## October 22, 2008

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## News Roundup

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- Hindalco Industries, the flagship company of the Aditya Birla group, may sell stakes in group companies to raise funds to repay a part of the $\$ 3$-billion bridge Ioan it obtained to buy Novelis. (BS)
- Global pharma majors such as Novartis, Roche and Pfizer have secured 392 medicine patents in less than three years of India changing its patent laws to allow product patenting system for drugs in the country. While Swiss multinational Hoffmann La Roche leads the tally with 34 patent grants, Novartis AG and Pfizer Inc follow closely with 25 and 24 respectively. (BS)


## Economic and political

- The government and the Reserve Bank of India (RBI) are looking at easing external commercial borrowings (ECB) guidelines and foreign direct investment (FDI) norms to enhance overseas fund flows.

Source: $E T=$ Economic Times, $B S=$ Business Standard, $F E=$ Financial Express, $B L=$ Business Line .

| India | Change, \% |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 21-Oct | 1-day | 1-mo | 3-mo |
| Sensex | 10,683 | 4.5 | (23.9) | (22.9) |
| Nifty | 3,235 | 3.6 | (23.8) | (22.2) |
| Global/Regional indices |  |  |  |  |
| Dow Jones | 9,034 | (2.5) | (20.7) | (21.2) |
| FTSE | 4,230 | (1.2) | (20.4) | (21.7) |
| Nikkie | 9,034 | (2.9) | (25.3) | (31.5) |
| Hang Seng | 15,041 | (1.8) | (23.4) | (33.2) |
| KOSPI | 1,173 | (1.9) | (19.7) | (24.8) |
| Value traded - India |  |  |  |  |
|  | Moving avg, Rs bn |  |  |  |
|  | 21-Oct |  | 1-mo | 3-mo |
| Cash (NSE+BSE) | 149.0 |  | 169.9 | 172.7 |
| Derivatives (NSE) | 512.7 |  | 739.7 | 528 |
| Deri. open interest | 731.6 |  | 893 | 744 |

Forex/money market

|  | Change, basis points |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 21-Oct | 1-day | 1-mo | 3-mo |
| Rs/US \$ | 49.0 | 0 | 357 | 635 |
| 6mo fwd prem, \% | 0.7 | $(25)$ | 71 | 24 |
| 10yr govt bond, $\%$ | 7.6 | $(12)$ | $(81)$ | $(149)$ |

Commodity market

|  | Change, \% |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | :---: |
|  | 21-Oct | 1-day | 1-mo | 3-mo |  |
| Gold (US $\$ / O Z)$ | 771.5 | $(0.0)$ | $(14.0)$ | $(18.5)$ |  |
| Silver (US $\$ / O Z)$ | 10.1 | $(0.5)$ | $(25.2)$ | $(44.0)$ |  |
| Crude (US $\$ / B B L)$ | 66.8 | $(0.3)$ | $(35.9)$ | $(48.3)$ |  |

Net investment (US\$mn)

|  | 20-Oct | MTD | CYTD |
| :--- | ---: | ---: | ---: |
| FIls | $(208)$ | $(2,683)$ | $(11,908)$ |
| MFs | 45 | 24 | 3,196 |

Top movers -3mo basis

|  | Change, \% |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Best performers | 21-Oct | 1-day | 1-mo | 3-mo |  |
| Union Bank Of India | 151 | $(3.3)$ | 0.7 | 18.0 |  |
| Maruti Suzuki India | 677 | 3.2 | $(6.1)$ | 15.3 |  |
| Hero Honda Motors | 825 | 2.3 | 0.9 | 13.6 |  |
| Bajaj Auto Limited | 561 | 3.6 | $(7.7)$ | 13.3 |  |
| Tata Communicatio | 467 | 0.5 | 1.7 | 11.7 |  |
| Worst performers |  |  |  |  |  |
| Housing Developme | 152 | 19.9 | $(31.7)$ | $(57.7)$ |  |
| Bajaj Finserv Ltd | 150 | $(3.0)$ | $(61.4)$ | $(64.2)$ |  |
| Jsw Steel Limited | 268 | 3.0 | $(55.0)$ | $(63.2)$ |  |
| Welspun-Gujarat St | 131 | 5.2 | $(48.6)$ | $(58.3)$ |  |
| Jindal Steel \& Powe | 793 | 1.7 | $(47.4)$ | $(57.6)$ |  |

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| Telecom |  |
| :--- | ---: |
| IDEA.BO, Rs54 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 70 |
| 52W High -Low (Rs) | $155-52$ |
| Market Cap (Rs bn) | 174.6 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 67.2 | 106.5 | 161.2 |
| Net Profit (Rs bn) | 10.4 | 10.7 | 11.8 |
| EPS (Rs) | 3.9 | 3.3 | 3.4 |
| EPS gth | 78.5 | $(17.6)$ | 5.7 |
| P/E (x) | 13.7 | 16.6 | 15.7 |
| EV/EBITDA (x) | 10.2 | 6.5 | 5.6 |
| Div yield (\%) | - | - | - |

## Shareholding, June 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 57.7 | - | - |
| Flls | 11.3 | 0.4 | $(0.3)$ |
| MFs | 1.7 | 0.4 | $(0.4)$ |
| UTI | - | - | $(0.7)$ |
| LIC | 2.5 | 0.4 | $(0.3)$ |

## Idea Cellular: Rapid expansion will keep performance in check. Maintain REDUCE

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- Valuations now partly reflect our concerns on pricing and profitability
- Pushback in EBITDA breakeven for new circles disappointing
- Maintain REDUCE rating with a revised DCF-based target price of Rs70/share

We have taken stock of heightened competition in the sector and the weak rollout of operations in new circles. Accordingly, we have significantly altered our long-term profitability assumptions. We assume long-term EBITDA margins of $30 \%$ as compared to $37 \%$ earlier, fair given that a fourth or a fifth operator in any circle has significantly lower margins than the leader. Note that Idea's profitability in the Delhi circle (where it was the fourth operator) is still at least $\sim 7-8 \%$ pts lower than the other 'established circles'. We have reduced our long-term ARPU, RPM assumptions and modeled network rollout in all circles by FY2010. We have reduced our FY2009E, FY2010E and FY2011E EPS to Rs3.3 (-29\%), Rs3.4 (-38\%) and Rs4.5 (-34\%), respectively (the revised EPS also builds in increased shares outstanding post preferential allotment to Telekom Malaysia). We believe that Idea can create significant value after 2-3 years assuming flawless execution; however, we have little visibility on this and have to contend with a deteriorating competitive environment. We maintain our REDUCE rating with a revised 12-month DCF-based target price of Rs70 (Rs100 earlier). Our estimates (earnings and cash flows) are consolidated for a proportionate stake in Indus Towers; accordingly, we do not assign a separate option value for the business.

Valuations partly reflect the risks to profitability. We have long argued that (1) pricing assumptions matter more for valuations than volume assumptions and (2) our pricing and profitability assumptions may be at risk in a more competitive environment. We were, however, taken by surprise by the severity of the decline in profitability in established circles (Exhibit 1). We believe that a part of the reasons for the decline in margins appears to be Idea's higher carriage charges given the nonintegrated nature of the business. We also believe that Idea's planned expansion in the remaining circles may not be value accretive. Exhibit 2 has the key changes to our earnings model, Exhibit 3 is our summary earnings model and Exhibit 4 is our DCF valuation model for Idea.

We have made the following adjustments to our earnings model:

1. Spice acquisition and preferential allotment of shares to Telekom Malaysia. We model Spice's financials for 2HFY09. After buying out Modi's 40.8\% stake in Spice, the subsequent legs of the transaction i.e. open offer, infusion of funds from Telekom Malaysia are completed. Completion of merger formalities may take longer. The management has not specified whether it has got a $50 \%$ or higher stake in Spice; hence, we are not sure about the method of consolidation for the December quarter, though for FY2010 Spice would be merged and TM's holding in Spice would be swapped with Idea shares. Exhibit 5 explains the entire Spice transaction including its funding through a preferential allotment of shares to Telekom Malaysia. Note that Spice has a presence in two circles i.e. Punjab and Karnataka, with a subscriber base of 3.6 mn and spectrum in the 900 MHZ band. We also use the revised equity share of $3,266 \mathrm{mn}$ in our model.
2. Indus Towers and Providence PE deal. We now incorporate proportionate consolidation of the Indus JV starting Nov' 08. Idea management indicated that the IRU for old tower usage (towers to be transferred by the JV partners) will become effective starting Nov 1, 2008. We note that model rental payment for towers constructed by Indus is already consolidated by Idea. We also incorporate the likely inflow of US\$640 of cash, courtesy part monetization of Indus Towers stake. This deal was structured through the placement of a $20 \%$ stake in ABTL to Providence Equity Partners, for US $\$ 640 \mathrm{mn}$; ABTL holds a $16 \%$ stake in Indus and Bihar license.
3. We model the start of operations in the Bihar and Orissa circles in 2HFY09, Tamil Naidu/ Chennai in 1QFY10 and the remaining circles in 2HFY10. Management indicated that the EBITDA break-even target in new circles will continue to be 20-30 months. The company has achieved EBITDA break-even in the UP (E) circles while Rajasthan and Himachal Pradesh may take some more time to achieve EBITDA break-even.

Further thoughts on the operating margin performance. We expect Idea's EBITDA margins to remain below $30 \%$ for the next three years, as the company remains in an investment mode. Idea management stated at the earnings call that OPM was partly impacted by elevated spends on advertisement and that this would decline in absolute levels over the next two quarters. Further, the management stated that the impact on operating margin was exaggerated by a seasonally weak quarter for volumes (total minutes carried up only $9.8 \%$ qoq) whereas the growth in cell sites was a strong $15 \%$ qoq. This, coupled with an overheads build-up for the launch of operations in Mumbai and Bihar, and an increase in employee costs, contributed to the margin pressure (Exhibit 6). The company also had marginal impact on margins resulting from being a guest on $56 \%$ incremental towers set up in the past six months.

We were, however, taken by surprise by the steep decline in margin in the existing circles. The decline in EBITDA margins in existing circles highlights three issues.
(1) The challenges of being a non-integrated player. Idea's interconnection costs have increased further to $18.6 \%$ of revenues versus $18.2 \%$ in 1Q and $16.3 \%$ in the same quarter of the previous year. Idea does not own an integrated national backbone leading to dependence on other players for carrying long distance traffic. Bharti had increased NLD carriage charges in mid-1Q. Idea expects to substantially increase its captive NLD minutes by end-FY2009 from 15\% currently. (2) Higher sales and marketing costs-while Idea stepped in sales and marketing spend to $14.3 \%$, this is still lower than Bharti ( $14.7 \%$ of revenues in 1QFY09). The competition has taken a slew of measures including increase ad spend and increase in distributor commissions to accelerate subs addition.(3) The pace of decline in tariff appears to be faster than the economies of scale.

We also struggle to make a positive NPV case for the rollout of operations in new circles. A number of factors work against the company including spectrum in the 1,800 MHz band, lower quality of incremental subscribers, lower tariffs, more competition etc. Further, financials are impacted as the company would be in an investment mode in atleast 10 of the 23 circles (not counting Punjab and Karnataka), not an exciting prospect. In any case, the company had delays in achieving EBITDA break-even in circles in three circles in which it launched operations 24-30 months ago. We believe that EBITDA break-even in new circles for Idea may take longer.

Robust balance sheet after TM investment and part monetization of stake in the subsidiary. Idea's balance sheet has strengthened significantly after (1) cash inflow from 15\% preferential allotment to Telekom Malaysia as a part of the Spice acquisition transaction; (2) sale of 20\% stake in ABTL (which holds Idea's 16\% stake in Indus towers and license for the Bihar circle) to Providence Equity partners for US\$640 mn . These two transactions have led to a net cash inflow of $\sim$ Rs60 bn into Idea after paying for the Spice acquisition (including the non-compete fees paid to the Modi group). As a result, we estimate Idea's net debt to equity at 0.34X at end-FY2009E versus 1.7X at end-FY2008. We expect net debt/ EBITDA of 1.6X in FY2009E and 2.1X in FY2010E. Idea's management indicated that it has sufficient funding for 2 G capex for the next 12 months ( 3 G investments would require incremental funding, though).

Capex guidance of US\$1.7-1.8 bn for FY2009E. Idea has guided for a capex of Rs75-80 bn for FY2009E. The capex guidance includes capex for the existing circles including Mumbai and Bihar, new network rollouts in Chennai and TamilNadu, and capex on NLD backbone. The guidance does not factor in any 3G capex or incremental capex in Punjab and Karnataka (Spice's operating circles), or new circles (pending spectrum grant).

Significant margin pressure was evident in old circles as well
Idea's margin performance, 4QFY07-2QFY09

|  | Mar-07 | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | ---: |
| Revenues (Rs mn) |  |  |  |  |  |  |  |
| Old circles (a) | 13,195 | 14,776 | 15,643 | 17,103 | 19,852 | 21,781 | 22,985 |
| New circles (b) |  |  |  |  |  |  | 52 |
| Total | 13,195 | 14,776 | 15,643 | 17,103 | 19,852 | 21,781 | 23,037 |
| EBITDA (Rs mn) |  |  |  |  |  |  |  |
| OId circles | 4,473 | 5,136 | 5,128 | 5,694 | 6,734 | 7,203 | 6,405 |
| New circles |  |  |  |  |  |  | $(337)$ |
| Total | 4,473 | 5,136 | 5,128 | 5,694 | 6,734 | 7,203 | 6,068 |
| EBITDA margin (\%) |  |  |  |  |  |  |  |
| Old circles | 33.9 | 34.8 | 32.8 | 33.3 | 33.9 | 33.1 | 27.9 |
| New circles |  |  |  |  |  |  | $\mathbf{6 4 8}$ |
| Total | 33.9 | 34.8 | 32.8 | 33.3 | 33.9 | 33.1 | $\mathbf{2 6 . 4}$ |

Note:
(a) A.P., Delhi, Gujarat, M.P., Maharashtra, Haryana, Kerala, U.P. (West), H.P., Rajasthan, U.P.(East)
(b) Mumbai

Source: Company data

Idea Cellular--summary of key changes to the earnings model, March fiscal year-ends, 2009E-2017E

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues (Rs mn) |  |  |  |  |  |  |  |  |  |
| Revised | 106,489 | 161,219 | 195,755 | 221,650 | 241,880 | 257,145 | 269,518 | 278,420 | 285,263 |
| Old | 97,334 | 125,914 | 150,744 | 168,185 | 184,244 | 197,251 | 208,276 | 216,370 | 222,778 |
| Change (\%) | 9.4 | 28.0 | 29.9 | 31.8 | 31.3 | 30.4 | 29.4 | 28.7 | 28.0 |
| EBITDA (Rs mn) |  |  |  |  |  |  |  |  |  |
| Revised | 29,408 | 40,404 | 49,692 | 60,205 | 67,074 | 72,624 | 77,648 | 81,637 | 84,930 |
| Old | 31,152 | 41,459 | 50,800 | 58,246 | 64,768 | 69,870 | 74,529 | 78,317 | 81,862 |
| Change (\%) | (5.6) | (2.5) | (2.2) | 3.4 | 3.6 | 3.9 | 4.2 | 4.2 | 3.7 |
| EBITDA margin (\%) |  |  |  |  |  |  |  |  |  |
| Revised | 27.6 | 25.1 | 25.4 | 27.2 | 27.7 | 28.2 | 28.8 | 29.3 | 29.8 |
| Old | 32.0 | 32.9 | 33.7 | 34.6 | 35.2 | 35.4 | 35.8 | 36.2 | 36.7 |
| Change (bps) | (438.9) | (786.5) | (831.5) | (747.0) | (742.3) | (717.9) | (697.4) | (687.5) | (697.3) |


| EPS (Rs) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 3.3 | 3.4 | 4.5 | 5.7 | 7.2 | 8.2 | 8.9 | 10.0 | 11.1 |
| Old | 4.6 | 5.5 | 6.8 | 7.9 | 9.4 | 10.6 | 11.4 | 12.6 | 13.3 |
| Change (\%) | (28.8) | (37.7) | (34.3) | (27.5) | (23.6) | (23.3) | (22.1) | (20.7) | (16.2) |


| Subscribers (mn) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 40.6 | 52.3 | 61.3 | 67.7 | 72.5 | 76.2 | 79.0 | 81.2 | 82.9 |
| Old | 35.9 | 45.8 | 53.3 | 59.2 | 63.9 | 67.7 | 70.7 | 73.1 | 75.1 |
| Change (\%) | 13.0 | 14.2 | 14.9 | 14.3 | 13.4 | 12.5 | 11.7 | 11.0 | 10.4 |


| MOU (min/month) |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Revised | 449 | 459 | 464 | 468 | 472 | 476 | 479 | 480 | 480 |
| Old | 438 | 446 | 451 | 455 | 460 | 464 | 467 | 468 | 468 |
| Change (\%) | $\mathbf{2 . 6}$ | $\mathbf{2 . 8}$ | $\mathbf{2 . 7}$ | $\mathbf{2 . 7}$ | $\mathbf{2 . 6}$ | $\mathbf{2 . 6}$ | $\mathbf{2 . 5}$ | $\mathbf{2 . 5}$ | $\mathbf{2 . 5}$ |


| ARPU (Rs/month) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 260 | 254 | 250 | 249 | 249 | 249 | 250 | 250 | 249 |
| Old | 270 | 256 | 253 | 248 | 249 | 249 | 250 | 250 | 250 |
| Change (\%) | (3.7) | (0.8) | (0.9) | 0.1 | 0.0 | (0.0) | (0.1) | (0.1) | (0.1) |


| RPM (Rs/min) |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Revised | 0.58 | 0.55 | 0.54 | 0.53 | 0.53 | 0.52 | 0.52 | 0.52 | 0.52 |
| Old | 0.62 | 0.57 | 0.56 | 0.55 | 0.54 | 0.54 | 0.54 | 0.53 | 0.53 |
| Change (\%) | $\mathbf{( 6 . 1 )}$ | $\mathbf{( 3 . 5 )}$ | $\mathbf{( 3 . 5 )}$ | $\mathbf{( 2 . 5 )}$ | $\mathbf{( 2 . 5 )}$ | $\mathbf{( 2 . 6 )}$ | $\mathbf{( 2 . 6 )}$ | $\mathbf{( 2 . 6 )}$ | $\mathbf{( 2 . 6 )}$ |


| EPM (Rs/min) | 0.17 | 0.16 | 0.16 | 0.17 | 0.17 | 0.17 | 0.17 | 0.18 | 0.18 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revised | 0.20 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.20 |
| Old | $\mathbf{1 4 . 8}$ | $\mathbf{( 1 6 . 6 )}$ | $\mathbf{( 1 6 . 9}$ | $\mathbf{( 1 2 . 2 )}$ | $\mathbf{( 1 1 . 4 )}$ | $\mathbf{( 1 0 . 3 )}$ | $\mathbf{( 9 . 3 )}$ | $\mathbf{( 8 . 7 )}$ | $\mathbf{( 8 . 6 )}$ |
| Change (\%) |  |  |  |  |  |  |  |  |  |


| Capex (Rs mn) | 80,230 | 60,170 | 48,962 | 39,834 | 30,968 | 29,738 | 28,781 | 29,544 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revised | 64,817 | 63,175 | 37,017 | 32,216 | 31,573 | 31,699 | 30,563 | 28,339 |
| Old | $\mathbf{2 3 . 8}$ | $\mathbf{( 4 . 8}$ | $\mathbf{3 2 . 3}$ | $\mathbf{2 3 . 6}$ | $\mathbf{( 1 . 9 )}$ | $\mathbf{( 6 . 2 )}$ | $\mathbf{( 5 . 8 )}$ | $\mathbf{4 . 3}$ |
| Change (\%) |  |  |  |  |  | $\mathbf{4 . 0}$ |  |  |


| Capex/sales (\%) |  |  |  |  |  |  |  |  |  |
| :--- | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Revised | 79.5 | 42.5 | 28.7 | 20.7 | 14.8 | 13.4 | 12.4 | 12.3 | 11.8 |
| Old | 66.8 | 50.3 | 24.6 | 19.2 | 17.2 | 16.1 | 14.7 | 13.1 | 12.5 |
| Change (bps) | $\mathbf{1 , 2 7 0}$ | $\mathbf{( 7 8 1 )}$ | $\mathbf{4 0 7}$ | $\mathbf{1 4 9}$ | $\mathbf{( 2 3 9 )}$ | $\mathbf{( 2 7 3 )}$ | $\mathbf{( 2 3 4 )}$ | $\mathbf{( 8 2 )}$ | $\mathbf{( 7 4 )}$ |

Source: Kotak Institutional Equities estimates

## Consolidated profit and loss for Idea Cellular, March fiscal year-ends, 2007-2017E (Rs mn)

|  | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |  |  |  |  |  |  |
| Consolidated revenues | 43,664 | 67,200 | 106,489 | 161,219 | 195,755 | 221,650 | 241,880 | 257,145 | 269,518 | 278,420 | 285,263 |
| Interconnection costs | $(7,321)$ | $(11,334)$ | $(18,662)$ | $(25,750)$ | $(30,713)$ | $(34,258)$ | $(37,054)$ | $(39,093)$ | $(40,703)$ | $(41,749)$ | $(42,481)$ |
| License fees and spectrum charges | $(4,487)$ | $(6,851)$ | $(11,332)$ | $(15,893)$ | $(19,138)$ | $(21,570)$ | $(23,443)$ | $(24,864)$ | $(26,034)$ | $(26,860)$ | $(27,497)$ |
| Network operating costs | $(5,336)$ | $(10,470)$ | $(22,179)$ | $(42,794)$ | $(52,635)$ | $(57,352)$ | $(62,140)$ | $(65,555)$ | $(68,095)$ | $(69,846)$ | $(71,075)$ |
| Sales and marketing expenses | $(7,649)$ | $(9,649)$ | $(15,142)$ | $(21,932)$ | $(26,322)$ | $(28,969)$ | $(31,112)$ | $(32,556)$ | $(33,727)$ | $(34,358)$ | $(34,778)$ |
| Employee costs | $(2,609)$ | $(3,464)$ | $(5,405)$ | $(8,617)$ | $(10,226)$ | $(11,324)$ | $(12,348)$ | $(13,163)$ | $(13,557)$ | $(13,880)$ | $(14,155)$ |
| G\&A costs | $(1,610)$ | $(2,914)$ | $(4,362)$ | $(5,829)$ | $(7,029)$ | $(7,971)$ | $(8,709)$ | $(9,287)$ | $(9,753)$ | $(10,090)$ | $(10,347)$ |
| Consolidated EBITDA | 14,653 | 22,518 | 29,408 | 40,404 | 49,692 | 60,205 | 67,074 | 72,624 | 77,648 | 81,637 | 84,930 |
| Other income incl. Interest income | 209 | 175 | 591 | 651 | 431 | 395 | 445 | 617 | 431 | 1,027 | 2,854 |
| Interest expense | $(3,051)$ | $(2,776)$ | $(5,827)$ | $(7,506)$ | $(8,319)$ | $(8,787)$ | $(7,721)$ | $(5,793)$ | $(3,157)$ | $(1,722)$ | $(1,764)$ |
| Amortization of entry fee | $(1,081)$ | $(1,199)$ | $(1,175)$ | $(1,548)$ | $(1,540)$ | $(1,527)$ | $(1,527)$ | $(1,527)$ | $(1,527)$ | $(1,527)$ | $(1,527)$ |
| Depreciation | $(5,637)$ | $(7,569)$ | $(11,305)$ | $(18,705)$ | $(22,899)$ | $(26,780)$ | $(28,623)$ | $(31,565)$ | $(33,190)$ | $(34,085)$ | $(34,050)$ |
| Pretax profits | 5,093 | 11,148 | 11,692 | 13,296 | 17,365 | 23,507 | 29,648 | 34,357 | 40,206 | 45,331 | 50,443 |
| Extraordinary income/(charges) | - | - | - | - | - | - | - | - | - | - |  |
| Prior period adjustments | - | - | - | - | - | - | - | - | - | - |  |
| Current tax expense | (0) | (426) | (261) | (871) | $(1,240)$ | $(3,326)$ | $(4,152)$ | $(7,552)$ | $(10,880)$ | $(12,433)$ | $(13,733)$ |
| Deferred tax (liability)/asset | - | (299) | (774) | (674) | (774) | (474) | (674) | 926 | 926 | 926 | 926 |
| Minority interest expense | - | - | (129) | (617) | $(912)$ | $(1,223)$ | $(1,464)$ | $(1,349)$ | $(1,452)$ | $(1,529)$ | $(1,583)$ |
| Reported net profits | 5,092 | 10,423 | 10,528 | 11,133 | 14,439 | 18,484 | 23,358 | 26,382 | 28,800 | 32,295 | 36,053 |
| Adjusted net profits | 5,092 | 10,423 | 10,528 | 11,133 | 14,439 | 18,484 | 23,358 | 26,382 | 28,800 | 32,295 | 36,053 |

## Adjusted EPS (Rs)

| Year end | 2.0 | 3.9 | 3.3 | 3.4 | 4.5 | 5.7 | 7.2 | 8.2 | 8.9 | 10.0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Primary | 2.2 | 3.9 | 4.0 | 4.2 | 5.5 | 7.0 | 8.9 | 10.0 | 10.9 | 12.2 |
| Fully diluted | 2.2 | 3.9 | 3.3 | 3.4 | 4.5 | 5.7 | 7.2 | 8.2 | 8.9 | 10.0 |


| Growth (\%) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  | 47 | 54 | 58 | 51 | 21 | 13 | 9 | 6 | 5 | 3 | 2 |
| EBITDA |  | 37 | 54 | 31 | 37 | 23 | 21 | 11 | 8 | 7 | 5 | 4 |
| Net profits |  | 154 | 105 | 1 | 6 | 30 | 28 | 26 | 13 | 9 | 12 | 12 |
| EPS |  | 150 | 79 | (18) | 6 | 30 | 28 | 26 | 13 | 9 | 12 | 12 |
| Margin (\%) |  |  |  |  |  |  |  |  |  |  |  |  |
| EBITDA |  | 33.6 | 33.5 | 27.6 | 25.1 | 25.4 | 27.2 | 27.7 | 28.2 | 28.8 | 29.3 | 29.8 |
| EBIT |  | 18 | 20 | 16 | 12 | 13 | 14 | 15 | 15 | 16 | 17 | 17 |
|  | 0 | - | - | - | - | - | - | - | - | - | - | - |
| Current tax rate (\%) |  | 0.0 | 3.8 | 2.2 | 6.6 | 7.1 | 14.1 | 14.0 | 22.0 | 27.1 | 27.4 | 27.2 |
|  | 0 | - | - | - | - | - | - | - | - | - | - | - |
| DPS (for a Rs10 share) |  | - | - | - | - | - | - | - | - | 2.5 | 3 | 4 |

[^0]Discounted cash flow valuation of Idea Cellular (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 29,408 | 40,404 | 49,692 | 60,205 | 67,074 | 72,624 | 77,648 | 81,637 | 84,930 |
| Tax | (391) | $(1,363)$ | $(1,834)$ | $(4,569)$ | $(5,234)$ | $(8,825)$ | $(11,734)$ | $(12,905)$ | $(14,213)$ |
| Change in working capital | 5,172 | $(8,599)$ | 884 | $(1,616)$ | $(1,568)$ | 2,728 | 3,488 | 4,875 | 4,687 |
| Post-tax operating cash flow | 34,188 | 30,441 | 48,743 | 54,020 | 60,272 | 66,528 | 69,402 | 73,606 | 75,404 |
| Capex | $(74,145)$ | $(60,170)$ | $(48,962)$ | $(39,834)$ | $(30,968)$ | $(29,738)$ | $(28,781)$ | $(29,544)$ | $(28,961)$ |
| Free cash flow | $(39,957)$ | $(29,729)$ | (219) | 14,186 | 29,304 | 36,789 | 40,621 | 44,062 | 46,443 |
|  |  |  |  |  |  |  |  |  |  |
|  | + 1-year |  | WACC and growth in perpetuity assumptions |  |  |  |  |  |  |
| PV of cash flows | 91,068 |  | Terminal growth-g(\%) |  |  |  |  |  | 4.0 |
| PV of terminal value | 153,005 |  | WACC (\%) |  |  |  |  |  | 14.5 |
| EV | 244,073 |  |  |  |  |  |  |  |  |
| Net debt | 14,937 |  |  |  |  |  |  |  |  |
| Equity value (Rs mn) | 229,137 |  |  |  |  |  |  |  |  |
| Equity value (US\$ mn) | 5,728 |  |  |  |  |  |  |  |  |
| Shares outstanding (mn) | 3,236 |  |  |  |  |  |  |  |  |
| Equity value (Rs/Idea share) | 71 |  |  |  |  |  |  |  |  |
| Exit FCF multiple (X) | 9.5 |  |  |  |  |  |  |  |  |
| Exit EBITDA multiple (X) | 5.4 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Key assumptions (\%) | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E |
| Revenue growth | 58.5 | 51.4 | 21.4 | 13.2 | 9.1 | 6.3 | 4.8 | 3.3 | 2.5 |
| EBITDA growth | 30.6 | 37.4 | 23.0 | 21.2 | 11.4 | 8.3 | 6.9 | 5.1 | 4.0 |
| EBITDA margin | 27.6 | 25.1 | 25.4 | 27.2 | 27.7 | 28.2 | 28.8 | 29.3 | 29.8 |
| Capex/sales | 69.6 | 37.3 | 25.0 | 18.0 | 12.8 | 11.6 | 10.7 | 10.6 | 10.2 |
| Cash tax rate | 2.2 | 6.6 | 7.1 | 14.1 | 14.0 | 22.0 | 27.1 | 27.4 | 27.2 |
| Effective tax rate | 8.9 | 11.6 | 11.6 | 16.2 | 16.3 | 19.3 | 24.8 | 25.4 | 25.4 |
| Return on avg. capital employed | 18.6 | 11.5 | 8.8 | 9.4 | 10.2 | 11.6 | 11.4 | 12.0 | 13.4 |

