February 22, 2010
BSE Sensex: 16192

## FMCG

Target price Rs2,810

Earnings revision

| (\%) | CY10E | CY11E |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Sales | $\uparrow$ | 0.8 | $\uparrow$ | 1.1 |
| EBITDA | $\downarrow$ | 6.4 | $\downarrow$ | 6.4 |
| EPS | $\downarrow$ | 6.1 | $\downarrow$ | 5.9 |

Target price revision
Rs2,810 from Rs2,718

| Shareholding pattern |  |  |  |
| :--- | ---: | ---: | ---: |
|  | Jun | Sep | Dec |
|  | '09 | '09 | '09 |
| Promoters | 61.9 | 61.9 | 61.9 |
| Institutional |  |  |  |
| investors | 19.9 | 19.9 | 19.8 |
| MFs and UTI | 4.6 | 4.3 | 3.6 |
| Insurance Cos. | 5.8 | 5.7 | 6.2 |
| Flls | 9.5 | 9.7 | 10.0 |
| Others | 18.3 | 18.2 | 18.3 |
| Source: www nseindia com |  |  |  |

Source: www.nseindia.com

## Price chart



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## Nestlé India

BUY
Maintained
One-off costs pinch profits
Rs2,642

## Reason for report: Q4CY09 results review

Nestlé delivered yet another quarter of robust sales growth - sales grew 24\% YoY vis-à-vis our $17.7 \%$ estimate. Headline PAT decline of $6.7 \%$ might come as a shocker but is not. This decline was owing to one-off expenses in the form of actuarial losses (staff costs rose $65 \%$ YoY) and higher advertising expenses due to new launches. Without considering actuarial losses, recurring PAT would have grown 13.7\% YoY. At CY10E P/E of 30.4 x , the stock is not cheap but deserves to trade at a premium to its FMCG peers owing to high growth potential, strong cashflows and parentage. We raise target price to Rs2,810, valuing Nestlé at CY11E P/E of 26.5x.

- Domestic sales grew $\mathbf{2 5 . 3}$ \% YoY, much ahead of estimates. Favourable weather conditions helped Nestlé's net domestic sales grow $25.3 \%$ YoY to Rs12.6bn (I-Sec: Rs11.9bn) in Q4CY09. Exports grew $8.5 \%$ YoY to Rs905mn. Nestlé continues to innovate - it is now pioneering affordable nutrition by launching Maggi Rasile Chow at attractive price point. It also launched Maggi Pazzta and Munch Guru.
- Higher ad expenses, one-time staff costs \& increased input costs led to 5\% YoY dip in operating profits. Rising commodity prices (especially sugar \& milk) resulted in input costs-to-sales rising 105bps to $48.2 \%$. Staff costs rose a huge $64.6 \%$ due to one-off actuarial losses. Due to higher advertising expenditure incurred for new launches, other expenses also rose sharply by $30 \%$ YoY. This across-the-board increase in costs led to 468bps YoY dip in operating profit margin (OPM) to $15 \%$. Other income dipped sharply because of lower interest rates but was offset by lower tax rate (higher production at Pantnagar) resulting in recurring PAT declining $3.9 \%$ YoY. However, assuming normal growth in staff expenses, recurring PAT would have grown 13.7\% YoY to Rs1.5bn in Q4CY09.
- Maintain BUY; we raise target price to Rs2,810. At CY10E P/E of 30.4x, the stock is not cheap and trades at a premium to its five-year historical median P/E of 24.6x. Given the higher input costs and lower other income (because of lower interest rates) we reduce CY10E \& CY11E EPS estimates $6 \%$ each. We roll over estimates to CY11E and raise 12-month target price to Rs2,810 valuing Nestle at CY11E P/E of 26.5x. Maintain BUY.

