

Company In-Depth

9 May 2007 | 9 pages

Dabur India (DABU.BO)

Hold: 4QFY07 Strong, But No Visible Re-Rating Triggers

 Rating change
 Target price change
 Estimate change

- Strong 4Q, but valuations cap stock price** – Dabur’s 4QFY07E results were strong – sales grew 20%, with strong across-the-board recovery, while pre-exceptional profits grew 35% yoy, ahead of our estimates. However, at 23.9x FY08E P/E, we see the stock fairly valued and do not see near-term re-rating potential.
- Solid across the board growth** – 4Q sales grew solid 20%. Most segments grew over 15% in FY07, with hair oils (16%), shampoos (31%), health supplements (20%), oral care (24%), home care (35%) and foods (28%) leading the pack. Key laggards were digestives (6%) and consumer health (8%) segments. Management has indicated 15%+ sales growth ahead.
- Price hikes to mitigate cost pressures** — 4Q EBITDA margins declined 100bps mainly on account of higher raw material costs (up 209bps) and higher advertising expenditure (up 193bps). Dabur has affected price hikes in March, which should mitigate margin pressures. Management has indicated ‘slight’ improvement in margins in future.
- Revising earnings estimates, target price** – We are trimming our FY08E-FY09E EPS estimates by 2.3%-2.5%, post FY07 results, incorporating slightly higher raw material costs. We raise our target price to Rs100 (Rs93 earlier), maintaining our 23x target P/E multiple, but rolling forward to mid-FY09E. Given that we are already approaching mid-FY08, we expect the valuations to start discounting mid-FY09E.

| | |
|------------------------------|---------------------|
| Hold/Low Risk | 2L |
| Price (08 May 07) | Rs94.70 |
| Target price | Rs100.00 |
| | <i>from Rs93.33</i> |
| Expected share price return | 5.6% |
| Expected dividend yield | 1.9% |
| Expected total return | 7.5% |
| Market Cap | Rs81,715M |
| | US\$2,015M |

Price Performance (RIC: DABU.BO, BB: DABUR IN)



Statistical Abstract

| Year to | Net Profit | Diluted EPS | EPS growth | P/E | P/B | ROE | Yield |
|---------|------------|-------------|------------|------|------|------|-------|
| 31 Mar | (RsM) | (Rs) | (%) | (x) | (x) | (%) | (%) |
| 2006A | 2,141 | 2.49 | 37.4 | 38.0 | 16.4 | 49.7 | 1.2 |
| 2007A | 2,830 | 3.29 | 32.2 | 28.8 | 16.7 | 57.4 | 1.6 |
| 2008E | 3,410 | 3.97 | 20.5 | 23.9 | 17.1 | 70.8 | 1.9 |
| 2009E | 3,956 | 4.60 | 16.0 | 20.6 | 16.8 | 82.6 | 2.1 |
| 2010E | 4,539 | 5.28 | 14.7 | 17.9 | 15.7 | 90.6 | 2.3 |

Source: Powered by dataCentral

See Appendix A-1 for Analyst Certification and important disclosures.

