

January 25, 2010

Rating	Accumulate
Price	Rs1,290
Target Price	Rs1,350
Implied Upside	4.7%
Sensex	17,051

(Prices as on January 21, 2010)

Trading Data	
Market Cap. (Rs bn)	162.0
Shares o/s (m)	125.6
Free Float	70.8%
3M Avg. Daily Vol ('000)	783.4
3M Avg. Daily Value (Rs m)	945.9

Major Shareholders	
Promoters	29.2%
Foreign	47.0%
Domestic Inst.	6.7%
Public & Others	17.1%

Stock Performance)		
(%)	1M	6M	12M
Absolute	4.4	41.1	127.1
Relative	3.4	27.5	35.8



Source: Bloomberg

United Spirits

Volume story continues, upgrade to Accumulate

United Spirits' (UNSP) Q3FY10 results were ahead of expectations. Net sales grew by 31% YoY to Rs13.6bn (our expectations Rs12.5bn). EBITDA almost doubled to Rs2.34bn (our expectations Rs2.18bn), while the recurring PAT more than tripled to Rs969m (our expectations Rs874m).

Robust volume growth of 12%, AP grants price hike: Volume growth came in at strong 12% despite some minor trade issues in Maharashtra and disruptions in AP owing to Telangana issue. Management, during the analyst meet, indicated growth to moderate in FY11E on account of higher base. Higher revenue growth is helped by price hikes granted by AP government in November, continued up-trading resulting in better product mix and booking of partial sales from contract manufacturers directly in UNSP's books.

Whyte & Mackay (W&M) posted EBITDA of Rs53m for 9MFY10 as against GBP49m in 9MFY09. Management maintained its guidance of GBP58m for FY10E.

EBITDA margins improved by 580bps YoY to 17.1% as base quarter witnessed huge deterioration in gross margins on account of input cost spike. Judicious long-term contracts and shifting between molasses and grains based feedstock also helped contain the impact of higher raw material prices.

Reported PAT grew 217% to Rs969m. Interest costs jumped 41% YoY and remained flat sequentially to Rs747m. This is attributed to a) working capital expansion b) Refinancing of dollar loan as rupee loan. Outstanding loans as on December 31, 2009 stood at Rs49bn. Repayment obligations for W&M (GBP loan) looks comfortable with GBP35m due for repayment annually for the next four years as against W&M EBITDA of GBP55-60m.

Upgrade to Accumulate with revised TP of Rs1,350: UNSP continues to witness double-digit volume growth and has also managed to get some price hikes from various state governments. Stock has declined by ~10% since our initiation with 'Sell' rating. We revise our FY11E estimates by ~4% and roll forward the model to arrive at March-11 SOTP based target price of Rs1350, an upside of ~7%. We continue to value domestic business at 15x EV/EBITDA and W&M at 9x EV/EBITDA. Attractive domestic business opportunity, easing concerns on leverage and likely improvement in input costs will help UNSP deliver strong performance in the medium term. We upgrade the stock to 'Accumulate', with a target price of Rs1,350.

Key financials (Y/e March)	FY09	FY10E	FY11E	FY12E
Revenues (Rs m)	54,681	62,684	72,232	81,849
Growth (%)	18.2	14.6	15.2	13.3
EBITDA (Rs m)	9,853	11,113	13,460	15,269
PAT (Rs m)	(4,088)	3,679	5,912	8,189
EPS (Rs)	18.7	29.3	47.1	65.2
Growth (%)	0.6	56.8	60.7	38.5
Net DPS (Rs)	2.1	2.9	4.7	6.5

Source: Company Data; PL Research

Profitability & valuation	FY09	FY10E	FY11E	FY12E
EBITDA margin (%)	19.5	19.3	20.3	20.4
RoE (%)	8.7	11.2	13.1	15.9
RoCE (%)	10.6	11.4	14.1	16.7
EV / sales (x)	3.7	3.2	2.8	2.5
EV / EBITDA (x)	20.5	18.2	15.0	13.2
PE (x)	65.9	42.1	26.2	18.9
P / BV (x)	5.3	3.6	3.2	2.8
Net dividend yield (%)	0.2	0.2	0.4	0.5

Source: Company Data; PL Research

Gautam Duggad GautamDuggad@PLIndia.com +91-22-6632 2233



Q3FY10 Result Overview (Rs m)

