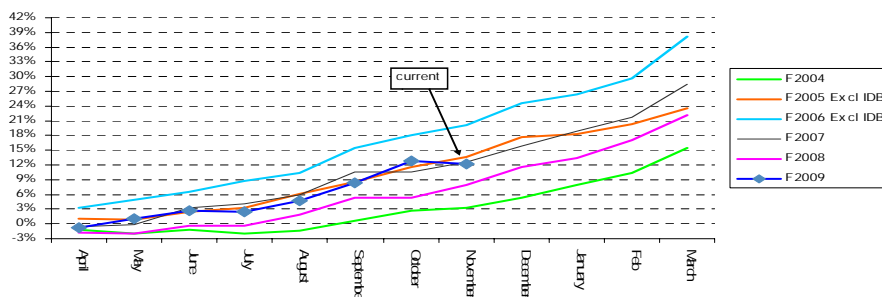


## Indian Financials

Whoa

- **Loan growth slows sharply in Nov08, finally:** The latest loan growth data for Nov08 shows a sharp slowdown in YTD growth given tight liquidity and a deteriorating credit environment.
- **Sharp cut in our earnings estimates:** We cut our FY10 earnings estimates for the three large private banks (Axis, HDFC Bank, and ICICI Bank) by 10%-30% as we expect balance sheet growth, and correspondingly fee income, to slow down – mainly a top-line adjustment. The combination of lower top-line growth and higher provisions is likely to squeeze earnings growth below current consensus estimate levels, in our view.
- **Rates likely to come off as loan growth slows:** Liquidity is fine for banks but tight for corporates as banks have collected more deposits YTD, outweighing loan growth despite high incremental LDRs of 95%. But corporates are being squeezed, as evidenced by high funding costs of 13-14% for AAA customers plus severely restricted overseas funding options. However, as loan growth slows from 27% currently to 19% by Mar-09E, we envisage deposit rate cuts followed by lending rate cuts.
- **Normalized ROE doesn't work in abnormal times:** While our fair value multiples using normalized ROE suggest substantial Mar-10 upside for these stocks, FY10E ROEs remain subdued, implying downside (except for ICICI) if we were to base our multiple on these. We need to see an alleviation of stress on i) growth (loans, fees, revenues), and ii) asset quality, before reported ROEs trend towards normalized levels and stocks start to outperform. This is likely to be closer to Mar-10.
- **Top picks:** HDFC Ltd followed by ICICI Bank, as HDFC's growth and profitability are unlikely to be dented as much by the current environment, and we expect ICICI Bank to rebound quicker as the cycle turns around, given their valuations. Key risks include higher interest rates and much-slower-than-expected economic growth.

### System YTD loan growth



Source: RBI, J.P. Morgan.

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### India Banks

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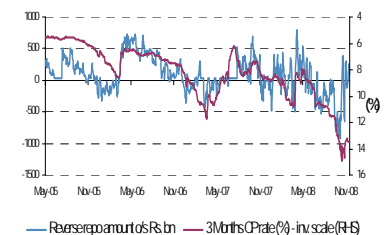
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### Reverse repo amount o/s in Rs B vs. three-month AAA CP rate (%)



Source: RBI, Bloomberg.

## Whoa

We foresee a slowdown in top-line growth for the private banks (we deal with the SOEs separately in a later note), as balance sheet growth is likely to slow down led by a decrease in loan growth leading to pressures on fee growth as well. This is likely to lead to a disproportionately large impact on FY10E earnings of 8% for HDFC Bank, 17% for ICICI Bank, and 27% for Axis Bank.

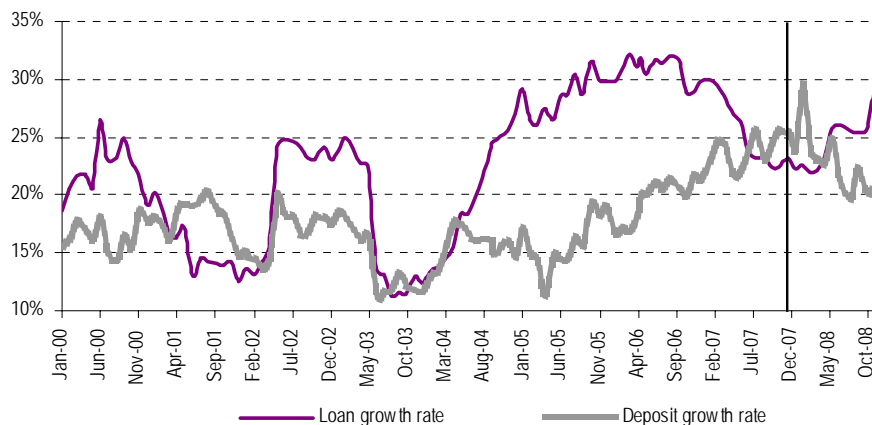
Accordingly, we adjust our normalized ROE assumptions to arrive at slightly lower fair value estimate multiples. But these continue to signal upside from current levels – so is it time to buy? Not necessarily, as normalized ROEs are being ignored in these abnormal times. Rather, we expect FY10 ROEs to compress over current levels given the top-line slowdown. If we were to use these to arrive at proforma fair value multiples, they would signal downside of 12% for Axis, and 23% for HDFC Bank, but upside for ICICI Bank. Investors are likely to want to see a significant improvement in various indicators before they start believing in normalized ROEs, primarily: i) a recovery in growth (balance sheet, fees and earnings); and ii) asset quality and provisioning.

In the face of this, our top picks continue to be HDFC Ltd (the mortgage company) and ICICI Bank.

## Slowing loan growth

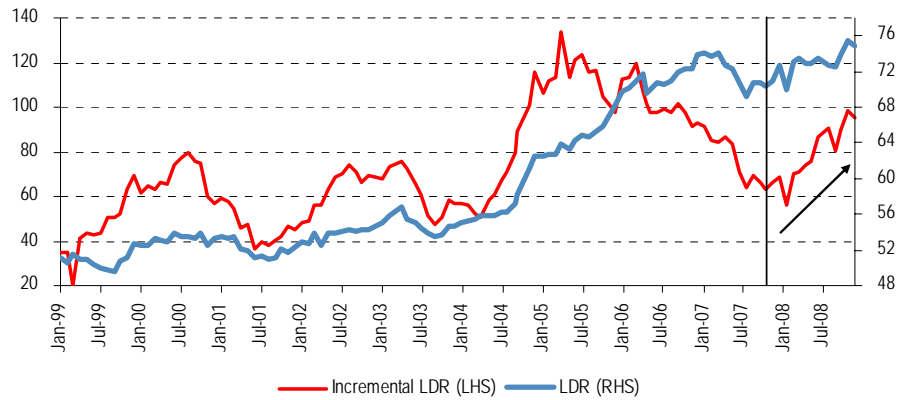
While Y/Y loan growth continues at elevated levels of 27% and the incremental LDR at 95% is the highest in two years, there is a low-base effect in play which is reflected in slowing loan growth if we were to look at it on a YTD basis. In fact, M/M loan growth has slowed in the busy season for the first time in several years.

