## SELL

| Price |  |  | Rs176 |
| :---: | :---: | :---: | :---: |
| Target Price |  |  | Rs139 |
| Investment Period |  |  | 12 Months |
| Stock Info |  |  |  |
| Sector |  |  | Steel |
| Market Cap (Rs cr) |  |  | 72,550 |
| Beta |  |  | 1.2 |
| 52 WK High / Low |  |  | $186 / 55$ |
| Avg Daily Volume |  |  | 2666297 |
| Face Value (Rs) |  |  | 10 |
| BSE Sensex |  |  | 15,388 |
| Nifty |  |  | 4,571 |
| BSE Code |  |  | 500113 |
| NSE Code |  |  | SAIL |
| Reuters Code |  |  | SAIL.BO |
| Bloomberg Code |  |  | SAIL@IN |
| Shareholding Pattern (\%) |  |  |  |
| Promoters |  |  | 85.8 |
| MF/Banks/Indian Fls |  |  | 8.2 |
| FII/ NRIs/ OCBs |  |  | 3.9 |
| Indian Public/others |  |  | 2.1 |
| Abs. | 3 m | 1 yr | 3 yr |
| Sensex (\%) | 34.9 | 7.7 | 44.1 |
| SAIL (\%) | 60.7 | 29.1 | 145.8 |

## Pawan Burde

Tel: 022-4040 3800 Ext: 348
e-mail: pawan.burde@angeltrade.com

## Laxmikant Waghmare

Tel: 022 - 40403800 Ext: 313
e-mail: laxmikant.w@angeltrade.com

## Performance Highlights

■ Lower steel prices impact Revenues: For 1QFY2010, SAIL posted $16.5 \%$ yoy decline in Top-line to Rs8,951cr (Rs10,722cr), which came in slightly below our estimate of Rs9,175cr. Top-line de-grew mainly on account of the decline in average steel realisations. Notably, average steel realisations fell by $19 \%$ yoy to Rs32,197/tone (Rs39,712/tonne). However, steel realisations fell by a marginal $2 \%$ on a sequential basis. The company's Sales volumes were sluggish during the quarter and came in below our estimate at 2.78 mn tonnes posting a yoy growth of just $3 \%$. On a qoq basis, Sales volumes fell by a significant 23\%.

- Operating Margins declined on lower prices and higher costs: SAIL reported an almost 610bp dip in OPM to 18.7\% (24.8\%) in 1QFY2010, which was more or less in line with our estimate of 18.2\%. Margins were impacted by the lower steel prices yoy and higher costs. Net raw material cost/tonne increased by $25 \%$ yoy to Rs14,818 (Rs11,863) on account of higher coking coal costs. However, the steep 51.7\% yoy fall in Employee costs at Rs1,071cr supported Margins. Employee costs were lower due to the reduction in employee provisioning by Rs199cr during the quarter as against the increase of Rs860cr during 1QFY2009. Overall, total cost of production/tonne fell $12.3 \%$ yoy to Rs26,177 (Rs29,860) due to the sharp decline in Employee costs. However, decline in realisations by 19\% yoy (lower by Rs7,516/tonne yoy) led to EBIDTA/tonne falling to Rs6,020/tonne (Rs9,852/tonne) during the quarter.

■ Net Profit falls 27.7\%: SAIL's Bottom-line fell 27.7\% yoy to Rs1,326cr (Rs1,835cr), which came in higher than our estimate of Rs1,112cr mainly due to the higher-than-expected Other Income. Higher Interest Income (on account of higher investments) resulted in Other Income increasing by $46.7 \%$ yoy to Rs742cr and helped restrict the decline in Bottom-line. However, higher-than-expected Interest costs, which increased by 45.8\% yoy to Rs82.8cr (Rs56.8cr) was also responsible for the sluggish Bottom-line growth.

