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Real Estate

Buy

Target Price: Rs389 CMP: Rs370* Upside: 5%

*as on 20 January 2010

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HDIL

Q3FY10/Estimate change

20 January 2010

TDR sales boosts topline

HDIL reported revenue of Rs4.1bn in Q3 (up 16% QoQ and 30% YoY) on account of an increase in TDR realisations. Its new launches in 9MFY10 have met with resounding success and planned launches of ~4msf in CY10 in Mumbai are an added positive. We maintain our Buy rating and increase our target price to Rs389/share.

- O Strong TDR sales boost topline: HDIL sold ~1.5msf of TDRs at Rs2,500/psf (up from Rs2,000psf in Q2FY10) which boosted topline. New launches continue to see traction with the company's strategy of pricing projects 15-20% below market rates being successful.
- O Estimates revised: We have raised FY10 and FY11 revenue estimates by 21% and 15%, respectively, to factor in higher TDR realisations. We have also revised our assumptions for TDR construction costs by Rs50psf to factor in increased labour costs for the Mumbai Airport (MIAL) project.
- O Maintain Buy: We maintain our Buy rating on the stock and increase our FY11E NAV to Rs389/share (Rs353/share earlier) on the back of higher-thanestimated TDR prices and including value of Virar rental housing project. We view the stock as the best long-term play on a resilient Mumbai market. Higher-thanexpected rise in prices across Mumbai is the key upside risk to our NAV.

Key Data	
Bloomberg Code	HDIL IN
Reuters Code	HDIL.BO
Current Shares O/S (mn)	345.8
Diluted Shares O/S(mn)	371.9
Mkt Cap (Rsbn/USDbn)	133.6/2.9
52 Wk H / L (Rs)	411/63
Daily Vol. (3M NSE Avg.)	9,766,367

Face Value (Rs) USD = Rs45.6

One Year Indexed Stock Performance



Price Performance (%)						
	1M	6M	1Yr			
HDIL	13.8	65.0	270.7			
NIETY	5.8	20.6	85.3			

Source: Bloomberg, Centrum Research *as on 20 January 2010

Y/E March (Rsmn)	Q3FY10	Q3FY09	YoY (%)	Q2FY10	QoQ (%)	Q3FY10E	Variance (%)
Net sales	4,089	3,138	30.3	3,537	15.6	4,357	(6.2)
Consumption of RM	1,962	1,855		1,515		2,191	
% of sales	48.0	59.1		42.8		50.3	
Employee costs	73	50		56		44	
% of sales	1.8	1.6		1.6		1.0	
Other expenses	166	283		169		87	
% of sales	4.1	9.0		4.8		2.0	
EBITDA	1,888	950	98. <i>7</i>	1,797	5.1	2,035	(7.2)
EBITDA Margin (%)	46.2	30.3		50.8		46.7	
Dep and amortisation	12	18		9		9	
Interest	190	141		185		56	
EBT	1,686	791		1,603		1,970	
Other income	266	209		273		113	
PBT	1,952	1,000	95.2	1,876	4.0	2,083	(6.3)
Exceptional item (reported)	0	0		0		0	
Provision for tax	324	244		390		353	
Effective Tax Rate %	16.6	24.4		20.8		17.0	
Minority share in profit / loss	0	0		0		0	
PAT (reported)	1,628	756	115.3	1,486	9.5	1,730	
PAT (adjusted)	1,628	1,848	(11.9)	1,486	9.5	1,730	(5.9)
NPM (%)	37.4	55.2		39.0		38.7	
EPS (adjusted)	4.6	6.7		4.2		4.9	

Source: Company, Centrum Research

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Y/E Mar (Rsmn)	Rev	YoY (%)	EBITDA	EBITDA (%)	Adj PAT	YoY (%)	Fully DEPS	RoE (%)	RoCE (%)	P/E (x)	EV/EBITDA (x)
FY07	12,042	NA	6,614	54.9	5,480	NA	23.7	74.6	54.4	15.7	23.5
FY08	23,804	97.7	16,914	71.1	14,099	157.3	53.8	64.4	39.4	6.9	9.2
FY09	17,284	(27.4)	7,782	45.0	7,866	(44.2)	28.6	16.8	9.6	13.0	20.0
FY10E	14,633	(15.3)	7,364	50.3	5,730	(27.2)	16.6	10.1	6.8	22.4	21.1
FY11E	23,085	<i>57.</i> 8	11,425	49.5	9,036	57.7	24.3	12.0	9.0	15.2	13.6

Source: Company, Centrum Research Estimates

Robust quarter, TDR sales boost topline

HDIL reported Q3FY10 revenue of Rs4.1bn (up 16% QoQ and 30% YoY) vs our estimate of Rs4.4bn, with sales of Rs3.8bn flowing mainly from TDR sales of ~1.5msf at an average realisations of Rs2,500psf and the balance from sale of a land parcel. Adjusted PAT was Rs1.6bn vs our estimate of Rs1.7bn, a 10% increase QoQ (YoY figures not comparable owing to extraordinary adjustments in O3FY09).

