



Punter's Call

Bears in control

The tug of war between bulls and bears in the last three trading sessions has ended today and bears are dominating the market in today's opening session. The index opened down with a gap and is trading around 100 points down from yesterday's close. The market breadth is indicating a negative bias with 849 advances and 987 declines. As we can see in the charts, the 20-hour moving average is trying to penetrate through the 40-hour moving average, indicating the selling pressure in the short term. The index is likely to have support around 14084 level, which is 100-hour moving average, and on breaching this level it is likely to take support around 14000 level, which is our medium-term support level. The index is facing resistance around 14218 level, which was yesterday's close, and on breaching this level it is likely to move towards 14382, which is the 20-hour moving average. We have changed our short-term bias to down with a target of 14080 while the medium-term bias remains positive with a target of 14700.

We have a negative bias on Tata Chemicals as it has resistance around Rs256 level and support around Rs247-242 level. We have a positive bias on IVRCL, which is having resistance around Rs341-345 levels and strong support around Rs326 level. We have a positive bias on Orchid Chemicals with support around Rs253 levels and strong resistance around Rs261-265 levels.

Updated at 12:00 noon

	Advance	Decline
BSE	849	987
NSE	453	494
Moving Average (hourly)		
20(S)	14382	100 (S) 14084
40(S)	14364	200 (S) 13953

S: Simple Moving Average



Short Term Trend

	Target	Trend	Reversal	Support/Resistance
Sensex	14080	↓	Up above 14400	14080 / 14400
Nifty	4150	↓	Up above 4250	4180 / 4225

Medium Term Trend

	Target	Trend	Reversal	Support/Resistance
Sensex	14700	↑	Down below 13900	14000 / 14600
Nifty	4320	↑	Down below 4100	4180 / 4300

Icon guide

 Up	 Down	 Downswing matures	 Upswing matures
--	--	---	---

Smart Charts Portfolio

Date	Recommendation	Action	Stop Loss/ Reversal (Intra-day)	Stop Loss/ Reversal DCL	Buy/Sell Price	Closing Price (CMP)	Potential % P/L at CMP	Targets
18-05-07	Bajaj Hindustan	Buy	-	167.8	173.75	175.1	1%	193
18-05-07	Gujarat NRE coke	Buy	-	41.9	53.25	57.0	7%	100
17-05-07	Infosys	Buy	1,919.4	-	1,981	1,936.6	-2%	2,179
	Cash							
	Cash							
	Cash							
	Cash							
	Cash							
	Cash							
	Cash							

Momentum Calls > I (Only Long calls)

For the short term—1 to 5 days

Stock	Action	Action date	Stop loss	Price	Closing price	Target
VSNL	Long	25-05-07	452.0	465.0	465.0	490
Shringar	Long	25-05-07	69.8	71.5	71.5	74-76
JP Associates	Long	25-05-07	643.0	660.0	660.0	693
Cash						
Cash						

NOTE: Kindly note that all stop losses in Momentum Calls are on an intra-day basis.

Momentum Calls > II (F&O stocks Long / Short calls)

For the short term—1 to 5 days

Stock	Action	Action date	Stop loss	Price	Closing price	Target
Deccan Aviation	Buy	25-05-07	139.9	143.0	143.0	146-149
M&M	Sell	25-05-07	741.0	731.1	731.1	706
Tata Power	Sell	25-05-07	606.0	597.0	597.0	574
Dabur	Buy	22-05-07	96.0	96.0	98.0	102
Cash						

NOTE: Kindly note that all stop losses in Momentum Calls are on an intra-day basis.

[Home](#)

Disclaimer

*This document has been prepared by Sharekhan Ltd. This Document is subject to changes without prior notice and is intended only for the person or entity to which it is addressed to and may contain confidential and/or privileged material and is not for any type of circulation. Any review, retransmission, or any other use is prohibited. Kindly note that this document does not constitute an offer or solicitation for the purchase or sale of any financial instrument or as an official confirmation of any transaction.

Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. SHAREKHAN will not treat recipients as customers by virtue of their receiving this report.

The information contained herein is from publicly available data or other sources believed to be reliable. While we would endeavour to update the information herein on reasonable basis, SHAREKHAN, its subsidiaries and associated companies, their directors and employees ("SHAREKHAN and affiliates") are under no obligation to update or keep the information current. Also, there may be regulatory, compliance, or other reasons that may prevent SHAREKHAN and affiliates from doing so. We do not represent that information contained herein is accurate or complete and it should not be relied upon as such. This document is prepared for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. The user assumes the entire risk of any use made of this information. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. We do not undertake to advise you as to any change of our views. Affiliates of Sharekhan may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject SHAREKHAN and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

SHAREKHAN & affiliates may have used the information set forth herein before publication and may have positions in, may from time to time purchase or sell or may be materially interested in any of the securities mentioned or related securities. SHAREKHAN may from time to time solicit from, or perform investment banking, or other services for, any company mentioned herein. Without limiting any of the foregoing, in no event shall SHAREKHAN, any of its affiliates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind. Any comments or statements made herein are those of the analyst and do not necessarily reflect those of SHAREKHAN. *