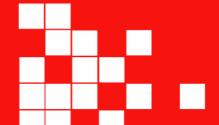
# Macquarie Research **Equities**





**INDIA** 

## Shopper's Stop

#### 19 March 2007

SHOP IN	C	Outperform
Stock price as of 16 Mar 07 12-month target Upside/downside Valuation - Sum of Parts	Rs Rs % Rs	593.65 786.00 +32.4 786.00
GICS sector Market cap Market cap Number shares on issue	Rs m US\$m m	retailing 20,411 464 34.38

#### **Investment fundamentals**

Year end 31 Mar		2006A	2007E	2008E	2009E
Total revenue	m	6,345	8,949	13,641	20,497
EBITDA	m	487	722	1,093	1,673
EBITDA growth	%	41.6	48.4	51.3	53.1
Adjusted profit	m	243	387	604	949
EPS rep	Rs	7.06	11.25	17.55	27.59
EPS adj	Rs	7.06	11.25	17.55	27.59
EPS adj growth	%	2.2	59.4	56.0	57.2
PE adj	x	84.1	52.8	33.8	21.5
Total DPS	Rs	1.71	2.73	4.25	6.68
Total div yield	%	0.3	0.5	0.7	1.1
ROE	%	13.7	13.9	19.2	25.4
EV/EBITDA	x	42.2	28.5	18.8	12.3
Net debt/equity	%	-19.1	5.0	32.3	34.3
Price/book	x	7.8	7.0	6.0	5.0

### SHOP IN rel SENSEX performance, & rec history



Source: Datastream, Macquarie Research, March 2007 (all figures in INR unless noted)

For a detailed discussion on the Indian retail sector and Shopper's Stop, refer to our initiation report, Ride the retail tide!, 14 February, 2007

#### **Analyst**

Unmesh Sharma, CFA

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### HyperCITY acquisition to create value

#### **Event**

 Shopper's Stop (SSL) has partially exercised its option to acquire by December 2008 a stake in HyperCITY by acquiring 19% of its 51% option. We are raising our earnings estimates and target price to reflect that move.

#### **Impact**

- Access to high-growth sub-sector: The 19% stake gives SSL access to the high-potential US\$176bn food and grocery retail market, which accounts for more than 60% of the US\$270bn Indian retail sector (Fig 4).
- We believe this move will be EPS accretive. Management had mentioned in the 3Q FY3/07 results conference call that it expects HyperCITY to break even in the first year of operations (which commenced in May 2006).
- Earnings estimates and target price upgraded: At the time of initiation (February 2007), we had not included any earnings or valuation effect from HyperCITY because of a lack of clarity on pricing and timing. We are raising our three-year earnings CAGR forecast from 54% to 58%. We are also raising our price target -by 3% to Rs786 - after accounting for our estimate of the acquisition cost.
- Further upside possible: We believe that SSL is likely to exercise its remaining options and acquire a majority (51%) stake in HyperCITY. That would boost our three-year earnings CAGR forecast further to 63% (Fig 3).

#### **Earnings revision**

• We raise our EPS estimates by 3% for FY3/08 and by 6% for FY3/09 (Fig 1).

#### **Price catalyst**

- 12-month price target: Rs786.00 based on a Sum of Parts methodology.
- Catalyst: Exercise of option to acquire stake in HyperCITY.

#### **Action and recommendation**

- SSL intends to aggressively roll out stores across India under diverse formats to multiply its retail space by 4x (to 3.4m sqf) over the next three years. Its share of private labels, its high-end strategy and the acquisition of a 19% stake in HyperCITY should help drive 58% earnings CAGR during the next three years.
- We believe that the multi-pronged growth potential is accurately captured by our sum-of-parts valuation (Fig 6). We reaffirm our Outperform recommendation.
   Our revised price target of Rs786 provides 32% upside potential.

Fig 1 Snapshot of key changes to our estimates

		Old estimate	New estimate	Change
EPS (Rs)	FY08E	17.0	17.6	3.5%
	FY09E	25.9	27.6	6.4%
FY06-09E EPS C	CAGR	54%	58%	
Target price (Rs	5)	765	786	2.8%
Source: Macquar	ie Research, March 2	007		

Please refer to the important disclosures on inside back cover of this document, or on our website www.macquarie.com.au/research/disclosures.