Source: Kotak Institutional Equities estimates

## Idea-Spice acquisition transaction dynamics

| Pre-deal |  |  |  |
| :---: | :---: | :---: | :---: |
| Spice |  | Transaction prices |  |
| \# of shares | 690 | Spice (Rs/share) | 77.3 |
| \% holding |  | Idea (Rs/share) | 156.96 |
| BK Modi group | 40.8 |  |  |
| Telekom Malaysia (TM) | 39.2 | EV/EBITDA at tr | (X) |
| Others | 20.0 | Spice | 20.3 |
| Transaction dynamics |  |  |  |
| Idea pays Spice group for $40.8 \%$ in Spice (Rs mn) | 21,759 |  |  |
| Idea pays Spice Group for non- compete agreement | 5,440 |  |  |
| Idea shares issued to TM for $49.2 \%$ stake in Spice (mn) | 166.3 | Swap ratio of 49 |  |
| Post-share swap equity share of Telekom Malaysia (in Idea) | 5.9 |  |  |
| Further equity issuance to TM | 464.7 |  |  |
| TM pays to Idea | 72,944 |  |  |
| Post-equity issuance TM holding in Idea | 19.3 |  |  |
| Open offer (residual 20\% at open offer price of Rs77.3) |  |  |  |
| Idea shells out for open offer (Rs mn) | 5,333 |  |  |
|  |  |  |  |
| Total amount that Idea pays in cash (Rs mn) | 32,532 |  |  |
| Idea gets from TM (Rs mn) | 72,944 |  |  |
| Debt assumed (Rs mn) | 9,890 |  |  |
| Net cash inflow to Idea | 30,522 |  | 28800 |
|  |  |  |  |
| New equity issued | 631.1 |  |  |
| As \% of Post-deal equity | 19.3 |  |  |

[^1]
## Pressure on margins will likely continue as S\&M costs also start moving up with new launches (Rs mn)

Break-up of cost elements, 1QFY08-2QFY09

|  | Jun-07 | Sep-07 | Dec-07 | Mar-08 | Jun-08 | Sep-08 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenues | 30,395 | 17,081 | 19,724 | 21,735 | 44,727 | 22,992 |
| Interconnection costs | $(4,946)$ | $(2,930)$ | $(3,445)$ | $(3,957)$ | $(8,228)$ | $(4,271)$ |
| License fee and spectrum charges | $(3,150)$ | $(1,736)$ | $(1,965)$ | $(2,446)$ | $(5,017)$ | $(2,571)$ |
| Network operating costs | $(4,275)$ | $(2,915)$ | $(3,262)$ | $(3,756)$ | $(8,241)$ | $(4,485)$ |
| Employee costs | $(1,586)$ | $(954)$ | $(885)$ | $(1,022)$ | $(2,345)$ | $(1,323)$ |
| Sales and marketing expenses | $(4,797)$ | $(2,185)$ | $(2,648)$ | $(2,465)$ | $(5,744)$ | $(3,279)$ |
| Other expenses | $(1,407)$ | $(688)$ | $(897)$ | $(931)$ | $(1,972)$ | $(1,041)$ |
| Total operating costs | $(20,161)$ | $(11,409)$ | $(13,103)$ | $(14,577)$ | $(31,545)$ | $(16,970)$ |
| EBITDA | 10,234 | 5,672 | 6,621 | 7,158 | 13,182 | 6,022 |


| As \% of revenues |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Interconnection costs | $\mathbf{1 6 . 3}$ | $\mathbf{1 7 . 2}$ | $\mathbf{1 7 . 5}$ | $\mathbf{1 8 . 2}$ | $\mathbf{1 8 . 4}$ | $\mathbf{1 8 . 6}$ |
| License fee and spectrum charges | 10.4 | 10.2 | 10.0 | 11.3 | 11.2 | 11.2 |
| Network operating costs | $\mathbf{1 4 . 1}$ | $\mathbf{1 7 . 1}$ | $\mathbf{1 6 . 5}$ | $\mathbf{1 7 . 3}$ | $\mathbf{1 8 . 4}$ | $\mathbf{1 9 . 5}$ |
| Employee costs | 5.2 | 5.6 | 4.5 | 4.7 | 5.2 | 5.8 |
| Sales and marketing expenses | $\mathbf{1 5 . 8}$ | $\mathbf{1 2 . 8}$ | $\mathbf{1 3 . 4}$ | $\mathbf{1 1 . 3}$ | $\mathbf{1 2 . 8}$ | $\mathbf{1 4 . 3}$ |
| Other expenses | 4.6 | 4.0 | 4.5 | 4.3 | 4.4 | 4.5 |
| Total operating costs | 66.3 | 66.8 | 66.4 | 67.1 | 70.5 | 73.8 |
|  |  |  |  |  |  |  |
| EBITDA margin (\%) | 33.7 | 33.2 | 33.6 | 32.9 | 29.5 | 26.2 |

Source: Company, Kotak Institutional Equities

India Daily Summary - October 22, 2008

## Consolidated interim results for Idea Cellular Limited (Rs mn)

|  | q09 |  |  | yoy |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q 2009 | 1Q2009 | \% chg | 2Q 2009 | 2Q 2008 | \% chg | 1H2009 | 1H2008 | \% chg |
| Gross sales | 22,992 | 21,735 | 5.8 | 22,992 | 15,622 | 47.2 | 44,727 | 30,395 | 47.2 |
| Operating costs |  |  |  |  |  |  |  |  |  |
| Interconnection costs | $(4,271)$ | $(3,957)$ | 7.9 | $(4,271)$ | $(2,550)$ | 67.5 | $(8,228)$ | $(4,946)$ | 66.3 |
| License fee and spectrum charges | $(2,571)$ | $(2,446)$ | 5.1 | $(2,571)$ | $(1,551)$ | 65.7 | $(5,017)$ | $(3,150)$ | 59.3 |
| Network operating costs | $(4,485)$ | $(3,756)$ | 19.4 | $(4,485)$ | $(2,380)$ | 88.4 | $(8,241)$ | $(4,275)$ | 92.7 |
| Employee costs | $(1,323)$ | $(1,022)$ | 29.4 | $(1,323)$ | (878) | 50.6 | $(2,345)$ | $(1,586)$ | 47.8 |
| SG\&A expenses | $(3,279)$ | $(2,465)$ | 33.0 | $(3,279)$ | $(2,514)$ | 30.4 | $(5,744)$ | $(4,797)$ | 19.7 |
| Other expenses | $(1,041)$ | (931) | 11.8 | $(1,041)$ | (643) | 61.9 | $(1,972)$ | $(1,407)$ |  |
| Total operating costs | $(16,968)$ | $(14,577)$ | 16.4 | $(16,968)$ | $(10,516)$ | 61.4 | $(31,545)$ | $(20,161)$ | 56.5 |
| EBITDA | 6,024 | 7,158 | (15.8) | 6,024 | 5,106 | 18.0 | 13,182 | 10,234 | 28.8 |
| EBITDA margin (\%) | 26.2 | 33.0 |  | 26.2 | 32.7 |  | 29.5 | 33.7 |  |
| Net finance cost | $(1,497)$ | $(1,526)$ | (1.9) | $(1,497)$ | (641) | 133.7 | $(3,023)$ | $(1,572)$ | 92.3 |
| Other income | 45 | 46 | (3.3) | 45 | 21 | 107.9 | 91 | 813 | (88.9) |
| Depreciation \& Amortization | $(3,032)$ | $(2,749)$ | 10.3 | $(3,032)$ | $(2,007)$ | 51.1 | $(5,781)$ | $(3,894)$ | 48.5 |
| PBT | 1,540 | 2,929 | (47.4) | 1,540 | 2,480 | (37.9) | 4,469 | 5,581 | (19.9) |
| Current tax (expense)/income | (99) | (297) | (66.7) | (99) | (277) | (64.3) | (396) | (293) | 35.3 |
| Deferred tax (liability)/asset | - | - | - | - | - | - | - | - | - |
| Minority loss/(income) | - | - | - | - | - | - | - | - | - |
| Reported net income | 1,441 | 2,632 | (45.3) | 1,441 | 2,203 | (34.6) | 4,073 | 5,289 | (23.0) |
|  |  |  |  |  |  |  |  |  |  |
| Key operational metrics |  |  |  |  |  |  |  |  |  |
| Cellular subscribers ('000) |  |  |  |  |  |  |  |  |  |
| Prepaid | 28,557 | 25,481 | 12.1 | 28,557 | 17,141 | 66.6 | 28,557 | 17,141 | 66.6 |
| Postpaid | 1,823 | 1,713 | 6.4 | 1,823 | 1,531 | 19.1 | 1,823 | 1,531 | 19.1 |
| Total | 30,380 | 27,194 | 11.7 | 30,380 | 18,672 | 62.7 | 30,380 | 18,672 | 62.7 |
| ARPU (Rs/mth) |  |  |  |  |  |  |  |  |  |
| Blended | 261 | 278 | (6.1) | 261 | 288 | (9.4) | 272 | 297 | (8.4) |
| MOU (min/mth) |  |  |  |  |  |  |  |  |  |
| Blended | 417 | 428 | (2.6) | 417 | 360 | 15.8 | 422 | 366 | 15.2 |
| Churn (\%) |  |  |  |  |  |  |  |  |  |
| Prepaid | 4.0 | 4.1 | - | 4.0 | 4.5 | - | - | - | - |
| Postpaid | 2.5 | 2.5 | - | 2.5 | 3.7 | - | - | - | - |
| Revenue/min: RPM = ARPU/MOU |  |  |  |  |  |  |  |  |  |
| Blended revenue/min (incl. in-roaming) | 0.63 | 0.65 | (3.6) | 0.63 | 0.80 | (21.8) | 0.64 | 0.81 | (20.5) |
| Estimated volume (mn mins) |  |  |  |  |  |  |  |  |  |
| Total estimated volume (mn mins) | 36,315 | 33,087 | 9.8 | 36,315 | 18,831 | 92.8 | 69,402 | 35,931 | 93.2 |
|  |  |  |  |  |  |  |  |  |  |
| EBITDA per min - blended (Rs) | 0.17 | 0.22 | (23.3) | 0.17 | 0.27 | (38.8) | 0.19 | 0.28 | (33.3) |
| VAS as \% of wireless ARPU revenues | 9.8 | 8.9 | - | 9.8 | 8.3 | - | 9.4 | 8.3 | - |

[^2]| Automobiles |  |
| :--- | ---: |
| HROH.BO, Rs825 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 770 |
| 52W High -Low (Rs) | $898-550$ |
| Market Cap (Rs bn) | 164.7 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 103.3 | 117.6 | 126.9 |
| Net Profit (Rs bn) | 9.7 | 11.3 | 12.6 |
| EPS (Rs) | 48.5 | 56.8 | 63.2 |
| EPS gth | 12.8 | 17.2 | 11.3 |
| P/E (x) | 17.0 | 14.5 | 13.0 |
| EV/EBITDA (x) | 10.7 | 9.6 | 9.0 |
| Div yield (\%) | 2.3 | 2.4 | 2.4 |

## Shareholding, June 2008

|  | \% of |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
|  | Pattern Portfolio | - |  |
| Promoters | 55.0 | - | 0.1 |
| Flls | 24.3 | 0.5 | 0.0 |
| MFs | 3.8 | 0.4 | $(0.4)$ |
| UTI | - | - | 0.2 |
| LIC | 5.8 | 0.6 |  |

## Hero Honda: Net profit in line with expectations, expect volumes to come off post festival season; cut TP to Rs770, retain REDUCE

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- 2QFY09 net at Rs3.1 bn grows 50\% yoy; EBITDA margin at $\mathbf{1 3 . 2 \%}$ up 90 bps yoy
- Net sales grow $\mathbf{3 6 \%}$ yoy led by (1) $\mathbf{2 8 . 5 \%}$ increase in volumes and (2) $5.6 \%$ increase in average realization
- We expect sales to come off post festive season
- Lower EPS estimates for FY2009E and FY2010E; cut TP to Rs770, retain REDUCE

Hero Honda reported 2QFY09 at Rs3.1 bn—up 50\% yoy and lower than our estimate of Rs3.2 bn. Net sales at Rs31.9 bn was higher 35.6\% yoy led by increase in volumes by $28.5 \%$ and better realizations on account of price hikes by the company. 2QFY09 EBITDA margin at $13.2 \%$ was up 90 bps yoy and marginally higher than our estimate of $13 \%$. The company reported a higher tax rate of $32 \%$ as against our expectation of $23 \%$ as Hero Honda has guided for a lower production from its Haridwar plant. While results beat our expectations above the tax line, driven by superior margin performance and other income, we are cautious of the quarters ahead. We believe sales will likely come off post the festive season as demand will be weak on account of a slowing economy and strict financing norms with respect to 2 -wheelers. We lower our volume assumptions to $7.6 \%$ and 5\% for FY2009E and FY2010E, respectively. Besides, we now factor in lower raw material costs as steel and aluminum prices have declined sharply. We lower our EPS estimate to Rs56.8 and Rs63.2 for FY2009E and FY2010E, respectively. We revise our target price to Rs770/share (Rs790 previously) and retain REDUCE rating on the stock.

2Q net at Rs3.1 bn up 50\% yoy led by increased sales, higher realizations
Hero Honda reported 2QFY09 net profit at Rs3.1 bn-up 50\% yoy and lower than our estimate of Rs3.2 bn. Net sales grew $35.6 \%$ yoy led mainly by (1) $28.5 \%$ yoy increase in volumes and (b) $5.6 \%$ increase in average realizations on account of the price hikes by the company. EBITDA margin at $13.2 \%$ grew 90 bps yoy and 125 bps qoq.

## Volumes to come off post festive season; we lower our volume growth assumptions

We expect volumes to decline post the festive season on account of sluggish industry conditions. Besides, tight financing conditions with respect to the 2 -wheeler segment will continue to effect sales. We expect current high levels of inventory to result in lower production. We expect full-year retail sales to lag the $20 \%$ year-to-date increase in dealer deliveries. We have lowered our volume growth assumptions for Hero Honda. We now estimate a volume growth of $7.6 \%$ and $5 \%$ for FY2009E and FY2010E, respectively.

## Tax rate increase signals impending production cuts

Hero Honda reported a higher tax rate of $32 \%$ for 2 Q as against our expectation of $23 \%$. The company has guided for a higher tax rate for FY2009E on account of lower production from its Haridwar plant-it is entitled to excise as well as income tax benefits. We believe reversal in effective tax rates seems to be driven by reduced production levels resulting in an inability to utilize/ramp up to the full capacity of the company's Haridwar plant. This lower utilization seems to be precluding the company from taking the full excise and income tax benefits in the current fiscal year. We now expect production to total 3.6 million units in FY2009E increasing to 3.8 million units in FY2010E.

Factor lower raw material costs as steel and aluminum costs have come off significantly
We now factor lower raw material costs as steel and aluminum prices have come off significantly. We note steel prices have corrected sharply in the past few months-HRC prices have come off $50 \%$ while aluminum prices have corrected approximately $35 \%$ over the past six months. We believe this will benefit Hero Honda as bulk of its raw material purchases are on spot basis.

## We lower our EPS estimates by 5\% and 4\% for FY2009E and FY2010E

While the recent reduction in commodity prices help reduce the negative impact of lower volumes and higher taxes, we see downside risks to our volume assumptions, given the non-availability of credit and slowdown in the economy. We now factor is higher margins while we have lowered our volume growth assumptions. We lower our EPS estimates 5\% and 4\% for FY2009E and FY2010E, respectively. We now estimate EPS at Rs56.8 and Rs63.2 for FY2009E and FY2010E, respectively.

## Lower target price to Rs770/share (Rs790 previously), retain REDUCE rating

We have revised our target price to Rs770/share—we value Hero Honda at 7 X FY2010E EV/EBITDA. At current market price, Hero Honda is trading at an EV/EBITDA of 7.6X FY2010E and at a P/E of 13.1X FY2010E earnings. We continue to maintain our REDUCE rating on the stock.

## Hero Honda, quarterly results, March fiscal year-ends (Rs mn)

|  |  | qoq |  |  | yoy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q 2009 | 1Q 2009 | Change (\%) | 2Q 2009 | 2Q 2008 | Change (\%) |
| Net Sales | 31,897 | 28,435 | 12.2 | 31,897 | 23,521 | 35.6 |
| Expenditure | $(27,672)$ | $(25,025)$ | 10.6 | $(27,672)$ | $(20,606)$ | 34.3 |
| (Increase)/decrease in stocks | 832 | 163 | 412.1 | 832 | 973 | (14.5) |
| Consumption of Raw materials | $(24,015)$ | $(20,616)$ | 16.5 | $(24,015)$ | $(17,986)$ | 33.5 |
| Staff cost | $(1,103)$ | $(1,039)$ | 6.1 | $(1,103)$ | (870) | 26.7 |
| Other expenditure | $(3,386)$ | $(3,532)$ | (4.1) | $(3,386)$ | $(2,724)$ | 24.3 |
| EBITDA | 4,226 | 3,410 | 23.9 | 4,226 | 2,915 | 45.0 |
| Other income | 662 | 467 | 41.7 | 662 | 393 | 68.6 |
| Interest (net) | 83 | 50 | 67.8 | 83 | 101 | (17.3) |
| Depreciation | (466) | (422) | 10.5 | (466) | (384) | 21.3 |
| Profit before extra-ordinary items | 4,505 | 3,505 | 28.5 | 4,505 | 3,024 | 49.0 |
| Extra-ordinary items | - | - |  | - | - |  |
| Profit before tax | 4,505 | 3,505 | 28.5 | 4,505 | 3,024 | 49.0 |
| Tax | $(1,442)$ | (777) | 85.6 | $(1,442)$ | (980) | 47.1 |
| Profit after tax | 3,063 | 2,729 | 12.3 | 3,063 | 2,043 | 49.9 |
| Adjusted PAT | 3,063 | 2,729 | 12.3 | 3,063 | 2,043 | 49.9 |
|  |  |  |  |  |  |  |
| Volumes | 972,095 | 894,244 | 8.7 | 972,095 | 756,633 | 28.5 |
| Average realisation | 32,813 | 31,798 | 3.2 | 32,813 | 31,086 | 5.6 |
|  |  |  |  |  |  |  |
| Margins (\%) |  |  |  |  |  |  |
| EBITDA margin | 13.2 | 12.0 | 1.25 | 13.2 | 12.4 | 0.86 |
| Net profit margin | 9.6 | 9.6 | 0.01 | 9.6 | 8.7 | 0.92 |
|  |  |  |  |  |  |  |
| Key ratios |  |  |  |  |  |  |
| RM costs (\% of net sales) | 75.3 | 72.5 | 2.79 | 75.3 | 76.5 | (1.18) |
| Staff costs (\% of net sales) | 3.5 | 3.7 | (0.20) | 3.5 | 3.7 | (0.24) |
| Effective tax rate (\%) | (32.0) | (22.2) | (9.85) | (32.0) | (32.4) | 0.42 |
| EPS (Rs/share) | 15.3 | 13.7 |  | 15.3 | 10.2 |  |

[^3]
## Hero Honda, valuation details, March fiscal year-ends

|  | EBITDA | EV/EBITDA | EV | Value | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Rs mn) | (X) | (Rs mn) | (Rs/share) |  |
| FY2010E | 16,411 | 7.0 | 114,878 | 575 | Based on Hero Honda's historical average |
| Less: net debt |  |  | $(39,426)$ | (197) | FY2010E net debt |
| Market capitalisation |  |  |  | 773 |  |
| Target price |  |  |  | 770 |  |

Source: Company data, Kotak Institutional Equities estimates.

Hero Honda, volume details, March fiscal year-ends, 2002-2010E

| Volumes | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Motorcycles | $\mathbf{2 , 9 8 5 , 7 3 6}$ | $\mathbf{3 , 2 4 3 , 8 3 2}$ | $\mathbf{3 , 2 3 2 , 3 2 0}$ | $\mathbf{3 , 4 7 9 , 4 3 7}$ | $\mathbf{3 , 6 5 4 , 6 2 8}$ |
| Domestic | $2,893,070$ | $3,147,219$ | $3,144,101$ | $3,395,629$ | $3,575,010$ |
| $<125 c c$ | $2,815,682$ | $3,041,143$ | $2,966,329$ | $3,203,635$ | $3,363,817$ |
| $>125 c c$ | 77,388 | 106,076 | 177,772 | 191,994 | 211,193 |
| Exports | 92,666 | 96,613 | 88,219 | 83,808 | 79,618 |
| $<125 c c$ | 84,571 | 93,692 | 80,620 | 76,589 | 72,760 |
| $>125 c c$ | 8,095 | 2,921 | 7,599 | 7,219 | 6,858 |
| Scooters | $\mathbf{1 5 , 0 1 5}$ | $\mathbf{9 2 , 9 2 1}$ | $\mathbf{1 0 4 , 8 2 2}$ | $\mathbf{1 1 2 , 7 4 2}$ | $\mathbf{1 1 8 , 4 4 4}$ |
| Domestic | 15,014 | 91,889 | 102,470 | 110,155 | $\mathbf{1 1 5 , 6 6 3}$ |
| Exports | 1 | 1,032 | 2,352 | 2,587 | 2,781 |
| Total 2-wheelers | $\mathbf{3 , 0 0 0 , 7 5 1}$ | $\mathbf{3 , 3 3 6 , 7 5 3}$ | $\mathbf{3 , 3 3 7 , 1 4 2}$ | $\mathbf{3 , 5 9 2 , 1 8 0}$ | $\mathbf{3 , 7 7 3 , 0 7 2}$ |


| Growth (yoy \%) |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | ---: |
| Motorcycles | $\mathbf{1 3 . 9}$ | $\mathbf{8 . 6}$ | $\mathbf{( 0 . 4 )}$ | $\mathbf{7 . 6}$ | $\mathbf{5 . 0}$ |
| Domestic | $\mathbf{1 3 . 1}$ | $\mathbf{8 . 8}$ | $\mathbf{( 0 . 1 )}$ | $\mathbf{8 . 0}$ | $\mathbf{5 . 3}$ |
| $<125 \mathrm{cc}$ | 15.5 | 8.0 | $(2.5)$ | 8.0 | 5.0 |
| $>125 \mathrm{cc}$ | $(35.7)$ | 37.1 | 67.6 | 8.0 | 10.0 |
| Exports | $\mathbf{4 4 . 8}$ | $\mathbf{4 . 3}$ | $\mathbf{( 8 . 7 )}$ | $\mathbf{( 5 . 0 )}$ | $\mathbf{( 5 . 0 )}$ |
| $<125 \mathrm{cc}$ | 45.7 | 10.8 | $(14.0)$ | $(5.0)$ | $(5.0)$ |
| $>125 \mathrm{cc}$ | 35.2 | $(63.9)$ | 160.2 | $(5.0)$ | $(5.0)$ |
| Scooters |  | $\mathbf{5 1 8 . 9}$ | $\mathbf{1 2 . 8}$ | $\mathbf{7 . 6}$ | $\mathbf{5 . 1}$ |
| Domestic | 512.0 | 11.5 | 7.5 | 5.0 |  |
| Exports |  | $103,100.0$ | 127.9 | 10.0 | 7.5 |
| Total 2-wheelers | $\mathbf{1 4 . 5}$ | $\mathbf{1 1 . 2}$ | $\mathbf{0 . 0}$ | $\mathbf{7 . 6}$ | $\mathbf{5 . 0}$ |

[^4]Hero Honda, profit model, balance sheet and cash flow model, March fiscal year-ends, 2006-2010E (Rs mn)

|  | 2006 | 2007 | 2008 | 2009E | 2010E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |
| Net sales | 87,140 | 99,000 | 103,318 | 117,620 | 126,893 |
| EBITDA | 13,645 | 11,730 | 13,494 | 15,213 | 16,411 |
| Other income | 1,563 | 1,899 | 1,854 | 1,885 | 1,950 |
| Interest | 61 | 230 | 358 | 377 | 397 |
| Depreciaiton | $(1,146)$ | $(1,398)$ | $(1,603)$ | $(1,717)$ | $(1,921)$ |
| Profit before tax | 14,122 | 12,461 | 14,103 | 15,758 | 16,837 |
| Current tax | $(4,230)$ | $(3,788)$ | $(4,412)$ | $(4,482)$ | $(4,295)$ |
| Deferred tax | (179) | (94) | (12) | 70 | 86 |
| Net profit | 9,713 | 8,579 | 9,679 | 11,346 | 12,628 |
| Earnings per share (Rs) | 48.6 | 43.0 | 48.5 | 56.8 | 63.2 |
| Balance sheet (Rs mn) |  |  |  |  |  |
| Equity | 20,093 | 24,701 | 29,862 | 36,535 | 44,490 |
| Deferred tax liability | 1,188 | 1,282 | 1,254 | 1,184 | 1,098 |
| Total Borrowings | 1,858 | 1,652 | 1,320 | 785 | 285 |
| Current liabilities | 15,628 | 14,792 | 18,247 | 20,832 | 21,542 |
| Total liabilities | 38,767 | 42,426 | 50,684 | 59,336 | 67,415 |
| Net fixed assets | 9,936 | 13,555 | 15,487 | 16,270 | 16,849 |
| Investments | 20,619 | 19,739 | 25,668 | 32,168 | 39,168 |
| Cash | 1,587 | 358 | 1,311 | 979 | 543 |
| Other current assets | 6,625 | 8,775 | 8,057 | 9,758 | 10,695 |
| Miscellaneous expenditure | - | - | 161 | 161 | 161 |
| Total assets | 38,767 | 42,426 | 50,684 | 59,336 | 67,415 |
| Free cash flow (Rs mn) |  |  |  |  |  |
| Operating cash flow excl. working capital | 9,723 | 8,474 | 9,506 | 10,731 | 12,116 |
| Working capital changes | (362) | $(2,224)$ | 2,612 | 883 | (227) |
| Capital expenditure | $(3,937)$ | $(5,152)$ | $(3,739)$ | $(2,500)$ | $(2,500)$ |
| Free cash flow | 5,424 | 1,099 | 8,379 | 9,115 | 9,389 |
| Ratios |  |  |  |  |  |
| Operating margin (\%) | 15.7 | 11.8 | 13.1 | 12.9 | 12.9 |
| PAT margin (\%) | 11.1 | 8.7 | 9.4 | 9.6 | 10.0 |
| Debt/equity (X) | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 |
| Net debt/equity (X) | (1.0) | (0.7) | (0.8) | (0.9) | (0.9) |
| Book Value (Rs/share) | 106.6 | 130.1 | 155.0 | 188.1 | 227.5 |
| RoAE (\%) | 52.2 | 36.3 | 34.0 | 33.1 | 30.4 |
| RoACE (\%) | 47.1 | 33.2 | 31.5 | 31.4 | 29.3 |

Source: Company, Kotak Institutional Equities estimates.

| Banking |  |
| :--- | ---: |
| PWFC.BO, Rs113 |  |
| Rating | REDUCE |
| Sector coverage view | Attractive |
| Target Price (Rs) | 130 |
| 52 W High -Low (Rs) | $297-97$ |
| Market Cap (Rs bn) | 129.1 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 18.6 | 21.6 | 26.6 |
| Net Profit (Rs bn) | 13.1 | 14.9 | 18.1 |
| EPS (Rs) | 11.4 | 13.0 | 15.8 |
| EPS gth | 2.6 | 14.3 | 21.1 |
| P/E (x) | 9.9 | 8.6 | 7.1 |
| P/B (x) | 1.3 | 1.1 | 1.0 |
| Div yield (\%) | 1.4 | 1.6 | 1.9 |

## Shareholding, June 2008

## \% of Over/(under)

 Pattern Portfolio weight|  | Pattern Portfolio |  | weight |
| :--- | :---: | :---: | :---: |
| Promoters | 89.8 | - | - |
| FIls | 4.1 | 0.1 | $(0.3)$ |
| MFs | 1.6 | 0.2 | $(0.2)$ |
| UTI | - | - | $(0.3)$ |
| LIC | - | - | $(0.3)$ |

## Power Finance Corporation: Core performance strong, in line with estimates

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## - PFC reported PAT for 2QFY09 of Rs3.3 bn, up $\mathbf{1 7 \%}$ and $8 \%$ above estimates

- High loan growth, other operating income above estimates
- We will revise estimates after discussing the results with the management

Power Finance Corporation (PFC) reported core earnings (PBT + forex losses) up $21 \%$ yoy, and in line with our estimates. Business growth was strong-loan growth was up $24 \%$ yoy on the back of $53 \%$ growth in disbursements. However, the company reported a $36 \%$ decline in approvals for 2QFY09 compared to 2QFY08. This may be an early sign of a slowdown in infrastructure projects-a trend which needs to be monitored. Other operating income (fees etc.) was considerably higher than estimates likely indicating that the company has made progress in boosting its non-asset based revenues, which is a positive in our view. However, forex losses (Rs800 mn) on an exposure equivalent to US $\$ 530 \mathrm{mn}$ ( $45 \%$ of which is unhedged) pulled down earnings. The effective tax rate (including deferred tax) declined to $28 \%$, which is lower than the $33 \%$ observed over the past few years-rationale for this is unclear to us. The company's operational environment is akin to that of a regulated entity, whose operations are unlikely to be impacted by developments in the international financial markets. The earnings are likely to have greater visibility and return on equity (RoE) for the company is likely to be steady at around 13-14\%. The current valuations of 7.2 X PER and 1X PBR FY2010E provides downside protection to investors. We will revisit our earnings estimates and recommendation after tomorrow's conference call with the management.

