### MORGAN STANLEY RESEARCH

Morgan Stanley Dean Witter Asia Limited+

### **Companies Featured**

000810.KS, 001450.KS, 002550.KS, 005830.KS, 0316.HK, 0522.HK, ACC.BO, GACM.BO, GRAS.BO, IDFC.BO, ITC.BO, SUN.BO, ULTC.BO

March 12, 2007

# **Asia/Pacific Equity Morning Summary**

### Highlights

### The Morning Call

India Cement / Can't Fight the State	
ACC Ltd. (India) / Pricing Story Over	Underweight
Ambuja Cements Ltd. (India) / Near Term Weakness	Underweight
Grasim Industries (India) / Cement Bet Hedged	Equal-weight
UltraTech CemCo (India) / Worst Hit by Disappearance of Pricing Power	Underweight
IDFC (India) / Attractive Despite the Regulatory Burden	Overweight
ITC Ltd. (India) / Downgrading to Equal-weight	Equal-weight
S. Korea Insurance / Time to Enjoy the Wave	
Dongbu Insurance (S. Korea) / Best of Both Worlds – Growth and Profitability	Overweight
Hyundai Marine & Fire (S. Korea) / Double Joy!	Overweight
LIG Insurance (S. Korea) / Riding the Up-Cycle	Overweight
Samsung Fire & Marine (S. Korea) / Good Companybut Full Valuations	Equal-weight
Company/Industry Analysis	
ASM Pacific (Hong Kong) / FY06 Results Review	Equal-weight-V
Orient Overseas Int'l Limited (Hong Kong) / In-line 2H06 Core Earnings; Disappointing Special DPS	Equal-weight
Sun Pharmaceutical Industries (India) / Price Target And EPS Upgrades	Overweight
Strategy/Economics Analysis	
AP Strategy: Key Events / China Statistics; HK Results	
India Strategy / Model Portfolio Change I	
India Strategy / Model Portfolio Change II	

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India Discovery / Lanco Infratech Ltd.

### What's Changed

### **Stock Rating Changes - Downgrades**

		Stock I	Rating	Price Target		ModelWare Estima	te	
Ticker	Company	From	То	From	То	From	To (FY)	Consensus*
ACC.BO	ACC Ltd.	0	U	Rs1,141.00	Rs598.00	Rs56.80 Rs63.93	Rs57.00 (12/'07) Rs59.18 (12/'08)	
GACM.BO	Ambuja Cements Ltd.	0	U	Rs126.00	Rs84.50	Rs5.79 Rs8.20 Rs9.07	Rs11.61 (6/'06) Rs7.74 (6/'07) Rs3.80 (6/'08)	  
GRAS.BO	Grasim Industries	0	Е	Rs2,803.00	Rs1,783.00	Rs173.96	Rs173.97 (3/'08)	
ITC.BO	ITC Ltd.	0	Е	Rs220.00	Rs140.00	Rs8.50 Rs9.77	Rs7.47 (3/'08) Rs8.55 (3/'09)	
ULTC.BO	UltraTech CemCo	0	U	Rs990.00	Rs554.00	Rs35.96 Rs44.40	Rs55.23 (3/'07) Rs61.02 (3/'08)	

### **Industry View Changes - Down**

	Industry View				
Industry Name	From	То	Report Headline		
India Cement	Α	С	Can't Fight the State		

### **Estimates/Price Target Changes - Up**

Ticker	Company	Stock I From	Rating To	Price Target From	То	ModelWare Estimat	te To (FY)	Consensus*
SUN.BO	Sun Pharmaceutical Industries		0	Rs1,100.00	Rs1,240.00	Rs34.02 Rs41.71 Rs49.49	Rs35.69 (3/07) Rs43.58 (3/08) Rs51.82 (3/09)	  

### **Estimates/Price Target Changes - Down**

002550.KS LIG In:	nsurance	0	W18,700.00	W20,500			
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### **Estimates/Price Target Changes - Up/Down**

0522.HK	ASM Pacific	 E-V	HK\$40.00	HK\$45.00	HK\$2.82	HK\$2.78 (12/'07)	
IDFC.BO	IDFC	 0	Rs110.00	Rs112.00	Rs5.8 Rs7.2	Rs5.4 (3/'08) Rs6.4 (3/'09)	 
0316.HK	Orient Overseas Int'l Limited	 Е	HK\$75.40	HK\$72.50	US\$0.78 US\$3.83 US\$0.82	US\$0.83 (12/'06) US\$3.98 (12/'07) US\$0.92 (12/'08)	  

### **Assuming Coverage**

005830.KS	Dongbu Insurance	 0	W29,500.00	W30,300	   W1,245(3/'07) W1,863(3/'08) W2,525(3/'09)	  
001450.KS	Hyundai Marine & Fire	 0		W16,500	   W300(3/'07) W1,002(3/'08) W1,525(3/'09)	  
002550.KS	LIG Insurance	 0		W20,500	  W(159) (3/'07) W1,1019 (3/'08)	

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000810.KS	Samsung Fire & Marine	 E	W161,000.00 W166,000	 W5,707(3/'07) W7,805(3/'08)	
				 W9,693(3/'09)	

<sup>\*</sup> First Call consensus estimate

### The Morning Call

### India Cement: Can't Fight the State

JM Morgan Stanley Securities Private Limited+

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Conclusion: We are changing our view of the India cement industry from Attractive to Cautious. While the fundamentals in terms of pricing remain strong for the next 12 months (F2008E), government intervention has rendered pricing power meaningless.

