11E PAT reduced by $17 \%$ due to (1) higher interest costs (see Exhibit 4), (2) lower sales growth assumptions for CMG business. PH expects CMG revenues from international assets to decline yoy as more work is transferred to its Indian facilities. We forecast revenues from Indian assets to grow at 30\% yoy in dollar terms in FY2010-11E and revenues from Morpeth to decline 10\% yoy in FY2010-11E and (3) EBITDA margin assumptions are left unchanged.

Impact of proposed Minrad acquisition. Piramal has announced plans to acquire Minrad for US $\$ 40 \mathrm{mn}$. Transaction is to close by March 2009. Piramal has given advance of Rs650 mn to Minrad and Rs160 mn to its distributor for working capital. Full purchase consideration is to be paid by March, mostly through debt funds. We have included this payment in our cash flow forecasts and expect PH to reach net debt level of Rs14.5 bn by end FY2009E.

We have not included the revenue and profit effect of Minrad in our forecast. The PH management expects US $\$ 65 \mathrm{mn}$ revenues, $25 \%$ EBITDA and EPS contribution of Rs1 in FY2010E. There is no clarity about its EPS contribution in FY2011E. Our price target may increase by Rs18-20 from Rs340 when the merger is completed and its effect is included in revenue statement.

Maintain BUY rating with SOTP-based target price reduced to Rs340. Management maintains FY2009E guidance-sales growth 16\%, EBITDA margin (excluding forex losses) $20.5 \%$ and EPS of Rs21. We estimate EPS at Rs15.6 versus company guidance of Rs21. Our forecast is lower than management since we include forex-related loss incurred YTD (Rs989 mn) in PAT while the management does not include it.

We estimate 3\% growth in adjusted PAT before forex (see Exhibit 3) in FY2010E rising to $18 \%$ in FY2011E. Growth rate will increase to $8 \%$ when Minrad acquisition is included in forecasts.

Due to the (1) decline in FY2010-11E KIE PAT by 17\% versus earlier estimate and
(2) rolling forward price target to January with multiples unchanged, we revise target price downwards to Rs340 (from Rs410) (see Exhibit 5). At the target price, PH will trade at 17X FY2010E and 14X FY2011E (multiple will be lower after including Minrad acquisition).

## Interim sales, March fiscal year-ends, (Rs mn)

|  | 3QFY08 | 2QFY09 | 3QFY09 | 3QFY09 KIE | Growth (\%, yoy) | Growth (\%, qoq) | Chg (\% vs. KIE) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 7,249 | 8,893 | 8,326 | 9,065 | 15 | (6) | (8) |
| Change in stock | 25 | (522) | (332) | - | NM | NM | NM |
| Consumption of raw materials | 2,844 | 2,780 | 3,622 | 2,085 | 27 | 30 | 74 |
| Conversion cost | 0 | 1,088 | - | 1,178 | NM | NM | NM |
| Personnel cost | 1,103 | 1,421 | 1,172 | 1,500 | 6 | (18) | (22) |
| R\&D | 429 | 231 | 200 | 236 | (53) | (13) | (15) |
| Marketing and selling | 841 | 1,227 | 1,124 | 1,300 | 34 | (8) | (14) |
| Other expenses | 870 | 842 | 942 | 950 | 8 | 12 | (1) |
| Total Expenditure | 6,037 | 7,474 | 7,080 | 7,599 | 17 | (5) | (7) |
| EBITDA | 1,212 | 1,418 | 1,246 | 1,466 | 3 | (12) | (15) |
| Non operating other income | 40 | 1 | - | - | (100) | (80) | NM |
| Interest | 122 | 170 | 261 | 190 | 115 | 53 | 37 |
| Depreciation | 269 | 288 | 295 | 300 | 9 | 2 | (2) |
| PBT | 861 | 960 | 690 | 976 | (20) | (28) | (29) |
| Current Tax | 46 | 114 | 72 | 122 | 58 | (37) | (41) |
| Deferred tax | 24 | - | - | - | NM | NM | NM |
| Fringe benefit tax | 9 | - | - | - | NM | NM | NM |
| PAT | 782 | 846 | 619 | 854 | (21) | (27) | (28) |
| Exceptional expenses (income) | 56 | 96 | - | - | NM | NM | NM |
| PAT post exceptional | 726 | 751 | 619 | 854 | (15) | (18) | (28) |
| Minority | 1 | (17) | (20) | (15) | NM | NM | NM |
| PAT post minority | 728 | 734 | 599 | 839 | (18) | (18) | (29) |
|  |  |  |  |  |  |  |  |
| Healthcare solutions | 3,371 | 4,491 | 4,109 | 3,978 | 22 | (9) | 3 |
| Pharma solutions- India assets | 554 | 912 | 806 | 1,200 | 45 | (12) | (33) |
| Pharma solutions- international assets | 1,917 | 1,840 | 1,756 | 1,950 | (8) | (5) | (10) |
| Diagnostic solutions | 315 | 454 | 425 | 450 | 35 | (6) | (6) |
| Others | 1,091 | 1,196 | 1,230 | 1,487 | 13 | 3 | (17) |
| Total | 7,249 | 8,893 | 8,326 | 9,065 | 15 | (6) | (8) |

Source: Company data, Kotak Institutional Equities.

## Forecasts and valuation, March fiscal year-ends, 2007-2011E

|  | Net sales |  | EBITDA |  | Net Profit |  | $\frac{\text { EPS }}{\text { (Rs) }}$ | $\frac{\text { ROCE }}{(\%)}$ | $\frac{\text { ROE }}{(\%)}$ | $\frac{P / E}{(X)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Rs mn) | Growth (\%) | (Rs mn) | Growth (\%) | (Rs mn) | Growth (\%) |  |  |  |  |
| 2007 | 24,198 | 52.9 | 3,313 | 67.6 | 2,181 | 85.0 | 10.6 | 16.4 | 20.8 | 20.2 |
| 2008 | 28,453 | 17.6 | 5,142 | 55.2 | 3,369 | 54.5 | 17.7 | 23.7 | 30.9 | 12.1 |
| 2009E | 33,035 | 16.1 | 5,756 | 11.9 | 3,131 | (7.1) | 15.6 | 19.9 | 26.0 | 13.8 |
| 2010E | 36,777 | 11.3 | 7,617 | 32.3 | 4,252 | 35.8 | 20.3 | 21.5 | 28.9 | 10.6 |
| 2011E | 41,545 | 13.0 | 8,807 | 15.6 | 5,014 | 17.9 | 24.0 | 23.7 | 27.4 | 9.0 |

Source: Company, Kotak Institutional Equities estimates.

Profit and loss statement, March fiscal year-ends, 2006-2011E (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 15,825 | 24,198 | 28,453 | 33,035 | 36,777 | 41,545 |
| Operating expenses |  |  |  |  |  |  |
| Materials | $(7,780)$ | $(10,829)$ | $(10,930)$ | $(12,306)$ | $(13,234)$ | $(14,725)$ |
| Selling and administration | $(3,366)$ | $(4,591)$ | $(6,867)$ | $(9,032)$ | $(9,194)$ | $(10,386)$ |
| Employee cost | $(1,927)$ | $(4,200)$ | $(4,709)$ | $(5,060)$ | $(5,718)$ | $(6,461)$ |
| R\&D | (775) | $(1,265)$ | (806) | (882) | $(1,014)$ | $(1,166)$ |
| Total expenditure | $(13,849)$ | $(20,885)$ | $(23,312)$ | $(27,279)$ | $(29,160)$ | $(32,738)$ |
| EBITDA | 1,977 | 3,313 | 5,142 | 5,756 | 7,617 | 8,807 |
| Depreciation and amortisation | (688) | (818) | (947) | $(1,163)$ | $(1,400)$ | $(1,550)$ |
| EBIT | 1,288 | 2,495 | 4,195 | 4,593 | 6,217 | 7,257 |
| Net finance cost | (173) | (305) | (463) | (842) | $(1,300)$ | $(1,469)$ |
| Other income | 401 | 525 | 367 | - | - | - |
| Pretax profits before extra-ordinaries | 1,517 | 2,715 | 4,098 | 3,751 | 4,917 | 5,788 |
| Current tax | (95) | (315) | (445) | (325) | (615) | (723) |
| Deferred tax | (114) | (45) | 105 | (113) | - |  |
| Fringe benefit tax | (30) | (29) | (37) | - | - | - |
| Reported net profit | 1,279 | 2,327 | 3,722 | 3,313 | 4,302 | 5,064 |
| Preference dividend | (28) | - | - | - | - | - |
| Minority interests | (4) | (1) | (14) | (51) | (50) | (50) |
| Prior period Items | (35) | (102) | - | - | - | - |
| Reported net profit after minority interests | 1,211 | 2,224 | 3,708 | 3,262 | 4,252 | 5,014 |
| Exceptional items | (33) | (43) | (339) | (132) | - | - |
| Reported net profit after minority interests and excep. Items | 1,178 | 2,181 | 3,369 | 3,131 | 4,252 | 5,014 |
| PBT excl forex loss/(gain) | 1,517 | 2,715 | 4,045 | 4,741 | 4,917 | 5,788 |
| PAT excl forex loss/(gain) | 1,275 | 2,326 | 3,660 | 4,136 | 4,252 | 5,014 |
| \% yoy growth |  | 82\% | 57\% | 13\% | 3\% | 18\% |

Source: Company, Kotak Institutional Equities estimates.

Current versus earlier estimates, March fiscal year-ends, FY2010-FY2011E (Rs mn)

|  | Current estimates |  | Earlier estimates |  | \% change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010E | 2011E | 2010E | 2011E | 2010E | 2011E |
| Net sales | 36,777 | 41,545 | 38,485 | 43,920 | (4) | (5) |
| EBITDA | 7,617 | 8,807 | 7,825 | 9,136 | (3) | (4) |
| Other income | - | - | - | - | NM | NM |
| Depreciation | $(1,400)$ | $(1,550)$ | $(1,300)$ | $(1,400)$ | 8 | 11 |
| Financial charges | $(1,300)$ | $(1,469)$ | (600) | (600) | 117 | 145 |
| PBT | 4,917 | 5,788 | 5,925 | 7,136 | (17) | (19) |
| Tax | (615) | (723) | (741) | (892) | (17) | (19) |
| PAT | 4,302 | 5,064 | 5,184 | 6,244 | (17) | (19) |
| Minority interest in loss (profits) | (50) | (50) | (50) | (50) | - | - |
| PAT | 4,252 | 5,014 | 5,134 | 6,194 | (17) | (19) |

Source: Company, Kotak Institutional Equities estimates.

SOTP-based price target, FY2010-FY2011E

|  | PAT (Rs mn) |  |  | P/E |  | Valuation (Rs mn) |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | FY2010E | FY2011E |  | (X) |  | FY2010E | FY2011E |
| Healthcare solutions | 2,396 | 2,787 |  | 16.0 |  | 38,334 | 44,588 |
| Pharma solutions | 1,148 | 1,434 |  | 13.0 |  | 14,922 | 18,636 |
| Diagnostic services | 248 | 299 | 13.0 | 3,223 | 3,881 |  |  |
| Other | 511 | 545 | 12.3 |  | 6,256 | 6,682 |  |
| Total | $\mathbf{4 , 3 0 2}$ | $\mathbf{5 , 0 6 4}$ |  |  | $\mathbf{6 2 , 7 3 4}$ | $\mathbf{7 3 , 7 8 8}$ |  |
| Business share price value |  |  |  |  | $\mathbf{0}$ | $\mathbf{3 4 0}$ |  |
| NPV of research pipeline |  |  |  |  |  | $\mathbf{0}$ |  |
| Share price target |  |  |  |  |  | $\mathbf{3 4 4 4}$ |  |

Source: Kotak Institutional Equities.

| Banking |  |
| :--- | ---: |
| SRTR.BO, Rs194 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 215 |
| 52W High -Low (Rs) | $472-160$ |
| Market Cap (Rs bn) | 39.3 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 12.0 | 17.3 | 19.9 |
| Net Profit (Rs bn) | 3.9 | 5.8 | 5.7 |
| EPS (Rs) | 19.2 | 28.6 | 27.0 |
| EPS gth | 85.7 | 49.0 | $(5.6)$ |
| P/E (x) | 10.1 | 6.8 | 7.2 |
| P/B (x) | 2.2 | 1.9 | 1.6 |
| Div yield (\%) | 2.6 | 4.4 | 4.4 |

Pricing performance

| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| ---: | ---: | ---: | ---: |
| $(1.8)$ | $(8.8)$ | $(31.5)$ | $(50.4)$ |

## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 42.0 | - | - |
| Flls | 14.2 | 0.1 | $(0.0)$ |
| MFs | 1.7 | 0.1 | $(0.1)$ |
| UTI | - | - | $(0.2)$ |
| LIC | - | - | $(0.2)$ |

## Shriram Transport Finance: Operating performance robust, challenges in CV sector worry us

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- STFC reported PAT (3QFY09) of Rs1.49 bn, up 40\% yoy and $27 \%$ above estimates
- Strong loan growth, NIM declines but above estimates
- NPLs currently low; challenges in CV industry increase asset quality risk
- We revise estimates, downgrade recommendation to REDUCE with price target of Rs215

Shriram Transport Finance's (STFC) core income (PBT excluding provisions) was up 41\% yoy, 16\% above estimates due to better-than-expected NIM despite challenges on the borrowings side. Disbursements declined 25\% yoy—in line with expectations as the company went 'slow' during the quarter. NPLs were under control (gross NPLs up 20 bps qoq to $1.9 \%$ ) likely due to a pick-up in collections during the second half of the quarter. We remain concerned on the current slowdown in the CV industry as indicated by-1) reduction in freights rates, 2) $48 \%$ yoy decline in CV sales in 3QFY09 and 3) rise in NPLs for banks in CV finance. We are revising our estimates and raising our cost of equity assumption to factor in higher risks to asset quality. Consequently, we are reducing price target to Rs215 from Rs250; revise recommendation to REDUCE from ADD. The stock currently trades at 6.7X PER and 1.6XPBR FY2010E.

Revise recommendation to REDUCE. We are concerned about the challenges in the CV industry which directly affect STFC's business. We believe STFC's target segment-the small CV operators, have marginal cash flows and are highly vulnerable to the slowdown. Given the risks to its asset quality and growth of STFC, we are revising our disbursements assumptions and provisions estimates (given below) and raising the cost of equity to 15\% from $14.5 \%$ in the past. Nevertheless, we believe STFC's business model remains amongst the most profitable in the NBFC space-core RoA (over 2\%) and RoE (over 18\%)

## Key highlights of 3QFY09 results

Disbursements decline in line with expectations. STFC reported disbursements of Rs23 bn, down 25\% yoy and 2\% above estimates. The company has been going 'slow' due to liquidity pressures on the borrowing side and NPL risks on the asset quality. Given the deterioration in the macro scenario and income generating capability of CV operators, STFC has tightened lending norms. The company focused on used vehicles, the contribution of new CV finance to overall disbursements was low at 8\% in 3QFY09down from $20-30 \%$ in the past.
..And may continue to decline. We are now tweaking down our loan growth assumptions-factoring in a $16 \%$ decline in disbursements in 4QFY09E resulting in disbursements growth of $4 \%$ for FY2009E. As the current trends will likely continue to have an impact in FY2010E, we are factoring in a 5\% yoy decline in disbursements during FY2010E.

NIM better than expectations. STFC's reported spreads declined to 5.4\% in 3QFY09 from $6.4 \%$ in 2QFY09. NIM (as per our calculations) declined to $7.5 \%$ in 3QFY09 from $8.1 \%$ in 2QFY09 but above our estimate of $6.9 \%$. The difference is likely on account of (1) higher share of used CV business which earns higher yields, (2) re-pricing of loans in December 2008. We believe NIM will rise in 4QFY09E to about 8\% (based on our calculations) due to lower borrowings cost. Consequently, we have raised our NIM estimates by about 40 bps for FY2009E and FY2010E.

Provision cost may increase considerably. We believe the NPL ratio will rise for STFC from the current levels-gross NPLs of $1.9 \%$ as on December 2008 from $1.7 \%$ in September 2008 and $1.6 \%$ in December 2007. Several banks have reported increase in NPLs from the CV business during 3QFY09. We would like to highlight that STFC follows a 180 days-past-due NPL recognition norm while banks follow 90 days-past-due norm and hence the NPLs for STFC will likely rise with a lag. Banks primarily focus on large fleet operators who have a better financial profile than the small operators serviced by STFC; hence delinquencies at STFC may be higher.

We have reduced our provision cost estimate for 4QFY09 to factor in the current trends but raised it marginally for FY2010E, thus factoring in a 66\% yoy growth in provisions. The ratio of provision costs to average assets now stands at $2.1 \%$ for FY2010E versus 1.5\% for FY2009E.

## Shriram Transport Finance - Old and New estimates

March fiscal years, 2009-2010E (Rs mn)

|  | Old estimates |  | New estimates |  | \% change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2009E | 2010E | 2009E | 2010E |
| Net interest income (a) | 16,595 | 19,681 | 17,338 | 19,893 | 4 | 1 |
| Loans (including securitised loans) | 241,525 | 271,336 | 238,027 | 265,841 | (1) | (2) |
| YoY(\%) | 24.1 | 12.3 | 22.3 | 11.7 | - | - |
| NIM (\%) | 8.2 | 8.1 | 8.6 | 8.3 | - | - |
| NPL provisions | 3,258 | 5,145 | 3,071 | 5,091 | (6) | (1) |
| Operating expenses | 5,311 | 6,032 | 5,464 | 6,032 | 3 | - |
| Employee | 2,055 | 2,429 | 2,207 | 2,429 | 7 | - |
| Others | 3,257 | 3,603 | 3,257 | 3,603 | - | - |
| PBT | 8,026 | 8,504 | 8,803 | 8,770 | 10 | 3 |
| Tax | 2,729 | 2,976 | 2,993 | 3,069 | 10 | 3 |
| PAT | 5,297 | 5,528 | 5,810 | 5,700 | 10 | 3 |
| PBT-provisions- extraordinaries | 11,284 | 13,649 | 11,874 | 13,860 | 5 | 2 |

Note
(a) includes income on securitised assets

Source: Kotak Institutional Equities estimates

## Shriram Transport Finance - Quarterly results

1Q08-3Q09 (Rs mn)

|  | 1Q08 | 2Q08 | 3Q08 | 4Q08 | 1Q09 | 2Q09 | 3Q09 | YoY(\%) | 3Q09E | Actual vs KS (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total operational income | 4,636 | 5,603 | 6,602 | 7,630 | 8,353 | 9,053 | 9,780 | 48 | 9,110 | 7 |
| Income on securitised loans | 255 | 300 | 346 | 510 | 825 | 710 | 850 | 145 |  |  |
| Total interest expense | 2,306 | 2,869 | 3,681 | 3,934 | 4,287 | 4,683 | 5,542 | 51 | 5,117 | 8 |
| Interest expenditure | 2,306 | 2,869 | 3,681 | 3,934 | 4,287 | 4,683 | 5,542 | 51 | 5,117 | 8 |
| Mark to market loss on Swaps |  |  | - |  | - |  |  |  |  |  |
| Net operational income (before provisions) | 2,329 | 2,734 | 2,920 | 3,696 | 4,067 | 4,369 | 4,238 | 45 | 3,993 | 6 |
| Net operational income (without Swap losses) | 2,329 | 2,734 | 2,920 | 3,696 | 4,067 | 4,369 | 4,238 | 45 | 3,993 | 6 |
| Net interest income | 2,075 | 2,434 | 2,574 | 3,186 | 3,242 | 3,659 | 3,388 | 32 | 3,993 | (15) |
| Provision and credit costs | 569 | 630 | 526 | 667 | 632 | 680 | 752 | 43 | 800 | (6) |
| Net operational income after provisions | 1,761 | 2,105 | 2,395 | 3,030 | 3,435 | 3,689 | 3,486 | 46 | 3,193 | 9 |
| Other income | 76 | 92 | 6 | 15 | 2 | 6 | 76 | 1,183 |  |  |
| Total income | 2,405 | 2,826 | 2,926 | 3,711 | 4,068 | 4,375 | 4,313 | 47 | 3,993 | 8 |
| Operating expenses | 697 | 726 | 784 | 1,272 | 1,220 | 1,314 | 1,292 | 65 | 1,389 | (7) |
| Employee expenses | 254 | 260 | 285 | 402 | 480 | 522 | 516 | 81 | 526 | (2) |
| ESOP cost |  |  | - |  | - |  |  |  |  |  |
| Other expenses | 401 | 412 | 449 | 664 | 641 | 723 | 681 | 52 | 749 | (9) |
| Depreciation | 42 | 54 | 50 | 206 | 99 | 70 | 95 | 100 | 113 | (16) |
| Due to reassessment |  |  |  | 149 |  |  |  |  |  |  |
| Pretax income | 1,140 | 1,471 | 1,617 | 1,773 | 2,217 | 2,380 | 2,269 | 40 | 1,805 | 26 |
| Tax provisions | 398 | 511 | 547 | 654 | 781 | 723 | 776 | 42 | 632 | 23 |
| Net Profit | 750 | 959 | 1,070 | 1,118 | 1,436 | 1,657 | 1,493 | 40 | 1,173 | 27 |
| PBT (excl provisions and extraordinaties) | 1,708 | 2,100 | 2,143 | 2,439 | 2,849 | 3,061 | 3,021 | 41 | 2,605 | 16 |
| Tax rate (\%) | 35 | 35 | 34 | 37 | 35 | 30 | 34 |  | 35 |  |
| Other details |  |  |  |  |  |  |  |  |  |  |
| Disbursements ( Rs mn) | 20,116 | 26,760 | 30,540 | 38,480 | 28,250 | 36,539 | 23,043 | (25) | 22,500 | 2 |
| Pre-owned | 14,468 | 20,270 | 22,003 | 26,200 | 22,415 | 29,211 | 21,287 |  |  |  |
| New | 5,648 | 6,490 | 8,537 | 12,280 | 5,835 | 7,328 | 1,756 |  |  |  |
| Securitisation during the period (Rs mn) |  |  | 11,000 |  |  |  |  |  |  |  |
| O/s Truck assets ( Rs mn) | 95,846 | 118,790 | 118,004 | 151,190 | 164,280 | 180,379 | 186,666 |  |  |  |
| Off balance sheet truck assets (Rs mn) | 33,480 | 29,460 | 48,666 | 44,010 | 42,500 | 45,121 | 41,294 |  |  |  |
| Total truck assets under management (Rs mn) | 129,326 | 148,250 | 166,670 | 195,200 | 206,780 | 225,500 | 227,960 | 37 | 236,775 | 42 |
| Used vehicle / total assets under management (\%) | 71 | 71 | 71 | NA | 72 | 70 | 72 |  |  |  |
| New vehicle / total assets under management (\%) | 29 | 29 | 29 | NA | 28 | 30 | 28 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Yield on assets (\%) | 17.1 | 17.8 | 17.4 | 17.5 | 17.2 | 17.6 | 17.7 |  |  |  |
| Cost of funds (\%) | 10.0 | 11.1 | 11.3 | 10.8 | 11.1 | 11.2 | 12.4 |  |  |  |
| Difference (\%) | 7.2 | 6.7 | 6.2 | 6.7 | 6.1 | 6.4 | 5.4 |  |  |  |
| RoA (\%) |  | 2.94 | 2.81 | 2.57 | 3.13 | 3.36 | 2.8 |  |  |  |
| RoE (\%) |  | 29.67 | 27.46 | 24.76 | 30.41 | 32.38 | 27.2 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| NIMs (KS calc - \%) | 7.5 | 7.9 | 7.4 | 8.2 | 8.1 | 8.1 | 7.5 |  | 6.9 |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Gross NPLs(\%) | 1.97 | 1.9 | 1.6 | 1.6 | 1.7 | 1.7 | 1.9 |  |  |  |
| Net NPLs(\%) | 1.19 | 1.0 | 1.0 | 0.9 | 0.9 | 0.9 | 0.9 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Debt equity ratio ( X ) |  | 8.6 | 7.6 | 8.1 | 7.6 | 8.0 | 7.6 |  |  |  |
| Balance Sheet (Rs mn) |  |  |  |  |  |  |  |  |  |  |
| Fixed assets |  | 1,641.6 | 1602.9 | 1,426.4 | 1,336 | 1,270 | 1,402.4 |  |  |  |
| Loans and advances |  | 472.4 | 673.8 | 688.6 | 810 | 821 | 748.9 |  |  |  |
| Cash and bank |  | 12,261.6 | 23,548.0 | 12,502.6 | 14,650 | 16,751 | 19,891.1 |  |  |  |
| Investments |  | 2,158.0 | 7,363.8 | 13,851.2 | 3,564 | 7,273 | 381.7 |  |  |  |
| Truck receivables |  | 118,820.7 | 130,294.1 | 151,191.3 | 163,050 | 180,379 | 186,665.8 |  |  |  |
| Current assets |  | 2,171.6 | 3,515.1 | 1,784.4 | 1,646 | 2,249 | 3,196.2 |  |  |  |
| Total |  | 137,526 | 166,998 | 181,445 | 185,057 | 208,742 | 212,286 |  |  |  |
| Shareholders funds |  | 13,255.8 | 17,946 | 18,164 | 19,619 | 21,298 | 22,602 |  |  |  |
| Equity capital |  | 1,911.3 | 2,031.4 | 2,031.6 | 2,033 | 2,035 | 2,035.4 |  |  |  |
| Reserves |  | 11,344.5 | 15,915.0 | 16,132.0 | 17,586 | 19,263 | 20,566.9 |  |  |  |
| Loans |  | 114,280.1 | 137,227.2 | 147,863.5 | 148,845 | 171,058 | 172,686.4 |  |  |  |
| Current liabilities |  | 9,123.8 | 10,957.6 | 15,058.1 | 16,409 | 16,202 | 16,813.6 |  |  |  |
| Deferred tax liabilities |  | 866.2 | 866.2 | 359.2 | 184 | 184 | 183.8 |  |  |  |
| Total |  | 137,526 | 166,997 | 181,444 | 185,057 | 208,742 | 212,286 |  |  |  |

Source: Company, Kotak instutional equities estimates

| Consumer Products |  |
| :--- | ---: |
| GOCP.BO, Rs131 |  |
| Rating | ADD |
| Sector coverage view | Cautious |
| Target Price (Rs) | 160 |
| 52W High -Low (Rs) | $147-87$ |
| Market Cap (Rs bn) | 33.9 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 11.0 | 13.0 | 14.9 |
| Net Profit (Rs bn) | 1.6 | 1.7 | 2.3 |
| EPS (Rs) | 7.1 | 6.7 | 8.7 |
| EPS gth | 18.7 | $(5.5)$ | 31.2 |
| P/E (x) | 18.6 | 19.7 | 15.0 |
| EV/EBITDA (x) | 16.1 | 17.4 | 12.2 |
| Div yield (\%) | 2.7 | 3.0 | 3.0 |


| Pricing performance |  |  |  |
| :---: | :---: | :---: | :---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| (4.2) | 24.3 | 5.0 | 16.2 |

## Shareholding, September 2008

|  | Pattern | $\%$ of Portfolio | Over/(under) weight |
| :---: | :---: | :---: | :---: |
| Promoters | 69.3 | - | - |
| Flls | 18.6 | 0.1 | 0.1 |
| MFs | 1.3 | 0.0 | 0.0 |
| UTI | - | - | - |
| LIC | - | - | - |

## Godrej Consumer Products: In-line quarter, return of growth drivers evident

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- $19 \%$ revenue growth led by $15 \%$ volume growth in soaps, the impact of input-cost inflation is likely behind us
- We continue to believe that hair color marketing mix requires a relook
- We await more clarity on the GCPL's share pledges by Godrej Industries (promoter)
- Retain ADD, TP raised to Rs160/share, buy for a $20 \%$ upside

GCPL reported broadly in-line results—strong 19\% sales growth, EBITDA and PAT declined $24 \%$ and $6 \%$, respectively. EBITDA decline was due to higher consumption cost as the company benefited from lower palm prices for only one month during the quarter. Soaps sales growth at $22 \%$ (volume growth $+15 \%$ ) met our expectations and surprised the street positively-likely indicates downtrading in the category (augurs well for GCPL with economy segment focus). Hair color sales growth of $14 \%$ was mostly price-led. While we are excited about the prospects of higher volume growth and margin expansion in soaps in FY2010E, the inability of GCPL to make headway in hair color business remains a worry. We model EPS of Rs6.7/share and Rs8.7 for FY2009E and FY2010E, respectively. We forecast 20\% earnings CAGR over FY08-10E and reiterate our ADD rating. We expect minimal price reductions in the popular segment in soaps (where GCPL is strong) and modest volume growth in hair color. Considering the improvement in business fundamentals for GCPL, we remove the $15 \%$ discount to DCF assigned previously and revise the TP to Rs160/share (from Rs140/share). At our target price, the stock would trade at 18 XFY 10 E .

Top up; bottom down-the last quarter of input-cost inflation impact, in our view GCPL results were broadly in line with our expectations. Strong 19\% sales growth was led by $22 \%$ growth in soaps (likely $15 \%$ volume growth) and $14 \%$ in hair color (mostly priceled). However, EBITDA and PAT declined $24 \%$ and $6 \%$, respectively. EBITDA margins declined 800 bps to $14.2 \%$ (versus our expectation of 580 bps dip) due to higher consumption cost of palm oil-the company had likely benefited from lower input costs only for one month during the quarter. Soaps volume growth of $15 \%$ is in line with our expectations, but likely a surprise for street. We reiterate that the success of Godrej likely indicate consumer trading down in the soaps category. Hair color business growth of $14 \%$ was mostly price-led. Toiletries business had a modest growth of 8\%-the relaunch of 'Cinthol' in April 2008 has likely fallen short of expectations. International businesses had a good quarter with 'Keyline' (+19\%) and 'Rapidol' (+10\%) growing well.

Return of growth drivers in soaps is evident. We believe that the positioning of 'Godrej No.1' in the popular segment (value-for-money) with a product formulation comparable to leading competition brands (which are priced higher) inherently helps the brand gain during times of consumer downtrading. The likely $15 \%$ volume growth for soaps business during 2 HCY 08 likely indicates rationalization in consumer spends in the category. GCPL's performance is especially commendable considering that the 50\% market leader HUL has likely seen a $10 \%$ volume decline in the category and that the category itself has registered modest growth.

GCPL will be the biggest beneficiary of the correction in input costs as the industry leader HUL's soap portfolio is skewed towards premium products (popular and mass segment contributes only $38 \%$ of soap sales). However, we keenly watch out for any likely impact on retail prices of GCPL soaps as HUL, Wipro and ITC has cut prices (or higher grammage) of products in the mid-segment. However, the impact of price cuts by HUL on GCPL will likely be minimal, in our view. We highlight that the mass segment in soaps (two-third of GCPL's sales) has witnessed the least price increases over the past three years-price increases in top-end $+35 \%$, premium $+38 \%$, popular $+48 \%$ and mass $+25 \%$.

We highlight that during the period 2003-2006, GCPL's success in soaps business was built on two pillars, (1) lower input costs channeled to fund higher trade spends and (2) consumer downtrading. We believe the correction in commodity costs, if sustained, augurs well for GCPL to regain its core strength. We model EBITDA margins to decline 560 bps in FY09E to 14.7\% (lowest ever in company's history) and recover 260 bps to $17.3 \%$ in FY2010E.

We reiterate that hair color marketing mix likely requires a relook. The hair color business continues to face growth challenges as (1) category growth has slowed down from $\sim 25 \%$ over the past three years to $\sim 15 \%$ now and (2) inability of GCPL with its 'value for money' image to penetrate the top-end crème market. However, with the powder hair color business accounting for over $90 \%$ of GCPL's business, we believe the market share losses have likely bottomed out at $\sim 33 \%$ levels. We highlight that volume growth in the powder category remains a challenge for GCPL and the price increase in September quarter supports this view ( $11 \%$ MRP increase, one-third of the price increase reinvested as higher retailer margins). We await more clarity on hair color business in the concall next week.

## We await more clarity on the GCPL's share pledges by Godrej Industries (promoter)

On Friday, January 23, 2009, GCPL informed the exchanges that Godrej Industries, one of the promoters of GCPL, have pledged 19.5 mn shares of GCPL with JP Morgan on October 21, 2008. Godrej Industries holds $20 \%$ in GCPL and the pledged shares works out to $7.8 \%$ of GCPL's equity. We await more clarity from management during the concall scheduled for 2:00 PM on Tuesday, January 27th, 2009. Call in numbers are +91 222781 3034.

## Proposed buyback—likely support to stock price in the near term, no mediumterm impact

GCPL has recently announced a buyback of shares at a maximum of Rs150/share (CMP Rs121/share) through open market purchases. The maximum outlay is Rs 149 mn (less than $0.5 \%$ of current market capitalization of Rs31 bn). We believe the buyback announcement is only to indicate to market the fair value of stock as perceived by the company and will likely have no meaningful impact as (1) the outlay involved is very small and (2) the company had recently raised Rs4 bn (in April 2008) through a rights issue. The company has bought back 0.72 mn shares till January 23-about two-third of the outlay of the funds earmarked for buyback.

## Expect 20\% EPS CAGR over FY08-10E; reiterate ADD, TP raised to Rs160/share

We tweak the EPS estimates for FY2009E to account for nine-month performance. Our FY2010E estimates remain unchanged and model EPS of Rs6.7/share (Rs7.3 previously) and Rs8.7 for FY2009E and FY2010E, respectively. We forecast 20\% earnings CAGR over FY08-10E and reiterate ADD rating. In FY2010, we expect minimal price reductions in the popular segment in soaps (where GCPL is strong) and modest volume growth in hair color. Considering the improvement in business fundamentals for GCPL, particularly in soaps, we remove the $15 \%$ discount to DCF assigned previously and revise the target price to Rs160/ share (from Rs140/share). At our target price, the stock would trade at 18XFY10E.

Key triggers to watch out are (1) ability to retain retail prices and hence higher margin expansion, (2) inability of ITC's 'Superia' and 'Vivel' to gain market shares and (3) ability to increase the contribution of liquid hair dye from the current $10 \%$ to hair color sales.

