

RESEARCH REPORT

ELECON ENGINEERING LTD

7th May 2010

CMP: 77

TARGET Rs. 130

Sector : Engineering

Analyst : Anand Vyas anand.vyas@anagram.co.in

Company Data

СМР	77
Price Target	130
Potential Upside	69%
52 week Range	Rs 41 - Rs110
No. Shares (INR mn))	185.7
Market Cap (Rs. Cr)	719
Avg Daily Volume	33521
Sensex Level	16987
0 0 11 11 0 0	,

Source: Capitaline, Anagram Research

Shareholding Pattern (%)

Promoters	45.71
FII	3.07
Corporate	7.36
Institutions	12.80
Govt	0.00
Public	31.07

Source: Capitaline, Anagram Research

Price Performance Compared to Sensex



Source: Capitaline, Anagram Research

Financial Overview

2	010(E)	2011 (E)	2012(E)					
Net Sales (INR mn)	10978	13203.58	17238.6					
Growth (%)	15	20	31					
EPS (Rs)	6.86	8.56	107					
EBIDTA Margin (%)	15	16	14					
NPM (%)	6	6	6					
Debt/Equity	1.5	1.27	.89					
EV/EBIDTA	7.3	6.2	5.3					
ROE (%)	5	5	7					
PE	11.30	9.05	7.22					
Source: Anagram Re	search							

We initiate coverage on Elecon Engineering Limited (EEL) with a BUY rating on the back of a positive capex cycle turnaround seen offlate which would lead to enhanced fresh order inflows, especially in key business segments for the company namely power and industrial capex projects.

BUY

EEL also has a healthy order book of close to Rs 13.62 bn and more importantly has already built in enhanced product capacities in place to capitalise on the incremental demand. Also we expect EEL to reduce its total debt progressively over the next two years which should lead to reduced interest costs and bring down the leverage from the present 2.1:1 in FY09 to 0.90:1 by FY12E.

We estimate EEL's revenues to grow at a CAGR of 16-18% between FY09-FY12E with EBITDA margins expected to remain stable at around 15-16% over the next two years. EEL has also diversified in to Wind Energy which we believe would be the new earnings driver in addition to its existing product portfolio.

At the current price, the EEL stock trades at 9x FY11E and 7xFY12E EPS. On an absolute basis we expect EEL to record a EPS of Rs 8.52 in FY11E and Rs 10.64 in FY12E respectively. Traditionally the EEL stock has traded in a P/E band of 12-14x and hence we believe that current valuations look attractive considering the strong revenue visibility expected ahead on the back of a healthy order backlog (Rs 13.62 bn), coupled with a potential of strong new order inflows, which makes us initiate a BUY on the stock with a Target Price of Rs 130 based on 12xFY12E. At our TP the stock would trade at a P/E of 14x FY11E and 12x FY12E.

EEL enjoys sustainable competitive advantage for each of its business verticals -

EEL is one of the pioneer and amongst the few leading cost competitive players in the domestic market which manufactures power transmission and material handling equipment having applications in varied sectors like power, mining, cement, and sugar . We believe that EEL will be a major beneficiary with a rising capex cycle

Some of EEL's key customers include coal india, reliance energy, ntpc, nmdc, sail, indian railways, kandla port, etc. Which ensures immense possibility of repeat business, assuring regular order flows.

-Capex cycle turnaround to enhance order inflows -

Players in the power, steel and cement industry are some of the major clients for EEL With a sharp turnaround seen in the domestic economy revival during FY10, we have seen robust IIP growth numbers which are likely to be sustained over the medium term on the back of improved corporate profitability and significant increase expected in fresh capex spending from core infrastructure sectors which bodes well for EEL's medium term growth prospects.

Anagram Research is also available on Bloomberg <Code ANGM> and ISI Emerging Markets Web site: www.anagram.co.in Anagram StockBroking Ltd: Bandra Kurla Complex, Bandra(E), Mumbai 400 051. Ph: 42198100. Regd. Office: Anagram House, H.L. Commerce College – Stadium Road, Navrangpura, Ahmedabad – 380 009.