India Daily Summary - October 22, 2008

## Power Finance Corporation-quarterly data (Rs mn)

|  | 1Q07 | 2Q07 | 3Q07 | 4Q07 | 1Q08 | 2Q08 | 3Q08 | 4Q08 | 1Q09 | 2Q09 | YoY(\%) | 2Q09E | Actual vs KS (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit and Loss statement |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest on loans | 8,219 | 8,660 | 9,280 | 11,010 | 11,170 | 11,950 | 12,640 | 13,130 | 14,050 | 15,430 | 29 | 15,177 | 2 |
| Other interest income | 55 | 33 |  |  |  | - | - |  |  |  |  |  |  |
| Total interest income | 8,274 | 8,605 | 9,280 | 11,010 | 11,170 | 11,950 | 12,640 | 13,130 | 14,050 | 15,430 | 29 | 15,177 | 2 |
| Total interest expenses | 5,204 | 5,420 | 6,020 | 6,370 | 7,020 | 7,480 | 8,000 | 8,280 | 8,910 | 10,010 | 34 | 9,724 | 3 |
| Net interest income | 3,070 | 3,240 | 3,260 | 4,640 | 4,150 | 4,470 | 4,640 | 4,850 | 5,140 | 5,420 | 21 | 5,453 | (1) |
| Loan loss provisions | 65 | (1) | (10) | (105) | 41 | 0 | (140) | 0 | 60 | 50 | 124,900 | 50 | - |
| Net interest income (after loan loss provisions) | 3,005 | 3,241 | 3,270 | 4,745 | 4,109 | 4,470 | 4,780 | 4,850 | 5,080 | 5,370 | 20 | 5,403 | (1) |
| Other operating income- incl. fees | 60 | 70 | 60 | 180 | 130 | 120 | 120 | 320 | 80 | 240 | 100 | 80 | 200 |
| Net operating income | 3,130 | 3,310 | 3,320 | 4,820 | 4,280 | 4,590 | 4,760 | 5,170 | 5,220 | 5,660 | 23 | 5,533 | 2 |
| Other income | (305) | 170 | 180 | 1,050 | 409 | (229) | 30 | (380) | (570) | (800) | 250 | (700) | 14 |
| Forex gains | (305) |  | 180 | 1,050 | 409 | (229) | 8 | (380) | (570) | (800) | 250 | (700) | 14 |
| Total income | 2,825 | 3,480 | 3,500 | 5,870 | 4,689 | 4,361 | 4,790 | 4,790 | 4,650 | 4,860 | 11 | 4,833 | 1 |
| Total income (after provisioning) | 2,760 | 3,481 | 3,510 | 5,975 | 4,648 | 4,361 | 4,930 | 4,790 | 4,590 | 4,810 | 10 | 4,783 | 1 |
| Operating expenses | 112 | 130 | 98 | 180 | 105 | 147 | 209 | 345 | 164 | 221 | 50 | 219 | 1 |
| Staff expenses | - | 123 | 56 | 77 | 65 | 81 | 118 | 251 | 110 | 108 | 33 | 130 | (17) |
| Other expenses | - | 68 | 42 | 82 | 40 | 66 | 93 | 94 | 54 | 113 | 72 | 89 | 27 |
| Depreciation |  | 6 | 12 | 21 | 11 | 12 | 11 | 12 | 9 | 10 | (9) | 10 | 4 |
| PBT | 2,648 | 3,346 | 3,400 | 5,795 | 4,532 | 4,203 | 4,710 | 4,433 | 4,416 | 4,579 | 9 | 4,554 | 1 |
| Tax | 1,069 | 1,050 | 1,060 | 2,056 | 1,450 | 1,379 | 1,503 | 1,462 | 1,446 | 1,280 | (7) | 1,503 | (15) |
| Current tax | 790 | 630 | 660 | 1,450 | 1,134 | 1,177 | 1,221 | 1,286 | 1,338 | 1,170 | (1) | 1,391 | (16) |
| Deferred tax | 279 | 420 | 400 | 620 | 316 | 202 | 281 | 176 | 108 | 110 | (45) | 112 | (2) |
| PAT (reported) | 1,579 | 2,296 | 2,340 | 3,738 | 3,082 | 2,824 | 3,207 | 2,971 | 2,970 | 3,299 | 17 | 3,051 | 8 |
| PAT (included deferred tax) | 1,858 | 2,716 | 2,740 | 4,345 | 3,398 | 3,026 | 3,489 | 3,147 | 3,078 | 3,409 | 13 | 3,163 | 8 |
| PBT - forex gains | 2,953 | 3,345 | 3,220 | 4,745 | 4,123 | 4,431 | 4,702 | 4,813 | 4,986 | 5,379 | 21 | 5,254 | 2 |
| Tax rate (overall) | 40 | 31 | 31 | 36 | 32 | 33 | 32 | 33 | 33 | 28 |  | 33 |  |


| Other details |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Approvals (Rs bn) | 123.4 | 76.3 | 76.0 | 35.7 | 132.7 | 218.6 | 84.0 | 261.9 | 153.0 | 139.8 | (36.1) |  |  |
| Disbursements (Rs bn) | 28.5 | 31.5 | 35.3 | 45.2 | 32.2 | 33.4 | 31.7 | 64.9 | 47.3 | 51.0 | 52.6 |  |  |
| Loan assets (Rs bn) | 367 | 386 | 405 | 439 | 452 | 466 | 471 | 516 | 547 | 579 | 24 | 582 | (1) |
| Yield on Assets (\%) | 9.01 | 9.17 | 9.36 | 9.25 | 9.88 | 10.05 | 10.21 | 10.12 | 10.42 | 10.83 |  |  |  |
| Cost of funds (\%) | 7.30 | 7.34 | 7.74 | 7.32 | 7.95 | 8.01 | 8.19 | 8.03 | 8.24 | 8.74 |  |  |  |
| Spreads (\%) | 1.7 | 1.8 | 1.6 | 1.9 | 1.9 | 2.0 | 2.0 | 2.1 | 2.2 | 2.1 |  |  |  |
| Net interest margins (\%) | 3.31 | 3.43 | 3.29 | 3.52 | 3.67 | 3.76 | 3.74 | 3.75 | 3.81 | 3.80 |  |  |  |
| Operating cost to average assets(\%) | 0.03 | 0.13 | 0.10 | 0.04 | 0.02 | 0.13 | 0.17 | 0.07 | 0.03 | 0.04 |  |  |  |
| Gross NPLs (\%) | 0.25 | 0.23 | 0.21 | 0.04 | 0.06 | 0.06 | 0.03 | 0.03 | 0.02 | 0.02 |  |  |  |
| Capital adequacy ratio (\%) | 18.25 | 17.77 | 17.48 | 18.34 | 18.59 | 18.59 | 19.07 | 17.42 | 16.75 | 16.38 |  |  |  |


| Balance Sheet |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fixed Assets (Net) | 850 | 810 | 800 | 790 | 780 | 770 | 760 | 770 | (3) |
| Loan Assets | 405,730 | 439,030 | 452,500 | 465,820 | 471,290 | 515,660 | 547,030 | 578,770 | 24 |
| Investments | 280 | 590 | 610 | 650 | 600 | 660 | 650 | 640 | (2) |
| Current Assets, Loans \& Advances | 17,050 | 26,200 | 26,930 | 47,800 | 51,060 | 29,750 | 34,870 | 31,270 | (35) |
| Total Assets | 423,910 | 466,630 | 480,840 | 515,060 | 523,730 | 546,840 | 583,310 | 611,460 | 19 |
| Loans and borrowings | 309,570 | 335,840 | 345,240 | 375,240 | 380,970 | 406,480 | 435,270 | 458,660 | 22 |
| Total Current Liabilities | 16,690 | 21,120 | 23,230 | 24,640 | 24,600 | 22,630 | 29,280 | 31,150 | 26 |
| Deferred tax liability | 10,810 | 11,430 | 11,740 | 11,940 | 12,210 | 12,400 | 12,510 | 12,620 | 6 |
| Interest Subsidy Fund from GOI | 11,380 | 12,320 | 11,620 | 11,400 | 10,890 | 10,670 | 9,980 | 9,470 | (17) |
| Total liabilities | 348,450 | 380,710 | 391,830 | 423,220 | 428,670 | 452,180 | 487,040 | 511,910 | 21 |
| Total equity | 75,470 | 85,930 | 89,020 | 91,840 | 95,040 | 94,660 | 89,590 | 99,550 | 8 |

Source: Company, Kotak Institutional equities estimates.

| Metals |  |
| :--- | ---: |
| HZNC.BO, Rs287 |  |
| Rating | ADD |
| Sector coverage view | Cautious |
| Target Price (Rs) | 400 |
| 52W High -Low (Rs) | $3357-689$ |
| Market Cap (Rs bn) | 121.4 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 78.8 | 63.8 | 56.3 |
| Net Profit (Rs bn) | 44.0 | 32.6 | 23.6 |
| EPS (Rs) | 104.0 | 77.2 | 55.9 |
| EPS gth | $(1.0)$ | $(25.8)$ | $(27.6)$ |
| P/E (x) | 2.8 | 3.7 | 5.1 |
| EV/EBITDA (x) | 2.0 | 2.4 | 3.5 |
| Div yield (\%) | 1.7 | 2.6 | 3.5 |

## Shareholding, June 2008

|  | $\begin{array}{c}\text { \% of }\end{array}$ |  | Over/(under) |
| :--- | ---: | :---: | :---: |
| Pattern Portfolio | weight |  |  |$\}$

$\underline{\text { Hindustan Zinc: Strong quarter in a bleak environment }}$
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- Results ahead of expectations aided by higher concentrate sales, lower costs and low tax rates
- Zinc and lead prices have crashed from the 2Q FY2008 realizations by 32\% and 24\% to US $\$ 1,230$ and to US $\$ 1,440$, respectively


## - Reinitiate coverage with ADD rating

Hindustan Zinc (HZL) reported better-than expected 2QFY2009 results on the back of higher concentrate sales, lower costs and low tax rates. Net sales at Rs17.9 bn were down $11.4 \%$ as higher metal production was offset by a sharp decline in LME zinc and lead prices. Average zinc prices for 2QFY2009 have declined $44 \%$ on a yoy basis while average lead prices have declined $38 \%$ yoy. We expect zinc and lead prices to remain weak. We value HZL at Rs400/share based on 3X FY2010E EBITDA. HZL is well placed to expand its zinc smelting capacity to 1 mntpa and is well supported by its strong cash balance of Rs9.9bn. We reinitiate coverage on Hindustan Zinc with ADD rating and target price of Rs400/share.

## EBITDA and PAT ahead of expectations

HZL's 2QFY2009 net income of Rs9.6bn (up 13.2\% qoq, and down 17.9\% yoy) was better than our expectations. EBITDA margins declined from $72 \%$ to $54.8 \%$ yoy and $59.5 \%$ qoq due to a sharp $44 \%$ yoy and $16 \%$ qoq decline in zinc prices. Volumes of zinc concentrate sales saw a surge from 10,507 tons in Q1FY2009 to 97,000 tons in Q2FY2009, boosting overall absolute profitability. Average cost of production is now at US $\$ 473$ per ton without royalty and is at the lowest decile of the global cost curve. Other income continues to remain robust owing to high cash reserves which are in excess of Rs99 bn and is generating a yield of $8.5 \%$ post tax. Tax rates were significantly lower due to classification of one of the plants under the EOU category.

## EBITDA margins to remain under pressure

HZL's earnings bear a direct correlation to the underlying zinc and lead prices both of which have been under significant pressure owing to over supply. Our assumptions forecast an average zinc price of US $\$ 1,800$ for FY2009 and US $\$ 1,300$ for FY2010. Zinc prices have declined by $32 \%$ to US $\$ 1,230$ recently and the fundamentals are weak. We believe that lower zinc prices in the coming quarters will likely result in subdued earnings.

## Capacity expansion on track

HZL is well on track to increase its zinc and lead smelting capacity by $60 \%$ to 1 mtpa at Rajpura Dariba with a 160 MW captive power plant along with Rampura Agucha mine expansion by FY2011 at a capital expenditure of US $\$ 900 \mathrm{mn}$. Also other mining expansions at Sindesur Khurd and Kayar are also on progress to commissioning by FY2012.

## Zinc outlook

The International Lead Zinc Study Group expects the recent financial crisis to result in a lower usage and production. Global zinc demand is expected to grow by $3.8 \%$ in CY2008 and $3.3 \%$ to 12.2 mn tons in CY2009. As a whole the zinc market is expected to remain in a surplus by 150,000 tons in CY2008 and by 330,000 in CY2009. Chinese demand is expected to be sluggish owing to an $8.8 \%$ decline in galvanized sheet production in first seven months in 2008 following a significant cooling down of the housing market. Also, reported LME stocks at 170,000 tons are at a 2 -year high indicating a widening of surpluses. Clearly, in the short-term zinc prices are headed to new lows.

## Valuations

We re-initiate coverage on Hindustan Zinc with an ADD rating and a target of Rs400/ share. While current zinc market fundamentals do not indicate a recovery in the nearterm, valuations of HZL are attractive. Stock performance in the short-term would be muted due to weak outlook for zinc pricing; we have valued HZL at 3X EBITDA of FY2010 expected earnings.

Hindustan Zinc, valuation details, March fiscal year-ends

|  | EBITDA | Multiple | Enterprise Value |  |  |  |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: |
|  | (Rs bn) | (X) | (Rs bn) | (US\$ mn) | (Rs/ share) |  |
| FY2010E EBITDA | 24 | 3.0 | 73 | 1,765 | 173 |  |
| Less: Net debt |  |  |  | $(99)$ | $(2,394)$ | $(235)$ |
| Arrived market capitalization |  |  | $\mathbf{( 2 6 )}$ | $\mathbf{( 6 2 9 )}$ | $\mathbf{4 0 8}$ |  |
| Target price (Rs/share) |  |  |  |  |  | $\mathbf{4 0 0}$ |

Source: Company data, Kotak Institutional Equities estimates.

## Hindustan Zinc, Interim results, March fiscal year-ends (Rs mn)

|  | 2Q 2009 | 1Q 2009 | 2Q 2008 | \% change |  | Comments on interim results |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | qoq | yoy |  |
| Quantitative details (tons) |  |  |  |  |  |  |
| Mined metal production | 166,998 | 157,862 | 143,000 | 5.8 | 16.8 | Higher zinc production was offset by a sharp decline in LME prices. |
| Refined zinc production | 121,556 | 127,889 | 94,000 | (5.0) | 29.3 | Production was higher on account of increased capacity at Chanderiya |
| Zinc/Lead concentrate sales | 97,000 | 10,507 | 85,000 | 823.2 | 14.1 |  |
| Earnings drivers |  |  |  |  |  |  |
| Average LME Zinc (US/ton) | 1,807 | 2,146 | 3,221 | (15.8) | (43.9) | Zinc prices declined 44\% yoy; $16 \%$ on qoq basis resulting in lower margins |
| Average LME Lead (US/ton) | 1,911 | 2,316 | 3,094 | (17.5) | (38.2) | Lead price have declined sharply resulting in operating margin |
| Average INR:USD | 43.76 | 41.65 | 40.53 | 5.1 | 8.0 |  |
|  |  |  |  |  |  |  |
| Interim results |  |  |  |  |  |  |
| Net revenues | 17,905 | 16,437 | 20,201 | 8.9 | (11.4) | Net revenue was down as higher zinc production was offset by a sharp fall in LME zinc and lead prices |
| Expenditure | $(8,084)$ | $(6,660)$ | $(5,659)$ |  |  |  |
| Stock adjustment | (106) | 317 | (38) |  |  |  |
| Raw materials | $(5,162)$ | $(5,368)$ | $(2,849)$ |  |  |  |
| Employee cost | (865) | (847) | (633) |  |  |  |
| Other costs | $(1,951)$ | (761) | $(2,140)$ |  |  |  |
| EBITDA | 9,821 | 9,777 | 14,542 | 0.4 | (32.5) | EBITDA margin was lower by $17 \%$ mainly on account of a sharp fall in zinc and lead prices |
| Other income | 1,807 | 2,094 | 1,527 |  |  |  |
| Depreciation | (704) | (686) | (485) |  |  |  |
| EBIT | 10,924 | 11,185 | 15,584 |  |  |  |
| Interest | (71) | (69) | (57) |  |  |  |
| Pre-tax profits - as reported | 10,853 | 11,116 | 15,527 |  |  |  |
| Unusual or infrequent items | - | - | - |  |  |  |
| Pre-tax profits - as adjusted | 10,853 | 11,116 | 15,527 | (2.4) | (30.1) |  |
| Taxes | $(1,257)$ | $(2,638)$ | $(3,842)$ |  |  | ETR at $11.6 \%$ was lower than expected as one of it plants was classified under the EOU category |
| Current taxes | $(1,035)$ | $(2,467)$ | $(3,354)$ |  |  |  |
| Deferred taxes | (223) | (171) | (488) |  |  |  |
| Reported profits - as adjusted | 9,595 | 8,478 | 11,685 | 13.2 | (17.9) |  |
| Extra-ordinary items | - | - | - |  |  |  |
| Reported profits - as reported | 9,595 | 8,478 | 11,685 |  |  |  |
|  |  |  |  |  |  |  |
| Ratios |  |  |  |  |  |  |
| Costs as \% of revenue (\%) | 45.2 | 40.5 | 28.0 |  |  |  |
| EBITDA margin (\%) | 54.8 | 59.5 | 72.0 |  |  |  |
| ETR (\%) | 11.6 | 23.7 | 24.7 |  |  |  |
| EPS (Rs/share) | 22.7 | 20.1 | 27.7 |  |  |  |

Source: Company data, Kotak Institutional Equities estimates.


Source: Bloomberg


Hindustan Zinc, Profit model, balance sheet and cash flow model, March fiscal year-ends, 2005-2010E (Rs mn)

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Profit model (Rs mn) | 38,770 | 85,602 | 78,778 | 63,818 | 56,295 | 65,413 |
| Net sales | $\mathbf{2 2 , 9 9 4}$ | $\mathbf{6 4 , 0 6 9}$ | $\mathbf{5 3 , 7 8 4}$ | $\mathbf{3 6 , 1 1 9}$ | $\mathbf{2 4 , \mathbf { 4 0 9 }}$ | $\mathbf{3 1 , 9 8 9}$ |
| EBITDA | 1,158 | 2,313 | 8,516 | 9,057 | 9,851 | 9,667 |
| Other income | $(474)$ | $(284)$ | $(242)$ | $(0)$ | $(0)$ | $(0)$ |
| Interest | $(1,383)$ | $(1,561)$ | $(2,205)$ | $(2,815)$ | $(3,601)$ | $(5,211)$ |
| Depreciaiton | $\mathbf{2 2 , 2 9 6}$ | $\mathbf{6 4 , 5 3 7}$ | $\mathbf{5 9 , 8 5 3}$ | $\mathbf{4 2 , 3 6 0}$ | $\mathbf{3 0 , 6 5 9}$ | $\mathbf{3 6 , 4 4 5}$ |
| Profit before tax | $(6,238)$ | $(19,524)$ | $(14,673)$ | $(8,279)$ | $(5,295)$ | $(6,639)$ |
| Current tax | $(1,333)$ | $(595)$ | $(1,220)$ | $(1,464)$ | $(1,757)$ | $(2,108)$ |
| Deferred tax | $\mathbf{1 4 , 7 2 5}$ | $\mathbf{4 4 , 4 1 8}$ | $\mathbf{4 3 , 9 6 1}$ | $\mathbf{3 2 , 6 1 7}$ | $\mathbf{2 3 , 6 0 7}$ | $\mathbf{2 7 , 6 9 8}$ |
| Net profit | $\mathbf{3 4 . 8}$ | $\mathbf{1 0 5 . 1}$ | $\mathbf{1 0 4 . 0}$ | $\mathbf{7 7 . 2}$ | $\mathbf{5 5 . 9}$ | $\mathbf{6 5 . 6}$ |
| Earnings per share (Rs) |  |  |  |  |  |  |


| Balance sheet (Rs mn) | 76,271 | 118,482 | 147,930 | 167,312 | 190,362 | 4,225 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Equity | 2,414 | 3,006 | 4,597 | 6,061 | 7,818 | 9,926 |
| Deferred tax liability | 5,580 | 4 | 4 | 4 | 4 | 4 |
| Total Borrowings | 6,032 | 8,268 | 8,984 | 6,271 | 6,281 | 6,660 |
| Current liabilities | $\mathbf{4 8 , 3 2 4}$ | $\mathbf{8 7 , 5 4 8}$ | $\mathbf{1 3 2 , 0 6 7}$ | $\mathbf{1 6 0 , 2 6 6}$ | $\mathbf{1 8 1 , 4 1 4}$ | $\mathbf{2 0 6 , 9 5 2}$ |
| Total liabilities | 19,181 | 28,706 | 41,626 | 47,786 | 66,635 | 68,624 |
| Net fixed assets | 16,049 | 44,033 | 63,325 | 63,325 | 63,325 | 63,325 |
| Investments | 740 | 1,197 | 13,628 | 34,794 | 36,017 | 57,692 |
| Cash | 12,354 | 13,613 | 13,489 | 14,361 | 15,438 | 17,312 |
| Other current assets | - | - | - | - | - | - |
| Miscellaneous expenditure | $\mathbf{4 8 , 3 2 4}$ | $\mathbf{8 7 , 5 4 8}$ | $\mathbf{1 3 2 , 0 6 7}$ | $\mathbf{1 6 0 , 2 6 6}$ | $\mathbf{1 8 1 , 4 1 5}$ | $\mathbf{2 0 6 , 9 5 3}$ |
| Total assets |  |  |  |  |  |  |


| Free cash flow (Rs mn) | $\mathbf{1 8 , 1 6 6}$ | 45,086 | 39,120 | 36,896 | $\mathbf{2 8 , 9 6 5}$ | 35,017 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating cash flow excl. working capital | $(5,349)$ | 960 | 2,960 | $(3,586)$ | $(1,067)$ | $(1,494)$ |
| Working capital changes | $(2,143)$ | $(11,103)$ | $(15,131)$ | $(8,975)$ | $(22,450)$ | $(7,200)$ |
| Capital expenditure | $\mathbf{1 0 , 6 7 4}$ | $\mathbf{3 4 , 9 4 3}$ | $\mathbf{2 6 , 9 4 9}$ | $\mathbf{2 4 , 3 3 5}$ | $\mathbf{5 , 4 4 8}$ | $\mathbf{2 6 , 3 2 3}$ |
| Free cash flow |  |  |  |  |  |  |

## Ratios

| Debt/equity (\%) | 15.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Net debt/equity (\%) | 13.2 | $(1.5)$ | $(11.1)$ | $(22.6)$ | $(20.6)$ | $(28.8)$ |
| RoAE (\%) | 50.3 | 76.6 | 43.4 | 23.5 | 14.3 | 14.8 |
| RoACE (\%) | $\mathbf{4 3 . 1}$ | $\mathbf{7 3 . 4}$ | $\mathbf{4 3 . 6}$ | $\mathbf{2 3 . 5}$ | $\mathbf{1 4 . 3}$ | $\mathbf{1 4 . 8}$ |

[^5]| Diversified |  |  |  |
| :---: | :---: | :---: | :---: |
| JAIA.BO, Rs79 |  |  |  |
| Rating |  |  | BUY |
| Sector coverage view |  |  |  |
| Target Price (Rs) |  |  | 205 |
| 52W High -Low (Rs) |  |  | 510-64 |
| Market Cap (Rs bn) |  |  | 93.7 |
| Financials |  |  |  |
| March y/e | 2008 | 2009E | 2010E |
| Sales (Rs bn) | 41.9 | 72.1 | 94 |
| Net Profit (Rs bn) | 6.1 | 8.7 | 13.1 |
| EPS (Rs) | 4.9 | 7.3 | 11.0 |
| EPS gth | 6.5 | 49.5 | 50.9 |
| P/E (x) | 16.1 | 10.8 | 7.1 |
| EV/EBITDA (x) | 11.4 | 8.7 | 8.2 |
| Div yield (\%) | 0.0 | 0.0 | 0.0 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 44.5 | - | - |
| FIls | 24.4 | 0.6 | 0.1 |
| MFs | 8.5 | 1.2 | 0.7 |
| UTI | - | - | $(0.5)$ |
| LIC | 2.5 | 0.3 | $(0.2)$ |

## Jaiprakash Associates: 2QFY09—Strong growth in construction revenues compensates misses in other businesses

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- Profitability boosted by construction revenue; compensates for slippages in real estate
- Equity infusion through rights issue (Rs 18 bn)
- We revise our EPS estimates to Rs7.3 (Rs7.6 previously) for FY2009E and Rs11.0 (Rs11.6 previously) for FY2010E
- Retain BUY rating with SOTP-based target price of Rs205/share (Rs255 previously)

Jaiprakash Associates (JAL) reported 37\% yoy increase in revenues to Rs11.8 bn (our est. Rs10.5 bn), 57\% increase in EBITDA to Rs3.4 bn (our est. Rs2.8 bn) and 95\% increase in net profit to Rs2 bn for 2QFY09. Higher-than-estimated revenues were on account of a $55 \%$ yoy increase in construction revenues and $10 \%$ expansion in EBIT margins of the construction business. An increase in cement volumes partially compensated for lower margins caused by increased coal costs and overheads. We have revised our estimates to factor in higher construction revenues, slower-thanexpected execution in real estate and delays in ramping up of production at new cement manufacturing facilities. We have revised our EPS estimates to Rs7.3 (Rs7.6 previously) for FY2009E and Rs11.0 (Rs11.6 previously) for FY2010E. We retain our BUY rating with SOTP-based target price of Rs205/share (Rs255/previously). We assume the FCCB-III (convertible at Rs248/share) as debt in our analysis. In lieu of the 120 mn warrants that were to be allotted to the promoters on a preferential basis, JAL has now proposed a rights issue to raise Rs18 bn with the promoters giving a firm commitment to subscribe to any unsubscribed portion of the rights issue.

## Profitability boosted by construction revenue; compensates for slippages in real estate

JAL reported $37 \%$ sales growth, $57 \%$ EBITDA growth and a $95 \%$ growth in net profit on a standalone basis during 2QFY09. Construction revenues for the quarter grew by $27 \%$ sequentially and $55 \%$ yoy. EBITDA growth was even higher on account of $10 \%$ (sequentially and yoy) expansion in EBIT margins for construction business. Real estate revenues were lower at Rs285 mn against our estimate of Rs912 mn. Contraction of EBIT margins in cement business ( 500 bps sequentially) was compensated by higher-than-estimated volumes growth. We note that JPVL has declared 8\% dividend and accordingly an income of Rs 407.2 mn has been recognized by JAL in 2QFY09. We note the near-term growth in revenues and profits for JAL on a consolidated basis are led by cement and real estate business, while the power division will start contributing significantly to growth from FY2012E.

## Construction-execution on Yamuna Expressway gains traction

The construction division reported revenues of Rs2 bn (55\% yoy growth) during the quarter. Strong revenue growth was accompanied by $10 \%$ expansion of EBIT margins resulting in 136\% yoy growth in EBIT from the division. Strong revenue growth is attributed traction on construction activity on the Rs60 bn Yamuna Expressway project and progress on Karcham Wangtoo (1,000 MW). We expect the order book (~US\$2.8 bn currently) of the construction business to swell further with the addition of more projects. JAL has won the contracts for implementation of (1) 1,047 km long 8 lane access controlled expressway between Greater Noida and Balia in Uttar Pradesh at a contract price of Rs300 bn and (2) 27.14 km Zirakpur-Parwanoo expressway from NHAI. We have revised our earnings estimates to factor in faster execution of projects and value the construction business at 6X FY2010E EBITDA (8X FY2010E EBITDA previously) in line with the current valuation of construction stocks under coverage.

## Cement-lower margins compensated by higher-than-estimated volume growth

The cement division of JAL reported revenues growth of $14 \%$ yoy for 2QFY09. Contraction of EBIT margins by $5 \%$ was compensated by higher-than-estimated volume growth at 10\% yoy. We have revised our estimates for the cement business to reflect lower volumes and higher input costs. We note JAL successfully commissioned Phase-I of Chunar and Dalla cement plants in Uttar Pradesh and grinding unit at Panipat in Haryana during March 2008. While the management has indicated that progress on commissioning of cement capacities remains on schedule, we anticipate some delays in production ramp-up. We note margins of cement companies have started declining and large cement stocks are trading just below replacement costs (~US\$120/ton). We value JAL's cement business at 6X FY2010E EBITDA (7X FY2010E EBITDA previously) implying EV/ton of US\$110.

