

Equities

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DLF (DLF.BO)

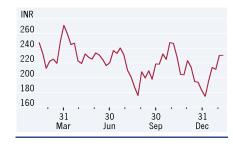
Q3FY12 - Reality Bites!

- Q3 Disappoints DLF reported a PAT of ~Rs2.6b, down 30% QoQ and ~45% YoY, significantly below our estimates. The miss was on account of lower revenues (~Rs20b, down ~20% from Q2 levels) and a sharp drop in EBITDA margins to ~40% from ~45-46% earlier. Other income of ~Rs3.6b (largely from Pune/Noida transactions), supported the net profits.
- Adverse shift in Sales mix While DLF recorded sales of ~3.3msf, a significant portion was in Lucknow at lower price points. Management also highlighted lower execution rates due to labor shortages/wage inflation and so has shifted several projects to third-party contractors (L&T, Shapoorji Pallonji, etc.) which should lead to a pickup in execution a few quarters down the line.
- **Net D/E remains high** Although there has been a marginal reduction from Q2 levels, the net D/E continues to remain high. DLF realized ~Rs12b from asset sales in Q3 of which (1) ~Rs3.7b was spent on land, ~Rs0.8b for capex (2) ~Rs1.2b on the Hilton stake (3) ~Rs0.7-0.8b for government charges linked to recent launches in Chandigarh and Lucknow. (4) Net debt reduction of ~Rs5.4b.
- Outlook remains cautious in the near term Management expects headwinds to continue in the near term and hopes a revival in 2-3 quarters with (1) Divestiture of ~Rs60-70b assets and debt reduction of ~Rs40-50b from the proceeds. (2) Turn in interest rates (Current rates are ~12.75% up from ~10.5% over the last 18 months).
- Cut TP to Rs266, Maintain Buy We cut our estimates by 23%/20%/2% for FY12/13/14E driven by lower revenue and margin assumptions. Our cut in TP is due to a cut in blended NAV to Rs295 (from Rs302) to factor in higher delays despite roll forward to Mar-13E from Sept-12 earlier. Although we expect near-term headwinds to continue, DLF remains relatively better positioned within large-cap property stocks. Our top picks in Indian property remain Prestige Estates, Phoenix Mills and Oberoi Realty.

- Company Update
- Target Price Change
- Estimate Change

Buy	1
Price (10 Feb 12)	Rs230.70
Target price	Rs266.00
from Rs271.00	
Expected share price return	15.3%
Expected dividend yield	0.9%
Expected total return	16.2%
Market Cap	Rs391,789M
	US\$7,937M

Price Performance (RIC: DLF.BO. BB: DLFU IN)



Statistical Abstract

Source: Powered by dataCentral

Year to	Net Profit	Diluted EPS	EPS growth	P/E	P/B	ROE	Yield
31 Mar	(RsM)	(Rs)	(%)	(x)	(x)	(%)	(%)
2010A	17,198	10.13	-61.5	22.8	1.6	7.3	0.9
2011A	16,396	9.66	-4.7	23.9	1.6	6.7	0.9
2012E	13,139	7.74	-19.9	29.8	1.6	5.3	0.9
2013E	18,170	10.70	38.3	21.6	1.5	7.1	0.9
2014E	26,481	15.60	45.7	14.8	1.4	9.8	0.9

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See Appendix A-1 for Analyst Certification, Important Disclosures and non-US research analyst disclosures.

