Equity | India | Entertainment 31 May 2010

Bank of America Merrill Lynch

Pratish Krishnan >> Research Analyst DSP Merrill Lynch (India) pratish.krishnan@baml.com +91 22 6632 8679

Stock Data

Price	Rs409.30
Price Objective	Rs480.00
Date Established	9-Mar-2010
Investment Opinion	C-1-7
Volatility Risk	HIGH
52-Week Range	Rs210.00-Rs453.00
Mrkt Val / Shares Out (mn)	US\$3,480 / 394.1
Average Daily Volume	172,472
BofAML Ticker / Exchange	SUTVF / BSE
Bloomberg / Reuters	SUNTV IN / SUTV.BO
ROE (2010E)	27.4%
Net Dbt to Eqty (Mar-2009A)	-16.9%
Est. 5-Yr EPS / DPS Growth	22.0% / 22.0%
Free Float	23.0%

Key Changes

(Rs)	Previous	Current
2010E EBITDA (m)	8,302.9	8,661.8
2011E EBITDA (m)	10,368.4	10,708.1
2012F FBITDA (m)	12.559.5	13.012.9

Growth trajectory to continue

Strong 4Q; growth trajectory to continue

Post 4Q, we raise FY11e and FY12e by 3-4% to factor strong growth in advertisement & DTH revenues and retain Buy rating with a PO of Rs480. Strong 40% yoy growth in advertising revs and 118% yoy growth in DTH during FY10, reconfirm our view of faster growth in regional markets and potential benefit from digitization. Forecast strong 27% earnings CAGR over FY10-12E.

Robust 4Q results

Sun TV (SNL) reported strong 4Q results with revenue growth of 42% yoy to Rs3.9bn, driven by ~45% yoy growth in advertisement (56% revs) and 57% yoy growth in DTH lead subscription revenues. DTH revenues grew by 90% yoy. EBIT margins expanded by 500bps yoy to 62.8%, driven by strong topline growth. 4Q PAT grew 45% yoy to Rs1.6bn. FY10 PAT grew by 41% yoy in line with BofAMLe

Robust advertisement, DTH growth

DTH revenues during FY10 grew by 118% yoy to Rs1.8bn. 41% Increase in subscriber base to 6mn during the year and addition of new channels to its DTH package were key reasons for strong growth. Advertisement revenues grew 40% yoy to Rs8.5bn, 8% ahead of our estimates. Contribution from channels launched during the year i.e. comedy, kids and strong focus on monetizing inventory during off peak hours lead to strong growth. Management has now guided at 17-18% yoy growth in advertising revenues for FY11E.

27% EPS CAGR; Maintain Buy

* For full definitions of iQmethod SM measures, see page 8.

We forecast strong 27% earnings CAGR over FY10-12e (raised by 3-4%) and retain our Buy given our view that regional markets likely to grow faster than pan India and SNL's is likely to benefit given its strong leadership position in the southern region, making it more resilient to an economic downturn vs. peers.

Estimates (Mar)

LStilliates (ivial)					
(Rs)	2008A	2009A	2010E	2011E	2012E
Net Income (Adjusted - mn)	3,267	3,683	5,190	6,772	8,370
EPS	8.29	9.35	13.17	17.18	21.24
EPS Change (YoY)	25.6%	12.7%	40.9%	30.5%	23.6%
Dividend / Share	2.50	2.50	3.00	3.50	4.00
Free Cash Flow / Share	4.26	2.05	14.87	27.10	28.44
Valuation (Mar)					
	2008A	2009A	2010E	2011E	2012E
P/E	49.37x	43.79x	31.08x	23.82x	19.27x
Dividend Yield	0.611%	0.611%	0.733%	0.855%	0.977%
EV / EBITDA*	30.44x	26.68x	17.97x	14.54x	11.96x
Free Cash Flow Yield*	1.04%	0.500%	3.63%	6.62%	6.95%

