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January 26, 2013

Stock Rating **Equal-weight**Industry View **In-Line**

Biocon Ltd

F3Q13 in Line; Gestating Value Drivers in Progress

What's Changed

Price Target Rs256.00 to Rs283.00 FY13/14/15 EPSe Down 8%/ 10.8%/ 10.5%

We believe that the commercialization of EU insulin, bio-similars and NBEs will start in 2015. Core earnings growth until then could be modest. We stay EW, and are cutting our F2013-15E EPS by 8.1%, 10.8%, and 10.5%, respectively, due to higher research spending and removal of PFE income.

F3Q13 results in line Biocon reported total revenue of Rs6.3bn, up 23% yoy (7% qoq) driven by branded formulations, research services and favorable currency. OPM contracted 230bp yoy (expanded 270bp qoq), driven by higher material costs (due to INR depreciation) and increased R&D spending. These factors together led to an 8% yoy rise (2.3% qoq) in net profit to Rs917mn (vs. Rs912mn). R&D spending of Rs276mn was adjusted against deferred insulin licensing income.

RH Insulin update: BIOS is currently compiling and analyzing the 12-month data for Phase III trials (part II – immunogenicity test). It targets to file dossiers in the next eight to nine months, and expects approval sometime in 2015 (Malaysian facility ready in F2015). It is exploring options for marketing tie-ups for the regulated markets.

Management's target 18% top-line CAGR until F2018 (over F2012) is largely contributed by insulin and MAbs (20% share), API and insulin in EM (30%), research services (25%), branded formulations (20%) and licensing/ other income (5%). Refer Exhibit 2. Key highlights from the conference call: 1) NCE update: Itolizumab – launch in India in F2014 and peak sale potential of Rs1bn in year four year. IN105 – global Phase II trials commence in F1H14E (two years to complete). 2) Biosimilar: Global Phase III trials for trastuzumab (biosimilar Herceptin) started.

MORGAN STANLEY RESEARCH ASIA/PACIFIC

Morgan Stanley India Company
Private Limited+

Sameer Baisiwala, CFA

Sameer.Baisiwala@morganstanley.com +91 22 6118 2214

Saniel Chandrawat

Saniel.Chandrawat@morganstanley.com +91 22 6118 2215

Key Ratios and Statistics

Reuters: BION.NS Bloomberg: BIOS IN

India Pharmaceuticals

Price target	Rs283.00
Up/downside to price target (%)	6
Shr price, close (Jan 25, 2013)	Rs267.55
52-Week Range	Rs352.30-208.10
Sh out, dil, curr (mn)	200
Mkt cap, curr (mn)	Rs53,510
EV, curr (mn)	Rs45,459
Avg daily trading value (mn)	Rs152

Fiscal Year ending	03/12	03/13e	03/14e	03/15e
ModelWare EPS (Rs)	16.92	16.93	18.88	22.54
Prior ModelWare EPS (Rs)	-	18.42	21.16	25.19
Consensus EPS (Rs)§	16.17	17.30	20.18	23.13
Revenue, net (Rs mn)	20,865	23,929	27,499	31,893
EBITDA (Rs mn)	5,173	5,050	5,986	7,160
ModelWare net inc (Rs mn)	3,384	3,385	3,776	4,508
P/E	14.1	15.8	14.2	11.9
P/BV	2.1	2.1	1.9	1.7
RNOA (%)	15.1	14.2	14.9	16.1
Div yld (%)	2.1	1.9	1.9	2.1
FCF yld ratio (%)	6.2	2.3	1.1	4.8
Leverage (EOP) (%) Unless otherwise noted, all metrics a	(35.6) are based on	(35.0) Morgan St	(31.7) anley Mode	(34.4) IWare

Unless otherwise noted, all metrics are based on Morgan Stanley ModelWa framework (please see explanation later in this note).

e = Morgan Stanley Research estimates

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^{§ =} Consensus data is provided by Thomson Reuters Estimates.

