

Tata Sponge Iron

| BSE SENSEX | S&P CNX |
|-----------------------|---------|
| 17,481 | 5,258 |
| Bloomberg | TTSPIN |
| Equity Shares (m) | 15.4 |
| 52-Week Range (INR) | 405/291 |
| 1,6,12 Rel. Perf. (%) | 5/4/0 |
| M.Cap. (INR b) | 5.1 |
| M.Cap. (USD b) | 0.1 |
| | |

| CMP:INR329 | | | TP:INR440 | | | | | | Buy | |
|------------|-----------|---------|-----------|---------|-----|------|------|------|-------|--------|
| YEAR | NET SALES | PAT | EPS | EPS | P/E | P/BV | ROE | ROCE | EVI | EVI |
| END | (INR M) | (INR M) | (INR) | GR. (%) | (X) | (X) | (2) | (2) | SALES | ЕВПТОА |
| 3/10A | 5,200 | 845 | 54.9 | -30.0 | 6.0 | 1.2 | 22.0 | 29.2 | 0.8 | 3.3 |
| 3/11A | 6,758 | 1,013 | 65.8 | 19.9 | 5.0 | 1.0 | 21.9 | 29.7 | 0.5 | 2.1 |
| 3/12E | 6,861 | 902 | 58.6 | -11.0 | 5.6 | 0.9 | 16.5 | 23.0 | 0.4 | 2.1 |
| 3/13E | 8,150 | 1,080 | 70.1 | 19.7 | 4.7 | 0.7 | 17.1 | 24.1 | 0.2 | 1.2 |

Consolidated

- Adjusted PAT for 2QFY12 declined 4% QoQ (6% YoY) to INR217m, below our estimate of INR224m on account of lower sponge iron production. Sponge iron production was down 1% QoQ (30% YoY) to 71,000 tons, as iron ore supply was impacted by local issues.
- Net sales grew 19% QoQ (down 1% YoY) to INR1.74b while realizations increased 23% QoQ to INR22,397/ton.
- EBITDA decreased 10% QoQ (13% YoY) to INR299m while EBITDA/ton declined 8% QoQ to INR4,206.
- Despite significantly lower production and sales volumes, strong sponge iron realizations are supporting both revenue and margins. Current sponge iron prices are at a 3-year high in the domestic market. Mining ban in Karnataka and regulatory rigor in the Barbil region has affected supply of iron ore to the industry.
- We expect sponge iron production to be significantly lower at 300kt (v/s 383kt in FY11) due to iron supply issues.
 We have cut our FY12 volume estimate from 355kt to 300kt, reducing our FY12 EPS estimate by 4%.
- Radhikapur (East) coal block is on track. Coal production is likely to start in 2013.
- The stock trades at an attractive EV of 2.1x FY12E EBITDA and 5.6x FY12E EPS. Maintain **Buy**.

