Equity | India | Autos/Car Manufacturers 31 March 2010

Bank of America Merrill Lynch

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Downgrade rating to Underperform

Profits to flatten

Downgrade rating to Underperform from Buy, with a PO of Rs 527. This is based on cut in standalone EPS forecasts by 4%-7% over FY11-12E, on rising cost pressures and adverse sales mix, and (2) expected de-rating to 12x FY11E P/E (from 13x earlier) on slower growth prospects.

Business fundamentals may be strong

M&M is well positioned in Utility vehicles and Tractors given limited competition, and improving in Commercial vehicles. While we do not see any threat to growth as well as market share in UVs (17% CAGR) or CVs, following commissioning of new unit and successful introductions in light vehicles (29% CAGR), we expect tractor sales to decelerate to 5% growth annually following previous year's acquisition-led aberrational growth of 44%.

But margin pressures will drag earnings down

Over FY10-12E, we estimate sharper margin contraction of 178bps to 13.4%, compared to earlier 14%, driven by (1) higher input costs, given relative sensitivity of commodity prices to its business segments, and (2) adverse sales mix, with expected shift to relatively less profitable UVs and CVs business. As a result, we forecast flat EPS in FY11, well below consensus estimates.

PO cut to Rs 527

Our revised sum of parts value mainly reflects lowered value of standalone operations of Rs 381/share, compared to earlier Rs 431/share. Value of subsidiaries slightly lower (due to Tech Mahindra PO) at Rs 146/share.

Estimates (Mar)

2008A	2009A	2010E	2011E	2012E
17,998	14,698	23,162	23,384	26,835
37.64	27.71	43.66	44.08	50.58
14.2%	-26.4%	57.6%	1.0%	14.8%
6.00	5.00	7.50	9.00	10.00
(60.09)	(17.44)	1.22	5.34	6.91
0.935	0.602	0.968	0.978	1.12
0.149	0.109	0.166	0.200	0.222
	17,998 37.64 14.2% 6.00 (60.09) 0.935	17,998 14,698 37.64 27.71 14.2% -26.4% 6.00 5.00 (60.09) (17.44) 0.935 0.602	17,998 14,698 23,162 37.64 27.71 43.66 14.2% -26.4% 57.6% 6.00 5.00 7.50 (60.09) (17.44) 1.22 0.935 0.602 0.968	17,998 14,698 23,162 23,384 37.64 27.71 43.66 44.08 14.2% -26.4% 57.6% 1.0% 6.00 5.00 7.50 9.00 (60.09) (17.44) 1.22 5.34 0.935 0.602 0.968 0.978

Valuation (Mar)

* For full definitions of iOmethod sm measures, see page 2

	2008A	2009A	2010E	2011E	2012E
P/E	14.38x	19.54x	12.40x	12.28x	10.70x
Dividend Yield	1.11%	0.924%	1.39%	1.66%	1.85%
EV / EBITDA*	10.61x	9.59x	7.36x	6.94x	6.13x
Free Cash Flow Yield*	-10.00%	-3.22%	0.226%	0.987%	1.28%

Stock Data

Price (Common / GDR)	Rs541.35 / US\$25.36
Price Objective	Rs527.00 / US\$11.50
Date Established	31-Mar-2010 / 31-Mar-
	2010
Investment Opinion (Common)	C-3-7
Investment Opinion (GDR)	C-3-7
Volatility Risk	HIGH / HIGH
52-Week Range	Rs181.68-Rs599.50
Market Value (mn)	US\$6,369
Shares Outstanding (mn)	530.5 / 530.5
Average Daily Volume	2,171,393
BofAML Ticker / Exchange	MAHHF / BSE
BofAML Ticker / Exchange	MAHMF / LIN
Bloomberg / Reuters	MM IN / MAHM.BO
ROE (2010E)	26.9%
Net Dbt to Eqty (Mar-2009A)	96.9%
Est. 5-Yr EPS / DPS Growth	5.0% / 5.0%
Free Float	73.0%