Figure 1: System loan, deposit growth (yoy)



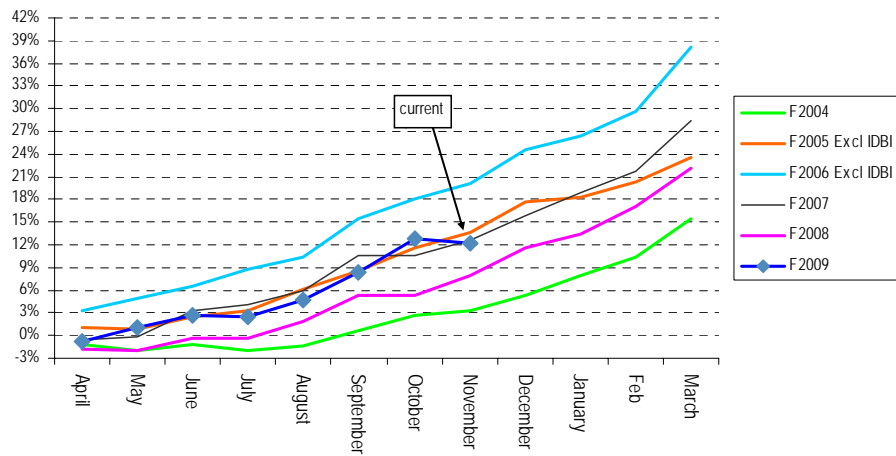
Source: RBI, J.P. Morgan.

Figure 2: System LDR, incremental LDR



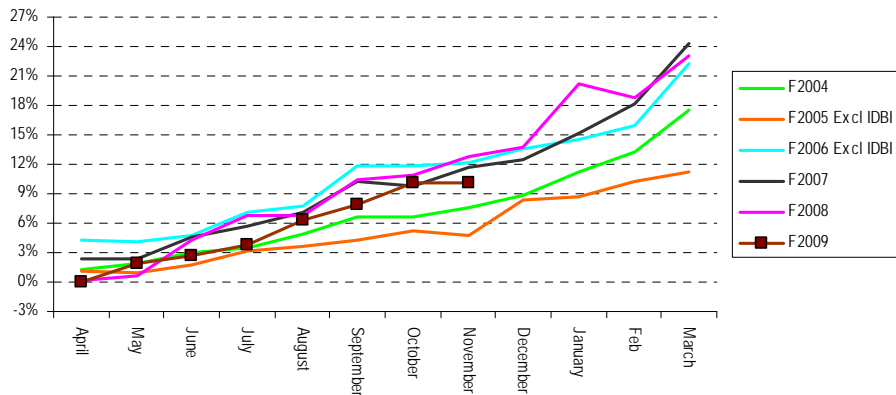
Source: RBI, J.P. Morgan.

Figure 3: System YTD loan growth



Source: RBI, J.P. Morgan.

Figure 4: System YTD deposit growth



Source: RBI, J.P. Morgan.

In fact, despite the high LDR, if we look at absolute levels of deposit and loan changes, there is a surplus at the system level.

Table 1: System loan vs. deposit growth

Rs B, YE March	1H FY09 YoY	YoY%	1H FY09 YTD	YTD %
Deposits	6,375	20%	3,233	10%
Loans	6,256	29%	3,030	13%
<b>Excess/(deficit) funding</b>	<b>118</b>		<b>203</b>	

Source: RBI, J.P. Morgan.

So the moot question is, what is contributing to the current elevated levels of loan growth and what will pull it back? We take a look at the key factors:

First, looking at sector-wise data available up to Aug08, we see that key sectors pulling up growth are i) oil companies, ii) housing, iii) credit cards, and iv) professional loans which contributed to 80% of the yoy loan growth in Aug08 and 47% of the YTD growth up to Aug08.

Table 2: Sectoral contributors to loan growth: Aug08

	Mar08 YoY	May08 YoY	Aug08 YoY	Contribn to Aug YoY growth	Aug08 YTD	Contribn to YTD growth
<b>Total</b>	<b>22%</b>	<b>24%</b>	<b>27%</b>		<b>5%</b>	
<b>Major sectors</b>						
Agriculture	19%	19%	18%	8%	-4%	-10%
Industry	25%	27%	31%	45%	6%	49%
Personal	11%	16%	17%	17%	9%	42%
Services	31%	31%	35%	30%	4%	19%
<b>Key sub-sectors</b>						
Petroleum, coal & nuclear fuels	16%	63%	92%	14%	50%	19%
Housing	11%	14%	14%	40%	5%	12%
Credit cards	44%	87%	86%	16%	51%	9%
Professional & other svcs	24%	29%	56%	9%	29%	8%
				<b>80%</b>		<b>47%</b>

Source: RBI, J.P. Morgan.

In fact, YTD growth until Nov08 indicates that loans to oil companies grew 68% – this over a period when oil prices started spiking without a matching increase in domestic fuel prices. Accordingly, Mar-Aug08 data reveals an incremental increase of about Rs207B of loans to the petroleum sector, which we believe could be about Rs75B higher up to Nov08. Given the subsequent fall in crude and further approval of Rs650B of oil bonds (of which about Rs220B has been issued) there is a strong chance that oil companies will not only not borrow incrementally but also repay most of their incremental loans taken over Mar08.

Table 3: YTD and YOY loan growth, ex-petroleum

YTD Growth	YTD Nov08 (8mth)	Nov08 to Mar09E (4mth)	FY09E	Recent 3m trend (Nov over Aug)
Loans	12%	6%	19%	7%
Petroleum sector loans	68%	-36%	8%	12%
Loans ex-petroleum	11%	7%	19%	7%
YoY Growth	Mar08	Aug08	Nov08	Mar09E
Loans	22%	25%	27%	19%
Petroleum sector loans	16%	92%	-	8%
Loans ex-petroleum	22%	24%	-	19%

Source: RBI, J.P. Morgan.

Hence, we estimate that ex-oil company loan growth will follow similar trends seen over the last three months (approx 7% growth) to end the year at 19% loan growth for the system – a substantial deceleration from the current 27%, predominantly on account of oil company loans being repaid.

As deposit growth is also likely to track similar trends, we expect this slowdown to result in banks cutting deposit and lending rates. Importantly, we believe this time round, even the private banks will participate in these cuts as their cost of funding is likely to prompt a lending rate cut.

Broadly, on the macro front, our infrastructure analyst, Shilpa Krishnan, expects slower capex growth as a result of funding constraints. Compared to the 11th plan estimates of US\$500B in capex, we are more likely to see only US\$300-350B of capex driven mainly by government-led projects. In addition, our Economics team led by Jahangir Aziz has cut GDP estimates for India to 6.7% for FY09 and 6.2% for FY10 given the gridlock in domestic financing and deteriorating global outlook.

Speaking to banks, we understand that despite the several measures taken by RBI to unlock liquidity, there is some hesitancy based on liquidity uncertainties in the minds of bankers, particularly given the Rupee-\$ operations of the RBI sucking out further liquidity. Incremental measures to encourage foreign flows are being offset by massive foreign portfolio outflows in the capital markets and tight global conditions. Accordingly, there is one school of thought that proposes big-bang measures to re-impose confidence in the system and remove near-term uncertainties, primary among which are uncapping NRI deposit rates completely rather than raising the cap incrementally, and offering more clarity on forex support from RBI's reserves to corporates and banks for meeting upcoming liabilities.

Given the slower GDP growth and weak global situation, we cut our loan growth estimates for the system to 19% for FY09 and 18% for FY10, premised on 18% and 16% deposit growth, respectively.

### Impact of slower growth on private banks

While the entire system would face various degrees and types of impact because of this slowdown, in this report we focus on what is likely to happen to the three large private banks - Axis Bank, HDFC Bank, and ICICI Bank.

While slowing loan growth affects all three banks, ICICI Bank should be less affected as it has already seen a slowdown. Also, as some amount of fee income is linked to balance sheet based growth and capital markets, we expect lower fee growth as well, resulting in earnings hits of 10-30% as summarized below.

