

**Company Flash** 

1 February 2008 | 6 pages

# **Reliance Communications (RLCM.BO)**

## Hold: 3QFY08 Slightly Below, GSM Launch Some Time Away

- EBITDA slightly below expectations RCOM's 3QFY08 EBITDA at Rs21.0bn was slightly below expectations as wireless revenue growth was affected by lower-than-expected ARPUs. PAT was lower despite higher other income, partially due to higher tax rates (9%).
- Wireless KPIs still getting rebalanced, ARPU decline not as bad as it seems MOU decline was a sharp 8%qoq unlike peers but was a result of reduced free promotional minutes. As a result, rev/min inched up resulting in only 6%qoq decline in ARPUs. In fact, ARPU decline would have been only 2%qoq (in-line with peers) after adjusting for the Rs1.67bn refund booked in 2Q. Reduced losses in "Others" segment indicate possible lowering of subsidies as well.
- GSM launch in 4QFY09, capex significantly higher Management indicated target GSM launch date of 4QFY09 (slightly later than we expected), which will coincide with targeted 60k towers by Mar-09 (36k in Mar-08) in the towerco. FY08E capex guidance was US\$5.2bn (US\$2.0bn for towerco + US\$2.5bn RCOM + US\$0.7bn for Yipes and GSM entry fee). FY09E capex target of US\$6.0bn seems high notwithstanding towerco capex (US\$2.0bn) and GSM active (US\$1.3bn), and implies parallel capex on CDMA during FY09E.
- Reality check on GSM option value? Our target price includes GSM option value of Rs115/share factoring in cum. market share gains of 3-5% over FY09-10E, which now seems very optimistic in the context of the 4QFY09 GSM launch. Maintain Hold (2L).

| Figure 1. Statistical abstract |          |          |          |          |          |          |      |      |
|--------------------------------|----------|----------|----------|----------|----------|----------|------|------|
| Rs m                           | Sep-06   | Dec-06   | Mar-07   | Jun-07   | Sep-07   | Dec-07   | Q/Q% | Y/Y% |
| Net Revenues                   | 35,260   | 37,553   | 39,369   | 43,037   | 45,785   | 48,742   | 6.5  | 29.8 |
| Access & IUC                   | (6,087)  | (6,356)  | (6,696)  | (6,076)  | (5,837)  | (7,060)  | 21.0 | 11.1 |
| Other opex                     | (12,666) | (12,791) | (13,040) | (15,208) | (16,421) | (16,489) | 0.4  | 28.9 |
| License Fees                   | (2,981)  | (3,135)  | (3,281)  | (3,611)  | (3,909)  | (4,128)  | 5.6  | 31.7 |
| EBITDA                         | 13,526   | 15,272   | 16,352   | 18,142   | 19,618   | 21,065   | 7.4  | 37.9 |
| PBT                            | 7,233    | 9,404    | 10,366   | 13,224   | 13,989   | 15,331   | 9.6  | 63.0 |
| PAT                            | 7,169    | 9,274    | 10,217   | 12,193   | 13,291   | 13,952   | 5.0  | 50.4 |
| PBT                            | 7,233    | 9,404    | 10,366   | 13,224   | 13,989   | 15,331   | 9.6  |      |

Source: Citi Investment Research

See Appendix A-1 for Analyst Certification and important disclosures.

| Hold/Low Risk               | 2L           |
|-----------------------------|--------------|
| Price (31 Jan 08)           | Rs601.95     |
| Target price                | Rs835.00     |
| Expected share price return | 38.7%        |
| Expected dividend yield     | 0.2%         |
| Expected total return       | 38.9%        |
| Market Cap                  | Rs1,242,424M |
|                             | US\$31,614M  |
|                             |              |

#### Price Performance (RIC: RLCM.BO, BB: RCOM IN)



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#### Figure 2. Wireless Summary