India Daily Summary - January 27, 2009

## Godrej Consumer Products Limited -Quarterly summary, March yearends (Rs mn)

|  | yoy |  |  | Our est. | yoy | Consolidated yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY09 | 3QFY08 | \% chg | 3QFY09E | \% chg | 3QFY09 | 3QFY08 | \% chg |
| Sales | 2,722 | 2,291 | 18.8 | 2,735 | 19.4 | 3,421 | 2,728 | 25.4 |
| Material costs | $(1,642)$ | $(1,059)$ |  |  |  | $(1,998)$ | $(1,218)$ |  |
| Employee costs | (108) | (137) |  |  |  | (181) | (182) |  |
| A\&P expenditure | (189) | (148) |  |  |  | (257) | (212) |  |
| Other expenses | (396) | (438) |  |  |  | (502) | (546) |  |
| Total expenses | $(2,334)$ | $(1,782)$ |  |  |  | $(2,938)$ | $(2,159)$ |  |
| EBITDA | 388 | 509 | (23.9) | 450 | (11.6) | 483 | 568 | (15.0) |
| Depreciation | (34) | (39) |  | (44) |  | (51) | (48) |  |
| EBIT | 353 | 470 |  | 406 |  | 432 | 520 |  |
| Other income | 21 | 23 |  | 25 |  | 15 | 15 |  |
| Interest | 75 | (20) |  | 56 |  | 42 | (29) |  |
| PBT | 449 | 473 | (5.1) | 487 | 3.0 | 489 | 506 | (3.5) |
| Tax | (60) | (59) |  | (74) |  | (88) | (76) |  |
| Net profit | 389 | 415 | (6.1) | 414 | (0.3) | 401 | 430 | (6.9) |
|  |  |  |  |  |  |  |  |  |
| EBITDA margin (\%) | 14.2 | 22.2 |  | 16.4 |  | 14.1 | 20.8 |  |
| Tax rate (\%) | 13.3 | 12.4 |  | 15.1 |  | 18.1 | 15.0 |  |
|  |  |  |  |  |  |  |  |  |
| Sales break up |  |  |  |  |  |  |  |  |
| Soaps | 1,638 | 1,341 | 22.1 | 1,635 | 21.9 |  |  |  |
| Hair Colour | 570 | 501 | 13.9 | 575 | 14.9 |  |  |  |
| Toiletries | 127 | 117 | 8.8 | 128 | 9.9 |  |  |  |
| Liquid Detergents | 314 | 279 | 12.5 | 320 | 14.8 |  |  |  |
| Total Godrej Brands | 2,648 | 2,237 | 18.4 | 2,658 | 18.8 |  |  |  |
| Contract manufacturing | - | - |  |  |  |  |  |  |
| Sale of by-products/others | 74 | 54 | 36.5 | 77 | 42.9 |  |  |  |
| TOTAL | 2,722 | 2,291 | 18.8 | 2,735 | 19.4 |  |  |  |
|  |  |  |  |  |  |  |  |  |

Source: Company data, Kotak Institutional Equities estimates

## Keyline Brands, Quarterly summary (Rs mn)



Rapidol Pty Limited, Quarterly summary (Rs mn)

|  | 2Q 2008 | 3Q 2008 | 4Q 2008 | 1Q 2009 | 2Q 2009 | 3Q 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 117 | 146 | 112 | 116 | 119 | 143 |
| EBIT | 11 | 25 | 24 | 18 | 17 | 22 |
| PBT | 10 | 25 | 20 | 19 | 20 | 26 |
| Tax | (3) | (6) | (7) | (5) | (5) | (8) |
| Net profit | 7 | 19 | 13 | 14 | 15 | 18 |
| Sales growth (\%) |  | 0.7 | 10.9 | (2.5) | 1.7 | (2.1) |
| EBIT growth (\%) |  | (7.4) | 166.7 | 5.9 | 54.5 | (12.0) |
| EBIT margin (\%) | 9.4 | 17.1 | 21.4 | 15.5 | 14.3 | 15.4 |

Kinky Group Pty Limited, Quarterly summary (Rs mn)

|  | 2Q 2008 | 3Q 2008 | 4Q 2008 | 1Q 2009 | 2Q 2009 | 3Q 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales |  |  |  | 108 | 127 | 170 |
| EBIT |  |  |  | 23 | 18 | 31 |
| PBT |  |  |  | 9 | 4 | 7 |
| Tax |  |  |  | (8) | (7) | (10) |
| Net profit |  |  |  | 1 | (3) | (3) |

Source: Company data

Share gains in soaps likely to continue; hair color likely to bottom-out
Value market shares in soaps and hair color, \%


[^13]Higher contribution from popular/mass segment augurs well
GCPL soaps' sales mix, \%


Source : Company, Kotak Institutional Equities

Likely cost comfort in soaps augurs well for VFM players like Godrej
Crude palm oil price trends (January 2006 = Index 100)


Source: Bloomberg, Kotak Institutional Equities

GCPL, change in estimates, March fiscal year-ends (Rs mn)

|  | FY09E |  |  | FY10E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | Change (\%) | New | Old | Change (\%) |
| Net Sales | 13019 | 13032 | (0.1) | 14918 | 14936 | (0.1) |
| EBIDTA | 1908 | 1985 | (3.9) | 2587 | 2605 | (0.7) |
| Net profit | 1720 | 1875 | (8.3) | 2257 | 2256 | 0.1 |
| EPS (Rs) | 6.7 | 7.3 | (8.3) | 8.7 | 8.7 | 0.1 |
| Sales growth (\%) | 18.1 | 18.2 |  | 14.6 | 14.6 |  |
| EPS growth (\%) | (5.5) | 3.0 |  | 31.2 | 20.3 |  |

[^14]
## GCPL: Profit model, balance sheet, 2007-2011E, March fiscal year-ends (Rs mn)

| Profit model (Rs mn) | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net sales | 9,515 | 11,026 | 13,019 | 14,918 | $\mathbf{1 6 , 7 7 3}$ |
| EBITDA | $\mathbf{1 , 7 9 7}$ | $\mathbf{2 , 1 4 8}$ | $\mathbf{1 , 9 0 8}$ | $\mathbf{2 , 5 8 7}$ | $\mathbf{2 , 9 0 1}$ |
| Other income | 66 | 60 | 108 | 232 | 364 |
| Interest | $(135)$ | $(151)$ | 234 | 78 | $(26)$ |
| Depreciation | $(142)$ | $(182)$ | $(211)$ | $(264)$ | $(319)$ |
| Extraordinary items | 99 | 0 | 0 | 0 | 0 |
| Pretax profits | 1,684 | 1,875 | $\mathbf{2 , 0 4 0}$ | 2,633 | $\mathbf{2 , 9 2 0}$ |
| Tax | $(243)$ | $(283)$ | $(320)$ | $(376)$ | $(422)$ |
| Net profits | $\mathbf{1 , 4 4 0}$ | $\mathbf{1 , 5 9 2}$ | $\mathbf{1 , 7 2 0}$ | $\mathbf{2 , 2 5 7}$ | $\mathbf{2 , 4 9 8}$ |
| Earnings per share (Rs) | $\mathbf{5 . 9}$ | $\mathbf{7 . 1}$ | $\mathbf{6 . 7}$ | $\mathbf{8 . 7}$ | $\mathbf{9 . 7}$ |


| Balance sheet (Rs mn) | 1,220 | 1,687 | 6,489 | 7,538 | 8,829 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Total equity | 1,736 | 1,871 | 945 | 945 | 945 |
| Total borrowings | 2,617 | 3,227 | 3,478 | 3,777 | 4,225 |
| Currrent liabilities | 80 | 89 | 109 | 109 | 109 |
| Deferred tax liability | $\mathbf{5 , 6 5 3}$ | $\mathbf{6 , 8 7 4}$ | $\mathbf{1 1 , 0 2 1}$ | $\mathbf{1 2 , 3 7 0}$ | $\mathbf{1 4 , 1 0 8}$ |
| Total liabilities and equity | 475 | 426 | 232 | 968 | 2,018 |
| Cash | 2,300 | 3,093 | 2,750 | 3,190 | 3,713 |
| Current assets | 1,992 | 2,399 | 2,659 | 3,682 | 3,847 |
| Total fixed assets | 0 | 0 | 5,345 | 4,495 | 4,495 |
| Investments | 886 | 956 | 35 | 35 | 35 |
| Goodwill | $\mathbf{5 , 6 5 3}$ | $\mathbf{6 , 8 7 4}$ | $\mathbf{1 1 , 0 2 1}$ | $\mathbf{1 2 , 3 7 0}$ | $\mathbf{1 4 , 1 0 8}$ |
| Total assets |  |  |  |  |  |


| Key assumptions |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | ---: |
| Revenue Growth (\%) | 36.0 | 15.9 | 18.1 | 14.6 | 12.4 |
| EBITDA Margin(\%) | 18.9 | 19.5 | 14.7 | 17.3 | 17.3 |
| EPS Growth (\%) | 12.6 | 18.7 | $(5.5)$ | 31.2 | 10.7 |

Source: Kotak Institutional Equities estimates.

| Construction |  |
| :--- | ---: |
| PUJL.BO, Rs92 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 125 |
| 52 W High -Low (Rs) | $480-91$ |
| Market Cap (Rs bn) | 29.9 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 77.5 | 119.0 | 121.2 |
| Net Profit (Rs bn) | 3.2 | 5.2 | 5.4 |
| EPS (Rs) | 10.0 | 16.1 | 16.8 |
| EPS gth | 323.5 | 61.8 | 4.0 |
| P/E (x) | 9.3 | 5.7 | 5.5 |
| EV/EBITDA (x) | 5.6 | 4.6 | 4.0 |
| Div yield (\%) | 0.4 | 0.8 | 0.8 |

Pricing performance

|  |  |  |  |
| ---: | ---: | ---: | ---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| $(39.0)$ | $(43.9)$ | $(65.7)$ | $(79.4)$ |

## Shareholding, September 2008

|  | \% of <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 44.4 | - | - |
| Flls | 17.7 | 0.3 | $(0.0)$ |
| MFs | 18.2 | 1.4 | 1.1 |
| UTI | - | - | $(0.3)$ |
| LIC | - | - | $(0.3)$ |

## Punj Lloyd: Cost escalation dispute and forex loss mar performance. Reiterate REDUCE

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- Several one-offs lead to negative operating margins and net income
- Standalone reports strong revenue growth as well as margin expansion
- Deferral in execution of $10 \%$ of backlog acknowledged; however, backlog still remains strong
- Marginal changes to earnings estimates; reiterate REDUCE with a target price of Rs 105

Punj Lloyd reported strong consolidated revenue growth of 47.4\% to Rs31.2 bn in 3QFY09 from Rs21.2 bn in the previous year. The company reported a net loss of Rs2.3 bn for this quarter versus a net profit of Rs917 mn in 3QFY08. The negative EBITDA margin was mainly due to (1) provision of Rs2.1 bn towards SABIC order executed by its subsidiary, Simon Carves Ltd (SCL) and (2) a foreign exchange loss of Rs 779 mn on loans take by SCL. Adjusted for these one-offs also EBITDA margin would have been $6.1 \%$, lower than our expectations of $9 \%$. Standalone however reported strong performance with $44 \%$ yoy revenue growth to Rs17.9 bn and 430 bps margin expansion. Management acknowledged slower-than-expected execution in about 10\% of the backlog. However, the backlog adjusted for these orders also remains strong at about Rs20 bn. We have marginally revised our earnings estimates and reiterate REDUCE with a target price of Rs105 based on (1) clouded outlook on capital expenditure in the key segments and geographies in which the company operates and (2) likely negative repercussions on the company from ongoing dispute with client.

## Several one-offs lead to negative operating margins and net income for the company

Punj Lloyd reported strong consolidated revenue growth of $47.4 \%$ to Rs31.2 bn in 3QFY09 from Rs21.2 bn in the previous year (see Exhibit 1). Consolidated EBITDA, including other income, was negative at Rs726 mn resulting in negative EBITDA margin of $3.1 \%$. The company reported a net loss of Rs2.3 bn for this quarter versus a net profit of Rs917 in 3QFY08. The negative EBITDA margin was mainly due to (1) provision of Rs2.1bn towards SABIC order executed by its subsidiary, Simon Carves Ltd (SCL) and (2) a foreign exchange loss of Rs779 mn on loans take by SCL. Both these items have been routed through the other expenses line in the income statement. Adjusted for these one-offs also, EBITDA margin would have been $6.1 \%$, lower than our expectations of $9 \%$. The profit of the company was further depressed by higher interest expense (up 118\% yoy) of Rs620 mn due to (1) higher debt levels of Rs33 bn at the group level and (2) higher cost of loans.

For the nine-month period ended December 31, 2008, Punj Lloyd reported revenue growth of $61 \%$ and EBITDA margin of $4.5 \%$. Profit after tax reported was Rs 160 mn versus Rs 2.4 bn for the same period in the previous year.

## Strong standalone performance led by strong revenue growth as well as margin expansion

Punj Lloyd reported strong results at the standalone level with revenues growing at 44\% yoy to Rs 17.9 bn in 3QFY09 (see Exhibit 2). Operating profit margin expanded 430 bps yoy to $12.8 \%$ in this quarter versus $8.5 \%$ in 3 QFY08. The increase in other expenses as a percentage of sales was countered by a sharp decrease in material and contractor costs as a percentage of sales declining by 11.6 percentage points yoy. For 9MFY09, the company reported a yoy $64 \%$ growth in the standalone revenues with a margin expansion of 250 bps yoy. Standalone profit after tax reported was Rs2.5 bn, up 171\% yoy from Rs917 mn in the previous year.

## Management confident of recovering the Rs2.3 bn of advance payment and a performance bond called by SABIC

The company has currently made provisions for only the costs incurred for the SABIC order of Rs2.1 bn. The performance as well as bank guarantee invoked by SABIC against Punj Lloyd for a total amount of GBP28.5 mn is not included in the provisions. This continues to remain as receivables in the company's financials. The management stated that they are fairly confident of recovering this amount from SABIC. SCL has presently commenced litigation proceedings against SABIC with an aim to recover the GBP28.5 mn (about Rs2.3 bn) in respect of the advance payment bond and a performance bond called by SABIC.

## Strong order backlog of Rs219 bn provides two years of revenue visibility; acknowledges slower-than-expected execution in about Rs20 bn orders

Order inflows for the company continue to remain strong with the company reporting an order backlog of Rs219 bn, up 136\% yoy. The order backlog provides a revenue visibility of about 1.8 years based on FY2009E expected earnings. The company reported an order inflow of Rs104 bn in FY2009E so far (see Exhibit 4). The order backlog of the company continues to remain geographically diversified (see Exhibit 5). The company does seem to be continuing to shifting focus away from India to other international geographies with India contributing to only about $20 \%$ to $25 \%$ of the order book. The infrastructure and pipelines segment continues to hold a majority stake (about 33\% each) in the order book with Process and Plants segment reducing its stake from $47 \%$ in 9MFY08 to $31 \%$ at the end of 9MFY09 (see Exhibit 6).

Management acknowledged slower-than-expected execution in orders worth Rs20 bn such as (1) Rs17.7 bn Jurong Aromatics complex, (2) Rs8 bn Dighi port project, (3) Rs 0.95 bn Goindwal Sahib project and (4) Rs0.33 bn Ador power plant in Indonesia.

## Marginally revise earnings estimates, reiterate REDUCE with a target price of Rs105

We have revised our consolidated earnings estimates to Rs9.6 from Rs16.1 to build in (1) write-off of Rs2 bn on SABIC order and (2) forex losses of Rs1 bn. We have broadly maintained our FY2010E consolidated earnings estimate of Rs16.4. We have cut our FY2010 DCF-based target price to Rs 105 from Rs 125 (implying about 7X 2010E earnings versus 8 X FY2010E earnings earlier; see Exhibit 7). We reiterate our REDUCE rating on the stock based on (1) clouded outlook on capital expenditure in the key segments and geographies in which the company operates and (2) likely negative repercussions on the company from ongoing dispute with client.

Exhibit 1. Punj Lloyd (consolidated) - 3QFY09 - key numbers (Rs mn)

|  | yoy |  |  | qoq |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in Rs mn) | 3QFY09 | 3QFY08 | (\% chg) | 3QFY09 | 2QFY09 | (\% chg) | 9MFY09 | 9MFY08 | (\% chg) |
| Net Sales | 31,200 | 21,170 | 47.4 | 31,200 | 29,261 | 6.6 | 86,948 | 54,062 | 60.8 |
| Expenditure | $(32,163)$ | $(20,126)$ | 59.8 | $(32,163)$ | $(26,536)$ | 21.2 | $(83,070)$ | $(50,138)$ | 65.7 |
| Material | $(8,453)$ | $(7,614)$ | 11.0 | $(8,453)$ | $(10,470)$ | (19.3) | $(25,951)$ | $(20,806)$ | 24.7 |
| Contractor charges | $(13,011)$ | $(6,747)$ | 92.8 | $(13,011)$ | $(8,420)$ | 54.5 | $(30,475)$ | $(15,373)$ | 98.2 |
| Staff cost | $(3,176)$ | $(2,392)$ | 32.7 | $(3,176)$ | $(2,687)$ | 18.2 | $(9,139)$ | $(6,036)$ | 51.4 |
| Other expenditure | $(7,523)$ | $(3,373)$ | 123.0 | $(7,523)$ | $(4,959)$ | 51.7 | $(17,506)$ | $(7,923)$ | 120.9 |
| Operatin profit | (963) | 1,045 | (192.2) | (963) | 2,724 | (135.3) | 3,878 | 3,924 | (1.2) |
| Other Income | 237 | 459 | (48.3) | 237 | 280 | (15.4) | 612 | 994 | (38.4) |
| EBITDA | (726) | 1,503 | (148.3) | (726) | 3,005 | (124.2) | 4,489 | 4,918 | (8.7) |
| Interest | (620) | (284) | 118.1 | (620) | (490) | 26.5 | $(1,479)$ | (967) | 53.0 |
| Depreciation | (433) | (365) | 18.5 | (433) | (439) | (1.3) | $(1,263)$ | $(1,053)$ | 19.9 |
| Profit before Tax | $(1,779)$ | 854 | (308.3) | $(1,779)$ | 2,076 | (185.7) | 1,748 | 2,898 | (39.7) |
| Tax | (416) | (308) | 34.8 | (416) | (647) | (35.7) | $(1,593)$ | (864) | 84.5 |
| Profit after Tax | $(2,194)$ | 546 | (502.2) | $(2,194)$ | 1,429 | (253.6) | 155 | 2,035 | (92.4) |
| Minority interest \& Associates | (72) | 371 | (119.4) | (72) | 12 | (685.4) | 132 | 372 | (64.4) |
| Net Profit | $(2,266)$ | 917 | (347.2) | $(2,266)$ | 1,441 | (257.3) | 287 | 2,406 | (88.1) |
|  |  |  |  |  |  |  |  |  |  |
| Key ratios |  |  |  |  |  |  |  |  |  |
| Material | 27.1 | 36.0 |  | 27.1 | 35.8 |  | 29.8 | 38.5 |  |
| Contractor charges | 41.7 | 31.9 |  | 41.7 | 28.8 |  | 35.0 | 28.4 |  |
| Staff cost | 10.2 | 11.3 |  | 10.2 | 9.2 |  | 10.5 | 11.2 |  |
| Other expenditure | 24.1 | 15.9 |  | 24.1 | 16.9 |  | 20.1 | 14.7 |  |
| OPM Margin | (3.1) | 4.9 |  | (3.1) | 9.3 |  | 4.5 | 7.3 |  |
| EBITDA Margin | (2.3) | 7.0 |  | (2.3) | 10.2 |  | 5.1 | 8.9 |  |
| PBT margin (\%) | (5.7) | 4.0 |  | (5.7) | 7.1 |  | 2.0 | 5.4 |  |
| PAT margin (\%) | (7.0) | 4.3 |  | (7.0) | 4.9 |  | 0.2 | 4.5 |  |
| Effective tax rate (\%) | 23.4 | 36.1 |  | 23.4 | 31.2 |  | 91.1 | 29.8 |  |

Source: Company, Kotak Institutional Equities

Exhibit 2. Punj Lloyd (standalone) - 3QFY09 - key numbers (Rs mn)

|  | yoy |  |  | qoq |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY09 | 3QFY08 | (\% chg) | 3QFY09 | 2QFY09 | (\% chg) | 9MFY09 | 9MFY08 | (\% chg) |
| Net Sales | 17,907 | 12,438 | 44.0 | 17,907 | 15,615 | 14.7 | 49,108 | 29,892 | 64.3 |
| Expenditure | $(15,619)$ | $(11,380)$ | 37.3 | $(15,619)$ | $(13,779)$ | 13.4 | $(43,407)$ | $(27,168)$ | 59.8 |
| Material | $(5,416)$ | $(4,355)$ | 24.4 | $(5,416)$ | $(6,571)$ | (17.6) | $(16,709)$ | $(11,300)$ | 47.9 |
| Contractor charges | $(3,830)$ | $(3,509)$ | 9.1 | $(3,830)$ | $(2,816)$ | 36.0 | $(11,065)$ | $(7,124)$ | 55.3 |
| Staff cost | $(1,440)$ | (928) | 55.2 | $(1,440)$ | $(1,393)$ | 3.3 | $(4,160)$ | $(2,376)$ | 75.1 |
| Other expenditure | $(4,933)$ | $(2,588)$ | 90.6 | $(4,933)$ | $(2,999)$ | 64.5 | $(11,473)$ | $(6,368)$ | 80.2 |
| EBITDA | 2,289 | 1,058 | 116.3 | 2,289 | 1,836 | 24.6 | 5,701 | 2,724 | 109.3 |
| Other Income | 204 | 145 | 41.2 | 204 | 223 | (8.6) | 558 | 460 | 21.2 |
| PBIDT | 2,493 | 1,203 | 107.3 | 2,493 | 2,060 | 21.0 | 6,259 | 3,184 | 96.6 |
| Interest | (573) | (239) | 139.5 | (573) | (419) | 36.8 | $(1,313)$ | (832) | 57.9 |
| Depreciation | (290) | (294) | (1.4) | (290) | (271) | 7.0 | (836) | (816) | 2.4 |
| Profit before Tax | 1,629 | 669 | 143.6 | 1,629 | 1,370 | 19.0 | 4,110 | 1,536 | 167.6 |
| Tax | (664) | (277) | 139.4 | (664) | (489) | 35.8 | $(1,549)$ | (618) | 150.5 |
| Current | (588) | (228) | 158.3 | (588) | (554) | 6 | $(1,466)$ | (484) | 203 |
| Deferred | (68) | (38) | 77.6 | (68) | 72 | (195) | (60) | (96) | (37) |
| Fringe benefit tax | (8) | (11) | (29.8) | (8) | (7) | 14 | (23) | (38) | (40) |
| Profit after Tax | 965 | 392 | 146.5 | 965 | 880 | 10 | 2,561 | 917 | 179 |
| Exceptional items | (72) | - |  | (72) | - |  | (72) | - |  |
| Net Profit | 893 | 392 | 128.1 | 893 | 880 | 1 | 2,489 | 917 | 171 |
|  |  |  |  |  |  |  |  |  |  |
| Key ratios |  |  |  |  |  |  |  |  |  |
| Material | 30.2 | 35.0 |  | 30.2 | 42.1 |  | 34.0 | 37.8 |  |
| Contractor charges | 21.4 | 28.2 |  | 21.4 | 18.0 |  | 22.5 | 23.8 |  |
| Staff cost | 8.0 | 7.5 |  | 8.0 | 8.9 |  | 8.5 | 7.9 |  |
| Other expenditure | 27.5 | 20.8 |  | 27.5 | 19.2 |  | 23.4 | 21.3 |  |
| OPM Margin | 12.8 | 8.5 |  | 12.8 | 11.8 |  | 11.6 | 9.1 |  |
| PBIDT margin (\%) | 13.8 | 9.6 |  | 13.8 | 13.0 |  | 12.6 | 10.5 |  |
| PAT margin (\%) | 5.0 | 3.1 |  | 5.0 | 5.6 |  | 5.1 | 3.1 |  |
| Effective tax rate (\%) | (40.8) | (41.5) |  | (40.8) | (35.7) |  | (37.7) | (40.3) |  |

Source: Company, Kotak Institutional Equities

Exhibit 3. Punj Lloyd (subsidiaries) - 3QFY09 - key numbers (Rs mn)

|  | yoy |  |  | qoq |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY09 | 3QFY08 | (\% chg) | 3QFY09 | 2QFY09 | (\% chg) | 9MFY09 | 9MFY08 (\% chg) |  |
| Net Sales | 13,293 | 8,733 | 52.2 | 13,293 | 13,645 | (2.6) | 37,839 | 24,171 | 56.6 |
| Expenditure | $(16,544)$ | $(8,746)$ |  | $(16,544)$ | $(12,757)$ |  | $(39,663)$ | $(22,970)$ |  |
| Material | $(3,037)$ | $(3,259)$ | (6.8) | $(3,037)$ | $(3,899)$ | (22.1) | $(9,242)$ | $(9,506)$ | (2.8) |
| Contractor charges | $(9,181)$ | $(3,238)$ | 183.5 | $(9,181)$ | $(5,604)$ | 63.8 | $(19,410)$ | $(8,249)$ | 135.3 |
| Staff cost | $(1,736)$ | $(1,464)$ | 18.6 | $(1,736)$ | $(1,294)$ | 34.2 | $(4,979)$ | $(3,660)$ | 36.0 |
| Other expenditure | $(2,590)$ | (785) | 229.8 | $(2,590)$ | $(1,960)$ | 32.1 | $(6,032)$ | $(1,556)$ | 287.8 |
| Operating Profit | $(3,251)$ | (13) | 23,984.4 | $(3,251)$ | 888 | (466.2) | $(1,823)$ | 1,200 | (251.9) |
| Other Income | 33 | 314 | (89.5) | 33 | 57 | (41.9) | 54 | 533 | (89.9) |
| EBITDA | $(3,218)$ | 301 | $(1,169.6)$ | $(3,218)$ | 945 | (440.6) | $(1,769)$ | 1,734 | (202.1) |
| Interest | (47) | (45) | 4.4 | (47) | (71) | (34.0) | (165) | (135) | 22.6 |
| Depreciation | (143) | (71) | 101.1 | (143) | (168) | (14.9) | (428) | (237) | 80.6 |
| Profit before Tax | $(3,408)$ | 185 | $(1,943.2)$ | $(3,408)$ | 706 | (582.7) | $(2,362)$ | 1,362 | (273.4) |
| Tax | 248 | (31) | (903.9) | 248 | (158) | (257.6) | (44) | (245) | (82.2) |
| Current | (20) | 49 | (140) | (20) | 554 | (104) | (340) | 130 | (361) |
| Deferred | 269 | (78) | (443) | 269 | (72) | (475) | 299 | (35) | (945) |
| Fringe benefit tax | (1) | (1) | (50) | (1) | 7 | (109) | (3) | 9 | (134) |
| Profit after Tax | $(3,160)$ | 154 | $(2,152)$ | $(3,160)$ | 548 | (676) | $(2,406)$ | 1,117 | (315) |
|  |  |  |  |  |  |  |  |  |  |
| Key ratios |  |  |  |  |  |  |  |  |  |
| Material | 22.8 | 37.3 |  | 22.8 | 28.6 |  | 24.4 | 39.3 |  |
| Contractor charges | 69.1 | 37.1 |  | 69.1 | 41.1 |  | 51.3 | 34.1 |  |
| Staff cost | 13.1 | 16.8 |  | 13.1 | 9.5 |  | 13.2 | 15.1 |  |
| Other expenditure | 19.5 | 9.0 |  | 19.5 | 14.4 |  | 15.9 | 6.4 |  |
| Operating margin (\%) | (24.5) | (0.2) |  | (24.5) | 6.5 |  | (4.8) | 5.0 |  |
| PBT margin (\%) | (25.6) | 2.1 |  | (25.6) | 5.2 |  | (6.2) | 5.6 |  |
| PAT margin (\%) | (23.8) | 1.8 |  | (23.8) | 4.0 |  | (6.4) | 4.6 |  |
| Effective tax rate (\%) | 7.3 | 16.7 |  | 7.3 | 22.3 |  | (1.8) | 18.0 |  |

Source: Company, Kotak Institutional Equities

Exhibit 4. Strong order inflows continue for Punj Lloyd so far in this financial year
Key orders won by Punj Lloyd in FY2008 and FY2009 so far (Rs mn)

| Date | Segment | Area | Client | Value (Rs mn) | Group entity | Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 15-Jan-09 | Infrastructure | Infrastructure | Housing and Infra board | 13,112 | Punj Lloyd | EPC of utilities in Souk AlJuma, Tripoli, Libya |
| 7-Jan-09 | Infrastructure | Buildings | Housing and Infra board | 10,501 | Punj Lloyd | EPC of infra in Tripoli, Libya |
| 7-Jan-09 | Oil and Gas | Pipeline | Cairn India | 1,046 | Punj Lloyd | EPC of pipeline |
| 6-Jan-09 | Infrastructure | Airports | Airports Authority of India | 2,640 | Punj Lloyd | Sikkim's first greenfield airport |
| 23-Dec-08 | Infrastructure | Buildings | Municipal Corp, Delhi | 3,040 | Punj Lloyd | Parking facility near JN Stadium, N Delhi |
| 20-Oct-08 | Oil and Gas | Fuel Terminal | PT Shell Indonesia | 1,012 | PT Punj Lloyd Indonesia | EPC Services Contract of New Fuel Terminal |
| 23-Sep-08 | Oil and Gas | Pipeline | Qatar Petroleum | 36,360 | Punj Lloyd | EPC contract of laying of 211 km of pipeline with associated stations and infrastructure |
| NA | Oil and Gas | Infrastructure | Waha Oil Company, Libya | 1,900 | Punj Lloyd | Deploying two onshore rigs. |
| 9-Sep-08 | Process | Process | FWP Joint Venture, Singapore | 1,670 | Punj Lloyd Pte Ltd | Mechanical works on select utilities |
| 18-Jul-08 | Process | Process | Tecnicas Reunidas, Spain and Abu Dhabi Polymers Company | 4,640 | Punj Lloyd | Mechanical works for Borouge project |
| 3-Jul-08 | Process | Process | GVK Power Limited, Hyderabad | 10,050 | Punj Lloyd | Balance of Plant work (BOP) and entire Civil work on EPC basis |
| 6-Jun-08 | Process | Process | Indian Oil Corporation Limited | 6,490 | Punj Lloyd | Lump-sum turnkey contract to upgrade the refinery at Barauni |
| 30-Apr-08 | Process | Process | PT Makmur Sejahtera Wisesa, Indonesia | 3,300 | PT Punj Lloyd Indonesia and Punj Lloyd Pte Ltd, Singapore | EPC project for $2 \times 30$ MW Coal Power Plant in Kalimantan Island, Indonesia |
| 11-Apr-08 |  |  |  | 18,640 | Punj Lloyd Ltd and Punj Lloyd Pte Ltd., Singapore |  |
| 11-Apr-08 |  |  |  | 970 | Sembawang Infrastructure (India) Pvt Ltd |  |
| Orders won in FY2009 so far |  |  |  | 115,370 |  |  |
| 31-Mar-08 | Process | Process | Tecnimont S.p.A (Italy) | 2,720 | Punj Lloyd | Mechanical work PE3 and PH areas |
| 7-Mar-08 | Oil and Gas | Pipeline | Petronas Carigali Sdn Bhd, Malasia | 20,150 | Punj Lloyd | EPC and commissioning of a $512 \mathrm{~km}, 36$ inch diameter onshore natural gas pipeline and associated facilities |
| 14-Feb-08 | Civil, Infrastructure and Power | Buildings | Marina Bay Sands Pte Ltd, Singapore | 11,192 | Sembawang Engineers and Constructors | Construction of the North Podium in the integrated resort comprising casino, theatres and retail arcade |
| 12-Dec-07 | Process | Process | Indian Oil Corporation | 5,900 | Punj Lloyd | Construction of coker unit \& block for the Vadodara refinery in Gujarat |
| 30-Nov-07 | Civil, Infrastructure and Power | Infrastructure | Land Transport Authority, Singapore | 12,720 | Sembawang Engineers and Constructors | Construction of the MRT station in Marina Bay in Singapore |
| 5-Nov-07 | Process | Process | Jurong Aromatics Corporation Pte Ltd, Singapore | 17,700 | Sembawang Engineers and Constructors | EPC work for a new mega aromatics plant at Jurong island |
| 12-Oct-07 | Oil and Gas | Pipeline | Qatar Petroleum | 3,890 | Punj Lloyd | EPC on LSTK basis of 46 km of 18 " multiproduct pipeline |
| 6-Aug-07 | Process | Process | Bharat Oman Refineries Limited | 5,900 | Punj Lloyd | Lump-sum turnkey contract for building a sulphur block at Bina Refinery |
| 2-Aug-07 | Civil, Infrastructure and Power | Buildings | Sentosa Pte Ltd, subsidiary of Genting Group | 6,660 | Sembawang Engineers and Constructors | Sub-structural works at Sentosa Integrated Resort Development |
| 27-Jul-07 | Oil and Gas | Pipeline | Reliance Gas Transportation Infrastructure Ltd | 3,180 | Punj Lloyd | Laying of pipeline \& associated facilities for East-West Pipeline project |
| 23-Jul-07 | Oil and Gas | Tankage | Saudi Kayan Petrochemical Company (SABIC) | 1587(a) | Dayim Punj Lloyd Construction Contracting Company Ltd | EPC of tanks at Jubail Industrial city, Saudi Arabia |
| 20-Jul-07 | Process | Process | Gulf Fluor | 500(b) | Simon Carves Ltd. | Fluorides plant incorporating a new Sulphuric Acid plant |
| 14-May-07 | Oil and Gas | Pipeline | GAIL (India) Ltd | 1,227 | Punj Lloyd | Phase II of Panvel - Dabhol Pipeline |
| 16-Apr-07 | Oil and Gas | Pipeline | Oman Gas Company | 5,300 | Punj Lloyd | 24", 40 Km pipeline |
| 19-Apr-07 | Oil and Gas | Pipeline | Ras Laffan Olefins Company Ltd, USA | 1,935 | Punj Lloyd | Ethylene pipeline |
| 23-Apr-07 | Oil and Gas | Pipeline | Reliance Gas Transportation Infrastructure Ltd | 1,802 | Punj Lloyd | 48", 122 Km pipeline |
| Total orders won in FY2008 |  |  |  | 257,182 |  |  |

(a) Estimated share of Punj Llyod
(b) Estimated order value

Source: Company, Kotak Institutional Equities

## Exhibit 5. Geographical mix of order backlog of Punj Lloyd group (Rs bn)





Source: Company, Kotak Institutional Equities

Exhibit 6. Sector-wise order backlog of Punj Lloyd group (Rs bn)


Source: Company, Kotak Institutional Equities

India Daily Summary - January 27, 2009

Exhibit 7. Punj Lloyd Consolidated- DCF model, March fiscal year-ends (Rs mn)


Source: Company, Kotak Institutional Equities estimates

| Technology |  |
| :--- | ---: |
| TEML.BO, Rs209 |  |
| Rating | BUY |
| Sector coverage view | Cautious |
| Target Price (Rs) | 320 |
| 52W High -Low (Rs) | $990-204$ |
| Market Cap (Rs bn) | 26.1 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 37.7 | 44.6 | 44.7 |
| Net Profit (Rs bn) | 7.8 | 8.9 | 7.7 |
| EPS (Rs) | 59.1 | 67.6 | 58.7 |
| EPS gth | 25.7 | 14.5 | $(13.2)$ |
| P/E (x) | 3.5 | 3.1 | 3.6 |
| EV/EBITDA (x) | 3.1 | 1.7 | 1.5 |
| Div yield (\%) | 2.6 | 2.9 | 3.0 |

Pricing performance
Perf-1m
Perf-3m
$(21.6)$

## Tech Mahindra: Weak quarter. Maintain BUY, only on inexpensive valuations

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- 3QFY09 revenues significantly below our expectations
- Good margin performance; challenges ahead
- Currency-the biggest drag on earnings and stock performance

Tech Mahindra reported disappointing all round performance for the December 2008 quarter. Revenues declined $14 \%$ qoq to US $\$ 232 \mathrm{mn}$ versus our expectations of US $\$ 242$ mn. BT revenues declined 18\% qoq to US\$132 mn (down 5\% on constant currency). Non-BT revenues declined $7.5 \%$ qoq to US $\$ 100 \mathrm{mn}$. OPM at $28.1 \%$ remained steady and ahead of our expectations though partly aided by higher-than-expected GBP/INR realization of 79 (spot is currently at 66.8). Net income of Rs2.2 bn was ahead of our expectation of Rs 1.95 mn and primarily led by higher-than-expected GBP/Re realization. Currency is turning out be a major challenge-we had factored in GBP/US\$ rate of 1.47 for FY2010E and GBP/INR rate of 70. Taking into consideration the currency headwinds and weak execution, we reduce our earnings estimates further; we now model cross currency rate of GBP/US\$ rate of 1.3 and GBP/INR rate of 62 for FY2010E and FY2011E. We lower our FY2010E EPS by $17 \%$ to Rs58.7 and FY2011E EPS by 20\% to Rs52.8. We maintain our BUY rating on the stock; however, the following factors need to materialize if the stock has to perform in the near term (1) stability in GBP versus other currencies, (2) articulation of free cash utilization-it is surprising TM does not even have a dividend payout policy in place and (3) demonstrate consistent large deal wins without the use of cash/equity structures.

Steep revenue decline-huge negative surprise. TM's reported revenues declined $14 \%$ to US $\$ 232 \mathrm{mn}$, significantly lower than our expected US $\$ 242 \mathrm{mn}$. Revenue weakness was spread across both BT and non- BT clients. Non-BT revenues declined 7.5\% qoq to US $\$ 100 \mathrm{mn}$; the management attributed this to the weak economic environment. BT revenues declined $18.3 \%$ qoq and $11.6 \%$ yoy to US\$132 mn; on a constant currency basis revenues declined 5\% to GBP81 mn. BT Global Services (BTGS) contract continues to scale up well; revenues increased 9\% qoq to US\$35 mn (+27\% in constant currency). BT's core business, however, continues to be a concern with billing decline qoq and yoy on US\$ basis as well as constant currency basis. Management indicates that the billing in the BT account has already peaked with key programs such as OpenReach and 21CN on a ramp down.

Good margin performance; challenges ahead. TM's EBITDA margin remained stable at $28.1 \%$ primarily on the back of rupee depreciation. However, OPM will be under severe pressure going forward on account of appreciation of Re against the GBP. Note that the spot GBP/INR rate has move to 66.5 versus 79 realized for the December quarter. A $1 \%$ appreciation of rupee against the GBP impacts TM's OPM adversely by 40 bps . TM does have a few operational levers up its sleeve including utilization rates (a low 67\% in the December 2008 quarter) which can offset some part of currency headwinds; however, most of these are volume-based levers and growth in volumes is critical to prevent a sharp correction in margins. We model EBITDA margin decline of 400 bps for TM in FY2010E, primarily factoring currency changes.

Update on the earlier announced large deal with BT. TM indicated it would be the sole and prime vendor for the GBP500 mn deal with BTGS. However, only GBP350 mn of revenues would be incremental to TM—a negative surprise, we thought that all the revenues from this deal would be incremental; revenues will likely accrue over a period of five years. TM will assume sole responsibility for deal execution; accordingly it would not recover back anything from US\$110 mn upfront payment made in 2QFY09 to secure the deal.