Table 4: Summary of revenue and earnings estimate changes, FY10E

Bank	Loan growth			Fee growth			Revenues			Net Profit		
	Old	New	Change	Old	New	Change	Old	New	Change	Old	New	Change
Axis Bank	30%	25%	-4%	49%	25%	-24%	35%	25%	-11%	32%	3%	-27%
HDFC Bank	32%	25%	-5%	30%	25%	-4%	33%	29%	-3%	50%	38%	-8%
ICICI Bank	7%	6%	-1%	20%	10%	-8%	21%	13%	-6%	31%	10%	-17%

Source: J.P. Morgan estimates.

While these changes would affect book value and ROE for FY10E, we do not believe they justify a major change in normalized ROE given the cyclicality of these changes. However, in the current environment, attempting to value stocks on normalized ROE doesn't work, in our view. Instead, we try to simulate price targets using the compressed FY10E ROEs instead of normalized ROEs of these banks. Given the low investor confidence in a recovery of growth and profitability, these simulations would probably be what investors would view to be more realistic fair value estimates in this or a worsening environment. They are summarized below.

Table 5: Fair value and simulated fair value estimates, FY10E

Rs/share	Current price	Normalised ROE	Target Price*	Upside	FY10E ROE	Simulated target price	Up / downside
Axis Bank	405	16.8%	565	39%	14.0%	356	-12%
HDFC Bank	821	19.8%	1245	52%	14.7%	633	-23%
ICICI Bank	320	11.9%	710	122%	8.5%	655	105%

Source: Bloomberg, J.P. Morgan estimates; \* Target price is for Mar-10E.

We use the Gordon Growth model to value the banks and sum of the parts for ICICI Bank's subsidiaries and associates (details of normalized ROE, earnings outlook and sum of the parts are available in the subsequent company sections of this report).

However, we believe that an alleviation in the current environment is quite likely (at least domestically) as the RBI and the government unleashes measures to tackle this crisis of confidence and spur economic growth. While this could be spread over a period of time, we believe true confidence will only emerge (particularly for private infrastructure projects) after the elections. Hence, investor belief in normalized ROEs will return only towards Mar-2010, in our view, implying volatile times prior to that. Main watch points would be: i) a recovery in growth (balance sheet, fees and earnings), and ii) no incremental deterioration in asset quality and provisioning.

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Asia Pacific Equity Research  
22 November 2008

Companies

## Axis Bank Ltd

### FY10E top-line cut

- We are removing Axis Bank from J.P. Morgan's Asia Analysts' Focus List.
- We cut Axis Bank's earnings 27% in F2010E on the back of a 400bp cut in loan growth to 25% and 2400bp cut in fee growth to 25%, leading to a 1100bp cut in revenue growth to 25%.
- Corporate loan growth and corporate plus capital market related fees are likely to see moderation in the current environment, providing the basis for our cuts.
- We cut our normalised ROE by 330bp and our fair parent multiple reduces to 1.9x despite a reduction in the risk free rate to 7.5%, vs. 8.0% assumed earlier. Thus, our Mar-10 price price target is reduced to Rs565 based on the Gordon Growth model, implying 39% upside.
- However, given the lack of visibility of normalized ROEs, a simulated fair value based on the subdued F10E ROE of 14% is Rs356, implying 12% downside from current levels. Near-term pressures on the stock are expected to yield back-ended up to Mar10E, resulting in our maintaining our Overweight rating.
- Key risks to our rating are a significant rise in rates and NPLs plus an unanticipated slowdown of growth in the near term.

## Overweight

**AXBK.BO, AXSB IN**

Price: Rs411.50

▼ **Price Target: Rs565.00**  
Previous: Rs810.00

### India

#### Banks

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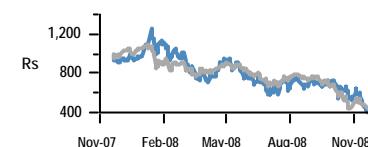
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J.P. Morgan Securities (Asia Pacific) Limited

### Price Performance



	YTD	1m	3m	12m
ABS	-58.3%	-34.2%	-39.7%	-59.3%
REL	0.1%	-16.0%	2.5%	-3.5%

Reuters: AXBK.BO, Bloomberg: AXSB IN

Rs in millions, year-end March

	FY06	FY07	FY08	FY09E	FY10E			
Net profit (RsMM)	4,851	6,590	10,710	14,170	14,585	52-week range	1,292-384	Reuters
Basic EPS (rep'd) (Rs)	17.4	23.4	29.9	39.6	40.8	Market cap	US\$2.94B	Bloomberg
Basic EPS growth (%)	42.4%	34.4%	28.0%	32.3%	2.9%	Shares o/s	358.6MM	52-wk range
P/E (basic) (x)	23.3	17.3	13.5	10.2	9.9	Price	Rs 411.5	Ratio
BVPS (Rs)	103.1	120.5	245.1	275.7	305.5	Date of Price	21 Nov 08	Avg daily volume
P/BV (x)	3.93	3.37	1.65	1.47	1.33	Free float	55.9%	Current prem (%)
ROE (%)	18.4%	21.0%	17.6%	15.2%	14.0%	Avg daily value	Rs 3,274MM	13-wk avg prem (%)
Tier 1 ratio (%)	7.3%	6.4%	10.2%	8.7%	7.8%	Avg daily value	US\$65.1MM	52-wk avg prem (%)
DPS (Rs)	4.0	5.3	7.0	9.0	11.0	Avg daily Vol	5.1MM shares	Exchange rate
Div. yield (%)	1.0%	1.3%	1.7%	2.2%	2.7%	BSE Sensex	8,915.21	Rs50.3/US\$1

Source: Company reports, Datastream, and J.P. Morgan estimates.

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Table 6: Axis Bank: Earnings outlook

	FY09E	FY10E
<b>Profit &amp; Loss</b>		
Interest on Advances	49%	31%
Interest on Investments	45%	32%
Other Interest Income	65%	16%
<b>Total Interest Income</b>	<b>48%</b>	<b>31%</b>
Interest Expenses	52%	33%
<b>Net Interest Income (NII)</b>	<b>42%</b>	<b>26%</b>
P/(L) on sale of Investments	-9%	0%
P/(L) on Exchange Transactions	35%	30%
<b>Fee &amp; Other Income</b>	<b>43%</b>	<b>25%</b>
<b>Total Non-Interest Income</b>	<b>35%</b>	<b>23%</b>
Total Income	39%	25%
<b>Operating Expenses</b>	<b>35%</b>	<b>36%</b>
<b>Pre-provisioning Profits</b>	<b>43%</b>	<b>15%</b>
Provisions for NPAs	62%	56%
Provisions for Std. Assets	111%	32%
Provisions on Investments	2194%	0%
Other Provisions	-80%	33%
Total Provisions	81%	40%
<b>PBT</b>	<b>30%</b>	<b>3%</b>
Tax	25%	3%
<b>PAT</b>	<b>32%</b>	<b>3%</b>
<b>Balance Sheet</b>		
Deposits	35%	25%
Net Advances	36%	25%
Total Assets	33%	24%
<b>Net Interest Margin</b>	<b>0.04%</b>	<b>-0.05%</b>
Book Value	12%	11%
EPS	32%	3%
ROA	-0.06%	-0.22%
ROE	-2.40%	-1.18%

Source: J.P. Morgan estimates.

