

Contents

Updates

Reliance Industries: We would have loved to but

Telecom: 'Return to normalcy' expectations - premature and risky

News Round-up

- ▶ The government said it had made mistakes in the GDP data released on Tuesday and issued corrections for the first-quarter demand-side numbers. The overall economic growth measured at factor cost was, however, retained at 8.8% for the quarter ended June 2010. *(BSTD)*
- ▶ ONGC (ONGC IN) has over a month to decide if it chooses to exercise its pre-emption or right to first refusal to block sale of majority stake in Cairn India to Vedanta Resources. *(ECNT)*
- ▶ Sun Pharma (SUNP IN) has received approval from USFDA to sell generic strattera capsules, used in treating attention deficit hyperactivity disorder, in the American market. *(ECNT)*
- ▶ Ranbaxy Labs (RBXY IN) has opened a new manufacturing facility in Johannesburg, South Africa, with an investment of USD 30mn to cater to the African market. *(ECNT)*
- ▶ Reliance Ind. (RIL IN) hikes stake in EIH (EIH IN), fuels open offer talk, Mukesh Ambani companies total holding at 14.8%. *(TTOI)*
- ▶ L&T Power Ltd a subsidiary of Larsen & Toubro (LT IN), excepts its Hazira facility to be fully commissioned by the end of this year. *(THBL)*
- ▶ ONGC Videsh set sights on US shale gas assets, it may take partnership route instead of going in for complete buyouts. *(ECNT)*
- ▶ Colgate Palmolive (CLGT IN) has received judicial approval to merge its wholly owned subsidiary, CC Health Care Products with itself. *(BSTD)*
- ▶ Wipro (WPRO IN) has bagged a five-year outsourcing contract from Central Bank of India to provide core banking solutions to its seven sponsored regional rural banks. *(BSTD)*
- ▶ JSW Energy (JSW IN) announced the commissioning of the first unit of 300 Mw of its 1,200 Mw thermal power project at Jaigad in the Ratnagari district. The power generated will be sold to the Maharashtra State Electricity Distribution Company. *(BSTD)*
- ▶ Diligenta, the UK subsidiary of TCS (TCS IN) acquired Unisys Insurance Services from Unisys Corporation, in lieu of which the company received business worth USD 383 mn for the next six years. *(BSTD)*
- ▶ One year into its production, Cairn India's (CAIR IN) Mangala field is estimated to have saved nearly a billion dollars in foreign exchange. *(BSTD)*
- ▶ Reliance Broadcast Network Ltd plans to raise USD 85 mn through a preferential issue. *(BSTD)*

Source: ECNT= Economic Times, BSTD = Business Standard, FNLE = Financial Express, THBL = Business Line.

EQUITY MARKETS

India	Change %			
	1-Sep	1-day	1-mo	3-mo
Sensex	18,206	1.3	0.7	8.7
Nifty	5,472	1.3	0.7	9.0
Global/Regional indices				
Dow Jones	10,269	2.5	(3.8)	0.2
Nasdaq Composite	2,177	3.0	(5.2)	(4.6)
FTSE	5,366	2.7	(0.6)	4.2
Nikkie	9,036	1.2	(5.6)	(5.9)
Hang Seng	20,911	1.4	(2.3)	7.4
KOSPI	1,769	0.2	(0.7)	8.5
Value traded – India				
Cash (NSE+BSE)	182		191	176
Derivatives (NSE)	922		684	820
Deri. open interest	1,591		1,211	1,088

Forex/money market

	Change, basis points			
	1-Sep	1-day	1-mo	3-mo
Rs/US\$	46.8	0	81	(16)
10yr govt bond, %	7.9	(2)	11	41
Net investment (US\$m)				
	31-Aug		MTD	CYTD
FIs	114		-	12,767
MFs	(75)		-	(282)

Top movers -3mo basis

Best performers	Change, %			
	1-Sep	1-day	1-mo	3-mo
HPCL IN Equity	534.4	1.6	22.7	46.3
TCOM IN Equity	349.6	5.0	27.1	45.3
BOI IN Equity	451.6	2.1	2.8	37.8
BHFC IN Equity	356.1	1.8	8.4	36.3
TTMT IN Equity	1010.8	0.0	19.3	35.5
Worst performers				
RNR IN Equity	38.2	2.4	(6.7)	(29.3)
SUEL IN Equity	46.6	0.8	(18.4)	(14.0)
SESA IN Equity	325.8	2.5	(9.9)	(12.7)
HH IN Equity	1764.8	(1.5)	(3.3)	(11.2)
NMDC IN Equity	249.9	3.9	(4.7)	(9.1)

SEPTEMBER 02, 2010

UPDATE

Coverage view: **Cautious**

Price (Rs): **936**

Target price (Rs): **1,015**

BSE-30: **18,206**

We would have loved to but.... We retain our REDUCE rating on RIL stock despite the fact the stock has underperformed significantly over the past 15 months led by (1) weak fundamentals of the chemical and refining businesses, (2) limited progress in E&P and lower-than-expected gas production and (3) concerns about use of cash. We believe RIL management would need to take concrete steps to enhance investment sentiment; we suggest a few. We have cut our fair valuation to ₹1,015 from ₹1,060 earlier.