Fig 2 Key changes to our estimates

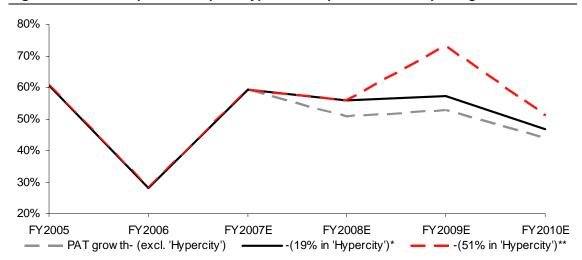
		Old estimate	New estimate	Change
Net income (Rs m)	FY07E	387	387	0.0%
,	FY08E	583	604	3.5%
	FY09E	892	949	6.4%
EPS (Rs)	FY07E	11.3	11.3	0.0%
` ,	FY08E	17.0	17.6	3.5%
	FY09E	25.9	27.6	6.4%
FY06-09E EPS CAG	R	54%	58%	
Target price (Rs)		765	786	2.8%
Source: Macquarie R	esearch, March 2007			

#### Acquisition of majority stake in HyperCITY to further boost EPS growth

The hypermarket chain HyperCITY is currently held by a sponsor/promoter group company. SSL has an option to acquire a 51% stake in the company by December 2008 (it has already acquired 19%). HyperCITY currently operates a single hypermarket (125,000sqf) in Malad, Mumbai, and plans to add three or four stores of similar scale every fiscal year. In the 3Q FY3/07 results conference call, SSL's management increased revenue guidance by 30-35% to Rs1.35bn and mentioned that it expects to break even in first year of operation.

We think that the acquisition of the majority stake would boost the company's earnings. In fact, our forecast for SSL's earnings would increase to a 63% CAGR (from 58% currently) for the next three years (Figure 3).

Exercise of option to acquire HyperCITY expected to boost profit growth



<sup>\*</sup> Current scenario

Of importance, exercising the option would give SSL access to the high-potential US\$176bn food and grocery retail market. We note that this segment constitutes more than 60% of the Indian retail market (Figure 4). The penetration of organised retail is extremely low at less than 1% vs 4.6% for the overall retail market.

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<sup>\*\*</sup> Assuming that SSL will exercise the option to acquire the remaining stake in HyperCITY in March 2008 Source: Company data, Macquarie Research, March 2007

400 (US\$bn) 350 300 250 200 150 100 50 CY2006 CY2007E CY2008E CY2009E CY2010E Other segments in the overall retail market ■ Food and grocery retail

Fig 4 Food & grocery: Largest retail segment, with 0.8% organised retail penetration

Source: Estimates based on NCAER information, Macquarie Research, February 2007

Fig 5 Valuation of HyperCITY

(A) Cash flow till 2013		WACC Calculations	
Total PV of free cash flow until 2013 (Rs m)	(535)	Risk-free rate	8.00%
		Market risk premium	7.0%
(B) Cash flow from 2014 to 2020		Total market return	15.0%
Growth rate from 2014 to 2020	12.0%	Beta (x)	0.95
		Cost of equity	14.7%
NPV of FCF as at 2014 (Rs m)	5,781	Gross cost of debt	10.0%
PV of free cash flow from 2014-2020 (Rs m)	3,362	Tax rate	33.6%
		Net cost of debt	6.6%
(C) Terminal value calculation		Debt/capital ratio	40%
Terminal growth rate from 2020	4.0%	WACC	11.4%
FCF in FY2020 (Rs m)	1,790	Total company value (A) + (B) + (C) (Rs m)	7,308
Exit P/E multiple (X)	14.0		
Terminal value (Rs m)	24,997	Value to equity holders (Rs m)	7,308
		Value per SSL share (Rs/share)	213
PV of terminal value (Rs m)	6,809	Value to equity holders (Rs/share)	108
Transaction to acquire 19% stake in HyperCITY in	March 2007		
Estimated cost paid* (Rs m)	443		
DCF value of 19% stake in HyperCITY** (Rs	1,388		
m)			
Value attributable to SSL shareholders (Rs m)	946		
Value to equity holders (Rs/share)	28		
* Lower of "Cost + 10%" and "Market price" ** Base	ed on currently st	ated expansion plans	
Source: Macquarie Research, March 2007			

Fig 6 Shopper's Stop: Sum-of-parts valuation

	Contribution to value of Contribution to value of Contribution (Rs m) Shopper's	oution to value of Stop (Rs/ share)
Shopper's Stop- Department and Speciality stores HyperCITY (19% stake)- Hypermarkets	26,081 946	759 28
Total value	27,026	786
Current stock price (Rs)		594
Upside/ (Downside) %		32%
Source: Macquarie Research, March 2007		