Q3FY10 Result Overview							(Rs m)
Y/e March	Q3FY10	Q3FY09	YoY gr. (%)	Q2FY10	9MFY10	9MFY09	YoY gr. (%)
Net Sales / Income from Operations	13,468	10,293		10,801	36,685	29,447	
Other Operating Income	112	110		75	250	274	
Net Sales / Income from Operations	13,580	10,402	30.5	10,876	36,936	29,721	24.3
Expenditure	11,256	9,229	22.0	8,980	30,434	24,641	
(Increase) / Decrease in Stock in Trade	(586)	(1,258)	(53.4)	(287)	(882)	(1,218)	
Consumption of Raw Materials	3,462	3,664	(5.5)	2,525	9,308	7,529	
Purchase of Traded Goods	1,870	1,366	36.9	1,323	4,427	3,475	
RM Cost	4,746	3,771		3,560	12,853	9,786	
Gross profit	8,834	6,631	33.2	7,316	24,083	19,935	20.8
Gross profit margin (%)	65.1	63.7		67.3	65.2	67.1	
Advertisement & Sales Promotion Expenses	1,199	1,026		835	2,917	2,605	
Consumption of Other Materials	2,879	2,520		2,334	7,843	6,683	
Employees Cost	737	619		792	2,210	1,742	
Others	1,695	1,293		1,459	4,612	3,825	
EBITDA	2,324	1,173	98.1	1,896	6,502	5,080	28.0
EBITDA margin (%)	17.1	11.3		17.4	17.6	17.1	
Depreciation	(93)	(87)		(83)	(256)	(257)	
Other Income	(27)	(50)		34	26	183	
EBIT	2,203	1,036		1,847	6,271	5,006	
Interest	(747)	(529)	41.1	(751)	(2,089)	(1,265)	65.1
PBT	1,457	507		1,097	4,182	3,741	
Tax	(488)	(201)		(401)	(1,442)	(1,325)	
PAT (reported)	969	306	216.6	696	3,440	2,416	42.4
As % of sales							
RM cost	34.9	36.3		32.7	34.8	32.9	
Advertisement & Sales Promotion Expenses	8.8	9.9		7.7	7.9	8.8	
Consumption of Other Materials	21.2	24.2		21.5	21.2	22.5	
Employees Cost	5.4	6.0		7.3	6.0	5.9	
Others	12.5	12.4		13.4	12.5	12.9	
EBITDA margin	17.1	11.3		17.4	17.6	17.1	

SOTP based target price of Rs1,350

	EV/EBITDA	EBITDA	EV
Domestic	15	10,514	156,133
W&M	9	4,755	42,796
Treasury			10,690
IPL			4,464
EV			214,083
Net Debt			44,582
Equity		_	169,501
Per share			1,350

January 25, 2010 2



Prabhudas Lilladher Pvt. Ltd.

3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai-400 018, India

Tel: (91 22) 6632 2222 Fax: (91 22) 6632 2209

Rating Distribution of Research Coverage



PL's Recommendation Nomenclature

Reduce : Underperformance to Sensex over 12-months Sell : Over 15% underperformance to Sensex over 12-months

Trading Buy : Over 10% absolute upside in 1-month Trading Sell : Over 10% absolute decline in 1-month

This document has been prepared by the Research Division of Prabhudas Lilladher Pvt. Ltd. Mumbai, India (PL) and is meant for use by the recipient only as information and is not for circulation. This document is not to be reported or copied or made available to others without prior permission of PL. It should not be considered or taken as an offer to sell or a solicitation to buy or sell any security.

The information contained in this report has been obtained from sources that are considered to be reliable. However, PL has not independently verified the accuracy or completeness of the same. Neither PL nor any of its affiliates, its directors or its employees accept any responsibility of whatsoever nature for the information, statements and opinion given, made available or expressed herein or for any omission therein.

Recipients of this report should be aware that past performance is not necessarily a guide to future performance and value of investments can go down as well. The suitability or otherwise of any investments will depend upon the recipient's particular circumstances and, in case of doubt, advice should be sought from an independent expert/advisor.

Either PL or its affiliates or its directors or its employees or its representatives or its clients or their relatives may have position(s), make market, act as principal or engage in transactions of securities of companies referred to in this report and they may have used the research material prior to publication.

We may from time to time solicit or perform investment banking or other services for any company mentioned in this document.

For Clients / Recipients in United States of America:

All materials are furnished courtesy of Direct Access Partners LLC ("DAP") and produced by Prabhudas Lilladher Pvt. Ltd. ("PLI"). This material is for informational purposes only and provided to Qualified and Accredited Investors. You are under no obligation to DAP or PLI for the information provided herein unless agreed to by all of the parties. Additionally, you are prohibited from using the information for any reason or purpose outside its intended use. Any questions should be directed to Gerard Visci at DAP at 212.850.8888.