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Refer to important disclosures on page 9 to 11. Analyst Certification on Page 7. Price Objective Basis/Risk on page 7. Link to Definitions on page 7. 10943051



iQprofile[™] Sun TV Network Ltd

Key Income Statement Data (Mar)	2008A	2009A	2010E	2011E	2012
(Rs Millions)					
Sales	8,699	10,394	14,528	17,337	20,19
Gross Profit	6,114	6,592	9,715	11,932	14,35
Sell General & Admin Expense	(1,000)	(757)	(1,053)	(1,224)	(1,338
Operating Profit	4,736	5,163	7,699	9,581	11,70
Net Interest & Other Income	397	530	300	468	79:
Associates	NA 5 100	NA 5 (00	NA	NA	N/
Pretax Income	5,133	5,693	7,999	10,049	12,49
Tax (expense) / Benefit	(2,015)	(2,293)	(2,991)	(3,477)	(4,322
Net Income (Adjusted)	3,267	3,683	5,190	6,772	8,37
Average Fully Diluted Shares Outstanding	394	394	394	394	39
Key Cash Flow Statement Data					
Net Income	3,267	3,683	5,190	6,772	8,37
Depreciation & Amortization	377	672	963	1,127	1,31
Change in Working Capital	(2,978)	(2,381)	(1,250)	(2,172)	(2,933
Deferred Taxation Charge	NA	NA	NA	NA	N/
Other Adjustments, Net	2,830	3,124	4,721	5,463	6,24
Cash Flow from Operations	3,496	5,098	9,624	11,190	12,99
Capital Expenditure	(1,818)	(4,291)	(3,764)	(511)	(1,788
(Acquisition) / Disposal of Investments	NA	NA	NA	NA	N.
Other Cash Inflow / (Outflow)	(1,867)	3,370	(1,189)	0	/4 700
Cash Flow from Investing	(3,685)	(921)	(4,953)	(511)	(1,788
Shares Issue / (Repurchase)	762	0	0	0	(4.04)
Cost of Dividends Paid	(461)	(1,844)	(1,383)	(1,614)	(1,844
Cash Flow from Financing	(166)	(2,088)	(1,383)	(1,614)	(1,844
Free Cash Flow Net Debt	1,678	(2.020)	5,860	10,679	11,21
Net Debt Change in Net Debt	(3,602) 190	(2,938) (2,083)	(3,427) (3,287)	(8,499) (9,065)	(13,097 (9,365
•	170	(2,003)	(3,201)	(4,000)	(7,300
Key Balance Sheet Data					
Property, Plant & Equipment	5,048	6,697	9,571	8,939	9,28
Other Non-Current Assets	4,508	5,059	5,741	5,878	6,21
Trade Receivables	2,576	2,449	3,503	4,132	4,75
Cash & Equivalents	4,297	3,654	3,428	8,501	13,09
Other Current Assets	1,926	2,861	3,727	4,406	5,10
Total Assets	18,355	20,720	25,970	31,856	38,45
Long-Term Debt	695	716	1	1	າາ
Other Non-Current Liabilities Short-Term Debt	11 NA	261 NA	161 NA	204 NA	22 N.
Other Current Liabilities	2,559	2,343	4,606	5,491	5,71
Total Liabilities	3,266	3,320	4,768	5,697	5,94
Total Elabilities Total Equity	15,090	3,320 17,401	21,202	26,160	32,51
Total Equity & Liabilities	18,356	20,721	25,970	31,856	38,45
· -	10,550	20,721	23,770	31,030	30,43
iQmethod [™] - Bus Performance*	00.50/	00.40/	05.40/	07.404	
Return On Capital Employed	22.5%	20.4%	25.4%	27.6%	27.79
Return On Equity	24.7%	23.4%	27.4%	28.9%	28.69
Operating Margin	54.4%	49.7%	53.0%	55.3%	57.99
EBITDA Margin	58.8%	56.1%	59.6%	61.8%	64.49
<i>iQmethod</i> [™] - Quality of Earnings*					
Cash Realization Ratio	1.1x	1.4x	1.9x	1.7x	1.6
Asset Replacement Ratio	4.8x	6.4x	3.9x	0.5x	1.4
Tax Rate (Reported)	39.2%	40.3%	37.4%	34.6%	34.69
Net Debt-to-Equity Ratio	-23.9%	-16.9%	-16.2%	-32.5%	-40.39
Interest Cover	29.8x	37.4x	NM	NM	N
Key Metrics					

^{*} For full definitions of *iQmethod* SM measures, see page 8.