| Market Cap Rs | Rs255bn/US\$5.3bn | Year to Dec | CY08 | CY09E | CY10E | CY11E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reuters/Bloomberg NE | BO/NEST IN | Revenue (Rs mn) | 43,242 | 51,294 | 59,786 | 70,459 |
| Shares Outstanding (mn) | 42.05 | Net Income (Rs mn) | 5,554 | 6,855 | 8,376 | 10,222 |
| 52-week Range (Rs) | 3,244/1,409 | EPS (Rs) | 57.6 | 71.1 | 86.9 | 106.0 |
| Free Float (\%) | 38.1 | \% Chg YoY | 30.6 | 23.4 | 22.2 | 22.0 |
| FII (\%) | 10.0 | P/E (x) | 45.9 | 37.2 | 30.4 | 24.9 |
| Daily Volume (US\$/'000) | 3,680 | FCF per share | 55.2 | 71.7 | 80.1 | 95.0 |
| Absolute Return 3m (\%) | 1.1 | EV/E (x) | 29.2 | 24.3 | 20.1 | 16.6 |
| Absolute Return 12m (\%) | 75.9 | Dividend Yield (\%) | 1.6 | 1.8 | 2.3 | 2.8 |
| Sensex Return 3m (\%) | (4.9) | RoCE (\%) | 115.8 | 121.5 | 121.1 | 120.8 |
| Sensex Return 12m (\%) | 83.1 | RoE (\%) | 124.6 | 130.0 | 128.0 | 126.4 |

Chart 1: Domestic sales growth at $25 \%$ in Q4CY09 surprises positively


Source: Company data, I-Sec Research

Chart 2: EBITDA margin lower than expectations


Source: Company data, I-Sec Research
Chart 4: Material cost-to-sales rose YoY


Source: Company data, I-Sec Research

Chart 3: Other expenses- to-sales rose due to higher advertising expenses


Source: Company data, I-Sec Research
Chart 5: Tax rates gradually tapering


Source: Company data, I-Sec Research

Chart 6: Noodles - Market share improving sequentially


Source: Nielsen, I-Sec Research; Note:- As per Nielsen Noodles category includes vermicelli brands.

Chart 8: Baby Food - Market share on the rise


Source: Nielsen, I-Sec Research
Chart 10: Coffee - Market share improving


Source: Nielsen, I-Sec Research
Note - Coffee market shares are volatile because of seasonality

Chart 7: Chocolate - Market share steady


Source: Nielsen, I-Sec Research

Chart 9: Milk Food - Market share declines


Source: Nielsen, I-Sec Research

Chart 11: Milk Powder - Market share inching up


Source: Nielsen, I-Sec Research

## Chart 12: P/E bands



Source: Company data, I-Sec Research

Chart 13: One-year forward P/E bands


Source: Company data, I-Sec Research

Table 1: Q4CY09 results review

| (Rs mn, year ending December 31) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q4CY09 | Q4CY08 | YoY (\%) | CY09 | CY08 | YoY (\%) |
| Net domestic sales | 12,612 | 10,066 | 25.3 | 48,008 | 39,859 | 20.4 |
| Export sales | 906 | 835 | 8.5 | 3,286 | 3,384 | (2.9) |
| Total net sales | 13,518 | 10,901 | 24.0 | 51,294 | 43,242 | 18.6 |
| Other operating income | 59 | 32 | 85.2 | 206 | 111 | 86.5 |
| Total income | 13,577 | 10,933 | 24.2 | 51,500 | 43,353 | 18.8 |
| Material costs | 6,522 | 5,145 | 26.8 | 24,484 | 21,041 | 16.4 |
| Staff costs | 1,376 | 836 | 64.6 | 4,324 | 3,146 | 37.4 |
| Other expenditure | 3,639 | 2,797 | 30.1 | 12,142 | 10,420 | 16.5 |
| Total expenditure | 11,537 | 8,778 | 31.4 | 40,950 | 34,607 | 18.3 |
| Operating profit | 2,040 | 2,155 | (5.3) | 10,550 | 8,746 | 20.6 |
| Other income | 47 | 97 | (51.8) | 173 | 230 | (24.9) |
| Interest | 5 | 2 |  | 14 | 16 | (14.6) |
| Depreciation | 307 | 257 | 19.4 | 1,113 | 924 | 20.5 |
| PBT | 1,775 | 1,994 | (11.0) | 9,596 | 8,036 | 19.4 |
| Provision for taxation | 442 | 614 | (27.9) | 2,620 | 2,387 | 9.7 |
| Extraordinary expenses | 204 | 169 | 20.4 | 426 | 308 | 38.4 |
| Reported profit | 1,129 | 1,211 | (6.7) | 6,550 | 5,341 | 22.6 |
| Recurring PAT | 1,276 | 1,328 | (3.9) | 6,844 | 5,553 | 23.2 |
|  |  |  | YoY <br> (bps) |  |  | YoY (bps) |
| OPM (\%) | 15.0 | 19.7 | (468) | 20.5 | 20.2 | 31 |
| NPM (\%) | 9.4 | 12.2 | (276) | 13.3 | 12.8 | 48 |
| Effective tax rate (\%) | 28.1 | 33.6 | (548) | 28.6 | 30.9 | (232) |
| Material cost-to-sales (\%) | 48.2 | 47.2 | 105 | 47.7 | 48.7 | (93) |
| Staff cost-to-sales (\%) | 10.2 | 7.7 | 251 | 8.4 | 7.3 | 115 |
| Other expenditure-to-sales (\%) | 26.9 | 25.7 | 126 | 23.7 | 24.1 | (42) |