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Fiscal year end 31-Mar	2010	2011	2012E	2013E	2014E
Valuation Ratios					
P/E adjusted (x)	22.8	23.9	29.8	21.6	14.8
P/E reported (x)	22.8	23.9	29.8	21.6	14.8
P/BV (x)	1.6	1.6	1.6	1.5	1.4
Dividend yield (%)	0.9	0.9	0.9	0.9	0.9
Per Share Data (Rs)					
EPS adjusted	10.13	9.66	7.74	10.70	15.60
EPS reported	10.13	9.66	7.74	10.70	15.60
BVPS	144.41	144.45	147.42	153.34	164.17
NAVps ordinary	na	na	na	na	na
DPS	2.00	2.00	2.00	2.00	2.00
Profit & Loss (RsM)					
Net operating income (NOI)	39,819	43,248	47,508	56,141	67,258
G&A expenses	-4,703	-5,721	-6,580	-7,237	-7,961
Other Operating items	-3,241	-6,219	-6,841	-6,866	-7,192
EBIT including associates	31,875	31,308	34,087	42,038	52,105
Non-oper./net int./except.	-6,820	-11,217	-15,798	-17,027	-15,840
Pre-tax profit	25,054	20,090	18,289	25,011	36,264
Tax	-7,022	-4,594	-4,810	-6,484	-9,409
Extraord./Min. Int./Pref. Div.	-834	900	-340	-357	-375
Reported net income	17,198	16,396	13,139	18,170	26,481
Adjusted earnings	17,198	16,396	13,139	18,170	26,481
Adjusted EBIT	31,866	31,219	34,017	41,964	52,027
Adjusted EBITDA	35,116	37,527	40,929	48,903	59,297
Growth Rates (%)					
NOI	-34.3	8.6	9.9	18.2	19.8
EBIT adjusted	-40.6	-2.0	9.0	23.4	24.0
EPS adjusted	-61.5	-4.7	-19.9	38.3	45.7
Cash Flow (RsM)					
Operating cash flow	86,847	31,506	25,577	20,349	20,224
Depreciation/amortization	3,249	6,307	6,911	6,939	7,269
Net working capital	57,432	-4,772	6,299	-5,118	-13,901
Investing cash flow	-163,024	40,570	-6,993	-12,000	-15,000
Capital expenditure	-131,971	-4,205	-1,880	-12,000	-15,000
Acquisitions/disposals	0	0	0	0	0
Financing cash flow	74,233	-63,508	-8,432	-12,107	-12,107
Borrowings	53,811	23,157	-324	-4,000	-4,000
Dividends paid	-3,395	-3,395	-3,395	-3,395	-3,395
Change in cash	-1,945	8,567	10,152	-3,759	-6,883
Balance Sheet (RsM)					
Total assets	617,658	639,990	649,221	664,806	686,416
Cash & cash equivalent	9,282	13,461	23,848	19,732	12,474
Net fixed assets	276,868	281,841	276,810	281,871	289,601
Total liabilities	307,053	370,917	374,541	380,063	383,300
Total Debt	216,766	239,903	239,578	235,578	231,578
Shareholders' funds	310,605	269,073	274,680	284,743	303,116
Profitability/Solvency Ratios					
EBIT margin adjusted (%)	42.9	32.7	36.2	38.4	40.3
ROE adjusted (%)	7.3	6.7	5.3	7.1	9.8
ROA adjusted (%)	3.1	2.6	2.0	2.8	3.9
Net debt to equity (%)	66.8	84.2	78.5	75.8	72.3
Interest coverage (x)	3.2	2.2	2.0	2.4	3.1

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DLF - Quarterly Performance

Figure 1. Q3 Consolidated Results Snapshot (Rs mn)

	3QFY11	2QFY12	3QFY12	YoY	QoQ
Net Sales	24,799	25,324	20,344	-18.0%	-19.7%
Total Expenditure	13,020	13,594	12,116		
Operating Profit	11,780	11,730	8,227	-30.2%	-29.9%
OPMs	47.5%	46.3%	40.4%	-706bp	-588bp
Interest	4,277	5,263	6,199	44.9%	17.8%
Other Income	1,143	448	3,617	216.4%	708.2%
Depreciation	1,612	1,753	1,797	11.5%	2.5%
PBT	7,034	5,161	3,848	-45.3%	-25.4%
PBT margins	28.4%	20.4%	18.9%		
Tax	2,026	1,475	1,353	-33.2%	-8.3%
Effective tax rate (%)	28.8%	28.6%	35.2%		
PAT	5,008	3,686	2,495	-50.2%	-32.3%
Less: Minority Interest	-284	0	109		
Add: Share of Associates	-2	-5	-17		
Adjusted Pat	4,722	3,682	2,587	-45.2%	-29.7%
Extra-ordinary Items/Prior period	-65	42	-4		
Net Profit	4,657	3,724	2,584	-44.5%	-30.6%
PAT Margin%	18.8%	14.7%	12.7%		

Source: Company

Figure 2. Balance Sheet (Rs mn)

