

ITC

STOCK INFO.	BLOOMBERG
BSE Sensex: 10,809	ITC IN
	REUTERS CODE
S&P CNX: 3,210	ITC.BO

26 May 2006

Buy

Rs183

Previous Recommendation: Buy

Equity Shares (m)	3,723.3
52-Week Range	213/89
1,6,12 Rel. Perf. (%)	0/13/17
M.Cap. (Rs b)	682.3
M.Cap. (US\$ b)	15.4

YEAR	NET SALES	PAT	EPS	EPS	P/E	P/BV	ROE	ROCE	EV/	EV/
END	(RS M)	(RS M)	(RS)	GROWTH (%)	(X)	(X)	(%)	(%)	SALES	EBITDA
03/06A	97,905	22,807	6.1	24.2	29.9	7.5	25.1	33.5	6.5	19.2
03/07E	111,213	27,659	7.4	21.3	24.7	6.4	26.0	34.5	5.7	16.3
03/08E	131,298	31,594	8.5	14.2	21.6	5.5	25.6	33.9	4.8	14.1

- ITC's revenues for 4QFY06 grew 27.9% YoY due to strong growth across product segments. PAT increased by 35.9% YoY, as margins expanded in the hotels and paperboard business. For FY06, sales grew by 28.2% and PAT by 24.1%.
- Cigarette revenues grew 15.2% YoY during 4QFY06 to Rs28.8b. Other FMCG business grew 75.7% YoY to Rs3.1b. Hotel business grew 45.5% YoY to Rs2.6b. Agri and paper business grew 55.8% and 15.5% YoY, respectively.
- EBITDA margins for 4QFY06 declined by 170bp YoY, as the sales contribution of loss making and low margin new FMCG and agri business increased by 400bp. PAT grew 35.9% YoY, as tax rate for the quarter declined by 650bp.
- We expect ITC to maintain strong growth in FY07 due to business momentum in cigarettes. Paperboard will benefit from the stabilization of new unit and strong prices, while hotel business will derive gains from higher occupancies and higher average revenue per room. Biscuits, atta (wheat flour) and lifestyle retailing will likely drive the growth in new FMCG business with turnaround likely by FY09.
- We are maintaining FY07E and FY08E EPS estimates at Rs7.4 and Rs8.5. The stock is currently trading at 24.7x FY07E EPS and 21.6x FY08E EPS. We maintain **Buy**.

QUARTERLY PERFORMANCE

(Rs Million)

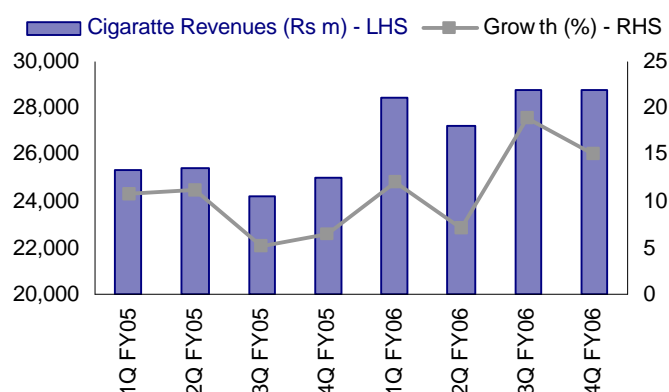
Y/E MARCH	FY05				FY06				FY05	FY06
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q		
Net Sales	18,172	17,861	18,591	21,771	22,669	21,832	25,560	27,845	76,395	97,905
YoY Change (%)	27.2	16.3	14.5	15.7	24.7	22.2	37.5	27.9	18.5	28.2
Total Exp	11,080	10,726	11,525	15,139	14,401	13,633	16,777	19,820	48,469	64,632
EBITDA	7,092	7,135	7,066	6,632	8,268	8,198	8,783	8,024	27,926	33,274
Margins (%)	39.0	39.9	38.0	30.5	36.5	37.6	34.4	28.8	36.6	34.0
Depreciation	-728	-753	-750	-897	-801	-830	-831	-862	-3,129	-3,323
Interest	-129	-100	-182	-13	-11	3	-15	-97	-424	-119
Other Income	581	664	520	593	845	781	489	746	2,358	2,861
PBT	6,816	6,946	6,654	6,315	8,301	8,152	8,426	7,812	26,731	32,692
Tax	-2,167	-2,065	-1,987	-2,141	-2,718	-2,429	-2,603	-2,135	-8,360	-9,885
Rate (%)	31.8	29.7	29.9	33.9	32.7	29.8	30.9	27.3	31.3	30.2
PAT	4,649	4,881	4,667	4,174	5,583	5,723	5,823	5,678	18,371	22,807
YoY Change (%)	17.0	14.1	22.6	7.8	20.1	17.3	24.8	36.0	15.4	24.1
Extraordinary Inc/(Exp)	0	0	0	3,543	0	0	454	-4	3,543	450
Reported PAT	4,649	4,881	4,667	7,718	5,583	5,723	5,368	5,682	21,914	22,356