Company data and valuation summary

Reliance Industries

Stock data

52-week range (Rs) (high,low) 1,185-841

Market Cap. (Rs bn) 2,786.1

Shareholding pattern (%)

Promoters 41.1

FIs 20.9

MFs 2.6

Price performance (%)

Absolute 1M (7.3) 3M (7.4) 12M (5.5)

Rel. to BSE-30 (9.0) (15.7) (19.3)

Forecasts/Valuations

	2010	2011E	2012E
EPS (Rs)	49.6	57.7	74.4
EPS growth (%)	(1.8)	16.2	28.9
P/E (X)	18.9	16.2	12.6
Sales (Rs bn)	1,924.6	2,576.0	2,693.2
Net profits (Rs bn)	162.4	188.6	243.2
EBITDA (Rs bn)	309.4	370.5	418.5
EV/EBITDA (X)	10.3	8.1	6.5
ROE (%)	11.4	12.1	13.9
Div. Yield (%)	0.7	0.8	1.0

Reduced fair valuation to ₹1,015 from ₹1,060 earlier

(1) We have ascribed a lower multiple to the R&M segment at 7X FY2012E EBITDA versus 7.5X FY2012E EBITDA previously to reflect the negative impact of the recent tax changes in the Direct Taxes Code, 2010 Bill. (2) We have postponed production from KG D-9 and MN D-4 blocks by one and two years to factor in slower-than-expected execution. (3) We have reduced KG D-6 gas production for FY2011E to 60 mcm/d from 64 mcm/d previously.

There are still potential pitfalls that constrain a more positive view

We are perplexed by frequent issuances (raised ₹93.3 bn in three tranches of treasury stock sale in FY2010) despite the reported large cash on balance sheet. We find RIL's balance sheet hard to interpret given low disclosures on the E&P segment and capex; we are still unable to reconcile the steep increase in fixed assets in FY2009 with the available disclosures. Finally, frequent changes to disclosures on 'uncomfortable' issues do not inspire confidence.

Fundamentals continue to be weak and pose downward risks to earnings

We see downside risks to earnings from weaker-than-expected chemical and refining margins. (1) We model FY2011E and FY2012E refining margins at US\$8.5/bbl and US\$9.5/bbl versus 1QFY11's US\$7.3/bbl; margins continue to be very weak. (2) Oil and gas production from KG D-6 block may surprise negatively; we are maintaining oil production at 32,500 b/d and 40,000 b/d for FY2011E and FY2012E despite reports of production having slipped to 25,000 b/d of late.

A few measures to improve investment sentiment

We suggest a few measures to improve investment sentiment. (1) Cancellation of outstanding treasury shares (292 mn) would remove a key overhang; the market has been unnerved by frequent issuances and rumors of further sale given that RIL has large cash on its balance sheet and will likely generate large FCF. (2) Higher disclosures on the E&P segment with complete breakdown of capex into fixed assets and producing properties by blocks would help investors to better value the assets and also compute DD&A. (3) Higher dividends (versus uninspiring acquisitions so far) would suggest that RIL is serious about returning cash to shareholders.

QUICK NUMBERS

- Modeling gas production from KG D-6 at 60mcm/d and 72mcm/d in FY2011E and FY2012E
- Reduced valuation of R&M segment by ₹24/share
- Cut valuation of E&P segment by ₹20/share

Sanjeev Prasad
sanjeev.prasad@kotak.com
Mumbai: +91-22-6634-1229

Gundeep Singh
gundeep.singh@kotak.com
Mumbai: +91-22-6634-1286

Tarun Lakhota
tarun.lakhota@kotak.com
Mumbai: +91-22-6634-1188

Kotak Institutional Equities Research
kotak.research@kotak.com
Mumbai: +91-22-6634-1100

Changes to SOTP valuation

We discuss the minor changes to our SOTP (see Exhibit 1) valuation below.