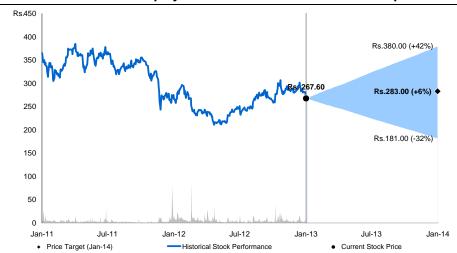
Financial Summary

Income Statement					Cash Flow Statement				
(Rs million)	2012	2013E	2014E	2015E	(Rs million)	2012	2013E	2014E	2015E
Sales	19,612	23,929	27,499	31,893	Profit after tax	3,384	3,385	3,776	4,508
PFE Licensing income	1253	-	-	-	Add : Depreciation	1,744	1,887	2,327	2,547
Cost of Goods Sold	10,328	12,563	14,437	16,744	Add : Inc in Def Tax Liability	(575)	-	-	-
Gross Profit	10,537	11,366	13,062	15,149	Net cash inflow from Pfizer deal	-	-	-	-
R&D Expenses	1,566	1,914	2,475	2,870	Extraordinary Items	(164)	-	-	-
Personnel Costs	3,076	3,445	3,859	4,322	Net change in Wrk capital	1,623	(2,898)	(1,566)	(2,780)
SG&A	2,288	2,872	3,217	3,668	Net cash from operations	6,012	2,375	4,537	4,275
Operating Profit	5,173	5,050	5,986	7,160					
Non-Operating Income	618	591	591	591	Capital Expenditure	(2,437)	(553)	(3,380)	(1,120)
EBITDA	5,791	5,641	6,577	7,751	Dec/(Inc) in Investments	3,963	-	-	-
Interest Expenses	122	(375)	(355)	(362)	Net cash from Investing	1,526	(553)	(3,380)	(1,120)
Depreciation & Amortization	1,744	1,887	2,327	2,547	_				
Pretax Profit	3,925	4,128	4,605	5,566	Issue of equity shares	(0)	-	-	-
Income Tax	541	743	829	1,057	Dividends paid including divdend tax	(1,162)	(1,170)	(1,170)	(1,287)
Minority Interest	-	-	-	-		, ,	, ,	(, ,	, ,
Net Profit	3,384	3,385	3,776	4,508	Net cash from financing	(1,162)	(1,170)	(1,170)	(1,287)
Effective Tax Rate	14%	18%	18%	19%	Net Inc/(Dec) in Net Debt	(6,376)	(652)	13	(1,868)
EPS	16.9	16.9	18.9	22.5	Opening Net Debt	(1,072)	(7,447)	(8,099)	(8,086)
DPS	5.0	5.0	5.0	5.5	Closing Net Debt	(7,447)	(8,099)	(8,086)	(9,954)
							, , , ,		
Balance Sheet	0040	00405	004.45	00455	Ratio Analysis	0010	00405	004.45	00455
(Rs million) SOURCES OF FUNDS	2012	2013E	2014E	2015E	Profitability Ratios	2012	2013E	2014E	2015E
	1 000	1 000	1 000	1,000	•	E2 70/	47 E0/	47 E0/	47.5%
Equity Capital	1,000	1,000	1,000	,	Gross Margin	53.7% 26%	47.5% 21%	47.5% 22%	47.5% 22%
Reserves & Surplus Networth	21,724 22,724	23,939	26,545	29,767 30,767	Operating Margin	26% 20%	17%	22% 17%	22% 17%
	,	24,939	27,545	,	Pre-tax Margin	20%	17%	17%	17%
Minority Interest	38	38	38	38	Valuation Battan				
Debt	2,708	1,800	800	300	Valuation Ratios	45.0	45.0	440	44.0
Deferred tax	- 78 -			78	P/E	15.8	15.8	14.2	11.9
Total	25,392	26,699	28,305	31,027	P/BV	2.4	2.1	1.9	1.7
APPLICATION OF FUNDS					ROE	15.7%	14.2%	14.4%	15.5%
Net Block	12,501	11,150	12,823	12,276	ROCE	16.2%	15.9%	16.7%	18.8%
Capital WIP	2,863	2,880	2,260	1,380	EV/EBITDA	16.3	16.6	14.3	11.9
Intangible assets	1,235	1,235	1,235	1,235					
Net Fixed Assets				44004	Leverage Ratios				
	16,599	15,265	16,318	14,891	Leverage Ralios				-0.3
Investments	16,599 642	15,265 642	16,318 642	14,891	Net Debt/Equity	-0.3	-0.3	-0.3	-0.3
Investments Cash & Cash Equivalents					_	-0.3 0.1	-0.3 0.1	-0.3 0.0	
	642	642	642	642	Net Debt/Equity				0.0
Cash & Cash Equivalents	642 10,155	642 9,899	642 8,886	642 10,254	Net Debt/Equity				
Cash & Cash Equivalents Inventories	642 10,155 3,783	642 9,899 4,917	642 8,886 5,651	642 10,254 6,553	Net Debt/Equity Total Debt/Equity Turnover Ratios				
Cash & Cash Equivalents Inventories Receivables	642 10,155 3,783 4,917	642 9,899 4,917 5,900	642 8,886 5,651 6,404	642 10,254 6,553 7,427	Net Debt/Equity Total Debt/Equity	0.1	0.1	0.0	0.0
Cash & Cash Equivalents Inventories Receivables Loans & Advances	642 10,155 3,783 4,917 3,276 11,976	642 9,899 4,917 5,900 2,872 13,689	642 8,886 5,651 6,404 2,750 14,804	642 10,254 6,553 7,427 2,870 16,851	Net Debt/Equity Total Debt/Equity Turnover Ratios Inventory (days of net sales) Receivables (days of net sales)	0.1 60 41	0.1 60 41	0.0 60 41	0.0 60 41
Cash & Cash Equivalents Inventories Receivables Loans & Advances Current Assets	642 10,155 3,783 4,917 3,276	642 9,899 4,917 5,900 2,872	642 8,886 5,651 6,404 2,750	642 10,254 6,553 7,427 2,870	Net Debt/Equity Total Debt/Equity Turnover Ratios Inventory (days of net sales)	0.1	0.1	60	60

e = Morgan Stanley Research estimates Source: Company Data, Morgan Stanley Research

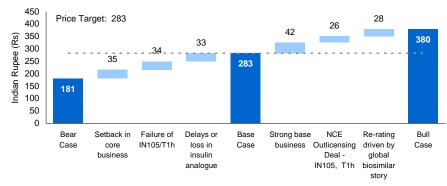
Risk-Reward Snapshot: Biocon Ltd (BION.NS, Rs267.6, EW, PT Rs283)

