**Global Markets Research** 

28 September 2010

# Tech Mahindra Ltd

Reuters: **TEML.BO** Bloomberg: **TECHM IN** 

# Financial health of Mahindra Satyam is the key concern

Research Analyst (+91) 22 6658 4037 aniruddha.bhosale@db.com

#### Look for clarity on the nature and extent of Mahindra Satyam's liabilities

While tomorrow's announcement of Mahindra Satyam's re-stated financials should set a meaningful floor to FY11 earnings expectations, we believe the nature and extent of its liabilities will be key to watch. Our analysis indicates that at or above a FY11E revenue run-rate of US\$1.2bn and operating margins of 12-14% for Mahindra Satyam, the 42.7% stake owned by Tech Mahindra would be value accretive. Consolidated EPS could be as high as INR82, and thus offer meaningful potential upside. We maintain a Buy rating with a target price of INR1,100.

#### Senior management attrition at Satyam not impacting business greatly

Although Mahindra Satyam has seen high attrition amongst its senior ranks, it is still winning deals from existing and new clients. We the Co. should meet management's FY10 expected revenue run-rate of US\$1.1-1.3bn. What worries us though is the financial health of the company. Although new management has managed to resolve three of the five inherited disputes, fresh claims arising from the alleged fraud (INR34bn claim from Maytas) and class action suits could still negatively impact the company. We await further clarity on this issue.

# FY11E consolidated EPS of TECHM could be as high as INR82

Following the announcement of re-stated financials by Mahindra Satyam, we believe investors will likely value Tech Mahindra (TECHM) on a consolidated basis. Our two-dimensional sensitivity analysis of Tech Mahindra's consolidated EPS to changes in Mahindra Satyam's revenue and operating margins indicates that, at or above a FY11E revenue run-rate of US\$1.2bn and operating margin of 12-14% for Mahindra Satyam, Tech Mahindra's 42.7% stake would be value accretive.

## Valuing the company at 15xFY11E, risks

We value TECHM at 15xFY11E, which is at a 40% discount to Infosys's target PE multiple. We estimate Satyam could contribute 24% of TECHM's EPS for FY11E. Key risk: currency fluctuations and a potential global slowdown. See page 10.

| Year End Mar 31      | 2009A    | 2010A    |          |          |          |
|----------------------|----------|----------|----------|----------|----------|
|                      |          | 2010A    | 2011E    | 2012E    | 2013E    |
| Sales (INRm)         | 44,647.0 | 46,254.0 | 51,646.2 | 62,808.4 | 73,697.0 |
| EBITDA (INRm)        | 11,900.0 | 11,325.0 | 11,305.5 | 14,103.7 | 15,759.8 |
| Reported NPAT (INRm) | 8,929.0  | 7,057.0  | 8,204.1  | 9,648.7  | 11,065.3 |
| Reported EPS FD(INR) | 68.47    | 54.28    | 63.11    | 67.95    | 77.92    |
| DB EPS FD(INR)       | 70.56    | 71.74    | 63.11    | 67.95    | 77.92    |
| OLD DB EPS FD(INR)   | 70.56    | 71.74    | 64.54    | _        | _        |
| % Change             | 0.0%     | 0.0%     | -2.2%    | _        | _        |
| DB EPS growth (%)    | 19.9     | 1.7      | -12.0    | 7.7      | 14.7     |
| PER (x)              | 7.6      | 11.4     | 12.5     | 11.6     | 10.1     |
| EV/EBITDA (x)        | 4.7      | 7.2      | 6.6      | 4.8      | 3.9      |
| DPS (net) (INR)      | 16.29    | 0.00     | 7.11     | 0.00     | 0.00     |
| Yield (net) (%)      | 3.0      | 0.0      | 0.9      | 0.0      | 0.0      |

DB EPS is fully diluted and excludes non-recurring items

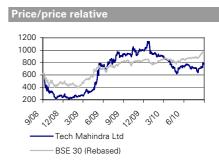
# Deutsche Bank AG/Hong Kong

All prices are those current at the end of the previous trading session unless otherwise indicated. Prices are sourced from local exchanges via Reuters, Bloomberg and other vendors. Data is sourced from Deutsche Bank and subject companies. Deutsche Bank does and seeks to do business with companies covered in its research reports. Thus, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision. DISCLOSURES AND ANALYST CERTIFICATIONS ARE LOCATED IN APPENDIX 1. MICA(P) 007/05/2010

# Forecast Change

| Buy                        |                   |
|----------------------------|-------------------|
| Price at 28 Sep 2010 (INR) | 785.85            |
| Price target - 12mth (INR) | 1,100.00          |
| 52-week range (INR)        | 1,137.20 - 621.60 |
| BSE 30                     | 20,117            |
|                            |                   |

| Key change       |       |                    |              |       |
|------------------|-------|--------------------|--------------|-------|
| Op prof margin   | (FYE) | 18.7 to 18.8       | 个            | 0.4%  |
| Net profit (FYE) |       | 8,389.6 to 8,204.1 | $\downarrow$ | -2.2% |



| Performance (%) | 1m   | 3m   | 12m   |
|-----------------|------|------|-------|
| Absolute        | 19.8 | 5.7  | -16.0 |
| BSE 30          | 11.8 | 13.2 | 20.5  |
|                 |      |      |       |
|                 |      |      |       |

| Stock data                    |             |
|-------------------------------|-------------|
| Market cap (INRm)             | 95,088      |
| Market cap (USDm)             | 2,106       |
| Shares outstanding (m)        | 124.1       |
| Major shareholders            | M&M (44.4%) |
| Free float (%)                | 16          |
| Avg daily value traded (USDm) | 9.8         |