[^0]
## Financial summary

Table 2: Profit \& Loss statement
(Rs mn, year ending December 31)

|  | CY08 | CY09 | CY10E | CY11E |
| :--- | ---: | ---: | ---: | ---: |
| Net Sales | $\mathbf{4 3 , 2 4 2}$ | $\mathbf{5 1 , 2 9 4}$ | 59,786 | $\mathbf{7 0 , 4 5 9}$ |
| of which Exports | 3,384 | 3,286 | 3,513 | 3,716 |
| of which Domestic | 39,859 | 48,008 | 56,273 | 66,743 |
| Raw materials cost | 21,041 | 24,484 | 28,888 | 33,973 |
| Gross Profit | $\mathbf{2 2 , 2 0 1}$ | $\mathbf{2 6 , 8 1 0}$ | $\mathbf{3 0 , 8 9 8}$ | $\mathbf{3 6 , 4 8 5}$ |
| Gross Margin (\%) | 51.3 | 52.3 | 51.7 | 51.8 |
| Total Operating Expenses | $\mathbf{3 4 , 6 0 5}$ | $\mathbf{4 0 , 9 4 9}$ | $\mathbf{4 7 , 3 4 9}$ | $\mathbf{5 5 , 4 8 9}$ |
| EBITDA | $\mathbf{8 , 6 3 7}$ | $\mathbf{1 0 , 3 4 5}$ | $\mathbf{1 2 , 4 3 8}$ | $\mathbf{1 4 , 9 7 0}$ |
| \% growth | 24.1 | 19.8 | 20.2 | 20.4 |
| \% margins | 20.0 | 20.2 | 20.8 | 21.2 |
| Depreciation \& Amortisation | 924 | 1,113 | 1,234 | 1,383 |
| Gross Interest | 16 | 14 | 3 | 3 |
| Other Income | 339 | 378 | 464 | 574 |
| Recurring PBT | $\mathbf{8 , 0 3 6}$ | $\mathbf{9 , 5 9 6}$ | $\mathbf{1 1 , 6 6 5}$ | $\mathbf{1 4 , 1 5 8}$ |
| Add: Extraordinaries | $(308)$ | $(426)$ | $(200)$ | $(200)$ |
| Less: Taxes | 2,387 | 2,620 | 3,233 | 3,880 |
| Net Income (Reported) | $\mathbf{5 , 3 4 1}$ | $\mathbf{6 , 5 5 0}$ | $\mathbf{8 , 2 3 2}$ | $\mathbf{1 0 , 0 7 8}$ |
| Recurring Net Income | $\mathbf{5 , 5 5 4}$ | $\mathbf{6 , 8 5 5}$ | $\mathbf{8 , 3 7 6}$ | $\mathbf{1 0 , 2 2 2}$ |
| \% growth | 30.6 | 23.4 | 22.2 | 22.0 |
| \% margins | 12.7 | 13.3 | 13.9 | 14.4 |
| Source: Company data, ISec | Rearh |  |  |  |

Source: Company data, I-Sec Research
Table 3: Balance sheet
(Rs mn, year ending December 31)