Table 7: Axis Bank—Normalised ROE

Axis Bank	NORMALISED	FY05	FY06	FY07	FY08	FY09E	FY10E
Net Margin (as % of avg. IEA)	2.92%	2.35%	2.39%	2.48%	2.92%	2.95%	2.90%
NIM (as % of avg. Assets)	2.83%	2.21%	2.27%	2.39%	2.83%	2.87%	2.83%
Non-IR/Asset	1.89%	1.38%	1.37%	1.54%	1.72%	1.75%	1.72%
Non-IR/Revenues	40.0%	38.5%	37.7%	39.3%	37.9%	37.9%	37.8%
Fees/Revenues	35.0%	34.1%	32.2%	34.1%	32.9%	33.1%	32.9%
Dealing/Revenues	5.00%	4.4%	5.5%	5.2%	5.0%	4.7%	4.9%
Other Rev/Revenues	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total Revenue	4.72%	3.59%	3.64%	3.93%	4.55%	4.62%	4.54%
Cost/Income	50.8%	52.4%	51.2%	50.2%	51.8%	49.4%	53.3%
Cost/Assets	2.40%	1.88%	1.86%	1.98%	2.36%	2.28%	2.42%
Pre-Provision Profits	2.32%	1.71%	1.78%	1.96%	2.19%	2.34%	2.12%
LLP/Loans	-1.24%	-0.13%	-0.90%	-0.66%	-1.03%	-1.25%	-1.41%
Loans/Assets	60.00%	40.8%	43.6%	48.4%	53.0%	55.5%	56.3%
Prov/Writebacks on Sec.	0.00%	-0.03%	0.29%	-0.02%	0.15%	0.03%	0.02%
Pre-Tax	1.58%	1.63%	1.67%	1.62%	1.80%	1.67%	1.35%
Effective Tax Rate	33.60%	33.6%	33.7%	33.8%	34.9%	33.6%	33.6%
ROAA	1.05%	1.08%	1.11%	1.07%	1.17%	1.11%	0.89%
Equity / Assets	6.25%	5.73%	6.04%	5.09%	6.65%	7.30%	6.37%
RoE	16.76%	18.9%	18.4%	21.0%	17.61%	15.21%	14.03%
Adjusted NAV	300.0						
PV of Adj NAV	252.8						
COE	13.5%						
RFR	7.5%						
Equity Prem	6.0%						
Beta	1.00						
Growth	9.8%						
Fair P/BV	1.87x						
Terminal Value	472.6						
Sum of PV of Dividends	25.51						
Fair Value	498.1		Mar 2010	Fair Value = Rs. 565			

Source: Company, J.P. Morgan estimates.



## HDFC Bank

### FY10E top-line cut

- We cut our earnings estimates for HDFC Bank by 8% for FY10E on the back of a 500bp cut in loan growth to 25% and 400bp cut in fee growth to 25% leading to a 300bp cut in revenue growth to 29%.
- Corporate loan growth and corporate plus capital market related fees are likely to moderate in the current environment, providing a basis for our estimate cuts.
- While we cut our normalized ROE estimate by 160bp, our fair value estimate multiple remains broadly at 3x given the reduction in the risk free rate to 7.5% from the 9.5% assumed earlier. Thus, our March 2010 share price target increases to Rs1,245 using the Gordon Growth Model.
- However, given the lack of visibility of normalized ROE, a simulated fair value based on the subdued FY10E ROE of 14.7% is Rs633, implying share price downside of 23%. Thus, we expect more pressure on the stock in the near term and maintain our Neutral rating. We also remain concerned about the timeline of potential synergy extraction from the CBOP merger.
- Key risks to our rating and price target include a significant fall in rates and pickup in growth in the near term.

## Neutral

HDBK.BO, HDFCB IN

Price: Rs856.45

▲ **Price Target: Rs1,245.00**  
Previous: Rs1,150.00

### India Banks

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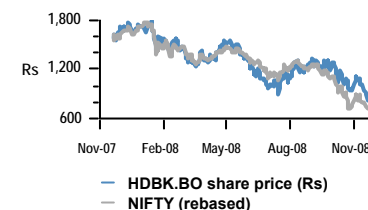
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### Price Performance



Reuters: HDBK.BO, Bloomberg: HDFCB IN

Rs in millions, year-end March

	FY07*	FY08*	FY09E	FY10E			
Net profit	12,627	17,320	20,955	28,894	52-week range	Rs1825-798	Reuters
Basic EPS (rep'd) (Rs)	34.2	40.8	47.6	63.5	Market cap	US\$7.23B	Bloomberg
Basic EPS growth (%)	22.5	19.2	16.8	33.3	Shares outstanding	425.1MM	52-wk range
P/E (basic) (x)	24.0	20.1	17.2	12.9	Free float	76%	Ratio
BVPS (Rs)	183.8	318.9	407.2	459.2	Avg daily value	US\$51.61MM	Avg daily volume
P/BV (x)	4.5	2.6	2.0	1.8	Avg daily volume	2.30MM	Current prem (%)
ROE (%)	19.3	16.2	13.1	14.7	BSE Sensex	8915.21	13-wk avg prem (%)
Tier 1 ratio (%)	8.8	10.4	10.8	9.8	Exchange rate	Rs50.3/US\$1	52-wk avg prem (%)
DPS (Rs)	7.2	9.1	10.1	11.5			
Div. yield (%)	0.9	1.1	1.2	1.4			

Source: Company reports, Bloomberg, and J.P. Morgan estimates. FY07\* & FY08\* numbers are estimated for the merged (HDFC- CBOP) entity.

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## FY10E top-line cut

Table 8: HDFC Bank: Earnings outlook, YoY growth

Rs in millions, year-end March

<b>Profit &amp; Loss</b>	<b>FY09E</b>	<b>FY10E</b>
<b>Net Interest Income</b>	<b>35%</b>	<b>29%</b>
Commission, Exchange, Brokerage	25%	25%
FX Income	5%	20%
<b>Non-Interest Income</b>	<b>10%</b>	<b>29%</b>
<b>Total Income</b>	<b>27%</b>	<b>29%</b>
Operating Expenses	31%	24%
<b>Pre-Provisioning Profit</b>	<b>22%</b>	<b>34%</b>
Provisions	21%	28%
Pre-tax Profit	23%	38%
<b>Net Profit</b>	<b>21%</b>	<b>38%</b>
EPS	17%	33%
<b>Core Operating Profit</b>	<b>31%</b>	<b>31%</b>
<b>Balance Sheet</b>		
Loans	32%	25%
Assets	29%	23%
Book Value	28%	13%
Gross NPLs	0.03%	0.07%
Tier 1 Ratio	0.45%	-1.03%
<b>Ratios</b>		
ROE	-3.16%	1.59%
ROA	-0.14%	0.11%
Net Interest Margin	-0.05%	0.08%
Cost-Income Ratio	1.79%	-1.82%

Source: J.P. Morgan estimates.

