## ITC

## Results beat estimates

Net sales up $\mathbf{1 4 . 1} \%$ YoY: ITC's net sales for Q2FY10 were above our estimates, increasing by $14.1 \%$ YoY to Rs 42.9 bn. This was led by a $21.4 \%$ YoY and a $19 \%$ YoY growth in cigarettes and agri-businesses respectively. Agri-business surprised positively by posting a $9 \%$ QoQ growth. FMCG business grew $14 \%$ YoY for the quarter. The hotels segment, however, remained under pressure with a $23.8 \%$ YoY de-growth and flat growth QoQ. Paper and paperboard segment grew $12.8 \%$ YoY. Volume growth for cigarettes stood at $4-5 \%$ for the quarter.

EBITDA growth at $\mathbf{3 7 . 8} \%$ YoY: During Q2FY10, ITC's EBITDA increased 37.8\% YoY to Rs 15.4 bn , surpassing our estimates. EBITDA margins expanded by a sharp 615bps YoY to $35.8 \%$ - the highest in the past three years. EBIT for cigarettes business increased $24.3 \%$ YoY, translating into a 135 bps EBIT margin expansion to $56.9 \%$ for the segment. EBIT margin for hotels, however, was severely impacted on account of economic slowdown (down 12 percentage points to $18.1 \%$ ) with its EBIT de-growing $54.1 \%$ YoY. For the paper segment, margins improved 610 bps to $23.6 \%$. Margins for the agri-business continued to trend upwards and improved 810bps YoY to $16.9 \%$ during the quarter; the segment's EBIT increased $128 \%$ YoY.

Costs impacting margins

| \% of sales | Q2FY10 | Q2FY09 |
| :--- | ---: | ---: |
| Material costs | 40.0 | 41.1 |
| Staff costs | 5.6 | 6.3 |
| Other operating costs | 18.5 | 22.9 |
| EBITDA margins | 35.8 | 29.7 |

Source: RHH, Company
Adj. PAT growth at $\mathbf{2 5 . 8} \%$ YoY: Adj. PAT beat our estimates and increased $25.8 \%$ YoY to Rs 10.1 bn. Adjusted PAT growth, however, was lower than EBITDA growth on account of a $42.3 \%$ YoY dip in other income to Rs 1.2 bn .

Valuation: ITC trades at a P/E of 24.8x and 21.7x, and an EV/EBITDA of $16.4 x$ and 14.3 x , on FY10E and FY11E respectively. In view of the better-than-expected performance, we are upgrading our earnings estimates by $1.6 \%$ each for FY10 and FY11. Our SOTP model values the cigarettes business at 18 x P/E, FMCG business at $3 x$ gross sales, papers at $6 x$ EV/EBITDA, hotels at $16 x$ P/E, and agribusiness at 1 x gross sales (on FY11E). We maintain Hold on the stock and recommend buying on declines. Our target price stands revised to Rs 263 from Rs 237 earlier.

| What's New? | Target | Rating | Estimates |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| CMP | TARGET | RATING | RISK |
| Rs 260 | Rs 263 | HOLD | LOW |
|  |  |  |  |
| BSE | NSE | BLOOMBERG |  |
| 500875 | ITC | ITC IN |  |

## Company data

| Market cap (Rs mn / US\$ mn) | $978,172 / 21,027$ |
| :--- | ---: |
| Outstanding equity shares (mn) | 3,780 |
| Free float (\%) | 67.8 |
| Dividend yield (\%) | 1.8 |
| 52-week high/low (Rs) | $263 / 132$ |
| 2-month average daily volume | 5.570162 |

Stock performance

| Returns (\%) | CMP | 1-mth | 3-mth | 6-mth |
| :--- | ---: | ---: | ---: | ---: |
| ITC | 260 | 11.9 | 12.1 | 36.6 |
| Sensex | 16,811 | 0.5 | 10.4 | 51.0 |

P/E comparison


Valuation matrix

| (x) | FY08 | FY09E | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: |
| P/E @ CMP | 30.8 | 29.1 | 24.8 | 21.7 |
| P/E @ Target | 31.2 | 29.5 | 25.1 | 21.9 |
| EV/EBITDA @ CMP | 21.2 | 19.1 | 16.4 | 14.3 |

Financial highlights

| (Rs mn) | FY08 | FY09E | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: |
| Revenue | 146,591 | 163,323 | 184,977 | 207,362 |
| Growth (\%) | 13.9 | 11.4 | 13.3 | 12.1 |
| Adj net income | 31,781 | 33,596 | 39,437 | 45,186 |
| Growth (\%) | 13.7 | 5.7 | 17.4 | 14.6 |
| FDEPS (Rs) | 8.4 | 8.9 | 10.5 | 12.0 |
| Growth (\%) | 13.7 | 5.7 | 17.4 | 14.5 |

