

Telecoms, Media & Technology Diversified Telecoms

Equity - India

Underweight (V)

Target price (INF Share price (INF Potential total re		52.00 102.60 -49.3	
Performance	1M	ЗМ	12M
Absolute (%) Relative^ (%)	-4.2 -10.4	42.5 3.7	-4.8 -10.9
Index^		BOMBAY	SE IDX
RIC Bloomberg			TNL.NS ITNL IN
Market cap (USDm) Market cap (INRm)			1,348 64,638
Enterprise value (INRI Free float (%)	m)		9338

Note: (V) = volatile (please see disclosure appendix)

3 August 2009

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MTNL

Downgrade to UW (V); Why give scarce 3G spectrum to MTNL?

- ▶ Q1-FY10e results weak; labour costs drive EBITDA negative; we lower our estimates significantly
- ▶ We believe MTNL has no viable 3G business case; government better placed to auction scarce 3G spectrum to private telcos
- ▶ Downgrade from N (V) to UW(V); reduce TP to INR52 (INR77) as we factor the likely payout for 3G spectrum auctions

MTNL reported a lacklustre Q1, posting a net loss of INR468mn with revenues declining by c12% sequentially. ARPUs were down c4% q-o-q while EBITDA margins remained in negative territory on higher labour costs (57% of sales). In our view, most investors are focussed on the merger with sister company BSNL (Bharat Sanchar Nigam Ltd, N/R) rather than on earnings. We note that the merger of MTNL with sister company BSNL is dependent on the listing of BSNL and is at least 12 months away in our view, given the priority for 3G and 2G spectrum policy. We believe the disagreement with labour unions as key obstacle to BSNL's listing.

The continued poor financial performance of MTNL in our view reflects the absence of a longer term strategy and execution. As per news reports (Economic Times, 20 July 2009) MTNL is in the process of inviting bids from global telcos to run its 3G operations in Delhi and Mumbai on a franchise basis for a 10 year period; a clear acknowledgment in our view of its poor execution capabilities. However, we believe the chances of MTNL to benefit from such a structure will be restricted as the state owned enterprise culture of MTNL get in the way of foreign telcos, restricting their ability to deliver. We believe 3G services require aggressive marketing capabilities and product innovation, which in our view cannot be delivered by MTNL in its present form.

Given the scarcity of 3G spectrum in metros, we believe the Indian regulator should auction it to private players. In our view, the Indian regulator's objectives of low tariffs are best delivered by auctioning spectrum among private players.

Valuation and risks- We continue with our approach of valuing MTNL based on its cash balance, but now are adjusting for the potential payment for 3G spectrum auctions. We are reducing our TP to INR 52 (INR77) to adjust for the likely payout for 3G auctions and our new target price leads us downgrade from N (V) to UW (V). The potential merger with its sister company and the monetization of tower assets represent upside risks to our view.

Key Financial Data

INR m	2008	2009	2010e	2011e
Revenue	47,672	45,765	44,841	44,739
Net profit	5,665	2,149	324	747
EPS (INR)	9.0	3.4	0.5	1.2

Source: HSBC, Company Data



Financials & valuation

Financial statements				
Year to	03/2008a	03/2009e	03/2010e	03/2011e
Profit & loss summary (INR	m)			
Revenue	47,672	45,765	44,841	44,739
EBITDA	7,218	3,095	1,015	1,632
Depreciation & amortisation	-7,132	-7,237	-8,038	-8,250
Operating profit/EBIT	86	-4,142	-7,023	-6,617
Net interest	2,591	7,269	7,493	7,700
PBT	7,926	3,097	470	1,083
HSBC PBT	2,677	3,127	470	1,083
Taxation	-2,260	-949	-146	-336
Net profit	5,665	2,149	324	747
HSBC net profit	1,847	2,179	324	747
Cash flow summary (INRm)			
Cash flow from operations	39,265	25,833	9,030	9,649
Capex	-8,885	-7,517	-7,517	-29,073
Cash flow from investment	-8,812	-7,517	-7,517	-29,073
Dividends	-2,948	-860	-130	-299
Change in net debt	-15,009	-17,456	-1,383	19,723
FCF equity	13,646	2,958	1,513	-19,424
Balance sheet summary (I	NRm)			
Intangible fixed assets	0	0	0	(
Tangible fixed assets	73,629	73,910	73,389	94,213
Current assets	142,073	159,031	160,104	140,078
Cash & others	33,823	51,273	52,656	32,933
Total assets	221,852	239,090	239,643	240,44
Operating liabilities	43,404	43,971	44,329	44,678
Gross debt	106	100	100	100
Net debt	-33,717	-51,173	-52,556	-32,83
Shareholders funds	118,999	135,676	135,871	136,319
Invested capital	138,474	137,696	136,507	156,679