Table 9: HDFC Bank: Normalised ROE

Year-end March

HDFC Bank	NORMALISED	FY07*	FY08	FY08*	FY09E*	FY10E*
Net Margin (as % of avg. IEA)	4.62%	4.42%	4.64%	4.61%	4.56%	4.64%
NIM (as % of avg. Assets)	4.48%	4.21%	4.44%	4.40%	4.38%	4.48%
<b>Non-IR/Asset</b>	<b>1.73%</b>	<b>1.92%</b>	<b>1.91%</b>	<b>1.95%</b>	<b>1.75%</b>	<b>1.73%</b>
<b>Non-IR/Revenues</b>	<b>27.9%</b>	<b>31.4%</b>	<b>30.1%</b>	<b>30.8%</b>	<b>28.5%</b>	<b>27.9%</b>
Fees/Revenues	24.4%	27.6%	26.1%	26.2%	24.9%	24.4%
Dealing/Revenues	3.5%	3.8%	4.0%	4.5%	3.6%	3.4%
Other Rev/Revenues	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Total Revenue</b>	<b>6.22%</b>	<b>6.13%</b>	<b>6.34%</b>	<b>6.36%</b>	<b>6.13%</b>	<b>6.20%</b>
Cost/Income	52.6%	47.9%	51.7%	53.9%	54.0%	52.7%
Cost/Assets	3.27%	2.94%	3.28%	3.43%	3.31%	3.27%
<b>Pre-Provision Profits</b>	<b>2.95%</b>	<b>3.20%</b>	<b>3.06%</b>	<b>2.93%</b>	<b>2.82%</b>	<b>2.93%</b>
LLP/Loans	-2.15%	-2.09%	-2.15%	-2.11%	-2.16%	-2.15%
Loans/Assets	52.00%	50.0%	51.6%	51.5%	50.9%	52.0%
Prov/Writebacks on Sec.	0.05%	-0.16%	0.12%	0.01%	-0.04%	0.03%
<b>Pre-Tax</b>	<b>1.88%</b>	<b>1.99%</b>	<b>2.08%</b>	<b>1.85%</b>	<b>1.68%</b>	<b>1.84%</b>
Effective Tax Rate	32.00%	30.4%	32.0%	30.7%	32.0%	32.0%
<b>ROAA</b>	<b>1.28%</b>	<b>1.39%</b>	<b>1.41%</b>	<b>1.28%</b>	<b>1.14%</b>	<b>1.25%</b>
Equity / Assets	6.46%	7.1%	8.2%	7.4%	8.7%	8.5%
<b>RoE</b>	<b>19.77%</b>	<b>19.5%</b>	<b>17.2%</b>	<b>17.3%</b>	<b>13.1%</b>	<b>14.7%</b>
<b>Adjusted NAV</b>	<b>412.6</b>					
PV of Adj NAV	349.6					
<b>COE</b>	<b>13.0%</b>					
RFR	7.5%					
Equity Prem	6.0%					
Beta	0.92					
<b>Growth</b>	<b>9.8%</b>					
<b>Fair P/BV</b>	<b>3.06x</b>					
Terminal Value	1071.1					
Sum of PV of Dividends						
<b>Fair Value</b>	<b>1102.1</b>					<b>Mar 10 fair value = Rs. 1246</b>

Source: Company reports and J.P. Morgan estimates. (\*) represents proforma numbers for the merged (HDFC & CBOP) entity.



## ICICI Bank

### FY10E top-line cut

- We cut ICICI Bank's earnings for F2010E 17% on the back of a 100bp cut in loan growth to 6%, and an 800bp cut in fee growth to 10%, leading to a 600bp cut in revenue growth to 13%.
- Corporate loan growth and corporate plus capital-market-related fees and gains are likely to see moderation in the current environment, providing the basis of our cuts.
- We cut our normalised ROE by 200bp, and our fair parent multiple reduces to 0.86x despite a reduction in the risk free rate to 7.5%, vs. 8.0% assumed earlier. Thus, our Mar-10 price target reduces to Rs710, based on sum of the parts (details inside).
- However, given the lack of visibility of normalized ROEs, a simulated fair value based on the subdued F10E ROE of 8.3% is Rs655, yet implying robust upside. While we could see some pressure in the near term, We believe ICICI is likely to recover the quickest among its peers. We reiterate our Overweight rating.
- Key risks to our rating and price target are a significant rise in rates and NPLs, plus an unanticipated slowdown of growth in the near term.

## Overweight

ICBK.BO, ICICIBC IN

Price: Rs334.05

▼ **Price Target: Rs710.00**  
Previous: Rs833.00

### India Banks

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### Price Performance

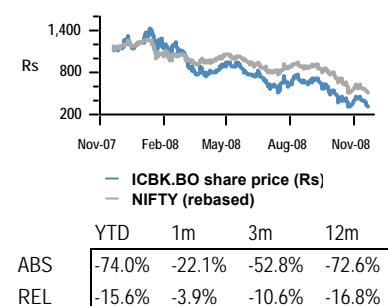


Table 10: ICICI Bank (Reuters: ICBK.BO, Bloomberg: ICICIBC IN)

Rs in million, year end March

	FY07	FY08	FY09E	FY10E			
Net profit	31,100	41,581	38,862	42,658	52-week range	Rs1465-282	Reuters
Basic EPS (rep'd) (Rs)	34.8	41.3	34.9	38.3	Market cap	US\$7.39B	Bloomberg
Basic EPS growth (%)	11.3	18.9	-15.5	9.8	Price	Rs 334.05	52-wk range
P/E (basic) (x)	9.2	7.7	9.2	8.3	Date of Price	21 Nov 2008	Ratio
BVPS (Rs)	270.4	417.5	440.4	465.8	Shares outstanding	1113MM shares	Avg daily volume
P/BV (x)	1.2	0.8	0.7	0.7	Free float	92%	Current prem (%)
ROE (%)	13.4	11.7	8.1	8.5	Avg daily value	US\$162.7MM	13-wk avg prem (%)
Tier 1 ratio (%)	7.4	11.3	11.2	11.5	Avg daily volume	16.67MM shares	52-wk avg prem (%)
DPS (Rs)	10.0	11.0	12.0	13.0	BSE Sensex	8,915.21	
Dividend yield (%)	3.1	3.4	3.8	4.1	Exchange rate	Rs50.3/US\$1	

Source: Company reports, Datastream, and J.P. Morgan estimates.

### See page 21 for analyst certification and important disclosures, including non-US analyst disclosures.

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## FY10E top-line cut

Table 11: ICICI Bank: Earnings Outlook – YoY Growth (%)

	FY 09E	FY 10E
Interest Income	5.1%	5.0%
Interest Expense	1.8%	4.0%
<b>Net Interest Income</b>	<b>15.8%</b>	<b>7.8%</b>
Commission, Exchange, Brokerage	30.0%	10.0%
FX Income	25.0%	10.0%
<b>Core Fees</b>	<b>29.9%</b>	<b>10.0%</b>
Capital Gains	-222.7%	-70.0%
Miscellaneous Income	-50.0%	0.0%
Non-Treasury, Non-Interest Income	8.4%	8.8%
<b>Total Non Interest Income</b>	<b>-13.4%</b>	<b>19.3%</b>
<b>Total Operating Income</b>	<b>0.0%</b>	<b>13.2%</b>
Core Revenues	12.0%	8.3%
Operating Expenses	-10.1%	9.8%
<b>Operating Profit</b>	<b>10.1%</b>	<b>16.0%</b>
<b>Core Operating Profits</b>	<b>36.6%</b>	<b>7.2%</b>
Loan Loss Provisions & Contingencies	25.7%	18.4%
<b>Pre-tax Profit</b>	<b>1.1%</b>	<b>14.3%</b>
Tax	36.7%	28.6%
<b>Net Profit</b>	<b>-6.5%</b>	<b>9.8%</b>
EPS	-15.5%	9.8%
Deposits	5.0%	8.0%
Customer Assets	2.8%	6.1%
Net Interest Margin	0.16%	0.08%

Source: J.P. Morgan estimates.

