# **Tulip Telecom**

<b>BSE SENSEX</b> 18,202	<b>s&amp;p cnx</b> 5,456	Rs1	77									Buy
Bloomberg	TTSL IN	YEAR	NET SALES	PAT	EPS	EPS	P/E	P/BV	ROE	ROCE	EVI	EVI
Equity Shares (m)	145.0	END	(R\$ M)	(R\$ M)	(R\$)	GROWTH (2)	(X)	(X)	(*)	(*)	SALES	EBITDA
52-Week Range (Rs)	201/154	3/10A	19,664	2,755	17.0	15.0	10.4	3.1	34.2	16.4	1.7	6.5
1,6,12 Rel. Perf. (%)	12/-2/-22	3/11E	23,506	3,094	19.0	12.3	9.3	2.4	29.0	14.8	1.5	5.5
M.Cap. (Rs b)	25.6	3/12E	28,590	4,006	24.7	29.5	7.2	1.8	28.8	15.8	1.2	4.1
M.Cap. (US\$ b)	0.6	3/13E	33,321	4,252	26.2	6.1	6.7	1.2	21.6	14.9	0.8	3.1

- Operating performance marginally below expectation: Tulip Telecom's 3QFY11 operating performance was 1-2% below estimates. Revenue increased 20.2% YoY and 2.9% QoQ to Rs6.02b (est of Rs6.09b). EBITDA grew 27.1% YoY and 5% QoQ to Rs1.72b (est of Rs1.76b). PAT increased by 19.1% YoY and 4.7% QoQ to Rs817m (vs est of Rs861m). Tulip incurred net capex of ~Rs1.39b during 3QFY11 and a cumulative net capex of Rs3.8b for 9mE Dec-10 vs FY11 guidance of Rs4.5-4.75b. Tulip recently acquired Bengaluru-based data center through a wholly owned subsidiary for Rs2.3b; while we have already incorporated the investment of Rs2.3b and the associated finance cost, we have not modelled any revenue/earnings from data center operations.
- Fiber constituted 30% of 3Q revenue; contribution to increase going forward: Fiber constituted 30% of 3Q revenue. While fiber currently constitutes 40% of total order input, 70% of fresh orders are being made on fiber. Tulip had guided earlier that 2/3rd of it revenue will come from fiber by FY12. Tulip has laid 6,000 kms of intra-city fiber for 'last mile' across 300 cities.
- Net debt up 7% QoQ to ~Rs12.4b: Net debt increased by Rs812m QoQ (~7% QoQ) to Rs12.4b. Net debt/equity and Net debt/annualised EBITDA unchanged at 1.1x and 1.8x respectively.
- Downgrading earnings by ~5% for FY12/13E; Revising target price to Rs240; maintain Buy: We are factoring in EBITDA decline of 3% in FY12 and 2.5% in FY13 estimates. We are downgrading our earnings estimates by ~5% for FY12/13E. We expect an EPS CAGR of ~16% over FY11-13E. The stock trades at 7.2x FY12 EPS of Rs24.7 (~4.1x EV/EBITDA) and 6.7x FY13 EPS of Rs26.2 (3.1x EV/EBITDA). Maintain **Buy** with a revised target price of Rs240.

QUARTERLY PERFORMANCE (CO	NOOL DAT		-							MILLION)
Y/E MARCH		EY1	0		FY11				FY10	FY11E
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4QE		
Gross Revenue	4,429	4,910	5,009	5,307	5,252	5,850	6,022	6,382	19,664	23,506
YoY Growth (%)	33.2	27.7	15.0	15.0	18.6	19.1	20.2	20.3	21.8	19.5
QoQ Growth (%)	-4.0	10.9	2.0	5.9	-1.0	11.4	2.9	6.0		
Total Operating Expenses	3,343	3,642	3,659	3,762	3,834	4,217	4,306	4,531	14,409	16,888
EBITDA	1,086	1,268	1,350	1,545	1,417	1,634	1,716	1,851	5,255	6,618
YoY Growth (%)	66.0	56.5	48.0	56.0	30.5	28.8	27.1	19.8	56.1	25.9
QoQ Growth (%)	9.6	16.8	6.5	14.4	-8.3	15.3	5.0	7.9		
Margin (%)	24.5	25.8	27.0	29.1	27.0	27.9	28.5	29.0	26.7	28.2
Net Finance Costs	158	187	186	185	185	190	212	288	716	874
Non-Operating Income	271	37	104	57	-13	14	11	26	468	37
Depreciation & Amortization	353	436	409	155	375	420	441	463	1,353	1,699
Profit before Tax	846	682	858	1,262	844	1,038	1,075	1,126	3,654	4,082
Income Tax Expense / (Income)	96	164	172	467	203	258	257	271	899	988
Reported Net Profit / (Loss)	750	518	686	795	642	781	817	855	2,755	3,094
YoY Growth (%)	63.2	3.2	41.0	-24.8	-14.5	50.8	19.1	7.6	10.0	12.3
QoQ Growth (%)	-29.0	-31.0	32.6	15.9	-19.3	21.7	4.7	4.6		
Margin (%)	16.9	10.5	13.7	15.0	12.2	13.3	13.6	13.4	14.0	13.2

