



Punter's Call

Touch and go

Market today: Profit Booking on New high

The markets have achieved the long awaited 4400 mark in the Nifty and the psychological mark of 15000 in the Sensex. The bulls are still struggling to hold the markets at all-time high and profit booking at new top of 4411 was inevitable. The Nifty ended the session at 4385, thereby gaining almost 31 points in a day. If the index is unable to sustain above 4400 we can see the selling pressure rising and the 4285 level would be the first target to watch for. But till that happens a retest of the 4304, which is around 10-DSMA, becomes a crucial support point. The daily upside momentum has picked up today and the breadth has played a major support to the market throughout the day.

Intra-day charts show the downward spike in early trades and the testing of almost 4300 levels during the day. The index has given a throw-under on the lower trend line of the channel and a pull-back above 20-HSMA, which is around 4356. Therefore 4356 has become crucial in the next couple of days and the next strong support would be around 4325 levels. The index remains delicately poised for tomorrow's trades as any weakness below 4300 could see the index breaking the 4285 short-term support. Till that happens the short-term bias remains Up.

IT stocks have shown some spikes in today's trades. Infosys is likely to test Rs2000 levels. Metal stocks show some strength with Sterlite targeting Rs610 and Hindalco likely to test Rs158-161 levels.

Nifty chart: 4385



60 minute chart



Market Breadth

| | BSE | NSE |
|-------------|---------|----------|
| Advances | 1,476 | 604 |
| Declines | 1,104 | 485 |
| Unchanged | 82 | 31 |
| Volume (Rs) | 5,850cr | 11,934cr |

Short Term Trend

| | Target | Trend | Reversal | Support/Resistance |
|--------|--------|-------|------------------|--------------------|
| Sensex | 14900 | ↑ | Down below 14400 | 14600 / 14900 |
| Nifty | 4440 | ↑ | Down below 4285 | 4325 / 4400 |

Medium Term Trend

| | Target | Trend | Reversal | Support/Resistance |
|--------|--------|-------|------------------|--------------------|
| Sensex | 15000 | ↑ | Down below 14300 | 14400 / 15000 |
| Nifty | 4470 | ↑ | Down below 4180 | 4220 / 4470 |

Icon guide

| | | | |
|--|--|---|---|
|  Up |  Down |  Downswing matures |  Upswing matures |
|--|--|---|---|

SENSe the indEX

| Date | Recommendation | Stop Loss/ Reversal (Intra-day) | Stop Loss/ Reversal (Closing) | Sell Price | Closing Price | Potential % P/L at CMP | Targets |
|----------|----------------|---------------------------------------|-------------------------------------|---------------|------------------|------------------------------|-------------|
| 05-07-07 | Sensex Spot | Stopped out | - | 14823 | 14971 | -1% | 14660-14500 |
| 05-07-07 | Nifty Spot | Stopped out | - | 4341 | 4387 | -1% | 4295-4250 |

Smart Charts

| Date | Recommendation | Action | Stop Loss/ Reversal (Intra-day) | Stop Loss/ Reversal DCL | Buy/Sell Price | Closing Price (CMP) | Potential % P/L at CMP | Targets |
|----------|------------------------|--------|---------------------------------------|-------------------------------|-------------------|---------------------------|------------------------------|---------|
| 06-07-07 | Emkay Share | Buy | - | 78.8 | 92.0 | 97.6 | 6% | 140 |
| 15-06-07 | Reliance Industries | Sell | - | 1,766.0 | 1,692.0 | 1,711.5 | -1% | 1,521 |
| 31-05-07 | Deccan Aviation | Buy | - | 126.9 | 144.5 | 142.1 | -2% | 199 |
| 30-05-07 | Hindustan Oil Explor'n | Buy | - | 89.4 | 110.5 | 116.9 | 6% | 180 |
| 28-05-07 | Fedders Lloyd | Buy | - | 128.4 | 146.0 | 143.0 | -2% | 228 |