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Shopper's Stop (SHOP)	IN. Outperform.	Target price: Rs786.00)
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Profit & Loss	OP IIN, O	utperiori	11, Target	2004A	2005A	Profit & Loss		2006A	2007E	2008E	2009E
Tronk & 2000			2003A	2004A	2003A						
Revenue	m		2,890	3,528	4,487	Revenue	m	6,345	8,949	13,641	20,497
Gross Profit	m		932	1,312	1,590	Gross Profit	m	2,310	3,273	4,989	7,497
Cost of Goods Sold	m		1,898	2,136	2,821	Cost of Goods Sold	m	4,035	5,676	8,652	13,000
EBITDA	m		163	236	344	EBITDA Depresiation	m	<b>487</b> 166	<b>722</b> 196	<b>1,093</b> 306	<b>1,673</b> 460
Depreciation  Amortisation of Goodwill	m m		89 0	95 0	112 0	Depreciation Amortisation of Goodwill	m m	0	196	0	460
Other Amortisation	m		0	0	0	Other Amortisation	m	0	0	0	0
EBIT	m		102	163	244	EBIT	m	321	526	787	1,213
Net Interest Income	m		-33	-41	-40	Net Interest Income	m	-28	-35	-65	-105
Associates	m		0	0	0	Associates	m	0	0	0	0
Exceptionals	m		0	26	136	Exceptionals	m	0	0	0	0
Forex Gains / Losses	m		0	0	0	Forex Gains / Losses	m	0	0	0	0
Other Pre-Tax Income	m		0	0	0	Other Pre-Tax Income	m	78	110	184	277
Pre-Tax Profit	m		69	122	204	Pre-Tax Profit	m	371	601	906	1,384
Tax Expense	m		0	-10	-17	Tax Expense	m	-133	-214	-322	-493
Net Profit	m		80	118	189	Net Profit	m	238	387	583	892
Minority Interests	m		11	6	3	Minority Interests	m	5	0	20	57
Reported Earnings	m		80	118	189	Reported Earnings	m	243	387	604	949
Adjusted Earnings	m		80	118	189	Adjusted Earnings	m	243	387	604	949
EPS (rep)			3.0	4.3	6.9	EPS (rep)		7.06	11.25	17.55	27.59
EPS (adj)			3.0	4.3	6.9	EPS (adj)		7.06	11.25	17.55	27.59
EPS Growth (adj)	%			42.3	60.8	EPS Growth (adj)	%	2.2	59.4	56.0	57.2
. ,,						PE (rep)	х	84.1	52.8	33.8	21.5
						PE (adj)	x	84.1	52.8	33.8	21.5
Total DPS			0.0	0.0	1.1	Total DPS		1.71	2.73	4.25	6.68
						Total Div Yield	%	0.3	0.5	0.7	1.1
Weighted Average Shares	m		27	27	27	Weighted Average Shares	m	34	34	34	34
Period End Shares	m		27	27	27	Period End Shares	m	34	34	34	34
Profit and Loss Ratios		2006A	2007E	2008E	2009E	Cashflow Analysis		2006A	2007E	2008E	2009E
Revenue Growth	%	41.4	41.0	52.4	50.3	EBITDA	m	487	722	1,093	1,673
EBITDA Growth	%	41.6	48.4	51.3	53.1	Tax Paid	m	-133	-214	-322	-493
EBIT Growth	%	38.4	63.9	49.6	54.1	Chgs in Working Cap	m	-25	44	88	122
Gross Profit Margin EBITDA Margin	% %	36.4 7.7	36.6 8.1	36.6 8.0	36.6 8.2	Net Interest Paid Other	m m	-28 -53	-35 5	-65 27	-105 68
EBIT Margin	%	5.1	5.9	5.8	5.9	Operating Cashflow	m	248	521	820	1,264
Net Profit Margin	%	3.8	4.3	4.3	4.3	Acquisitions	m	0	-443	0	0
Payout Ratio	%	24.2	24.2	24.2	24.2	Capex	m	-275	-743	-1,804	-1,627
EV/EBITDA	Х	42.2	28.5	18.8	12.3	Asset Sales	m	0	0	0	0
EV/EBIT	Х	64.0	39.1	26.1	17.0	Other	m <b>m</b>	78 <b>-197</b>	110	184	277
Balance Sheet Ratios						Investing Cashflow Dividend (Ordinary)	m	-197 -59	<b>-1,076</b> -94	<b>-1,620</b> -146	<b>-1,350</b> -230
ROE	%	13.7	13.9	19.2	25.4	Equity Raised	m	70	0	0	0
ROA	%	9.4	10.9	12.1	13.6	Debt Movements	m	-266	500	1,000	1,000
ROIC	%	11.1	15.9	16.5	17.5	Other	m	1,473	0	0	0
Net Debt/Equity Interest Cover	% x	-19.1 11.4	5.0 14.9	32.3 12.0	34.3 11.5	Financing Cashflow	m	1,218	406	854	770
Price/Book	X	7.8	7.0	6.0	5.0	Net Chg in Cash/Debt	m	1,269	-148	53	684
Book Value per Share		76.5	85.0	98.3	119.2						
						Balance Sheet		2006A	2007E	2008E	2009E
						Cash	m	1,138	990	1,043	1,727
						Receivables	m	93	131	199	299
						Inventories	m	737	1,039	1,584	2,381
						Investments	m	1 200	443	443	443
						Fixed Assets Intangibles	m m	1,388 96	1,935 96	3,434 96	4,601 96
						Other Assets	m	765	765	765	765
						Total Assets	m	4,218	5,400	7,565	10,312
						Payables	m	819	1,204	1,905	2,923
						Short Term Debt	m	570	570	570	570
						Long Term Debt	m	65 50	565	1,565	2,565
						Provisions Other Liabilities	m m	59 76	59 80	59 87	59 98
						Total Liabilities	m	1,589	2,477	4,185	6,214
						Shareholders' Funds	m	2,629	2,922	3,379	4,098
						Minority Interests	m	0	0	0	0
						Other	m	-0	0	0	0
						Total S/H Equity Total Liab & S/H Funds	m m	2,629 4,218	2,922 5,400	3,379 7,565	4,098 10,312
						I Ottal Elab & Office Ullus	***	7,210	3,430	1,505	.0,312
All figures in INR unless noted Source: Macquarie Research,		7									