E MOSL Estimates

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# Operating performance marginally below estimates

- Revenue increased 20.2% YoY and 2.9% QoQ to Rs6.02b (est of Rs6.09b) led by strong performance in fiber as well as wireless segments.
- EBITDA grew 27.1% YoY and 5% QoQ to Rs1.72b (est of Rs1.76b). EBITDA margin increased to 28.5%, up 154bp YoY and 57bp QoQ (vs est of 28.9%).
- Tulip recently acquired Bengaluru-based data center through a wholly owned subsidiary for Rs2.3b; while we have already incorporated the investment of Rs 2.3b and the associated finance cost, we have not modelled any revenue/earnings from data center operations.
- Tulip has also entered into a network-to-network interconnection and joint marketing arrangement with Hutchison Global Communications.
- Net debt increased by Rs812m QoQ (~7% QoQ) to Rs12.4b; Net debt/annualised EBITDA unchanged at 1.8x
- Tulip's intra-city fiber network spans over 6,000 kms in 300 cities in India with over 600 customers.
- Customer base remains diversified with 1,800 clients spread over 2,000 locations.

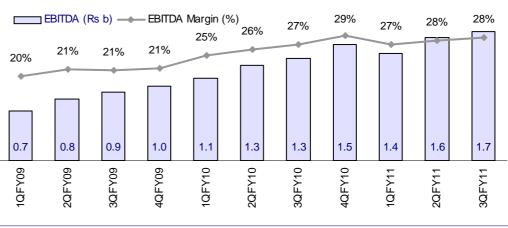
# Net debt up by ~Rs812m to ~Rs12.4b; Net debt/annualised EBITDA unchanged at 1.8x

- Net debt increased by Rs812m QoQ (~7% QoQ) to Rs12.4b.
- Net debt/equity and Net debt/annualised EBITDA unchanged at 1.1x and 1.8x respectively.

# Downgrading earnings by ~5% for FY12/13E; Revising target price to Rs240; maintain Buy

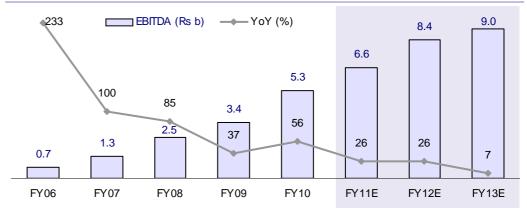
- We are factoring in EBITDA decline of 3% in FY12 and 2.5% in FY13 estimates.
- We are downgrading our earnings estimates by ~5% for FY12/13E.
- We expect an EPS CAGR of ~16% over FY11-13E.
- The stock trades at 7.2x FY12 EPS of Rs24.7 (~4.1x EV/EBITDA) and 6.7x FY13 EPS of Rs26.2 (3.1x EV/EBITDA). Maintain Buy with a revised target price of Rs240.