With huge investments, expected mainly in power & Steel sectors, we expect the total market opportunity of around Rs. 5695 bn till FY20 for the material handling equipment segment. Hence fresh order inflows are likely to remain buoyant on the back of strong macro numbers and increased corporate capex spending during the coming two years.

Wind Energy to Emerge as the New Growth Driver

EEL has recently ventured into manufacture of wind turbine generators (WTG) wherein there is a tremendous potential for future growth in the coming years. Installed wind power capacity in india stands at 10,500MW, of the country's total of 15.59GW generation capacities. The total potential of the wind power in india is estimated to be around 45GW. While we do not expect any significant contribution from the wind business during FY10, we are positive on its prospects during the next two years and expect revenjues to start getting reflected from FY11E onwards.

Restructuring plans would also aid stronger growth for EEL

EEL has initiated a corporate restructuring exercise with a view to consolidate all its businesses held in other privately held companies under EEL which will remain the flagship concern going ahead. We believe the rationale behind this is to enhance shareholder value, synergise productive inputs and reduce wastages and have a far bigger capital structure which would enable the company to fund its growth by a optimum mix of equity and debt.

Valuation

At the current price, the EEL stock trades at 9x FY11E and 7xFY12E EPS. On a absolute basis we expecty EEL to record a EPS of Rs 8.52 in FY11E and Rs 10.64 in FY12E respectively. Traditionally the EEL stock has traded in a P/E band of 12-14x and hence we believe that current valuations look attractive considering the strong revenue visibility expected ahead on the back of a healthy order backlog (Rs 13.62 bn), coupled with a potential of strong new order inflows, which makes us initiate a **BUY** on the stock with a Target Price of Rs 130 based on 12xFY12E. At our TP the stock would trade at a P/E of 14x FY11E and 12x FY12E.

We are positive on its prospects during the next two years and expect revenues to start getting reflected from FY11E onwards.

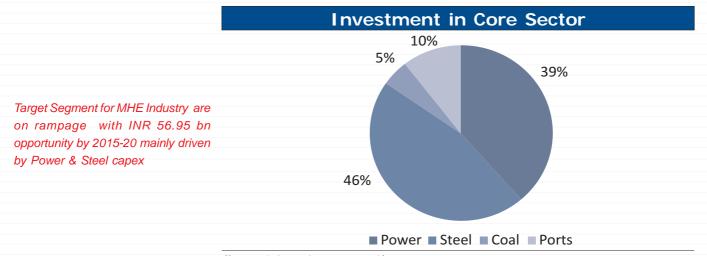


Investment Highlights

We expect majority of revenue to be contributed by Power & Steel Sector

Huge opportunity in MHE Industry

EEL has strong all around capabilities , experience & diversified skills in material handling equipment (MHE) for most industry verticals like power, steel, minerals & ports. With huge opportunity starting to go under way in the key industry like steel, power & ports etc. the MHE industry stands to gain immensely from capacity addition. We expect total market opportunity available with MHE industry to be more than INR 56.95 bn by 2015-20.



⁽Source: - Industry, Anagram research)

40,000 MW of Capacity is expected to add in FY10-FY12E.

Armed with engineering prowess and strong skills coupled with diversified knowledge, EEL is all set to tap the INR 56.95 bn opportunity. We believe that, EEL with its all round capabilities, diversified skills and ability to develop products and solution across all industry verticals, is likely to be amongst the key beneficiary of the buoyancy in the MHE Industry.

Industries (Rs. In Crore)	Investment	Time Frame	MHE %	MHE Share	Annual Avg	*Anticipated Elecon's Share
Power	220,000	till FY15	5-10%	26400	3000	450
Steel	262,000	till FY20	5-7%	18340	900	135
Coal	27,500	till FY15	NA	2000	200	30
Ports	60,000	till FY15	11-12%	7200	200	30
Total	569,500			53,940	4,300	645