	2QFY12	3QFY12
Capital	21,499	21,390
Reserves and Surplus	248,726	251,190
Net Worth	270,224	272,580
Minority Interests	6,160	4,590
Loan funds	254,498	250,260
Total Liabilities and Equity	530,883	527,430
Total Fixed Assets	285,070	278,690
Investments	15,039	11,800
Goodwill on consolidation	15,086	15,200
Deferred tax assets	1,469	1,840
Stocks	152,338	154,690
Sundry debtors	19,540	18,480
Cash & bank balances	11,820	12,460
Loans and advances	80,572	84,850
Other current assets	79,361	75,870
Less: Current Liabilities	91,049	86,270
Less: Provisions	38,365	40,180
Net current assets	214,218	219,900
Total Assets	530,883	527,430

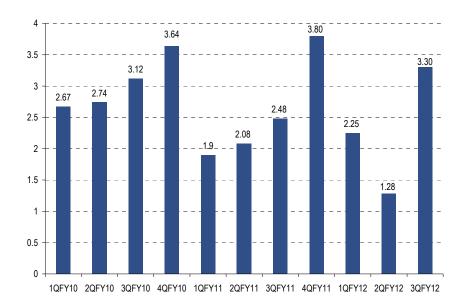
Source: Company

Figure 3. Cash Flow Extract: As at Dec - 11 (in Rs mn)

Cash Flow from Operations	15,110
Interest / Dividends Received	1,870
Change in Debt	10,200
Interest Paid	(21,820)
Dividends Paid	(5,480)
Capex	730

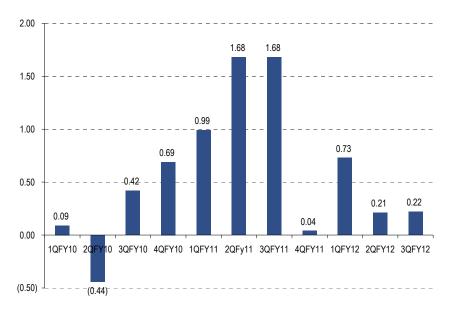
Source: Company

Figure 4. DLF Sales Tracker (msf)



Source: Company

Figure 5. DLF Net Leasing Tracker* (msf)



Source: Company (* after taking into account adjustments and cancellations)

Change in Estimates

We have revisited our estimates based on 9M performance, management commentary and the operating environment. We cut our estimates by 23%/20%/2% for FY12/13/14E driven by lower revenue and margin assumptions.

Figure 6. Change in Estimates

	EV40	EV40	FV4.4
	FY12	FY13	FY14
Revenues			
- Current Estimate	93,987	109,165	128,987
- Earlier Estimate	102,707	116,165	128,987
%Change	-8%	-6%	0%
EBITDA Margin			
- Current Estimate	43.5%	44.8%	46.0%
- Earlier Estimate	45.1%	45.7%	45.6%
Change in bps	-152bp	-94bp	37bp
Net Profit			
- Current Estimate	13,139	18,170	26,481
- Earlier Estimate	17,072	22,674	27,057
%Change	-23%	-20%	-2%
EPS			
- Current Estimate	7.74	10.70	15.60
- Earlier Estimate	10.06	13.36	15.94
%Change	-23%	-20%	-2%

Source: Citi Investment Research and Analysis estimates

Figure 7. Valuation Snapshot (in Rs/share)

Base NAV	338
NAV -15% price cut	252
Probability of price cut	50%
Blended NAV	295
Avg Disc to NAV	10%
Target Price	266

Source: Citi Investment Research and Analysis

Change in TP to Rs266

Our cut in TP is due to a cut in blended NAV to Rs295 (from Rs302) to factor in higher delays despite roll forward to Mar-13E from Sept-12 earlier. We revisit our assumptions based on 9M performance, management commentary and the operating environment. In light of recent price actions by competitors, we see lesser likelihood of price corrections in micro-markets that DLF operates in, but retain the probability of price cut at 50% in the interest of conservatism. But we see absorption coming off at elevated price levels and assume delays to factor the same.