Table 12: ICICI Bank: Normalised ROE

ICICI Bank	Normalised	FY 2007	FY 2008	FY 2009E	FY 2010E
Net Margin (as % of avg. IEA)	2.33%	2.01%	2.08%	2.22%	2.29%
Non-IR/Asset	2.17%	1.92%	2.10%	2.10%	2.17%
Non-IR/Revenues	49.8%	50.4%	51.7%	50.0%	50.3%
Fees/Revenues	49.0%	44.7%	51.0%	49.2%	49.4%
Dealing/Revenues	0.8%	5.7%	0.7%	0.8%	0.8%
Other Rev/Revenues	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Total Revenue</b>	<b>4.36%</b>	<b>3.81%</b>	<b>4.06%</b>	<b>4.19%</b>	<b>4.32%</b>
Cost/Income	42.4%	57.2%	52.7%	42.3%	42.9%
Cost/Assets	1.85%	2.18%	2.14%	1.77%	1.86%
<b>Pre-Provision Profits</b>	<b>2.51%</b>	<b>1.63%</b>	<b>1.92%</b>	<b>2.42%</b>	<b>2.47%</b>
LLP/Loans	-1.75%	-1.29%	-1.36%	-1.56%	-1.76%
Loans/Assets	58.00%	58.0%	57.5%	58.0%	58.0%
Prov/Writebacks on Sec.	0.00%	0.34%	0.22%	-0.25%	-0.07%
<b>Pre-Tax</b>	<b>1.50%</b>	<b>1.22%</b>	<b>1.36%</b>	<b>1.27%</b>	<b>1.38%</b>
Effective Tax Rate	27.00%	14.7%	17.8%	24.0%	27.0%
Minorities and outside interests	0.00%	0.00%	0.00%	0.00%	0.00%
<b>ROAA</b>	<b>1.09%</b>	<b>1.04%</b>	<b>1.12%</b>	<b>0.96%</b>	<b>1.01%</b>
Equity / Assets	9.20%	7.8%	9.5%	11.8%	11.9%
<b>RoE</b>	<b>11.89%</b>	<b>13.4%</b>	<b>11.7%</b>	<b>8.1%</b>	<b>8.5%</b>
<b>Adjusted NAV</b>	<b>516.6</b>				
PV of Adj NAV	435.2				
<b>COE</b>	<b>13.5%</b>				
RFR	7.5%				
Equity Prem	6.0%				
Beta	1.0				
<b>Growth</b>	<b>9.0%</b>				
<b>Fair P/BV</b>	<b>0.86x</b>				

Source: Company reports, J.P. Morgan estimates.

Table 13: ICICI Bank: Sum-of-the-parts valuation – 1 year forward

	Jun08	Sep08	Mar09E	Mar10E
Life insurance (Rs bn)	31	34	40	52
General insurance (Rs bn)	7	11	13	18
UK (Rs bn)	19	24	24	29
Canada (Rs bn)	14	14	17	22
Others (Rs bn)	16	17	17	17
<b>Total (Rs bn)</b>	<b>87</b>	<b>100</b>	<b>110</b>	<b>137</b>
YoY Change (Rs bn)			23	27
Rs/share of ICICI Bank	78	90	99	123
Reported BV			440	466
<b>Adjusted BV</b>			<b>341</b>	<b>342</b>
Fair Multiple				0.86
Fair value of parent				294
+ PV of dividends				28
<b>Target Price of Parent</b>				<b>322</b>
Current market price				334
Upside				-4%
<b>Value of Subs</b>				<b>388</b>
Life Insurance				274
General Insurance				47
AMC				12
Others				55
<b>Target Price</b>				<b>710</b>
Upside				113%

Source: J.P. Morgan estimates.

## ICICI Bank: Summary of Financials

Income Statement						Growth Rates						
Rs in millions, year end Mar	FY06	FY07	FY08	FY09E	FY10E		FY06	FY07	FY08	FY09E	FY10E	
NIM (as % of avg. assets)	2.0%	2.0%	2.1%	2.2%	2.3%	Loans	58.7%	34.4%	16.0%	3.8%	6.1%	
Earning assets/assets	93.3%	94.1%	94.6%	94.4%	93.8%	Deposits	65.4%	39.6%	6.0%	5.0%	8.0%	
Margins (% of earning assets)	1.9%	1.9%	2.0%	2.1%	2.2%	Assets	49.9%	37.1%	16.0%	2.0%	8.0%	
						Equity	76.9%	9.5%	91.1%	5.5%	5.8%	
Net Interest Income	39,068	56,370	73,041	84,571	91,205	RWA	54.5%	39.0%	16.1%	7.7%	4.0%	
Total Non-Interest Income	39,955	57,260	78,140	84,739	92,163	Net Interest Income	37.6%	44.3%	29.6%	15.8%	7.8%	
Fee Income	35,224	50,820	77,038	83,362	90,649	Non-Interest Income	65.9%	43.3%	36.5%	8.4%	8.8%	
Dealing Income	4,731	6,440	1,102	1,377	1,515	of which Fee Grth	68.2%	44.3%	51.6%	8.2%	8.7%	
Other Operating Income	-	-	-	-	-	Revenues	50.6%	43.8%	33.0%	12.0%	8.3%	
Total operating revenues	79,023	113,630	151,181	169,310	183,368	Costs	57.4%	37.6%	22.6%	-10.1%	9.8%	
Operating costs	-47,245	-65,030	-79,720	-71,673	-78,715	Pre-Provision Profits	41.5%	52.9%	47.0%	36.6%	7.2%	
Pre-Prov. Profits	31,778	48,600	71,461	97,637	104,653	Loan Loss Provisions	235.8%	180.9%	30.5%	25.7%	18.4%	
Provisions	-7,924	-22,260	-29,050	-36,502	-43,217	Pre-Tax	22.5%	17.8%	38.6%	1.1%	14.3%	
Other Inc/Exp.	7,110	10,140	8,150	-10,000	-3,000	Attributable Income	26.7%	22.4%	33.7%	-6.5%	9.8%	
Exceptionals	0	0	0	0	0	EPS	14.8%	11.3%	18.9%	-15.5%	9.8%	
Disposals/ other income	-	-	-	-	-	DPS	-0.6%	17.5%	10.0%	8.8%	8.3%	
Pre-tax	30,964	36,480	50,561	51,135	58,436	Balance Sheet Gearing		FY06	FY07	FY08	FY09E	FY10E
Tax	5,563	5,380	8,980	12,272	15,778	Loan/deposit	89.3%	85.9%	94.0%	93.0%	91.3%	
Minorities	0	0	0	0	0	Investment/assets	28.5%	26.5%	27.9%	25.5%	23.3%	
Other Distbn.	-	-	-	-	-	Loan/Assets	58.1%	56.8%	56.4%	51.8%	46.6%	
Attributable Income	25,401	31,100	41,581	38,862	42,658	Customer deposits/liab.	65.7%	66.9%	61.1%	57.3%	52.5%	
						LT debt/liabilities	15.3%	20.5%	21.6%	17.0%	15.5%	
Per Share Data Rs						Asset Quality/Capital						
	FY06	FY07	FY08	FY09E	FY10E		FY06	FY07	FY08	FY09E	FY10E	
EPS	31.23	34.77	41.33	34.92	38.33	Loan loss reserves/loans	0.8%	1.1%	1.8%	2.8%	2.8%	
DPS	8.53	10.02	11.03	12.00	13.00	NPLs/loans	1.6%	2.1%	3.4%	4.8%	4.8%	
Payout	30%	29%	30%	34%	34%	Loan loss reserves/NPLs	0.0%	0.0%	0.0%	0.0%	0.0%	
Book value	249.55	270.44	417.53	440.45	465.77	Growth in NPLs	-33.3%	84.0%	83.2%	47.3%	6.1%	
Fully Diluted Shares	0.00	0.00	0.00	0.00	0.00	Tier 1 Ratio	9.2%	7.4%	11.3%	11.2%	11.5%	
						Total CAR	13.3%	11.7%	14.9%	14.2%	14.5%	
Key Balance sheet Rs in millions						Du-Pont Analysis						
	FY06	FY07	FY08	FY09E	FY10E		FY06	FY07	FY08	FY09E	FY10E	
Net Loans	1,461,631	1,958,656	2,256,160	2,319,127	2,460,466	NIM (as % of avg. assets)	2.0%	2.0%	2.1%	2.2%	2.3%	
LLR	-12,135	-22,010	-41,660	-67,028	-71,113	Earning assets/assets	93.3%	94.1%	94.6%	94.4%	93.8%	
Gross Loans	1,473,766	1,980,666	2,297,820	2,386,155	2,531,579	Margins (as % of Avg. Assets)	1.9%	1.9%	2.0%	2.1%	2.2%	
NPLs	22,930	42,200	77,300	113,901	120,842	Non-Int. Rev./ Revenues	50.6%	50.4%	51.7%	50.0%	50.3%	
Investments	715,474	912,580	1,114,540	1,143,527	1,232,164	Non IR/Avg. Assets	1.9%	1.9%	2.1%	2.1%	2.2%	
Other earning assets	126,575	164,896	205,751	246,901	296,281	Revenue/Assets	3.1%	3.3%	3.8%	3.8%	3.5%	
Avg. IEA	1,954,737	2,804,101	3,519,898	3,813,063	3,979,466	Cost/Income	59.8%	57.2%	52.7%	42.3%	42.9%	
Goodwill	0	0	0	0	0	Cost/Assets	2.3%	2.2%	2.1%	1.8%	1.9%	
Assets	2,513,890	3,446,572	3,997,950	4,077,909	4,404,142	Pre-Provision ROA	5.4%	5.5%	5.9%	5.6%	5.3%	
Deposits	1,650,832	2,305,102	2,444,310	2,566,526	2,771,848	LLP/Loans	-0.5%	-1.1%	-1.3%	-1.5%	-1.7%	
Long-term bond funding	385,219	706,600	863,990	762,486	816,405	Loan/Assets	57.3%	58.0%	57.5%	58.0%	58.0%	
Other Borrowings	0	0	0	0	0	Other Prov. Income/ Assets	0.3%	0.3%	0.2%	-0.2%	-0.1%	
Avg. IBL	1,684,843	2,523,876	3,160,001	3,318,656	3,458,632	Operating ROA	5.1%	4.8%	5.2%	4.7%	4.3%	
Avg. Assets	2,095,242	2,980,231	3,722,261	4,037,929	4,241,025	Pre-Tax ROA	5.4%	5.2%	5.4%	4.4%	4.3%	
Common Equity	222,060	243,130	464,710	492,014	543,663	Tax rate	18.0%	14.7%	17.8%	24.0%	27.0%	
RWA	2,085,936	2,899,930	3,367,550	3,628,204	3,774,277	Minorities & Outside Distbn.	0.0%	0.0%	0.0%	0.0%	0.0%	
Avg. RWA	1,718,052	2,492,933	3,133,740	3,497,877	3,701,241	ROA	1.2%	1.0%	1.1%	1.0%	1.0%	
						RORWA	1.5%	1.2%	1.3%	1.1%	1.2%	
						Equity/Assets	8.3%	7.8%	9.5%	11.8%	11.9%	
						ROE	14.6%	13.4%	11.7%	8.1%	8.5%	