| Key indicators (FY1)        |        |
|-----------------------------|--------|
| ROE (%)                     | 20.4   |
| Net debt/equity (%)         | 20.8   |
| Book value/share (INR)      | 337.09 |
| Price/book (x)              | 2.3    |
| Net interest cover (x)      | 404.5  |
| Operating profit margin (%) | 18.8   |

| Company activity |      |              |        |     |  |
|------------------|------|--------------|--------|-----|--|
| MSat-Mgmt Conf   | Call | 29 Sept 10   | 7:30pm | IST |  |
| Dial-in numbers  |      |              |        |     |  |
| Singapore        | 8    | 00 101 2045  |        |     |  |
| Hong Kong        |      | 800 964 448  |        |     |  |
| India            | Ç    | 91 22 3065 0 |        |     |  |
| US               | 1    | 866 746 21   |        |     |  |
| UK               | (    | 808 101 15   |        |     |  |

Multiples and yields calculations use average historical prices for past years and spot prices for current and future years, except P/B which uses the vear end close



Model updated:28 September 2010

Running the numbers

Asia
India

Software & Services

#### **Tech Mahindra Ltd**

Reuters: TEML.BO Bloomberg: TECHM IN

| Buy               |                           |
|-------------------|---------------------------|
| Price (28 Sep 10) | INR 785.85                |
| Target price      | INR 1,100.00              |
| 52-week Range     | INR 621.60 - 1,137.20     |
| Market Cap (m)    | INRm 95,088<br>USDm 2,106 |

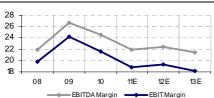
#### **Company Profile**

Tech Mahindra Limited is an India-based company that provides information technology (IT) services and solutions to the global telecommunications industry. The Company's service offerings include business process outsourcing, infrastructure management services and value-added services. As a result of its longstanding relationship with BT, the company has an established presence in the European market.

