

## COMPANY UPDATE

## Sobha Developers (SOBH.BO)

Buy **Equity Research** 

## Upcoming launches improve visibility, reiterate Buy (CL), raise TP

## What's changed

Takeaways from a call with the regional head, NCR of Sobha Developers. 1) Launch schedule: Sobha has received most of the approvals for the Township project including license, layout and land demarcation. Management has guided towards a project launch over the next two months post plot-wise zoning approval. 2) Improvement in infrastructure. Improved connectivity with Dwarka is likely to lead to better pricing and demand. 3) Premium projects. The township is intended to be a high-end villa based project with pricing expected to be Rs6,000+/sq. ft and unit sizes 3,000+sq ft. 4) Sales target. Phase I comprises the launch of 200 villas with a cumulative area of 1 mn sqft (total of 4 mn sqft). 5) **Execution control.** Sobha intends to minimize delays in delivery as it plans

## **Implications**

This is among the largest projects being undertaken by Sobha and a successful launch will likely improve revenue visibility. Management has indicated that Sobha has already invested around Rs4.5 bn (around 15% of current balance sheet). We estimate revenues from Gurgaon of Rs173 mn in FY12E and Rs1,452 mn in FY13E, about 2% and 10% of total revenues.

to launch their projects after most approvals are obtained.

### Valuation

Sobha remains on our Conviction Buy list with a revised price target of Rs344 (Rs331 prior). The revision is driven primarily by a pricing adjustment of Rs500/sg ft for the Gurgaon project. Our 12-month RNAV-based TP of Rs344 is derived by applying a 10% discount to FY12E RNAV of Rs382. We fine-tune FY11E-13E earnings by 0%/-1% as we marginally lower volume estimates. Based on FY2012E P/B, Sobha trades at 1.1X versus our coverage average of 1.2X and an FY2012E P/E of 10.4X versus peers 10.9X.

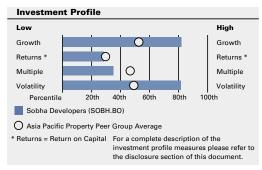
#### Key risks

(1) lower-than-expected sales due to high interest rate environment, (2) delay in Gurgaon project launch, and (3) order slowdown from Infosys.

#### INVESTMENT LIST MEMBERSHIP

Asia Pacific Buy List Asia Pacific Conviction Buy List

Coverage View: Attractive



Key data	Current
Price (Rs)	261.65
12 month price target (Rs)	344.00
Market cap (Rs mn / US\$ mn)	25,658.4 / 567.1
Foreign ownership (%)	24.4

	3/10	3/11E	3/12E	3/13E
EPS (Rs) New	14.63	20.18	25.11	32.60
EPS revision (%)	0.0	(0.1)	(1.4)	(1.1)
EPS growth (%)	(1.0)	37.9	24.5	29.8
EPS (dil) (Rs) New	14.63	20.18	25.11	32.60
P/E (X)	17.9	13.0	10.4	8.0
P/B (X)	1.5	1.4	1.2	1.1
EV/EBITDA (X)	13.0	10.2	8.1	6.0
Dividend yield (%)	1.0	1.1	1.9	2.7
ROE (%)	9.6	11.1	12.5	14.6



Share price performance (%)	3 month	6 month	12 month			
Absolute	(20.5)	(29.6)	(3.2)			
Rel. to India BSE30 Sensex	(13.9)	(25.6)	(9.5)			
Source: Company data, Goldman Sachs Research estimates, FactSet. Price as of 3/16/2011 close.						

