

India Daily Note

BSE Sensex: 14,544.5 1 133.1 (+0.9%) NSE 50 Nifty: 4,295.8 1 46.2 (+1.1%)

Inside

☐ Four-wheelers: New launches drive up volumes

Maruti reported 11% YoY growth in sales backed by introduction of its new sedan SX4. Tractor sales grew marginally by 4% YoY, M&M's overall sales grew by 31% due to improvement in sales of UVs and successful introduction of Logan.

In our view, Maruti remains a defensive play in the high interest rate scenario due to its relatively lower dependence on interest rate sensitive, non-urban area. M&M will benefit through its foray into the passenger car segment and revamp of the existing UV segment. We maintain Buy on Maruti and M&M.

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Market Movement					
	Close	Diff	% Chg		
BSE 100	7,468.7	72.5	1.0		
CNX Nifty Jr	8,022.6	26.3	0.3		
Dow Jones	13,627.6	-5.4	-0.0		
Nasdag	2 604 5	11 0	0.5		

Turnover

	Rs mn		% Chg
BSE	45,370	Û	-14.4
NSE	119,640	仓	7.6

Advances/Declines (%) Advances Declines BSE 50.0 46.8 NSE 51.3 44.4

Nifty Delivered Statistics

	Delivered Quantity	% Daily Quantity*
Most Delivered		
Auro Pharma	532,645	81.9
Chenn Petro	106,089	80.5
HCL Tech	1,322,018	78.4
CESC	479,427	76.2
Least Delivered		
Reliance Capital	1,054,866	28.1
Century Textile	403,614	27.6
Titan	91,724	25.2
IVRCL Infra	904,318	25.0

^{*} to trade quantity.

Institutional Activity

30 May 2007	Cash (Rs mn)	F&O (Rs mn)
FIIs		
Buy	25,009	-
Sell	28,780	-
Net	-3,771	-
Mutual Funds		
Buy	8,741	-
Sell	5,195	-
Net	3,546	-

Key Statistics

	Close	Change
Rs/US\$	40.50	-0.07
Rs/Euro	54.51	-0.16
10 yr G-Sec (%)	8.12	-0.02
Call rate (%)	7.50	-
Brent-spot (US\$/bbl)	68.45	0.37
WTI-spot (US\$/bbl)	64.01	0.52
Aluminium (LME, US\$/t)	2,733	7.00
Copper (LME, US\$/t)	7,440	190.00
Zinc (LME, US\$/t)	3,685	66.00
Steel (US\$/t)	565	0.00



May 2007 Sales Review

Sector: Automobiles

Four-wheelers

New launches drive up volumes

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Maruti Udyog: Going steady

- **Registers 11% YoY growth:** Maruti registered yet another strong monthly sales, reporting 11% YoY growth on the back of new launches. Even as growth slowed in the compact car segment, the newly introduced sedan SX4 ensured that growth remained on track.
- Compact segment growth slows down to 8% YoY: The compact segment, which was growing rapidly for the past few months on the back of the Swift and revamped WagonR models, took a pause, reporting a growth of 8% YoY.
- Innovative finance schemes to counter interest rate rise: Overall the growth has been robust given the concerns of high interest rates. We believe this has been on account of innovative finance schemes offered by the company along with dealers and financers to partly mitigate sharp rise in interest rate.

Exhibit 1: Maruti Udyog - May 2007 sales

(units)

	May 2007	May 2006	YoY (%)	MoM (%)	April 2007
M800	5,456	6,743	(19.1)	(13.7)	6,324
Omni, Versa	6,496	5,295	22.7	6.2	6,118
Alto, Wagon-R, Zen, Swift	38,889	36,066	7.8	14.8	33,878
SX4, Baleno, Esteem	5,009	2,458	103.8	135.8	2,124
Total Passenger Cars	55,850	50,562	10.5	15.3	48,444
Gypsy, Vitara	102	342	(70.2)	(51.0)	208
Domestic	55,952	50,904	9.9	15.0	48,652
Exports	3,448	2,492	38.4	102.8	1,700
Total Sales	59,400	53,396	11.2	18.0	50,352

Source: Company, ASK Securities.

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M&M: Logan debuts successfully

- Domestic tractor segment sales up 4% YoY: M&M's domestic tractor sales for May grew by 4% YoY after it declined in April by 1% YoY, which was a fall after more than three years of continuous growth growth. Monsoons have arrived three days ahead of schedule in Kerala and are expected to spread across India by mid-July. Normal monsoons, as predicted by IMD, augurs well from demand for tractors.
- Automotive division zooms ahead: M&M's automotive division posted a growth of 50% YoY (including sales of new car Logan) and 27% YoY excluding Logan. UVs sales rose 23% YoY mainly due to stellar performance by Scorpio which grew by 28% YoY. Three wheelers also performed well, growing 22% YoY.

Deliveries of Logan commenced in May and the company has clocked in sales of 2786 units in May itself. We believe, Logan has debuted well, especially in light of the fact that it has been launched in just 11 cities (making up only 40% of Indian car market).

Exhibit 2: M&M - May 2007 sales

(units)

May 2007	May 2006	YoY (%)	MoM (%)	April 2007
10986	8945	23	15	9588
1006	611	65	57	642
2786	0	0	0	0
14,778	9,556	55	44	10,230
2536	2073	22	26	2005
17,314	11,629	49	42	12,235
802	488	64	27	632
18,116	12,117	50	41	12,867
7432	7174	4	(10)	8275
710	784	(9)	(10)	785
8142	7958	2	(10)	9060
26,258	20,075	31	20	21,927
	10986 1006 2786 14,778 2536 17,314 802 18,116 7432 710 8142	10986 8945 1006 611 2786 0 14,778 9,556 2536 2073 17,314 11,629 802 488 18,116 12,117 7432 7174 710 784 8142 7958	10986 8945 23 1006 611 65 2786 0 0 14,778 9,556 55 2536 2073 22 17,314 11,629 49 802 488 64 18,116 12,117 50 7432 7174 4 710 784 (9) 8142 7958 2	10986 8945 23 15 1006 611 65 57 2786 0 0 0 14,778 9,556 55 44 2536 2073 22 26 17,314 11,629 49 42 802 488 64 27 18,116 12,117 50 41 7432 7174 4 (10) 710 784 (9) (10) 8142 7958 2 (10)

Source: Company, ASK Securities.

Outlook

■ In our view, Maruti remains a defensive play in the high interest rate scenario due to its relatively lower dependence on interest rate sensitive, non-urban areas. M&M will benefit through its foray into the passenger car segment and revamp of the existing UV segment. We maintain Buy on Maruti and M&M.

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