#### **Price Performance**



# **Margin Trends**



# **Growth & Profitability**



# Solvency



#### Aniruddha Bhosale

+91 22 6658 4037

aniruddha.bhosale@db.com

| Mahindra Ltd                                       |                         |                        |                        | Doute                   | one bui                |                     |
|--|-------------------------|------------------------|------------------------|-------------------------|------------------------|---------------------|
| Fiscal year end 31-Mar                             | 2008                    | 2009                   | 2010                   | 2011E                   | 2012E                  | 2013E               |
| Financial Summary                                  |                         |                        |                        |                         |                        |                     |
| DB EPS (INR)                                       | 58.85                   | 70.56                  | 71.74                  | 63.11                   | 67.95                  | 77.92               |
| Reported EPS (INR) DPS (INR)                       | 25.21<br>6.72           | 68.47<br>16.29         | 54.28<br>0.00          | 63.11<br>7.11           | 67.95<br>0.00          | 77.92<br>0.00       |
| BVPS (INR)   | 101.4                   | 153.0                  | 281.1                  | 337.1                   | 402.0                  | 475.4               |
| Weighted average shares (m)                        | 121                     | 122                    | 122                    | 124                     | 138                    | 135                 |
| Average market cap (INRm)                          | 144,401                 | 65,463                 | 99,767                 | 95,088                  | 95,088                 | 95,088              |
| Enterprise value (INRm)                            | 143,203                 | 55,847                 | 81,246                 | 74,234                  | 68,304                 | 61,561              |
| Valuation Metrics                                  |                         |                        |                        | 40.5                    | 44.0                   | 40.4                |
| P/E (DB) (x) P/E (Reported) (x)                    | 20.2<br>47.2            | 7.6<br>7.9             | 11.4<br>15.0           | 12.5<br>12.5            | 11.6<br>11.6           | 10.1<br>10.1        |
| P/BV (x)   | 6.97                    | 1.73                   | 3.04                   | 2.33                    | 1.95                   | 1.65                |
| FCF Yield (%)                                      | 1.2                     | 12.8                   | 4.3                    | 6.0                     | 8.0                    | 9.8                 |
| Dividend Yield (%)                                 | 0.6                     | 3.0                    | 0.0                    | 0.9                     | 0.0                    | 0.0                 |
| EV/Sales (x)                                       | 3.8                     | 1.3                    | 1.8                    | 1.4                     | 1.1                    | 0.8                 |
| EV/EBITDA (x)                                      | 17.3                    | 4.7                    | 7.2                    | 6.6                     | 4.8                    | 3.9                 |
| EV/EBIT (x)  | 19.2                    | 5.2                    | 8.1                    | 7.6                     | 5.7                    | 4.6                 |
| Income Statement (INRm)                            |                         |                        |                        |                         |                        |                     |
| Sales revenue                                      | 37,661                  | 44,647                 | 46,254                 | 51,646                  | 62,808                 | 73,697              |
| Gross profit                                       | 13,807                  | 18,269                 | 17,543                 | 18,298                  | 22,269                 | 25,340              |
| EBITDA Depreciation                                | <b>8,258</b><br>796     | <b>11,900</b><br>1,097 | <b>11,325</b><br>1,338 | <b>11,305</b><br>1,597  | <b>14,104</b><br>2,017 | <b>15,760</b> 2,377 |
| Amortisation                                       | 0                       | 0                      | 1,330                  | 0                       | 2,017                  | 2,377               |
| EBIT   | 7,462                   | 10,803                 | 9,987                  | 9,708                   | 12,086                 | 13,382              |
| Net interest income(expense)                       | -62                     | -25                    | 0                      | -24                     | -46                    | -46                 |
| Associates/affiliates                              | 0                       | 0                      | 0                      | 0                       | 0                      | 0                   |
| Exceptionals/extraordinaries                       | -4,401<br>1,044         | -272<br>-398           | -2,269<br>754          | 0<br>152                | 0<br>221               | 0<br>639            |
| Other pre-tax income/(expense)  Profit before tax  | 1,044<br><b>8,444</b>   | 10,380                 | 10,741                 | 9,836                   | 12,261                 | 13,975              |
| Income tax expense                                 | 748                     | 1,179                  | 1,440                  | 1,632                   | 2,613                  | 2,910               |
| Minorities   | -4                      | 0                      | -25                    | 0                       | 0                      | 0                   |
| Other post-tax income/(expense)                    | 0                       | 0                      | 0                      | 0                       | 0                      | 0                   |
| Net profit   | 3,299                   | 8,929                  | 7,057                  | 8,204                   | 9,649                  | 11,065              |
| DB adjustments (including dilution)  DB Net profit | 4,401<br><b>7,700</b>   | 272<br><b>9,201</b>    | 2,269<br><b>9,326</b>  | 0<br><b>8,204</b>       | 0<br><b>9,649</b>      | 0<br><b>11,065</b>  |
| Cash Flow (INRm)                                   |                         |                        |                        |                         |                        |                     |
| Cash flow from operations                          | 4,095                   | 10,026                 | 8,395                  | 9,801                   | 11,666                 | 13,443              |
| Net Capex  | -2,371                  | -1,621                 | -4,069                 | -4,000                  | -3,000                 | -3,000              |
| Free cash flow                                     | 1,724                   | 8,405                  | 4,326                  | 5,801                   | 8,666                  | 10,443              |
| Equity raised/(bought back)                        | 921                     | 0                      | 10,053                 | 0                       | 0                      | 0                   |
| Dividends paid Net inc/(dec) in borrowings         | -833<br>130             | -2,069<br>-300         | 0<br>13,672            | -924<br>-3,950          | -813<br>-750           | -968<br>0           |
| Other investing/financing cash flows               | 341                     | -3,712                 | -25,772                | 0                       | 0                      | 0                   |
| Net cash flow                                      | 2,283                   | 2,324                  | 2,279                  | 928                     | 7,103                  | 9,475               |
| Change in working capital                          | -1,975                  | 2,082                  | -5,474                 | -2,545                  | -1,923                 | -2,732              |
| Balance Sheet (INRm)                               |                         |                        |                        |                         |                        |                     |
| Cash and other liquid assets                       | 976                     | 5,382                  | 2,187                  | 570                     | 5,750                  | 12,493              |
| Tangible fixed assets                              | 5,996                   | 6,520                  | 9,251                  | 11,654                  | 12,636                 | 13,259              |
| Goodwill/intangible assets                         | 0                       | 0                      | 0                      | 0                       | 0                      | 0                   |
| Associates/investments Other assets                | 633                     | 4,346<br>12,184        | 30,145<br>17,435       | 30,145                  | 30,145<br>26,286       | 30,145<br>30,994    |
| Total assets                                       | 14,646<br><b>22,251</b> | 28,432                 | 59,018                 | 21,666<br><b>64,034</b> | 74,817                 | 86,891              |
| Interest bearing debt                              | 300                     | 0                      | 13,672                 | 9,722                   | 8,972                  | 8,972               |
| Other liabilities                                  | 9,268                   | 8,888                  | 8,665                  | 10,351                  | 13,048                 | 15,024              |
| Total liabilities                                  | 9,568                   | 8,888                  | 22,337                 | 20,073                  | 22,020                 | 23,996              |
| Shareholders' equity<br>Minorities                 | 12,572<br>111           | 19,432<br>112          | 36,542<br>139          | 43,822<br>139           | 52,658<br>139          | 62,756<br>139       |
| Total shareholders' equity                         | 12,683                  | 19,544                 | 36,681                 | 43,961                  | <b>52,797</b>          | 62,895              |
| Net debt   | -676                    | -5,382                 | 11,485                 | 9,152                   | 3,222                  | -3,521              |
| Key Company Metrics                                |                         |                        |                        |                         |                        |                     |
| Sales growth (%)                                   | 28.6                    | 18.5                   | 3.6                    | 11.7                    | 21.6                   | 17.3                |
| DB EPS growth (%)                                  | 18.8                    | 19.9                   | 1.7                    | -12.0                   | 7.7                    | 14.7                |
| EBITDA Margin (%)                                  | 21.9                    | 26.7                   | 24.5                   | 21.9                    | 22.5                   | 21.4                |
| EBIT Margin (%) Payout ratio (%)                   | 19.8<br>24.7            | 24.2<br>22.2           | 21.6<br>0.0            | 18.8<br>10.7            | 19.2<br>0.0            | 18.2<br>0.0         |
| ROE (%)  | 30.3                    | 55.8                   | 25.2                   | 20.4                    | 20.0                   | 19.2                |
| Capex/sales (%)                                    | 6.3                     | 3.6                    | 8.8                    | 7.7                     | 4.8                    | 4.1                 |
| Capex/depreciation (x)                             | 3.0                     | 1.5                    | 3.0                    | 2.5                     | 1.5                    | 1.3                 |
| Net debt/equity (%)                                | -5.3                    | -27.5                  | 31.3                   | 20.8                    | 6.1                    | -5.6                |

-5.3

120.4

-27.5

432.1

31.3

nm

Source: Company data, Deutsche Bank estimates

Net debt/equity (%)

Net interest cover (x)

6.1

262.7

-5.6

290.9

20.8

404.5



# Mahindra Satyam financials - key issues to watch for

# Financial health a key concern

With Mahindra Satyam's (42.7%-owned by Tech Mahindra) announcement that it would publish re-audited and re-stated FY09 and FY10 results on 29 September, investor attention has been largely focused on the likely revenue and margin profile of the company. While the non-availability of the 1HFY11 financial statements until 15 November 2010 could provide some difficulty in assessing the current state of the business of the company, the re-stated financials should provide enough detail to make meaningful forecasts about the company's future earnings and cash flows. Moreover, in our view, apart from the revenue run rate and profitability, the financial health of the company should now assume importance. To get a fair sense of the current state of the business and factors that could potentially affect the company's financial health, we studied press reports and statements made by the company in CY10.