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# **Sobha Developers: Summary Financials**

Profit model (Rs mn)	3/10	3/11E	3/12E	3/13E	Balance sheet (Rs mn)	3/10	3/11E	3/12E	3/13
Total revenue	11,298.7	15,154.3	18,606.8	23,038.0	Cash & equivalents	825.7	926.3	1,487.6	4,625
Cost of goods sold	(6,687.2)	(9,068.8)	(11,234.5)	(13,929.5)	Accounts receivable	4,429.9	5,937.1	6,117.3	6,311
SG&A	(2,298.7)	(2,771.8)	(3,279.3)	(3,969.4)	Inventory	11,101.4	9,297.1	10,707.8	10,811
R&D					Other current assets	20,102.3	20,602.3	21,102.3	21,602
Other operating profit/(expense)	0.0	0.0	0.0	0.0	Total current assets	36,459.2	36,762.8	39,415.0	43,351
BITDA	2,635.9	3,653.3	4,434.9	5,483.1	Net PP&E	2,061.1	1,740.3	1,418.2	1,094
Depreciation & amortization	(323.1)	(339.6)	(341.8)	(344.1)	Net intangibles	0.0	0.0	0.0	. (
EBIT	2,312.8	3,313.7	4,093.0	5,139.0	Total investments	78.5	78.5	78.5	78
nterest income	7.9	7.9	7.9	7.9	Other long-term assets	0.0	0.0	0.0	(
nterest expense	(693.4)	(553.7)	(522.9)	(520.3)	Total assets	38,598.8	38.581.6	40,911.7	44,52
ncome/(loss) from uncons. subs.	0.0	0.0	0.0	0.0	10141 405015	00,000.0	00,001.0	40,011.7	11,02
Others	30.7	0.0	0.4	0.4	Accounts payable	869.1	1,453.1	1,937.1	2,52
Pretax profits	1,657.9	2,768.1	3,578.5		Short-term loans	0.0	0.0	0.0	2,02
•		-		4,627.1		5,660.3			
ncome tax	(274.8)	(747.4)	(1,073.5)	(1,388.1)	Other current liabilities	•	5,660.3	6,226.3	6,84
Minorities	(42.2)	(42.2)	(42.2)	(42.2)	Total current liabilities	6,529.4	7,113.4	8,163.5	9,37
					Long-term debt	14,740.4	12,420.4	11,700.4	11,59
Net income pre-preferred dividends	1,341.0	1,978.5	2,462.8	3,196.8	Other long-term liabilities	0.0	0.0	0.0	(
Preferred dividends	0.0	0.0	0.0	0.0	Total long-term liabilities	14,740.4	12,420.4	11,700.4	11,59
Net income (pre-exceptionals)	1,341.0	1,978.5	2,462.8	3,196.8	Total liabilities	21,269.7	19,533.8	19,863.8	20,97
Post-tax exceptionals	0.0	0.0	0.0	0.0					
Net income	1,341.0	1,978.5	2,462.8	3,196.8	Preferred shares	0.0	0.0	0.0	
					Total common equity	17,038.0	18,714.5	20,672.5	23,13
EPS (basic, pre-except) (Rs)	14.63	20.18	25.11	32.60	Minority interest	291.1	333.3	375.4	41
EPS (basic, post-except) (Rs)	14.63	20.18	25.11	32.60	Total liabilities & equity	38,598.8	38,581.6	40,911.7	44,52
EPS (diluted, post-except) (Rs)	14.63	20.18	25.11	32.60	BVPS (Rs)	173.74	190.84	210.81	235
OPS (Rs)	2.67	3.00	5.00	7.00	RNAV (Rs mn)			37,508.3	
