Bhushan Steel's Q2FY10 results were above expectations as sales volumes grew $\sim 16 \%$ to 339.5 k mt. This coupled with better than expected realisations arrested the fall in net sales to $14 \%$ at Rs 13 bn. Operating profit rose $2.6 \%$ on account of lower raw material costs. Higher other income coupled with lower capital charges led to net profit of Rs1.9bn (+32\% YoY).

Robust volume growth: Sales volumes in the flat product category recorded a growth of $32 \%$ to 246 kmt driven by the buoyancy in the auto sector. However, long products sales declined by $13 \%$ to 93.5 k mt due to the monsoon effect on construction and infrastructure activities. Overall, sales volumes rose by $16 \%$ to 339.5 kmt .

Operating profits rise marginally: Lower input costs and higher volumes negated the effect of lower realisations. Consequently, operating profit rose $2.6 \%$ to Rs3.4bn, causing OPM expansion of 436bps to $26.4 \%$.

Expansion plans: The ongoing Rs52bn phase-II of the envisaged capex consisting of a Slab Mill, HRC and Blast furnace facilities is scheduled to get fully commissioned by end of Dec'09. Post completion of phase-II, BSL will start implementing phase-III to take capacity to $\sim 5 \mathrm{mn} \mathrm{mt}$ by Oct'12.

## VALUATIONS AND RECOMMENDATION

Bhushan Steel currently trades at a P/E of 6.2x its FY11E EPS of Rs214.1. Considering the stellar performance in H1FY10 and the volume growth to follow post commissioning of phase-II, we have upgraded our estimates for net profits in FY10 and FY11 by 38\% and $28 \%$ respectively. Hence, we upgrade our recommendation to 'BUY' (from HOLD) with a revised price target of Rs1,471 (6x FY11E EV/EBITDA). However, any delay in the commissioning of phase-II shall have a negative impact on our estimates.

| KEY FINANCIALS | FY07 | FY08 | FY09 | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net Sales | 38,377 | 42,053 | 49,575 | 61,015 | 72,239 |
| YoY Gr. (\%) | 37.4 | 9.6 | 17.9 | 23.1 | 18.4 |
| Op. Profits | 6,281 | 8,354 | 10,293 | 16,525 | 22,161 |
| OPM (\%) | 16.4 | 19.9 | 20.8 | 27.1 | 30.7 |
| Adj. Net Profits | 3,133 | 4,237 | 4,213 | 7,421 | 9,095 |
| YoY Gr. (\%) | 102.8 | 35.3 | $(0.6)$ | 76.2 | 22.5 |
| KEY RATIOS |  |  |  |  |  |
| Dil. EPS (Rs) | 73.8 | 99.8 | 99.2 | 174.7 | 214.1 |
| RoCE (\%) | 20.5 | 23.9 | 25.7 | 18.5 | 15.7 |
| RoE (\%) | 29.7 | 29.8 | 23.0 | 31.0 | 28.5 |
| PIE | 18.1 | 13.4 | 13.5 | 7.6 | 6.2 |
| EV/Sales | 2.3 | 2.7 | 2.7 | 2.0 | 1.8 |
| EV/EBITDA | 14.0 | 13.5 | 13.1 | 7.6 | 5.7 |

22 Oct 2009

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QUARTERLY SNAPSHOT
(Rs mn)

|  | Quarter Ended |  |  |
| :--- | ---: | ---: | ---: |
|  | Mar-09 | Jun-09 | Sep-09 |
| Net Sales | 11,200 | 13,047 | 12,985 |
| YoY Gr. (\%) | $(7.9)$ | $(1.1)$ | $(14.3)$ |
| Op. Profits | 2,632 | 2,969 | 3,428 |
| OPM (\%) | 23.5 | 22.8 | 26.4 |
| Adj. Net Profits | 1,164 | 1,719 | 1,892 |
| YoY Gr. (\%) | $(21.1)$ | 29.5 | 32.3 |

## STOCK DATA

| Market Cap | Rs56.7bn. |
| :--- | :--- |
| Book Value per share | Rs479 |
| Eq Shares O/S (F.V. Rs10) | 42.5 mn. |
| Free Float | $29.2 \%$ |
| Avg Traded Value (6 mnths) | Rs335mn |
| 52 week High/Low | Rs1149/260 |
| Bloomberg Code | BHUSIN |
| Reuters Code | BSSL.BO |

PERFORMANCE (\%)

|  | 1 M | 3 M | 12 M |
| :--- | ---: | ---: | ---: |
| Absolute | 6.7 | 88.5 | 125.5 |
| Relative | 5.9 | 69.9 | 41.7 |