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| Fiscal year end 31-Mar | 2006 | 2007 | 2008E | 2009E | 2010E |
|--|---------------|---------------|---------------|---------------|---------------|
| Valuation Ratios | | | | | |
| P/E adjusted (x) | 38.0 | 28.8 | 23.9 | 20.6 | 17.9 |
| EV/EBITDA adjusted (x) | 28.3 | 23.0 | 19.3 | 17.8 | 15.4 |
| P/BV (x) | 16.4 | 16.7 | 17.1 | 16.8 | 15.7 |
| Dividend yield (%) | 1.2 | 1.6 | 1.9 | 2.1 | 2.3 |
| Per Share Data (Rs) | | | | | |
| EPS adjusted | 2.49 | 3.29 | 3.97 | 4.60 | 5.28 |
| EPS reported | 2.49 | 3.29 | 3.97 | 4.60 | 5.28 |
| BVPS | 5.78 | 5.68 | 5.52 | 5.63 | 6.03 |
| DPS | 1.17 | 1.50 | 1.83 | 2.00 | 2.17 |
| Profit & Loss (RsM) | | | | | |
| Net sales | 18,659 | 21,890 | 25,065 | 28,242 | 31,686 |
| Operating expenses | -16,062 | -18,801 | -21,257 | -23,813 | -26,595 |
| EBIT | 2,597 | 3,089 | 3,808 | 4,429 | 5,091 |
| Net interest expense | -165 | -154 | -42 | -42 | -42 |
| Non-operating/exceptionals | 134 | 259 | 120 | 120 | 120 |
| Pre-tax profit | 2,566 | 3,195 | 3,886 | 4,507 | 5,169 |
| Tax | -300 | -373 | -466 | -541 | -620 |
| Extraord./Min.Int./Pref.div. | -124 | 9 | -10 | -10 | -10 |
| Reported net income | 2,141 | 2,830 | 3,410 | 3,956 | 4,539 |
| Adjusted earnings | 2,141 | 2,830 | 3,410 | 3,956 | 4,539 |
| Adjusted EBITDA | 2,866 | 3,497 | 4,113 | 4,429 | 5,091 |
| Growth Rates (%) | | | | | |
| Sales | 24.9 | 17.3 | 14.5 | 12.7 | 12.2 |
| EBIT adjusted | 44.8 | 19.0 | 23.3 | 16.3 | 14.9 |
| EBITDA adjusted | 38.2 | 22.0 | 17.6 | 7.7 | 14.9 |
| EPS adjusted | 37.4 | 32.2 | 20.5 | 16.0 | 14.7 |
| Cash Flow (RsM) | | | | | |
| Operating cash flow | 1,863 | 5,254 | 4,039 | 4,084 | 4,531 |
| Depreciation/amortization | 269 | 408 | 305 | 0 | 0 |
| Net working capital | -274 | 2,024 | 314 | 117 | -18 |
| Investing cash flow | 739 | 5,095 | -200 | 0 | 0 |
| Capital expenditure | -2,400 | -200 | -200 | 0 | 0 |
| Acquisitions/disposals | 3,139 | 5,295 | 0 | 0 | 0 |
| Financing cash flow | -1,233 | -3,831 | -3,555 | -3,878 | -4,201 |
| Borrowings | -466 | -923 | 0 | 0 | 0 |
| Dividends paid | -714 | -2,909 | -3,555 | -3,878 | -4,201 |
| Change in cash | 1,368 | 6,517 | 284 | 206 | 330 |
| Balance Sheet (RsM) | | | | | |
| Total assets | 10,601 | 12,894 | 14,019 | 15,151 | 16,492 |
| Cash & cash equivalent | 807 | 1,751 | 2,033 | 2,253 | 2,566 |
| Accounts receivable | 744 | 1,224 | 1,401 | 1,589 | 1,782 |
| Net fixed assets | 5,125 | 4,917 | 4,812 | 4,700 | 4,579 |
| Total liabilities | 5,576 | 7,960 | 9,223 | 10,271 | 11,268 |
| Accounts payable | 3,028 | 4,074 | 4,642 | 5,325 | 5,955 |
| Total Debt | 1,043 | 120 | 120 | 120 | 120 |
| Shareholders' funds | 5,025 | 4,934 | 4,796 | 4,880 | 5,223 |
| Profitability/Solvency Ratios (%) | | | | | |
| EBITDA margin adjusted | 15.4 | 16.0 | 16.4 | 15.7 | 16.1 |
| ROE adjusted | 49.7 | 57.4 | 70.8 | 82.6 | 90.6 |
| ROIC adjusted | 45.4 | 42.9 | 51.8 | 58.9 | 65.7 |
| Net debt to equity | 4.7 | -33.0 | -39.9 | -43.7 | -46.8 |
| Total debt to capital | 17.2 | 2.4 | 2.5 | 2.4 | 2.3 |

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Revising estimates, target price

We are revising our FY08E and FY09E EPS estimates for Dabur following FY07 results and introducing FY10E to our model. We are trimming our FY08E and FY09E estimates by 2.3%-2.5% to build in slightly higher raw material costs. Our earnings revision summary is enumerated below:

Figure 1. Earnings Revision Summary

| | EPS (Rs) | | | Net Profit (Rs Mills) | | | DPS (Rs) | | |
|-------|----------|-----|----------|-----------------------|---------|----------|----------|-----|----------|
| | Old | New | % Change | Old | New | % Change | Old | New | % Change |
| 2008E | 4.1 | 4.0 | -2.5 | 3,501.4 | 3,409.9 | -2.6 | 1.8 | 1.8 | 0.2 |
| 2009E | 4.7 | 4.6 | -2.3 | 4,050.7 | 3,956.4 | -2.3 | 1.5 | 2.0 | 33.3 |

Source: Company Reports and CIR Estimates

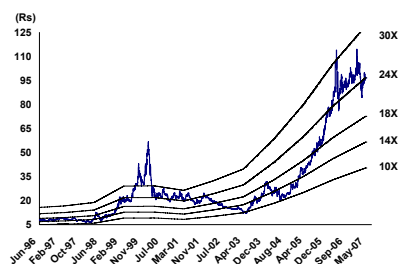
We are also revising our target price, increasing it to Rs100 from Rs93 earlier. Our target price is based on our earlier 23x target P/E multiple. However, we are now rolling forward our target P/E from FY08E to mid-FY09E, given that we are already approaching mid-FY08 and the market is likely to start discounting 1-year forward earnings to the stock valuations.

