# MOTILAL OSWAL

# Dabur India

| STOCK INFO. BSE Sensex: 11,939 | BLOOMBERG<br>DABUR IN   | 26 Ap  | ril 2006   |          |       |            |      |      |      |      |       | Buy          |
|--------------------------------|-------------------------|--------|------------|----------|-------|------------|------|------|------|------|-------|--------------|
|                                | REUTERS CODE<br>DABU.BO | Previo | ous Recomn | nendatio | n:Buy |            |      |      |      |      |       | <u>Rs133</u> |
| Equity Shares (m)              | 572.8                   | YEAR   | NET SALES  | ΡΑΤ      | EPS   | EPS        | P/E  | P/BV | ROE  | ROCE | EV/   | EV/          |
| 52-Week Range                  | 139/56                  | END    | (RSM)      | (RSM)    | (RS)  | GROWTH (%) | (X)  | (X)  | (%)  | (%)  | SALES | EBITDA       |
| 1,6,12 Rel. Perf. (%           | 6) 4/6/44               | 03/06A | 18,996     | 2,266    | 4.0   | 44.3       | 33.5 | 16.3 | 48.6 | 40.6 | 4.0   | 26.2         |
| M.Cap. (Rs b)                  | 75.9                    | 03/07E | 23,044     | 2,951    | 5.1   | 30.2       | 25.8 | 12.7 | 49.4 | 47.3 | 3.2   | 20.2         |
| M.Cap. (US\$ b)                | 1.7                     | 03/08E | 26,280     | 3,562    | 6.2   | 20.7       | 21.4 | 10.0 | 47.1 | 46.2 | 2.7   | 17.0         |

Dabur's 4QFY06 results were better than we had expected. Revenues grew 21.5% YoY. Operating margins expanded 172bp to 16.3%, primarily due to strong volume growth across categories, efficiencies in procurement of raw materials and fiscal benefits for manufacturing units in Baddi. PAT (before minority interest and exceptional items) for the quarter was up 46.4% YoY. The company reported an exceptional loss of Rs127.4m on account of writing off non-core investments in Dabon International.

- For FY06, the company showed impressive performance, driven by strong revenue growth and margin expansion in Dabur Foods and Balsara. Overall revenues grew 23.6%, driven by strong growth in Foods (46.3%), Home Care (63%), Consumer Health (38.6%) and Toothpaste (31.9%). Balsara sales increased by 35% to Rs1.9b. Dabur Foods reported sales growth of 46.3% to Rs1.9b.
- We expect Dabur Foods, Balsara, CHD and International Operations to enable the company to achieve 17.5% CAGR in topline and 25% CAGR in bottomline during FY06-08. We are upgrading our EPS estimates by 8.5% for FY07 to Rs5.1 and by 7.1% for FY08 to Rs6.1. The stock currently trades at 25.8x FY07E and 21.4x FY08E earnings. We maintain our **Buy** recommendation.