We note that, although the company has seen high attrition among its senior ranks, it is still winning deals from existing and new clients. Hence, we are not too worried about the revenue run-rate of the company, which will likely meet the US\$1.1-1.3bn range as per management expectations. What worries us though is the financial health of the company which could be affected by liabilities incurred due to fraud. In the following sections, we highlight the state of the company on each of the key business parameters of demand, supply, costs and financial health. As things hang in balance, we await the re-stated financials.

# Demand - improvement in deal wins from new and existing clients

Following the admission of fraud by the erstwhile management of the company, questions have been raised about the company's ability to retain and attract business from clients. Although there was considerable damage to the business with a few large clients pulling the plug, we believe that with the help of the new management and focus on quality of delivery, the company has managed to abate the loss.

In this light, Mahindra Satyam's fortunes at retaining and attracting business can be best described with the example of the FIFA World Cup deal executed during the transition period. The company was the official IT services provider for the 2010 FIFA World Cup, for which it developed a unique and complex event-management solutions system. Appreciating Mahindra's impeccable quality of execution, FIFA has renewed the company's contract for the 2014 edition of the world cup. Following the success of the FIFA World Cup, the company bagged a deal for the Singapore Youth Olympics, held in Aug-10. Several press reports also suggest that the company is tying up with the men's professional basketball league in North America, the National Basketball Association (NBA). On a similar note, General Electric (top 5 customer) and GlaxoSmithKline have extended their existing contracts with Mahindra Satyam. Importantly, after securing a big order from BASF IT Services, the World Bank said that it would reconsider the ban imposed on the IT major when it was under the previous management.



| Month  | Customer                              | Size of the deal (US\$ mn) | c Comments   |
|--------|---------------------------------------|----------------------------|--|
| Jan-10 | General Electric                      | NA                         | Extension of its multi-million dollar contract till end of 2012.   |
| Feb-10 | South American companies              | Multi-million dollar       | Two multi-million dollar contracts in South America to deploy enterprise business systems technology.  |
| Mar-10 | KMD - an IT major from<br>Denmark     | 48mn                       |  |
| May-10 | Nissan                                | 40mn                       | The deal valued at US\$40mn involves outsourcing new technology for application maintenance and operation services of Nissan. The deal will be for three years from now and can be extended a further two years.   |
| May-10 | British national Grid                 |                            | Shortlists Infosys, Satyam and Cognizant for a US\$250mn contract  |
| May-10 | BASF                                  |                            | 3 year contract with 2 year extension option for providing SAP, messaging and groupware management services. Launched a new ODC in Chennai.  |
| May-10 | GlaxoSmithKline                       |                            | 5 year deal - contract renewal   |
| Jun-10 | Qantas                                | NA                         | Reporting and data warehouse integration.  |
| Jul-10 | NBA, Singapore Youth<br>Olympic Games | NA.                        | The company bagged a deal for the Singapore Youth Olympics, held on Aug-10. Also in place is a tie-<br>up with men's professional basketball league in North America, the National Basketball Association<br>(NBA).  |
| Jul-10 | Government of India                   | NA                         | The Unique Identification Authority of India (UIDAI) has selected three consortiums, led by tech firms Accenture, Mahindra Satyam and L-1 Identity Solutions, respectively, to provide technology solutions to capture the fingerprints and iris scans (known as biometrics) of the country's 1.2 billion people. The biometrics will be provided at INR2.75 per person, almost 70 per cent lower than the initial price UIDAI had pegged. Each solution provider will receive INR2.75 per de-duplicated identity for the service. The work will be divided in the ratio of 5:3:2 among the three. |
| Aug-10 | NA                                    | NA                         | The WSJ reported that Satyam computer was chasing 5-10 contracts worth over INR500mn each.   |
| Sep-10 | Large health insurer in the USA       | Multi-million dollar       | Economic times, Reuters  |

Source: Company data, Press Reports

For growth, the company is focussing on:

- Engineering and infrastructure management services.
- It is also planning to take advantage of the strong aerospace and defence markets by building on existing relationships and entering new partnerships.
- It is looking to tap opportunities emanating from the recent reforms in the US healthcare sector. It has recently launced a software solution for insurance companies that would meet the new federal rules in the US.
- Also, following the success of the FIFA world cup, the company intends to increase its presence in South Africa to cash in on the 'newfound goodwill' for the company in that country.