Risk-Reward View: Interplay Between ST Profit And LT R&D Upside



Price Targe	et Rs283	Base-case scenario, P/E multiple
Bull Case Rs380	Sum of the parts	Value unlocking in novel biological pipeline: Bull case assumes stronger base business (Rs42/share), driven by emerging markets and atorvastatin (EU), NCE out-licensing deal for IN105, T1h (Rs26/share), and re-rating driven by global biosimilar story (Rs28/share), which could enrich valuations.
Base Case Rs283	P/E multiple	Gradual base business ramp up, steady IPR build up: Base case assumes 15% sales growth for the base business and 6% earnings growth over two years (F2012-14). We apply a P/E of 15x to our F2014 EPS of Rs18.9.
Bear Case Rs181	Sum of the parts	Commoditization of base business: Bear case assumes setback in core business (Rs35/share), failure of IN105/ T1h (Rs34/share) and delay or loss in insulin analogue (Rs33/ share).

Bear to Bull: Unlocking Value in Research



Source: Thomson Reuters, Morgan Stanley Research

Investment Thesis

- We rate Biocon EW: It has various growth platforms under pipeline including MAbs, insulin and immunosuppressants. There is locked value in the NCE pipeline.
- On the other hand, the near- to medium-term growth outlook is modest, and a large part of the base business is API sales to institutional customers.
- Longer term, Biocon is positioning itself as a key biotechnology player in both the bio-similar and proprietary space.
- Immuno-suppressants, insulin, and bio-similar monoclonal antibodies hold the key to medium-term earnings.

Key Value Drivers

- Statins (30% of overall sales) are a mature portfolio but a cash generator.
- Insulin and immuno-suppressants are the drivers of the biopharm business.
- Contract research services is a growing business.
- Longer-term value will be derived from bio-similar launch in the regulated markets and NCE/ NBE progress.
- Biocon is tied up with Abraxis for GCSF for EU markets and with Mylan for biosimilars.

Potential Catalysts

- Ramp up in fidaxomicin in US as well as Europe
- Regulatory progress of insulin in EU and US.
- Development progress of bio-similar MAbs.

Investment Case

Retain EW

We retain our EW rating on BIOS in view of:

- Limited growth drivers for the base business in the near term:
- Gestating Value Drivers Monetization of key value drivers (insulin/MAbs) is two years or more away in the regulated markets. According to management, its launch of human insulin (compilation/ analysis of 12-month data is ongoing and dossier filing is expected over the next eight to nine months) should take place sometime in 2015 and glargine post that.
- Early stages of development of NBE/NCE pipeline for international markets.

Earnings Cut by 8.1% for F2013E, 10.8% for F2014E and 10.5% for F2015E

F2013E EPS down 8.1%, driven largely by marginal increase in revenue due to strong performance in research services and branded formulations in F9M13, offset by a reduction in earnings reflecting given higher R&D spending on generic insulin. We are no longer including any net income from deferred insulin licensing (deal with Pfizer, now terminated). From a reporting perspective, the company is now offsetting licensing income against corresponding (and higher) clinical and regulatory development expenditures.

F2014E and **F2015E** EPS down 10.8% and 10.5%, respectively, driven by higher base set in F2013, offset by a reduction in earnings due to higher R&D spending for generic insulin (as in F2013, see above).

Exhibit 1

Biocon: What's Changed

		F13e			F14e			F15e	
	New	Old	% change	New	Old	% change	New	Old	% change
Revenues	23,929	24,180	-1.0%	27,499	27,327	0.6%	31,893	31,193	2.2%
Growth	22.0%	15.9%	6.1%	14.9%	13.0%	1.9%	16.0%	14.1%	1.8%
Operating profits	5,050	5,277	-4.3%	5,986	6,610	-9.4%	7,160	7,811	-8.3%
Growth	-2.4%	2.0%	-4.4%	18.5%	25.3%	-6.7%	19.6%	18.2%	1.4%
Margins	21.1%	23.5%	-2.4%	21.8%	26.0%	-4.2%	22.4%	26.8%	-4.4%
Net profits	3,385	3,685	-8.1%	3,776	4,232	-10.8%	4,508	5,038	-10.5%
Growth	0.0%	8.9%	-8.8%	11.5%	14.8%	-3.3%	19.4%	19.0%	0.3%
Margins	14.1%	16.4%	-2.3%	13.7%	16.6%	-2.9%	14.1%	17.3%	-3.2%
Core EPS (Ex-insulin licensing income)	16.9	15.7	8.0%	18.9	18.1	4.5%	22.5	21.2	6.4%

e = Morgan Stanley Research estimates Source: Company Data, Morgan Stanley Research

Earnings call takeaways:

- Generic insulin progress update -
 - Human insulin in Europe: The company has completed the 12-month study (part II – immunogenicity test). It is currently compiling and analyzing the data, after which it expects to engage in discussions with the regulator.
 Following the regulatory meetings, the company targets to file the dossier, in about eight ton nine months.
- Management expects approval to come sometime in 2015 and achieve peak sales by the fifth year of launch.
- Partnership: The company is in active discussions for marketing tie-ups for a generic insulin portfolio for Europe as well as the US.
- EM: The company has received approval for human insulin in 44 countries and is awaiting approval in 30 countries.