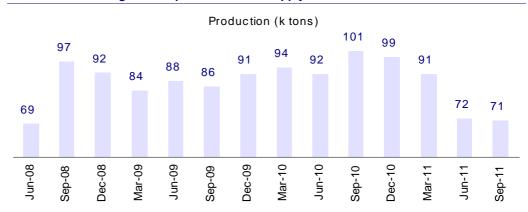
| Quarterly Performance (Co | nsolidated) | | | | | | | | (INF | R Million) |
|---------------------------|-------------|---------|--------|--------|--------|--------|--------|--------|---------|------------|
| Y/E March | | FY1 | 1 | | | FY1 | 12 | | FY11 | FY12E |
| | 1Q | 2Q | 3Q | 40 | 10 | 20 | 3QE | 4QE | | |
| Sales (tons) | 85,000 | 108,000 | 91,500 | 95,500 | 72,000 | 71,000 | 76,000 | 81,000 | 380,000 | 300,000 |
| Change (YoY %) | 3.6 | 23.3 | 3.2 | -7.1 | -15.3 | -34.3 | -16.9 | -15.2 | 5.2 | -21.1 |
| Realization (Rs per ton) | 15,453 | 14,842 | 17,200 | 19,683 | 18,138 | 22,397 | 22,000 | 21,000 | 16,763 | 20,897 |
| Change (YoY %) | 18.5 | 25.4 | 34.1 | 28.9 | 17.4 | 50.9 | 27.9 | 6.7 | 25.8 | 24.7 |
| Net Sales | 1,414 | 1,759 | 1,704 | 1,954 | 1,457 | 1,737 | 1,819 | 1,848 | 6,758 | 6,861 |
| Change (%) | 17.8 | 53.0 | 31.4 | 14.3 | 3.0 | -1.2 | 6.8 | -5.4 | 30.0 | 1.5 |
| EBITDA | 421 | 341 | 349 | 459 | 331 | 299 | 335 | 341 | 1,497 | 1,305 |
| Change (YoY %) | 53.9 | 38.4 | 1.1 | -13.2 | -21.5 | -12.5 | -4.0 | -25.8 | 20.8 | -12.8 |
| As % of Net Sales | 29.8 | 19.4 | 20.5 | 23.5 | 22.7 | 17.2 | 18.4 | 18.4 | 22.2 | 19.0 |
| EBITDA per ton | 4,956 | 3,160 | 3,810 | 4,809 | 4,596 | 4,206 | 4,406 | 4,206 | 3,940 | 4,350 |
| Interest | | | | | | 1 | | | 0 | 1 |
| Depreciation | 47 | 46 | 46 | 45 | 46 | 46 | 46 | 46 | 185 | 184 |
| Other Income | 14 | 33 | 29 | 41 | 45 | 62 | 59 | 60 | 191 | 226 |
| PBT (before EO Inc.) | 388 | 328 | 331 | 456 | 330 | 314 | 348 | 354 | 1,503 | 1,346 |
| EO Income(exp) | | -180 | | 180 | | | | | 0 | |
| PBT (after EO Inc.) | 388 | 148 | 331 | 636 | 330 | 314 | 348 | 354 | 1,503 | 1,346 |
| Total Tax | 129 | 44 | 109 | 207 | 105 | 97 | 115 | 117 | 489 | 433 |
| % Tax | 33.3 | 29.7 | 33.0 | 32.6 | 31.8 | 30.8 | 33.0 | 33.0 | 32.6 | 32.2 |
| Reported PAT | 259 | 104 | 222 | 428 | 225 | 217 | 233 | 237 | 1,013 | 913 |
| Adjusted PAT | 259 | 231 | 222 | 307 | 225 | 217 | 233 | 237 | 1,013 | 913 |
| Change (YoY %) | 59.4 | 58.1 | 9.2 | -7.9 | -13.1 | -5.8 | 4.9 | -22.6 | 19.9 | -9.9 |
| E: MOSL Estimates | | | | | | | | | | |

MOTILAL OSWAL Tata Sponge Iron

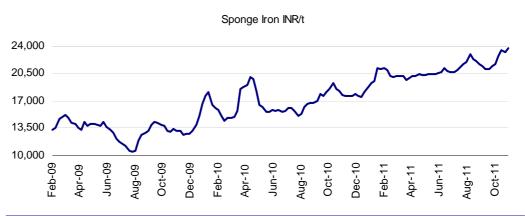
Cutting FY12 volume estimate by 15% to 300kt; maintain Buy

- Despite significantly lower production and sales volumes, strong sponge iron realizations are supporting both revenue and margins. Current sponge iron prices are at a 3-year high in the domestic market. Mining ban in Karnataka and regulatory rigor in the Barbil region has affected supply of iron ore to the industry.
- We expect sponge iron production to be significantly lower at 300kt (v/s 383kt in FY11) due to iron supply issues. We have cut our FY12 volume estimate from 355kt to 300kt, reducing our FY12 EPS estimate by 4%.
- Radhikapur (East) coal block is on track. Coal production is likely to start in 2013.
- The stock trades at an attractive EV of 2.1x FY12E EBITDA and 5.6x FY12E EPS. Maintain **Buy**.

Production declining on disruption in iron ore supply



Sponge iron prices at three-year high



Source: Company/MOSL

MOTILAL OSWAL Tata Sponge Iron

Tata Sponge Iron: an investment profile

Company description

Tata Sponge (TTSP) is located at Bilaipada near Joda in the Keonjhar district of Orissa. It has a production capacity of 390,000tpa of sponge iron. The company has also set up 26MW of captive power plants to gain from the waste hot gases released from its kilns in phases.

Key investment arguments

- Located close to iron ore mines (25km from plants), which saves transport cost. TTSP has a strategic tieup with Tata Steel, wherein it has leased equipment to Tata Steel to operate the Khondbond iron ore mine and it receives iron ore at significantly lower cost.
- TTSP is one of the best managed sponge iron plants in the country, with a wide service offering profile and domain depth.