### Tulip: Quarterly EBITDA and EBITDA margin

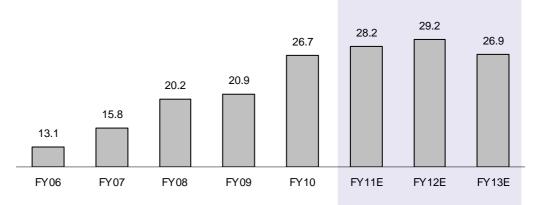


Source: Company/MOSL

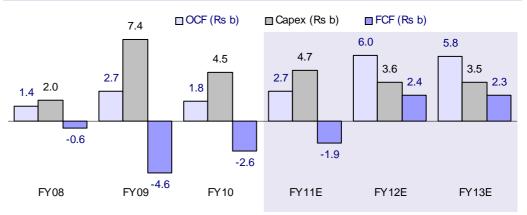
# FY11-13E EBITDA CAGR of 16%



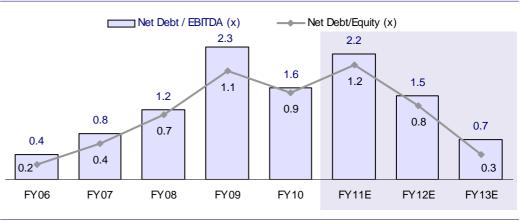




## We expect FCF of ~Rs2.4b in FY12E and FY13E

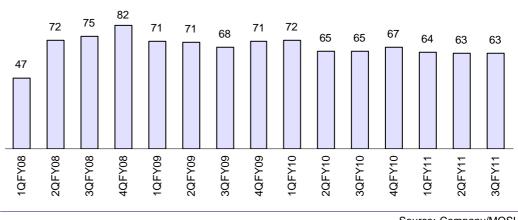


# Leverage expected to climb down



Source: Company/MOSL

### RM cost declining (% of revenue)



Source: Company/MOSL

# Highlights from 3QFY11 earnings call

- 9MFY11 capex at Rs3.8b broadly in line with FY11 guidance of Rs4.5-4.75b.
- Tulip plans to invest Rs3b over the next one year towards the data center business.
- Tulip would soon finalise its design and implementation partner for its data center business.
- Tulip expects to start monetizing ~25,000 square feet out of the ~450,000 square feet capacity of rack space of the newly acquired data center in Bengaluru over next 6-9months
- Fiber constituted 30% of 3Q revenue and 40% of order input. 70% of new orders are coming on fiber.
- There is an increase of Rs2.1b in working capital during 9MFY11 due to (1) increase in debtors, (2) higher inventory, and (3) additional requirements on bidding for government orders.
- Government vertical is currently at 5% of order input which can potentially increase to 30%.

	FY11E	FY12E	FY13E
Revenue (Rs b)			
Old	23.7	29.4	34.2
New/Actual	23.5	28.6	33.3
Change (%)	-0.6	-2.9	-2.4
EBITDA (Rs b)			
Old	6.7	8.6	9.2
New/Actual	6.6	8.4	9.0
Change (%)	-1.3	-3.0	-2.5
Net Profit (Rs b)			
Old	3.1	4.2	4.5
New/Actual	3.1	4.0	4.3
Change (%)	-1.6	-4.7	-4.8
Diluted EPS (Rs)			
Old	19.4	25.9	27.5
New/Actual	19.0	24.7	26.2
Change (%)	-1.6	-4.7	-4.8
Depreciation (Rs b)			
Old	1.7	2.1	2.5
New/Actual	1.7	2.1	2.4
Change (%)	-0.1	-0.4	-0.7
Net Finance Cost (Rs b)			
Old	0.9	1.0	1.0
New/Actual	0.9	1.0	1.0
Change (%)	-5.6	-5.6	-5.5
EBITDA Margin (%)			
Old	28.4	29.2	26.9
New/Actual	28.2	29.2	26.9
Change (bp)	-21	-4	-2
Tax Rate (%)			
Old	25.0	25.0	25.0
New/Actual	24.2	25.0	25.0
Change (bp)	-80	0	0

# Tulip Telecom: Summary of estimate change (Rs b)

Source: Company/MOSL

# **Tulip Telecom: an investment profile**

# **Company description**

Tulip is a leading player in the Indian enterprise data segment focused on providing connectivity to corporates, SMEs and government verticals. Tulip has an outstanding track record, having scaled up to a dominant  $\sim$ 30% market share in the largest and fastest growing VPN segment within five years. Tulip has network presence in  $\sim$ 2,000 cities and a client base of  $\sim$ 1,800.