Background: After losing state elections in Punjab and Uttaranchal and the upcoming elections in Uttar Pradesh, the ruling coalition Government is anxious to curb inflation (6.05% vs the comfort level of 5-5.5%). While cement, in our view, is a very small part of inflation (around 25 bps vs. 31 bps in May 2006), the government identified it as one of the main sectors for curtailing price increases. While concerned, we maintained our Attractive view on the sector on past history (cement makers were able to tide over a similar scare in May 2006), and our belief the Indian government would not interfere in free market pricing.

What's New: After the Commerce Minister Kamal Nath spoke about "keeping options open" on a potential ban on exports (which would have led to a significant decline in pricing, especially in the Western region), cement companies agreed to freeze pricing for the next 12 months. The companies also agreed to pass on any benefits of potential duty (excise) cuts to consumers through price cuts.

Stock Impact: We are cutting our rating on the four cement stocks we track - from Overweight to Underweight for the pure plays (ACC, Ambuja Cement and Ultratech) and from Overweight to Equal-weight for Grasim. While we have been advocating a positive stance for a 6 month period on pricing power before the capacity led downturn (in F2009), the agreement reached by the sector with the government has ruled out any price increases and thus potential upward earnings revisions for the next 12 months.

### ACC.BO, ACC Ltd. (Rs780.85) / Pricing Story Over

JM Morgan Stanley Securities Private Limited+

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Conclusion: We are lowering our view on the cement sector from Attractive to Cautious. While the fundamentals in terms of pricing remain strong for the sector for the next 12 months (F2008E), government intervention has rendered the pricing power meaningless, in our view. We are also lowering our rating on ACC from Overweight to Underweight, and our new price target of Rs598 implies a downside of 23%.

What's New: After the commerce minister, Mr. Kamal Nath spoke about "keeping options open" on a potential ban on exports (which would have led to a significant decline in pricing, especially in the Western region), the cement companies agreed to freeze pricing for the next 12 months. The companies have also agreed to pass on any benefits of potential duty (excise) cuts to the consumers, through price cuts.

Implications: While we have been advocating a positive stance for a 6 month period on pricing power before the capacity led downturn (in F2009) the agreement reached by the sector with the government has ruled out any price increases and thus potential upwards earnings

Rating: Underweight India Cement: Cautious Target: Rs598.00

India Cement: Cautious

52-Week Range: Rs1,192.00-625.00

Mkt. Cap: Rs139,952 mn ModelWare EPS: Rs57.00 (FY 12/'07),

Rs59.18 (FY 12/'08)

EPS, basic, rpt'd: Rs66.05 (FY 12/'07)

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revisions for the next 12 months, in our view.

**Unstated Change Larger than EPS Dip:** The move to hold pricing appears to have negated the increased pricing scenario that the market was starting to factor in. While the stock prices had been moving up on potential EPS upgrades in F2008, given the strong pricing power in the sector, this move has resulted in a decline of 7% in our EPS for ACC.

### GACM.BO, Ambuja Cements Ltd. (Rs109.95) / Near Term Weakness

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**Conclusion:** We are lowering our industry view on the cement sector from Attractive to Cautious. While the fundamentals in terms of pricing remain strong for the sector for the next 12 months (F2008E), government intervention has rendered the pricing power meaningless, in our view. We are also lowering our rating on Ambuja Cements from Overweight to Underweight, and our new price target of Rs84.5 implies a downside of 22%.

What's New: After the commerce minister, Mr. Kamal Nath spoke about "keeping options open" on a potential ban on exports (which would have led to a significant decline in pricing, especially in the Western region), the cement companies agreed to freeze pricing for the next 12 months. The companies have also agreed to pass on any benefits of potential duty (excise) cuts to the consumers, through price cuts.

**Implications:** While we have been advocating a positive stance for a 6 month period on pricing power before the capacity led downturn (in F2009) the agreement reached by the sector with the government has ruled out any price increases and thus potential upwards earnings revisions for the next 12 months.

**Unstated Change Larger than EPS Dip:** The move to hold pricing appears to have negated the increased pricing scenario that the market was starting to factor in. While the stock prices had been moving up on potential EPS upgrades in F2008, given the strong pricing power in the sector, this move has resulted in a decline of 4% in our EPS for Ambuja Cement.

Rating: Underweight India Cement: Cautious Target: Rs84.50

**52-Week Range:** Rs150.00-77.00 **Mkt. Cap:** Rs29,728 mn

**ModelWare EPS:** Rs7.74 (FY 6/'07), Rs3.80 (FY 6/'08)

EPS, basic, rpt'd: Rs7.74 (FY 6/07)

### GRAS.BO, Grasim Industries (Rs2,069.15) / Cement Bet Hedged

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**Conclusion:** We are changing our view on the cement sector from Attractive to Cautious. While the fundamentals in terms of pricing remain strong for the sector for the next 12 months (F2008E), government intervention has rendered the pricing power meaningless, in our view. We are also lowering our rating on Grasim from Overweight to Equal weight, and our new price target of Rs1,783 implies a downside of 14%. Grasim's stable cash stream from its VSF business has helped it avoid the underweight rating of its pure play peers.