SOTP valuation of Reliance is Rs1,015 per share on FY2012E estimates

Sum-of-the-parts valuation of Reliance Industries, FY2012E basis (₹)

	Valuation base (Rs bn)		Multiple (X)		EV (Rs bn)	Valuation (Rs/share)
	Other	EBITDA	Multiple	EV/EBITDA		
Chemicals		99		7.0	692	232
Refining & Marketing		142		7.0	993	333
Oil and gas—producing (PMT and Yemen)		25		4.5	113	38
Gas—producing and developing (DCF-based) (a)	799				799	268
KG D-6	441				441	148
NEC-25	122				122	41
CBM	66				66	22
KG D-3	99				99	33
KG D-9	10				10	3
MN D-4	61				61	20
Oil—KG-DWN-98/3 (b)	83				83	28
Investments other than valued separately	105				105	35
Loans & advances to affiliates	4				4	1
Cash with subsidiary from sale of treasury shares	86				86	29
Retailing	52		80%		42	14
SEZ development	30		80%		24	8
Total enterprise value					2,941	987
Net debt adjusted for 50% of C-WIP of E&P assets					(88)	(30)
Implied equity value					3,029	1,017

Note:

(a) We value KG D-6, NEC-25, CBM, KG D-3, KG D-9 and MN D-4 blocks on DCF.

(b) 180 mn bbls of recoverable reserves based on gross OOIP of 0.5 bn bbls.

(c) We use 2.978 bn shares (excluding treasury shares) for per share computations.

Source: Kotak Institutional Equities estimates

- ▶ **Reduced valuation of R&M segment.** We have reduced our fair valuation of the R&M segment by ₹24/share to reflect likely lower cash flows beyond FY2013E due to proposed changes in the Direct Taxes Code (DTC), 2010 Bill tabled recently in the parliament. The bill proposes to tax profits of SEZ units at the MAT rate of taxation (20%) versus the current 100% income-tax exemption in the first five years of operations and 50% income-tax exemption in the next five. This would impact the fair valuation of RIL's SEZ refinery. We now use 7X FY2012E EBITDA versus 7.5X FY2012E EBITDA to capture the impact of likely lower cash flows due to higher taxation. We note that the proposed change impacts RIL's SEZ refinery only.
- ▶ **Cut valuation of E&P segment.** We have reduced the valuation of the E&P segment by ₹20/share to reflect a likely delay in the production of gas from RIL's KG D-9 and MN D-4 blocks and lower production at PMT fields (the fields seem to be in terminal decline). We now assume gas production from KG D-9 to start from FY2017E versus FY2016E previously and gas production from MN D-4 block to start from FY2018E versus FY2016E earlier. We would caution that RIL is yet to establish commercial quantities of hydrocarbons in either of the two blocks. We assume that RIL will be in a position to produce gas from KG D-3 block from FY2016E although we do not rule out delays. We assume 9.6 tcf of recoverable gas reserves in the KG D-3 block; RIL has drilled four successful wells in the block.

- ▶ **Other minor changes.** We now model 60 mcm/d of gas production for FY2011E from RIL's KG D-6 block versus 64 mcm/d previously, which results in slightly lower cash balances at end-FY2011 and end-FY2012E. We have fine-tuned our FY2011E EPS to ₹57.7 accordingly versus ₹59 previously. There are no changes to our FY2012E assumptions and estimates barring a very marginal impact arising from a lower cash balance in FY2011E.

A few measures to improve investment sentiment

We suggest a few measures to enhance investment sentiment. Our interactions with investors suggest some concerns about the future use of cash and disclosures.

- ▶ **Cancellation of treasury shares.** In our view, cancellation of the balance outstanding treasury shares (292 mn) would remove a key overhang on the stock. The market has periodically speculated about further sales of treasury shares by RIL. We expect RIL to generate large FCF over the next few years (₹1.2 tn in FY2011-14E). Also, we would highlight that RIL can easily issue fresh shares as and when it requires even if it cancels the outstanding treasury shares; QIPs are fairly easy these days.

RIL has so far 'issued' 89 mn treasury shares in FY2010. We were quite surprised by the sale of treasury shares since RIL did not presumably require cash in FY2010. RIL's acquisitions have been fairly small and it could have easily financed those through debt or internal cash generation. We note that RIL reported net income of ₹162 bn in FY2010 and its DDA was ₹105 bn.

- ▶ **More disclosures on E&P segment and capex.** We are unable to compute the 'true' level of profitability of RIL's E&P segment given the lack of adequate disclosures and in the absence of best practice accounting standards. We surmise that the profits of the E&P segment would have been significantly lower if it had followed the more conventional Successful Efforts Method of Accounting versus the Full Cost Method of Accounting (FCM); both are allowed currently. However, we are unable to quantify the same since RIL does not disclose capex by blocks and does not give breakdown of fixed assets into fixed assets and producing properties.