Key Changes

(Rs)	Previous	Current
Inv. Opinion	C-1-7	C-3-7
Inv. Rating	BUY	UNDERPERFORM
Price Obj.	581.70	527.00
2010E Rev (m)	315,067.3	309,598.0
2011E Rev (m)	365,530.3	366,075.3
2012E Rev (m)	416,701.6	422,512.2
2010E EPS	44.47	43.66
2011E EPS	48.69	44.08
2012E EPS	56.04	50.58
2010E EBITDA (m)	48,332.5	47,757.2
2011E EBITDA (m)	54,627.9	50,631.5
2012E EBITDA (m)	62,477.5	57,379.8

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Refer to important disclosures on page 7 to 10. Analyst Certification on Page 5. Price Objective Basis/Risk on page 5. Link to Definitions on page 5. 10924463

iQprofile[™] Mahindra & Mahindra

Key Income Statement Data (Mar)	2008A	2009A	2010E	2011E	2012E
(Rs Millions)					
Sales	237,744	267,564	309,598	366,075	422,512
Gross Profit	85,315	94,177	105,263	128,126	147,879
Sell General & Admin Expense	(52,187)	(57,512)	(57,506)	(77,495)	(90,500
Operating Profit	27,306	29,172	38,538	40,405	46,17
Net Interest & Other Income	814	(5,867)	(7)	(71)	1,00
Associates	100	113	280	280	28
Pretax Income	28,220	23,418	38,811	40,613	47,46
Tax (expense) / Benefit	(7,387)	(5,605)	(11,735)	(12,749)	(14,870
Net Income (Adjusted)	17,998	14,698	23,162	23,384	26,83
Average Fully Diluted Shares Outstanding	478	531	531	531	53
Key Cash Flow Statement Data	170	001	001	001	00
Net Income	17,998	14,698	23,162	23,384	26,83
Depreciation & Amortization	5,822	7,493	9,219		
Change in Working Capital			(15,367)	10,227	11,20
	(15,646) NA	(12,008)		(15,277)	(19,373
Deferred Taxation Charge Other Adjustments, Net	(2,238)	NA (998)	NA 1,135	NA 0	N
Cash Flow from Operations					
Cash Flow from Operations Capital Expenditure	5,936 (34,665)	9,186 (18,437)	18,150 (17,500)	18,334 (15,500)	18,66 (15,000
	(3,514)				
(Acquisition) / Disposal of Investments		(15,714)	(11,500)	(12,500)	(10,000
Other Cash Inflow / (Outflow)	NA (20.170)	NA (24.150)	(20,000)	(20,000)	(2E 000
Cash Flow from Investing	(38,179)	(34,150)	(29,000)	(28,000) 0	(25,000
Shares Issue / (Repurchase)	(202)	3,440	0 (3,979)		
Cost of Dividends Paid	(2,869)	(2,653)	. ,	(4,244)	(4,509
Cash Flow from Financing	29,072	30,518	14,190	13,531	18,34
Free Cash Flow	(28,729)	(9,251)	650	2,834	3,66
Net Debt	81,530	103,134	114,049	123,478	128,56
Change in Net Debt Key Balance Sheet Data	23,691	21,604	10,915	9,430	5,08
	7/ 255	07 100	OE 470	100.750	104 FE
Property, Plant & Equipment	76,255	87,199	95,479	100,752	104,55
Other Non-Current Assets	13,723	30,004	41,504	54,004	64,00
Trade Receivables	37,678	36,653	42,411	50,147	57,87
Cash & Equivalents	17,280	22,833	26,173	30,038	42,05
Other Current Assets	114,327	145,004	164,012	184,022	207,52
Total Assets	259,263	321,692	369,579	418,964	476,00
Long-Term Debt	98,810	125,967	140,222	153,516	170,61
Other Non-Current Liabilities	4,780	4,780	4,780	4,780	4,78
Short-Term Debt	NA	NA	NA	NA	N.
Other Current Liabilities	66,823	84,467	93,866	106,336	118,19
Total Liabilities	170,412	215,213	238,867	264,632	293,59
Total Equity	88,851	106,479	130,712	154,332	182,41
Total Equity & Liabilities	259,263	321,692	369,579	418,964	476,00
<i>iQmethod</i> [™] - Bus Performance*					
Return On Capital Employed	14.8%	10.9%	13.4%	12.1%	12.39
Return On Equity	32.8%	21.4%	26.9%	22.1%	21.29
Operating Margin	11.5%	10.9%	12.4%	11.0%	10.99
EBITDA Margin	13.9%	13.7%	15.4%	13.8%	13.69
<i>iQmethod</i> [™] - Quality of Earnings*					
Cash Realization Ratio	0.3x	0.6x	0.8x	0.8x	0.7
Asset Replacement Ratio	6.0x	2.5x	1.9x	1.5x	1.3
Tax Rate (Reported)	26.2%	23.9%	30.2%	31.4%	31.39
Net Debt-to-Equity Ratio	91.8%	96.9%	87.3%	80.0%	70.59
Interest Cover	4.6x	3.9x	3.6x	3.4x	3.6
Key Metrics					