MORGAN STANLEY RESEARCH

January 26, 2013 Biocon Ltd

- Malaysian facility: Management expects the Malaysian facility (US\$200mn) to commence operations in F2015.
- Itolizumab approval: 1) India Its NCE candidate Itolizumab has received approval from DCGI, India. It targets to launch the product in F2014, subject to manufacturing approval. Management expects peak sales potential of about Rs1bn (with about 30% margins) to be achieved within four years of launch. 2) It expects a pre-IND meeting with the USFDA in the next three to four months, post which it plans to compile the document and file IND.
- Oral insulin (IN105) option agreement with BMS: The
 partners are currently designing global Phase II trials, which
 according to management will largely be funded by the
 partner, BMS. It expects Phase II trials to be completed in
 two years.
- Biosimilar progress update: BION commenced global Phase III clinical trials for Trastuzumab (biosimilar Herceptin). Subject to regulatory progress, it expects to launch the product on market formation.
- Research services: Gross revenue of Rs1.4bn for F3Q13 was up 25% yoy and 8% qoq. Research services business reported a healthy ~35% operating margin. Currently, the company has gross block of US\$120mn.
- Branded formulations reported revenue of Rs855bn, up 22% yoy but down 6.4% qoq. The company has a field force of about 1,700 medical representatives. National Pharma Pricing Policy, 2012 – Management expects no major impact from NPPP 2012.
- Insulin licensing income (PFE deal, now terminated): As
 of March 31, 2012, the company had deferred revenue of
 Rs5.4bn. Based on the revised policy (since F2013), the
 company is netting off the income from corresponding R&D
 expenses pertaining to generic insulin (i.e., no income
 recognized in the income statement). For F9M13, the
 company has netted of Rs276mn in licensing income against
 corresponding R&D expenses.
- F2018 top-line growth target of 18% CAGR, implies total revenue of US\$1.2bn. Management targets F2018 total revenue growth of 18%, which implies total revenue of US\$1.2bn. Refer to Exhibit 2 for management's revenue composition target.

Biocon: Management Target - Revenue Composition

Revenue composition	FY12	FY15e	FY18e
Small molecules (API, insulin in EM)	55%	40%	30%
Insulin and MAbs	5%	10%	20%
Research services	20%	25%	25%
Branded formulations	10%	20%	20%
Licensing income/ others	10%	5%	5%

Source: Company Data

- Statins portfolio: The company continues to be a leader in simvastatin and pravastatin API supply to the US market.
 The company had been supplying atorvastatin API in the US during the quarter.
- Tax rate for F2013 should be about 20%, per the company.
- Net cash of December 31, 2012, was Rs7.1bn.

Valuation and Price Target Methodology

Biocon trades at 15.8x our F2013 and 14.2x our F2014 EPS estimates, 15-20% discounts to the industry averages.

We arrive at our new price target by applying a P/E multiple of 15x (no change) to our core business F2014 EPS of Rs18.9, (vs. Sept-13 core EPS of Rs16.9 earlier). We are rolling forward our target EPS by six months.

Our target multiple is a 15-20% discount to its historical average (Exhibit 3) and a 15-20% discount to the India pharma group average valuation. We cite the following factors to support our view of a lower target multiple:

- Near- to mid-term earnings growth could be modest, insulin and MAbs launches a few years away.
- Base business is in large part API sales to institutional customers (i.e., limited retail branding) and consists of technology license income (10% of the total).

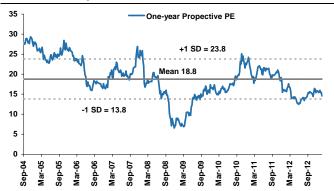
These factors are versus:

- Diversification of growth platform in the mid to longer term, including immuno-suppressants, insulin, MAbs and proprietary drug pipeline.
- Long-term earnings visibility, driven by insulin pipeline and Mylan deal for MAbs.

MORGAN STANLEY RESEARCH

January 26, 2013 Biocon Ltd

Exhibit 3 Biocon: One-year Forward P/E



Source: Company Data, Morgan Stanley Research

Key upside risks to our price target include: Unexpectedly higher pricing/volumes of immuno-suppressants in the US market; quicker rollout from Mylan deal; faster-than-expected regulatory progress on insulin portfolio and progress of residual innovative products in development phase/out-licensing.

Key downside risks include: Unexpected delays in product development – especially insulin and analogs in EU and bio-similars in India and EM; litigation risk on pen devices; and failure of lead compounds in the proprietary pipeline.

Bull and Bear Case Scenarios

Bull case – Value unlocking in novel biological pipeline (Rs380): Key drivers for this scenario include:

- Stronger base business driven by emerging markets and atorvastatin (in EU) (Rs42/ share);
- 2) NCE out-licensing deal for IN105, T1h (Rs26/share); and
- 3) Re-rating driven by global biosimilar story, progress on Mylan deal, which could enrich valuations (Rs28/share).

Bear case – Commoditization of base business (Rs181): Key drivers for this scenario include:

- Setback in core business (including disappointment in tarcolimus in US) (Rs35/share);
- 2) Failure of IN105/ T1h (Rs34/share); and
- 3) Delay or loss in insulin analogue (Rs33/ share).