E: MOST Estimates

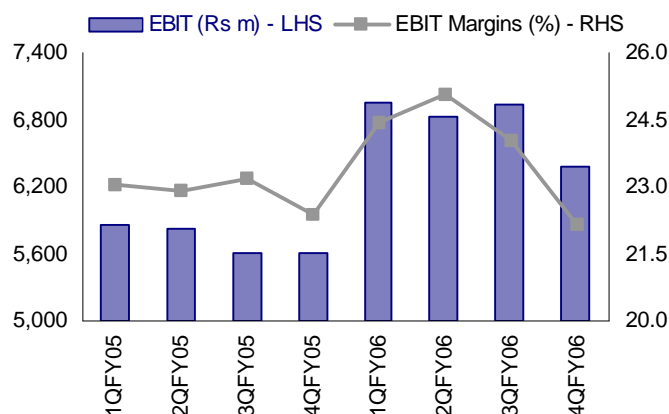
Cigarette business growth accelerates

Cigarette revenues grew 15.2% YoY to Rs28.8b, driven by mid-teen volume growth coupled with mix change and price increases. Cigarette sales growth indicates much higher momentum on YoY basis. Growth rates on sequential basis are not comparable – growth rates were high in 3QFY06 due to low base effect. PBIT margins for the quarter were lower by 30bp while for FY06 they expanded by 100bp. Sales volume for FY06 increased by 8.3%, which compares favorably with 7.1% volume growth achieved during FY05. We have assumed 7% volume growth in cigarette volumes for FY07, which coupled with selective price increase and mix change should ensure 12% sales growth during FY07.

CIGARETTE BUSINESS - STRONG GROWTH MOMENTUM



CIGARETTE EBIT DECLINES ON A YOY BASIS



Source: Company/Motilal Oswal Securities

Processed food and lifestyle retailing power other FMCG business growth

Other FMCG businesses grew by 75.7% YoY during 4QFY06 even as EBIT losses declined by 38.2%. Food

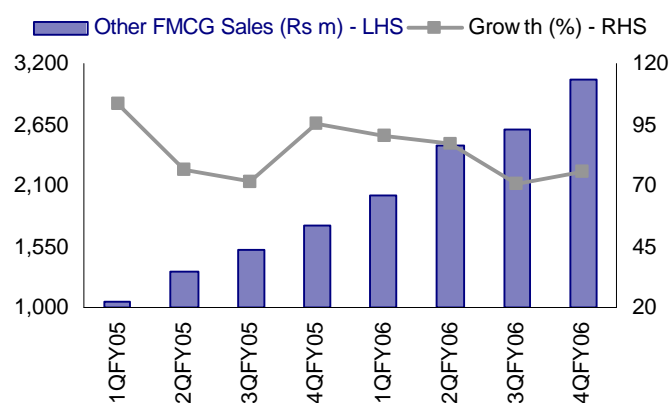
products continued to be the single largest segment, with 10% national market share in biscuits and 45% market share in the organized atta market. The company continues to focus on the launch of new products and variants in these product categories. ITC has entered products like ready-to-eat mixes for idli, dosa, khaman dhokla, gulab jamun, etc. which is a Rs1.5b market, growing at 15% per annum. ITC has plans to launch more variants in the biscuits segment in the coming year (*Golden Bake* and *Crackers* launched during FY06), which should enable it to garner higher market share. ITC has been facing the problem of slow ramp-up in biscuits due to the long time taken to tie up outsourcing capacity. With the expected commissioning of its Haridwar facility in the current year, growth rates in biscuits should accelerate further. The year also saw the successful roll out of *Sunfeast Pasta Treat*, a whole-wheat based non-fried product, targeted at children and available in four exciting flavors. We expect the processed food segment to maintain high double-digit growth, on the back of the Welcome Group's strong product knowledge and raw material cost advantage from its E Choupal initiative.