Key investment risks

- Earnings are highly leveraged to sponge iron prices.
- Lacking growth triggers, as there are no major capacity expansion plans in the near future.

Recent developments

■ The company had a net cash surplus of ~INR1.7b as on 30 September 2011.

Valuation and view

■ The stock trades at an EV of 2.1x FY12E EBITDA and 5.6x FY12E EPS. Maintain **Buy**.

Sector view

■ The mining ban in Karnataka and regulatory rigor in Barbil region has affected supply of iron ore to the sponge iron industry. Marginal sponge iron producers are forced either to operate at lower capacity or incur high iron ore cost. This has resulted in strong sponge iron prices shooting up to a 3-year high in the domestic market. Prices are likely to remain strong in the near term, as iron ore availability will remain a concern.

Comparative valuations

| | Tat | a Sponge | Godawari | Monnet |
|---------------|-------|----------|----------|--------|
| | | Iron | Power | Ispat |
| P/E (x) | FY12E | 5.0 | 2.4 | 12.3 |
| | FY13E | 5.6 | 2.1 | 8.2 |
| P/BV (x) | FY12E | 1.0 | 0.5 | 1.3 |
| | FY13E | 0.9 | 0.4 | 1.1 |
| EV/Sales (x) | FY12E | 0.5 | 0.6 | 3.2 |
| | FY13E | 0.4 | 0.7 | 2.1 |
| EV/EBITDA (x) | FY12E | 2.1 | 3.0 | 14.0 |
| | FY13E | 2.1 | 3.5 | 9.4 |

EPS: MOSL forecast v/s consensus (INR)

| | MOSL | Consensus | Variation |
|------|----------|-----------|-----------|
| | Forecast | Forecast | (%) |
| FY12 | 58.6 | 61.6 | -4.9 |
| FY13 | 70.1 | 70.7 | -0.8 |

Target Price and Recommendation

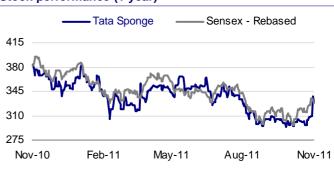
| ranget i noe and recommendation | | | | | | | |
|---------------------------------|------------|--------|-------|--|--|--|--|
| Current | Target * | Upside | Reco. | | | | |
| Price (Rs) | Price (Rs) | (%) | | | | | |
| 329 | 440 | 33.7 | Buy | | | | |

Basis:2x P/B FY12

Shareholding pattern (%)

| Shareholding pattern (76) | | | | | |
|---------------------------|--------|--------|--------|--|--|
| | Sep-11 | Jun-11 | Sep-10 | | |
| Promoter | 43.7 | 43.7 | 43.7 | | |
| Domestic Inst | 7.3 | 7.3 | 6.8 | | |
| Foreign | 6.8 | 6.7 | 6.2 | | |
| Others | 42.2 | 42.3 | 43.3 | | |

Stock performance (1 year)



 $M_{OTILAL}\ O_{SWAL}$ Tata Sponge Iron

Financials and Valuation

| Income Statement (| (INR Million) | | | | |
|----------------------|---------------|-------|-------|-------|-------|
| Y/E March | 2009 | 2010 | 2011 | 2012E | 2013E |
| Net sales | 6,081 | 5,200 | 6,758 | 6,861 | 8,150 |
| Change (%) | 33.2 | -14.5 | 30.0 | 1.5 | 18.8 |
| Total Expenses | 4,242 | 3,961 | 5,261 | 5,556 | 6,671 |
| EBITDA | 1,840 | 1,239 | 1,497 | 1,305 | 1,479 |
| % of Net Sales | 30.3 | 23.8 | 22.2 | 19.0 | 18.1 |
| Depn. & Amortization | 183 | 194 | 185 | 184 | 209 |
| EBIT | 1,657 | 1,045 | 1,312 | 1,121 | 1,270 |
| Net Interest | 46 | 2 | 0 | | |
| Other income | 201 | 219 | 191 | 226 | 342 |
| PBT before E0 | 1,812 | 1,262 | 1,503 | 1,347 | 1,612 |
| EO income | | | | | |
| PBT after E0 | 1,812 | 1,262 | 1,503 | 1,347 | 1,612 |
| Tax | 605 | 417 | 489 | 433 | 532 |
| Rate (%) | 33.4 | 33.0 | 32.6 | 33.0 | 33.0 |
| Reported PAT | 1,207 | 845 | 1,013 | 913 | 1,080 |
| Adjusted PAT | 1,207 | 845 | 1,013 | 902 | 1,080 |
| Change (%) | 26.3 | -30.0 | 19.9 | -11.0 | 19.7 |