Source: Company reports and J.P. Morgan estimates.

**Companies Recommended in This Report (all prices in this report as of market close on 21 November 2008, unless otherwise indicated)**

Axis Bank Ltd (AXBKq.L/\$8.80 [19-November-2008]/Overweight), Axis Bank Ltd (AXBK.BO/Rs411.75/Overweight), HDFC (Housing Development Finance Corporation) (HDFC.BO/Rs1,399.30/Overweight), HDFC Bank (HDBK.BO/Rs856.70/Neutral), HDFC Bank (HDB/\$45.25 [20-November-2008]/Neutral), ICICI Bank (ICBK.BO/Rs335.55/Overweight), ICICI Bank (IBN/\$11.33 [20-November-2008]/Overweight)

**Analyst Certification:**

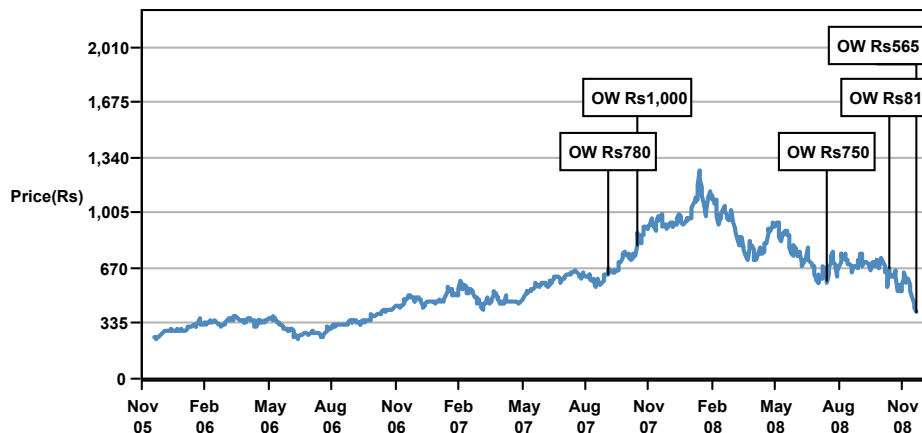
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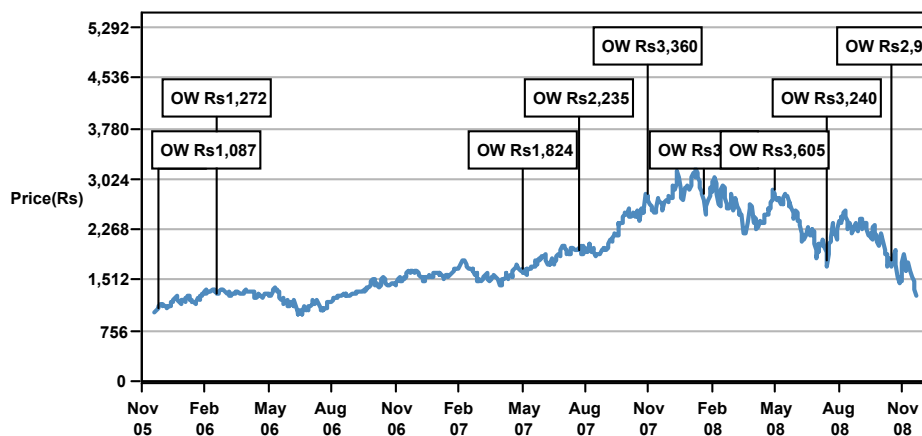
Axis Bank Ltd (AXBK.BO) Price Chart



Date	Rating	Share Price (Rs)	Price Target (Rs)
03-Sep-07	OW	635.35	780.00
16-Oct-07	OW	813.35	1000.00
16-Jul-08	OW	596.55	750.00
14-Oct-08	OW	662.90	810.00
21-Nov-08	OW	406.05	565.00

Source: Reuters and J.P. Morgan; price data adjusted for stock splits and dividends.  
 Initiated coverage Sep 03, 2007. This chart shows J.P. Morgan's continuing coverage of this stock; the current analyst may or may not have covered it over the entire period.  
 J.P. Morgan ratings: OW = Overweight, N = Neutral, UW = Underweight.