RIL has presumably capitalized capex pertaining to all its blocks (whether in the exploration, development or production phases) under the Full Cost Method of Accounting (FCM) and is now amortizing the same over production from its KG D-6 block. However, it is difficult to compute DD&A in the absence of information on capex (and breakdown among survey expenses, exploration wells, development, wells and fixed assets) on the E&P segment.

We note that RIL would have to necessarily adopt the more conventional Successful Efforts Method of Accounting from April 1, 2011 under IFRS to be implemented in India from April 1, 2011. This could have a large impact on profitability in the case of dry wells in the future; also, survey expenses would need to be written off in the year they are incurred.

- ▶ **Balance sheet and capex disclosures.** We note that RIL changed its disclosures on capex after we questioned its FY2009 annual report—we were unable to reconcile the increase in fixed assets with available disclosures (see Exhibit 2) at the time. RIL started disclosing net capex (including impact of changes in foreign currency loans on the balance sheet) from 2QFY10, which makes it very hard to figure out the actual capex from its quarterly press releases.

Clarity on increase in gross block and C-WIP required

Movement in fixed assets of RIL, March fiscal year-end, 2009 (Rs bn)

Gross block as on March 31, 2008	1,042
Capital work-in-progress as on March 31, 2008	230
Total fixed assets as on March 31, 2008 (A)	1,272
Gross block as on March 31, 2009	1,496
Capital work-in-progress as on March 31, 2009	690
Total fixed assets as on March 31, 2009 (B)	2,187
Net additions to fixed assets (C) = (B) - (A)	914
Expenditure on E&P, R&M and others as per FY2009 cash flow statement	247
Gross block and C-WIP of RPET as on March 31, 2008	213
Revaluation of assets at Gandhar and Nagothane	129
Exchange difference due to weaker rupee	109
Interest capitalized	34
Explained additions to fixed assets (D)	732
Remaining net additions (C) - (D)	183

Source: Company, Kotak Institutional Equities

- **Higher dividends.** We suggest RIL look at the option of stepping up its dividends given likely large FCF from FY2011E. This would support the stock price (though higher dividend yield) and also inspire confidence among investors that RIL will eventually return cash to shareholders if it is unable to invest the same in value-accretive projects. RIL's recent diversifications into retailing and SEZ have not been very successful and its entry telecom has puzzled investors. The investments in shale gas in the US may turn out to be value-accretive in the long term and offers it option value. However, the same in the face of apparent slowdown in E&P capex in India is somewhat surprising to us.

Reliance's earnings have high leverage to refining margins

Sensitivity of RIL's earnings to key variables

	Fiscal 2011E			Fiscal 2012E			Fiscal 2013E		
	Downside	Base case	Upside	Downside	Base case	Upside	Downside	Base case	Upside
Rupee-dollar exchange rate									
Rupee-dollar exchange rate	45.0	46.0	47.0	45.0	46.0	47.0	45.0	46.0	47.0
Net profits (Rs mn)	180,390	188,586	196,782	233,958	243,174	252,390	264,732	274,567	284,402
EPS (Rs)	55.2	57.7	60.2	71.5	74.4	77.2	80.9	84.0	87.0
% upside/(downside)	(4.3)		4.3	(3.8)		3.8	(3.6)		3.6
Chemical prices									
Change in prices (%)	(5.0)		5.0	(5.0)		5.0	(5.0)		5.0
Net profits (Rs mn)	183,969	188,586	193,204	238,534	243,174	247,814	269,746	274,567	279,387
EPS (Rs)	56.3	57.7	59.1	72.9	74.4	75.8	82.5	84.0	85.4
% upside/(downside)	(2.4)		2.4	(1.9)		1.9	(1.8)		1.8
Blended refining margins (US\$/bbl)									
Margins (US\$/bbl)	7.5	8.5	9.5	8.5	9.5	10.5	9.0	10.0	11.0
Net profits (Rs mn)	168,826	188,586	208,193	222,458	243,174	263,744	252,758	274,567	296,233
EPS (Rs)	51.6	57.7	63.7	68.0	74.4	80.6	77.3	84.0	90.6
% upside/(downside)	(10.5)		10.4	(8.5)		8.5	(7.9)		7.9

Source: Kotak Institutional Equities estimates

RIL: Profit model, balance sheet, cash model, March fiscal year-ends, 2006-2014E (Rs mn)