Invested capital	138,474	137,696	136,507	156,679		
Ratio, growth and per share analysis						
Year to	03/2008a	03/2009e	03/2010e	03/2011e		
Y-o-y % change						
Revenue	-2.9	-4.0	-2.0	-0.2		
EBITDA	-10.3	-57.1	-67.2	60.8		
Operating profit	-92.9	-4915.9				
PBT	-21.4	-60.9	-84.8	130.4		
HSBC EPS	214.7	18.0	-85.1	130.4		
Ratios (%)						
Revenue/IC (x)	0.3	0.3	0.3	0.3		
ROIC	0.0	-2.1	-3.5	-3.1		
ROE	1.6	1.7	0.2	0.5		
ROA	2.6	1.2	0.2	0.4		
EBITDA margin	15.1	6.8	2.3	3.6		
Operating profit margin EBITDA/net interest (x)	0.2	-9.0	-15.7	-14.8		
Net debt/equity	-28.3	-37.7	-38.7	-24.1		
Net debt/EBITDA (x) CF from operations/net debt	-4.7	-16.5	-51.8	-20.1		
Per share data (INR)						
EPS reported (fully diluted)	8.99	3.41	0.52	1.19		
HSBC EPS (fully diluted)	2.93	3.46	0.52	1.19		
DPS	5.60	1.36	0.21	0.47		
Dook volue	100.00	015.00	015.67	016.00		

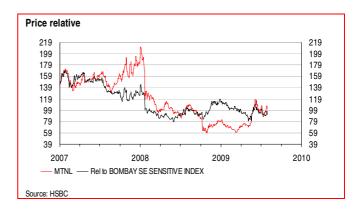
188.89

215.36

215.67

Valuation data					
Year to	03/2008a	03/2009e	03/2010e	03/2011e	
EV/sales	0.7	0.2	0.2	0.9	
EV/EBITDA	4.7	3.0	8.1	23.5	
EV/IC	0.2	0.1	0.1	0.2	
PE*	35.0	29.7	199.2	86.5	
P/Book value	0.5	0.5	0.5	0.5	
FCF yield (%)	20.2	4.9	2.5	-27.3	
Dividend yield (%)	5.5	1.3	0.2	0.5	

Note: * = Based on HSBC EPS (fully diluted)



Note: price at close of 31 Jul 2009

216.38

Book value



Why MTNL pursuing 3G is value destructive?

Our fears stem from the limited success MTNL has had so far on its 3G platform and the poor subscriber mix of the company. We agree that driving ARPU is the only available recourse in saturated metros, but in our view, the subscriber mix at MTNL is not suitable for 3G services and provides limited possibilities for ARPU improvement. Moreover, we are sceptical about its ability to churn high end subscribers from competition, and hence disagree with MTNL's claim that it will add 1m new mobile phone users on its 3G network over the next 12 months.

As per news reports (Economic Times, 20 July 2009) MTNL is in the process of inviting bids from global telcos to run its 3G operations in Delhi and Mumbai on a franchise basis for a 10 year period; a clear acknowledgment of its poor execution capabilities in our view. However, we believe the chances of MTNL benefiting from such a structure will be restricted as that state owned enterprise culture get in the way, restricting the ability of foreign telcos to deliver. We believe 3G services require a segmented approach and close analysis of consumer behaviour along with product innovation. We believe MTNL, in its current form, is not suitably designed to align with a strong marketing oriented culture.

As such in our view it makes no business sense for MTNL to match the highest bid for 3G spectrum auctions and incur capex to upgrade its network. We expect MTNL FY11e capex spends of INR29bn including both 3G and 2G capex. We believe MTNL would be better placed to declare a special dividend to reward its shareholders than invest in 3G. Infact, we believe MTNL is better placed to leverage its fixed line infrastructure for wireline broadband products. We believe metros have latent demand for high speed broadband solutions and together with the fact that there is not enough competitive intensity, believe there is scope for MTNL to improve its margins.

Our analysis suggests that limited number of 3G slots in metros and the need for MTNL to match the highest bid may suggest a payout of cUSD333m to procure 3G spectrum (INR25 per share). We note that payouts for 3G spectrum and WiMax spectra and higher regulatory levies limit the possibility of minority shareholders from benefiting from any form of special dividends, despite the sound position of the company.

BSNL and MTNL - Performance remains poor as compared to private peers

Figs. in INR mn unless	INR mn unless BSNL(Not rated)			mn unless BSNL(Not rated) MTNL(MNTL.IN,UW,CMP INR 102.6)				NR 102.6)	Bharti (BHARTI.IN, OW(V), CMP INR410.5)		
specified	FY07	`FY08 [^]	FY09	FY07	FY08	FÝ09	` FY07	´ FY08	FY09		
Net Sales	397,151	380,534	333,590	49,075	47,672	45,765	185,196	270,250	369,615		
Net Sales Growth (%)	-1%	-4%	-12%	-12%	-3%	-4%	59%	46%	37%		
Net profit	78,059	30,094	5,749	6,817	5,665	2,149	42,571	67,008	84,699		
Net profit growth (%)	-13%	-61%	-81%	19%	-17%	-62%	89%	57%	26%		

Source: Company data

Valuation and risks

Given the company's lack of earnings catalysts and its history of poor execution, we have previously been valuing MTNL at its FY10e cash balance at INR77 per share. We are rolling over our valuation to the FY11e cash balance which is unchanged. Given that we expect 3G spectrum auctions in the early part of FY11e, we are deducting INR25 per share to factor the potential impact of 3G spectrum auctions. As such we reduce our TP to INR52 and downgrading from N(V) to UW(V). However, we note that MTNL has left little choice for MNTL as one slot of 3G spectrum has been reserved for the incumbent. We



believe that MTNL will not able to do justice to the high capacity 3G spectrum and private operators will be better placed to drive value.