^{*} For full definitions of *iQmethod* SM measures, see page 2.

Company Description

Mahindra & Mahindra (M&M) is the flagship company of the Mahindra Group. It has two main operating divisions, autos and farm equipment. Autos includes Utility vehicles, light commercial vehicles and three-wheelers, and farm equipment includes tractors and agricultural implements. The company also has investments in standalone entities operating in the areas of hospitality, trade & financial services, auto components, IT, telecom and infrastructure development

Investment Thesis

Downgrade rating to Underperform as we expect stock to de-rate on below consensus estimates of flat profit next year, driven by lower margins due to higher input costs and adverse sales mix.

Stock Data

Shares / GDR	1.00
Price to Book Value	3.0x

Key Changes (GDR)

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(US\$)	Previous	Current
Inv. Opinion	C-1-7	C-3-7
Inv. Rating	BUY l	JNDERPERFORM
2010E EPS	0.99	0.97
2011E EPS	1.08	0.98
2012F FPS	1 24	1.12

2

Table 1: Revision of estimates

	_	Old			New			Revision	1
(Rs bln)	FY10E	FY11E	FY12E	FY10E	FY11E	FY12E	FY10E	FY11E	FY12E
Net Sales	177.8	214.1	246.3	177.2	212.9	243.5	-0.3%	-0.5%	-1.1%
EBITDA	26.0	30.0	34.5	26.9	28.5	32.5	3.1%	-4.9%	-5.6%
EBITDA Margin	14.7%	14.0%	14.0%	15.2%	13.4%	13.4%	50bps	-62bps	-64bps
PAT	19.0	19.2	22.1	19.6	18.4	20.6	2.9%	-4.0%	-6.8%
Source: BofA Merrill Lynch Global Research									

Table 2: Revision of volumes

('000 nos)		Old			New		Revise	ed growtl	n rate
Volumes	FY10E	FY11E	FY12E	FY10E	FY11E	FY12E	FY10E	FY11E	FY12E
Uvs & CVs	247	311	366	234	294	343	44.9%	25.7%	16.7%
Three wheelers	45	40	36	45	40	40	0.0%	-9.8%	0.0%
Tractors	152	159	167	172	181	190	44.3%	5.0%	5.0%
Total	444	511	570	451	515	573	38.5%	14.2%	11.3%