| Y/E MARCH               |       | F Y 0 5 | <b>i</b> |       |       | FY06  |       |       | FY05   | F Y 0 6 |
|-------------------------|-------|---------|----------|-------|-------|-------|-------|-------|--------|---------|
|                         | 1Q    | 2Q      | 3 Q      | 4 Q   | 1Q    | 2 Q   | 3 Q   | 4 Q   |        |         |
| Net Sales               | 3,444 | 3,710   | 4,266    | 3,950 | 4,147 | 4,675 | 5,374 | 4,799 | 15,370 | 18,996  |
| YoY Change (%)          | 21.9  | 16.3    | 10.8     | 15.1  | 20.4  | 26.0  | 26.0  | 21.5  | 15.6   | 23.6    |
| Total Exp               | 3,104 | 3,119   | 3,675    | 3,373 | 3,655 | 3,870 | 4,547 | 4,016 | 13,272 | 16,088  |
| EBITDA                  | 340   | 591     | 591      | 577   | 492   | 805   | 827   | 784   | 2,098  | 2,908   |
| Margins (%)             | 9.9   | 15.9    | 13.9     | 14.6  | 11.9  | 17.2  | 15.4  | 16.3  | 13.6   | 15.3    |
| Depreciation            | -73   | -78     | -57      | -97   | -76   | -84   | -83   | -69   | -305   | -312    |
| Interest                | -30   | -34     | -35      | -26   | -40   | -47   | -53   | -24   | -124   | -164    |
| Other Income            | 18    | 21      | 21       | 32    | 18    | 38    | 56    | 22    | 92     | 134     |
| PBT                     | 255   | 500     | 520      | 486   | 394   | 713   | 747   | 713   | 1,761  | 2,566   |
| Tax                     | -34   | -56     | -48      | -53   | -50   | -85   | -86   | -80   | -191   | -300    |
| Rate (%)                | 13.3  | 11.2    | 9.2      | 10.9  | 12.6  | 12.0  | 11.5  | 11.2  | 10.8   | 11.7    |
| PAT                     | 221   | 444     | 472      | 433   | 345   | 627   | 661   | 633   | 1,570  | 2,266   |
| YoY Change (%)          | 98.7  | 19.0    | 40.8     | 58.3  | 55.6  | 41.3  | 40.0  | 46.4  | 43.6   | 44.3    |
| Minority Interest       | -6.1  | -10.4   | -0.1     | 4.6   | 4     | 17    | -12   | -6    |        | 3.2     |
| Extraordinary Inc/(Exp) | 0     | 0       | 0        | 0     | 0     | 0     | 0     | -127  | 0      | -127    |
| Reported PAT            | 215   | 434     | 472      | 433   | 349   | 644   | 649   | 500   | 1,570  | 2,139   |

E: MOSt Estimates

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# Home Care and Foods drive robust revenue growth

Dabur reported revenue growth of 23.6% for FY06, driven by strong growth in Foods, Consumer Health, Home Care, Baby & Skin Care, and Toothpastes. The Foods division remains a strong growth driver – Dabur's flagship brand, *Real* delivered 46.5% revenue growth during the year. Home Care reported an impressive 63% growth for FY06, with Balsara brands *Odonil*, *Odomos* and *Sanifresh* growing by 80%, 70% and 71%, respectively. The Hair Oil business continued to struggle, primarily due to low coconut oil prices, which have impacted the sale of *Vatika* hair oil. The management intends to reduce *Vatika* prices to make it more competitive vis-à-vis other coconut oil players.

Revenues from Baby & Skin Care crossed Rs1b in FY06, as the company entered the highly competitive toilet soaps market through its *Vatika Honey and Saffron* soap. Consumer Health reported revenues of Rs1.5b, driven by several new marketing initiatives and OTC launch of *Honitus* cough syrup. Oral Care reported a growth of 6%, led primarily by 31.9% growth in toothpastes. *Dabur Red* toothpowder reported 10% volume decline due to category de-growth. International business grew 18.9%, led by strong growth in GCC (Saudi Arabia, UAE, etc.), Egypt and Bangladesh.

The management is confident of strong revenue growth over the next year, with Foods, Toothpaste and Home Care being the key drivers. The management has indicated that they were looking at introducing several new products in Home Care. Further, the company continues to scout for acquisitions, particularly in the Consumer Health Care and Foods businesses.

## Balsara profitability continues to improve

Balsara reported a profit of Rs148m for FY06, against a loss for FY05. Revenues grew by an impressive 35.3% and operating margins for the year were 7.8%. Dabur has invested in Balsara's Oral Care and Home Care portfolio,