Lifestyle retailing has started showing signs of improvement, as sales of *Wills* range of garments increased by 50% while *John Players* sales jumped by 70%. The company increased the distribution for *Wills* to 37 exclusive stores and 39 large format stores, in addition to 109 multi-brand outlets. Distribution of *John Players* was expanded to 75 exclusive outlets and 2,100 multi-brand outlets. We are bullish on the long-term prospects of this business as:

- ✍ Branded garments are likely to grow by more than 20% per annum due to rising impact of media and organized retailing
- ✍ There is a perceptible shift in trend away from tailoring even in category-2 towns, which augurs well for mass market brands like *John Players*
- ✍ Improving distribution network will increase availability and boost sales
- ✍ ITC has been able to find the right product and brand mix with extension into outerwear and denims, in addition to formals
- ✍ Small but successful entry into the huge export market has been made. Current initiatives include establishing

contact with customers and expansion of manufacturing facilities.

OTHER FMCG SALES TREND



Source: Company/Motilal Oswal Securities

E Choupal and Choupal Sagar – driving agri business growth rates

Agri business reported 55.8% topline growth for 4QFY06 while PBIT increased by 247% YoY. Poor base effect due to bad soya crop of last year and strong rice, wheat and leaf tobacco exports boosted performance during the quarter. The company ramped up its E-Choupal network to 6,000 units. However, agri business margins continued to be impacted due to start up costs of E Choupal network and rising investments in Choupal Sagar. The rural distribution initiative reported more than 100% increase in channel transaction value to nearly Rs1b. This represents distribution of products of 45 companies, from both public and private sectors, in categories like FMCG products, consumer durables, vehicles, agri inputs, etc.

The company now has 7 Choupal Sagar malls under operation and the number is likely to increase by another 5 in the coming 1-2 quarters. Choupal Sagar continues to provide satisfactory performance, with sales in first mall at Sehore reaching a level of Rs100,000 per day. The concept seems to be settling well, as more and more product and service companies plan to use Choupal Sagar to distribute their goods and services. Despite difficulties in the acquisition of land, we expect the company to ramp up

Choupal Sagar to 75-80 locations in the coming 3-4 years, with sales contribution of over Rs4b.

Hotels – reaping benefits of past investments

Hotels business reported 45.5% increase in topline and 72.2% increase in PBIT during 4QFY06, with PBIT margins expanding by 570bp. Sales for FY06 were up 35.7% while PBIT zoomed by 82%. Hotels business continues to reap the benefits of expansion undertaken during the recessionary period. Strong tourist inflow and 20-25% increase in ARR has been the major growth driver.

ITC Grand Central, the company's second property at Parel in Mumbai, which was commissioned in January 2005, posted a positive bottomline in its first full year of operations.

The company has commenced construction of a new super-deluxe luxury hotel at Bangalore while architectural planning has reached an advanced stage for the proposed hotel at Chennai. We expect the hotel division to grow in the coming year simply on the back of higher occupancy levels and higher average revenue per room. Margins are likely to expand further, as the current buoyancy in room rentals is likely to last for the coming couple of years due to long gestation nature of the industry.

Paperboards and paper – higher capacity utilization pays off

Paperboard division reported 21% sales growth and 25% PBIT growth, as PBIT margins expanded by 60bp. Increased capacity utilization at Kovai unit and 75,000 tpa capacity increase at Bhadrachalam provided 18% volume growth. Sales of value-added products grew by 33% over last year to touch 120,972 ton while specialty papers also registered strong growth driven by the fine printing segment. Production stabilisation and commissioning of 8 MW captive power plant at Kovai were the main margin drivers.

The company is yet to finalize the location of its new proposed Rs25b integrated unit. It plans to double the capacity of its elemental chlorine free (ECF) pulp mill, and undertake brownfield expansion at existing locations, which would continue to provide growth to the company.