According to the management, current TDR rates are hovering at Rs2,400-2,600psf compared to rates of Rs1,000-1,200psf in H2FY09. Although the recovery in TDR prices is a positive, we believe HDIL would be under pressure to sell TDR at rates higher than Rs3,000psf in the near-term as rehab portion for Phase II and III of MIAL project is at suburbs like Bhandup and Mulund where similar TDR rates may not be achievable. Accordingly, we factor in TDR rates of Rs2,500-3,000psf for Phase II and III in our valuations.

New launches see strong sales off take

HDIL continues to witness strong traction in its new project launches in CY09 with over 2msf of sales recorded at its four projects in Andheri, Kurla and Bhandup with visible progress in construction at all the four sites. In addition to this, HDIL has also launched commercial projects at Andheri (Metropolis project with leasable area of ~1msf with 15% pre-leased) and Kurla (Premier land with leasable area of 2msf with 10% pre-leased at Rs65-70psf/month) and a commercial project at Virar, Mumbai having saleable area of ~2msf (size increased by 0.5msf over Q2) of which 60% has been sold on outright basis at average realisations of Rs2,000psf. The company also intends to launch ~3msf of new projects in Q4FY10 at Goregaon, Ghatkopar and Virar in Mumbai.

Exhibit 1: HDIL's new launches in CY09 have seen strong traction in sales









Project Premier				
Location	Kurla, West			
Launch Date	6 th March, 2009			
Total Saleable Area	10,00,000 sq. ft.			
Average Size	1,000 sq. ft.			
Type	1 BHK/2 BHK			
Launch Rate	Rs. 5,251/sq. ft.			
Current rate	Rs. 6,351/sq. ft.			
Units offered	1,050			
Sold	> 95%			

Project Galaxy				
Location	Kurla, East			
Launch Date	10 th April, 2009			
Total Saleable Area	4,75,000 sq. ft.			
Average Size	600 sq. ft.			
Туре	1 BHK/2 BHK			
Launch Rate	Rs. 4,251/sq. ft.			
Current rate	Rs. 4,951/sq. ft.			
Units offered	450			
Sold	> 90%			

Project Metropolis				
Location	Andheri, West			
Launch Date	20 th March, 2009			
Total Saleable Area	6,50,000 sq. ft.			
Average Size	1,500 sq. ft.			
Туре	2 BHK/3 BHK/4 BHK			
Launch Rate	Rs. 7,651/sq. ft.			
Current rate	Rs. 10,500/sq. ft.			
Units offered	414			
Sold	> 95%			

Project Kilburn				
Location	Bhandup			
Launch Date	29 th October, 2009			
Total Saleable Area	13,00,000 sq. ft.			
Average Size	1,100 sq. ft.			
Туре	2 BHK/3 BHK			
Launch Rate	Rs. 5,751/sq. ft.			
Current rate	Rs. 5,751/sq. ft.			
Units offered	1,000			
Sold	> 20%			

Source: Company, Centrum Research

Exhibit 2: HDIL's launches in H2FY10

Location	Project Size (msf)	Tentative Launch Date	Launch Price (Rs/psf)
Bhandup - Kilburn	1.30	November 2009	5,751
Virar – Dongre Phase I	1.25	January 2010	1,800-2,500
Goregaon –Siddharth Nagar	1.00	March 2010	NA
Ghatkopar	.51	March 2010	NA

Source: Company, Centrum Research

Mumbai Airport (MIAL) project on track

Phase I of the MIAL project is seeing significant progress. The project is 60% complete and ~8,000 families would shift to the new constructions by March 2010 with balance 12,000 families set to move in by July 2010. Also, HDIL has identified land for Phase II of the project with work having started at Bhandup site in September 2009 (HDIL's new residential launch of 1,000 units totalling 1.3msf is also part of the project site). The company expects to generate TDRs of ~10msf from Phase II over the next 18-24 months.

Exhibit 3: HDIL's identified land sites for MIAL Phase II

Location	No. of families
Bhandup - Kilburn	2,500
Mulund – Bombay Oxygen	2,500-3,000
Andheri (E) – Popular Car Bazaar	2,500
Other locations (not disclosed)	15,000-18,000

Source: Company, Centrum Research

Estimates revised

We have raised our revenue estimates for FY11 and FY12 by 21% and 15%, respectively, to factor in higher TDR realisations. We have also revised our assumptions for TDR construction costs by Rs50psf to factor in increased labour costs for the MIAL project. We expect revenues from new project launches and Virar rental housing project to contribute from FY12 onwards due to project completion method of accounting being followed by HDIL.