Company Description

Traditionally an enzyme player, Biocon climbed the value chain by leveraging its intellectual property to enter the biopharmaceutical, biologicals and contract research businesses. The company focuses on technology-intensive products and processes.

India Pharmaceuticals
Industry View: In-Line

January 26, 2013 **Biocon Ltd**

F3Q13 Performance

Biocon: F3Q13 Results

(Rs mn)	F3Q13	F3Q12	%chg	F2Q13	%chg	Comments
(period ending)	31-Dec-12	31-Dec-11	YoY	30-Sep-12	QoQ	
Biopharmaceuticals	4002	3059	30.8%			tant currency growth was about 12%
Biopharmaceutical - branded formulations	855	701	22.0%		-6.4%	
Licensing income	88	292	-69.9%		NM	
Contract Research fees	1397	1120	24.7%		8.2%	
Net Sales	6342	5172	22.6%	5924	7.1%	
Material Cost	3068	2328	31.8%	2913	5.3% Sharp	increase driven by INR depreciation
Staff Costs	876	732	19.7%	877	-0.1%	
R&D Expenditure	430	330	30.3%	429	0.2%	
Other Expenditure	551	508	8.5%	540	2.0%	
Total Expenditure	4925	3898	26.3%	4759	3.5%	
Operating profit	1417	1274	11.2%	1165	21.6%	
Other Income	253	150	68.7%	495	-48.9%	
EBITDA	1670	1424	17.3%	1660	0.6%	
Interest (Net)	29	29	0.0%	11	163.6% Net c	ash of Rs7.1 bln
Depreciation	461	434	6.2%	446	3.4%	
PBT	1180	961	22.8%	1203	-1.9%	
Tax	253	113	123.9%	304	-16.8% Guide	ed to about 20% for FY13
PAT	927	848	9.3%	899	3.1%	
Minority interest	(10)	-	NM	(3)	NM	
Reported PAT	917	848	8.1%	896	2.3% MS e	Rs912 mln
GPM	51.6%	55.0%	-3.4%	50.8%	0.8%	
OPM	22.3%	24.6%	-2.3%	19.7%	2.7%	
NPM	14.5%	16.4%	-1.9%	15.1%	-0.7%	
Effective Tax rate	21.4%	11.8%	9.7%	25.3%	-3.8%	

Source: Company Data, Morgan Stanley Research Exhibit 5

Biocon: Quarterly Revenue Trend

Sep-08	Dec-08	Mar-09	Jun-09	Sep-09	Dec-09	Mar-10	Jun-10	Sep-10	Dec-10	Mar-11	Jun-11	Sep-11	Dec-11	Mar-12	Jun-12	Sep-12	Dec-12
3,861	3,474	3,920	4,272	4,969	5,482	5,622	5,696	5,776	5,725	5,810	3,417	3,735	3,760	4,459	4,404	4,633	4,857
2,465	1,918	2,178	2,381	2,842	2,895	3,139	3,164	3,190	3,541	3,485	3,417	3,735	3,760	4,459	4,404	4,633	4,857
30	280	64	24	100	175	206	206	231	768	320	144	365	292	463	139	0	88
1,396	1,556	1,742	1,891	2,127	2,587	2,483	2,532	2,698	2,184	2,325	0	0	0	0	0	0	0
532	608	679	663	731	694	740	720	781	788	887	874	932	1,120	1,180	1,224	1,291	1,397
	3,861 2,465 30 1,396	3,861 3,474 2,465 1,918 30 280 1,396 1,556	3,861 3,474 3,920 2,465 1,918 2,178 30 280 64 1,396 1,556 1,742	3,861 3,474 3,920 4,272 2,465 1,918 2,178 2,381 30 280 64 24 1,396 1,556 1,742 1,891	3,861 3,474 3,920 4,272 4,969 2,465 1,918 2,178 2,381 2,842 30 280 64 24 100 1,396 1,556 1,742 1,891 2,127	3,861 3,474 3,920 4,272 4,969 5,482 2,465 1,918 2,178 2,381 2,842 2,895 30 280 64 24 100 175 1,396 1,556 1,742 1,891 2,127 2,587	3,861 3,474 3,920 4,272 4,969 5,482 5,622 2,465 1,918 2,178 2,381 2,842 2,895 3,139 30 280 64 24 100 175 206 1,396 1,556 1,742 1,891 2,127 2,587 2,483	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 30 280 64 24 100 175 206 206 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 30 280 64 24 100 175 206 206 231 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 5,725 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 3,541 30 280 64 24 100 175 206 206 231 768 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 5,725 5,810 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 3,541 3,485 30 280 64 24 100 175 206 206 231 768 320 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184 2,325	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 5,725 5,810 3,417 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 3,541 3,485 3,417 30 280 64 24 100 175 206 206 231 768 320 144 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184 2,325 0	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 5,725 5,810 3,417 3,735 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 3,541 3,485 3,417 3,735 30 280 64 24 100 175 206 206 231 768 320 144 365 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184 2,325 0 0	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 5,725 5,810 3,417 3,735 3,760 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 3,541 3,485 3,417 3,735 3,760 30 280 64 24 100 175 206 206 231 768 320 144 365 292 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184 2,325 0 0 0	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 5,725 5,810 3,417 3,735 3,760 4,459 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 3,541 3,485 3,417 3,735 3,760 4,459 30 280 64 24 100 175 206 206 231 768 320 144 365 292 463 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184 2,325 0 0 0 0	3,861 3,474 3,920 4,272 4,969 5,482 5,622 5,696 5,776 5,725 5,810 3,417 3,735 3,760 4,459 4,404 2,465 1,918 2,178 2,381 2,842 2,895 3,139 3,164 3,190 3,541 3,485 3,417 3,735 3,760 4,459 4,404 30 280 64 24 100 175 206 206 231 768 320 144 365 292 463 139 1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184 2,325 0 0 0 0 0	1,396 1,556 1,742 1,891 2,127 2,587 2,483 2,532 2,698 2,184 2,325 0 0 0 0 0 0