*Assuming 15% share of Elecon in MHE division

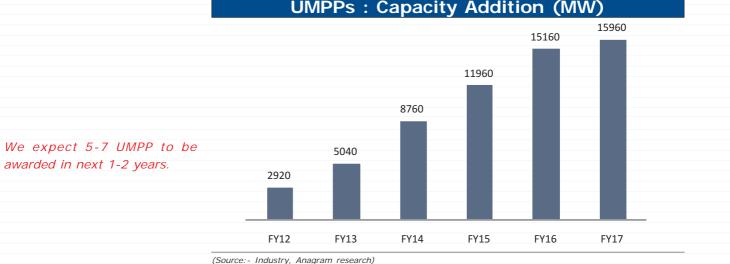
(Source: - Industry, Anagram research)

UMPP givens a huge opportunity as MHE package constitute around 6-10% of total project

UMPP:-Might be a trump card.

With Planned investment of 15960 Mw by FY17, already announced by GOI under UMPP, we expect an investment of Rs. 80000 crore for next 7 years. MHE division to attract (industry sources) min of 6-10% of the foresee capex which translate into opportunity of Rs. 5000-8000 Crore We believe that MHE package would constitute around 6-10% of total project cost





UMPPs : Capacity Addition (MW)

Although, the company has not won a single project from UMPP, but going forward, management expects some bidding in UMPP.

Bourgeoning HP

IIP Index is testimony to the positive trends in the Indian economy. After a decline to negative territory for most part of FY09-10, IIP has started upwards journey from Oct-09 with significant contribution from the Manufacturing segments. We have achieved sustainable double digit growth since Oct-09 registering 10.3%, 11.7%, 17.6%, 16.7% & 15.1% growth in Oct-09, Nov-09, Dec-09, Jan-10, Feb-10 respectively. Where IIP has lodged double digit growth, capital goods has outperformed by registering a growth of 11%, 11.8%, 38.8%, 56.6% & 44.4% in Oct-09, Nov-09, Dec-09, Jan-10, Feb-10. We expect all-around buoyancy in the economy with IIP expected to remain strong during FY11 & FY12.

IIP & Capital Goods 80.0 70.0 60.0 50.0 40.0 30.0 IIP registering sustained double 20.0 digit growth since Oct-09 10.0 0.0 Jun-09 -10.0 Oct-08 Dec-08 Feb-09 Apr-09 Aug-09 Oct-09 Dec-09 Feb-10 -20.0 ----IIP Capital Goods (92.57) (Source: - Industry, Anagram research)

We expect IIP remain robust going forward on account of huge growth in Core Sector



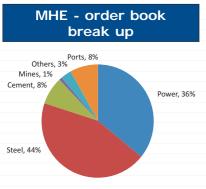
We expect Order to grow by 20% and 30 % for FY11E & FY12E espically from Power, steel, Wind & Defense..

Order book likely to pick up this fiscal

EEL is sitting on a strong order book of INR 13620 mn It has witness a growth of more than 35% CAGR in last 8-9 years. Its order book has grown from INR 1412 mn in FY02 to INR 13620 mn in 9MFY10..

Industrial Gears Order backlog (INR mn) Order Break up **▼**^{19219.2} Chemicals & Others Wind Mill Fert 11% An Growth of CAGR of 35% 16270 MHE/Power 20% 3% 14784 Mining 12860 12430 2% Steel Marine Conversion 15% 8300 12% 6260 Lift Gears Cement 3% 3900 7% 1412 1535 ²⁴²⁷ Sponge Iron Plastic/Rubber Sugar 9% 8% (Sources: -Company, Anagram research) Management expect orders FY02 FY03 **FY04** FY05 FY06 FY07 FY08 FY09 FY10E FY11E FY12E

Management expect orders worth INR 8000-10000mn in FY11..



(Source:-Company, Anagram research)

Elecon's Order backlog is at a 2 year low. Order inflow's have taken a huge hit in last 12 months due to economic slowdown. However with picking up in industrial demand, management expect minimum of Rs. 8000-10000mn order inflow in FY11 with live enquires of Rs. 50000 mn. Company has already bagged order worth of Rs. 1500 mn in April10. Going forwards, apart from power sector, management expects orders mainly from Cement, steel & port sectors.