# Supply - Fighting senior management attrition

Recently, senior manager attrition at Mahindra Satyam has been a persistent cause for concern.

| Figure 2: Recent high profile exits |   |  |  |  |  |
|-------------------------------------|---|--|--|--|--|
| Name of the Employee                | Designation                                     | Moved to   | Source   |  |  |
| Manish Mehta                        | Chief Delivery officer -Europe, ME and Asia-Pac | Patni Computers  | Press release by Patni Computers dated 19 <sup>th</sup> Aug 2010 |  |  |
| Keshub Panda                        | SVP   | L&T  | The Business Line dated 4 <sup>th</sup> Sept 2009                |  |  |
| Subu D Subramanian                  | Head of Automotive group                        | MD and CEO of Defiance<br>Technologies, a Hinduja<br>Group Company | Business Standard dated 12 <sup>th</sup> June 2010               |  |  |
| Deepak Nangia                       | Company head Australia                          | NA   | Business Standard dated 28 <sup>th</sup> May 2009                |  |  |
| Naresh Jhangiani                    | Global head Satyam BPO                          | NA   | Business Standard dated 26 <sup>th</sup> May 2009                |  |  |
| Ravi Bommakanti                     | Delivery head, US                               | NA   | The Economic Times 25 <sup>th</sup> Aug 2009                     |  |  |
| Varinder Agarwal                    | Head, Asia-Pac                                  | HCL Tech   | The Business Line dated 30 <sup>th</sup> April 2009              |  |  |



TR Anand Head, Telecom and infrastructure business Retire The Business Line dated 14<sup>th</sup> October 2009

Source: Company data, Press Reports

Based on an article published in the Business Standard dated 12<sup>th</sup> June 2010, we believe that one of the biggest contributors to the high attrition at middle and senior management levels at Mahindra Satyam has been a mass move to Defiance Technologies, a Hinduja Group company. The Hinduja Group was one of the unsuccessful bidders for Satyam Computers and has hence managed to recruit senior executuves from Satyam.

| Name of the Employee     | Designation at Mahindra Satyam   | Other comments   |  |
|--------------------------|--|--|--|
| Ramesh Babu              | SVP and member of Management council   | Head of enterprise applications and SAP practice                             |  |
| Lakshmi Kumar            | VP - Automotive practice   | Head of IT services and infrastructure management services practice          |  |
| Krishna Kumaraswamy      | VP- Global head of SAP Services  | Head of enterprise technology practice                                       |  |
| Varadarajan K N          | NA   | Head of plant lifecycle management (PLM) and digital manufacturing solutions | Played a key role in founding and growing the PLM practice within Satyam during his almost nine-year stint, prior to joining Defiance. |
| Mahendra PA              | NA   | Head - green technology solutions and quality                                | Was responsible for establishing market research and customer analytics business operations and delivery at Satyam,                    |
| Hari Vedadri             | NA   | Head - cloud computing and strategic initiatives                             |  |
| Sampath Thirumalai       | NA   | Head - business development, RoW and IT infrastructure                       |  |
| Uma Raman                | NA   | Head - business integration, Europe  |  |
| Prakash Challa           | Senior VP and global head of retail & consumer products industry group and head of solution architecture group | Head of business and operations in the Americas                              |  |
| Vetriselvan Somasundaram | Executive client partner   | Head of business development and alliances, Europe                           |  |
| Suresh K V               |  | Heads business development in Europe   | Worked with Satyam as a VP and "led the growth of the manufacturing and automotive vertical in Europe betweer 2006 and 2009".          |
| Sai Krishna              | Head - BFSI  | NA   | NA   |
| Pawan Kumar              | Pre-sales head   | NA   | NA   |

Source: Press reports, The Business Satndard dated 12th June 2010

Although investors are concerned that this would have had a considerable impact on the business, based on the steady deal wins outlined in Figure 1, we believe that this has been largely arrested by immediate external and internal replacements by the new management. We think this should augur well for future growth and demonstrates that new management is taking proactive measures to bring the company back on track.

| Figure | Figure 4: Recent senior management hires |  |  |  |  |  |  |
|--------|--|--|--|--|--|--|--|
| Month  | Name of the Employee                     | Designation  | Comments   |  |  |  |  |
| May-10 | Ram Ramachandran                         | Sales head- ASEAN region                                   |  |  |  |  |  |
| May-10 | Rahul Girotra                            | Head of SAP practice, ASEAN region                         |  |  |  |  |  |
| May-10 | Pranab Choudhury                         | Country Manager- Thailand                                  |  |  |  |  |  |
| Jul-10 | Daryn Mckay                              | Country Manager - New Zealand                              |  |  |  |  |  |
| Jul-10 | Roger van Lier                           | Business Development Executive-<br>Benelux                 | Lier, in his new role, will be responsible for driving customer relationships in the manufacturing sector. In his previous assignment, he was working with Intenzz Group, a SAP consultancy company as their Sales Director. He has also been associated with Capgemini and Atos Origin. |  |  |  |  |
| Aug-10 | Gaurav Gupta                             | Associate Vice President, Strategic Partnerships in Europe | Gaurav would lead development of customized partnership arrangements in the sectors of aerospace and defense.  |  |  |  |  |
| Aug-10 | Azlan Othman                             | Snr. Sales manager - Malaysia                              | NA   |  |  |  |  |
| Aug-10 | Rasedi Mohamed                           | Snr. Sales manager - Malaysia                              | Rasedi joins from IBM and has over 15 years of experience  |  |  |  |  |



Sep-10 Kunihiko Higashi Country Manager - Japan Kunihiko has over 25 years of experience in the IT industry and has held several senior management positions at SSA, CA, Cisco Systems PeopleSoft, Cognos, Infor Global Solutions. He began his career with IBM.

Following the high attrition along with the revival in IT services demand, reports on the website siliconindia.com dated 12<sup>th</sup> Sept 2010 suggest that the company is expected to go on a hiring spree over the next 12 months and is targetting hiring freshers. They are looking to hire 3,000 (~10% of existing base) employees across various technologies and competencies with a special emphasis on domains such as SAP, enterprise solutions, oracle and business intelligence. This estimated increase follows the company winning more than 35 new clients and securing contract extensions with existing clients such as GE and GlaxoSmithKline. Moreover, the Business Standard dated 18<sup>th</sup> July 2010 indicates that the company was also contemplating giving wage hikes in Jul-10 to address the issue of abnormally high attrition.