| <b>Sep-06</b><br>25,744<br>17,998<br>9,294<br>36.1 | Dec-06<br>27,520<br>19,308<br>10,293  | <b>Mar-07</b><br>29,692<br>20,673<br>11,511   | <b>Jun-07</b><br>33,730<br>24,244  | <b>Sep-07</b><br>37,230<br>27,722   | <b>Dec-07</b><br>39,567<br>28,892   |  | oq growth adjusted for Rs1.6   |
|--|---|---|--|---|---|--|--|
| 9,294  | 10,293  | ,   | ,  | 27.722  | 28 892  | Terunu   | 111 2 Q  |
| 9,294  | 10,293  | ,   | ,  |   |   |  |  |
| 36.1   |   | 11,J11  | 13,392   | 14,873  | 15,819  |  |  |
|  | 37.4  | 38.8  | 39.7   | 39.9  | 40.0  | Scale e<br>expans  | economies help in margin<br>sion   |
| 354  | 328   | 377   | 375  | 361   | 339   | Adjust   | ed decline of only 2% qoq  |
| 461  | 454   | 541   | 510  | 490   | 449   |  | ted by reduced free minutes  |
| 94.6   | 92.3  | 96.3  | 97.0   | 99.2  | 98.1  | Ongoir   | ng trend   |
| 6.3  | 6.3   | 6.3   | 5.7  | 6.2   | 6.4   |  |  |
| 33.5   | 38.1  | 42.5  | 45.8   | 50.7  | 52.5  | Robust   | t increase in network usage  |
| 0.77   | 0.72  | 0.70  | 0.74   | 0.73  | 0.75  | Inched   | l up due to lower free mins  |
| 0.28   | 0.27  | 0.27  | 0.29   | 0.29  | 0.30  |  |  |
| 7.2  | 2.6   | 2.2   | 4.5  | 10.1  | 33.7  |  | iting of capex on towers whic<br>e fully used post-GSM launch  |
|  |   |   |  |   |   |  |  |
| Sep-06   |   |   |  |   |   | <b>Dec-07</b><br>5 795   |  |
| 4,000  | 4,715   | 4,075   | 5,00   | 5   | ,000  | 5,755  | free mins  |
| ,  |   |   | ,  |   | ,   | ,  |  |
|  |   |   |  |   |   | ,  |  |
|  |   |   |  |   |   | ,  |  |
| 24.3   | 26.6  | 24.1  | 24   | .9  | 24.9  | 25.8   |  |
| 0.60   | 0.55  | 0.55  | 0.5  | 50  | 0.45  | 0.40   |  |
|  |   |   |  |   |   |  |  |
| mmarv  |   |   |  |   |   |  |  |
|  |   |   |  |   |   |  |  |
| Son_DC   |   | Mar_07  | lun 07   | Son   | .07 N   | ac_07  | Pomarks  |
| <b>Sep-06</b><br>2,710                             | <b>Dec-06</b><br>3,161  | <b>Mar-07</b><br>3,299  | <b>Jun-07</b><br>3,833   | <b>Sep</b><br>4,3   |   |  | <b>Remarks</b><br>Robust growth continues  |
|  | 6.3<br>33.5<br>0.77<br>0.28<br>7.2<br>ry<br>Sep-06<br>4,339<br>1,361<br>13,158<br>3,199<br>24.3 | 6.3 6.3   33.5 38.1   0.77 0.72   0.28 0.27   7.2 2.6   ry   Sep-06   4,339 4,715   1,361 1,472   13,158 13,335   3,199 3,552   24.3 26.6   0.60 0.55 | 6.3 6.3 6.3   33.5 38.1 42.5   0.77 0.72 0.70   0.28 0.27 0.27   7.2 2.6 2.2   ry   Sep-06 Dec-06   1,361 1,472 1,503   13,158 13,335 12,938   3,199 3,552 3,121   24.3 26.6 24.1   0.60 0.55 0.55 | 6.3 6.3 6.3 5.7   33.5 38.1 42.5 45.8   0.77 0.72 0.70 0.74   0.28 0.27 0.27 0.29   7.2 2.6 2.2 4.5 | 6.3 6.3 6.3 5.7 6.2   33.5 38.1 42.5 45.8 50.7   0.77 0.72 0.70 0.74 0.73   0.28 0.27 0.27 0.29 0.29   7.2 2.6 2.2 4.5 10.1 | 6.3 6.3 6.3 5.7 6.2 6.4   33.5 38.1 42.5 45.8 50.7 52.5   0.77 0.72 0.70 0.74 0.73 0.75   0.28 0.27 0.27 0.29 0.30   7.2 2.6 2.2 4.5 10.1 33.7 | 6.3 6.3 6.3 5.7 6.2 6.4   33.5 38.1 42.5 45.8 50.7 52.5 Robus   0.77 0.72 0.70 0.74 0.73 0.75 Inched   0.28 0.27 0.27 0.29 0.29 0.30   7.2 2.6 2.2 4.5 10.1 33.7 Upfror   ry   Sep-06 Dec-06 Mar-07 Jun-07 Sep-07 Dec-07   4,339 4,715 4,873 5,639 5,853 5,795   1,361 1,472 1,503 1,590 1,688 1,747   13,158 13,335 12,938 13,033 13,161 13,299   3,199 3,552 3,121 3,239 3,276 3,428   24.3 26.6 24.1 24.9 24.9 25.8   0.60 0.55 0.55 0.50 0.45 0.40 |