We have cut our FY10e estimates by c80% to factor higher labour costs and marketing spends. We have cut our FY11e EPS by c60% to factor higher labour costs, higher network charges for running dual networks and lower interest income given that MTNL will have to pay for the 3G spectrum.

Our cautious view on the operational side is also driven by the company's bloated employee cost structure and the rising competitive intensity on the wireless business. With the launch of GSM services by RCOM, Idea Cellular and Aircel over the past few months in Mumbai, there are concerns about MTNL's ability to continue with subscriber additions, even at the low end. Moreover, the likely launch by Tata-Teleservices over the next few weeks will make it even more difficult for MTNL to attract subscribers in our view.

We note that MTNL has got some very attractive fixed line assets and good quality 900 MHz spectrum in the top two metros of Delhi and Mumbai but the PSU status prevents the company from unlocking value in these assets. We would view the ability of the company to monetize these assets as an upside risk to our valuation, but believe the possibilities are very limited. We believe that MTNL, in its current form, cannot benefit from scale and a potential merger with its sister company BSNL, may allow it to benefit from scale. Any progress on this front may increase post elections and also represents upside risk.

Impact of 3G on share price						
Circle	Base Price as per DoT (INR mn)	Base Price as per news report (INR mn)	Number of slots	HSBC Estimate of auction value (INR mn)	MTNL - Share price impact (INR)	
Delhi	1,600	3,200	3	9,600	15.2	
Mumbai	1,600	3,200	5	6,400	10.2	
Total share p	rice impact				c25	

Source: HSBC, DoT

Other upside catalyst and timings

In our view, only a very small fraction of the investor base are focussed on earnings when it comes to MTNL, with most investors focussed on the merger with sister company BSNL (which is dependent on the listing of BSNL). Other catalyst would be monetisation of real estate and tower assets. Given that the company has already adopted a rental approach on its real estate, monetization in the medium term is unlikely. Given the poor execution record, issues around the labour unions and the priority of 3G spectrum auctions, listing of BSNL is at least 12 months away in our view.

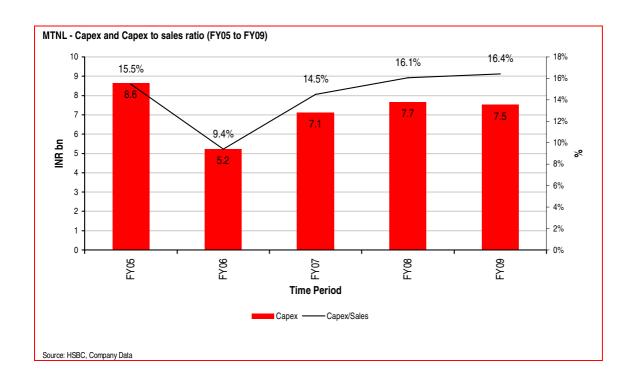
MTNL - Q1 FY10 performance at a glance						
(Figs in INR m)	Q1-FY10	Q4-FY09	Q1-FY09	Q1 FY10 vs Q4 FY09	Q1 FY10 vs Q1 FY09	
Revenue	9,555	10,851	12,106	-11.9%	-21.1%	
EBITDA	-208	-760	2,634	72.7%	-107.9%	
EBITDA Margin	-2.2%	-7.0%	21.8%	4.8%	-23.9%	
Net Income	-468	-838	1,125	44.1%	-141.6%	
EPS (INR)	-0.7	-1.3	1.8	44.1%	-141.6%	

Source: HSBC estimates, Company Data



Change in estimates						
All figs in INR mn		FY10e			FY11e	
unless specified	New	Old	Change	New	Old	Change
Sales	44,841	44,841	0.0%	44,739	44,739	0.0%
EBITDA	1,015	2,809	-63.9%	1,632	3,154	-48.2%
Net Income	324	1,562	-79.2%	747	1,874	-60.1%
EPS (INR)	0.5	2.5	-79.2%	1.19	2.97	-60.1%

Source: HSBC estimates







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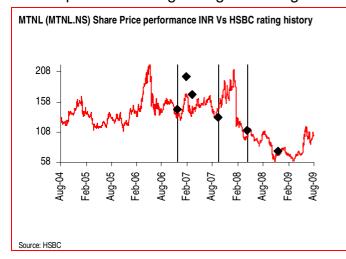
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From	То	Date
N/R	Neutral (V)	24 November 2006
Neutral (V)	Underweight	12 September 2007
Underweight	Neutral (V)	08 April 2008
Target Price	Value	Date
Price 1	145.00	24 November 2006
Price 2	200.00	26 January 2007
Price 3	171.00	08 March 2007
Price 4	133.00	12 September 2007
Price 5	111.00	08 April 2008
Price 6	77.00	20 November 2008

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