| CATEGORIES               | GROWTH (%)  | REMARKS                           |
|--------------------------|-------------|-----------------------------------|
| Hair Care                | 4.6         | Amla Hair Oil grew 5.2%.          |
|                          |             | Improved its market share in Amla |
|                          |             | based oils from 71% to 71.8%.     |
|                          |             | Vatika shampoos grew 8.7%.        |
| Health Supplements       | 15          | Chywanprash grew 11.8% and        |
|                          |             | recorded market share of 62.7%    |
|                          |             | in FY06. Glucose & Honey grew     |
|                          |             | 40% YoY and 9.4% YoY              |
|                          |             | respectively.                     |
| Oral Care                | 6.0         | Toothpaste portfolio led the      |
| (Babool & Meswak         |             | growth with 31.9% YoY growth.     |
| are Balsara brands)      |             | Babool grew 70% YoY backed        |
|                          |             | by a new ad campaign, while       |
|                          |             | Meswak reported 72% YoY           |
|                          |             | growth.                           |
| Baby & Skin Care         | 34.3        | Baby & Skin Care clocked a        |
|                          |             | turnover of Rs1b in FY06. Vatika  |
|                          |             | Honey and Saffron soap            |
|                          |             | launched during the year clocked  |
|                          |             | a turnover of Rs190m. Gulabari    |
|                          |             | and Janamghunti achieved 17.7%    |
|                          |             | YoY and 15.1% YoY growth          |
|                          |             | respectively.                     |
| Digestives               | 2.0         | Growth was constrained            |
|                          |             | primarily due to the failure of   |
|                          |             | candybusiness. Pudin Hara grew    |
|                          |             | 15.4%YoY. Hajmola tablets grew    |
|                          |             | 5.8% YoY.                         |
| Home Care (Odomos,       | 63.0        | Odomos, Odonil and Sanifresh      |
| Odonil and Odopic ar     | е           | grew 80%, 70% and 71%             |
| Balsara brands).         |             | respectively.                     |
| Consumer Health          | 38.7        | Clocked a turnover of Rs1.486b    |
| in Division              |             | FY06. Honitus cough syrup         |
|                          |             | recorded a growth of 66.9%.       |
| Foods                    | 46.3        | Clocked turnover of Rs1.9b in     |
|                          |             | FY06. Real brand grew 46.4%       |
|                          |             | YoY, while Real Activ grew 99%    |
|                          |             | YoY.                              |
| International            | 18.9        | GCC markets grew 26.6%, while     |
| <b>Business Division</b> |             | Bangladesh grew 53.7%.            |
| All figures are for FY   | 06 Source:C | Company/ Motilal Oswal Securities |

while reducing cost pressures. Dabur has also focused on strengthening the distribution of Balsara brands, thereby improving their reach and increasing revenues. We expect Balsara to report 25% sales growth, with over 65% growth in profits during FY07.

#### Dabur Foods to maintain growth momentum

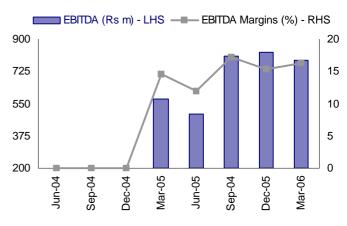
We expect the Foods industry as a whole to witness strong growth during FY07 and FY08, aided by increasing penetration of packed juices and attempts by the industry to grow the category. Dabur Foods' strong brands would enable it to maintain growth momentum despite rising competition from both domestic and international brands. Cooking pastes would also emerge as a major contributor to topline growth.

# Margin expansion to slow down, but pricing power is improving

Dabur's operating margins have expanded by 172bp in FY06 and by over 300bp during the last two years. Margin expansion has been driven by the following factors:

- Fiscal benefits flowing in from the operation of new manufacturing facilities in tax exempt areas.
- Increased efficiencies in procurement of key raw materials like edible oils, honey, and packing material.
- ✓ Improving profitability of Balsara and Foods division.

We believe that the major portion of fiscal benefits has already been absorbed and margin expansion would be more a function of Balsara profitability and improved pricing power, going forward. We expect margin expansion to slow down to 70bp in FY07 and peak out in FY08 due to rising proportion of low margin Dabur Foods business.



Source: Company/ Motilal Oswal Securities

#### Valuation and view

We believe that Dabur is witnessing strong traction in its core portfolio, with high margin Consumer Health and *Chywanprash* showing strong growth. Revenue growth in Foods and increasing profitability of Balsara would drive margin expansion in FY07. The company continues to be on the lookout for possible acquisitions to consolidate its position in various segments. We expect the company to report an EPS of Rs5.1 in FY07 and Rs6.1 in FY08. We expect sales to grow at 17.5% CAGR and PAT to grow at 25% CAGR over FY06-08, which would sustain current premium valuations. The stock is currently trading at 25.8x FY07E EPS and 21.4x FY08E EPS. We maintain **Buy**.