# Key investment argument

- Tulip has laid 6,000 kms of intra-city fiber for 'last mile' across 300 cities in the past 1.5 years; fiber reach is expected to expand to 600 cities in one year.
- Fiber rollout allows tapping high bandwidth connects thereby capturing higher share of clients' requirement, increasing the addressable market by 5-6x and de-risking from competition; Contribution to revenues by fiber is expected to increase to ~70% by FY12.
- Tulip has the deepest network coverage amongst the private operators with a presence in 2,000 cities.
- Growth in wireless connectivity and increased traction from fiber rollout should support ~19% CAGR in revenue and ~16% CAGR in earnings during FY11-13E.
- The government vertical, which contributes <5% of revenue, is likely to be an additional growth driver.</p>

# Key investment risks

- Potential technology disruption.
- Scale differential v/s large telcos. Increased competition post allocation of BWA spectrum to rivals.

### **Comparative valuations**

		Tulip	Bharti	ldea
P/E (x)	FY12E	7.2	15.0	23.7
	FY13E	6.7	11.6	12.5
EV/EBITDA (x)	FY12E	4.1	6.7	6.7
	FY13E	3.1	5.4	4.9
EV/Sales (x)	FY12E	1.2	2.5	1.7
	FY13E	0.8	2.0	1.4
P/BV (x)	FY12E	1.8	2.1	1.6
	FY13E	1.2	1.8	1.4

### Shareholding Pattern (%)

Dec-10	Sep-10	Dec-09
69.0	69.0	69.0
1.9	2.0	1.6
19.6	21.1	24.8
9.6	7.9	4.6
	69.0 1.9 19.6	69.0 69.0   1.9 2.0   19.6 21.1

# **Recent developments**

- Tulip Telecom has acquired Bengaluru based data center (900,000 sq ft) from SADA IT Parks Private Limited for Rs2.3b which will be operated through a wholly owned subsidiary.
- Tulip has been awarded R-APDRP (Restructured -Accelerated Power Development Reforms Program) projects in UP, Gujarat, Uttarakhand and Punjab with a combined order value of Rs2b over 3-5 years.
- The company has also been awarded an order for managed services for Gujarat SWAN (State Wide Area Network) valued at Rs250m for a period of 3-5 years.
- Tulip has acquired a 13% stake in Qualcomm's BWA venture for a consideration of ~Rs1.4b
- FCC license obtained in USA (serving as a landing station abroad) would enable the company to provide data connectivity to Indian clients to USA.

# Valuation and view

- We are factoring in EBITDA decline of 3% in FY12 and 2.5% in FY13 estimates.
- We are downgrading our earnings estimates by ~5% for FY12/13E.
- We expect an EPS CAGR of ~16% over FY11-13E.
- The stock trades at 7.2x FY12 EPS of Rs24.7 (~4.1x EV/EBITDA) and 6.7x FY13 EPS of Rs26.2 (3.1x EV/EBITDA). Maintain **Buy** with a revised target price of Rs240.

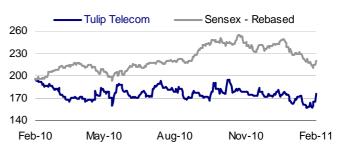
# EPS: MOSL forecast v/s consensus (Rs)

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	MOSL	Consensus	Variation
	Forecast	Forecast	(%)
FY11	19.0	20.3	-6.1
FY12	24.7	24.6	0.1

### **Target Price and Recommendation**

Current	Target	Upside	Reco.
Price (Rs)	Price (Rs)	(%)	
177	240	35.6	Buy

### Stock performance (1 year)



# **Financials and Valuation**

INCOME STATEMEN	т			(Rs	Million)
Y/E MARCH	2009	2010	2011E	2012E	2013E
Revenues	16,144	19,664	23,506	28,590	33,321
Change (%)	32.7	21.8	19.5	21.6	16.5
Total Expenses	12,777	14,409	16,888	20,239	24,348
EBITDA	3,367	5,255	6,618	8,351	8,973
% of Gross Sales	20.9	26.7	28.2	29.2	26.9
Change (%)	37.1	56.1	25.9	26.2	7.4
Depn. & Amortization	414	1,353	1,699	2,093	2,447
EBIT	2,953	3,902	4,919	6,258	6,526
Net Interest	462	716	874	976	969
PBT	2,835	3,654	4,082	5,342	5,670
Tax	330	899	988	1,335	1,417
Rate (%)	11.6	24.6	24.2	25.0	25.0
Adjusted PAT	2,505	2,755	3,094	4,006	4,252
Change (%)	33.9	10.0	12.3	29.5	6.1
PAT after EO	2,505	2,755	3,094	4,006	4,252