|  | CY08 | CY09E | CY10E | CY11E |
| :--- | ---: | ---: | ---: | ---: |
| Assets |  |  |  |  |
| Total Current Assets | 7,980 | 10,188 | 12,342 | 14,955 |
| of which cash equivalents | 1,937 | 3,144 | 4,322 | 5,129 |
| Current Liabilities \& Prov | 11,840 | 13,618 | 15,473 | 17,585 |
| Net Current Assets | $\mathbf{( 3 , 8 6 0 )}$ | $\mathbf{( 3 , 4 3 0 )}$ | $\mathbf{( 3 , 1 3 2 )}$ | $\mathbf{( 2 , 6 3 1 )}$ |
| Investments | $\mathbf{3 4 9}$ | $\mathbf{5 0 0}$ | $\mathbf{5 0 0}$ | $\mathbf{5 0 0}$ |
| Of which Strategic | 0 | 0 | 0 | 0 |
| Of which Other Marketable | 349 | 500 | 500 | 500 |
| Net Fixed Assets | $\mathbf{8 , 6 2 2}$ | $\mathbf{9 , 1 1 7}$ | $\mathbf{1 0 , 2 8 3}$ | $\mathbf{1 1 , 4 0 0}$ |
| Of which Capital WIP | 1,092 | 900 | 1,000 | 1,000 |
| Total Assets | $\mathbf{5 , 1 1 0}$ | $\mathbf{6 , 1 8 7}$ | $\mathbf{7 , 6 5 1}$ | $\mathbf{9 , 2 6 9}$ |
|  |  |  |  |  |
| Liabilities | 964 | 964 | 964 | 964 |
| Equity Share Capital | 3,769 | 4,848 | 6,312 | 7,930 |
| Reserves \& Surplus | $\mathbf{4 , 7 3 3}$ | $\mathbf{5 , 8 1 2}$ | $\mathbf{7 , 2 7 6}$ | $\mathbf{8 , 8 9 4}$ |
| Net Worth | 8 | 25 | 25 | 25 |
| Borrowings | 369 | 350 | 350 | 350 |
| Deferred Tax Liability | $\mathbf{5 , 1 1 0}$ | $\mathbf{6 , 1 8 7}$ | $\mathbf{7 , 6 5 1}$ | $\mathbf{9 , 2 6 9}$ |
| Total Liabilities |  |  |  |  |
| Soure: |  |  |  |  |

Source: Company data, I-Sec Research
Table 6: Quarterly trend

| (Rs mn, year ending December 31) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Mar-09 | Jun-09 | Sep-09 | Dec-09 |
| Net sales | 12,659 | 12,095 | 13,022 | 13,518 |
| \% growth (YoY) | 16.0 | 16.8 | 17.6 | 24.0 |
| EBITDA | 3,146 | 2,672 | 2,692 | 2,040 |
| Margin (\%) | 24.9 | 22.1 | 20.7 | 15.1 |
| Recurring Net profit | 2,047 | 1,735 | 1,795 | 1,276 |
| - \% growth (YoY) | 25.9 | 40.8 | 35.7 | $(3.9)$ |
| Reported Net profit | 1,973 | 1,620 | 1,828 | 1,129 |

Source: Company data, I-Sec Research

Table 4: Cash flow statement
(Rs mn, year ending December 31)

|  | CY08 | CYO9E CY10E CY11E |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Operating Cash flow | $\mathbf{6 , 0 4 9}$ | $\mathbf{7 , 7 1 1}$ | $\mathbf{9 , 2 0 2}$ | $\mathbf{1 1 , 0 8 7}$ |
| Working Capital Changes | 1,877 | 807 | 921 | 574 |
| Capital Commitments | $(2,605)$ | $(1,608)$ | $(2,400)$ | $(2,500)$ |
| Free Cash Flow | 5,320 | $\mathbf{6 , 9 1 0}$ | $\mathbf{7 , 7 2 4}$ | $\mathbf{9 , 1 6 1}$ |
| Cash flow from Investing |  |  |  |  |
| Activities | 1,277 | 197 | 423 | 306 |
| Issue of Share Capital | - | - | - | - |
| Buyback of shares | - | 1 | 2 | 2 |
| Inc (Dec) in Borrowings | $(21)$ | 17 | - | - |
| Dividend paid | $(4,794)$ | $(5,471)$ | $(6,768)$ | $(8,460)$ |
| Extraordinary Items | $\mathbf{( 3 0 8 )}$ | $\mathbf{( 4 2 6 )}$ | $\mathbf{( 2 0 0 )}$ | $\mathbf{( 2 0 0 )}$ |
| Chg. in Cash \& Bank balance | $\mathbf{1 , 5 5 9}$ | $\mathbf{1 , 2 0 7}$ | $\mathbf{1 , 1 7 8}$ | $\mathbf{8 0 7}$ |
| Source: Company data, I-Sec Research |  |  |  |  |

Table 5: Key ratios
(Year ending December 31)


Source: Company data, I-Sec Research

## ANALYST CERTIFICATION

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[^0]:    Source: Company data, I-Sec Research

