## ITC

## Performance Highlights

| (Rs cr) | 1QFY11 | 1QFY10 | \% yoy | Angel Est | \% Diff |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | $4,816.6$ | $4,147.6$ | 16.1 | $4,839.6$ | $(0.5)$ |
| EBITDA | $1,606.4$ | $1,337.1$ | 20.1 | $1,597.1$ | 0.6 |
| OPM (\%) | 33.4 | 32.2 | 111 | 33.0 | 35 |
| PAT | $1,070.3$ | 878.7 | 21.8 | $1,042.5$ | 2.7 |

Source: Company, Angel Research
ITC posted strong set of numbers for 1QFY2011 in line with expectations. We estimate cigarette volumes declined $\sim 3 \%$, which is likely to pick up in the coming quarters. Other key highlights of the results include: 1) double-digit sales and EBIT growth in cigarettes, 2) $\sim$ Rs 10cr yoy decline in non-cigarette losses but similar increase qoq, 3) $44 \%$ yoy jump in agri-business revenues, and 4) 524 bp margin expansion in Paperboards. We have marginally tweaked our numbers to account for: 1) higher sales in Agri-business, and 2) higher margins in paperboards. We maintain Neutral view on the stock.

Agri-business drives top-line, paperboards aid margins: ITC declared a modest top-line growth of $16 \%$ yoy to Rs4,816cr (Rs4,148cr) aided by a $12.2 \%$ growth in cigarette gross revenues (estimated decline of $\sim 3 \%$ in volumes, growth driven by $\sim 15 \%$ price hikes) along with strong growth of $44 \%$ and $32 \%$ in agri-business and non-cigarette FMCG business, respectively. Earnings grew by a robust $22 \%$ yoy to Rs1,070cr (Rs879cr) largely due to top-line growth, 147bp decline in tax rate and margin expansion. Operating margin expanded 111 bp yoy to $33.4 \%$ $(32.2 \%)$ due to the 192bp decline in other expenditure aided by 90bp expansion in cigarettes (driven by price hikes), $\sim$ Rs 10 cr yoy decline in non-cigarette FMCG losses to Rs89cr and 524bp expansion in paperboards margins.

Outlook and Valuation: At the CMP of Rs298, the stock is trading at 21.1x FY2012E earnings ( $\sim 10 \%$ discount to other FMCG companies). However, owing to the recent run up in stock price ( $12 \%$ over last 3 months vis-à-vis $3 \%$ in Sensex), we retain our Neutral rating on the stock, with a revised fair value of Rs310 based on our SOTP model (in line with its historical P/E multiple of $22 x$ one-yr forward earnings).

| Key Financials |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Y/E March (Rs cr) | FY2009 | FY2010 | FY2011E | FY2012E |
| Net Sales | 15,612 | 18,153 | 21,050 | 23,757 |
| \% chg | 11.9 | 16.3 | 16.0 | 12.9 |
| Net Profit (Adi) | 3,264 | 4,061 | 4,803 | 5,386 |
| \% chg | 4.6 | 24.4 | 18.3 | 12.2 |
| EBITDA (\%) | 31.1 | 33.5 | 34.7 | 34.3 |
| EPS (Rs) | 8.5 | 10.6 | 12.6 | 14.1 |
| P/E (x) | 34.9 | 28.0 | 23.7 | 21.1 |
| P/BV (x) | 8.2 | 8.1 | 6.9 | 5.9 |
| RoE (\%) | 25.3 | 29.2 | 31.4 | 30.1 |
| RoCE (\%) | 31.2 | 36.8 | 41.0 | 39.6 |
| EV/Sales (x) | 6.9 | 5.8 | 5.0 | 4.4 |
| EV/EBITDA (x) | 22.3 | 17.3 | 14.5 | 12.8 |
| S |  |  |  |  |