	2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
Profit model (Rs mn)									
Net sales	809,113	1,114,927	1,334,430	1,418,475	1,924,610	2,576,007	2,693,165	2,822,512	2,840,282
EBITDA	139,991	198,462	233,056	233,139	305,807	366,934	414,921	463,601	464,466
Other income	6,829	4,783	8,953	20,599	24,605	24,390	22,358	35,302	58,643
Interest	(8,770)	(11,889)	(10,774)	(17,452)	(19,972)	(21,617)	(6,958)	(3,865)	(2,911)
Depreciation & depletion	(34,009)	(48,152)	(48,471)	(51,953)	(104,965)	(132,487)	(130,091)	(152,338)	(156,056)
Pretax profits	104,041	143,205	182,764	184,332	205,474	237,219	300,231	342,700	364,143
Extraordinary items	3,000	2,000	47,335	—	—	—	—	—	—
Tax	(9,307)	(16,574)	(26,520)	(12,634)	(31,118)	(47,925)	(60,887)	(83,675)	(100,637)
Deferred taxation	(7,040)	(9,196)	(8,999)	(18,605)	(12,000)	(707)	3,830	15,542	20,491
Net profits	90,693	119,434	194,580	153,093	162,357	188,586	243,174	274,567	283,996
Adjusted net profits	88,152	117,789	152,605	153,093	162,357	188,586	243,174	274,567	283,996
Earnings per share (Rs)	31.6	40.5	52.5	50.6	49.6	57.7	74.4	84.0	86.8
Balance sheet (Rs mn)									
Total equity	430,543	673,037	847,853	1,263,730	1,371,706	1,532,508	1,740,952	1,973,842	2,216,162
Deferred taxation liability	49,708	69,820	78,725	97,263	109,263	109,970	106,140	90,598	70,107
Minority interest	—	33,622	33,622	—	—	—	—	—	—
Total borrowings	218,656	332,927	493,072	739,045	624,947	342,592	111,866	110,598	109,382
Current liabilities	164,545	192,305	251,427	357,019	404,148	404,593	420,186	432,141	432,572
Total liabilities and equity	863,452	1,301,712	1,704,700	2,457,057	2,510,064	2,389,663	2,379,144	2,607,178	2,828,223
Cash	21,461	18,449	42,822	221,765	134,626	47,906	83,829	371,523	667,354
Current assets	224,283	286,566	402,721	325,358	489,165	516,606	528,692	544,165	545,739
Total fixed assets	626,745	899,403	1,081,638	1,693,869	1,653,987	1,592,864	1,534,337	1,459,204	1,382,844
Investments	(9,038)	97,294	177,519	216,065	232,286	232,286	232,286	232,286	232,286
Deferred expenditure	—	—	—	—	—	—	—	—	—
Total assets	863,452	1,301,712	1,704,700	2,457,057	2,510,064	2,389,663	2,379,144	2,607,178	2,828,223
Free cash flow (Rs mn)									
Operating cash flow, excl. working capital	119,520	164,285	180,718	174,508	222,605	293,182	341,293	372,837	356,906
Working capital	(32,188)	(13,075)	(31,071)	(37,983)	(53,015)	(26,997)	3,507	(3,518)	(1,142)
Capital expenditure	(94,273)	(247,274)	(239,691)	(247,128)	(219,427)	(61,640)	(65,780)	(73,982)	(75,684)
Investments	(32,364)	(105,760)	(78,953)	(10,392)	14,206	—	—	—	—
Other income	5,159	4,143	6,132	16,195	22,043	24,390	22,358	35,302	58,643
Free cash flow	(34,146)	(197,681)	(162,865)	(104,800)	(13,587)	228,934	301,378	330,639	338,723
Ratios (%)									
Debt/equity	45.5	44.8	53.2	54.3	42.2	20.9	6.1	5.4	4.8
Net debt/equity	41.1	42.3	48.6	38.0	33.1	17.9	1.5	(12.6)	(24.4)
RoAE	19.9	20.3	18.9	13.6	11.8	12.3	14.1	14.2	13.2
RoACE	13.8	13.9	12.7	11.2	9.3	10.2	12.6	12.8	11.7

Source: Company, Kotak Institutional Equities estimates

SEPTEMBER 01, 2010

UPDATE

BSE-30: 18,206

'Return to normalcy' expectations – premature and risky. Trading at 7-8X FY2012E EV/EBITDA, a 35-50% premium to emerging market peers, Indian wireless stocks appear to be building in a decisive end to the hyper-competitive state in the market. Some of the new licensees looking at exit options (spectrum return, M&A) make good fodder for the media—but such signs of consolidation are immaterial, in our view. We continue to remain Cautious and see risks of disappointment amid all the recent cheer.