Company Description

Sun TV Network Ltd (SNL) is the largest regional broadcaster with strong presence in the four regional markets in South. It has a bouquet of 20 channels addressing viewers in Tamil Nadu, Kerala, Karnataka & Andhra Pradesh. It is a leader in three of the four regional markets and commands a premium pricing over peers. It also distributes and produce movies through Sun Pictures and has radio operations in 41 cities in India.

Investment Thesis

Our Buy rating is driven by the fact that regional markets are witnessing faster growth in advertising spends than India average and Sun will benefit given its leadership position in south. We believe its high margins are sustainable given strong leadership position, wide bouquet of channels enabling the company to leverage its content and premium pricing vs peers.

Stock Data

Price to Book Value 7.7x



Inline results; growth trajectory to continue

Post 4Q, we raise FY11e and FY12e by 3-4% to factor strong growth in advertisement & DTH revenues and retain Buy rating with a PO of Rs480. Strong 40% yoy growth in advertising revs and 118% yoy growth in DTH during FY10, reconfirm our view of faster growth in regional markets and increasing benefits from digitization. Forecast strong 27% earnings CAGR over FY10-12E.

Robust growth in advertisement revenues

Advertisement revenues during FY10 grew by 40% yoy to Rs8.45bn driven by 37% growth in TV advertisement revenues and 85% growth in radio advertisement revenues. Strong focus on monetizing inventory during off peak hours and launch of new programs in weekend lead to robust growth in advertisement. Increasing contribution from new channels ie comedy and kids also added to the growth. Management highlighted that inventory utilization in TV was at 50-55% and 30% in radio, providing scope for improvement. For FY11 management has guided at 17-18% yoy growth in advertisement revenues.

Table 1: Advertisement revenues

Rs.mn	FY09	FY10	YoY
TV Advertisement revenues	5745.8	7872.1	37%
Radio Advertisement revenues	311.6	577.9	85%
Total	6057.4	8450	39%

Source: Company, BofA Merrill Lynch Global Research

Increasing contribution from subscription revenues

Subscription revenues comprising of analogue and DTH grew by 58% yoy to Rs 3.4bn, contributing 23% to revenues as compared to 21% in FY09. Growth was largely driven by DTH, which grew by 118% yoy to Rs1.8bn. DTH subscriber base grew from ~4mn to ~6mn during the year. Analogue revenues too grew by 20% yoy during the year.

Table 2: Strong growth in subscription reveneus

	FY09	FY10	YoY
DTH	840	1830	118%
Analogue	1311	1570	20%
Total	2151	3400	58%

Source: Company, BofA Merrill Lynch Global Research

Forecast 27% earnings CAGR

Post 4Q we have raised our FY10 & FY11e earnings by 3-4% to factor in strong growth in advertisement and DTH revenues during the year. We retain Buy given our view that regional markets likely to grow faster than pan India and SNL's is likely to benefit given its strong leadership position in the southern region, making it more resilient to an economic downturn vs. peers.