RELATIVE PERFORMANCE


Bhushan Steel's Quarterly performance chart


Source: Company

| BSL's yearly performance |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | FY09 | FY08 | FY07 | FY06 |  |
| Sales Volume ('000 MT) | $\mathbf{1 , 1 1 7 . 0}$ | $\mathbf{1 , 1 5 8 . 3}$ | $\mathbf{1 , 0 3 7 . 1}$ | $\mathbf{8 0 1 . 6}$ |  |
| Export Vol. ('000 MT) | 281.1 | 315.6 | 369.2 | 303.8 |  |
| Domestic Vol. (MT) | 836.0 | 842.8 | 667.9 | 497.8 |  |
| Avg Gross Realisation (Rs'000/MT) | 48.4 | 40.3 | 40.5 | 38.3 |  |
| Avg Net Realisation (Rs'000/MT) | 44.4 | 36.3 | 37.0 | 34.8 |  |
| OP per ton sold (Rs'000/MT) | $\mathbf{9 . 3}$ | $\mathbf{7 . 2}$ | $\mathbf{6 . 1}$ | $\mathbf{4 . 9}$ |  |

Source: Company

## Q2FY10 volume details

|  | Production in '000 MT |  |  |  | Sales in '000 MT |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q2FY10 | Q2FY09 | YoY(\%) | QoQ(\%) | Q2FY10 | Q2FY09 | YoY(\%) | QoQ(\%) |
| Cold Rolled | 264.4 | 192.5 | 37.4 | (6.1) | 116.1 | 90.2 | 28.8 | (2.4) |
| Galvanized Steel | 119.8 | 87.9 | 36.2 | (8.0) | 103.5 | 71.6 | 44.5 | (1.6) |
| H\&T | 2.4 | 2.3 | 3.9 | 26.2 | 2.4 | 2.4 | 0.3 | 20.7 |
| HTSS | 1.4 | 2.6 | (45.6) | 8.4 | 1.3 | 2.7 | (53.7) | (14.6) |
| Colour Coating | 23.3 | 19.4 | 20.0 | (3.4) | 22.8 | 19.0 | 20.0 | (1.3) |
| FLAT PRODUCTS | 411.3 | 304.8 | 35.0 | (6.3) | 246.0 | 185.9 | 32.3 | (1.8) |
| Billets | 60.0 | 72.2 | (16.9) | (24.9) | 58.0 | 76.3 | (24.1) | (17.6) |
| Sponge Iron | 78.3 | 81.1 | (3.5) | (24.2) | 9.7 | 11.8 | (18.1) | (21.9) |
| Wire Rods | 9.6 | 11.1 | (12.9) | (25.0) | 1.5 | 0.0 | 24,350.0 | - |
| Tube \& Shutters | 24.6 | 21.5 | 14.1 | 4.1 | 24.1 | 18.6 | 30.0 | 3.6 |
| Formed Sections | 0.2 | 0.2 | 26.8 | (20.6) | 0.2 | 0.2 | 29.4 | (10.7) |
| LONG PRODUCTS | 172.7 | 186.0 | (7.2) | (21.5) | 93.5 | 106.9 | (12.6) | (15.4) |
| Total | 584.0 | 490.8 | 19.0 | (11.4) | 339.5 | 292.8 | 15.9 | (6.0) |
| Others | - | - | - | - | - | - | - | - |
| Total | 584.0 | 490.8 | 19.0 | (11.4) | 339.5 | 292.8 | 15.9 | (6.0) |
| Export Vol. | - | - | - | - | 87.5 | 104.1 | (15.9) | 84.0 |
| Domestic Vol. | - | - | - | - | 252.0 | 188.8 | 33.5 | (19.6) |

Source: Company

Bhushan Steel Ltd.
Year Ended March (Figures in Rs mn)

| Income Statement | FY07 | FY08 | FY09 | FY10E | FY11E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 38,377 | 42,053 | 49,575 | 61,015 | 72,239 |
| Growth (\%) | 37.4 | 9.6 | 17.9 | 23.1 | 18.4 |
| Operating Profit | 6,281 | 8,354 | 10,293 | 16,525 | 22,161 |
| Other operating income |  |  |  |  |  |
| EBITDA | 6,281 | 8,354 | 10,293 | 16,525 | 22,161 |
| Growth (\%) | 58.6 | 33.0 | 23.2 | 60.6 | 34.1 |
| Depreciation | 2,089 | 2,114 | 2,344 | 4,891 | 6,205 |
| Other Income | 304 | 520 | 181 | 1,000 | 1,000 |
| EBIT | 4,496 | 6,759 | 8,129 | 12,634 | 16,956 |
| Interest Paid | 773 | 1,370 | 2,521 | 2,739 | 3,963 |
| PBT (before Elo items) | 3,724 | 5,389 | 5,608 | 9,895 | 12,992 |
| Tax Provision | 591 | 1,152 | 1,395 | 2,474 | 3,898 |
| E/o loss(income) |  |  |  |  |  |
| Net Profit | 3,133 | 4,237 | 4,213 | 7,421 | 9,095 |
| Adjusted Net Profit | 3,133 | 4,237 | 4,213 | 7,421 | 9,095 |
| Growth (\%) | 102.8 | 35.3 | (0.6) | 76.2 | 22.5 |
| Diluted EPS (Rs) | 73.8 | 99.8 | 99.2 | 174.7 | 214.1 |
| Diluted EPS Growth (\%) | 97.1 | 35.3 | (0.6) | 76.2 | 22.5 |