(Sources: -Company, Anagram research)



Restructuring of the Elecon Group

Management expect consolidated revenue of INR 15000 mn for FY10E Elecon has initiated a Corporate restructuring excercisewith a view to consolidate the business with in the group companies. This will result in enhancing the shareholder's value, synergy & will provide financial stability going forward.

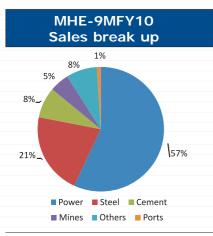
Group Companies	Holding	Nature of Business	Reveue (FY 09 INR mn)	PBT (INR mn)	PBT margin(%)	Remarks
Eimco Elecon	16%	Manufacturer of rock excavation and breaking equipments for surface and underground mines	1437	234	16%	Expanding portfolio, Almost Debt Free
Ringspann Elecon (I)	25%	Manufacturer of tranmission products like back stops free wheels, cone clamping elements, etc	160	20	13%	Caters to small Engginerring products
Power Build	NA	Manufacturer of Geared Motors & Gear Boxes	1149	78	7%	
Emtici Engineering	NA	Sole Selling Agent for the Group	502	205	41%	Marketing company for group
Prayas Engineering	NA	Manufacturer of Idler roller, pulley, gear components, non ferrous casting	1858	154	8%	
Elecon Information Tech	NA	IT	70	10	14%	

(Source: -Company, Anagram research)

Apart from Elecon Engineering, Elecon group has six companies under its portfolio.

We believe restructuring of group will help Elecon to raise finance efficiently which will help in funding their increasing capex going forward.





(Source: -Company, Anagram research)

Business & Background

Established in 1951 & promoted by Elecon group, EEL has grown steadily to become one of the prominent player in MHE Industry & Industrial gear boxes. In 2007, EEL diversified its portfolio into windmills & wind gear boxes to tap the opportunity in Wind Power business. EEL has mainly two divisions:-

MHE caters to the needs with wide range of products like: Stacker reclaimer, Wagon tippler, Crusher & Impactors, Tripper, Screens pulley, conveying system. Etc caters to the needs of core sector like Power, Steel, Ports & cements. Company derives majority of its revenue from MHE division (power sector contributed 57% 9MFY10).

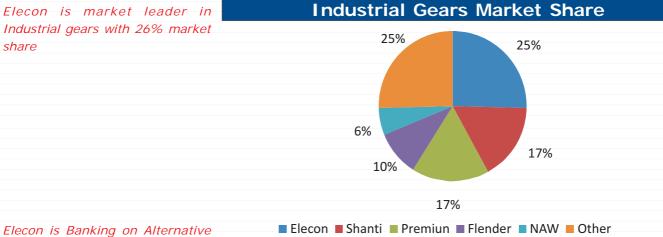
Products	Industry
Stacker	Power, Cement, Steel, Ports
Wagons Tipplers	Power, Cement, Steel, Ports & Mining
Crushers & Impactors	Power, Cement, Steel, Ports
Trippers	Open Cast Mines
Apron, Vibrating& Paddle Feeders	Power, Cement, Steel, Ports & Mining
Screens, pulley, Conveying system	Power, Cement, Steel, Ports & Mining
Wagons marshalling system	Power, Cement, Steel, Ports & Mining

(Source:-Company, Anagram research)

Industrial Gears:- It produces different types of gear boxes likes of helical gears, worm gears, special gears, plantery gearboxes, coupling & geared boxes. It caters to the needs of industries like ,sugar, defence, Wind, MHE, fertilizers etc.

Industry
Sugar Industry, MHE (Stacker
application, cooling towers in power
tube mills (steel)
Rolling Mills (Steel), MHE(Conveyor
Elevators (Capacity up to 16 people)
MHE(Conveyor systems)

(Source: -Company, Anagram research)



Elecon is Banking on Alternative energy, lift gears, Defence & vertical Rollers Mills for cement & Coal mining Industry

(Source: -Company, Anagram research)

Company also makes special type of gearboxes of windmill application for captive purpose as well as for other Wind mill manufacture. Company has recently set up windmill gear box plant to manufacture wind mill gearbox up to 1-2 MW