Dividend payout ratio (%)	18.3	14.9	19.9	21.5	RNAVPS (Rs)			382.49	
Free cash flow yield (%)	12.7	9.1	5.6	14.1					
Growth & margins (%)	3/10	3/11E	3/12E	3/13E	Ratios	3/10	3/11E	3/12E	3/1
Sales growth	16.0	34.1	22.8	23.8	ROE (%)	9.6	11.1	12.5	14
EBITDA growth	(5.4)	38.6	21.4	23.6	ROA (%)	3.6	5.1	6.2	
EBIT growth	(4.7)	43.3	23.5	25.6	ROACE (%)	6.4	7.8	9.3	1.
Net income growth	24.4	47.5	24.5	29.8	Inventory days	613.9	410.5	325.0	28
EPS growth	(1.0)	37.9	24.5	29.8	Receivables days	131.0	124.8	118.2	9
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Gross margin	40.8	40.2	39.6	39.5	Payable days	58.7	46.7	55.1	5
EBITDA margin EBIT margin	23.3 20.5	24.1 21.9	23.8 22.0	23.8 22.3	Net debt/equity (%) Interest cover - EBIT (X)	80.3 3.4	60.3 6.1	48.5 7.9	2
Cash flow statement (Rs mn)	3/10	3/11E	3/12E	3/13E	Valuation P/E basic (Y)	3/10	3/11E	3/12E	3/1
Net income pre-preferred dividends	1,341.0	1,978.5	2,462.8	3,196.8	P/E basic (X)	17.9	13.0	10.4	
0&A add-back	323.1	339.6	341.8	344.1	P/B (X)	1.5	1.4	1.2	
//inorities interests add-back	42.2	42.2	42.2	42.2	EV/EBITDA (X)	13.0	10.2	8.1	
Net (inc)/dec working capital	881.5	881.1	(1,106.9)	289.1	Dividend yield (%)	1.0	1.1	1.9	
Other operating cash flow	733.5	(500.0)	66.0	122.6					
ash flow from operations	3,321.2	2,741.4	1,805.9	3,994.7	Underlying valuation	2/10	2/11E	2/125	2/
apital expenditures	(139.4)	(18.8)	(19.8)	(20.7)	Underlying valuation Underlying profit (Rs mn)	3/10	3/11E 	3/12E 	3/
equisitions	0.0	0.0	0.0	0.0	Underlying EPS (Rs)				
Divestitures	6.9	0.0	0.0	0.0	Cdorrylling Er O (110)	-			
					Underlying POE /9/\	NIM	NIM	NIM	
Others	8.4	(10.0)	0.0	0.0	Underlying ROE (%)	NM	NM	NM	
Cash flow from investments	(124.1)	(18.8)	(19.8)	(20.7)	Underlying ROA (%)	NM	NM	NM	
					Underlying ROACE (%)	NM	NM	NM	- 1
Dividends paid (common & pref)	(165.8)	(302.0)	(504.8)	(734.3)	Underlying P/E (X)				
nc/(dec) in debt	(4,569.2)	(2,320.0)	(720.0)	(102.0)	Underlying dividend payout (%)	NM	NM	NM	1
Common stock issuance (repurchase)	4,619.3	0.0	0.0	0.0	Underlying EPS growth (%)				
ommon stock issuance (repurchase)		0.0	0.0	0.0					
Other financing cash flows	(2,470.0)	0.0	0.0	0.0					
Other financing cash flows									
	(2,470.0) ( <b>2,585.7</b> ) <b>611.5</b>	(2,622.0) 100.6	(1,224.8) 561.3	(836.3) 3,137.7	Note: Last actual year may include reported a	and estimated data			