Growth Remains Strong, But Valuations Cap Stock Price

While Dabur's overall growth remains strong, we believe that current valuations at 23.9x FY08E P/E, which are at the higher end of Dabur's historical trading band, cap re-rating potential for the stock. As such, we also do not see any near-term re-rating triggers, with the exception of a potential acquisition. Dabur's management has been eyeing acquisitions for the last 2 years (after a successful integration of Balsara), but have been unable to conclude one, owing mainly to high valuations demanded by most target companies. We understand from the management that it continues to explore in-organic growth opportunities, though it would be wary of paying excessive valuations. We believe that in the current environment, it may be difficult for Dabur, given that valuation benchmarks have risen significantly since it acquired Balsara about two years ago.

On the growth side, management has guided at steady sales growth ahead and expects over 15% sales growth in FY08E. While margins have been under pressure, the company has taken price hikes and expects a minor EBITDA margin improvement in FY08E (we estimate 50bps margin improvement to 16.4%). As such, we forecast sales growth CAGR of 13% and net profit CAGR of 17% over FY07E-FY10E. Steady sales and earnings growth should provide downside support to the stock valuations. Our key operating assumptions are enumerated below:

Figure 2. P/E Band Chart



Source: Citigroup Investment Research

Figure 3. Dabur – Key Operating Assumptions (Rupees in Million; Percent)

| Year to March 31 | 2006 | 2007E | 2008E | 2009E | 2010E |
|-------------------------------------|-----------------|---------------|---------------|---------------|---------------|
| DOMESTIC BUSINESS | 12,118 | 13,646 | 15,070 | 16,615 | 18,098 |
| Growth (%) | 9.1 | 12.6 | 10.4 | 10.3 | 8.9 |
| Total Hair Care Sales (Rs.) | 4312 | 4886 | 5489 | 6135 | 6817 |
| Total Oral Care Sales | 2188 | 2402 | 2597 | 2794 | 2872 |
| Total Foods | 1101 | 1308 | 1528 | 1788 | 2049 |
| Less refused sales FPD | 93.8 | 93.8 | 93.8 | 93.8 | 93.8 |
| Total sales from Family prod. Div. | 7508 | 8502 | 9520 | 10623 | 11644 |
| Total Ayurvedics | 1758 | 2013 | 2177 | 2354 | 2524 |
| Total Digestives | 1555 | 1654 | 1735 | 1822 | 1913 |
| Total MA/Child Care | 984 | 1102 | 1237 | 1390 | 1563 |
| Less: Refused sales - HCPD | 71.7 | 68.1 | 64.7 | 61.5 | 58.4 |
| Total Health Care Product Div Sales | 4225 | 4701 | 5085 | 5504 | 5941 |
| EXPORTS | 385.0 | 442.8 | 464.9 | 488.1 | 512.5 |
| Others - trading | 1387.8 | 1457.2 | 1457.2 | 1457.2 | 1457.2 |
| Excise | 337.2 | 447.1 | 500.6 | 759.4 | 838.8 |
| DABUR INTERNATIONAL | 2688.8 | 3455.9 | 4319.9 | 5183.9 | 6117.0 |
| DABUR FOODS | 1,686 | 2,192 | 2,740 | 3,289 | 3,881 |
| BALSARA | 1,800 | 2,340 | 2,808 | 3,370 | 3,976 |
| Less : Inter segment sales | 686 | 754 | 830 | 913 | 1,004 |
| GROSS SALES | 18,995.7 | 22,337 | 25,566 | 29,002 | 32,525 |
| Total cost of materials | 8,077 | 9,711.0 | 11,019 | 12,429 | 13,963 |
| % of Sales | 43.3% | 44.4% | 44.0% | 44.0% | 44.1% |
| Other Operating Expenses | 7,715 | 8,682 | 9,934 | 11,071 | 12,311 |
| % of Sales | 41.3% | 39.7% | 39.6% | 39.2% | 38.9% |
| EBITDA | 2,866 | 3,497 | 4,113 | 4,742 | 5,412 |
| % of Sales | 15.4% | 16.0% | 16.4% | 16.8% | 17.1% |

Source: Company Reports and CIR Estimates

4QFY07 Result Analysis

Solid 4Q sales growth of 20% driven by strong across-the-board growth. 4Q EBITDA margins declined by 100bps, mainly on account of raw material cost pressures and higher advertising expenditure. Management has indicated that price hikes are likely to mitigate the raw material cost pressures in future. The company has affected price hikes in March, and the full impact of these price hikes will be visible from 1QFY08. Net profit growth was, however, stronger at 23%, buoyed by a lower tax rate and higher non-operating income.