What's New: After the commerce minister, Mr. Kamal Nath spoke about "keeping options open" on a potential ban on exports (which would have led to a significant decline in pricing, especially in the Western region), the cement companies agreed to freeze pricing for the next 12 months. The companies have also agreed to pass on any benefits of potential duty (excise) cuts to the consumers, through price cuts.

**Implications:** While we have been advocating a positive stance for a 6 month period on pricing power before the capacity led downturn (in F2009) the agreement reached by the sector with the government has ruled out any price increases and thus potential upwards earnings revisions for the next 12 months.

Unstated Change Larger than EPS Dip: The move to hold pricing has negated the increased

Rating: Equal-weight India Cement: Cautious Target: Rs1,783.00

**52-Week Range:** Rs2,908.00-1,462.00 **Mkt. Cap:** Rs189.720 mn

MKt. Cap : R\$189,720 mn

ModelWare EPS: Rs163.68 (FY 3/'07),

Rs173.97 (FY 3/'08)

EPS, basic, rpt'd: Rs163.68 (FY 3/07)

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pricing scenario that the market was starting to factor in. While the stock price had been moving up on potential EPS upgrades in F2008, given the strong pricing power in the sector, this move would have resulted in a decline in our EPS for Grasim. However, the uptick in Ultratech's (a subsidiary in the cement business) numbers helped Grasim register a 2% growth in F2008E

# ULTC.BO, UltraTech CemCo (Rs779.50) / Worst Hit by Disappearance of Pricing Power

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**Conclusion:** We are changing our view on the cement sector from Attractive to Cautious. While the fundamentals in terms of pricing remain strong for the sector for the next 12 months (F2008E), government intervention has rendered the pricing power meaningless, in our view. We are also lowering our rating on Ultratech from Overweight to Underweight, and our new price target of Rs554 implies a downside of 29%.

What's New: After the commerce minister, Mr. Kamal Nath spoke about "keeping options open" on a potential ban on exports (which would have led to a significant decline in pricing, especially in the Western region), the cement companies agreed to freeze pricing for the next 12 months. The companies have also agreed to pass on any benefits of potential duty (excise) cuts to the consumers, through price cuts.

**Implications:** While we have been advocating a positive stance for a 6 month period on pricing power before the capacity led downturn (in F2009) the agreement reached by the sector with the government has ruled out any price increases and thus potential upwards earnings revisions for the next 12 months.

**Unstated Change More Important:** The move to hold pricing has negated the increased pricing scenario that the market was starting to factor in. While the stock price had been moving up on potential EPS upgrades in F2008, given the strong pricing power in the sector, this move would have resulted in a decline in our EPS for Ultratech. However, the adjustment for stronger than expected pricing and cost control in the first 3 quarters of F2008 helped register a 37% growth in F2008E EPS.

Rating: Underweight India Cement: Cautious Target: Rs554.00

**52-Week Range:** Rs1,204.95-500.50 **Mkt. Cap:** Rs96.970 mn

ModelWare EPS: Rs55.23 (FY 3/'07),

Rs61.02 (FY 3/'08)

EPS, basic, rpt'd: Rs55.23 (FY 3/'07)

### IDFC.BO, IDFC (Rs84.65) / Attractive Despite the Regulatory Burden

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IDFC stock has been under pressure due to regulatory and policy changes – While the government and RBI have been talking about the need for infrastructure funding, their steps have reduced the profitability of this business. We believe these steps were taken to curb retail and real estate financing – but IDFC has also been affected. We see a high probability that infrastructure funding will be exempted from the new regulations – however, given that, as yet, there has been no clarification, our estimates now assume that IDFC is given no leeway – hence the lower earnings numbers.

However, the private equity business is doing much better than our previous assumptions – We believe the IRR that IDFC is generating on funds currently in existence is close to 50%. Given that IDFC has a 20% share in the returns, the carry income on these funds will be quite significant for the company. We now value IDFC's PE business based on a DCF approach, which values it at Rs26 per share. This equates to 19% of AUM – Fortress

Rating: Overweight

India Financial Services: In-Line

Target: Rs112.00

**52-Week Range:** Rs113.00-43.35

Mkt. Cap: US\$2.2 bn

ModelWare EPS: Rs4.8 (FY 3/'07), Rs5.4

(FY 3/'08)

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Investments, which was recently listed in the US, trades at close to 38% of AUM.

Our lending business value is reduced due to the impact of new regulations – We have reduced our NIM estimates steeply to 1.9% for F2009 (implying a NIM of about 1.7% by March 2009). This reduces our earnings estimates. However, a higher private equity value implies a rise in the sum of the parts fair value to Rs112 – implying 32% upside potential.

We have also performed a Bull Bear analysis due to the regulatory uncertainties – The blue-sky value for IDFC (if recent regulations are relaxed for IDFC) is Rs134.

### ITC.BO, ITC Ltd. (Rs154.35) / Downgrading to Equal-weight

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**Downgrading ITC to Equal-weight:** We downgrade ITC to Equal-weight from Overweight and lower our F2008 and F2009 earnings forecasts by 12.1% and 13.2%, respectively. We are 14.2% and 17.8% below consensus earnings on F2008 and F2009, and we expect these to come down. We believe the stock has around 10% downside from current levels, and it is likely to languish over next 2-3 quarters due to a combination of uncertainty over VAT levy and slowdown in earnings momentum. Our new price target is Rs140.