SEGMENT-WISE PERFORMANCE (RS M)

	4QFY05	4QFY06	CHG. (%)	FY05	FY06	CHG. (%)
Sales						
Cigarettes	25,035	28,827	15.1	100,025	113,297	13.3
FMCG - Others *	1,740	3,057	75.7	5,634	10,135	79.9
Hotels	1,810	2,633	45.5	5,773	7,834	35.7
Agri Business	5,162	8,040	55.8	17,801	26,784	50.5
Paper and Packaging	4,117	4,755	15.5	15,653	18,957	21.1
PBIT						
Cigarettes	5,602	6,383	13.9	22,882	27,088	18.4
FMCG - Others	-685	-423	-38.2	-1,952	-1,718	-12.0
Hotels	568	978	72.2	1,414	2,581	82.6
Agri Business	25	88	247.2	964	909	-5.7
Paper and Packaging	538	787	46.4	2,799	3,514	25.5
Margins (%)						
Cigarettes	22.4	22.1		22.9	23.9	
FMCG - Others	-39.4	-13.9		-34.7	-17.0	
Hotels	31.4	37.1		24.5	32.9	
Agri Business	0.5	1.1		5.4	3.4	
Paper and Packaging	13.1	16.5		17.9	18.5	

* (Greeting Cards, Garments, Packaged Foods)

Source: Company/Motilal Oswal Securities

Valuation and view

We expect the company to maintain strong growth in FY07 due to business momentum in cigarettes. Paperboard will benefit from stabilization of new unit and strong prices while hotel business will derive gains from higher occupancies and average revenue per room. Biscuits, atta and lifestyle retailing will likely drive growth in new FMCG business, with turnaround likely by FY09. ITC has been improving

its dividend distribution, with FY06 dividend indicating 43% payout, highest by the company so far. This also indicates growing management confidence in sustaining growth momentum.

We are maintaining FY07E and FY08E EPS estimates at Rs7.4 and Rs8.5. The stock is currently trading at 24.7x FY07E EPS and 21.6x FY08E EPS. We maintain **Buy**.

ITC: an investment profile

Company description

ITC is an associate of BAT (British American Tobacco) controls more than 2/3rd of the cigarette market in India. ITC has emerged as a diversified conglomerate with leading presence in Paperboards, Hotels and Processed foods. E-Choupal, the agri rural initiative of the company has been widely appreciated for its foresight in harnessing the potential in the rural market.

Key investment arguments

- ✍ Strong pricing power due to dominant market share in the cigarettes
- ✍ Hotels and Paperboard businesses have achieved self sustenance levels
- ✍ Fastest growing company in the processed food sector
- ✍ Excellent long term potential in its rural initiative of E Choupal and Choupal Sagar

Key investment risks

- ✍ A high indirect tax regime could dampen cigarette growth.
- ✍ Some of the SBU's like paper and Hotels are capital intensive with long gestation periods.

Recent developments

- ✍ Setting up Rs700m biscuit manufacturing facility in Uttaranchal.
- ✍ Launched new ready to eat foods and increased cigarette prices to neutralise impact of excise duty increase.

Valuation and view

- ✍ We forecast a 19% EPS CAGR over the next three years, driven by higher cigarette volumes and turnaround in the FMCG business.
- ✍ The stock is currently trading at 24.7x FY07E EPS and 21.6x FY08E EPS. We maintain **Buy**.

Sector view

- ✍ We are positive on the sector. The sector is showing strong volume growth across product categories with improving pricing power for leading players.
- ✍ Companies with low competitive pressures and brought product portfolios will be able to better with stand any slowdown in a particular segment.
- ✍ Longer term prospects bright, given rising incomes and low penetration.

