Macquarie **Equities Research**





The Asia Specialist

INDIA	
MSIL IN	Underperform
Price 15 Sep 11	Rs1,083.00
12-month target	Rs 1,020.00
Upside/Downside	% -5.8
Valuation - DCF	Rs 1,020.00
GICS sector	Automobiles &
	Components
Market cap	Rsm 312,890
30-day avg turnover	US\$m 7
Market cap	US\$m 6,568
Number shares on iss	ue m 288.9

Investment fundamentals

Year end 31 Mar		2011A	2012E	2013E	2014E
Revenue	bn	363.0	408.9	471.2	543.9
EBITDA	bn	29.2	31.4	37.4	45.3
EBITDA growth	%	-14.8	7.4	19.0	21.0
Reported profit	bn	22.9	24.6	28.0	33.9
Adjusted profit	bn	22.9	24.6	28.0	33.9
EPS rep growth	%	-8.3	7.6	13.8	20.8
EPS adj	Rs	79.22	85.23	96.96	117.17
EPS adj growth	%	-8.3	7.6	13.8	20.8
PER rep	Х	13.7	12.7	11.2	9.2
PER adj	Х	13.7	12.7	11.2	9.2
Total DPS	Rs	7.00	9.00	10.00	10.00
Total div yield	%	0.6	0.8	0.9	0.9
ROA	%	10.7	10.0	10.5	11.9
ROE	%	17.9	16.5	16.2	16.9
EV/EBITDA	Х	9.9	9.3	7.8	6.4
Net debt/equity	%	-15.9	-8.7	-10.6	-13.9
P/BV	Х	2.3	2.0	1.7	1.5

MSIL IN rel BSE Sensex performance, & rec history



Note: Recommendation timeline - if not a continuous line, then there was no Macquarie coverage at the time or there was an embargo period.

Source: FactSet, Macquarie Research, September 2011 (all figures in INR unless noted)

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16 September 2011 Macquarie Capital Securities India (Pvt) Ltd

Maruti Suzuki India

Problems galore

Event

Oil marketing companies have raised the retail price of petrol by Rs3.14/litre (~4.5%). Petrol prices have increased by ~40% since April 2010. Higher petrol prices have negatively affected car sales. Among the auto companies, Maruti will likely be the most affected, as petrol cars constitute >75% of total sales volumes. We reiterate our contrarian Underperform rating on MSIL.

Impact

- Car sales hit by rising fuel prices and higher lending rates. Car sales have declined by 1.2% YoY since April 2011. The key reason has been a 275bp increase in auto lending rates and a 40% rise in petrol prices since April 10. We estimate that the cost of car ownership has risen by 20%, putting pressure on consumers, who are already burdened by high inflation. Since the government is subsidising diesel but not petrol, the price differential between the two fuels has widened to 57%. As a result, sales of diesel cars are growing much faster than sales of petrol cars.
- MSIL is most sensitive to the petrol price hike. Among the large OEMs, MSIL has the largest exposure to the petrol car segment. More than 75% of MSIL's sales is from petrol cars; as a result, its sales have fallen by 7% YoY. M&M and Tata Motors get most of their sales from diesel UVs and cars. Two-wheelers and commercial vehicle sales don't get affected by petrol prices.
- Maruti's production has been crippled by workers' strike. Workers at Maruti's Manesar plant have been on strike since 29 August. Since then, the company has hired temporary workers, and, with the help of vendors, it resumed partial production at Manesar. On 14 Sept, the strike spread to the Suzuki Powertrain India (SPIL, Not Listed) plant; hence, supply of diesel engines and transmissions to MSIL has been disrupted. MSIL plans to close production at its Gurgaon and Manesar plants on 16 Sept. Plants are to reopen on Monday, 19 Sep, if the issue gets resolved.
- Will festivities return this year? From our channel checks with the auto-financiers and car dealers, we understand that the festive season is unlikely to bring cheers back to the car makers. Today's petrol price hike and the potential policy rate hike on 16 Sep may worsen consumer sentiment. And with the supply disruptions at Maruti, we see significant downside risks to our and the Street's growth forecasts.

Earnings and target price revision

No change.

Price catalyst

- 12-month price target: Rs1,020.00 based on a DCF methodology.
- Catalyst: Resolution of stand-off between the workers and management.

Action and recommendation

We remain negative on MSIL due to downside risks to its volume growth. Yen appreciation may weigh on margins in 2H FY11. Underperform maintained.