|                                  | 2,710   | 5,101   | 5,255   | 5,655   | 4,371   | 4,304   | Nobust growth continues               |  |
|----------------------------------|---------|---------|---------|---------|---------|---------|---------------------------------------|--|
| Broadband EBITDA                 | 1,215   | 1,486   | 1,611   | 1,836   | 2,102   | 2,222   |                                       |  |
| Broadband EBITDA margin (%)      | 44.8    | 47.0    | 48.8    | 47.9    | 48.1    | 48.7    |                                       |  |
| ARPL (Rs)                        | 2420    | 2206    | 1932    | 1929    | 1948    | 1797    | Focusing on quality of<br>subscribers |  |
| Towns active (wireline only)     | 30      | 30      | 40      | 42      | 42      | 42      |                                       |  |
| Buildings directly connected     | 269,676 | 379,000 | 488,661 | 593,805 | 666,368 | 727,229 | Sustained pace of rollout             |  |
| Source: Citi Investment Research |         |         |         |         |         |         |                                       |  |

# **Reliance Communications**

#### **Company description**

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RCOM is an integrated player in the Indian telecoms sector. It was listed on the Indian stock exchanges following the de-merger of Reliance Industries. RCOM is the second-largest player in the mobile segment, has an 80,000km-long India-wide optic-fiber network and owns the FLAG submarine cable network. RCOM has three business units: 1) Wireless, which includes a nationwide wireless network on CDMA and GSM; 2) Global Business comprising wholesale voice and data; and 3) Broadband for both retail and enterprise.

#### Investment strategy

We rate RCOM Hold/Low Risk. Continued expansion of the wireless market and RCOM's ability to capture its due market share profitably will, in our view, be a recurring theme. The wireless business has maintained return parameters despite lower revenue yields. Competitive pressures, though intense, should continue to be rational. RCOM's GSM foray has gained visibility with TRAI's and TEC proposals. RCOM has higher market shares in dual technology circles as compared to single technology circles. Yet there are inherent risks in the execution of the dual network strategy (i.e. cost duplication, low market share gains) that cannot be wished away. Spectrum allocation could get delayed if legal wrangles prolong and/or Defence delays release of 20 Mhz.

#### Valuation

Our 12-month forward target price of Rs835 is based on a core business fair value of Rs650, a GSM option value of Rs115, a net towerco value of Rs50 and Flag's potential value unlocking at Rs20. We usually value Indian wireless plays on DCF given the back-ended nature of profits and cash flow. For RCOM, however, we use EV/EBITDA. Our 12-month core business value of Rs650 is based on 11.9x FY09E EV/EBITDA, a 5% discount to Bharti's implied target multiple (ex- towerco). Higher-than-average earnings growth (CAGR of 37% over FY07-10E) and the low sensitivity of wireless demand to interest rates should continue to support premium valuations for the sector, in our view.

### Risks

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Our risk-rating system, which tracks 260-day share price volatility, assigns a High Risk rating to RCOM, but we believe Low Risk is more appropriate. RCOM has been de-merged from Reliance Industries, and its shareholding at the time of listing mirrored the holding of RIL. The stock is therefore unlikely to have risks that are typical of newly listed companies. Besides, growth in the telecoms sector gives visibility to RCOM's prospects. Downside risks to our target price include smaller-than-expected market share, lower-than-anticipated operating leverage (especially in FY07) due to handset subsidies, cost-overruns n GSM overlay, regulatory and competition risks, un-remunerative capex and delays in the ongoing re-organization and more telecom-related paper.

# Appendix A-1

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|--|-------|-------|------|
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| % of companies in each rating category that are investment banking chemis  | JZ /o | 00 /0 |      |

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10% or less for Medium-Risk stocks, 15% or less for High-Risk stocks, and 20% or less for Speculative stocks).

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