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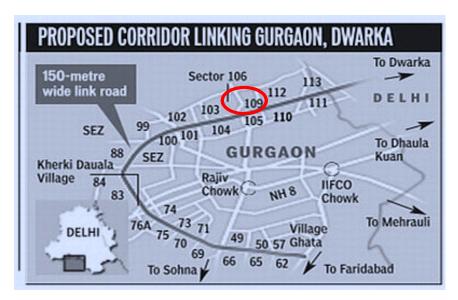
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## New infrastructure makes the project location very attractive

Sobha's upcoming 152-acre Township project is located in Sector 106 and Sector 109 (Exhibit 1). This villa project comprises of 4 mn sqft with 1.5 mn sqft of apartments to be launched later. Though, these sectors are in close aerial vicinity of established areas such as Dwarka (in Delhi, 3km) and Indira Gandhi International Airport (5-6 km), current connectivity is through a much longer route. As per Gurgan Masterplan-2021, there is a proposed road, Northern Peripheral Road (NPR) that is expected to provide direct access to these locations. As per media reports, The contract for Dwarka-Gurgaon road has been awarded with a construction plan of 18 months.

Currently the differential between the two sides is 5:1 for land rates and around 2.2:1 for apartments. Management indicated that land prices in Dwarka are Rs300,000/sq. yard while apartment prices are in the region of around Rs7,000/sq ft despite having lower specifications. We model the current pricing environment assuming Rs6,000/sqft for villas and Rs3,780/sqft for apartments. Successful and timely completion of NPR is likely to significantly improve saleable potential of the area. Management has indicated that it has received lot of enquiries from people living on the Dwarka side. Exhibit 3 presents NAV sensitivity of this land with respect to selling prices. Gurgaon accounts for about 16% of our FY12E RNAV estimate for Sobha.

Exhibit 1: Upcoming highway linking Dwarka to Gurgaon adjacent to Sobha project Sobha project location (not to scale)



Source: Company data.

**Competitive intensity.** Exhibit 2 summarizes selling prices of various upcoming projects in the area. Currently, we expect significant investor demand in this area which is on account of expectation of better connectivity. Management indicated that raw land prices in the area are around Rs50-60 mn per acre.

**Sales strategy.** Sobha is exploring various sales strategies including selling small portions through the broker network. Management indicated its focus on attracting endusers even though it may entail a lower sales pace. We currently model sales of 0.4 mn sq. ft in FY2012E.

# Exhibit 2: We are assuming a selling price of Rs 6,000 for villas and Rs3,780 for apartments at Sobha's Gurgaon site

Prices at key projects near Sobha project site

Prices at key projects near Sobha land parcel	Sector	Rs/sqft	Rs/sq. yard
Gurgaon			
Raheja Developers - Atharva	109	4,378	
Raheja Developers - Shilas	109	4,178	
Tashee Group - Capital Gateway	111	3,552	
Indiabulls - Centrum Park	103	3,401	
BPTP - Amstoria	102	5,005	
Plots at BPTP Amstoria			42,500
Plots at Palam Vihar			55,000

Source: Goldman Sachs Research.

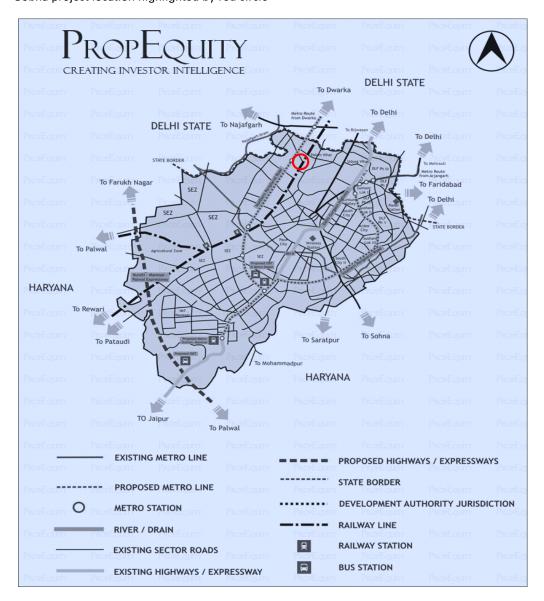
# Exhibit 3: A change of Rs500 in the selling price for Gurgaon affects valuation by about Rs10/share

Target Price sensitivity to selling price assumptions for Gurgaon Project

Change in selling price assumption (Rs/sqft)	Valuation per share (Rs)
-1,000	325
-500	335
0	344
500	354
1,000	364
1,500	374
2,000	383
2,500	393

Source: Goldman Sachs Research estimates.

Exhibit 4: Sobha project location close to Dwarka in Delhi and the Indira Gandhi International Airport Sobha project location highlighted by red circle



Source: PropEquity, Goldman Sachs Research.

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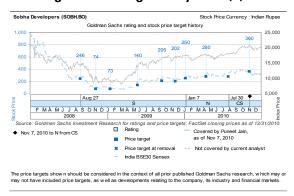
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