Exhibit 4: Revised estimates

	FY10E			FY10E FY11E			
Y/E March (Rsmn)	Revised	Old	% change	Revised	Old	% change	
Revenue	14,633	12,139	20.5	23,085	20,124	14.7	
EBITDA	7,364	6,099	20.7	11,425	9,349	22.2	
Adjusted PAT	5,730	4,950	15.8	9,036	7,639	18.3	

Source: Company, Centrum Research Estimates

Maintain Buy with revised target price of Rs389

We maintain our Buy rating with a FY11E NAV of Rs389/share (Rs353/share earlier) factoring in higher TDR realisations of Rs2,500psf (Rs2,000psf previously) and incremental value from Virar rental housing project and view the stock as the best long-term play on a resilient Mumbai market. The company's pricing policy of launching projects which are 15-20% below the market price and robust TDR volumes are added positives which will enable it to monetise its existing land bank and manage its working capital requirements as well.

Exhibit 5: HDIL's valuation

	Rsmn	Per share (Rs)
GAV	177,437	477
Less: FY11E Net Debt	26,735	72
Less: Land Payments	6,000	16
NAV	144,703	389

Source: Centrum Research Estimates

Financials

Exhibit 6: Income Statement

Y/E March (Rsmn)	FY07	FY08	FY09	FY10E	FY11E	
Revenues	12,042	23,804	17,284	14,633	23,085	
Growth in revenues (%)		97.7	(27.4)	(15.3)	<i>57.8</i>	
Operating expenses	5,428	6,890	9,502	7,269	11,660	
% of net sales	45.1	28.9	55.0	49.7	50.5	
EBITDA	6,614	16,914	7,782	7,364	11,425	
y-o-y growth		155.7	(54.0)	(5.4)	55.1	
EBITDA Margin	54.9	71.1	45.0	50.3	49.5	
Depreciation & Amortisation	8	15	25	100	67	
Other Income	206	529	540	567	595	
EBIT	6,812	17,428	8,296	7,831	11,954	
Interest expenses	561	1,408	582	669	659	
EBT before ext items	6,251	16,021	7,715	7,162	11,295	
Ext. Income/(Exp)	0	0	0	0	0	
EBT	6,251	16,021	7,715	7,162	11,295	
Provision for tax	771	1,922	943	1,432	2,259	
Effective tax rate	12.3	12.0	12.2	20.0	20.0	
Net Profit bef min int.	5,480	14,099	6,772	5,730	9,036	
Minority interest	0	0	0	0	0	
Net Profit after min int.	5,480	14,099	6,772	5,730	9,036	
Ext. income/ (expenses)	0	0	1,094	0	0	
Adjusted Net Profit	5,480	14,099	7,866	5,730	9,036	
y-o-y growth		157.3	(44.2)	(27.2)	57.7	
Adjusted Net Profit Margin	44.7	57.9	44.1	37.7	38.2	

Source: Company, Centrum Research Estimates

Exhibit 8: Balance Sheet

Y/E March (Rsmn)	FY07	FY08	FY09	FY10E	FY11E
Share Capital	1,800	2,143	2,755	3,458	3,718
Reserves	5,542	34,272	41,463	65,577	77,444
Shareholders' fund	7,342	36,415	44,218	69,035	81,162
Minority Interest	0	0	0	0	0
Debt	3,757	31,127	41,433	33,433	32,933
Deferred Tax Liability	8	15	30	30	30
Total Capital Employed	11,107	67,558	85,682	102,499	114,126
Total Fixed Assets	254	596	749	1,674	1,858
Goodwill	23	91	478	478	478
Investments	1,578	1,915	2,491	2,491	2,491
Inventories	13,245	55,229	69,128	80,180	82,222
Debtors	3,113	566	1,669	2,405	3,162
Cash and bank balances	57	3,505	755	1,031	6,198
Loans and Advances	1,239	13,108	17,097	22,049	25,299
Total current assets	17,653	72,408	88,649	105,666	116,882
Current liabili. & provisions	8,588	7,476	6,693	7,819	7,590
Net current assets	9,065	64,932	81,957	97,848	109,292
Deferred Tax Asset	1	0	6	6	6
Misc. Expenditure	187	24	0	0	0
Total Assets	11,107	67,558	85,682	102,499	114,126