VAT likely to be levied on cigarettes: We believe there is a high probability that the central government may amend the Additional Duties of Excise (Goods of Special Importance) Act 1957 and drop tobacco from this bill to allow state governments to levy VAT on cigarettes in F2008. In our view, it is likely that the central government may allow states to levy a 12.5% VAT cigarettes in F2008, which would impact cigarettes volumes and earnings growth adversely. We expect ITC's cigarette volumes to decline 3% and earnings growth to be restricted to 3% in F2008.

**4% VAT unlikely to result in stock outperformance:** In our view, if the state government decides to levy a 4% VAT on cigarettes in F2008, the impact on ITC's cigarette volumes and earnings in F2008 will be limited. Since the 4% VAT is levied only on 'Merit Goods' meant for mass consumption, it is likely that states will gradually increase the VAT rate on cigarettes to 12.5% over the next two years. Potential uncertainty over future VAT rates, even if the government levies 4% in F2008, is likely to impact stock performance. However, if the state governments decide to levy VAT of 12.5% on ex-factory price (rather than selling price) then investors should consider taking positions in ITC on share price declines.

Rating: Equal-weight India Consumer: Attractive Target: Rs140.00

**52-Week Range:** Rs212.70-140.40 **Mkt. Cap:** Rs579,615 mn

ModelWare EPS: Rs7.27 (FY 3/'07),

Rs7.47 (FY 3/'08)

EPS, basic, rpt'd: Rs7.27 (FY 3/'07)

### S. Korea Insurance: Time to Enjoy the Wave

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Assuming coverage with an Attractive View: We expect adjusted earnings of Korea's top four insurers to increase 62% in F2008 and 31% in F2009. Major drivers for earnings growth are 1) cyclical turnaround in auto line; and 2) structural improvement in long-term line. Also, relief from the burden for IBNR reserves should add to earnings. We rate Hyundai M&F, LIG Insurance, and Dongbu Insurance Overweight. Hyundai M&F should benefit most from both 1) a turnaround in the auto line and 2) maturing of legacy products. LIG is the most geared to a turnaround in auto line. Dongbu provides good value with superior underwriting capability proved by its risk and loading margin. We respect the leading position and strong underwriting capability of Samsung Fire & Marine; it too should benefit from a turnaround in auto line. However, due to its demanding valuations, we rate the stock Equal-weight.

**Auto insurance – enjoy the wave:** Auto insurance is a cyclical business due to the time-lag in premium changes. We believe the next up-cycle is about to begin. Since April 2006, insurers have had multiple premium hikes totaling about 11%. We believe the positive effect of these

S. Korea Insurance: Attractive

#### MORGAN STANLEY RESEARCH

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increases will be visible in coming months. In addition, the timing of the hikes will, in our view, prolong the up-cycle to F2009 (end March 2009).

Long-term line – solid premium growth: We project a CAGR of 11% (F2006-10) as 1) penetration of protection-type insurance is still low and 2) pursuit of a higher standard of living is growing. Initial premiums, which may be a leading indicator of future premiums, have been strong (past two-year average 17%) supporting our positive outlook.

Long-term line - structural improvement in loss ratio: We believe the long-term line loss ratio will continue to decline as 1) maturing high-yield guaranteed policies will lower interest expense and expand the interest spread on premium reserves and 2) insurers have completed IBNR reserve requirements for existing premiums and now need only reserve for growth in risk premiums.

### 005830.KS, Dongbu Insurance (W25,850) / Best of Both Worlds - Growth and **Profitability**

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Assuming coverage with an Overweight rating and price target of W30,300: We believe Dongbu has one of the strongest underwriting capabilities and efficiency among the Korean insurers. With the sector expected to see a cyclical turnaround in auto insurance in tandem with structural improvement in long-term lines, we believe Dongbu provides good value with superior underwriting capability underscored by its risk and loading margin. We forecast Dongbu's adjusted earnings to improve 39% in FY08 and 29% in FY09.

Cyclical Turnaround in Auto Insurance: Dongbu, along with other non-life insurers, raised its auto insurance premium by a total of c11% over the past year. Given that premium changes take at least 13 months to be fully reflected, we should soon see the positive impact of its first premium hike of c4% done in April 2006. Moreover, further positives should continue to feed through from subsequent hikes, driving significant earnings growth in both FY08E and FY09E.

Efficient Insurer with Strong Underwriting Capability: Dongbu's low long-term combined ratio demonstrates its strong pricing capability, while its similar expense ratio to Samsung, which has much larger scale, reflects its operating efficiency. With its impressive underwriting capability, we believe Dongbu can capture more value from growing LT premiums.

Strong Capital Management: The fact that Dongbu has been able to improve its solvency ratio while growing its premiums demonstrates that it is able to generate more value from its premiums than its peers. Dongbu is the only Korean insurer that has been able to increase both its top-line and solvency ratio despite the fact that premium growth increases the reserve burden, in turn pressuring solvency ratios.

Valuation: Dongbu is currently trading at 1.7x FY08E adj. P/B with 16% adj. ROE vs. Samsung at 1.9x and 11% adj. ROE.