Please refer to the important disclosures and analyst certification on inside back cover of this document, or on our website www.macquarie.com.au/disclosures.

Macquarie Research Maruti Suzuki India

Maruti Suzuki India (MSIL IN, Underperform, Target Price: Rs1,020.00)

Maruti Suzuki India	(MSIL IN										
Quarterly Results		4Q/11A	1Q/12E	2Q/12E	3Q/12E	Profit & Loss		2011A	2012E	2013E	2014E
Revenue	m	97,646	89,550	103,453	105,906	Revenue	m	362,997	408,905	471,197	543,870
Gross Profit	m	13,593	11,444	13,220	13,534	Gross Profit	m	50,533	52,255	60,787	70,921
Cost of Goods Sold	m	84,053	78,106	90,233	92,372	Cost of Goods Sold	m	312,464	356,650	410,410	472,949
EBITDA Depressions	m	7,866	6,880	7,948	8,137	EBITDA Depresiation	m	29,240	31,417	37,400	45,265
Depreciation Amortisation of Goodwill	m m	2,534 0	2,874 0	2,874 0	2,874 0	Depreciation Amortisation of Goodwill	m	10,135 0	11,496 0	13,730 0	14,626 0
Other Amortisation	m	0	0	0	0	Other Amortisation	m m	0	0	0	0
EBIT	m	5,332	4,006	5,075	5,263	EBIT	m	19,105	19,921	23,670	30,638
Net Interest Income	m	526	607	701	717	Net Interest Income	m	1,956	2,770	3,150	3,350
Associates	m	0	0	0	0	Associates	m	0	2,770	0,100	0,000
Exceptionals	m	Ö	Ō	Ö	Ō	Exceptionals	m	Ö	Ō	Ō	Ō
Forex Gains / Losses	m	0	0	0	0	Forex Gains / Losses	m	0	0	0	0
Other Pre-Tax Income	m	2,697	2,318	2,678	2,742	Other Pre-Tax Income	m	10,027	10,585	11,033	11,755
Pre-Tax Profit	m	8,555	6,931	8,453	8,722	Pre-Tax Profit	m	31,088	33,276	37,854	45,744
Tax Expense	m	-2,206	-1,895	-2,189	-2,241	Tax Expense	m	-8,201	-8,652	-9,842	-11,893
Net Profit	m	6,349	5,036	6,264	6,481	Net Profit	m	22,886	24,625	28,012	33,850
Minority Interests	m	0	0	0	0	Minority Interests	m	0	0	0	0
Reported Earnings Adjusted Earnings	m m	6,349 6,349	5,036 5,036	6,264 6,264	6,481 6,481	Reported Earnings Adjusted Earnings	m m	22,886 22,886	24,625 24,625	28,012 28,012	33,850 33,850
EDC (ron)		21.00	17.42	21.60	22.43	EBS (rop)		70.22	85.23	06.06	117.17
EPS (rep) EPS (adj)		21.98 21.98	17.43 17.43	21.68 21.68	22.43	EPS (rep) EPS (adj)		79.22 79.22	85.23 85.23	96.96 96.96	117.17
EPS (adj) EPS Growth yoy (adj)	%	-7.6	7.2	7.6	22.43 7.7	EPS (adj) EPS Growth (adj)	%	-8.3	85.23 7.6	13.8	20.8
Li G Giowiii yoy (auj)	/0	-7.0	1.2	7.0	1.1	PE (rep)	76 X	-o.s 13.7	12.7	11.2	9.2
						PE (rep) PE (adj)	X X	13.7	12.7	11.2	9.2 9.2
EBITDA Margin	%	8.1	7.7	7.7	7.7	Total DPS		7.00	9.00	10.00	10.00
EBIT Margin	% %	5.5	4.5	4.9	7.7 5.0	Total DPS Total Div Yield	%	0.6	0.8	0.9	0.9
Earnings Split	%	27.7	20.5	25.4	26.3	Weighted Average Shares	m	289	289	289	289