| Key Financials |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| YIE March (Rs cr) | FY2008 | FY2009 | FY2010E | FY2011E |
| Net Sales | $\mathbf{3 9 , 6 8 8}$ | $\mathbf{4 3 , 7 0 3}$ | $\mathbf{3 9 , 0 0 6}$ | 44,091 |
| \% chg | 17.0 | 10.1 | $(10.7)$ | 13.0 |
| Net Profit | $\mathbf{7 , 5 3 7}$ | $\mathbf{6 , 1 7 5}$ | $\mathbf{5 , 3 2 0}$ | $\mathbf{6 , 2 4 6}$ |
| \% chg | 21.5 | $(18.1)$ | $(13.8)$ | 17.4 |
| OPM (\%) | 27.2 | 19.5 | 20.9 | 22.9 |
| EPS (Rs) | $\mathbf{1 8 . 2}$ | $\mathbf{1 4 . 9}$ | $\mathbf{1 2 . 9}$ | $\mathbf{1 5 . 1}$ |
| P/E (x) | 9.6 | 11.7 | 13.6 | 11.6 |
| P/BV (x) | 3.1 | 2.6 | 2.3 | 2.0 |
| RoE (\%) | 35.8 | 24.1 | 17.7 | 18.2 |
| RoCE (\%) | 45.1 | 29.8 | 21.8 | 21.5 |
| EV/Sales (x) | 1.6 | 1.4 | 1.7 | 1.6 |
| EV/EBITDA (x) | 5.7 | 7.4 | 8.2 | 7.0 |
| Source. Company Angl Reserch |  |  |  |  |

[^0]
## Realisations fell on lower prices...Volumes too disappoint

In 1QFY2010, SAIL reported just 3\% yoy increase in saleable steel volumes to 2.78 mn tonnes (2.70mn tonnes) as against our estimate of 2.9 mn tonnes. On a sequential basis, Sales volumes fell by 23\%. The fall in steel prices impacted SAIL's blended realisations, which fell $19 \%$ yoy and $2 \%$ qoq to Rs32,197/tonne. However, a better product mix, higher proportion of value-added sales and lower semi-finished product sales improved realisations.

Exhibit 1: Steel Sales Volumes and Realisation


Source: Company, Angel Research

## Outlook and Valuation

Steel prices in most regions have recovered lately as de-stocking has considerably eased while re-stocking has gathered pace as global fundamentals seem to be improving. A weak US Dollar has also supported the up move in prices as exporters have to adjust the prices to maintain Profitability at the local currency. Altogether, prices have increased by $5-10 \%$ across major regions. CIS export prices have recovered by US \$50/tonne to US $\$ 390$ /tonne since hitting a bottom of US \$340/tonne in March 2009, while prices in the European region
 also strengthened by US \$70-80 as domestic demand has increased considerably owing to the Chinese stimulus package and restoration of inventory re-stocking by Chinese traders. Steel prices in India have also improved by 2-3\% and currently prices are hovering in the region of Rs27,000-28,000/tonne for HRC, which is at $8-10 \%$ premium to the landed costs. However, we do not expect prices to increase substantially from current levels due to excess capacities globally and low underlying demand.

At the CMP of Rs176, SAIL is trading at a P/E of 13.6x and 11.6x FY2010E and FY2011E EPS and an EV/EBITDA of $8.2 x$ and $7.0 x$ FY2010E and FY2011E EBIDTA. We believe that SAIL with low leverage and high Cash in its book is well placed amidst the downturn. However, at current valuations, SAIL has been trading at a premium to JSW and Tata Steel. Considering the lower steel prices and lower demand globally and sluggish volume growth for SAIL vis-a-vis Tata Steel and JSW Steel, we believe that the stock is trading expensive. Hence, we recommend a Sell on SAIL with a Target Price of Rs139, at which level the stock would trade at an EVIEBIDTA of 5.5x, P/E of 9.2x and P/BV of 1.6x on FY2011 Estimates.