Source: BofA Merrill Lynch Global Research

Table 3: M&M standalone financials

(Rs mn)	FY09	FY10E	FY11E	FY12E
Net Sales	130,937	177,245	212,940	243,475
Other Income	2,703	2,698	3,071	3,117
Total Income	133,640	179,943	216,011	246,592
Operating Profit	10,926	26,855	28,494	32,548
Interest income (exp)	-453	-356	-626	-639
Depreciation (Provision)	-2,915	-3,763	-4,872	-5,499
Profit before Tax & Extra Ord.	10,262	25,433	26,067	29,527
Extraordinary Items	103	1,632	0	0
Profit before Tax	10,365	27,066	26,067	29,527
Tax	-1,997	-7,468	-7,674	-8,898
Profit after Tax	8,368	19,598	18,393	20,629
Recurring net profit	8,285	18,416	18,393	20,629
EPS (Rs)	15.6	34.7	34.7	38.9
ОРМ	8.3%	15.2%	13.4%	13.4%

Source: BofA Merrill Lynch Global Research

Table 4: Sum of the parts valuation

Core Business Less: dividend from Subsidiaries Standalone	Basis	Imputed Multiple (x) 12.0	Current value/share 416 (35) 381
Subsidiaries Tech Mahindra M&M Financial Mahindra Life Space Dev	P/E Price to Adj BV Book value	15.0 1.0 1.0	146 104 22 28
Mahindra Holidays	DCF	84%	28
Less: Holding company discount Consolidated Value/Share (Rs) Source: BofA Merrill Lynch Global Research		20%	<i>(36)</i> 527

Price objective basis & risk

M & M (MAHHF / MAHMF)

Our PO of Rs527(US\$11.5 for GDR) is based on sum of parts of constituent businesses. Value core business at 12x FY11E EPS (earlier 13x), at Rs 381/share, and key operating subsidiaries at Rs 146/share. We have imputed a holding company discount of 20pct to subsidiaries. Downside risks: Slowdown in the economy and increasing competition that would adversely affect volume growth, and rising input costs.

Link to Definitions

Industrials

Click here for definitions of commonly used terms.

Analyst Certification

I, S.Arun, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

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India - Autos Coverage Cluster

Investment rating	Company	BofAML ticker	Bloomberg symbol	Analyst
BUY				
	Apollo Tyres Ltd	XAPYF	APTY IN	S.Arun
	Eicher Motors	XEICF	EIM IN	S.Arun
	Maruti Suzuki India	MUDGF	MSIL IN	S.Arun
	Tata Motors Ltd.	TTM	TTM US	S.Arun
	Tata Motors Ltd.	TENJF	TTMT IN	S.Arun



India - Autos Coverage Cluster

Investment rating	Company TVS Motor	BofAML ticker XFKMF	Bloomberg symbol TVSL IN	Analyst S.Arun
NEUTRAL				
	Bajaj Auto	XBJBF	BJAUT IN	S.Arun
	Hero Honda	HRHDF	HH IN	S.Arun
UNDERPERFORM				
	Ashok Leyland	XDBVF	AL IN	S.Arun
	M & M	MAHHF	MM IN	S.Arun
	M & M -G	MAHMF	MHID LI	S.Arun
RVW				
	Bharat Forge	XUUVF	BHFC IN	S.Arun

iQmethod[™] Measures Definitions

Business Performance	Numerator	Denominator
Business Performance	Numerator	Denominator

Return On Capital Employed NOPAT = (EBIT + Interest Income) * (1 - Tax Rate) + Goodwill Total Assets - Current Liabilities + ST Debt + Accumulated Goodwill

Amortization Amortization
Net Income Shareholders' Equity

 Return On Equity
 Net Income
 Sharel

 Operating Margin
 Operating Profit
 Sales

 Earnings Growth
 Expected 5-Year CAGR From Latest Actual
 N/A

 Free Cash Flow
 Cash Flow From Operations – Total Capex
 N/A

Quality of Earnings

 Cash Realization Ratio
 Cash Flow From Operations
 Net Income

 Asset Replacement Ratio
 Capex
 Depreciation

 Tax Rate
 Tax Charge
 Pre-Tax Income

 Net Debt-To-Equity Ratio
 Net Debt = Total Debt, Less Cash & Equivalents
 Total Equity