### New initiatives to expand delivery footprint

We believe that the new management is taking steps to ensure a speedy revival of business at Mahindra Satyam. The following illustrate the forward focus:

- The company has launched 'Delivery xPress' to accelerate the service delivery for all its ERP customers. It is a technology portal which contains accelerators to support different services. This would also enable faster conversion of data from legacy to target systems. The tool can be used across all Oracle streams including Oracle eBusiness, PeopleSoft, Siebel and JDE among others.
- An article appearing in The Hindu Business Line dated 25<sup>th</sup> June 2010 suggests that Mahindra Satyam's board has given its back-office unit in-principle approval to build platform-based BPO capabilities through acquisitions. The company could make up to three acquisitions in the \$50-100 million range.

#### Company could pay a very high fee for re-statement of the books

Another article published in The Hindu Businessline dated 30<sup>th</sup> July 2010 suggests that the company would have to shell out approximately INR600mn (~US\$13-14mn) by Sept-10 for the restatement of the accounts. This, if true, could impact Mahindra Satyam's FY10 operating margins by ~100-160bps. We would thus urge investors to consider this as an extraordinary expense in evaluating the true performance of the company.

# Extent of liabilities could be the key overhang

Liabilities from the various law suits filed against the company could be an overhang on the stock.

Figure 5: Cases pending against the company when Tech Mahindra acquired

| controlling stake             | controlling stake in Satyam Computers (9 June 2009)   |             |  |  |  |  |  |
|-------------------------------|---|-------------|--|--|--|--|--|
| Plaintiff                     | Reason  | Cost/Demand | Status as of 9 June 2010   |  |  |  |  |
| Caterpillar Inc               | Alleged failed bid to acquire<br>business unit from caterpillar<br>Inc USA  | US\$40mn    | Negotiating to amicably resolve the outstanding issues.  |  |  |  |  |
| Bridge Strategy group         | Notice served by key<br>executives of Bridge<br>demanding balance<br>consideration to executives                                | US\$16mn    | Negotiating to amicably resolve<br>the outstanding issues and<br>persuade sellers to stay with<br>Bridge for the full retention<br>period. |  |  |  |  |
| S&V Management<br>Consultants | Asking for guarantees for all future payments owed under the acquisition agreement.   | EUR11mn     | Satyam is in the process of paying the €1mn in past due payments   |  |  |  |  |
| US class action law suits     | Filed against the company, its<br>former directors, auditors, etc.<br>after the admission of fraud by<br>the erstwhile Chairman | NA          | Proceedings yet to begin. Lead plaintiff appointed   |  |  |  |  |



Upaid Litigation

Alleged forgery of the documents necessary for transfer of proper title to patent

NA

Next date of hearing is 8 Sept 2009. Upaid has claimed damages worth US\$1bn which most experts believe are excessive.

Source: Company data and press reports

After disposing of the Upaid case in Dec-09 for US\$70mn, an article published in The Hindu Businessline dated 6<sup>th</sup> March 2010, suggests that the company seems to have amicably resolved two of the three acquisition-related disputes that had surfaced after the founder Mr Raju admitted fraud. The three companies in question – the US-based Bridge Strategy Group, Belgium-based S&V Management Consultants and the research unit of construction major Caterpillar – had served legal notices to Mahindra Satyam seeking termination of the asset purchase pacts or asking for guarantees on payments due under the buyout agreements.

S&V Consultants is still part of the Mahindra group after all the dues were paid as per the share purchase agreement. At the Bridge Strategy Group, the company and Mahindra Satyam seem to have ironed out their differences, and the company continues to be headed by the CEO, Stephen Sheridan, and the team of founding directors. However, there looks to be some ambiguity about Mahindra Satyam's acquisition of Caterpillar's market research and customer analytics business unit. The case still seems to be subjudice. Also there is no clarity on the US Class Action law suits, and the company expects some transparency to emerge by the end of CY10.

In addition to the abovementioned cases, a former sister concern of Mahindra Satyam, Maytas Infra, has recently claimed INR3.2bn (~US\$77mn) that it claims to have lent Satyam before Mahindra acquired a controlling stake in the company. The large sum came into picture after the examination of Maytas' books. It is still not clear whether Maytas has the right to claim the money, but the company has also approached the MCA (Ministry of Corporate Affairs) to resolve the issue. Until now, Mahindra Satyam has expressed its inability to refund the money as the company was in the process of restating the accounts. However, after the restated accounts are submitted tomorrow, we will watch the course of this claim closely.

# The integration of Tech Mahindra Ltd and Mahindra Satyam has started

The management intends to merge the two companies only after Mahindra Satyam comes into line with the other companies in terms of financial reporting. Thus we believe a formal announcement of the process will likely be made post 15 Nov 2010 when the 1HFY11 results are likely to be announced.

Even then, articles appearing in The Economic Times dated 3<sup>rd</sup> Sept 2010 suggesting that the integration of a few business teams has already started. For instance:

- The sales and finance teams of the business process outsourcing, or BPO, divisions of the two companies are beginning to work together. The teams are working jointly on bids and proposals for future outsourcing projects, and have been pitching jointly to prospective clients.
- Execution of projects is being shared between the companies. The two companies are working jointly in marketing and execution of various projects. Major telecom projects are being diverted to Tech Mahindra which has expertise in the domain. Recently telecom major MTNL awarded a contract of the converged billing solution project to a consortium of 10 members that includes Mahindra Satyam, BEL, and IBM. Tech Mahindra has set up a joint task force with 4-5 people including one senior person each from Tech Mahindra and Mahindra Satyam in areas of infrastructure, human resources, technology and purchases. These groups decide on what initiatives can be done jointly. The two companies may use different names, but they have common orientation programs, use the same resources and training during placements.