Source: Company, Angel Research

| NEUTRAL |  |
| :--- | ---: |
| CMP | Rs298 |
| Target Price | - |
| Investment Period | - |
|  |  |
| Stock Info |  |
| Sector | FMCG |
| Market Cap (Rs cr) | $1,13,826$ |
| Beta | 0.8 |
| 52 Week High / Low | $308 / 215$ |
| Avg. Daily Volume | 498,356 |
| Face Value (Rs) | 1.0 |
| BSE Sensex | 18,113 |
| Nifty | 5,442 |
| Reuters Code | ITC.BO |
| Bloomberg Code | $I T C @ I N$ |


| Shareholding Pattern (\%) |  |
| :--- | ---: |
| Promoters | - |
| MF /Banks /Indian Fls | 42.3 |
| FII /NRIs /OCBs | 46.0 |
| Indian Public /Others | 11.7 |


| Abs. (\%) | $\mathbf{3 m}$ | $\mathbf{1 y r}$ | $\mathbf{3 y r}$ |
| :--- | ---: | :---: | :---: |
| Sensex | 3.1 | 22.0 | 16.4 |
| ITC | 12.8 | 36.6 | 92.8 |

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Exhibit 1: Quarterly performance

| Y/E March (Rs cr) | 1QFY11 | 1QFY10 | \% yoy | FY2010 | FY2009 | \% chg |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Net Sales | $4,816.6$ | $4,147.6$ | 16.1 | $18,153.2$ | $15,611.9$ | 16.3 |
| Consumption of RM | $1,791.1$ | $1,521.3$ | 17.7 | $6,971.4$ | $5,957.9$ | 17.0 |
| (\% of Sales) | 37.2 | 36.7 |  | 38.4 | 38.2 |  |
| Staff Costs | 341.9 | 282.2 | 21.2 | $1,002.8$ | 890.9 | 12.6 |
| (\% of Sales) | 7.1 | 6.8 |  | 5.5 | 5.7 |  |
| Other Expenses | $1,077.2$ | $1,007.0$ | 7.0 | $4,105.0$ | $3,904.6$ | 5.1 |
| (\% of Sales) | 22.4 | 24.3 |  | 22.6 | 25.0 |  |
| Total Expenditure | $3,210.3$ | $2,810.5$ | 14.2 | $12,079.2$ | $10,753.4$ | 12.3 |
| Operating Profit | $1,606.4$ | $1,337.1$ | 20.1 | $6,074.0$ | $4,858.5$ | 25.0 |
| OPM (\%) | 33.4 | 32.2 |  | 33.5 | 31.1 |  |
| Interest | 5.8 | 5.8 | $10.7)$ | 53.4 | 18.3 | 191.3 |
| Depreciation | 159.7 | 151.6 | 5.3 | 608.7 | 549.4 | 10.8 |
| Other Income | 129.2 | 137.8 | $16.3)$ | 603.4 | 534.9 | 12.8 |
| PBT (excl. Extr. Items) | $1,570.1$ | $1,317.5$ | 19.2 | $6,015.3$ | $4,825.7$ | 24.7 |
| Extr. Income/(Expense) | - | - |  | - | - |  |
| PBT (incl. Extr. Items) | $1,570.1$ | $1,317.5$ | 19.2 | $6,015.3$ | $4,825.7$ | 24.7 |
| (\% of Sales) | 32.6 | 31.8 |  | 33.1 | 30.9 |  |
| Provision for Taxation | 499.8 | 438.8 | 13.9 | $1,954.3$ | $1,562.2$ | 25.1 |
| (\% of PBT) | 31.8 | 33.3 |  | 32.5 | 32.4 |  |
| Reported PAT | $1,070.3$ | 878.7 | 21.8 | $4,061.0$ | $3,263.6$ | 24.4 |
| PATM (\%) | 22.2 | 21.2 |  | 22.4 | 20.9 |  |
| Equity shares (cr) | 381.8 | 377.4 |  | 381.8 | 377.4 |  |
| Adjusted EPS (Rs) | 2.8 | 2.3 | 20.4 | 10.6 | 8.5 | 23.0 |

Source: Company, Angel Research

## Non-cigarette FMCG and agri-business aid top-line growth

ITC declared a steady top-line growth of $16 \%$ yoy to Rs4,817cr (Rs4,148cr). The cigarette division registered $12.2 \%$ growth in gross revenues (12.4\% yoy growth in net revenues) on the back of better realisation (price hike of $\sim 15 \%$ ) and improved product mix. In terms of volumes, we expect ITC registered a $\sim 3 \%$ decline in volume for the quarter, which is likely to pick up in coming quarters.

Exhibit 2: Steady top-line growth, up 16\% yoy


[^0]Exhibit 3: Volumes decline $\sim 3 \%$, expect up-tick in 2HFY1 1


[^1]Amongst other segments, agri-business and non-cigarette FMCG business posted strong growth of $44 \%$ and $32 \%$ yoy respectively, while hotels and paperboards registered modest growth to $21 \%$ and $13 \%$ yoy, respectively.