Profitability and return ratios

| $\mathbf{( \% )}$ | FY08 | FY09E | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: |
| EBITDA margin | 31.2 | 31.1 | 31.8 | 32.6 |
| EBIT margin | 27.9 | 27.5 | 28.8 | 29.6 |
| Adj PAT margin | 21.7 | 20.6 | 21.3 | 21.8 |
| ROE | 27.7 | 25.5 | 26.4 | 26.6 |
| ROIC | 27.7 | 25.7 | 27.6 | 29.9 |
| ROCE | 27.2 | 25.2 | 26.0 | 26.3 |


| Results above estimates due to higher |
| :--- |
| growth in cigarettes and agri businesses |


| Net sales up $14.1 \%$ YoY led by a $21.4 \%$ |
| ---: |
| YoY growth in cigarettes and $19 \%$ YoY |
| growth in agri business |

EBITDA margins expand 615bps led by margin improvement in cigarettes, paper, and agri businesses

Estimates revised on account of better-than-expected operating performance in cigarettes and agri businesses

## Result highlights

Fig 1 - Actual vs. estimated performance

| (Rs mn) | Actual | Estimate | \% Variance |
| :--- | ---: | ---: | ---: |
| Revenue | 42,926 | 39,891 | 7.6 |
| EBITDA | 15,374 | 12,558 | 22.4 |
| Adj net income | 10,099 | 8,695 | 16.1 |
| FDEPS (Rs) | 2.67 | 2.30 | 16.1 |

Source: RHH

Fig 2-Quarterly performance

| (Rs mn) | Q2FY10 | Q2FY09 | \% Chg YoY | Q1FY09 | \% Chg QoQ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 42,926 | 37,633 | 14.1 | 40,827 | 5.1 |
| Expenditure | 27,552 | 26,473 | 4.1 | 27,456 | 0.3 |
| Operating profit | 15,374 | 11,160 | 37.8 | 13,371 | 15.0 |
| Other income | 1,211 | 2,098 | $(42.3)$ | 1,378 | $(12.1)$ |
| Interest | 181 | 28 | 552.5 | 58 | 210.6 |
| Depreciation | 1,484 | 1,340 | 10.7 | 1,516 | $(2.1)$ |
| PBT | 14,920 | 11,891 | 25.5 | 13,175 | 13.2 |
| Tax | 4,821 | 3,864 | 24.8 | 4,388 | 9.9 |
| PAT | 8,695 | 8,027 | 8.3 | 8,787 | $(1.0)$ |
| EBITDA margin (\%) | 35.8 | 29.7 | 615 bps | 32.8 | 305 bps |
| FDEPS (Rs) | 2.30 | 2.13 | 7.8 | 2.33 | $(1.2)$ |
| Source: Company, RHH |  |  |  |  |  |

Fig 3 - Revised estimates

| Key parameters | FY10E |  |  | FY11E |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| (Rs mn) | Old | New | \% Chg | Old | New | \% Chg |
| Revenue | 184,997 | 184,977 | 0.0 | 207,362 | 207,362 | 0.0 |
| EBITDA | 57,921 | 58,846 | 1.6 | 66,540 | 67,577 | 1.6 |
| EBITDA margin (\%) | 31.3 | 31.8 | 50 bps | 32.1 | 32.6 | 50 bps |
| Net profit | 38,818 | 39,437 | 1.6 | 44,491 | 45,186 | 1.6 |
| FDEPS (Rs) | 10.32 | 10.48 | 1.6 | 11.82 | 12.01 | 1.6 |
| Source: RHH |  |  |  |  |  |  |