Rating: Overweight

S. Korea Insurance: Attractive Target: W30 300 52-Week Range: W27,550-17,550

Mkt. Cap: W1,830 bn ModelWare EPS: W1,245 (FY 3/'07),

W1.863 (FY 3/'08)

EPS, basic, rpt'd: W1,245 (FY 3/'07)

### 001450.KS, Hyundai Marine & Fire (W12,300) / Double Joy!

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Assuming coverage with an Overweight rating and price target of W16,500: We expect the insurance sector to see a cyclical turnaround in auto loss ratio and structural improvement in long-term business. Hyundai should mostly benefit from 1) auto line as it is highly geared to the auto insurance business and 2) maturing legacy products as it has the largest exposure among its peers. Hence, we forecast Hyundai's adjusted earnings to improve 108% in FY08 and 39%

Rating: Overweight S. Korea Insurance: Attractive Target: W16.500

52-Week Range: W15,100-10,300 Mkt. Cap: W1.100 bn

ModelWare EPS: W300 (FY 3/'07), W1,002 (FY 3/'08)

EPS, basic, rpt'd: W300 (FY 3/'07)

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in FY09. Our price target implies 34% upside from current levels.

**Cyclical turnaround in auto insurance**: Hyundai, along with other non-life insurers, raised its auto insurance premium by a total of c11% over the past year. Given that premium changes take at least 13 months to be fully reflected, we believe we should soon see the positive impact from its first premium hike of c4% done in April 2006. Moreover, further improvements should continue to feed through from subsequent hikes, driving significant earnings growth in both FY08E and FY09E.

**Prudent reserve management in auto insurance:** Hyundai has consistently posted lower auto loss ratio vs. its peers while maintaining higher level of claim reserve ratio over the years. We believe its prudent reserve management in auto insurance will allow Hyundai to show faster improvement in auto loss ratio as insurers enter the up-cycle.

**Key beneficiary of maturing legacy products:** Hyundai has the largest exposure to high-yield guaranteed policies that were sold post Asian financial crisis. As most of the high-yield legacy products have maturities of 5–6 years and are being replaced with lower floating rate based policies, we expect Hyundai's funding cost to decline, thereby lowering its long-term loss ratio and expanding interest spread on premium reserves.

#### 002550.KS, LIG Insurance (W16,350) / Riding the Up-Cycle

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Assuming coverage with an Overweight rating and a price target of W20,500: We expect LIG's earnings to improve significantly in FY08 and FY09 with a cyclical turnaround in auto insurance business in tandem with a structural improvement in long-term line business. Considering the significant earnings improvement we expect, the stock's current valuation looks compelling. While we agree that company's operation is not one of the strongest, with a high expense ratio and weak underwriting capability, its recent change in management brings hope for improvement.

Cyclical turnaround in auto insurance: Along with the other non-life insurers, LIG has raised its auto insurance premium by a total of c.11% over the past year. Given that premium changes take at least 13 months to be fully reflected, we believe we should soon see the positive impact from its first premium hike of c. 4% done in April 2006. Moreover, further improvements should continue to feed through from subsequent hikes, driving significant earnings growth in both FY08E and FY09E. As LIG's earnings are the most geared to auto insurance business among the top four insurers, we believe LIG will benefit the most from the coming up-cycle.

**Improvement in long-term combined ratio:** While LIG has weak underwriting capability, as evidenced by its high long-term combined ratio vs. its peers, it has shown the most improvement among the top four insurers over the past five years. We expect LIG to reap the benefits from its efforts as long-term premium growth continues.

Change in management, change in strategy? LIG recently named its former CFO as co-CEO. We are cautiously optimistic that the new management will shift LIG's focus towards profitability rather than top-line growth. Its recent restructuring efforts would seem to support this expectation.

Rating: Overweight

S. Korea Insurance: Attractive

**Target:** W20,500

52-Week Range: W18,700-10,550

Mkt. Cap : W981 bn

ModelWare EPS: W(159) (FY 3/'07),

W1,019 (FY 3/'08)

EPS, basic, rpt'd: W(159) (FY 3/'07)

# 000810.KS, Samsung Fire & Marine (W157,500) / Good Company...but Full Valuations

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Assuming coverage with an Equal-weight rating and a price target of W166,000: Samsung Fire & Marine (Samsung) is a leading non-life insurer with strong underwriting capability. With

Rating: Equal-weight S. Korea Insurance: Attractive Target: W166,000 52-Week Range: W178,000-119,000 Mkt. Cap: W7,698 bn ModelWare EPS: W5,707 (FY 3/'07), W7,805 (FY 3/'08) EPS, basic, rpt'd: W5,707 (FY 3/'07)

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the sector likely to see a cyclical turnaround in auto insurance and a structural improvement in long-term business, Samsung should benefit from the up-cycle, in our view. Moreover, it is capable of generating value by growing its long-term line business. We believe Samsung deserves to trade at a premium over the second-tier insurers, given its strong operations, but its current valuation looks too full to offer significant further upside potential.

**Sector Improvement**: We believe we are set to see the next cyclical turnaround in auto insurance as positive impact from multiple premium hikes continues to feed through. Long-term premium growth should remain solid, coupled with a declining long-term loss ratio as high-yield legacy products mature and the additional IBNR reserve requirement for existing risk premium is complete.

**Leading Insurer in Korea**: Samsung is a leading insurer, with over 30% market share, allowing it to enjoy economies of scale. It has the lowest long-term line combined ratio among its peers, demonstrating its strong underwriting capability, which should allow it to capture value from continuous growth in long-term premiums.

**Demanding Valuation**: While we think Samsung should benefit from an improving sector outlook and its strong operations warrant a premium over its peers, the stock looks fully valued at current levels. Samsung trades at 1.9x FY08E adjusted P/B (31% premium over the second-tier insurers) vs. 10.6% FY08E adjusted ROE. Our price target implies 5.4% upside potential.