Exhibit 4: Segmental growth trend (yoy)


Source: Company, Angel Research

## 22\% earnings growth aided by cigarettes and paperboards

Earnings grew by a robust $22 \%$ yoy to Rs $1,070 \mathrm{cr}$ (Rs879cr) largely on account of steady top-line growth, 147 bp yoy decline in tax rate and modest margin expansion. Operating margin expanded 111 bp yoy to $33.4 \%$ (32.2\%) due to 192bp decline in other expenditure aided by 90bp expansion in cigarette EBIT margins (driven by price hikes), $\sim$ Rs 10 cr yoy decline in non-cigarette FMCG losses to Rs89cr and 524bp expansion in paperboards margins. However, losses in non-cigarette FMCG increased sequentially by $\sim$ Rs 10 cr indicating step-up in spends for new launches like skin-care.

Exhibit 5: 20\%+ earnings growth rate maintained


[^2]Exhibit 6: Cigarettes/ Paperboards expand OPM


[^3]Exhibit 7: Segment-wise Performance

| Y/E March (Rs cr) | 1QFY11 | 1QFY10 | \% chg | FY2010 | FY2009 | \% chg |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Cigarettes | $4,669.7$ | $4,160.6$ | 12.2 | $17,283.0$ | $15,115.1$ | 14.3 |
| Others | $1,005.6$ | 759.4 | 32.4 | $3,641.7$ | $3,014.0$ | 20.8 |
| Hotels | 225.1 | 185.7 | 21.2 | 910.8 | $1,020.3$ | $(10.7)$ |
| Agri Business | $1,349.8$ | 940.6 | 43.5 | $3,862.1$ | $3,846.0$ | 0.4 |
| Paperboards \& Packg. | 829.1 | 730.6 | 13.5 | $3,233.6$ | $2,822.0$ | 14.6 |
| Less: Inter-Seg. Rev. | $1,036.5$ | 646.0 | 60.4 | $2,671.7$ | $2,673.8$ | $(0.1)$ |
| Total Gross Income | $7,043.0$ | $6,130.9$ | 14.9 | $26,259.6$ | $23,143.5$ | 13.5 |
| Cigarettes | $1,305.0$ | $1,125.4$ | 16.0 | $4,938.1$ | $4,183.8$ | 18.0 |
| Others | $189.3)$ | $199.8)$ |  | $(349.5)$ | $(483.5)$ |  |
| Hotels | 38.5 | 30.6 | 25.9 | 216.6 | 316.2 | $(31.5)$ |
| Agri Business | 123.1 | 99.9 | 23.2 | 436.4 | 256.2 | 70.3 |
| Paperboards \& Packg. | 188.5 | 127.8 | 47.5 | 684.3 | 508.6 | 34.5 |
| Total PBIT | $1,565.8$ | $1,283.9$ | 22.0 | $5,925.9$ | $4,781.3$ | 23.9 |
| PBIT Margin (\%) |  |  |  |  |  |  |
| Cigarettes | 27.9 | 27.0 |  | 28.6 | 27.7 |  |
| Others | $(8.9)$ | $(13.1)$ |  | $(9.6)$ | $(16.0)$ |  |
| Hotels | 17.1 | 16.5 |  | 23.8 | 31.0 |  |
| Agri Business | 9.1 | 10.6 |  | 11.3 | 6.7 |  |
| Paperboards \& Packg. | 22.7 | 17.5 |  | 21.2 | 18.0 |  |

Source: Company, Angel Research

## Cigarette segment registered double-digit sales and EBIT growth

ITC's cigarette division, for the quarter, registered $12.2 \%$ growth in gross revenues ( $12.4 \%$ yoy growth in net revenues) on the back of $\sim 15 \%$ weighted average price hikes taken across portfolio post excise duty hike of $\sim 17 \%$. In terms of volume, we expect ITC registered a $\sim 3 \%$ decline for the quarter, which is likely to pick up in the coming quarters. EBIT margins expanded 90bp to $27.9 \%$ ( $27 \%$ ) aided by price hikes driving a steady $16 \%$ growth in EBIT. We believe the cigarette business is well poised to post double-digit revenue and EBIT growth in FY2011E. We have modeled in a $1.4 \%$ volume growth in cigarette volumes for FY2011E (likely to be back-ended in 2HFY2011E).