More the cheer, greater the room for disappointment

Amid all the excitement (driven by recent traffic trends and news-flow items) for Indian wireless stocks, we see the Street underplaying the valuation premium that has opened up between Indian wireless stocks and other emerging market peers. Bharti now trades at 7.2X FY2012E EV/EBITDA, Idea at 8.2X, and RCOM at 7.9X, a 35-50% premium to the peer group. EV/EBITDA premium requires higher EBITDA growth, or better ROIC – we see risks to both of these assumptions. Even assuming sustained, strong growth in Indian wireless market revenues (and that is a big assumption in itself), the same translating into EBITDA growth would require competitive pressure to ease, an unlikely scenario for the next 18-24 months, in our view.

Greenfield was never the issue; be wary of brownfield aggression

Recent news-flow on some of the new licensees (Videocon, Etisalat, Loop) looking for exit options – approaching the DoT for a possible surrender of spectrum for return of license fee, exploring M&A – appears to have cheered a section of Street which sees this as early signs of consolidation. Some thoughts here

- ▶ Consolidation, strictly defining, is a reduction in number of players and/or capacity in the industry. Etisalat/Loop/Videocon giving up on their India wireless ambitions does not reduce capacity in the industry, even if it reduces the potential number of players in the industry.
- ▶ The Indian wireless market has seven players with substantial capital committed and reasonable balance sheets – more importantly, five of these need to gain revenue market share to generate reasonable rates of return. Hence, to cheer the (potential) demise of the 14th, 13th, 12th or 11th operator in the industry and view it as end of aggressive competition in the industry is a tad premature and fraught with risk, in our view.
- ▶ As highlighted in some of our recent notes, we continue to expect at least one more round of serious pricing action in the market; the trigger could be 3G/MNP (likely) or empty networks or some other event – honestly, we do not know. What we do know/believe is that status quo (significant over-capacity in the urban and sub-urban markets) is a state of in equilibrium and will force fierce competitive action, over the next few months.

'Comfort in latest data point/ news-flow' syndrome – back again

Bharti's price chart over the past 18 months (see Exhibit 1) shows an interesting pattern – the stock has reacted negatively to certain events, and then retraced its way back once the negative event is out of the way. It appears to us that the Street is positively pre-disposed to the Indian telecom story and is finding a way to take comfort in extrapolating the latest positive data point (recently released TRAI revenue data for the June 2010 quarter being the latest one). We believe the Indian wireless market will witness a see-saw battle for at least the next 18-24 months and hence, would be wary of any extrapolation of quarter or two's data.

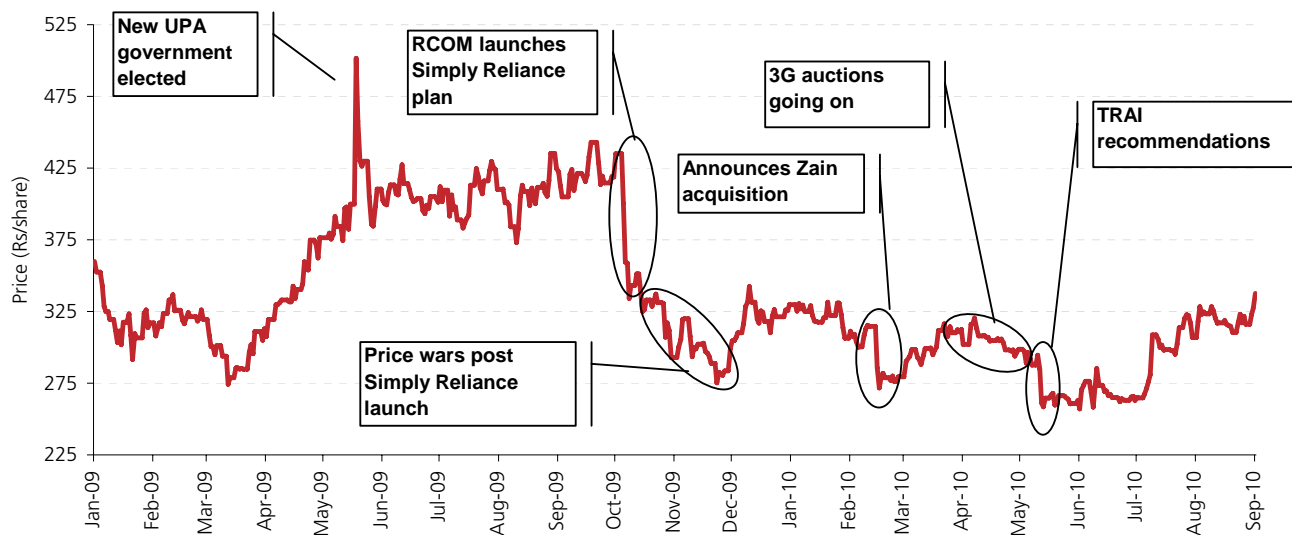
Rohit Chordia
rohit.chordia@kotak.com
Mumbai: +91-22-6634-1397