## Consolidated financials

Profit and Loss statement

| Y/E March (Rs mn) | FY08 | FY09 | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: |
| Revenues | $\mathbf{1 4 6 , 5 9 1}$ | $\mathbf{1 6 3 , 3 2 3}$ | $\mathbf{1 8 4 , 9 7 7}$ | $\mathbf{2 0 7 , 3 6 2}$ |
| Growth (\%) | 13.9 | 11.4 | 13.3 | 12.1 |
| EBITDA | $\mathbf{4 5 , 6 8 1}$ | $\mathbf{5 0 , 7 2 5}$ | $\mathbf{5 8 , 8 4 6}$ | $\mathbf{6 7 , 5 7 7}$ |
| Growth (\%) | 11.2 | 11.0 | 16.0 | 14.8 |
| Depreciation \& amortisation | 4,729 | 5,809 | 5,570 | 6,141 |
| EBIT | 40,952 | 44,916 | 53,276 | 61,436 |
| Growth (\%) | 10.3 | 9.7 | 18.6 | 15.3 |
| Interest | 63 | 187 | 182 | 215 |
| Other income | 5,862 | 5,120 | 5,768 | 6,221 |
| EBT | 46,751 | 49,849 | 58,862 | 67,442 |
| Income taxes | 14,970 | 16,254 | 19,424 | 22,256 |
| Effective tax rate (\%) | 32.0 | 32.6 | 33.0 | 33.0 |
| Extraordinary items | - | - | - | - |
| Min into / inc from associates | 361 | 471 | 485 | 510 |
| Reported net income | 31,577 | 33,248 | 39,082 | 44,816 |
| Adjustments | $(204)$ | $(348)$ | $(355)$ | $(370)$ |
| Adjusted net income | $\mathbf{3 1 , 7 8 1}$ | $\mathbf{3 3 , 5 9 6}$ | $\mathbf{3 9 , 4 3 7}$ | $\mathbf{4 5 , 1 8 6}$ |
| Growth (\%) | 13.7 | 5.7 | 17.4 | 14.6 |
| Shares outstanding (mn) | $3,762.2$ | $3,762.2$ | $3,762.2$ | $3,763.2$ |
| FDEPS (Rs) (adj) | $\mathbf{8 . 4}$ | $\mathbf{8 . 9}$ | $\mathbf{1 0 . 5}$ | $\mathbf{1 2 . 0}$ |
| Growth (\%) | 13.7 | 5.7 | 17.4 | 14.5 |
| DPS (Rs) | 3.5 | 3.8 | 4.7 | 5.4 |

## Cash flow statement

| Y/E March (Rs mn) | FY08 | FY09 | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: |
| Net income + Depreciation | 35,168 | 38,727 | 44,470 | 50,742 |
| Non-cash adjustments | $(641)$ | 586 | 2,109 | 2,269 |
| Changes in working capital | $(2,741)$ | $(2,040)$ | $(7,400)$ | $(3,658)$ |
| Cash flow from operations | 31,786 | 37,273 | 39,179 | 49,353 |
| Capital expenditure | $(23,184)$ | $(17,519)$ | $(8,562)$ | $(11,000)$ |
| Change in investments | 135 | $(305)$ | - | - |
| Other investing cash flow | 1,467 | 1,535 | - | - |
| Cash flow from investing | $(21,582)$ | $(16,288)$ | $(8,562)$ | $(11,000)$ |
| Issue of equity | 446 | 448 | - | - |
| Issue/repay debt | 98 | $(261)$ | 822 | - |
| Dividends paid | $(11,698)$ | $(13,387)$ | $(14,951)$ | $(17,891)$ |
| Other financing cash flow | $(2,148)$ | $(2,434)$ | $(3,017)$ | $(3,457)$ |
| Change in cash \& cash eq | $(3,097)$ | 5,350 | 13,471 | 17,006 |
| Closing cash \& cash eq | 7,768 | 13,184 | 26,655 | 43,661 |

## Economic Value Added (EVA) analysis

| Y/E March | FY08 | FY09 | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: |
| WACC (\%) | 14.6 | 14.3 | 14.3 | 14.3 |
| ROIC (\%) | 27.7 | 25.7 | 27.6 | 29.9 |
| Invested capital (Rs mn) | 110,883 | 124,535 | 133,912 | 141,307 |
| EVA (Rs mn) | 14,459 | 14,161 | 17,780 | 21,997 |
| EVA spread (\%) | 13.0 | 11.4 | 13.3 | 15.6 |

Balance sheet

|  |  | FY08 | FY09 | FY10E |
| :--- | ---: | ---: | ---: | ---: | FY11E

## Financial ratios

|  |  | FY08 | FY09 | FY10E |
| :--- | ---: | ---: | ---: | ---: |
| Y/E March | FY11E |  |  |  |
| Profitability \& Return ratios (\%) |  |  |  |  |
| EBITDA margin | 31.2 | 31.1 | 31.8 | 32.6 |
| EBIT margin | 27.9 | 27.5 | 28.8 | 29.6 |
| Net profit margin | 21.7 | 20.6 | 21.3 | 21.8 |
| ROE | 27.7 | 25.5 | 26.4 | 26.6 |
| ROCE | 27.2 | 25.2 | 26.0 | 26.3 |
| Working Capital \& Liquidity ratios |  |  |  |  |
| Receivables (days) | 20 | 19 | 18 | 19 |
| Inventory (days) | 252 | 259 | 258 | 261 |
| Payables (days) | 164 | 171 | 170 | 178 |
| Current ratio (x) | 2.5 | 2.6 | 3.0 | 3.2 |
| Quick ratio (x) | 0.6 | 0.7 | 0.3 | 0.3 |
| Turnover \& Leverage ratios (x) |  |  |  |  |
| Gross asset turnover | 1.7 | 1.6 | 1.6 | 1.6 |
| Total asset turnover | 0.9 | 0.9 | 0.9 | 0.9 |
| Interest coverage ratio | 652.1 | 240.3 | 292.4 | 285.6 |
| Adjusted debt/equity | 0.0 | 0.0 | 0.0 | 0.0 |
| Valuation ratios (x) |  |  |  |  |
| EV/Sales | 6.6 | 5.9 | 5.2 | 4.7 |
| EV/EBITDA | 21.2 | 19.1 | 16.4 | 14.3 |
| P/E | 30.8 | 29.1 | 24.8 | 21.7 |
| P/BV | 8.0 | 7.0 | 6.2 | 5.4 |