Gross NAV Residential	622,273
Gross NAV Non-Residential	277,502
Total Gross NAV for Development business	899,775
Less: Amt outstanding for land	14,000
Less: Tax @ 25%	221,444
Less: Net Debt outstanding (ex-Promoter CCPS)	209,190
Add: Non Core asset sales	21,038
Less: Customer Advances	31,850
Net NAV for Development business	444,329
Add: Value of -	
Rent Yielding Assets (~24msf in total)- 60% stake valued	87,955
Other Businesses	26,250
Total Value	558,533
No. of Shares Outstanding (m)	1,651
NAV Per Share (Rs)	338

Source: Citi Investment Research and Analysis

DLF

Company description

DLF is one of India's oldest real estate developers. Established in Delhi in 1946, it has continued to expand and diversify its real estate businesses, and is among the largest developers in India. It has historically built its businesses in Delhi and adjoining areas, known as the National Capital Region (NCR). DLF has diversified into other geographic locations over the past few years. These expansions are spread across India, with a focus on the Northern India belt, Kolkata, Mumbai, Chennai, and a number of other large and rapidly growing cities. DLF enjoys a strong brand franchise with a good track record in execution and delivery. This is the flagship company of the KP Singh family, with the founders holding a 78.6% stake. It is one of India's largest developers, with a diversified asset portfolio and an emerging pan-India presence.

Investment strategy

We rate DLF as Buy (1) with a target price of Rs266. We view DLF as differentiated by: (a) Rent yielding assets with >Rs 13b annuity run-rate already in place - meaningfully higher than peers; (b) High quality land bank - particularly in Gurgaon/metros; (c) Track record of quality/execution. A pickup in the commercial segment should benefit DLF the most, while monetization of rent yielding assets at a later stage could unlock significant value. Also, overhang of DAL-DLF integration is out of the way. While liquidity appears slightly stretched for DLF, given its execution track record, growing rental income, and geographic-asset mix, we continue to believe the company is strongly positioned versus other large-cap peers in Indian property.

Valuation

Our Rs 266 target price is based on a 10% discount to our blended Mar-13E NAV of Rs 295. DLF has significant exposure to the NCR region. We believe chances of price cuts are quite probable, given the price hikes the region has seen since the last downturn. Hence, we have assigned 50% probability of potential 15% price cuts to arrive at our TP. This is in line with our valuation methodology for the sector. Our Mar-13E base NAV (ex-price cut) of Rs 338 incorporates Rs269 for the development portfolio and Rs69 for other asset holdings (mainly lease asset portfolio at Rs53). The lower discount vs. peers (10%-25%) is attributed to DLF's: 1) rich land bank vs peers; 2) superior business model and execution track record; and 3) strong rental annuity flow of >Rs13b/annum. Our Mar-13E base NAV is based on: 1) development portfolio of ~349 msf; 2) rental assets of ~23 msf; 3) cap rate of 10%-11% for commercial/IT Park, IT SEZs; 4) Increased cost of capital of 15.5%; and 5) a tax rate of ~25%.

Risks

The key risks to our investment thesis on DLF are: 1) DLF's deleveraging remains contingent on non-core asset sales (2) Any delays in upcoming launches / slow response to launches could be detrimental (3) Slowdown in the IT/ITES industry could lead to a decline in demand for commercial real estate (4) execution delays further to what we have built in already (5) Slowdown in capital inflows or measures to regulate FDI in the real estate sector. If any of these risk factors has a greater downside impact than we anticipate, the share price will likely have difficulty attaining our target price.

Prestige Estates Projects Ltd

(PREG.BO; Rs111.45; 1)

Valuation

Our target price of Rs128 is based on a weighted average discount of 20% (based on various operating segments) to our Sept-12E blended NAV of Rs160. Given the weak global/macro environment, we believe it is reasonable to assign a 40% probability of potential 15% price cuts to arrive at our TP. This is in line with our valuation methodology for the sector. Our Sept-12E base NAV (ex-price cut) of Rs174 is based on: 1) development portfolio of ~28msf (its economic stake); 2) rental assets of ~4.0msf (its economic stake); 3) additional land bank of ~390 acres at current market price; 4) project management business at 10.0x one year fwd earnings; 5) cap rate of 11%-12% for commercial space and retail malls; 6) average cost of capital of ~15.4% (assuming 14.3% cost of debt); and 7) a tax rate of 28%.