Kawaljeet Saluja
kawaljeet.saluja@kotak.com
Mumbai: +91-22-6634-1243

Vineet Thodge
vineet.thodge@kotak.com
Mumbai: +91-22-6634-1225

Kotak Institutional Equities Research
kotak.research@kotak.com
Mumbai: +91-22-6634-1100

Exhibit 1: Bharti's share price movement pre/post important events



Source: Bloomberg, Kotak Institutional Equities

Challengers (brownfield operators) not calling it quits, yet

We clarify upfront that when we use the word challenger, we include players like RCOM, TTSL, Aircel, and Idea (in some circles). Our discussions with some of these 'challengers' give us no reason to believe that they have given up on the hope of gaining revenue market share from the incumbents. Even as they realize that a pure tariff-cut driven subs acquisition strategy is unlikely to tilt the scales in their favor, they continue to devise (and rollout) strategies to capture the meaty (mid to high end, revenue market share differentiator) segment of the market. We clarify that we are not arguing that the challengers would succeed – our point simply is that the disruption they cause to the market in a bid to succeed, will likely hurt the incumbents as well.

Recent surge an opportunity to pare exposure, in our view

As argued above, we see expectations of 'competitive relief' in the Indian wireless market premature and risky. We reiterate our Cautious coverage view on the sector with a REDUCE on Bharti/Idea, and SELL on RCOM.

Exhibit 2: Valuation of global wireless companies

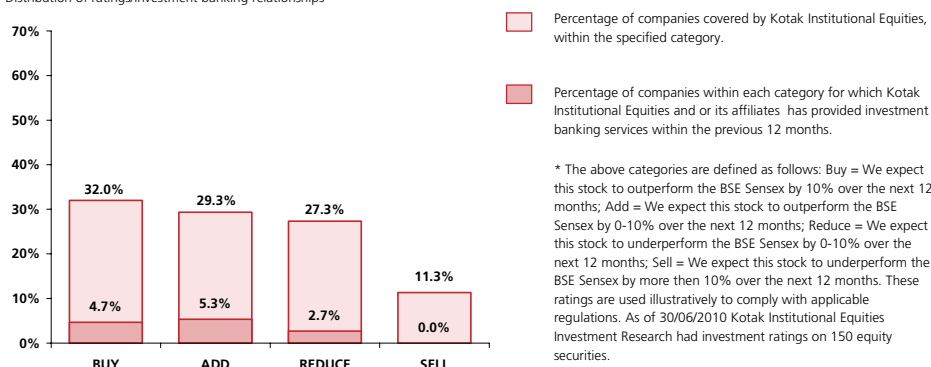
Companies	Country	Currency	Price (LC)	Market cap.	EV/EBITDA (X)	
			31-Aug-2010	(US\$ mn)	+1-year	+2-year
EMEA						
MTN Group Ltd.	South Africa/Africa	ZAR	120.5	30,071	4.5	3.8
Partner Communications Co. Ltd.	Israel	ILS	63.5	2,583	5.7	5.8
Turkcell Iletisim Hizmetleri A.S.	Turkey	TRY	9.7	13,941	6.3	5.7
Average				46,595	5.5	5.1
Emerging Asia						
Advanced Info Service PCL	Thailand	THB	92.3	8,747	5.9	5.7
China Mobile Ltd.	China	HKD	79.2	204,161	4.9	4.4
China Unicom (Hong Kong) Ltd.	China	HKD	10.7	32,472	5.0	4.6
DiGi.com Bhd	Malaysia	MYR	24.7	6,130	8.6	8.1
Indosat	Indonesia	IDR	4,400	2,646	4.9	4.5
Hutchison Telecommunications	Hongkong	HKD	2.3	1,393	6.5	6.1
Average				255,548	6.0	5.6
India - KIE estimates			1-Sep-2010			
Bharti Airtel Ltd.	India	INR	338	27,396	8.8	7.2
Reliance Communications Ltd.	India	INR	164	7,472	9.5	7.9
Idea Cellular Ltd.	India	INR	72	5,083	9.7	8.2
Average				39,951	9.3	7.8
Emerging markets ex India average					5.7	5.3

Source: Factset, Kotak Institutional Equities estimates

"Each of the analysts named below hereby certifies that, with respect to each subject company and its securities for which the analyst is responsible in this report, (1) all of the views expressed in this report accurately reflect his or her personal views about the subject companies and securities, and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this report: Sanjeev Prasad, Rohit Chordia."