| Balance Sheet | | | | (INR | Million) |
|---------------------------|-----------|-------|-------|-------|----------|
| Y/E March | 2009 | 2010 | 2011 | 2012E | 2013E |
| Share Capital | 154 | 154 | 154 | 154 | 154 |
| Reserves | 3,343 | 4,047 | 4,917 | 5,686 | 6,622 |
| Share holders fund | 3,497 | 4,201 | 5,071 | 5,840 | 6,776 |
| Loans | 1 | 1 | | | |
| Defferred tax liability (| 503 | 459 | 393 | 393 | 393 |
| Capital Employed | 4,002 | 4,661 | 5,464 | 6,233 | 7,169 |
| Gross Block | 3,591 | 3,592 | 3,598 | 3,598 | 3,598 |
| Less: Accum. Deprn. | 1,357 | 1,536 | 1,711 | 1,895 | 2,104 |
| Net Fixed Assets | 2,234 | 2,057 | 1,887 | 1,703 | 1,494 |
| Capital VVIP | 213 | 1,217 | 1,290 | 1,590 | 1,740 |
| Investments | 8 | 8 | 344 | 344 | 344 |
| Curr. Assets | 2,096 | 2,155 | 2,875 | 3,679 | 4,735 |
| Inventories | 508 | 683 | 627 | 846 | 893 |
| Sundry Debtors | 199 | 375 | 223 | 376 | 447 |
| Cash and Bank | 1,146 | 933 | 1,881 | 2,313 | 3,251 |
| Loans and Advani | 243 | 164 | 144 | 144 | 144 |
| Curr. Liability & Pro | 549 | 775 | 933 | 1,083 | 1,144 |
| Sundry Creditors | 286 | 401 | 413 | 564 | 625 |
| Other Liabilities & prov | 263 | 375 | 519 | 519 | 519 |
| Net Current Assets | 1,546 | 1,379 | 1,942 | 2,596 | 3,590 |
| Application of Fund | 4,002 | 4,661 | 5,464 | 6,233 | 7,169 |
| E: MOSL Estimates; Con | solidated | | | | |

| Ratios | | | | | |
|----------------------------|-------|-------|-------|-------|-------|
| Y/E March | 2009 | 2010 | 2011 | 2012E | 2013E |
| Basic (INR) | | | | | |
| EPS | 78.4 | 54.9 | 65.8 | 58.6 | 70.1 |
| Cash EPS | 90.2 | 67.5 | 77.8 | 70.6 | 83.7 |
| BV/Share | 227.1 | 272.8 | 329.3 | 379.2 | 440.0 |
| DPS | 8.0 | 8.0 | 8.0 | 8.0 | 8.0 |
| Payout (%) | 11.9 | 17.1 | 14.2 | 15.8 | 13.3 |
| Valuation (x) | | | | | |
| P/E | 4.2 | 6.0 | 5.0 | 5.6 | 4.7 |
| Cash P/E | 3.6 | 4.9 | 4.2 | 4.7 | 3.9 |
| P/BV | 1.4 | 1.2 | 1.0 | 0.9 | 0.7 |
| EV/Sales | 0.6 | 0.8 | 0.5 | 0.4 | 0.2 |
| EV/EBITDA | 2.1 | 3.3 | 2.1 | 2.1 | 1.2 |
| Dividend Yield (%) | 2.4 | 2.4 | 2.4 | 2.4 | 2.4 |
| Return Ratios (%) | | | | | |
| EBITDA Margins | 30.3 | 23.8 | 22.2 | 19.0 | 18.1 |
| Net Profit Margins | 19.8 | 16.3 | 15.0 | 13.2 | 13.3 |
| RoE | 40.7 | 22.0 | 21.9 | 16.5 | 17.1 |
| RoCE | 47.6 | 29.2 | 29.7 | 23.0 | 24.1 |
| RolC | 62.3 | 40.7 | 58.9 | 57.0 | 66.5 |
| Working Capital Rat | | | | | |
| Fixed Asset Turnover | 1.7 | 1.4 | 1.9 | 1.9 | 2.3 |
| Asset Turnover (x) | 1.5 | 1.1 | 1.2 | 1.1 | 1.1 |
| Debtor (Days) | 12 | 26 | 24 | 20 | 20 |
| Inventory (Days) | 30 | 48 | 45 | 45 | 40 |
| Creditors (Days) | 17 | 28 | 30 | 30 | 28 |
| Leverage Ratio (x) | | | | | |
| Current Ratio | 3.8 | 2.8 | 3.1 | 3.4 | 4.1 |
| Interest Cover Ratio | 35.7 | - | - | - | - |
| Debt/Equity | -0.3 | -0.2 | -0.4 | -0.4 | -0.5 |