| Y/E March (Rs cr) | 1QFY2010 | 1QFY2009 | \% chg | FY2009 | FY2008 | \% chg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 8,951 | 10,722 | (16.5) | 43,703 | 39,688 | 10.1 |
| Raw Materials | 4,119 | 3,204 | 28.6 | 16,809 | 12,295 | 36.7 |
| (\% of Net Sales) | 46.0 | 29.9 |  | 38.5 | 31.0 |  |
| Power \& Fuel | 815 | 779 | 4.6 | 3,115 | 2,822 | 10.4 |
| (\% of Net Sales) | 9.1 | 7.3 |  | 7.1 | 7.1 |  |
| Staff Costs | 1,071 | 2,215 | (51.7) | 8,402 | 7,919 | 6.1 |
| (\% of Net Sales) | 12.0 | 20.7 |  | 19.2 | 20.0 |  |
| Other Expenditure | 1,272 | 1,864 | (31.7) | 6,860 | 5,841 | 17.5 |
| (\% of Net Sales) | 14.2 | 17.4 |  | 15.7 | 14.7 |  |
| Total Expenditure | 7,277 | 8,062 | (9.7) | 35,185 | 28,877 | 21.8 |
| Operating Profit | 1,673 | 2,660 | (37.1) | 8,518 | 10,811 | (21.2) |
| OPM (\%) | 18.7 | 24.8 |  | 19.5 | 27.2 |  |
| Interest | 82.8 | 56.8 | 45.8 | 253.2 | 250.9 | 0.9 |
| Depreciation | 327 | 317 | 3.3 | 1,285 | 1,235 | 4.0 |
| Other Income | 742 | 506 | 46.7 | 2,408 | 1,831 | 31.5 |
| Exceptional Items | - | - |  | 16 | 313 |  |
| Profit Before Tax | 2,006 | 2,793 | (28.2) | 9,404 | 11,469 | (15.8) |
| (\% of Net Sales) | 22.4 | 26.0 |  | 21.5 | 28.9 |  |
| Current Tax | 680 | 958 | (29.0) | 3,229 | 3,932 | (17.9) |
| (\% of PBT) | 33.9 | 34.3 |  | 34.3 | 34.3 |  |
| Profit After Tax | 1,326 | 1,835 | (27.7) | 6,175 | 7,537 | (14.7) |
| (\% of Net Sales) | 14.8 | 17.1 |  | 14.1 | 18.9 |  |
| EPS (Rs) | 3.2 | 4.4 | (27.7) | 14.9 | 18.2 | (18.1) |

Source: Company, Angel Research

DISCLAIMER: This document is not for public distribution and has been furnished to you solely for your information and must not be reproduced or redistributed to any other person. Persons into whose possession this document may come are required to observe these restrictions.
Opinion expressed is our current opinion as of the date appearing on this material only. While we endeavor to update on a reasonable basis the information discussed in this material, there may be regulatory, compliance, or other reasons that prevent us from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.
The information in this document has been printed on the basis of publicly available information, internal data and other reliable sources believed to be true and are for general guidance only. While every effort is made to ensure the accuracy and completeness of information contained, the company takes no guarantee and assumes no liability for any errors or omissions of the information. No one can use the information as the basis for any claim, demand or cause of action.
Recipients of this material should rely on their own investigations and take their own professional advice. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult their own advisors to determine the merits and risks of such an investment. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. Certain transactions futures, options and other derivatives as well as non-investment grade securities - involve substantial risks and are not suitable for all investors. Reports based on technical analysis centers on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals.
We do not undertake to advise you as to any change of our views expressed in this document. While we would endeavor to update the information herein on a reasonable basis, Angel Broking, its subsidiaries and associated companies, their directors and employees are under no obligation to update or keep the information current. Also there may be regulatory, compliance, or other reasons that may prevent Angel Broking and affiliates from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice.
Angel Broking Limited and affiliates, including the analyst who has issued this report, may, on the date of this report, and from time to time, have long or short positions in, and buy or sell the securities of the companies mentioned herein or engage in any other transaction involving such securities and earn brokerage or compensation or act as advisor or have other potential conflict of interest with respect to companylies mentioned herein or inconsistent with any recommendation and related information and opinions.
Angel Broking Limited and affiliates may seek to provide or have engaged in providing corporate finance, investment banking or other advisory services in a merger or specific transaction to the companies referred to in this report, as on the date of this report or in the past.

## Sebi Registration No : INB 010996539

| Ratings (Returns) : | Buy (Upside > 15\%) | Accumulate (Upside upto 15\%) | Neutral (5 to -5\%) |
| :--- | :--- | :--- | :--- |
|  | Reduce (Downside upto 15\%) | Sell (Downside > 15\%) |  |


[^0]:    Source: Company, Angel Research