Industrial Gear-9MFY10 Sales break up

9%

22%

Marine

Lift Gears

Spong Iron

-

Steel Conversion

Platic & Rubber Process/Fertlizer

13%

6%

9%

7%

Material Handling/Power

11%

Cement

Sugar

Other

(Source:-Company, Anagram research)

Mining



Risk Concerns

- Slowdown in the Economy:- Slowdown in the Economy could affect the Elecon's clients, there by affecting its performance.
- Delay in awarding Projects;- We expect major chunk of future revenues will come from power sector (UMPP). Any delay in awarding the project will hamper the growth.
- **Rise in Cost;-** Raw material accounts for around 55-60% of direct cost. Any increase in commodity prices may decline the margin going forward.
- Delay in execution of projects.- Delay in execuation of the projects on account any resource constraints or ortherwise might impact the revenue of the company



Industry Over view

Bulk material handling (BMH) is an engineering field, centred around the design of equipment used for transportation of material such as ores in loose bulk form. BMH system are typically composed of moveable items of machinery such as stackers, reclaimers, unloaders, conveyer belts, hoopers, & diverters, combined with storage facilities such as stockpiles, stockyards etc.

The purpose of a BMH facility is to transport material from one of several location to an ultimate user. BMH is mainly use at processing facilities (likes of iron & steel, thermal power plant), port sites (loading & or unloading of ores & minerals). On an average, MHE constitute 5-10% of total project cost.

We estimate MHE to be an INR 5695 Crore opportunity by 2020, which are likely to be driven by :

Power

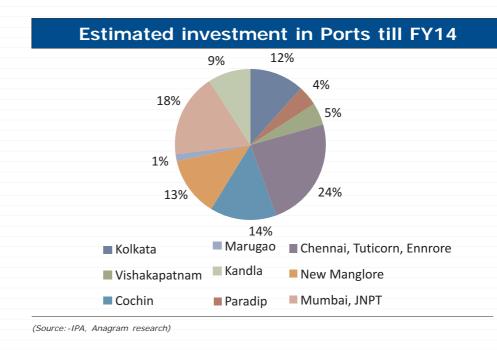
INR 300bn opportunity in power projects by 2015...

India's Power capacity has increased 7x from 18878 MW in 1956 to 132000 MW by end of 11th plan. Approximately 40000 MW of power generation is likely to add by FY12E. We expect around 70% of total power generation will come from coal & lignite at an investment of Rs. 12600 Crore based on our assumption of Rs. 4.5 Cr/MW of capex which gives an opportunity of INR 1260 crore by 2012 & 30000 Crore by 2015 (based on assumption 10% of total cost goes to MHE).

Port

Addressable market share of INR 66-72 bn for port equipment division...

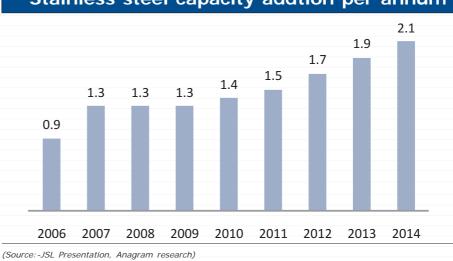
Indian port capacity is likely to be doubles by FY14 to INR 1500 mn tonnes with estimated capex of Rs. 60000 Crore. According to Industry sources, MHE constitutes 11-12% of total port capex which includes cranes, BMH plants etc. which translates into addressable market share of Rs. 6600 -7200 Crore for port equipment division.





Steel

We expect Rs. 262000 Crore investment in steel to be added over next ten year. As a thumb rule , 5-7% of total capex is addressable market share of MHE players which translates into opporuntly of Rs. 12500-18000 Crore, which includes various opportunity such as coal handling, ash handling coke oven battery, sintering etc.