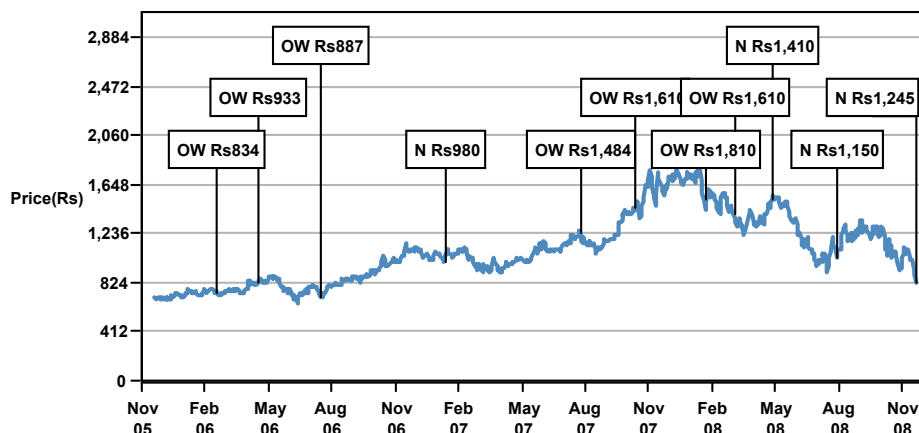
HDFC (Housing Development Finance Corporation) (HDFC.BO) Price Chart



Date	Rating	Share Price (Rs)	Price Target (Rs)
25-Nov-05	OW	1086.05	1087.00
18-Feb-06	OW	1300.05	1272.00
04-May-07	OW	1679.20	1824.00
25-Jul-07	OW	1974.70	2235.00
30-Oct-07	OW	2813.05	3360.00
21-Jan-08	OW	2819.80	3709.00
30-Apr-08	OW	2881.45	3605.00
16-Jul-08	OW	1800.30	3240.00
17-Oct-08	OW	1801.15	2900.00

Source: Reuters and J.P. Morgan; price data adjusted for stock splits and dividends.  
 Break in coverage Feb 26, 2004 - Jul 02, 2004. This chart shows J.P. Morgan's continuing coverage of this stock; the current analyst may or may not have covered it over the entire period.  
 J.P. Morgan ratings: OW = Overweight, N = Neutral, UW = Underweight.

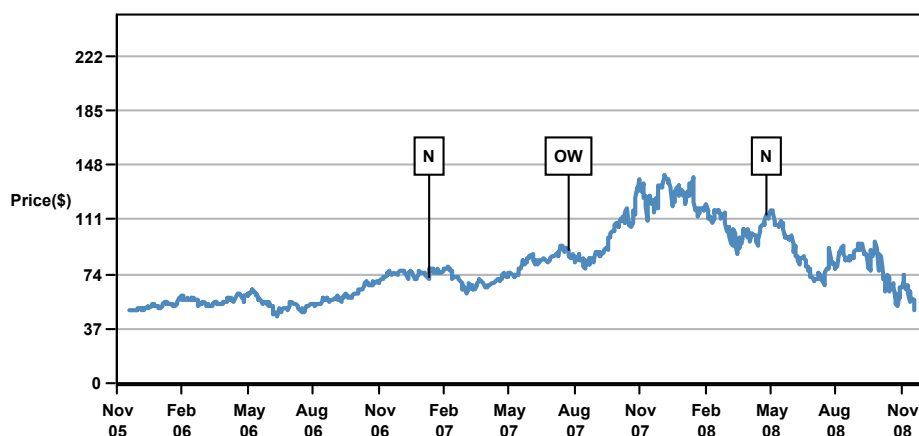
**HDFC Bank (HDBK.BO) Price Chart**



Date	Rating	Share Price (Rs)	Price Target (Rs)
18-Feb-06	OW	742.35	834.00
18-Apr-06	OW	815.50	933.00
18-Jul-06	OW	706.85	887.00
12-Jan-07	N	999.35	980.00
27-Jul-07	OW	1241.60	1484.00
12-Oct-07	OW	1456.45	1610.00
22-Jan-08	OW	1517.55	1810.00
04-Mar-08	OW	1390.55	1610.00
27-Apr-08	N	1517.95	1410.00
30-Jul-08	N	1028.90	1150.00
21-Nov-08	N	822.25	1245.00

Source: Reuters and J.P. Morgan; price data adjusted for stock splits and dividends.  
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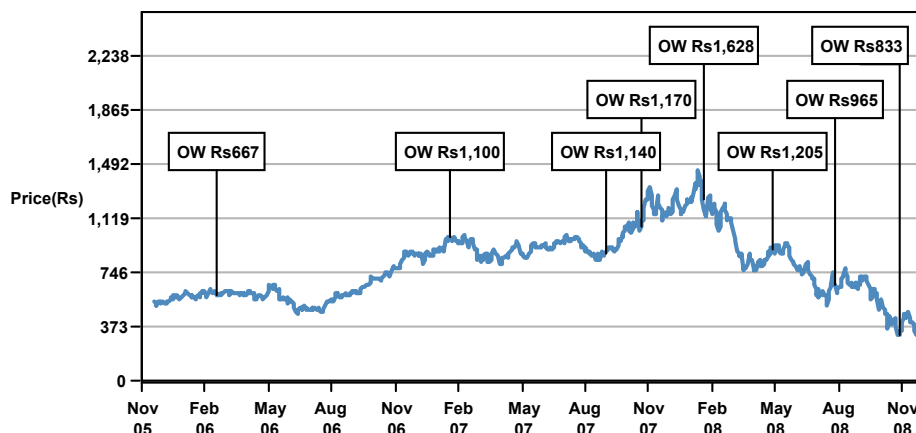
**HDFC Bank (HDB) Price Chart**



Date	Rating	Share Price (\$)	Price Target (\$)
12-Jan-07	N	72.64	-
26-Jul-07	OW	89.90	-
27-Apr-08	N	114.88	-

Source: Reuters and J.P. Morgan; price data adjusted for stock splits and dividends.  
 Break in coverage Feb 26, 2004 - May 26, 2004. This chart shows J.P. Morgan's continuing coverage of this stock; the current analyst may or may not have covered it over the entire period.  
 J.P. Morgan ratings: OW = Overweight, N = Neutral, UW = Underweight.

ICICI Bank (ICBK.BO) Price Chart



Date	Rating	Share Price (Rs)	Price Target (Rs)
18-Feb-06	OW	586.50	667.00
20-Jan-07	OW	985.55	1100.00
31-Aug-07	OW	872.05	1140.00
21-Oct-07	OW	1062.35	1170.00
21-Jan-08	OW	1245.45	1628.00
28-Apr-08	OW	894.95	1205.00
27-Jul-08	OW	656.85	965.00
28-Oct-08	OW	316.30	833.00

Source: Reuters and J.P. Morgan; price data adjusted for stock splits and dividends.  
 Break in coverage Mar 07, 2004 - Jun 22, 2004. This chart shows J.P. Morgan's continuing coverage of this stock; the current analyst may or may not have covered it over the entire period.  
 J.P. Morgan ratings: OW = Overweight, N = Neutral, UW = Underweight.

ICICI Bank (IBN) Price Chart



Source: Reuters and J.P. Morgan; price data adjusted for stock splits and dividends.  
 Break in coverage Mar 07, 2004 - Jun 22, 2004. This chart shows J.P. Morgan's continuing coverage of this stock; the current analyst may or may not have covered it over the entire period.  
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IB clients*	53%	51%	43%
JPMSI Equity Research Coverage	40%	48%	12%
IB clients*	76%	70%	59%

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