Risks

The key risks to our investment thesis on Prestige Estates are: (1) projects could suffer execution delays or cost overruns due to a significant scale-up in operations (2) a slowdown in IT/ITES and global macro factors could impact its commercial segment plans (3) geo-political risks are higher given >80% exposure towards a single city - Bangalore (4) interest rate tightening cycle (5) a slowdown in capital inflows or measures to regulate FDI in the real estate sector. If any of these risk factors has a greater downside impact than we anticipate, the share price will likely have difficulty attaining our target price.

Phoenix Mills

(PHOE.BO; Rs194.25; 1)

Valuation

Our target price of Rs 247 is at an average 16% discount to our Sept-12 NAV of Rs 293. This is based on a combination of rental yield for HSP and NAV-method for under-development assets. The lower discount (vs. 20-30% ascribed to tier-II peers) is a combination of: 1) strong and growing rental annuity; 2) near-term execution visibility of Market Cities; and 3) likely delays for EWPDL, BARE and hospitality projects. Our NAV estimate of Rs 293 is based on the following assumptions: 1) Rs 147 per share for High Street Phoenix using a rental yield model and Phase IV land (~0.25msf) valued based on market prices; 2) 3.8 msf economic interest in Market City projects (ex-hotels); 3) economic interest in EWPDL & BARE project; and 4) Rs12-20m capital cost per room for ~1,500 rooms following its 75% stake in the hospitality venture. This apart, we factor in: a) total proportionate net debt of ~Rs 11.2bn; b) cost of capital of ~13% (assuming 13.5% cost of debt); c) a tax rate of 30%.

Risks

The key risks to our investment thesis on Phoenix Mills are: (1)concentration in the retail and hospitality segment, which has been a laggard in the recovery phase post downturn (2) any leasing/footfall disappointment on the launch of forthcoming projects will likely prove detrimental to the company's reputation built on HSP and our valuation assumptions (3) relationships with strategic investors are critical as they have an impact on the liquidity and execution plans of PML and hence on our valuations (4) a rapidly changing property market environment could lead to

property price-demand risks, regulatory risks and potential supply risks. If any of these risk factors has a greater downside impact than we anticipate, the share price will likely have difficulty attaining our target price.

Oberoi Realty Limited

(OEBO.BO; Rs270.50; 1)

Valuation

Our target of Rs280 is based on a 15% discount to our Mar 13E blended NAV of Rs329, which incorporates 40% probability of a 15% price cut. The 15% discount is justifiable, in our view, by execution risks. If public parking FSI approval, pending for four projects, does not come through, it could reduce saleable area by ~3.3msf. Our Mar-13E base NAV (without price cut) of Rs349 is based on: 1) Development book (sale model) of ~17msf; 2) Rental assets of ~2.0msf; 3) Hotel rooms at cap cost of Rs20m/room; 4) Social infrastructure land at market prices; 5) Cap rate of 9.5-11% for commercial space and retail malls; 6) Avg cost of capital of ~14% (12% cost of debt based on a long-term DE of 0.3 & Beta of 1.0x); and 7) tax rate of 23%. We have accounted for advances paid for properties under litigation (ie Juhu Hotel), the unsold inventory in completed projects, customer advances, outstanding land costs for TDR expenses, and cash on books.

Risks

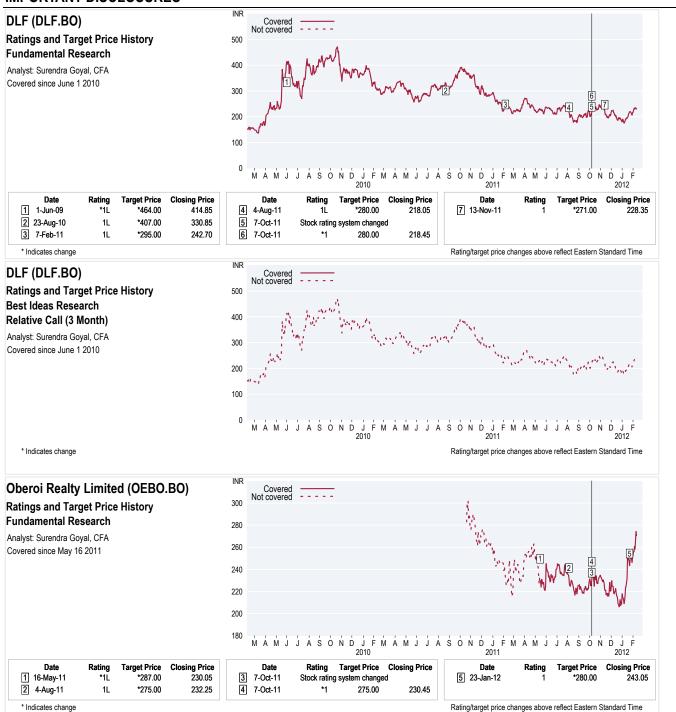
The key risks to our investment thesis on Oberoi Realty are: (1) Pending FSI changes and other regulatory risks (2) ROEs could fall long term given the lack of historic landbank from a medium-term perspective (3) Pricing risks remain (4) slowdown in premium housing demand. If any of these risk factors has a greater downside impact than we anticipate, the share price will likely have difficulty attaining our target price.