Revenue Growth	%	24.8	12.6	12.6	12.6	Period End Shares	m	289	289	289	289
EBIT Growth	%	-25.6	3.5	4.3	4.4	T SHOULD		200	200	200	200
Profit and Loss Ratios		2011A	2012E	2013E	2014E	Cashflow Analysis		2011A	2012E	2013E	2014E
Revenue Growth	%	24.8	12.6	15.2	15.4	EBITDA	m	29,240	31,417	37,400	45,265
EBITDA Growth	%	-14.8	7.4	19.0	21.0	Tax Paid	m	-8,110	-8,539	-9,544	-14,354
EBIT Growth	%	-26.7	4.3	18.8	29.4	Chgs in Working Cap	m	3,202	-182	-1,270	-364
Gross Profit Margin	%	13.9	12.8	12.9	13.0	Net Interest Paid	m	0	0	0	0
EBITDA Margin	%	8.1	7.7	7.9	8.3	Other	m	7,170	7,475	7,687	8,409
EBIT Margin	%	5.3	4.9	5.0	5.6	Operating Cashflow	m	31,502	30,170	34,273	38,956
Net Profit Margin	%	6.3	6.0	5.9	6.2	Acquisitions	m	20,699	-2,000	-2,000	-2,000
Payout Ratio	%	8.8	10.6	10.3	8.5	Capex	m	-25,592	-40,000	-30,000	-30,000
EV/EBITDA	х	9.9	9.3	7.8	6.4	Asset Sales	m	0	0	0	0
EV/EBIT	Х	15.2	14.6	12.3	9.5	Other	m	4,838	6,110	6,746	6,946
						Investing Cashflow	m	-55	-35,890	-25,254	-25,054
Balance Sheet Ratios						Dividend (Ordinary)	m	-2,021	-2,366	-3,042	-3,380
ROE	%	17.9	16.5	16.2	16.9	Equity Raised	m	0	0	0	0
ROA	%	10.7	10.0	10.5	11.9	Debt Movements	m	-5,121	0	0	0
ROIC	%	17.2	12.6	12.0	13.7	Other	m	54	-230	-250	-250
Net Debt/Equity	%	-15.9	-8.7	-10.6	-13.9	Financing Cashflow	m	-7,088	-2,596	-3,292	-3,630
Interest Cover	х	nmf	nmf	nmf	nmf						
Price/Book Book Value per Share	х	2.3 480.0	2.0 554.7	1.7 639.9	1.5 745.4	Net Chg in Cash/Debt	m	24,358	-8,316	5,727	10,272
						Free Cashflow	m	5,909	-9,830	4,273	8,956
						Balance Sheet		2011A	2012E	2013E	2014E
						Cash	m	25,085	17,022	22,748	33,019
						Receivables	m	8,933	14,959	17,232	19,882
						Inventories	m	13,896	17,834	20,460	23,500
						Investments	m	64,789	62,567	64,567	66,567
						Fixed Assets	m	69,580	98,084	114,354	129,728
						Intangibles	m	0	0	0	0
						Other Assets	m	2,635	1,562	1,562	1,562
						Total Assets	m	184,918	212,029	240,923	274,258
						Payables	m	25,540	31,026	35,654	40,981
						Short Term Debt	m	0	0	0	0
						Long Term Debt	m	3,093	3,093	3,093	3,093
						Provisions	m	5,258	6,047	6,683	4,222
						Other Liabilities	m	12,606	11,606	10,606	10,606
						Total Liabilities	m	46,497	51,773	56,036	58,902
						Shareholders' Funds	m	138,675	160,256	184,887	215,356
						Minority Interests	m	0	0	0	(
						Other	m	0	0	0	245 250
						Total S/H Equity	m	138,675	160,256	184,887	215,356
						Total Liab & S/H Funds	m	185,172	212,029	240,923	274,258
All figures in INR unless noted Source: Company data, Macq		rch Santom	her 2011								
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16 September 2011 2

