

Equity Advisory

Smart Trade

July 15, 2010



# **Recommendations & Updates**

| Portfolio Amt. | Present Portfolio Value | Cash      | Deployed Capital | Returns | Retained Profits # | Total Retuns* |  |
|----------------|-------------------------|-----------|------------------|---------|--------------------|---------------|--|
| 30,00,000      | 36,28,337               | 18,28,337 | 12,00,000        | 28,337  | 6,00,000           | 6,28,337      |  |
| 100%           | 120.94%                 | 60.94%    | 40.00%           | 0.94%   | 20.00%             | 20.94%        |  |

# Retained profits of Rs. 3,00,000 (10% of portfolio) as on 8th March 2010, i.e. funds not utilised for trading purpose temporarily.

\* Returns since inception

### Positional Calls – Derivatives & Cash

| Date      | Scrips      | Reco | Price  | Qty/ Lots | Target | Stop loss | Close  | MTM +/- | Amt Inv/ Margin | Status |
|-----------|-------------|------|--------|-----------|--------|-----------|--------|---------|-----------------|--------|
| 07-Jul-10 | BF Utility  | Buy  | 726.10 | 551       | 880    | 681.60    | 806.95 | 44,548  | 4,00,000        | Open   |
| 15-Jul-10 | BRFL        | Buy  | 265.65 | 1,506     | 308    | 244.60    | 265.95 | 452     | 4,00,000        | Open   |
| 15-Jul-10 | Prakash Ind | Buy  | 187.55 | 2,133     | 208    | 175.60    | 188.15 | 1,280   | 4,00,000        | Open   |
|           |             |      |        |           |        |           | Total  | 46,280  | 12,00,000       |        |

### Positions closed on previous trading day (Cash & Derivatives)

| Date      | Scrips       | Initiating price | <b>Closing price</b> | F&O Lots/ Qty | Gain /Loss | Total gain/loss | Status |
|-----------|--------------|------------------|----------------------|---------------|------------|-----------------|--------|
| 14-Jul-10 | C/ F Profits | -                | -                    | -             | -          | 2,86,149        |        |
| 15-Jul-10 | IFCI         | 58.65            | 58.05                | 6,820         | -0.60      | -4,092          | BP     |
|           |              |                  |                      |               | Total      | 2,82,057        |        |

\*\* Booked Profits -BP, Booked Loss- BL, Squared Off - SQF, Trailing Stop loss- TSL, Trailing stop loss triggered - TSLT, Target Achieved- TA, Call Open- Open, Carried forward loss- C/F Loss, Carried Forward Profit- C/F Profit & Stop loss triggered- SL

## Assumptions for building trading portfolio:

- Portfolio Value is Rs. 30,00,000
- Returns are net of Brokerage
- Date of Inception is 4th August 2009
- Retained profits of Rs. 3,00,000 (10% of portfolio) as on 8th March 2010, i.e. funds not utilised for trading purpose temporarily.
- Retained profits of Rs. 3,00,000 (10% of portfolio) as on 15th July 2010, i.e. funds not utilised for trading purpose temporarily.

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Analyst's holding in the stocks mentioned in the report: NIL