### Company/Industry Analysis

### HONG KONG

### 0522.HK, ASM Pacific (HK\$45.60) / FY06 Results Review

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Conclusion: ASMP delivered better-than-expected FY06 results thanks to a strong global semiconductor industry experienced in 2006. However, we see softer demand in 2H06 as order backlog decreased to US\$230 million in 2H06 from US\$283 million in 1H06. Despite the strong growth in the semiconductor industry in 2006, we are cautious that it will be sustainable to 2007. We project industry revenue to decrease by 5% in 2007, followed by a pick up of +10% in 2008. We believe ASMP's performance will not deviate significantly from the market. Due to lower backlog and a less optimistic industry outlook, we revised down our earnings forecast by 1.1% to HK\$1,080 million for FY07. We are retaining our Equal-weight-V rating on ASMP and raising our target price to HK\$45 (from HK\$40) to reflect a higher base reported for FY06. This values the stock at 14x our new FY08 EPS forecast of HK\$3.24.

What's New: Revenue and net profit were 15.4% and 12.5% better than our expectation. Net profit increased by 35% YoY to HK\$1,149 million, or HK\$2.96 diluted EPS, with net margin of 25.2%. Cash on hand increased 26% YoY to HK\$915 million. Dividend ratio was 89.4%. We project FY07 revenue to deteriorate by 5% due to a decline in order backlog and an overall slowdown in the global semiconductor industry.

**Implications:** The stock dropped by 4.8% right after ASMP's FY06 results announcement. We believe the drop reflects a market correction from the previous unrealistic appreciation since the beginning of 2007. The stock is currently trading at 16.4x and 14.1x of our FY07 and FY08 EPS forecasts. We recommend investors to hold the stock or lock in profit at current levels and find more attractive entry levels below HK\$45.

Rating: Equal-weight-V

Hong Kong Technology: Attractive

Target: HK\$45.00

**52-Week Range:** HK\$50.15-34.30 **Mkt. Cap:** HK\$17,799 mn **ModelWare EPS:** HK\$2.78 (FY 12/'07),

HK\$3.24 (FY 12/'08)

EPS, basic, rpt'd: HK\$2.79 (FY 12/'07)

0316.HK, Orient Overseas Int'l Limited (HK\$66.30) / In-line 2H06 Core Earnings;

Rating: Equal-weight

Hong Kong Transportation: In-Line

#### MORGAN STANLEY RESEARCH

March 12, 2007 Asia/Pacific Equity Morning Summary

### **Disappointing Special DPS**

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**Conclusion:** We are retaining our Equal-weight rating on OOIL. We have slightly trimmed our 12-month price target to HK\$72.50 from HK\$75.4 to reflect the lower-than-expected special DPS (US\$0.80/share or 25% of port disposal gain of US\$3.16/share) and the resulting higher uncertainty in respect of the future usage of the remainder of the port disposal proceeds. For OOIL's core liner business, our positive view remains changed.

What's New: OOIL announced a higher-than-expected 2H06 net profit of US\$301 million against our original forecast of US\$221 million. The key variance between our forecast and the actual 2H06 earnings stems mainly from a US\$50 million lower-than-expected business and administrative expenses and an extra US\$25 million revaluation gain on a US investment property. We are raising our earnings estimates for 2007E and 2008E by 4% and 12% to reflect likely lower non-core expenses but are keeping most of our other key earnings assumptions unchanged.

**Implications:** Our 12-month price target of US\$72.5 (including 2006 and forecast 1H 2007 special DPS of US\$0.8/share each) indicates a moderate upside of 9% from the current levels, hence our Equal-weight rating. We however see more upside in the medium- to longer-term as we believe container shipping stocks could start to trade on peak-cycle multiples (as opposed to current mid-cycle multiples) from 2008 onwards.

Target: HK\$72.50

**52-Week Range:** HK\$68.70-25.55 **Mkt. Cap:** US\$5,310 mn

ModelWare EPS: US\$3.98 (FY 12/'07),

US\$0.92 (FY 12/'08)

EPS, basic, rpt'd: US\$4.02 (FY 12/'07)

### **INDIA**

# SUN.BO, Sun Pharmaceutical Industries (Rs983.40) / Price Target And EPS Upgrades

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We have raised our earnings and price target for our preferred stock in the sector, Sun Pharmaceuticals.

Earnings have been raised by 4.9%, 4.5% and 4.7% for F07, F08 and F09, respectively, to reflect the upside from recently launched phenytoin and overall momentum in Sun's business.

Our new price target of Rs1,240, implying 26% upside from the current market price, is based on 'sum of part valuations' – the base business at Rs1,140 (target EPS multiple of 22x applied to F09 EPSE of Rs51.8) and to be de-merged research entity at Rs100 per share. We argue for premium multiples in view of a long and consistent track record of high earnings growth, high ROCE, quality balance sheet and astute management team. We estimate three years (F07-09) CAGR of 23.1% for Sun's EPS.

**Near Term Catalyst -** Sun has announced its plans to disclose its proprietary pipeline (NDDS and NCE moleculels) on 15th March 07, which is a pre-cursor to the de-merger of its research entity as a separate company. We have been anticipating this event, and believe that the company can surprise the market with the underlying Intellectual Property build up.