COMPARATIVE VALUATIONS

		ITC	HLL	NESTLE
P/E (x)	FY07E	24.7	31.9	28.6
	FY08E	21.6	25.3	23.2
EV/EBITDA (x)	FY07E	16.3	27.5	17.4
	FY08E	14.1	21.3	14.4
EV/Sales (x)	FY07E	5.7	4.2	3.8
	FY08E	4.8	3.6	3.3
P/BV (x)	FY07E	6.4	23.1	26.8
	FY08E	5.5	20.0	22.8

SHAREHOLDING PATTERN (%)

	MAR.06	DEC.05	MAR.05
Promoters	0.0	0.0	0.0
Domestic Institutions	36.2	35.6	33.8
FII's/FDIs	49.0	49.1	53.5
Others	14.8	15.3	12.7

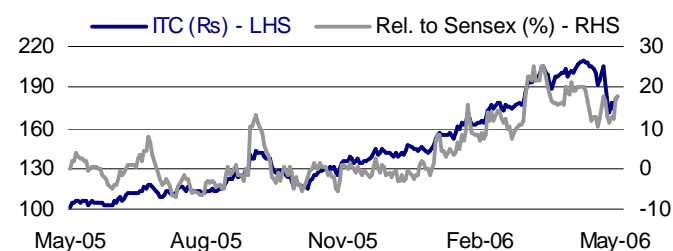
EPS: MOST FORECAST VS CONSENSUS (RS)

	MOST FORECAST	CONSENSUS FORECAST	VARIATION (%)
FY07	7.4	7.1	3.6
FY08	8.5	8.4	1.1

TARGET PRICE AND RECOMMENDATION

CURRENT PRICE (RS)	TARGET PRICE (RS)	UPSIDE (%)	RECO.
183	210	14.6	Buy

STOCK PERFORMANCE (1 YEAR)



INCOME STATEMENT (RS MILLION)					
Y/E MARCH	2004	2005	2006	2007E	2008E
Net Sales	64,456	76,044	97,905	111,213	131,298
Change (%)	10.0	18.0	28.7	13.6	18.1
Total Expenditure	-40,810	-48,098	-64,632	-72,281	-86,903
EBITDA	23,646	27,947	33,274	38,932	44,395
Change (%)	9.0	18.2	19.1	17.0	14.0
Margin (%)	36.7	36.8	34.0	35.0	33.8
Depreciation	-2,419	-3,129	-3,323	-3,664	-4,028
Int. and Fin. Charges	-342	-508	-119	-25	-25
Other Income - Recurring	2,293	2,411	2,861	3,990	4,472
Profit before Taxes	23,179	26,721	32,692	39,233	44,814
Change (%)	12.2	15.3	22.3	20.0	14.2
Margin (%)	36.0	35.1	33.4	35.3	34.1
Tax	-8,190	-7,879	-9,685	-12,358	-14,116
Deferred Tax	928	-481	-200	785	896
Tax Rate (%)	-31.3	-31.3	-30.2	-29.5	-29.5
Profit after Taxes	15,917	18,361	22,807	27,659	31,594
Change (%)	15.2	15.4	24.2	21.3	14.2
Margin (%)	24.7	24.1	23.3	24.9	24.1
Non-rec. (Exp)/Income	0	3,543	-450	0	0
Reported PAT	15,917	18,361	22,356	27,659	31,594

BALANCE SHEET (RS MILLION)					
Y/E MARCH	2004	2005	2006	2007E	2008E
Share Capital	2,477	2,482	3,723	3,723	3,723
Reserves	61,624	76,474	87,299	102,512	119,888
Net Worth	64,101	78,956	91,023	106,235	123,612
Loans	1,209	2,454	2,454	2,454	2,454
Deferred Liability	877	3,761	4,407	5,191	6,088
Capital Employed	66,187	85,171	97,883	113,880	132,153
Gross Block	47,409	57,463	63,463	70,463	77,463
Less: Accum. Depn.	-14,426	-17,955	-21,255	-24,919	-28,947
Net Fixed Assets	32,983	39,508	42,208	45,543	48,515
Capital WIP	3,137	1,862	5,000	12,000	22,000
Investments	30,540	38,747	45,615	50,369	57,307
Curr. Assets, L&A	34,854	35,393	41,890	47,662	54,019
Inventory	15,342	20,030	24,311	28,715	33,878
Account Receivables	2,302	5,278	6,776	7,617	8,274
Cash and Bank Balance	340	557	933	1,155	1,376
Others	16,870	9,529	9,870	10,175	10,492
Curr. Liab. and Prov.	35,326	30,338	36,830	41,694	49,689
Account Payables	28,043	18,920	23,098	25,246	31,015
Other Liabilities	1,773	2,171	2,495	2,794	3,078
Provisions	5,510	9,247	11,237	13,654	15,596
Net Current Assets	-473	5,055	5,060	5,968	4,330
Application of Funds	66,188	85,171	97,883	113,881	132,153