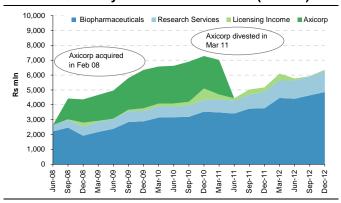
TOTAL 2,639 4,423 4,362 4,663 4,959 5,800 6,351 6,568 6,622 6,900 7,281 7,017 4,435 5,032 5,172 6,102 5,767 5,924 6,342

Source: Company Data, Morgan Stanley Research

MORGAN STANLEY RESEARCH

January 26, 2013 Biocon Ltd

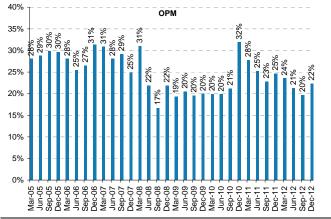




Source: Company Data, Morgan Stanley Research

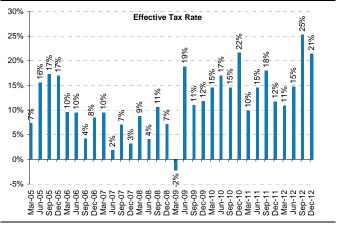
Exhibit 7

Biocon: Operating Profit Margin (%)



Source: Company Data, Morgan Stanley Research

Exhibit 8 Biocon: Effective Tax Rate (%)



Source: Company Data, Morgan Stanley Research

January 26, 2013 **Biocon Ltd**

India Pharma: Valuation Comps

Company Name	Price (Rs)	Market		E	PS		2-yr EPS		F	P/E		F2012 P/E
	1/25/2013	Cap (US\$m)	F2012	F2013E	F2014E	F2015E	Grth (12-14)	F2012	F2013E	F2014E	F2015E	to growth
BSE Sensex	20,104	569,208	1,221	1,322	1,506	1,673	11.1%	16.5	15.2	13.3	12.0	1.5
Indian companies												
large Cap												
Cipla	398	5,851	14.2	21.3	23.0	26.0	27.4%	28.1	18.6	17.3	15.3	1.0
Cadila Healthcare	867	3,250	31.9	40.5	50.2	56.3	25.4%	27.2	21.4	17.3	15.4	1.1
Divi's Laboratories	1,035	2,516	40.2	50.4	61.3	70.7	23.5%	25.8	20.6	16.9	14.6	1.1
Dr Reddy's Labs	1,945	6,002	84.1	108.7	116.5	127.4	17.7%	23.1	17.9	16.7	15.3	1.3
Glenmark	515	2,545	17.0	21.4	26.7	31.7	25.2%	30.3	24.1	19.3	16.2	1.2
Lupin Ltd	599	4,889	19.4	26.7	34.3	38.9	32.9%	30.9	22.4	17.5	15.4	0.9
Ranbaxy Laboratories*	456	3,509	(68.7)	41.0	36.7	32.2	NM	(6.6)	11.1	12.4	14.1	NA
Sun Pharmaceuticals	729	13,821	25.0	31.4	35.9	40.2	19.7%	29.1	23.2	20.3	18.1	1.5
Mid cap												
Aurobindo Pharma	187	916	6.8	12.2	15.7	22.2	52.0%	27.6	15.4	11.9	8.4	0.5
Biocon	268	980	16.9	16.9	18.9	22.5	5.6%	15.8	15.8	14.2	11.9	2.8
Dishman	119	176	7.0	10.9	14.0	19.8	41.0%	16.9	10.9	8.5	6.0	0.4
IPCA	507	1,167	22.0	29.7	36.1	43.0	28.2%	23.1	17.1	14.0	11.8	0.8
Jubilant Lifesciences	229	668	22.7	24.5	31.5	37.9	17.7%	10.1	9.4	7.3	6.0	0.6
Piramal Healthcare	551	2,108	6.9	(5.3)	(3.6)	14.3	NM	79.8	NM	NM	38.4	NM
Strides Arcolabs	1,072	1,118	42.0	48.0	58.9	81.6	18.4%	25.5	22.3	18.2	13.1	1.4
Orchid	89	107	14.2	(3.4)	1.3	0.8	-69.6%	6.2	NM	67.6	117.6	(0.1)
MNCs												
Aventis Pharma*	2,368	999	83.1	80.4	97.0	141.4	8.0%	28.5	29.4	24.4	16.7	3.6
GlaxoSmithKline Pharma*	2,070	3,211	74.4	81.4	94.5	108.4	12.7%	27.8	25.4	21.9	19.1	2.2
Novartis	683	400	47.6	58.4	N/A	N/A	. NM	14.4	11.7	NA	NA	NM
Indian Companies- Large cap		42,383					22.0%	27.2	19.6	17.6	16.0	1.2
Indian Companies- mid cap		7,240					20.5%	21.0	15.6	12.3	13.2	1.0
MNCs		4,610					12.7%	28.0	23.7	22.5	18.5	2.2
ALL		54,233					21.2%	26.2	19.4	17.1	15.7	1.2