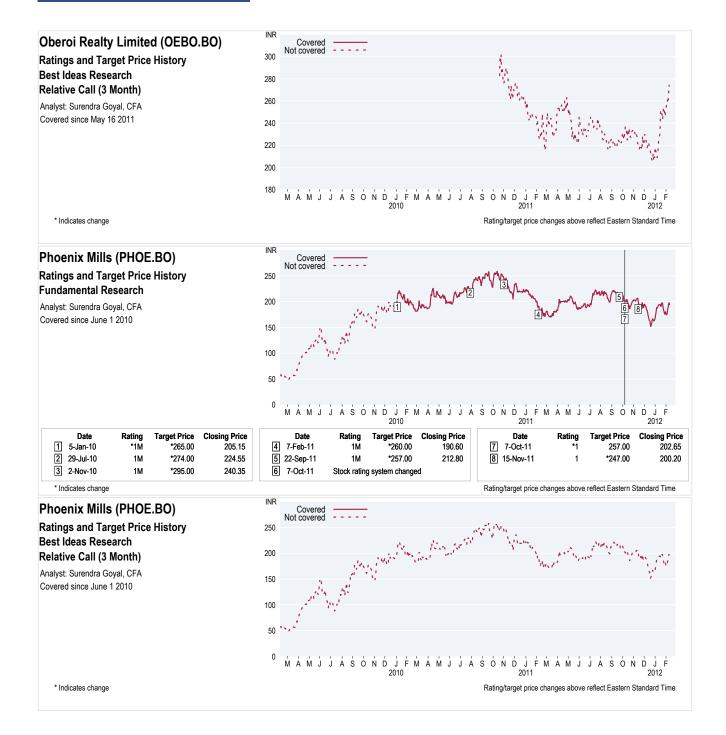
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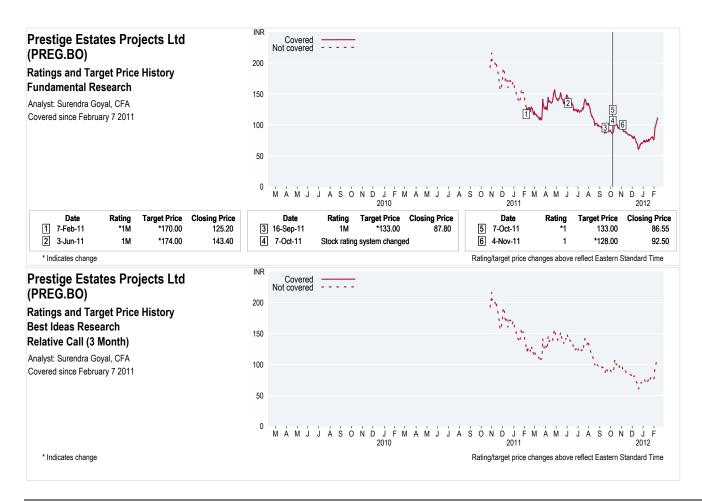
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, •	12 Month Rating Relative Ratir		g			
Data current as of 31 Dec 2011	Buy	Hold	Sell	Buy	Hold	Sell
Citi Investment Research & Analysis Global Fundamental Coverage	57%	34%	9%	10%	79%	10%
% of companies in each rating category that are investment banking clients	45%	41%	40%	49%	43%	41%

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