

## **Industry Flash**

12 September 2007 | 6 pages

# **Indian IT Services**

## US GDP, Global IT Services Spend and Impact on Indian IT

- Last 10 years' worst case: decline of 1% in US IT services spending Looking at last 10 years' data, the worst decline in North American IT services spending was 0.8% yoy, in 2002 (after 0.8% US Real GDP growth in 2001).
- Indian IT grew 25% yoy in the same year In 2002, when North American IT services spend declined 0.8% yoy and worldwide IT services spend fell 0.3% yoy (the worst in the last 10 years), Indian IT services exports grew 25%.
- Our view Our economics team is forecasting US GDP growth of 2.0% and 2.5% in CY07 and CY08 respectively, noting that there are risks to the downside due to the recent credit/housing-related problems in the US. At this point of time, it does look better than the slowdown in 2001.
- A lot has changed since then A lot has changed since 2002: (1) Offshoring is now a mega-trend and visibility has gone up; (2) revenues from other geographies are ramping up at a much faster pace and dependence on the US has declined. On the flip side: (1) Indian companies are much bigger and hence the correlation could be higher now; (2) the US has still the largest share of revenues.
- Clarity on IT budgets is the key Clarity on IT budgets for 2008 remains the key to stock performance, in our view. While we expect strong 2Q FY07 results, they would do little to mitigate investor concerns on the outlook for 2008. Clarity on the outlook for CY08/FY09 is likely to emerge toward end-CY07/beginning CY08 when companies have better visibility after clients finalize their budgets and Cognizant provides guidance for CY08.

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See Appendix A-1 for Analyst Certification and important disclosures.

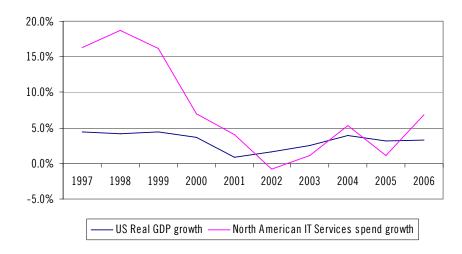
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## Worst case in the last 10 years – flat global IT services spend

- A close look at the last ten years (1997-2006) suggests that North American IT services declined 0.8% yoy in 2002 (after the dot-com meltdown and 9/11). This was after the weakest US Real GDP growth of 0.8% in 2001.
- In 2002, worldwide IT services spending fell 0.3% yoy. Of late, concerns have grown about IT services spending declining 10% and 20% yoy, compared with the worst case over the last 10 years of flattish YoY growth.
- Our interactions with IT managers suggest that 70-80% of IT budgets are "keeping the lights on" kind of spend and are non-discretionary in nature.

Figure 1. US Real GDP Growth vs. North American IT Services Spending Growth

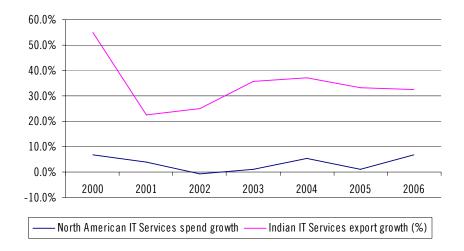


Source: IMF and Gartner

## Indian IT services vs. North American IT services spend

- Indian IT services grew 25% in 2002, which was the only year when North American IT services spend declined (-0.8% yoy).
- Over the past three years, when North American IT Services spending has grown 1-7% yoy, Indian IT exports have grown 30%+ yoy.

Figure 2. North American IT Services Growth vs. Indian IT Services Export Growth  $\,$ 



Source: Nasscom and Gartner

# Appendix A-1

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#### 12 September 2007

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12 September 2007

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