E: MOST Estimates

RATIOS					
Y/E MARCH	2004	2005	2006E	2007E	2008E
Basic (Rs)					
EPS	4.3	4.9	6.1	7.4	8.5
Cash EPS	4.9	5.8	7.0	8.4	9.6
BV/Share	17.2	21.2	24.4	28.5	33.2
DPS	13	2.1	2.4	3.0	3.4
Payout %	311	41.9	39.9	40.0	40.0
Valuation (x)					
P/E		37.2	29.9	24.7	21.6
Cash P/E		31.7	26.2	21.8	19.2
EV/Sales		8.5	6.5	5.7	4.8
EV/EBITDA		23.1	19.2	16.3	14.1
P/BV		8.6	7.5	6.4	5.5
Dividend Yield (%)		1.1	1.3	1.6	1.9
Return Ratios (%)					
RoE	24.8	23.3	25.1	26.0	25.6
RoCE	35.5	32.0	33.5	34.5	33.9
Working Capital Ratios					
Debtor (Days)	13	25	25	25	23
Asset Turnover (x)	10	0.9	10	10	10
Leverage Ratio					
Debt/Equity (x)	0.0	0.0	0.0	0.0	0.0

CASH FLOW STATEMENT (RS MILLION)					
Y/E MARCH	2004	2005	2006E	2007E	2008E
OP/(loss) before Tax	21,228	24,818	29,950	35,268	40,367
Int./Div. Received	2,293	2,411	2,861	3,990	4,472
Depreciation and Amort.	2,419	3,129	3,323	3,664	4,028
Interest Paid	-342	-508	-119	-25	-25
Direct Taxes Paid	-8,190	-7,879	-9,685	-12,358	-14,116
(Incr)/Decr in WC	4,698	-5,311	371	-686	1,859
CF from Operations	22,105	16,660	26,701	29,853	36,584
(Incr)/Decr in FA	-6,391	-8,777	-9,139	-14,000	-17,000
(Pur)/Sale of Investments	-14,451	-8,207	-6,869	-4,753	-6,938
CF from Invest.	-20,842	-16,985	-16,006	-18,752	-23,937
Issue of Shares	112	872	0	0	0
(Incr)/Decr in Debt	38	-150	-149	-149	-149
Dividend Paid	-5,588	-8,792	-10,244	-12,447	-14,217
Others	726	8,612	74	1,717	1,940
CF from Fin. Activity	-4,712	542	-10,319	-10,879	-12,426
Incr/Decr of Cash	-3,449	217	376	222	221
Add: Opening Balance	3,788	340	557	933	1,155
Closing Balance	340	557	933	1,155	1,376

N O T E S



For more copies or other information, contact

Institutional: Navin Agarwal. **Retail:** Manish Shah, Mihir Kothari

Phone: (91-22) 39825500 Fax: (91-22) 22885038. E-mail: inquire@motilaloswal.com

This report is for the personal information of the authorized recipient and does not construe to be any investment, legal or taxation advice to you. Motilal Oswal Securities Limited (*hereinafter referred as MOST*) is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your information and should not be reproduced or redistributed to any other person in any form.

The report is based upon information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied upon such. MOST or any of its affiliates or employees shall not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. MOST or any of its affiliates or employees do not provide, at any time, any express or implied warranty of any kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

MOST and/or its affiliates and/or employees may have interests/ positions, financial or otherwise in the securities mentioned in this report. To enhance transparency, MOST has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

Disclosure of Interest Statement

- | | |
|--|-----|
| 1. Analyst ownership of the stock | ITC |
| 2. Group/Directors ownership of the stock | No |
| 3. Broking relationship with company covered | No |

MOST is not engaged in providing investment-banking services.

This information is subject to change without any prior notice. MOST reserves the right to make modifications and alternations to this statement as may be required from time to time. Nevertheless, MOST is committed to providing independent and transparent recommendations to its clients, and would be happy to provide information in response to specific client queries.