Momentum Calls

For the short term—1 to 5 days

| Stock | Action | Action date | Stop loss | Price | Closing price | Target 1 | Target 2 |
|---------------------|--------|-------------|-------------|---------|---------------|----------|----------|
| ONGC | Buy | 06-07-07 | 868.0 | 881.5 | 879.4 | 899.0 | 911.0 |
| Polaris | Buy | 06-07-07 | 152.4 | 151.0 | 154.3 | 154.0 | 157.0 |
| Sterlite Industries | Buy | 06-07-07 | 594.0 | 602.0 | 597.6 | 611.0 | 624.0 |
| Hindalco | Buy | 06-07-07 | 153.4 | 156.5 | 154.3 | 159.5 | 162.5 |
| Satyam | Sell | 05-07-07 | Stopped out | 467.5 | 473.0 | 461.0 | 454.0 |
| SBI | Sell | 05-07-07 | 1,575.6 | 1,540.0 | 1,550.2 | 1,505.0 | 1,470.0 |
| Moser Baer | Sell | 05-07-07 | Stopped out | 484.0 | 496.5 | 472.0 | 460.0 |

NOTE: Kindly note that all stop losses in Momentum Calls are on an intra-day basis.

Smart Charts



Emkay Shares—Buy

CMP: Rs92

Buy Emkay shares at the current market price of Rs92 with the stop loss of Rs78.8 for the target of Rs140. The stock is breaking out of an inverted HNS and is a third leg up.

Trendy Levels

| Sensex | | Nifty | |
|-------------------|---------------|---------------|---------------|
| Support | Resistance | Support | Resistance |
| 14890 | 15007 | 4463 | 4400 |
| 14740 | 15110 | 4349 | 4416 |
| 14685 | 15205 | 4325 | 4440 |
| 20DSMA | 40DEMA | 20DSMA | 40DEMA |
| 14454 | 14359 | 4253 | 4225 |
| BSE Sensex: 14964 | | Nifty: 4385 | |

Day Trader's HIT List

For July 09, 2007

| Scrip Name | Support Levels | | Close (Rs) | Resistance Levels | | Action |
|------------------|----------------|------|------------|-------------------|------|--------------------------------------|
| | S1 | S2 | | R2 | R1 | |
| NIFTY Futures | 4341 | 4358 | 4374 | 4384 | 4401 | Buy on decline to S2. |
| Century Text | 696 | 702 | 707 | 711 | 716 | Sell on rise to R2. |
| ICICI Bank | 966 | 977 | 982 | 988 | 1002 | Go long above R2. Go short below S2. |
| Infosys | 1946 | 1960 | 1971 | 1986 | 2002 | Buy on decline to S2. |
| M&M | 778 | 784 | 788 | 796 | 807 | Buy on decline to S2. |
| Reliance | 1696 | 1707 | 1711 | 1715 | 1728 | Go long above R2. Go short below S2. |
| Reliance Capital | 1136 | 1143 | 1149 | 1155 | 1162 | Buy on decline to S2. |
| Reliance Comm | 539 | 544 | 551 | 554 | 560 | Sell on rise to R2. |
| SAIL | 128 | 129 | 131 | 132 | 133 | Sell on rise to R2. |
| Satyam | 477 | 484 | 489 | 496 | 506 | Buy on decline to S2. |
| SBI | 1532 | 1541 | 1550 | 1556 | 1567 | Sell on rise to R2. |
| Siemens | 1389 | 1397 | 1405 | 1418 | 1427 | Buy on decline to S2. |
| Tata Motors | 692 | 702 | 711 | 714 | 719 | Sell on rise to R2. |
| Tata Steel | 611 | 618 | 623 | 627 | 633 | Sell on rise to R2. |
| Unitech | 511 | 520 | 522 | 527 | 537 | Go long above R2. Go short below S2. |

*Note: Closing price of Nifty futures is last traded price of Nifty futures on NSE

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