Results Review INDIA

CONSUMER STAPLES

HOLD

TP: INR 480.00 **▼** 0.2%

Hindustan UniLever

HUVR IN

Earnings growth to slow further; maintain HOLD

HUVR reported a muted Q3 with net sales/EBITDA/adj. PAT growth of 10.2%/12.2%/14.9% YoY. Volume growth at 5% was the slowest in last 12 quarters, partly due to the indirect price hike. Royalty hike (w.e.f. Feb'13) by ~0.5% p.a. (cumulative 1.75% before FY18) coupled with rising tax rate would hurt EPS growth over the medium term (~12% CAGR over FY13-15 vs. 24% over FY11-13). We maintain HOLD with a revised Mar'14 TP of Rs. 480 (25x 1-yr fwd. target PE vs. 27x earlier) as we cut our FY14/FY15 EPS by 4.3%/5.7%.

- → Topline up 10.2% YoY; domestic FMCG 14.9% YoY: The domestic FMCG business grew 14.9% YoY led by a 19.7% growth in Soaps and Detergents (S&D), even as Personal Products (PP) saw a muted 13% YoY growth. Beverages grew 18% YoY but packaged foods only 8% YoY due to lower growth in ice-creams and Knorr. While reported volume growth at 5% YoY was the slowest in last 3 years, it was partly due to an adverse SKU mix and indirect price hike impact (to normalise ahead)
- **⇒ EBITDA growth at 12.2% YoY:** EBITDA margins (incl. operating income) were up 30bps YoY, which was disappointing as gross margins declined 40bps YoY due to an adverse category mix (PP vs. S&D). A&P spends were up 100bps YoY on higher media intensity in S&D, which pulled down segmental EBIT margins by 110bps YoY. PP margins were up by a strong 240bps YoY.
- ⇒ Royalty hike to hit margin expansion potential: HUVR has approved a royalty hike to the parent company; this would increase effective royalty from 1.4% to 3.15% of sales by FY18 and entail a margin impact of ~0.5% p.a. over FY13-FY15. We cut our FY13/14/15 EPS by 1.9%/4.3%/5.7% to reflect this impact. The royalty hike coupled with increasing tax rates would restrict EPS CAGR to 12% over FY13-15.
- ➡ HOLD with a revised TP of Rs. 480 as we roll over to a March'14 TP but lower our target PE multiple given the slowing EPS growth.

Financial Highlights

| Y/E 31 Mar | FY11A | FY12A | FY13E | FY14E | FY15E |
|-------------------------------|----------|----------|----------|----------|----------|
| Revenue (INR mln) | 1,94,011 | 2,29,877 | 2,53,538 | 2,89,711 | 3,32,072 |
| EBITDA (INR mln) | 23,652 | 30,351 | 34,431 | 39,576 | 46,000 |
| Adjusted net profit (INR mln) | 21,533 | 26,865 | 32,931 | 37,329 | 41,300 |
| Adjusted EPS (INR) | 9.9 | 12.4 | 15.2 | 17.3 | 19.1 |
| Adjusted EPS growth (%) | 2.4 | 26.1 | 22.6 | 13.4 | 10.6 |
| DPS (INR) | 5.5 | 6.8 | 8.3 | 9.4 | 10.4 |
| ROIC (%) | (402.9) | (484.3) | (665.6) | (620.2) | (335.1) |
| Adjusted ROAE (%) | 82.5 | 85.1 | 76.5 | 69.5 | 65.7 |
| Adjusted P/E (x) | 29.1 | 33.0 | 31.6 | 27.8 | 25.2 |
| EV/EBITDA (x) | 25.0 | 27.8 | 28.7 | 24.6 | 20.9 |
| P/BV (x) | 23.5 | 24.1 | 21.1 | 17.9 | 15.4 |

Source: Company, Bloomberg, RCML Research

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PRICE CLOSE (22 Jan 13) INR 480.90

MARKET CAP INR 10,39,081 mln USD 19,312 mln

SHARES O/S 2,160.7 mln

FREE FLOAT 47.5%

3M AVG DAILY VOLUME./VALUE 2.4 mln/ USD 23.5 mln

52 WK HIGH 52 WK LOW INR 578.55 INR 378.50



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Results Review INDIA CONSUMER STAPLES