4Q and FY10 Results

Table 3: 4Q and FY10 results

	Stand alone	Stand alone		Consolidated	Consolidated	
For the Period (Rs mn)	4QFY10E	3QFY09	%YoY	FY10	BofAMLe	Variance
Net Sales	3,919	2,759	42.0%	14528	13658	69
Cost of revenues	(221)	(132)	67.4%	(3474)	(3,105)	129
% of net sales	5.6%	4.8%		23.9%	22.7%	
Employees Remuneration & benefits	(167)	(263)	-36.5%	(1340)	(1,363)	-29
% of net sales	4.3%	9.5%		9.2%	10.0%	
Other expenditure	(222)	(107)	107.5%	(1053)	(887)	19%
% of net sales	5.7%	3.9%		7.2%	6.5%	
Total Expenditure	(610)	(502)	21.6%	(5866)	(5355)	10%
% of net sales	15.6%	18.2%		40.4%	39.2%	
EBITDA	3,309	2,257	46.6%	8,662	8303	4%
EBITDA Margin (%)	84.4%	81.8%		59.6%	60.8%	
Depreciation	(848)	(662)	28.2%	(963)	(888)	8%
EBIT	2,460	1,595	54.2%	7,699	7415	4%
EBIT Margin (%)	62.8%	57.8%		53.0%	54.3%	
Interest	(2)	(10)	-76.3%	(49)	(12)	312%
Other Income	85	154	-44.9%	350	321	9%
PBT	2,542	1,739	46.2%	7,999	7724	4%
PBT Margin (%)	64.9%	63.0%		55.1%	56.6%	
- Current	(892)	(599)	48.8%	(2991)	(2673)	12%
- Deferred	Ó	Ó	NA	, ,	, ,	
- FBT	0	0	NA			
Total Tax	(892)	(599)	48.8%	(2991)	(2673)	12%
Tax Rate (%)	35.1%	34.4%		37.4%	34.6%	
Recurring PAT	1,651	1,140	44.8%	5,009	5052	-1%
PAT Margin (%)	42.1%	41.3%		34.5%	37.0%	
Extraordinary income/ (expenses)	0	0	NA			
Share of profits from associates				8.3	0	
Minority interest				182	200	-9%
Reported PAT	1,651	1,140	44.8%	5,199	5252	-1%
Advertising income				8450	7814	8%
Broadcast fee				1340	1343	0%
Program licensing income				560	546	3%
Cable distribution revenues				1570	1508	4%
DTH				1830	1680	99
Others				778	767	19
Total				14528	13658	69
Source: Company, RefA Morrill Lynch Clohal Decearch						• • • • • • • • • • • • • • • • • • • •

Source: Company, BofA Merrill Lynch Global Research



Financials

Table 4: Profit and loss statement

Year End Mar 31 (Rs mn)	FY08	FY09	FY10E	FY11E	FY12 E
Net Revenues	8699	10394	14528	17337	20194
Production Cost	-1490	-2474	-3474	-3562	-3803
License Cost	-102	-135	0	-170	-205
Other Operating Expense	-36	-37	0	-37	-37
Employee Cost	-958	-1155	-1340	-1636	-1799
General, SD&A Expenses	-954	-684	-948	-1044	-1139
Selling Exps	-47	-73	-105	-180	-199
Total Expenditure	-3586	-4558	-5866	-6629	-7182
EBITDA	5113	5835	8662	10708	13013
Depreciation	-377	-672	-963	-1127	-1313
EBIT	4736	5163	7699	9581	11700
Interest and finance charges	-159.1	-137.9	-49.4	-10	-10
Other Income	556	668	350	478	802
PBT	5133	5693	7999	10049	12492
Total tax provision	-2015	-2293	-2991	-3477	-4322
Recurring PAT pre-minority interest	3119	3400	5009	6572	8170
Share of profits from Associates	11	2	8	0	0
Recurring PAT	3267	3683	5199	6772	8370
Exceptional	0	0	0	0	0
PAT Reported	3267	3683	5199	6772	8370
Source: Company RofA Morrill Lynch Clohal Poscarch					