# Valuations still compelling

# The FY11 consolidated EPS of Tech Mahindra could be in the range of INR52-82

While we are confident that Mahindra Satyam management's revenue run-rate expectation of US\$1.1-1.3bn will be met, we are concerned about the company's margin profile. The high attrition of middle and senior management along with wage inflation could affect margins. Moreover, with the overall liabilities still not quantified, we believe it is difficult to comment on the attractiveness or otherwise of an investment case for Satyam. We would look to the publication of the financials tomorrow for further clarity on these issues.

Tech Mahindra, on the other hand, is still valued at a PE multiple of 14.5xFY11E (consensusstandalone), which is at a 58% discount to Infosys (Buy; INR3025.45). This is higher than the 30% average discount at which it has traded since listing. Moreover, the street EPS of INR54 incorporates the interest cost that Tech Mahindra bears for funding the Satyam acquisition and will likely see upside once the corresponding revenues are incorporated post the disclosure of FY10 financials. Our analysis indicates that the consolidated EPS of the company (including the 42.7% stake in Satyam) could be in the range of INR52-82; thus, even if the PE multiple remains the same, it could offer upside of 50% from the current market price. We maintain our Buy rating and target price of INR1,100 on the stock.

| Particulars  | Scenario 1 |        | Scenario 2 |        | Scen   | ario 3 | Scenario 4 |        |
|--|------------|--------|------------|--------|--------|--------|------------|--------|
|  | FY11E      | FY12E  | FY11E      | FY12E  | FY11E  | FY12E  | FY11E      | FY12E  |
| Satyam   |            |        |            |        |        |        |            |        |
| Revenue (US\$ mn)                                      | 800        | 936    | 1,000      | 1,170  | 1,200  | 1,404  | 1,400      | 1,638  |
| yoy revenue growth                                     |            | 17%    |            | 17%    |        | 17%    |            | 17%    |
| INR/US\$   | 45.6       | 44.4   | 45.6       | 44.4   | 45.6   | 44.4   | 45.6       | 44.4   |
| Revenue (INR mn)                                       | 36,465     | 41,581 | 45,581     | 51,976 | 54,697 | 62,371 | 63,813     | 72,766 |
| EBITDA Margin  | 12%        | 12%    | 14%        | 14%    | 16%    | 16%    | 18%        | 18%    |
| EBITDA   | 4,376      | 4,990  | 6,381      | 7,277  | 8,752  | 9,979  | 11,486     | 13,098 |
| Depreciation   | 3,225      | 3,791  | 3,225      | 3,791  | 3,225  | 3,791  | 3,225      | 3,791  |
| EBIT   | 1,150      | 1,199  | 3,156      | 3,486  | 5,526  | 6,188  | 8,261      | 9,307  |
| Other Income   | 1,654      | 1,935  | 1,654      | 1,935  | 1,654  | 1,935  | 1,654      | 1,935  |
| Interest   | 965        | 894    | 965        | 894    | 965    | 894    | 965        | 894    |
| Profit before tax                                      | 1,839      | 2,240  | 3,845      | 4,527  | 6,215  | 7,230  | 8,950      | 10,348 |
| Тах  | 300        | 448    | 627        | 905    | 1013   | 1446   | 1459       | 2070   |
| Tax rate   | 16.3%      | 20.0%  | 16%        | 20%    | 16%    | 20%    | 16%        | 20%    |
| Net Income   | 1540       | 1792   | 3218       | 3621   | 5202   | 5784   | 7491       | 8279   |
| Tech Mahindra  |            |        |            |        |        |        |            |        |
| Net Income (INR mn)                                    | 8,204      | 9,649  | 8,204      | 9,649  | 8,204  | 9,649  | 8,204      | 9,649  |
| Add: 42.7% stake in Satyam                             | 657        | 765    | 1374       | 1546   | 2221   | 2470   | 3199       | 3535   |
| Less: Interest cost for funding the Satyam acquisition | 1287       | 1028   | 1287       | 1028   | 1287   | 1028   | 1287       | 1028   |
| Consolidated revenues                                  | 7,575      | 9,386  | 8,292      | 10,167 | 9,139  | 11,090 | 10,116     | 12,155 |
| No of shares   | 130        | 142    | 130        | 142    | 130    | 142    | 130        | 142    |
| EPS  |            |        |            |        |        |        |            |        |
| Standalone EPS (including                              | 53.2       | 60.7   | 53.2       | 60.7   | 53.2   | 60.7   | 53.2       | 60.7   |

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interest cost)

| ·                                     |      |      |      |      |      |      |      |      |
|---------------------------------------|------|------|------|------|------|------|------|------|
| Per share contribution from<br>Satyam | 5.1  | 5.4  | 10.6 | 10.9 | 17.1 | 17.4 | 24.6 | 24.9 |
| Consolidated EPS                      | 58.3 | 66.1 | 63.8 | 71.6 | 70.3 | 78.1 | 77.8 | 85.6 |
| Current Price                         | 783  |      |      |      |      |      |      |      |
| Current P/E                           | 13.4 | 11.8 | 12.3 | 10.9 | 11.1 | 10.0 | 10.1 | 9.1  |

Source: Deutsche Bank estimates

Since the revenue run rate and operating margins are the two key unknowns with respect to Mahindra Satyam, we present below a two-dimensional sensitivity analysis of Tech Mahindra's consolidated EPS to changes in these two variables. We believe that at or above a FY11E revenue run-rate of US\$1.2bn and operating margins of 12-14% for Mahindra Satyam, Tech Mahindra's 42.7% stake in Satyam would be value accretive.