The new deal involves large scale systems consolidation for the BTGS business. TM would be the prime vendor and may sub-contract out a portion of the business to consultants. $60 \%$ of the deal value will accrue in the first three years. TM would be responsible for transformation of the IT architecture, governance and business processes that support the business. The program is directed at global consolidation of systems and service management. TM management indicates that the profitability of the deal would be similar to/higher than the corporate-average before amortization of upfront payment to secure the deal; we highlight that this is a divergence from the management's earlier commentsthat the margins on the deal would be similar to corporate average margins post amortization of upfront payment. The work on this program will start from April 1, 2009.

The way forward. TM has disappointed us on execution and growth in the past three quarters especially on the non-BT revenues. The company has to demonstrate better growth, communication and deals wins in the normal course to win confidence of investors. With the slowdown in the pace of new deal awards among TSP accounts worldwide, we believe revenues may decline in FY2010E in US\$ terms (growth in constant currency). We share our thoughts on the business in detail

1. BTGS. Despite negative press for $B T$ on the performance of GS division and likely change in the management, we still forecast strong growth rate in BTGS revenues for TM. We model revenues of US $\$ 232 \mathrm{mn}$ for FY2010E and US $\$ 306 \mathrm{mn}$ for FY2011E. We believe that execution and pace of ramp-up has been consistent with the management's plans. In addition, we model potential revenues from GBP350 mn fiveyear deal from BT. This contract will likely start April 2009 and may potentially deliver revenues of $\sim$ US $\$ 50 \mathrm{mn}$ in FY2010E.
2. BT core. BT core business may remain under pressure especially after peaking out of certain high profile programs such as 21 CN and OpenReach. Revenues from this segment may remain weak and uncertain. TM is attempting to protect revenues from this segment through conversion of revenues to annuity business. Note that the company had converted an existing deal into annuity business through a five-year US $\$ 350 \mathrm{mn}$ applications contract from the wholesale division of BT. We forecast revenues of US $\$ 340 \mathrm{mn}$ from BT core business for FY2010E, implying a yoy decline of 27\%.
3. Non-BT revenues. Performance from the non-BT segment was the big disappointment in the December 2008 quarter. We believe a combination of factors including ramp down from TEM clients, push pack in decision making of large deals which TM may have been bidding for and weak external environment/execution may have been the key reasons for disappointment. Still non-BT revenues may show an uptick from the March quarter led in the initial phase by ramp-up from US\$220 mn five-year from AT\&T (US\$70 mn incremental). We believe the company may need to close additional deals in this segment soon for growth in FY2010E.

Reduce estimates for FY2010E and FY2011E. We lower our FY2010E EPS to Rs58.7 from Rs70.4 earlier and FY2011E EPS to Rs52.8 from Rs66.3 earlier. We build earnings decline of $13 \%$ for FY2010E and 10\% for FY2011E. The revision is led by two factors (1) lower volume growth projection of $10 \%$ versus $13 \%$ earlier (for FY2010E) and (2) change in currency assumptions. Maintain our BUY rating on the stock noting inexpensive valuations (3.3X FY2009E and 3.8X FY2010E earnings) post the recent steep correction in the stock price. Our target price of Rs320/share implies an upside of $53 \%$ from current levels.

## Reduction in non-employee costs driving OPM performance

|  | Dec-07 | Sep-08 | Dec-08 | qoq (\%) | yoy (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenues | 9,704 | 11,648 | 11,322 | $(2.8)$ | 16.7 |
| Employee costs | 3,826 | 4,721 | 4,816 | 2.0 | 25.9 |
| Total non-employee costs | 3,744 | 3,666 | 3,327 | $(9.2)$ | $(11.1)$ |
| Total costs | 7,570 | 8,386 | 8,143 | $(2.9)$ | 7.6 |
| EBITDA | 2,134 | 3,262 | 3,179 | $(2.6)$ | 49.0 |


| As \% of revenues | 39.4 | 40.5 | 42.5 |  |
| :--- | ---: | ---: | ---: | ---: |
| Employee costs | 38.6 | 31.5 | 29.4 |  |
| Non-employee costs | 22.0 | 28.0 | 28.1 |  |
| EBITDA margin (\%) |  |  |  |  |

Source: Company data

Key changes in FY2009-11 estimates, March fiscal year-ends

|  | New |  |  | Old |  |  | Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| Revenues (Rs mn) | 44,556 | 44,739 | 48,295 | 47,584 | 53,166 | 59,180 | (6.4) | (15.9) | (18.4) |
| Revenues (US\$ mn) | 991 | 932 | 1,028 | 1,058 | 1,109 | 1,260 | (6.4) | (15.9) | (18.5) |
| Revenue growth (\%) | 5.9 | (5.9) | 10.3 | 13.2 | 4.8 | 13.7 |  |  |  |
| EBITDA (Rs mn) | 11,725 | 9,979 | 10,186 | 11,860 | 11,654 | 12,409 | (1.1) | (14.4) | (17.9) |
| Net Profit (Rs mn) | 8,859 | 7,690 | 6,922 | 9,527 | 9,225 | 8,680 | (7.0) | (16.6) | (20.2) |
| Fully diluted EPS (Rs/share) | 67.6 | 58.7 | 52.8 | 72.7 | 70.4 | 66.3 | (7.0) | (16.6) | (20.2) |
| Re/\$ rate | 45.0 | 48.0 | 47.0 | 45.0 | 48.0 | 47.0 | 0.0 | 0.1 | 0.1 |
| EBITDA margin (\%) | 26.3 | 22.3 | 21.1 | 24.9 | 21.9 | 21.0 |  |  |  |

[^15]
## Tech Mahindra interim results, March year end (Rs mn)

|  | \% change |  |  |  |  | KotakEstimates \% Deviation |  | Comments on QoQ performance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY08 | 2QFY09 | 3QFY09 | q०9 | yoy |  |  |  |
| Revenues | 9,704 | 11,648 | 11,322 | (2.8) | 16.7 | 11,503 | (1.6) | Revenue decline of $14 \%$ qoq disappointing; reveneus at US $\$ 232 \mathrm{mn}$ significantly below our estimate of US $\$ 242 \mathrm{mn}$. Volume growth of $3 \%$ qoq disappointed, even as depreciation of GBP versus USD impacted US $\$$ revenues |
| Cost of revenues | $(6,144)$ | $(6,867)$ | $(6,572)$ | (4.3) | 7.0 | $(7,344)$ | (10.5) |  |
| Gross profit | 3,560 | 4,781 | 4,750 | (0.6) | 33.4 | 4,159 | 14.2 |  |
| SG\&A expenses | $(1,431)$ | $(1,520)$ | $(1,570)$ | 3.3 | 9.7 | $(1,594)$ | (1.5) |  |
| EBITDA | 2,129 | 3,261 | 3,180 | (2.5) | 49.4 | 2,565 | 24.0 | Margins flat qoq on account of aggressive cost rationalization and a surprisingly high GBP/Re realization of Rs79 for the quarter |
| Depreciation | (206) | (267) | (286) | 7.1 | 38.8 | (292) | (2.1) |  |
| EBIT | 1,923 | 2,994 | 2,894 | (3.3) | 50.5 | 2,273 | 27.3 |  |
| Interest | (16) | - | - |  |  | - |  |  |
| Other income | 300 | (320) | (397) | 24.1 | (232.3) | (120) |  | Includes US $\$ 9 \mathrm{mn}$ of forex loss, same as last quarter |
| Profit before tax | 2,207 | 2,674 | 2,497 | (6.6) | 13.1 | 2,152 | 16.0 |  |
| Tax | (213) | (321) | (269) | (16.2) | 26.3 | (238) |  |  |
| Net profit | 1,994 | 2,353 | 2,228 | (5.3) | 11.7 | 1,915 | 16.4 |  |
| Minority interest | , | - | (1) |  |  | - |  |  |
| Net income | 1,995 | 2,353 | 2,228 | (5.3) | 11.7 | 1,915 | 16.3 | Net income ahead of expectations on account of better-thanexpected OPM performance |
| Extraordinaries | - | 673 | - |  |  | - |  | UK payee tax write-back of US $\$ 15.3 \mathrm{mn}$ in 2QFY09 |
| Net profit- reported | 1,995 | 3,026 | 2,228 |  |  | 1,915 | 16.3 |  |
|  |  |  |  |  |  |  |  |  |
| EPS - Diluted (Rs) | 15.2 | 18.0 | 17.0 | (5.3) | 11.7 | 14.6 |  |  |
| Shares outstanding (mn) | 131.0 | 131.0 | 131.0 | - | - | 131.0 |  |  |
|  |  |  |  |  |  |  |  |  |
| Margins (\%) |  |  |  |  |  |  |  |  |
| Gross profit margin | 36.7 | 41.0 | 42.0 |  |  | 36.2 |  |  |
| EBITDA margin | 21.9 | 28.0 | 28.1 |  |  | 22.3 |  |  |
| EBIT margin | 19.8 | 25.7 | 25.6 |  |  | 19.8 |  |  |
| NPM | 20.6 | 20.2 | 19.7 |  |  | 16.6 |  |  |
|  |  |  |  |  |  |  |  |  |
| Employee Metrics |  |  |  |  |  |  |  |  |
| Software Professionals | 18,448 | 20,273 | 20,779 |  |  |  |  |  |
| Sales \& Support | 1,003 | 1,128 | 1,123 |  |  |  |  |  |
| BPO professionals | 3,704 | 3,734 | 3,527 |  |  |  |  |  |
| Total Employees | 23,155 | 25,135 | 25,429 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Other Metrics |  |  |  |  |  |  |  |  |
| BT revenues (\% of total) | 61.0 | 60.0 | 57.0 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Revenues (\%) |  |  |  |  |  |  |  |  |
| BT | 5,919 | 6,989 | 6,454 | (7.7) | 9.0 |  |  | BT core business down $13 \%$ qoq in constant currency even as BTGS witnesses sharp ramp up |
| Non-BT | 3,785 | 4,659 | 4,868 | 4.5 | 28.6 |  |  | Modest growth in non-BT revenues disappointing |
|  |  |  |  |  |  |  |  |  |
| Revenue Mix (\%) |  |  |  |  |  |  |  |  |
| Onsite | 44.0 | 40.0 | 40.0 |  |  |  |  |  |
| Offshore | 56.0 | 60.0 | 60.0 |  |  |  |  |  |

Source: Kotak Instutional Equities estimates

Tech Mahindra- consolidated Indian GAAP profit \& loss statement. March fiscal year ends

| Rs mn | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 29,290 | 37,661 | 44,556 | 44,739 | 48,295 |
| Direct cost | $(17,536)$ | $(23,854)$ | $(26,722)$ | $(28,130)$ | $(30,873)$ |
| Gross profit | 11,754 | 13,807 | 17,834 | 16,610 | 17,422 |
| SG\&A expenses | $(4,387)$ | $(5,549)$ | $(6,109)$ | $(6,631)$ | $(7,235)$ |
| EBITDA | 7,368 | 8,258 | 11,725 | 9,979 | 10,186 |
| Depreciation | (515) | (796) | $(1,107)$ | $(1,371)$ | $(1,747)$ |
| EBIT | 6,852 | 7,462 | 10,618 | 8,607 | 8,439 |
| Other income | 77 | 1,044 | (592) | 597 | 738 |
| Interest | (61) | (62) | - | - | - |
| Profit before tax | 6,868 | 8,444 | 10,026 | 9,205 | 9,177 |
| Tax | (740) | (748) | $(1,167)$ | $(1,514)$ | $(2,254)$ |
| Net profit | 6,128 | 7,696 | 8,859 | 7,690 | 6,922 |
| Minority interest | (1) | 5 | - | - | - |
| Net income | 6,127 | 7,701 | 8,859 | 7,690 | 6,922 |
| Extraordinaries | $(4,910)$ | $(4,401)$ | - | - | - |
| Net profit- reported | 1,218 | 3,295 | 8,859 | 7,690 | 6,922 |
|  |  |  |  |  |  |
| EPS (Rs/share) | 51.4 | 63.2 | 71.1 | 59.6 | 53.0 |
| Fully Diluted EPS (Rs/Share) | 47.0 | 59.1 | 67.6 | 58.7 | 52.8 |
| No of shares outstanding (mn) | 119.1 | 121.9 | 124.6 | 129.1 | 130.5 |
| Fully diluted number of shares (mn) | 130.4 | 130.4 | 131.0 | 131.0 | 131.0 |
| Margins (\%) |  |  |  |  |  |
| Gross profit margin | 40.1 | 36.7 | 40.0 | 37.1 | 36.1 |
| EBITDA margin | 25.2 | 21.9 | 26.3 | 22.3 | 21.1 |
| EBIT margin | 23.4 | 19.8 | 23.8 | 19.2 | 17.5 |
| NPM | 20.9 | 20.4 | 19.9 | 17.2 | 14.3 |
| Growth rates (\%) |  |  |  |  |  |
| Revenues | 135.7 | 28.6 | 18.3 | 0.4 | 7.9 |
| Gross profit | 133.7 | 17.5 | 29.2 | -6.9 | 4.9 |
| EBITDA | 175.0 | 12.1 | 42.0 | -14.9 | 2.1 |
| EBIT | 200.3 | 8.9 | 42.3 | -18.9 | -2.0 |
| Net profit | 160.3 | 25.6 | 15.1 | -13.2 | -10.0 |

Source: Kotak Instutional Equities estimates

| Banking |  |
| :--- | ---: |
| MMFS.BO, Rs206 |  |
| Rating | SELL |
| Sector coverage view | Attractive |
| Target Price (Rs) | 190 |
| 52W High -Low (Rs) | $335-162$ |
| Market Cap (Rs bn) | 19.6 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 7.7 | 8.5 | 9.2 |
| Net Profit (Rs bn) | 1.8 | 1.8 | 2.2 |
| EPS (Rs) | 20.8 | 18.5 | 22.6 |
| EPS gth | 32.6 | $(11.2)$ | 22.0 |
| P/E (x) | 9.9 | 11.1 | 9.1 |
| P/B (x) | 1.6 | 1.4 | 1.2 |
| Div yield (\%) | 2.224 | 2.249 | 2.743 |

Pricing performance

| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| ---: | ---: | ---: | ---: |
| 9.1 | 3.4 | $(19.5)$ | $(26.7)$ |

## Shareholding, September 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 61.6 | - | - |
| Flls | 23.8 | 0.1 | 0.1 |
| MFs | 0.3 | 0.0 | 0.0 |
| UTI | - | - | - |
| LIC | - | - | - |

## Mahindra \& Mahindra Finance: Core performance remains a concern, retain SELL

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- MMFSL reported PAT of Rs445 mn, up 5\% yoy and $18 \%$ above estimates
- Higher-than-expected NIM supported earnings
- Subdued disbursements, high NPLs remain a concern
- We revise estimates, retain SELL with price target of Rs190

Mahindra and Mahindra Financial Services (MMFSL) reported core profits (PBT excluding gains on securitization and provisions) of Rs1.26 bn, up 17\% yoy and $11 \%$ above estimates. Despite challenges in raising debt at competitive rates, the company managed to report an improvement in NIM likely on account of increase in lending rates on new loans and subvention from manufacturers. Disbursements were down $1 \%$ yoy on a low base (15\% yoy decline in 3QFY08 as well). Consequently, loan book declined 5\% qoq. With increased slippages and lower loan growth, the gross NPL ratio moved up to $10.1 \%$ in 3QFY08 from $9.4 \%$ in 2QFY08 and $8.7 \%$ in 3QFY07. We expect the current trends to continue over the next few quarters-NIM will remain high as bulk borrowing rates decline, loan growth will remain challenging in the backdrop of a slowdown in the auto industry. We are raising our estimates for FY2009E by $10 \%$ to factor in higher NIM. The impact on FY2010E estimates is marginal as increase in NIM somewhat offsets the lower loan growth estimate. Retain price target of Rs190 and SELL recommendation. The stock currently trades at 9.2X PER and 1.2X PBR FY2010E.

## Key highlights

Smart re-pricing of loans drives NIM. MMFSL's NIMs (as per our calculations) increased to $10.5 \%$ in 3QFY09 from $10.1 \%$ in 2QFY09 and $9.8 \%$ in 3QFY08. The company raised its lending rates for new loans by over 200-250 bps, which has likely supported NIMs. Given the small tenure of loans, the share of disbursements during 3QFY09 to overall loan book was somewhat high at about 18\%. Hence, the rise in lending rates for new loans had a significant impact on overall NIMs. On the borrowings side, MMFSL increased its focus on banks and insurance companies-the share of mutual funds has declined to 30\% in 3QFY09 from 51\% in 3QFY08.

Loan growth will remain subdued. MMFSL has now resumed financing of non-M\&M vehicles, a segment in which disbursements were freezed in 3QFY08 due to liquidity challenges. However, with a slowdown in the auto industry, we believe MMFSL will find it challenging to deliver growth in business despite improvement on the liquidity front. We expect the loan book to decline 1\% yoy in FY2010E (disbursements growth of 10\%) versus $10 \%$ loan growth assumption earlier (disbursements growth of $12 \%$ ).

Asset quality remains a concern. MMFSL reported gross NPL ratio of $10.1 \%$ for 3QFY09 versus $9.4 \%$ in 2QFYO9 and $8.7 \%$ in 3QFY08. The high NPLs ratio, despite concerted efforts of the management, remains a cause for concern. The management has highlighted that recoveries picked up in December 2009 and will remain a focus area in 4QFY09 as well.

## Mahindra \& Mahindra Financial Services

Old and new estimates, March fiscal-years 2009-2010E (Rs bn)

|  | Old estimates |  | New estimates |  | \% change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2009E | 2010E | 2009E | 2010E |
| Net interest income | 7,041 | 7,807 | 7,428 | 7,607 | 5.5 | (2.6) |
| Loan book (Rs bn) | 70.5 | 77.3 | 71.8 | 71.0 | 1.9 | (8.1) |
| Loan growth (\%) | 7 | 10 | 9 | (1) |  |  |
| NIM (\%) | 9.7 | 10.0 | 10.2 | 10.1 |  |  |
| NPL provisions | 3,141 | 2,955 | 3,103 | 2,893 | (1) | (2) |
| Other income | 1,350 | 1,550 | 1,100 | 1,550 | (19) | 0 |
| Securitization | 1,250 | 1,400 | 1,000 | 1,400 | (20) | 0 |
| Operating expenses | 2,767 | 3,121 | 2,686 | 2,950 | (3) | (5) |
| Employee | 1,172 | 1,302 | 1,172 | 1,288 | 0 | (1) |
| Others | 1,594 | 1,819 | 1,513 | 1,663 | (5) | (9) |
| PBT | 2,483 | 3,281 | 2,739 | 3,314 | 10 | 1 |
| Tax | 885 | 1,152 | 975 | 1,163 | 10 | 1 |
| PAT | 1,598 | 2,130 | 1,764 | 2,151 | 10 | 1 |
| PBT-securitisation income | 1,233 | 1,881 | 1,739 | 1,914 | 41 | 2 |
| PBT-secu income+ provisions | 4,374 | 4,836 | 4,842 | 4,807 | 11 | (1) |
| EPS(Rs) | 17 | 22 | 19 | 23 | 10 | 1 |

Source: Kotak Institutional Equities estimates.

| Mahindra Finance <br> Quarterly results, 3Q08-3Q09 (Rs mn) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3Q08 | 4Q08 | 1Q09 | 2Q09 | 3Q09 | YoY(\%) | 3Q09E | Actual vs KS (\%) |
| Total interest income | 2,899 | 3,033 | 2,800 | 3,118 | 3,320 | 15 | 3,203 | 4 |
| Total interest expense | 1,263 | 1,180 | 1,103 | 1,312 | 1,412 | 12 | 1,415 | (0) |
| Net interest income | 1,636 | 1,853 | 1,697 | 1,806 | 1,907 | 17 | 1,788 | 7 |
| Provisions and write/off | 714 | 599 | 880 | 698 | 788 | 10 | 750 | 5 |
| Net interest income (after prov.) | 922 | 1,255 | 818 | 1,109 | 1,119 | 21 | 1,038 | 8 |
| Other income | 338 | 580 | 194 | 191 | 247 | (27) | 230 | 7 |
| Income from securitization | 288 | 515 | 146 | 158 | 213 | (26) | 200 | 6 |
| Total income pre loan loss provision | 1,974 | 2,433 | 1,891 | 1,998 | 2,154 | 9 | 2,018 | 7 |
| Operating expenses | 606 | 671 | 593 | 754 | 679 | 12 | 679 | 0 |
| Employee expenses | 246 | 271 | 260 | 313 | 295 | 20 | 310 | (5) |
| Depreciation | 23 | 22 | 21 | 19 | 22 | (2) | 19 | 16 |
| Other expenses | 337 | 379 | 311 | 421 | 362 | 7 | 350 | 3 |
| Pretax income | 654 | 1,163 | 419 | 546 | 687 | 5 | 589 | 17 |
| Tax provisions | 229 | 409 | 151 | 194 | 242 | 5 | 212 | 14 |
| Net Profit | 425 | 754 | 268 | 352 | 445 | 5 | 377 | 18 |
| Tax rate | 35 | 35 | 36 | 36 | 35 | 0 | 36 | (2) |
| PBT before securitisation income and provisions | 1,080 | 1,246 | 1,153 | 1,086 | 1,262 | 17 | 1,139 | 11 |
| PBT bef sec income post prov | 366 | 648 | 273 | 388 | 474 | 30 | 389 | 22 |
|  |  |  |  |  |  |  |  |  |
| Other operational details |  |  |  |  |  |  |  |  |
| Disbursements (Rs bn) | 13.8 | 13.0 | 15.0 | 19.8 | 14 | (1) |  |  |
| Outstanding assets (Rs bn) | 71.0 | 70.2 | 72.1 | 79.0 | 75 | 6 |  |  |
| Outstanding loans (Rs bn) | 67.2 | 66.4 | 68.3 | 74.8 | 71 | 5 | 73 | (2) |
| Receivables securitised during the period (Rs mn) | 2,080 | 3,029 | 1,280 | 1,450 | 2,010 |  |  |  |
| Income on securitisation/ loans securitised during the period(\%) | 14 | 17 | 11 | 11 | 11 |  |  |  |
| Total income/ average assets (\%) | 17.0 | 18.4 | 16.1 | 16.4 | 17.9 |  |  |  |
| Interest / average assets (\%) | 6.6 | 6.7 | 6.1 | 6.3 | 6.9 |  |  |  |
| Difference (\%) | 10.4 | 11.7 | 10.0 | 10.1 | 11.0 |  |  |  |
| Gross NPLs (Rs mn) | 6,487 | 5,572 | 7,501 | 7,866 | 8,082 |  |  |  |
| Gross NPL ratio (\%) | 8.7 | 7.6 | 9.8 | 9.4 | 10.1 |  |  |  |
| NPAs (Rs mn) | 2,909 | 2,053 | 3,084 | 3,137 | 2,857 |  |  |  |
| Net NPL ratio (\%) | 4.1 | 2.9 | 4.3 | 4.0 | 3.8 |  |  |  |
| CAR (\%) | 15 | 20.7 | 19.9 | 17.8 | 18.9 |  |  |  |
| Tier I (\%) | 11 | 16.8 | 16.6 | 15.8 | 16.8 |  |  |  |
| Exp/ ave assets (\%) | 3.7 | 3.8 | 3.7 | 3.7 | 3.8 |  |  |  |
| NIMs - KS calculations (\%) | 9.8 | 11.1 | 10.1 | 10.1 | 10.5 |  | 9.7 |  |
| Balance sheet (Rs mn) |  |  |  |  |  |  |  |  |
| Sharecapital | 841 | 953 | 954 | 955 | 955 |  |  |  |
| Reserves | 7,948 | 12,176 | 12,452 | 12,805 | 13,251 |  |  |  |
| ESOP | 17 | 14 | 12 | 13 | 14 |  |  |  |
| Total Borrowings | 56,931 | 50,682 | 52,073 | 59,212 | 53,737 |  |  |  |
| Current Liabilities | 5,285 | 6,393 | 6,645 | 6,061 | 7,067 |  |  |  |
| Total liabilities and shareholders funds | 71,022 | 70,218 | 72,136 | 79,046 | 75,024 |  |  |  |
| Loans \& Avd | 67,237 | 66,435 | 68,267 | 74,772 | 70,857 |  |  |  |
| Investments | 31 | 31 | 58 | 58 | 57 |  |  |  |
| Deferred tax | 1,048 | 1,254 | 1,316 | 1,418 | 1,560 |  |  |  |
| Current Assets | 2,400 | 2,177 | 2,190 | 2,444 | 2,207 |  |  |  |
| Fixed assets | 306 | 308 | 305 | 354 | 343 |  |  |  |
| Total assets | 71,022 | 70,218 | 72,136 | 79,046 | 75,024 |  |  |  |
| Segmentwise mix |  |  |  |  |  |  |  |  |
| Dis bursements (\% of total) |  |  |  |  |  |  |  |  |
| Auto/ utility vehicles |  | 34 | 40 | 36 | 41 |  |  |  |
| Tractors |  | 24 | 23 | 20 | 22 |  |  |  |
| C ars |  | 23 | 23 | 29 | 24 |  |  |  |
| Commercial vehcles |  | 7 | 8 | 8 | 7 |  |  |  |
| Refinance and others |  | 12 | 6 | 7 | 6 |  |  |  |
| AUMs (\% of total) |  |  |  |  |  |  |  |  |
| Disbursements |  |  |  |  |  |  |  |  |
| Auto/ utility vehicles |  | 38 | 38 | 39 | 39 |  |  |  |
| Tractors |  | 25 | 25 | 24 | 24 |  |  |  |
| Cars |  | 23 | 23 | 24 | 24 |  |  |  |
| Commercial vehcles |  | 7 | 7 | 8 | 8 |  |  |  |
| Refinance and others |  | 7 | 7 | 5 | 5 |  |  |  |
| Funding Mix |  |  |  |  |  |  |  |  |
| \%age of total |  |  |  |  |  |  |  |  |
| Banks | 41 | 50 | 49 | 53 | 56 |  |  |  |
| Insurance | 4 | 5 | 3 | 7 | 11 |  |  |  |
| Mutual funds | 51 | 41 | 45 | 36 | 30 |  |  |  |
| Others | 4 | 4 | 4 | 3 | 4 |  |  |  |

Source: Company, Kotak Institutional Equities estimates.

| Consumer products |  |
| :--- | ---: |
| JYOI.BO, Rs56 |  |
| Rating | ADD |
| Sector coverage view | 127 |
| Target Price (Rs) | $168-42$ |
| 52W High -Low (Rs) | 4 |
| Market Cap (Rs bn) |  |

## Financials

| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| :--- | ---: | ---: | ---: |
| Sales (Rs bn) | 3.8 | 4.3 | 4.9 |
| Net Profit (Rs bn) | 0.5 | 0.5 | 0.8 |
| EPS (Rs) | 6.5 | 7.2 | 10.6 |
| EPS gth | $(8.6)$ | 10.2 | 47.3 |
| P/E (x) | 8.6 | 7.8 | 5.3 |
| EV/EBITDA (x) | 4.9 | 4.4 | 2.9 |
| Div yield (\%) | 4.1 | 4.2 | 5.2 |

Pricing performance

|  |  |  |  |
| ---: | ---: | ---: | ---: |
| Perf- $\mathbf{1 m}$ | Perf-3m | Perf-6m | Perf-1y |
| $(25.0)$ | 7.8 | $(36.9)$ | $(65.0)$ |

Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 69.5 | - | - |
| Flls | 5.3 | 0.0 | 0.0 |
| MFs | 9.7 | 0.0 | 0.0 |
| UTI | - | - | - |
| LIC | - | - | - |

Jyothy Laboratories: 2QFY09: Ujala volume growth surprises positively
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- Good portfolio performance to drive $25 \%$ sales growth
- Vim's anti-bacterial campaign helps Exo establish the core proposition
- Retain ADD, target price revised to Rs127/share

Good portfolio performance in Ujala, Maxo and Exo brands helped Jyothy Laboratories Limited (JLL) report sales growth of $24.8 \%$ for 2QFY09. However, EBITDA margins declined 290 bps to $13.4 \%$ due to (1) higher consumption costs and (2) impact of excise exemption withdrawal for Maxo. The company reported $2.6 \%$ and $2.0 \%$ growth in EBITDA and PAT respectively. 15\% volume growth in 'Ujala' surprised us positively. 'Stiff n Shine' likely to witness a communication revamp, 'Exo' achieving Rs1 bn annualized sales are highlights. JLL has taken the lead in roll back of trade margins in 'Maxo' and competition has followed. We highlight that availability of management bandwidth is the key risk which JLL faces as they diversifies into services business. Accounting for higher-than-expected input cost impact and for marginal rolling forward of Exo national launch, we cut earnings estimates for FY2009E and FY2010E by $10 \%$ and $7 \%$, respectively. At a CMP of Rs56/share, the stock trades at 5.2XFY10E. As per management, JLL had Rs13/ share of net cash as on 31st December 2008. Retain ADD with a revised TP of Rs127/ share. We forecast earnings CAGR of $26 \%$ over FY08-10E. At our TP, the stock would trade at 12XFY10E.

## Good portfolio performance-Ujala volume growth surprises positively

Jyothy Laboratories Limited (JLL) reported a 24.8\% growth in sales for 2QFY09. 15\% volume growth in 'Ujala', price increases in 'Ujala' (in July 2008), reversal of consumer promotions in Maxo and market share gains in 'Exo' were the highlights of the quarter. However, EBITDA margin declined 290bps to $13.4 \%$ due to (1) higher consumption costs in key inputs of HDPE and LAB and (2) withdrawal of excise exemption in Assam and Jammu \& Kashmir. We estimate that about a third of the margin decline in the current quarter is likely due to excise impact and hence will likely pull down margins in FY2009E.

The company has taken the lead in rolling back trade margins in 'Maxo' and the competition has followed suit. In July 2008, the company has increased the retail price of the key SKU, 'Ujala' 75 ml pack to Rs12 from Rs11 (9\% increase). We highlight that cost pressures are abating for JLL and the ability of the company to retain cost comfort in Ujala portfolio is high (as manifested by the fact that Ujala fabric whitener has a $74 \%$ value market share and a $58 \%$ volume share-indicating pricing power and presence of brand equity as entry barrier)

## Maxo \& Exo grow well; detergents could positively surprise

Maxo continues to grow well, $+30 \%$ growth for the quarter. It's heartening to see improvement in segment margins for Maxo as it indicates reversal of trade and consumer promotions. We would keenly watch the competitive dynamics in this category which has a crucial bearing on profitability. We believe that the structural growth drivers for the mosquito coil category are intact (lower penetration in India than Bangladesh and Pakistan, unavailability of power in rural areas) and JLL is well placed to capture the growth. Exo registered growth of $78 \%$ for the quarter and clocked sales of Rs 250 mn for the quarter. Exo market shares are $\sim 5 \%$ at national level and over $20 \%$ in South India. The recent anti-bacterial campaign by HUL's Vim has in fact helped register Exo's core proposition among consumers. We recall that HUL has launched a me-too product 'Vim anti-bacterial' after Exo was launched on this new differentiated platform. The company is likely to launch Exo nationally post June/July 2009 on a calibrated basis (rather than a fullblown national launch). We believe that growth conditions are conducive for JLL's detergent business (Ujala detergent powder)—product likely to do well in current environment when consumers are looking for premium product at popular price.

## Diversification into laundry services is a worry

JLL is diversifying into the services business with the launch of 'Fabric Spa'—laundry services targeting both institutional and retail segment. A new company 'Jyothy Fabricare Services Business Limited' (JFSL) is formed wherein JLL and Mr. Ullas Kamath (Deputy MD) will have $75 \%$ and $25 \%$ stake, respectively. At a project cost of Rs 400 mn (1:1 Debt : Equity), the company is launching the services in Bangalore currently. We highlight that the availability of management bandwidth is the key risk which JLL faces as they diversify into the services business.

## Retain ADD, we model 26\% earnings CAGR over FY2008-10E

Accounting for higher-than-expected input cost impact and for marginal rolling forward of Exo national launch, we cut earnings estimates for FY2009E and FY2010E by $10 \%$ and $7 \%$ respectively. We estimate EPS of Rs7.2/share and Rs10.6/share for FY2009E and FY2010E, respectively. We have scaled down our sales estimates by $4 \%$ and $3 \%$ for FY2009E and FY2010E respectively as well. At the CMP of Rs56/share, the stock trades at 5.2XFY10E. As per management, JLL had Rs13/share of net cash as on December 31, 2008. Retain ADD with a revised TP of Rs127/share (Rs148/share previously). We forecast earnings CAGR of $26 \%$ over FY08-10E. At our TP, the stock would trade at 12XFY10E.

The long-term sustainable competitive advantages built by the company are intact-the 'Ujala' brand and a distribution system with direct distribution strength matching that of HUL (which has 40X higher sales to support the distribution breadth and depth).

| Jyothy Laboratories - Quarterly summary, June yearends (Rs mn) |
| :--- | :--- | :--- | :--- | :--- |
| yoy |

Costs as \% of net sales

| Material cost |
| :--- |
| Employee cost |
| Other overheads |


| 55.6 | 50.2 |
| ---: | ---: |
| 12.7 | 13.4 |
| 18.2 | 20.1 |
| 5.4 | 7.5 |

Segmental sales

| Soaps and detergent | 725 | 577 | 25.8 |
| :---: | :---: | :---: | :---: |
| Homecare | 466 | 362 | 28.8 |
| Others | 1 | 17 | (96.8) |
| Total | 1,192 | 955 | 24.8 |
| Segment PBIT |  |  |  |
| Soaps and detergent | 196 | 190 | 3.1 |
| Homecare | (12) | (13) | (3.9) |
| Others | (1) | (0) | 729.1 |
| Total | 183 | 178 | 3.0 |

Source: Company data, Kotak Institutional Equities.

## Siginificant cost comfort emerging in key inputs

Key inputs for Jyothy Laboratories as a \% of RMPM


Source : Kotak Institutional Equities

Jyothy Labs, change in estimates, June fiscal year-ends (Rs mn)

|  | FY09E |  |  | FY10E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | Change (\%) | New | Old | Change (\%) |
| Sales | 4331 | 4515 | (4.1) | 4938 | 5067 | (2.5) |
| EBIDTA | 657 | 730 | (10.0) | 893 | 934 | (4.5) |
| Net profit | 526 | 588 | (10.6) | 772 | 828 | (6.8) |
| EPS | 7.2 | 8.1 | (10.6) | 10.6 | 11.4 | (6.8) |
| Sales growth (\%) | 15.4 | 20.3 |  | 14.0 | 12.2 |  |
| Profit growth (\%) | 10.4 | 23.5 |  | 46.8 | 40.8 |  |

Source: Kotak Institutional Equities estimates.