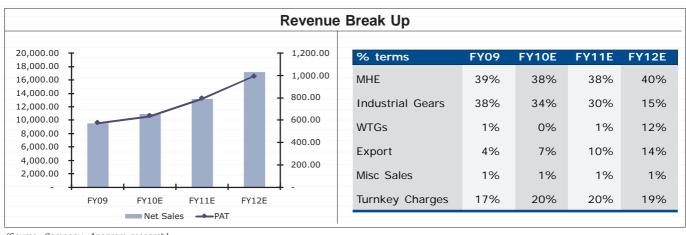
Stainless steel capacity addtion per annum



Financials

Revenue to surge

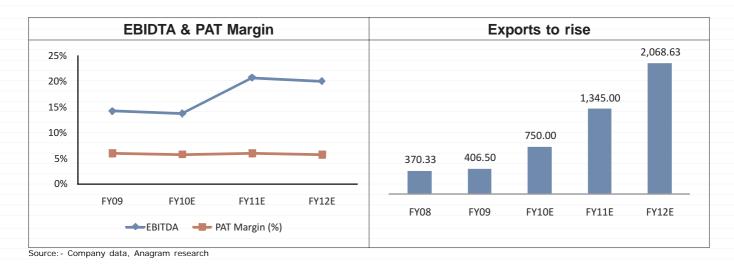
We expect Elecon to earn revenue at a CAGR of 20% from FY10E-FY12E. We believe that the healthy business environment for MHE industry will result in strong order inflow and order booking in future. Elecon has Strong Order book of INR 13620 mn, ensure revenue visibility –equivalent to 1.3x FY09 earnings. We are positive on the engineering skills and execution capabilities of the company and its ability to maintain grip of order booking.



(Source: -Company, Anagram research)

Margins to remain stable & export to rise

EEL is likely to report CAGR of profit for FY10E-12E. EBIDTA margin (which is highest in the industry) are likely to remain stable, while net profit is likely to remain in the range of 6-7%.)



Export constitutes 4% of sales in FY09, and it is expected to touch 7% by FY10E & 12% by FY12E. Management is giving thrust on export as they account for higher margin (around 18-20%).



	Peers Comparison						
	EPS P/E						
		FY10E	FY11E	FY12E	FY10E	FY11E	FY12E
Currently trading at lowest among the	Elecon	6.86	8.52	10.64	11.30	9.09	7.28
peers.	TRF	63.4	99.4	152.4	16.56	10.56	6.89
	Mcnally*	16.6	21.6	28.1	21.63	16.62	12.78

		EBIDTA Margin			EV/EBIDTA		
Company enjoys highest EBIDTA		FY10E	FY11E	FY12E	FY10E	FY11E	FY12E
margin in the industry	Elecon	15%	16%	14%	7.36	6.28	5.29
Trading at lowest on EV/ERIDTA	TRF	12%	11.50%	11.75%	11.63	8.16	5.38
Trading at lowest on EV/EBIDTA	Mcnally *	9.1	9.2	9.4	8.7	7.2	6.1

Sales of the Company is likely to increase by CAGR of 19.23% from FY10E-FY12E

EEL to register one of the highest PAT growths in FY12E.

	S	ales Growt	th	Р		
	FY10E	FY11E	FY12E	FY10E	FY11E	FY12E
Elecon	15%	20%	31%	11%	24%	25%
TRF	38%	49%	55%	72%	57%	53%
Mcnally *	56.3	30.3	22.8	177.3	30.1	30.1

* Other brokerage expecation (Source:-Anagram research)



Valuation

Huge investment in core sector coupled with diversification in wind business will likely to benefit EEL's growth going forward.... EEL, with its strong presence in bulk handling material, is one of the major beneficiaries of strong investment in the core sector of power, steel, port etc. Pertinently, the power sector alone is expected to fetch an investment of Rs. 220,000 by FY15, which expected to churn out orders of Rs. 30000 Crore for MHE. Further , as Indian Corporate continue to invest in capacity expansion, we believe demand for the Elecon's product especially Industrial gears continue to remain high. Elecon continue to enjoy highest EBIDTA Margin in Industry (15%-16%) & Management is confident of stable margin going forward despite increasing in commodity prices. The diversification into Wind mill business is expected to contributed INR 1500 mn in next two year.