Source: Company, BofA Merrill Lynch Global Research

Table 5: Sun TV - Balance Sheet Statement

Year End Mar 31 (Rs mn)	FY08	FY09	FY10E	FY11E	FY12 E
Share Capital	1970	1970	1970	1970	1970
Reserves and Surplus	12515	15046	18861	24019	30545
Networth	14486	17016	20832	25990	32515
Minority	604	385	370	170	0
Total Loan Funds	695	716	1	1	1
Deferred Tax Liability	11	261	161	204	223
Total Liabilities	15796	18378	21364	26365	32740
Fixed Assets: Gross Block	4768	7562	9750	11637	13325
Net Block	2830	5125	6423	7167	7412
CWIP	2218	1572	3149	1772	1872
Intangible Assets: Gross Block	5419	7352	9202	11329	13585
Accumulated Amortisation	-2799	-4331	-6243	-8430	-10555
Net Block (Intangible)	2620	3021	2959	2899	3030
Investments (Non Trade)	1803	1805	2280	2280	2280
Non Current Assets	85	233	502	700	908
Cash and bank balances	4297	3654	3428	8501	13099
Sundry Debtors	2576	2449	3503	4132	4758
Loans and advances	1399	1667	2331	2781	3240
Other Current Assets	524	1192	1395	1623	1860
Current Assets	8798	8964	10658	17039	22958
Current Liabilities & Provisions	2559	2343	4606	5491	5718
Current Liabilities	1392	1874	1839	2724	2951
Provns	1167	468	2767	2767	2767
NCA	6239	6622	6052	11548	17239
Total Assets	15796	18378	21364	26365	32740

Source: Company, BofA Merrill Lynch Global Research



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Rs.mn	FY08	FY09	FY10E	FY11E	FY12 E
Net Profit before taxn	5133	5693	7999	10049	12492
Depreciation on fixed assets	377	672	963	1127	1313
Amortisation of intangible assets	862	1532	1912	2187	2125
Operating Profit before working capital changes	6474	7479	10874	13362	15930
(increase)/ Decrease in sundry debtors	-918	109	-1053	-630	-626
(increase)/ Decrease in loans and advances	-180	25	-663	-451	-458
(increase)/ Decrease in current liabilities and provisions	203	502	2264	885	227
Purchase of intangible asets	-2045	-2794	-1797	-1977	-2076
Changes In working capital	-2978	-2381	-1250	-2172	-2933
Cash generated from operations	3496	5098	9624	11190	12997
Direct taxes paid (net of refunds)	-2127	-2017	-2991	-3477	-4322
Investment in intangibles	0	0	-475.1	-525.1	-575.1
Net cash from / (used in) operating activites Cash flows (used in) / from investing activities	1370	3081	6112	7197	8230
Purchase of fixed assets, capital wip	-1818	-4291	-3764	-511	-1788
Net Cash from (used in) investing activities	-3685	-921	-4953	-511	-1788
Cash flows from financing activities					
Proposed dividend paid	-394	-985	-1182	-1379	-1576
Tax on proposed dividend paid	-67	-167	-201	-234	-268
Net cash from financing activities	-165	-2088	-1383	-1614	-1844
Net (decrease) / increase in cash and cash equivalents	-2481	72	-224	5072	4598
Cash and cash equivalents at the beginning of the year	2772	288	3653	3428	8501
Cash and cash equivalents at the end of the year	291	360	3428	8501	13099
Cash and cash equivalents at the end of the year	4301	3653	3428	8501	13099
Actual cash balances	4297	3654	3428	8501	13099
Source: Company, BofA Merrill Lynch Global Research					

Table 7: Sun TV - Key Ratios & Valuations

Year End Mar 31 (Rs mn)	FY08	FY09	FY10E	FY11E	FY12 E
Shares (mn)	394	394	394	394	394
EPS (Rs)	8.3	9.3	13.2	17.2	21.2
CEPS (Rs)	9.2	11.1	15.6	20.0	24.6
DPS (Rs)	2.5	2.5	3.0	3.5	4.0
Book Value (Rs)	36.8	43.2	52.9	66.0	82.5
P/E (x)	49.3	43.8	31.0	23.8	19.3
P/CEPS (x)	44.2	37.0	26.2	20.4	16.6
P/BV (x)	11.1	9.5	7.7	6.2	5.0
Div yield (%)	0.0	0.0	0.0	0.0	0.0
EV/EBIT(x)	33.3	30.6	20.5	15.9	12.7
Debtor Days	97	88	88	87	86
RoCE (%)	20%	19%	24%	25%	25%
ROE (%)	23%	22%	25%	26%	26%
Debt / Equity (%)	5%	4%	0%	0%	0%
Net Debt (Rs mn)	-3602	-2938	-3427	-8499	-13097
EV (Rs mn)	157578	158241	157752	152679	148082