Jyothy Labs: Profit model, balance sheet, cash model 2006-2010E, June year-ends (Rs mn)

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) | 3,019 | 3,619 | 3,754 | 4,331 | 4,938 |
| Net sales | $\mathbf{4 5 7}$ | $\mathbf{5 2 7}$ | $\mathbf{6 2 9}$ | $\mathbf{6 5 7}$ | $\mathbf{8 9 3}$ |
| EBITDA | 121 | 126 | 79 | 108 | 160 |
| Other income | $(1)$ | $(2)$ | $(7)$ | $(10)$ | $(10)$ |
| Interest | $(52)$ | $(58)$ | $(74)$ | $(92)$ | $(100)$ |
| Depreciation | 525 | 594 | 628 | 665 | 943 |
| Pretax profits | $(90)$ | $(74)$ | $(152)$ | $(139)$ | $(171)$ |
| Tax | $\mathbf{4 3 5}$ | $\mathbf{5 2 0}$ | $\mathbf{4 7 6}$ | $\mathbf{5 2 6}$ | $\mathbf{7 7 2}$ |
| Net profit | $\mathbf{6 . 0}$ | $\mathbf{7 . 2}$ | $\mathbf{6 . 6}$ | $\mathbf{7 . 2}$ | $\mathbf{1 0 . 6}$ |
| Earnings per share (Rs) |  |  |  |  |  |


| Balance sheet (Rs mn) | 2,525 | 2,937 | 3,286 | 3,760 | 4,320 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Total equity | 1 | 2 | 2 | 2 | 2 |
| Total borrowings | 291 | 419 | 561 | 463 | 524 |
| Currrent liabilities | $\mathbf{2 , 8 7 5}$ | $\mathbf{3 , 4 1 3}$ | $\mathbf{3 , 9 3 8}$ | $\mathbf{4 , 3 6 7}$ | $\mathbf{5 , 0 3 9}$ |
| Total liabilities and equity | 1,277 | 768 | 955 | 1,028 | 1,353 |
| Cash | 672 | 999 | 1,061 | 1,167 | 1,313 |
| Current assets | 909 | 1,629 | 1,905 | 2,155 | 2,355 |
| Total fixed assets | 17 | 17 | 17 | 17 | 17 |
| Investments | $\mathbf{2 , 8 7 5}$ | $\mathbf{3 , 4 1 3}$ | $\mathbf{3 , 9 3 8}$ | $\mathbf{4 , 3 6 7}$ | $\mathbf{5 , 0 3 9}$ |
| Total assets |  |  |  |  |  |


| Free cash flow (Rs mn) | 511 | 295 | 749 | 497 | 840 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Operating cash flow | $(30)$ | $(700)$ | $(344)$ | $(300)$ | $(300)$ |
| Capital expenditure | $(96)$ | $(105)$ | $(171)$ | $(172)$ | $(214)$ |
| Investments | $\mathbf{3 8 6}$ | $\mathbf{( 5 0 9 )}$ | $\mathbf{2 3 4}$ | $\mathbf{2 5}$ | $\mathbf{3 2 6}$ |
| Free cash flow |  |  |  |  |  |


| Key assumptions |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Revenue Growth (\%) | 13.8 | 19.9 | 3.7 | 15.4 | 14.0 |
| EBITDA Margin(\%) | 15.1 | 14.6 | 16.8 | 15.2 | 18.1 |
| EPS Growth $(\%)$ | 58.1 | 19.5 | $(8.4)$ | 10.4 | 46.8 |

Source: Kotak Institutional Equities estimates

| Consumer products |  |
| :--- | ---: |
| ASPN.BO, Rs921 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 800 |
| 52W High -Low (Rs) | $1334-826$ |
| Market Cap (Rs bn) | 88 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 34.2 | 41.3 | 46.2 |
| Net Profit (Rs bn) | 3.8 | 3.4 | 4.3 |
| EPS (Rs) | 39.3 | 35.7 | 44.3 |
| EPS gth | 40.4 | $(9.2)$ | 24.3 |
| P/E (x) | 23.5 | 25.8 | 20.8 |
| EV/EBITDA (x) | 14.2 | 15.4 | 12.0 |
| Div yield (\%) | 1.8 | 1.9 | 2.2 |



## Shareholding, September 2008

|  | $\%$ of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 50.1 | - | - |
| FIls | 15.3 | 0.3 | $(0.1)$ |
| MFs | 1.5 | 0.1 | $(0.2)$ |
| UTI | - | - | $(0.3)$ |
| LIC | 8.0 | 0.6 | 0.3 |

## Asian Paints: Good business hits bad times

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- Reasonable topline growth in line with our expectations; higher $\mathrm{TiO}_{2}$ prices impact margins
- Expect a challenging March quarter as well
- Revise rating to REDUCE (from ADD) and TP to Rs800/share

Asian Paints' (APNT) 3QFY09 results were below expectations despite reasonable sales growth. APNT was significantly impacted by higher input prices of Titanium Dioxide (up $25 \%$ yoy as per management, $\mathrm{TiO}_{2}$ accounts for $30 \%$ of RM and $20 \%$ of net sales). Net sales grew $9.8 \%$ yoy versus our expectation of $13.4 \%$. EBITDA and PAT were $48 \%$ and $50 \%$ lower yoy as APNT was hit due to (1) flat sales volumes, (2) price reduction with retrospective effect, (3) higher consumption costs as the company carried higher cost input inventory and (4) rupee depreciation negating cost comfort in Mineral Turpentine oil, other key RM. We were expecting a muted 2H for paint volumes as suggested by our dipstick survey of dealers in December. However, the extent of high-cost inventory impact on margins came as a surprise. Revisions for FY2009E and FY2010E—Sales 20.9\% (24.8\% previously) and $11.8 \%$ (15.7\% previously), EBITDA margin of 12.4\% (15.2\% previously) and $14.2 \%$ (15.2 \% previously) and EPS decline of $9.2 \% ~(15.1 \%$ growth previously) and $24.3 \%$ (12.6\% previously). Net, we model EPS of Rs35.7/share (Rs45.2/share previously) and Rs44.3/share (Rs50.9/share previously). We revise target price to Rs800/share from Rs1075/share. Our TP includes Rs80/share for international operations at a reasonable 6X EV/EBITDA. At our TP, the stock would trade at 16XFY2010E, 20\% lower than the 10-year average PE of 19.5X. Revise rating to REDUCE (from ADD).

3QFY2009 profits $57 \%$ below estimate despite reasonable topline growth, EBITDA margins decline 890 bps yoy due to very high COGS
APNT's 3QFY09 results disappointed the street despite reasonable topline growth of 9.8\% versus our expectation of $13.4 \%$. Management indicated that the decorative paint volumes for the quarter were flat while industrial and automotives declined. In our earlier note dated December 15. 2008 titled "Color-less in short term", we had highlighted that (2) slowdown in new real estate construction and existing home sales and (3) lower consumer confidence could likely act as a dampener to paint sales in near-term. We were expecting a muted 2 H for paint volumes as suggested by our dipstick survey of dealers in December. Higher primary sales in 1 H as stockists increased the inventory levels in anticipation of price increases was also a reason.

However, the extent of high-cost inventory impact on margins was a surprise. APNT was significantly impacted by higher input prices of Titanium Dioxide (up 25\% yoy as per management, $\mathrm{TiO}_{2}$ accounts for $30 \%$ of RM and $20 \%$ of net sales). EBITDA and PAT were $48 \%$ and $50 \%$ lower yoy as APNT was hit due to (1) flat sales volumes, (2) price reduction with retrospective effect, (3) higher consumption costs as the company carried higher cost input inventory and (4) rupee depreciation negating cost comfort in Mineral Turpentine oil, other key RM.

## What to expect in the near term?

Management expects firm $\mathrm{TiO}_{2}$ prices to sustain during the March quarter as well, whereas the impact of old higher priced RM inventory would be lower. Moreover, modest benefits due to a correction in crude-linked inputs are also expected (MTO or mineral turpentine oil being the key). Net, we forecast a challenging March quarter as well-sales growth of $10 \%$ (mostly pricing benefit of 1HFY09), EBITDA margin decline of 410 bps and PAT decline of $16.7 \%$.

We believe that continuing Sixth Pay Commission payouts would likely prevent a sharp deceleration in paint sales in 1HCY09E. However, we would temper expectations that the Sixth Pay Commission payouts will provide support for a significant period of time as we believe (1) government employees typically reside in government-owned quarters and hence may chose not to spend on painting and (2) even though government employees have job security, we believe they would tend to batten down after seeing the decline in overall consumer confidence is observed across the economy, chosing to play safe by saving rather than spending.

## What are the buffers?

An analysis of the correlation between the company's paints volume growth vis-à-vis GDP growth rate indicates a lag correlation of 0.65 (GDP growth in year 1 versus paints volume growth in year 2). Moreover, the mean and mode of the multiplier relationship between paints volume growth and GDP growth works out to 2.1 (please refer to Exhibits at the end of this note). We model $11.8 \%$ sales growth for FY10E (10\% volume growth and 1\% realization growth) inline with long-term correlation trends with GDP.

Our trade sources indicate that the demand for exterior paints continues to be strong led by South Indian states-augurs well for the company as exteriors account for about onethird of sales. The sales of low-end primers / wood finishes / ancillaries are areas of concern while sales of emulsions are expected to provide buffer. In our view, the likely sales mix of APNT is Emulsions 35\%, Distempers 20\%, Enamels 25\% and Primers / wood finishes / ancillaries $20 \%$. While we agree that initial painting in new construction can be usually done with cheaper quality paints, consumer trading down in repainting is suboptimal for consumer and is generally avoided.

After a 15\% price increase in 1HFY09, the company implemented a $7 \%$ reduction in prices in 3QFY09. However, the management indicated that the intent is "to meet planned profits even if volumes fall". We endorse the management's strategy as we believe the current demand condition is constrained by a lack of consumer confidence, hence the ability to activate demand through price reductions is limited. However, we believe that Asian Paints is likely to resort to price cuts inline with competition to maintain market shares.

## Downgrade to REDUCE (from ADD), TP revised to Rs800/share (Rs1,075/share previously)

Earnings revisions for FY2009E and FY2010E—Sales 20.9\% (24.8\% previously) and 11.8\% (15.7\% previously), EBITDA margin of 12.4\% (15.2\% previously) and 14.2\% (15.2\% previously) and EPS decline of 9.2\% (15.1\% growth previously) and 24.3\% (12.6\% previously). Net, we model EPS of Rs35.7/share (Rs45.2/share previously) and Rs44.3/share (Rs50.9/share previously). We revise target price to Rs800/share from Rs1075/ share. Our TP includes Rs80/share for international operations at a reasonable 6X EV/ EBITDA. At our TP, the stock would trade at 16X FY2010E, 20\% lower than the 10-year average PE of 19.5 X . Over the past five years, the minimum, maximum and average P/E commanded by Asian Paints stock was 15.9X, 31.5X, 22.2X, respectively, and the average over the last ten years was 19.5X. Revise rating to REDUCE (from ADD).

| Exhibit 1: Asian Paints (unconsolidated) quarterly summary, March yearends (Rs mn) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | yoy |  | Our est. | yoy |
|  | 3QFY09 | 3QFY08 | \% chg | 3QFY09 | \% chg |
| Net sales | 10,064 | 9,162 | 9.8 | 10,386 | 13.4 |
| Material cost | $(6,371)$ | $(5,262)$ |  | - |  |
| Employee cost | (598) | (494) |  | - |  |
| Other overheads | $(2,300)$ | $(1,865)$ |  | - |  |
| Total expense | $(12,255)$ | $(10,114)$ |  | - |  |
| EBITDA | 795 | 1,541 | (48.4) | 1,747 | 13.3 |
| Depreciation | (158) | (112) |  | (161) |  |
| EBIT | 637 | 1,430 |  | 1,586 |  |
| Other income | 174 | 169 |  | 202 |  |
| Net interest | (26) | (27) |  | (25) |  |
| PBT | 785 | 1,572 | (50.0) | 1,764 | 12.2 |
| Tax | (279) | (494) |  | (585) |  |
| PAT | 506 | 1,077 | (53.0) | 1,178 | 9.4 |
| Extraordinary income (loss) | (5) | (1) |  |  |  |
| Net profit | 501 | 1,077 | (53.5) | 1,178 | 9.4 |
|  |  |  |  |  |  |
| EBITDA margin (\%) | 7.9 | 16.8 |  | 16.8 |  |
| Effective tax rate (\%) | 35.5 | 31.4 |  | 33.2 |  |
| Costs as \% of net sales |  |  |  |  |  |
| Material cost | 63.3 | 57.4 |  |  |  |
| Employee cost | 5.9 | 5.4 |  |  |  |
| Other overheads | 22.9 | 20.4 |  |  |  |

Source: Company data, Kotak Institutional Equities

| Asian Paints (Consolidated) quarterly summary, March yearends (Rs mn) |  |  |  |
| :---: | :---: | :---: | :---: |
|  | yoy |  |  |
|  | 3QFY09 | 3QFY08 | \% chg |
| Net sales | 13,210 | 11,776 | 12.2 |
| Total operating expenses | $(12,117)$ | $(9,921)$ |  |
| EBITDA | 1,093 | 1,856 | (41.1) |
| Depreciation | (202) | (150) |  |
| EBIT | 891 | 1,706 |  |
| Other income | 122 | 132 |  |
| Net interest | (66) | (54) |  |
| PBT | 946 | 1,783 | (46.9) |
| Tax | (291) | (537) |  |
| PAT | 656 | 1,246 | (47.4) |
| Extraordinary income (loss) | (6) | (0) |  |
| Minority interest \& share of profit in associates | (60) | (58) |  |
| Net profit | 590 | 1,189 | (50.3) |
|  |  |  |  |
| EBITDA margin (\%) | 8.3 | 15.8 |  |
| Effective tax rate (\%) | 30.7 | 30.1 |  |

Source: Company data, Kotak Institutional Equities

## Exhibit 2: Paints volume growth has high correlation to GDP growth

Asian Paints' volume growth and India's GDP growth (\%)


Source: Kotak Institutional Equities

Exhibit 3: Volume growth in FY10E likely cushioned by ability to ignite demand by price reductions
Index of Asian Paints' volume growth to GDP growth (X)


Source: Kotak Institutional Equities

## Exhibit 4: Asian Paints' decorative business is dominated by emulsions

Asian Paints estimated sales mix, \%


Source : Industry sources, Kotak Institutional Equities

Exhibit 5: Mix deterioration is a significant risk
Indexed price to paint 1 square feet area using emulsions, distempers and enamels of Asian Paints

|  | Painting | Re-painting |
| :--- | ---: | ---: |
| Emulsions |  |  |
| Interior Wall Finish - Lustre | 100 | 73 |
| Interior Wall Finish - Matt | 100 | 73 |
| Premium Emulsion | 90 | 64 |
| Tractor Emulsion |  | 58 |
| Distempers | 71 |  |
| Tractor Acrylic Distemper | 56 | 47 |
| Tratcor Synthetic Distemper | 46 | 43 |
| Utsav Acrylic Distemper |  | 34 |
|  | 77 |  |
| Enamels | 59 | 58 |
| Luxury Ultra Gloss Enamel | 59 | 44 |
| Apcolite Premium Gloss Enamel | 46 | 46 |
| Apcolite Premium Satin Enamel | 39 | 34 |
| Premium Semi Gloss Enamel | 28 |  |
| Gattu General Purpose Synthetic Enamel |  |  |

Source : Market sources, Kotak Institutional Equities

## Exhibit 6: Asian Paints, change in estimates, March fiscal year-ends (Rs mn)

|  | FY09E |  |  | FY10E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | Change (\%) | New | Old | Change (\%) |
| Sales | 41311 | 42649 | (3.1) | 46185 | 49330 | (6.4) |
| EBIDTA | 5105 | 6494 | (21.4) | 6576 | 7516 | (12.5) |
| Net profit | 3421 | 4335 | (21.1) | 4253 | 4880 | (12.8) |
| EPS | 35.7 | 45.2 | (21.1) | 44.3 | 50.9 | (12.8) |
| Sales growth (\%) | 20.9 | 24.8 |  | 11.8 | 15.7 |  |
| Profit growth (\%) | (9.2) | 15.1 |  | 24.3 | 12.6 |  |
| EBITDA margin (\%) | 12.4 | 15.2 |  | 14.2 | 15.2 |  |
| Source: Kotak Institution | al Equ | estimate |  |  |  |  |

Exhibit 7: Asian Paints: Profit model, balance sheet, cash model 2006-2011E, March fiscal year-ends (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |
| Net sales | 23,112 | 28,196 | 34,170 | 41,311 | 46,185 | 52,147 |
| EBITDA | 3,439 | 4,200 | 5,540 | 5,105 | 6,576 | 7,476 |
| Other income | 439 | 405 | 626 | 675 | 738 | 875 |
| Interest | (38) | (69) | (83) | (92) | (141) | (141) |
| Depreciation | (455) | (454) | (438) | (589) | (801) | (846) |
| Pretax profits | 3,384 | 4,082 | 5,645 | 5,099 | 6,372 | 7,363 |
| Tax | $(1,171)$ | $(1,400)$ | $(1,880)$ | $(1,679)$ | $(2,119)$ | $(2,465)$ |
| Net profits | 2,213 | 2,682 | 3,766 | 3,421 | 4,253 | 4,898 |
| Earnings per share (Rs) | 23.1 | 28.0 | 39.3 | 35.7 | 44.3 | 51.1 |
| Dividend per share (Rs) | 12.5 | 13.0 | 15.0 | 17.5 | 20.0 | 22.5 |
| Balance sheet (Rs mn) |  |  |  |  |  |  |
| Total equity | 6,223 | 7,441 | 9,285 | 10,742 | 12,750 | 15,123 |
| Total borrowings | 911 | 1,257 | 947 | 1,647 | 1,647 | 1,647 |
| Currrent liabilities | 5,408 | 6,482 | 9,516 | 12,025 | 13,195 | 14,946 |
| Deferred tax liability | 285 | 221 | 315 | 359 | 398 | 357 |
| Total liabilities and equity | 12,827 | 15,401 | 20,063 | 24,773 | 27,990 | 32,073 |
| Cash | 284 | 425 | 414 | 567 | 1,537 | 3,218 |
| Current assets | 6,550 | 8,167 | 10,029 | 12,611 | 13,909 | 15,672 |
| Total fixed assets | 3,247 | 3,465 | 5,392 | 7,303 | 8,252 | 8,891 |
| Investments | 2,746 | 3,344 | 4,229 | 4,229 | 4,229 | 4,229 |
| Total assets | 12,827 | 15,401 | 20,063 | 24,710 | 27,926 | 32,009 |

## Free cash flow (Rs mn)

| Operating cash flow, excl. working capital | 2,150 | 2,802 | 4,176 | 3,753 | 4,804 | 5,368 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Working capital | $(522)$ | 282 | 27 | $(87)$ | $(314)$ | $(191)$ |
| Capital expenditure | $(507)$ | $(673)$ | $(2,365)$ | $(2,500)$ | $(1,750)$ | $(1,485)$ |
| Investments etc | $(1,048)$ | $(2,171)$ | $(1,914)$ | $(949)$ | $(1,770)$ | $(2,010)$ |
| Free cash flow | $\mathbf{7 3}$ | $\mathbf{2 4 1}$ | $\mathbf{( 7 5 )}$ | $\mathbf{2 1 7}$ | $\mathbf{9 7 0}$ | $\mathbf{1 , 6 8 1}$ |


| Key assumptions (\%) | 19.8 | 22.0 | 21.2 | 20.9 | 11.8 | 12.9 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue growth | 14.9 | 14.9 | 16.2 | 12.4 | 14.2 | 14.3 |
| EBITDA margin | 24.3 | 21.2 | 40.4 | $(9.2)$ | 24.3 | 15.2 |
| EPS growth |  |  |  |  |  |  |

Source: Kotak Institutional Equities estimates.

| Property |  |
| :--- | ---: |
| DLF.BO, Rs161 |  |
| Rating | ADD |
| Sector coverage view | Neutral |
| Target Price (Rs) | 235 |
| 52 W High -Low (Rs) | $980-144$ |
| Market Cap (Rs bn) | 275 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 144.4 | 125.1 | 118.8 |
| Net Profit (Rs bn) | 78.6 | 58.1 | 46.3 |
| EPS (Rs) | 46.1 | 34.1 | 27.2 |
| EPS gth | 263.2 | $(26.1)$ | $(20.3)$ |
| P/E (x) | 3.5 | 4.7 | 5.9 |
| EV/EBITDA (x) | 3.9 | 5.1 | 5.7 |
| Div yield (\%) | 2.5 | 2.5 | 2.5 |


| Property |  |  |  |
| :---: | :---: | :---: | :---: |
| UNTE.BO, Rs27 |  |  |  |
| Rating |  |  | SELL |
| Sector coverage vie |  |  | Neutral |
| Target Price (Rs) |  |  | 24 |
| 52W High -Low (Rs) |  |  | 459-22 |
| Market Cap (Rs bn) |  |  | 44 |
| Financials |  |  |  |
| March y/e | 2008 | 2009E | 2010E |
| Sales (Rs bn) | 41 | 36 | 36 |
| Net Profit (Rs bn) | 16.8 | 11.2 | 8.9 |
| EPS (Rs) | 10.3 | 6.9 | 5.5 |
| EPS gth | 28.5 | (33.4) | (20.5) |
| P/E (x) | 2.6 | 3.9 | 4.9 |
| EV/EBITDA ( x ) | 5.2 | 6.8 | 8.1 |
| Div yield (\%) | 0.9 | - | - |

## DLF Limited, Unitech: Housing finance, technology companies3QFY09 results indicate worsening conditions; revise estimates for DLF, Unitech

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- HDFC approvals for 3QFY09 decline yoy as well as qoq; worst growth since 1994
- Technology companies guiding for lower growth and continued challenging environment; will affect commercial demand
- Unitech will likely have limited equity value; target price becoming meaningless
- Revise DLF's rating to ADD (from BUY) and Unitech's rating to SELL (from REDUCE)

We revisit our estimates for FY2009-11E for DLF and Unitech post weak results by housing finance companies and weak guidance by technology companies. HDFC's approvals for 3QFY09 declined 8\% yoy, indicating lower residential demand. Technology companies have guided for difficult conditions. Lower-than-expected growth for IT companies will limit hiring, further affecting commercial real estate demand. We also drop projects of Unitech in Southern India as there have been excessive delays in launches. Furthermore, high customer advance of Unitech indicate that cashflows will depend on new launches, which we find very limited. We find that equity value of Unitech is becoming very limited and NAV calculation is becoming a meaningless exercise. We revise our rating for Unitech to SELL (REDUCE earlier) and target price to Rs24 from Rs45 for Unitech. Our NAV is revised to Rs334 for DLF (Rs410 earlier) and we increase discount to NAV to 30\% from 20\% earlier. Consequently, our target price for DLF is revised to Rs235 (Rs325 earlier) and we revise our rating to ADD (BUY earlier).

## Housing finance companies see decline in loan approvals indicating low demand

HDFC's disbursements grew by $18 \%$ in 3QFY09. This is below the previous quarters- $28 \%$ and $23 \%$ yoy in 1QFY09 and 2QFY09, respectively. Loan approvals declined $8 \%$ yoy which will likely imply lower growth in the forthcoming quarters. We note that HDFC has consistently delivered over 20\% disbursements growth since 1994 (Exhibit 1). The company has reported $22 \%$ disbursements growth over the past nine months. In the previous cycle demand pick-up took 12-14 months and we expect demand pick-up will exhibit a similar behaviour in the current cycle as well. We delay new launches of both DLF and Unitech by 6-12 months.

## Revise estimates to factor in lower commercial revenues

Continued slowdown in IT will affect commercial demand, and hence we reduce our volume assumptions by further 20\% for FY2010-11E and now estimate 50\% de-growth for FY2010E versus 30\% earlier. Various IT managements have guided for continued slowdown ahead and thus IT hirings are going to be subdued resulting in lower commercial demand. We assume lower new launches and slower construction as DLF, Unitech realign construction with client occupation plans. We note that amongst real estate companies, DLF is one of the few companies to have resources and a good quality land bank and will likely benefit from lower competition as demand improves.

## We drop Unitech's South India projects as all projects have been delayed by 2-3 years

Unitech has 177 mn sq . ft ( $42 \%$ of total land bank under consideration for valuation) in three cities of South India viz. Hyderabad, Kochi and Chennai. However, it is yet to launch a single project in this region. Exhibit 2 highlights Unitech's initial plan for project launches according to which 14 projects were to be launched in FY2008. Most of the projects that had to become operational in the past 24 months are yet to start such as Faridabad (earlier expected start April 2007), Chennai (November 2006 and June 2007), Kochi (February 2007, September 2007 and December 2007), and Hyderabad (December 2006, February 2007 and October 2007).

We are dropping Unitech projects in Southern India as there is limited visibility of project launches. We would incorporate them into our model as and when launches take place.

Calculation of Unitech's target price is becoming a meaningless exercise. Currently, larger portion of Unitech's EBITDA is going into making interest payments. Unitech needs to make interest payments of Rs 3.5 bn/quarter at an average cost of $14 \%$ while its average EBIDTA for the past three quarters has been Rs6 bn thus leaving limited surplus for debt repayments. Consequently, surplus available for equity shareholders is going to be even more limited. Operational momentum in the company is weak with limited launches in the past 3-4 quarters and thus debt serviceability will likely worsen in our view. Furthermore, Unitech has large customer advances of Rs67 bn indicating cashflows from ongoing projects will lag EBITDA.

We reduce our revenue estimates to Rs36.2 bn (earlier Rs39.7 bn) in FY2009E and Rs36.2 bn (earlier Rs42.1 bn) in FY2010E to reflect changes. Our NAV is revised to Rs47/share (Rs90 earlier). Our NAV include Rs20 for telecom business after factoring in 20\% holding company discount. Unitech has large debt of Rs50/share (as of September 2008), thus making NAV calculations very sensitive. We would keenly watch for improvement in financial position and higher operational activity.

## Revise DLF estimates to factor in lower commercial revenues, residential demand

We have lowered our commercial volume estimates by $36 \%$ to 18.5 mn sq. ft in FY200911 period versus 29 mn sq . ft assumed earlier. We also assume lower residential volumes by 25-30\% for FY2009-10E thus resulting in sales of 23 mn sq . ft for FY2009-10E as against 10 mn sq. ft in the second half of FY2008 inspite of large number of new launches at reduced prices. DLF is in the process of launching projects across multiple locationsHyderabad (Kompally, Kokapet), Gurgaon (Regal Towers), Pune (Talegaon) and Delhi (SBM).

Accordingly, we revise our FY2009E and FY2010E revenue estimates to Rs125 bn (Rs144 bn earlier) and Rs119 bn (Rs164 bn earlier) and PAT estimates to Rs58 bn (Rs68 bn earlier) and Rs46 bn (Rs65 bn earlier). For our NAV calculations, we also drop receivables of Rs50 bn (Rs29/share) to be on the conservative side. Our revised NAV is Rs334/share (earlier Rs410/share) after incorporating new estimates. Our revised target price is Rs235/share (earlier Rs325/share) which is based on a 30\% discount to our March 2010-based NAV. We have increased discount to NAV to $30 \%$ from $20 \%$ to factor in higher uncertainty of project launches on the commercial as well as residential side.

## We reduce our EPS estimates to account for lower commercial and residential volumes

Changes in our EPS estimates for FY2009E, FY2010E (Rs)

|  | Rating |  | New TP | Old TP | $\frac{\text { TP change }}{(\%)}$ | $\frac{\text { New NAV }}{\text { (Rs/share) }}$ | Old NAV | NAV change | New EPS estimates |  | Old EPS estimates |  | \% change in EPS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | (Rs/share) | (Rs/share) |  |  | (Rs/share) | (\%) | FY2009E | FY2010E | FY2009E | FY2010E | FY2009E | FY2010E |
| DLF | ADD | BUY | 235 | 325 | (27.7) | 334 | 410 | (18.4) | 33.8 | 26.9 | 39.4 | 37.7 | (14.3) | (28.6) |
| Unitech | SELL | REDUCE | 24 | 45 | (46.7) | 47 | 90 | (47.3) | 6.9 | 5.5 | 8.1 | 7.6 | (15.1) | (28.1) |

Source: Kotak Institutional Equities estimates.

## HDFC's disbursement growth has been above 20\% since FY1994

YoY growth in disbursements and outstanding loans, March fiscal year-ends, 1994-2010E (\%)
—_ Disbursements (\%) L_ Loan grow th (\%)


Source: Company, Kotak Institutional Equities estimates

Unitech's projects have been significantly delayed
Launch schedule for Unitech projects post October 2006

|  | Area |  | Stake (\%) | Original schedule |  | Current status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (acres) | (mn sq. ft ) |  | Start date | End date |  |
| Gurgaon |  |  |  |  |  |  |
| G1 | 258 | 3.8 | 50 | Oct-07 | Oct-10 | Not launched |
| G5 | 21 | 1.8 | 62 | Nov-06 | May-09 | Launched |
| G8 | 4 | 0.4 | 65 | Apr-07 | Apr-10 | Not launched |
| G9 | 4 | 0.3 | 42.5 | Aug-07 | Aug-10 | Not launched |
| G10 | 7 | 0.7 | 67 | Apr-07 | Apr-10 | Not launched |
| G12 | 410 | 14.2 | 50 | Jun-07 | Jun-13 | Not launched |
| Faridabad |  |  |  |  |  |  |
| F1 | 10 | 0.9 | 75 | Apr-07 | Apr-10 | Not launched |
| Noida |  |  |  |  |  |  |
| N2 | 340 | 16.6 | 51 | Jan-07 | Jan-12 | Launched a small portion |
| Greater noida |  |  |  |  |  |  |
| GN1 | 183 | 15.8 | 100 | Mar-07 | Nov-11 | Launched a small portion |
|  |  |  |  |  |  |  |
| Kolkata |  |  |  |  |  |  |
| K2 | 100 | 6.7 | 45 | Mar-07 | Mar-13 | Launched |
| K3 | 4,840 | 142.2 | 40 | Jan-08 | Jan-20 | Not launched |
| Chennai |  |  |  |  |  |  |
| C1 | 2,040 | 101.1 | 100 | Jun-07 | Jun-13 | Not launched |
| C2 | 45 | 4.1 | 50 | Nov-06 | Nov-09 | Not launched |
| Kochi |  |  |  |  |  |  |
| K1 | 353 | 21.3 | 100 | Sep-07 | Apr-12 | Not launched |
| K2 | 70 | 7.6 | 90 | Dec-07 | Dec-11 | Not launched |
| K3 | 250 | 9.5 | 75 | Feb-07 | Feb-11 | Not launched |
| Bangalore |  |  |  |  |  |  |
| B1 | 36 | 4.0 | 100 | Sep-07 | Mar-11 | Not launched |
| B3 | 53 | 5.8 | 67 | Jan-07 | Apr-10 | Launched |
| Hyderabad |  |  |  |  |  |  |
| H1 | 119 | 9.4 | 100 | Feb-07 | Oct-11 | Not launched |
| H2 | 36 | 3.8 | 65 | Feb-07 | Feb-10 | Not launched |
| H3 | 120 | 5.5 | 75 | Dec-06 | Dec-10 | Not launched |
| H4 | 84 |  | 50 | Oct-07 | Oct-11 | Not launched |
| Mohali |  |  |  |  |  |  |
| M1 | 350 | 12.0 | 100 | Jun-07 | Jun-12 | Launched |
| Agra |  |  |  |  |  |  |
| A1 | 1,500 | 31.3 | 100 | Aug-07 | Aug-15 |  |
| Varanasi |  |  |  |  |  |  |
| V1 | 1,500 | 34.0 | 100 | Aug-07 | Aug-15 |  |

Source: Unitech corporate presentation, September 2006

## Unitech's March' 10 based target price is Rs24/share

March '10 based NAV
Growth rate in selling prices per annum

|  | Growth rate in selling prices per annum |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 0\% | 3\% | 5\% | 10\% |
| Valuation of land reserves | 102 | 120 | 133 | 172 |
| Residential projects | 44 | 58 | 68 | 99 |
| Commercial projects | 28 | 30 | 32 | 35 |
| Retail projects | 29 | 32 | 33 | 37 |
| Add: Hotel business | 10 | 10 | 10 | 10 |
| Add: Consultancy fees received from Unitech Corporate Parks, JVs | 10 | 10 | 10 | 10 |
| Less: Net debt as on March 31, 2009 | (89) | (89) | (89) | (89) |
| Less: Land cost to be paid as on March 31, 2009 | (20) | (20) | (20) | (20) |
| NAV (Rs bn) | 14 | 31 | 44 | 83 |
| NAV/share (Rs) | 8 | 19 | 27 | 51 |
| Valuation for telecom business | 33 | 33 | 33 | 33 |
| Total no. of shares (mn) | 1,624 |  |  |  |
| Valuation/share (Rs) |  |  |  | 47 |
| Target price@50\% discount to NAV |  |  |  | 24 |

Source: Kotak Institutional Equities estimates

We have removed all the land bank in South India from the consideration set

| Location | Land area | March' 2010 based NAV (Rs bn) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | mn sq. ft | 0\% | 3\% | 5\% | 10\% |
| Bangalore | 0 | 0 | 0 | 0 | 0 |
| Chennai | 0 | 0 | 0 | 0 | 0 |
| Delhi | 0.3 | 2 | 2 | 2 | 2 |
| Faridabad | 1 | 0 | 0 | 0 | 0 |
| Greater NOIDA | 19 | 10 | 11 | 11 | 13 |
| Gurgaon | 50 | 43 | 46 | 48 | 55 |
| Hyderabad | 0 | 0 | 0 | 0 | 0 |
| Kochi | 0 | 0 | 0 | 0 | 0 |
| Kolkata | 109 | 8 | 16 | 23 | 43 |
| Mohali | 13 | 2 | 3 | 3 | 5 |
| Noida | 22 | 27 | 29 | 31 | 35 |
| Siliguri | 13 | (0) | 0 | 1 | 1 |
| Vishakapatnam | 0 | 0 | 0 | 0 | 0 |
| Mumbai | 4 | 11 | 13 | 14 | 17 |
| Total | 230 | 102 | 120 | 133 | 172 |

[^16]
## Revenue model of Unitech Ltd, March fiscal year-ends, 2006-2011E (Rs mn)

|  | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apartments |  |  |  |  |  |  |
| Apartment volumes (mn sq. ft) | - | - | 6.2 | 5.0 | 5.2 | 5.3 |
| Revenues | 5,110 | 12,970 | 20,357 | 15,493 | 16,365 | 17,270 |
| Rate/sq. ft | - | - | 3,302 | 3,101 | 3,133 | 3,264 |
| Commercial |  |  |  |  |  |  |
| Commercial volumes (mn sq. ft) | - | - | 1.4 | 1.1 | 1.6 | 2.3 |
| Revenues | - | - | 7,531 | 6,360 | 8,784 | 12,228 |
| Rate/sq. ft | - | - | 5,385 | 5,850 | 5,480 | 5,255 |
| Plot sales |  |  |  |  |  |  |
| Plot sale volumes (mn sq. ft ) | - | - | 1.6 | 3.0 | - | - |
| Revenues | - | - | 1,439 | 2,467 | - | - |
| Rate/sq. ft | - | - | 900 | 831 | - | - |
| Retail rental revenues |  |  |  |  |  |  |
| Total retail stock | - | - | 1 | 1 | 1 | 3 |
| Total retail lease rentals | - | - | 1,409 | 1,409 | 1,268 | 1,347 |
| Rate/sq. ft | - | - | 189 | 189 | 170 | 513 |
| Construction revenues, sale of transmission towers | 2,656 | 3,389 | 2,834 | 2,543 | 2,302 | 2,105 |
| Sale of investments | - | 15,788 | 4,000 | 4,000 | 3,000 | - |
| Income from Unitech Corporate Parks | - | - | 1,245 | 1,374 | 1,465 | 1,550 |
| Revenues from real estate | 7,766 | 32,148 | 38,816 | 33,646 | 33,184 | 34,500 |
| Others | 1,647 | 736 | 5,380 | 2,556 | 2,974 | 3,466 |
| Revenues | 9,412 | 32,883 | 44,196 | 36,202 | 36,158 | 37,966 |
| \% growth | 43 | 249 | 34 | (18) | - | 5 |


| Revenue mix (\%) | 54.3 | 39.4 | 46.1 | 42.8 | 45.3 | 45.5 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Housing | - | - | 17.0 | 17.6 | 24.3 | 32.2 |
| Commercial | - | - | 3.3 | 6.8 | - | - |
| Plot development | - | - | 3.2 | 3.9 | 3.5 | 3.5 |
| Retal rental revenues | 45.7 | 60.6 | 30.5 | 28.9 | 26.9 | 18.8 |
| Others | $\mathbf{1 0 0}$ | $\mathbf{1 0 0}$ | $\mathbf{1 0 0}$ | $\mathbf{1 0 0}$ | $\mathbf{1 0 0}$ | $\mathbf{1 0 0}$ |
| Total |  |  |  |  |  |  |

[^17]Profit model of Unitech Ltd, March fiscal year-ends, 2005-2010E (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total revenues | 9,412 | 32,883 | 41,400 | 36,202 | 36,158 | 37,966 |
| Land costs | $(1,971)$ | - | - | $(1,878)$ | $(2,242)$ | $(3,293)$ |
| Construction costs | $(4,165)$ | $(11,167)$ | $(14,159)$ | $(11,746)$ | $(13,167)$ | $(15,128)$ |
| Employee costs | (366) | (568) | $(1,067)$ | $(1,468)$ | $(1,909)$ | $(2,481)$ |
| SG\&A costs | $(1,077)$ | $(1,129)$ | $(3,888)$ | $(1,539)$ | $(1,537)$ | $(1,614)$ |
| EBITDA | 1,834 | 20,018 | 22,287 | 19,572 | 17,305 | 15,451 |
| Other income | 133 | 1,000 | 1,401 | 1,184 | 1,254 | 1,332 |
| Interest | (465) | $(3,020)$ | $(2,804)$ | $(5,860)$ | $(6,631)$ | $(9,327)$ |
| Depreciation | (112) | (80) | (205) | (250) | (296) | (400) |
| Pretax profits | 1,390 | 17,919 | 20,678 | 14,646 | 11,632 | 7,055 |
| Extraordinary items | - | - | - | - | - | - |
| Current tax | (521) | $(4,864)$ | $(3,967)$ | $(3,470)$ | $(2,713)$ | $(1,271)$ |
| Deferred tax | 8 | - | (19) | (14) | (49) | (21) |
| Net income | 874 | 13,055 | 16,692 | 11,163 | 8,869 | 5,763 |
| Adjusted net income | 874 | 13,055 | 16,614 | 11,163 | 8,869 | 5,763 |
| EPS (Rs) |  |  |  |  |  |  |
| Primary | 0.5 | 8.0 | 10.2 | 6.9 | 5.5 | 3.5 |
| Fully diluted | 0.5 | 8.0 | 10.2 | 6.9 | 5.5 | 3.5 |
| Shares outstanding (mn) |  |  |  |  |  |  |
| Year end | 1,623 | 1,623 | 1,623 | 1,623 | 1,623 | 1,623 |
| Primary | 1,623 | 1,623 | 1,623 | 1,623 | 1,623 | 1,623 |
| Fully diluted | 1,623 | 1,623 | 1,623 | 1,623 | 1,623 | 1,623 |
| Cash flow per share (Rs) |  |  |  |  |  |  |
| Primary | 0.8 | 10.8 | 12.2 | 2.4 | 0.5 | 0.2 |
| Fully diluted | 0.8 | 10.8 | 12.2 | 2.4 | 0.5 | 0.2 |
| Growth (\%) |  |  |  |  |  |  |
| Net income (adjusted) | 151.0 | 1,394 | 27.3 | (32.8) | (20.5) | (35.0) |
| EPS (adjusted) | 151.0 | 1,394 | 27.3 | (32.8) | (20.6) | (35.0) |
| DCF/share | 150.5 | 1,217 | 13.3 | (80.3) | (80.1) | (66.7) |
| Cash tax rate (\%) | 37.5 | 27.1 | 19.2 | 23.7 | 23.3 | 18.0 |
| Effective tax rate (\%) | 36.9 | 27.1 | 19.3 | 23.8 | 23.7 | 18.3 |