Quarterly trend

| Particulars | Q2FY09 | Q3FY09 | Q4FY09 | Q1FY10 |
| :--- | ---: | ---: | ---: | ---: |
| Revenue (Rs mn) | 37,633 | 38,333 | 38,918 | 40,827 |
| YoY growth (\%) | 15.0 | 10.9 | $(1.1)$ | 4.7 |
| QoQ growth (\%) | $(3.5)$ | 1.9 | 1.5 | 4.9 |
| EBITDA (Rs mn) | 11,160 | 13,527 | 12,627 | 13,371 |
| EBITDA margin (\%) | 29.7 | 35.3 | 32.4 | 32.8 |
| Adj net income (Rs mn) | 8,027 | 9,032 | 8,7 |  |
| YoY growth (\%) | 4.1 | 8.7 | 15,374 |  |
| QoQ growth (\%) | 7.2 | 12.5 | 10.0 | 35.8 |

DuPont analysis

| (\%) | FY07 | FY08 | FY09E | FY10E |
| :--- | ---: | ---: | ---: | ---: |
| Tax burden (Net income/PBT) | 68.7 | 68.0 | 67.4 | 67.0 |
| Interest burden (PBT/EBIT) | 109.6 | 114.2 | 111.0 | 110.5 |
| EBIT margin (EBIT/Revenues) | 28.8 | 27.9 | 27.5 | 28.8 |
| Asset turnover (Revenues/Avg TA) | 91.8 | 91.2 | 89.5 | 89.7 |
| Leverage (Avg TA/Avg equtiy) | 141.1 | 140.2 | 138.6 | 137.9 |
| Return on equity | $\mathbf{2 8 . 1}$ | $\mathbf{2 7 . 7}$ | $\mathbf{2 5 . 5}$ | 88.8 |

## Company profile

ITC is India's leading cigarette player with a $\sim 80 \%$ market share by value. It has a leadership position in every segment of the market, led by significant investments in marketing, distribution, product design, innovation, manufacturing technology and quality. ITC's distribution reach is one of the largest in India. The FMCG business has a retail network of over 2 mn retailers in the country, ranging from premium outlets in metros to small shops in the interiors of rural India.

## Recommendation history

| Date | Event | Reco price | Tgt price | Reco |
| :--- | :--- | :---: | :---: | :---: |
| 21-Aug-08 | RHH Compendium | 183 | 220 | Hold |
| 10-Oct-08 | Company Update | 174 | 220 | Buy |
| 27-Oct-08 | Results Review | 155 | 220 | Buy |
| 20-Jan-09 | Results Review | 171 | 209 | Buy |
| 22-May-09 | Results Review | 183 | 209 | Buy |
| 23-Jul-09 | Results Review | 230 | 237 | Hold |
| 24-Oct-09 | Results Review | 260 | 263 | Hold |

Shareholding pattern

| (\%) | Mar-09 | Jun-09 | Sep-09 |
| :--- | ---: | ---: | ---: |
| Promoters | 32.2 | 32.2 | 32.2 |
| FIls | 13.6 | 13.7 | 13.1 |
| Banks \& Fls | 37.7 | 37.3 | 37.7 |
| Public | 16.5 | 16.8 | 17.0 |

## Stock performance



## Coverage Profile

| By recommendation |  |  |  | By market cap (US\$) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (\%) |  |  |  | (\%) |  |  |  |
| 60 | 57 |  |  | 60 | 56 |  |  |
| $40-$ |  | 33 |  | 40 |  | 35 |  |
| $30-$ |  |  |  | $30-$ |  |  |  |
| $20-$ |  |  | 10 | $20-$ |  |  | 9 |
|  | Buy | Hold | Sell |  | >\$1bn | \$200mn - \$1bn | <\$200mn |

Recommendation interpretation

| Recommendation | Expected absolute returns (\%) over 12 months |
| :--- | :--- |
| Buy | More than $15 \%$ |
| Hold | Between $15 \%$ and $-5 \%$ |
| Sell | Less than $-5 \%$ |

Recommendation structure changed with effect from March 1, 2009

Expected absolute returns are based on share price at market close unless otherwise stated. Stock recommendations are based on absolute upside (downside) and have a 12 -month horizon. Our target price represents the fair value of the stock based upon the analyst's discretion. We note that future price fluctuations could lead to a temporary mismatch between upside/downside for a stock and our recommendation.

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