Motilal Oswal

Sarda Energy

BSE SENSEX 16,739	S&P CNX 5,049				TP: INR120				Neutral			
Bloomberg Equity Shares (m)	SEML IN 34.0	Year End	Net sales (INR M)	PAT (INR M)	EPS (INR)	EPS Gr. (%)	Р/Е (X)	Р/ВV (X)	ROE (%)	ROCE (%)	EV/ Sales	EV/ EBITDA
52-Wk Range (INR)	326/72	3/10A	5,277	1,073	31.5	-36.9	3.4	0.6	18.2	9.0	1.7	11.3
1,6,12 Rel. Perf. (%)	31/-41/-52	3/11A	8,814	683	19.1	-39.5	5.6	0.5	9.2	6.3	1.3	9.4
M.Cap. (INR b)	3.6	3/12E	10,826	694	19.4	1.6	5.5	0.4	8.4	6.6	1.2	7.6
M.Cap. (USD m)	71.6	3/13E	14,520	910	25.4	31.0	4.2	0.4	10.3	8.3	0.9	5.3
		Consol	idated									

- Sarda Energy and Mineral (SEML) posted standalone adjusted PAT of INR187m (up 35% QoQ) for 3QFY12. Higher coal production, stabilization of pellet plant, and higher merchant power volumes and rates boosted earnings.
- Net sales increased 13% QoQ to INR2.8b (v/s our estimate of INR2.5b), driven by higher pellet and power sales, and increase in sponge iron prices.
- EBITDA increased 34% QoQ to INR481m, driven by increase in production of pellets and coal, higher power generation, and higher sponge iron prices. Pellets are currently enjoying superior margins due to shortage of DRI grade iron ore and strong sponge iron prices.
- Reported standalone PAT was INR278m. This includes INR137m MTM impact of forex loss reversal, as SEML has adopted new guidelines for amortization of forex loss over a longer period.

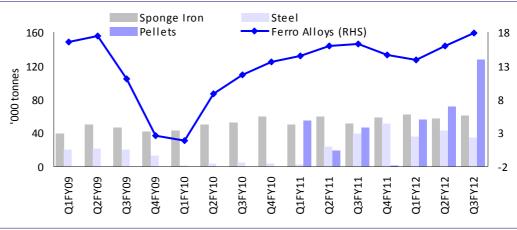
Valuation and view: After a couple of quarters of subdued performance, the pellet plant has stabilized. The coal washery, which was started in August 2011, is also ramping up well and mining production has increased. We are increasing our earnings estimate for FY13 to factor in stabilization of the pellet plant and coal washery, and ramp-up of coal mining. The stock trades at an EV of 5.3x FY12E EBITDA. Maintain **Neutral**.

Y/E March		FY1	.1			FY1	2		FY11	FY12E
	10	2Q	3Q	4Q	1Q	2Q	3Q	4QE		
DRI sales ('000 tons)	51	33	24	31	39	37	36	42	139	154
Steel sales ('000 tons)	2	24	40	51	35	43	34	34	117	146
Steel (Rs/ton estimate)	37,328	27,377	26,750	31,992	32,564	32,780	33,449	33,949	29,430	33,125
Ferro Alloys Sales ('000 tons)	14	15	16	16	15	16	16	18	61	65
Ferro Alloys (Rs/ton)	58,190	67,385	63,751	57,750	53,900	56,121	55,645	55,645	61,839	55,368
Net Sales	2,167	2,002	2,136	2,445	2,539	2,513	2,848	2,861	8,750	10,762
Change (%)	132.8	96.3	38.9	40.5	17.2	25.5	33.4	17.0	67.4	23.0
Total Expenditure	1,669	1,841	1,931	2,132	2,174	2,154	2,367	2,366	7,573	9,061
As a % of Net Sales	77	92	90	87	86	86	83	83	87	84
EBITDA	498	161	205	313	366	359	481	495	1,177	1,701
Change (YoY %)	973.1	162.1	-34.5	-9.6	-26.6	122.7	135.0	57.9	53.4	44.5
As % of Net Sales	23.0	8.1	9.6	12.8	14.4	14.3	16.9	17.3	13.5	15.8
EBIT Steel	163	37	110	178	220	240	286	216	488	962
EBIT Ferro-alloy	264	138	85	60	71	103	50	135	547	359
Interest	27	57	21	47	57	53	61	62	152	234
Depreciation	136	136	138	167	144	147	172	174	576	638
Other Income	8	26	34	40	24	37	29	29	109	118
PBT (before EO Inc.)	343	-5	80	140	188	195	276	288	558	947
E0 Income(exp)	-137	252	12	28	-32	-335	135		155	-232
PBT (after EO Inc.)	206	247	92	168	156	-140	411	288	713	715
Total Tax	69	71	29	49	46	-41	133	89	216	227
% Tax	33.2	28.6	31.0	28.9	29.4	29.4	32.4	31.0	30.3	31.8
Reported PAT	138	176	63	119	110	-99	278	199	497	488
Adjusted PAT	229	-4	55	99	133	138	187	199	380	656
Change (YoY %)	-695.8	- na -	-66.6	-43.7	-42.2	- na -	238.5	100.1	61.0	72.6