Source: Company Data, Morgan Stanley Research
E = Morgan Stanley Research estimates, except Bloomberg / Thomson estimates Aurobindo, Aventis, Cadila, Divi's Lab, Piramal, Dishman, Jubilant, Orchid, and Novartis.
* F2012 implies year ended Dec 31, 2011 and so on; for all others F2012 implies year ended March 31, 2012, etc. Source: Company data, Bloomberg, Thomson, Morgan Stanley Research

January 26, 2013 Biocon Ltd

Exhibit 10

India Pharma: Valuation Comps (contd)

Company Name	I	P/ Book valu	е		P/Sales			ROE			ROCE	
	F2011	F2012	F2013E	F2011	F2012	F2013E	F2010	F2011	F2012	F2010	F2011	F2012
Indian companies												
large Cap												
Cipla	4.8	4.2	3.5	5.1	4.6	3.9	19.9%	15.4%	16.7%	22.4%	17.7%	19.4%
Cadila Healthcare	8.2	6.7	5.5	3.5	2.8	2.4	31.0%	32.7%	24.5%	24.2%	24.3%	22.7%
Divi's Laboratories	7.6	6.5	5.3	7.4	6.0	4.9	22.4%	23.9%	25.2%	23.0%	24.2%	25.7%
Dr Reddy's Labs	7.1	5.7	4.4	4.4	3.4	2.8	2.6%	24.9%	30.4%	15.5%	19.6%	18.8%
Glenmark	6.8	5.8	4.8	3.5	2.9	2.5	16.4%	20.6%	20.7%	16.9%	19.2%	18.3%
Lupin Ltd	8.2	6.6	5.3	4.6	3.8	3.1	31.5%	29.5%	25.1%	26.2%	24.2%	25.7%
Ranbaxy Laboratories*	3.4	6.7	4.3	2.1	1.9	1.9	12.9%	26.4%	12.9%	12.9%	26.4%	12.9%
Sun Pharmaceuticals	8.0	6.5	5.2	13.2	9.4	7.1	18.2%	21.0%	24.4%	18.1%	21.5%	27.8%
Mid cap												
Aurobindo Pharma	2.2	2.2	2.1	1.2	1.2	1.0	30.8%	23.5%	7.8%	22.4%	20.5%	13.8%
Biocon	2.6	2.4	2.1	2.0	2.7	2.2	18.0%	19.4%	15.7%	16.5%	19.7%	16.2%
Dishman	1.1	1.1	1.0	1.0	0.9	0.7	15.0%	9.1%	6.3%	11.8%	7.5%	8.1%
IPCA	6.1	5.1	5.1	3.3	2.8	2.3	23.7%	26.1%	22.1%	15.3%	13.8%	19.4%
Jubilant	1.7	1.6	1.4	1.1	0.9	0.7	19.3%	12.5%	16.0%	10.9%	6.6%	11.7%
Piramal Healthcare	0.6	0.7	0.5	3.7	4.6	3.0	28.6%	2.3%	0.9%	22.4%	0.0%	1.0%
Strides Arcolabs	4.2	4.6	4.6	3.9	3.1	2.7	10.8%	9.5%	16.4%	4.3%	5.6%	6.3%
Orchid	0.6	0.6	0.5	0.4	0.3	0.3	35.5%	14.4%	8.9%	-14.6%	4.6%	12.2%
MNCs												
Aventis Pharma*	4.9	4.5	3.8	3.6	3.6	3.2	15.3%	17.1%	15.8%	37.1%	34.3%	31.2%
GlaxoSmithKline Pharma*	9.1	9.1	8.3	8.2	7.4	6.6	30.6%	31.5%	32.8%	45.8%	46.9%	47.7%
Novartis	3.1	2.5	2.1	3.1	2.6	2.3	19.5%	20.9%	17.5%	17.3%	17.0%	17.6%
Indian Companies- Large cap	6.5	5.9	4.7	5.4	4.4	3.7	16.1%	23.3%	13.1%	15.4%	21.1%	22.3%
Indian Companies- mid cap	1.5	1.6	1.3	2.1	2.0	1.6	27.4%	11.7%	6.2%	11.4%	8.0%	8.1%
MNCs	7.5	9.1	8.3	6.2	5.3	4.7	25.1%	29.2%	28.9%	39.0%	38.4%	37.6%
ALL	4.4	4.3	3.5	4.5	3.8	3.2	19.4%	19.5%	10.9%	15.3%	17.2%	17.5%