## Slower-than-expected execution results in lower real estate revenues

JAL reported standalone real estate (Jaypee Greens project) revenues of Rs285 mn in 2QFY09 ( $61 \%$ decline qoq) translating to Rs1 bn in 1 HY2009 which is low when compared to the total sales volume of 2.9 mn sq . ft amounting to Rs 18 bn in value as indicated by the management. We believe revenue booking has been much lower compared to sales due to slower-than-expected execution of projects. However, we would highlight that JAL's real estate business would continue to exhibit volatile quarterly performance as most of its projects are in the initial stage and have not reached the revenue booking stage. We expect the quarterly numbers to be more stable in another 2-3 quarters when larger number of the projects reach the revenue booking stage.

The management has indicated that JAL has- (1) sold 2.9 mn sq. ft in Jaypee Greens at an average price of Rs6,200/sq. ft and has customer advances of Rs8.5 bn; (2) sold 4 mn sq. ft in Wish Town at an average price of Rs5,800/sq. ft and has customer advances of Rs8 bn. We note that JAL has increased prices for Jaypee Greens by 5\% in 2QFY09, which may result in volume risk going ahead. We, however, assume a decline of $10 \%$ in residential selling prices for FY2009E, flat residential prices for FY2010E and flat prices for commercial and retail rentals for FY2009E and FY2010E.

We build in delays in execution of projects and revise our revenue estimates for Jaypee Greens to Rs4.7 bn from Rs6.5 bn for FY2009E and Rs4.3 bn from Rs4.4 bn in FY2010E. We highlight that our revenue booking estimates are lower than management guidance of Rs6 bn. Our consolidated real estate revenues are revised to Rs8.5 bn from Rs12 bn in FY2009E and Rs16.5 bn from Rs 17.2 bn in FY2010E. We are also delaying the non-Noida projects by two years and now assume a launch in FY2013 for these projects. The NAV for the non-Noida land bank reduces to Rs22 bn from Rs31 bn (post consideration of Rs20 bn of land cost to be paid).

We would closely monitor the pace of revenue booking in future to gain more confidence in pace of residential sales. Key downside risks to our NAV estimates include (1) lower selling prices, and (2) slower project execution. Upside risks to our NAV estimates would come from (1) lower-than-estimated construction costs and (2) faster launches.

## Equity infusion through rights issue and conversion of warrants to promoters

The Board of Directors has approved a rights issue to raise a sum of Rs18 bn to meet the capex requirements of the company. The promoters have given a firm commitment to subscribe to any unsubscribed portion of the rights issue. The rights issue is in lieu of the 120 mn warrants that were to be allotted to the promoters on a preferential basis.

The fresh allotment will be in addition to 50 mn equity warrants allotted to the promoters earlier convertible at a price of Rs397/share. We note that the promoters have exercised their option to convert 10 mn equity warrants at the convertible price of Rs397/share and have infused an additional sum of Rs1.6 bn for the balance 40 mn warrants outstanding. Our estimates currently do not assume the conversion of the balance warrants. Equity infusion from the promoters will shore up the capital and reduce dependency on debt financing to fund the large capex of Rs320 bn. We believe this partly allays investors' concerns on the high leverage of the company and the company's ability to arrange for funds (both debt and equity) for its growth projects.

Retain BUY rating with target price of Rs205/share. We retain our BUY rating with a target price of Rs205/share (Rs255 previously). We value the cement business at 6X EV/EBITDA on FY2010E i.e.Rs67 bn, and construction business at 6X EV/EBITDA on FY2010E, i.e.Rs51 bn. Real estate and power valuations are based on one-year forward NAVs of Rs113 bn and Rs93 bn, respectively.

Interim results of Jaiprakash Associates Ltd (standalone), March fiscal year-ends (Rs mn)

|  | FY2009E | 2QFY09 | 2QFY08 | (\%chg) | 1QFY09 | (\%chg) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 59,722 | 11,826 | 8,620 | 37 | 11,487 | 3 |
| Total expenditure | $(42,339)$ | $(8,348)$ | $(6,410)$ |  | $(8,365)$ |  |
| EBITDA | 17,383 | 3,478 | 2,210 | 57 | 3,123 | 11 |
| EBITDA (\%) | 29 | 29 | 26 |  | 27 |  |
| Other income | 3,164 | 1,040 | 600 |  | 394 |  |
| Interest | $(5,587)$ | $(1,008)$ | (840) |  | (984) |  |
| Depreciation | $(2,757)$ | (667) | (460) |  | (622) |  |
| Pre-tax profits | 12,203 | 2,844 | 1,510 |  | 1,911 |  |
| Tax | $(3,780)$ | (812) | (320) |  | (639) |  |
| FBT | - | - | (20) |  | - |  |
| Deferred tax | (516) | - | (130) |  | - |  |
| Net income | 7,907 | 2,031 | 1,040 | 95 | 1,273 | 60 |
|  |  |  |  |  |  |  |
| Segment revenues |  |  |  |  |  |  |
| Cement | 25,904 | 5,209 | 4,560 | 14 | 5,827 | (11) |
| Construction | 29,050 | 6,684 | 4,320 | 55 | 5,246 | 27 |
| Real estate | 4,404 | 285 | - |  | 748 | (62) |
| Others | 3,528 | 665 | 340 | 95 | 61 | 995 |
| Total | 62,886 | 12,843 | 9,220 | 39 | 11,881 | 8 |
|  |  |  |  |  |  |  |
| Segment EBIT |  |  |  |  |  |  |
| Cement | 6,724 | 1,315 | 1,420 | (7) | 1,796 | (27) |
| Construction | 6,898 | 2,055 | 870 | 136 | 1,102 | 86 |
| Real estate | 1,314 | 100 | - |  | 273 | (63) |
| Others | 2,854 | 635 | 250 | 154 | 47 | 1,265 |
| Total | 17,790 | 4,105 | 2,540 | 62 | 3,217 | 28 |
|  |  |  |  |  |  |  |
| EBIT margin (\%) |  |  |  |  |  |  |
| Cement | 26 | 25 | 31 |  | 31 |  |
| Construction | 24 | 31 | 20 |  | 21 |  |
| Real estate | 30 | 35 | NA |  | 36 |  |

Source: Company data, Kotak Institutional Equities estimates.

Change in estimates for Jaiprakash Associates (consolidated), March fiscal year-ends, 2008-12E (Rs mn)

|  | Revenues |  |  | EBITDA |  |  | Net profit |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Old | New | \% Chg. | Old | New | \% Chg. | Old | New | \% Chg. |
| 2008 | 41,872 | 41,872 | 0.0 | 19,014 | 19,014 | 0.0 | 6,084 | 6,084 | (0.0) |
| 2009E | 72,016 | 72,053 | 0.1 | 28,008 | 26,844 | (4.2) | 9,410 | 8,697 | (7.6) |
| 2010E | 92,677 | 94,117 | 1.6 | 35,319 | 35,312 | (0.0) | 14,444 | 13,124 | (9.1) |
| 2011E | 125,554 | 118,736 | (5.4) | 45,322 | 44,161 | (2.6) | 21,877 | 20,055 | (8.3) |
| 2012E | 163,797 | 146,492 | (10.6) | 67,976 | 65,427 | (3.7) | 31,597 | 30,400 | (3.8) |

Source: Kotak Institutional Equities estimates.

Profit model, balance sheet, cash model of Jaiprakash Associates Ltd, March fiscal year ends, 2007-2012E (Rs mn)

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ | 2012E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Profit model |  |  |  |  |  |  |
| Net revenues | 39,328 | 41,872 | 72,053 | 94,117 | 118,736 | 146,492 |
| EBITDA | $\mathbf{1 4 , 5 9 2}$ | $\mathbf{1 6 , 8 1 9}$ | $\mathbf{2 5 , 1 7 6}$ | $\mathbf{3 3 , 3 5 7}$ | $\mathbf{4 2 , 6 2 5}$ | $\mathbf{6 4 , \mathbf { 2 3 9 }}$ |
| Other income | 987 | 2,195 | 1,668 | 1,954 | 1,536 | 1,188 |
| Interest (expense)/income | $(4,587)$ | $(5,579)$ | $(7,774)$ | $(10,058)$ | $(10,177)$ | $(14,157)$ |
| Depreciation | $(2,596)$ | $(3,188)$ | $(3,666)$ | $(3,811)$ | $(3,930)$ | $(5,905)$ |
| Pretax profits | $\mathbf{8 , 3 9 5}$ | $\mathbf{1 0 , 2 4 7}$ | $\mathbf{1 5 , 4 0 4}$ | $\mathbf{2 1 , 4 4 3}$ | $\mathbf{3 0 , 0 5 4}$ | $\mathbf{4 5 , 3 6 6}$ |
| Tax | $(2,408)$ | $(2,200)$ | $(5,126)$ | $(6,129)$ | $(7,824)$ | $(10,413)$ |
| Deferred taxation | $(65)$ | $(762)$ | $(516)$ | $(1,091)$ | $(1,006)$ | $(678)$ |
| Minority interest | $(882)$ | $(1,202)$ | $(1,065)$ | $(1,100)$ | $(1,169)$ | $(3,876)$ |
| Net income | $\mathbf{5 , 0 4 0}$ | $\mathbf{6 , 0 8 4}$ | $\mathbf{8 , 6 9 7}$ | $\mathbf{1 3 , 1 2 4}$ | $\mathbf{2 0 , 0 5 5}$ | $\mathbf{3 0 , 4 0 0}$ |
| Extraordinary items | 492 | 684 | - | - | - | $\mathbf{-}$ |
| Reported profit | 5,532 | 6,768 | 8,697 | 13,124 | 20,055 | $\mathbf{3 0 , 4 0 0}$ |
| Earnings per share (Rs) | $\mathbf{4 . 6}$ | $\mathbf{4 . 9}$ | $\mathbf{7 . 3}$ | $\mathbf{1 1 . 0}$ | $\mathbf{1 6 . 9}$ | $\mathbf{2 5 . 6}$ |


| Balance sheet | 2,192 | 2,343 | 2,363 | 2,363 | 2,363 | 2,363 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Paid-up common stock | 29,286 | 49,772 | 58,470 | 69,727 | 87,650 | 115,651 |
| Total shareholders' equity | 5,824 | 7,101 | 7,617 | 8,707 | 9,713 | 10,390 |
| Deferred taxation liability | 4,591 | 7,025 | 8,534 | 12,060 | 16,527 | 23,502 |
| Minority interest | 81,062 | 114,872 | 156,201 | 196,848 | 231,234 | $\mathbf{2 7 1 , 1 6 3}$ |
| Total borrowings | $\mathbf{1 2 0 , 7 6 2}$ | $\mathbf{1 7 8 , 7 7 0}$ | $\mathbf{2 3 0 , 8 2 1}$ | $\mathbf{2 8 7 , 3 4 2}$ | $\mathbf{3 4 5 , 1 2 5}$ | $\mathbf{4 2 0 , 7 0 7}$ |
| Total liabilities and equity | 61,172 | 69,388 | 93,357 | 106,256 | 176,713 | 203,549 |
| Net fixed assets | 27,390 | 62,250 | 73,572 | 119,981 | 127,725 | 153,150 |
| Capital work-in progress | 77 | 1,203 | 1,203 | 1,203 | 1,203 | 1,203 |
| Investments | 18,230 | 24,622 | 38,465 | 29,175 | 2,152 | 17,091 |
| Cash | 13,514 | 20,788 | 23,704 | 30,208 | 36,813 | 45,195 |
| Net current assets (excl. cash) | 32,122 | 45,929 | 62,688 | 59,903 | 39,484 | 62,805 |
| Net current assets (incl. cash) | $\mathbf{1 2 0 , 7 6 2}$ | $\mathbf{1 7 8 , 7 7 0}$ | $\mathbf{2 3 0 , 8 2 1}$ | $\mathbf{2 8 7 , 3 4 2}$ | $\mathbf{3 4 5 , 1 2 5}$ | $\mathbf{4 2 0 , 7 0 7}$ |
| Total assets |  |  |  |  |  |  |


| Free cash flow |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Operating cash flow, excl. working capital | 5,532 | 9,905 | 12,275 | 17,171 | 24,624 | 39,669 |
| Working capital changes | 688 | $(7,274)$ | $(2,916)$ | $(6,504)$ | $(6,605)$ | $(8,382)$ |
| Capital expenditure | $(24,654)$ | $(45,993)$ | $(38,958)$ | $(63,118)$ | $(82,131)$ | $(58,165)$ |
| Free cash flow | $\mathbf{( 1 8 , 4 3 5 )}$ | $\mathbf{( 4 3 , 3 6 2 )}$ | $\mathbf{( 2 9 , 5 9 8 )}$ | $\mathbf{( 5 2 , 4 5 1 )}$ | $\mathbf{( 6 4 , 1 1 2 )}$ | $\mathbf{( 2 6 , 8 7 8 )}$ |


| Ratios | 181 | 161 | 181 | 216 | 238 | 203 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Net debt/equity (\%) | 15 | 13 | 14 | 18 | 23 | 27 |
| Return on equity (\%) | 32 | 48 | 55 | 66 | 82 | 106 |
| Book value per share (Rs) | $\mathbf{9}$ | $\mathbf{8}$ | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{1 2}$ |
| ROCE (\%) |  |  |  |  |  |  |

Source: Company data, Kotak Institutional Equities estimates.

| Division-wise breakup of Jaiprakash's (consolidated) Key Financials, 2006-2012E (Rs mn) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 | 2007 | 2008 | 2009E | 2010E | 2011 E | 2012E |
| Sales |  |  |  |  |  |  |  |
| Cement | 12,206 | 18,314 | 19,504 | 25,904 | 35,005 | 44,437 | 53,773 |
| Construction | 16,754 | 14,329 | 11,486 | 29,050 | 34,192 | 44,452 | 43,259 |
| Real estate | - | - | 2,560 | 8,533 | 16,557 | 21,517 | 27,067 |
| Power | 2,732 | 5,497 | 6,845 | 7,174 | 7,072 | 7,062 | 21,174 |
| Hotel | 1,109 | 1,367 | 1,593 | 1,593 | 1,593 | 1,593 | 1,593 |
| Total | 32,801 | 39,507 | 41,988 | 72,253 | 94,417 | 119,061 | 146,867 |
| less inter-div transfer | (91) | (180) | (116) | (200) | (300) | (325) | (375) |
| Reported total | 32,711 | 39,328 | 41,872 | 72,053 | 94,117 | 118,736 | 146,492 |
| EBITDA |  |  |  |  |  |  |  |
| Cement | 2,751 | 6,625 | 7,974 | 8,189 | 11,215 | 15,371 | 20,050 |
| Construction | 5,379 | 4,166 | 4,407 | 7,756 | 8,445 | 10,980 | 10,685 |
| Real estate | - | - | 810 | 4,075 | 8,678 | 11,298 | 15,308 |
| Power | 2,700 | 5,373 | 6,504 | 6,814 | 6,693 | 6,665 | 19,974 |
| Hotel | 513 | 592 | 691 | 691 | 691 | 691 | 691 |
| Total | 11,343 | 16,756 | 20,385 | 27,526 | 35,722 | 45,005 | 66,709 |
| Others | $(2,758)$ | $(2,164)$ | $(3,567)$ | $(2,350)$ | $(2,365)$ | $(2,380)$ | $(2,470)$ |
| Reported total | 8,585 | 14,592 | 16,819 | 25,176 | 33,357 | 42,625 | 64,239 |

Source: Company data, Kotak Instittuional Equities estimates.

## SOTP-based valuation of Jaiprakash Associates Ltd

| Business | Methodology | Comments | Value |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | (Rs bn) | (Rs/share) |
| Cement | EV/EBITDA (X) | 6X FY2010E EBITDA; JAL proposes to increase capacity to 23 mn tpa by FY2010 from the current 7 mn tpa | 67 | 57 |
| Construction | EV/EBITDA (X) | 6X FY2010E EBITDA on an order book of US $\$ 2.8$ bn | 51 | 43 |
| Real estate | NAV | Base case assumption of flat prices till FY2010 and 5\% growth in realisation beyond that for 25 mn sq . ft of ribbon development along Taj Expressway and 8 mn sq . ft at Jaypee Greens | 113 | 96 |
| Power | DCF-to-equity | 4,721 MW of attributable power portfolio, of which 501 MW is already under operation | 93 | 78 |
| Hotels | Market value | $20 \%$ holding company discount on JAL's $72 \%$ stake in Jaypee Hotels | 2 | 2 |
| Net debt | Book value | Net debt for cement, construction and real estate business | (84) | (70) |
| Total |  |  | 243 | 204 |

Source: Kotak Institutional Equities estimates.

| Beverages |  |
| :--- | ---: |
| UNSP.BO, Rs739 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 1,050 |
| 52W High -Low (Rs) | $2190-610$ |
| Market Cap (Rs bn) | 69.2 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 46.3 | 57.4 | 66.0 |
| Net Profit (Rs bn) | 3.8 | 3.8 | 4.9 |
| EPS (Rs) | 40.0 | 40.1 | 52.4 |
| EPS gth | 50.8 | 0.1 | 30.9 |
| P/E (x) | 18.5 | 18.5 | 14.1 |
| EV/EBITDA (x) | 11.3 | 9.9 | 8.7 |
| Div yield (\%) | 0.0 | 0.0 | 0.0 |

## Shareholding, June 2008

|  | Pattern | \% of <br> Portfolio | Over/(under) weight |
| :---: | :---: | :---: | :---: |
| Promoters | 36.6 | - |  |
| Flls | 33.9 | 0.6 | 0.3 |
| MFs | 2.0 | 0.2 | (0.2) |
| UTI | - | - | (0.4) |
| LIC | - | - | (0.4) |

## United Spirits: Quarter impacted by high input prices

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- 2QFY09 results in line with yoy gross sales growth of $26 \%$ and yoy EBITDA growth of $25 \%$
- EBITDA margins increase 82 bps yoy to $21 \%$ versus KIE expectation of 19.8\%; gross margins decline $3.6 \%$ qoq
- W\&M registers strong sales growth of 33\% yoy in 1HFY09, EBITDA grew 66\% yoy to $£ 6.7$ mn but quarterly performance not representative
- Introduce FY2011E estimates; reduce target price to Rs1,050, retain BUY rating

United Spirits (USL's) 2QFY09 results were broadly in line, with net sales at Rs9 bn ( $20 \%$ yoy growth, KIE Rs9.3 bn) and EBITDA and PAT of Rs 1.9 bn and Rs940 mn, respectively, (KIE Rs1.8 bn and Rs914 mn, respectively). Volume growth at $15 \%$ yoy was higher than our estimates of $13 \%$ growth. EBITDA margins increased marginally to $21 \%$ (versus KIE of $19.8 \%$ ) despite higher COGS impact, offset by lower fixed costs. Standalone interest costs increased 20\% yoy to Rs395 mn. W\&M sales grew 83\% in 1 HFY09 while EBITDA grew $66 \%$ during the quarter to $£ 6.7 \mathrm{mn}$. We believe recent communications by management should allay fears on W\&M operations, especially with regards to its debt and interest outlook. We reduce our FY2009E and FY2010E earnings estimates $12 \%$ and $11 \%$, respectively, to factor in higher interest outflow on domestic and W\&M operations. We, however, reduce our SOTP-based target price to Rs1,050, (Rs 1,600 earlier) to factor in lower relative valuations of global majors. We retain our BUY rating.

## EBITDA margins at $21 \%$ versus KIE expectation of $19.8 \%$, despite higher input

 costsWhile USL's EBITDA (including other operating income) at Rs1.89 bn was largely in line versus our expectation of Rs1.85 bn, COGS movement during the quarter was higher than expectation. While we were expecting COGS to increase to $51 \%$ of sales (200 bps higher than 1QFY09), actual COGS was $55 \%$ of sales, as the company bore the brunt of higher molasses prices and glass prices during the quarter. The management expects this ratio to decrease to around $50-52 \%$ over the next few quarters with the advent of the sugarcane crushing season beginning October-November. This would also be abetted by lower fuel costs and lower-than-anticipated increase in glass costs over the coming quarters.

We highlight that we expect COGS to trail at upper-end of the management guidance and expect COGS to remain at around $52 \%$ levels for the coming quarters. While we expect molasses prices to fall over the next 1-2 months with the advent of the crushing season, we have also repeatedly been highlighting that government data suggests at least a 20-30\% lower sugarcane acreage this year, which would imply that year-onyear prices should continue to remain high.

Higher COGS was offset by lower fixed costs, especially on account of staff and selling costs during quarter, leading to better margins. Even after adjusting for the significant base effect on selling costs (where around Rs300 mn of IPL related expenses were expensed in 1QFY09) and in staff costs (2QFY08 numbers were considerably higher due to expensing of staff arrears), fixed costs under these heads are significantly lower than previous quarters. Management has, however, also indicated that marketing and staff costs over the year would normalize to their historical trends.

## 1QFY09 sales in line with expectation

Gross sales grew 27\% yoy to Rs16.4 bn versus KIE of Rs16.2 bn. Volume growth was $15.2 \%$, higher than our expectation of $13 \%$ in the quarter and against $19 \%$ in 1QFY09. Total cases sold during quarter were 21 mn with the Maharashtra growing 17\%, Karnataka growing 10\%, Andhra Pradesh 11\% and Tamil Nadu 10\%.

Total volume growth in 1HFY09 is around 17\% versus our full-year expectation of 14\% volume growth. Traditionally 2 H is a stronger period for sales, coinciding with the festive season. However, there is also a strong base effect and hence we would prefer to continue with our volume assumptions currently.

The company has also effected a price increase in Maharashtra during the quarter, one of its key states for volumes (around 11-12\% of total sales), which is a positive and whose effect should be seen from 3QFY09 onwards. Moreover, the crucial state of Andhra Pradesh (around 18-20\% of sales) has created a new excise slab at Rs400-450 per case levels, effectively allowing USL to increase its prices for products positioned marginally below Rs400. These changes will take effect from around middle of October and help in mitigating some of the input price increases.

W\&M registers strong sales growth of 33\% yoy for 1HFY09 and estimated

W\&M sales have grown 33\% yoy in 1HFY09 to $£ 65 \mathrm{mn}$ against our FY2009E estimated growth of $8 \%$ yoy but we highlight that quarterly sales are not representative as almost $70 \%$ of sales tend to bunch around Oct-Dec quarter. Share of branded business to total sales mix continues to increase and contributed around $33 \%$ of sales from around $25 \%$ of sales in 1QFY09. Branded business has grown $11 \%$ in volume terms and around $14 \%$ in value terms. We estimate that EBITDA for the quarter has increased to $£ 6.67 \mathrm{mn}$ ( $66 \%$ yoy growth). We highlight that management expects total EBITDA in W\&M in FY2009E of $£ 60 \mathrm{mn}$ (against $£ 52 \mathrm{mn}$ for 10.5 months in FY08) which is in line with our estimates of $£ 59.9$ mn for FY2009.

USL has repositioned Jura and Dalmore at the luxury segment and expects branded business to form an increasing part of sales. Moreover, it is planning to launch at least three more W\&M brands in India. According to the company, scotch prices continue to remain strong and have increased around $30 \%$ post acquisition.

## W\&M debt and servicing under control

A considerable amount of management time went to assuaging investor concerns on consolidated debt and interest outlook, which is welcome given the recent headwinds in the credit market and the high leverage in the company. USL currently has around Rs14 bn of debt on its standalone books, with an additional US $\$ 620 \mathrm{mn}$ on W\&M books and around $£ 325 \mathrm{mn}$ in an SPV with recourse to USL. As shown in Exhibit 3, USL's first principal repayment of US\$40 mn begins from June 2009 on the Citibank loan. The first principal payment on ICICI Bank loan of around $£ 65 \mathrm{mn}$ begins from June 2011. The management has clearly indicated it would use sale of its treasury stock to pay off loan proceeds, if the need arises. It also clearly reiterated that there are no adverse reset clauses in any of these loans.

On the interest outlook, Exhibit 4 shows that current six-month LIBOR (despite recent elevated levels) is actually trailing LIBOR around W\&M acquisition in May 2007. This should benefit the company since most of the loans are on floating rates (except $50 \%$ of ICICI loan which has been covered at $5.4 \%+260$ bps).

We introduce FY2011 estimates and reduce our FY2009E and FY2010E consolidated earnings by 11-12\% each to factor in higher interest costs
We reduce our FY2009E and FY2010E by $12 \%$ and $11 \%$ to factor in higher interest costs. We have increased our interest rate assumptions on standalone entity to $13 \%$ and $12.5 \%$ in FY2009E and FY2010E, respectively. Moreover, we also increase our average cost of debt assumptions in W\&M to $8.5 \%$, in line with management assumptions, from around $7.8 \%$ previously. We make only marginal changes at an operating level.

We also introduce FY2011E assumptions in our estimates. We factor a $10 \%$ volume growth in FY2011E in domestic business (from around 12\% in FY2010E) with price/mix improvement of $8 \%$. We also factor in a $10 \%$ increase in molasses prices. On W\&M, we factor in revenue growth of $8 \%$ with absolute EBITDA estimated at $£ 67 \mathrm{mn}$, representing 8\% growth yoy.

## We reduce our target price to Rs1,050 (Rs1,600 earlier) and retain BUY rating

We reduce our SOTP-based target price to Rs1,050 based on 12X FY2009E EV/EBITDA (16X earlier). At these valuations, we value the stock at the lower end of the 25-50\% premium to leading global players (see Exhibit 10) which have seen significant derating over the recent past. We maintain our BUY rating. Key downside risks are higher molasses prices or worse-than-expected performance in W\&M.

Interim results of United Spirits (standalone), March fiscal year-ends, (Rs mn)

|  |  | qoq |  |  | yoy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q2009 | 1Q2009 | (\% chg.) | 2Q2009 | 2Q2008 | (\% chg.) |
| Gross Sales | 16,456 | 18,497 | (11.0) | 16,456 | 12,985 | 26.7 |
| Less: Excise Duty | $(7,436)$ | $(8,363)$ | (11.1) | $(7,436)$ | $(5,459)$ | 36.2 |
| Net sales | 9,020 | 10,134 | (11.0) | 9,020 | 7,526 | 19.9 |
| Expenditure |  |  |  |  |  |  |
| COGS | $(4,967)$ | $(5,212)$ | (4.7) | $(4,967)$ | $(3,689)$ | 34.6 |
| Staff costs | (477) | (645) | (26.0) | (477) | (579) | (17.5) |
| Advertising \& Sales Promotion | (490) | $(1,089)$ | (55.0) | (490) | (668) | (26.6) |
| Other expenditure | $(1,296)$ | $(1,036)$ | 25.1 | $(1,296)$ | $(1,113)$ | 16.5 |
| Total | $(7,230)$ | $(7,982)$ | (9.4) | $(7,230)$ | $(6,047)$ | 19.6 |
| EBITDA | 1,791 | 2,152 | (16.8) | 1,791 | 1,479 | 21.1 |
| EBITDA Margin (\% to sales) | 19.9 | 21.2 |  | 19.9 | 19.6 |  |
| Interest (net) | (395) | (341) | 15.6 | (395) | (328) | 20.4 |
| Depreciation | (87) | (82) | 6.7 | (87) | (72) | 21.2 |
| Other income | 106 | 72 | 48.2 | 106 | 42 | 152.7 |
| Profit before tax | 1,415 | 1,801 | (21.4) | 1,415 | 1,121 | 26.2 |
| Total tax | (494) | (630) | (21.5) | (494) | (389) | 27.0 |
| PAT | 921 | 1,171 | (21.4) | 921 | 732 | 25.8 |
| Extraordinaries | 18 |  |  | 18 | 70 |  |
| Net profit | 939 | 1,171 | (19.8) | 939 | 802 | 17.1 |


| \% to net sales |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Excise (\% to gross sales) | 45.2 | 45.2 | 45.2 | 42.0 |
| COGS | 55.1 | 51.4 | 55.1 | 49.0 |
| Staff costs | 5.3 | 6.4 | 5.3 | 7.7 |
| SG\&A | 5.4 | 10.7 | 5.4 | 8.9 |
| Other expenditure | 14.4 | 10.2 | 14.4 | 14.8 |
| EBITDA margins (including other income) | $\mathbf{2 1 . 0}$ | $\mathbf{2 1 . 9}$ | $\mathbf{2 1 . 0}$ | $\mathbf{2 0 . 2}$ |

Source: Company, Kotak Instituitonal Equities estimates

## SOTP value of USL

| Consolidated EBITDA (Rs mn) | 12,980 |
| :--- | ---: |
| Target EV/EBITDA multiple (x) | 12 |
| Target enterprise value (Rs mn) | 155,757 |
| Net debt (Rs mn) | 59,596 |
| Target equity value (Rs mn) | 96,161 |
| Fully diluted shares (mn) (1) | 93.7 |
| Price target (Rs) | $\mathbf{1 , 0 2 7}$ |

Note:
(1) We use 93.7 mn shares after FCCB dilution, adjusting for SWC merger and 13.7 mn treasury shares.