 Interest Cover
 EBIT
 Interest Expense

Valuation Toolkit

Price / Earnings Ratio Current Share Price Diluted Earnings Per Share (Basis As Specified)
Price / Book Value Current Share Price Shareholders' Equity / Current Basic Shares

Dividend Yield Annualised Declared Cash Dividend Current Share Price

Free Cash Flow Yield Cash Flow From Operations – Total Capex Market Cap. = Current Share Price * Current Basic Shares

Enterprise Value / Sales EV = Current Share Price * Current Shares + Minority Equity + Net Debt + Sales

Other LT Liabilities

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

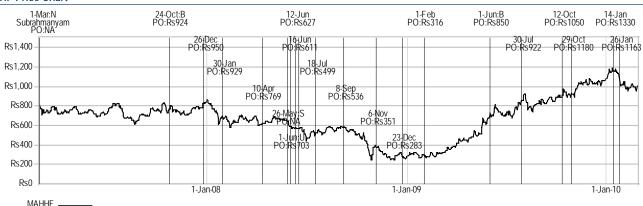
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MAHHF Price Chart

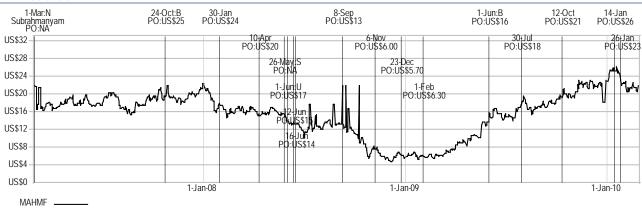


B: Buy, N: Neutral, S: Sell, U: Underperform, PO: Price objective, NA: No longer valid

"Prior to May 31, 2008, the investment opinion system included Buy, Neutral and Sell: As of May 31, 2008, the investment opinion system includes Buy, Neutral and Underperform. Dark Grey shading indicates that a security is restricted with the opinion suspended. Light grey shading indicates that a security is under review with the opinion withdrawn. The current investment opinion key is contained at the end of the report. Chart is current as of February 28, 2010 or such later date as indicated

BofAML price charts do not reflect analysts' coverage of the stock at prior firms. Historical price charts relating to companies covered as of December 31, 2008 by former Banc of America Securities LLC (BAS) analysts are available to BAS clients on the BAS website."

MAHMF Price Chart



 $B: Buy, \ N: Neutral, \ S: Sell, \ U: Underperform, PO: Price \ objective, \ NA: No \ longer \ valid$

"Prior to May 31, 2008, the investment opinion system included Buy, Neutral and Sell. As of May 31, 2008, the investment opinion system includes Buy, Neutral and Underperform. Dark Grey shading indicates that a security is restricted with the opinion suspended. Light grey shading indicates that a security is under review with the opinion withdrawn. The current investment opinion key is contained at the end of the report. Chart is current as of February 28, 2010 or such later date as indicated.

BofAML price charts do not reflect analysts' coverage of the stock at prior firms. Historical price charts relating to companies covered as of December 31, 2008 by former Banc of America Securities LLC (BAS) analysts are available to BAS clients on the BAS website."

Investment Rating Distribution: Autos Group (as of 01 Jan 2010)

Coverage Universe	Count	Percent	Inv. Banking Relationships*	Count	Percent
Buy	45	59.21%	Buy	26	70.27%
Neutral	17	22.37%	Neutral	8	61.54%
Sell	14	18.42%	Sell	9	75.00%
Investment Rating Distribution: Global Group (as of 01 Jan 2010)					

Coverage Universe	Count	Percent	Inv. Banking Relationships*	Count	Percent
Buy	1699	50.78%	Buy	904	58.82%
Neutral	841	25.13%	Neutral	491	65.03%
Sell	806	24.09%	Sell	368	49.80%

^{*} Companies in respect of which MLPF&S or an affiliate has received compensation for investment banking services within the past 12 months. For purposes of this distribution, a stock rated Underperform is included as a Sell.



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Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster*

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

^{*} Ratings dispersions may vary from time to time where BofAML Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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