Source: Company Data, Morgan Stanley Research
E = Morgan Stanley Research estimates, except Bloomberg / Thomson estimates Aurobindo, Aventis, Cadila, Divi's Lab, Piramal, Dishman, Jubilant, Orchid, and Novartis.
* F2012 implies year ended Dec 31, 2011 and so on; for all others F2012 implies year ended March 31, 2012, etc. Source: Company data, Bloomberg, Thomson, Morgan Stanley Research



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Global Stock Ratings Distribution

(as of December 31, 2012,

For disclosure purposes only (in accordance with NASD and NYSE requirements), we include the category headings of Buy, Hold, and Sell alongside our ratings of Overweight, Equal-weight, Not-Rated and Underweight. Morgan Stanley does not assign ratings of Buy, Hold or Sell to the stocks we cover. Overweight, Equal-weight, Not-Rated and Underweight are not the equivalent of buy, hold, and sell but represent recommended relative weightings (see definitions below). To satisfy regulatory requirements, we correspond Overweight, our most positive stock rating, with a buy recommendation; we correspond Equal-weight and Not-Rated to hold and Underweight to sell recommendations, respectively.

	Coverage U	niverse	Investment	Banking Clie	ents (IBC)
_		% of		% of 9	% of Rating
Stock Rating Category	Count	Total	Count	Total IBC	Category
Overweight/Buy	1103	37%	436	41%	40%
Equal-weight/Hold	1301	44%	497	46%	38%
Not-Rated/Hold	108	4%	27	3%	25%
Underweight/Sell	478	16%	111	10%	23%
Total	2,990		1071		

Data include common stock and ADRs currently assigned ratings. An investor's decision to buy or sell a stock should depend on individual circumstances (such as the investor's existing holdings) and other considerations. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months.

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Overweight (O or Over) - The stock's total return is expected to exceed the total return of the relevant country MSCI Index, on a risk-adjusted basis over the next 12-18 months.

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Attractive (A): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be attractive vs. the relevant broad market benchmark, as indicated below.

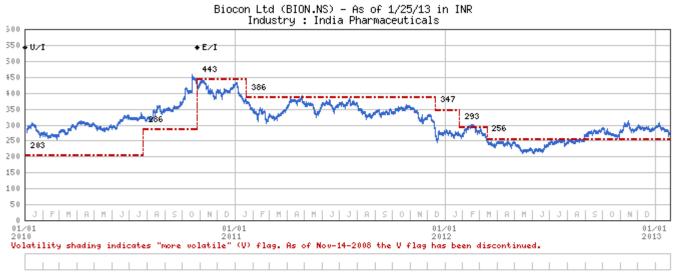
In-Line (I): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be in line with the relevant broad market benchmark, as indicated below.

broad market benchmark, as indicated below.
Cautious (C): The analyst views the performance of his or her industry coverage universe over the next 12-18 months with caution vs. the relevant broad market benchmark, as indicated below.

broad market benchmark, as indicated below.

Benchmarks for each region are as follows: North America - S&P 500; Latin America - relevant MSCI country index or MSCI Latin America Index; Europe - MSCI Europe; Japan - TOPIX; Asia - relevant MSCI country index.

Stock Price, Price Target and Rating History (See Rating Definitions)



Stock Rating History: 1/1/10 : U/I; 10/27/10 : E/I

Price Target History: 10/8/09 : 203; 7/26/10 : 286; 10/27/10 : 443; 1/21/11 : 386; 12/16/11 : 347; 1/26/12 : 293; 3/14/12 : 256

Source: Morgan Stanley Research Date Format: MM/DD/YY Price Target → No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) → Stock Price (Covered by Current Analyst) →
Stock and Industry Ratings (abbreviations below) appear as ◆ Stock Rating/Industry View
Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) More Volatile (V) No Rating Available (NA)
Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

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January 26, 2013 Biocon Ltd

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January 26, 2013 Biocon Ltd

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The Americas 1585 Broadway New York, NY 10036-8293 **United States** Tel: +1 (1) 212 761 4000

20 Bank Street, Canary Wharf London E14 4AD **United Kingdom** Tel: +44 (0) 20 7 425 8000

4-20-3 Ebisu, Shibuya-ku Tokyo 150-6008 Japan Tel: +81 (0) 3 5424 5000

Asia/Pacific 1 Austin Road West Kowloon Hong Kong Tel: +852 2848 5200

Industry Coverage:India Pharmaceuticals

Company (Ticker)	Rating (as of) Price* (01/25/2013)						
Sameer Baisiwala, CFA							
Biocon Ltd (BION.NS)	E (10/27/2010)	Rs267.55					
Cipla Ltd. (CIPL.NS)	O (11/15/2011)	Rs397.9					
Dr. Reddy's Lab (REDY.NS)	O (09/13/2010)	Rs1,945.15					
GlaxoSmithKline Pharma (GLAX.NS)	E (02/21/2010)	Rs2,054.1					
Glenmark Pharmaceuticals (GLEN.NS)	O (12/13/2012)	Rs514.95					
Lupin Ltd. (LUPN.NS)	O (10/03/2006)	Rs599.45					
Ranbaxy Laboratories (RANB.NS)	E (11/09/2012)	Rs455.8					
Sun Pharmaceutical Industries (SUN.NS)	O (09/29/2010)	Rs728.7					
Saniel Chandrawat Fortis Healthcare Limited (FOHE.NS)	E (11/03/2011)	Rs109.55					

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