Source: Kotak Instituitonal Equities estimates

## Summary of debt on account of W\&M

| Bank | Amount | Recourse company | Nature of interest rate | First principal payment |
| :--- | :--- | :--- | :--- | :--- |
| Citibank | US\$ 619 mn | USL | Floating rate at 250 bps above 6 month US LIBOR | $\$ 90 \mathrm{mn}$ in FY2010 |
| ICICI | GBP 325 mn | W\&M | $50 \%$ floating at 260 bps above 6 month GBP LIBOR <br> $+50 \%$ hedged at $8 \%$ | Around GBP 65mn in FY2011 |

Source: Company

Reference LIBOR rates have reduced from the time of W\&M acquisition in May 2007


Source: Bloomberg

Key changes in estimates for 2009/10E, March fiscal year-ends, (Rs mn)

|  | New |  | Old |  | Change (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2009E | 2010E | 2009E | 2010E |
| Net Sales | 57,404 | 65,962 | 57,363 | 65,913 | 0 | 0 |
| COS | $(29,789)$ | $(34,486)$ | $(29,776)$ | $(34,471)$ | 0 | 0 |
| Gross Profit | 27,615 | 31,476 | 27,587 | 31,443 | 0 | 0 |
| EBITDA | 12,980 | 14,508 | 12,852 | 14,563 | 1 | (0) |
| EBITDA margin | 22.6 | 22.0 | 22.4 | 22.1 |  |  |
| Interest and Fin Costs | $(5,914)$ | $(5,669)$ | $(5,172)$ | $(4,946)$ | 14 | 15 |
| Profit/Loss Before Tax | 5,650 | 7,355 | 6,264 | 8,132 | (10) | (10) |
| PAT | 3,779 | 4,943 | 4,287 | 5,565 | (12) | (11) |

Source: Kotak Instituitonal Equities estimates

W\&M: We adjust our W\&M assumptions for higher interest costs
Key W\&M estimates for 2009/11, March fiscal year-ends, ( f mn)

|  |  |  | yoy change (\%) |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | $\mathbf{2 0 1 1 E}$ |
| Net Sales | 193.5 | 209.0 | 225.7 | 23.2 | 8.0 | 8.0 |
| COS | $(89.0)$ | $(96.1)$ | $(101.6)$ | 26.8 | 8.0 | 5.7 |
| Gross Profit | 104.5 | 112.9 | 124.2 | 20.3 | 8.0 | 10.0 |
| EBITDA | $\mathbf{5 9 . 9}$ | $\mathbf{6 2 . 5}$ | $\mathbf{6 7 . 4}$ | 15.1 | 4.3 | 7.8 |
|  |  |  |  |  |  |  |
| Contribution | 52.1 | 54.7 | 59.5 | 14.4 | 5.0 | 8.9 |
| Restructuring costs | $(0.3)$ | $(0.3)$ | $(0.3)$ | 14.1 | 0.0 | 0.0 |
| Amortisation of G/W | $(2.9)$ | $(2.9)$ | $(2.9)$ | 14.1 | 0.0 | 0.0 |
| Interest and Fin costs | $(52.1)$ | $(50.0)$ | $(45.2)$ | 30.2 | $(4.0)$ | $(9.7)$ |
| Profit/Loss Before Tax | $\mathbf{( 3 . 2 )}$ | $\mathbf{1 . 5}$ | $\mathbf{1 1 . 2}$ | $(217.4)$ | $(146.1)$ | 661.0 |

Note:
(1) yoy comparisons for FY2009 are against a base of 10.5 months in FY2008.

Source: Kotak Instituitonal Equities estimates

## Key estimates for USL (consolidated), March fiscal year-ends

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total sales (Rs mn) | 21,485 | 29,249 | 46,288 | 57,404 | 65,962 | 76,437 |
| Gross margins (\%) | 47.3 | 45.1 | 50.7 | 48.1 | 47.7 | 47.8 |
| EBITDA (Rs mn) | 2,518 | 5,233 | 11,496 | 12,980 | 14,508 | 16,808 |
| EBITDA margins (\%) | 11.5 | 17.4 | 24.5 | 22.4 | 21.8 | 21.8 |
| Adjusted net profit (Rs mn) | 2,067 | 2,411 | 3,773 | 3,779 | 4,943 | 6,984 |

Source: Company, Kotak Instituitonal Equities estimates

Key estimates for USL (ex-W\&M), March fiscal year-ends

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | 2011E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total consolidated cases (mn cases) | 59.4 | 66.4 | 73.7 | 82.3 | 92.2 | 101.5 |
| Total sales (Rs mn) | 21,485 | 29,249 | 33,248 | 40,954 | 48,196 | 57,250 |
| Gross margins (\%) | 47.3 | 45.1 | 48.9 | 45.7 | 45.4 | 45.4 |
| EBITDA (Rs mn) | 2,518 | 5,233 | 7,180 | 7,885 | 9,194 | 11,080 |
| EBITDA margins (\%) | 11.7 | 17.9 | 21.6 | 19.3 | 19.1 | 19.4 |
| Adjusted net profit (Rs mn) | 2,067 | 2,411 | 3,548 | 4,004 | 4,840 | 6,196 |

Source: Company, Kotak Instituitonal Equities estimates

Molasses prices expectation, March fiscal year-ends, (Rs/MT)


Source: Kotak Instituitonal Equities estimates

## Valuations of some alcoholic beverages companies

## EBITDA

|  | Ticker | Market cap | margin | EV | EV/EBITDA |  |  | P/E |  |  | EPS Growth (2007-10) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (US\$ mn) | \% | (US\$ mn) | 2008E | 2009E | 2010E | 2008E | 2009E | 2010E |  |
| Campari | cpr im Equity | 2,080 | 23.0 | 2,604 | 8.7 | 8.5 | 8.2 | 12.7 | 11.7 | 11.0 | 7 |
| Constellation Brands Inc | stz US Equity | 2,852 | 17.0 | 8,011 | 12.5 | 7.8 | 7.5 | 8.7 | 8.6 | 7.9 | 7 |
| Diageo PLC | dge In Equity | 38,502 | 31.1 | 50,760 | 10.4 | 9.7 | 9.0 | 13.3 | 12.1 | 10.6 | 20 |
| Fortune Brands Inc | FO US Equity | 6,036 | 20.9 | 11,034 | 6.5 | 7.7 | 7.5 | 8.0 | 9.5 | 9.3 | (3) |
| LVMH | mc fp Equity | 37,399 | 24.9 | 45,424 | 8.1 | 7.7 | 7.3 | 13.1 | 12.4 | 11.7 | 7 |
| Pernod-Ricard SA | RI FP Equity | 14,432 | 25.5 | 23,422 | 8.3 | 7.6 | 7.0 | 10.4 | 8.8 | 7.8 | 18 |
| Remy Cointreau SA | RCO FP Equity | 1,906 | 21.2 | 2,503 | 11.0 | 10.0 | 9.1 | 15.3 | 14.1 | 12.4 | (14) |
| Radico Khaitan | rdck in Equity | 144 | 10.4 | 198 | 9.2 | 8.1 | 7.3 | 16.8 | 13.8 | 12.7 | 24 |
| United Spirits | unsp in Equity | 1,503 | 24.8 | 2,813 | 10.0 | 8.9 | 7.7 | 18.3 | 14.0 | 9.9 | 31 |

Note:
(1) 2008E represents FY2009E for all companies with March year-ends.

SourceL Bloomberg, Kotak Institutional estimates

## USL: Profit model, balance sheet, cash model, March fiscal year-ends, 2005-11E, (Rs mn)

|  | 2005 | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit Model (Rs mn) |  |  |  |  |  |  |  |
| Total income (inc. other op. income) | 12,682 | 21,895 | 30,125 | 46,878 | 58,004 | 66,462 | 76,987 |
| EBITDA | 968 | 2,518 | 5,233 | 11,502 | 12,980 | 14,508 | 16,808 |
| EBITDA margin (\%) | 7.6 | 11.5 | 17.4 | 24.5 | 22.4 | 21.8 | 21.8 |
| Depreciation | (164) | (426) | (338) | (892) | $(1,145)$ | $(1,214)$ | $(1,279)$ |
| Amortization \& restructuring expense | - | - | - | (232) | (271) | (271) | (271) |
| Other Income (inc. extraordinaries) | (303) | - | 3,135 | - | - | - | - |
| EBIT | 502 | 2,093 | 8,030 | 10,378 | 11,564 | 13,024 | 15,258 |
| Net finance cost | (356) | $(1,524)$ | (873) | $(4,699)$ | $(5,914)$ | $(5,669)$ | $(5,259)$ |
| Profit before tax | 146 | 568 | 7,157 | 5,679 | 5,650 | 7,355 | 10,000 |
| Tax | (83) | (123) | $(1,049)$ | $(1,906)$ | $(1,871)$ | $(2,412)$ | $(3,015)$ |
| Adjusted net profit | 396 | 1,254 | 2,848 | 3,773 | 3,779 | 4,943 | 6,984 |
| Diluted EPS (Rs) | 9.2 | 34.2 | 25.7 | 40.3 | 40.3 | 52.8 | 74.6 |


| Balance Sheet (Rs mn) | 2,811 | 14,164 | 19,828 | 23,665 | 27,252 | 31,955 | 38,627 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Equity | 31 | 86 | 19 | 13 | 119 | 252 | 420 |
| Deferred tax liability | 9,732 | 10,970 | 10,378 | 64,948 | 64,948 | 60,808 | 55,283 |
| Total borrowings | 3,871 | 7,377 | 7,264 | 9,590 | 10,704 | 12,192 | 13,911 |
| Current liabilites \& provisions | $\mathbf{1 6 , 4 4 5}$ | $\mathbf{3 2 , 5 9 7}$ | $\mathbf{3 7 , 4 8 9}$ | $\mathbf{9 8 , 2 1 6}$ | $\mathbf{1 0 3 , 0 2 3}$ | $\mathbf{1 0 5 , 2 0 7}$ | $\mathbf{1 0 8 , \mathbf { 2 4 1 }}$ |
| Total Liabilities and equity | 5,088 | 3,611 | 5,778 | 4,582 | 5,352 | 3,785 | 2,275 |
| Cash | 6,944 | 10,802 | 13,152 | 42,770 | 46,996 | 51,004 | 55,871 |
| Current assets excl. cash | 2,401 | 4,864 | 5,190 | 23,128 | 23,184 | 23,170 | 23,092 |
| Total net fixed assets | 547 | 2,485 | 2,044 | 6,780 | 6,780 | 6,780 | 6,780 |
| Investments | 1,465 | 10,835 | 11,324 | 20,955 | 20,711 | 20,468 | 20,224 |
| Goodwill on consolidation | $\mathbf{1 6 , 4 4 5}$ | $\mathbf{3 2 , 5 9 7}$ | $\mathbf{3 7 , 4 8 9}$ | $\mathbf{9 8 , 2 1 6}$ | $\mathbf{1 0 3 , 0 2 3}$ | $\mathbf{1 0 5 , 2 0 7}$ | $\mathbf{1 0 8 , \mathbf { 2 4 1 }}$ |
| Total assets |  |  |  |  |  |  |  |


| Free cash flow (Rs mn) |  |  |  |  |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| Operating cash flow, excl. working capital | 142 | 800 | 6,379 | 4,868 | 5,248 | 6,501 | 8,632 |  |
| Working capital | $(68)$ | $(1,171)$ | $(2,610)$ | $(27,292)$ | $(3,122)$ | $(2,562)$ | $(3,210)$ |  |
| Capital expenditure | $(541)$ | $(2,717)$ | $(872)$ | $(18,830)$ | $(1,200)$ | $(1,200)$ | $(1,200)$ |  |
| Free cash flow | $\mathbf{( 4 6 7 )}$ | $\mathbf{( 3 , 0 8 8 )}$ | $\mathbf{2 , 8 9 7}$ | $\mathbf{( 4 1 , 2 5 4 )}$ | $\mathbf{9 2 6}$ | $\mathbf{2 , 7 3 9}$ | $\mathbf{4 , 2 2 2}$ |  |

Source: Company, Kotak Instituitonal Equities estimates

| Media |  |
| :--- | ---: |
| ZEE.BO, Rs148 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 205 |
| 52W High -Low (Rs) | $350-126$ |
| Market Cap (Rs bn) | 64.0 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 18.4 | 22.6 | 25.5 |
| Net Profit (Rs bn) | 3.9 | 4.2 | 5.2 |
| EPS (Rs) | 8.9 | 9.7 | 12.0 |
| EPS gth | 62.6 | 9.1 | 24.0 |
| P/E (x) | 16.6 | 15.2 | 12.3 |
| EV/EBITDA (x) | 12.2 | 10.2 | 8.2 |
| Div yield (\%) | 1.4 | 1.7 | 2.1 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 41.5 | - | - |
| FIls | 26.0 | 0.3 | 0.1 |
| MFs | 12.6 | 0.9 | 0.6 |
| UTI | - | - | $(0.3)$ |
| LIC | 8.2 | 0.5 | 0.2 |

## Zee Entertainment Enterprises: Largely in-line 2QFY09 results on strong revenue growth; upgraded to BUY

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## - Strong growth in revenues driven by Ten Sports, higher pay-TV revenues

- Higher-than-expected operating costs due to sports rights, SG\&A expenses
- Upgraded to BUY from ADD on inexpensive valuations

ZEEL reported adjusted 2QFY09 net income of Rs991 mn (report net income at Rs1.8 bn) versus our expectation of Rs1.05 bn. However, specific line items such as ad revenues at Rs5.7 bn (+43\% yoy) surprised positively (our estimate was Rs5.4 bn), largely due to incremental revenues from the sports business. Subscription revenue at Rs2.25 bn exhibited a strong 38\% yoy growth due to rapid uptake of DTH (domestic pay-TV) and rupee depreciation (international pay-TV). However, 2QFY09 EBITDA at Rs 1.5 bn was exactly in line with our estimates due to (1) cost of rights associated with the cricket series and (2) higher-than-expected SG\&A expenses. We have fine-tuned our FY2009E, FY2010E and FY2011E EPS to Rs9.7 (Rs10.2 previously), Rs12 (Rs12.9) and Rs14.2 (Rs16) to factor in 2QFY09 results along with (1) lower ad revenue estimates for ZTV given loss of market share and (2) higher operating costs. Our revised 12-month DCF-based target price is Rs205 (Rs240 previously); key risks stem from lower-than-expected ad revenues and higher-than-expected increase in operating costs.

## 2QFY09 results analysis

Strong ad revenue growth likely unsustainable. ZEEL reported 2QFY09 ad revenues at Rs2.85 bn, an increase of $30 \%$ yoy and above our Rs 2.7 bn estimate; the positive variance resulted from India-Sri Lanka cricket series on Ten Sports. The high growth also reflects (1) 15-20\% ad rate increase by ZEEL at the start of the financial year (April 2008) and (2) good ratings of the ZEEL network in 2QFY09 (see Exhibit 2). However, we do not expect the strong growth to sustain given (1) seasonality associated with sports (largely cricket in India) and (2) significant drop in market share of ZEEL's flagship Hindi general entertainment (GE) channel, ZTV, with the entry of new competition (see Exhibit 4).

We do not expect all the Hindi GE channels (14 at last count, including flagship and flanking channels) to sustain operations over an extended period of time and believe consolidation in the industry is inevitable; nonetheless, consolidation will likely take time given new players are well funded (new players have raised money to fund operations for 2-3 years until break-even) and fragmentation will impact ad revenue growth in the interim. Moreover, the media buying agencies expect the ad revenue market to experience a slowdown in FY2010E with only 9-11\% growth versus 15-20\% growth in the past three years.

Robust pay-TV revenue growth-DTH and rupee depreciation. ZEEL's reported 2QYF09 subscription revenues at Rs2.25 bn, 38\% yoy growth and in line with our estimates. Domestic pay-TV revenues increased 6\% qoq and 44\% yoy to Rs1.1 bn due to improved contribution from rapidly expanding DTH platforms and contribution from sports business. However, we note that 2QFY09 domestic pay-TV revenues did not include any contribution from new DTH platforms (Reliance Big TV, which launched in August 2008, and Airtel Digital TV) and revenues from new DTH operators will accrue 2-3 months after launch as per ZEEL management. We highlight that subscriber addition has improved significantly since the launch of new platforms.

International subscription revenues also improved 3\% qoq and 33\% yoy to Rs1.1 bn, in line with our estimates; rupee depreciation during the quarter (Rs43.75/US\$ versus Rs40.5/US\$ in 2QFY08) also contributed to yoy revenue growth. We note the sharp depreciation in the local currency in 3QFY09, which will likely lead to strong growth in 3QFY09 and FY2009 international subscription revenues. However, we expect international subscription revenues to grow slowly beyond FY2009E (5\% CAGR in FY2009E-2011E) since the international markets (mainly USA, Canada and UK) have limited scope for volume or price increases.

Muted EBITDA growth on cricket series rights cost and SG\&A expenses. ZEEL reported 2QFY09 EBITDA at Rs1.5 bn, a modest increase of $13 \%$ yoy despite strong growth in revenues. We highlight that sports business (India-Sri Lanka cricket series) was the key driver of revenue growth but its contribution to EBITDA declined with an operating loss of Rs85 mn versus Rs12 mn in 2QFY08 due to cost of sports rights. Employee expenses at Rs513 mn increased 52\% yoy and were above our Rs450 mn estimate; the negative variance reflects continuous booking of employee incentives in the quarter versus as one-time expenses previously.

Also, we highlight the entry of competition has had a significant impact on ZEEL's cost structure (content and distribution). Higher SG\&A expenses at Rs1.1 bn (+65\% yoy, $+20 \%$ qoq) versus our expected Rs1 bn also contributed to the disappointment on EBITDA margins. However, we see higher SG\&A expenses as necessary to protect the franchise in an increasingly competitive broadcasting market and thus, view this development positively as a sign of renewed action by the company to improve visibility of its channels.

One-off tax write-back pulled up net income; improved subsidiary financials. ZEEL's reported net income increased $93 \%$ yoy against a $5 \%$ yoy increase in PBT due to extraordinary income of Rs792 mn arising from a tax refund for previous years. We note the impressive improvement in subsidiaries' financials of ZEEL (see Exhibit 1), which helped mitigate the qoq decline in EBITDA from standalone operations. We note that ZEEL's international subsidiaries were the key drivers of improved profitability in 2QFY09, which helped mitigate the impact of operating losses from the sports business.

## Earnings revisions

We discuss below the changes behind our ZEEL earnings model, which reflect 2QFY09 results and our long-term assumptions on the broadcasting sector.

1. Ad revenues. We have revised our FY2009E, FY2010E and FY2011E ad revenues to Rs11.4 bn (Rs11.1 bn previously), Rs12.3 bn (Rs12.3 bn) and Rs13.4 bn (Rs13.8 bn) to reflect (1) ramp-up in sports business in FY2009E and (2) higher competitive intensity in broadcasting. We have revised our ad revenue growth estimate for ZTV to 6\% CAGR for FY2008-FY2011E to reflect lower market share. However, our assumptions may prove conservative if the industry was to consolidate.
2. Subscription revenues and exchange rate. We have increased our international subscription revenues modestly to account for (1) a weaker rupee (Rs45/US\$ in FY2009E and FY2010E versus Rs43.25/US\$ and Rs42/US\$ previously, Rs44/US\$ in FY2011E versus Rs41/US\$). We model international subscription revenues to increase 20\% and 7\% in FY2009E and FY2010E to Rs4.7 bn and Rs5.1 bn.
3. Operating expenses. We have increased FY2009E, FY2010E and FY2011E operating expenses to Rs16.3 bn, (Rs15 bn previously) Rs18 bn (Rs16.6 bn) and Rs 19.4 bn (Rs18.1 bn) on account of (1) greater spend on content (more number of hours of programming) due to increased competitive intensity in the market, (2) higher rights costs associated with the sports business and (3) higher carriage fees.

Zee Entertainment (ZEEL) consolidated interim results, March fiscal year-ends (Rs mn)

|  | 2009E | q09 |  |  | yoy |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2Q 2009 | 1Q 2009 | \% chg. | 2Q 2009 | 2Q 2008 | \% chg. | 1H2009 | 1H 2008 | \% chg. |
| Net sales | 22,552 | 5,717 | 5,420 | 5 | 5,717 | 3,986 | 43 | 11,136 | 7,902 | 41 |
| Advertisement revenues | 11,427 | 2,851 | 2,798 | 2 | 2,851 | 2,195 | 30 | 5,650 | 4,239 | 33 |
| Subscription revenues | 9,248 | 2,244 | 2,150 | 4 | 2,244 | 1,625 | 38 | 4,394 | 3,306 | 33 |
| Domestic pay-TV | 4,499 | 1,113 | 1,053 | 6 | 1,113 | 775 | 44 | 2,166 | 1,529 | 42 |
| International | 4,749 | 1,131 | 1,097 | 3 | 1,131 | 850 | 33 | 2,228 | 1,777 | 25 |
| Other sales | 1,876 | 621 | 471 | 32 | 621 | 166 | 273 | 1,092 | 358 | 205 |
| Total expenditure | $(16,296)$ | $(4,229)$ | $(3,978)$ | 6 | $(4,229)$ | $(2,665)$ | 59 | $(8,207)$ | $(5,384)$ | 52 |
| Transmission and programming cost | $(9,986)$ | $(2,613)$ | $(2,366)$ | 10 | $(2,613)$ | $(1,660)$ | 57 | $(4,979)$ | $(3,245)$ | 53 |
| Staff cost | $(2,180)$ | (513) | (691) | (26) | (513) | (338) | 52 | $(1,204)$ | (712) | 69 |
| Administrative \& other costs | $(4,130)$ | $(1,102)$ | (921) | 20 | $(1,102)$ | (668) | 65 | $(2,024)$ | $(1,427)$ | 42 |
| EBITDA | 6,256 | 1,488 | 1,442 | 3 | 1,488 | 1,321 | 13 | 2,930 | 2,518 | 16 |
| EBITDA margin (\%) | 27.7 | 26.0 | 26.6 |  | 26.0 | 33.1 |  | 26.3 | 31.9 |  |
| Other income | 1,028 | 280 | 278 | 1 | 280 | 225 | 24 | 558 | 438 | 27 |
| Interest | (753) | (223) | (214) | 4 | (223) | (85) | 162 | (437) | (203) | 115 |
| Depreciation | (265) | (65) | (55) | 18 | (65) | (55) | 18 | (121) | (122) | (1) |
| Pretax profits | 6,267 | 1,479 | 1,450 | 2 | 1,479 | 1,405 | 5 | 2,930 | 2,630 | 11 |
| Extraordinaries | - | 792 | 574 |  | 792 | - |  | 1,366 | - |  |
| Tax | $(1,997)$ | (489) | (417) | 17 | (489) | (435) | 13 | (906) | (847) | 7 |
| Net income | 5,636 | 1,782 | 1,607 | 11 | 1,782 | 971 | 84 | 3,389 | 1,783 | 90 |
| Minority interest | (62) | 1 | (6) |  | 1 | (46) |  | (5) | (88) |  |
| Net income after minority interest | 5,574 | 1,783 | 1,601 | 11 | 1,783 | 925 | 93 | 3,384 | 1,696 | 100 |
| Tax rate (\%) | 31.9 | 33.1 | 28.8 |  | 33.1 | 30.9 |  | 30.9 | 32.2 |  |

Source: Kotak Institutional Equities estimates

Primetime network rating share between SONY, STAR and ZEEL (\%)


Source: TAM Media Research, compiled by Kotak Institutional Equities

## Primetime (7:30-11:30 PM) ratings for Hindi general entertainment channels and programs (\%)



Source: TAM Media Research, compiled by Kotak Institutional Equities

Key financials of ZEEL, consolidated and standalone (Rs mn)

|  | ZEEL consolidated |  |  | ZEEL standalone |  |  | ZEEL "rest" |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q 2009 | 1Q 2009 | 1H2009 | 2Q 2009 | 1Q 2009 | 1H 2009 | 2Q 2009 | 1Q 2009 | 1H 2009 |
| Revenues | 5,717 | 5,420 | 11,136 | 3,030 | 3,333 | 6,363 | 2,687 | 2,086 | 4,773 |
| EBITDA | 1,488 | 1,442 | 2,930 | 891 | 1,042 | 1,933 | 597 | 400 | 997 |
| EBITDA margin (\%) | 26.0 | 26.6 | 26.3 | 29.4 | 31.3 | 30.4 | 22.2 | 19.2 | 20.9 |
| Pre-tax profits | 1,479 | 1,450 | 2,930 | 905 | 1,109 | 2,014 | 575 | 341 | 915 |
| Tax | 489 | 417 | 906 | 326 | 374 | 699 | 164 | 44 | 207 |
| Adjusted net income | 990 | 1,033 | 2,023 | 579 | 736 | 1,315 | 411 | 297 | 708 |
| Tax rate (\%) | 33.1 | 28.8 | 30.9 | 36.0 | 33.7 | 34.7 | 28.5 | 12.8 | 22.7 |

Note:
(a) ZEEL "rest" primarily comprises of overseas operations.