19 March 2007

#### Important disclosures:

#### **Recommendation definitions**

#### Macquarie Australia/New Zealand

Outperform - return >5% in excess of benchmark return (>2.5% in excess for listed property trusts) Neutral - return within 5% of benchmark return (within 2.5% for listed property trusts) Underperform - return >5% below benchmark return (>2.5% below for listed property trusts)

#### Macquarie Asia

Outperform – expected return >+10% Neutral - expected return from -10% to +10% Underperform – expected return <-10%

#### Macquarie First South Securities (South Africa)

Outperform - expected return >+5% Neutral – expected return from -5% to +5% Underperform - expected return <-5%

Recommendations - 12 months

Note: Quant recommendations may differ from Fundamental Analyst recommendations

#### **Recommendation proportions**

AU/NZ	Asia	RSA
43.12%	58.91%	42.20%
48.98%	22.92%	46.80%
11.90%	18.17%	11.00%
	43.12% 48.98%	43.12% 58.91% 48.98% 22.92%

For quarter ending 31 December 2006

#### Volatility index definition\*

This is calculated from the volatility of historic price

Very high-highest risk - Stock should be expected to move up or down 60-100% in a year - investors should be aware this stock is highly speculative.

 ${f High}$  – stock should be expected to move up or down at least 40–60% in a year – investors should be aware this stock could be speculative.

Medium - stock should be expected to move up or down at least 30-40% in a year.

Low-medium - stock should be expected to move up or down at least 25-30% in a year.

Low - stock should be expected to move up or down at least 15-25% in a year

\* Applicable to Australian/NZ stocks only

#### **Financial definitions**

All "Adjusted" data items have had the following adjustments made:

Added back: goodwill amortisation, provision for catastrophe reserves, IFRS derivatives & hedging, IFRS impairments & IFRS interest expense Excluded: non recurring items, asset revals, property revals, appraisal value uplift, preference dividends & minority interests

EPS = adjusted net profit / efpowa\* ROA = adjusted ebit / average total assets

ROA Banks/Insurance = adjusted net profit /average total assets

ROE = adjusted net profit / average shareholders funds

Gross cashflow = adjusted net profit + depreciation equivalent fully paid ordinary weighted average number of shares

All Reported numbers for Australian/NZ listed stocks are modelled under IFRS (International Financial Reporting Standards).