Kotak Institutional Equities Research coverage universe

Distribution of ratings/investment banking relationships



Source: Kotak Institutional Equities

As of June 30, 2010

Ratings and other definitions/identifiers

Definitions of ratings

BUY. We expect this stock to outperform the BSE Sensex by 10% over the next 12 months.

ADD. We expect this stock to outperform the BSE Sensex by 0-10% over the next 12 months.

REDUCE. We expect this stock to underperform the BSE Sensex by 0-10% over the next 12 months.

SELL. We expect this stock to underperform the BSE Sensex by more than 10% over the next 12 months.

Our target price are also on 12-month horizon basis.

Other definitions

Coverage view. The coverage view represents each analyst's overall fundamental outlook on the Sector. The coverage view will consist of one of the following designations: **Attractive, Neutral, Cautious.**

Other ratings/identifiers

NR = Not Rated. The investment rating and target price, if any, have been suspended temporarily. Such suspension is in compliance with applicable regulation(s) and/or Kotak Securities policies in circumstances when Kotak Securities or its affiliates is acting in an advisory capacity in a merger or strategic transaction involving this company and in certain other circumstances.

CS = Coverage Suspended. Kotak Securities has suspended coverage of this company.

NC = Not Covered. Kotak Securities does not cover this company.

RS = Rating Suspended. Kotak Securities Research has suspended the investment rating and price target, if any, for this stock, because there is not a sufficient fundamental basis for determining an investment rating or target. The previous investment rating and price target, if any, are no longer in effect for this stock and should not be relied upon.

NA = Not Available or Not Applicable. The information is not available for display or is not applicable.

NM = Not Meaningful. The information is not meaningful and is therefore excluded.

Corporate Office

Kotak Securities Ltd.
Bakhtawar, 1st Floor
229, Nariman Point
Mumbai 400 021, India
Tel: +91-22-6634-1100

Overseas Offices

Kotak Mahindra (UK) Ltd
6th Floor, Portsoken House
155-157 The Minories
London EC 3N 1 LS
Tel: +44-20-7977-6900 / 6940

Kotak Mahindra Inc
50 Main Street, Suite No.310
Westchester Financial Centre
White Plains, New York 10606
Tel:+1-914-997-6120

Copyright 2010 Kotak Institutional Equities (Kotak Securities Limited). All rights reserved.

1. Note that the research analysts contributing to this report may not be registered/qualified as research analysts with FINRA; and
2. Such research analysts may not be associated persons of Kotak Mahindra Inc and therefore, may not be subject to NASD Rule 2711 restrictions on communications with a subject company, public appearances and trading securities held by a research analyst account.

Kotak Securities Limited and its affiliates are a full-service, integrated investment banking, investment management, brokerage and financing group. We along with our affiliates are leading underwriter of securities and participants in virtually all securities trading markets in India. We and our affiliates have investment banking and other business relationships with a significant percentage of the companies covered by our Investment Research Department. Our research professionals provide important input into our investment banking and other business selection processes. Investors should assume that Kotak Securities Limited and/or its affiliates are seeking or will seek investment banking or other business from the company or companies that are the subject of this material and that the research professionals who were involved in preparing this material may participate in the solicitation of such business. Our research professionals are paid in part based on the profitability of Kotak Securities Limited, which include earnings from investment banking and other business. Kotak Securities Limited generally prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, Kotak Securities Limited generally prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover. Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer or solicitation would be illegal. We are not soliciting any action based on this material. It is for the general information of clients of Kotak Securities Limited. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. Kotak Securities Limited does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment.

Certain transactions -including those involving futures, options, and other derivatives as well as non-investment-grade securities - give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavor to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so. We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein. For the purpose of calculating whether Kotak Securities Limited and its affiliates holds beneficially owns or controls, including the right to vote for directors, 1% of more of the equity shares of the subject issuer of a research report, the holdings does not include accounts managed by Kotak Mahindra Mutual Fund. Kotak Securities Limited and its non US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies affectively assume currency risk. In addition options involve risks and are not suitable for all investors. Please ensure that you have read and understood the current derivatives risk disclosure document before entering into any derivative transactions.

This report has not been prepared by Kotak Mahindra Inc. (KMInc). However KMInc has reviewed the report and, in so far as it includes current or historical information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed. Any reference to Kotak Securities Limited shall also be deemed to mean and include Kotak Mahindra Inc.