Source: Company data, compiled by Kotak Institutional Equities

| DCF analysis for ZEEL (Rs mn) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E | 2020E |
| EBITDA | 6,256 | 7,471 | 8,826 | 10,334 | 12,332 | 13,569 | 14,690 | 15,888 | 16,822 |  |  |  |
| Tax expense | $(2,195)$ | $(2,825)$ | $(3,287)$ | $(3,897)$ | $(4,686)$ | $(5,232)$ | $(5,752)$ | $(6,237)$ | $(6,711)$ |  |  |  |
| Changes in working capital | $(1,640)$ | $(1,278)$ | $(1,216)$ | $(1,346)$ | $(1,462)$ | $(1,299)$ | $(1,294)$ | $(1,344)$ | $(1,420)$ |  |  |  |
| Cash flow from operations | 2,421 | 3,368 | 4,323 | 5,092 | 6,183 | 7,039 | 7,644 | 8,307 | 8,690 |  |  |  |
| Capital expenditure | (200) | (200) | (225) | (225) | (250) | (250) | (275) | (275) | (300) |  |  |  |
| Free cash flow | 2,180 | 3,104 | 4,013 | 4,762 | 5,810 | 6,652 | 7,217 | 7,903 | 8,225 | 8,718 | 9,241 | 9,796 |
| Discounted cash flow- now | 2,069 | 2,619 | 3,009 | 3,173 | 3,441 | 3,502 | 3,378 | 3,286 | 3,040 | 2,865 |  |  |
| Discounted cash flow-1 year forward |  | 2,946 | 3,385 | 3,571 | 3,871 | 3,940 | 3,800 | 3,698 | 3,420 | 3,223 | 3,037 |  |
| Discounted cash flow- 2 year forward |  |  | 3,809 | 4,018 | 4,357 | 4,433 | 4,275 | 4,161 | 3,849 | 3,626 | 3,416 | 3,219 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Now |  | + 1-year |  | 2-years |  |  |  |  |  |  |  |
| Total PV of free cash flow (a) | 30,383 |  | 34,893 |  | 39,161 |  |  |  |  |  |  |  |
| PV of terminal value (b) | 46,717 |  | 49,520 |  | 52,491 |  |  |  |  |  |  |  |
| Total company value (a) + (b) | 77,100 |  | 84,412 |  | 91,652 |  |  |  |  |  |  |  |
| Net debt/(cash) | $(2,839)$ |  | $(4,948)$ |  | $(7,151)$ |  |  |  |  |  |  |  |
| Value to equity holders | 79,939 |  | 89,361 |  | 98,803 |  |  |  |  |  |  |  |
| Value to equity holders (Rs/share) | 184 |  | 206 |  | 227 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Assumptions for WACC and growth in perpetuity |  |  |  |  |  |  |  |  |  |  |  |  |
| Growth from 2017 to perpetuity (\%) | 6.0 |  |  |  |  |  |  |  |  |  |  |  |
| FCF multiple ( X ) | 15.4 |  |  |  |  |  |  |  |  |  |  |  |
| Exit EV/EBITDA multiple ( X ) | 8.5 |  |  |  |  |  |  |  |  |  |  |  |
| WACC (\%) | 12.5 |  |  |  |  |  |  |  |  |  |  |  |

Source: Kotak Institutional Equities estimates

India Daily Summary - October 22, 2008

Consolidated profit and loss statement for Zee Telefilms, March fiscal year-ends, 2004-2006, ZEEL, 2007-2012E (Rs mn)

|  | 2004 | 2005 | 2006 | 2007 | 2008 | 2009E | 2010E | 2011E | 2012E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |  |  |  |  |
| National Hindi (Zee TV) | 2,539 | 1,826 | 2,119 | 3,303 | 5,081 | 5,793 | 5,793 | 6,102 | 6,867 |
| National Hindi (Zee Cinema) | 756 | 914 | 996 | 1,574 | 1,814 | 2,159 | 2,466 | 2,795 | 3,160 |
| Niche channels (English, Music, Zee Next) | 965 | 956 | 1,081 | 400 | 504 | 674 | 867 | 1,059 | 1,229 |
| Regional channels | 1,365 | 1,324 | 1,486 | - | - | - | - | - | - |
| Zee Sports + Taj TV | - | - | 72 | 1,279 | 1,033 | 1,808 | 2,102 | 2,370 | 2,663 |
| Cable TV (Siti) | 220 | 266 | 261 | - | - | - | - | - | - |
| Overseas - ZMWL | 460 | 505 | 557 | 526 | 468 | 548 | 569 | 572 | 572 |
| Others | 50 | (92) | (6) | (47) | 406 | 447 | 491 | 516 | 542 |
| Advertisement | 6,355 | 5,698 | 6,566 | 7,035 | 9,307 | 11,427 | 12,289 | 13,414 | 15,032 |
| Domestic pay-TV | 2,173 | 2,696 | 2,801 | 3,113 | 3,460 | 4,499 | 6,021 | 7,390 | 8,672 |
| Overseas | 2,569 | 2,909 | 3,030 | 3,933 | 3,949 | 4,749 | 5,090 | 5,256 | 5,394 |
| Domestic subscription | 1,168 | 1,002 | 978 | - | - | - | - | - | - |
| Others | 115 | (74) | 364 | (399) | 26 | - | - | - | - |
| Subscription revenues | 6,026 | 6,533 | 7,174 | 6,648 | 7,436 | 9,248 | 11,112 | 12,646 | 14,066 |
| Education | 131 | 106 | 162 | 205 | 235 | 386 | 418 | 460 | 506 |
| Others | 1,190 | 742 | 2,641 | 1,271 | 1,376 | 1,490 | 1,637 | 1,718 | 1,803 |
| Total revenues | 13,702 | 13,079 | 16,544 | 15,159 | 18,354 | 22,552 | 25,456 | 28,238 | 31,408 |
| Programming/Content | $(2,520)$ | $(2,611)$ | $(4,247)$ | $(4,783)$ | $(5,173)$ | $(7,042)$ | $(8,015)$ | $(8,900)$ | $(9,821)$ |
| Broadcasting | (618) | (675) | (515) | (564) | (605) | (651) | (685) | (673) | (669) |
| Distribution | $(1,837)$ | $(1,534)$ | $(2,565)$ | $(1,967)$ | $(1,953)$ | $(2,167)$ | $(2,303)$ | $(2,359)$ | $(2,401)$ |
| Other direct operating | - | - | (262) | (766) | (88) | (126) | (142) | (156) | (172) |
| Employees | (727) | (858) | $(1,089)$ | $(1,017)$ | $(1,438)$ | $(2,180)$ | $(2,479)$ | $(2,796)$ | $(3,169)$ |
| SG\&A | $(3,691)$ | $(3,051)$ | $(3,431)$ | $(2,858)$ | $(3,675)$ | $(4,130)$ | $(4,360)$ | $(4,527)$ | $(4,841)$ |
| Total expenses | $(9,393)$ | $(8,728)$ | $(13,848)$ | $(11,955)$ | $(12,931)$ | $(16,296)$ | $(17,984)$ | $(19,412)$ | $(21,073)$ |
| EBITDA | 4,309 | 4,351 | 2,695 | 3,204 | 5,423 | 6,256 | 7,471 | 8,826 | 10,334 |
| Other income | 776 | 521 | 639 | 747 | 1,138 | 1,028 | 1,055 | 1,148 | 1,299 |
| Interest expense | (583) | (207) | (188) | (334) | (516) | (753) | (130) | - | - |
| Depreciation | (320) | (329) | (360) | (185) | (232) | (265) | (327) | (334) | (346) |
| Amortization | - | - | - | - | - | - | - | - | - |
| Pretax profits | 4,183 | 4,336 | 2,787 | 3,432 | 5,813 | 6,267 | 8,070 | 9,640 | 11,287 |
| Extraordinary items | 26 | (140) | 19 | - | (26) | 1,366 | - | - | - |
| Tax | $(1,103)$ | $(1,123)$ | (528) | (926) | $(1,794)$ | $(1,998)$ | $(2,781)$ | $(3,287)$ | $(3,897)$ |
| Deferred tax | 54 | 99 | (9) | (76) | 168 | 1 | 7 | 9 | 11 |
| Minority interest | (192) | (50) | (117) | (58) | (328) | (62) | (77) | (195) | (223) |
| Net income | 2,969 | 3,123 | 2,153 | 2,373 | 3,833 | 5,574 | 5,219 | 6,166 | 7,178 |
| Recurring net income | 2,942 | 3,263 | 2,134 | 2,373 | 3,859 | 4,208 | 5,219 | 6,166 | 7,178 |
| Fully diluted EPS | 7.1 | 7.5 | 4.9 | 5.5 | 8.9 | 9.7 | 12.0 | 14.2 | 16.6 |


| Key ratios |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA growth (\%) | 14.7 | 1.0 | (38.1) | 18.9 | 69.3 | 15.4 | 19.4 | 18.1 | 17.1 |
| EPS growth (\%) | 18.2 | 5.2 | (34.6) | 11.2 | 62.6 | 9.1 | 24.0 | 18.5 | 16.4 |
| EBITDA margin (\%) | 31.5 | 33.3 | 16.3 | 21.1 | 29.5 | 27.7 | 29.4 | 31.3 | 32.9 |
| Tax rate (\%) | 24.9 | 24.4 | 19.1 | 29.2 | 28.1 | 26.2 | 34.4 | 34.0 | 34.4 |
| Shares o/s year end (mn) | 412 | 412 | 413 | 434 | 434 | 434 | 434 | 434 | 434 |
| Shares o/s fully diluted (mn) | 412 | 435 | 435 | 435 | 435 | 435 | 435 | 434 | 434 |

[^6]Consolidated profit model, balance sheet, cash model of ZEEL, 2006-2012E, March fiscal year-ends (Rs mn)

|  | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | 2011E | 2012E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Profit model (Rs mn) | $\mathbf{1 6 , 5 4 4}$ | $\mathbf{1 5 , 1 5 9}$ | $\mathbf{1 8 , 3 5 4}$ | $\mathbf{2 2 , 5 5 2}$ | $\mathbf{2 5 , 4 5 6}$ | $\mathbf{2 8 , \mathbf { 2 3 8 }}$ | $\mathbf{3 1 , 4 0 8}$ |
| Total revenues | $\mathbf{2 , 6 9 5}$ | $\mathbf{3 , 2 0 4}$ | $\mathbf{5 , 4 2 3}$ | $\mathbf{6 , 2 5 6}$ | $\mathbf{7 , 4 7 1}$ | $\mathbf{8 , 8 2 6}$ | $\mathbf{1 0 , 3 3 4}$ |
| EBITDA | 639 | 747 | 1,138 | 1,028 | 1,055 | 1,148 | 1,299 |
| Other income | $(188)$ | $(334)$ | $(516)$ | $(753)$ | $(130)$ | - | - |
| Interest | $(360)$ | $(185)$ | $(232)$ | $(265)$ | $(327)$ | $(334)$ | $(346)$ |
| Depreciation | - | - | - | - | - | - | - |
| Amortization | $\mathbf{2 , 7 8 7}$ | $\mathbf{3 , 4 3 2}$ | $\mathbf{5 , 8 1 3}$ | $\mathbf{6 , 2 6 7}$ | $\mathbf{8 , 0 7 0}$ | $\mathbf{9 , 6 4 0}$ | $\mathbf{1 1 , 2 8 7}$ |
| Pretax profits | 19 | - | $(26)$ | 1,366 | - | - | - |
| Extraordinary items | $(528)$ | $(926)$ | $(1,794)$ | $(1,998)$ | $(2,781)$ | $(3,287)$ | $(3,897)$ |
| Tax | $(9)$ | $(76)$ | 168 | 1 | $\mathbf{7}$ | $\mathbf{9}$ | $\mathbf{1 1}$ |
| Deferred tax | $(117)$ | $(58)$ | $(328)$ | $(62)$ | $(77)$ | $(195)$ | $(223)$ |
| Minority interest | $\mathbf{2 , 1 5 3}$ | $\mathbf{2 , 3 7 3}$ | $\mathbf{3 , 8 3 3}$ | $\mathbf{5 , 5 7 4}$ | $\mathbf{5 , 2 1 9}$ | $\mathbf{6 , 1 6 6}$ | $\mathbf{7 , 1 7 8}$ |
| Net income | $\mathbf{2 , 1 3 4}$ | $\mathbf{2 , 3 7 3}$ | $\mathbf{3 , 8 5 9}$ | $\mathbf{4 , 2 0 8}$ | $\mathbf{5 , 2 1 9}$ | $\mathbf{6 , 1 6 6}$ | $\mathbf{7 , 1 7 8}$ |
| Recurring net income | $\mathbf{4 . 9}$ | $\mathbf{5 . 5}$ | $\mathbf{8 . 9}$ | $\mathbf{9 . 7}$ | $\mathbf{1 2 . 0}$ | $\mathbf{1 4 . 2}$ | $\mathbf{1 6 . 6}$ |
| Earnings per share (Rs) |  |  |  |  |  |  |  |


| Balance sheet (Rs mn) | 21,286 | 26,181 | 28,611 | 32,663 | 35,853 | 38,975 | 42,096 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total equity | $(148)$ | $(75)$ | $(243)$ | $(244)$ | $(251)$ | $(260)$ | $(271)$ |
| Deferred tax balance | 458 | 819 | 1,117 | 1,179 | 1,256 | 1,451 | 1,675 |
| Minority interest | 4,901 | 3,226 | 3,866 | 3,111 | - | - | - |
| Total borrowings | 4,346 | 5,106 | 6,279 | 7,347 | 7,858 | 8,258 | 8,671 |
| Currrent liabilities | $\mathbf{3 0 , 8 4 4}$ | $\mathbf{3 5 , 2 5 6}$ | $\mathbf{3 9 , 6 2 9}$ | $\mathbf{4 4 , 0 5 5}$ | $\mathbf{4 4 , 7 1 5}$ | $\mathbf{4 8 , 4 2 5}$ | $\mathbf{5 2 , 1 7 0}$ |
| Total capital | 1,286 | 955 | 1,652 | 3,434 | 2,433 | 4,636 | 6,743 |
| Cash | 13,574 | 17,133 | 19,856 | 22,564 | 24,353 | 25,969 | 27,728 |
| Current assets | 12,948 | 14,841 | 15,605 | 15,541 | 15,414 | 15,304 | 15,183 |
| Net fixed assets | 3,024 | 2,326 | 2,515 | 2,515 | 2,515 | $\mathbf{2 , 5 1 5}$ | 2,515 |
| lnvestments | 12 | 2 | - | - | - | - | - |
| Deferred expenditure | $\mathbf{3 0 , 8 4 4}$ | $\mathbf{3 5 , 2 5 6}$ | $\mathbf{3 9 , 6 2 9}$ | $\mathbf{4 4 , 0 5 5}$ | $\mathbf{4 4 , 7 1 5}$ | $\mathbf{4 8 , 4 2 5}$ | $\mathbf{5 2 , 1 7 0}$ |
| Total assets |  |  |  |  |  |  |  |


| Free cash flow (Rs $\mathbf{m n}$ ) |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Operating cash flow, excl. working capital | 1,931 | 1,812 | 3,898 | 4,871 | 4,561 | 5,539 | 6,438 |
| Working capital | $(3,950)$ | $(486)$ | $(1,622)$ | $(1,640)$ | $(1,278)$ | $(1,216)$ | $(1,346)$ |
| Capital expenditure | $(383)$ | $(460)$ | $(1,019)$ | $(200)$ | $(200)$ | $(225)$ | $(225)$ |
| Investments | 418 | $(4,289)$ | $(1,511)$ | - | - | - | - |
| Other income | 488 | 469 | 876 | 1,028 | 1,055 | 1,148 | 1,299 |
| Free cash flow | $\mathbf{( 1 , 4 9 6 )}$ | $\mathbf{( 2 , 9 5 4 )}$ | $\mathbf{6 2 2}$ | $\mathbf{4 , 0 5 9}$ | $\mathbf{4 , 1 3 8}$ | $\mathbf{5 , 2 4 6}$ | $\mathbf{6 , 1 6 5}$ |


| Revenue model (Rs mn) | 6,566 | 7,035 | 9,307 | 11,427 | 12,289 | 13,414 | 15,032 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Advertising revenues | 2,801 | 3,113 | 3,460 | 4,499 | 6,021 | 7,390 | 8,672 |
| Subscription-domestic | 3,030 | 3,933 | 3,949 | 4,749 | 5,090 | 5,256 | 5,394 |
| Subscription-overseas | 978 | - | - | - | - | - | - |
| Subscription-cable | 3,168 | 1,078 | 1,637 | 1,876 | 2,055 | 2,178 | 2,309 |
| Others | $\mathbf{1 6 , 5 4 4}$ | $\mathbf{1 5 , 1 5 9}$ | $\mathbf{1 8 , 3 5 4}$ | $\mathbf{2 2 , 5 5 2}$ | $\mathbf{2 5 , 4 5 6}$ | $\mathbf{2 8 , 2 3 8}$ | $\mathbf{3 1 , 4 0 8}$ |
| Total revenues |  |  |  |  |  |  |  |

[^7]| Technology |  |  |  |
| :---: | :---: | :---: | :---: |
| TEML.BO, Rs413 |  |  |  |
| Rating |  |  | BUY |
| Sector coverage view |  |  | Neutral |
| Target Price (Rs) |  |  | 700 |
| 52W High -Low (Rs) |  |  | 10-333 |
| Market Cap (Rs bn) |  |  | 51.5 |
| Financials |  |  |  |
| March y/e | 2008 | 2009E | 2010E |
| Sales (Rs bn) | 37.7 | 47.8 | 56.1 |
| Net Profit (Rs bn) | 7.8 | 10.0 | 11.1 |
| EPS (Rs) | 59.1 | 76.4 | 85.0 |
| EPS gth | 25.7 | 29.4 | 11.2 |
| P/E (x) | 7.0 | 5.4 | 4.9 |
| EV/EBITDA (x) | 6.2 | 3.5 | 2.6 |
| Div yield (\%) | 1.3 | 1.5 | 1.5 |

## Tech Mahindra: Margin expansion takes care of operating performance even as revenue performance slips

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- 2QFY09—margin expansion the key highlight even as revenues disappoint
- Quarterly volatility in margins is here to stay; we would focus on full-year OPM performance
- Hedged aggressively; more forex losses likely if Re continues at current levels

Tech Mahindra reported significant OPM expansion though revenue growth was below our expectations. Revenues for the Sep '08 quarter at US\$269.6 mn (-0.8\% qoq, $+22 \%$ yoy, qoq growth of $2.7 \%$ at constant currency) were lower than our expectation of US\$276 mn. Strong core EBITDA growth of $14 \%$ qoq was driven margin expansion of 230 bps to $28 \%$. Net income (at Rs2.35 mn, down $8.9 \%$ qoq) was impacted by forex losses of US $\$ 9 \mathrm{mn}$ (versus gains of US $\$ 4 \mathrm{mn}$ in the previous quarter). We believe that the quarterly performance of TM would be volatile given the concentrated nature of business. We, however, reduce our revenue growth expectations noting (1) decline in core BT IT spending; (2) appreciation of US\$ against GBP and (3) push-back in the transition of the recently won US\$700 mn, front-ended transformation program. We are not building any large deal wins in our model (except BT). Accordingly, we lower our revenue estimates for TM for FY2009-11E by 4-8\%. TM continues to exceed our expectation on OPM performance led better-than-expected cost management and execution. We increase our EPS estimate for FY2009 by 4.2\% to Rs76.4, 0.8\% for FY2010 to Rs85 and 2.5\% for FY2011 to Rs91.2. We maintain our BUY rating on the stock noting (1) higher visibility on revenues from key large clients; (2) company will continue to demonstrate better growth profile than peers and (3) lower risks to the pricing and operating margin. The company has a FCF yield of $18 \%$ on FY2009 forecasts.

2QFY09-margin expansion the key highlight even as revenues disappoint. TM's reported EBITDA of Rs3.26 bn for the Sep '08 quarter was $15 \%$ ahead of our estimates. Revenues of US $\$ 269.6 \mathrm{mn}$, however, came in $2.2 \%$ lower than our expectations. Revenue growth was driven primarily by non-BT accounts, which grew $7.2 \%$ qoq. A $11.3 \%$ qoq decline in BT core revenues led to a $5.6 \%$ decline in BT revenues qoq; BTGS revenues ramped up by US\$7 mn in absolute terms to US\$32 mn. Note that BT account was stable in GBP billing.

Adjusted EBITDA margins (adjusted for the Rs673 mn UK payee tax write-back in cost of revenues) grew 230 bps qoq and 600 bps yoy to $28 \%$, despite a decline in utilization rates. Margin expansion was driven by (1) significant cost rationalization measures taken by the company; non-employee expenses, adjusted for the write-back, were down 230bps qoq, (2) sharp rupee depreciation during the quarter and
(3) absorption of the wage hikes effected in the previous quarter.

Revenue growth strategy-convert core BT revenues to annuity business, aggressive expansion in non-BT. We believe that TM has a three-pronged growth strategy (1) strategic partnership in high growth areas with BT; BTGS relationship will pay rich dividends in our view. This is a high growth and under-penetrated area;
(2) convert BT core revenues into large annuity contracts. This provides the company with revenue visibility and offers savings to clients through investments in automation and productivity tools. We believe that this strategy is appropriate especially noting that the certain large programs in BT may be nearing completion. The company had signed a US\$350 mn deal in 1QCY08 as a part of this strategy and (3) aggressive push in the non-BT relationships. The company has recently won a large US $\$ 300 \mathrm{mn}$ deal from a North American telco. Further, the company has four high potential clients, which if mined and executed well can provide the next fillip to growth. We highlight that the deceleration in growth in the company revenues partly contributed to an extremely weak performance from two TEM clients which are a part of the Top 5 accounts.

Quarterly volatility in margins is here to stay. Over the past few quarters, TM has increasingly sought to get into long-term contracts with its top few accounts. This has reflected in some of the recent contract signings like the US\$1 bn BTGS deal signed in Dec '06, the US $\$ 350 \mathrm{mn}$ deal with BT and US $\$ 300 \mathrm{mn}$ deal with AT\&T signed in the previous two quarters and the US $\$ 700 \mathrm{mn}$ deal with BT signed in the Jun '08 quarter. We expect the quarterly margins to fluctuate depending on the quantum of transition costs in the given quarter on the above large deals. The impact of fluctuating transition work on a qoq basis is amply demonstrated in the volatility in TM's non-employee expenses over the past few quarters. We build in a 390 bps improvement in TM's OPM for FY2009E and a 190 bps decline in FY2010E.

We do not share the street's excessive caution on margins of BTGS and other large deals (with or without upfront payments). TM management has emphasized in the past that the profitability of the US\$1-bn BTGS deal (after accounting for the upfront payment of US $\$ 118 \mathrm{mn}$ ) and the recent US $\$ 700 \mathrm{mn}$ (incremental revenues, we discuss the deal details below) deal (TM will bear a portion of US $\$ 110 \mathrm{mn}$ paid to BT last quarter) will be close to the corporate-average profitability (FY2008 EBIT margin was 20\%) over the course of the deal. We highlight some of the likely factors driving management's confidence (1) TM would be able to capture productivity investments through the course of the contract (and not pass the same on to BT in the form of volume discounts or lower pricing, as is the case with typical contracts), and (2) the long-term nature of the deal provides substantial headroom for investing in tools/automation, to drive higher productivity and/or lower cost of service delivery.

Hedged aggressively; more forex losses likely if Re continues at current levels. TM had US $\$ 800 \mathrm{mn}$ of USD-INR and US $\$ 300 \mathrm{mn}$ of GBP-USD hedges outstanding as on Sep 30, 2008, equivalent to close to 5 quarters of gross receivables ( $7-8$ quarters of net inflows). TM's hedging is higher than most of tier-I names. The company has indicated that it has US $\$ 26.5 \mathrm{mn}$ of forex losses sitting in the OCI (down from US\$58 mn in the previous quarter, thanks to gains on GBP/USD hedges) and the forex losses for the rest of FY2009E will likely be US\$2-4 mn if the Re/US\$ rate remains at the current levels. We model forex losses of Rs140 mn for the remaining two quarters of FY2009.

EPS estimates revised upwards; maintain BUY. We have increased our FY2009E and FY2010E EPS by $4.2 \%$ and $0.8 \%$ to Rs 76.4 and Rs 85 respectively despite lowering our revenue growth estimates (to $17.3 \%$ and $17.5 \%$ versus $22.4 \%$ and $22.6 \%$ for FY2009E and FY2010E respectively)-the key change being increase in OPM assumptions. Maintain our BUY rating on the stock noting inexpensive valuations (5.4X FY2009E and 4.9X FY2010E earnings) post the recent steep correction in the stock price. Our target price of Rs700/share implies an upside of $69 \%$ from current levels.

## Key changes in FY2009-11 estimates, March fiscal year-ends

|  | New |  |  | Old |  |  | Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E | 2009E | 2010E | 2011E |
| Revenues (Rs mn) | 47,762 | 56,143 | 67,616 | 49,528 | 60,357 | 72,564 | (3.6) | (7.0) | (6.8) |
| Revenues (US\$ mn) | 1,097 | 1,289 | 1,568 | 1,145 | 1,403 | 1,704 | (4.2) | (8.1) | (8.0) |
| Revenue growth (\%) | 17.3 | 17.5 | 21.7 | 22.4 | 22.6 | 21.4 |  |  |  |
| EBITDA (Rs mn) | 12,301 | 13,440 | 15,460 | 11,341 | 13,193 | 14,977 | 8.5 | 1.9 | 3.2 |
| Net Profit (Rs mn) | 10,010 | 11,133 | 11,946 | 9,611 | 11,046 | 11,650 | 4.2 | 0.8 | 2.5 |
| Fully diluted EPS (Rs/share) | 76.4 | 85.0 | 91.2 | 73.4 | 84.3 | 88.9 | 4.2 | 0.8 | 2.5 |
| Re/\$ rate | 43.5 | 43.5 | 43.1 | 43.3 | 43.0 | 42.6 | 0.7 | 1.3 | 1.3 |

Source: Kotak Institutional Equities estimates

Tech Mahindra interim results, March year end (Rs mn)

|  | \% change |  |  |  |  |  |  | Comments on Q०Q performance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY08 | 1QFY09 | 2QFY09 | q०q | yoy | Kotak Estimates \% | viation |  |
| Revenues | 8,976 | 11,164 | 11,648 | 4.3 | 29.8 | 12,099 | (3.7) | Revenues declined $0.8 \%$ qoq, versus our expectation of $1.2 \%$ growth. Impacted by adverse cross-currency movements and lower-than-expected volumes from the BT account |
| Cost of revenues | $(5,658)$ | $(6,825)$ | $(6,867)$ | 0.6 | 21.4 | $(7,554)$ | (9.1) |  |
| Gross profit | 3,318 | 4,339 | 4,781 | 10.2 | 44.1 | 4,545 | 5.2 | Another quarter of impressive gross margin improvement despite a 500 bps drop in utilization |
| SG\&A expenses | $(1,346)$ | $(1,470)$ | $(1,520)$ | 3.4 | 12.9 | $(1,712)$ | (11.2) |  |
| EBITDA | 1,972 | 2,869 | 3,261 | 13.7 | 65.4 | 2,833 | 15.1 | EBITDA margins 460 bps ahead of expectations (up 230 bps qoq and 600 bps yoy). Driven by lower-than-expected SG\&A expenses and rupee depreciation |
| Depreciation | (193) | (258) | (267) | 3.5 | 38.3 | (265) | 0.6 |  |
| EBIT | 1,779 | 2,611 | 2,994 | 14.7 | 68.3 | 2,567 | 16.6 |  |
| Interest | (26) | - |  |  |  | - |  |  |
| Other income | 249 | 258 | (320) | (224.0) | (228.5) | 279 |  | Includes US $\$ \mathrm{xx} \mathrm{mn}$ of forex loss (US $\$ 4 \mathrm{mn}$ gain in the previous quarter) |
| Profit before tax | 2,002 | 2,869 | 2,674 | (6.8) | 33.6 | 2,846 | (6.0) |  |
| Tax | (187) | (283) | (320) | 13.1 | 71.1 | (373) |  | Tax rate lower than expectations |
| Net profit | 1,815 | 2,586 | 2,354 | (9.0) | 29.7 | 2,473 | (4.8) |  |
| Minority interest | 2 | (2) | (1) |  |  | - |  |  |
| Net income | 1,817 | 2,584 | 2,353 | (8.9) | 29.5 | 2,473 | (4.8) | Adjusted net income 4.8\% lower than our expectations primarly on account of Rs320 mn forex loss |
| Extraordinaries | - | - | 673 |  |  | - |  | UK payee tax write-back of US $\$ 15.3 \mathrm{mn}$ |
| Net profit- reported | 1,817 | 2,584 | 3,026 |  |  | 2,473 | 22.4 |  |
|  |  |  |  |  |  |  |  |  |
| EPS - Diluted (Rs) | 13.9 | 19.7 | 18.0 | (8.9) | 29.5 | 18.9 |  |  |
| Shares outstanding (mn) | 131.0 | 131.0 | 131.0 | - | - | 131.0 |  |  |
|  |  |  |  |  |  |  |  |  |
| Margins (\%) |  |  |  |  |  |  |  |  |
| Gross profit margin | 37.0 | 38.9 | 41.0 |  |  | 37.6 |  |  |
| EBITDA margin | 22.0 | 25.7 | 28.0 |  |  | 23.4 |  |  |
| EBIT margin | 19.8 | 23.4 | 25.7 |  |  | 21.2 |  |  |
| NPM | 20.2 | 23.1 | 20.2 |  |  | 20.4 |  |  |
|  |  |  |  |  |  |  |  |  |
| Employee Metrics |  |  |  |  |  |  |  |  |
| Software Professionals | 18,883 | 19,386 | 20,273 |  |  |  |  |  |
| Sales \& Support | 1,026 | 1,101 | 1,128 |  |  |  |  |  |
| BPO professionals | 3,191 | 3,882 | 3,734 |  |  |  |  |  |
| Total Employees | 23,100 | 24,369 | 25,135 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Other Metrics |  |  |  |  |  |  |  |  |
| BT revenues (\% of total) | 65.0 | 63.0 | 60.0 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Revenues (\%) |  |  |  |  |  |  |  |  |
| BT | 5,834 | 7,033 | 6,989 | (0.6) | 19.8 |  |  |  |
| Non-BT | 3,142 | 4,131 | 4,659 | 12.8 | 48.3 |  |  | Strong growth in non-BT revenues ( $+7.2 \%$ qog and $+39.5 \%$ yoy in US $\$$ terms) |
| Revenue Mix (\%) |  |  |  |  |  |  |  |  |
| Onsite | 45.0 | 40.0 | 40.0 |  |  |  |  |  |
| Offshore | 55.0 | 60.0 | 60.0 |  |  |  |  |  |
| Source: Kotak Instutional Equities estimates |  |  |  |  |  |  |  |  |

Tech Mahindra- consolidated Indian GAAP profit \& loss statement. March fiscal year ends (Rs mn)

|  | 2007 | 2008 | 2009E | 2010E | 2011E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 29,290 | 37,661 | 47,762 | 56,143 | 67,616 |
| Direct cost | $(17,536)$ | $(23,854)$ | $(29,026)$ | $(34,930)$ | $(42,759)$ |
| Gross profit | 11,754 | 13,807 | 18,736 | 21,213 | 24,857 |
| SG\&A expenses | $(4,387)$ | $(5,549)$ | $(6,435)$ | $(7,773)$ | $(9,398)$ |
| EBITDA | 7,368 | 8,258 | 12,301 | 13,440 | 15,460 |
| Depreciation | (515) | (796) | $(1,052)$ | $(1,373)$ | $(1,713)$ |
| EBIT | 6,852 | 7,462 | 11,249 | 12,067 | 13,747 |
| Other income | 77 | 1,044 | 74 | 971 | 1,310 |
| Interest | (61) | (62) | - | - | - |
| Profit before tax | 6,868 | 8,444 | 11,322 | 13,038 | 15,057 |
| Tax | (740) | (748) | $(1,313)$ | $(1,905)$ | $(3,111)$ |
| Net profit | 6,128 | 7,696 | 10,010 | 11,133 | 11,946 |
| Minority interest | (1) |  |  |  |  |
| Net income | 6,127 | 7,696 | 10,010 | 11,133 | 11,946 |
| Extraordinaries | $(4,910)$ | $(4,401)$ | - | - | - |
| Net profit- reported | 1,218 | 3,295 | 10,010 | 11,133 | 11,946 |
|  |  |  |  |  |  |
| Fully Diluted EPS (Rs/Share) | 47.0 | 59.0 | 76.4 | 85.0 | 91.5 |
| Margins (\%) |  |  |  |  |  |
| Gross profit margin | 40.1 | 36.7 | 39.2 | 37.8 | 36.8 |
| EBITDA margin | 25.2 | 21.9 | 25.8 | 23.9 | 22.9 |
| EBIT margin | 23.4 | 19.8 | 23.6 | 21.5 | 20.3 |
| NPM | 20.9 | 20.4 | 21.0 | 19.8 | 17.7 |
| Growth rates (\%) |  |  |  |  |  |
| Revenues | 135.7 | 28.6 | 26.8 | 17.5 | 20.4 |
| Gross profit | 133.7 | 17.5 | 35.7 | 13.2 | 17.2 |
| EBITDA | 175.0 | 12.1 | 49.0 | 9.3 | 15.0 |
| EBIT | 200.3 | 8.9 | 50.7 | 7.3 | 13.9 |
| Net profit | 160.3 | 25.6 | 30.1 | 11.2 | 7.3 |

Source: Kotak Institutional Equities estimates.

| Banking |  |
| :--- | ---: |
| LICH.BO, Rs243 |  |
| Rating | ADD |
| Sector coverage view | Attractive |
| Target Price (Rs) | 325 |
| 52W High -Low (Rs) | $403-192$ |
| Market Cap (Rs bn) | 20.7 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 6.8 | 8.2 | 9.2 |
| Net Profit (Rs bn) | 3.9 | 4.6 | 4.8 |
| EPS (Rs) | 45.5 | 54.6 | 56.2 |
| EPS gth | 39.8 | 20.4 | 3.0 |
| P/E (x) | 5.3 | 4.5 | 4.3 |
| P/B (x) | 1.1 | 0.9 | 0.8 |
| Div yield (\%) | 4.1 | 4.9 | 5.1 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 40.8 | - | - |
| FIls | 31.7 | 0.1 | 0.0 |
| MFs | 2.5 | 0.0 | $(0.0)$ |
| UTI | - | - | $(0.1)$ |
| LIC | 40.8 | 0.6 | 0.6 |

LIC Housing Finance: Sharp growth in home loans, core performance
in line; retain ADD
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- LICHF reported net profit of Rs 1.35 bn, up $16 \%$ yoy and $9 \%$ above estimates
- Strong loan growth, stable spreads and provision write-back support earnings
- Reported NPLs reduced qoq though high disbursement growth raises concerns on future slippages
- We raise estimates; retain ADD with price target of Rs325

LIC Housing Finance (LICHF) reported core profit (PBT+ provisions) of Rs 1.78 bn , up $25 \%$ yoy and in line with estimates. Core performance for the quarter was strongprimarily driven by $26 \%$ growth in loans and stable spreads. Provisions write-back due to a reduction in NPLs supported PAT. While LICHF's performance during the quarter appears satisfactory, strong disbursements growth ( $35 \%$ yoy) will likely increase slippages over the medium term. We are raising our earnings estimates by $2 \%-5 \%$ for FY2009-2010E to factor marginally higher NIMs, loan growth and lower provisioning expenses in FY2009E. Despite a rollover to FY2010E, we are reducing our target price to Rs325 from Rs380 as we now factor a $15 \%$ discount to our fair value estimate. Retain ADD recommendation. The stock is currently trading at 4.3X PER and 0.9X APBR FY2010E.