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# Macquarie Research **Equities**





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#### **Telecoms**

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Ramakrishna Maruvada (Philippines, Singapore) (65) 6231 2842 (8862) 2734 7528 Dominic Grant (Taiwan) Richard Moe (Thailand) (662) 694 7753

#### **Transport & Logistics**

Paul Huxford (Asia) (65) 6231 2841 (852) 2823 3595 Michael Chan (Asia) Anderson Chow (China, Hong Kong) (852) 2823 4773 (822) 3705 8644 Eunsook Kwak (Korea)

#### Utilities

Sylvia Chan (Asia) (852) 2823 3579 Gopal Ritolia (India) (9122) 6653 3055 Adam Worthington (Indonesia) (6221) 515 7338 Prem Jearajasingam (Malaysia) (603) 2059 8989

#### Commodities

Jim Lennon (4420) 7065 2014 Adam Rowley (4420) 7065 2013 (4420) 7065 2000 Max Lavton (4420) 7065 2014 Bonnie Liu (4420) 7065 2014 Henry Liu

#### **Data Services**

Liz Dinh (Asia) (852) 2823 4762 (813) 3512 7852 Brent Borger (Japan)

#### **Economics**

(852) 2823 3572 Roland Randall (Asean) Bill Belchere (Asia) (852) 2823 4636 Eli Polatinsky (Asia) (852) 2823 4074 Richard Gibbs (Australia) (612) 8232 3935 Paul Cavey (China) (852) 2823 3570 Richard Jerram (Japan) (813) 3512 7855

#### Quantitative

(852) 2823 3582 Martin Emery (Asia) Viking Kwok (Asia) (852) 2823 4735 George Platt (Australia) (612) 8232 6539

#### Strategy/Country

Tim Rocks (Asia) (852) 2823 3585 Daniel McCormack (Asia) (852) 2823 4073 (852) 2823 3564 Desh Peramunetilleke (Asia) Jake Lynch (China) (852) 2823 3583 Seshadri Sen (India) (9122) 6653 3053 Peter Eadon-Clarke (Japan) (813) 3512 7850 Eugene Ha (Korea) (822) 3705 8643 Uday Jayaram (Malaysia) (603) 2059 8988 Gilbert Lopez (Philippines) (632) 857 0898 Tuck Yin Soong (Singapore) (65) 6231 2838 Chris Hunt (Taiwan) (8862) 2734 7526 Kitti Nathisuwan (Thailand) (662) 694 7724

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#### Sales

#### **Regional Heads of Sales**

(852) 2823 3509 Greg Gordon (Asia) Peter Slater (Boston) (1 617) 217 2103 Michelle Paisley (China, Hong Kong) (852) 2823 3516 Ulrike Pollak-Tsutsumi (Frankfurt) (49) 69 7593 8747 Daniel Fust (Geneva) (41) 22 818 7710 (41) 22 818 7712 Thomas Renz (Geneva) Ajay Bhatia (India) (9122) 6653 3200 Stuart Smythe (India) (9122) 6653 3200 Eugene Ha (Korea) (822) 3705 8643 (822) 3705 8607 K.Y. Nam (Korea) Derek Wilson (London)(N Asia) (44) 20 7065 5856 Julien Roux (London) (44) 20 7065 5887 Lena Yong (Malaysia) (603) 2059 8888 Ismael Pili (Philippines) (65) 6231 2840 Greg Norton-Kidd (New York) (1 212) 231 2527

#### Regional Heads of Sales cont'd

Luke Sullivan (New York) (1 212) 231 2507 Mark Lawrence (New York) (1 212) 231 2516 Sheila Schroeder (San Francisco) (1 415) 835 1235 Giles Heyring (Singapore) (65) 6231 2888 Mark Duncan (Taiwan) (8862) 2734 7510 Angus Kent (Thailand) (662) 694 7601 Dominic Henderson (Tokyo) (813) 3512 7820 Nick Cant (Tokyo) (813) 3512 7821 Charles Nelson (UK/Europe) (44) 20 7065 2032 Rob Fabbro (UK/Europe) (44) 20 7065 2031

#### Sales Trading

Anthony Wilson (Asia) (852) 2823 3511 Mona Lee (Hong Kong) (852) 2823 3519 Stuart Goddard (Europe) (44) 20 7065 2033 Brendan Rake (India) (9122) 6653 3204

#### Sales Trading cont'd

Howard Yoon (Korea) (822) 3705 8601 Ed Robinson (London) (44) 20 7065 5883 Robert Risman (New York) (1 212) 231 2555 (8862) 2734 7582 Isaac Huang (Taiwan) Kenichi Ohtaka (Tokyo) (813) 3512 7830

#### **Index Sales**

(612) 8232 9834 Margaret Hartmann

#### **Alternative Strategies**

Convertibles - Roland Sharman (852) 2823 4628 (852) 2823 4688 Depository Receipts - Robert Ansell Derivatives - Vipul Shah (852) 2823 3523 Futures - Tim Smith (852) 2823 4637 Hedge Fund Sales - Darin Lester (852) 2823 4736 Structured Products - Andrew Terlich (852) 2249 3225