Per Share Data

| Y/E 31 Mar (INR) | FY11A | FY12A | FY13E | FY14E | FY15E |
|------------------|-------|-------|-------|-------|-------|
| Reported EPS | 10.6 | 13.0 | 17.5 | 17.3 | 19.1 |
| Adjusted EPS | 9.9 | 12.4 | 15.2 | 17.3 | 19.1 |
| DPS | 5.5 | 6.8 | 8.3 | 9.4 | 10.4 |
| BVPS | 12.2 | 17.0 | 22.8 | 26.9 | 31.3 |

Valuation Ratios

| Y/E 31 Mar (x) | FY11A | FY12A | FY13E | FY14E | FY15E |
|----------------|-------|-------|-------|-------|-------|
| EV/Sales | 3.0 | 3.7 | 3.9 | 3.4 | 2.9 |
| EV/EBITDA | 25.0 | 27.8 | 28.7 | 24.6 | 20.9 |
| Adjusted P/E | 29.1 | 33.0 | 31.6 | 27.8 | 25.2 |
| P/BV | 23.5 | 24.1 | 21.1 | 17.9 | 15.4 |

Financial Ratios

| Y/E 31 Mar | FY11A | FY12A | FY13E | FY14E | FY15E |
|------------------------------------|---------|---------|-------|-------|-------|
| Profitability & Return Ratios (%) | | | | | |
| EBITDA margin | 12.2 | 13.2 | 13.6 | 13.7 | 13.9 |
| EBIT margin | 11.1 | 12.2 | 12.6 | 12.7 | 12.9 |
| Adjusted profit margin | 11.1 | 11.7 | 13.0 | 12.9 | 12.4 |
| Adjusted ROAE | 82.5 | 85.1 | 76.5 | 69.5 | 65.7 |
| ROCE | 64.8 | 67.8 | 55.3 | 50.5 | 47.8 |
| YoY Growth (%) | | | | | |
| Revenue | 10.7 | 18.5 | 10.3 | 14.3 | 14.6 |
| EBITDA | (7.2) | 28.3 | 13.4 | 14.9 | 16.2 |
| Adjusted EPS | 2.4 | 26.1 | 22.6 | 13.4 | 10.6 |
| Invested capital | n.a. | n.a. | n.a. | n.a. | n.a. |
| Working Capital & Liquidity Ratios | | | | | |
| Receivables (days) | 15 | 14 | 15 | 15 | 14 |
| Inventory (days) | 91 | 80 | 89 | 97 | 94 |
| Payables (days) | 122 | 108 | 106 | 110 | 110 |
| Current ratio (x) | 0.8 | 0.8 | 0.9 | 1.0 | 1.0 |
| Quick ratio (x) | 0.4 | 0.5 | 0.5 | 0.6 | 0.7 |
| Turnover & Leverage Ratios (x) | | | | | |
| Gross asset turnover | 5.3 | 5.9 | 5.8 | 5.9 | 6.0 |
| Total asset turnover | 2.0 | 2.1 | 2.0 | 1.9 | 1.9 |
| Net interest coverage ratio | 8,934.9 | 1,697.9 | 123.2 | 141.8 | 165.2 |
| Adjusted debt/equity | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

DuPont Analysis

| Y/E 31 Mar (%) | FY11A | FY12A | FY13E | FY14E | FY15E |
|---------------------------------|-------|-------|-------|-------|-------|
| Tax burden (Net income/PBT) | 78.9 | 76.6 | 74.5 | 73.5 | 70.0 |
| Interest burden (PBT/EBIT) | 127.3 | 125.2 | 138.0 | 137.8 | 137.4 |
| EBIT margin (EBIT/Revenue) | 11.1 | 12.2 | 12.6 | 12.7 | 12.9 |
| Asset turnover (Revenue/Avg TA) | 200.5 | 214.4 | 198.3 | 189.9 | 188.3 |
| Leverage (Avg TA/Avg equities) | 370.9 | 339.5 | 296.8 | 284.3 | 280.5 |
| Adjusted ROAE | 82.5 | 85.1 | 76.5 | 69.5 | 65.7 |



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Results Review INDIA CONSUMER STAPLES