Exhibit 8: Cigarette sales, EBIT grow double-digit


[^4]Exhibit 9: Volumes decline $\sim 3 \%$, expect up-tick in 2H


## Non-cigarette FMCG witnessing strong revenue traction


#### Abstract

ITC's non-cigarette FMCG business registered a strong uptick in revenue growth to $32 \%$ yoy to Rs $1,006 \mathrm{cr}$ (Rs759cr) driven by the impressive performance from its branded packaged foods (up 34\% yoy) and personal care (up 86\% yoy). However, while losses reduced by $\sim$ Rs10cr yoy to Rs89cr (Rs100cr), it increased by similar amount on a sequential basis indicating step-up in investments to support new launches like skin-care. During the quarter, Sunfeast, Aashirvaad atta and confectioneries grew $43 \%, 21 \%$ and $25 \%$, respectively. ITC made a foray into the fast growing domestic skin-care market with the launch of Vivel Active Fair Cream in June 2010 in select markets and achieved a volume share of $5 \%$ in soaps. Going ahead, we expect revenue traction in the segment to continue and losses to reduce, albeit at a slower pace than FY2010, though break-even is likely to be achieved only in FY2013E.


Exhibit 10: Revenue growth maintained at 30\%+


Source: Company, Angel Research

Exhibit 11: Losses reduce yoy, up qoq by ~Rs10cr


Source: Company, Angel Research

## Hotel business on road to recovery

ITC's hotel business registered a robust growth of $21.2 \%$ yoy to Rs 225 cr (Rs 186cr) during the quarter. Moreover, EBIT margins expanded by 64bp yoy to $17.1 \%$ driving a strong $25.9 \%$ yoy growth in EBIT. Construction activity of the new super luxury properties at Chennai and Kolkata are progressing satisfactorily. We believe the hotel business is well on track to post $20 \%$ CAGR in revenues during FY2010-12E aided by low base and up-tick in economic activity. Moreover, margins are likely to register significant improvement as average room rate (ARRs) recover.

Exhibit 12: Significant traction in revenue


[^5]Exhibit 13: Stable margins, expect up-tick in 2HFY11E


[^6]
## Paperboard and packaging surprise on margins front

The segment registered a modest growth in revenue of $13.5 \%$ yoy ( $13 \%$ at the net level) to Rs829cr (Rs371cr). However, EBIT Margins of the segment registered a significant expansion of 524 bp yoy to $22.7 \%$ (17.5\%) driving a strong $47.5 \%$ yoy jump in EBIT aided by a combination of product mix enrichment, higher realisations and enhanced value capture through in-house pulp production. Going forward, we expect the segment to post a modest $16 \%$ CAGR in revenues during FY2010-12E driven by commencement of new units and margins to improve by $\sim 100 \mathrm{bp}$ from current levels aided largely by better product mix.

Exhibit 14: Sales growth stable at $\sim 10-15 \%$


Source: Company, Angel Research

Exhibit 15: Sharp up-tick in margins this quarter


Source: Company, Angel Research

## Agri business registers another quarter of strong revenue growth

ITC's agri business registered a strong $44 \%$ yoy growth in revenues to Rsl,350cr (Rs941cr), partially aided by low base and driven by increased sales of soya, leaf tobacco and wheat. The business maintained its position as the foremost exporter of leaf tobacco, leveraging the growing demand for Indian tobaccos. However, EBIT margins contracted 150 bp yoy to $9.1 \%$ resulting in a $23 \%$ yoy growth in segmental EBIT largely due to adverse product mix (higher volumes of soya in the quarter). Going ahead, we expect this segment to register 21\% CAGR in revenues over FY2010-12E and margins to remain stable at 10\% levels owing to management's focus to shift to higher profitability products and firm leaf tobacco prices.