[^18]Balance sheet of Unitech Ltd, March fiscal year-ends, 2006-2011E (Rs mn)

|  | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equity |  |  |  |  |  |  |
| Share capital | 125 | 1,623 | 3,247 | 3,247 | 3,247 | 3,247 |
| Reserves/surplus | 2,472 | 18,320 | 32,757 | 43,920 | 52,787 | 58,550 |
| Total equity | 2,597 | 19,944 | 36,003 | 47,167 | 56,034 | 61,797 |
| Deferred tax liability/(asset) | 151 | 20 | 60 | 74 | 123 | 144 |
| Liabilities |  |  |  |  |  |  |
| Secured loans | 9,557 | 39,499 | 62,311 | 81,325 | 80,026 | 81,026 |
| Unsecured loans | 893 | 306 | 23,212 | 23,212 | 22,369 | 22,369 |
| Total borrowings | 10,449 | 39,805 | 85,524 | 104,537 | 102,394 | 103,394 |
| Currrent liabilities \& Provisions | 31,087 | 71,118 | 111,048 | 87,933 | 76,425 | 69,259 |
| Minority Interest | 237 | 13 | 1,159 | 1,159 | 1,159 | 1,159 |
| Total capital | 44,521 | 130,900 | 233,793 | 240,868 | 236,134 | 235,752 |
| Assets |  |  |  |  |  |  |
| Cash | 3,899 | 10,227 | 14,083 | 16,025 | 5,773 | 439 |
| Current assets | 34,762 | 106,851 | 172,979 | 167,408 | 171,059 | 173,633 |
| Gross block | 4,530 | 6,470 | 11,120 | 11,241 | 13,063 | 13,722 |
| Less: accumulated depreciation | 911 | 475 | 661 | 911 | 1,207 | 1,607 |
| Net fixed assets | 3,620 | 5,995 | 10,459 | 10,330 | 11,857 | 12,115 |
| Capital work-in-progress | 1,268 | 2,153 | 20,982 | 21,815 | 22,155 | 24,275 |
| Total fixed assets | 4,887 | 8,148 | 31,442 | 32,145 | 34,011 | 36,390 |
| Intangible assets | 824 | 1,126 | 1,126 | 1,126 | 1,126 | 1,126 |
| Investments | 145 | 4,548 | 14,165 | 24,165 | 24,165 | 24,165 |
| Misc. expenses | 5 | - | - | - | - | - |
| Total assets | 44,522 | 130,900 | 233,794 | 240,869 | 236,134 | 235,753 |
| Key ratios (\%) |  |  |  |  |  |  |
| Debt/equity | 380.3 | 199.4 | 237.1 | 221.3 | 182.3 | 166.9 |
| Debt/capitalization | 79.2 | 66.6 | 70.3 | 68.9 | 64.6 | 62.5 |
| Net debt/equity | 238.4 | 148.2 | 198.1 | 187.4 | 172.1 | 166.2 |
| Net debt/capitalization | 70.4 | 59.7 | 66.5 | 65.2 | 63.2 | 62.4 |
| RoAE | 36.2 | 115.0 | 59.3 | 26.8 | 17.2 | 9.8 |
| RoACE | 12.2 | 41.8 | 20.9 | 11.4 | 9.0 | 8.3 |

Source: Kotak Institutional Equities estimates

Our target price for DLF is Rs235/share
NAV sensitivity for DLF for different growth rate in selling prices

| Valuation methodology | March ' 10 based NAV <br> Growth rate in selling prices (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 0\% | 3\% | 5\% | 10\% |
| Valuation of land reserves | 536 | 609 | 662 | 816 |
| Residential | 163 | 197 | 223 | 298 |
| Retail | 181 | 196 | 207 | 239 |
| Commercial | 192 | 215 | 232 | 279 |
| Add: 22 Hotel sites 1X land acquisition cost | 25 | 25 | 25 | 25 |
| Add: Construction JV 5X FY2010E P/E | 12 | 12 | 9 | 12 |
| Add: Investments in power business | 15 | 15 | 15 | 15 |
| Less: Net debt as on March 31, 2009 | (115) | (115) | (115) | (115) |
| Less: Land cost to be paid as on March 31, 2009 | (20) | (20) | (20) | (20) |
| NAV (Rs bn) | 453 | 526 | 576 | 733 |
| NAV/share (Rs) | 263 | 305 | 334 | 426 |
| Target price@30\% discount to NAV |  |  | 234 |  |

Source: Kotak Institutional Equities estimates

## We value DLFs land bank at Rs727 bn

Key details of developable area (mn sq. ft ) and NAV (Rs bn)
NAV (Rs bn)

|  | $\frac{\text { Land area }}{(m n s q . f t)}$ | Growth rates in selling prices (\%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  | 0\% | 3\% | 5\% | 10\% |
| Bangalore | 31.1 | 12 | 14 | 16 | 20 |
| Chandigarh | 22.4 | 6 | 9 | 11 | 18 |
| Chennai | 33.2 | 22 | 25 | 27 | 34 |
| Coimbatore | 0.7 | 1 | 1 | 1 | 1 |
| Delhi | 37.0 | 106 | 115 | 122 | 141 |
| Goa | 22.4 | 10 | 13 | 15 | 20 |
| Gujarat | 13.9 | 21 | 24 | 27 | 34 |
| Gurgaon | 228.8 | 211 | 242 | 265 | 332 |
| Haryana | 5.9 | 10 | 11 | 12 | 14 |
| HP | 0.5 | 0 | 0 | 0 | 0 |
| Hyderabad | 46.6 | 33 | 39 | 43 | 54 |
| Jaipur | 0.3 | 1 | 1 | 1 | 1 |
| Kerala | 7.8 | 4 | 4 | 5 | 6 |
| Kolkata | 8.9 | 6 | 6 | 6 | 6 |
| Lucknow | 9.8 | 1 | 1 | 2 | 3 |
| Indore | 5.6 | 3 | 3 | 4 | 5 |
| Mumbai | 9.8 | 38 | 42 | 44 | 52 |
| Nagpur | 12.0 | 8 | 10 | 12 | 17 |
| Noida | 10.5 | 23 | 25 | 26 | 31 |
| Orissa | 2.0 | 3 | 3 | 4 | 4 |
| Pune | 8.4 | 4 | 5 | 5 | 7 |
| Punjab | 5.3 | 11 | 12 | 13 | 14 |
| UP | 1.6 | 3 | 3 | 3 | 3 |
| Total | 524.5 | 536 | 609 | 662 | 816 |

Source: Kotak Institutional Equities estimates

Revenue model of DLF, March fiscal year-ends, 2005-2010E (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Housing |  |  |  |  |  |  |
| Housing volumes (mn sq. ft) | 1.5 | 1.9 | 6.7 | 7.8 | 12.8 | 18.5 |
| Revenues | 3,818 | 9,732 | 32,677 | 36,226 | 37,910 | 57,376 |
| Rate/sq. ft | 2,624 | 5,145 | 4,887 | 4,634 | 2,966 | 3,103 |
| Commercial |  |  |  |  |  |  |
| Commercial volumes (mn sq. ft) | 0.5 | 4.4 | 8.0 | 6.1 | 4.5 | 4.5 |
| Revenues | 3,997 | 19,041 | 56,322 | 42,401 | 27,008 | 23,323 |
| Rate/sq. ft | - | 4,306 | 7,061 | 6,948 | 5,963 | 5,230 |
| Retail |  |  |  |  |  |  |
| Retail volumes (mn sq. ft) | 0.1 | 0.9 | 2.3 | 2.9 | 3.8 | 4.0 |
| Revenues | 213 | 8,823 | 35,000 | 32,805 | 33,811 | 29,147 |
| Rate/sq. ft | 2,742 | 9,431 | 15,196 | 11,463 | 8,864 | 7,269 |
| Retail (leased) |  |  |  |  |  |  |
| Cumulative volumes (mn sq. ft) | - | - | - | 0.5 | 1.3 | 4.2 |
| Revenues | - | - | - | 1,157 | 3,438 | 5,376 |
| Rate/sq. ft/month | - | - | - | 214 | 224 | 106 |
| Commercial (leased) |  |  |  |  |  |  |
| Cumulative volumes (mn sq. ft) | - | 3.0 | 3.0 | 7.7 | 11.1 | 11.1 |
| Revenues | 422 | 1,546 | 3,010 | 5,808 | 7,160 | 8,081 |
| Rate/sq. ft/month | - | 50 | 60 | 63 | 54 | 61 |
| Revenue from real estate | 9,622 | 39,143 | 127,008 | 118,397 | 109,329 | 123,303 |
| Others | 1,915 | 2,200 | 7,934 | 6,693 | 9,452 | 11,696 |
| Revenues | 11,536 | 41,343 | 134,943 | 125,090 | 118,780 | 135,000 |
| \% growth | 89.7 | 258.4 | 226.4 | (7.3) | (5.0) | 13.7 |
| Revenue mix (\%) |  |  |  |  |  |  |
| Housing | 33.1 | 23.5 | 24.2 | 29.0 | 31.9 | 42.5 |
| Commercial | 34.6 | 46.1 | 41.7 | 33.9 | 22.7 | 17.3 |
| Retail | 1.8 | 21.3 | 25.9 | 26.2 | 28.5 | 21.6 |
| Leased property | 3.7 | 3.7 | 2.2 | 5.6 | 8.9 | 10.0 |
| Others | 16.6 | 5.3 | 5.9 | 5.4 | 8.0 | 8.7 |
| Total | 90 | 100 | 100 | 100 | 100 | 100 |

Note:
(a) For FY2004-FY2006, full details of revenues by category is not available. Thus, the sum of indivudal revenue categories does not add up to reported revenues.

Source: Kotak Institutional Equities estimates

## Profit model of DLF, March fiscal year-ends, 2006-2011E (Rs mn)

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total revenues | $\mathbf{1 1 , 5 3 6}$ | $\mathbf{3 9 , 2 3 3}$ | $\mathbf{1 4 4 , 3 7 5}$ | $\mathbf{1 2 5 , 0 9 0}$ | $\mathbf{1 1 8 , 7 8 0}$ | $\mathbf{1 3 5 , 0 0 0}$ |
| Land costs | $(4,416)$ | $(6,319)$ | $(37,774)$ | $(10,049)$ | $(11,794)$ | $(19,213)$ |
| Construction costs | - | - | $(2,223)$ | $(30,301)$ | $(35,468)$ | $(46,141)$ |
| Employee costs | $(397)$ | $(922)$ | $(2,998)$ | $(3,214)$ | $(3,815)$ | $(4,836)$ |
| SG\&A costs | $(1,966)$ | $(3,958)$ | $(4,229)$ | $(5,211)$ | $(4,449)$ | $(4,332)$ |
| EBITDA | $\mathbf{4 , 7 5 7}$ | $\mathbf{2 8 , 0 3 4}$ | $\mathbf{9 7 , 1 5 1}$ | $\mathbf{7 6 , 3 1 4}$ | $\mathbf{6 3 , 2 5 4}$ | $\mathbf{6 0 , 4 7 7}$ |
| Other income | 883 | 1,108 | 2,464 | 3,358 | 2,592 | 3,873 |
| Interest | $(1,685)$ | $(3,076)$ | $(3,100)$ | $(3,424)$ | $(4,273)$ | $(2,188)$ |
| Depreciation | $(361)$ | $(571)$ | $(901)$ | $(2,712)$ | $(3,106)$ | $(4,307)$ |
| Pretax profits | $\mathbf{3 , 5 9 4}$ | $\mathbf{2 5 , 4 9 4}$ | $\mathbf{9 5 , 6 1 4}$ | $\mathbf{7 3 , 5 3 6}$ | $\mathbf{5 8 , 4 6 8}$ | $\mathbf{5 7 , 8 5 5}$ |
| Profit/(loss) share of associates | - | - | - |  | - | - |
| Current tax | $(2,537)$ | $(6,058)$ | $(17,146)$ | $(15,649)$ | $(12,619)$ | $(17,415)$ |
| Deferred tax | 870 | - | $(176)$ | 235 | 470 | 507 |
| Net income | $\mathbf{1 , 9 2 7}$ | $\mathbf{1 9 , 4 3 6}$ | $\mathbf{7 8 , 2 9 3}$ | $\mathbf{5 8 , 1 2 2}$ | $\mathbf{4 6 , 3 1 8}$ | $\mathbf{4 0 , 9 4 6}$ |
| Reported net income | $\mathbf{1 , 9 1 7}$ | $\mathbf{1 9 , 4 2 5}$ | $\mathbf{7 8 , 2 0 3}$ | $\mathbf{5 8 , 1 2 2}$ | $\mathbf{4 6 , 3 1 8}$ | $\mathbf{4 0 , 9 4 6}$ |
| EPS (Rs) |  |  |  |  |  |  |
| Primary | 12.7 | 13.0 | 47.1 | 34.1 | 27.2 | $\mathbf{2 4 . 0}$ |
| Fully diluted | 12.7 | 13.0 | 46.7 | 33.8 | 26.9 | 23.8 |
| Shares outstanding (mn) |  |  |  |  |  |  |
| Year end | 1,511 | 1,530 | 1,705 | 1,705 | 1,705 | 1,705 |
| Primary | 152 | 1,496 | 1,661 | 1,705 | 1,705 | 1,705 |
| Fully diluted | 152 | 1,496 | 1,678 | 1,722 | 1,722 | 1,722 |
| Cash flow per share (Rs) |  |  |  |  |  |  |
| Primary | 18.4 | 4.2 | 46.4 | 28.9 | 23.5 | 21.8 |
| Fully diluted | 18.4 | 4.2 | 45.9 | 28.6 | 23.3 | 21.6 |
| Growth (\%) | 122 | 913 | 303 | $(26)$ | $(20)$ | $(12)$ |
| Net income (adjusted) | 103 | 2 | 259 | $(28)$ | $(20)$ | $(12)$ |
| EPS (adjusted) | 273 | $(77)$ | 1,000 | $(38)$ | $(19)$ | $(7)$ |
| DCF/share | 70.6 | 23.8 | 17.9 | 21.3 | 21.6 | 30.1 |
| Cash tax rate (\%) | 23.4 | 18.1 | 21.0 | 20.8 | 29.2 |  |
| Effective tax rate (\%) |  |  |  |  |  |  |

Source: Kotak Institutional Equities estimates

Balance sheet of DLF, March fiscal year-ends, 2006-2011E (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equity |  |  |  |  |  |  |
| Share capital | 378 | 3,059 | 3,410 | 3,410 | 3,410 | 3,410 |
| Reserves/surplus | 9,122 | 36,613 | 193,473 | 243,820 | 282,363 | 311,646 |
| Total equity | 9,500 | 39,672 | 196,883 | 247,230 | 285,772 | 315,055 |
| Deferred tax liability/(asset) | 93 | 187 | 359 | 124 | (347) | (853) |
| Liabilities |  |  |  |  |  |  |
| Secured loans | 39,560 | 92,053 | 80,534 | 119,328 | 94,328 | 94,328 |
| Unsecured loans | 1,760 | 7,275 | 42,237 | - | - | - |
| Total borrowings | 41,320 | 99,328 | 122,771 | 119,328 | 94,328 | 94,328 |
| Currrent liabilities | 18,469 | 42,429 | 72,157 | 79,227 | 82,839 | 96,425 |
| Total capital | 69,435 | 181,708 | 396,065 | 449,803 | 466,488 | 508,849 |
| Assets |  |  |  |  |  |  |
| Cash | 1,950 | 4,155 | 21,421 | 4,500 | 10,582 | 23,820 |
| Current assets | 35,113 | 124,639 | 244,579 | 306,070 | 283,181 | 285,479 |
| Gross block | 11,237 | 17,787 | 51,626 | 77,491 | 88,744 | 123,063 |
| Less: accumulated depreciation | 1,891 | 2,412 | 3,435 | 7,578 | 10,684 | 14,991 |
| Net fixed assets | 9,346 | 15,375 | 48,191 | 69,913 | 78,059 | 108,071 |
| Capital work-in-progress | 6,239 | 26,497 | 51,840 | 38,848 | 59,193 | 31,007 |
| Total fixed assets | 15,585 | 41,872 | 100,031 | 108,760 | 137,253 | 139,078 |
| Intangible assets | - | - | - | - | - | - |
| Investments | 16,789 | 11,042 | 30,033 | 30,033 | 35,033 | 60,033 |
| Misc. expenses | - | - | - | - | - | - |
| Total assets | 69,437 | 181,708 | 396,065 | 449,803 | 466,488 | 508,849 |
| Leverage ratios (\%) |  |  |  |  |  |  |
| Debt/equity | 430.7 | 249.2 | 62.2 | 48.2 | 33.0 | 30.0 |
| Debt/capitalization | 81.2 | 71.4 | 38.4 | 32.5 | 24.8 | 23.1 |
| Net debt/equity | 410.4 | 238.8 | 51.4 | 46.4 | 29.3 | 22.4 |
| Net debt/capitalization | 80.4 | 70.5 | 33.9 | 31.7 | 22.7 | 18.3 |
| RoAE | 21.3 | 78.6 | 66.0 | 26.1 | 17.4 | 13.7 |
| RoACE | 4.5 | 22.9 | 35.3 | 17.6 | 13.2 | 10.6 |

Source: Kotak Institutional Equities estimates

| Technology |  |
| :--- | ---: |
| HCLT.BO, Rs107 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 140 |
| 52W High -Low (Rs) | $325-102$ |
| Market Cap (Rs bn) | 74.4 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| June y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 76.4 | 105.3 | 115.2 |
| Net Profit (Rs bn) | 10.6 | 13.8 | 13.0 |
| EPS (Rs) | 15.3 | 18.7 | 17.3 |
| EPS gth | $(19.0)$ | 22.4 | $(7.7)$ |
| P/E (x) | 7 | 5.7 | 6.2 |
| EV/EBITDA (x) | 3.2 | 3.9 | 3.6 |
| Div yield (\%) | 7.5 | 11.2 | 11.2 |

Pricing performance

| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| ---: | ---: | ---: | :---: |
| $(14.2)$ | $(29.0)$ | $(50.2)$ | $(55.5)$ |

## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 67.3 | - | - |
| Flls | 17.7 | 0.4 | $(0.0)$ |
| MFs | 1.9 | 0.2 | $(0.2)$ |
| UTI | - | - | $(0.4)$ |
| LIC | 2.7 | 0.2 | $(0.2)$ |

## HCL Technologies: Aggressive efforts to overcome organic growth challenges could make the next two years a tight-rope walk; maintain REDUCE

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- Organic revenue challenges continue; aggressive response demands flawless execution
- FY2009—organic revenue growth likely to trail peers
- Quarterly dividend cut to Rs2/share from Rs3/share in the past two quarters
- Inexpensive valuations and high dividend yield may provide valuation support

HCLT's December 2008 performance once again highlighted the unique organic growth challenges (in addition to the industry-wide demand headwinds) facing the company. Revenues at US $\$ 511.5 \mathrm{mn}$ (with US $\$ 25 \mathrm{mn}$ incremental revenues from acquisitions) came in $2.5 \%$ below our expectations; EBITDA at US\$111.4 mn was $2 \%$ ahead of our expectations, while net income of US\$73.1 mn was in line with expectations. More importantly, organic revenues declined for the second quarter in a row highlighting kinks in the company's organic growth engine. The company has resorted to inorganic means (four acquisitions over the past 12 months) and innovative deal structures (outcome-based pricing, free transition on several large deals) to overcome its weak vertical positioning and lack of scalability given its single-service provider status with many large existing clients. We believe such means inherently carry additional risk and HCLT will have to demonstrate flawless execution to maintain margins and sustain any revenue momentum it gains. We revise our EPS estimates downwards to factor in (1) lower growth in revenues given increased demand headwinds, (2) margin pressure on account of new large deals and weak pricing environment and (3) amortization of intangibles related to Axon acquisition. Our revised EPS estimates for FY2009E and FY2010E stand at Rs18.7 (Rs19.4 earlier) and Rs17.3 (Rs18.8 earlier), respectively. We maintain REDUCE despite inexpensive valuations and reduce our target price to Rs140/share (Rs160 earlier).

Organic revenue challenges continue; aggressive response demands flawless execution. We have long highlighted the inherent challenges in the business model of HCLT. Unlike its tier-l peers, HCLT has been a horizontal-focused company trying to create a niche for itself in chosen horizontals (and a few micro-verticals). While the strategy helped HCLT post reasonable growth rates over the past few years, the inherent nonscalability of the model has started hurting the company's organic revenue growth trajectory (organic revenues declined qoq in each of the past two quarters, see Exhibits 1 and 2). HCLT remains weak relative to other tier-l players on the applications side especially in verticals that matter for scalability. The company has tried to address the challenge aggressively through innovative engagement structures and acquisitions; we discuss our concerns with each of these strategies below

1. Innovative engagement structures-free transition on large deals, outcomebased pricing. HCLT indicated that it has resorted to offering free transition (for knowledge transfer and offshore shift of work) to clients to win large deals in the market. While this is not uncommon, the extent of free transition offered of up to 10$15 \%$ of overall deal size (computed on present value of part of the savings delivered which HCLT can retain) has surprised us. HCLT faces two significant challenges on such deals (1) the company is assuming significant execution risks. We trust the company to have adequate safeguards in case of cost/execution slippages as well as potential contractual liabilities (2) we view the free transition as akin to making upfront payments to win a large deal (though the management contends it is an investment at the frontend). HCLT has indicated it would incur US $\$ 25 \mathrm{mn}$ of cash costs on such transitions in 2HFY09E, implying free transition on ~US\$200-250 mn worth of deals (which would equate $15-20 \%$ of the deals signed by the company over the past two quarters). We highlight that the company capitalizes these transition costs (in accordance with the US GAAP) and amortizes them over the period of the contract. An increase in proportion of such deals (and the associated cash costs) could have been one of the factors driving a reduction in the company's quarterly dividend to Rs2/share from Rs3/share in the past two quarters (we discuss this in detail later). We also highlight that the company will have little leeway on execution of such deals (given that 10-15\% of margins are given away as free transition) if it has to deliver corporate-level margins on these. We expect these deals to be margin dilutive.
2. Acquisitions. HCLT has made four acquisitions over the past 12 months-three relatively small ones in the BPO segment, and the large ( $\sim$ US $\$ 700 \mathrm{mn}$ ) acquisition of Axon, a UK-based company addressing the SAP space. Examples of successful acquisitions by Indian IT companies are few, and we highlight some of the challenges that HCLT will likely need to encounter on Axon specifically (apart from the general slowdown in discretionary IT spend impacting package implementation business)

- Retention of the existing senior management team and consultants. HCLT management indicated it has seen no attrition in the Axon senior/middle management till date; however, it has not shared details on retention plans of the Axon team.
- HCLT's ability to ramp up its offshore SAP capabilities quickly to complement the onsite presence gained through the acquisition; this is critical to drive margin synergies, as well as to further enhance the company's SAP positioning versus other Indian players.
- Other issues. Issues like realignment of compensation structures, various administration policies, etc.
- Heavy client concentration in the business especially noting that some of the contracts may come up for renewal.

We credit the current CEO for remarkable execution in face of the historical weakness in the enterprise segment of business. However, the next level of challenges is significant and would test the execution strength of the company, especially in a weakening demand environment. On the other hand, the above strategies, if executed well will likely create sustainable competitive differentiation in the medium/long term. We remain skeptical of the same but would not discount it completely, given the remarkable track record of the current CEO. Success of the HCLT strategy may have wider implications for the industry; we would monitor the progress very closely.

Free cash flow profile may weaken. We believe the above strategies will weaken free cash generation, increase working capital cycle and consume more cash for growth. In effect, the model becomes more capital intensive as opposed to the "capital light" model for the rest of the players. We forecast, declining ROIC for HCLT for the next three yearsan average of $32 \%$ versus $\sim 40 \%$ witnessed over the past two years. As highlighted earlier, the company has already reduced the dividend payout to Rs2 per quarter from Rs3 earlier. Receivables cycle, in any case, has been elongating for HCLT (see Exhibit 3). While the appetite may be low for another acquisition, we still see gaps to be plugged in the service portfolio of the company.

December 2008 quarter revenue performance disappoints: HCLT reported revenues of US $\$ 511.5 \mathrm{mn}$ for the December 2008 quarter (up 1.4\% qoq and up 11\% yoy), $2.5 \%$ below our expectations. Revenues were aided by incremental US\$25 mn of revenues from acquisitions; organic revenues declined $3.9 \%$ qoq, after declining by $1.5 \%$ qoq in the September 2008 quarter. Revenue growth was driven by the IMS segment which grew 7\% qoq and $20 \%$ yoy to US $\$ 84.5 \mathrm{mn}$. Core software and BPO segments both disappointed posting organic revenue declines during the quarter.

Net income of US\$73.1 mn (up 1.5\% qoq, down 8.5\% yoy), was in line with our estimates. EBITDA at US $\$ 111.4 \mathrm{mn}$ (up $1.9 \%$ qoq, and up $18.6 \%$ yoy) was ahead of our estimate despite significant revenue miss as the company rationalized costs further. EBITDA margin expanded 10 bps qoq versus our expectation of a 90 bps decline. OPM performance was driven by (1) rupee depreciation benefit of 129 bps and (2) 114 bps benefit from higher utilization. Consolidation of acquisitions (Axon for 15 days and Liberate for the full quarter) impacted margins by 93 bps.

Impact of forex losses offset by higher-than-expected interest income. HCLT reported a forex loss of US $\$ 29.1 \mathrm{mn}$, comprising (1) MTM losses on unassigned hedges of US\$13.6 mn, (2) translation losses of US\$9.5 mn and (3) US\$7.3 mn losses transferred from the OCI on account of certain cash flow hedges becoming ineffective. Impact of the same was offset by large interest income booking of US $\$ 24 \mathrm{mn}$. The company now has US $\$ 1.58$ bn of hedges outstanding (down US $\$ 300 \mathrm{mn}$ qoq) for the next seven quarters. These hedges are taken at an average rate of 41.14. As a result we expect a weak 2HFY09E and FY2010E for HCLT. The company has ~US\$210 mn of unamortized forex losses residing in other comprehensive income line in the balance sheet; these losses would start impacting the P\&L in the form of lower realization or at the forex line (in other income) starting March 2009 quarter.

Quarterly dividend reduced to Rs2/share fro Rs3/share. HCLT cut its quarterly dividend to Rs2/share from Rs3/share in the past two quarters in anticipation of incremental cash requirements over the next few quarters. The company specifically highlighted (1) US $\$ 25 \mathrm{mn}$ of cash costs for transitioning large deals in 2HFY09E, (2) expected loss of $\sim U S \$ 210 \mathrm{mn}$ on forex hedges over the next seven quarters (if the Re remains at current levels), (3) payout of bridge loan taken for Axon (HCLT will likely refinance the loan) and (4) capex plans of US\$61 mn for 2HFY09E. The street has been skeptical of HCLT's ability to continue its quarterly dividend payout and the same would be watched closely over the next few quarters, in our view.

Revision in estimates. We have revised our revenue estimates for FY2009E and FY2010E down by $1.1 \%$ and $2.4 \%$, respectively, to US $\$ 2.2$ bn and US $\$ 2.4$ bn. The reduction in revenue estimates is driven primarily by a $1.2 \%$ and $3 \%$ cut in FY2009E and FY2010E IT services revenue estimates. We have increased our FY2009E and FY2010E EBITDA margin estimates by 50 bps and 80 bps , respectively, to reflect our revised Re/US rate assumption for the company. However, we reduce our EBIT estimates by $1.4 \%$ and $1.2 \%$ for FY2009E and FY2010E to factor in the intangible amortization costs related to Axon acquisitions. Our EPS estimate for FY2009E stands revised downwards by $3.6 \%$ to Rs 18.7, while we reduce our FY2010E EPS estimate by $8.1 \%$ to Rs17.3.

Inexpensive valuations and high dividend yield may provide valuation support. HCLT is trading at 6.2X FY2010E and 6X FY2011E EPS. Inexpensive valuations, coupled with high dividend yield ( $7.5 \%$ at CMP), may limit downside in the stock. However, we maintain our REDUCE rating on the stock given our concerns on the ability of the company to sustain a robust revenue growth trajectory and margin performance in the near to medium term. Revise our DCF-based target price down to Rs140/share (Rs160 earlier).

## Revenues declined 3.9\% qoq, adjusted for acquisitions and hedging gains

| (USS mn) | 4QFY08 | 1QFY09 | 2QFY09 |
| :--- | ---: | ---: | ---: | ---: |
| Reported revenues | $\mathbf{5 0 4 . 0}$ | $\mathbf{5 0 4 . 7}$ | $\mathbf{5 1 1 . 5}$ |
| qoq growth (\%) |  | $\mathbf{0 . 1}$ | $\mathbf{1 . 3}$ |
| Less: | 5.0 | 11.8 | 37.0 |
| Acquisition contribution | 2.3 | 3.8 | 4.7 |
| Hedging gains | $\mathbf{4 9 6 . 7}$ | $\mathbf{4 8 9 . 1}$ | $\mathbf{4 6 9 . 8}$ |
| Adjusted revenues |  | $\mathbf{1 . 5 )}$ | $\mathbf{( 3 . 9 )}$ |
| qoq growth (\%) |  |  |  |

Source: Company, Kotak Institutional Equities estimates

Significant weakening in revenue growth trajectory across business lines despite contribution from acquisitions

|  | Sep-06 | Dec-06 | Mar-07 | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 | Dec-08 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenues - US\$mn |  |  |  |  |  |  |  |  |  |  |
| IT services | 222 | 243 | 262 | 282 | 309 | 335 | 357 | 371 | 369 | 363 |
| Infrastructure services | 40 | 46 | 50 | 59 | 65 | 71 | 72 | 76 | 79 | 85 |
| BPO | 38 | 42 | 50 | 54 | 55 | 55 | 56 | 57 | 57 | 64 |
| Total | $\mathbf{3 0 1}$ | $\mathbf{3 3 1}$ | $\mathbf{3 6 2}$ | $\mathbf{3 9 6}$ | $\mathbf{4 2 9}$ | $\mathbf{4 6 1}$ | $\mathbf{4 8 5}$ | $\mathbf{5 0 4}$ | $\mathbf{5 0 5}$ | $\mathbf{5 1 2}$ |
| Growth qoq (\%) |  |  |  |  |  |  |  |  |  |  |
| IT services | 10.0 | 9.2 | 8.1 | 7.6 | 9.5 | 8.3 | 6.5 | 4.0 | $(0.7)$ | $(1.4)$ |
| Infrastructure services | 17.0 | 16.6 | 8.2 | 18.1 | 9.1 | 9.1 | 1.6 | 6.4 | 3.5 | 7.0 |
| BPO | 5.8 | 9.4 | 18.3 | 8.7 | 2.0 | 0.5 | 1.8 | 0.2 | 1.2 | 11.2 |
| Total | $\mathbf{1 0 . 3}$ | $\mathbf{1 0 . 2}$ | $\mathbf{9 . 4}$ | $\mathbf{9 . 2}$ | $\mathbf{8 . 4}$ | $\mathbf{7 . 5}$ | $\mathbf{5 . 2}$ | $\mathbf{3 . 9}$ | $\mathbf{0 . 1}$ | $\mathbf{1 . 3}$ |
| Growth yoy (\%) |  |  |  |  |  |  |  |  |  |  |
| IT services | 31.6 | 36.6 | 40.2 | 39.8 | 39.0 | 38.0 | 36.0 | 31.4 | 19.2 | 8.5 |
| Infrastructure services | 80.7 | 73.7 | 71.3 | 74.4 | 62.6 | 52.2 | 42.8 | 28.7 | 22.1 | 19.7 |
| BPO | 29.3 | 41.3 | 41.7 | 48.7 | 43.5 | 31.9 | 13.5 | 4.6 | 3.8 | 14.8 |
| Total | $\mathbf{3 6 . 2}$ | $\mathbf{4 1 . 4}$ | $\mathbf{4 4 . 0}$ | $\mathbf{4 5 . 3}$ | $\mathbf{4 2 . 7}$ | $\mathbf{3 9 . 2}$ | $\mathbf{3 3 . 8}$ | $\mathbf{2 7 . 4}$ | $\mathbf{1 7 . 7}$ | $\mathbf{1 1 . 0}$ |

Source: Company

DSO continues to rise
Receivables days (\#)


[^19]
## Key Changes to our FY2009-11E estimates

|  | Revised |  |  | Old |  |  | Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| US\$ mn | FY2009E | FY2010E | FY2011E | FY2009E | FY2010E | FY2011E | FY2009E | FY2010E | FY2011E |
|  |  |  |  |  |  |  |  |  |  |
| Revenues | 2,197 | 2,413 | 2,605 | 2,222 | 2,474 | 2,668 | (1.1) | (2.4) | (2.4) |
| - Software Services | 1,605 | 1,745 | 1,865 | 1,625 | 1,799 | 1,924 | (1.2) | (3.0) | (3.1) |
| - BPO | 251 | 273 | 288 | 272 | 301 | 318 | (7.4) | (9.4) | (9.5) |
| - Infrastructure Services | 340 | 396 | 452 | 326 | 374 | 427 | 4.5 | 5.9 | 5.9 |
|  |  |  |  |  |  |  |  |  |  |
| Revenue growth yoy (\%) | 16.9 | 9.9 | 7.9 | 18.3 | 11.3 | 7.9 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| EBITDA | 457 | 476 | 493 | 451 | 468 | 511 | 1.3 | 1.8 | (3.6) |
| EBIT | 363 | 371 | 389 | 369 | 375 | 409 | (1.4) | (1.2) | (4.9) |
| Net Income | 271 | 251 | 266 | 292 | 294 | 319 | (7.0) | (14.4) | (16.6) |
|  |  |  |  |  |  |  |  |  |  |
| EBITDA margin (\%) | 20.8 | 19.7 | 18.9 | 20.3 | 18.9 | 19.1 |  |  |  |
| EBIT | 16.5 | 15.4 | 14.9 | 16.6 | 15.2 | 15.3 |  |  |  |
| Re/ US\$ rate | 47.9 | 47.7 | 46.7 | 46.2 | 44.5 | 44.5 | 3.7 | 7.3 | 5.0 |
|  |  |  |  |  |  |  |  |  |  |
| EPS Rs/ share | 18.7 | 17.3 | 17.9 | 19.4 | 18.8 | 20.4 | (3.6) | (8.1) | (12.4) |