BALANCE SHEET				(Rs	Million)
Y/E MARCH	2009	2010	2011E	2012E	2013E
Share Capital	290	290	290	290	325
Additional Paid up Capital	831	831	831	831	4,743
Reserves	5,694	8,155	10,978	14,633	18,512
Net Worth	6,815	9,276	12,099	15,754	23,580
Loans	11,224	11,886	15,955	14,675	11,238
Other Liabilities	9	29	29	29	29
Capital Employed	18,049	21,191	28,083	30,458	34,847
Gross Block	13,209	15,443	20,136	23,480	26,963
	•		•	•	•
Less : Depreciation	1,061	2,414	4,113	6,206	8,653
Net Block	12,148	13,030	16,023	17,274	18,310
Curr. Assets	8,722	10,973	14,871	16,629	20,587
Inventories	916	688	822	1,000	1,166
Debtors	3,242	5,302	8,240	9,020	10,513
Cash & Bank Balance	3,470	3,456	1,500	2,500	5,000
Other Current Assets	1,094	1,527	4,309	4,109	3,909
Curr. Liab. & Prov.	2,822	2,812	2,812	3,445	4,051
Net Curr. Assets	5,901	8,161	12,059	13,184	16,537
Appl. of Funds	18,049	21,191	28,082	30,458	34,846

E: MOSL Estimates

Tulip Telecom
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RATIOS					
Y/E MARCH	2009	2010	2011E	2012E	2013E
Basic (Rs)					
EPS	14.7	17.0	19.0	24.7	26.2
Cash EPS	17.2	25.3	29.5	37.5	41.2
Book Value	40.1	57.1	74.5	97.0	145.2
DPS	0.8	1.7	1.7	2.2	2.3
Payout %(Incl.Div.Taxes)	5.4	9.9	8.8	8.8	8.8
Valuation (x)					
P/E	12.0	10.4	9.3	7.2	6.7
Cash P/E	10.3	7.0	6.0	4.7	4.3
EV/EBITDA	9.9	6.5	5.5	4.1	3.1
EV/Sales	2.1	1.7	1.5	1.2	0.8
Price/Book Value	4.4	3.1	2.4	1.8	1.2
Dividend Yield (%)	0.5	0.9	0.9	1.2	1.3
Profitability Ratios (%)					
RoE	44.5	34.2	29.0	28.8	21.6
RoCE	17.8	16.4	14.8	15.8	14.9
Turnover Ratios					
Debtors (Days)	73	98	128	115	115
Asset Turnover (x)	1.46	1.22	1.16	1.22	1.33
Leverage Ratio					
Debt/Equity Ratio(x)	1.6	1.3	1.3	0.9	0.5

CASH FLOW STATEM		(Rs	Million)		
Y/E MARCH	2009	2010	2011E	2012E	2013E
Op.Profit/(Loss) bef Tax	3,367	5,255	6,618	8,351	8,973
Other Income	344	468	37	60	113
Interest Paid	-462	-716	-874	-976	-969
Direct Taxes Paid	-330	-879	-988	-1,335	-1,417
(Inc)/Dec in Wkg. Cap.	-172	-2,279	-2,072	-125	-852
CF from Op.Activity	2,747	1,848	2,721	5,975	5,847
(inc)/Dec in FA + CWIP	-7,365	-2,234	-4,692	-3,344	-3,483
(Pur)/Sale of Investments	0	-18	-3,782	0	0
CF from Inv.Activity	-7,365	-2,253	-8,474	-3,344	-3,483
Issue of Shares	0	0	0	0	3,946
Inc/(Dec) in Debt	2,286	661	4,069	-1,279	-3,438
Other Financing Activities	-137	-273	-273	-353	-375
CF from Fin.Activity	2,151	390	3,797	-1,631	136
Inc <i>l</i> (Dec) in Cash	-2,468	-14	-1,956	1,000	2,500
Add: Opening Balance	5,938	3,470	3,456	1,500	2,500
<b>Closing Balance</b>	3,470	3,455	1,500	2,500	5,000



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1. Analyst ownership of the stock	No
2. Group/Directors ownership of the stock	No
3. Broking relationship with company covered	No
4. Investment Banking relationship with company covered	d No

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