[^7]

[^8]
## Investment Rationale

- Model double-digit sales and EBIT growth in cigarettes: We have modeled in $1.4 \%$ volume growth in cigarette volumes for FY2011E (likely to be back-ended in 2HFY2011E) despite $\sim 15 \%$ weighted average price hikes, which is likely to fully offset: 1) $\sim 17 \%$ excise hike in the Budget, and 2) rise in VAT announced in several states. We believe the cigarette business is well poised to post doubledigit sales and EBIT growth in FY2011E. Moreover, we highlight that over the last 12 months, ITC has strengthened its brand portfolio significantly with brands such as Flake Excel and Duke Filter, launched Lucky Strike at the premium end and test-marketed 59 mm mid-size filters (micro-filters).
- Non-cigarette EBIT to $\log 30 \%$ CAGR over FY2010-12E: While cigarettes remain the main profit center, investments in non-cigarette businesses like FMCG, hotels and paperboards have started yielding positive contribution. During FY2010-12E, we expect non-cigarette EBIT to post $30 \%$ CAGR aided by: 1) reduction in non-cigarette FMCG losses, 2) improvement in hotel margins aided by higher ARRs, and 3) higher margin in paperboards.
- Return ratios to improve across segments boosting cash flow generation: Over FY2010-12E, we expect return ratios to improve across segments driven by higher margins (refer Exhibit 20). Moreover, going ahead, we expect capex to plateau from the peak of FY2007-08 driving strong cash flow generation post dividend payout of $\sim 50 \%$. Hence, we expect ITC to achieve strong net cash surplus of Rs $\sim 5,800 \mathrm{cr}$ (US $\$ 125 \mathrm{mn}$ ) in FY2012E equating to Rs 15 per share.


## Outlook and Valuation

We have marginally tweaked our numbers to account for - 1) higher sales in agri-business, and 2) higher margins in paperboards.

Exhibit 18: Change in estimates

| Parameter | Old Estimate |  | New Estimate |  | \% chg |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| (Rs cr) | FY11E | FY12E | FY11E | FY12E | FY11E | FY12E |
| Revenue | 20,827 | 23,076 | 21,050 | 23,757 | 1.1 | 2.9 |
| OPM (\%) | 34.4 | 34.2 | 34.7 | 34.3 | $29 b p$ | $12 b p$ |
| EPS (Rs) | 12.5 | 13.7 | 12.6 | 14.1 | 0.6 | 3.0 |

Source: Company, Angel Research
At the CMP of Rs298, the stock is trading at $21.1 x$ FY2012E earnings ( $\sim 10 \%$ discount to other FMCG companies). However, owing to the recent run up in the stock price ( $12 \%$ over last the 3 months vis-à-vis 3\% in Sensex), we retain our Neutral rating on the stock with a revised fair value of Rs310 based on our SOTP model (in line with its historical P/E multiple of $22 x$ one-yr forward earnings).

Exhibit 19: Sum-of-the-parts (SOTP) valuation

| Segment | Parameter | Multiple (x) | EV (Rs cr) | Per Share Value (Rs) |
| :--- | :--- | ---: | ---: | ---: |
| Cigarettes | EV/EBITDA | 13.0 | 83,349 | 218 |
| Non-Cigarette FMCG (Others) | EV/Sales | 2.0 | 10,352 | 27 |
| Hotels | EV/EBITDA | 12.0 | 5,778 | 15 |
| Paperboards | EV/EBITDA | 8.0 | 9,814 | 26 |
| Agri-Business | EV/EBITDA | 5.0 | 3,075 | 8 |
| Less: Net Debt/ (Cash) |  |  | $(5,808)$ | $(15)$ |
| Total Equity Value |  | 118,176 | 310 |  |

[^9]Exhibit 20: Key Assumptions

|  | FY2009 | FY2010 | FY2011E | FY2012E |
| :--- | ---: | ---: | ---: | ---: |
| Top-line growth (\%) |  |  | 14.3 | 9.9 |
| Cigarettes | 9.3 | 14.3 | 1.4 | 5.2 |
| Volume growth (\%) | $(2.9)$ | 7.2 | 12.8 | 4.4 |
| Realisation growth (\%) | 12.6 | 6.7 | 21.2 | 17.6 |
| Non-Cigarette FMCG | 20.0 | 20.8 | 20.0 |  |
| Hotels | $(7.3)$ | $(10.7)$ | 13.9 |  |
| Paperboards | 19.4 | 14.6 | 18.6 | 14.8 |
| Agri-Business | $(0.6)$ | 0.4 | 27.6 |  |
| PBIT Margin (\%) |  |  | 28.7 |  |
| Cigarettes | 27.7 | 28.6 | 29.1 | $(4.5)$ |
| Non-Cigarette FMCG | $(16.0)$ | $19.6)$ | 28.5 |  |
| Hotels | 31.0 | 23.8 | 22.3 |  |
| Paperboards | 18.0 | 21.2 | 26.0 | 10.0 |
| Agri-Business | 6.7 | 11.3 | 22.0 | 10.2 |
| RoCE (\%) |  |  |  |  |
| Cigarettes | 142.5 | 164.7 | 177.1 | 180.5 |
| Non-Cigarette FMCG | $23.0)$ | $(20.3)$ | $(14.6)$ | $(10.8)$ |
| Hotels | 14.4 | 8.8 | 10.1 | 11.5 |
| Paperboards | 13.5 | 18.4 | 20.8 | 21.8 |
| Agri-Business | 24.7 | 27.6 | 26.1 | 25.4 |