Source: Kotak Institutional Equities estimates

| HCL Technologies (year-ending June) - Comments on 2QFY09 financial performance |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Q०Q | YoY | Kotak | \% Deviation | Comments on QoQ performance |
| Rs mn | 1QFY08 | 4QFY08 | 1QFY09 | 2QFY09 | \% chg. | \% chg. | Estimates |  |  |
| CONSOLIDATED |  |  |  |  |  |  |  |  |  |
| Revenues | 17,092 | 21,688 | 23,693 | 24,908 | 5.1 | 37.1 | 25,315 | (1.6) | Overall revenue growth of $1.4 \%$ qoq to US $\$ 511 \mathrm{mn}$ disapoointing ( $2.5 \%$ lower than our expectations). Revenues include US $\$ 37 \mathrm{mn}$ incremental from acquisitions (Axon and other BPO acquisitions). Organic revenues declined $\sim 3.9 \%$ qoq after a $1.5 \%$ decline in Sep 2008 quarter - disappointing |
| Cost of Revenues | (10,948) | $(13,107)$ | (14,543) | $(15,155)$ | 4.2 | 32.4 | (15,830) | (4.3) |  |
| Gross profit | 6,144 | 8,581 | 9,150 | 9,753 | 6.6 | 45.1 | 9,485 | 2.8 |  |
| SG\&A expenses | $(2,693)$ | $(3,692)$ | $(4,018)$ | $(4,332)$ | 7.8 | 43.3 | $(4,213)$ | 2.8 |  |
| EBITDA (including RSU expenses) | 3,450 | 4,888 | 5,131 | 5,421 | 5.7 | 46.5 | 5,272 | 2.8 |  |
| EBIDTA adjusted for non cash RSU charges | 3,638 | 5,086 | 5,314 | 5,601 | 5.4 | 44.2 | 5,465 | 2.5 |  |
| Depreciation | (681) | (852) | (906) | (971) | 7.2 | 33.9 | (991) | (2.0) |  |
| EBT | 2,769 | 4,036 | 4,225 | 4,450 | 5.3 | 49.6 | 4,281 | 3.9 | EBTT margin improvement surprising given that the company consolidated Axon (with 12-13\% EBIT margins) for a part of the quarter |
| Interest expense |  |  |  |  |  |  | (71) |  |  |
| Other Income (net of interest expense) | 502 | $(2,642)$ | (418) | (213) | (49.0) | (139.2) | (201) | 6.2 | Includes forex loss of US $\$ 29.1 \mathrm{mn}$ (versus loss of US $\$ 20.8$ mn in the previous quarter and our estimate of US\$13 mn ) |
| Earnigs before tax | 3,271 | 1,394 | 3,807 | 4,237 | 11.3 | 20.4 | 4,081 | 3.8 |  |
| Provision for Tax | (347) | (202) | (441) | (684) | 55.0 | 92.9 | (530) | 28.9 |  |
| Earnings after \& before share of earnings in affiliates | 2,924 | 1,192 | 3,366 | 3,553 | 5.6 | 12.3 | 3,550 | 0.1 |  |
| Share of income (loss) of equity investees | 0 | 0 | 0 | 0 |  |  | . |  |  |
| Minority Interest | (28) | 22 | 14 | 0 |  |  | - |  |  |
| Net Income (before extraordinaries) | 2,896 | 1,213 | 3,380 | 3,553 | 5.1 | 13.0 | 3,550 | 0.1 | Net income in line with expectations despite outperformance at the EBIT level on account of higher-than-expected forex losses |
| EPS | 4.2 | 1.8 | 4.9 | 5.1 | 5.1 | 13.0 | 5.1 | 0.1 |  |
| No of shares outstanding | 690.0 | 690.0 | 690.0 | 690.0 |  |  | 690.0 |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Margins (\%) |  |  |  |  |  |  |  |  |  |
| Gross Profit margin | 35.9 | 39.6 | 38.6 | 39.2 |  |  | 37.5 |  |  |
| EBITDA Margin | 20.2 | 22.5 | 21.7 | 21.8 |  |  | 20.8 |  |  |
| EBIT Margin | 16.2 | 18.6 | 17.8 | 17.9 |  |  | 16.9 |  |  |
| NPM | 16.9 | 5.6 | 14.3 | 14.3 |  |  | 14.3 |  |  |
| Software Services Business |  |  |  |  |  |  |  |  |  |
| Revenues | 12,315 | 15,973 | 17,299 | 17,697 | 2.3 | 34.1 | 18,071 | (2.1) | Revenues declined by $1.4 \%$ qog in US $\$$ terms despite US $\$ 18 \mathrm{mn}$ (approx) incremental revenues from Axon acquisition. |
| Cost of Revenues | $(7,598)$ | (9,364) | $(10,140)$ | $(10,271)$ | 1.3 | 27.9 | (10,810) | (5.0) |  |
| Gross profit | 4,717 | 6,610 | 7,159 | 7,426 | 3.7 | 43.7 | 7,262 | 2.3 |  |
| SG\&A expenses | $(2,084)$ | $(2,831)$ | $(3,056)$ | $(3,060)$ | 0.1 | 31.8 | $(3,102)$ | (1.4) |  |
| EBITDA | 2,634 | 3,778 | 4,103 | 4,366 | 6.4 | 53.5 | 4,160 | 5.0 |  |
| Depreciation | (418) | (572) | (601) | (628) | 4.5 | 38.6 | (639) | (1.7) |  |
| EBIT | 2,215 | 3,206 | 3,502 | 3,738 | 6.7 | 56.3 | 3,521 | 6.2 | 90 bps improvement in EBTT margins despite Axon consolidation impressive |
| Margins (\%) |  |  |  |  |  |  |  |  |  |
| Gross Profit margin | 38.3 | 41.4 | 41.4 | 42.0 |  |  | 40.2 |  |  |
| EBITDA Margin | 21.4 | 23.7 | 23.7 | 24.7 |  |  | 23.0 |  |  |
| EBIT Margin | 18.0 | 20.1 | 20.2 | 21.1 |  |  | 19.5 |  |  |
| BPO Services |  |  |  |  |  |  |  |  |  |
| Revenues | 2,195 | 2,431 | 2,685 | 3,097 | 15.3 | 41.9 | 3,389 | (8.6) | $11.3 \%$ sequential revenue growth in US $\$$ terms aided by full quarter consolidation of Liberata and CPS. Organic revenues declined >20\% qoq as (1) GBP depreciation versus the US $\$$ impacted significantly. A good chunk of HCLT's BPO revenues are GBP invoiced and (2) ramp down from the large client that the company recently lost, continued |
| Cost of Revenues | $(1,347)$ | $(1,360)$ | (1,723) | $(1,559)$ | 13.7 | 50.6 | (2,245) | (12.7) |  |
| Gross profit | 849 | 1,071 | 962 | 1,138 | 18.3 | 28.9 | 1,144 | (0.5) |  |
| SG\&A expenses | (279) | (387) | (455) | (707) | 55.3 | 124.3 | (586) | 20.7 |  |
| EBITDA | 570 | 684 | 507 | 431 | (15.0) | (24.0) | 558 | (22.8) | Sharp decline in EBITDA margins driven by full quarter impact of consolidation of low-margin acquisitions |
| Depreciation | (135) | (125) | (146) | (155) | 6.5 | 15.7 | (186) | (16.6) |  |
| EBIT | 434 | 559 | 361 | 276 | (23.6) | (36.3) | 373 | (25.9) |  |
|  |  |  |  |  |  |  |  |  |  |
| Margins (\%) |  |  |  |  |  |  |  |  |  |
| Gross Profit margin | 38.7 | 44.1 | 35.8 | 36.7 |  |  | 33.8 |  |  |
| EBITDA Margin | 26.0 | 28.1 | 18.9 | 13.9 |  |  | 16.5 |  |  |
| EBT Margin | 19.8 | 23.0 | 13.5 | 8.9 |  |  | 11.0 |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Infrastructure Services |  |  |  |  |  |  |  |  |  |
| Revenues | 2,582 | 3,283 | 3,709 | 4,115 | 11.0 | 47.7 | 3,854 | 6.8 | An impressive quarter with $7 \%$ sequential and $20 \%$ yoy growth despite demand and currency headwinds |
| Direct Cost | (1,817) | (2,186) | $(2,497)$ | (2,745) | 9.9 | 42.5 | (2,582) | 6.3 |  |
| Gross Profit | 765 | 1,097 | 1,211 | 1,370 | 13.1 | 59.5 | 1,272 | 7.7 |  |
| SG8A | (331) | (473) | (507) | (565) | 11.4 | 46.3 | (525) | 7.6 |  |
| EBITDA | 434 | 624 | 704 | 805 | 14.3 | 70.2 | 747 | 7.8 |  |
| Depreciation \& Amortization | (127) | (155) | (160) | (188) | 17.8 | 36.3 | (166) | 13.3 |  |
| EBIT | 307 | 469 | 545 | 617 | 13.3 | 84.2 | 581 | 6.2 | Margins largely in line with expectations |
| Margins (\%) |  |  |  |  |  |  |  |  |  |
| Gross Profit margin | 29.6 | 33.4 | 32.7 | 33.3 |  |  | 33.0 |  |  |
| EBITDA Margin | 16.8 | 19.0 | 19.0 | 19.6 |  |  | 19.4 |  |  |
| EBT Margin | 11.9 | 14.3 | 14.7 | 15.0 |  |  | 15.1 |  |  |
| Source: Company, Kotak Institutional Equities estimates |  |  |  |  |  |  |  |  |  |

HCL Technologies- Profit and Loss Statement, June Year End

| Rs mn | FY2007 | FY2008 | FY2009E | FY2010E | FY2011E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 60,337 | 76,394 | 105,262 | 115,230 | 121,741 |
| RSU expenses | 612 | 759 | 747 | 764 | 561 |
| Direct Costs | 37,604 | 46,904 | 64,094 | 71,335 | 76,930 |
| Gross Profit | 22,122 | 28,731 | 40,421 | 43,131 | 44,250 |
| SG\&A | 9,370 | 12,572 | 18,510 | 20,386 | 21,226 |
| EBIDTA (excl other income) | 12,752 | 16,159 | 21,911 | 22,745 | 23,024 |
| Depreciation | 2,534 | 3,033 | 3,667 | 4,017 | 4,319 |
| Amortization |  |  | 834 | 1,031 | 538 |
| EBIT | 10,218 | 13,126 | 17,411 | 17,697 | 18,168 |
| Interest income/(Expenses) | 4,262 | $(1,195)$ | $(2,278)$ | $(3,105)$ | (914) |
| Earnings Before Tax | 14,480 | 11,931 | 15,133 | 14,592 | 17,254 |
| Tax | 1,489 | 1,281 | 2,148 | 2,589 | 4,831 |
| Income bef share of equity investees | 12,990 | 10,650 | 12,985 | 12,004 | 12,423 |
| Share of income (loss) of equity investees | - | (9) | (4) | - | - |
| Minority Interest | 52 | 20 | (19) | - | - |
| Net Income | 12,938 | 10,621 | 13,000 | 12,004 | 12,423 |
|  |  |  |  |  |  |
| EPS (Rs.) fully diluted | 18.9 | 15.3 | 18.7 | 17.3 | 17.9 |
|  |  |  |  |  |  |
| Margins (\%) |  |  |  |  |  |
| Gross Profit Margin | 36.7 | 37.6 | 38.4 | 37.4 | 36.3 |
| Operating margin | 21.1 | 21.2 | 20.8 | 19.7 | 18.9 |
| EBIT margin | 16.9 | 17.2 | 16.5 | 15.4 | 14.9 |
| Net Profit | 21.5 | 13.9 | 12.3 | 10.4 | 10.2 |
| Net Income margin | 21.4 | 13.9 | 12.4 | 10.4 | 10.2 |
| Tax Rate | 10.3 | 10.7 | 14.2 | 17.7 | 28.0 |
| Growth (\%) |  |  |  |  |  |
| Revenue Growth | 37.1 | 26.6 | 37.8 | 9.5 | 5.7 |
| Gross Profit | 37.0 | 29.9 | 40.7 | 6.7 | 2.6 |
| EBITDA | 33.3 | 26.7 | 35.6 | 3.8 | 1.2 |
| EBIT | 35.6 | 28.5 | 32.6 | 1.6 | 2.7 |
| Net Profit | 73.4 | (18.0) | 21.9 | (7.6) | 3.5 |
| Net Income | 73.1 | (17.9) | 22.4 | (7.7) | 3.5 |

Source: Company, Kotak Institutional Equities estimates

| Consumer products |  |
| :--- | ---: |
| HLL.BO, Rs247 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 245 |
| $52 W$ High -Low (Rs) | $270-180$ |
| Market Cap (Rs bn) | 537.9 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| December y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ |
| Sales (Rs bn) | 137.2 | 163.5 | 183.2 |
| Net Profit (Rs bn) | 17.7 | 20.0 | 23.4 |
| EPS (Rs) | 8.1 | 9.2 | 10.7 |
| EPS gth | 15.4 | 12.9 | 17.0 |
| P/E (x) | 30.4 | 26.9 | 23.0 |
| EV/EBITDA (x) | 24.6 | 21.5 | 17.6 |
| Div yield (\%) | 4.3 | 3.5 | 4.1 |


| Pricing performance |  |  |  |
| :---: | :---: | :---: | :---: |
| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| (4.2) | 2.1 | 6.9 | 29.5 |

## Shareholding, September 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 52.1 | - | - |
| FIls | 13.9 | 1.3 | $(0.4)$ |
| MFs | 4.4 | 2.1 | 0.4 |
| UTI | - | - | $(1.7)$ |
| LIC | 6.4 | 2.5 | 0.8 |

## Hindustan Unilever: Chasing margins at the cost of losing market positions? Reiterate REDUCE

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- Volume growth of $\mathbf{2 \%}$ for HUL—are we going back to 2003?
- Margins managed by huge cutback in adspends
- Market share losses are a worry; significant deterioration in market position is scary
- Defensiveness premium of the stock faces highest risk of erosion; reiterate REDUCE

HUL reported sales growth of 16.8\%, adjusted EBITDA growth of $10.9 \%$ and adjusted PAT growth of $12.7 \%$ for $4 Q C Y 08$. Volume growth of just $2.3 \%$-the lowest in almost six years-indicates significant rationalization in detergents consumption (due to $80 \%$ price increase in 'Wheel' in three years) and likely re-emergence of regional competition in soaps. Market share losses are a worry; significant deterioration in market position in soaps, skincare and oralcare is unnerving. The huge cutback in adspends seen in conjunction with declining volume trend and paucity of innovations indicate a tough CY2009 for topline growth. Our channel sources indicate that HUL faces significant competitive pressures in most categories in CY09, Beiersdorf AG (Nivea) being the key to watch out for. We reiterate that development of the Foods category (for HUL) will be a slow accretive process which will likely bear fruit over 5-10 years. We maintain our EPS forecast of Rs10.7/share for CY09E (+17\%) and introduce a CY10E forecast of Rs12.1/ share (+12.7\%). We will revisit our estimates (likely downward) post the management concall on January 28. At a CMP of Rs247/share the stock trades at 23XCY09E. A 160\% premium to Sensex multiple (highest in a decade) is unjustified for a business which is incrementally showing signs of significant weakness. Defensiveness premium of the stock faces highest risk of erosion; reiterate REDUCE.

## Long story short - volume growth of 2\% for 40\% market leader in HPC

HUL reported FMCG sales growth of $21 \%$ in 4QCY08 (all of pricing growth, volume growth of just $2.3 \%$, mix is likely negative) led by $25 \%$ growth in soaps \& detergents and $11 \%$ growth in personal products. Key drivers, in our view:

1. Strong pricing-led growth in detergents at the cost of market shrinkage
2. Soaps volumes for HUL likely declined in double digits, the nearest competitor Godrej Consumer likely had $15 \%$ volume growth, with category growth estimated at over $5 \%$. HUL witnessed flat volumes in soaps in Jan-Sep 2008, in our view
3. We estimate detergents volumes for the quarter was likely negative as well
4. Personal products (PP) likely had a high single digit volume growth. We believe that the PP business is witnessing significant mix deterioration as the segment growth of just 11\% would suggest
5. Continuing growth in price-pointed packs driven by the recruitment of new consumers and likely rationalization in consumer spends-contrary to other markets, per gram/ml prices of sachets/low-unit-packs are significantly cheaper than large packs in India. For example, a 9 gm Fair \& Lovely costs Rs6 (per gm price of 66 paisa), whereas the next most widely distributed pack is a 25 gm pack costing Rs35 (per gm price of 140 paisa)
We expected the strong sales growth seen in the quarter (our estimate $15 \%$, actual $16.8 \%$ ), but not the volume growth of $2.3 \%$, which was below our estimate of $3 \%$ and much below the Street's expectations of over $5 \%$. We have been highlighting that the volume growth trajectory is trending down as the full impact of aggressive price increases (across categories to offset input cost inflation) starts kicking in now.

On a tangent, we highlight the 3QFY09 results of Asian Paints (APNT). The company reported a $50 \%$ decline in EBITDA due to (1) higher input costs and (2) a $7 \%$ reduction in prices-half the price increases in 1HFY09. We believe that the reduction of prices is the management's prerogative considering the current market conditions and the view on market shares. In our view, there is opportunity to drive category growth and higher volume growth for HUL if the company adopts a calibrated series of pre-emptive price cuts or consumer offers (initiated by HUL, rather than following competition).

## Continuing concerns, carried over from the last quarter

We believe the markets will now recognize the concerns we have been highlighting in our last few updates-'Volume growth curve has likely peaked' dated October 27, 2008 and 'Value adjustments in key HPC categories inevitable' dated November 11, 2008

1. Continued significant market share losses in key categories—personal wash (470 bps), shampoo (180 bps), skin (270 bps), toothpaste (40 bps) and coffee (70 bps)
2. We reiterate that likely volume decline in detergents indicate consumer is rationalizing on quantum of usage (resulting in longer-than-expected purchase cycles)-impact of earlier packsize reductions to manage margins are visible now
3. Likely double-digit volume decline in soaps indicate that the company is paying a heavy price for the unbridled price increases taken to manage margins when faced with input cost inflation. Our channel checks indicate that regional players and other national players have started passing on the benefit of lower input costs since October itself
4. Our biggest worry is the likely loss of market positions in key categories like soaps (onefourth of HUL's sales) and oralcare
5. The huge cutback in adspends was another disappointment for the street including us. While we appreciate that quarterly trends in adspends to sales can show cyclicality, what surprises us is the trend reversal since June 2008 as well as the paucity of meaningful launches / relaunches (HUL had just 4 innovations / activation during this quarter which is the peak winter season - Dove deo (less than $1 \%$ of sales), Gelato icecream (less than 2\% of sales), Surf Excel Quick wash (about 2\% of sales) and Bru coffee (about 2\% of sales)
6. Market sources indicate limited success for 'Amaze' brainfood which continues to be test marketed for over a year now. We reiterate that Amaze' brain food marketing mix is likely to undergo a review. We believe that the pricing for Amaze at 1.4 X price premium to competition has likely resulted in consumer resistance
7. We highlight that CY2008 was guided as the year of mega announcements in the Foods category. We reiterate that development of Foods category (for HUL) will be a slow accretive process which will likely bear fruit over 5-10 years

## Defensiveness premium of the stock faces highest risk of erosion; reiterate REDUCE

We model $17 \%$ earnings growth for HUL in CY09E on the back of 100 bps expansion in EBITDA margins. We see revenue growth slowing down to $12 \%$ in CY09E (from 19\% in CY08E) due to (1) higher base of CY2008 and (2) deceleration in volume growth to low single digits. We note that yet-to-be-anniversaried price increases provide about 8\% topline growth for CY09E as of now. We believe that holding on to the MRP in key categories is difficult from now on and competitive pressures warrant higher trade spends.

At the current market price of Rs247/share the stock trades at 23X CY09E. We believe a $160 \%$ premium to the Sensex multiple (highest in a decade) is unjustified for a business which is incrementally showing signs of significant weakness. Reiterate REDUCE. The defensiveness premium of the stock is at significant risk, in our view.

Key upside risks to our estimates include (1) ability to channelize emerging cost comfort to below-the-line activities and attain higher volume growth, (2) ineffective competition from regional competition and price warriors.

HUL-Quarterly summary, March yearends (Rs mn)

|  | yoy |  |  | Our est. |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY09 | 4QFY08 | \% chg | 4QFY09 | \% chg |
| Net sales | 43,077 | 36,874 | 16.8 | 42,174 | 14.4 |
| Material cost | $(23,201)$ | $(19,001)$ |  |  |  |
| Employee cost | $(2,209)$ | $(1,945)$ |  |  |  |
| Other overheads | $(10,737)$ | $(10,297)$ |  |  |  |
| - Advertising \& Promotions | $(3,710)$ | $(3,759)$ |  |  |  |
| Total expense | $(36,147)$ | $(31,242)$ |  |  |  |
| EBITDA @ | 6,931 | 5,632 | 23.1 | 6,661 | 18.3 |
| Depreciation | (406) | (369) |  |  |  |
| EBIT | 6,525 | 5,263 |  |  |  |
| Other income | 1,001 | 1,441 |  |  |  |
| PBT | 7,526 | 6,704 | 12.3 | 7,912 | 18.0 |
| Tax | (901) | $(1,568)$ |  | $(1,674)$ |  |
| PAT \# | 6,625 | 5,136 | 29.0 | 6,238 | 21.4 |
| Extraordinary Income (loss) | (468) | 1,178 |  |  |  |
| Net profit | 6,157 | 6,314 | (2.5) | 6,238 | (1.2) |
|  |  |  |  |  |  |
| EBITDA margin - reported (\%) | 16.1 | 15.3 |  | 15.8 |  |
| Effective tax rate (\%) | 12.0 | 23.4 |  | 21.2 |  |
| Costs as \% of net sales |  |  |  |  |  |
| Material cost | 53.9 | 51.5 |  |  |  |
| Employee cost | 5.1 | 5.3 |  |  |  |
| Other overheads | 24.9 | 27.9 |  |  |  |
| - Advertising \& Promotions | 8.6 | 10.2 |  |  |  |
| Segment revenue |  |  |  |  |  |
| - Soaps and Detergents | 21,234 | 17,007 | 24.9 |  |  |
| - Personal Products | 11,923 | 10,711 | 11.3 |  |  |
| - Beverages | 5,106 | 4,121 | 23.9 |  |  |
| - Foods | 1,715 | 1,454 | 17.9 |  |  |
| - Ice Creams | 343 | 296 | 15.9 |  |  |
| - Exports | 2,668 | 3,467 | (23.1) |  |  |
| - Others | 739 | 677 | 9.1 |  |  |

Segment PBIT margins (\%)

| - Soaps and Detergents |  | 16.5 | 16.7 |
| :--- | :--- | :--- | :--- |
| - Personal Products |  | 32.8 | 32.7 |
| - Beverages |  | 12.8 | 14.8 |
| - Foods | $(2.3)$ | 6.5 |  |
| - Ice Creams | $(8.3)$ | 3.2 |  |
| - Exports | 5.8 | 6.9 |  |
| - Others |  | $(34.5)$ | $(38.8)$ |


| $\square$ |
| :--- |
| $\square$ |
| $\square$ |
| $\square$ |

@ Adjusted EBITDA growth is 10.9 \%
\# Assuming normal tax rates, PAT growth is $12 \%$

Source: Company data, Kotak Institutional Equities

Cutback in adspends to manage margins or paucity in innovation funnel?
HUL adspends as a \% of sales


Source: Company, Kotak Institutional Equities.

Market shares indicates significant deterioration in leadership position
Value market shares for Oct-Dec 2008 (\%), market share movements (bps)

| Category | Market share | yoy | q0q | Remarks |
| :---: | :---: | :---: | :---: | :---: |
| Detergents | 38.2 | 90 | 30 | Price hikes ahead of competition leading to value share gains. Price hikes have likely hurt consumption |
| Soaps | 49.6 | (470) | (60) | Downtrading |
| Hair | 46.0 | (180) | (20) | Category getting crowded with entry of many new players and existing players getting aggressive |
| Skincare | 53.1 | (270) | (100) | Consumer fatigue in Fair and Lovely? |
| Toothpaste | 29.1 | (40) | (50) | Non-focus category with objective to maintain current position, will likely relaunch 'Pepsodent' in CY2009 |
| Tea | 22.7 | 0 | (60) |  |
| Instant coffee | 43.8 | (70) | (510) |  |

Source: Company data for market share, Kotak Institutional Equities.

Quality of growth likely to deteriorate further
Volume and price realization growth for HUL FMCG sales (\%)


[^20]
## Margins maintained at the cost of market shares in Soaps \& Detergents and Personal products ?

Sales, profit growth and EBIT margins for 4QCY08

|  | Sales growth | Profit growth | EBIT margin change |  |
| :---: | :---: | :---: | :---: | :---: |
| Segment | (\%) | (\%) | (bps) | Remarks |
| Soaps \& Detergents | 24.9 | 23.6 | (20) | Severe cost pressure in key inputs of LAB, CPO, price increases across the portfolio |
| Personal Products | 11.3 | 11.6 | 10 | Price increases in large packs to neutralise SKU-level mix deterioration |
| Beverages | 23.9 | 6.8 | (200) | Higher tea and coffee commodity prices managed through packsize reductions |
| Foods | 17.9 | (141.2) | (880) | Higher sales of Knorr, Kissan |
| Ice Creams | 15.9 | (398.9) | (1150) | Higher brand investments |
| Exports | (23.1) | (35.0) | (110) |  |
| Others (includes Water) | 9.1 | (2.9) | 430 | Water business expanded to 700 cities in 20 states |

Source: Company data for financials, Kotak Institutional Equities for remarks.

## Soaps business is value-led, signifying higher sensitivity to pricing and mix changes

HUL Soaps volume and value growth, \%


Source: Company, Kotak Institutional Equities

Higher contribution from premium segment puts category value growth at risk for HUL
HUL soaps' sales mix, \%



Source: Bloomberg, Kotak Institutional Equities

## HUL: Profit model, balance sheet, cash model 2006-2010E, December year-ends (Rs mn)

|  | 2006 | 2007 | 2008E | 2009E | 2010E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |
| Net sales | 121,034 | 137,178 | 163,452 | 183,230 | 205,574 |
| EBITDA | 16,621 | 18,874 | 21,288 | 25,719 | 28,917 |
| Other income | 3,545 | 4,627 | 4,800 | 4,955 | 6,163 |
| Depreciation | $(1,302)$ | $(1,384)$ | $(1,541)$ | $(1,810)$ | $(2,105)$ |
| Pretax profits | 18,757 | 21,862 | 24,546 | 28,789 | 32,901 |
| Tax | $(2,950)$ | $(3,782)$ | $(3,530)$ | $(4,339)$ | $(5,533)$ |
| Deferred taxation | (268) | (389) | (803) | $(1,054)$ | $(1,002)$ |
| Net profit | 15,539 | 17,690 | 20,213 | 23,397 | 26,365 |
| Earnings per share (Rs) | 7.0 | 8.0 | 9.2 | 10.7 | 12.1 |


| Balance sheet (Rs mn) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 27,235 | 14,392 | 15,473 | 16,739 | 18,166 |
| Total borrowings | 726 | 885 | 885 | 885 | 885 |
| Currrent liabilities | 45,231 | 51,110 | 57,408 | 63,627 | 71,430 |
| Total liabilities and equity | 73,191 | 66,387 | 73,766 | 81,252 | 90,481 |
| Cash | 4,169 | 2,009 | 1,178 | 2,428 | 5,104 |
| Current assets | 27,527 | 30,765 | 33,502 | 37,098 | 41,610 |
| Total fixed assets | 15,110 | 17,081 | 20,134 | 23,828 | 26,870 |
| Investments | 24,139 | 14,408 | 17,632 | 17,632 | 17,632 |
| Deferred tax asset | 2,245 | 2,124 | 1,321 | 267 | (736) |
| Total assets | 73,191 | 66,387 | 73,766 | 81,252 | 90,481 |
|  |  |  |  |  |  |
| Free cash flow (Rs mn) |  |  |  |  |  |
| Operating cash flow, excl. working capital | 20,209 | 20,860 | 22,346 | 26,347 | 29,565 |
| Working capital | (471) | 3,092 | 4,783 | 1,635 | 2,411 |
| Capital expenditure | $(1,576)$ | $(3,355)$ | $(4,593)$ | $(5,505)$ | $(5,148)$ |
| Investments | $(4,309)$ | 9,294 | $(3,224)$ | 0 | 0 |
| Free cash flow | 13,852 | 29,890 | 19,312 | 22,477 | 26,828 |


| Key assumptions | 9.4 | 13.3 | 19.2 | 12.1 | 12.2 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue Growth (\%) | 13.9 | 13.7 | 13.0 | 14.0 | 14.1 |
| EBITDA Margin(\%) | 18.3 | 13.8 | 14.5 | 17.0 | 12.7 |
| EPS Growth $(\%)$ |  |  |  |  |  |

Note: The company has extended the financial year ending 31 December 2008 to 31 March 2009 and will declare 15 months annual results.
The above mentioned estimates are for 12 month periods to facilitate meaningful comparison.

Source: Kotak Institutional Equities estimates.

## HUL - P/E bands (one year forward)



Source : Kotak Institutional Equities

## Stock likely to underperform from now on given the significant deterioration in quality of growth

Relative P/E of HUL over Sensex (x)


Source : Kotak Institutional Equities

HUL has outperformed Sensex by 53\% over the last 1 year, stock likely to underperform from now on given the deterioration in quality of growth

| Company | Price (Rs) | Mkt Cap (Rs mn) | Rating | $\begin{gathered} \text { TP } \\ \text { (Rs) } \end{gathered}$ | Absolute Change, \% |  |  | Relative Change, \% |  |  | 52 Week |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 1-mo | 6-mo | 1-Year | 1-mo | 6-mo | 1-Year | High | Low |
| Hindustan Unilever | 247 | 537,398 | REDUCE | 245 | (4) | 7 | 29 | 6 | 34 | 53 | 270 | 180 |
| ITC | 170 | 642,171 | ADD | 200 | (4) | (11) | (13) | 6 | 22 | 25 | 232 | 132 |
| Nestle India | 1,496 | 144,199 | ADD | 1740 | 6 | (2) | 8 | 15 | 28 | 39 | 1,870 | 1,220 |
| Colgate-Palmolive | 417 | 56,641 | REDUCE | 400 | 3 | 14 | 1 | 12 | 39 | 34 | 492 | 340 |
| Godrej Consumer Products | 131 | 33,864 | ADD | 160 | (4) | 5 | 16 | 6 | 33 | 44 | 147 | 87 |
| GlaxoSmithkline Consumer | 570 | 23,972 | ADD | 700 | 3 | (7) | (9) | 13 | 24 | 28 | 766 | 452 |
| Asian Paints | 921 | 88,318 | REDUCE | 800 | 6 | (17) | (8) | 14 | 17 | 28 | 1,334 | 826 |
| Jyothy Laboratories | 56 | 4,078 | ADD | 127 | (25) | (37) | (65) | (13) | 4 | - | 168 | 42 |
| Tata Tea | 622 | 38,471 | BUY | 1100 | 5 | (17) | (6) | 14 | 17 | 30 | 940 | 430 |
| Consumer Products |  | 1,569,112 | Cautious |  | (2) | (4) | 2 | 7 | 27 | 35 |  |  |
| Sensex | 8,674 |  |  |  | (10) | (42) | (51) |  |  |  |  |  |

[^21]Source : Kotak Institutional Equities

| Pharmaceuticals |  |
| :--- | ---: |
| DIVI.BO, Rs931 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 1,980 |
| 52W High -Low (Rs) | $1635-840$ |
| Market Cap (Rs bn) | 60.1 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 10.4 | 14.3 | 18.6 |
| Net Profit (Rs bn) | 3.5 | 5.3 | 6.5 |
| EPS (Rs) | 53.2 | 80.4 | 100.2 |
| EPS gth | 85.8 | 51.0 | 24.7 |
| P/E (x) | 17.5 | 11.6 | 9.3 |
| EV/EBITDA (x) | 14.2 | 9.1 | 6.9 |
| Div yield (\%) | 0.1 | 0.1 | 0.2 |

Pricing performance

| Perf-1m | Perf-3m | Perf-6m | Perf-1y |
| ---: | :---: | :---: | :---: |
| $(28.0)$ | $(12.5)$ | $(35.0)$ | $(37.0)$ |

## Shareholding, September 2008

|  | \% of <br>  <br>  <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 53.4 | - | - |
| Flls | 14.7 | 0.2 | $(0.0)$ |
| MFs | 15.1 | 1.1 | 0.9 |
| UTI | - | - | $(0.3)$ |
| LIC | - | - | $(0.3)$ |

## Divis Laboratories: Slowdown in research to hurt in 2009

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- 3QFY09 revenues and PAT below forecast due to demand slowdown
- We reduce FY09/10 forecasts expecting slower ramp up in R\&D budgets
- Maintain BUY rating with a SOTP-based target price reduced to Rs1,300 due to lower valuation multiples used. (from Rs1,980)

Divis Labs (DLL) reported revenues of Rs2.6 bn, down $7 \%$ yoy and $46 \%$ below KIE. This decline was caused by delays in orders from clients and lower than expected sales of generic Keppra. EBITDA margin before forex loss at $41 \%$ Vs $46 \%$ KIE. All fixed expenses were lower than KIE. Material cost was $37.5 \%$ vs. $35 \%$ KIE due to adverse sales mix. Forex loss of Rs 140 mn is included in other expenses. PAT at Rs795 mn, 57\% lower than KIE due to (1) lower than forecast revenues (2) higher forex related losses (3) higher other income. FY2009 PAT estimate revised down by 8\% to reflect YTD performance while FY2010E PAT estimate revised down by $26 \%$ due to lower sales and EBITDA margin assumptions. The stock trades at 12X FY2010E and 10X FY2011E. We think that this quarter result do not show beginning of the end of outsourcing story but underlines discretionary nature of orders. Our conservative assumptions show adjusted growth of $9 \%$ in FY2010 followed by $21 \%$ in FY2011. FY2010 is likely to show $25 \%$ sales growth but margin decline due to Rupee appreciation. Maintain BUY rating with a SOTP-based target price reduced to Rs1,300. (from Rs1,980) We lower target price multiples used in our SOTP-based valuation to reflect current economic environment and slowdown in earnings growth in FY2010E.

2QFY09 revenues Rs2.6bn, $\mathbf{4 6 \%}$ below KIE. The revenues were lower than expected at $\$ 54 \mathrm{~m}$ compared to $\$ 101 \mathrm{~m}$ KIE and $\$ 76 \mathrm{~m}$ the previous quarter. Revenues from custom synthesis business suffered from slower client activity. Research expenses in discovery stage are discretionary and can be easily pushed ahead by a few weeks.

Management comments on revenue disappointment. Divis says they did not see any delay in delivery taking but order flow did slow down past quarter. We think this slowdown could persist in 2009. Expense control will be a key measure by innovators as they battle patent expiry and slowing sales growth in developed countries. We do not see a reversal in trend of outsourcing to India but next couple of quarters could be more challenging than previously forecast.

Management informed us that generic Keppra sales were not material in this quarter against $\$ 20 \mathrm{~m}$ KIE. This is a real surprise to us. We expected Divis to be supplier to Mylan from launch in November. While company did not clarify the reasons for low sales this quarter, it mentioned that they are a supplier of API to several companies that received approval for generic Keppra in US market in January. Thus, we forecast revenues of $\$ 28 \mathrm{~m}$ from this product in FY2010E.

EBITDA margins at $\mathbf{4 1} \%$ vs KIE $\mathbf{4 6} \%$. Due to the presence of forex loss this quarter, we look at EBITDA margin excluding forex to make comparisons meaningful. Due to substantial export business (94\% of sales), DLL hedges some of its export exposure and had also undertaken some forex derivative transactions.

Material costs were higher than expected at 37.5\% (KIE was 35\%). Management mentioned that share of custom synthesis business was about $48 \%$ compared to $52 \%$ previous quarter. Generic business is typically more material intensive than custom synthesis. Another reason was near absence of generic Keppra which we thought was a high margin opportunity.

All fixed cost items were lower than KIE except forex loss which was higher than KIE. Manufacturing expenses were Rs 198 m vs. KIE rs345m. This is partly due to lower sales level. Personnel costs were Rs170m vs. Rs200m KIE. Other expenses were Rs205m vs. Rs394m. Again, this reduction is partly due to lower sales level.

PAT at Rs795 mn, 57\% lower than KIE This was due to (1) lower than forecast revenues (2) higher forex related losses (3) higher other income. Divis performance appears very poor due to very high revenue shortfall and very high EBITDA that it earns. It is worth noting that Divis reported $41 \%$ EBITDA margin despite disappointing revenues.

Lowering PAT for FY2009E and 2010E FY2009 PAT estimate revised down by 8\% to reflect YTD performance while FY2010E PAT estimate revised down by $26 \%$ due to lower sales and EBITDA margin assumptions.

Our forecasts for FY2009-10E are based on US\$ rate of Rs45 now. We revise our PAT estimates as follows (see exhibit 3)

- FY2009E - We forecast PAT of Rs 1160 m for the last quarter. This is comparable to Rs935m PAT achieved this quarter adjusting for forex losses. While base business revenues are likely to increase to $\$ 61 \mathrm{~m}$ from $\$ 53 \mathrm{~m}$ in December08, we forecast revenues of $\$ 5 \mathrm{~m}$ from generic Keppra. We expect EBITDA margin to increase to 44\% from $41 \%$ this quarter as higher sales will lead to operating leverage in the results. We have believed that generic Keppra (levitracetam) could become a large generic product for Divis and we think it could become one of the top five products in the next three years. Its existing products carbidopa, levidopa, ipomidol, dextromethorphan can increase further. Its largest product naproxen has seen reduction in prices over the past few years but volume expansion and cost reduction has helped Divis expand margin even in this product.
- FY2010E PAT estimate revised down by $26 \%$ due to lower revenues. We now forecast revenues of Rs 14.7bn compared to rs18.6bn and EBITDA margin assumption (40\% vs $41.5 \%$ earlier) and stable exchange rate at Rs45 for FY2009-10E whereby Divis will not gain from Rupee depreciation. We do not build in any further currency loss in FY2010E estimates and include YTD currency loss seen till date in FY2009E PAT forecasts.
- Our FY2009 sales forecast is $\$ 261 \mathrm{~m}$ including $\$ 5 \mathrm{~m}$ for generic Keppra and $\$ 5 \mathrm{~m}$ for carotenoids. We forecast revenues of $\$ 323 \mathrm{~m}$ in FY 2010 . This includes $\$ 28 \mathrm{~m}$ from generic Keppra, $\$ 10 \mathrm{~m}$ from new generic products and $\$ 10 \mathrm{~m}$ from carotenoids.