TREND IN EBITDA MARGINS

## Dabur India: an investment profile

#### **Company description**

Dabur is the 4<sup>th</sup> largest listed consumer company and the  $2^{nd}$  largest amongst Indian owned companies. Dabur is a market leader in *Paked Juices* category and is increasing its presence in other traditional categories like oral care, household care. Dabur's acquisition of Balsara has given it an entry in toothpaste and household care.

## Key investment arguments

- Broad product portfolio, no single product category is more than 10% of sales, thereby risk to growth is low in case of single categories slow down.
- We estimates 17.5% topline and 25% PAT CAGR over FY06-08E.

## Key investment risks

Dabur's core portfolio consists of mature categories like Chyawanprash and Toothpowder, which are showing signs of slow down.

#### **Recent developments**

- ✓ The Board of Directors declared a Bonus issue of 1:1.
- Entered the personal wash segment with the launch of its new Vatika – Honey & Saffron Soap.
- ✓ Test marketed a health drink.

## Valuation and view

- We have an EPS forecasts of Rs5.1 for FY07E and Rs6.2 for FY08E, a CAGR of 24.5% over FY06-08E.
- ✓ The stock is trading at 25.8x FY07E EPS, and 21.4x FY08E EPS. We maintain **Buy**.

#### Sector view

- We are positive on the sector. The sector is showing strong volume growth across product categories with improving pricing power for leading players.
- Companies with low competitive pressures and brought product portfolios will be able to better with stand any slowdown in a particular segment.
- Longer term prospects bright, given rising incomes and low penetration.

#### COMPARATIVE VALUATIONS

|               |       | DABUR | MARICO | GCPL |
|---------------|-------|-------|--------|------|
| P/E (x)       | FY07E | 25.8  | 23.0   | 27.8 |
|               | FY08E | 21.4  | 19.3   | 22.1 |
| P/BV (x)      | FY07E | 12.7  | 9.1    | 36.2 |
|               | FY08E | 10.0  | 7.1    | 25.6 |
| EV/Sales (x)  | FY07E | 3.2   | 2.3    | 5.3  |
|               | FY08E | 2.7   | 2.0    | 4.5  |
| EV/EBITDA (x) | FY07E | 20.2  | 15.8   | 22.8 |
|               | FY08E | 17.0  | 13.1   | 18.2 |

#### SHAREHOLDING PATTERN (%)

|                       | MAR.06 | DEC.05 | MAR.05 |
|-----------------------|--------|--------|--------|
| Promoters             | 74.1   | 76.7   | 78.1   |
| Domestic Institutions | 6.3    | 4.6    | 5.2    |
| FIIs/FDIs             | 10.4   | 8.8    | 7.2    |
| Others                | 9.2    | 10.0   | 9.5    |

#### EPS: MOST FORECAST VS CONSENSUS (RS)

| EI S. WOST TORECAS |                 | (C)       |           |
|--------------------|-----------------|-----------|-----------|
|                    | MOST            | CONSENSUS | VARIATION |
|                    | FORECAST        | FORECAST  | (%)       |
| FY07               | 5.1             | 4.2       | 20.3      |
| FY08               | 6.2             | 5.7       | 8.8       |
| TARGET PRICE AND F |                 |           |           |
| TARGET PRICE AND F | RECOVINENDATION |           |           |
|                    | TAPGET          | LIPSIDE   | PECO      |

| CURRENT    | TARGET     | UPSIDE | RECO. |
|------------|------------|--------|-------|
| PRICE (RS) | PRICE (RS) | (%)    |       |
| 133        | 150        | 12.8   | Buy   |