What is not in the earnings - We have not included any upside from the pipeline of ongoing patent challenges (including amifostine, pantoprazole etc.).

**Mid Term Valuation drivers:** commercialization of Able/Valiant pipelines and research/regulatory progress of generic Lupron and Doxil.

Rating: Overweight

India Pharmaceuticals: In-Line

Target: Rs1,240.00 52-Week Range: Rs1.082.00-639.95

**Mkt. Cap :** Rs203,683 mn

ModelWare EPS: Rs35.69 (FY 3/'07),

Rs43.58 (FY 3/'08)

 $\textbf{EPS, basic, rpt'd:} \ \mathsf{Rs35.69} \ (\mathsf{FY}\ 3/07)$ 

### Strategy/Economics Analysis

AP Strategy: Key Events/China Statistics; HK Results

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Asia Events – China CPI & Fixed Inv't, Singapore Trade & Aussie Jobs: Higher food prices are likely to lift the February CPI in China. We expect some moderation in China's fixed asset investment, with the government's growing focus on rebalancing growth. Singapore trade should post a further slowdown, partly distorted by the timing of the Lunar New Year. Aussie jobs growth is an important driver of the rate outlook, given the RBA retains a bias to tighten.

Asia Earnings – Wing Hang Bank, CIFH. & New World Dev. Results: Morgan Stanley bottom-up earnings estimates for the MSCI AP ex-Japan in 2006 and 2007 are 10.0% YoY (vs 9.8% last week) and 13.9% YoY (vs 11.6% last week) respectively. Asia is trading at 15.8x '06 and 13.9x '07 MS earnings estimates.

International Economic Events – US Retail Sales & CPI, Europe HICP: We expect some weather-related softness in US retail sales. While the US CPI is forecast to remain stable, the modest rebound in energy prices could lift the headline numbers.

International Earnings – Goldman Sachs, Prudential: Earnings for the S&P500 are expected to rise 6.1% YoY in 2007, and 11.2% YoY in 2008. The S&P500 is trading at 14.9x '07 and 13.5x '08 consensus estimates.

Market Performances – Some Rebounds: Global equity markets rebounded after the sharp pullback, with Europe up 1.3%, the US flat, Asia-Pac ex-Japan down 0.6%, and Japan down 1.1% on the week. Singapore (+1.1%) and Indonesia (+0.8%) advanced, while the Philippines (-4.7%) and Taiwan (-1.8%) lagged. Bond yields edged lower in the US. The yen rallied against the US dollar, but moderated subsequently (+0.3%). Oil and aluminum dipped, while copper advanced.

### India Strategy/Model Portfolio Change I

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**Conclusion**: We are removing ACC (Rs 833) from our model portfolio following the decision by cement manufacturers to freeze prices at current levels for the next year. We are moving the money to cash. Consequently, our materials sector underweight expands and we now have 9.8% of our portfolio in cash.

**What's New:** The excise duty hike in the Indian Budget may not have been as bad as the market has interpreted, given the pricing power that cement companies appeared to wield. However, today's decision to freeze prices takes away any upside that this sector may have enjoyed over the next few months. We believe that the consensus may have to lower earnings forecasts in this sector and the medium-term outlook is blurred by both the price freeze and the prospect of fresh capacity creation.

**Implications:** This move expands our materials sector underweight position to 489 bps. The cash in our model portfolio rises by just over 3% to 981 bps. Our portfolio is underweight in industrials, financials, consumer discretionary and materials. These positions are financing the overweight positions in consumer staples, energy, technology, utilities, telecoms and healthcare.

#### MORGAN STANLEY RESEARCH

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### India Strategy/Model Portfolio Change II

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**Conclusion:** Subsequent to the above, we are removing ITC (Rs154.35) from our model portfolio following the downgrade of the stock by our analyst Hozefa Topiwalla to Equal-weight. Consequently, our consumer staples sector overweight position declines by 388 bps and the cash in our model portfolio now increases from 9.8% to 13.7%.

What's New: Hozefa Topiwalla centers his argument around 3 key points: 1. sharp slowdown in earnings momentum due to an increase in tax burden; 2. uncertainty over state tax on cigarettes; and 3. a slowdown in cigarette volume growth due to a combination of increase in taxes and mandatory pictorial warnings on cigarette packs.

**Implications:** This change makes energy our biggest overweight position. Our portfolio continues to be underweight in industrials, financials, consumer discretionary and materials. These positions are financing the overweight positions in consumer staples, energy, technology, utilities, telecoms and healthcare.

### India Discovery/Lanco Infratech Ltd.

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**Major Power Plans:** Lanco Infratech Ltd (LITL) plans to expand capacity for electricity generation (its principal business line) from 518 MW to 7,753 MW by F2013 by commissioning four coal-based projects (6,575 MW) and four hydropower projects (660 MW). The coal-based projects include the 3,960 MW disputed Sasan Ultra Mega Power Project (UMPP), LITL's

primary power generation project, which it won through competitive bidding.

Uncertainty on the Sasan UMPP: Subsequent to the change in shareholding of Globeleq Singapore, LITL's effective ownership in the project has increased from 30% to 72%. However, given this change in ownership, management believes there could be uncertainty on the award of the project to LITL. As a result, the handing over of the project to the Lanco led consortium, which was expected in February end, has been deferred and the Power Finance Corporation (PFC) has sought the opinion of the solicitor general of India.