At the current price, the EEL stock trades at 9x FY11E and 7xFY12E EPS. On a absolute basis we expecty EEL to record a EPS of Rs 8.52 in FY11E and Rs 10.64 in FY12E respectively. Traditionally the EEL stock has traded in a P/E band of 12-14x and hence we believe that current valuations look attractive considering the strong revenue visibility expected ahead on the back of a healthy order backlog (Rs 13.62 bn), coupled with a potential of strong new order inflows, which makes us initiate a **BUY** on the stock with a Target Price of Rs 130 based on 12xFY12E. At our TP the stock would trade at a P/E of 14x FY11E and 12x FY12E.

Current valuations look attractive considering the strong revenue visibility expected ahead on the back of a healthy order backlog



Profit and Loss Statement

INR mn	FY09	FY10E	FY11E	FY12E
Net Revenues	9,550.6	10,978.0	13,203.6	17,238.6
% Growth	16%	15%	20%	31%
Total Expenditure	8,060.3	9,283.0	11,157.0	14,782.1
Raw material Changes	7,374.77	7,416.77	9,044.45	12,023.92
Power & Fuel	70.59	109.78	132.04	172.39
Employee Cost	438.32	548.90	660.18	861.93
Adminstrative cost	1,231.55	1,207.58	1,320.36	1,723.86
(inc)/dec in cost	(1,054.96)	-	-	-
Core EBIDTA	1,490.4	1,695.0	2,046.6	2,456.5
Growth (%)	14%	14%	21%	20%
Other income	95.8	225.8	95.8	95.8
Depreciation	221.5	387.4	417.8	456.9
EBIT	1,364.7	1,533.4	1,724.5	2,095.4
Growth (%)	8%	12%	12%	22%
Interest Exp	483.7	552.2	505.1	572.7
EBT	881.0	981.1	1,219.5	1,522.7
Тах	306.5	343.4	426.8	532.9
PAT	574.5	637.7	792.7	989.7
Growth (%)	-14%	11%	24%	25%

INR mn FY09 FY12E FY10E FY11E Share capital 186.0 186.0 186.0 186.0 Researve & Surplus 2,568.0 3,320.6 4,703.0 5529.7 Share holders fund 2,754.0 3,506.6 4,889.0 5715.7 Secured Loan 5,236.0 5,494.5 6,162.8 6237.0 Unsecured Loan 685.0 55.5 62.3 63.0 5,921.0 Total Loan 6,225.0 6300.0 5,550.0 Total Liability 8,675.0 9,056.6 11,114.0 12,027.0 Gross Block 4,277.0 5,027.0 5,527.0 6,027.0 Depreciation 1,448.0 1,835.4 2,253.2 2,710.1 Net Block 2,829.0 3,191.6 3,273.8 3,316.9 Investment 109.0 109.0 Capital Work in Prog 281.0 267.0 277.0 -Current Assets 10,084.0 10,225.7 13,767.0 17,248.8 Inventories 4,007.0 4,177.4 5,020.7 6,651.9 Debtors 4,717.0 4,960.0 7,129.0 8,964.1 Cash & bank 611.0 265.0 560.0 495.0 1,056.3 749 0 823.4 Loans & Adv 1,137.7 Current Liab & Prov 4,317.7 4,720.6 5,941.6 7,412.6 Current Liab 4,086.7 4,484.5 5,644.5 7,042.0 Prov 231.0 236.0 297.1 370.6 Net Current assets 5,505.2 7,825.0 9,836.2 5,766.3 Misc Exp 17.0 17.0 17.0 415.0 Deferred tax 328.0 360.0 328.0 **Total Assets** 8,675.0 9,056.6 11,114.0 12,027.0

