



# HT Media

## Q3FY11: FIRST CUT

- ❑ **Consol revs grew 27 % YoY to Rs 4.65 bn, driven by 27 % YoY growth in ad revenues. Strong 35% growth in Hindi ad revenues & 25% growth in English ad revs.**
- ❑ **Circulation rev declined 2% YoY to Rs 471 mn owing to 1) cover price cuts in Jharkhand in response of DB Corp's launch and 2) Higher print orders**
- ❑ **Radio revenues are up 80% yoy to Rs 182 mn**
- ❑ **EBITDA margins declined to 19% (20.3% in Q3FY10) primarily due to higher input (newsprint) costs**
- ❑ **We are likely to maintain our earnings estimates for FY11 and FY12 with minor adjustments and will maintain our SELL rating on the stock.**
- ❑ **We will release a detailed update after the earnings conference call to be held tomorrow at 12.30 pm.**

### Reported nos. vs. expectations

(Rs mn)	Reported	Forecast	Variance (%)	Comment
Sales	4,650	4,640	-	
EBITDA	882	860	-	
Adj. PAT	477	430	11	Lower Tax rate and higher minority Interest

Source: Company, ENAM Research

### Results update

(Rs mn)	Quarter ended				
	Dec-10	Dec-09	% Chg	Sep-10	% Chg
<b>Net Sales</b>	<b>4,650</b>	<b>3,661</b>	<b>27.0</b>	<b>4,455</b>	<b>4.4</b>
<b>EBITDA</b>	<b>882</b>	<b>745</b>	<b>18.4</b>	<b>791</b>	<b>11.6</b>
Other income	64	19	236.8	61	4.7
<b>PBIDT</b>	<b>946</b>	<b>764</b>	<b>23.9</b>	<b>852</b>	<b>11.1</b>
Depreciation	217	165	31.6	211	2.9
Interest	46	72	(35.7)	55	(15.4)
<b>PBT</b>	<b>683</b>	<b>527</b>	<b>29.6</b>	<b>586</b>	<b>16.5</b>
Tax	184	160	14.7	166	10.9
Minority Interest	22	(5)	-	33	(31.4)
<b>Adjusted PAT</b>	<b>477</b>	<b>372</b>	<b>28.3</b>	<b>388</b>	<b>23.0</b>
Extra ordinary income/ (exp.)	-	(14)	(101.9)	-	-
<b>Reported PAT</b>	<b>477</b>	<b>358</b>	<b>33.3</b>	<b>388</b>	<b>23.0</b>
No. of shares (mn)	235	235	-	235	0
EBIDTA margin (%)	19.0	20.3	-	17.7	-
PBIDT margin (%)	20.4	20.9	-	19.1	-
<b>EPS - annualized (Rs.)</b>	<b>8.1</b>	<b>6.3</b>	<b>28.3</b>	<b>6.6</b>	<b>23.0</b>

Source: Company, ENAM Research

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