E: MOSL Estimates

EBITDA up 34% QoQ helped by significant improvement in Pellet plant and higher coal production

- EBITDA increased 34% QoQ to INR481m due to increase in Pellet, coal production, power generation and higher sponge iron prices. Pellets are enjoying superior margins due to shortage of DRI grade iron ore and strong sponge iron prices.
- SEML has adopted the new guidelines for amortization of forex loss over a longer period. This is has resulted in higher depreciation on account of amortization of forex loss by INR20m, as INR527m was added to the cost of foreign assets acquisition. Forex gain (write-back) of INR 137m was a result of reversal of forex loss booked in 2QFY12 as SEML adopted new guidelines.



Quarterly trend in Production - Pellet plant stabilized

Source: Company/MOSL

Increasing FY13 earnings by 21% on pellet plant and coal washery stabilization, coal mining ramp up; Vizag project on schedule: Maintain Neutral

- INR5.5b Ferro project at Vizag is progressing on schedule to get commissioned by 1QFY13. Production capacity would be 125ktpa with 2*33 MVA submerged arc furnace and 80MW CPP.
- After couple of quarters of subdued performance pellet plant has finally stabilized.
 Coal washery which was started in August 2011 is also ramping up well and mining production has been increased to support higher requirement due to washery.
- We are increasing FY13 earnings by 21% to factor pellet plant and coal washery stabilization, and coal mining ramp up. The stock trades at an EV of 5.3 FY12E EBITDA. Maintain Neutral.

Sarda Energy: an investment profile

Company description

Sarda Energy and Minerals (SEML) produces steel via sponge iron route, having 240ktpa of crude steel capacity and 360ktpa of sponge at Siltara, Raipur (Chhattisgarh). It is also one of the largest ferroalloy producers, with a capacity of 72ktpa and 81.5MW of captive power plant. The company has been allotted captive iron ore as well as coal mines. SEML is a play on sponge iron prices and power.

Key investment arguments

- Volumes of steel business are likely to move up gradually through asset sweating as there is sufficient scope to improve capacity utilization. Stabilization of pellet plant and coal washery and ramp up in coal production will driver earnings.
- SEML is investing INR5.5b into a Greenfield ferro project (125ktpa with 2*33 MVA submerged arc furnace and 80MW CPP) at Vizag. The project is expected to get commissioned by 1QFY13.

Key investment risks

Earnings are highly leveraged to ferroalloy and steel prices.

Recent developments

 2 MW Solar Power Plant was commissioned in January. It would approximately generate 10,000

Comparative valuations

		Sarda Energy	Monnet Ispat	Godawari Power
P/E (x)	FY12E	5.5	8.6	2.9
	FY13E	4.2	6.7	2.1
P/BV (x)	FY12E	0.4	1.1	0.5
	FY13E	0.4	1.0	0.4
EV/Sales (x)	FY12E	1.2	2.9	0.6
	FY13E	0.9	2.0	0.7
EV/EBITDA (x)	FY12E	7.6	10.9	3.8
	FY13E	5.3	8.3	4.1

Shareholding pattern (%)

	Sep-11	Jun-11	Sep-10
Promoter	66.5	66.5	70.1
Domestic Inst	2.1	2.2	7.9
Foreign	11.9	12.3	6.6
Others	19.5	19.0	15.4

units of power per day. The life of the plant is 25 years; also arrangement of selling the units is through Power Purchase agreement with state utility spanning 25 years with price of Rs. 15.84/unit.

Valuation and view

 The stock trades at an EV of 5.3 FY12E EBITDA. Maintain Neutral.