STOCK PERFORMANCE (1 YEAR)



| INCOM E STATEMENT        |         |         |         | (RSN    | IILLION) |
|--------------------------|---------|---------|---------|---------|----------|
| Y/E MARCH                | 2004    | 2005    | 2006    | 2007E   | 2008E    |
| Net Sales                | 13,296  | 15,370  | 18,996  | 23,044  | 26,280   |
| Change (%)               | 2.5     | 15.6    | 23.6    | 21.3    | 14.0     |
| Total Expenditure        | -11,704 | -13,281 | -16,088 | -19,367 | -22,040  |
| EBITDA                   | 1,592   | 2,088   | 2,908   | 3,677   | 4,240    |
| Change (%)               | 1.1     | 31.2    | 39.3    | 26.4    | 15.3     |
| Margin (%)               | 12.0    | 13.6    | 15.3    | 16.0    | 16.1     |
| Depreciation             | -288    | -295    | -312    | -383    | -395     |
| Int. and Fin. Charges    | -153    | -124    | -164    | -150    | -119     |
| Other Income - Recurring | 91      | 92      | 134     | 207     | 318      |
| Profit before Taxes      | 1,242   | 1,761   | 2,566   | 3,351   | 4,044    |
| Change (%)               | 16.8    | 418     | 45.7    | 30.6    | 20.7     |
| Margin (%)               | 9.3     | 11.5    | 13.5    | 14.5    | 15.4     |
| Тах                      | - 114   | -151    | -265    | -316    | -381     |
| Deferred Tax             | -35     | -40     | -35     | -84     | -101     |
| Tax Rate (%)             | -12.0   | -10.8   | - 11.7  | -11.9   | - 11.9   |
| Profit after Taxes       | 1,093   | 1,570   | 2,266   | 2,951   | 3,562    |
| Change (%)               | 17.5    | 43.6    | 44.3    | 30.2    | 20.7     |
| Margin (%)               | 8.2     | 10.2    | 11.9    | 12.8    | 13.6     |
| Exceptional Items        | 0       | 0       | -127    | 0       | 0        |
| M inority Interest       | -28     | -12     | 3       | -15     | -16      |
| Reported PAT             | 1,065   | 1,558   | 2,142   | 2,937   | 3,546    |

| BALANCE SHEET          |        |        |        | (RSM   | ILLION) |
|------------------------|--------|--------|--------|--------|---------|
| Y/E MARCH              | 2004   | 2005   | 2006   | 2007E  | 2008E   |
| Share Capital          | 286    | 286    | 572    | 572    | 572     |
| Reserves               | 2,575  | 3,353  | 4,087  | 5,401  | 6,988   |
| Net Worth              | 2,861  | 3,639  | 4,660  | 5,974  | 7,561   |
| M inority Interest     | 144    | 152    | 165    | 180    | 196     |
| Loans                  | 1,245  | 1,509  | 1,899  | 1,250  | 1,250   |
| Capital Employed       | 4,250  | 5,300  | 6,724  | 7,404  | 9,006   |
| Gross Block            | 4,121  | 4,815  | 7,185  | 7,385  | 7,585   |
| Less: Accum. Depn.     | -1,621 | -1,870 | -2,198 | -2,571 | -2,956  |
| Net Fixed Assets       | 2,501  | 2,945  | 4,987  | 4,814  | 4,629   |
| Investments            | 1,298  | 2,333  | 1,295  | 2,145  | 4,495   |
| Curr. Assets, L&A      | 3,398  | 4,075  | 5,279  | 6,100  | 6,401   |
| Inventory              | 1,528  | 2,031  | 2,550  | 2,805  | 3,102   |
| Account Receivables    | 712    | 759    | 926    | 947    | 1,080   |
| Cash and Bank Balance  | 202    | 147    | 367    | 713    | 386     |
| Others                 | 956    | 1,138  | 1,437  | 1,635  | 1,833   |
| Curr. Liab. and Prov.  | 2,939  | 3,997  | 4,706  | 5,429  | 6,183   |
| Current Libilities     | 2,137  | 3,044  | 3,513  | 3,918  | 4,366   |
| Provisions             | 802    | 953    | 1,193  | 1,512  | 1,816   |
| Net Current Assets     | 459    | 78     | 573    | 670    | 219     |
| M iscelleneous Expense | 66     | 58     | 48     | 38     | 28      |
| Deferred Tax Liability | -74    | -114   | -180   | -263   | -364    |
| Application of Funds   | 4,250  | 5,300  | 6,724  | 7,404  | 9,006   |
| E: MOSt Estimates      |        |        |        |        |         |