Income Statement

| Y/E 31 Mar (INR mln) | FY11A | FY12A | FY13E | FY14E | FY15E |
|--------------------------------|----------|----------|----------|----------|----------|
| Total revenue | 1,94,011 | 2,29,877 | 2,53,538 | 2,89,711 | 3,32,072 |
| EBITDA | 23,652 | 30,351 | 34,431 | 39,576 | 46,000 |
| EBIT | 21,444 | 28,016 | 32,023 | 36,862 | 42,947 |
| Net interest income/(expenses) | (2) | (17) | (260) | (260) | (260) |
| Other income/(expenses) | 5,860 | 7,081 | 12,440 | 14,185 | 16,313 |
| Exceptional items | 0 | 0 | 0 | 0 | 0 |
| EBT | 27,302 | 35,080 | 44,202 | 50,787 | 59,000 |
| Income taxes | (5,769) | (8,215) | (11,272) | (13,459) | (17,700) |
| Extraordinary items | 1,527 | 1,136 | 4,820 | 0 | 0 |
| Min. int./Inc. from associates | 0 | 0 | 0 | 0 | 0 |
| Reported net profit | 23,060 | 28,001 | 37,751 | 37,329 | 41,300 |
| Adjustments | (1,527) | (1,136) | (4,820) | 0 | 0 |
| Adjusted net profit | 21,533 | 26,865 | 32,931 | 37,329 | 41,300 |
| Balance Sheet | | | | | |
| Y/E 31 Mar (INR mln) | FY11A | FY12A | FY13E | FY14E | FY15E |
| Accounts payables | 60,749 | 57,399 | 70,157 | 80,167 | 91,888 |
| Other current liabilities | 0 | 0 | 0 | 0 | 0 |
| Provisions | 13,250 | 19,680 | 22,101 | 25,394 | 29,500 |
| Debt funds | 0 | 0 | 0 | 0 | 0 |
| Other liabilities | 0 | 183 | 0 | 0 | 0 |
| Equity capital | 2,160 | 2,162 | 2,162 | 2,162 | 2,162 |
| Reserves & surplus | 24,180 | 34,649 | 47,160 | 55,877 | 65,522 |
| Shareholders' fund | 26,340 | 36,811 | 49,321 | 58,038 | 67,683 |
| Total liabilities and equities | 1,00,338 | 1,14,073 | 1,41,579 | 1,63,599 | 1,89,071 |

9,432

7,007

12,607

21,692

2,991

0

2,097

1,00,338

0

16,400 19,964 27,075 42,577 54,646

28,113 26,674 38,889 41,702 47,079

26,560

3,812

0

2,099

0

1,41,579

22,629

2,276

0

2,099

0

1,14,072

8,567 11,809 11,906 13,647

 8,641
 8,113
 9,271
 10,626

 23,222
 23,222
 23,222
 23,222

28,629

4,193

0

2,099

0

1,63,598

33,140

4,612

0

2,099

0

1,89,071

| Cach | Flow | Statement |
|-------|------|------------------|
| Casii | LIOM | Statement |

Cash and cash eq.

Inventories

Investments

CWIP

Net fixed assets

Intangible assets

Other assets

Total assets

Deferred tax assets, net

Accounts receivables

Other current assets

| Y/E 31 Mar (INR mln) | FY11A | FY12A | FY13E | FY14E | FY15E |
|-----------------------------|----------|----------|----------|----------|----------|
| Net income + Depreciation | 25,268 | 30,336 | 40,159 | 40,043 | 44,353 |
| Interest expenses | 2 | 17 | 260 | 260 | 260 |
| Non-cash adjustments | 0 | 0 | 0 | 0 | 0 |
| Changes in working capital | (1,534) | 2,036 | 251 | 9,234 | 7,354 |
| Other operating cash flows | (4,828) | (3,524) | (7,996) | (3,408) | (3,959) |
| Cash flow from operations | 18,908 | 28,865 | 32,673 | 46,128 | 48,009 |
| Capital expenditures | (3,097) | (2,522) | (7,875) | (5,164) | (7,984) |
| Change in investments | 669 | (10,558) | 4,820 | 0 | 0 |
| Other investing cash flows | 3,777 | 8,555 | 3,436 | 3,668 | 4,219 |
| Cash flow from investing | 1,350 | (4,524) | 381 | (1,495) | (3,765) |
| Equities issued | (6,219) | 336 | 0 | 0 | 0 |
| Debt raised/repaid | 0 | 0 | 0 | 0 | 0 |
| Interest expenses | (2) | (17) | (260) | (260) | (260) |
| Dividends paid | (16,556) | (17,546) | (25,240) | (28,611) | (31,655) |
| Other financing cash flows | (2) | (12) | (3,827) | (260) | (260) |
| Cash flow from financing | (22,780) | (17,240) | (25,760) | (29,131) | (32,175) |
| Changes in cash and cash eq | (2,522) | 7,100 | 7,294 | 15,502 | 12,069 |
| Closing cash and cash eq | 16,400 | 23,501 | 27,075 | 42,577 | 54,646 |