| Cash Flow Statemen | (INR | Million) | | | |
|---------------------------|-------|----------|-------|-------|-------|
| Y/E March | 2009 | 2010 | 2011 | 2012E | 2013E |
| Pre-tax Profit | 1,812 | 1,262 | 1,503 | 1,347 | 1,612 |
| Depreciation | 179 | 179 | 175 | 184 | 209 |
| (Inc)/Dec in Wkg. Cap | -227 | -46 | 385 | -221 | -57 |
| Tax paid | -631 | -461 | -556 | -433 | -532 |
| Other Operating Activ | | 2 | 1 | | |
| CF from Op. Activity | 1,132 | 937 | 1,508 | 876 | 1,232 |
| | | | | | |
| (Inc)/Dec in FA + CV/IF | 29 | -1,006 | -79 | -300 | -150 |
| CF from Inv. Activity | 29 | -1,006 | -415 | -300 | -150 |
| | | | | | |
| Debt Raised/(Repaid) | -843 | 0 | -1 | | |
| Dividend (incl. tax) | -144 | -144 | -144 | -144 | -144 |
| Other Financing Activi | | | | | |
| CF from Fin. Activity | -987 | -144 | -146 | -144 | -144 |
| _ | | | | | |
| (Inc)/Dec in Cash | 174 | -213 | 947 | 432 | 938 |
| Add: Opening Balance | 972 | 1,146 | 933 | 1,881 | 2,313 |
| Closing Balance | 1,146 | 933 | 1,881 | 2,313 | 3,251 |

 $M_{OTILAL}\ O_{SWAL}$ Tata Sponge Iron

NOTES

Disclosures

This report is for personal information of the authorized recipient and does not construe to be any investment, legal or taxation advice to you. This research report does not constitute an offer, invitation or inducement to invest in securities or other investments and Motilal Oswal Securities Limited (hereinafter referred as MOSt) is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your information and should not be reproduced or redistributed to any other person in any form.

Unauthorized disclosure, use, dissemination or copying (either whole or partial) of this information, is prohibited. The person accessing this information specifically agrees to exempt MOSt or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOSt or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOSt or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

The information contained herein is based on publicly available data or other sources believed to be reliable. While we would endeavour to update the information herein on reasonable basis, MOSt and/or its affiliates are under no obligation to update the information. Also there may be regulatory, compliance, or other reasons that may prevent MOSt and/or its affiliates from doing so. MOSt or any of its affiliates or employees shall not be in any way responsible and liable for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. MOSt or any of its affiliates or employees do not provide, at any time, any express or implied warranty of any kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

This report is intended for distribution to institutional investors. Recipients who are not institutional investors should seek advice of their independent financial advisor prior to taking any investment decision based on this report or for any necessary explanation of its contents.

MOSt and/or its affiliates and/or employees may have interests/positions, financial or otherwise in the securities mentioned in this report. To enhance transparency, MOSt has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

| Disclosure of Interest Statement | Tata Sponge Iron | |
|--|------------------|--|
| Analyst ownership of the stock | No | |
| Group/Directors ownership of the stock | No | |
| 3. Broking relationship with company covered | No | |
| Investment Banking relationship with company covered | No | |

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The research analysts, strategists, or research associates principally responsible for preparation of MOSt research receive compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOSt & its group companies to registration or licensing requirements within such jurisdictions.

For U.K.

This report is intended for distribution only to persons having professional experience in matters relating to investments as described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (referred to as "investment professionals"). This document must not be acted on or relied on by persons who are not investment professionals. Any investment or investment activity to which this document relates is only available to investment professionals and will be engaged in only with such persons.

For U.S.

MOSt is not a registered broker-dealer in the United States (U.S.) and, therefore, is not subject to U.S. rules. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., Motilal Oswal has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, Marco Polo and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.



Motilal Oswal Securities Ltd

3rd Floor, Hoechst House, Nariman Point, Mumbai 400 021

Phone: (91-22) 39825500 Fax: (91-22) 22885038. E-mail: reports@motilaloswal.com