| Y/E MARCH              | 2004 | 2005 | 2006 | 2007E | 2008E |
|------------------------|------|------|------|-------|-------|
| Basic (Rs)             |      |      |      |       |       |
| EPS                    | 3.7  | 5.4  | 4.0  | 5.1   | 6.2   |
| Cash EPS               | 4.7  | 6.5  | 4.3  | 5.8   | 6.9   |
| BV/Share               | 10.0 | 12.7 | 8.1  | 10.4  | 13.2  |
| DPS                    | 2.0  | 2.5  | 2.0  | 2.6   | 3.    |
| Payout %               | 54.2 | 45.9 | 50.7 | 50.0  | 50.0  |
| Valuation (x)          |      |      |      |       |       |
| P/E                    |      | 24.4 | 33.5 | 25.8  | 21.   |
| Cash P/E               |      | 20.5 | 30.9 | 22.8  | 19.3  |
| EV/Sales               |      | 2.4  | 4.0  | 3.2   | 2.    |
| EV/EBITDA              |      | 17.7 | 26.2 | 20.2  | 17.   |
| P/BV                   |      | 10.4 | 16.3 | 12.7  | 10.   |
| Dividend Yield (%)     |      | 1.9  | 1.5  | 1.9   | 2.3   |
| Return Ratios (%)      |      |      |      |       |       |
| RoE                    | 38.2 | 43.1 | 48.6 | 49.4  | 47.   |
| RoCE                   | 32.8 | 35.6 | 40.6 | 47.3  | 46.   |
| Working Capital Ratios |      |      |      |       |       |
| Debtor (Days)          | 20   | 18   | 18   | 15    | 1     |
| Asset Turnover (x)     | 3.1  | 2.9  | 2.8  | 3.1   | 2.9   |
| Leverage Ratio         |      |      |      |       |       |
| Debt/Equity (x)        | 0.4  | 0.4  | 0.4  | 0.2   | 0.:   |

| Y/E MARCH                | 2004   | 2005   | 2006   | 2007E  | 2008E  |
|--------------------------|--------|--------|--------|--------|--------|
| OP/(loss) before Tax     | 1,304  | 1,793  | 2,596  | 3,294  | 3,845  |
| nt./Div. Received        | 91     | 92     | 134    | 207    | 318    |
| Depreciation and Amort.  | 288    | 295    | 312    | 383    | 395    |
| nterest Paid             | -153   | -124   | -164   | -150   | - 119  |
| Direct Taxes Paid        | -114   | -151   | -265   | -316   | -381   |
| Incr)/Decr in WC         | 2,128  | 326    | -275   | 249    | 125    |
| F from Operations        | 3,544  | 2,231  | 2,338  | 3,667  | 4,183  |
| Extraordinary Items      | 0      | 0      | -127   | 0      | 0      |
| Incr)/Decr in FA         | 334    | -694   | -2,370 | -200   | -200   |
| Pur)/Sale of Investments | -280   | -1,035 | 1,038  | -850   | -2,350 |
| CF from Invest.          | 53     | -1,729 | -1,459 | -1,050 | -2,550 |
| ssue of Shares           | 0      | 0      | 0      | 0      | 0      |
| (Incr)/Decr in Debt      | -897   | 264    | 390    | -649   | 0      |
| Dividend Paid            | -577   | -716   | -1,147 | -1,468 | -1,773 |
| Others                   | -2,344 | -105   | 98     | -154   | -186   |
| CF from Fin. Activity    | -3,818 | -557   | -659   | -2,271 | -1,959 |
| Incr/Decr of Cash        | -221   | -55    | 219    | 345    | -326   |
| Add: Opening Balance     | 423    | 202    | 147    | 367    | 713    |
| Closing Balance          | 202    | 147    | 367    | 712    | 386    |



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| 2. Grou | up/Directors ownership of the stock           | No          |
| 3. Brok | king relationship with company covered        | No          |
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