Maintain BUY rating with a SOTP-based target price reduced to Rs1,300. (from Rs 1,980 ) We revise target price multiples used in our SOTP-based valuation. We continue to use SOTP method for valuation. We revise the target price multiples downwards that we have used for valuing custom manufacturing and caretenoids business of Divis. This is due to current economic environment as well slower growth in Divis business in the near term. (see exhibit 4)

Due to the (1) decrease in FY2010E KIE PAT by $28 \%$ vs earlier estimate and $29 \%$ reduction in FY2011E; (2) rolling forward price target to January and (3) revision of target price multiples, we revise price target downwards to Rs1,300.(from Rs1,980).

We believe that share price will suffer in the short term despite a sizable correction before the results. While macro story of outsourcing continues to hold, we believe investors may not be keen to invest till there is a clear evidence of demand recovery. It is likely that March 09 results may not be sufficient for investors since these results could be strong due to deferment of revenues by clients from 4Q2008. We do not see immediate catalyst for Divis share price to perform.

## Interim results- Divis, March fiscal year-ends (Rs mn)

|  | 3QFY08 | 2QFY09 | 3QFY09 | 3QFY09 KIE | Growth (\%, yoy) | Growth (\%, qoq) | Chg (\% vs. KIE) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 2,841 | 3,305 | 2,648 | 4,928 | (7) | (20) | (46) |
| Change in stock | 44 | (428) | (477) | - | NM | NM | NM |
| Consumption of raw materials | 1,168 | 1,490 | 1,470 | 1,725 | 26 | (1) | (15) |
| Personnel cost | 135 | 170 | 170 | 200 | 26 | 0 | (15) |
| Manufacturing exp | 181 | 181 | 198 | 345 | 9 | 9 | (43) |
| Other expenses | 211 | 313 | 345 | 454 | 63 | 10 | (24) |
| Total Expenditure | 1,739 | 1,726 | 1,705 | 2,724 | (2) | (1) | (37) |
| EBITDA | 1,103 | 1,579 | 943 | 2,204 | (15) | (40) | (57) |
| Other income | 44 | 50 | 77 | 15 | 74 | 53 | 411 |
| Interest | 18 | 18 | 16 | 25 | (11) | (12) | (35) |
| Depreciation | 91 | 119 | 123 | 130 | 35 | 3 | (6) |
| PBT | 1,038 | 1,491 | 880 | 2,064 | (15) | (41) | (57) |
| Current tax | 61 | 111 | 59 | 170 | (3) | (47) | (65) |
| Deferred tax | (15) | 26 | 26 | 25 | NM | (1) | 4 |
| FBT | 1 | 1 | 0 | 1 | (70) | (40) | (76) |
| PAT | 991 | 1,354 | 795 | 1,868 | (20) | (41) | (57) |

Source: Company data, Kotak Institutional Equities.

Forecasts and valuation, March fiscal year-ends, 2007-2011E

|  | Net Revenue |  | EBITDA |  | Net Profit |  | $\begin{array}{r} \text { EPS } \\ \hline \text { (Rs) } \end{array}$ | $\frac{\text { ROCE }}{(\%)}$ | $\frac{\text { ROE }}{(\%)}$ | $\frac{P / E}{(X)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Rs mn) | Growth (\%) | (Rs mn) | Growth (\%) | (Rs mn) | Growth (\%) |  |  |  |  |
| 2007 | 7,273 | 89.1 | 2,414 | 103.0 | 1,859 | 167.3 | 28.6 | 37.1 | 42.5 | 32.5 |
| 2008 | 10,365 | 42.5 | 4,133 | 71.2 | 3,476 | 87.0 | 53.2 | 46.1 | 49.8 | 17.5 |
| 2009E | 11,725 | 13.1 | 4,990 | 20.7 | 4,262 | 22.6 | 65.3 | 39.5 | 40.4 | 14.2 |
| 2010E | 14,329 | 22.2 | 5,745 | 15.1 | 4,711 | 10.5 | 72.2 | 33.2 | 32.2 | 12.9 |
| 2011E | 17,444 | 21.7 | 6,995 | 21.8 | 5,778 | 22.6 | 88.5 | 31.0 | 29.8 | 10.5 |

Source: Company, Kotak Institutional Equities estimates.

Change in estimates, March fiscal year-ends, (Rs mn)

|  | Current estimates |  | Earlier estimates |  | \% change |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ |
| Net sales | 14,329 | 17,444 | 18,593 | 23,880 | $(23)$ | $(27)$ |
| EBITDA | 5,745 | 6,995 | 7,692 | 9,565 | $(25)$ | $(27)$ |
| EBITDA margin | 40 | 40 | 41 | 40 | $(1)$ | 0 |
| Net profit | 4,711 | 5,778 | 6,545 | 8,091 | $(28)$ | $(29)$ |

Source: Company data, Kotak Institutional Equities.

## SOTP based price target, FY2010-FY2011E

|  | PAT (Rs mn) |  | P/E | Valuation (Rs mn) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY2010E | FY2011E | (X) | FY2010E | FY2011E |
| Generics | 2,315 | 2,622 | 12.0 | 27,776 | 31,465 |
| Custom manufacturing | 2,341 | 2,942 | 15.0 | 35,109 | 44,134 |
| Carotenoids | 106 | 214 | 15.0 | 1,586 | 3,210 |
| Total | 4,761 | 5,778 |  | 64,470 | 78,809 |
| Value per share (Rs) |  |  |  | 998 | 1,220 |
| Cash per share (Rs) |  |  |  | 78 | 134 |
| Share price target |  |  |  |  | 1,308 |

Source: Company data, Kotak Institutional Equities.


## RBI pre-policy report: Risks to growth may persist, but inflation pressures may abate

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- RBI warns of slower growth-'second round impact' if global recession worsens
- Market expects real GDP growth to slow down to 6.8\% in FY2009; 6.2\% in 2HFY10
- Business expectations worsen considerably
- Credit to industry expanding at $\mathbf{3 0 . 2 \%}$ yoy versus $\mathbf{2 4 . 8 \%}$ overall , led by oil companies

RBI's pre-policy report on macro-economic and monetary developments released last evening, a prelude to this mornings policy announcement at 11.15 am (India Time), indicates that RBI expects growth to continue moderating ahead, while inflation concerns could recede on softening oil and commodity prices. From the language, it appears that RBI may not be averse to some further monetary policy easing in the forthcoming policy, in contrast to our expectations that RBI may hold for now and ease gently in February. Market and business expectations have worsened. However, credit growth remains high and oil firms' demand for credit seems to have stayed high in 3QFY09.

## RBI's growth concerns significant

Our reading of the RBI's pre-policy report suggests that its growth concerns are significant and clearly override any inflation concerns if they remain. Talking of macroeconomic concerns, RBI says that "downside risks for economic growth emanate from the ongoing economic slowdown, and deterioration in global financial markets along with the corresponding slowing down in domestic demand." While it notes that positive factors include expected increase in consumption demand, it goes on to add that if global recession is deeper and the recovery is long drawn, "emerging markets would have to contend with second round effects in the form of potential terms of trade losses, erosion of export competitiveness and restricted external financing."

On inflation, RBI states that going forward, the outlook on international commodity prices, including oil, indicate further downward pressure to domestic prices.

## Market forecasts see growth slowing down

RBI report disseminates the results of some of its surveys it conducts. These show:

1) Professional forecasters' median forecast sees real GDP growth slowing down to $6.8 \%$ (down from 7.7\% in September survey) in FY2009 and 6.2\% in 2HFY10 (down from $7.7 \%$ in September)
2) Their forecast for FY2009 industrial growth lowered to 4.9\% from 7.0\% earlier
3) They expect saving and investment rates in FY2009 to drop to $33 \%$ and $34.9 \%$, respectively
4) End-FY2009 10-year G-sec yield is seen at 5.9\% (down from of $8.5 \%$ in September)
5) Trade deficit is seen to narrow to US\$51.4 bn in 2HFY09 (from US\$69.2 bn in 1HFY09), but drop back to US\$68.8 bn in 1HFY10
6) RBI's industrial outlook survey of manufacturing companies shows that outlook index declined $37.4 \%$ qoq and $55.8 \%$ yoy for 4QFY09 but more respondents appear optimistic than pressimistic
7) RBI's business expectations index dropped 5.9\% qoq and 5.6\% yoy

## We see better growth than professional forecaster's median

Unlike in the last round of surveys where we expected growth to slowdown faster than indicated in the professional forecasters' survey, our assessment this time is the reverse. We expect:

- Real GDP growth at 6.6\% in FY2009E (though we expect official Advance Estimates to place it at just under 7.0\%, we expect downward revisions later)
- Real GDP growth at $6.7 \%$ in FY2010E propped up by new capacities, especially in mining sector and continued fiscal stimulus
- 10-year gilt yield at $5.25 \%$ at end FY2009 with one more cut in policy rates; but a reversal in gilt yields in FY2010 with 10-year at 7.0\% at end-FY2010


## Petroleum and infrastructure still driving high credit demand

The RBI report also disseminates the sector-wise credit disbursement data which is available only at quarterly intervals. The analysis of the same (see Exhibits 1 and 2 ) shows:

1. Credit flow over the latest period (from August 29 to December 19, 2008) has improved considerably to agriculture sector. Share of industry in the overall credit has also improved and it accounted for $55.6 \%$ of the total credit disbursed during this period.
2. Credit flow to housing dropped significantly over this period, with its growth coming down to $8.8 \%$ yoy from $14.6 \%$ yoy a year ago and $13.0 \%$ yoy at the start of the period. As a result, housing accounted for only $1.9 \%$ of the incremental credit during this quarter against $4.5 \%$ in the preceding quarter.
3. In spite of global oil prices receding in 3QFY09, oil companies' demand for credit remained high during this period. Incremental credit flow to this sector was Rs172 bn compared with Rs152 bn in the preceding quarter they continue to account for onefifth of the total credit flow to industry over this period. Over the year, it accounted for $18 \%$ of the incremental credit, compared with just $3.7 \%$ a year ago. Credit flow to these firms has increased 115\% yoy.
4. In contrast to the oil firms, credit to iron and steel industry has decelerated.
5. Infrastructure industry accounted for nearly one-thirds of the incremental credit flow in the latest period, compared with just $8 \%$ in the preceding quarter.

Overall credit growth has remained by and large robust with a $24.8 \%$ yoy increase, higher than $21.8 \%$ yoy a year ago, but lower than $26.8 \%$ a quarter ago. However, in our view, RBI is unlikely to be worried about high credit growth in the present context where the focus is on slowdown in overall activity.

Exhibit 1: Industry continues to drive high credit growth
Deployment of gross bank credit in major sectors (Rs bn)
yoy (\%) \% share over the year \% share in quarter
22-Dec-06 21-Dec-07 23-May-08 29-Aug-08 19-Dec-08 lates

|  | 22-Dec-06 | 21-Dec-07 | 23-May-08 | 29-Aug-08 | 19-Dec-08 | latest | year ago | quarter ago | latest | year ago | latest | quarter ago |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-food Gross Bank Credit (1 to 4) | 16,252 | 19,800 | 21,748 | 23,149 | 24,702 | 24.8 | 21.8 | 26.8 | 100.0 | 100.0 | 100.0 | 100.0 |
| 1 Agriculture and Allied Activities | 1,978 | 2,359 | 2,648 | 2,625 | 2,895 | 22.7 | 19.3 | 18.5 | 10.9 | 10.7 | 17.4 | (1.6) |
| 2 Industry (Small, Medium and Large) | 6,263 | 7,825 | 8,585 | 9,323 | 10,186 | 30.2 | 24.9 | 30.6 | 48.2 | 44.0 | 55.6 | 52.7 |
| Small Scale Industries | 1,008 | 1,367 | 1,763 | 1,306 | 1,468 | 7.4 | 35.6 | 9.7 | 2.1 | 10.1 | 10.5 | (32.6) |
| 3 Personal Loans | 4,282 | 4,962 | 5,280 | 5,521 | 5,685 | 14.6 | 15.9 | 17.4 | 14.7 | 19.2 | 10.6 | 17.2 |
| (i) Housing | 2,179 | 2,497 | 2,625 | 2,688 | 2,717 | 8.8 | 14.6 | 13.9 | 4.5 | 9.0 | 1.9 | 4.5 |
| (ii) Advances against Fixed Deposits | 359 | 405 | 422 | 441 | 501 | 23.6 | 12.8 | 7.3 | 2.0 | 1.3 | 3.8 | 1.3 |
| (iii) Credit Cards | 119 | 173 | 266 | 291 | 294 | 69.6 | 45.3 | 86.3 | 2.5 | 1.5 | 0.2 | 1.8 |
| (iv) Education | 134 | 195 | 214 | 238 | 268 | 37.0 | 45.7 | 38.4 | 1.5 | 1.7 | 1.9 | 1.7 |
| (v) Consumer Durables | 86 | 91 | 83 | 80 | 91 | 0.6 | 5.9 | (7.9) | 0.0 | 0.1 | 0.7 | (0.2) |
| 4 Services | 3,730 | 4,653 | 5,232 | 5,680 | 5,936 | 27.6 | 24.8 | 35.3 | 26.2 | 26.0 | 16.5 | 31.9 |
| (vi) Transport Operators | 225 | 292 | 352 | 360 | 381 | 30.6 | 29.9 | 27.5 | 1.8 | 1.9 | 1.4 | 0.5 |
| (vii) Professional \& Other Services | 195 | 261 | 319 | 385 | 407 | 55.6 | 34.3 | 56.0 | 3.0 | 1.9 | 1.4 | 4.7 |
| (viii) Trade | 994 | 1,171 | 1,224 | 1,294 | 1,401 | 19.7 | 17.8 | 21.7 | 4.7 | 5.0 | 6.9 | 4.9 |
| (ix) Real Estate Loans | 380 | 516 | 610 | 682 | 765 | 48.1 | 35.8 | 46.3 | 5.1 | 3.8 | 5.3 | 5. |
| (x) Non-Banking Financial Companies | 385 | 615 | 720 | 770 | 861 | 40.1 | 59.6 | 62.7 | 5.0 | 6.5 | 5.8 | 3.6 |
| memo: Priority sector | 5,654 | 6,762 | 7,400 | 7,665 | 7,641 | 13.0 | 19.6 | 20.8 | 17.9 | 31.2 | (1.6) | 18.9 |

Note: (1) Sector-wise deployment of credit (SDC) data are provisional and based on select banks and select branches
(2) Full break-up of personal loans and services is not available
(3) Shares are calculated on flow, i.e. incremental credit during the period

Source: Reserve Bank of India, Kotak Institutional Equities

Exhibit 2: Petroleum and Infrastructure driving industrial credit expansion
Deployment of gross bank credit in major industries (Rs bn)

|  | 22-Dec-06 | 21-Dec-07 | 23-May-08 | 29-Aug-08 | 19-Dec-08 | yoy (\%) |  |  | \% share over the year |  | \% share in quarter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | latest | year ago | quarter ago | latest | year ago | latest | quarter ago |
| Industry (Small, Medium and Large) | 6,263 | 7,825 | 8,585 | 9,323 | 10,186 | 30.2 | 24.9 | 30.6 | 100.0 | 100.0 | 100.0 | 100.0 |
| Industry (-) petro, steel \& metals | 5,163 | 6,461 | 7,073 | 7,551 | 8,130 | 25.8 | 25.1 | 27.0 | 70.7 | 83.1 | 67.1 | 64.9 |
| 1 Food Processing | 344 | 448 | 505 | 504 | 527 | 17.6 | 30.2 | 25.6 | 3.3 | 6.7 | 2.6 | (0.1) |
| 2 Textiles | 695 | 861 | 939 | 970 | 1,020 | 18.4 | 24.0 | 23.1 | 6.7 | 10.7 | 5.8 | 4.2 |
| 3 Paper \& Paper Products | 101 | 126 | 138 | 144 | 158 | 25.4 | 23.9 | 23.9 | 1.4 | 1.5 | 1.5 | 0.8 |
| 4 Petroleum, Coal Products \& Nuclear Fuels | 313 | 371 | 473 | 625 | 797 | 114.5 | 18.6 | 91.8 | 18.0 | 3.7 | 20.0 | 20.6 |
| 5 Chemicals and Chemical Products | 513 | 583 | 654 | 699 | 747 | 28.0 | 13.7 | 27.1 | 6.9 | 4.5 | 5.6 | 6.1 |
| 6 Rubber, Plastic \& their Products | 80 | 95 | 111 | 121 | 128 | 34.0 | 18.8 | 30.4 | 1.4 | 1.0 | 0.7 | 1.4 |
| 7 Iron and Steel | 589 | 777 | 788 | 883 | 968 | 24.7 | 31.8 | 33.7 | 8.1 | 12.0 | 9.9 | 12.8 |
| 8 Other Metal \& Metal Products | 197 | 216 | 251 | 264 | 291 | 34.8 | 9.3 | 27.4 | 3.2 | 1.2 | 3.1 | 1.8 |
| 9 Engineering | 385 | 497 | 526 | 566 | 637 | 28.3 | 29.0 | 24.4 | 6.0 | 7.1 | 8.3 | 5.4 |
| 10 Vehicles, Vehicle Parts and Transport Equipments | 203 | 279 | 300 | 332 | 358 | 28.3 | 37.6 | 27.5 | 3.3 | 4.9 | 3.0 | 4.3 |
| 11 Gems \& Jewellery | 218 | 249 | 248 | 273 | 281 | 13.0 | 14.2 | 15.1 | 1.4 | 2.0 | 1.0 | 3.3 |
| 12 Construction | 162 | 222 | 261 | 310 | 349 | 57.0 | 37.3 | 48.3 | 5.4 | 3.9 | 4.5 | 6.7 |
| 13 Infrastructure | 1,249 | 1,712 | 2,033 | 2,094 | 2,372 | 38.5 | 37.1 | 35.8 | 28.0 | 29.7 | 32.3 | 8.2 |
| 14 Others | 1,213 | 1,389 | 1,357 | 1,539 | 1,553 | 11.8 | 14.5 | 18.7 | 7.0 | 11.2 | 1.7 | 24.6 |

Note: (1) Credit data for industries is based on Sector-wise deployment of credit (SDC) data, which are provisional and based on select banks and select branches
(2) Shares are calculated on flow, i.e. incremental credit during the period

Source: Reserve Bank of India, Kotak institutional Equities


# KIE Conference Call: Monetary policy still has considerable room for further easing says Montek Singh Ahluwalia 

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- Montek sees FY2009 fiscal gap at $6.5 \%$ of GDP against $3.6 \%$ expected at start of the year
- CRR and repo rate still too high and scope for further easing
- Government helping infrastructure financing, but wary of direct equity stake

In a Kotak Institutional Equities (KIE) Conference Call on January 23, 2009, key policy maker Mr Montek Singh Ahluwalia, said the Center's on-and-off-budget fiscal deficit is likely to be $6.5 \%$ of the GDP or more. He said the fiscal deficit was kept high in view of the need for stimulus on cyclical considerations. He expected the fiscal gap to reduce moderately next year, but added that monetary policy still had considerable room for further easing. The current CRR and repo rate were too high and they could be lowered to low levels seen currently elsewhere in some countries. He also added that the government was doing whatever it can to reduce risk aversion and provide financing support for infrastructure investment.

Kotak Institutional Equities held a conference call with Mr Montek Singh Ahluwalia, Deputy Chairman, Planning Commission, on the two fiscal stimulus packages announced by the government. Mr Ahluwalia focused on the policy options in face of the slowing growth trajectory of the Indian economy, due largely to the impact of the falling growth rates in the US and elsewhere.

## Government working towards preventing excessive risk perception

Noting that currently risk aversion was significant, Mr Ahluwalia assured institutional investors that the government was keen to prevent excessive risk perception as that could become a self-fulfilling prophecy. He said that key measures on the fiscal side have been taken and the focus would now be on implementing and carrying this forward. The size of fiscal stimulus was comparable with other countries if the size of the fiscal deficits was seen. He also added that in India, the fiscal stimulus package has been focused on supporting investment rather than consumption. However, the immediate challenge was the heightened risk aversion amongst banks that was affecting lending. The government did not want to direct banks to lend, but was assuring public sector banks banks to step up lending by measures such as possible recapitalization next year. Even though this invited some risks of NPAs, public sector banks can benefit from the competitive edge that they may gain by lending now.

## Center's fiscal gap seen at 6.5\% of GDP

He said that though at the start of the year, total on-and-off-budget fiscal gap of the Center was seen at about 3.6\% of GDP, it is now likely to be about 6.5\% or more. Of this about $1.5 \%$ of GDP was on account of lower taxes, which act as automatic stabilizer if not a pure fiscal stimulus. The expenditure stimulus provided is of an order of about $2 \%$ of GDP. Fiscal policy may need to maintain expansionary stance even next year as private investment is expected to remain low till global financial conditions improve, which may be a year.

## Monetary policy still has considerable room for further easing

Asked how he sees the burden sharing between monetary and fiscal policies next year, Mr Ahluwalia noted that several countries have lowered policy rates to near zero and suggested that there was still considerable room for further monetary policy easing. He said that the CRR at $5 \%$ and the repo rate at $5.5 \%$ were still high. The government is not looking to take administrative measures to bring down interest rates in specific sectors of the economy. The monetary transmission from the policy rates to the economy might be taking greater time than expected given legacy issues in the economy. On large spread between corporate bonds and gilts, Mr Ahluwalia said policy makers were using available instruments, especially on improving liquidity and lowering short-term rates and that transmission could take some time. Mr Ahluwalia also saw some scope of fiscal improvement next year, though it may take longer to put FRBM targets back on rail. The focus on fiscal stimulus would be on implementation ahead, but monetary policy could act if needed, even after elections are notified.

## Balance of payment likely to improve next year

The Deputy Chairman of the Planning Commission said from the viewpoint of external flows, most estimates predict an improvement in the balance of payments position based on lower oil import bill and other factors. The forex reserves of the country were at a comfortable level. He added that the country's record on attracting FDI was satisfactory and though FDI may be slowing a bit now, but we are far from any reversals. From a policy point of view, there was merit in keeping a non-discriminatory approach between FDI and domestic investment. He added that as of now he did not anticipate any significant pressure on the rupee next year, especially as capital flows may return to more normalized levels from June 2009.

## Government helping infrastructure investments but wary of direct equity stake

Discussing the concerns relating to infrastructure spending, Mr Ahluwalia clarified that the government was not too keen to take direct equity stake in infrastructure projects, but was nevertheless stepping up public investment in this area as a counter-cyclical measure. He added that India Infrastructure Finance Company Limited would be providing up to $20 \%$ of project cost, including quasi-equity, so that private investment can raise debt. He also assured that projects related to the Commonwealth Games in New Delhi would be completed on time.

## KIE view on further stimulus

KIE views that policy options on further monetary stimulus could get constrained, as RBI has already undertaken front-loaded monetary policy easing (see Exhibit 1). As such, it is not clear if further CRR or policy rate cut would necessarily occur in the January 27, 2009 policy. But given the indication by Mr Ahluwalia in his conference call, the odds for a 50 bps cut in repo and reverse repo rate have increased. See also our Economy note of January 23, 2009, RBI's policy meet on January 27, 2009 - Pause likely before small easing ahead for our view of no change and the considerations behind the same.

Our view on the fiscal gap is that GFD/GDP ratio (on-and-off-budget) is even likely to exceed the $6.5 \%$ indicated by Mr Ahluwalia. We see Center's on-budget deficit at $6 \%$ of GDP and the off-budget deficit at 1.5\% (see Exhibit 2). We also see the state's fiscal deficit at $2.7 \%$ of GDP. The combined deficit, therefore, works out to be over $10 \%$ of GDP, pretty much in line with the similar large expected gap in the case of the US this year.
(Full transcript is expected to be available next week and may be obtained on email request at mridul.saggar@kotak.com)

Exhibit1: Large front-loaded monetary easing implies smaller easing ahed RBI's repo, reverse repo rates and cash reserve ratio (\%)


Source: Reserve Bank of India

Exhibit 2: Fiscal stimulus to widen fiscal gap in FY2009E, but small headroom may come in FY2010E
Select budgetary heads of the central government, March fiscal year-ends, 2008-10E (Rs bn)

|  | On budget subsidies/expenses |  |  |  | Off budget subsidies/expenses |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009BE (a) | 2009E (b) | (b) - (a) | 2010E | 2008 | 2009E | 2010E |
| Subsidies | 714 | 1,391 | 676 | 1,013 | 476 | 799 | 300 |
| Food | 327 | 387 | 60 | 360 | - | - | - |
| Fertilizers | 310 | 758 | 449 | 400 | 123 | 140 | 200 |
| Petroleum | 29 | 29 | 0 | 30 | 353 | 659 | 100 |
| Farm debt waiver | 0 | 150 | 150 | 150 | - | - | - |
| Interest subsidies | 28 | 32 | 4 | 35 | - | - | - |
| Others | 21 | 35 | 14 | 38 | - | - | - |
| Sixth Pay Commission \& pensions | 0 | 248 | 248 | 354 | - | - | _ |
| NREG | 144 | 249 | 105 | 249 | - | - | - |
| IMF Quota increase | 0 | 86 | 86 | 0 |  |  |  |
| MSS interest outgo | 140 | 95 | -45 | 30 |  |  |  |
| added interest outgo |  |  |  | 87 |  |  |  |
| Fiscal stimulus expenditures | 0 | 200 | 200 | 600 |  |  |  |
| Total of select expenditure heads | 998 | 2,269 | 1,271 | 2,333 | 476 | 799 | 300 |
| Direct tax receipts | 3,650 | 3,515 | -135 | 3,925 |  |  |  |
| Indirect tax receipts | 3,227 | 2,985 | -242 | 3,354 |  |  |  |
| Fiscal stimulus indirect tax revenue loss | 3,227 | 2,835 | -150 | 2,904 |  |  |  |
| Total tax revenue (gross) | 6,877 | 6,350 | -527 | 6,829 |  |  |  |
| 3G-licensing fee | 0 | 0 | 0 | 230 |  |  |  |
| Disinvestment | 102 | 10 | -92 | 150 |  |  |  |
| Additional transfer of RBI profit | 114 | 150 | 36 | 150 |  |  |  |
| Dividends \& profits (excl. transfer of RBI profits) | 318 | 274 | -44 | 330 |  |  |  |
| Total non-tax revenue | 958 | 858 | -100 | 1,284 |  |  |  |
| Total of tax and non-tax revenues | 7,835 | 7,208 | -627 | 8,113 |  |  |  |
| Gross fiscal deficit (GFD) | 1,333 | 3,231 | 1,898 | 2,390 |  |  |  |
| GDP | 53,038 | 54105 | 54105 | 59,566 | 47,131 | 54105 | 59,566 |
| Gross fiscal deficit/GDP (\%) | 2.5 | 6.0 | 3.5 | 4.0 | 1.0 | 1.5 | 0.5 |

Note:
(1) 2009E takes into account the first and the second supplementary budgets
(2) Average price of oil is assumed at US $\$ 70 / b$ for FY2010E.
(3) we assume that 3G licensing auction process may not get completed this year; but if it does the GFD/GDP ratio drops to $5.1 \%$ in FY2009 but rises to 4.4\% in FY2010

Source: Ministry of Finance, Kotak Institutitional Equities estimates
Kotak Institutional Equities: Valuation Summary of Key Indian Companies