Source: Company, BofA Merrill Lynch Global Research



Price objective basis & risk Sun TV Network Ltd (SUTVF)

Our PO of Rs480 is set at 22x FY12E at 0.9 PEG and factors 1) strong earnings growth of 27% expected over FY10-12E and 3) recovery in advertisement spend and our view that regional mkts will grow faster than India average. Downside risks: Slowdown in macro economy, risk from political links of promoter's family members and rise in competition.

Link to Definitions

Media & Telecom

Click here for definitions of commonly used terms.

Analyst Certification

I, Pratish Krishnan, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or view expressed in this research report.

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India - Software & IT Services Coverage Cluster

india Software & Fr	oci vices coverage ciustei			
Investment rating	Company	BofAML ticker	Bloomberg symbol	Analyst
BUY				
	Educomp Solu	EUSOF	EDSL IN	Pratish Krishnan
	Firstsource	FSSOF	FSOL IN	Mitali Ghosh
	Genpact Ltd	G	G US	Mitali Ghosh
	HCL	XHCLF	HCLT IN	Mitali Ghosh
	Hexaware Tech	XFTCF	HEXW IN	Pratish Krishnan
	Infosys Tech	INFYF	INFO IN	Mitali Ghosh
	Infosys Tech - A	INFY	INFY US	Mitali Ghosh
	Rolta India	RLTAF	RLTA IN	Pratish Krishnan



India - Software & IT Services Coverage Cluster

Investment rating	Company	BofAML ticker	Bloomberg symbol	Analyst
	Rolta India-GDR	XLROF	RTILI	Pratish Krishnan
	Sun TV Network Ltd	SUTVF	SUNTV IN	Pratish Krishnan
	Tata Consultancy	TACSF	TCS IN	Mitali Ghosh
	Wipro	WIPRF	WPRO IN	Mitali Ghosh
	Wipro	WIT	WIT US	Mitali Ghosh
	Zee Entertainment	XZETF	Z IN	Pratish Krishnan
NEUTRAL				
	Patni	PATIF	PATNI IN	Mitali Ghosh
	Patni Computer	PTI	PTIUS	Mitali Ghosh
	Tech Mahindra	TMHAF	TECHM IN	Pratish Krishnan
UNDERPERFORM				
	Infotech Enterprises Ltd	IFKFF	INFTC IN	Pratish Krishnan
	Mastek	MSKDF	MAST IN	Pratish Krishnan
	MphasiS Ltd	MPSSF	MPHL IN	Pratish Krishnan
	WNS (Holdings) L	WNS	WNS US	Mitali Ghosh
RVW				
	Balaji Tele	BLJIF	BLJT IN	Bharat Parekh
	ExlService Holdi	EXLS	EXLS US	Mitali Ghosh

iQmethod[™] Measures Definitions

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Business Performance	Numerator	Denominator
Return On Capital Employed	NOPAT = (EBIT + Interest Income) * (1 - Tax Rate) + Goodwill	Total Assets – Current Liabilities + ST Debt + Accumulated Goodwill
	Amortization	Amortization
Return On Equity	Net Income	Shareholders' Equity
Operating Margin	Operating Profit	Sales
Earnings Growth	Expected 5-Year CAGR From Latest Actual	N/A
Free Cash Flow	Cash Flow From Operations – Total Capex	N/A
Quality of Farnings		

Quality of Earnings

 Cash Realization Ratio
 Cash Flow From Operations
 Net Income

 Asset Replacement Ratio
 Capex
 Depreciation

 Tax Rate
 Tax Charge
 Pre-Tax Income

 Net Debt-To-Equity Ratio
 Net Debt = Total Debt, Less Cash & Equivalents
 Total Equity