Source: Company, Angel Research

Exhibit 21: Peer Valuation

| Company | Reco | Mcap <br> (Rs cr) | CMP <br> (Rs) | $\begin{aligned} & \text { TP* } \\ & \text { (Rs) } \end{aligned}$ | Upside(\%) | P/E (x) |  | EV/Sales (x) |  | RoE (\%) |  | CAGR \# |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | FY11E | FY12E | FY11E | FY12E | FY11E | FY12E | Sales | PAT |
| Asian Paints | Neutral | 24,137 | 2,516 | 2,461 | (2.2) | 28.2 | 23.5 | 3.2 | 2.7 | 39.9 | 38.5 | 15.5 | 15.3 |
| Colgate | Reduce | 11,549 | 849 | 798 | (6.0) | 26.9 | 23.5 | 4.9 | 4.3 | 117.3 | 108.8 | 14.3 | 7.8 |
| Dabur | Reduce | 18,013 | 209 | 192 | (7.9) | 30.3 | 26.0 | 4.5 | 3.9 | 41.5 | 39.2 | 16.0 | 17.4 |
| GSKCHL | Reduce | 7,538 | 1,792 | 1,622 | (9.5) | 27.5 | 23.2 | 3.0 | 2.5 | 27.7 | 27.8 | 17.8 | 18.8 |
| HUL | Reduce | 57,104 | 262 | 237 | (9.6) | 25.9 | 23.1 | 2.8 | 2.5 | 73.5 | 72.1 | 10.8 | 8.6 |
| ITC | Neutral | 1,13,826 | 298 | 310 | 4.1 | 23.7 | 21.1 | 5.0 | 4.4 | 31.4 | 30.1 | 14.4 | 15.2 |
| Marico | Reduce | 7,591 | 125 | 115 | (8.0) | 26.9 | 22.8 | 2.5 | 2.2 | 36.6 | 32.3 | 14.4 | 17.4 |
| Nestle | Neutral | 28,432 | 2,949 | 2,955 | 0.2 | 36.2 | 29.9 | 4.7 | 4.0 | 118.2 | 118.6 | 16.5 | 20.4 |

Source: Company, Angel Research, Note: \#denotes CAGR for FY2010-12E, * In case of Neutral recommendation, TP = Fair value
Exhibit 22: Angel v/s Consensus estimates

| Top-line (Rs cr) | FY2011E | FY2012E | EPS (Rs) | FY2011E | FY2012E |
| :--- | ---: | ---: | :--- | ---: | ---: |
| Angel estimates | 21,050 | 23,757 | Angel estimates | 12.6 | 14.1 |
| Consensus | 21,089 | 23,996 | Consensus | 12.5 | 14.4 |
| Diff (\%) | $(0.2)$ | $(1.0)$ | Diff $(\%)$ | 0.9 | $(2.0)$ |

Source: Company, Angel Research

Exhibit 23: Returns - ITC v/s Sensex (Indexed to 100)