Figure 7: Sensitivity analysis of Tech Mahindra's FY11E consolidated EPS to changes in Mahindra Satyam's revenue and margin profile

|                     |      | EBITDA margin |      |      |      |      |      |
|---------------------|------|---------------|------|------|------|------|------|
|                     |      | 8%            | 10%  | 12%  | 14%  | 16%  | 18%  |
| nes                 | 600  | 52.3          | 53.8 | 55.3 | 56.8 | 58.3 | 59.8 |
| <b>6</b>            | 800  | 54.3          | 56.3 | 58.3 | 60.3 | 62.3 | 64.3 |
| <del>8</del><br>- € | 1000 | 56.3          | 58.8 | 61.3 | 63.8 | 66.3 | 68.8 |
| \$SO:               | 1200 | 58.3          | 61.3 | 64.3 | 67.3 | 70.3 | 73.3 |
| 116                 | 1400 | 60.3          | 63.8 | 67.3 | 70.8 | 74.3 | 77.8 |
| <u> </u>            | 1600 | 62.3          | 66.3 | 70.3 | 74.3 | 78.3 | 82.3 |

Source: Deutsche Bank

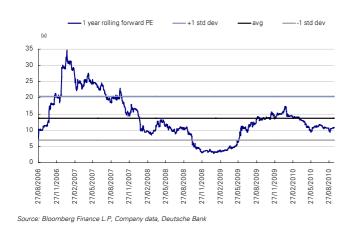


# Valuation and risks

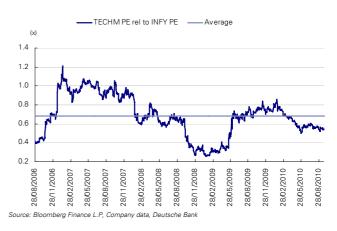
# **Valuation**

Given the partial disclosure of Satyam's financials, we believe that it is appropriate to value Tech Mahindra on a consolidated basis. We estimate that Satyam could contribute ~24% of Tech Mahindra's consolidated EPS in FY11E and thus it would be erroneous to ignore Satyam's financials altogether. We have retained our valuation methodology of valuing stocks on a 1-year rolling forward PE. We thus value Tech Mahindra on FY11E consolidated earnings at a PE multiple of 15x, which is at a 40% discount to Infosys's target PE multiple. We believe this discount is justified given the sluggish growth in Tech Mahindra's standalone business and the lack of clarity on the current state of Mahindra Satyam's financials.

# Figure 8: Tech Mahindra – 1-year rolling forward PE



# Figure 9: Tech Mahindra PE relative to Infosys PE



### Risks

Key risks for Tech Mahindra are:

- 1. High vertical and client concentration with more than 90% of revenues from communications service providers, and within that, c45% of revenues are from a single client, BT.
- 2. Currency fluctuation risk, with the bulk of its earnings coming from exports (c50% GBP denominated),
- 3. Risk of a potential global slowdown which could lead to project deferrals or the lowering of growth rates
- 4. Indirect liability from class action suits filed against Satyam.

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# **Appendix 1**

# **Important Disclosures**

Additional information available upon request

| Disclosure checklist |         |                        |            |  |  |  |  |
|----------------------|---------|------------------------|------------|--|--|--|--|
| Company              | Ticker  | Recent price*          | Disclosure |  |  |  |  |
| Tech Mahindra Ltd    | TEML.BO | 785.85 (INR) 28 Sep 10 | 8          |  |  |  |  |

<sup>\*</sup>Prices are sourced from local exchanges via Reuters, Bloomberg and other vendors. Data is sourced from Deutsche Bank and subject companies.

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**Buy:** Based on a current 12- month view of total shareholder return (TSR = percentage change in share price from current price to projected target price plus projected dividend yield), we recommend that investors buy the stock.

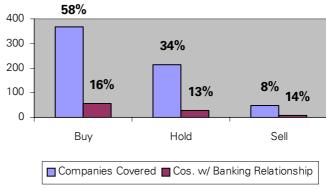
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  Sell: Expected total return (including dividends) of
  10% or worse over a 12-month period

# Equity rating dispersion and banking relationships



Asia-Pacific Universe

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Deutsche Bank Place Level 16 Corner of Hunter & Phillip Streets Sydney, NSW 2000 Australia

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Level 18-20 Menara IMC 8 Jalan Sultan Ismail Kuala Lumpur 50250 Malaysia Tel: (60) 3 2053 6760

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**Deutsche Regis Partners, Inc.** Level 23, Tower One Ayala Triangle, Ayala Avenue Makati City, Philippines Tel: (63) 2 894 6600

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17th Floor, YoungPoong Bldg., 33 SeoRin-Dong, Chongro-Ku, Seoul (110-752) Republic of Korea Tel: (82) 2 316 8888

In association with

#### PT Deutsche Verdhana Indonesia

Deutsche Bank Building, 6th Floor, Jl. Imam Bonjol No.80, Central Jakarta, Indonesia

Tel: (62 21) 318 9541

#### Deutsche Securities Inc.

2-11-1 Nagatacho Sanno Park Tower Chiyoda-ku, Tokyo 100-6171 Japan

Tel: (81) 3 5156 6701

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## **Deutsche Bank AG**

Level 55 Cheung Kong Center 2 Queen's Road Central Hong Kong Tel: (852) 2203 8888

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1 Great Winchester Street London EC2N 2EQ United Kingdom Tel: (44) 20 7545 8000

## Deutsche Securities Inc.

2-11-1 Nagatacho Sanno Park Tower Chiyoda-ku, Tokyo 100-6171 Japan Tel: (81) 3 5156 6701

#### **Deutsche Bank AG**

Große Gallusstraße 10-14 60272 Frankfurt am Main Germany Tel: (49) 69 910 00

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