 Interest Cover
 EBIT
 Interest Expense

Valuation Toolkit

Price / Earnings RatioCurrent Share PriceDiluted Earnings Per Share (Basis As Specified)Price / Book ValueCurrent Share PriceShareholders' Equity / Current Basic Shares

Dividend Yield Annualised Declared Cash Dividend Current Share Price

Free Cash Flow Yield Cash Flow From Operations – Total Capex Market Cap. = Current Share Price * Current Basic Shares

Enterprise Value / Sales EV = Current Share Price * Current Shares + Minority Equity + Net Debt + Sales

Other LT Liabilities

EV / EBITDA Enterprise Value Basic EBIT + Depreciation + Amortization

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SUTVF Price Chart



"Prior to May 31, 2008, the investment opinion system included Buy, Neutral and Sell. As of May 31, 2008, the investment opinion system includes Buy, Neutral and Underperform. Dark Grey shading indicates that a security is restricted with the opinion suspended. Light grey shading indicates that a security is under review with the opinion withdrawn. The current investment opinion key is contained at the end of the report. Chart is current as of April 30, 2010 or such later date as indicated. BofAML price charts do not reflect analysts' coverage of the stock at prior firms. Historical price charts relating to companies covered as of December 31, 2008 by former Banc of America Securities LLC (BAS) analysts are available to BAS clients

B: Buy, N: Neutral, S: Sell, U: Underperform, PO: Price objective, NA: No longer valid

Investment Rating Distribution: Media & Entertainment Group (as of 01 Apr 2010)

Coverage Universe	Count	Percent	Inv. Banking Relationships*	Count	Percent
Buy	61	57.01%	Buy	26	47.27%
Neutral	22	20.56%	Neutral	14	73.68%
Sell	24	22.43%	Sell	9	39.13%
Investment Rating Distribution: Gl	obal Group (as of 01 A	Apr 2010)			
Coverage Universe	Count	Percent	Inv. Banking Relationships*	Count	Percent
Buy	1818	52.41%	Buy	952	58.01%
Neutral	873	25.17%	Neutral	490	61.95%
Sell	778	22.43%	Sell	355	49.72%
* Companies in respect of which MI DE 9	an an affiliata baa naaali.		aturant handilum assulassa sulthin tha most 10 manths. For m	البيمالسلمالم ماطلا كم ممممس	llam a akaali

^{*} Companies in respect of which MLPF&S or an affiliate has received compensation for investment banking services within the past 12 months. For purposes of this distribution, a stock rated Underperform is included as a Sell.

FUNDAMENTAL EQUITY OPINION KEY: Opinions include a Volatility Risk Rating, an Investment Rating and an Income Rating. *VOLATILITY RISK RATINGS*, indicators of potential price fluctuation, are: A - Low, B - Medium and C - High. *INVESTMENT RATINGS* reflect the analyst's assessment of a stock's: (i) absolute total return potential and (ii) attractiveness for investment relative to other stocks within its *Coverage Cluster* (defined below). There are three investment ratings: 1 - Buy stocks are expected to have a total return of at least 10% and are the most attractive stocks in the coverage cluster; 2 - Neutral stocks are expected to remain flat or increase in value and are less attractive than Buy rated stocks and 3 - Underperform stocks are the least attractive stocks in a coverage cluster. Analysts assign investment ratings considering, among other things, the 0-12 month total return expectation for a stock and the firm's guidelines for ratings dispersions (shown in the table below). The current price objective for a stock should be referenced to better understand the total return expectation at any given time. The price objective reflects the analyst's view of the potential price appreciation (depreciation).

Investment rating Total return expectation (within 12-month period of date of initial rating) Ratings dispersion guidelines for coverage cluster*

Buy	≥ 10%	≤ 70%
Neutral	≥ 0%	≤ 30%
Underperform	N/A	≥ 20%

^{*} Ratings dispersions may vary from time to time where BofAML Research believes it better reflects the investment prospects of stocks in a Coverage Cluster.

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