Macquarie Research Maruti Suzuki India

Important disclosures:

Recommendation definitions

Macquarie - Australia/New Zealand

Outperform – return >3% in excess of benchmark return Neutral – return within 3% of benchmark return Underperform – return >3% below benchmark return

Benchmark return is determined by long term nominal GDP growth plus 12 month forward market dividend yield

Macquarie - Asia/Europe

Outperform – expected return >+10% Neutral – expected return from -10% to +10% Underperform – expected return <-10%

Macquarie First South - South Africa

Outperform – expected return >+10% Neutral – expected return from -10% to +10% Underperform – expected return <-10%

Macquarie - Canada

Outperform – return >5% in excess of benchmark return Neutral – return within 5% of benchmark return Underperform – return >5% below benchmark return

Macquarie - USA

Outperform (Buy) – return >5% in excess of Russell 3000 index return

Neutral (Hold) – return within 5% of Russell 3000 index return

Underperform (Sell)- return >5% below Russell 3000 index return

Volatility index definition*

This is calculated from the volatility of historical price movements.

Very high-highest risk – Stock should be expected to move up or down 60–100% in a year – investors should be aware this stock is highly speculative.

High – stock should be expected to move up or down at least 40–60% in a year – investors should be aware this stock could be speculative.

Medium – stock should be expected to move up or down at least 30–40% in a year.

Low-medium – stock should be expected to move up or down at least 25–30% in a year.

Low – stock should be expected to move up or down at least 15–25% in a year.

* Applicable to Australian/NZ/Canada stocks only

Recommendations – 12 months

Note: Quant recommendations may differ from
Fundamental Analyst recommendations

Financial definitions

All "Adjusted" data items have had the following adjustments made:

Added back: goodwill amortisation, provision for catastrophe reserves, IFRS derivatives & hedging, IFRS impairments & IFRS interest expense Excluded: non recurring items, asset revals, property revals, appraisal value uplift, preference dividends & minority interests

EPS = adjusted net profit / efpowa*

ROA = adjusted ebit / average total assets

ROA Banks/Insurance = adjusted net profit /average total assets

ROE = adjusted net profit / average shareholders funds Gross cashflow = adjusted net profit + depreciation *equivalent fully paid ordinary weighted average number of shares

All Reported numbers for Australian/NZ listed stocks are modelled under IFRS (International Financial Reporting Standards).

Recommendation proportions - For quarter ending 30 June 2011

	AU/NZ	Asia	RSA	USA	CA	EUR	
Outperform	50.37%	64.60%	64.62%	45.63%	67.74%	48.02%	(for US coverage by MCUSA, 12.44% of stocks covered are investment banking clients)
Neutral	36.86%	21.22%	29.23%	51.30%	28.50%	38.42%	(for US coverage by MCUSA, 12.95% of stocks covered are investment banking clients)
Underperform	12.77%	14.18%	6.15%	3.07%	3.76%	13.56%	(for US coverage by MCUSA, 0.00% of stocks covered are investment banking clients)

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16 September 2011 3

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16 September 2011 4

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Insurance

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Alex Pomento (Philippines)	(632) 857 0899

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Tuck Yin Soong (Singapore)	(65) 6601 0838
Elaine Cheong (Singapore)	(65) 6601 0839
Corinne Jian (Taiwan)	(8862) 2734 7522
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Asia Sales

Regional Heads of Sales

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regional ricado or outes	
Robin Black (Asia)	(852) 3922 2074
Chris Gray (ASEAN)	(65) 6601 0288
Peter Slater (Boston)	(1 617) 598 2502
Jeffrey Shiu (China & Hong Kong)	(852) 3922 2061
Thomas Renz (Geneva)	(41) 22 818 7712
Andrew Mouat (India)	(9122) 6720 4100
Kenneth Yap (Indonesia)	(6221) 515 1555
JJ Kim (Korea)	(822) 3705 8799
Jason Lee (Malaysia)	(603) 2059 8888
Chris Gould (Malaysia)	(603) 2059 8888
Gino C Rojas (Philippines)	(632) 857 0861
Greg Norton-Kidd (New York)	(1 212) 231 2527
Luke Sullivan (New York)	(1 212) 231 2507
Eric Roles (New York)	(1 212) 231 2559
Sheila Schroeder (San Francisco)	(1 415) 762 5001

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Miki Edelman (Taiwan)	(8862) 2734 7580
Angus Kent (Thailand)	(662) 694 7601
Michael Newman (Tokyo)	(813) 3512 7920
Angus Innes (UK/Europe)	(44) 20 3037 4841
Rob Fabbro (UK/Europe)	(44) 20 3037 4865
Sean Alexander (Generalist)	(852) 3922 2101

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(852) 3922 2065

Adam Zaki (Asia)	(852) 3922 2002
Yat Quan Tan (Hong Kong)	(852) 3922 2028
Phil Sellaroli (Japan)	(813) 3512 7837
Grace Lee (Korea)	(822) 3705 8601
Matthew Ryan (Singapore)	(65) 6601 0288

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Mike Keen (Europe)	(44) 20 3037 4905
Chris Reale (New York)	(1 212) 231 2555
Marc Rosa (New York)	(1 212) 231 2555
Stanley Dunda (Indonesia)	(6221) 515 1555
Kenneth Cheung (Malaysia)	(603) 2059 8888
Michael Santos (Philippines)	(632) 857 0813
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Derivatives – Mark Holland	(852) 3922 2081
Structured Products - Andrew Terlich	(852) 3922 2013