Source: Company, Centrum Research Estimates

Exhibit 7: Cash flow

FY07	FY08	FY09	FY10E	FY11E
6,251	16,021	7,715	7,162	11,295
8	15	25	100	67
(18)	(372)	112	102	63
6	(104)	14	0	0
6,246	15,559	7,866	7,364	11,425
(7,374)	(53,449)	(18,234)	(15,616)	(6,276)
(1,128)	(37,890)	(10,369)	(8,252)	5,149
(200)	(1,637)	(629)	(1,432)	(2,259)
0	0	0	0	0
(1,328)	(39,526)	(10,997)	(9,684)	2,890
(98)	(455)	(625)	(1,025)	(250)
(519)	(225)	(573)	0	0
3	415	471	567	595
(614)	(265)	(726)	(458)	345
0	17,136	0	19,454	3,670
1,792	27,371	10,306	(8,000)	(500)
(55)	(43)	(582)	(669)	(659)
0	(491)	(751)	(367)	(579)
(178)	(739)	0	0	0
1,559	43,233	8,973	10,418	1,933
(383)	3,443	(2,750)	276	5,167
440	62	3,505	755	1,031
57	3,505	755	1,031	6,198
	6,251 8 (18) 6 6,246 (7,374) (1,128) (200) 0 (1,328) (98) (519) 3 (614) 0 1,792 (55) 0 (178) 1,559 (383) 440	6,251 16,021 8 15 (18) (372) 6 (104) 6,246 15,559 (7,374) (53,449) (1,128) (37,890) (200) (1,637) 0 0 (1,328) (39,526) (98) (455) (519) (225) 3 415 (614) (265) 0 17,136 1,792 27,371 (55) (43) 0 (491) (178) (739) 1,559 43,233 (383) 3,443 440 62	6,251 16,021 7,715 8 15 25 (18) (372) 112 6 (104) 14 6,246 15,559 7,866 (7,374) (53,449) (18,234) (1,128) (37,890) (10,369) (200) (1,637) (629) 0 0 0 (1,328) (39,526) (10,997) (98) (455) (625) (519) (225) (573) 3 415 471 (614) (265) (726) 0 17,136 0 1,792 27,371 10,306 (55) (43) (582) 0 (491) (751) (178) (739) 0 1,559 43,233 8,973 (383) 3,443 (2,750) 440 62 3,505	6,251 16,021 7,715 7,162 8 15 25 100 (18) (372) 112 102 6 (104) 14 0 6,246 15,559 7,866 7,364 (7,374) (53,449) (18,234) (15,616) (1,128) (37,890) (10,369) (8,252) (200) (1,637) (629) (1,432) 0 0 0 0 0 (1,328) (39,526) (10,997) (9,684) (98) (455) (625) (10,097) (519) (225) (573) 0 3 415 471 567 (614) (265) (726) (458) 0 17,136 0 19,454 1,792 27,371 10,306 (8,000) (55) (43) (582) (669) 0 (491) (751) (367) (178) (739) 0 0 1,559 43,233 8,973 10,418 (383) 3,443 (2,750) 276 440 62 3,505 755

Source: Company, Centrum Research Estimates

Exhibit 9: Key Ratios

Y/E March	FY07	FY08	FY09	FY10E	FY11E
Margin Ratios (%)					
EBITDA Margin	54.9	71.1	45.0	50.3	49.5
PBIT Margin	55.6	71.6	46.5	51.5	50.5
PBT Margin	51.0	65.8	43.3	47.1	47.7
PAT Margin	44.7	57.9	44.1	37.7	38.2
Growth Ratio (%)					
Revenue	-	97.7	(27.4)	(15.3)	57.8
EBITDA	-	155.7	(54.0)	(5.4)	55.1
Net Profit	-	157.3	(44.2)	(27.2)	57.7
Return Ratios (%)					
ROCE	54.4	39.4	9.6	6.8	9.0
ROIC	63.8	43.3	10.2	7.1	9.5
ROE	74.6	64.4	16.8	10.1	12.0
Per share Ratios (Rs)					
Basic EPS	23.7	53.8	28.6	16.6	24.3
Fully diluted EPS	23.7	53.8	28.6	16.6	24.3
Book value	31.7	139.0	160.5	199.6	218.3
Cash per share	0.2	13.4	2.7	3.0	16.7
Dividend per share	0.0	2.5	0.0	8.0	1.2
Solvency Ratio (x)					
Debt-equity	0.5	0.9	0.9	0.5	0.4
Interest coverage ratio	12.1	12.4	14.3	11.7	18.1
Valuation (x)					
P/E	15.7	6.9	13.0	22.4	15.2
P/BV	11.7	2.7	2.3	1.9	1.7
EV/EBITDA	23.5	9.2	20.0	21.1	13.6
EV/Sales	12.9	6.5	9.0	10.6	6.7
M-cap/Sales	10.6	5.4	7.4	8.8	5.5

Source: Company, Centrum Research Estimates

Appendix A

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