| Balance Sheet | FY07 | FY08 | FY09 | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Equity Share Capital | 425 | 425 | 425 | 425 | 425 |
| Reserves \& surplus | 11,720 | 15,828 | 19,917 | 27,161 | 35,760 |
| Shareholders' funds | 12,145 | 16,253 | 20,342 | 27,586 | 36,185 |
| Minorities interests | - | - | - | - | - |
| Total Debt | 32,420 | 57,181 | 80,662 | 78,262 | 79,262 |
| Capital Employed | 44,564 | 73,435 | 105,009 | 109,853 | 119,452 |
| Net fixed assets | 36,156 | 63,270 | 92,861 | 88,969 | 97,764 |
| Cash \& Cash Eq. | 1,001 | 276 | 1,244 | 8,924 | 7,709 |
| Net Other current assets | 8,437 | 11,271 | 12,290 | 13,846 | 16,365 |
| Investments | 209 | 585 | 1,077 | 1,077 | 1,077 |
| Net Deferred tax Assets | $(1,237)$ | $(1,967)$ | $(2,463)$ | $(2,963)$ | $(3,463)$ |
| Total Assets | 44,565 | 73,435 | 105,009 | $\mathbf{1 0 9 , 8 5 3}$ | 119,452 |


| Key Ratios | FY07 | FY08 | FY09 | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: | ---: |
| OPM (\%) | 16.4 | 19.9 | 20.8 | 27.1 | 30.7 |
| Net Margin (\%) | 8.2 | 10.1 | 8.5 | 12.2 | 12.6 |
| Yield (\%) | 0.2 | 0.2 | 0.2 | 0.2 | 0.7 |
| Net debtEquity ( $x$ ) | 2.6 | 3.5 | 3.9 | 2.5 | 2.0 |
| Working Capital Days | 39.4 | 41.5 | 41.6 | 33.2 | 40.0 |
| ROCE (\%) | 20.5 | 23.9 | 25.7 | 18.5 | 15.7 |
| RoE (\%) | 29.7 | 29.8 | 23.0 | 31.0 | 28.5 |
| EVINet Sales $(\mathrm{x})$ | 2.3 | 2.7 | 2.7 | 2.0 | 1.8 |
| EVIEBITDA $(\mathrm{x})$ | 14.0 | 13.5 | 13.1 | 7.6 | 5.7 |
| PER $(\mathrm{x})$ | 18.1 | 13.4 | 13.5 | 7.6 | 6.2 |
| PCE $(x)$ | 10.9 | 8.9 | 8.6 | 4.6 | 3.7 |
| Price/BV $(\mathrm{x})$ | 4.7 | 3.5 | 2.8 | 2.1 | 1.6 |



| Cash Flow Statement | FYO7 | FY08 | FY09 | FY10E | FY11E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Pre-tax profit | 3,724 | 5,389 | 5,608 | 9,895 | 12,992 |
| Depreciation | 2,089 | 2,114 | 2,344 | 4,891 | 6,205 |
| Total Tax Paid | $(407)$ | $(633)$ | $(460)$ | $(1,974)$ | $(3,398)$ |
| Chg in working capital | $(2,304)$ | $(3,725)$ | $(4,683)$ | $(1,556)$ | $(2,518)$ |
| Other operating acivities | 429 | 1,239 | 2,559 | 1,739 | 2,963 |
| Cash flow from oper (a) | 3,531 | 4,386 | 5,368 | 12,995 | 16,244 |
| Capital Expenditure | $(13,232)$ | $(24,150)$ | $(17,702)$ | $(999)$ | $(15,000)$ |
| Chg in invetments | $(10)$ | $(365)$ | $(491)$ | - | - |
| Other investing activiies | 259 | 175 | 132 | 1,000 | 1,000 |
| Cash flow from inv.(b) | $(12,983)$ | $(24,340)$ | $\mathbf{( 1 8 , 0 6 1 )}$ | 1 | $(14,000)$ |
| Free cash flow (a+b) | $(9,452)$ | $(19,955)$ | $(12,694)$ | 12,997 | - |
| Equity raised/(repaid) | 204 | - | - | - | - |
| Debt raised/(repaid) | 12,058 | 24,295 | 19,560 | $(2,400)$ | 1,000 |
| Change in minority interest | - | - | - | - | - |
| Dividend (incl. Tax) | $(118)$ | $(111)$ | $(84)$ | $(177)$ | $(496)$ |
| Other financing activities | $(2,506)$ | $(4,954)$ | $(5,815)$ | $(2,739)$ | $(3,963)$ |
| Cash flow from fin (c) | 9,639 | 19,229 | 13,661 | $(5,316)$ | $(3,459)$ |
| Net chg in cash (a+b+c) | 186 | $(725)$ | 967 | 7,680 | $(1,214)$ |

## Median PE v/s Daily PE



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