Strong growth in business, maintaining asset quality remains the key. LICHF reported $26 \%$ yoy growth in overall (retail and builder) loans during 2QFY09 on the back of $41 \%$ yoy growth in retail disbursements. We believe lower competition from banks has aided housing finance companies like LICHF and HDFC though the overall retail market for housing finance may have stagnated.

Collection efficiency remained strong as gross NPLs reduced $11 \%$ qoq. Gross NPLs ratio stood at $1.85 \%$ as of 2QFY09 versus $2.22 \%$ as of June 2008 and $2.8 \%$ as of 2QFY08. We believe relatively high real estate prices at the current juncture are aiding the recovery efforts of the company. While current NPLs are low, rapid loan growth in the current phase of the real estate cycle will likely provide a risk to LICHF's asset quality in the medium term. We are reducing our provisioning estimates by $10 \%$ for FY2009E to factor the on-going traction in recoveries. However, we continue to factor in provisioning expenses at $0.3 \%$ of average assets in FY2010E versus $0.2 \%$ in FY2009E and $0.1 \%$ reported in FY2008. This is significantly below the peak level of NPL provisions-to-average assets ratio of $0.7 \%$, which was booked in FY2005.

Spreads appear comfortable. LICHF reported spreads of $1.75 \%$ which were stable in comparison to those observed in 1QFY09 and 2QFY08. LICHF has raised its prime lending rate (PLR) by 50 bps in August 2008, which is over and above 25 bps hike effected in May 2008. The entire loan portfolio is likely to be repriced by November 2008. We factor stable NIMs in our estimates for 2HFY09E followed by a marginal decline in FY2010E. The management has highlighted that the company had surplus liquidity for most part of the quarter. The liquid balance sheet helped the company book higher income on funds parked with short-term mutual funds.

## LIC Housing Finance—old and new estimates

March fiscal year-ends, 2009-2010E (Rs mn)

|  | Old estimates |  | New estimates |  | Old vs New (\%) |  | YoY(\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009E | 2010E | 2009E | 2010E | 2009E | 2010E | 2009E | 2010E |
| NIMs(\%) | 2.9 | 2.7 | 2.9 | 2.7 |  |  |  |  |
| Loan growth (\%) | 23.3 | 19.8 | 24.6 | 20.6 |  |  |  |  |
| Net interest income | 6,824 | 7,917 | 6,902 | 8,039 | 1.1 | 1.5 | 22.8 | 16.5 |
| Other income | 1,250 | 1,254 | 1,393 | 1,254 | 11.4 | 0.0 | 8.8 | (10.0) |
| Fee income | 579 | 596 | 579 | 596 | 0.0 | 0.0 | 10.0 | 3.0 |
| Other income | 672 | 658 | 815 | 658 | 21.3 | 0.0 | 7.9 | (19.3) |
| Total income | 8,074 | 9,171 | 8,295 | 9,293 | 2.7 | 1.3 | 20.2 | 12.0 |
| Loan loss provisions | 490 | 892 | 443 | 904 | (9.5) | 1.4 | 82.6 | 103.9 |
| Operating expenses | 1,520 | 1,722 | 1,520 | 1,722 | 0.0 | 0.0 | 13.6 | 13.3 |
| Employee expenses | 397 | 456 | 397 | 456 | (0.0) | (0.0) | 15.0 | 15.0 |
| Other expenses | 1,123 | 1,265 | 1,123 | 1,265 | 0.0 | 0.0 | 13.2 | 12.7 |
| PBT | 6,064 | 6,558 | 6,332 | 6,667 | 4.4 | 1.7 | 19.0 | 5.3 |
| Tax | 1,639 | 1,862 | 1,694 | 1,893 | 3.4 | 1.6 | 16.8 | 11.7 |
| PAT | 4,426 | 4,695 | 4,638 | 4,774 | 4.8 | 1.7 | 19.8 | 2.9 |
| PBT+provisions-extraordinary items | 6,554 | 7,449 | 6,775 | 7,571 | 3.4 | 1.6 | 24.2 | 11.7 |
| EPS (Rs per share) | 52 | 55 | 55 | 56 |  |  | 19.8 | 2.9 |

Source: Company, Kotak Institutional Equities estimates.

LIC Housing Finance Ltd-quarterly results


Source: Company, Kotak Institutional Equities estimates

| Technology |  |
| :--- | ---: |
| POLS.BO, Rs51 |  |
| Rating | SELL |
| Sector coverage view | Neutral |
| Target Price (Rs) | 70 |
| 52 W High -Low (Rs) | $141-41$ |
| Market Cap (Rs bn) | 5.0 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ |
| Sales (Rs bn) | 11.0 | 14.1 | 15 |
| Net Profit (Rs bn) | 0.7 | 1.3 | 1.1 |
| EPS (Rs) | 7.4 | 12.8 | 11.6 |
| EPS gth | $(27.6)$ | 71.6 | $(9.6)$ |
| P/E (x) | 6.8 | 4.0 | 4.4 |
| EV/EBITDA (x) | 2.7 | 1.5 | 1.2 |
| Div yield (\%) | 3.5 | 3.5 | 3.5 |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 28.4 | - | - |
| FIls | 2.6 | 0.0 | 0.0 |
| MFs | 1.3 | 0.0 | 0.0 |
| UTI | - | - | - |
| LIC | - | - | - |

## Polaris Software Lab: A good quarter-surviving the BFSI turmoil for now. We see challenges ahead. Maintain SELL

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## - 2QFY09 performance ahead of expectations

- Quarterly performance likely to be volatile; we see significant challenges ahead
- Maintain SELL

Polaris reported second robust operating quarter in a row (a positive surprise for a change). Reported net income of Rs338 mn for the quarter was $31 \%$ ahead of our expectations. Net income outperformance was driven by positive surprises on both revenues as well as operating margins. Revenues at US $\$ 80.2 \mathrm{mn}$ grew $5.5 \%$ qoq (our expectation was a $1 \%$ growth) while operating margins at $16.4 \%$ were up 420 bps qoq, impressive (though unsustainable) in our view. We believe that it is too early to call this a decisive turnaround in the company's growth trajectory; we see significant challenges ahead for the company given the challenging macro environment, especially among the banking clients. The business model risks remain with a high dependence on a few clients, uncertainty around success of Intellect product suite and continuity of execution challenges (with a weak employee profile). We have revised our FY2009E and FY2010E EPS estimates upwards by 26.5\% and 3.5\% to Rs12.8 and Rs11.6 noting 1H outperformance. Maintain SELL. Stock may see an upside in the near term on the back of 1 H performance.

2QFY09 performance ahead of expectations. Polaris reported 5.5\% qoq and 19\% yoy revenue growth in US\$ terms to US $\$ 80.2 \mathrm{mn}$. Revenue growth was driven by strong growth in the company's top clients. Top-10 accounts grew $12.8 \%$ qoq led by a strong $10.6 \%$ qoq growth in Citigroup revenues. Dependence on Citigroup has once again increased and it now accounts for 42.7\% of the company's revenues. OPM at $16.4 \%$ (up 420 bps qoq and 540 bps yoy) was substantially ahead of our expectations of $11.9 \%$. OPM improvement was driven by rupee depreciation, SG\&A efficiencies and a sharp 296 bps qoq improvement in utilization. Net income at Rs336mn was up $32.4 \%$ qoq and $86 \%$ yoy.

Quarterly performance likely to be volatile; we see significant challenges ahead. While we find Polaris' 1HFY09 performance impressive, we remain cautious on the company's business outlook in the near to medium term. Our caution emanates from (1) Polaris' dependence on a few large banking names; a good number of Polaris' clients have been directly impacted by the turmoil in the banking industry, (2) volatile nature of Polaris' quarterly numbers-Polaris' revenue as well as OPM performance has been extremely volatile in the past, and (3) slowing products business.

Business model risks remain higher than other players. While we like the product-led revenue growth strategy adopted by Polaris, we would like to highlight the potential risks of the approach in an IT spending slowdown environment. Polaris' small size and weaker positioning with the clients (relative to some of its larger peers) makes it more vulnerable than peers to (1) likely cuts in new spending in the BFSI vertical and (2) vendor rationalization by some of the large clients.

Revising estimates upwards; maintain SELL. We have revised our FY2009E and FY2010E EPS estimates upwards by $26.5 \%$ and $3.5 \%$ to Rs12.8 and Rs11.6 respectively. The revision is primarily on account of 1 HFY 09 outperformance against expectations. We maintain our SELL rating on the stock noting macro challenges and the company's history of volatile performance.

Key changes to estimates, FY2009E-FY2010E

|  | Revised |  | Earlier |  | Change (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY2009E | FY2010E | FY2009E | FY2010E | FY2009E | FY2010E |
| Revenues (US\$ mn) | 313 | 341 | 310 | 349 | 0.9 | (2.3) |
| Revenues (Rs mn) | 14,071 | 15,337 | 13,631 | 14,994 | 3.2 | 2.3 |
| Revenue growth | 14.3 | 9.0 | 13.3 | 12.6 |  |  |
| EBITDA (Rs mn) | 1,843 | 1,733 | 1,554 | 1,694 | 18.6 | 2.3 |
| EBIT (Rs mn) | 1,383 | 1,210 | 1,070 | 1,163 | 29.3 | 4.1 |
| Net profit (Rs mn) | 1,256 | 1,136 | 993 | 1,097 | 26.5 | 3.5 |
| EPS (Rs) | 12.8 | 11.6 | 10.1 | 11.2 | 26.5 | 3.5 |
| EBITDA margin (\%) | 13.1 | 11.3 | 11.4 | 11.3 |  |  |
| EBIT margin (\%) | 9.8 | 7.9 | 7.9 | 7.8 |  |  |
| Re/US\$ rate | 45.0 | 45.0 | 44.0 | 43.0 | 2.3 | 4.7 |

Source: Kotak Institutional Equities estimates

Polaris Software Interim Results (Rs mn)

|  |  |  |  | QoQ | YoY | Kotak | \% Deviation | Comments on QoQ performance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2QFY08 | 1QFY09 | 2QFY09 | \% chg. | \% chg. | Estimates |  |  |
| Revenues | 2,736 | 3,170 | 3,511 | 10.8 | 28.4 | 3,328 | 5.5 | Revenue growth of $5.5 \%$ in US $\$$ terms substantially ahead of our expectations of $1 \%$ revenue growth. |
| Cost of revenues | $(1,847)$ | $(2,147)$ | $(2,292)$ | 6.8 | 24.1 | $(2,247)$ | 2.0 |  |
| Gross profit | 889 | 1,023 | 1,220 | 19.2 | 37.3 | 1,082 | 12.8 |  |
| Sales \& marketing expenses | (315) | (318) | (344) | 8.0 | 9.1 | (349) | (1.7) |  |
| General administration expenses | (272) | (317) | (301) | (5.0) | 10.7 | (336) | (10.4) |  |
| SG\&A expenses | (587) | (635) | (645) | 1.5 | 9.8 | (686) | (6.0) |  |
| Operating Profits | 302 | 388 | 575 | 48.1 | 90.7 | 396 | 45.2 | Operating margin improvement of 420 bps qoq impressive. Led by rupee depreciation, SG\&A efficiencies, and sharp jump in utilization |
| Non-operating Income | 39 | 13 | (67) | (628.2) | (272.7) | 29 | (333.6) |  |
| EBIDTA | 341 | 401 | 508 | 26.6 | 49.1 | 425 | 19.5 |  |
| Financial expenses | (2) | (2) | (2) | (20.3) | (12.5) | (2) | (16.0) |  |
| EBDT | 339 | 399 | 506 | 26.9 | 49.5 | 423 | 19.7 |  |
| Depreciation | (119) | (106) | (108) | 1.5 | (9.2) | (119) | (8.9) |  |
| Pretax profits | 220 | 293 | 398 | 36.1 | 81.2 | 304 | 30.8 |  |
| Tax | (37) | (37) | (60) | 61.7 | 59.8 | (46) | 31.1 |  |
| Net profit | 182 | 256 | 338 | 32.4 | 85.6 | 259 | 30.8 | Net income 31\% ahead of our estimates on account of revenue and margin outperformance |
| Extraordinaries | - | - | 6 |  |  | - |  |  |
| PAT-Reported | 182 | 256 | 344 | 34.7 | 88.9 | 259 | 33.1 |  |
|  |  |  |  |  |  |  |  |  |
| Period EPS |  |  |  |  |  |  |  |  |
| EPS - recurring (Rs) | 1.9 | 2.6 | 3.5 | 34.3 | 88.3 | 1.9 |  |  |
| EPS - reported (RS) | 1.9 | 2.6 | 3.5 | 33.9 | 87.7 | 1.9 |  |  |
| Margins |  |  |  |  |  |  |  |  |
| Gross margin (\%) | 32.5 | 32.3 | 34.7 |  |  | 32.5 |  |  |
| SG\&A expenses (\%) | 21.5 | 20.0 | 18.4 |  |  | 20.6 |  |  |
| Operating profit margin (\%) | 11.0 | 12.2 | 16.4 |  |  | 11.9 |  |  |
| Net profit margin (\%) | 6.7 | 8.1 | 9.6 |  |  | 7.8 |  |  |
|  |  |  |  |  |  |  |  |  |
| Revenues from Citigroup (\%) | 38.7 | 40.7 | 42.6 |  |  | - |  |  |
| Revenues from Citigroup (Rs mn) | 1,058.6 | 1,288.8 | 1,496.9 | 16.1 | 41.4 | - |  |  |

Source: Company, Kotak Institutional Equities estimates.

| Energy |  |
| :--- | ---: |
| RPET.BO, Rs107 |  |
| Rating | REDUCE |
| Sector coverage view | Cautious |
| Target Price (Rs) | 130 |
| 52 W High -Low (Rs) | $295-97$ |
| Market Cap (Rs bn) | 479.5 |


| Financials |  |  |  |
| :--- | :---: | :---: | ---: |
| March y/e | 2008 | 2009E | 2010E |
| Sales (Rs bn) | 0.0 | 187.9 | \#\#\#\#\#\# |
| Net Profit (Rs bn) | $(4.7)$ | 11.0 | 76.5 |
| EPS (Rs) | $(1.1)$ | 2.4 | 17.0 |
| EPS gth | - | - | 614.5 |
| P/E (x) | - | - | 6.3 |
| EV/EBITDA (x) | - | - | 5.5 |
| Div yield (\%) | - | - | 1.9 |

## Shareholding, June 2008

|  | \% of <br> Pattern <br> Portfolio |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 75.4 | - | - |
| Flls | 1.5 | 0.2 | $(2.1)$ |
| MFs | 1.2 | 0.7 | $(1.5)$ |
| UTI | - | - | $(2.2)$ |
| LIC | 1.7 | 0.9 | $(1.3)$ |

## Reliance Petroleum: Refinery on the verge of completion but global refining margins under pressure

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- Weak global GDP growth means lower demand for refined products
- Increase in supply (new refining capacity, NGLs) is a given
- Maintain REDUCE with revised 12-month target price of Rs130 (Rs150 previously)

RPET's upcoming 580,000 b/d refinery remains on track for completion before the initial completion date of Dec '08. However, the rapid deterioration in global supplydemand balance over the past few months has increased our concerns about refining margins. We see further downside risk to our refining margins assumptions given increasing concerns about global GDP growth in CY2009E and CY2010E. We retain our REDUCE rating on RPET stock with revised 12-month target price of Rs130 (8X FY2010E EPS) versus Rs150 previously (9X FY2010E EPS previously). We assume a lower multiple to factor in increasing downside risks to global oil demand and hence, refining margins. Our 12-month DCF value for RPET comes to Rs97. We note that our valuation methodology implicitly assumes that FY2010E earnings will sustain in perpetuity. RPET's earnings will likely decline from FY2014E after its five-year 100\% income tax exemption gets over.

Solid refinery but likely weak refining cycle. As per the management, the project is over $97 \%$ complete and is on track for completion before the initial completion date of Dec '08. We like Reliance Petroleum's fundamentals and its very competitive (perhaps the most competitive globally) position in refining. However, we see large downside risks to refining margins as a potential risk to the stock. We expect refining margins to remain weak for the next 18-24 months led by (1) likely weak demand and (2) large refining capacity additions from 2 HCY 08 . Exhibit 1 shows that Singapore refining margins have declined after the spurt seen in September due to shutdown of significant refining capacity in the US due to hurricanes Gustav and Ike.

1. Increasing evidence of demand implosion; risk is on the downside. The IEA currently projects CY2009E global demand growth at 0.7 mn b/d but we see risks to the downside from weaker-than-expected global GDP growth. Exhibit 2 shows the IMF's latest GDP growth projections for major areas in CY2008E and CY2009E. The IMF currently projects GDP growth for US at $0.1 \%$, Euro-zone at $0.2 \%$ and Japan at $0.5 \%$. However, we see risks to the projections for emerging countries including China (9.3\%) and Developing Asia (7.7\%) in light of high linkages between emerging Asia and developed countries. As per the IEA, non-OECD demand growth of $1.3 \mathrm{mn} \mathrm{b} / \mathrm{d}$ in CY2009E will make up for demand loss of $0.6 \mathrm{mn} \mathrm{b} / \mathrm{d}$ in OECD countries and slower-than-expected GDP growth in non-OECD countries will impact global oil demand further, in our view.
The IEA recently cut its demand growth for CY2008E again to $0.4 \mathrm{mn} \mathrm{b} / \mathrm{d}$, which reflects demand compression in the OECD countries primarily. This figure is down from $2 \mathrm{mb} / \mathrm{d}$ at the beginning of the year. In particular, US demand continues to be weak with September demand declining by 7\% yoy led by economic slowdown and ongoing financial crisis; demand contracted $4.5 \%$ yoy in Aug '08 and 4\% yoy in Jul '08. Gasoline demand has shrunk sharply by $5.5 \%$ with plummeting sales of light trucks ( $-31 \%$ yoy) and passenger cars ( $-22 \%$ ) in Sep '08. Exhibit 3 gives our supplydemand for oil.
2. Significant capacity addition is a given. We expect significant addition to refining capacity from 4 QCY 08 , which includes capacity addition of $0.95 \mathrm{mb} / \mathrm{d}$ in China and RPET's $580,000 \mathrm{~b} / \mathrm{d}$ refinery (see Exhibit 4). We expect refining capacity addition of $1.4 \mathrm{mb} / \mathrm{d}, 1.6 \mathrm{mb} / \mathrm{d}$ and $1.7 \mathrm{mb} / \mathrm{d}$ in CY2008E, CY2009E and CY2010E (see Exhibit 5). In addition, we expect natural gas liquids (NGLs) supply to increase by $0.3 \mathrm{mb} / \mathrm{d}, 0.8 \mathrm{mb} / \mathrm{d}$ and $0.5 \mathrm{mb} / \mathrm{d}$ in CY2008E, CY2009E and CY2010E led by start of several gas-processing plants associated with gas developments in Iran (Phase 6-10 of South Pars development), Qatar (four new LNG trains of Qatargas 2 and RasGas), Saudi Arabia and Nigeria.

Earnings revision. We have revised our FY2010E, FY2011E and FY2012E EPS estimates to Rs17, Rs14 and Rs14.5 from Rs16.9, Rs14.2 and Rs14.7 to reflect (1) weaker rupee and (2) lower refining margins than previously assumed. We model refining margins for RPET at US\$12.6/bbl for FY2010E and US\$11.3/bbl for FY2011E versus US $\$ 13.3 / \mathrm{bbl}$ and US11.9/bbl previously. We have revised our rupee-dollar exchange rate assumption to Rs45/US\$ for FY2010E, Rs44/US\$ for FY2011E and US\$43/US\$ for FY2012E from Rs42.5/US\$, Rs42/US\$ and Rs41/US\$.

Singapore refining margins have declined after the spurt in September caused by hurricanes
Singapore refining margins (US $\$ / \mathrm{bbl}$ )


| Simple refining margins, March fiscal year-ends (US\$/bbl) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 YTD |
| 1Q | (0.32) | 1.29 | 0.51 | 0.30 | 1.05 | 1.69 | 3.02 | 2.52 | 2.25 | 2.40 |
| 2Q | (0.08) | 2.47 | 0.45 | 0.07 | 1.20 | 3.13 | 2.78 | (0.70) | 0.99 | 1.71 |
| 3Q | 0.14 | 1.74 | 1.06 | 1.44 | 1.57 | 6.46 | 2.22 | (1.25) | 2.32 | 2.18 |
| 4Q | 1.86 | 0.21 | (0.03) | 2.98 | 2.88 | 2.08 | 1.09 | 1.25 | 0.25 |  |
| Average | 0.40 | 1.43 | 0.50 | 1.20 | 1.67 | 3.34 | 2.28 | 0.45 | 1.45 | 2.07 |


| Weekly margins |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Current | -1 Wk | -2 Wk | -3 Wk | -4 Wk |
| 2.12 | 2.41 | 2.02 | 6.03 | 5.40 |


| Complex refining margins, March fiscal year-ends (US\$/bbl) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 YTD |
| 1Q | 0.43 | 1.86 | 1.34 | 0.79 | 1.24 | 4.57 | 4.93 | 6.24 | 6.58 | 4.31 |
| 2Q | 1.19 | 3.96 | 0.58 | 0.14 | 2.35 | 5.80 | 6.11 | 2.46 | 2.91 | 0.66 |
| 3Q | 0.41 | 2.25 | 1.22 | 1.56 | 3.23 | 9.04 | 3.94 | 0.98 | 3.91 | 3.12 |
| 4Q | 2.64 | 1.60 | 0.65 | 3.70 | 5.44 | 5.02 | 2.77 | 4.11 | 2.78 |  |
| Average | 1.17 | 2.42 | 0.95 | 1.55 | 3.06 | 6.10 | 4.44 | 3.45 | 4.05 | 2.55 |


| Singapore refining margins, March fiscal year-ends (US\$/bbl) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 YTD |
| Simple | 0.40 | 1.43 | 0.50 | 1.20 | 1.67 | 3.34 | 2.28 | 0.45 | 1.45 | 2.07 |
| Complex | 0.43 | 1.86 | 1.34 | 0.79 | 1.24 | 4.57 | 4.93 | 3.45 | 4.05 | 2.55 |

Weekly margins

| Current | $\mathbf{- 1} \mathbf{~ W k}$ | $\mathbf{- 2} \mathbf{W k}$ | $\mathbf{- 3} \mathbf{~ W k}$ | $\mathbf{- 4} \mathbf{~ W k}$ |
| :---: | :---: | :---: | :---: | :---: |
| 3.97 | 3.66 | 1.72 | 6.02 | 5.80 |

Source: Bloomberg, Kotak Institutional Equities

Global GDP growth is set to slow down in CY2009E
Growth in real GDP (yoy) for world and key economies, 2004-2009E


Source: IMF

Expect moderate demand growth led by economic slowdown and ongoing financial crisis
Estimated global crude demand, supply and prices, Calendar year-ends

|  | 2004 | 2005 | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demand (mb/d) |  |  |  |  |  |  |  |  |  |  |
| Total demand | 82.5 | 84.0 | 85.1 | 86.1 | 86.5 | 87.2 | 88.3 | 89.5 | 90.7 | 92.2 |
| Yoy growth | 3.3 | 1.5 | 1.1 | 1.0 | 0.4 | 0.7 | 1.1 | 1.2 | 1.2 | 1.5 |
| Supply (mb/d) |  |  |  |  |  |  |  |  |  |  |
| Non-OPEC | 48.8 | 48.7 | 49.2 | 49.6 | 49.8 | 50.4 | 50.6 | 50.7 | 50.7 | 51.3 |
| Yoy growth | 0.6 | (0.1) | 0.5 | 0.4 | 0.2 | 0.6 | 0.2 | 0.1 | 0.0 | 0.6 |
| OPEC |  |  |  |  |  |  |  |  |  |  |
| Crude | 29.5 | 30.8 | 31.3 | 31.7 | 31.6 | 30.9 | 31.3 | 32.3 | 33.2 | 34.0 |
| NGLs | 4.2 | 4.5 | 4.6 | 4.8 | 5.1 | 5.9 | 6.4 | 6.5 | 6.8 | 6.9 |
| Total OPEC | 33.7 | 35.3 | 35.9 | 36.5 | 36.7 | 36.8 | 37.7 | 38.8 | 40.0 | 40.9 |
| Total supply | 83.4 | 84.7 | 85.5 | 86.1 | 86.5 | 87.2 | 88.3 | 89.5 | 90.7 | 92.2 |
| Total stock change | 1.0 | 0.7 | 0.8 |  |  |  |  |  |  |  |
| OPEC crude capacity |  |  |  | 34.4 | 35.3 | 36.4 | 37.4 | 37.3 | 37.6 | 37.9 |
| Implied OPEC spare capacity |  |  |  | 2.7 | 3.7 | 5.5 | 6.1 | 5.0 | 4.4 | 3.9 |
| Demand growth (yoy, \%) | 4.2 | 1.8 | 1.3 | 1.2 | 0.5 | 0.8 | 1.3 | 1.4 | 1.3 | 1.7 |
| Supply growth (yoy, \%) |  |  |  |  |  |  |  |  |  |  |
| Non-OPEC | 1.2 | (0.2) | 1.0 | 0.8 | 0.4 | 1.2 | 0.4 | 0.2 | 0.0 | 1.2 |
| OPEC | 8.4 | 4.6 | 1.9 | 1.5 | 0.6 | 0.3 | 2.4 | 2.9 | 3.1 | 2.3 |
| Total | 4.4 | 1.6 | 0.9 | 0.7 | 0.5 | 0.8 | 1.3 | 1.4 | 1.3 | 1.7 |
| Dated Brent (US\$/bbl) | 38.3 | 54.4 | 65.8 | 72.7 | 105.0 | 90.0 | 95.0 | 95.0 | 95.0 | 75.0 |

Source: IEA, BP Statistical Review of World Energy, and various government and industry sources

Significant refining capacity to come onstream in China and India from 2HCY08
Upcoming refining capacity addition (b/d)

| Company |  | Capacity addition | Expected |
| :---: | :---: | :---: | :---: |
|  | Location | (b/d) | completion |
| CNOOC | Daya Bay, Huizhou, Guangdong, China | 240,000 | 3QCY08 |
| Reliance Petroleum | Jamnagar, India | 580,000 | 4QCY08 |
| Sinopec | Qingdao, China | 200,000 | 4QCY08 |
| Fujian Petrochemical | Quangang, Quanzhou City, China | 160,000 | 1QCY09 |
| Sinopec | Tianjin, China | 150,000 | 1QCY09 |
| Petrochina | Dagang, Quinzhou, China | 200,000 | 1QCY09 |
| Petrovietnam | Dung Quat, Vietnam | 121,000 | 1QCY09 |
| Total capacity addit |  | 1,651,000 |  |

Source: Oil \& Gas journal, Kotak Institutional Equities estimates

Significant supply additions to global refining capacity
Global refinery capacity addition, calendar year ends, 2007-2012E ('000 b/d)