Figure 4. Dabur's Consolidated Profit and Loss Summary (Rupees in Millions, Percent)

| | 4QFY06 | 4QFY07 | % Change | FY06 | FY07 | % Change |
|------------------------------------|----------------|----------------|-----------------|-----------------|-----------------|-----------------|
| Net Sales | 4,799.3 | 5,764.9 | 20.1 | 18,995.7 | 22,337.2 | 17.6 |
| Total Expenses | -4,015.9 | -4,883.8 | 21.6 | -16,087.5 | -18,839.8 | 17.1 |
| EBITDA | 783.4 | 881.1 | 12.5 | 2,908.2 | 3,497.4 | 20.3 |
| <i>EBITDA Margin (%)</i> | <i>16.3</i> | <i>15.3</i> | <i>-104 bps</i> | <i>15.3</i> | <i>15.7</i> | <i>35 bps</i> |
| Interest | -23.9 | -27.7 | 15.9 | -163.9 | -153.8 | -6.2 |
| Depreciation & Amortization | -68.7 | -89.9 | 30.9 | -311.8 | -407.8 | 30.8 |
| Other Income | 21.9 | 70.9 | 223.7 | 133.7 | 259.1 | 93.8 |
| PBT | 712.7 | 834.4 | 17.1 | 2,566.2 | 3,194.9 | 24.5 |
| Tax | -79.6 | -54.2 | -31.9 | -300.2 | -373.2 | 24.3 |
| <i>Tax Rate (%)</i> | <i>11.2</i> | <i>6.5</i> | <i>-467 bps</i> | <i>11.7</i> | <i>11.7</i> | <i>-2 bps</i> |
| Net Profit | 633.1 | 780.2 | 23.2 | 2,266.0 | 2,821.7 | 24.5 |
| PAT Margin (%) | 13.2 | 13.5 | 34 bps | 11.9 | 12.6 | 70 bps |
| Exceptional Items | -127.4 | 0.0 | -100.0 | -127.4 | 0.0 | -100.0 |
| Minority Interest | -6.1 | -11.1 | 82.0 | 3.2 | 8.7 | 171.9 |
| Net Profit After Minorities | 499.6 | 769.1 | 53.9 | 2,141.8 | 2,830.4 | 32.2 |
| No of shares | 573.3 | 862.9 | 50.5 | 573.3 | 862.9 | 50.5 |
| EPS(Rs) | 0.9 | 0.9 | 2.3 | 3.7 | 3.3 | -12.2 |
| Cost Details | 4QFY06 | 4QFY07 | % Change | FY06 | FY07 | % Change |
| Raw Material Cost | 2,051.5 | 2,584.8 | 26.0 | 8,077.2 | 9,710.8 | 20.2 |
| <i>% of Sales</i> | <i>42.7</i> | <i>44.8</i> | <i>209 bps</i> | <i>42.5</i> | <i>43.5</i> | <i>95 bps</i> |
| Advertising Cost | 448.3 | 650.0 | 45.0 | 2,216.8 | 2,558.6 | 15.4 |
| <i>% of Sales</i> | <i>9.3</i> | <i>11.3</i> | <i>193 bps</i> | <i>11.7</i> | <i>11.5</i> | <i>-22 bps</i> |
| Staff Cost | 392.8 | 395.3 | 0.6 | 1,449.6 | 1,666.7 | 15.0 |
| <i>% of Sales</i> | <i>8.2</i> | <i>6.9</i> | <i>-133 bps</i> | <i>7.6</i> | <i>7.5</i> | <i>-17 bps</i> |
| Other Expenditure | 1,123.3 | 1,253.7 | 11.6 | 4,343.9 | 4,903.7 | 12.9 |
| <i>% of Sales</i> | <i>23.4</i> | <i>21.7</i> | <i>-166 bps</i> | <i>22.9</i> | <i>22.0</i> | <i>-91 bps</i> |

Source: Company

Dabur India

Company description

Dabur India is a leading player in ayurveda-based (traditional science) products in India, with presence in the personal-care, health-care and pharmaceutical segments. The company has a niche in several FMCG categories.