| Company | 23-Jan-09 | Rating | Mkt cap. |  | $\begin{gathered} \text { o/s } \\ \text { shares } \end{gathered} \frac{(m n)}{(m)}$ | EPS (Rs) |  |  | EPS growth (\%) |  |  | PER ( x ) |  |  | EV/EBPTIA ( X ) |  |  | Pric/Bv (x) |  |  | Dividend yield (\%) |  |  | RoE (\%) |  |  | Target price | Upside | $\begin{gathered} \text { ADVT- } \\ 3 \mathrm{mo} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (Rs mn) | (USS mn) |  | 2008 | 2009 E | 2010 E | 2008 | 2009 E | 2010 E | 2008 | 2009 E | 2010 E | 2008 | 20095 | 2010 E | 2008 | 2009 E | 2010 E | 2008 | 20095 | 2010 E | 2008 | 2009E | 2010 E | (RS) | (\%) | (Uss mn) |
| Automobiles |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bajj Auto | 458 | REDUCE | 66,200 | 1,346 | 145 | 59.3 | 62.1 | 67.9 | (53.4) | 4.7 | 9.3 | 7.7 | 7.4 | 6.7 | 5.6 | 5.5 | 4.7 | 4.1 | 3.4 | 2.8 | 4.4 | 4.4 | 4.4 | 21.0 | 40.1 | 36.4 | 375 | (18.0) | - |
| Hero Honda | 847 | Reduce | 169,066 | 3,436 | 200 | 48.5 | 60.2 | 74.4 | 12.8 | 24.3 | 23.5 | 17.5 | 14.1 | 11.4 | 11.0 | 9.3 | 7.8 | 5.4 | 4.4 | 3.5 | 2.2 | 2.4 | 2.4 | 34.0 | 34.8 | 34.3 | 890 | 5.1 | 8.9 |
| Mahindra \& Mahindra | 265 | ADD | 68,306 | 1,388 | 258 | 38.1 | 18.2 | 17.6 | (2.0) | (52.2) | (3.3) | 7.0 | 14.6 | 15.1 | 5.7 | 11.1 | 9.2 | 1.6 | 1.3 | 1.2 | 4.1 | 3.5 | 3.6 | 27.8 | 13.5 | 11.3 | 365 | 37.9 | 5.0 |
| ruti Suzuki | 515 | SELL | 148,893 | 3,026 | 289 | 59.9 | 46.5 | 51.5 | 10.8 | (22.4) | 10.8 | 8.6 | 11.1 | 10.0 | 4.9 | 5.8 | 5.1 | 1.7 | 1.5 | 1.3 | 1.0 | 1.0 | 1.0 | 22.2 | 14.6 | 14.2 | 435 | (15.6) | 15.5 |
| Tata Motors | 135 | sell | 75,147 | 1,527 | 556 | 36.5 | 25.0 | 19.5 | (22.4) | (31.4) | (21.8) | 3.7 | 5.4 | 6.9 | 3.2 | 6.2 | 6.1 | 0.9 | 0.4 | 0.5 | 7.7 | 10.3 | 10.3 | 24.7 | 12.4 | 7.9 | 120 | (11.1) | 10.4 |
| Automobiles |  | Cautious | 527,612 | 10,724 |  |  |  |  | (0.8) | (18.8) | 3.6 | 8.1 | 9.9 | 9.6 | 5.4 | 7.0 | 6.3 | 2.0 | 1.6 | 1.4 | 3.2 | 3.5 | 3.5 | 24.6 | 15.6 | 14.4 |  |  |  |
| Banks/Financial Institutions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Andhra Bank | 54 | ADD | 26,336 | 535 | 485 | 11.9 | 12.2 | 11.3 | 7.0 | 3.2 | (7.6) | 4.6 | 4.4 | 4.8 | - | - | - | 0.9 | 0.8 | 0.8 | 7.4 | 5.6 | 5.2 | 18.0 | 17.2 | 14.2 | 75 | 38. | 0.5 |
| Axis Bank | 384 | ADD | 137,468 | 2,794 | 358 | 32.2 | 47.0 | 53.9 | 37.7 | 46.0 | 14.6 | 11.9 | 8.2 | 7.1 | - | - | - | 1.7 | 1.5 | 1.4 | 1.5 | 2.3 | 2.7 | 17.6 | 17.9 | 17.8 | 750 | 95.2 | 42.1 |
| Bank of Baroda | 232 | ADD | 84,930 | 1,726 | 366 | 39.3 | 47.8 | 45.3 | 39.8 | 21.8 | (5.4) | 5.9 | 4.9 | 5.1 | - | - | - | 1.0 | 0.8 | 0.8 | 3.4 | 4.2 | 4.0 | 14.6 | 15.0 | 12.9 | 370 | 59.2 | 6.5 |
| Bank of India | 231 | ADD | 121,223 | 2,464 | 526 | 40.6 | 54.4 | 51.3 | 76.6 | 33.9 | (5.8) | 5.7 | 4.2 | 4.5 | - | - | - | 1.5 | 1.2 | 1.0 | 1.7 | 2.5 | 2.3 | 27.6 | 28.4 | 21.5 | 330 | 43.2 | 15.5 |
| Canara Bank | 174 | REDUCE | 71,463 | 1,453 | 410 | 38.2 | 45.9 | 38.6 | 10.1 | 20.3 | (15.9) | 4.6 | 3.8 | 4.5 | - | - | - | 1.0 | 0.8 | 0.8 | 4.6 | 3.4 | 3.4 | 15.0 | 16.7 | 12.5 | 220 | 26.2 | 4.8 |
| Central Bank of India | 37 | SELL | 14,953 | 304 | 404 | 11.6 | 9.4 | 17.1 | (24.6) | (18.6) | 81.0 | 3.2 | 3.9 | 2.2 | - | - | - | 0.7 | 0.5 | 0.4 | 5.4 | - | - | 15.3 | 11.6 | 16.7 | 55 | 48.6 | 0.5 |
| Corporation Bank | 174 | BuY | 24,901 | 506 | 143 | 51.3 | 54.1 | 57.9 | 37.2 | 5.6 | 6.9 | 3.4 | 3.2 | 3.0 | - | - | - | 0.6 | 0.5 | 0.5 | 6.0 | 6.4 | 6.8 | 18.4 | 17.2 | 16.2 | 310 | 78.6 | 0.5 |
| Federal Bank | 141 | BUY | 24,030 | 488 | 171 | 34.4 | 31.7 | 32.3 | 0.5 | (7.7) | 1.8 | 4.1 | 4.4 | 4.4 | - | - | - | 0.6 | 0.6 | 0.5 | 2.8 | 4.2 | 4.3 | 13.6 | 13.1 | 12.1 | 280 | 99.3 | 1.5 |
| Future Capital Holdings | 139 | BUY | 8,795 | 179 | 63 | (4.5) | 4.5 | 28.8 | (689.8) | (198.6) | 546.1 | (30.8) | 31.2 | 4.8 | - | - | - | 1.2 | 1.2 | 0.9 | - | - | - | (6.7) | 3.8 | 21.4 | 440 | 216.3 | 0.4 |
| HDFC | 1,389 | ADD | 398,713 | 8,104 | 287 | 85.8 | 75.0 | 85.8 | 38.2 | (12.6) | 14.5 | 16.2 | 18.5 | 16.2 | - | - | - | 3.3 | 2.9 | 2.6 | 1.8 | 1.6 | 1.9 | 27.8 | 16.7 | 16.9 | 1,700 | 22.4 | 73.9 |
| HDFC Bank | 872 | BuY | 369,297 | 7.506 | 423 | 46.0 | 53.5 | 67.1 | 28.7 | 16.4 | 25.4 | 19.0 | 16.3 | 13.0 | - | - | - | 3.2 | 2.5 | 2.2 | 0.8 | 1.1 | 1.3 | 17.7 | 17.3 | 17.9 | 1,350 | 54.7 | 45.5 |
| ICICI Bank | 364 | ADD | 404,848 | 8,229 | 1,113 | 39.9 | 34.3 | 34.7 | 15.4 | (14.0) | 1.1 | 9.1 | 10.6 | 10.5 | - | - | - | 0.9 | 0.8 | 0.8 | 3.0 | 2.8 | 2.7 | 11.7 | 8.0 | 7.7 | 500 | 37.4 | 115.8 |
| IDFC | 54 | ADD | 69,439 | 1,411 | 1,294 | 5.7 | 6.4 | 7.2 | 3.0 | 13.3 | 11.8 | 9.4 | 8.3 | 7.4 | - | - | - | 1.2 | 1.1 | 1.0 | 2.2 | 2.1 | 2.3 | 17.6 | 14.2 | 14.2 | 85 | 58.4 | 16.3 |
| India Infoline | 41 | ADD | 11,912 | 242 | 287 | 5.6 | 4.9 | 4.3 | 85.6 | (12.0) | (12.5) | 7.4 | 8.4 | 9.6 | \#REF! | \#REF! | \#REF! | 1.0 | 1.0 | 0.9 | 2.9 | 6.8 | 6.0 | 20.7 | 11.5 | 9.8 | 60 | 44.8 | 3.7 |
| Indian Bank | 121 | BUY | 52,196 | 1,061 | 430 | 22.5 | 27.4 | 28.5 | 33.9 | 21.4 | 4.1 | 5.4 | 4.4 | 4.3 | - | - | - | 1.2 | 1.0 | 0.8 | 2.5 | 2.9 | 3.0 | 23.4 | 22.1 | 19.4 | 195 | 60.6 | 1.4 |
| Indian Overseas Bank | 60 | BuY | 32,879 | 668 | 545 | 22.1 | 23.4 | 24.0 | 19.2 | 5.9 | 2.9 | 2.7 | 2.6 | 2.5 | - | - | - | 0.7 | 0.6 | 0.5 | 6.2 | 8.2 | 9.1 | 27.2 | 23.8 | 20.6 | 130 | 115.4 | 1.1 |
| I\&K Bank | 300 | ADD | 14,543 | 296 | 48 | 74.2 | 79.6 | 76.3 | 31.2 | 7.3 | (4.1) | 4.0 | 3.8 | 3.9 | - | - | - | 0.7 | 0.6 | 0.6 | 5.2 | 5.5 | 5.3 | 16.8 | 15.9 | 13.6 | 500 | 66.7 | 0.1 |
| LC Housing Finance | 206 | ADD | 17,526 | 356 | 85 | 45.5 | 58.1 | 58.5 | 38.7 | 27.6 | 0.8 | 4.5 | 3.5 | 3.5 | - | - | - | 0.9 | 0.8 | 0.7 | 4.8 | 6.2 | 6.2 | - | - | - | 330 | 60.0 | 5.1 |
| Mahindra \& Mahindra Financial | 206 | sell | 19,603 | 398 | 95 | 20.8 | 18.5 | 22.6 | 32.6 | (11.2) | 22.0 | 9.9 | 11.1 | 9.1 | - | - | - | 1.6 | 1.4 | 1.2 | 2.2 | 2.2 | 2.7 | 16.9 | 12.8 | 14.2 | 190 | (7.6) | 0.2 |
| Oriental Bank of Commerce | 131 | ADD | 32,846 | 668 | 251 | 23.9 | 36.0 | 31.2 | (27.6) | 50.9 | (13.3) | 5.5 | 3.6 | 4.2 | - | - | - | 0.7 | 0.6 | 0.6 | 3.6 | 5.5 | 4.8 | 6.2 | 14.7 | 11.6 | 215 | 64.0 | 2.1 |
| PFC | 129 | ADD | 148,521 | 3,019 | 1,148 | 11.4 | 12.2 | 15.8 | 2.4 | 7.4 | 29.8 | 11.4 | 10.6 | 8.2 | - | - | - | 1.5 | 1.4 | 1.2 | 2.7 | 2.9 | 3.7 | 13.5 | 13.6 | 15.5 | 145 | 12.1 | 1.8 |
| Punjib National Bank | 407 | BuY | 128,202 | 2,606 | 315 | 65.0 | 82.3 | 87.1 | 33.0 | 26.6 | 5.8 | 6.3 | 4.9 | 4.7 | - | - | - | 1.3 | 1.1 | 1.1 | 3.2 | 4.0 | 4.3 | 18.0 | 19.6 | 18.2 | 685 | 68.5 | 9.5 |
| Shriram Transport | 193 | reduce | 39,113 | 795 | 203 | 19.2 | 28.6 | 27.0 | 85.7 | 49.0 | (5.6) | 10.0 | 6.7 | 7.1 | - | - | - | 2.2 | 1.9 | 1.6 | 2.6 | 4.5 | 4.4 | 26.9 | 28.8 | 23.6 | 215 | 11.6 | 1.2 |
| SREI | 35 | BUY | 4,105 | 83 | 116 | 11.4 | 7.6 | 7.6 | 57.4 | (33.5) | (0.2) | 3.1 | 4.6 | 4.6 | - | - | - | 0.6 | 0.4 | 0.4 | 3.4 | 6.5 | 7.9 | 23.1 | 13.9 | 12.8 | 100 | 183.3 | 0.3 |
| State Bank of India | 1,042 | BuY | 657,676 | 13,367 | 631 | 106.6 | 137.1 | 130.3 | 23.5 | 28.7 | (4.9) | 9.8 | 7.6 | 8.0 | - | - | - | 1.6 | 1.4 | 1.3 | 2.1 | 2.1 | 2.2 | 16.8 | 16.5 | 13.9 | 1,600 | 53.6 | 16.5 |
| Union Bank | 144 | BUY | 72,787 | 1,479 | 505 | 27.5 | 34.7 | 33.8 | 64.0 | 26.2 | (2.4) | 5.2 | 4.2 | 4.3 | - | - | - | 1.0 | 0.8 | 0.7 | 2.8 | 3.6 | 3.5 | 26.8 | 27.6 | 22.0 | 220 | 52.7 | 4.2 |
| Banks/Financial Institutions |  | Attractive | 2,988,306 | 60,738 |  |  |  |  | 36.9 | 19.7 | 3.2 | 9.1 | 7.6 | 7.4 | - | - | - | 1.4 | 1.2 | 1.1 | 2.4 | 2.6 | 2.7 | 15.4 | 16.0 | 15.3 |  |  |  |
| Cement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ACC | 475 | REDUCE | 89,510 | 1,819 | 189 | 64.1 | 56.2 | 43.4 | 13.0 | (12.3) | (22.6) | 7.4 | 8.4 | 10.9 | 3.7 | 3.9 | 5.3 | 2.0 | 1.7 | 1.6 | 4.9 | 4.9 | 4.9 | 33.3 | 23.5 | 16.4 | 550 | 15.9 | 5.5 |
| Ambuia Cements | 66 | Reduce | 100,629 | 2,045 | 1.522 | 7.6 | 7.8 | 5.4 | (11.2) | 2.8 | (30.5) | 8.7 | 8.5 | 12.2 | 4.0 | 4.1 | 5.7 | 2.0 | 1.6 | 1.5 | 3.9 | 4.5 | 3.2 | 26.6 | 21.0 | 12.7 | 60 | (9.2) | 2.9 |
| Grasim Industries | 1,133 | ADD | 103,839 | 2,111 | 92 | 284.6 | 220.9 | 176.1 | 32.6 | (22.4) | (20.3) | 4.0 | 5.1 | 6.4 | 2.9 | 3.4 | 3.6 | 1.1 | 1.0 | 0.9 | 2.7 | 2.9 | 2.9 | 33.1 | 20.3 | 14.1 | 1,400 | 23.6 | 5.9 |
| India Cements | 102 | buy | 28,666 | 583 | 282 | 24.5 | 22.7 | 20.1 | n/a | (7.3) | (11.3) | 4.2 | 4.5 | 5.1 | 3.8 | 3.2 | 3.4 | 0.8 | 0.7 | 0.6 | 1.8 | 2.1 | 2.1 | 25.8 | 18.6 | 14.5 | 145 | 42.6 | 2.4 |
| Shree Cement | 461 | BUY | 16,055 | 326 | 35 | 90.2 | 109.0 | 70.5 | 99.5 | 20.9 | (35.3) | 5.1 | 4.2 | 6.5 | 2.2 | 2.5 | 2.7 | 2.5 | 1.6 | 1.3 | 1.7 | 1.7 | 1.7 | 56.9 | 46.6 | 22.6 | 850 | 84.4 | 0.1 |
| UltraTech Cement | 396 | BUY | 49,578 | 1,008 | 125 | 81.4 | 73.0 | 54.2 | 28.5 | (10.3) | (25.7) | 4.9 | 5.4 | 7.3 | 3.5 | 4.0 | 4.4 | 1.5 | 1.2 | 1.0 | 1.9 | 2.1 | 2.1 | 45.2 | 29.5 | 17.9 | 525 | 32.6 | 1.3 |
| Consumer (Discretionary) |  | Cautious | 388,276 | 7,892 |  |  |  |  | 19.3 | (11.2) | (23.4) | 5.6 | 6.3 | 8.2 | 3.3 | 3.6 | 4.2 | 1.5 | 1.2 | 1.1 | 3.3 | 3.6 | 3.2 | 26.8 | 19.8 | 13.6 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Radico Khaitan | 72 | REDUCE | 7,352 | 149 | 102 | 2.2 | 1.7 | 3.3 | (41.4) | (24.7) | 93.1 | 32.0 | 42.5 | 22.0 | 11.9 | 12.8 | 10.4 | 2.9 | 2.7 | 2.4 | 0.8 | - | - | 11.7 | 6.7 | 11.7 | 65 | (9.4) | 0.3 |
| United Breweries | 70 | reduce | 16,803 | 342 | 240 | 2.1 | 1.9 | 2.4 | (2.2) | (11.4) | 31.0 | 33.2 | 37.5 | 28.6 | 11.0 | 8.6 | 6.5 | 2.8 | 1.6 | 1.5 | - | - | - | 8.0 | 3.6 | 5.4 | 85 | 21.4 | 0.1 |
| United Spirits | 479 | BuY | 45,112 | 917 | 94 | 28.9 | 32.7 | 48.0 | (52.0) | 13.2 | 46.9 | 16.6 | 14.6 | 10.0 | 9.2 | 9.0 | 7.7 | 2.0 | 2.0 | 1.5 | 0.4 | 0.4 | 0.5 | 14.0 | 13.5 | 16.8 | 900 | 87.9 | 9.8 |
| Consumer (Discretionary) |  | Neutral | 69,267 | 1,408 |  |  |  |  | (3.6) | 12.8 | 43.8 | 20.3 | 18.0 | 12.5 | 9.6 | 9.2 | 7.7 | 2.2 | 1.7 | 1.5 | 0.3 | 0.2 | 0.3 | 10.9 | 9.7 | 12.3 |  |  |  |
| Consumer products |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asian Paints | 921 | REDUCE | 88,318 | 1,795 | 96 | 39.3 | 35.7 | 44.3 | 40.4 | (9.2) | 24.3 | 23.5 | 25.8 | 20.8 | 14.2 | 15.4 | 12.0 | 9.2 | 8.0 | 6.7 | 1.8 | 1.9 | 2.2 | 45.0 | 34.2 | 36.2 | 800 | (13.1) | 0.8 |
| Colgate-Palmolive (India) | 417 | REDUCE | 56,641 | 1,151 | 136 | 17.1 | 19.1 | 21.7 | 16.8 | 11.7 | 13.8 | 24.4 | 21.8 | 19.2 | 20.2 | 17.9 | 15.2 | 30.9 | 30.6 | 30.2 | 3.1 | 3.9 | 4.4 | 100.4 | 141.4 | 159.6 | 400 | (4.0) | 0.9 |
| GlaxoSmithkline Consumer (a) | 572 | ADD | 24,066 | 489 | 42 | 38.7 | 44.4 | 49.3 | 26.9 | 14.7 | 11.2 | 14.8 | 12.9 | 11.6 | 7.5 | 6.8 | 5.8 | 3.6 | 3.1 | 2.7 | 2.1 | 2.5 | 2.8 | 27.4 | 26.5 | 25.1 | 700 | 22.3 | 0.2 |
| Godrej Consumer Products | 131 | ADD | 33,864 | 688 | 258 | 7.1 | 6.7 | 8.7 | 18.7 | (5.5) | 31.2 | 18.6 | 19.7 | 15.0 | 16.1 | 17.4 | 12.2 | 19.1 | 5.1 | 4.4 | 2.7 | 3.0 | 3.0 | 109.6 | 42.1 | 43.1 | 160 | 22.0 | 0.3 |
| Hindustan Unilever | 247 | reduce | 537,891 | 10,933 | 2,179 | 8.1 | 9.2 | 10.7 | 15.4 | 12.9 | 17.0 | 30.4 | 26.9 | 23.0 | 24.6 | 21.5 | 17.6 | 37.4 | 34.7 | 32.1 | 4.3 | 3.5 | 4.1 | 85.2 | 134.3 | 145.7 | 245 | (0.7) | 21.4 |
| п¢ | 170 | ADD | 642,171 | 13,052 | 3,769 | 8.3 | 8.7 | 9.8 | 15.4 | 4.6 | 12.8 | 20.6 | 19.7 | 17.4 | 13.1 | 12.1 | 10.7 | 5.1 | 4.5 | 4.0 | 2.1 | 2.2 | 2.3 | 27.7 | 25.4 | 25.2 | 200 | 17.4 | 20.3 |
| Jyothy Laboratories | 57 | ADD | 4,133 |  | 73 | 6.5 | 7.2 | 10.6 | (8.6) | 10.2 | 47.3 | 8.7 | 7.9 | 5.4 | 5.0 | 4.5 | 3.0 | 1.2 | 1.1 | 0.9 | 4.1 | 4.1 | 5.1 | 13.5 | 13.0 | 16.5 | 127 | 123.0 |  |
| Nestle India (a) | 1,496 | ADD | 144,199 | 2,931 | 96 | 44.5 | 56.4 | 68.1 | 31.3 | 26.8 | 20.7 | 33.6 | 26.5 | 22.0 | 20.2 | 16.7 | 14.1 | 27.9 | 21.4 | 16.7 | 1.8 | 2.3 | 2.8 | 94.8 | 91.4 | 85.4 | 1,740 | 16.3 | 1.0 |
| Tata Tea | 622 | BUY | 38,471 | 782 | 62 | 54.2 | 64.3 | 68.7 | 3.9 | 18.7 | 6.8 | 11.5 | 9.7 | 9.1 | 5.1 | 4.8 | 4.2 | 0.9 | 0.8 | 0.7 | 5.6 | 3.0 | 3.2 | 11.9 | 11.0 | 10.9 | 1,100 | 76.8 | 1.0 |
| Consumer products |  | Cautious | 1,569,754 | 31,906 |  |  |  |  | 17.2 | 8.8 | 15.5 | 23.7 | 21.8 | 18.8 | 15.6 | 14.3 | 12.3 | 7.3 | 6.4 | 5.7 | 2.9 | 2.8 | 3.1 | 31.0 | 29.6 | 30.3 |  |  |  |
| Constructions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Consolidated Construction Co. | 156 | ADD | 5,763 | 117 | 37 | 24.0 | 26.9 | 33.6 | 67.6 | 11.9 | 24.8 | 6.5 | 5.8 | 4.6 | 4.4 | 3.5 | 3.0 | 1.3 | 1.1 | 0.9 | 1.6 | 2.5 | 3.1 | 27.7 | 20.1 | 21.1 | 290 | 86.0 | 0.1 |
| VRCL | 89 | BUY | 12,087 | 246 | 135 | 15.5 | 16.4 | 18.2 | 27.2 | 5.3 |  | 5.7 | 5.5 | 4.9 | 5.9 | 5.2 | 4.5 | 0.8 | 0.7 | 0.6 | 1.6 | 0.9 | 0.9 | 14.4 | 13.0 | 12.8 | 230 | 157.6 | 14.7 |
| Nagarjuna Construction Co. | 46 | BUY | 10,607 | 216 | 229 | 7.2 | 7.5 | 9.1 | 14.5 | 4.6 | 22.1 | 6.5 | 6.2 | 5.1 | 6.1 | 5.8 | 5.3 | 0.7 | 1.2 | 0.6 | 2.4 | 2.9 | 3.5 | 12.6 | 10.5 | 11.7 | 115 | 148.4 | 3.2 |
| Punj Lloyd | 92 | REDUCE | 29,886 | 607 | 323 | 10.0 | 9.6 | 16.4 | 323.5 | (4.0) |  | 9.3 | 9.6 |  | 5.6 | 7.0 | 4.3 | 1.1 | 0.9 | 0.9 | 0.4 | 0.5 | 0.8 | 16.8 | 10.8 | 16.3 | 105 | 13.6 | 28.5 |
| Sadbhav Engineering | 323 | BuY | 4,229 | 86 | 13 | 40.5 | 62.6 | 78.1 | 68.2 | 54.4 | 24.8 | 8.0 | 5.2 | 4.1 | 5.2 | 2.9 | 2.0 | 1.4 | 1.0 | 0.8 | 1.2 | 1.5 | 1.9 | 16.3 | 19.6 | 20.5 | 820 | 154.0 | 0.1 |
| Construction |  | Attractive | 62,573 | ,272 |  |  |  |  | 94.7 | 5.6 | 37. | 7.5 | 7.1 | 5.2 | 5.7 | 5.7 | 4.3 | 0.9 | 0.8 | 0.7 | 1.1 | 1.2 | 1.5 | 12.5 | 11.8 | 14.2 |  |  |  |

Source: Company, Bloomberg, Kotak Institutional Equities estimates





 $\mathbb{Z} \stackrel{\infty}{=} \underset{\sim}{\sim} \underset{\sim}{\sim} \underset{\sim}{\sim} \underset{\sim}{\sim} \underset{\sim}{\infty} \underset{\sim}{n}$ © $\stackrel{\square}{\circ}$






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145,166

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11
Kotak Institutional Equities: Valuation Summary of Key Indian Companies

| Property |  | Cautious | 398,165 | 8,093 |  |  |  |  | 193.3 | (30.6) | 6.2) | 3.3 | 4.7 | 5.6 | 4.2 | 5.5 | 6.0 | 1.0 | 0.9 | 0.8 | 2.5 | 2.4 | 2.5 | 32.1 | 18.3 | 13.6 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 23-Jan-09 |  |  |  | $\begin{gathered} \text { O/5 } \\ \text { shares } \end{gathered}$ |  | EPS (Rs) |  | EPS | growth |  |  | PER ( X ) |  |  | EBITDA |  |  | Pice/BV |  | Divide | nd yield |  |  | RoE (\%) |  | $\begin{gathered} \text { Target } \\ \text { price } \end{gathered}$ | Upside | $\begin{gathered} \text { ADVT- } \\ \text { 3mo } \end{gathered}$ |
| Company | Price (Rs) | Rating | (Rs mn) | (US5 mn) | (mn) | 2008 | 2009E | 2010E | 2008 | 2009E | 2010 E | 2008 | 2009E | 10E | 2008 | 2009E | 2010E | 2008 | 2009E | 2010E | 2008 | 2009E | 2010E | 2008 | 2009E | 2010E | (Rs) | (\%) | (US5 mn) |
| Retail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pantaloon Retail | 163 | REDUCE | 27,995 | 569 | 172 | 7.9 | 11.9 | 17.8 | 90.0 | 49.9 | 49.9 | 20.6 | 13.7 | 9.2 | 10.7 | 7.7 | 6.4 | 1.5 | 1.1 | 1.0 | 0.4 | 0.5 | 0.6 | 8.2 | 8.8 | 10.7 | 165 | 1.4 | 1.1 |
| Titan Industries | 919 | BUY | 40,812 | 830 | 44 | 35.1 | 48.5 | 54.7 | 55.2 | 38.4 | 12.8 | 26.2 | 19.0 | 16.8 | 17.7 | 12.0 | 10.2 | 8.7 | 6.3 | 4.8 | 0.9 | 1.0 | 1.2 | 37.7 | 38.5 | 32.6 | 1,280 | 39.2 | 2.9 |
| Vishal Retail | 53 | ADD | 1,182 | 24 | 22 | 18.1 | 14.9 | 20.6 | 37.2 | (17.6) | 38.4 | 2.9 | 3.5 | 2.6 | 4.8 | 4.2 | 3.1 | 0.4 | 0.4 | 0.3 | - | - | - | 20.2 | 11.5 | 14.0 | 125 | 137.0 | 0.2 |
| Retail |  |  | 69,988 | 1,423 |  |  |  |  | 31.9 | 40.5 | 31.4 | 21.7 | 15.5 | 11.8 | 11.8 | 8.4 | 6.9 | 2.7 | 2.0 | 1.7 | 0.7 | 0.8 | 0.9 | 12.4 | 12.7 | 14.6 |  |  |  |
| Technology |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| HCL Technologies | 107 | REDUCE | 74,365 | 1,511 | 695 | 15.3 | 18.7 | 17.3 | (19.0) | 22.4 | (7.7) | 7.0 | 5.7 | 6.2 | 3.2 | 3.9 | 3.6 | 1.5 | 1.2 | 1.1 | 7.5 | 11.2 | 11.2 | 21.4 | 21.3 | 18.1 | 0 | 30.8 | 4.0 |
| Hexaware Technologies | 20 | SELL | 2,843 | 58 | 142 | 7.7 | 2.9 | 3.8 | (13.7) | (62.4) | 32.1 | 2.6 | 6.9 | 5.3 | (0.3) | 0.9 | 0.5 | 0.4 | 0.4 | 0.4 | 4.5 | 8.0 | 8.0 | 15.1 | 5.8 | 7.4 | 25 | 25.0 | 0.1 |
| Infors Technologies $^{\text {a }}$ | 1,205 | BUY | 691,469 | 14,054 | 574 | 79.1 | 101.6 | 107.7 | 18.0 | 28.5 | 5.9 | 15.2 | 11.9 | 11.2 | 11.6 | 8.3 | 7.4 | 5.0 | 3.8 | 3.1 | 2.8 | 2.1 | 2.2 | 36.1 | 36.6 | 30.5 | 1,500 | 24.5 | 59.1 |
| Mphasis BFL | 150 | REDUCE | 31,274 | 636 | 208 | 12.2 | 22.3 | 23.4 | 67.6 | 81.7 | 5.0 | 12.3 | 6.7 | 6.4 | 7.3 | 4.3 | 3.4 | 2.7 | 0.3 | 1.6 | 2.3 | 2.7 | 3.0 | 3.6 | 34 | 28.4 | 190 | 6.7 | 0.6 |
| Mindtree | 200 | BUY | 7,898 | 161 | 40 | 26.7 | 21.0 | 37.1 | 12.3 | (21.6) | 76.9 | 7.5 | 9.5 | 5.4 | 6.6 | 3.0 | 2.8 | 1.5 | 1.3 | 1.0 | 1.3 | - | - | 21.3 | 11.9 | 17.8 | 400 | 100.1 | 0.1 |
| Patni Computer Systems | 113 | SELL | 14,482 | 294 | 129 | 33.2 | 26.3 | 30.8 | 29.2 | (20.8) | 16.9 | 3.4 | 4.3 | 3.7 | 0.2 | 0.3 | (0.7) | 0.5 | 0.5 | 0.4 | 1.9 | 2.3 | 2.7 | 19.2 | 14.1 | 12.0 | 160 | 42.1 | 0.4 |
| Polaris Software Lab | 43 | SELL | 4,197 | 85 | 98 | 7.4 | 14.9 | 12.7 | (27.6) | 100.0 | (14.9) | 5.7 | 2.9 | 3.4 | 2.0 | 0.8 | 0.6 | 0.6 | 0.5 | 0.5 | 4.1 | 4.1 | 4.1 | 11.7 | 20.4 | 15.0 | 50 | 17.1 | 1.1 |
| TCS | 486 | REDUCE | 475,751 | 9,670 | 979 | 51.3 | 53.9 | 55.7 | 21.5 | 5.1 | 3.3 | 9.5 | 9.0 | 8.7 | 7.5 | 6.3 | 6.0 | 3.8 | 3.1 | 2.6 | 2.9 | 3.9 | 4.6 | 47.0 | 37.8 | 32.1 | 550 | 13.1 | 23.3 |
| Tech Mahindra | 209 | BUY | 26,078 | 530 | 125 | 59.1 | 67.6 | 58.7 | 25.7 | 14.5 | (13.2) | 3.5 | 3.1 | 3.6 | 3.1 | 1.7 | 1.5 | 2.1 | 1.3 | 0.9 | 2.6 | 2.9 | 3.0 | 70.7 | 53.1 | 31.6 | 320 | 52.9 | 2.3 |
| Wipro | 214 | ADD | 312,210 | 6,346 | 1,462 | 22.2 | 25.1 | 26.2 | 12.6 | 12.8 | 4.3 | 9.6 | 8.5 | 8.2 | 7.6 | 5.8 | 5.1 | 2.4 | 2.0 | 1.7 | 2.9 | 3.5 | 3.7 | 27.9 | 25.7 | 22.6 | 280 | 31.1 | 12.2 |
| Technology |  | Cautious | 1,640,567 | 33,345 |  |  |  |  | 15.7 | 16.7 | 3.4 | 10.5 | 9.0 | 8.7 | 7.8 | 6.0 | 5.5 | 3.2 | 2.5 | 2.1 | 3.0 | 3.3 | 3.6 | 30.3 | 28.1 | 24.4 |  |  |  |
| Telecom |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bharti Airtel Ltd | 613 | BuY | 1,163,697 | 23,652 | 1,898 | 35.3 | 44.2 | 52.1 | 65.0 | 25.1 | 18.0 | 17.4 | 13.9 | 11.8 | 10.6 | 8.0 | 6.7 | 5.2 | 3.8 | 2.8 | - | 0.6 | 1.0 | 39.1 | 31.4 | 27.5 | 725 | 18.2 | 74.2 |
| IDEA | 43 | REDUCE | 138,516 | 2,815 | 3,236 | 3.9 | 2.6 | 2.8 | 78.5 | (33.2) | 6.0 | 10.8 | 16.2 | 15.3 | 8.6 | 5.7 | 5.3 | 3.9 | 1.0 | 1.0 | - | - | - | 36.4 | 10.1 | 6.7 | 55 | 28.5 | 5.5 |
| MTNL | 70 | REDUCE | 43,785 | 890 | 630 | 7.1 | 5.1 | 5.5 | (11.0) | (28.4) | 7.6 | 9.7 | 13.6 | 12.6 | 1.4 | 2.0 | 1.8 | 0.4 | 0.4 | 0.4 | 5.8 | 8.6 | 8.6 | 3.5 | 2.2 | 2.4 | 80 | 15.1 | 1.4 |
| Reliance Communications | 160 | SELL | 330,862 | 6,725 | 2,064 | 26.5 | 26.7 | 22.2 | 86.4 | 0.7 | (16.5) | 6.1 | 6.0 | 7.2 | 5.7 | 6.6 | 6.1 | 1.1 | 1.0 | 0.8 | 0.5 | - | - | 16.8 | 18.4 | 12.9 | 200 | 24.8 | 64.9 |
| Tata Communications | 427 | Reduce | 121,610 | 2,472 | 285 | 10.9 | 13.6 | 14.0 | (36.3) | 24.0 | 3.2 | 39.0 | 31.4 | 30.5 | 16.3 | 13.4 | 12.2 | 1.8 | 1.8 | 1.7 | 1.1 | 1.2 | 1.5 | 4.4 | 5.4 | 5.2 | 400 | (6.3) | 4.1 |
| Telecom |  | Cautious | 1,798,470 | 36,554 |  |  |  |  | 65.7 | 13.2 | 3.3 | 12.5 | 11.0 | 10.6 | 8.6 | 7.4 | 6.5 | 2.4 | 1.8 | 1.6 | 0.5 | 0.8 | 0.9 | 19.6 | 16.8 | 14.9 |  |  |  |
| Transportation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Container Corporation | 665 | REDUCE | 86,404 | 1,756 | 130 | 57.7 | 68.3 | 72.9 | 7.8 | 18.3 | 6.8 | 11.5 | 9.7 | 9.1 | 7.7 | 6.3 | 5.7 | 2.7 | 2.3 | 1.9 | 2.0 | 2.3 | 2.5 | 25.8 | 25.3 | 22.6 | 800 | 20.3 | 0.7 |
| Transportation |  | Cautious | 86,404 | 1,756 |  |  |  |  | 7.8 | 18.3 | 6.8 | 11.5 | 9.7 | 9.1 | 7.7 | 6.3 | 5.7 | 2.7 | 2.3 | 1.9 | 2.0 | 2.3 | 2.5 | 23.6 | 23.1 | 20.9 |  |  |  |
| Utilities |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CESC | 228 | BUY | 28,529 | 580 | 125 | 27.8 | 31.9 | 36.9 | (23.3) | 14.9 | 15.8 | 8.2 | 7.2 | 6.2 | 4.2 | 4.0 | 5.1 | 0.9 | 0.8 | 0.7 | 1.8 | 2.0 | 2.3 | 12.5 | 11.7 | 11.9 | 50 | 97.1 | 0.7 |
| Lanco infratech | 104 | BUY | 23,008 | 468 | 222 | 14.8 | 17.5 | 26.0 | 75.2 | 18.2 | 48.3 | 7.0 | 5.9 | 4.0 | 7.6 | 11.3 | 9.8 | 1.3 | 1.0 | 0.8 | - | - | - | 19.7 | 19.2 | 23.0 | 370 | 257.5 | 9.0 |
| NTPC | 180 | REDUCE | 1,482,947 | 30,141 | 8,245 | 9.3 | 9.0 | 9.7 | 7.9 | (3.2) | 7.9 | 19.3 | 19.9 | 18.5 | 13.4 | 14.4 | 13.6 | 2.7 | 2.5 | 2.3 | 1.9 | 1.9 | 2.0 | 14.9 | 13.2 | 13.1 | 160 | (11.0) | 30.1 |
| Reliance infrastructure | 487 | BUY | 112,522 | 2,287 | 231 | 37.6 | 59.9 | 56.2 | 13.9 | 59.4 | (6.2) | 13.0 | 8.1 | 8.7 | 8.6 | 8.7 | 8.9 | 0.7 | 0.7 | 0.6 | 1.3 | 1.5 | 1.7 | 4.3 | 6.2 | 6.7 | 970 | 99.1 | 79.8 |
| Reliance Power | 98 | REDUCE | 235,002 | 4,776 | 2,397 | 0.4 | 1.3 | 2.5 | - | 252.9 | 82.7 | 257.8 | 73.1 | 40.0 | - | - | - | 1.7 | 1.6 | 1.6 | - | - | - | 1.3 | 2.3 | 4.2 | 0 | 22.4 | 14.2 |
| Tata Power | 70 | BUY | 157,732 | 3,206 | 223 | 31.8 | 66.1 | 88.7 | 19.5 | 107.7 | 34.1 | 22.3 | 10.7 | 8.0 | 11.1 | 8.3 | 8.3 | 1.8 | 1.5 | 1.3 | 1.5 | 1.6 | 1.7 | 9.6 | 15.5 | 17.6 | 1,140 | 60.9 | 13.2 |
| Utilities |  | Atractive | 2,039,740 | 41,458 |  |  |  |  | 12.2 | 13.7 | 13.3 | 20.3 | 17.9 | 15.8 | 12.7 | 13.3 | 13.3 | 2.1 | 1.9 | 1.8 | 1.6 | 1.6 | 1.7 | 10.3 | 10.8 | 11.3 |  |  |  |
| Others |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aban Offshore | 453 | BUY | 17,167 | 349 | 38 | 72.3 | 147.5 | 410.7 | $(1,066)$ | 104.0 | 178.5 | 6.3 | 3.1 | 1.1 | 11.1 | 6.9 | 3.8 | 2.0 | 1.1 | 0.6 | 0.8 | 1.1 | 1.8 | 51.7 | 47.1 | 57.4 | 1,100 | 142.7 | 11.9 |
| Educomp Solutions | 1,745 | BUY | 33,186 | 675 | 19 | 35.2 | 63.9 | 108.1 | 114 | 81.7 | 69.2 | 49.6 | 27.3 | 16.1 | 26.5 | 11.2 | 7.0 | 10.8 | 4.5 | 3.7 | 0.1 | 0.3 | 0.5 | 33.5 | 23.3 | 24.3 | 2,550 | 46.1 | 67.4 |
| Havells ndia | 110 | BUY | 6,681 | 136 | 61 | 26.6 | 19.7 | 34.5 | 40 | (25.9) | 75.1 | 4.2 | 5.6 | 3.2 | 5.0 | 4.9 | 3.4 | 1.0 | 0.8 | 0.6 | 2.2 | 2.9 | 3.8 | 33.7 | 16.5 | 22.2 | 365 | 230.6 | 0.2 |
| Jaiprakash Associates | 62 | BUY | 86,523 | 1,759 | 1,403 | 4.9 | 5.3 | 7.1 | 7 | 8.6 | 33.4 | 12.6 | 11.6 | 8.7 | 10.9 | 9.6 | 8.3 | 1.7 | 1.5 | 1.3 | 0.0 | 0.0 | 0.0 | 15.4 | 13.9 | 16.3 | 105 | 70.3 | 41.7 |
| Jindal Saw | 199 | BUY | 12,214 | 248 | 61 | 66.6 | 86.9 | 82.9 | (43) | 30.6 | (4.7) | 3.0 | 2.3 | 2.4 | 2.7 | 1.3 | 1.0 | 0.4 | 0.3 | 0.3 | 3.6 | 6.6 | 7.5 | 12.5 | 14.4 | 12.3 | 500 | 151.1 | 0.5 |
| PSL | 72 | BUY | 3,136 | 64 | 44 | 21.1 | 43.5 | 58.3 | 4 | 106.2 | 34.1 | 3.4 | 1.7 | 1.2 | 3.2 | 2.8 | 1.9 | 0.6 | 0.4 | 0.3 | 7.1 | 8.3 | 10.4 | 11.3 | 14.9 | 17.5 | 280 | 289.2 | 0.2 |
| Welspun Gujarat Stahl Rohren | 72 | BUY | 13,648 | 277 | 189 | 20.6 | 25.9 | 36.6 | 94 | 25.9 | 41.6 | 3.5 | 2.8 | 2.0 | 5.5 | 3.3 | 2.1 | 0.8 | 0.6 | 0.5 | 2.6 | 5.2 | 5.5 | 27.1 | 23.9 | 26.6 | 220 | 2043 | 3.0 |
| Others |  |  | 172,556 | 3,507 |  |  |  |  | 24.3 | 65.2 | 54.1 | 9.9 | 6.0 | 3.9 | 8.7 | 6.3 | 4.7 | 1.4 | 1.1 | 0.9 | 0.8 | 1.3 | 1.6 | 14.5 | 18.7 | 22.7 |  |  |  |
| KS universe (b) |  |  | 19,621,602 | 398,813 |  |  |  |  | 25.9 | 5.6 | 9.1 | 10.0 | 9.5 | 8.7 | \#REF! | \#REF! | \#REF! | 1.8 | 1.5 | 1.3 | 2.1 | 2.3 | 2.6 | 18.0 | 16.0 | 15.4 |  |  |  |
| KS universe (b) ex-Energy |  |  | 14,965,613 | 304,179 |  |  |  |  | 30.7 | 6.5 | 3.0 | 10.1 | 9.5 | 9.2 | \#REF! | \#fert | \#REF! | 2.0 | 1.6 | 1.4 | 20 | 2.2 | 2.4 | 19.3 | 17.2 | 15.6 |  |  |  |
| KS universe (d) ex-Energy \& er | Commodities |  | 13,730,177 | 279,069 |  |  |  |  | 35.9 | 8.8 | 8.9 | 11.7 | 10.8 | 9.9 | \#REF! | \#REF! | \#REF! | 2.2 | 1.9 | 1.6 | 2.0 | 2.1 | 2.3 | 18.9 | 17.2 | 16.5 |  |  |  |

[^22]"Each of the analysts named below hereby certifies that, with respect to each subject company and its securities for which the analyst is responsible in this report, (1) all of the views expressed in this report accurately reflect his or her personal views about the subject companies and securities, and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related
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Source: Kotak Institutional Equities

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SELL: We expect this stock to underperform the BSE Sensexby more than $10 \%$ over the next 12 months.

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[^0]:    Source: Company, Kotak Institutional Equities estimates.

[^1]:    Source: Company, Kotak Institutional Equities estimates

[^2]:    Source: Companies, Kotak Institutional Equities

[^3]:    Source: Kotak Institutional Equities estimates

[^4]:    Source: Kotak Institutional Equities estimates

[^5]:    Equities estimates

[^6]:    Source: CRU, Kotak Institutional Equities

[^7]:    Source: Company, Kotak Institutional Equities estimates.

[^8]:    Source: Kotak Institutional Equities estimates.

[^9]:    Source: Company, Kotak Institutional Equities estimates

[^10]:    Source: Company, Kotak Institutional Equities estimates

[^11]:    Source: Company, Kotak Institutional Equities estimates.

[^12]:    Source: Company, Kotak Institutional Equities estimates.

[^13]:    Source: Company data, Kotak Institutional Equities.

[^14]:    Source: Kotak Institutional Equities estimates.

[^15]:    Source: Kotak Institutional Equities estimates

[^16]:    Source: Kotak Institutional Equities estimates

[^17]:    Source: Kotak Institutional Equities estimates

[^18]:    Source: Kotak Institutional Equities estimates

[^19]:    Source: Company

[^20]:    Source: Company data, Kotak Institutional Equities estimates

[^21]:    Note : Closing prices as of 23rd January 2009

[^22]:    Note:
    (a) 2007 means calendar year 2006, similarly for 2008 and 2009 for these particular companies.
    (b) VV/Sales \& EV/EBdTITA for KS nuivere excludes Banking Sector.
    (c) Rupee-US Dollar exchange rate (RSUSSS)= 49.20