Sector view

- Global steel demands still remains subdued due to European economic problems and slow down in construction in China. Certain raw material side issues have prevented costs correction for steel mills thereby forcing them to cut production. Global crude steel production is down 11% to 115m tons in November 2011 from peak production of 130m tons in May 2011. Global economic growth slowdown mainly in China continues to cloud demand outlook.
- Indian real steel demand too has slowed down growing only 4.2% YoY to 45.2m tons during April-November 2011. We believe Indian demand will still grow 7-8% over couple of years. Depreciation of INR against USD and appreciating Yuan has increased competitiveness of Indian producer's vis-à-vis their Chinese counterparts, therefore lowering Chinese imports threat

EPS: MOSL forecast v/s consensus (INR)

	MOSL	Consensus	Variation
	Forecast	Forecast	(%)
FY12	19.4	16.6	16.4
FY13	25.4	19.2	31.9

Target Price and	Recommendation		
Current	Target	Upside	Reco.
Price (INR)	Price (INR)	(%)	
106	120	13.0	Neutral

Stock performance (1 year)



Financials and Valuation

Income Statement (Conso	lidated)			(INR	Million)
Y/E March	2009	2010	2011	2012E	2013E
Net Sales	9,488	5,277	8,814	10,826	14,520
Change (%)	51.8	-44.4	67.0	22.8	34.1
Total Expenses	7,251	4,465	7,598	9,086	12,092
EBITDA	2,237	812	1,216	1,740	2,428
% of Net Sales	23.6	15.4	13.8	16.1	16.7
Depn. & Amortization	281	409	598	670	892
EBIT	1,956	403	619	1,070	1,536
Net Interest	7	3	47	184	407
Other income	89	781	313	118	119
PBT before EO	2,038	1,180	885	1,004	1,248
E0 income	-451	408	48	-232	
PBT after EO	1,587	1,588	933	772	1,248
Tax	262	145	213	246	339
Rate (%)	16.5	9.1	22.8	31.9	27.1
Reported PAT	1,325	1,444	720	526	910
Adjusted PAT	1,701	1,073	683	694	910
Change (%)	39.5	-36.9	-36.3	1.6	31.0

BALANCE SHEET

Y/E March	2009	2010	2011	2012E	2013E
Share Capital	340	340	359	359	359
Reserves	4,908	6,173	7,709	8,110	8,893
Share holders funds	5,249	6,514	8,068	8,468	9,252
Loans	7,438	6,221	7,821	10,581	10,081
Secured	7,356	6,077	7,638	10,398	9,898
Unsecured	83	143	183	183	183
Defferred tax liability (r	283	287	361	361	361
Capital Employed	12,970	13,279	16,526	19,686	19,970
Gross Block	5,011	6,673	7,465	8,095	13,710
Less: Accum. Deprn.	1,473	1,899	2,497	3,167	4,058
Net Fixed Assets	3,538	4,774	4,968	4,928	9,651
Capital WIP	3,605	4,290	6,000	8,700	3,800
Investments	3,767	2,112	1,976	1,976	1,976
Curr. Assets	2,658	3,106	4,726	5,978	7,046
Inventories	996	1,520	2,588	2,966	3,978
Sundry Debtors	226	227	527	445	597
Cash and Bank	367	628	156	1,112	1,016
Loans and Advances	1,069	731	1,455	1,455	1,455
Curr. Liability & Prov.	598	1,002	1,153	1,905	2,512
Sundry Creditors	479	883	1,028	1,780	2,387
Other Liabilities & prov.	119	119	125	125	125
Net Current Assets	2,060	2,104	3,573	4,074	4,534
Application of Funds	12,970	13,279	16,526	19,686	19,970
E: MOSL Estimates					

E: MOSL Estimates

Ratios					
Y/E March	2009	2010	2011	2012E	2013E
Basic (INR)					
EPS	50.0	31.5	19.1	19.4	25.4
Cash EPS	58.2	43.5	35.7	38.1	50.2
BV/Share	154.2	191.3	224.8	236.0	257.8
DPS			3.0	3.0	3.0
Payout (%)	9.0	8.3	17.5	23.9	13.8
Valuation (x)					
P/E			5.6	5.5	4.2
Cash P/E			3.0	2.8	2.1
P/BV			0.5	0.4	0.4
EV/Sales			1.3	1.2	0.9
EV/EBITDA			9.4	7.6	5.3
Dividend Yield (%)			2.8	2.8	2.8
Return Ratios (%)					
EBITDA Margins	23.6	15.4	13.8	16.1	16.7
Net Profit Margins	17.9	20.3	7.7	6.4	6.3
RoE	37.1	18.2	9.2	8.4	10.3
RoCE	20.0	9.0	6.3	6.6	8.3
RolC	43.7	7.0	8.5	13.2	14.6
Working Capital Ratios					
Fixed Asset Turnover (x)	1.9	0.8	1.2	1.3	1.1
Asset Turnover (x)	0.7	0.4	0.5	0.5	0.7
Debtor (Days)	9	16	22	15	15
Inventory (Days)	38	105	107	100	100
Creditors (Days)	18	61	43	60	60
Leverage Ratio (x)					
Current Ratio	4.4	3.1	4.1	3.1	2.8
Interest Cover Ratio	297.5	124.4	13.1	5.8	3.8
Net Debt/Equity	1.3	0.9	1.0	1.1	1.0