Investment thesis

We rate Dabur as Hold/Low Risk (2L). In our view, Dabur is one of the best consumer businesses in India, deriving its competitive advantage from its niche position that is based on its herbal product portfolio. The company has strong brands covering personal care, oral care, health care and foods segments. All are based on Ayurvedic (ancient Indian herbal) formulations. Its niche position makes Dabur less susceptible to competition from multinational players like HLL and P&G, in our view. Growth rates for its business have picked up recently, with its core domestic business growing more than 10%. Additionally, the company has new growth drivers – foods and international businesses – that are growing rapidly (more than 20%). The margin expansion trend should continue with operating leverage from its new businesses contributing. Additionally, the company is exploring inorganic growth opportunities that could add further impetus to growth. The company has already demonstrated its capability in managing acquisitions after turning around *Balsara* within six months of

acquiring the company. However, at current valuations (22x F08E P/E), we believe that the growth potential is priced in. Still, the growth momentum should provide downside support to the stock price, in our view.

Valuation

We believe Dabur is a steady growth company, thus we value it based on P/E. Our target price of Rs100 is based on 23x mid-FY09E P/E. We benchmark our target multiple against sector leaders such as HLL and ascribing it a 15% discount to HLL. Our target multiple for Dabur is 23x in view of 1) Our more positive stance on Dabur's growth potential given the pick-up in its core domestic business growth; 2) Our recent upgrade of the consumer sector to Overweight from Underweight, based on improving demand and pricing power; and 3) The recent increase in our valuation multiple for HLL, and thus our corresponding discount for Dabur relative to HLL. We forecast a 24% EPS growth CAGR for F2006-09E for Dabur, which is at the higher end of our Indian consumer universe. We believe this should offer downside support for the stock price.

On EV/EBITDA, we ascribe a discount to frontline names such as HLL. Our target price of Rs100 is based on 15x-16x mid FY09E EV/EBITDA, which puts the stock at about a 15-20% discount to HLL. This is at a marginal premium to the Sensex, which we believe reflects the optimism related to the demerger of the consumer businesses, improved cash flow streams and potential upside from the turnaround at Balsara.

We principally use P/E to value the stock because we believe Dabur is a steady growth company and is unlikely to face cyclical earnings patterns.

Risks

We believe Dabur is a steady growth company. As such, our Low Risk rating is consistent with our quantitative risk-rating system, which tracks 260-day historical share price volatility. The key downside risks to our target price include: (1) lower-than-expected sales growth in the event of rural demand not picking up; (2) emerging competition in Dabur's product segments, which could exert pricing pressure; and (3) changes in excise tax norms, which would negate the savings from new facilities in excise-exempt locations. Upside risks to our target price include: (1) better-than-expected sales growth due to good monsoons; and (2) Dabur may not pass on any excise benefits to consumers and might retain all of its savings if rural-led demand accelerates.

Appendix A-1

Analyst Certification

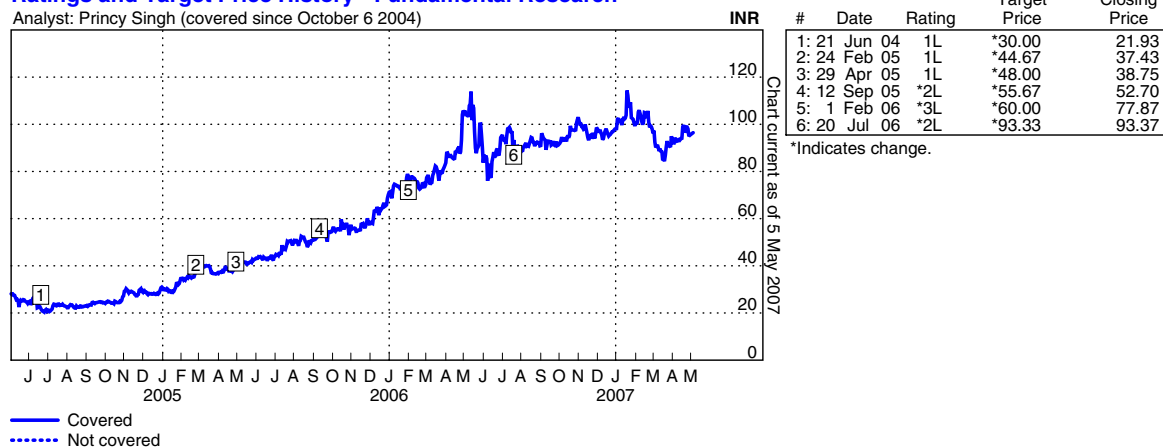
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Analyst: Princy Singh (covered since October 6 2004)



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|--|-----|------|------|
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