**Big Plans in Real Estate:** Since LITL's incorporation in 1993 (as a construction company), its construction business has built 2.5 million sq ft of housing. In F2007, LITL entered the development business with plans to build a massive 19.5 million sq ft of real estate (excluding the disputed property at Vizag), spanning commercial, housing, and retail space in Hyderabad (mainly in an Information Technology Park outside the city).

**Construction: Building Its Own Projects:** As on December 2006, the company had an order book of approximately Rs50 billion, almost 93% of which comprised in-house power and real estate projects. For F2006, the construction division contributed 75% to the consolidated revenues and 63% towards operating profit.

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(as of February 28, 2007)

#### MORGAN STANLEY RESEARCH

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_	Coverage I	Universe	Investment Banking Clients (IBC)			
Stock Rating Category	Count	% of Total	Count	% of Total IBC	% of Rating Category	
Overweight/Buy	834	38%	288	42%	35%	
Equal-weight/Hold	1003	45%	308	45%	31%	
Underweight/Sell	370	17%	91	13%	25%	
Total	2,207		687			

Data include common stock and ADRs currently assigned ratings. An investor's decision to buy or sell a stock should depend on individual circumstances (such as the investor's existing holdings) and other considerations. Investment Banking Clients are companies from whom Morgan Stanley or an affiliate received investment banking compensation in the last 12 months.

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Attractive (A): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be attractive vs. the relevant broad market benchmark, as indicated below.

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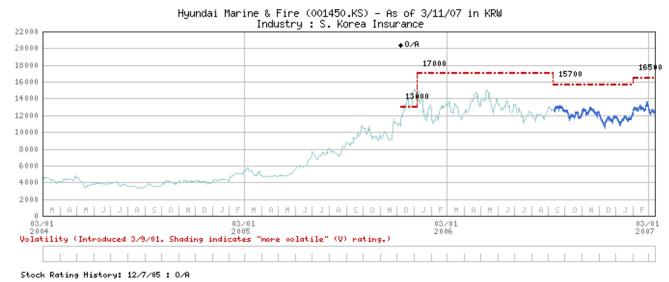
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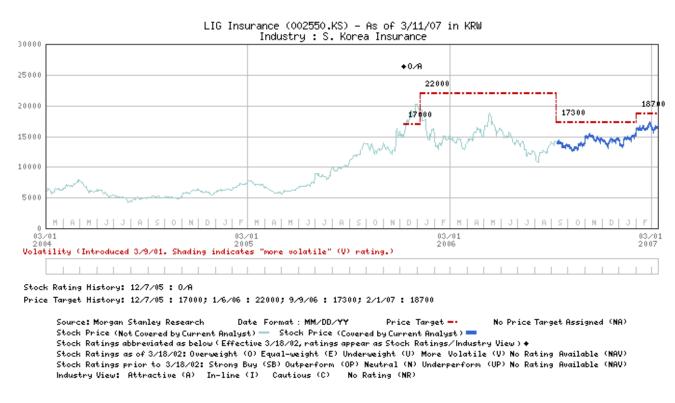
Source: Morgan Stanley Research Date Format: MM/DD/YY Price Target •• No Price Target Assigned (NA) Stock Price (Not Covered by Current Analyst) — Stock Price (Covered by Current Analyst) = Stock Ratings abbreviated as below (Effective 3/18/02, patings appear as Stock Ratings/Industry View) • Stock Ratings as of 3/18/02: Overweight (O) Equal-weight (E) Underweight (U) More Volatile (V) No Rating Available (NAV) Stock Ratings prior to 3/18/02: Strong Buy (SB) Outperform (OP) Neutral (N) Underperform (UP) No Rating Available (NAV) Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

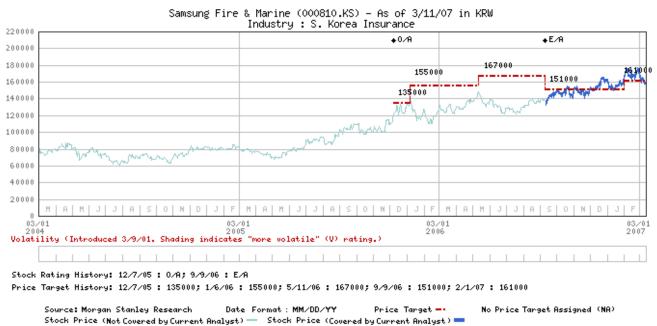


Price Target History: 12/7/05 : 13000; 1/6/06 : 17000; 9/9/06 : 15700; 2/1/07 : 16500

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target -- No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) -- Stock Price (Covered by Current Analyst) -Stock Ratings abbreviated as below (Effective 3/18/02, ratings appear as Stock Ratings/Industry View) +

Stock Ratings as of 3/18/02: Overweight (O) Equal-weight (E) Underweight (U) More Volatile (V) No Rating Available (NAV) Stock Ratings prior to 3/18/02: Strong Buy (SB) Outperform (OP) Neutral (N) Underperform (UP) No Rating Available (NAV) Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)





Stock Ratings as of 3/18/02: Overweight (O) Equal-weight (E) Underweight (U) More Volatile (V) No Rating Available (NAV) Stock Ratings prior to 3/18/02: Strong Buy (SB) Outperform (OP) Neutral (N) Underperform (UP) No Rating Available (NAV)

No Rating (NR)

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Industry View: Attractive (A) In-line (I) Cautious (C)

#### MORGAN STANLEY RESEARCH

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