Source: IEA, Kotak Institutional Equities estimates

DCF valuation for Reliance Petroleum (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | 2016E | 2017E | 2018E | 2019E | 2020E | 2021E | 2022E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 26,777 | 110,577 | 92,592 | 88,808 | 81,059 | 79,870 | 79,564 | 79,229 | 78,865 | 78,472 | 78,049 | 78,049 | 78,049 | 78,049 |
| Tax expense | (55) | (113) | (72) | (68) | (57) | $(8,114)$ | $(10,326)$ | $(11,107)$ | $(11,752)$ | $(12,278)$ | $(23,231)$ | $(23,453)$ |  |  |
| Working capital changes | $(16,451)$ | $(68,335)$ | 3,112 | 1,961 | 3,745 | 127 | (7) | (5) | (4) | (4) | (3) | - 1 |  |  |
| Cash flow from operations | 10,272 | 42,130 | 95,632 | 90,701 | 84,747 | 71,883 | 69,232 | 68,117 | 67,109 | 66,190 | 54,815 | 54,597 |  |  |
| Capital expenditure | $(39,097)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ |  |  |
| Free cash flow to the firm | $(28,825)$ | 40,130 | 93,632 | 88,701 | 82,747 | 69,883 | 67,232 | 66,117 | 65,109 | 64,190 | 52,815 | 52,597 | 52,597 | 52,597 |
| Discount factor at WACC | 0.95 | 0.85 | 0.76 | 0.68 | 0.60 | 0.54 | 0.48 | 0.43 | 0.38 | 0.34 | 0.31 | 0.27 | - |  |
| Discounted cash flow | $(27,428)$ | 34,093 | 71,025 | 60,057 | 50,023 | 37,720 | 32,401 | 28,441 | 25,006 | 22,012 | 16,171 |  |  |  |
| Discounted cash flow-1 year forward |  | 38,185 | 79,548 | 67,285 | 56,026 | 42,246 | 36,289 | 31,863 | 28,007 | 24,654 | 18,111 | 16,104 |  |  |
| Discounted cash flow-2 year forward |  |  | 89,094 | 75,359 | 62,768 | 47,316 | 40,643 | 35,687 | 31,378 | 27,612 | 20,285 | 18,036 | 16,104 |  |



| Discount rate (\%) | $\mathbf{1 2 . 0}$ |
| :--- | :--- |
| Growth from 2020 to perpetuity (\%) | - |
| Exit free cash multiple $(X)$ | 8.3 |
| Exit EBITDA multiple $(X)$ | 5.6 |

Source: Kotak Institutional Equities estimates

## Reliance Petroleum has high leverage to refining margins

Sensitivity of RPL's earnings to key variables

|  | Fiscal 2009E |  |  | Fiscal 2010E |  |  | Fiscal 2011E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Downside | Base case | Upside | Downside | Base case | Upside | Downside | Base case | Upside |
| Rupee-dollar exchange rate |  |  |  |  |  |  |  |  |  |
| Rupee-dollar exchange rate | 44.0 | 45.0 | 46.0 | 44.0 | 45.0 | 46.0 | 43.0 | 44.0 | 45.0 |
| Net profits (Rs mn) | 10,293 | 10,982 | 11,671 | 73,555 | 76,500 | 79,445 | 60,245 | 62,854 | 65,463 |
| EPS (Rs) | 2.3 | 2.4 | 2.6 | 16.3 | 17.0 | 17.7 | 13.4 | 14.0 | 14.5 |
| \% upside/(downside) | (6.3) |  | 6.3 | (3.9) |  | 3.9 | (4.2) |  | 4.2 |
|  |  |  |  |  |  |  |  |  |  |
| Refining margins (US\$/bbl) |  |  |  |  |  |  |  |  |  |
| Margins (US \$/bbl) | 13.1 | 14.1 | 15.1 | 11.6 | 12.6 | 13.6 | 10.3 | 11.3 | 12.3 |
| Net profits (Rs mn) | 9,342 | 10,982 | 12,622 | 66,985 | 76,500 | 86,015 | 53,548 | 62,854 | 72,160 |
| EPS (Rs) | 2.1 | 2.4 | 2.8 | 14.9 | 17.0 | 19.1 | 11.9 | 14.0 | 16.0 |
| \% upside/(downside) | (14.9) |  | 14.9 | (12.4) |  | 12.4 | (14.8) |  | 14.8 |

Source: Kotak Institutional Equities estimates

India Daily Summary - October 22, 2008

Profit model, balance sheet, cash model of Reliance Petroleum 2009-2014E, March fiscal year-ends (Rs mn)

|  | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Profit model | 187,920 | $1,056,461$ | $1,018,070$ | 993,965 | 945,387 | 944,465 |
| Net revenues | $\mathbf{2 6 , 7 7 7}$ | $\mathbf{1 1 0 , 5 7 7}$ | $\mathbf{9 2 , 5 9 2}$ | $\mathbf{8 8 , 8 0 8}$ | $\mathbf{8 1 , 0 5 9}$ | $\mathbf{7 9 , 8 7 0}$ |
| EBITDA | 14 | 69 | 122 | 103 | 93 | 121 |
| Other income | $(10,796)$ | $(19,266)$ | $(14,903)$ | $(8,666)$ | $(5,853)$ | $(3,161)$ |
| Interest (expense)/income | $(4,986)$ | $(14,791)$ | $(14,899)$ | $(15,007)$ | $(15,116)$ | $(15,224)$ |
| Depreciation | $\mathbf{1 1 , 0 0 9}$ | $\mathbf{7 6 , 5 9 0}$ | $\mathbf{6 2 , 9 1 2}$ | $\mathbf{6 5 , 2 3 8}$ | $\mathbf{6 0 , 1 8 3}$ | $\mathbf{6 1 , 6 0 6}$ |
| Pretax profits | - | - | - | - | - | - |
| Extraordinary items | $(28)$ | $(90)$ | $(58)$ | $(60)$ | $(52)$ | $(7,718)$ |
| Tax | - | - | - | - | - | 1,624 |
| Deferred taxation | $\mathbf{1 0 , 9 8 2}$ | $\mathbf{7 6 , 5 0 0}$ | $\mathbf{6 2 , 8 5 4}$ | $\mathbf{6 5 , 1 7 8}$ | $\mathbf{6 0 , 1 3 1}$ | $\mathbf{5 5 , 5 1 2}$ |
| Net income | $\mathbf{2 . 4}$ | $\mathbf{1 7 . 0}$ | $\mathbf{1 4 . 0}$ | $\mathbf{1 4 . 5}$ | $\mathbf{1 3 . 4}$ | $\mathbf{1 2 . 3}$ |
| Earnings per share (Rs) |  |  |  |  |  |  |


| Balance sheet | 145,471 | 211,442 | 263,766 | 286,826 | 276,607 | 267,172 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total equity | - | - | - | - | - | $(1,624)$ |
| Deferred taxation liability | 168,275 | 159,275 | 91,275 | 52,275 | 46,275 | 44,275 |
| Total borrowings | 14,735 | 77,307 | 75,626 | 73,945 | 70,584 | 70,584 |
| Current liabilities | $\mathbf{3 2 8 , 4 8 1}$ | $\mathbf{4 4 8 , 0 2 4}$ | $\mathbf{4 3 0 , 6 6 7}$ | $\mathbf{4 1 3 , 0 4 7}$ | $\mathbf{3 9 3 , 4 6 7}$ | $\mathbf{3 8 0 , 4 0 8}$ |
| Total liabilities and equity | 443 | 1,869 | 2,204 | 1,232 | 1,873 | 2,165 |
| Cash | 36,802 | 167,708 | 162,916 | 159,275 | 152,169 | 152,042 |
| Other current assets | 266,854 | 254,063 | 241,164 | 228,157 | 215,041 | 201,817 |
| Net fixed assets | - | - | - | - | - | - |
| Capital work-in-progress | 24,383 | 24,383 | 24,383 | 24,383 | 24,383 | 24,383 |
| Investments | - | - | - | - | - | - |
| Deferred expenditure | $\mathbf{3 2 8 , 4 8 1}$ | $\mathbf{4 4 8 , 0 2 4}$ | $\mathbf{4 3 0 , 6 6 7}$ | $\mathbf{4 1 3 , 0 4 7}$ | $\mathbf{3 9 3 , 4 6 7}$ | $\mathbf{3 8 0 , 4 0 8}$ |
| Total assets |  |  |  |  |  |  |


| Free cash flow |  |  |  |  |  |  |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: |
| Operating cash flow, excl. working capital | 15,954 | 91,221 | 77,631 | 80,082 | 75,153 | 68,991 |
| Working capital changes | $(16,451)$ | $(68,335)$ | 3,112 | 1,961 | 3,745 | 127 |
| Capital expenditure | $(39,097)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ | $(2,000)$ |
| Investments | - | - | - | - | - | - |
| Other income | 14 | 69 | 122 | 103 | $\mathbf{9 3}$ | 121 |
| Free cash flow | $\mathbf{( 3 9 , 5 8 0}$ | $\mathbf{2 0 , 9 5 6}$ | $\mathbf{7 8 , 8 6 4}$ | $\mathbf{8 0 , 1 4 6}$ | $\mathbf{7 6 , 9 9 1}$ | $\mathbf{6 7 , 2 3 9}$ |


| Ratios (\%) | 115.7 | 75.3 | 34.6 | 18.2 | 16.7 | 16.6 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Debt/equity | 115.4 | 74.4 | 33.8 | 17.8 | 16.1 | 15.8 |
| Net debt/equity | 7.8 | 42.9 | 26.5 | 23.7 | 21.3 | 20.5 |
| ROAE (\%) | $\mathbf{7 . 5}$ | $\mathbf{2 8 . 0}$ | $\mathbf{2 1 . 4}$ | $\mathbf{2 1 . 3}$ | $\mathbf{1 9 . 9}$ | $\mathbf{1 8 . 4}$ |
| ROACE (\%) |  |  |  |  |  |  |

Source: Kotak Institutional Equities estimates

| Infrastructure |  |
| :--- | ---: |
| IRBI.BO, Rs96 |  |
| Rating | BUY |
| Sector coverage view | Attractive |
| Target Price (Rs) | 155 |
| 52W High -Low (Rs) | $222-84$ |
| Market Cap (Rs bn) | 31.9 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 8}$ | 2009E | 2010E |
| Sales (Rs bn) | 7.3 | 10.8 | 23.9 |
| Net Profit (Rs bn) | 1.1 | 2.0 | 4.4 |
| EPS (Rs) | 3.4 | 5.9 | 13.2 |
| EPS gth | 150.9 | 73.0 | 122.3 |
| P/E (x) | 28.0 | 16.2 | 7.3 |
| EV/EBITDA (x) | 10.9 | 10.8 | 5.2 |
| Div yield (\%) | - | - | - |

## Shareholding, June 2008

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 74.4 | - | - |
| FIls | 6.3 | 0.0 | $(0.1)$ |
| MFs | 3.9 | 0.2 | 0.0 |
| UTI | - | - | $(0.2)$ |
| LIC | - | - | $(0.2)$ |

# IRB Infrastructure Developers: Will likely benefit from declining commodity and interest costs, however, valuations imply low traffic growth and high interest costs in perpetuity; reiterate BUY 

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- Valuations imply low toll traffic growth expectations as well as high interest rates till perpetuity, in addition to negating the value of the construction business
- Short-term interest rate for BOT projects may go up to 13-14\%
- Near-term tight credit situation delayed financial closure of Surat-Dahisar project
- Decline in commodity prices would help margins in the construction business
- We reduce our TP to Rs155 (from Rs195) and reiterate our BUY rating

We highlight that the current valuations of IRB imply low toll traffic growth expectations as well as high interest rates till perpetuity, negating the value of the construction business and cash on the books of the company. The current tight credit situation is likely to lead to higher interest costs of around $13-14 \%$ in the near future. However, we highlight that the recent infusion of liquidity in the market would help alleviate the credit crunch. The decline in commodity prices would also help IRB maintain its margins. We reduce our SOTP-based target price to Rs155/share (from Rs195). It comprises (1) Rs125 per share for the road BOT portfolio, based on free cash flow to equity method, (2) Rs21 per share for the construction business (FY2010E EV/ EBITDA multiple of 4 X ) and (3) value for net cash on books of Rs9 per share. We reiterate BUY as the stock stands to benefit from lower commodity and interest costs.

Valuations imply low toll traffic growth expectations as well as high interest rates till perpetuity negating the value of the construction business
We highlight that even if we assume (1) 200 bps higher interest rate for all the projects in perpetuity versus a base case of $11.5 \%$, (2) required return on equity of $16 \%$ versus a base case of $14 \%$ and (3) 100 bps lower traffic growth versus base case throughout the life of the project (we assume staggered traffic growth rate: $8 \%$ in the first five years, $7 \%$ in the next five years and so on) we would still have a value of Rs90 for the BOT road assets portfolio versus a current stock price of Rs96 for IRB. Thus the current market price does not take into account Rs9/share value for net cash on books and Rs21 per share for the construction business (see Exhibit 2). Our base case builds in interest rates of $14 \%$ for the next two years (FY2009E and FY2010E) and then $11.5 \%$ over the rest of the life cycle of the project.

We believe IRB has the ability to leverage opportunities in the sector and create value based on its experience, however, again no value is placed on that currently.

Short-term interest rate for road BOT projects may go up to $13-14 \%$; however we expect interest costs would decline over a period of time
IRB has highlighted that it is likely to tie up debt for the new projects i.e. Surat-Dahisar and Kolhapur urban road project at an interest rate in the range of $13 \%$ currently. This interest rate is likely to be one year reset and linked to bank PLRs and thus having an advantage of reduction in PLFs, if any. Even the spread over and above PLR could be reset every year, passing benefit of milestones such as completion of construction, establishment of base toll collection numbers etc. We highlight that the interest rate over life cycle of the project is likely to be lower as the economy-wide interest rate moderates. We have built in interest costs of 14\% for the next two years (FY2009E and FY2010E) and then $11.5 \%$ over the rest of the life cycle of the project.

## Near-term tight credit situation delayed financial closure of Surat-Dahisar project-would lead to lower construction revenues and delay in start of toll collection versus earlier plan

We highlight that financial closure for Surat-Dahisar has been delayed to Novemberend versus September-October planned earlier. It was envisaged that IRB would start toll collection as well as construction in November on the Surat-Dahisar stretch. The National Highways Authority of India (NHAI) has also not passed toll notification on the stretch of road which is a condition precedent before other deadlines such as for financial closure start ticking. We were not accounting any toll collection in FY2009E in this project; however, delay in financial closure would lead to postponement of construction business revenues as well. Thus we have reduced our construction revenue estimates for IRB by about Rs1.5-2 bn in FY2009E related to this development.

## Easing of monetary policy would help alleviate the current credit crunch; would help speeding up of financial closure as well as lower interest costs

The current delays faced in achieving financial closure for new projects is likely to alleviate given the recent measures ( 150 bps CRR cut and 100 bps cut in repo rate) to improve the liquidity situation. Further, our economist Dr Mridul Saggar believes at least one more CRR cut and a further cut of 100 bps in the repo rate is possible by end of FY2009E. The 10-year benchmark Gsec yields have been declining over the past few months from $9.32 \%$ at end of July 2008 to $7.59 \%$ on October 20, 2008 (see Exhibit 3). Dr Saggar expects the 10-year benchmark Gsec yield to soften to 7.5\% by end-2009E.

Decline in commodity prices would help maintain margins in the construction business; bitumen may be imported as it is cheaper
We highlight that decline in commodity prices would help maintain construction margins. IRB highlighted that since domestic oil companies have not reduced bitumen prices in line with fall in crude prices, they are importing bitumen from the Middle-East (landed cost of Rs30,000/ton versus domestic supply cost of Rs45,000/ton).

## News reports have mistakenly reported lack of progress on Kolhapur Road project

IRB has highlighted that newspaper reports citing delays in Kolhapur urban road project are misinformed. IRB has signed the concession agreement recently in September and has four-five months to achieve financial closure. The project was won in end-March but signing the concession agreement took time as it required approval of MSRDC, Kolhapur municipality etc.

## We reduce our target price to Rs155, from Rs195 earlier; reiterate BUY

We reduce our earning estimate to Rs5.9 (from Rs7.3) and Rs13.2 (from Rs15.7) for FY2009E and FY2010E respectively based on (1) higher interest cost assumptions of $14 \%$ in the next two years and $11.5 \%$ for the remaining years of the project lifecycle versus our earlier assumption of $11 \%$ throughout the life of the project and (2) lower construction revenue estimates of about Rs6.5 bn in FY2009E (versus Rs7.9 bn earlier). We have reduced our target price to Rs155 from Rs195 earlier. Our SOTP-based valuation of IRB at Rs155 per share comprises (a) Rs125 per share for the road BOT portfolio, based on free cash flow to equity method, (b) Rs21 per share for the construction business (FY2010E EV/EBITDA multiple of 4X) and (c) value for net cash on books of Rs9 per share (see Exhibit 1). We have not valued the township development initiative adjoining the Mumbai-Pune Expressway.

We highlight that risks for IRB originate from (1) rising prices of commodity prices especially those for bitumen and steel, however recent decline in steel and bitumen prices highlight relaxation of pressure on this count, (2) unexpected delay in execution of projects such as Surat-Dahisar and Bharuch-Surat delays the start of toll-collection as well, apart from accumulating costs and (3) delay in the process of awarding road projects for development by the government lowers visibility of growth opportunities for IRB.

Exhibit 1. We value IRB at Rs155 per share based on SOTP in the base case
IRB Infrastructure Developers - SOTP valuation
Per share

|  | Equity value of asset (Rs mn) | IRB's stake (\%) | Value of IRB's stake (Rs mn) | Contribution to value of IRB (\%) | Per share contribution to IRB (\%) | Asset valuation methodology |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Roads | 42,183 |  | 41,803 | 80.7 | 125.8 | FCFE |
| 4 BOT projects | 3,399 | 100.0 | 3,399 | 6.6 | 10.2 | FCFE based on FY2010E |
| Kharpada Bridge | 422 | 100.0 | 422 | 0.8 | 1.3 | FCFE based on FY2010E |
| Nagar - Karmala - Tembhurni | 730 | 100.0 | 730 | 1.4 | 2.2 | FCFE based on FY2010E |
| Pune - Solapur | 1,513 | 100.0 | 1,513 | 2.9 | 4.6 | FCFE based on FY2010E |
| Pune - Nashik | 1,839 | 100.0 | 1,839 | 3.5 | 5.5 | FCFE based on FY2010E |
| Mumbai - Pune | 16,071 | 100.0 | 16,071 | 31.0 | 48.4 | FCFE based on FY2010E |
| Thane - Ghodbunder | 3,327 | 100.0 | 3,327 | 6.4 | 10.0 | FCFE based on FY2010E |
| Bharuch - Surat | 11,239 | 100.0 | 11,239 | 21.7 | 33.8 | FCFE based on FY2010E |
| Surat-Dahisar | 1,900 | 80.0 | 1,520 | 2.9 | 4.6 | FCFE based on FY2010E |
| Kolhapur urban road project | 1,743 | 100.0 | 1,743 | 3.4 | 5.2 | FCFE based on FY2010E |
| Construction | 7,075 | 100.0 | 7,075 | 13.7 | 21.3 | EV/EBITDA multiple of 4X based on FY2010E |
| Net cash/debt at parent level | 2,932 | 100.0 | 2,932 | 5.7 | 8.8 | Estimated balance at end-FY2009E |
| Grand Total | 52,190 |  | 51,810 | 100 | 155.9 | SOTP |

Source: Kotak Institutional Equities estimates

Exhibit 2. Sensitivity of share price based on sensitivity of BOT assets valuation

|  |  |  | fic | , |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 6.0 | 7.0 | 8.0 | 9.0 | 10.0 |
| Interest rate (base | Assumed rate -2 | 118 | 134 | 152 | 170 | 190 |
| case - 12\%) / | Assumed rate -1 | 106 | 122 | 138 | 155 | 174 |
| expected return | Assumed rate | 96 | 110 | 126 | 142 | 159 |
| on equity( base | Assumed rate +1 | 86 | 100 | 114 | 130 | 146 |
| case 14.5\%) | Assumed rate +2 | 76 | 90 | 104 | 118 | 133 |

Note: We have used staggered traffic growth rate $-7 \%$ in first five years, $6 \%$ in next five years and so on

Source: Kotak Institutional Equities


Source: Bloomberg

| Pharmaceuticals |  |  |  |
| :---: | :---: | :---: | :---: |
| Sector coverage view |  | Attractive |  |
| Company | Price, Rs |  |  |
|  | Rating | 21-Oct | Target |
| Ranbaxy | REDUCE | 262 | 420 |
| Dr. Reddy's | BUY | 510 | 790 |
| Cipla | REDUCE | 189 | 230 |
| Sun Pharma | BUY | 1,339 | 1,780 |
| Biocon | BUY | 124 | 260 |
| Piramal Health | BUY | 240 | 530 |
| Divi's | BUY | 1,106 | 2,330 |
| Glenmark Phaı | BUY | 504 | 770 |
| Dishman Pharn | BUY | 226 | 515 |
| Jubilant | BUY | 166 | 475 |
| Ipca | REDUCE | 97 | 800 |
| Lupin | BUY | 694 | 950 |

Indian Pharma: Generics business may be hit by ongoing credit crisis
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- According to Bloomberg, credit-default swap rate indicates increasing credit risks in Emerging Europe, Latin America, Russia/CIS may hit Indian companies
- Glenmark has largest exposure among KIE generics coverage with $17 \%$ of FY2008 sales from Latin America/CIS
- Working capital cycle may increase due to delays in payments
- Demand for discretionary medicines may slow down
- We believe revenue generation for companies with exposure to these economies is not a problem, its conversion to cash is
- We expect more clarity at the earnings calls over the next two weeks

Higher credit risks seen in Ukraine, Kazakhstan, Russia, Brazil and Latin America. Indian pharma companies have exposure to these countries either directly (through established subsidiaries) or indirectly (through sales via partners/distributors). Companies exposed to these countries are Glenmark, DRL and Ranbaxy. Glenmark has the maximum exposure with $17 \%$ of FY2008 sales. We think working capital cycle may increase due to delays in payments. While pharma industry is considered recession proof, we think there is a component of discretionary spending which may witness a slowdown. We believe revenue generation for companies with exposure to these economies is not a problem, its conversion to cash is. We are unsure of timing and size of impact on cash collection and hence we would make changes to earnings estimates only after the earnings calls.

Credit squeeze spreading in Latin America, Russia/CIS may hit Indian companies with exposure to these regions. According to press reports, companies in Brazil and Russia/CIS have started to feel the credit squeeze. Banks in Brazil have stopped renewing credit lines for trade finance. Brazil's central bank has stepped in to provide financing to exporters. Similar problems have been reported in countries such as Hungary, Russia, Ukraine and Kazakhstan.

Glenmark has the largest exposure among KIE generics coverage with $17 \%$ of FY2008 sales from Latin America/CIS. Indian companies which have exposure to the above mentioned countries in KIE generics coverage are Glenmark, DRL and Ranbaxy with Glenmark having the maximum exposure. For Cipla, Lupin and Sun Pharma, we did not get the sales exposure to these countries in their annual reports.

1) Glenmark with $17 \%$ of FY 2008 sales from these countries is the one most at risk. In FY2008, it earned Rs857 mn from Russia/CIS and Rs2.2 bn from Latin America. Glenmark is focusing on building operations in three markets in CIS-Ukraine, Kazakhstan and Uzbekistan. There are currently six products that Glenmark promotes in Ukraine. In Kazakhstan, Glenmark has filed 21 products out of which four have been registered.
2) DRL's Russian revenue crossed Rs4 bn in FY2008 across OTC and prescription sales. In addition, DRL's sales from CIS were Rs1.4 bn largely contributed by Ukraine, Belarus, Uzbekistan. 11\% of DRL's total sales were from Russia/CIS in FY2008 (7\% in FY2007)
3) Ranbaxy's sales in 2007 were Rs 3.7 bn across Russia and Ukraine. In Russia, it is present in both the ethical \& OTC segments. Ranbaxy's sales from Brazil stood at Rs1.6 bn. It is currently ranked 5th in Brazilian generic market. Rest of Latin America (excluding Brazil) revenues were Rs1 bn led by growth in the company's operations in Ecuador and Peru.

Working capital cycle set to increase due to delays in payments. This will be a key thing to watch out for in the quarterly results. Companies which have reported results so far, such as Biocon, have reported stretching of working capital cycle with deteriorating debtors' position and increasing debtors' days. Kiran Mazumdar-Shaw, chairperson of Biocon, indicated that Biocon has not seen a slowdown in business despite the global financial turmoil. However, it would follow a policy of exercising caution in international business due to fear of inability to pay on part of their customers.

Demand for drugs in discretionary category may slow down. While pharma industry is seen to be recession proof, there is a certain portion of discretionary spending which we think may witness a slowdown. Vitamin supplements and cosmaceuticals are likely to be impacted by the global slowdown.

What are we doing to estimates or ratings? Sharp and sudden decline in credit ratings for countries and tightening of banking system in Emerging Europe, Russia/CIS, Latin America would have impact on revenue and profit estimates for FY2009E and FY2010E but we are unable to quantify them at the moment.

Local currency in Brazil dropped sharply against the US Dollar in the past six weeks. This would make imports expensive. We think impact of these changes will take time to fully play out.

It is worth nothing that demand for pharmaceuticals has been strong in most of these countries in the past 12 months. We continue to believe that revenue generation in these economies is not a problem, its conversion to cash is.

We are unsure of timing and size of impact on cash collection and hence we would make changes to earnings estimates only after the earnings calls.

## Exposure to Russia/CIS and Latin America (Rs mn)

|  |  |  |  | (\% of sales) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Total sales | Russia/CIS | L. America | Russia/CIS | L. America |  |
| Glenmark | 17,689 | 857 | 2,211 | 5 | 13 |  |
| DRL | 49,700 | 5,525 | $N A$ | 11 | NA |  |
| Ranbaxy | 67,887 | 3,720 | 2,687 | 5 | 4 |  |
| Lupin | 27,730 | 348 | $N A$ | 1 | NA |  |
| Cipla | 41,010 | $25 \%$ of exports from North, Central and South America |  |  |  |  |

Source:Company







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 Source：Company，Bloomberg，Kotak Institutional Equities estimates
Kotak Institutional Equities: Valuation Summary of Key Indian Companies

| Target | ADVT- <br> 3 mo |
| :---: | :---: |




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Kotak Institutional Equities: Valuation Summary of Key Indian Companies


[^8]Source: Company, Bloomberg, Kotak Institutional Equities estimates
"Each of the analysts named below hereby certifies that, with respect to each subject company and its securities for which the analyst is responsible in this report, (1) all of the views expressed in this report accurately reflect his or her personal views about the subject companies and securities, and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related
to the specific recommendations or views expressed in this report: Kawaljeet Saluja, Amit Agarwal, Nischint Chawathe, Rahul Jain, Aman Batra, Ravi Agrawal, Sanjeev Prasad, Ramnath Venkateswaran, Lokesh Garg, Prashant Vaishampayan. "

Kotak Institutional Equities Research coverage universe
Distribution of ratings/investment banking relationships


Percentage of companies covered by Kotak Institutional Equities, within the specified category.

Percentage of companies within each category for which Kotak Institutional Equities and or its affiliates has provided investment banking services within the previous 12 months.

* The above categories are defined as follows: Buy = OP; Hold $=\mathrm{IL}$; Sell $=\mathrm{U}$. Buy, Hold and Sell are not defined Kotak Institutional Equities ratings and should not be constructed as investment opinions. Rather, these ratings are used illustratively to comply with applicable regulations. As of 30/09/2008 Kotak Institutional Equities Investment Research had investment ratings on 143 equity securities.

Source: Kotak Institutional Equities

## Ratings and other definitions/identifiers

Rating system
Definitions of ratings
BUY. We expect this stock to outperform the BSE Sensex by $10 \%$ over the next 12 months.
ADD. We expect this stock to outperform the BSE Sensex by $0-10 \%$ over the next 12 months.
REDUCE: We expect this stock to underperform the BSE Sensex by $0-10 \%$ over the next 12 months.
SELL: We expect this stock to underperform the BSE Sensexby more than $10 \%$ over the next 12 months.

Our target price are also on 12-month horizon basis.
Other definitions
Coverage view. The coverage view represents each analyst's overall fundamental outlook on the Sector. The coverage view will consist of one of the following designations: Attractive (A), Neutral (N), Cautious (C).

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## Kotak Securities Ltd.


[^0]:    Source: Kotak Institutional Equities estimates

[^1]:    Source: Company, Kotak Institutional Equities estimates

[^2]:    Source: Company

[^3]:    Source: Company data, Kotak Institutional Equities estimates

[^4]:    Source: Company data, Kotak Institutional Equities estimates.

[^5]:    Source: Company, Kotak Institutional Equities estimates.

[^6]:    Source: Kotak Institutional Equities estimates

[^7]:    Source: Kotak Institutional Equities estimates

[^8]:    Note:
    (a) 2007 means calendar year 2006 , similiary for 2008 and 2009 for these particular companies.
    (b) EV/Sales \& EV/FBITTA for KS universe exccudes Banking Sector.
    (b) EV/Sales \& EV/EBrTDA for KS universe excludes Banking Sector
    (c) Rupee-US Dollar exchange rate (RSUSSS)
    49.02