Cashflow Statement				(INR I	Million)
Y/E March	2009	2010	2011	2012E	2013E
Pre-tax profit	1,587	1,588	933	772	1,248
Depreciation	256	426	598	670	892
(Inc)/Dec in Wkg, Cap.	-84	218	-1,942	456	-557
Tax paid	-173	-141	-213	-246	-339
CF from Op. Activity	1,563	2,290	-500	1,652	1,245
(Inc)/Dec in FA + CWIP	-2,721	-2,347	-2,502	-3,330	-715
(Pur)/Sale of Investmen	-3,587	1,655	136		
CF from Inv. Activity	-6,308	-692	-2,366	-3,330	-715
Equity raised/(repaid)	39		920		
Debt raised/(repaid)	4,200	-1,218	1,600	2,760	-500
Dividend (incl. tax)	-119	-119	-126	-126	-126
Other financing activitie					
CF from Fin. Activity	4,119	-1,337	2,395	2,634	-626
(Inc)/Dec in Cash	-626	261	-472	956	-96
Add: opening Balance	993	367	628	156	1,112
Closing Balance	367	628	156	1,112	1,016

MOTILAL OSWAL

NOTES

Disclosures

This report is for personal information of the authorized recipient and does not construe to be any investment, legal or taxation advice to you. This research report does not constitute an offer, invitation or inducement to invest in securities or other investments and Motilal Oswal Securities Limited (hereinafter referred as MOSt) is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your information and should not be reproduced or redistributed to any other person in any form.

Unauthorized disclosure, use, dissemination or copying (either whole or partial) of this information, is prohibited. The person accessing this information specifically agrees to exempt MOSt or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOSt or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOSt or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

The information contained herein is based on publicly available data or other sources believed to be reliable. While we would endeavour to update the information herein on reasonable basis, MOSt and/or its affiliates are under no obligation to update the information. Also there may be regulatory, compliance, or other reasons that may prevent MOSt and/or its affiliates from doing so. MOSt or any of its affiliates or employees shall not be in any way responsible and liable for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report . MOSt or any of its affiliates or employees do not provide, at any time, any express or implied warranty of any kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

This report is intended for distribution to institutional investors. Recipients who are not institutional investors should seek advice of their independent financial advisor prior to taking any investment decision based on this report or for any necessary explanation of its contents.

MOSt and/or its affiliates and/or employees may have interests/positions, financial or otherwise in the securities mentioned in this report. To enhance transparency, MOSt has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

1. Analyst ownership of the stock No 2. Group/Directors ownership of the stock No 3. Broking relationship with company covered No 4. Investment Banking relationship with company covered No	Di	sclosure of Interest Statement	Sarda Energy
3. Broking relationship with company covered No	1.	Analyst ownership of the stock	No
0 1 1 3	2.	Group/Directors ownership of the stock	No
4 Investment Banking relationship with company covered No	3.	Broking relationship with company covered	No
	4.	Investment Banking relationship with company covered	No

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The research analysts, strategists, or research associates principally responsible for preparation of MOSt research receive compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues.

Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOSt & its group companies to registration or licensing requirements within such jurisdictions.

For U.K.

This report is intended for distribution only to persons having professional experience in matters relating to investments as described in Article 19 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (referred to as "investment professionals"). This document must not be acted on or relied on by persons who are not investment professionals. Any investment or investment activity to which this document relates is only available to investment professionals and will be engaged in only with such persons.

For U.S.

MOSt is not a registered broker-dealer in the United States (U.S.) and, therefore, is not subject to U.S. rules. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., Motilal Oswal has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, Marco Polo and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.



Motilal Oswal Securities Ltd

3rd Floor, Hoechst House, Nariman Point, Mumbai 400 021 Phone: (91-22) 39825500 Fax: (91-22) 22885038. E-mail: reports@motilaloswal.com