Source: Company, Angel Research

Exhibit 25: One-yr forward P/E chart


[^10]Exhibit 24: One-yr forward P/E band


Source: Company, Angel Research

Exhibit 26: One-yr forward Premium v/s Sensex chart


[^11]

| Balance Sheet |  |  |  |  | Rs crore |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Y/E March | FY2007 | FY2008 | FY2009 | FY2010 | FY2011E | FY2012E |
| SOURCES OF FUNDS |  |  |  |  |  |  |
| Equity Share Capital | 376 | 377 | 377 | 382 | 382 | 382 |
| Preference Capital | - | - | - | - | - | - |
| Reserves\& Surplus | 10,061 | 11,681 | 13,358 | 13,683 | 16,140 | 18,845 |
| Shareholders Funds | 10,437 | 12,058 | 13,735 | 14,064 | 16,522 | 19,227 |
| Minority Interest | - | - | - | - | - | - |
| Total Loans | 201 | 214 | 178 | 108 | 83 | 58 |
| Deferred Tax Liability | 473 | 545 | 867 | 785 | 785 | 785 |
| Total Liabilities | 11,111 | 12,817 | 14,780 | 14,957 | 17,389 | 20,070 |
| APPLICATION OF FUNDS |  |  |  |  |  |  |
| Gross Block | 7,134 | 8,960 | 10,559 | 11,968 | 13,494 | 15,180 |
| Less: Acc. Depreciation | 2,390 | 2,791 | 3,287 | 3,825 | 4,490 | 5,220 |
| Net Block | 4,745 | 6,169 | 7,272 | 8,142 | 9,004 | 9,960 |
| Capital Work-in-Progress | 866 | 1,127 | 1,214 | 1,009 | 1,080 | 1,214 |
| Goodwill | - | - | - | - | - | - |
| Investments | 3,068 | 2,935 | 2,838 | 5,727 | 5,227 | 5,977 |
| Current Assets | 6,301 | 7,031 | 8,172 | 8,142 | 8,686 | 10,463 |
| $\quad$ Cash | 900 | 570 | 1,031 | 1,126 | 727 | 1,628 |
| Loans \& Advances | 1,399 | 1,662 | 1,860 | 1,593 | 1,895 | 2,186 |
| Other | 4,002 | 4,799 | 5,280 | 5,423 | 6,065 | 6,650 |
| Current liabilities | 3,869 | 4,444 | 4,716 | 8,064 | 6,607 | 7,545 |
| Net Current Assets | 2,432 | 2,587 | 3,456 | 79 | 2,079 | 2,919 |
| Misc Exp | - | - | - | - | - | - |
| Total Assets | 11,111 | 12,817 | 14,780 | 14,957 | 17,389 | 20,070 |
|  |  |  |  |  |  |  |


| Cash Flow Statement |  |  |  | Rs crore |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Y/E March | FY2007 | FY2008 | FY2009 | FY2010 | FY2011E | FY2012E |
| Profit before tax | 3,927 | 4,572 | 4,826 | 6,015 | 7,168 | 8,039 |
| Depreciation | 363 | 438 | 549 | 609 | 665 | 730 |
| Change in Working Capital | $(667)$ | $(432)$ | $(326)$ | 392 | $(258)$ | $(246)$ |
| Interest / Dividend (Net) | $(222)$ | $(337)$ | $(276)$ | $(279)$ | $(275)$ | $(325)$ |
| Direct taxes paid | 1,227 | 1,452 | 1,562 | 1,954 | 2,365 | 2,653 |
| Others | $(37)$ | $(80)$ | 51 | 105 | $(35)$ | $(27)$ |
| Cash Flow from Operations | 2,137 | 2,710 | 3,262 | 4,888 | 4,899 | 5,518 |
| (Inc.)/ Dec. in Fixed Assets | $(1,739)$ | $(2,242)$ | $(1,686)$ | $(1,204)$ | $(1,597)$ | $(1,821)$ |
| (Inc.)/ Dec. in Investments | 435 | 172 | 144 | $(2,889)$ | 500 | $(750)$ |
| Cash Flow from Investing | $(1,304)$ | $(2,071)$ | $(1,542)$ | $(4,093)$ | $(1,097)$ | $(2,571)$ |
| Issue of Equity | 42 | 45 | 45 | 721 | 0 | 0 |
| Inc./(Dec.) in loans | 81 | 14 | $(37)$ | $(70)$ | $(25)$ | $(25)$ |
| Dividend Paid (Incl. Tax) | 1,135 | 1,365 | 1,543 | 1,630 | 4,452 | 2,345 |
| Interest / Dividend (Net) | $(222)$ | $(337)$ | $(276)$ | $(279)$ | $(275)$ | $(325)$ |
| Cash Flow from Financing | $(789)$ | $(969)$ | $(1,259)$ | $(700)$ | $(4,202)$ | $(2,045)$ |
| Inc./(Dec.) in Cash | 44 | $(330)$ | 461 | 95 | $(399)$ | 901 |
| Opening Cash balances | 856 | 900 | 570 | 1,031 | 1,126 | 727 |
| Closing Cash balances | 900 | 570 | 1,031 | 1,126 | 727 | 1,628 |