Cash Flow Statement

INR mn	FY09	FY10E	FY11E	FY12E
EBIT	1364.0	1533.0	1724.0	2095.0
Dep	221.5	387.4	417.8	456.9
Less:-Other Adjust	80.8	80.8	80.8	80.8
Change in WC	(570.8)	(89.9)	(2,086.0)	2,3213.0)
Tax Paid	306.5	343.4	426.8	532.9
Cash flow from opt	657.0	1447.0	(413.0)	(347.0)
Сарех	(1,401.8)	(700.0)	(500.0)	(500.0)
Sale of Asst & Invest	1.9	77.3	-	-
Interest	53.5	53.4	53.4	53.4
Dividend	7.2	7.2	7.2	7.2
Net Cash From Invest	(1,353.4)	(562.1)	(439.4)	(439.4)
Long term debt	1,630.0	258.5	668.3	74.3
Payment of Long term debt	(448.7)	(141.0)	-	-
Other borrowing	3973.0	787.0	492.0	-
Payment of other borrowing	(3326.3)	(800.0)	(675.0)	(75.0)
Interest Paid	(483.0)	(552.0)	(505.0)	(572.0)
Dividend Paid	(161.8)	(163.0)	(163.0)	(163.0)
Net Cash From Financing	1176.0	(1326.0)	1147.7	722.4
Net Inc/ (Dec) in cash	480.0	(441.0)	295.0	(64.32)
Cash & Cash Equi at bgning	(227.0)	707.4	265.0	560.2
Cash & Cash Equi at END	707.0	265.04	560.2	496.0

Source: Anagram / Company

Ratio Analysis

Balance Sheet

	FY09	FY10E	FY11E	FY12E
Growth				
Net Sales	16%	15%	20%	31%
PAT	-14%	11%	24%	25%
EBITDA	14%	14%	21%	20%
EPS	-14%	11%	24%	25%
CEPS	0%	12%	16%	23%
Gross Fixed Assets	42%	18%	10%	9%
Capital Employed	34%	4%	23%	8%
Valuation				
EPS (Rs.)	6.2	6.9	8.5	10.6
CEPS (Rs.)	20.9	23.3	27.1	33.2
BVPS (Rs)	29.6	37.7	52.6	76.3
PER (x)	12.5	11.3	9.1	7.3
P/BV (x)	2.6	2.1	1.5	1.0
EV/EBITDA (x)	8.4	7.4	6.3	5.3
Mkt Cap/Sales (x)	0.8	0.7	0.5	0.4
Debt/Equity (x)	2.1	1.6	1.3	0.9
Profitability				
ROE (%)	6%	5%	5%	7%
EBIDTA Margin (%)	16%	15%	16%	14%
PBT Margin (%)	-11%	11%	24%	25%
Net Profit Margin (%)	6%	6%	6%	6%
Turnover				
Avg. Coll Period (Days)	177.8	162.7	194.0	198.8
Avg. Invent Period (Days)	195.6	202.8	199.8	199.2
Avg. Payment Period (Days)	192.8	183.1	191.7	180.5
Net working capital (Days)	194.3	171.8	208.9	195.1
Net Fixed Assets (x)	3.1	3.2	4.0	4.8
Total Assets (x)	2.1	2.1	2.4	2.7



For Further Details

Avinash Gorakshakar - Head Research
Tel.: -91-22-42198100
Email: avinash.gorakshakar@anagram.co.in

RATING INTERPRETATION :

BUY Expected to appreciate more than 20% over a 12-month period **Accumulate** Expected to appreciate up to 20% over a 12-month period **Neutral** Expected to remain in a narrow range **SELL** Expected to depreciate more than 10% over a 12-month period

Disclaimer

This document has been prepared by Anagram Stock broking Ltd. (Anagram), for use by the recipient only and not for circulation. The information and opinions contained in the document have been compiled from sources believed to be reliable. Anagram does not warrant its accuracy, completeness and correctness. This document is not, and should not be construed as, an offer to sell or solicitation to buy any securities. This document may not be reproduced, distributed or published, in whole or in part, by any recipient hereof for any purpose without prior permission from us. Anagram and the analyst(s), including his dependent family members may have an interest in the securities recommended above. To unsubscribe, send a mail to unsubscribeanagram@gmail.com

Copyright in this document vests exclusively with Anagram Stock broking Limited

Anagram Capital Ltd:

C-10, Laxmi Towers, Bandra Kurla Complex, Bandra(E), Mumbai 400 051 **Regd. Office:** Anagram House, H.L. Commerce College – Stadium Road, Navrangpura, Ahmedabad – 380 009.

A Member of Lalbhai Group. Web Site: www.anagram.co.in