| Key Ratios |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Y/E March | FY2007 | FY2008 | FY2009 | FY2010 | FY2011E FY2012E |  |
| Valuation Ratio (x) |  |  |  |  |  |  |
| P/E (on FDEPS) | 42.1 | 36.5 | 34.9 | 28.0 | 23.7 | 21.1 |
| P/CEPS | 36.6 | 31.6 | 29.5 | 24.4 | 20.8 | 18.6 |
| P/BV | 10.7 | 9.3 | 8.2 | 8.1 | 6.9 | 5.9 |
| Dividend yield (\%) | 1.0 | 1.2 | 1.2 | 3.4 | 1.8 | 2.0 |
| EV/Sales | 8.9 | 7.8 | 6.9 | 5.8 | 5.0 | 4.4 |
| EV/EBITDA | 27.4 | 24.7 | 22.3 | 17.3 | 14.5 | 12.8 |
| EV / Total Assets | 9.8 | 8.5 | 7.3 | 7.0 | 6.1 | 5.2 |
| Per Share Data (Rs) |  |  |  |  |  |  |
| EPS (Basic) | 7.1 | 8.2 | 8.5 | 10.6 | 12.6 | 14.1 |
| EPS (fully diluted) | 7.1 | 8.2 | 8.5 | 10.6 | 12.6 | 14.1 |
| Cash EPS | 8.1 | 9.4 | 10.1 | 12.2 | 14.3 | 16.0 |
| DPS | 3.1 | 3.5 | 3.7 | 10.0 | 5.3 | 6.0 |
| Book Value | 27.7 | 32.0 | 36.4 | 36.8 | 43.3 | 50.4 |
| Returns (\%) |  |  |  |  |  |  |
| RoCE | 34.9 | 33.1 | 31.2 | 36.8 | 41.0 | 39.6 |
| Angel RoIC (Pre-tax) | 51.0 | 43.2 | 38.8 | 50.2 | 57.7 | 54.2 |
| RoE | 27.7 | 27.7 | 25.3 | 29.2 | 31.4 | 30.1 |
| Turnover ratios (x) |  |  |  |  |  |  |
| Asset Turnover | 1.8 | 1.7 | 1.6 | 1.6 | 1.7 | 1.7 |
| Inventory / Sales (days) | 101 | 106 | 108 | 91 | 87 | 83 |
| Receivables (days) | 19 | 20 | 16 | 18 | 18 | 19 |
| Payables (days) | 72 | 73 | 70 | 71 | 72 | 72 |
| Net Working capital (days) | 46 | 53 | 57 | $(21)$ | 23 | 20 |
|  |  |  |  |  |  |  |

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Note: Please refer to the important 'Stock Holding Disclosure' report on the Angel website (Research Section). Also, please refer to the latest update on respective stocks for the disclosure status in respect of those stocks. Angel Broking Limited and its affiliates may have investment positions in the stocks recommended in this report.

| Disclosure of Interest Statement | ITC |
| :--- | :--- |
| 1. Analyst ownership of the stock | No |
| 2. Angel and its Group companies ownership of the stock | Yes |
| 3. Angel and its Group companies' Directors ownership of the stock | No |
| 4. Broking relationship with company covered | No |

Note: We have not considered any Exposure below Rs 1 lakh for Angel, its Group companies and Directors.

| Ratings (Returns) : | Buy (> 15\%) <br> Reduce ( $-5 \%$ to $15 \%)$ |
| :--- | :--- |


[^0]:    Source: Company, Angel Research

[^1]:    Source: Company, Angel Research

[^2]:    Source: Company, Angel Research

[^3]:    Source: Company, Angel Research

[^4]:    Source: Company, Angel Research

[^5]:    Source: Company, Angel Research

[^6]:    Source: Company, Angel Research

[^7]:    Source: Company, Angel Research

[^8]:    Source: Company, Angel Research

[^9]:    Source: Company, Angel Research

[^10]:    Source: Company, Angel Research, Note: Red line indicates 5-year average

[^11]:    Source: Company, Angel Research, Note: Red line indicates 5-year average

